



Monroe County, WI

Mississippi River Regional Planning Commission



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Report Parameters

1 County

55081 Monroe County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

46,312

Population (2025)

Population **grew by 13** over the last 5 years but is projected to **decrease by 475** over the next 5 years.

24,042

Total Regional Employment

Jobs **grew by 1,246** over the last 5 years and are projected to **grow by 797** over the next 5 years.

\$68.2K

Median Household Income (2023)

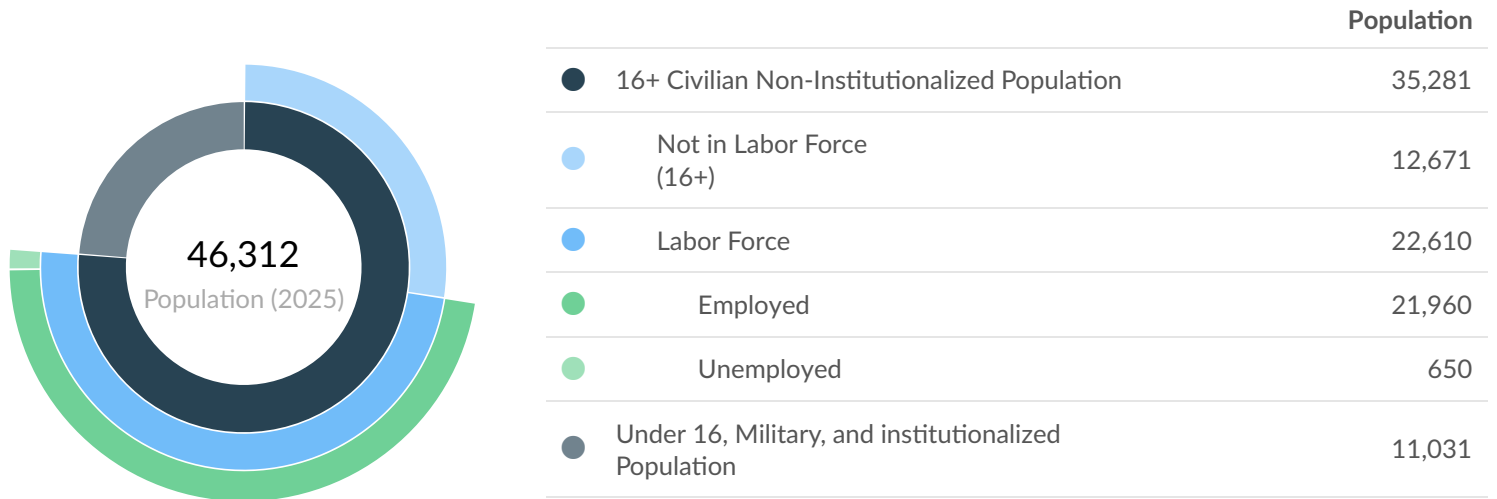
Median household income is **\$10.3K below** the national median household income of \$78.5K.

Takeaways

- As of 2025 the region's population **increased by 0.0%** since 2020, growing by 13. Population is expected to **decrease by 1.0%** between 2025 and 2030, losing 475.
- From 2020 to 2025, jobs **increased by 5.5%** in Monroe County, WI from 22,796 to **24,042**. This change **fell short of the national growth rate of 10.6% by 5.1%**. As the number of jobs increased, the **labor force participation rate decreased from 65.4% to 64.1% between 2020 and 2025**.
- Concerning educational attainment, **14.1% of Monroe County, WI residents possess a Bachelor's Degree** (7.7% below the national average), and **12.6% hold an Associate's Degree** (3.7% above the national average).
- The top three industries in 2025 are Federal Government, Civilian, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

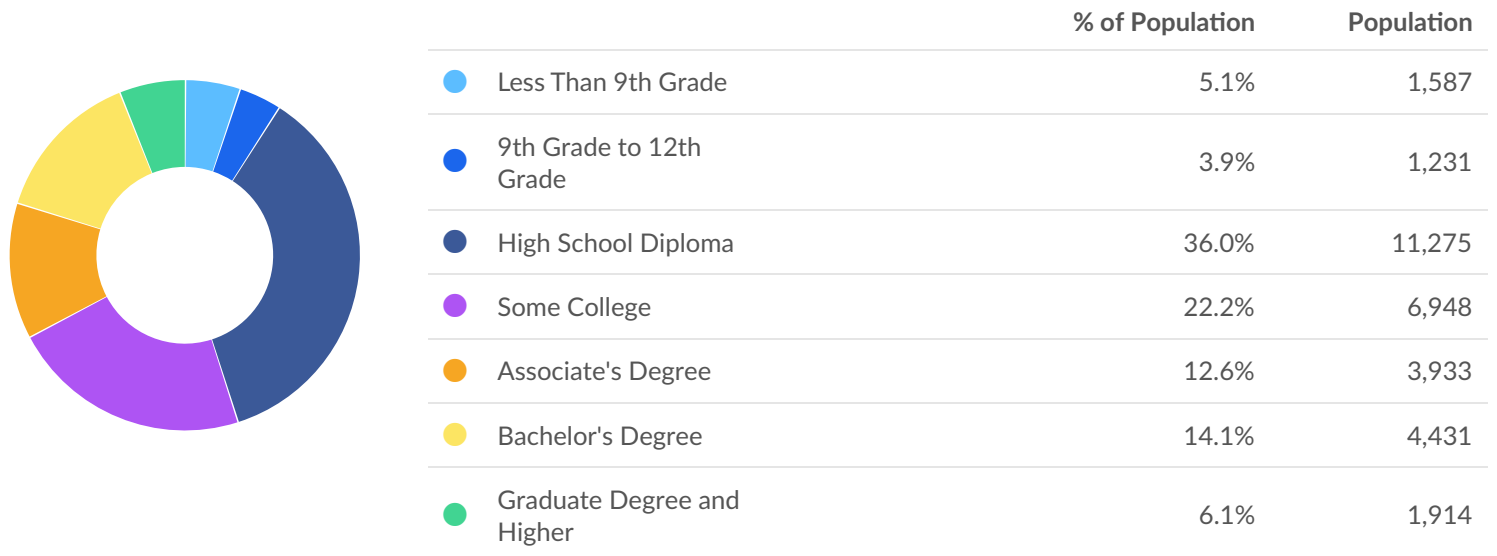
	Population (2025)	Labor Force (Dec 2025)	Jobs (2025)	Cost of Living	GRP	Imports	Exports
Region	46,312	22,610	24,042	98.6	\$3.15B	\$5.83B	\$7.86B
State	5,980,718	3,123,278	3,272,214	100.3	\$457.86B	\$400.36B	\$432.85B

