



Trempealeau County, WI

Mississippi River Regional Planning Commission



811 Monitor St. Suite 201
La Crosse, Wisconsin 54603

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	17
Business Characteristics	22
Workforce Characteristics	24
Educational Pipeline	30
In-Demand Skills	31

Report Parameters

1 County

55121 Trempealeau County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

31,006

Population (2025)

Population grew by 193 over the last 5 years and is projected to grow by 855 over the next 5 years.

14,393

Total Regional Employment

Jobs decreased by 249 over the last 5 years but are projected to grow by 383 over the next 5 years.

\$71.3K

Median Household Income (2023)

Median household income is \$7.2K below the national median household income of \$78.5K.

Takeaways

- As of 2025 the region's population increased by 0.6% since 2020, growing by 193. Population is expected to increase by 2.8% between 2025 and 2030, adding 855.
- From 2020 to 2025, jobs declined by 1.7% in Trempealeau County, WI from 14,642 to 14,393. This change fell short of the national growth rate of 10.6% by 12.3%. As the number of jobs declined, the labor force participation rate decreased from 69.6% to 63.4% between 2020 and 2025.
- Concerning educational attainment, 13.7% of Trempealeau County, WI residents possess a Bachelor's Degree (8.1% below the national average), and 15.5% hold an Associate's Degree (6.6% above the national average).
- The top three industries in 2025 are Household and Institutional Furniture and Kitchen Cabinet Manufacturing, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

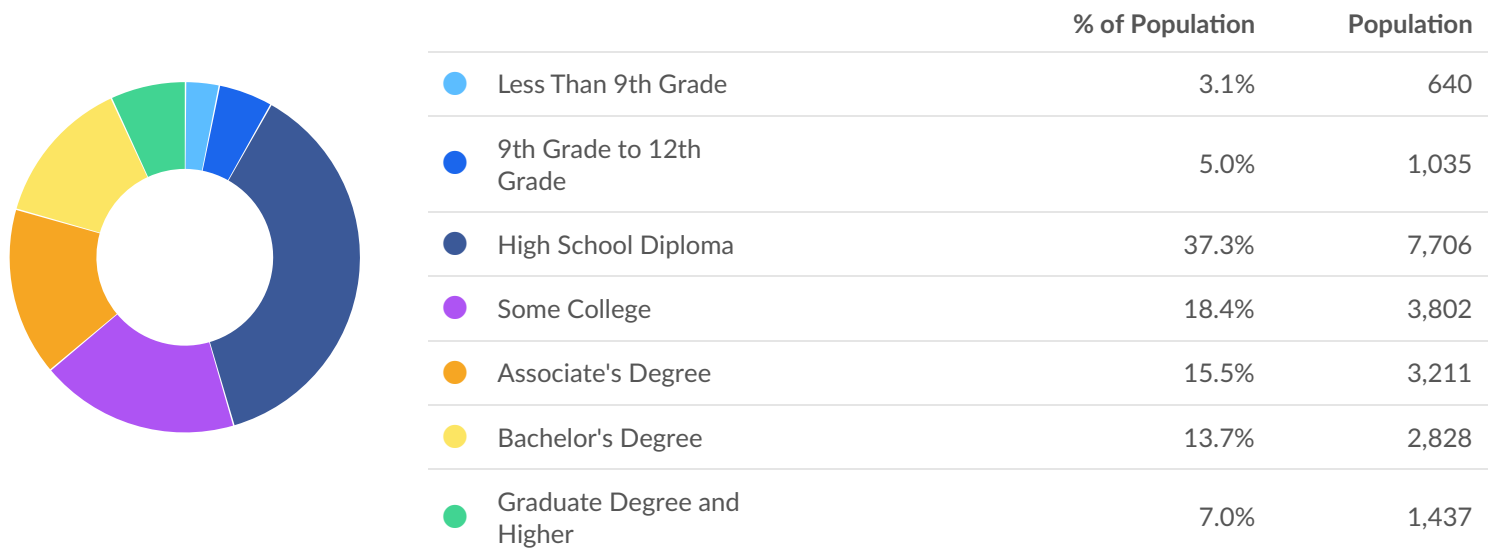
	Population (2025)	Labor Force (Dec 2025)	Jobs (2025)	Cost of Living	GRP	Imports	Exports
Region	31,006	14,861	14,393	100.2	\$1.85B	\$3.14B	\$2.70B
State	5,980,718	3,123,278	3,272,214	100.3	\$457.86B	\$400.36B	\$432.85B

Dec 2025 Labor Force Breakdown



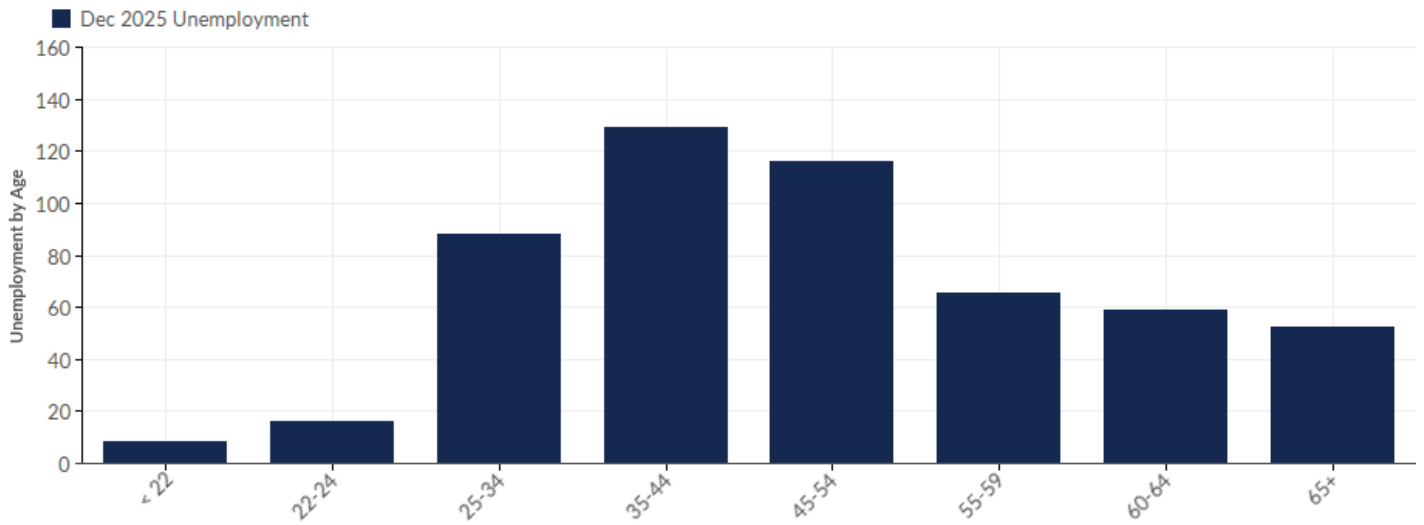
Educational Attainment

Concerning educational attainment, **13.7% of Trempealeau County, WI residents possess a Bachelor's Degree** (8.1% below the national average), and **15.5% hold an Associate's Degree** (6.6% above the national average).



