



Monroe County, WI

Mississippi River Regional Planning Commission



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Report Parameters

1 County

55081 Monroe County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

46,572

Population (2025)

Population **grew by 265** over the last 5 years but is projected to **decrease by 245** over the next 5 years.

23,864

Total Regional Employment

Jobs **grew by 1,069** over the last 5 years and are projected to **grow by 662** over the next 5 years.

\$69.5K

Median Household Income (2024)

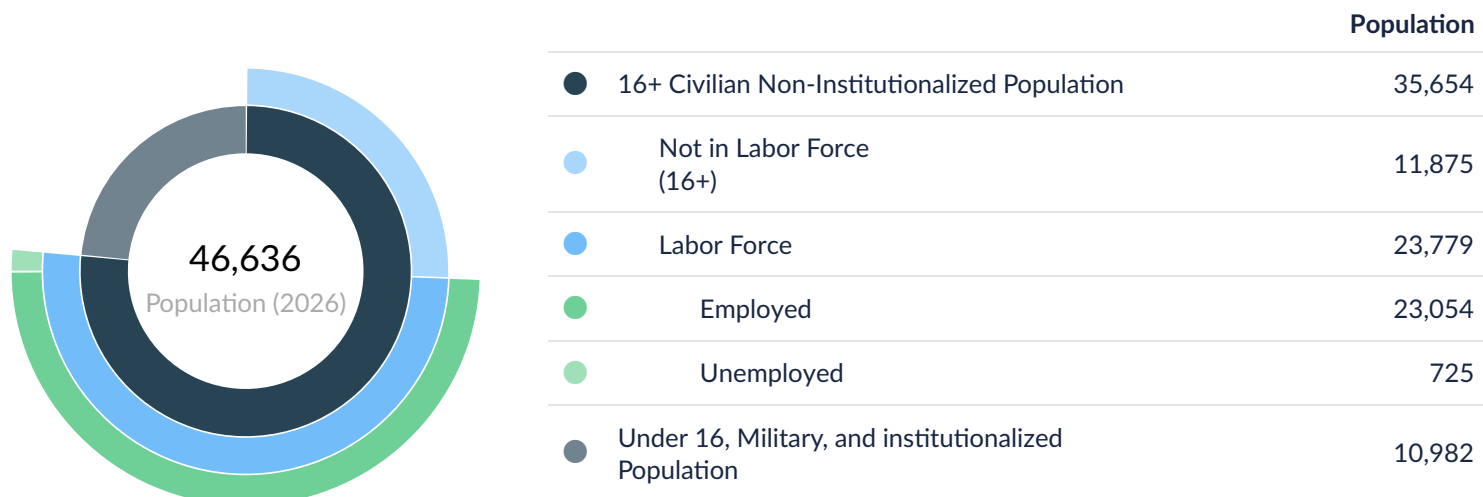
Median household income is **\$11.3K below** the national median household income of \$80.7K.

Takeaways

- As of 2025 the region's population **increased by 0.6%** since 2020, growing by 265. Population is expected to **decrease by 0.5%** between 2025 and 2030, losing 245.
- From 2020 to 2025, jobs **increased by 4.7%** in Monroe County, WI from 22,796 to **23,864**. This change **fell short of the national growth rate of 10.7% by 6.0%**. As the number of jobs increased, the **labor force participation rate decreased from 65.3% to 63.7% between 2020 and 2025**.
- Concerning educational attainment, **14.9% of Monroe County, WI residents possess a Bachelor's Degree** (6.9% below the national average), and **12.2% hold an Associate's Degree** (3.3% above the national average).
- The top three industries in 2025 are Federal Government, Civilian, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

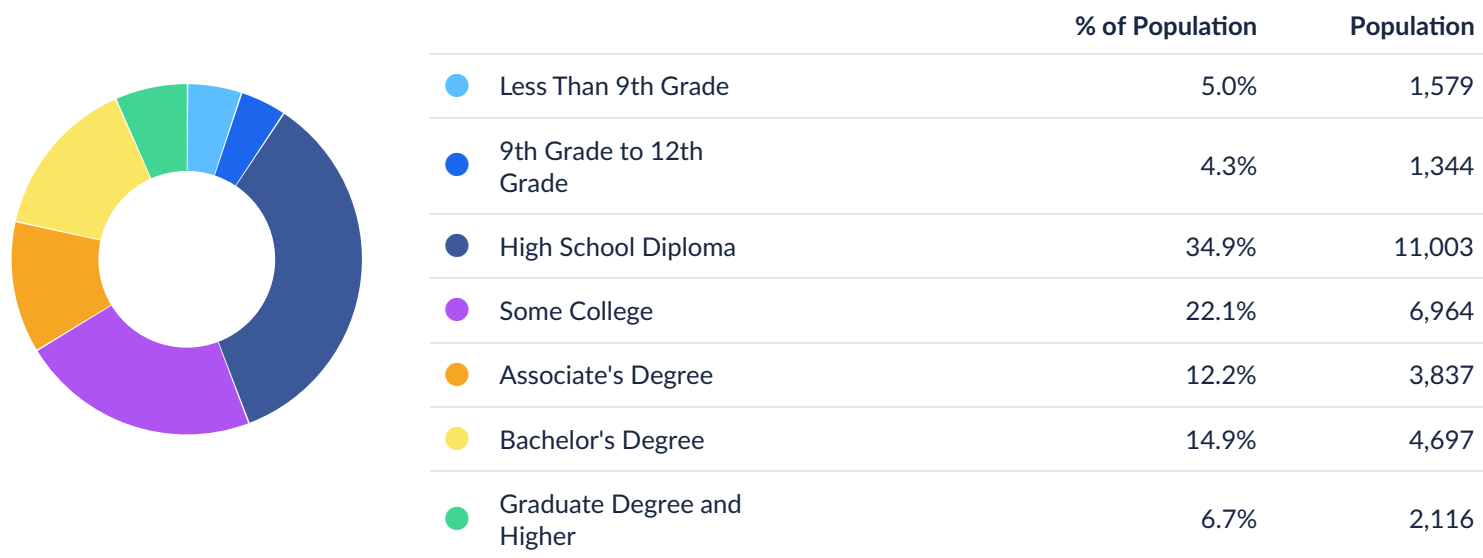
	Population (2026)	Labor Force (Jul 2026)	Jobs (2025)	Cost of Living	GRP	Imports	Exports
Region	46,636	23,779	23,864	98.7	\$3.18B	\$5.84B	\$7.76B
State	5,995,935	3,191,892	3,272,992	100.3	\$465.83B	\$405.24B	\$440.26B

Jul 2026 Labor Force Breakdown



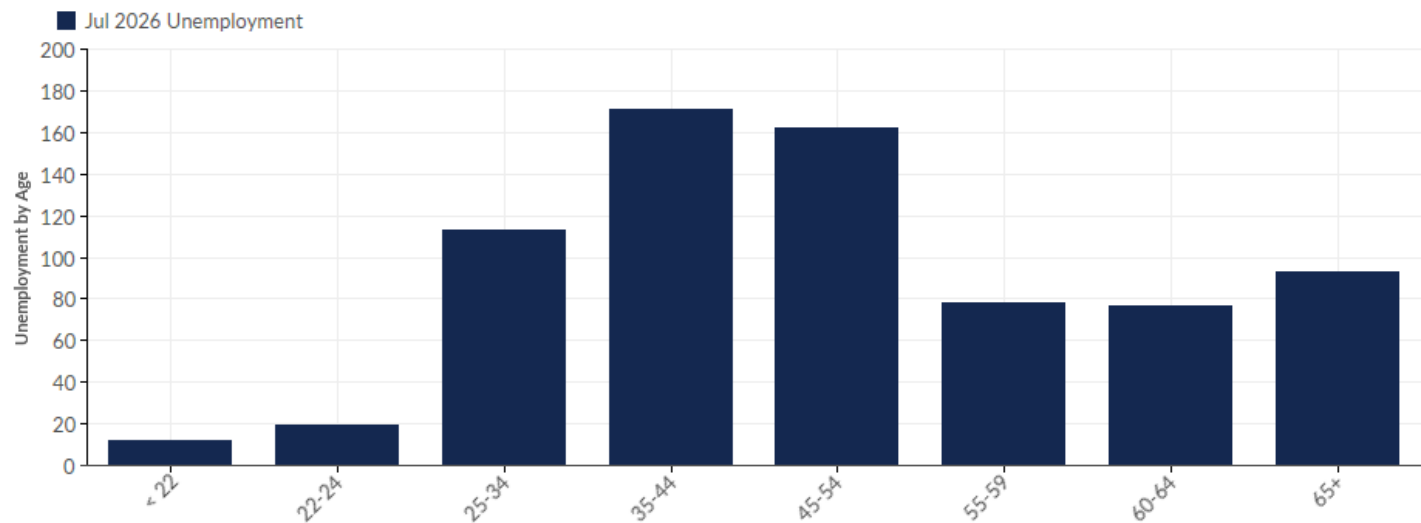
Educational Attainment

Concerning educational attainment, **14.9% of Monroe County, WI residents possess a Bachelor's Degree** (6.9% below the national average), and **12.2% hold an Associate's Degree** (3.3% above the national average).



