



Trempealeau County, WI

Mississippi River Regional Planning Commission



811 Monitor St. Suite 201
La Crosse, Wisconsin 54603

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	17
Business Characteristics	22
Layoff Activity	24
Workforce Characteristics	25
Educational Pipeline	31
In-Demand Skills	32

Report Parameters

1 County

55121 Trempealeau County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

31,171

Population (2025)

Population **grew by 346** over the last 5 years and is projected to **grow by 402** over the next 5 years.

14,295

Total Regional Employment

Jobs **decreased by 345** over the last 5 years but are projected to **grow by 200** over the next 5 years.

\$76.3K

Median Household Income (2024)

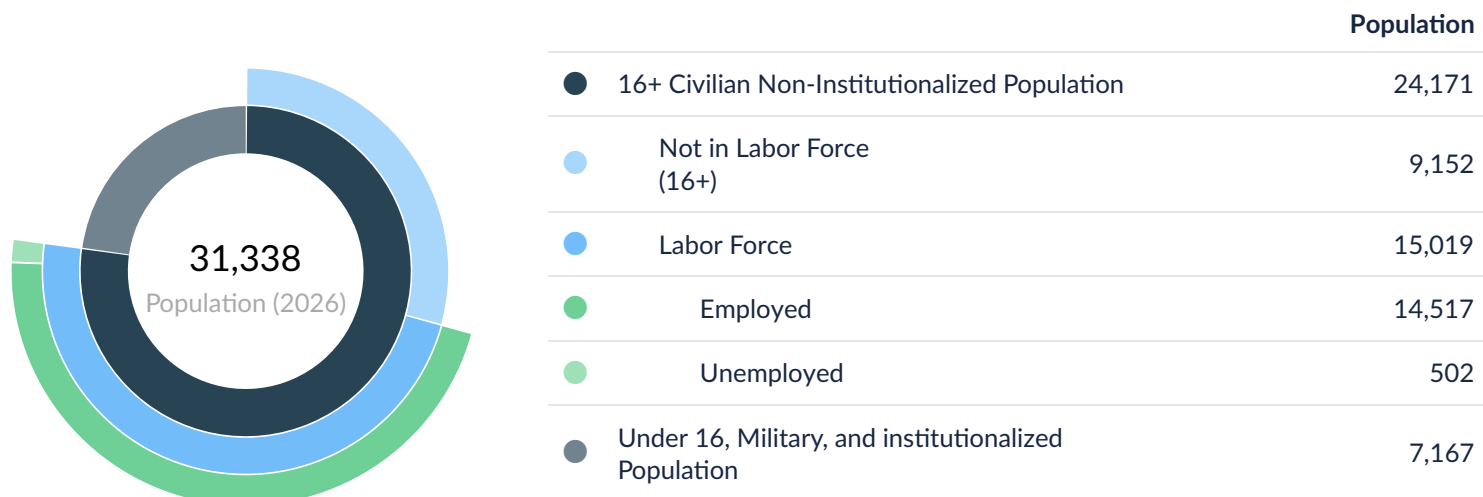
Median household income is **\$4.4K below** the national median household income of \$80.7K.

Takeaways

- As of 2025 the region's population **increased by 1.1%** since 2020, growing by 346. Population is expected to **increase by 1.3%** between 2025 and 2030, adding 402.
- From 2020 to 2025, jobs **declined by 2.4%** in Trempealeau County, WI from 14,641 to **14,295**. This change **fell short of the national growth rate of 10.7% by 13.1%**. As the number of jobs declined, the **labor force participation rate decreased from 67.9% to 61.3% between 2020 and 2025**.
- Concerning educational attainment, **13.5% of Trempealeau County, WI residents possess a Bachelor's Degree** (8.3% below the national average), and **14.9% hold an Associate's Degree** (6.1% above the national average).
- The top three industries in 2025 are Household and Institutional Furniture and Kitchen Cabinet Manufacturing, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

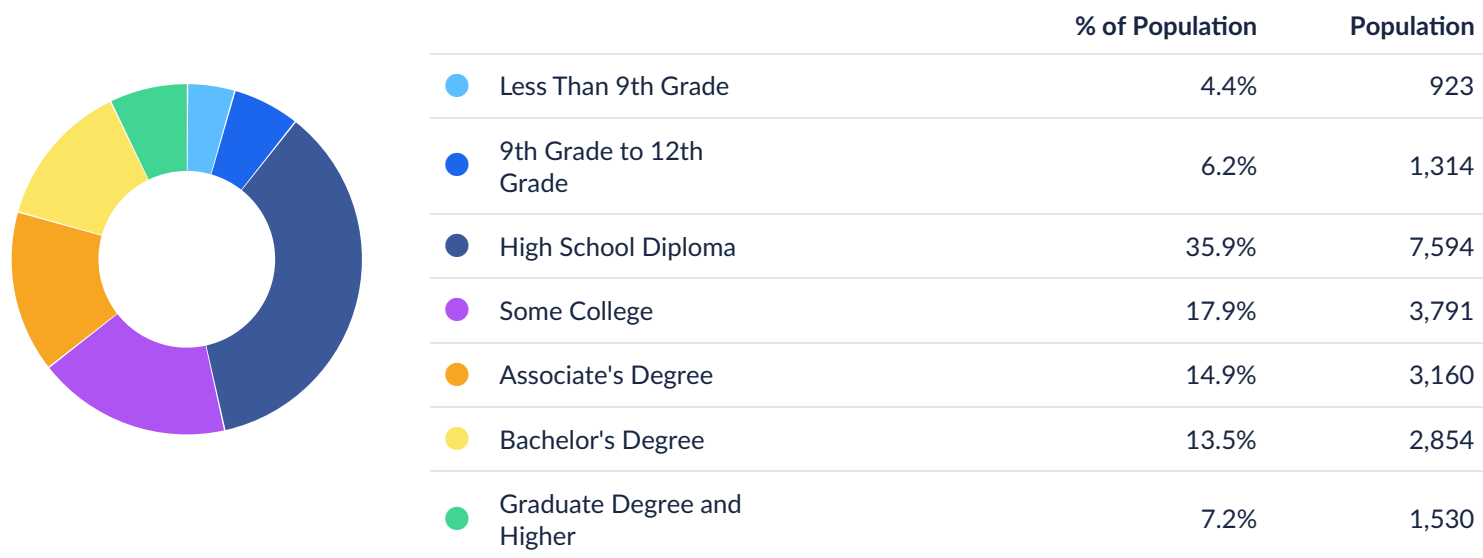
	Population (2026)	Labor Force (Jul 2026)	Jobs (2025)	Cost of Living	GRP	Imports	Exports
Region	31,338	15,019	14,295	100.3	\$1.89B	\$3.19B	\$2.77B
State	5,995,935	3,191,892	3,272,992	100.3	\$465.83B	\$405.24B	\$440.26B

Jul 2026 Labor Force Breakdown



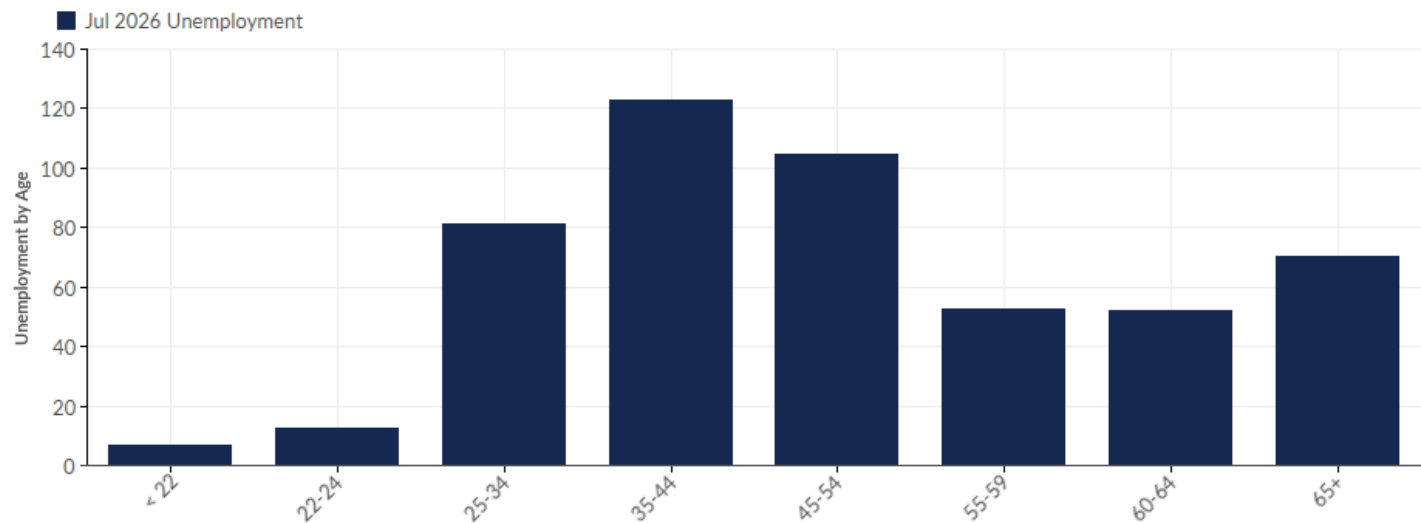
Educational Attainment

Concerning educational attainment, **13.5% of Trempealeau County, WI residents possess a Bachelor's Degree** (8.3% below the national average), and **14.9% hold an Associate's Degree** (6.1% above the national average).