Dec 2025 Labor Force Breakdown



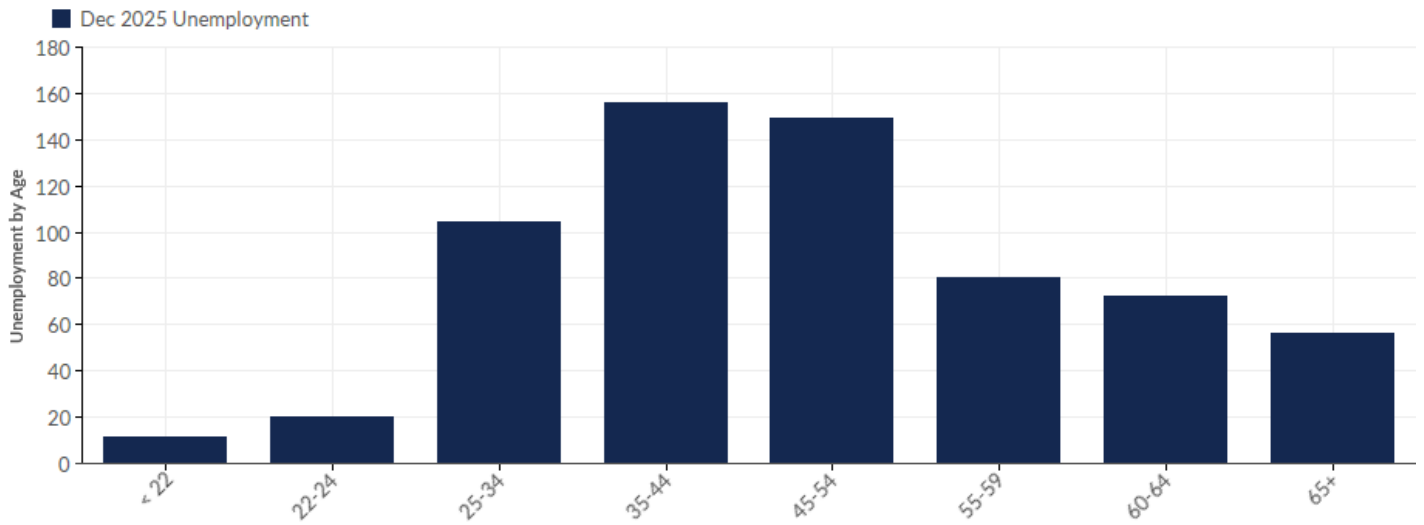
Educational Attainment

Concerning educational attainment, **14.1% of Monroe County, WI residents possess a Bachelor's Degree** (7.7% below the national average), and **12.6% hold an Associate's Degree** (3.7% above the national average).