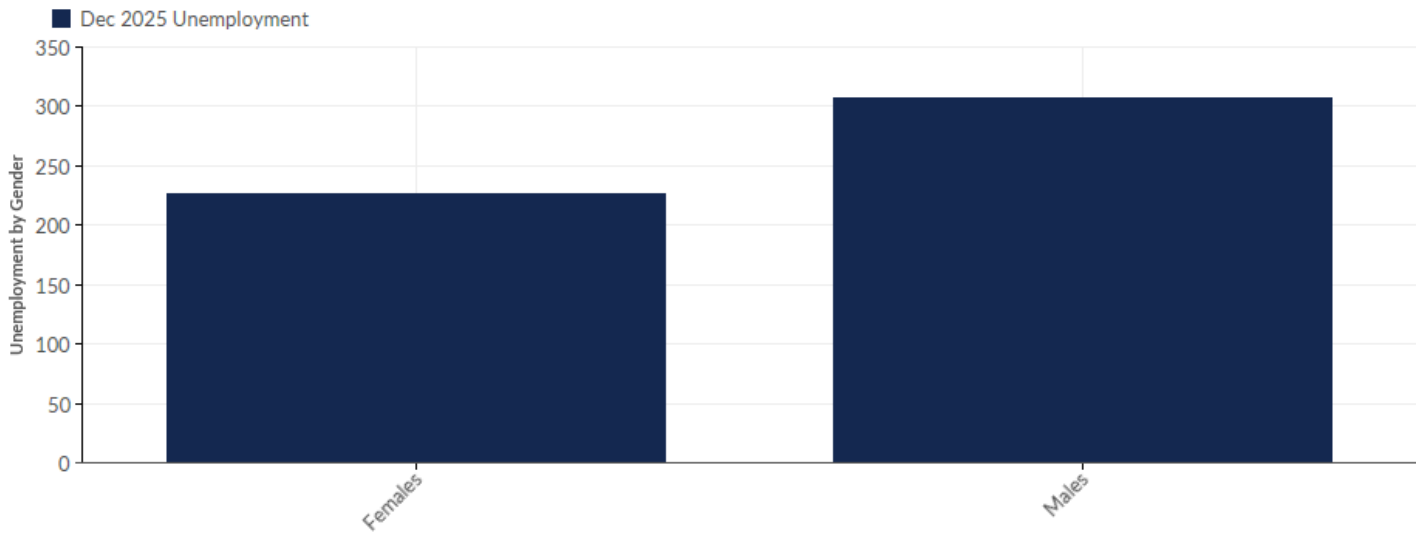
Unemployment by Demographics

Unemployment by Age



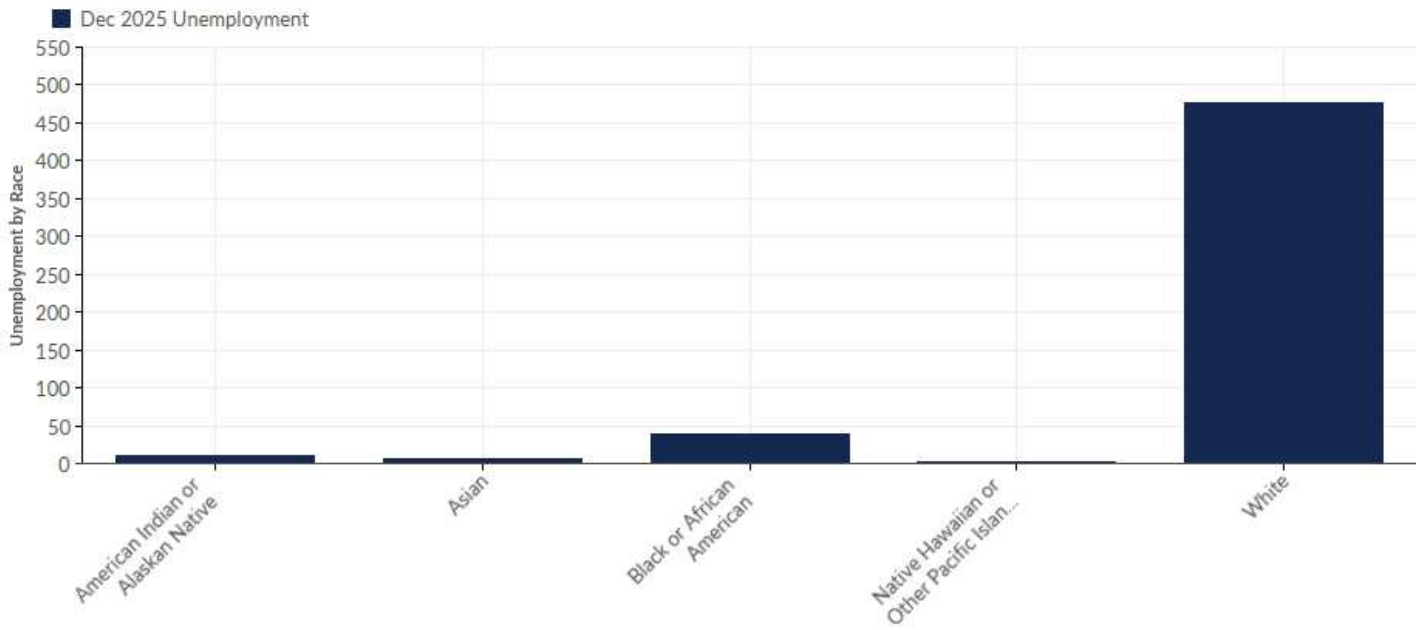
Age	Unemployment (Dec 2025)	% of Unemployed
< 22	8	1.50%
22-24	16	3.00%
25-34	88	16.48%
35-44	129	24.16%
45-54	116	21.72%
55-59	65	12.17%
60-64	59	11.05%
65+	52	9.74%
Total	534	100.00%

Unemployment by Gender



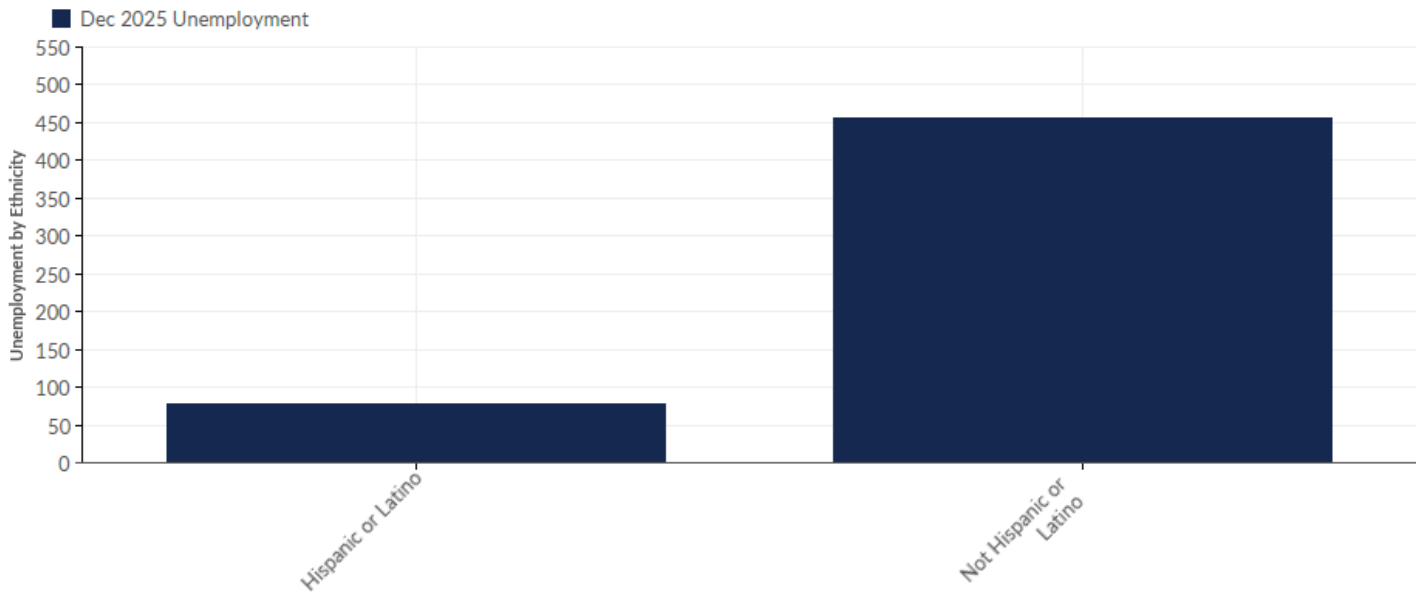
Gender	Unemployment (Dec 2025)	% of Unemployed
Females	227	42.51%
Males	307	57.49%
Total	534	100.00%

Unemployment by Race



Race	Unemployment (Dec 2025)	% of Unemployed
American Indian or Alaskan Native	11	2.06%
Asian	6	1.12%
Black or African American	39	7.30%
Native Hawaiian or Other Pacific Islander	1	0.19%
White	477	89.33%
Total	534	100.00%

Unemployment by Ethnicity

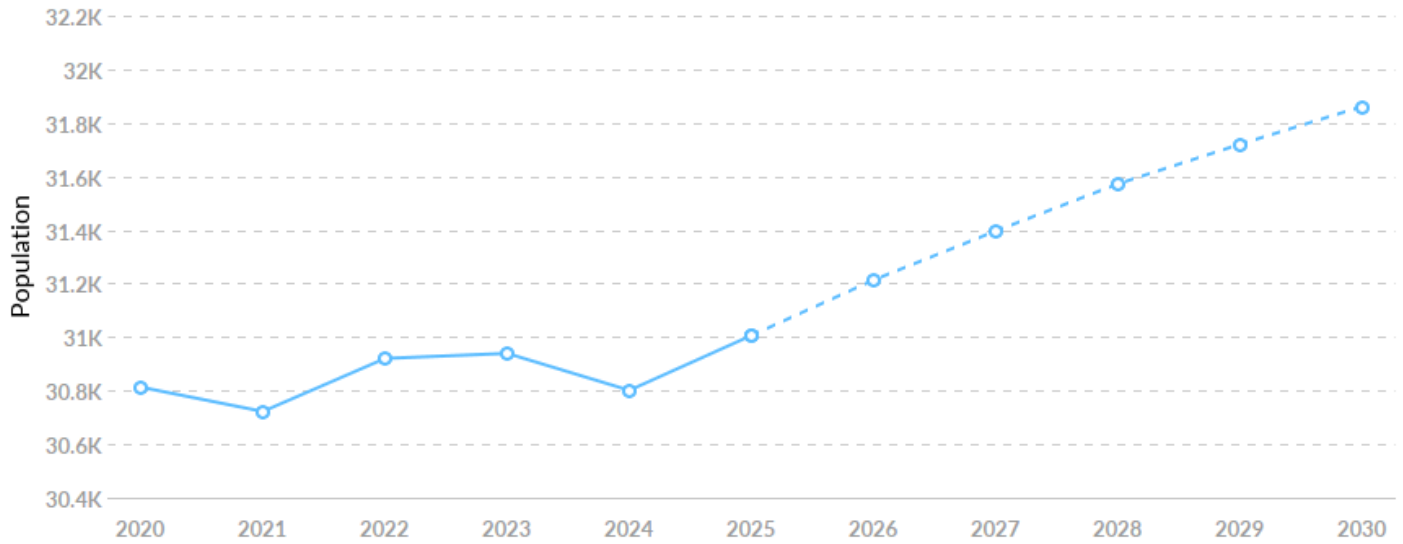


Ethnicity	Unemployment (Dec 2025)	% of Unemployed
Hispanic or Latino	77	14.42%
Not Hispanic or Latino	457	85.58%
Total	534	100.00%