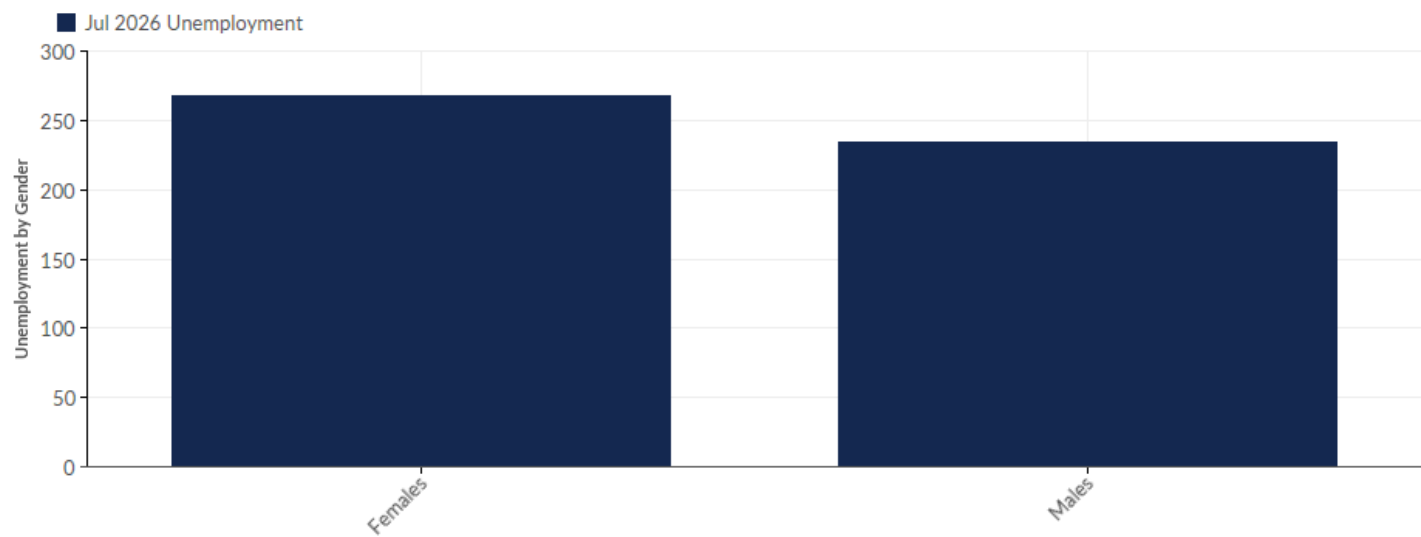
Unemployment by Demographics

Unemployment by Age



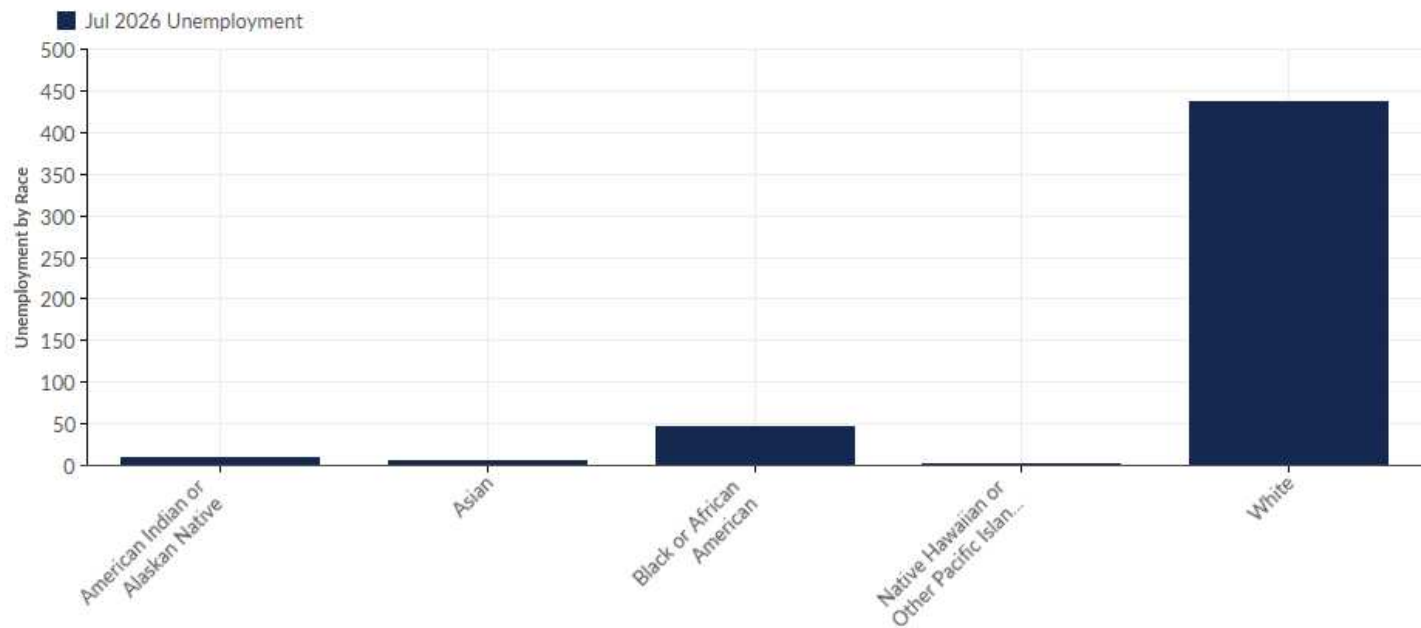
Age	Unemployment (Jul 2026)	% of Unemployed
< 22	7	1.39%
22-24	12	2.39%
25-34	81	16.14%
35-44	123	24.50%
45-54	105	20.92%
55-59	53	10.56%
60-64	52	10.36%
65+	70	13.94%
Total	502	100.00%

Unemployment by Gender



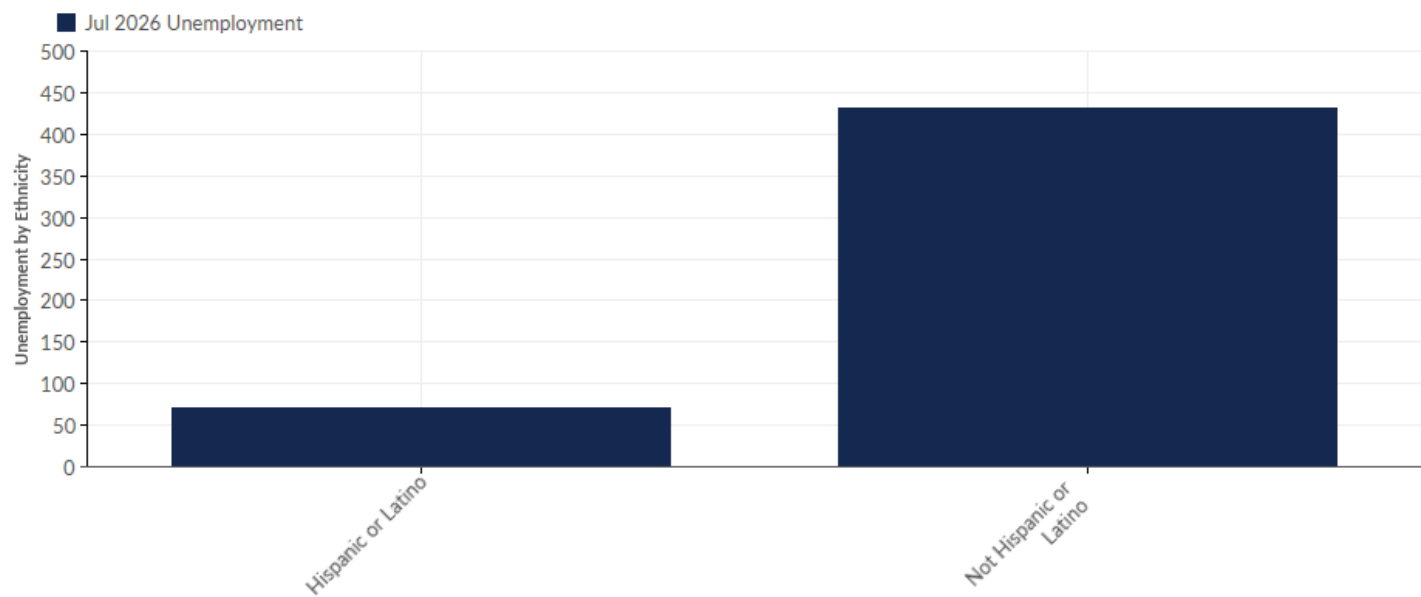
Gender	Unemployment (Jul 2026)	% of Unemployed
Females	268	53.39%
Males	234	46.61%
Total	502	100.00%

Unemployment by Race



Race	Unemployment (Jul 2026)	% of Unemployed
American Indian or Alaskan Native	10	1.99%
Asian	6	1.20%
Black or African American	47	9.36%
Native Hawaiian or Other Pacific Islander	1	0.20%
White	438	87.25%
Total	502	100.00%

Unemployment by Ethnicity

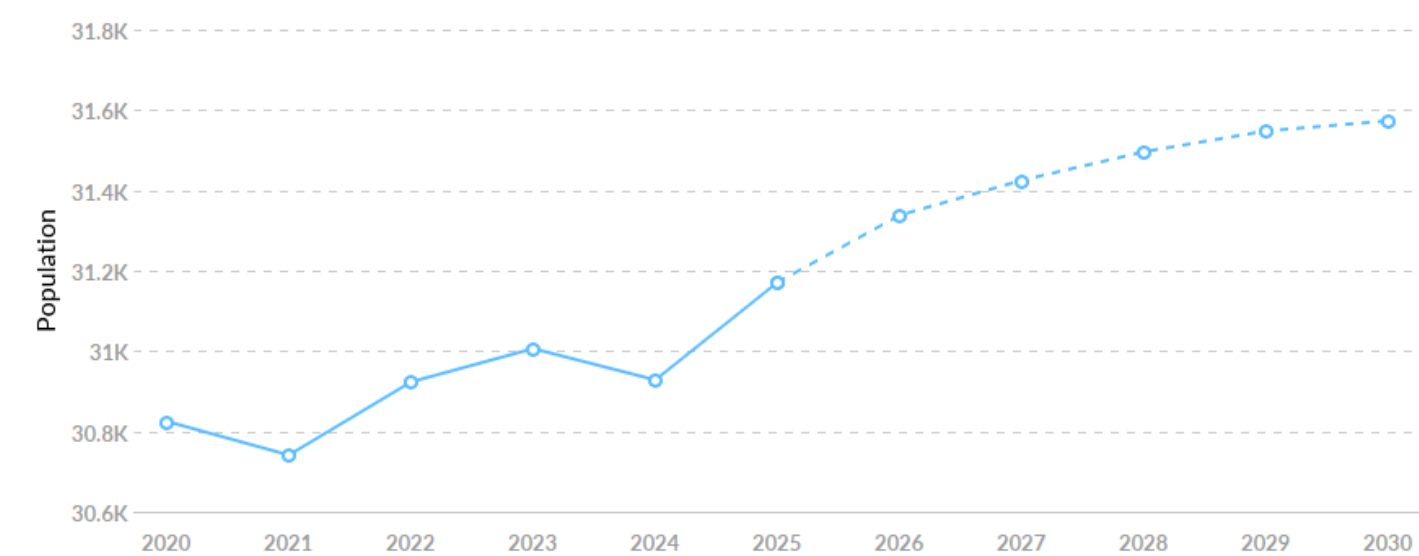


Ethnicity	Unemployment (Jul 2026)	% of Unemployed
Hispanic or Latino	70	13.94%
Not Hispanic or Latino	432	86.06%
Total	502	100.00%