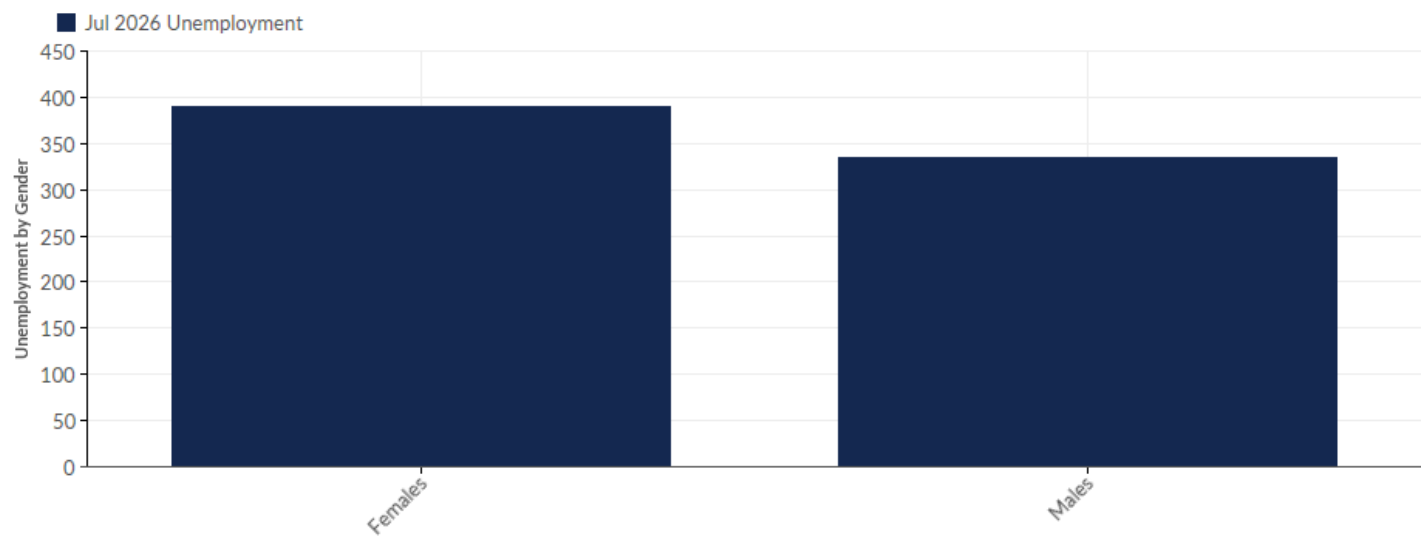
Unemployment by Demographics

Unemployment by Age



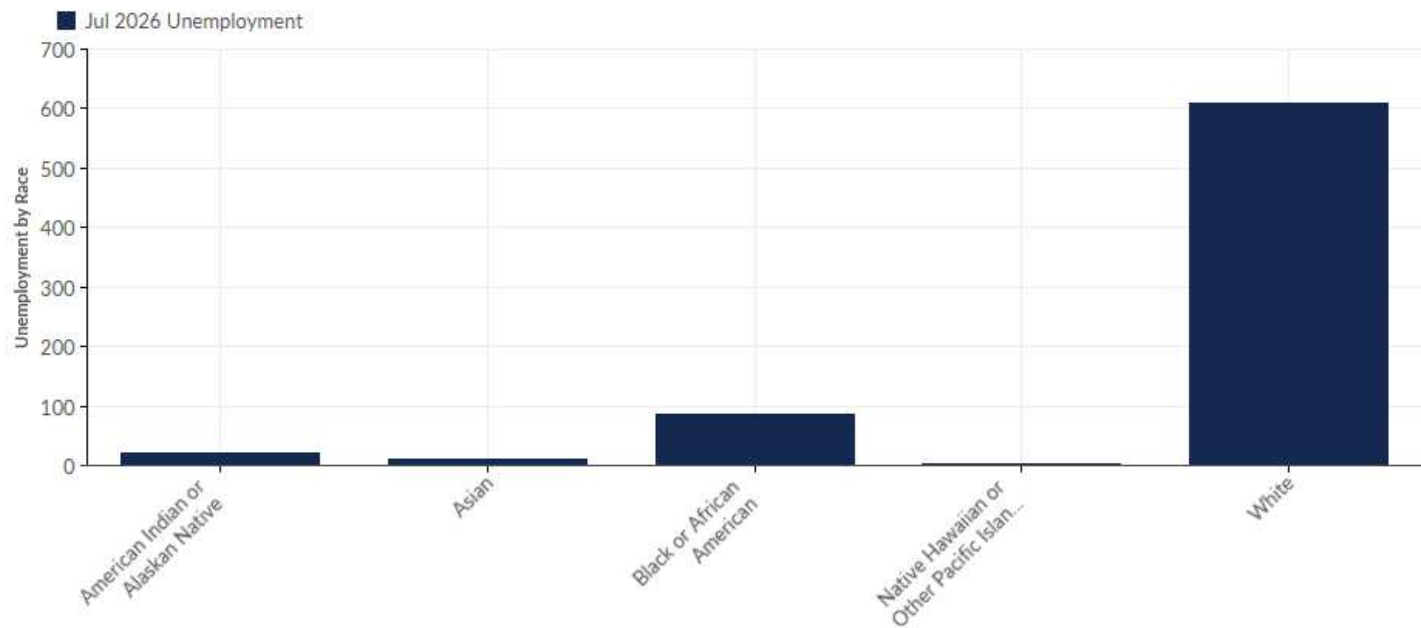
Age	Unemployment (Jul 2026)	% of Unemployed
< 22	12	1.66%
22-24	19	2.62%
25-34	113	15.59%
35-44	171	23.59%
45-54	162	22.34%
55-59	78	10.76%
60-64	77	10.62%
65+	93	12.83%
Total	725	100.00%

Unemployment by Gender



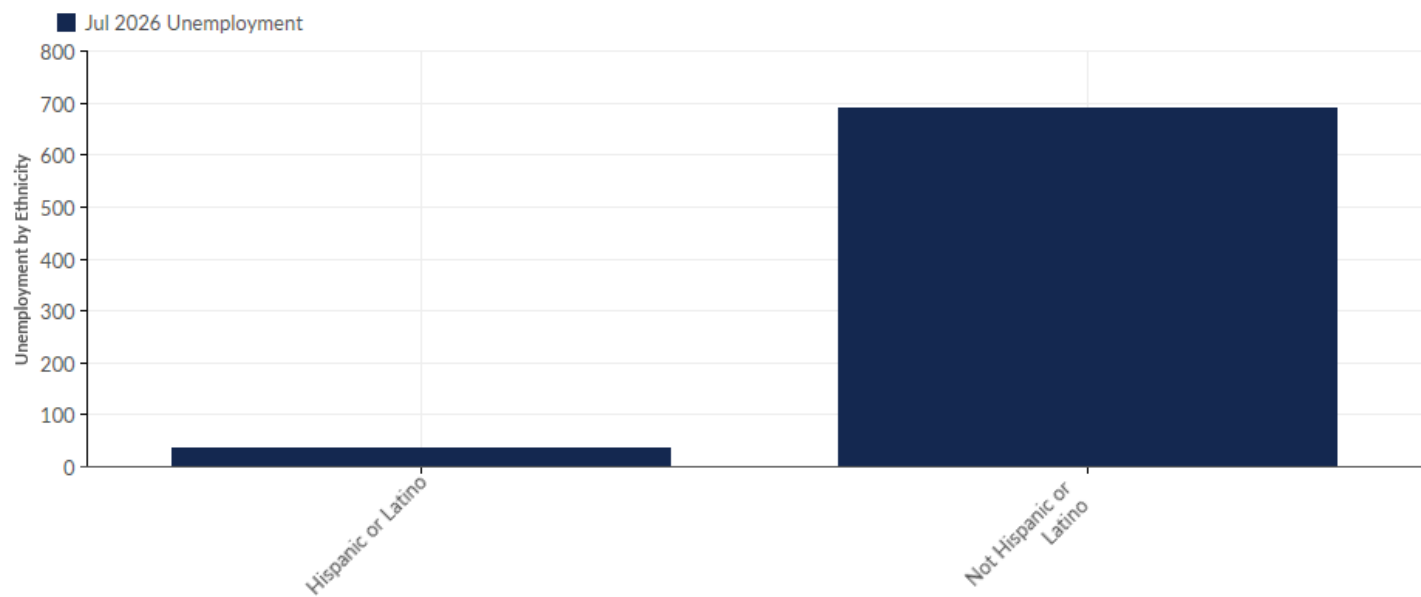
Gender	Unemployment (Jul 2026)	% of Unemployed
Females	390	53.79%
Males	335	46.21%
Total	725	100.00%

Unemployment by Race



Race	Unemployment (Jul 2026)	% of Unemployed
American Indian or Alaskan Native	20	2.76%
Asian	9	1.24%
Black or African American	85	11.72%
Native Hawaiian or Other Pacific Islander	2	0.28%
White	609	84.00%
Total	725	100.00%

Unemployment by Ethnicity

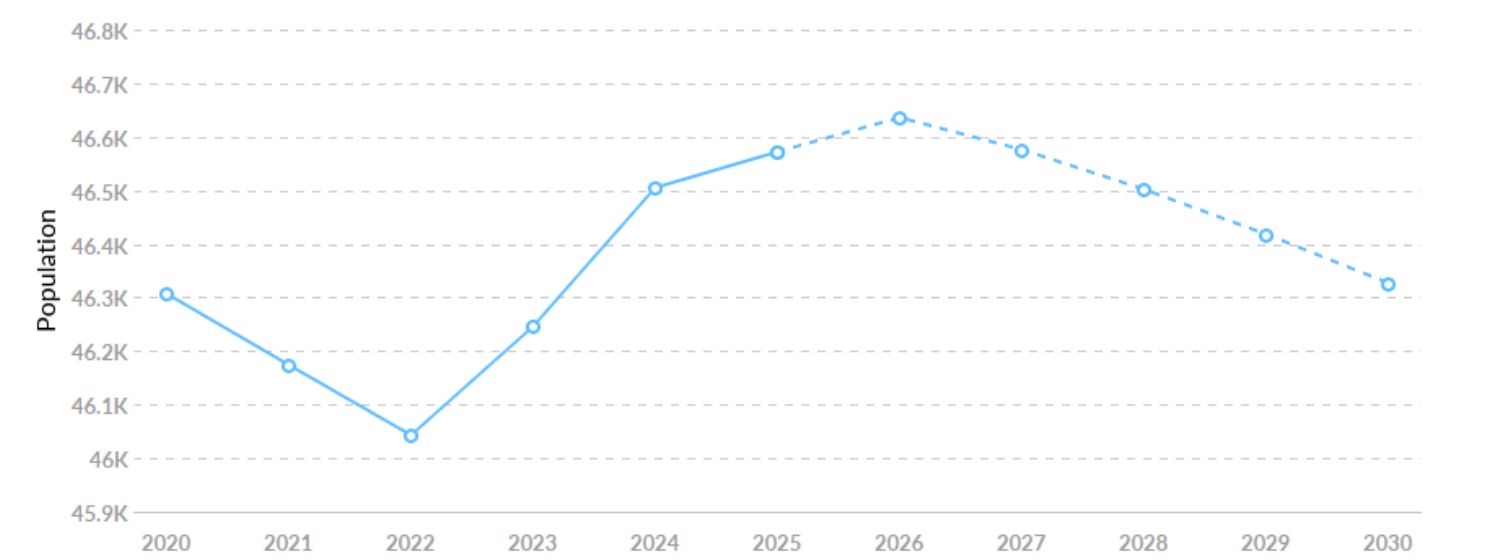


Ethnicity	Unemployment (Jul 2026)	% of Unemployed
Hispanic or Latino	36	4.97%
Not Hispanic or Latino	689	95.03%
Total	725	100.00%