Historic & Projected Trends

Population Trends

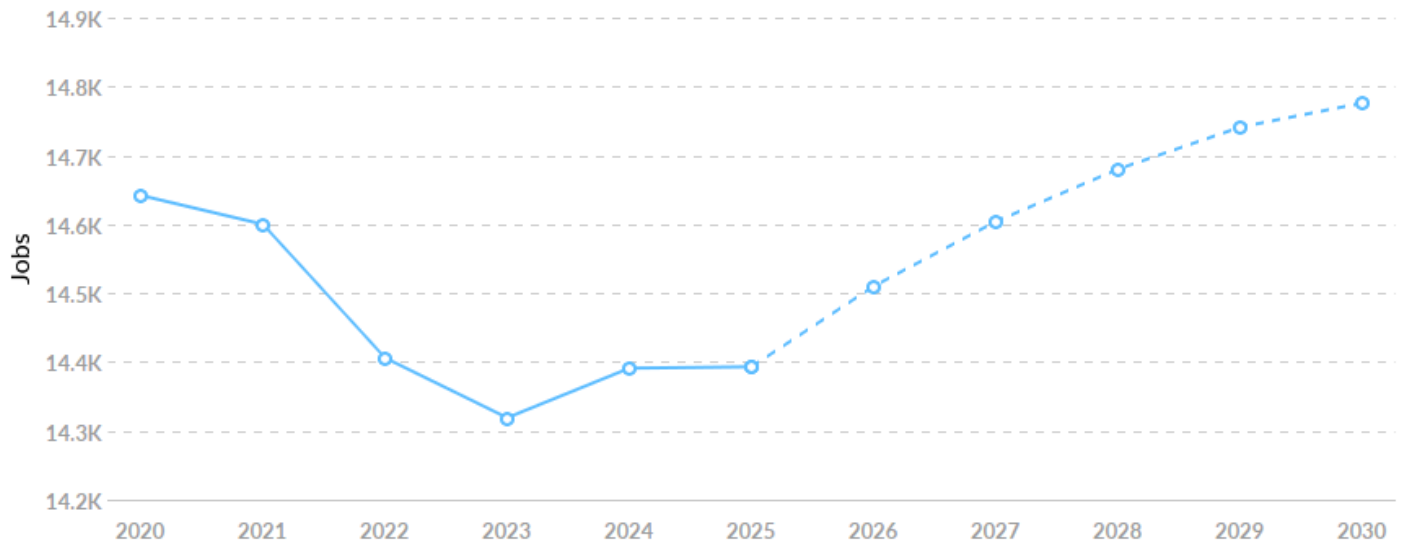
As of 2025 the region's population increased by 0.6% since 2020, growing by 193. Population is expected to increase by 2.8% between 2025 and 2030, adding 855.



Timeframe	Population
2020	30,813
2021	30,722
2022	30,920
2023	30,939
2024	30,801
2025	31,006
2026	31,213
2027	31,396
2028	31,572
2029	31,720
2030	31,861

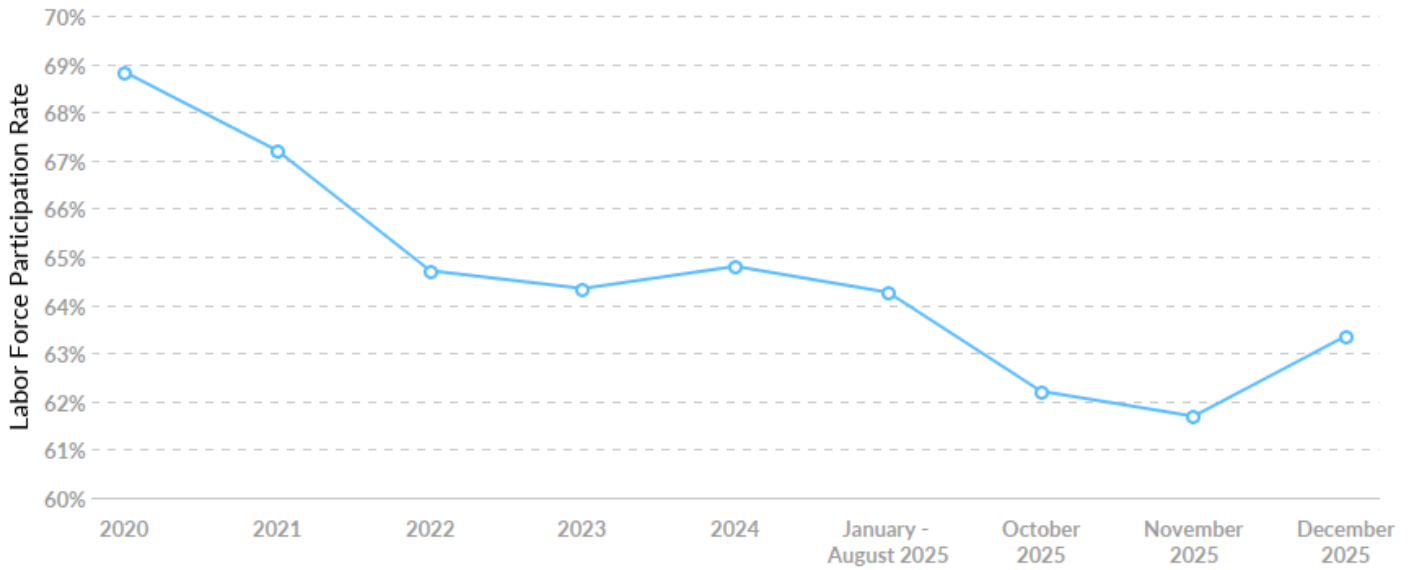
Job Trends

From 2020 to 2025, jobs declined by 1.7% in Trempealeau County, WI from 14,642 to **14,393**. This change fell short of the national growth rate of 10.6% by 12.3%.



Timeframe	Jobs
2020	14,642
2021	14,600
2022	14,406
2023	14,319
2024	14,391
2025	14,393
2026	14,510
2027	14,604
2028	14,680
2029	14,741
2030	14,776

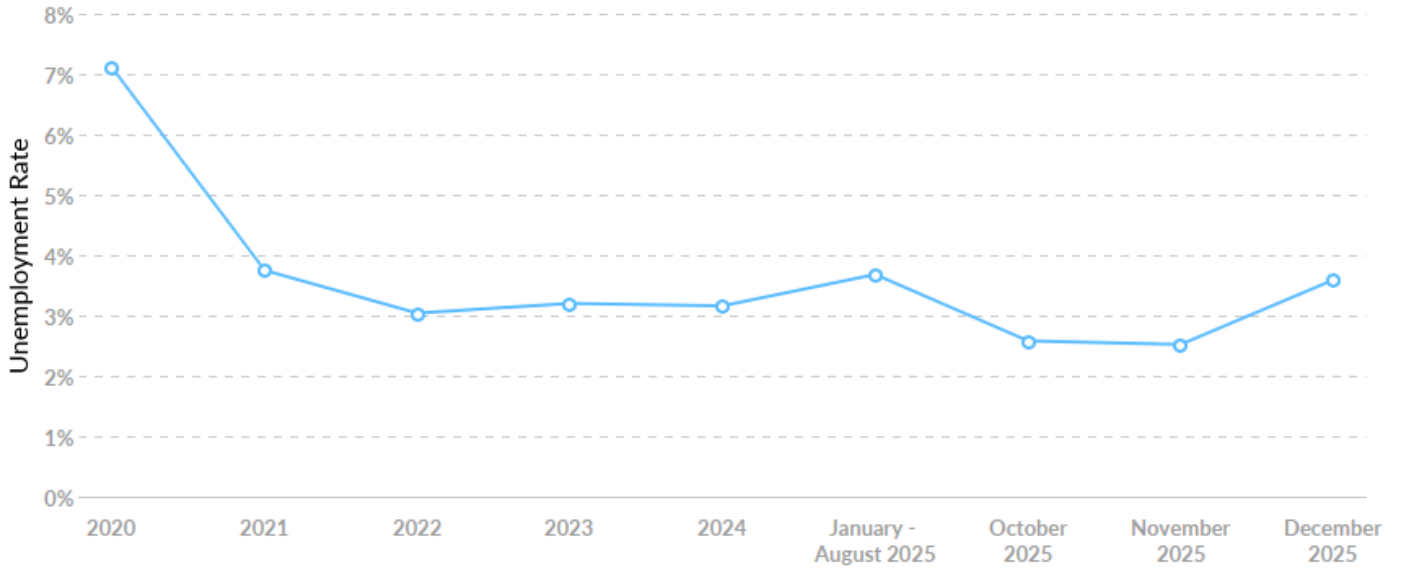
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	68.83%
2021	67.20%
2022	64.71%
2023	64.34%
2024	64.80%
January - August 2025	64.26%
October 2025	62.21%
November 2025	61.69%
December 2025	63.36%

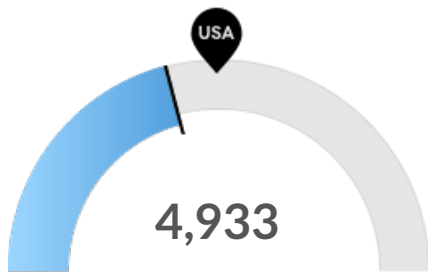
Unemployment Rate Trends

Trempealeau County, WI had a December 2025 unemployment rate of 3.59%, **decreasing from 7.11%** 5 years before.



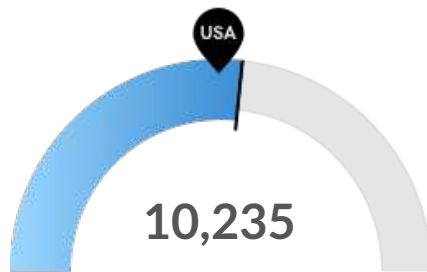
Timeframe	Unemployment Rate
2020	7.11%
2021	3.75%
2022	3.04%
2023	3.20%
2024	3.16%
January - August 2025	3.68%
October 2025	2.58%
November 2025	2.52%
December 2025	3.59%

Population Characteristics



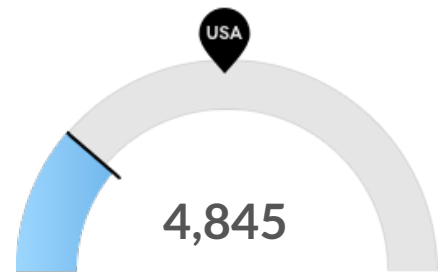
Millennials

Trempealeau County, WI has 4,933 millennials (ages 25-39). The national average for an area this size is 6,305.