Historic & Projected Trends

Population Trends

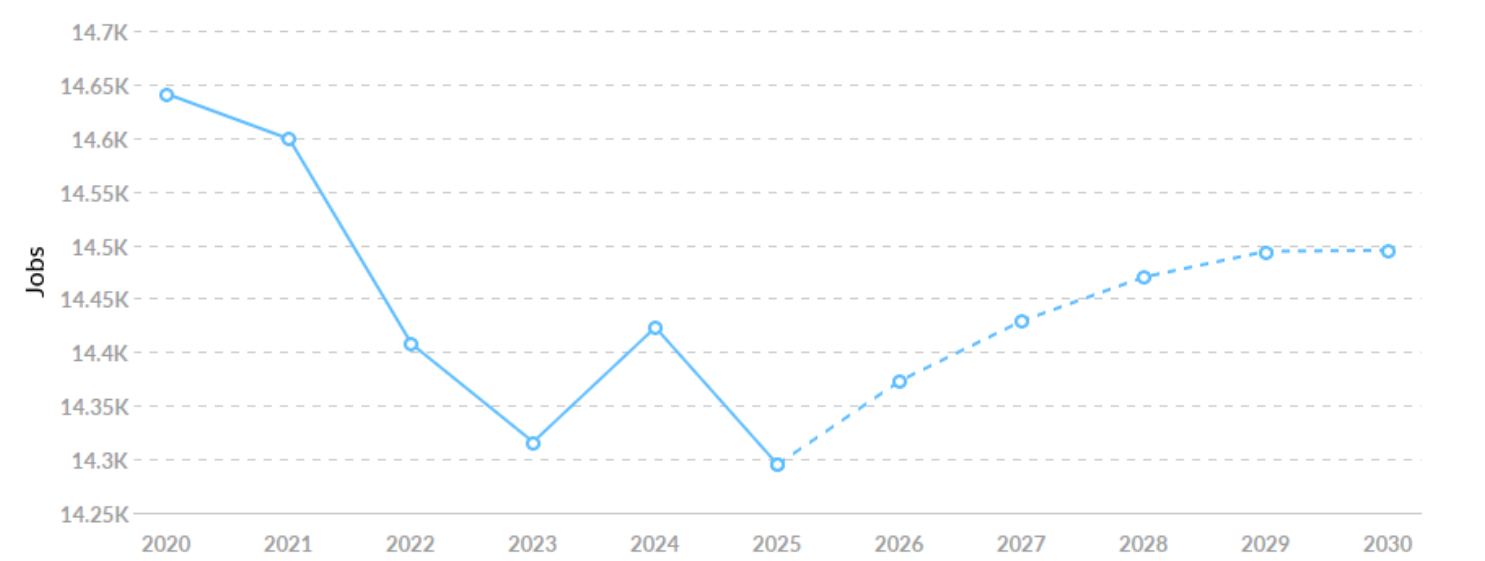
As of 2025 the region's population **increased by 1.1%** since 2020, growing by 346. Population is expected to **increase by 1.3%** between 2025 and 2030, adding 402.



Timeframe	Population
2020	30,825
2021	30,741
2022	30,923
2023	31,006
2024	30,928
2025	31,171
2026	31,338
2027	31,425
2028	31,496
2029	31,548
2030	31,573

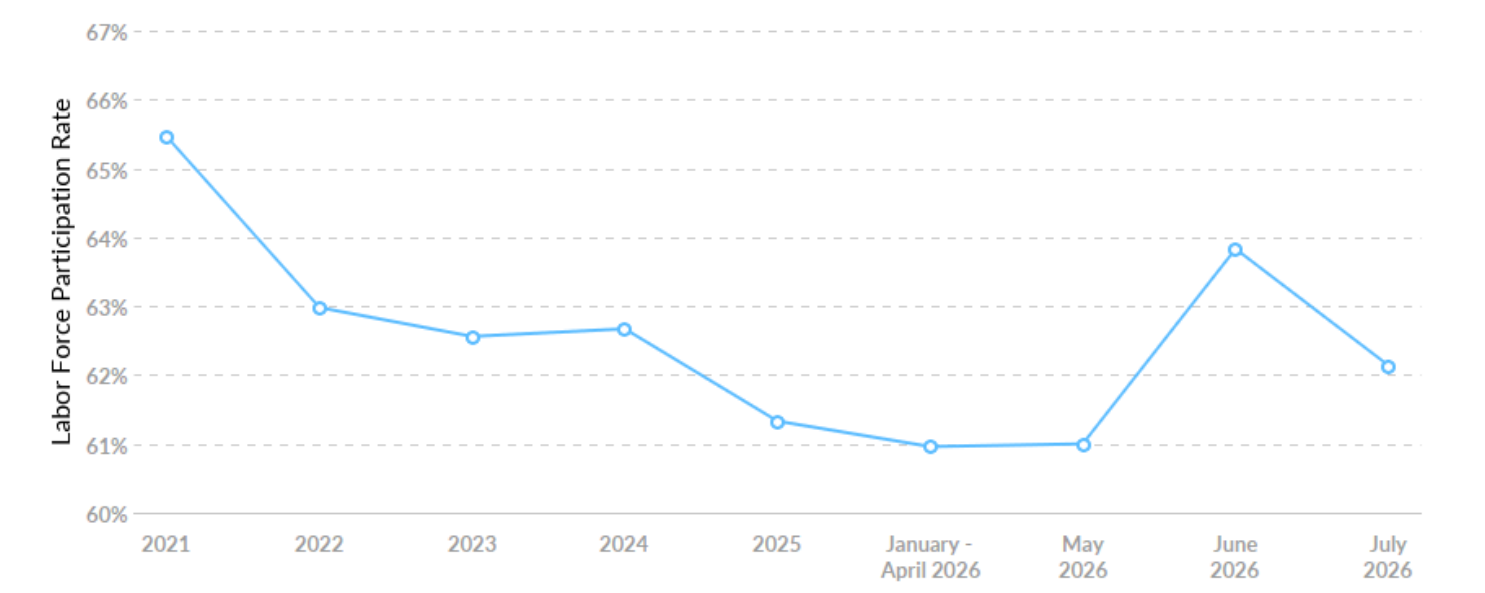
Job Trends

From 2020 to 2025, jobs **declined by 2.4%** in Trempealeau County, WI from 14,641 to **14,295**. This change **fell short of the national growth rate of 10.7% by 13.1%**.



Timeframe	Jobs
2020	14,641
2021	14,599
2022	14,408
2023	14,316
2024	14,423
2025	14,295
2026	14,373
2027	14,429
2028	14,470
2029	14,494
2030	14,495

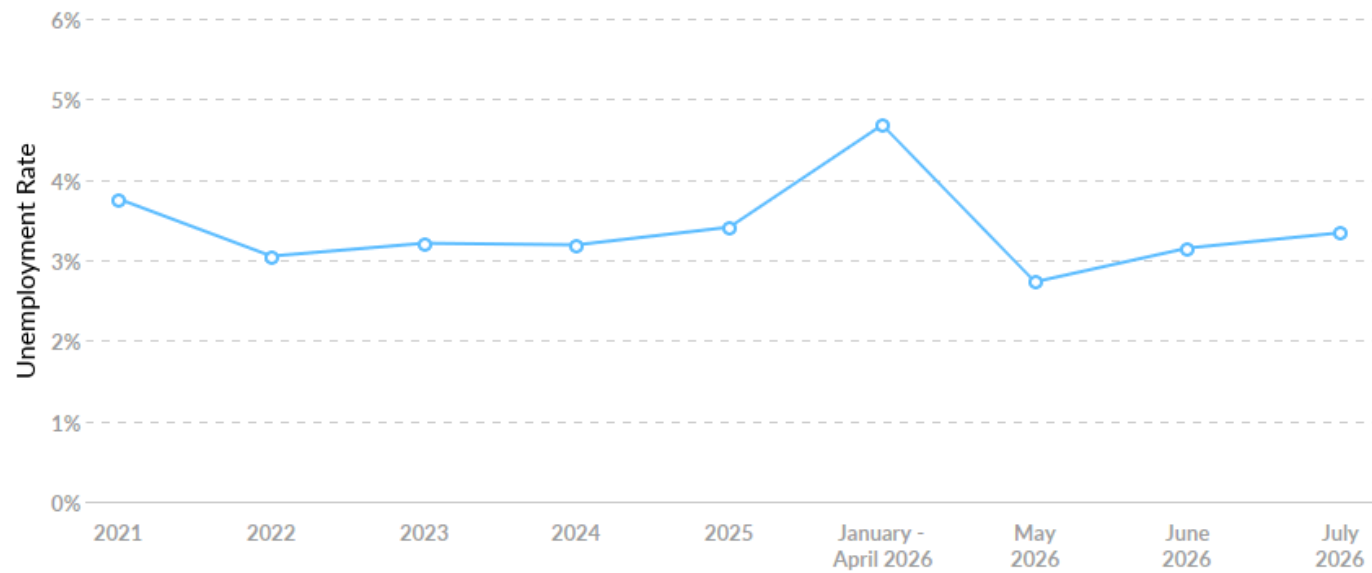
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2021	65.46%
2022	62.98%
2023	62.56%
2024	62.67%
2025	61.33%
January - April 2026	60.96%
May 2026	61.00%
June 2026	63.83%
July 2026	62.14%

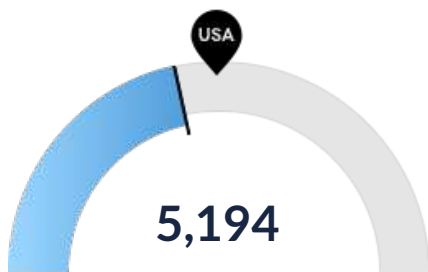
Unemployment Rate Trends

Trempealeau County, WI had a July 2026 unemployment rate of 3.34%, **decreasing from 3.76%** 5 years before.