Historic & Projected Trends

Population Trends

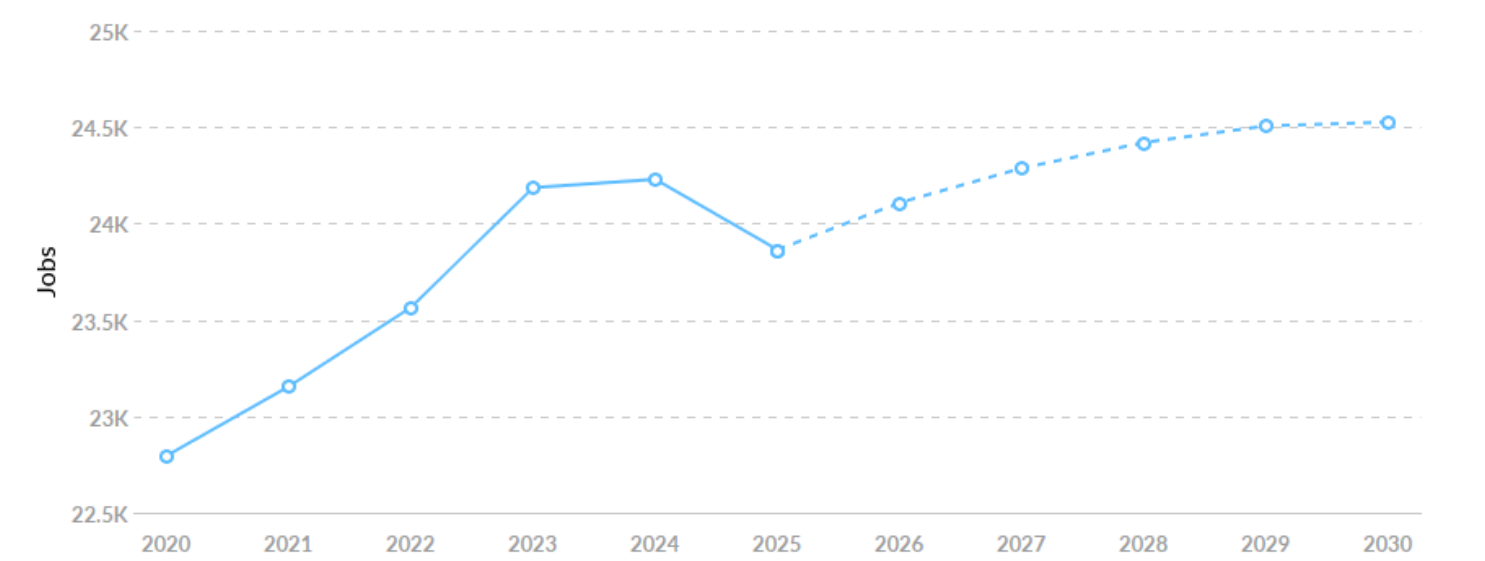
As of 2025 the region's population **increased by 0.6%** since 2020, growing by 265. Population is expected to **decrease by 0.5%** between 2025 and 2030, losing 245.



Timeframe	Population
2020	46,307
2021	46,174
2022	46,043
2023	46,246
2024	46,505
2025	46,572
2026	46,636
2027	46,576
2028	46,502
2029	46,418
2030	46,327

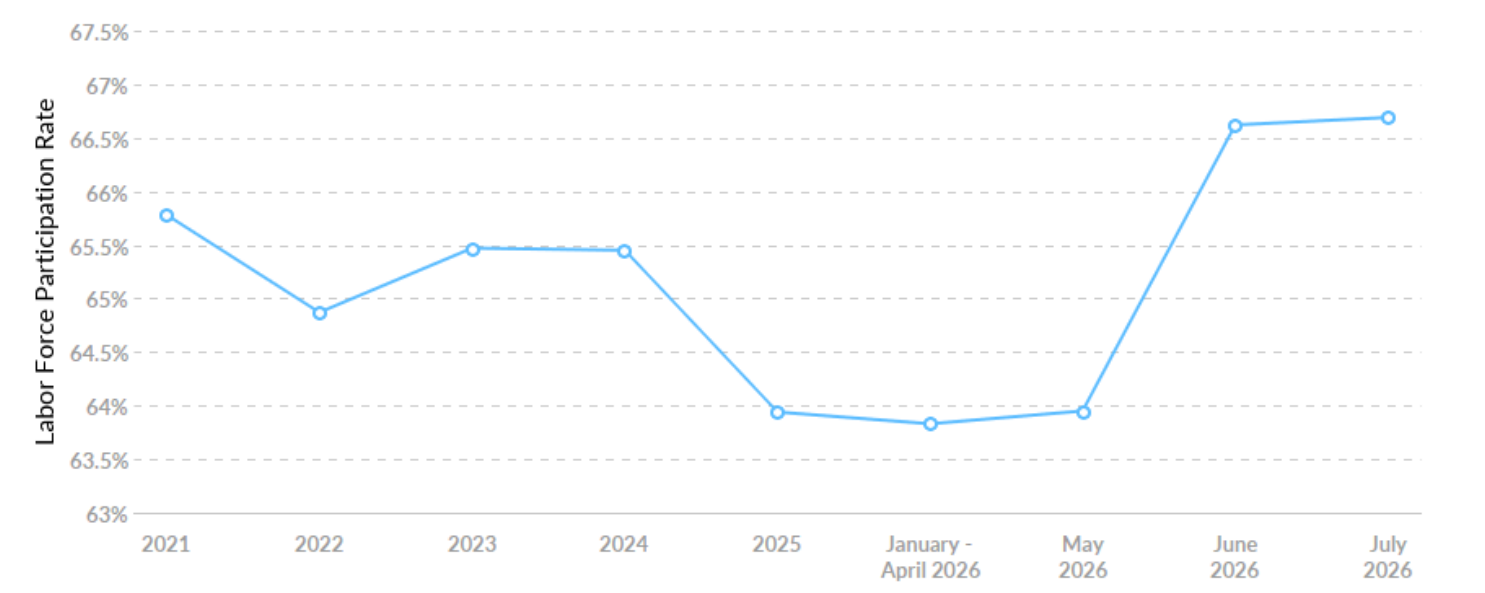
Job Trends

From 2020 to 2025, jobs increased by 4.7% in Monroe County, WI from 22,796 to 23,864. This change fell short of the national growth rate of 10.7% by 6.0%.



Timeframe	Jobs
2020	22,796
2021	23,155
2022	23,565
2023	24,186
2024	24,229
2025	23,864
2026	24,108
2027	24,287
2028	24,420
2029	24,506
2030	24,526

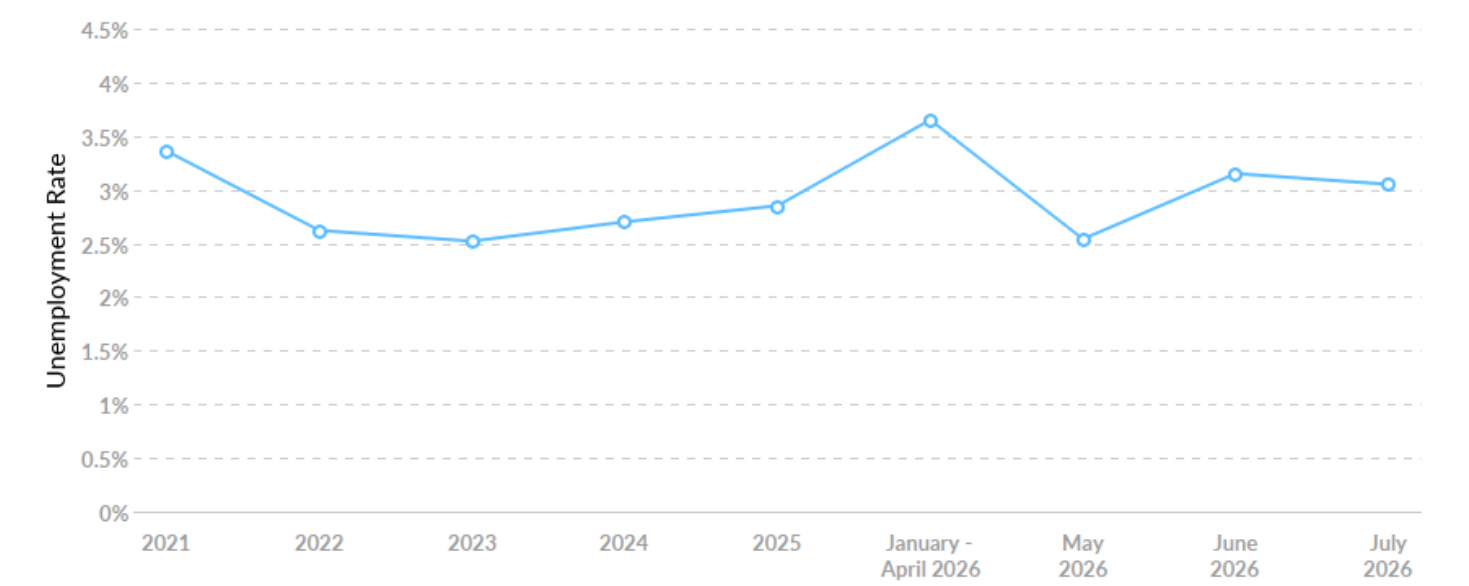
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2021	65.78%
2022	64.87%
2023	65.47%
2024	65.45%
2025	63.94%
January - April 2026	63.83%
May 2026	63.95%
June 2026	66.62%
July 2026	66.69%

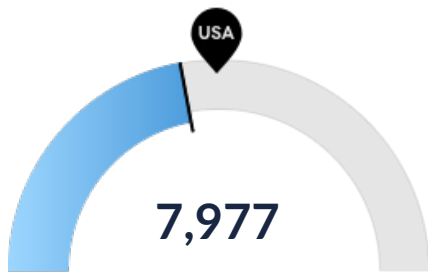
Unemployment Rate Trends

Monroe County, WI had a July 2026 unemployment rate of 3.05%, **decreasing from 3.36%** 5 years before.