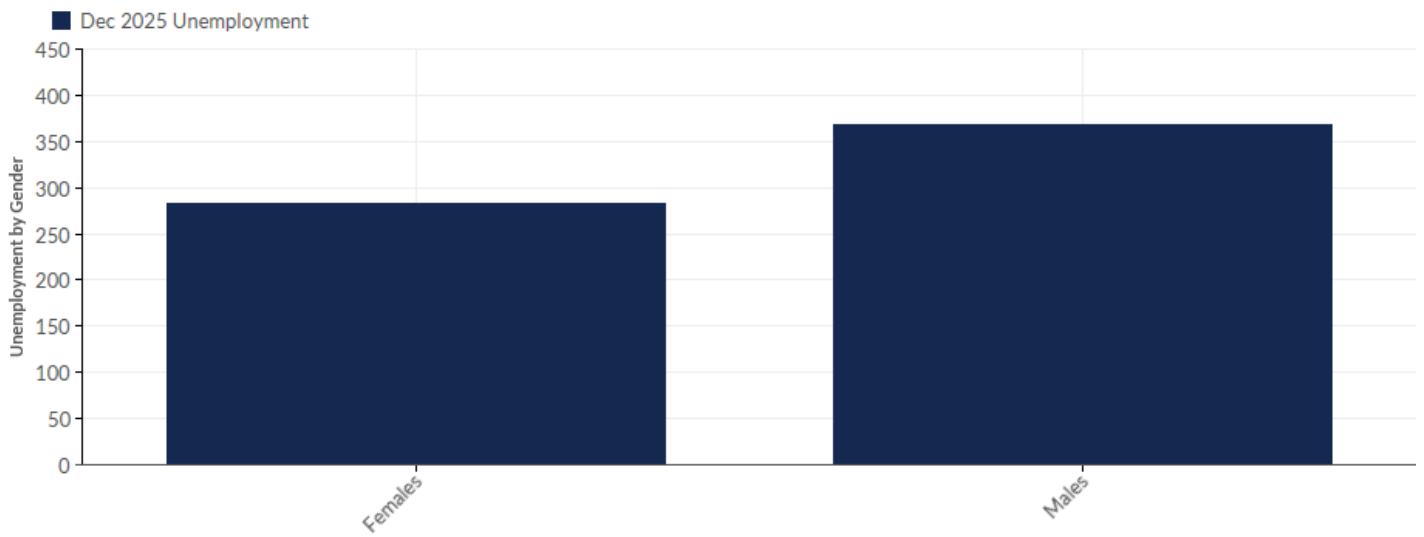
Unemployment by Demographics

Unemployment by Age



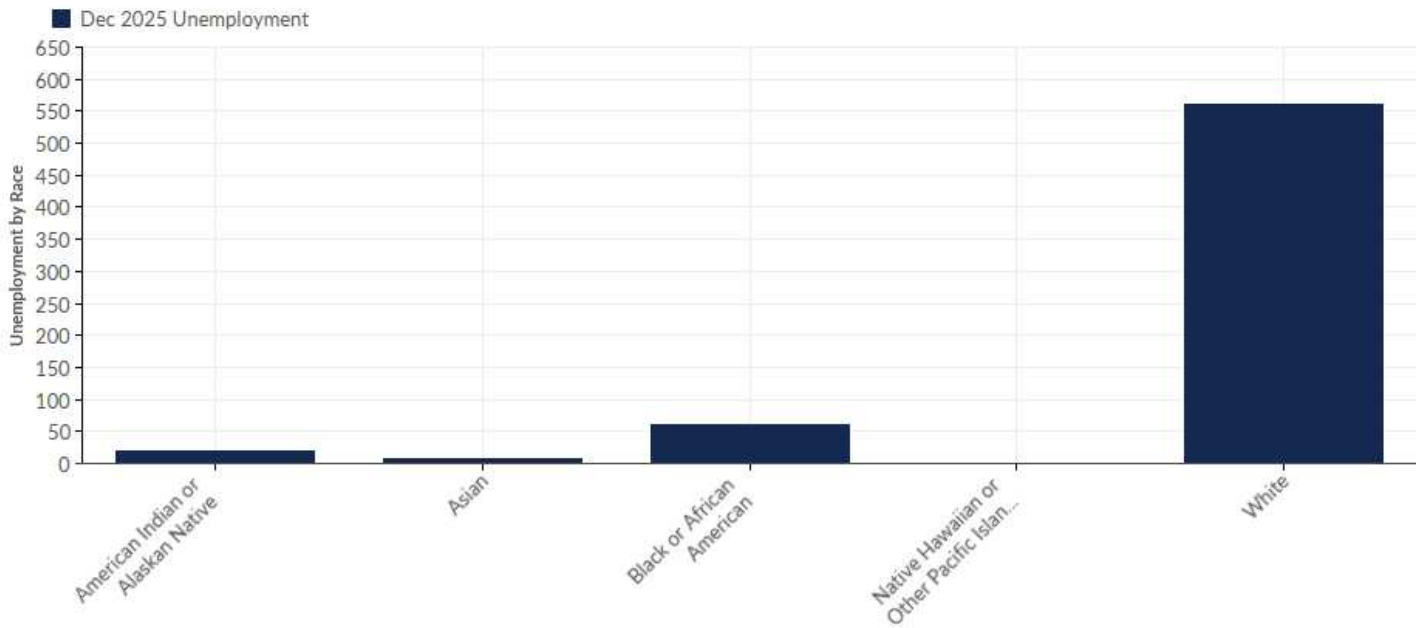
Age	Unemployment (Dec 2025)	% of Unemployed
< 22	12	1.85%
22-24	20	3.08%
25-34	104	16.00%
35-44	156	24.00%
45-54	150	23.08%
55-59	80	12.31%
60-64	72	11.08%
65+	56	8.62%
Total	650	100.00%

Unemployment by Gender



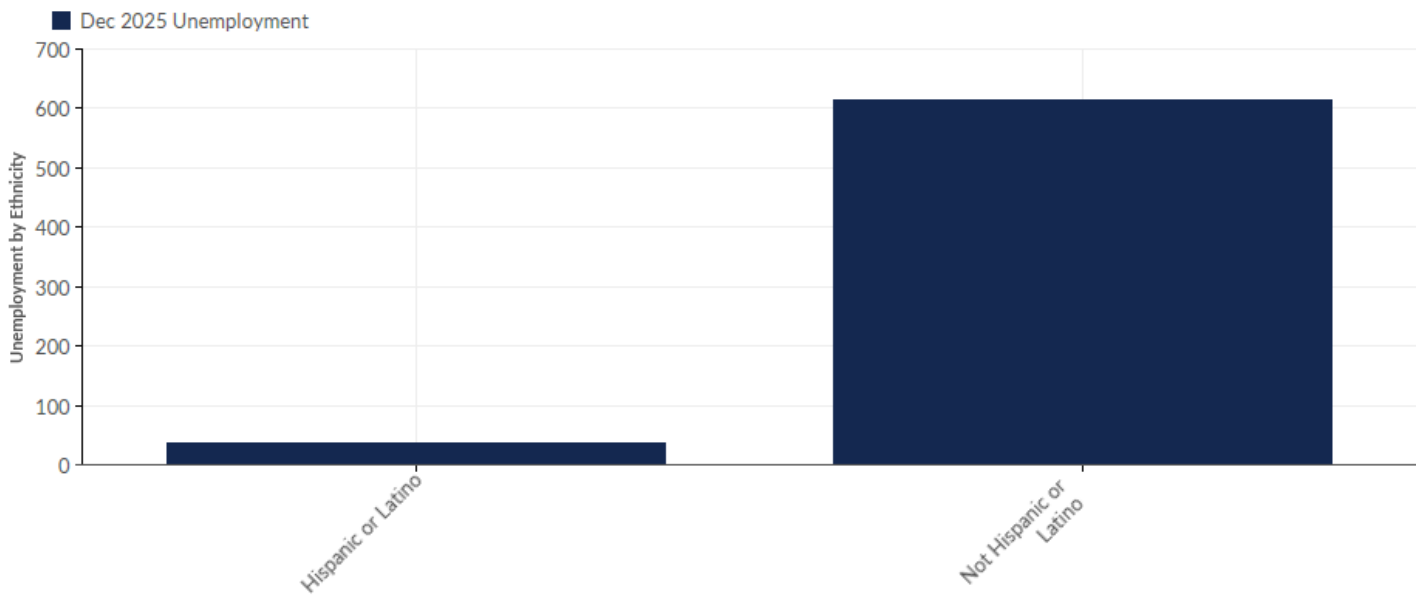
Gender	Unemployment (Dec 2025)	% of Unemployed
Females	282	43.38%
Males	368	56.62%
Total	650	100.00%

Unemployment by Race



Race	Unemployment (Dec 2025)	% of Unemployed
American Indian or Alaskan Native	20	3.08%
Asian	8	1.23%
Black or African American	60	9.23%
Native Hawaiian or Other Pacific Islander	1	0.15%
White	560	86.15%
Total	650	100.00%