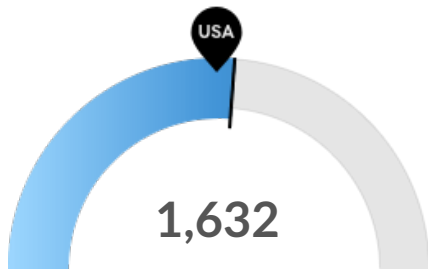
Retiring Soon

Retirement risk is about average in Trempealeau County, WI. The national average for an area this size is 9,314 people 55 or older, while there are 10,235 here.



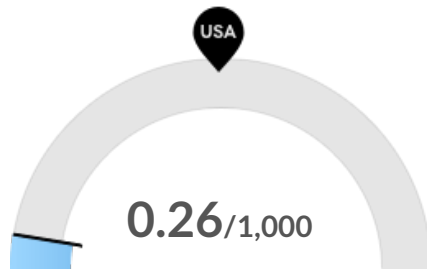
Racial Diversity

Racial diversity is low in Trempealeau County, WI. The national average for an area this size is 13,102 racially diverse people, while there are 4,845 here.



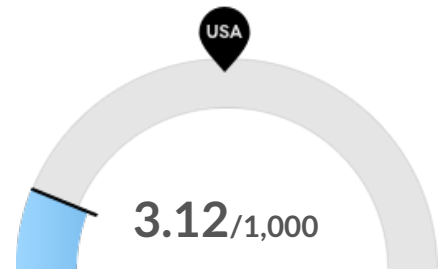
Veterans

Trempealeau County, WI has 1,632 veterans. The national average for an area this size is 1,522.



Violent Crime

Trempealeau County, WI has 0.26 violent crimes per 1,000 people. The national rate is 3.38 per 1,000 people.

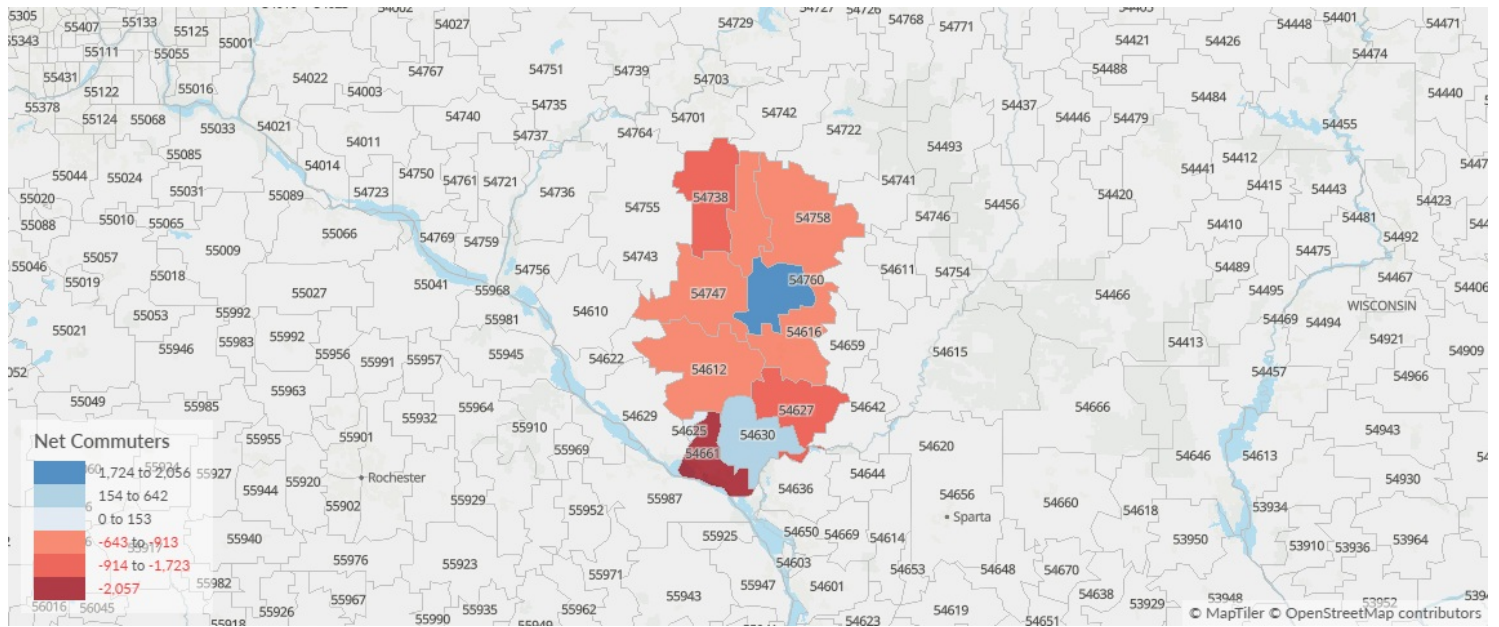


Property Crime

Trempealeau County, WI has 3.12 property crimes per 1,000 people. The national rate is 16.44 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Trempealeau County, WI currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #6 for resident workers. The top ZIP for resident workers is 54630.



Where Talent Works

ZIP	Name	2025 Employment
54773	Whitehall, WI (in Trempealeau County)	3,188
54630	Galesville, WI (in Trempealeau County)	3,089
54612	Arcadia, WI (in Trempealeau County)	2,100
54758	Osseo, WI (in Trempealeau County)	1,809
54738	Eleva, WI (in Trempealeau County)	900

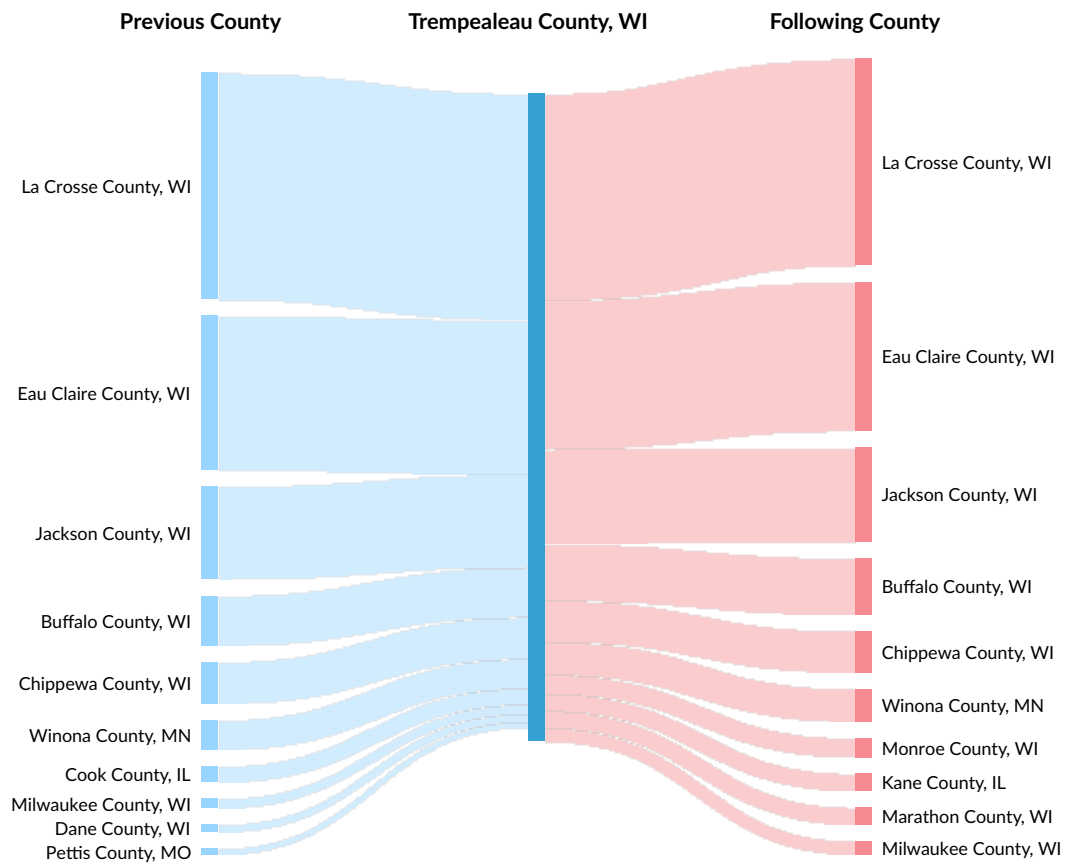
Where Talent Lives

ZIP	Name	2025 Workers
54630	Galesville, WI (in Trempealeau County)	2,935
54612	Arcadia, WI (in Trempealeau County)	2,743
54661	Trempealeau, WI (in Trempealeau County)	2,730
54758	Osseo, WI (in Trempealeau County)	2,629
54738	Eleva, WI (in Trempealeau County)	1,940

Inbound and Outbound Migration

The table below analyzes past and current residents of Trempealeau County, WI. The left column shows residents of other counties migrating to Trempealeau County, WI. The right column shows residents migrating from Trempealeau County, WI to other counties.

As of 2022, **251** people have migrated from La Crosse County, WI to Trempealeau County, WI. In the same year, **229** people left Trempealeau County, WI migrating to La Crosse County, WI. The total Net Migration for Trempealeau County, WI in 2022 was **-80**.