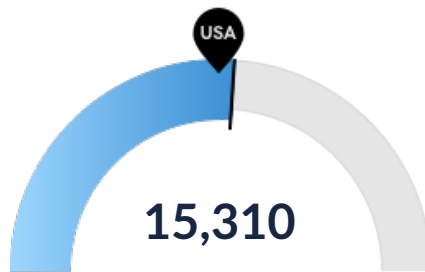
Timeframe	Unemployment Rate
2021	3.36%
2022	2.62%
2023	2.52%
2024	2.70%
2025	2.85%
January - April 2026	3.65%
May 2026	2.54%
June 2026	3.15%
July 2026	3.05%

Population Characteristics



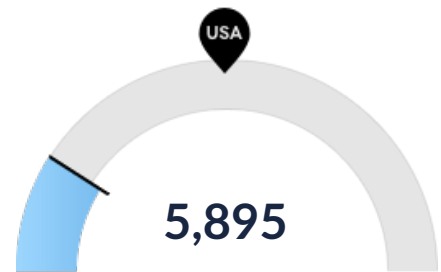
Millennials

Monroe County, WI has 7,977 millennials (ages 25-39). The national average for an area this size is 9,502.



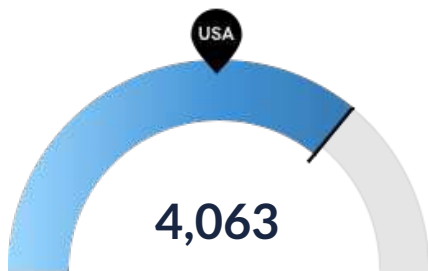
Retiring Soon

Retirement risk is about average in Monroe County, WI. The national average for an area this size is 14,417 people 55 or older, while there are 15,310 here.



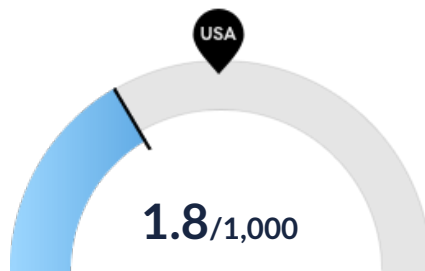
Racial Diversity

Racial diversity is low in Monroe County, WI. The national average for an area this size is 20,442 racially diverse people, while there are 5,895 here.



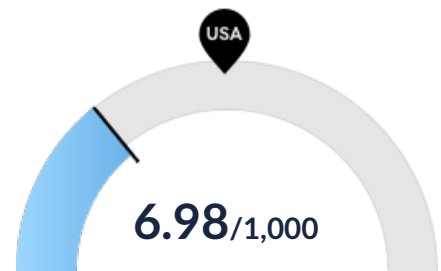
Veterans

Monroe County, WI has 4,063 veterans. The national average for an area this size is 2,214.



Violent Crime

Monroe County, WI has 1.8 violent crimes per 1,000 people. The national rate is 3.1 per 1,000 people.

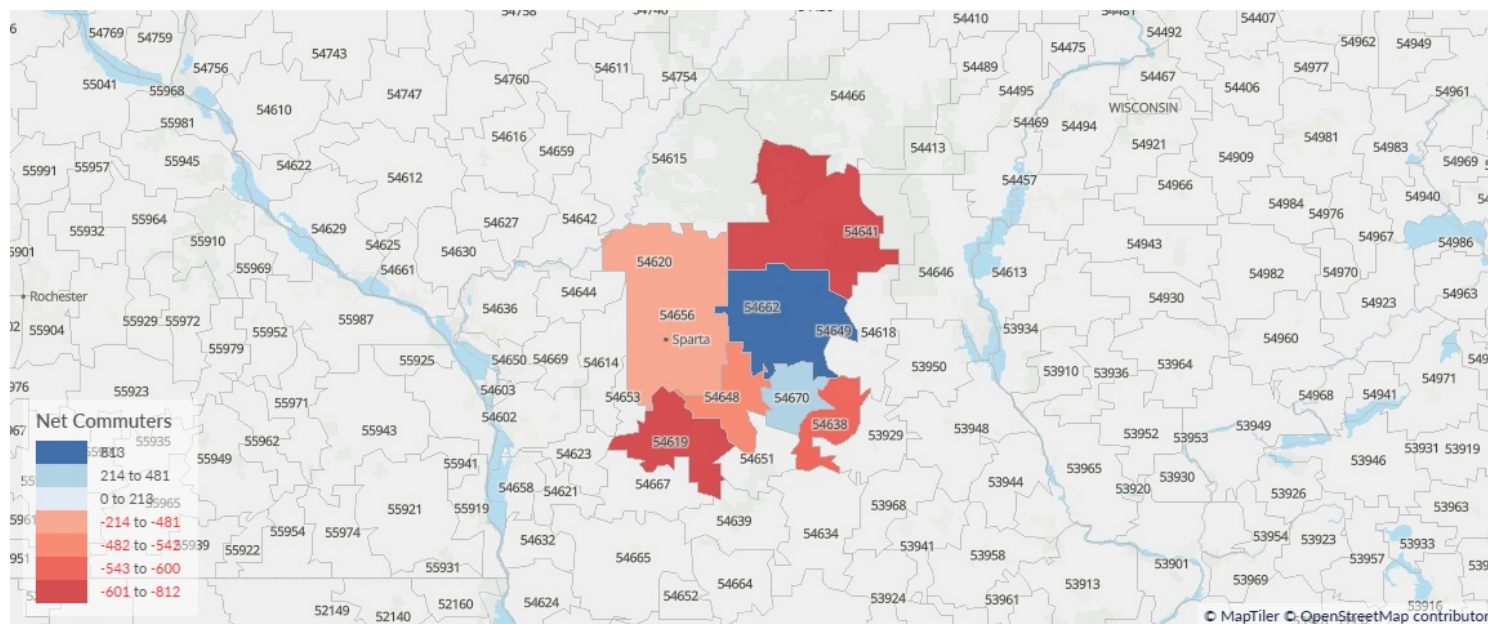


Property Crime

Monroe County, WI has 6.98 property crimes per 1,000 people. The national rate is 14.58 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Monroe County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2025 Employment
54656	Sparta, WI (in Monroe c...	9,797
54660	Tomah, WI (in Monroe c...	9,668
54619	Cashton, WI (in Monroe...	1,584
54670	Wilton, WI (in Monroe c...	1,329
54666	Warrens, WI (in Monroe...	813

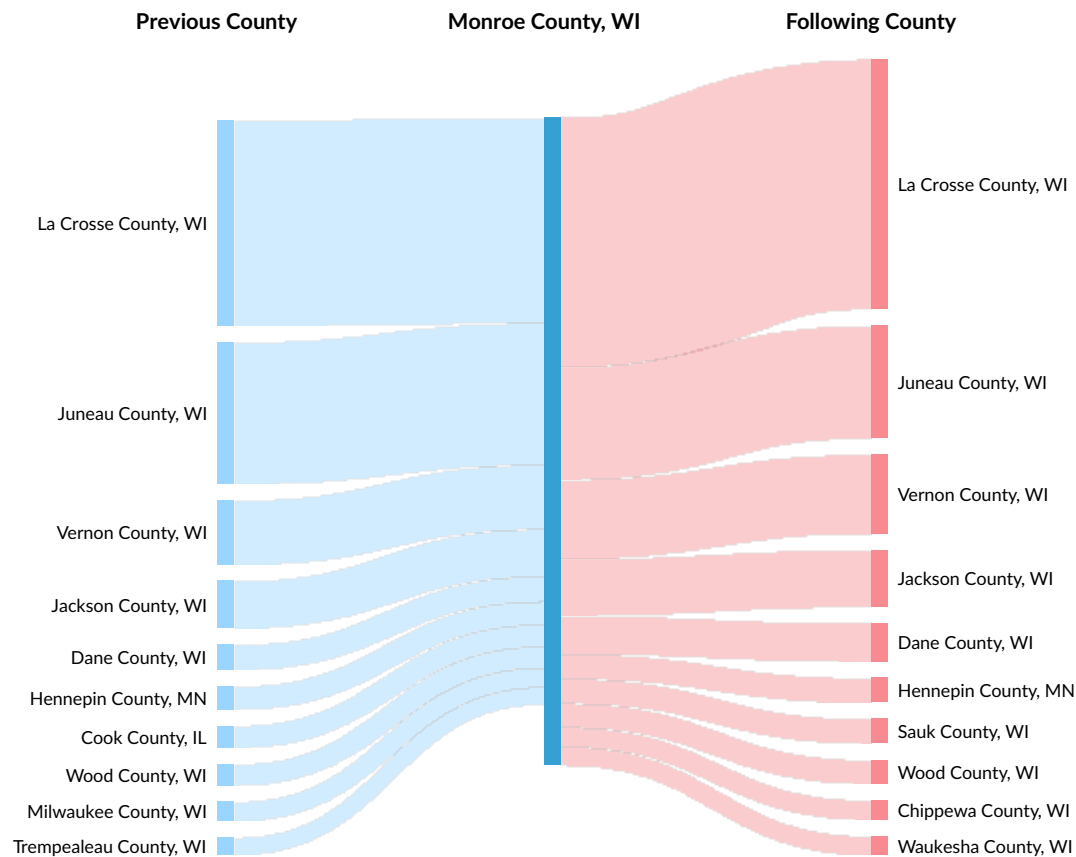
Where Talent Lives

ZIP	Name	2025 Workers
54656	Sparta, WI (in Monroe c...	10,055
54660	Tomah, WI (in Monroe c...	8,855
54619	Cashton, WI (in Monroe...	2,185
54666	Warrens, WI (in Monroe...	1,445
54670	Wilton, WI (in Monroe c...	1,115

Inbound and Outbound Migration

The table below analyzes past and current residents of Monroe County, WI. The left column shows residents of other counties migrating to Monroe County, WI. The right column shows residents migrating from Monroe County, WI to other counties.

As of 2023, **292** people have migrated from La Crosse County, WI to Monroe County, WI. In the same year, **355** people left Monroe County, WI migrating to La Crosse County, WI. The total Net Migration for Monroe County, WI in 2023 was **-1**.