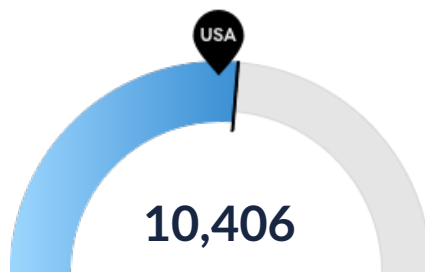
Timeframe	Unemployment Rate
2021	3.76%
2022	3.05%
2023	3.21%
2024	3.19%
2025	3.41%
January - April 2026	4.68%
May 2026	2.73%
June 2026	3.15%
July 2026	3.34%

Population Characteristics



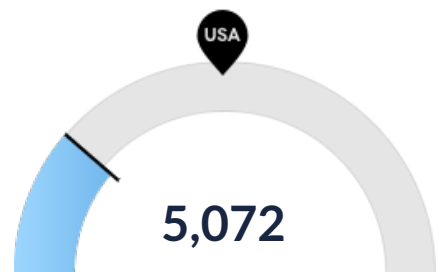
Millennials

Trempealeau County, WI has 5,194 millennials (ages 25-39). The national average for an area this size is 6,360.



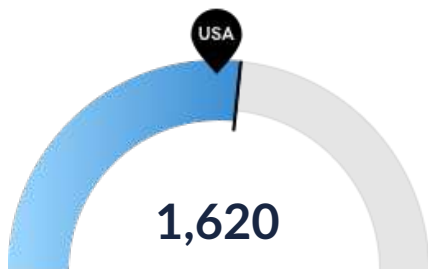
Retiring Soon

Retirement risk is about average in Trempealeau County, WI. The national average for an area this size is 9,650 people 55 or older, while there are 10,406 here.



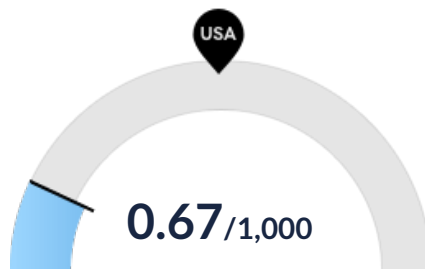
Racial Diversity

Racial diversity is low in Trempealeau County, WI. The national average for an area this size is 13,682 racially diverse people, while there are 5,072 here.



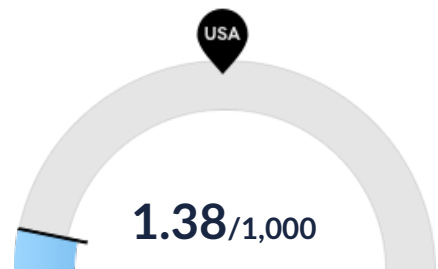
Veterans

Trempealeau County, WI has 1,620 veterans. The national average for an area this size is 1,472.



Violent Crime

Trempealeau County, WI has 0.67 violent crimes per 1,000 people. The national rate is 3.1 per 1,000 people.

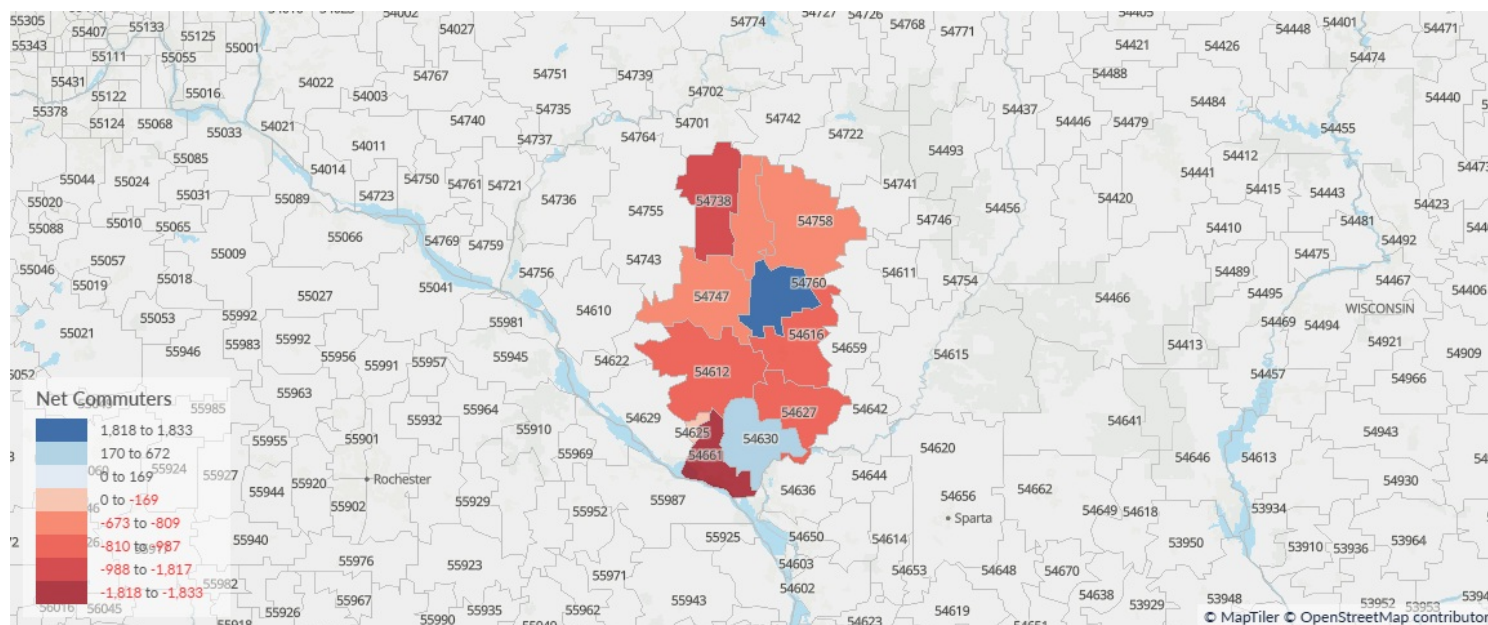


Property Crime

Trempealeau County, WI has 1.38 property crimes per 1,000 people. The national rate is 14.58 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Trempealeau County, WI currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #8 for resident workers. The top ZIP for resident workers is 54630.



Where Talent Works

ZIP	Name	2025 Employment
54773	Whitehall, WI (in Trempealeau County)	3,197
54630	Galesville, WI (in Trempealeau County)	3,103
54758	Osseo, WI (in Trempealeau County)	1,927
54612	Arcadia, WI (in Trempealeau County)	1,736
54661	Trempealeau, WI (in Trempealeau County)	971

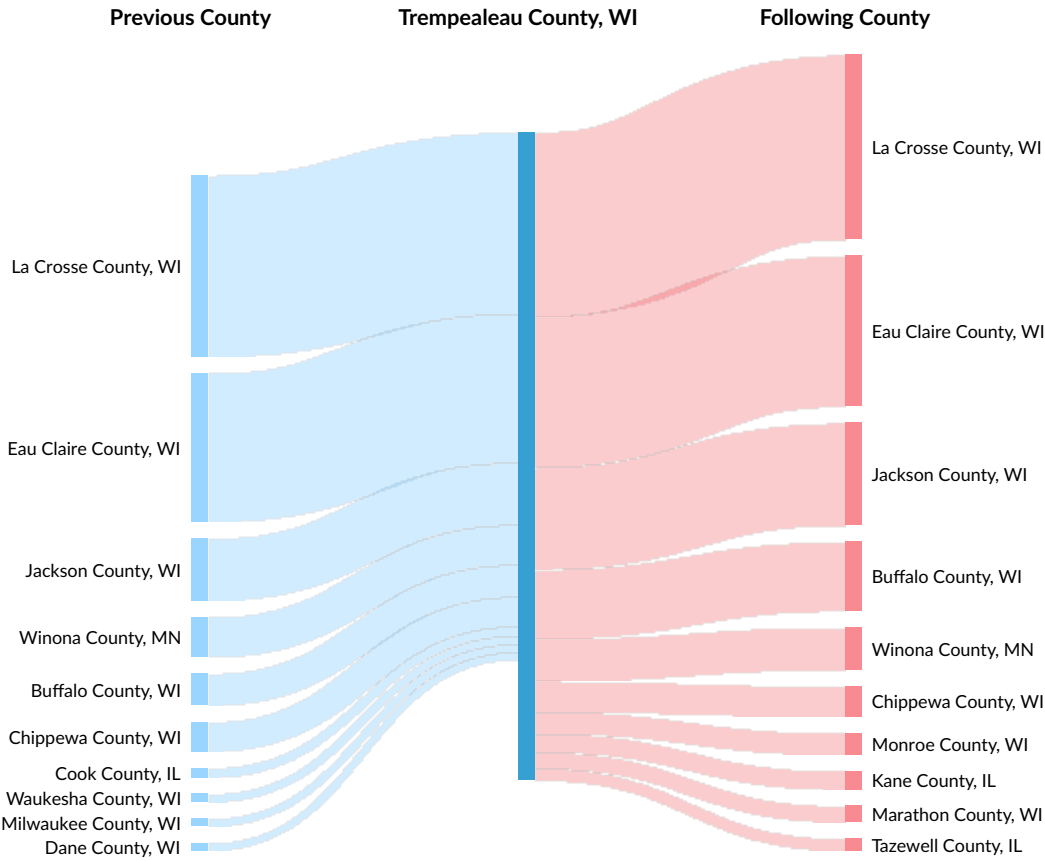
Where Talent Lives

ZIP	Name	2025 Workers
54630	Galesville, WI (in Trempealeau County)	2,933
54661	Trempealeau, WI (in Trempealeau County)	2,804
54758	Osseo, WI (in Trempealeau County)	2,670
54612	Arcadia, WI (in Trempealeau County)	2,605
54738	Eleva, WI (in Trempealeau County)	1,780

Inbound and Outbound Migration

The table below analyzes past and current residents of Trempealeau County, WI. The left column shows residents of other counties migrating to Trempealeau County, WI. The right column shows residents migrating from Trempealeau County, WI to other counties.

As of 2023, 207 people have migrated from La Crosse County, WI to Trempealeau County, WI. In the same year, 210 people left Trempealeau County, WI migrating to La Crosse County, WI. The total Net Migration for Trempealeau County, WI in 2023 was -185.