Unemployment by Ethnicity

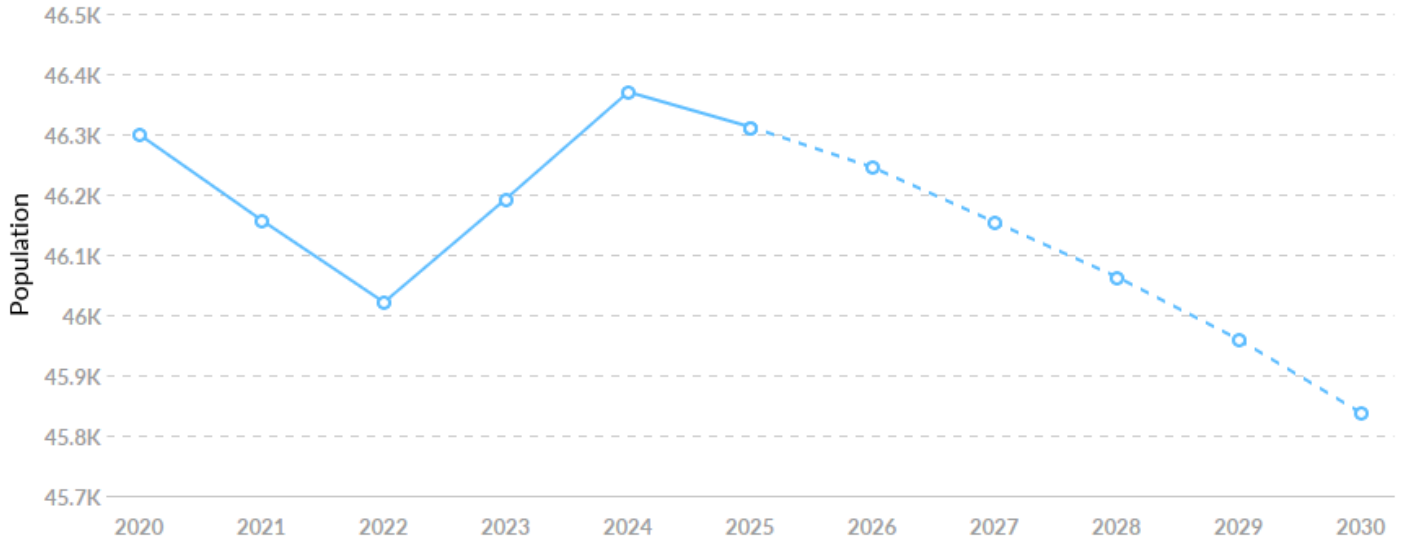


Ethnicity	Unemployment (Dec 2025)	% of Unemployed
Hispanic or Latino	35	5.38%
Not Hispanic or Latino	615	94.62%
Total	650	100.00%

Historic & Projected Trends

Population Trends

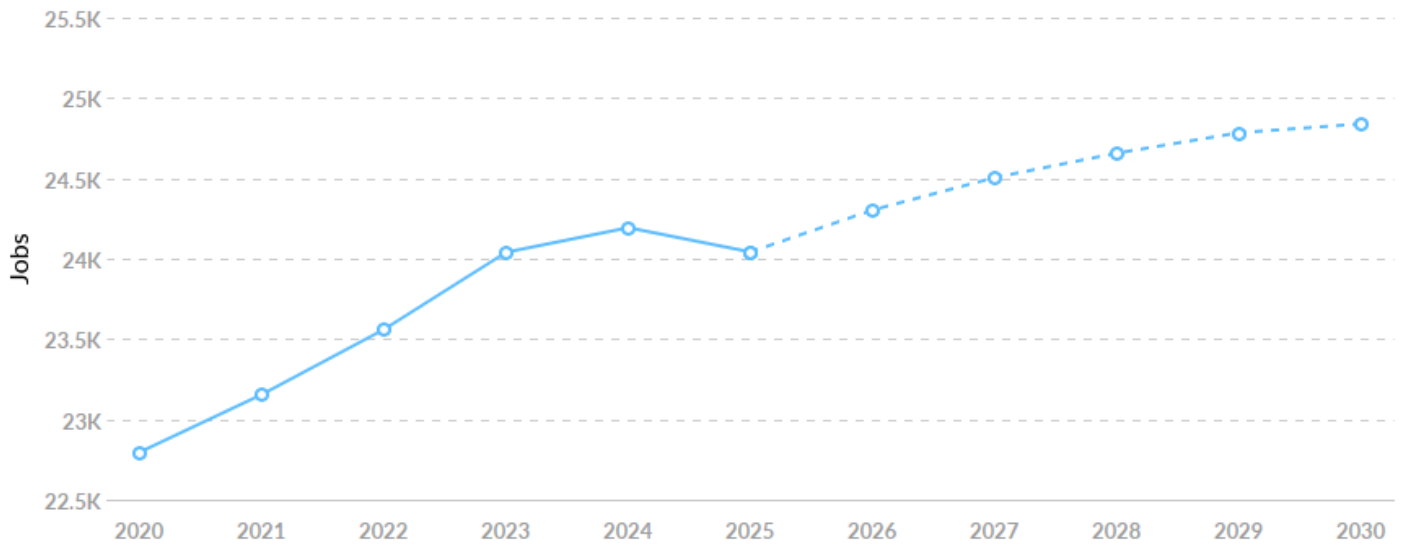
As of 2025 the region's population **increased by 0.0%** since 2020, growing by 13. Population is expected to **decrease by 1.0%** between 2025 and 2030, losing 475.