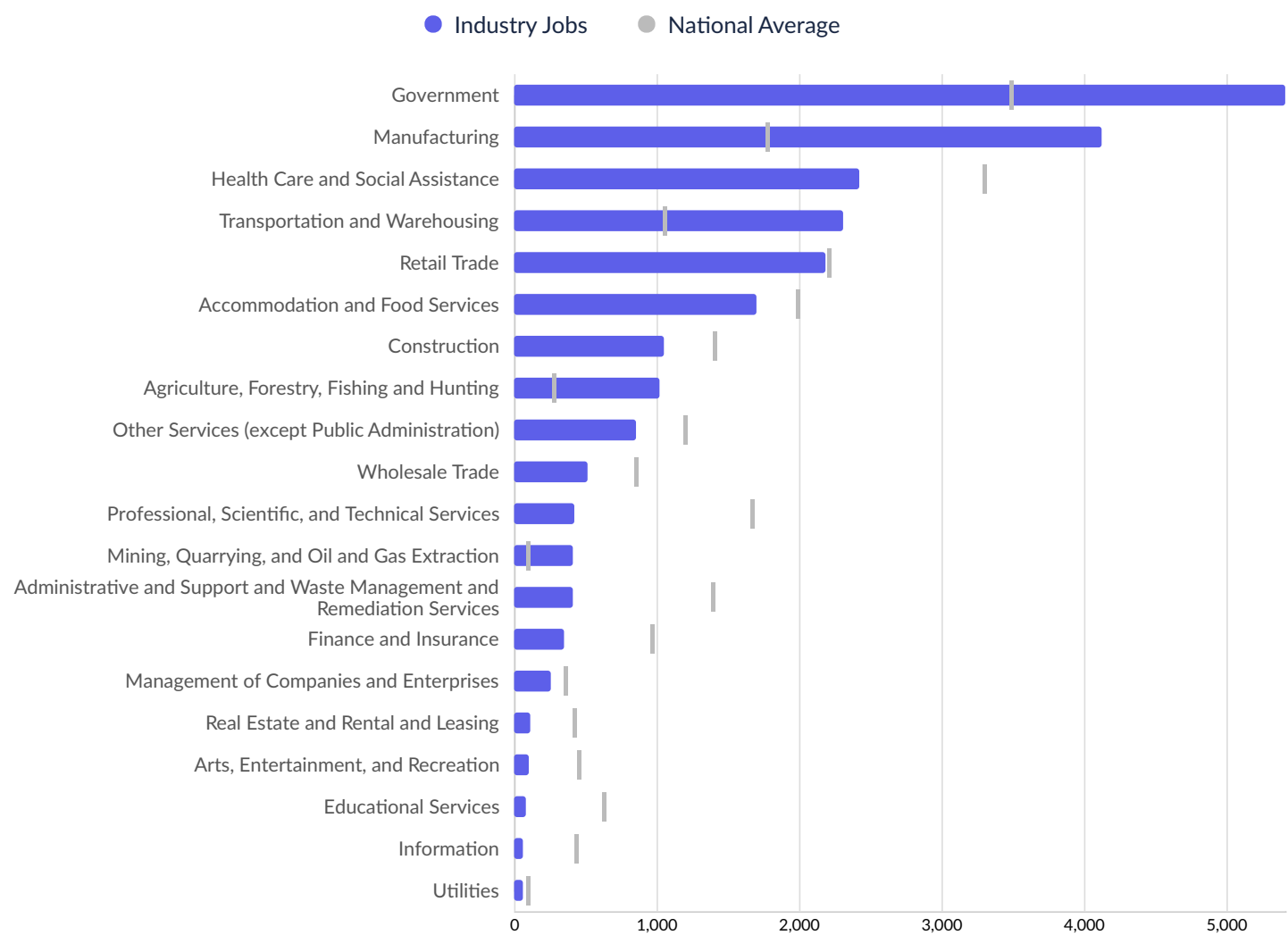


Top Previous Counties	Migrations
La Crosse County, WI	292
Juneau County, WI	201
Vernon County, WI	91
Jackson County, WI	67
Dane County, WI	36
Hennepin County, MN	33

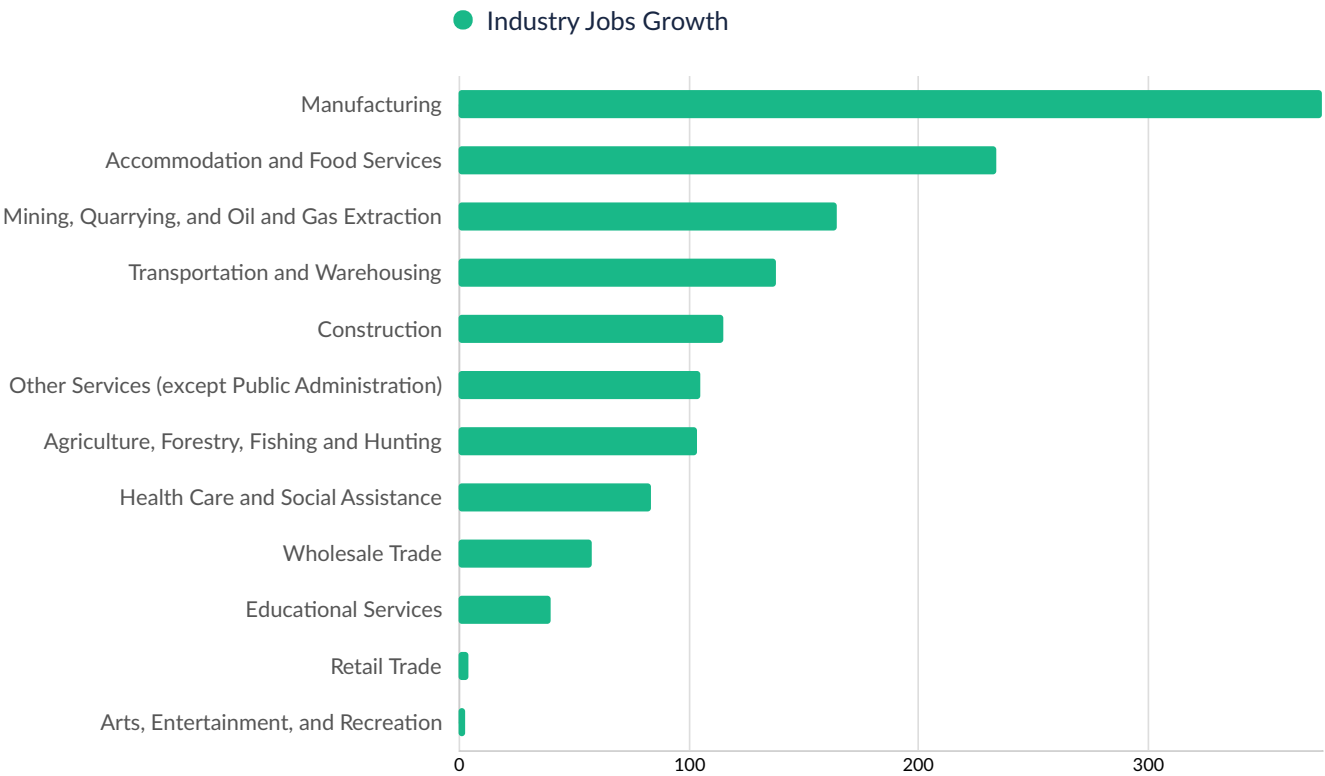
Top Previous Counties	Migrations
Cook County, IL	31
Wood County, WI	30
Milwaukee County, WI	27
Trempealeau County, WI	25
Sauk County, WI	22
Maricopa County, AZ	20
Lapeer County, MI	19
Rock County, WI	18
El Paso County, CO	17
Top Following Counties	Migrations
La Crosse County, WI	355
Juneau County, WI	160
Vernon County, WI	112
Jackson County, WI	81
Dane County, WI	54
Hennepin County, MN	35
Sauk County, WI	35
Wood County, WI	34
Chippewa County, WI	28
Waukesha County, WI	27
Eau Claire County, WI	23
Marathon County, WI	22
Alachua County, FL	21
El Paso County, CO	19
Maricopa County, AZ	18