Top Previous Counties	Migrations
La Crosse County, WI	251
Eau Claire County, WI	171
Jackson County, WI	103
Buffalo County, WI	55
Chippewa County, WI	46

Top Previous Counties	Migrations
Winona County, MN	33
Cook County, IL	18
Milwaukee County, WI	11
Dane County, WI	8
Pettis County, MO	7
Waukesha County, WI	6
Outagamie County, WI	6
Marathon County, WI	6
Racine County, WI	6
Brown County, WI	6
Top Following Counties	Migrations
La Crosse County, WI	229
Eau Claire County, WI	165
Jackson County, WI	105
Buffalo County, WI	63
Chippewa County, WI	46
Winona County, MN	36
Monroe County, WI	21
Kane County, IL	19
Marathon County, WI	19
Milwaukee County, WI	15
Tazewell County, IL	11
Sauk County, WI	11
Onslow County, NC	10
Maricopa County, AZ	10

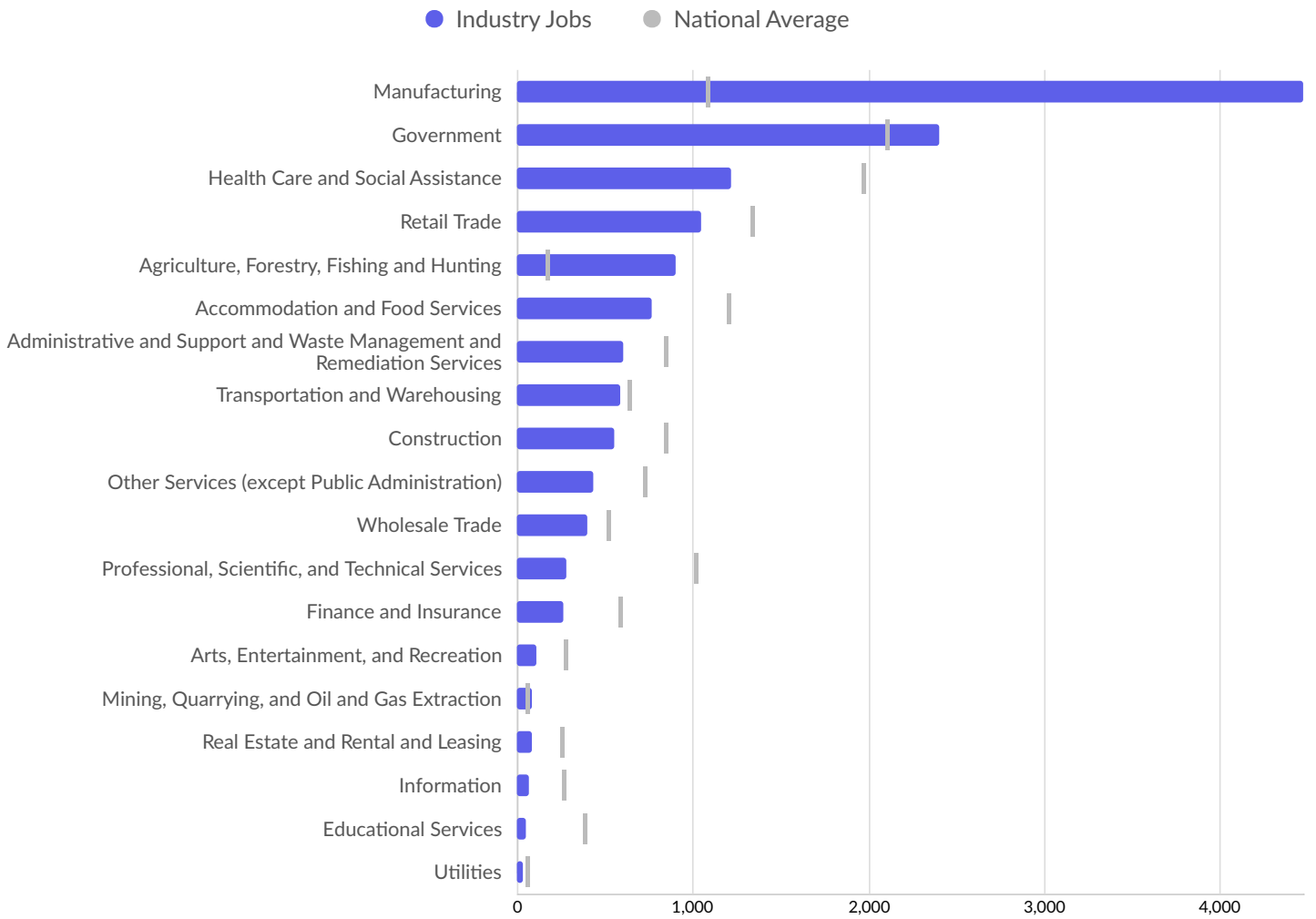
Top Following Counties**Migrations**

Black Hawk County, IA

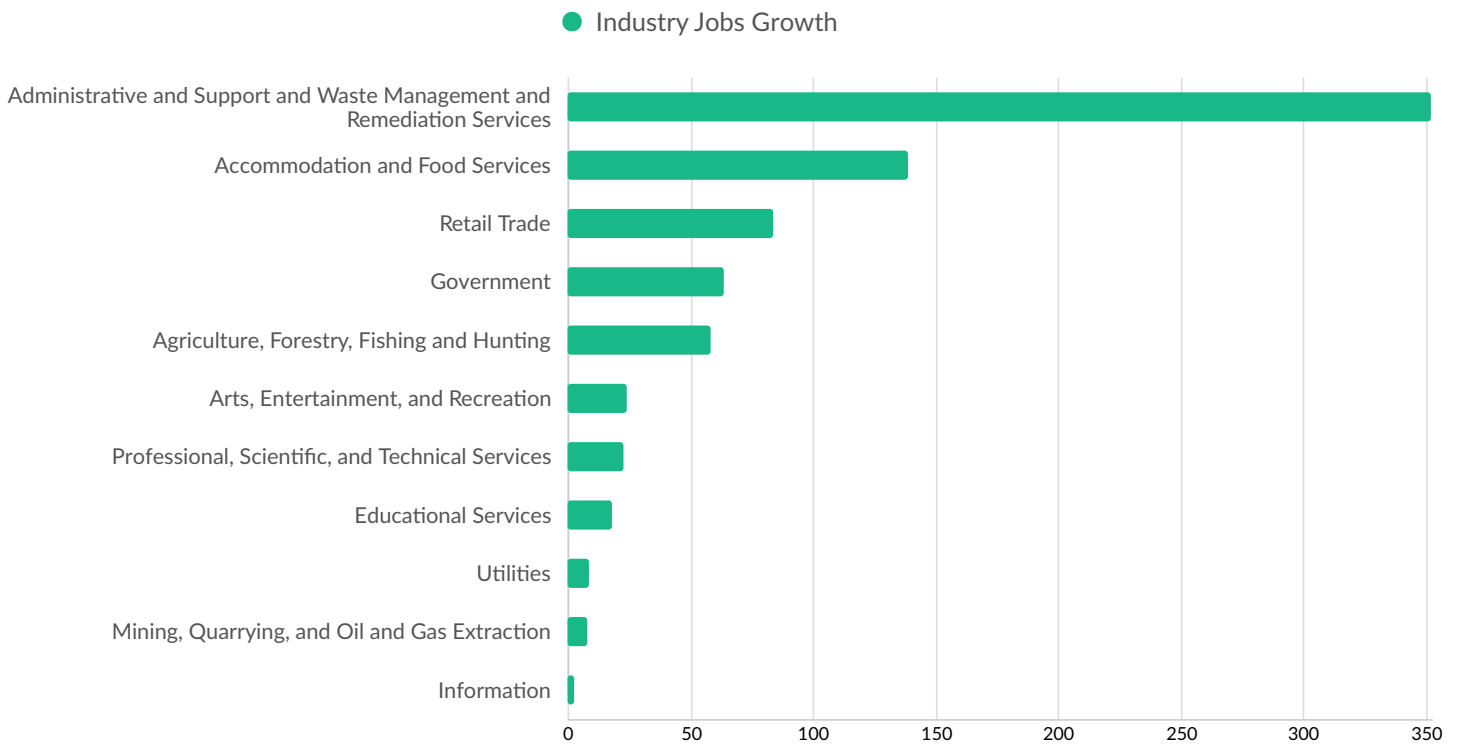
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Industry Characteristics