Timeframe	Population
2020	46,299
2021	46,157
2022	46,021
2023	46,193
2024	46,370
2025	46,312
2026	46,245
2027	46,154
2028	46,063
2029	45,959
2030	45,837

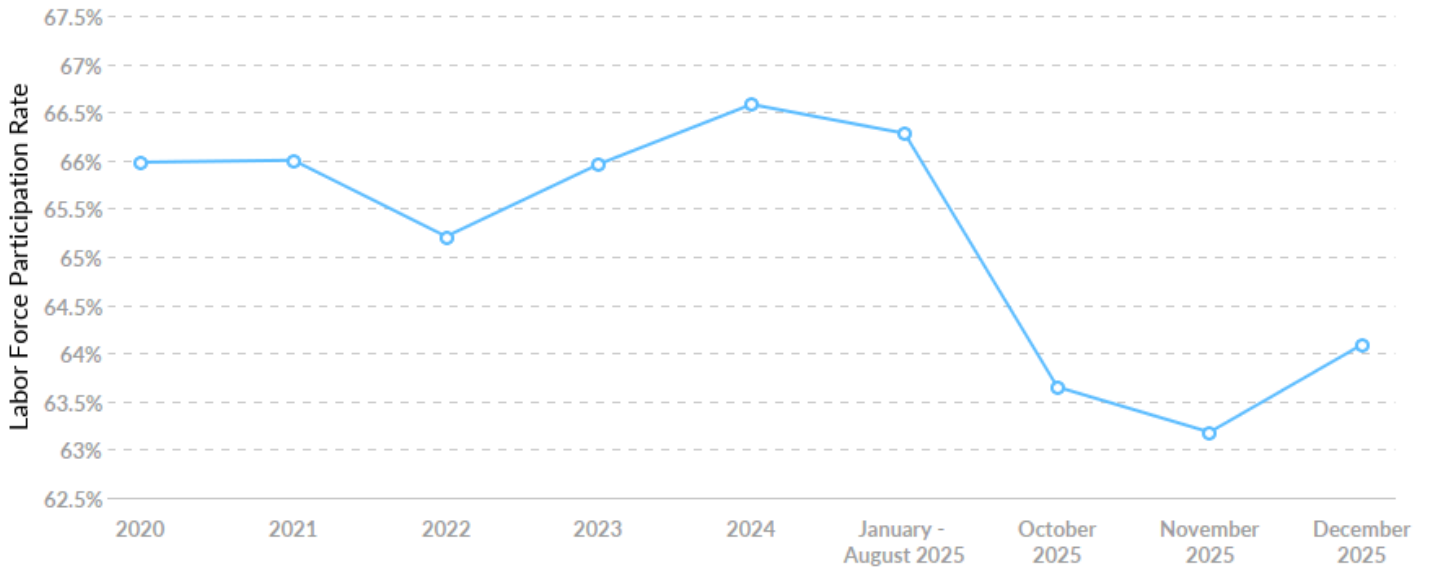
Job Trends

From 2020 to 2025, jobs increased by 5.5% in Monroe County, WI from 22,796 to 24,042. This change fell short of the national growth rate of 10.6% by 5.1%.



Timeframe	Jobs
2020	22,796
2021	23,155
2022	23,560
2023	24,040
2024	24,193
2025	24,042
2026	24,303
2027	24,505
2028	24,657
2029	24,784
2030	24,839

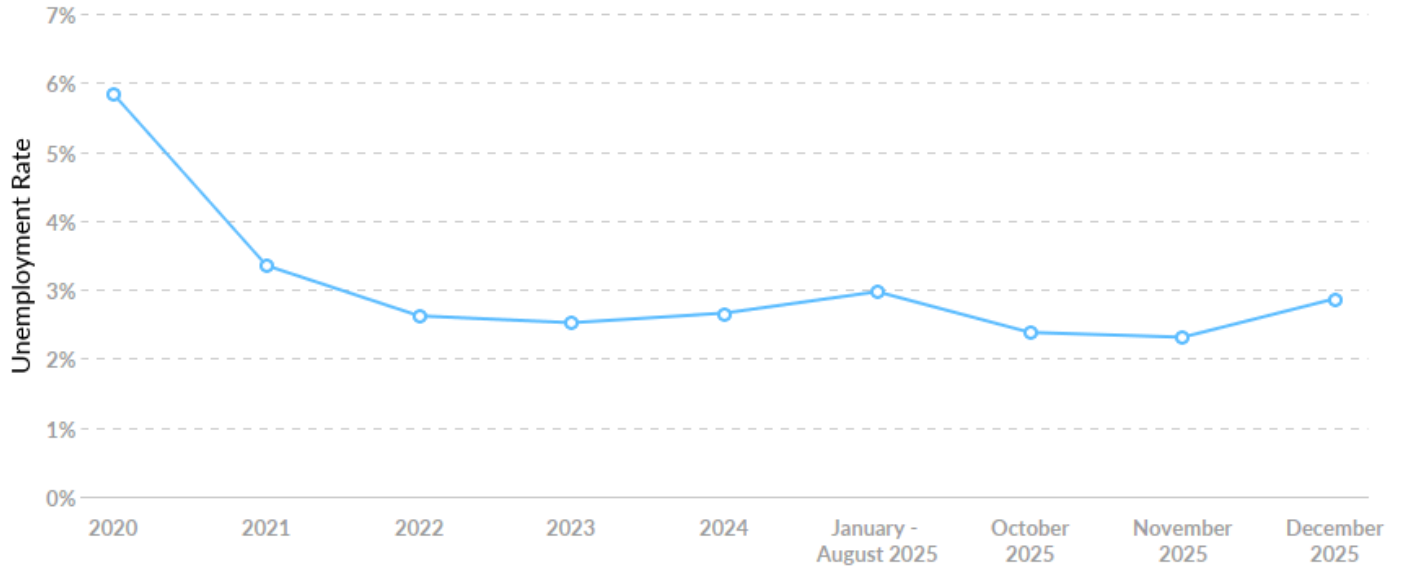
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	65.98%
2021	66.00%
2022	65.21%
2023	65.96%
2024	66.58%
January - August 2025	66.28%
October 2025	63.65%
November 2025	63.18%
December 2025	64.09%

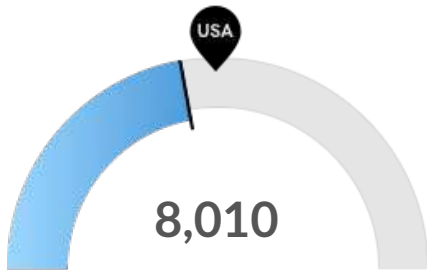
Unemployment Rate Trends

Monroe County, WI had a December 2025 unemployment rate of 2.87%, **decreasing from 5.83%** 5 years before.