Industry Characteristics

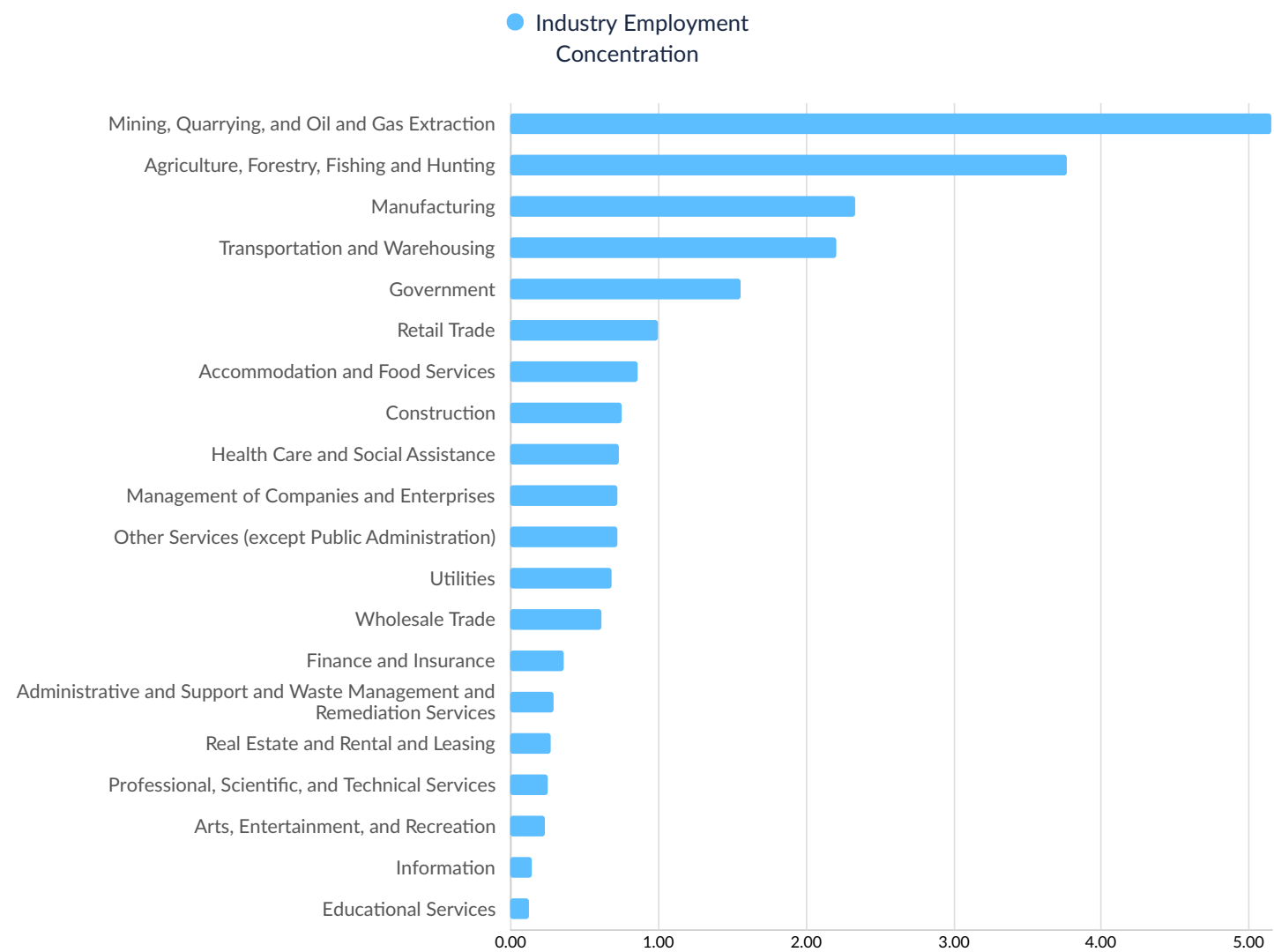
Largest Industries



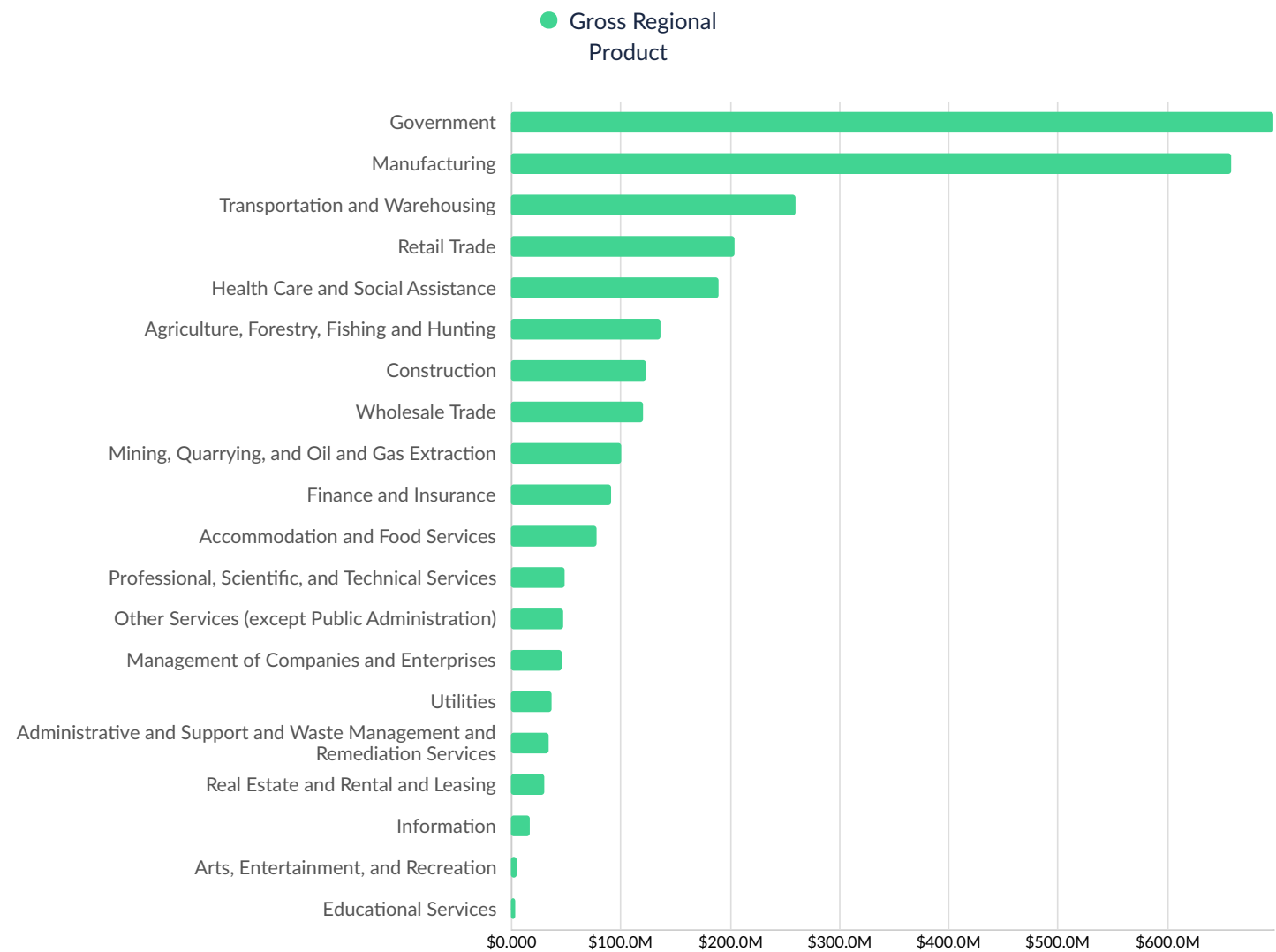
Top Growing Industries



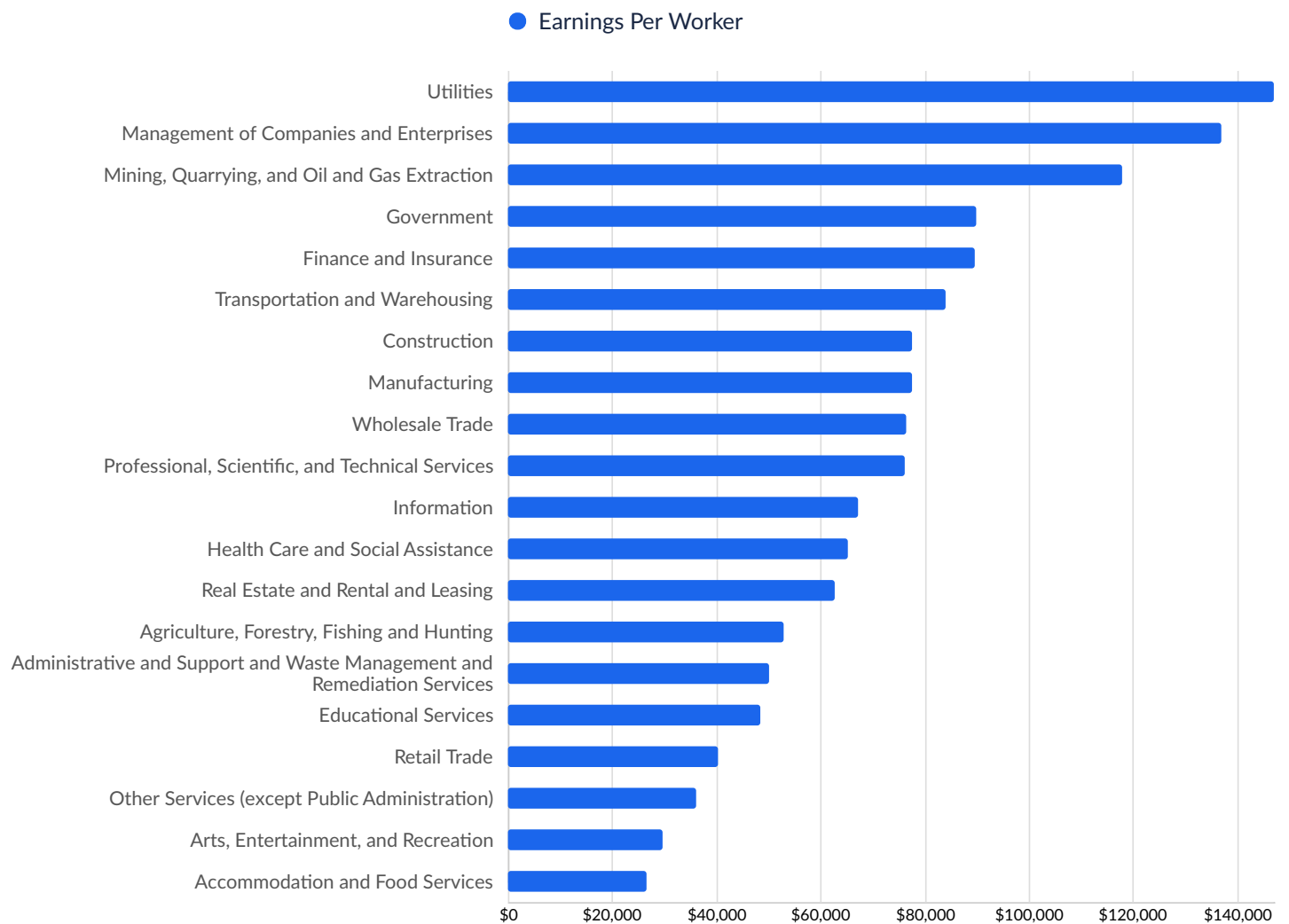
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



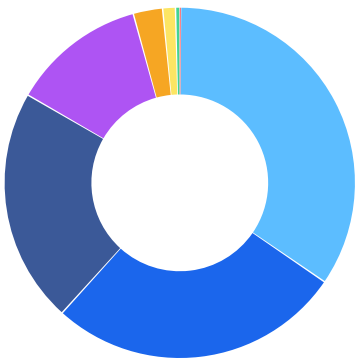
Business Characteristics

3,155 Companies Employ Your Workers

Online profiles for your workers mention 3,155 companies as employers, with the top 10 appearing below. In the last 12 months, 625 companies in Monroe County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
United States Army	398	GPAC	241
United States Department of Ve...	251	United States Department of Ve...	158
Emplify Health	169	Tomah Va Medical Center	135
Walmart	126	Walmart	133
Toro	116	Tomah Memorial Hospital	104
Tomah Memorial Hospital	112	Emplify Health	72
Century International Foods	91	Vohra Wound Physicians	67
Mathews & Co Ltd	90	Rehrig Pacific Company	64
Sparta Area School District	90	Organic Valley	55
Tomah Area School District	82	Express Employment Profession...	54

Business Size



	Percentage	Business Count
1 to 4 employees	34.5%	674
5 to 9 employees	27.2%	531
10 to 19 employees	21.6%	423
20 to 49 employees	12.4%	242
50 to 99 employees	2.7%	53
100 to 249 employees	1.2%	23
250 to 499 employees	0.4%	8
500+ employees	0.1%	1