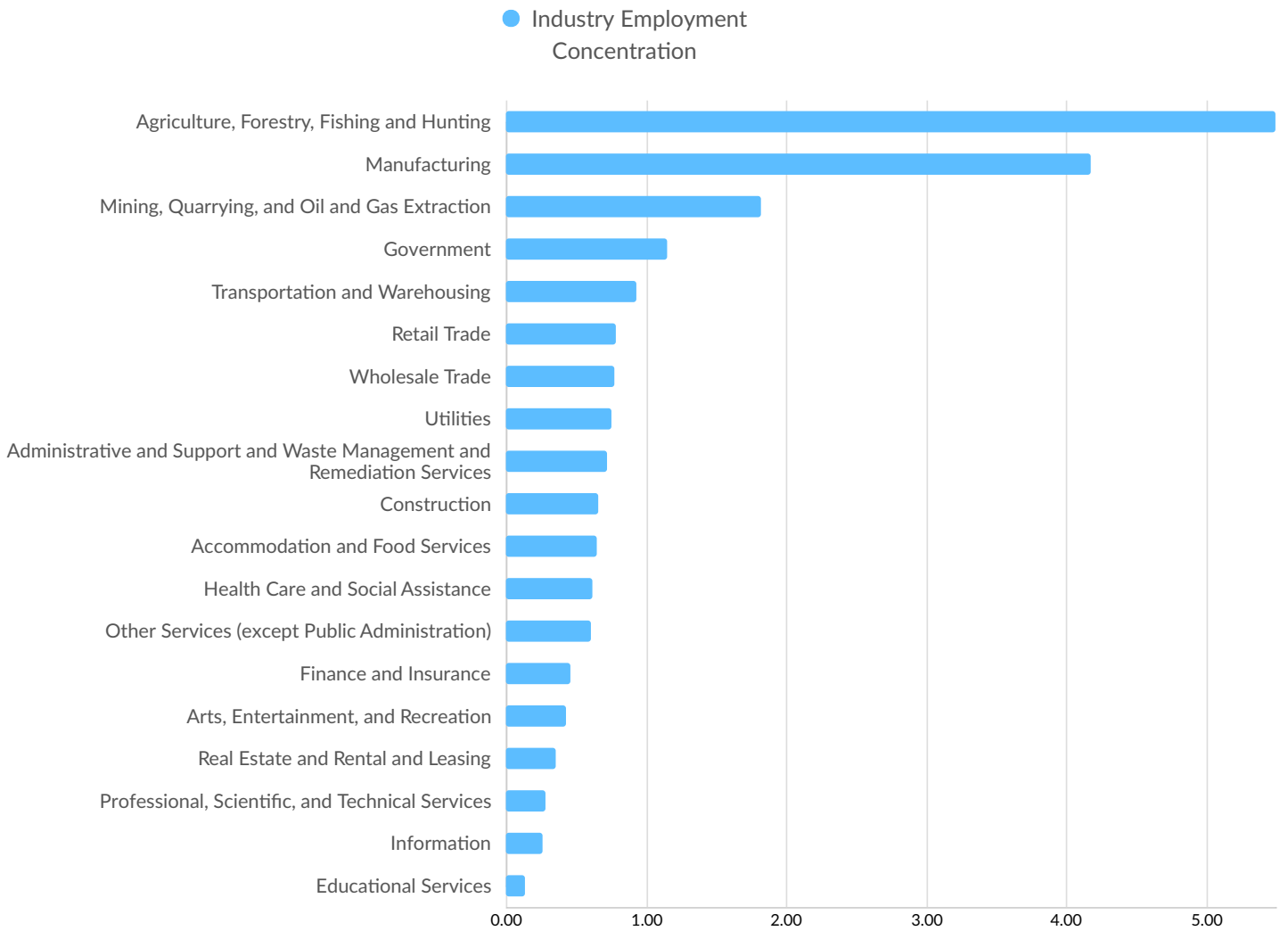
Largest Industries



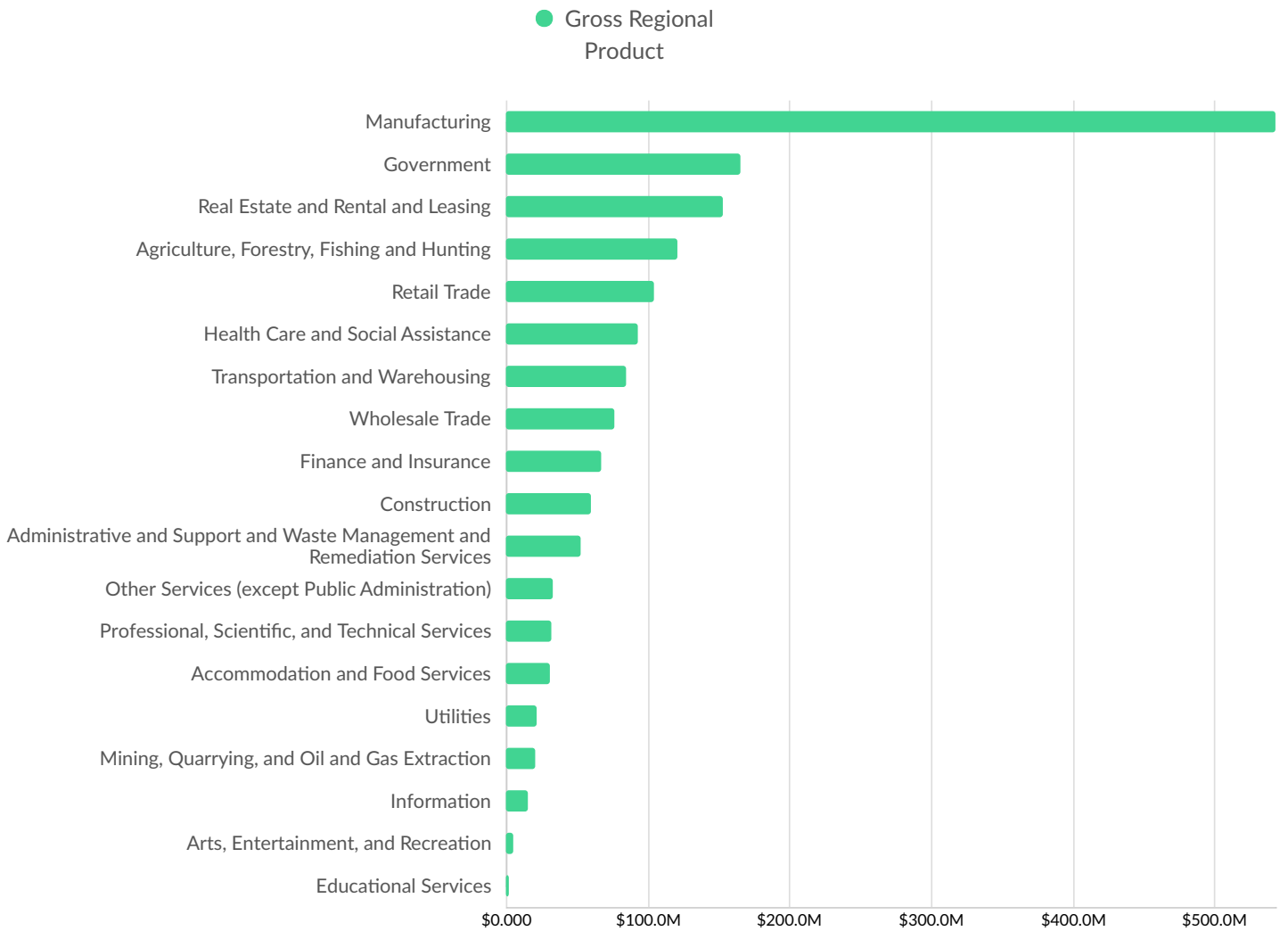
Top Growing Industries



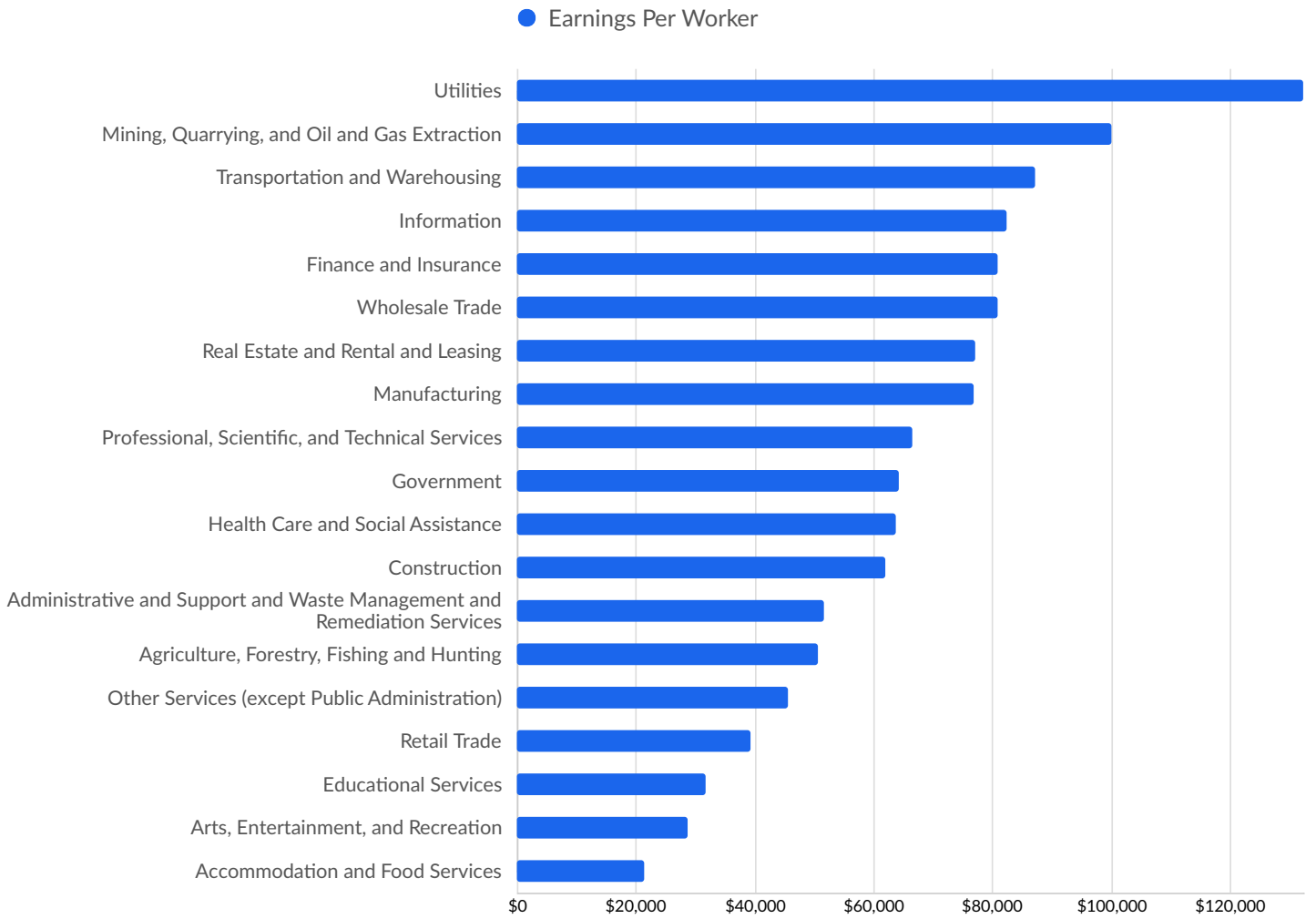
Top Industry Employment Concentration



Top Industry GRP






















Top Industry Earnings



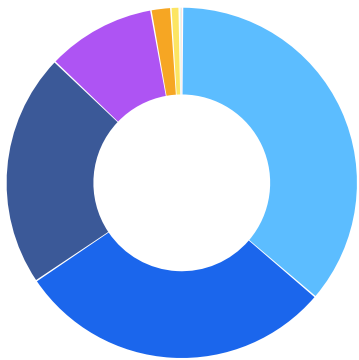
Business Characteristics

2,697 Companies Employ Your Workers

Online profiles for your workers mention 2,697 companies as employers, with the top 10 appearing below. In the last 12 months, 295 companies in Trempealeau County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Ashley Furniture	571 	Ashley Furniture	291 
Mayo Clinic	147 	Ashley Global Retail	245 
Emplify Health	115 	Pilgrim's Pride	152 