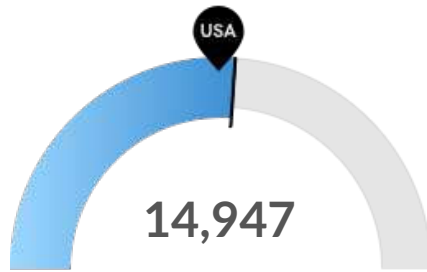
Timeframe	Unemployment Rate
2020	5.83%
2021	3.35%
2022	2.62%
2023	2.52%
2024	2.66%
January - August 2025	2.97%
October 2025	2.38%
November 2025	2.31%
December 2025	2.87%

Population Characteristics



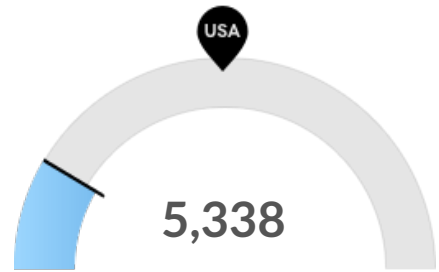
Millennials

Monroe County, WI has 8,010 millennials (ages 25-39). The national average for an area this size is 9,492.



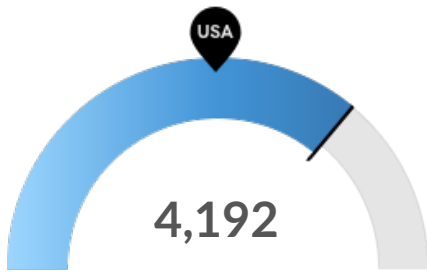
Retiring Soon

Retirement risk is about average in Monroe County, WI. The national average for an area this size is 14,021 people 55 or older, while there are 14,947 here.



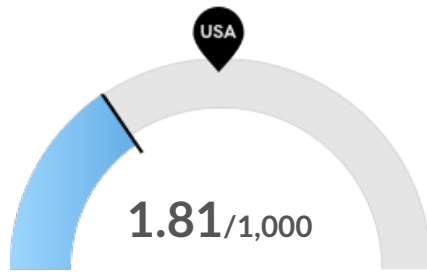
Racial Diversity

Racial diversity is low in Monroe County, WI. The national average for an area this size is 19,725 racially diverse people, while there are 5,338 here.



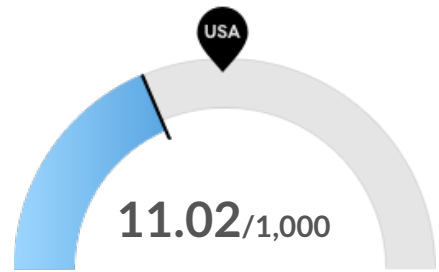
Veterans

Monroe County, WI has 4,192 veterans. The national average for an area this size is 2,272.



Violent Crime

Monroe County, WI has 1.81 violent crimes per 1,000 people. The national rate is 3.38 per 1,000 people.

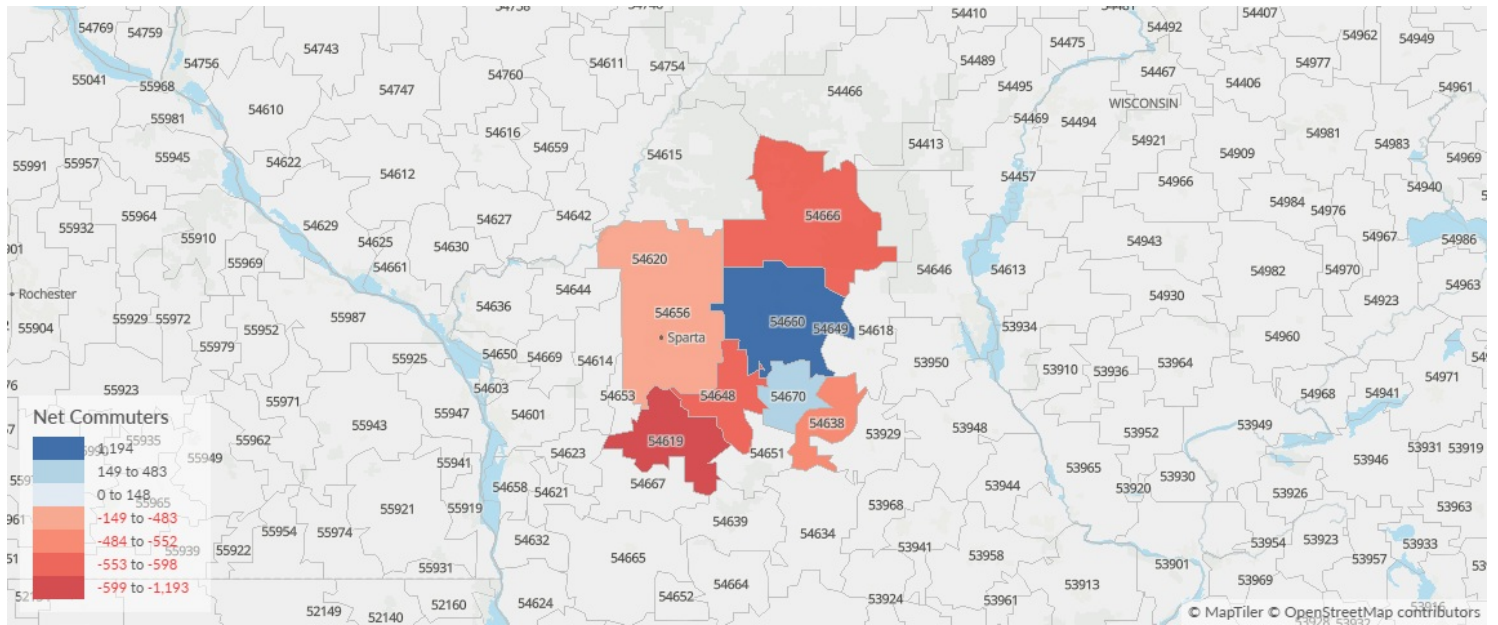


Property Crime

Monroe County, WI has 11.02 property crimes per 1,000 people. The national rate is 16.44 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Monroe County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2025 Employment
54656	Sparta, WI (in Monroe c...	10,264
54660	Tomah, WI (in Monroe c...	9,540
54619	Cashton, WI (in Monroe...	1,582
54670	Wilton, WI (in Monroe c...	1,142
54666	Warrens, WI (in Monroe...	940