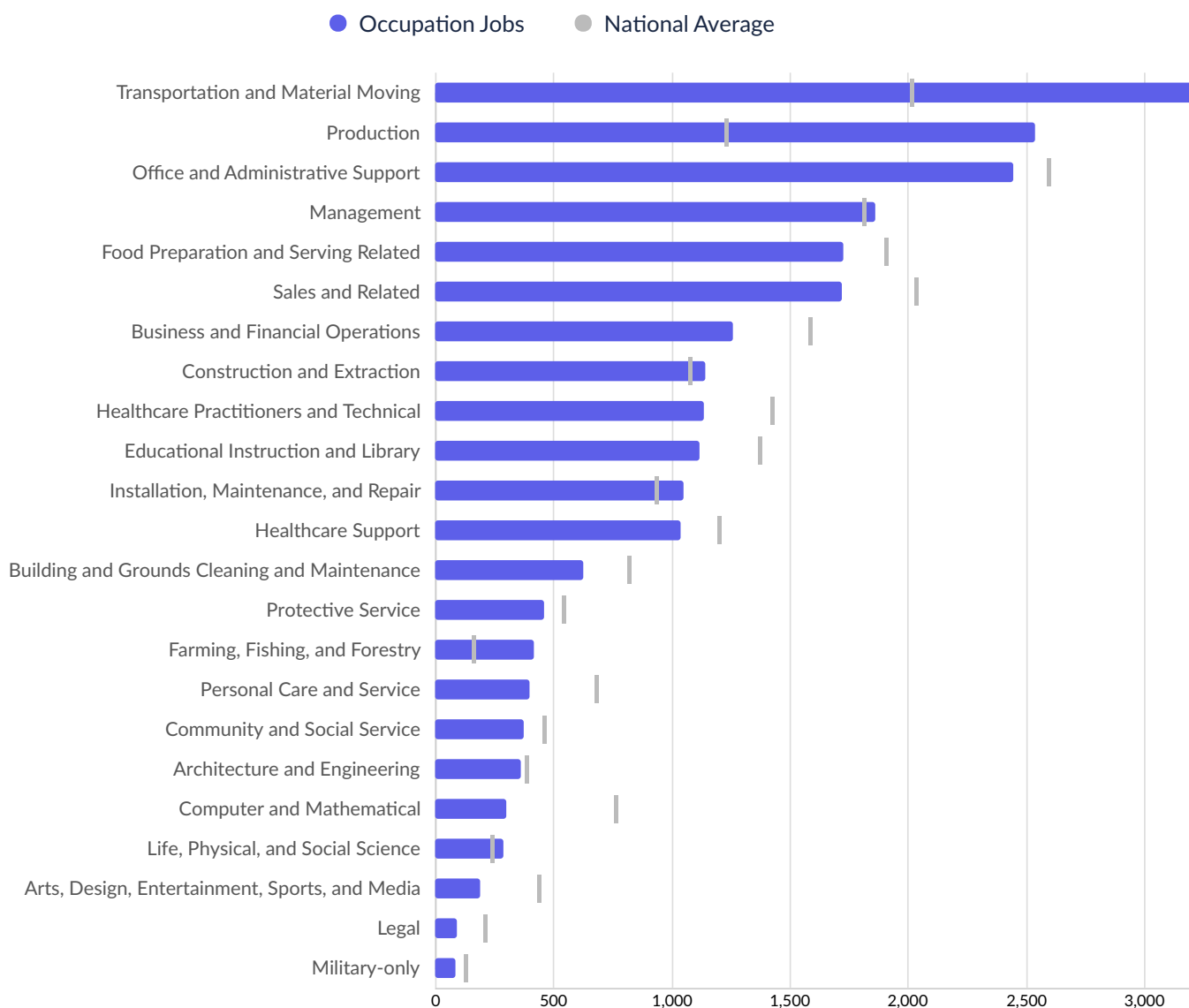
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Layoff Activity (Reported WARN Notices)

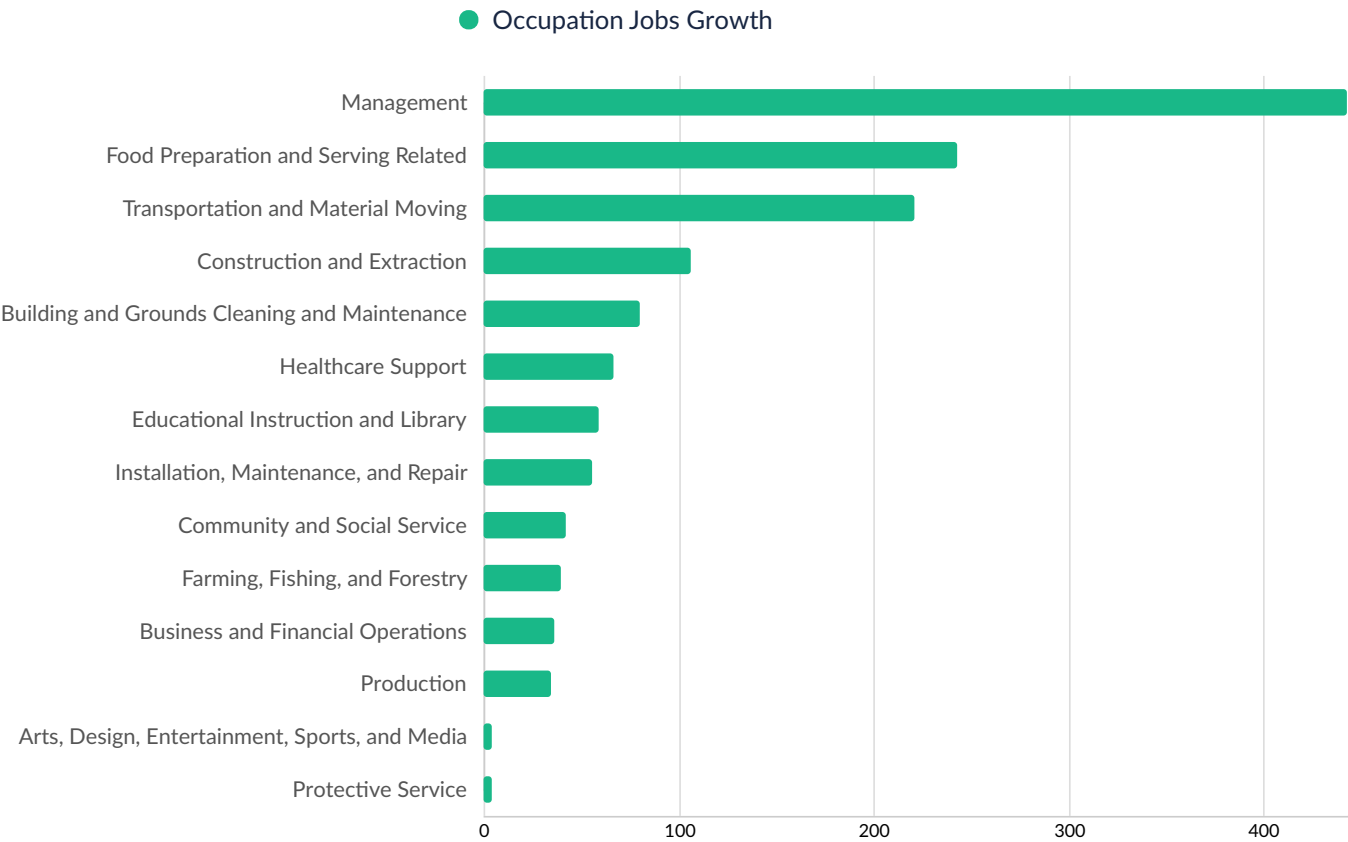
No WARN layoff events were found for the selected region and time period.