Global Finishing Solutions	82 	JBS Foods	128 
Kwik Trip	60 	GPAC	92 
Trempealeau County Health Car...	56 	Global Finishing Solutions	79 
A Better Place	47 	Ornua Co-operative LTD	75 
Pilgrim's Pride	47 	Dollar General	73 
Arcadia School District	39 	Emplify Health	60 
Ashley Distribution Services	35 	Trempealeau County Health Car...	51 

Business Size

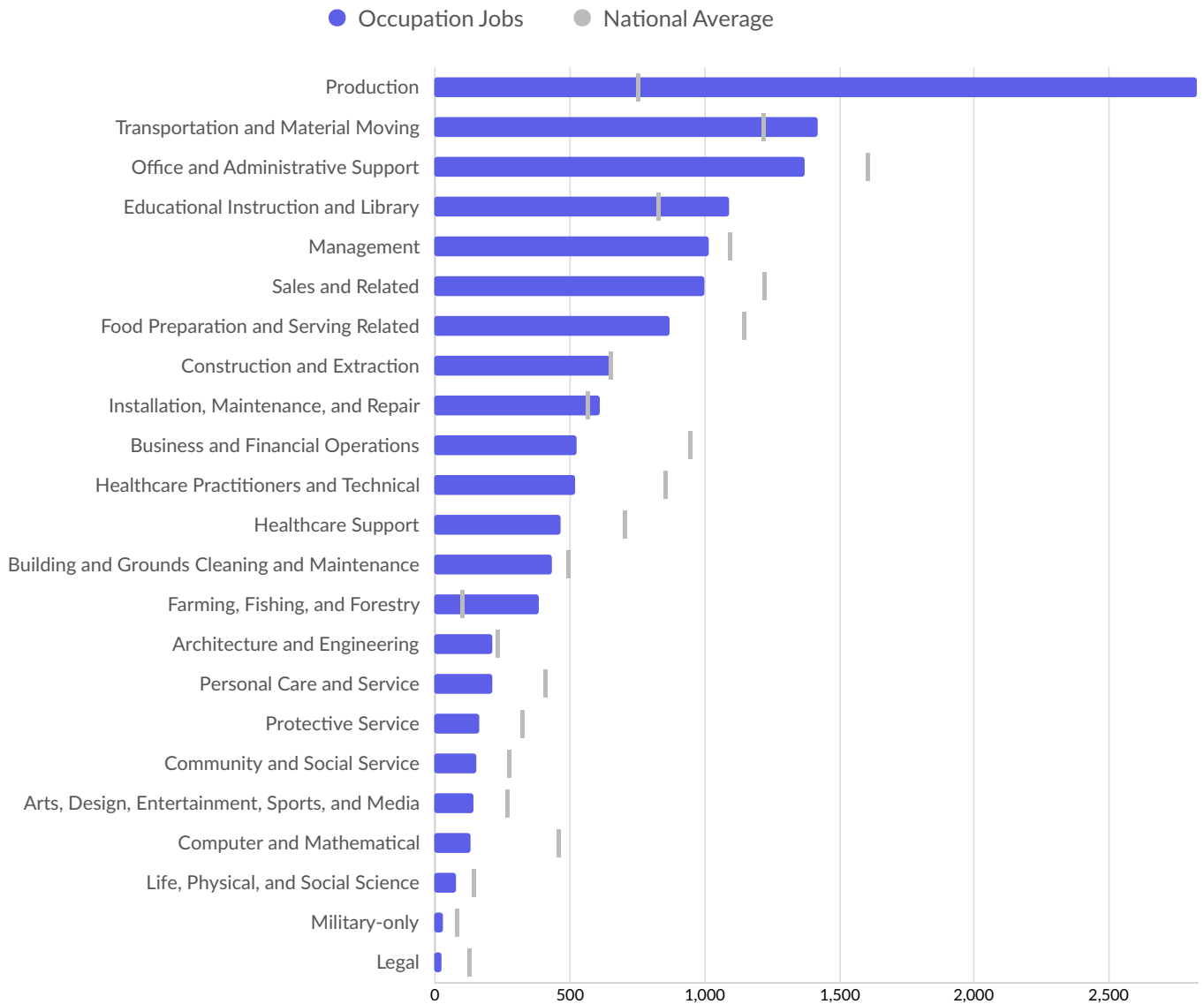


	Percentage	Business Count
● 1 to 4 employees	36.2%	475
● 5 to 9 employees	29.3%	385
● 10 to 19 employees	21.6%	283
● 20 to 49 employees	10.1%	132
● 50 to 99 employees	1.8%	24
● 100 to 249 employees	0.8%	10
● 250 to 499 employees	0.2%	2
● 500+ employees	0.2%	2

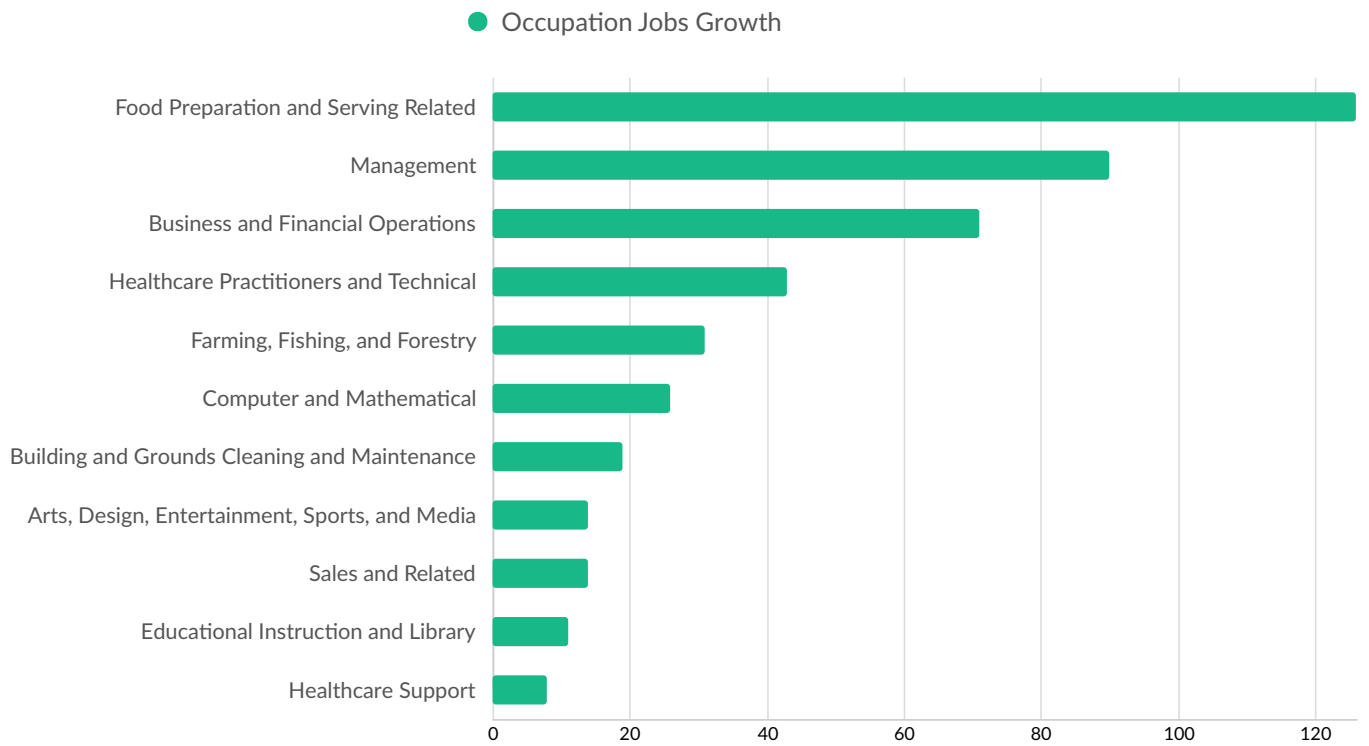
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