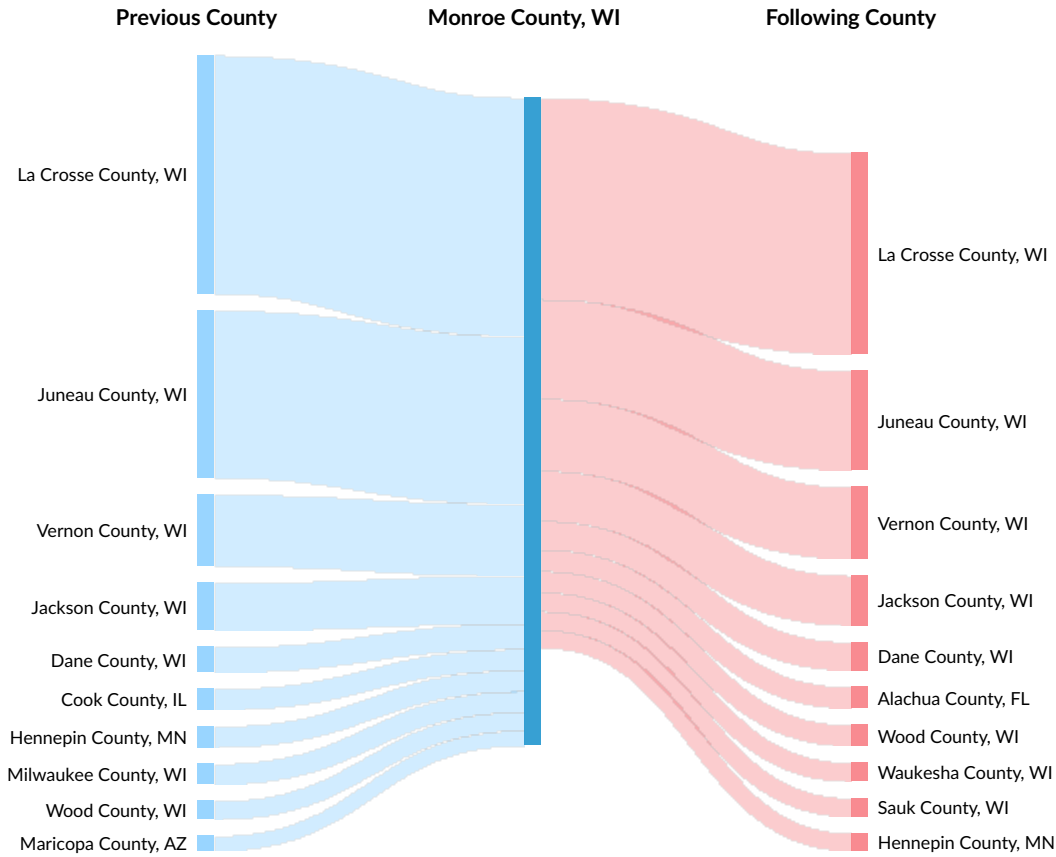
Where Talent Lives

ZIP	Name	2025 Workers
54656	Sparta, WI (in Monroe c...	10,447
54660	Tomah, WI (in Monroe c...	8,346
54619	Cashton, WI (in Monroe...	2,181
54666	Warrens, WI (in Monroe...	1,494
54670	Wilton, WI (in Monroe c...	994

Inbound and Outbound Migration

The table below analyzes past and current residents of Monroe County, WI. The left column shows residents of other counties migrating to Monroe County, WI. The right column shows residents migrating from Monroe County, WI to other counties.

As of 2022, **387** people have migrated from La Crosse County, WI to Monroe County, WI. In the same year, **328** people left Monroe County, WI migrating to La Crosse County, WI. The total Net Migration for Monroe County, WI in 2022 was **100**.