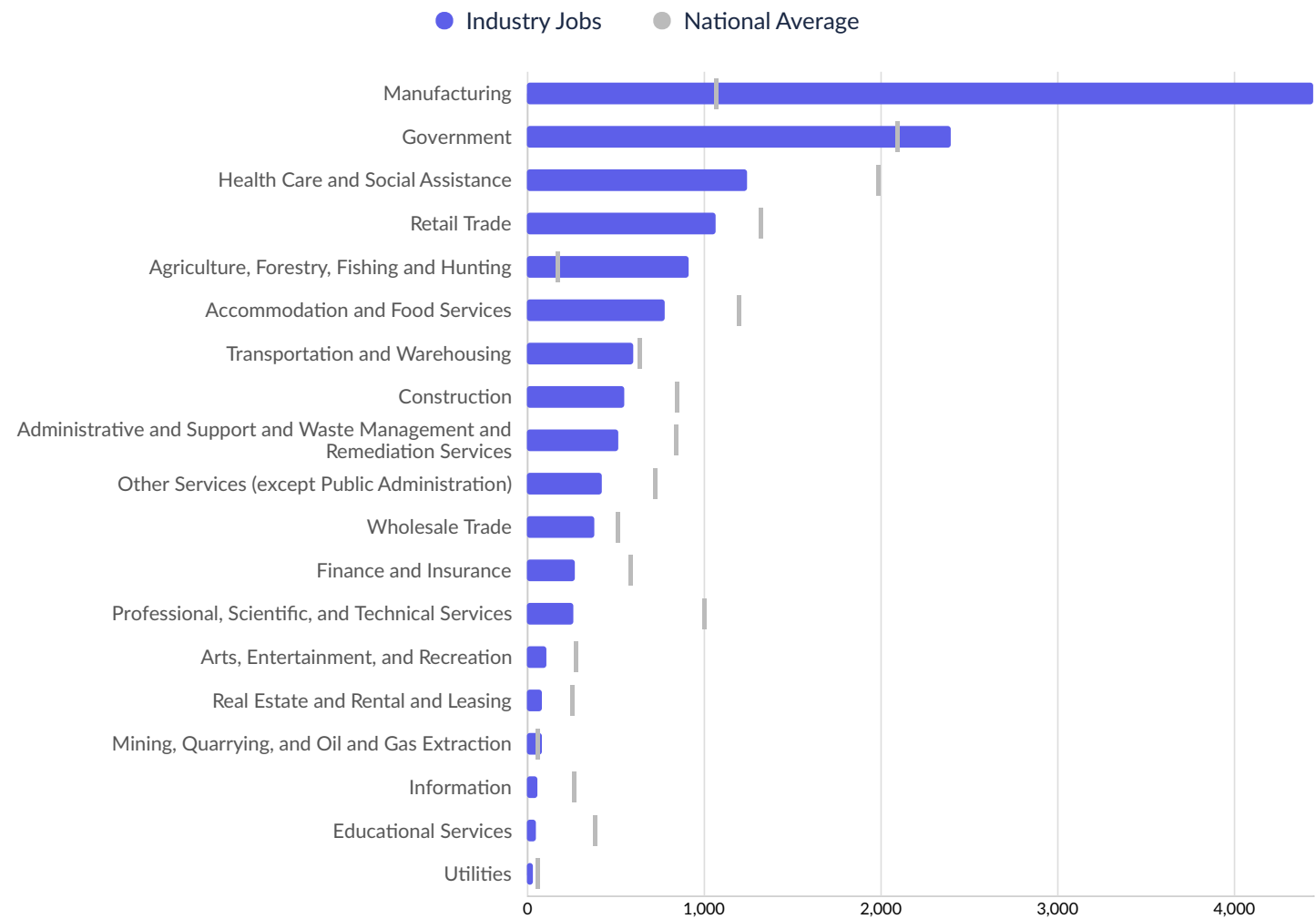
Top Previous Counties	Migrations
La Crosse County, WI	207
Eau Claire County, WI	170
Jackson County, WI	71
Winona County, MN	45
Buffalo County, WI	36

Top Previous Counties	Migrations
Chippewa County, WI	34
Cook County, IL	11
Waukesha County, WI	9
Milwaukee County, WI	9
Dane County, WI	9
Rock County, WI	7
Marathon County, WI	7
Wood County, WI	7
Winnebago County, WI	7
Outagamie County, WI	7
Top Following Counties	Migrations
La Crosse County, WI	210
Eau Claire County, WI	171
Jackson County, WI	117
Buffalo County, WI	79
Winona County, MN	48
Chippewa County, WI	35
Monroe County, WI	25
Kane County, IL	21
Marathon County, WI	18
Tazewell County, IL	14
Sauk County, WI	12
Onslow County, NC	11
Milwaukee County, WI	11
Rock Island County, IL	10

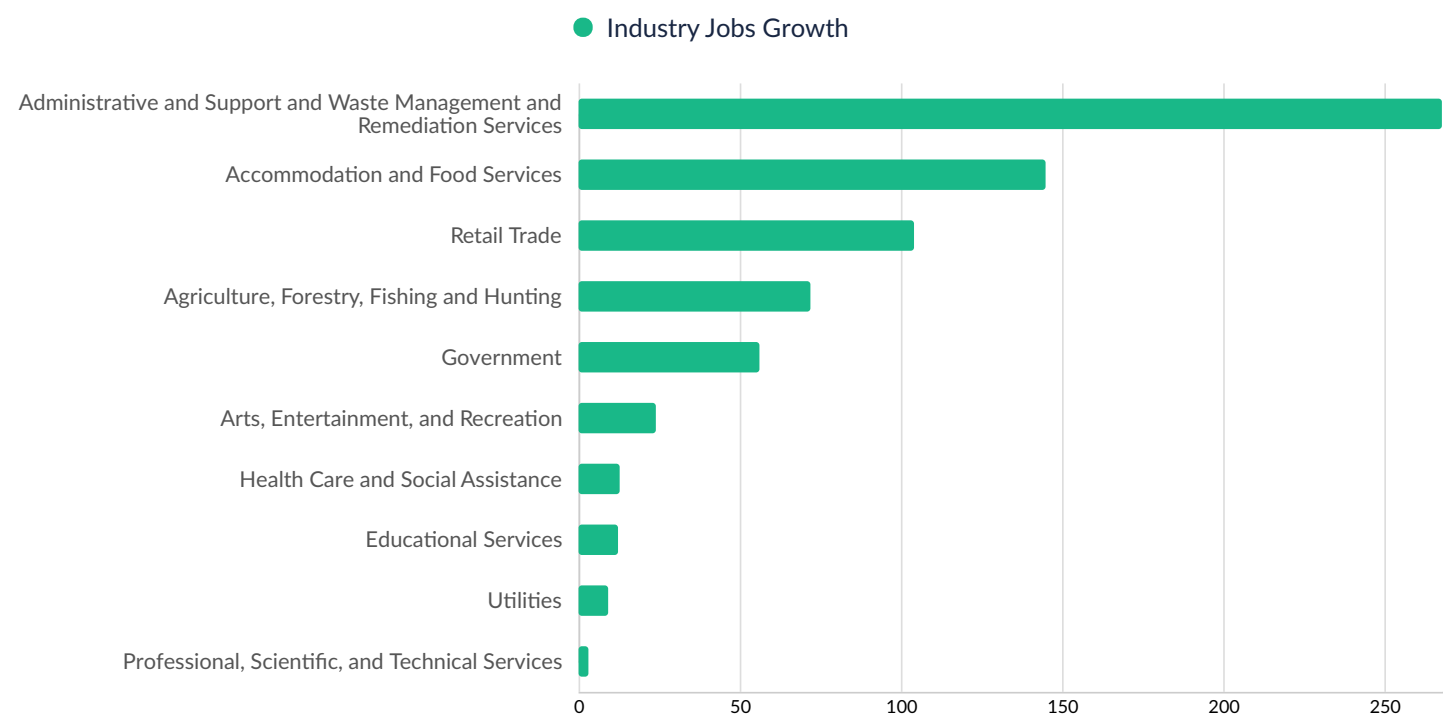
Top Following Counties	Migrations
St. Louis County, MN	10