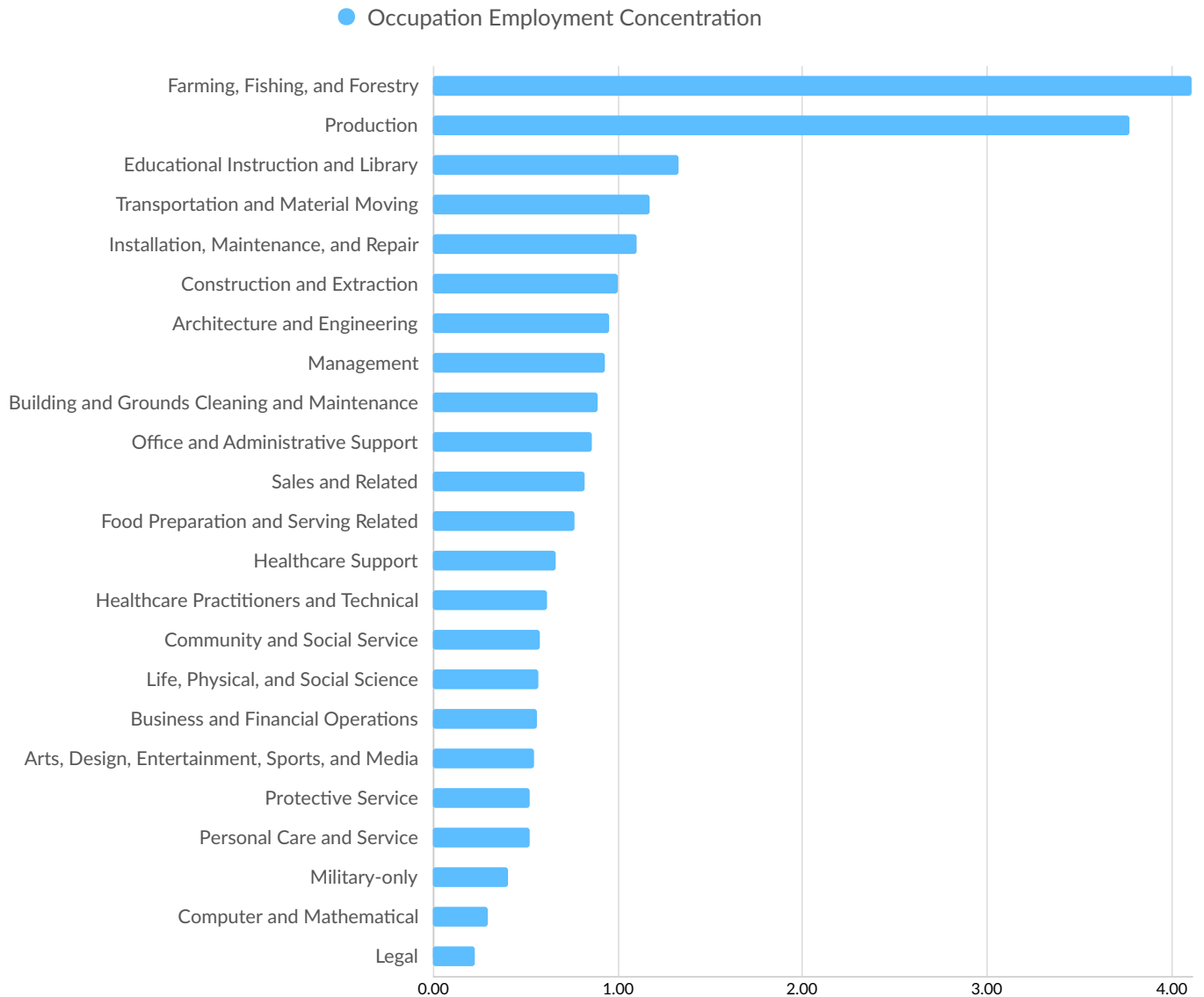
Largest Occupations



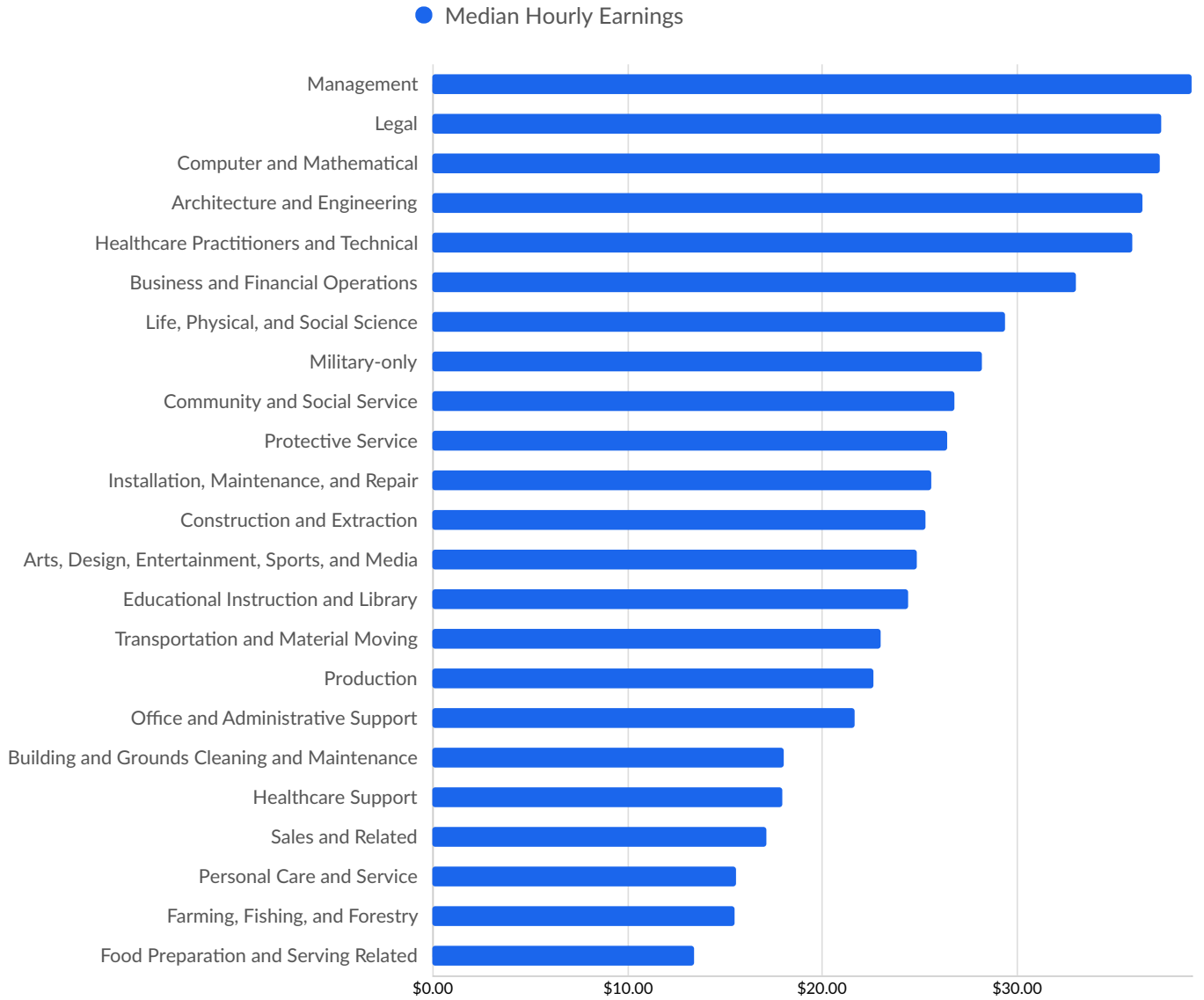
Top Growing Occupations



Top Occupation Employment Concentration



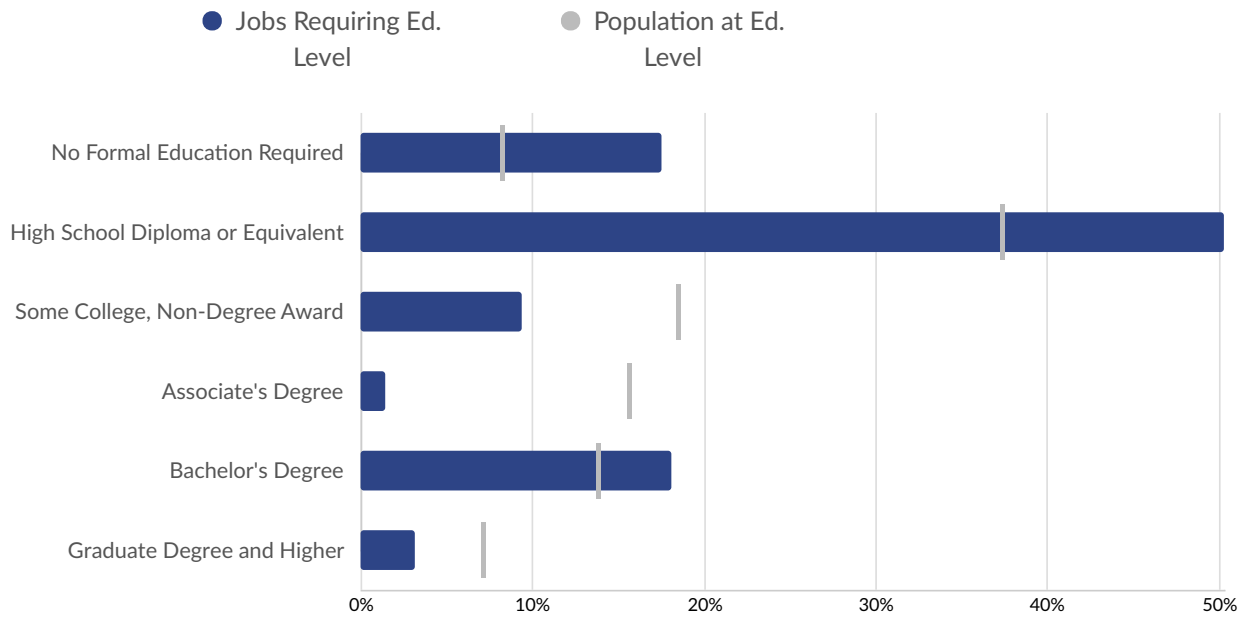
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Trempealeau County, WI produced graduates.

In-Demand Skills