Workforce Characteristics

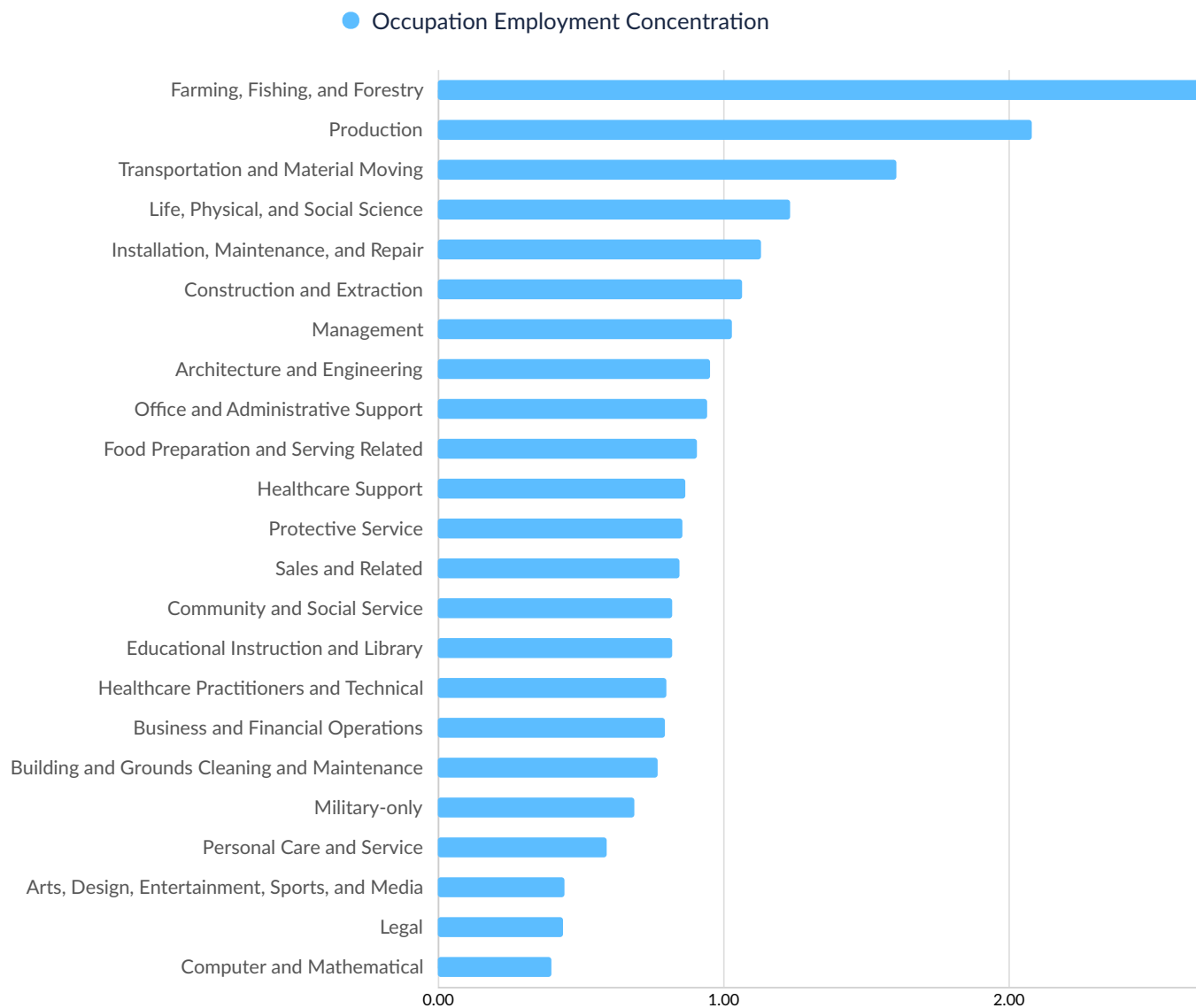
Largest Occupations



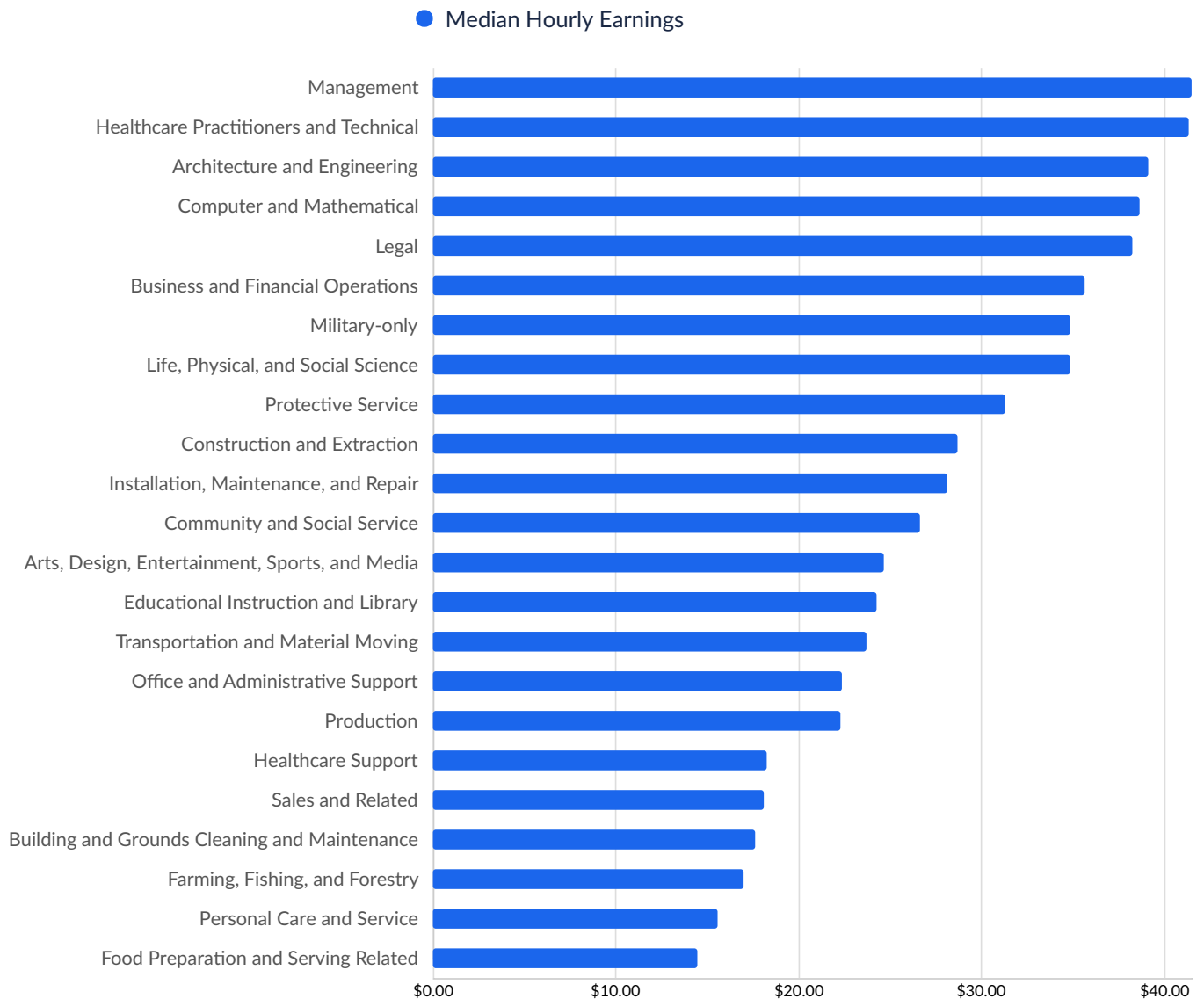
Top Growing Occupations



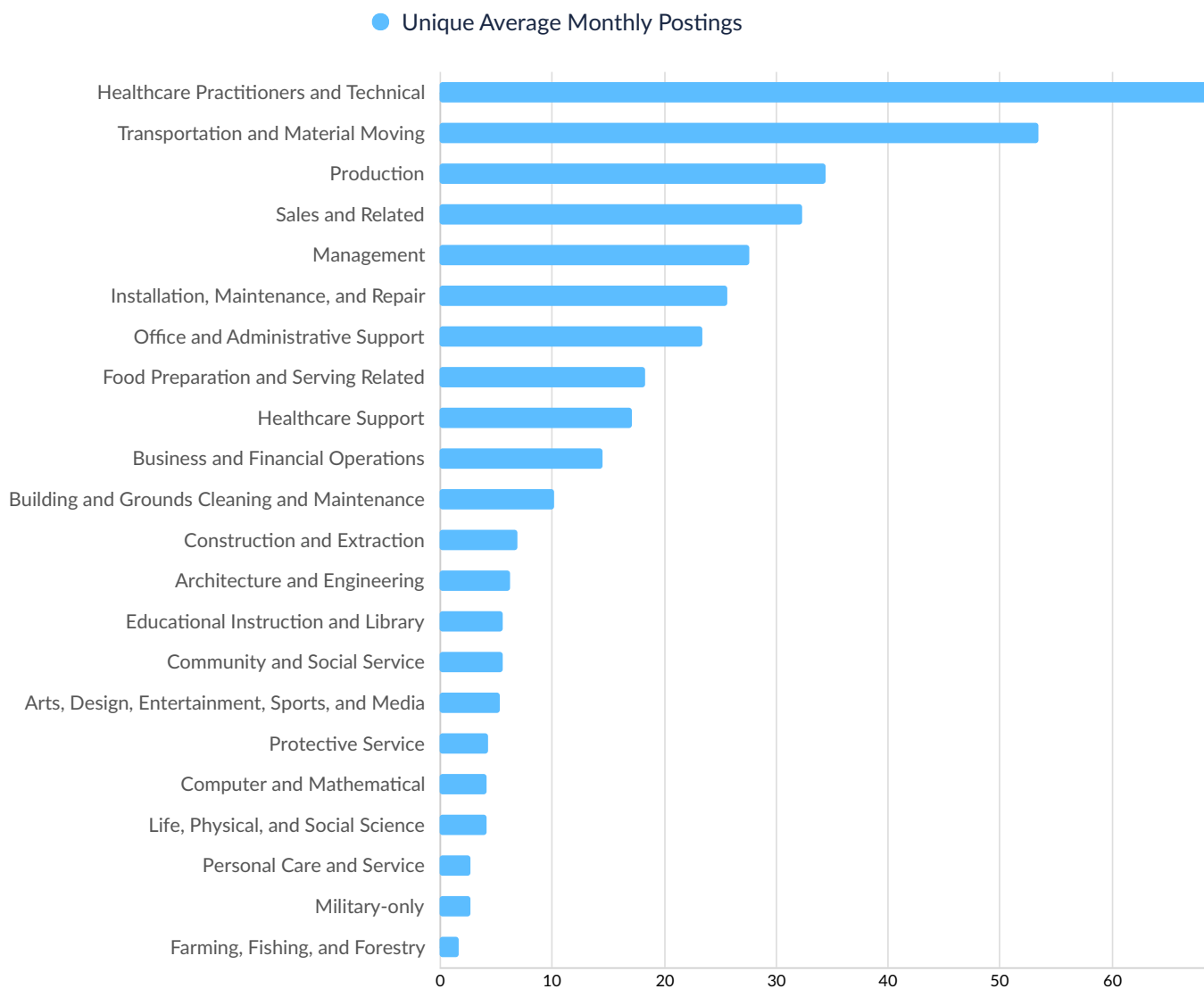
Top Occupation Employment Concentration



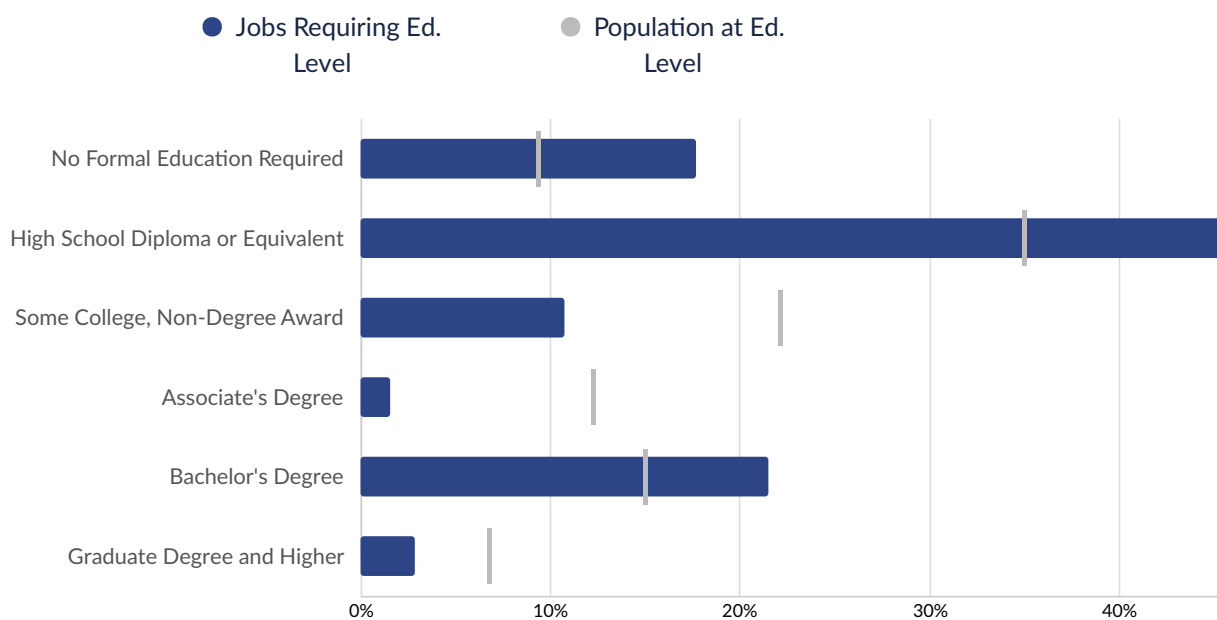
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Monroe County, WI produced graduates.

In-Demand Skills