Industry Characteristics

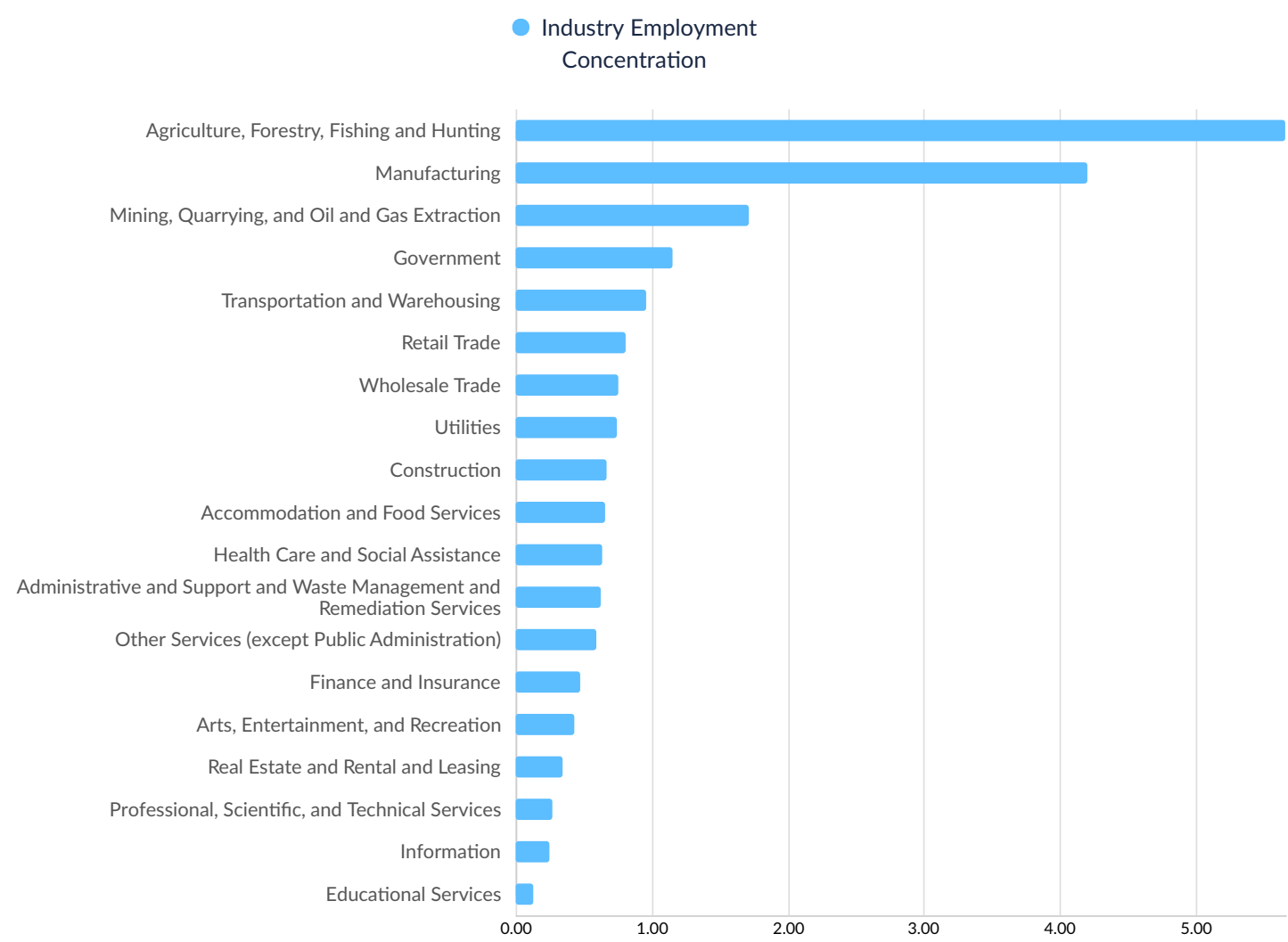
Largest Industries



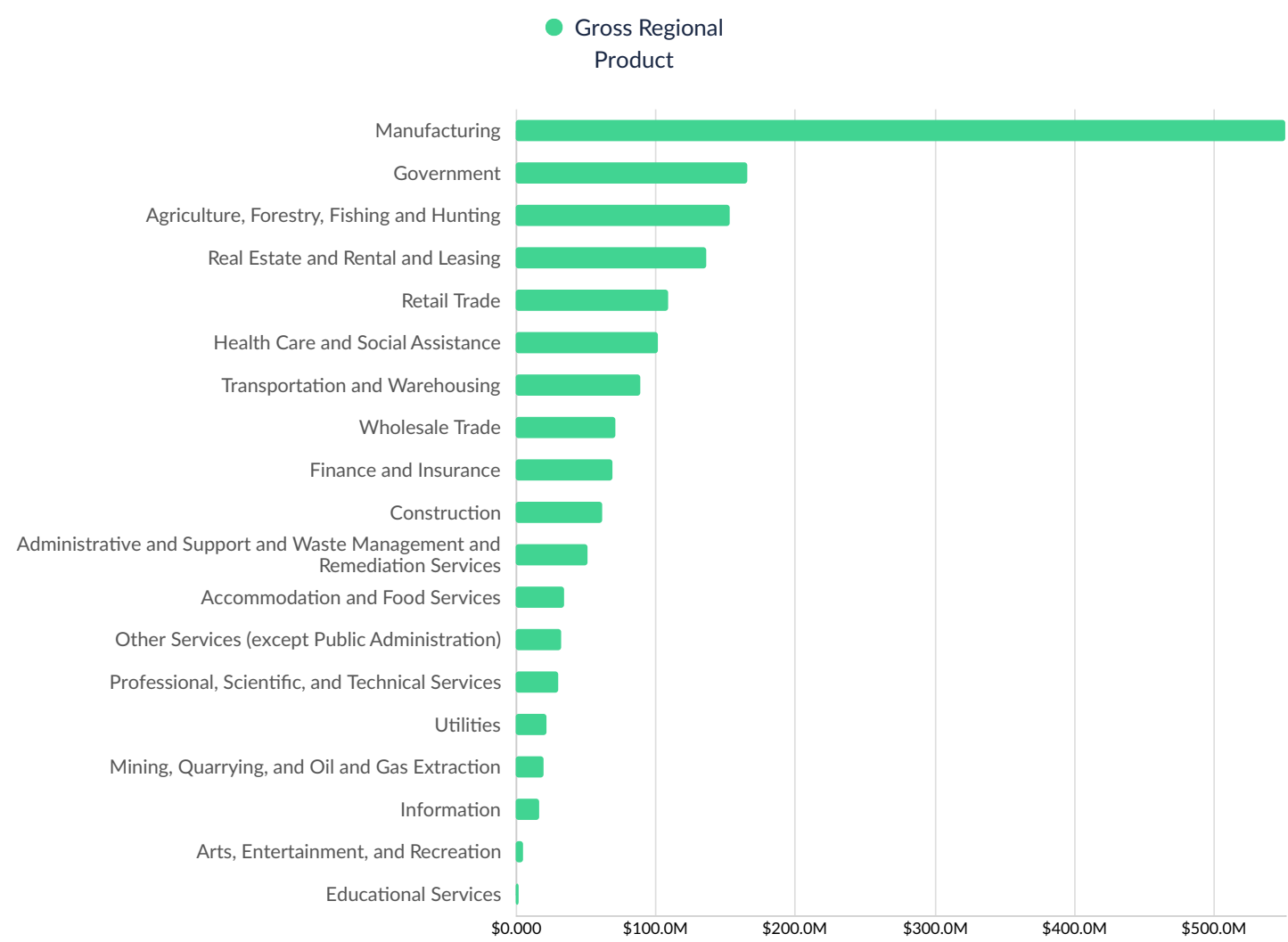
Top Growing Industries



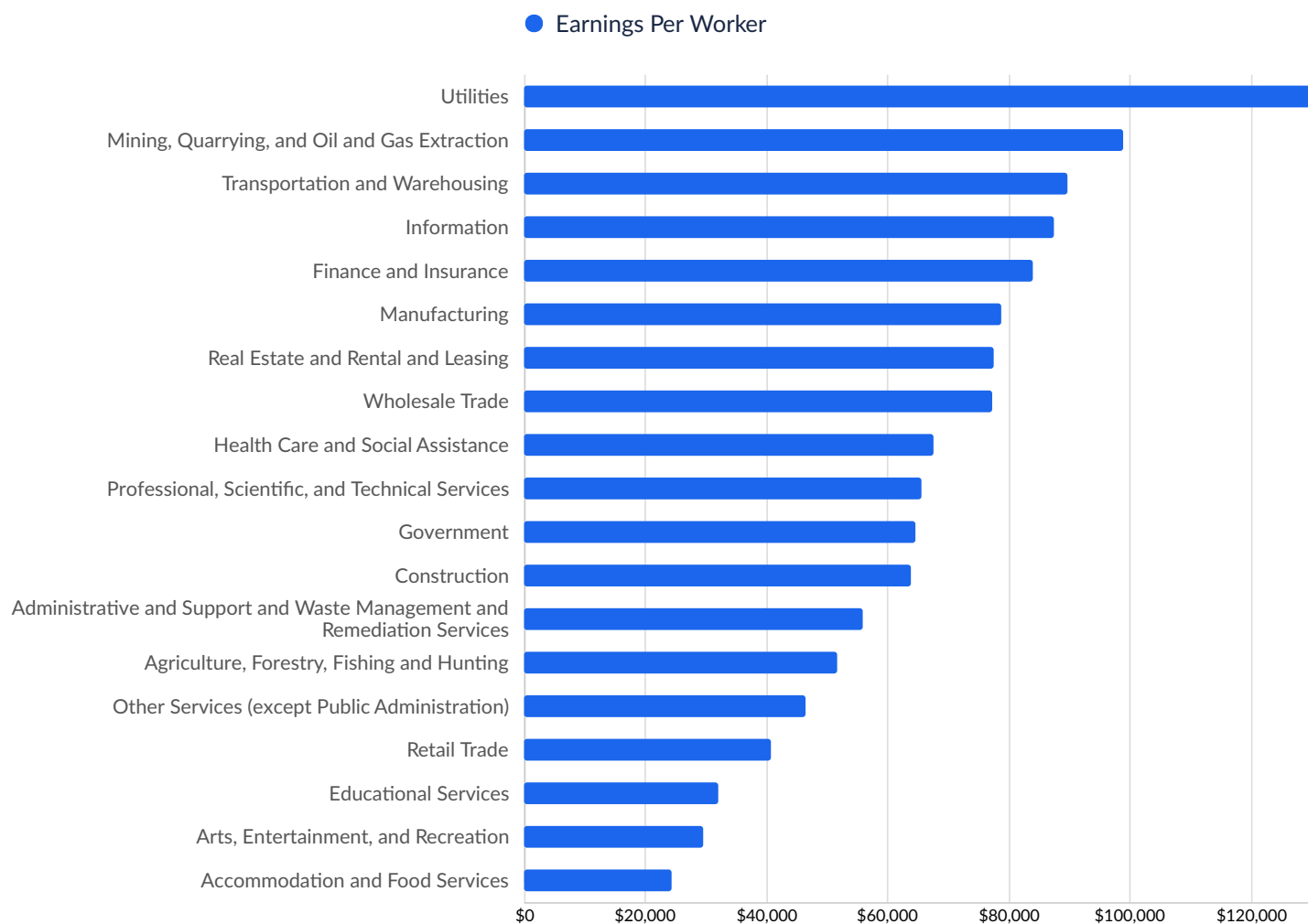
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



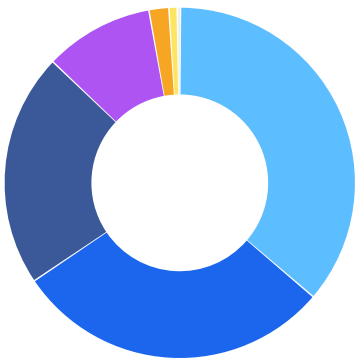
Business Characteristics

2,537 Companies Employ Your Workers

Online profiles for your workers mention 2,537 companies as employers, with the top 10 appearing below. In the last 12 months, 284 companies in Trempealeau County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Ashley Furniture	558	Ashley Furniture	400
Mayo Clinic	120	Pilgrim's Pride	164
Emplify Health	103	JBS Foods	138
Global Finishing Solutions	84	Global Finishing Solutions	88
Kwik Trip	61	Ornua Co-operative LTD	57
Trempealeau County Health Car...	52	Trempealeau County Health Car...	57
Pilgrim's Pride	48	Emplify Health	54
Arcadia School District	37	Walmart	52
State of Wisconsin	35	Mayo Clinic	47
A Better Place	34	GPAC	46

Business Size



	Percentage	Business Count
1 to 4 employees	36.2%	475
5 to 9 employees	29.3%	385
10 to 19 employees	21.6%	283
20 to 49 employees	10.1%	132
50 to 99 employees	1.8%	24
100 to 249 employees	0.8%	10
250 to 499 employees	0.2%	2
500+ employees	0.2%	2

**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

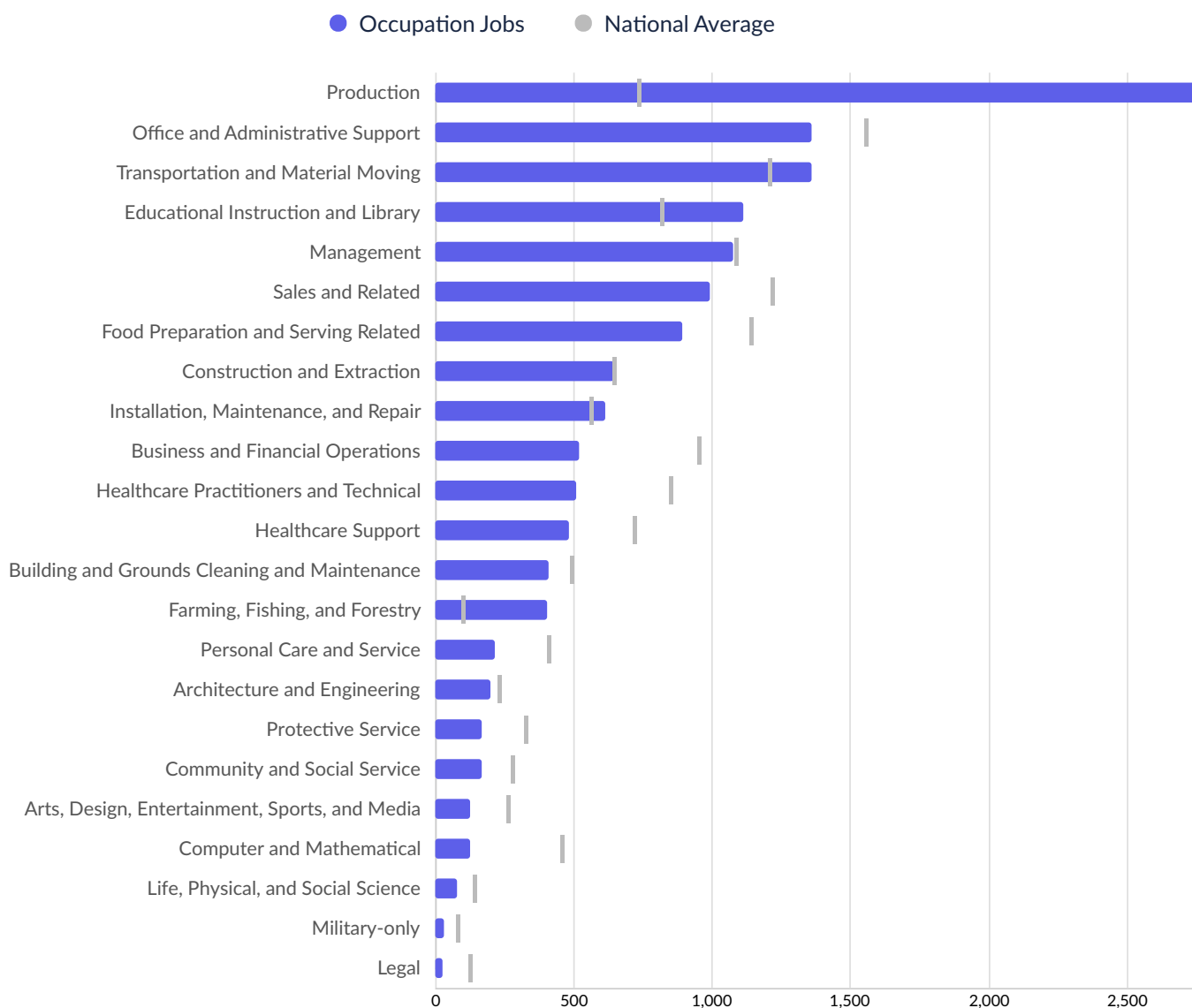
Layoff Activity (Reported WARN Notices)

The table below shows the 50 most recent WARN records for the past 12 months. Since WARN notices can include both new notices and revisions to previously reported notices, duplicate records may be reflected in the table. Layoff data is based on employer-filed WARN notices and does not respond to occupation filters. Please see the knowledge base article to [learn more](#).

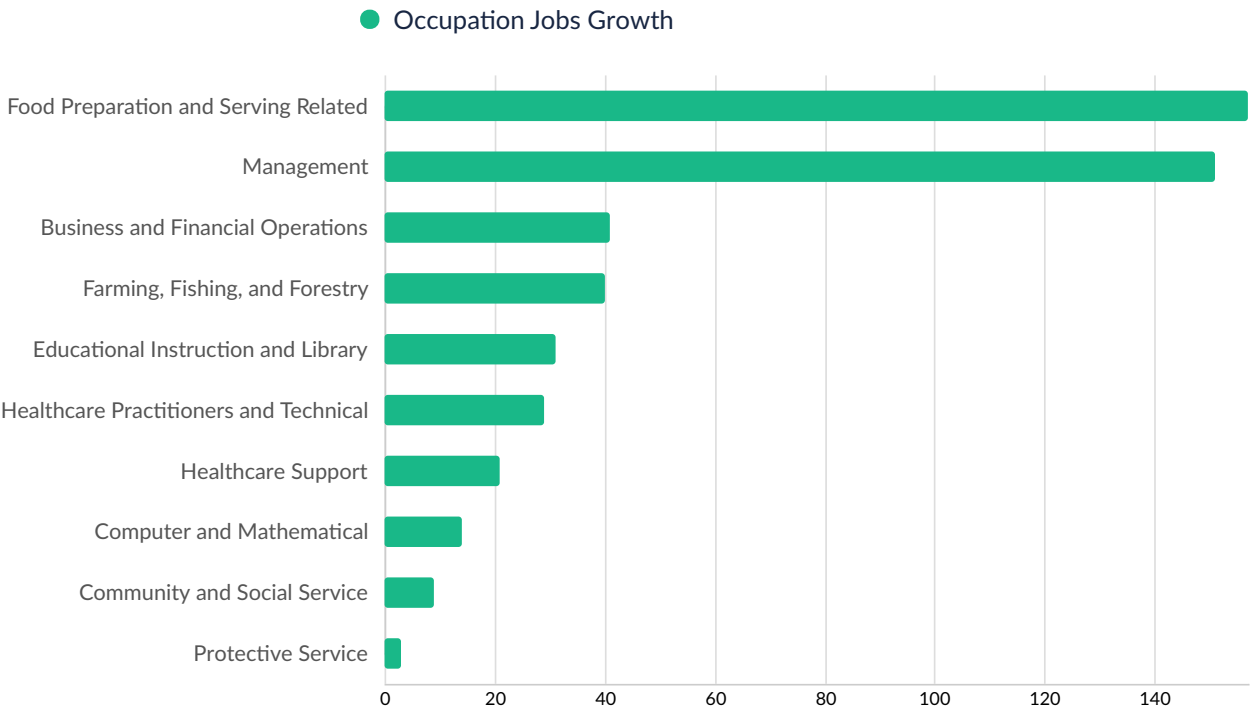
Region	Company	Event Date	Employees Affected
Trempealeau	Associated Milk Producers	01-30-2026	86

Workforce Characteristics

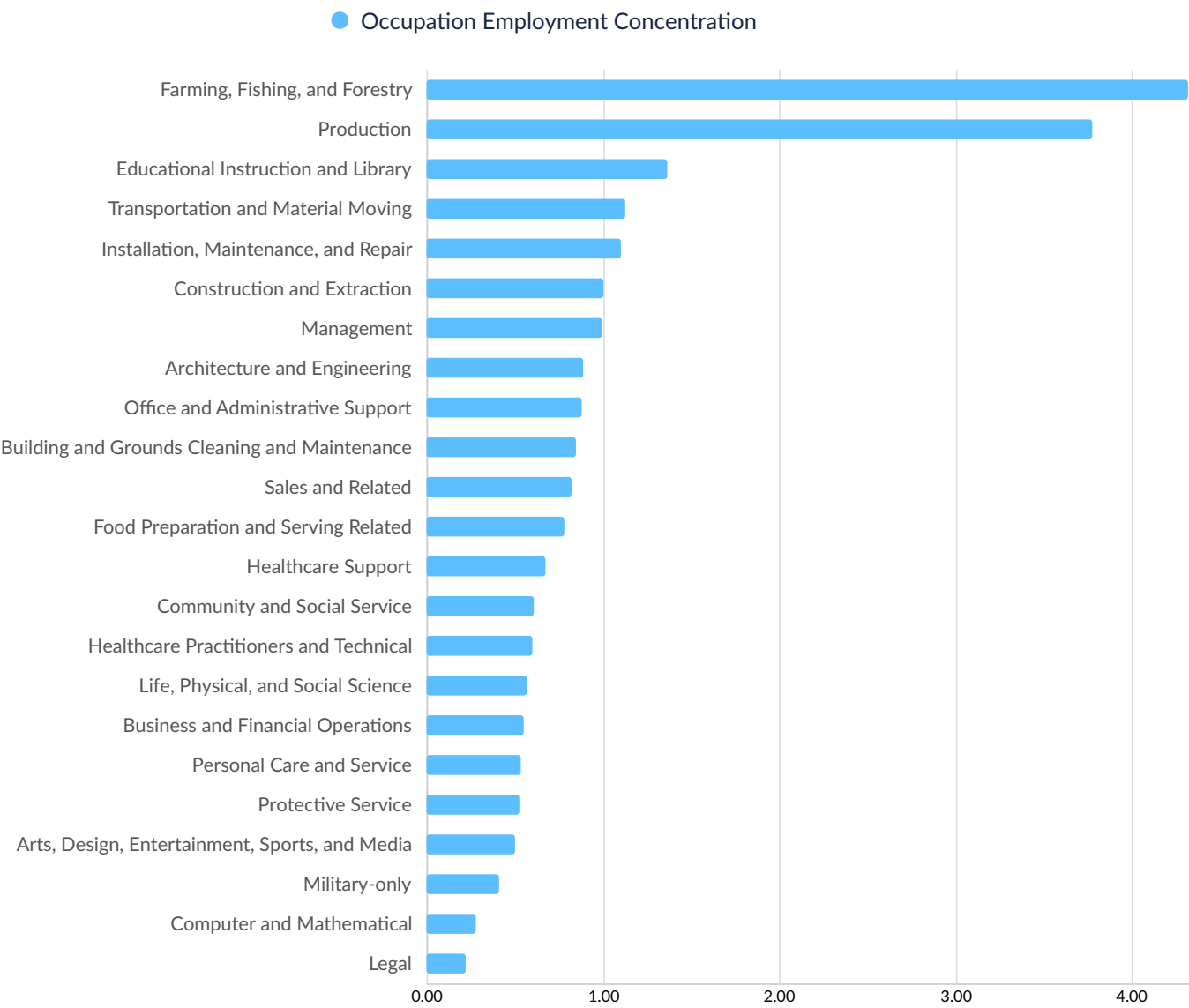
Largest Occupations



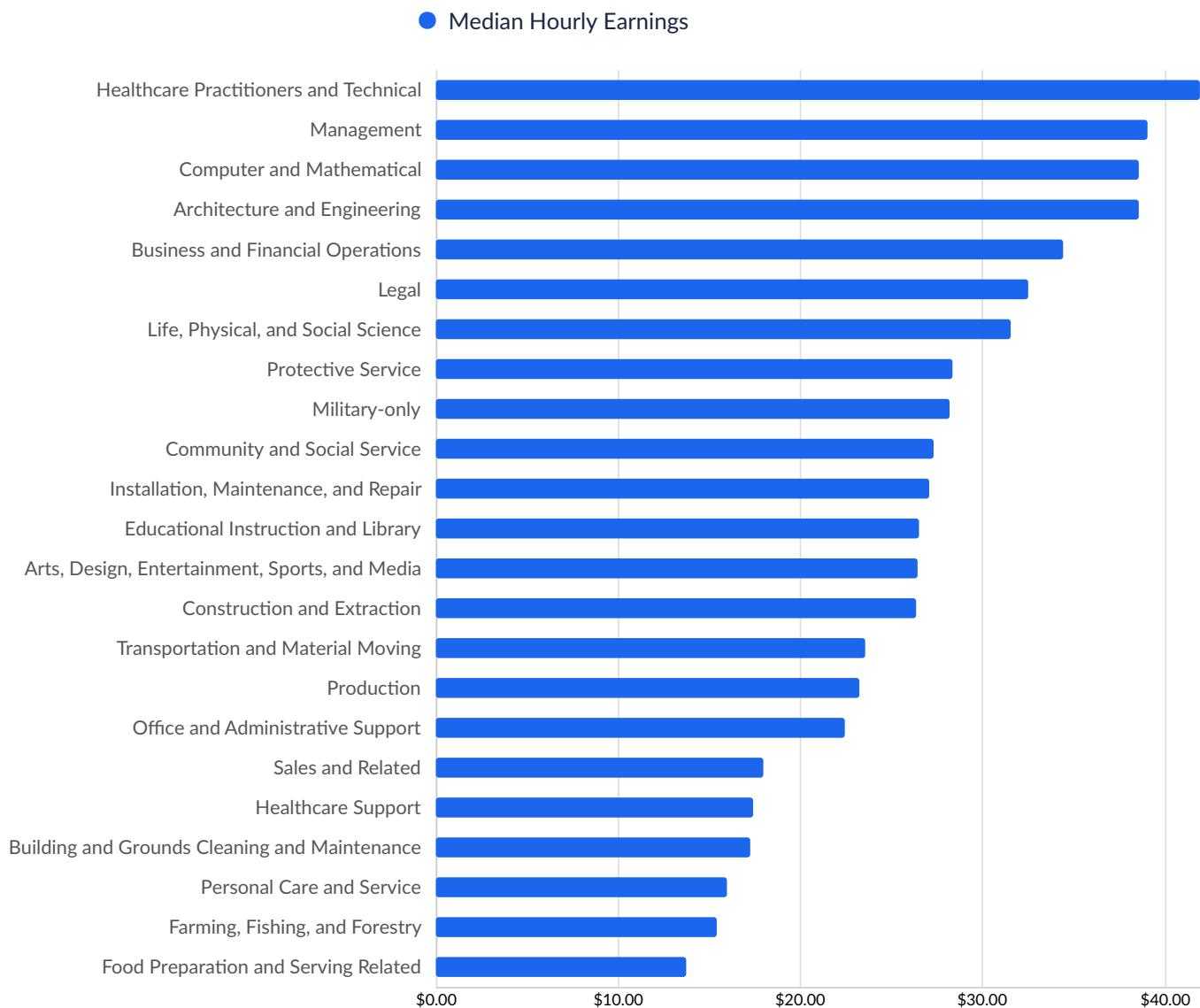
Top Growing Occupations



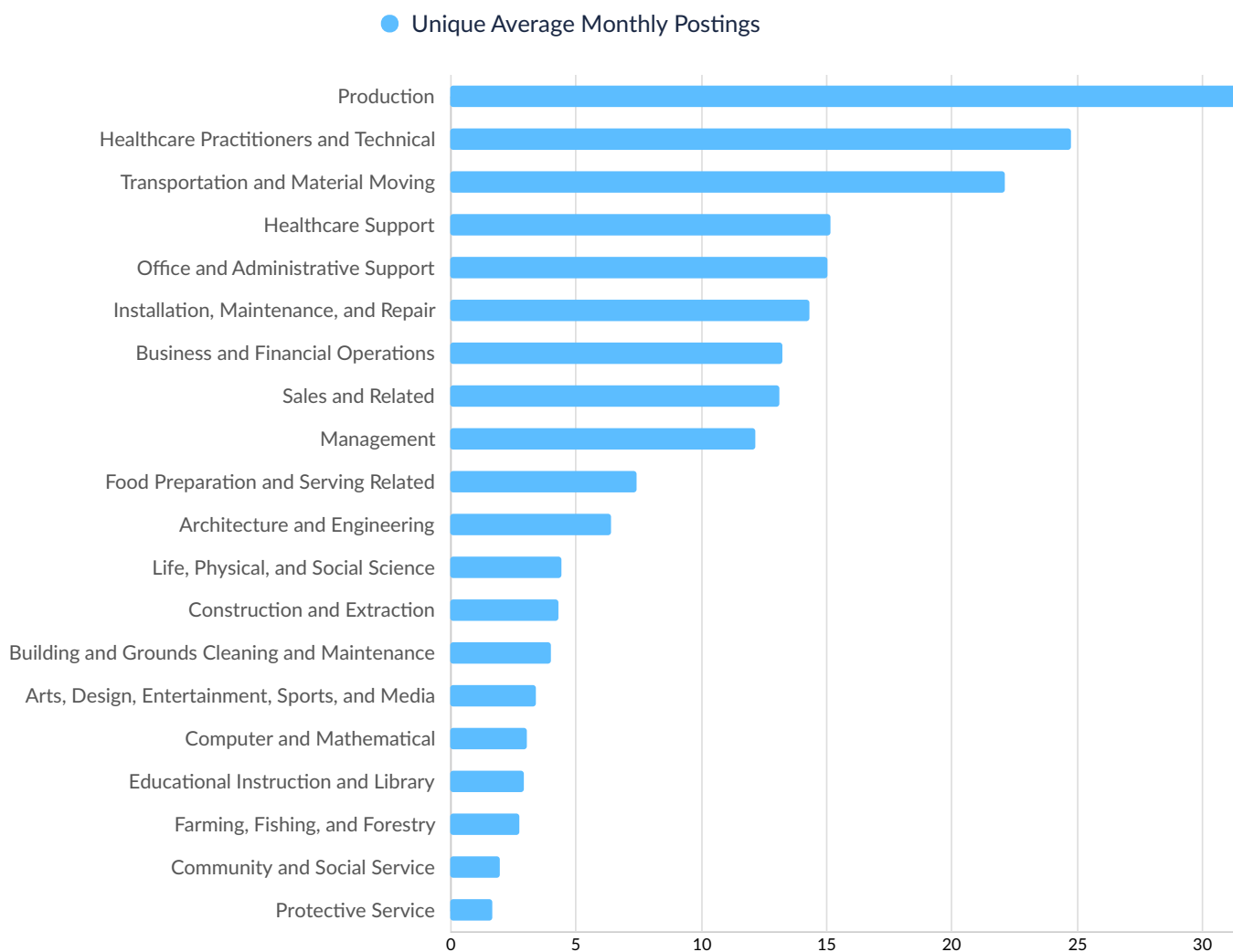
Top Occupation Employment Concentration



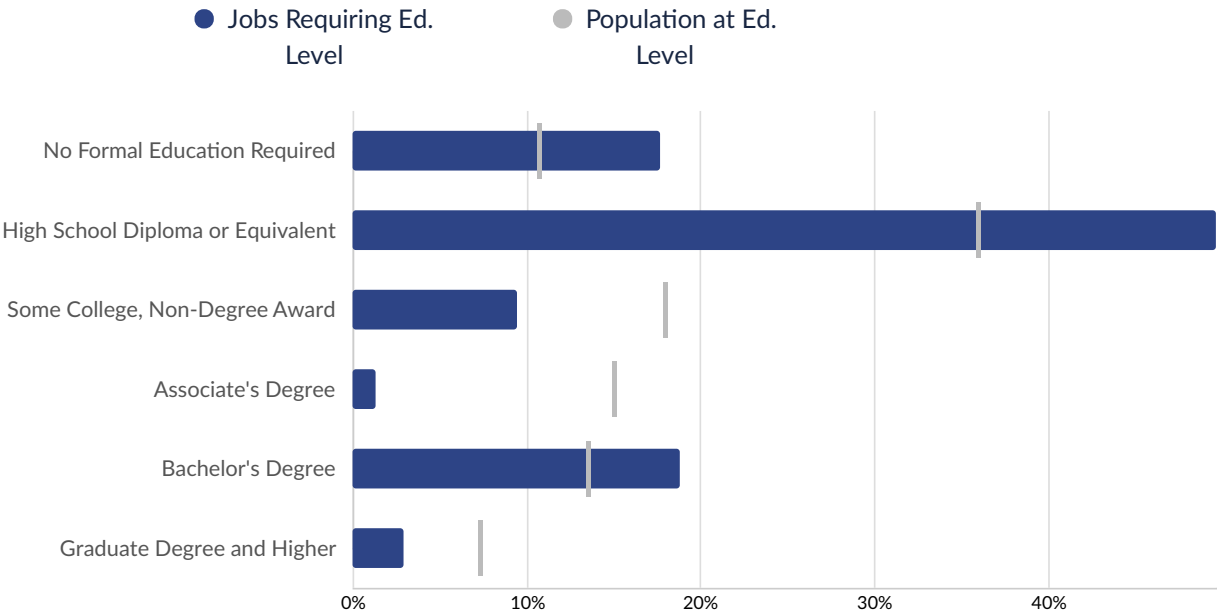
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Trempealeau County, WI produced graduates.

In-Demand Skills