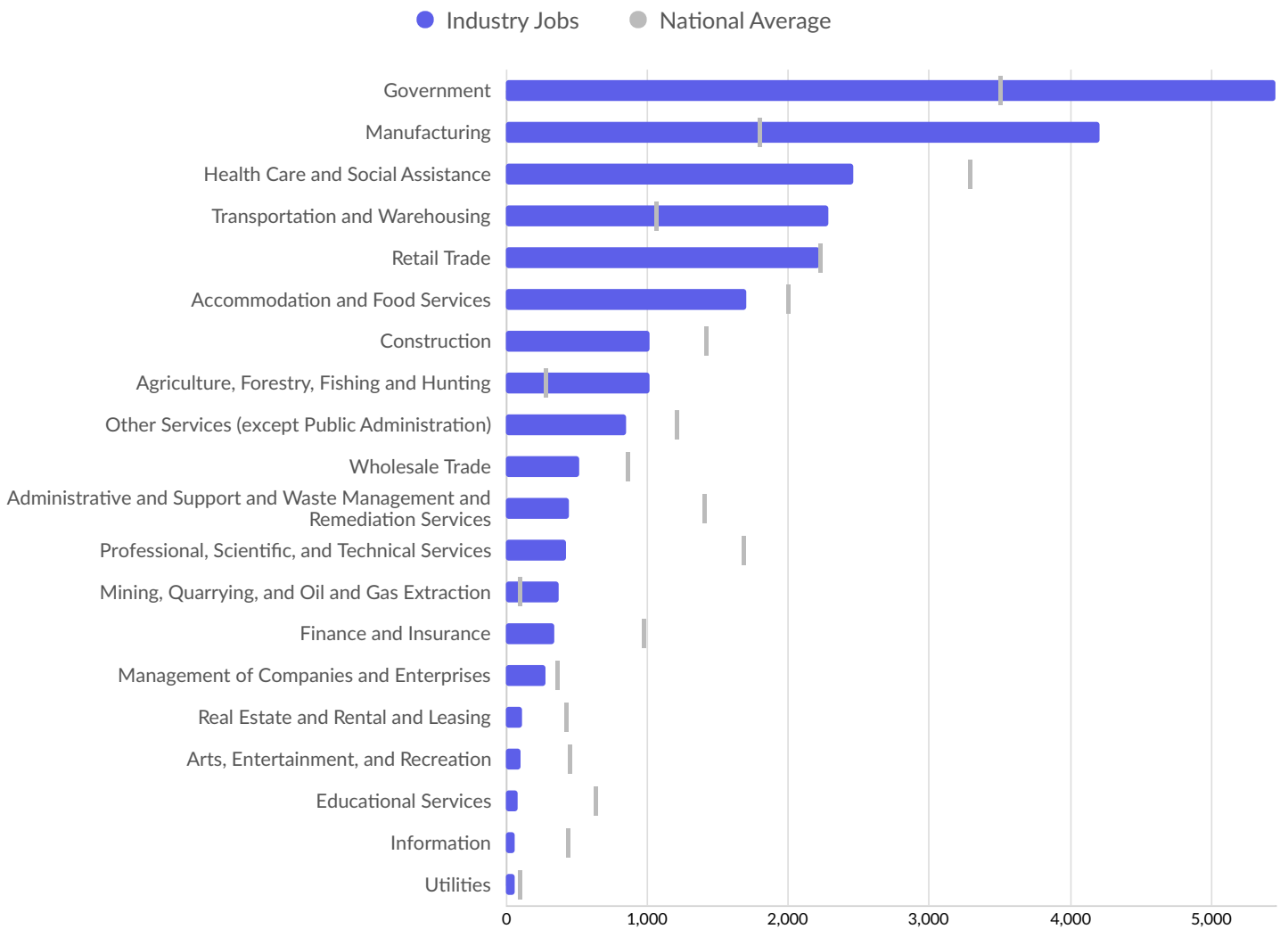


Top Previous Counties	Migrations
La Crosse County, WI	387
Juneau County, WI	272
Vernon County, WI	117
Jackson County, WI	78
Dane County, WI	41
Cook County, IL	34

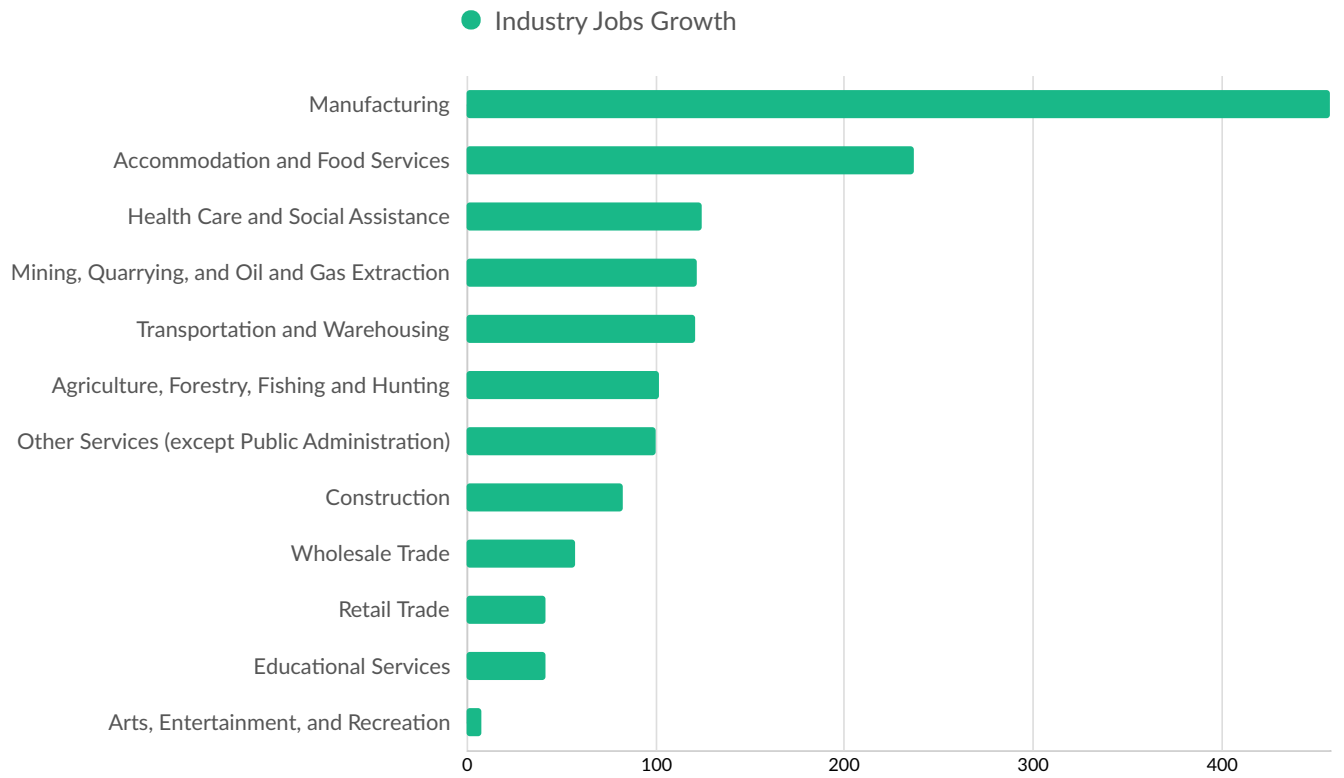
Top Previous Counties	Migrations
Hennepin County, MN	34
Milwaukee County, WI	34
Wood County, WI	30
Maricopa County, AZ	25
Trempealeau County, WI	21
Sauk County, WI	20
El Paso County, CO	19
Lapeer County, MI	19
Rock County, WI	17
Top Following Counties	Migrations
La Crosse County, WI	328
Juneau County, WI	162
Vernon County, WI	117
Jackson County, WI	81
Dane County, WI	46
Alachua County, FL	35
Wood County, WI	34
Waukesha County, WI	31
Sauk County, WI	31
Hennepin County, MN	29
Marathon County, WI	24
El Paso County, CO	24
Eau Claire County, WI	22
Ramsey County, MN	20
Milwaukee County, WI	19

Industry Characteristics

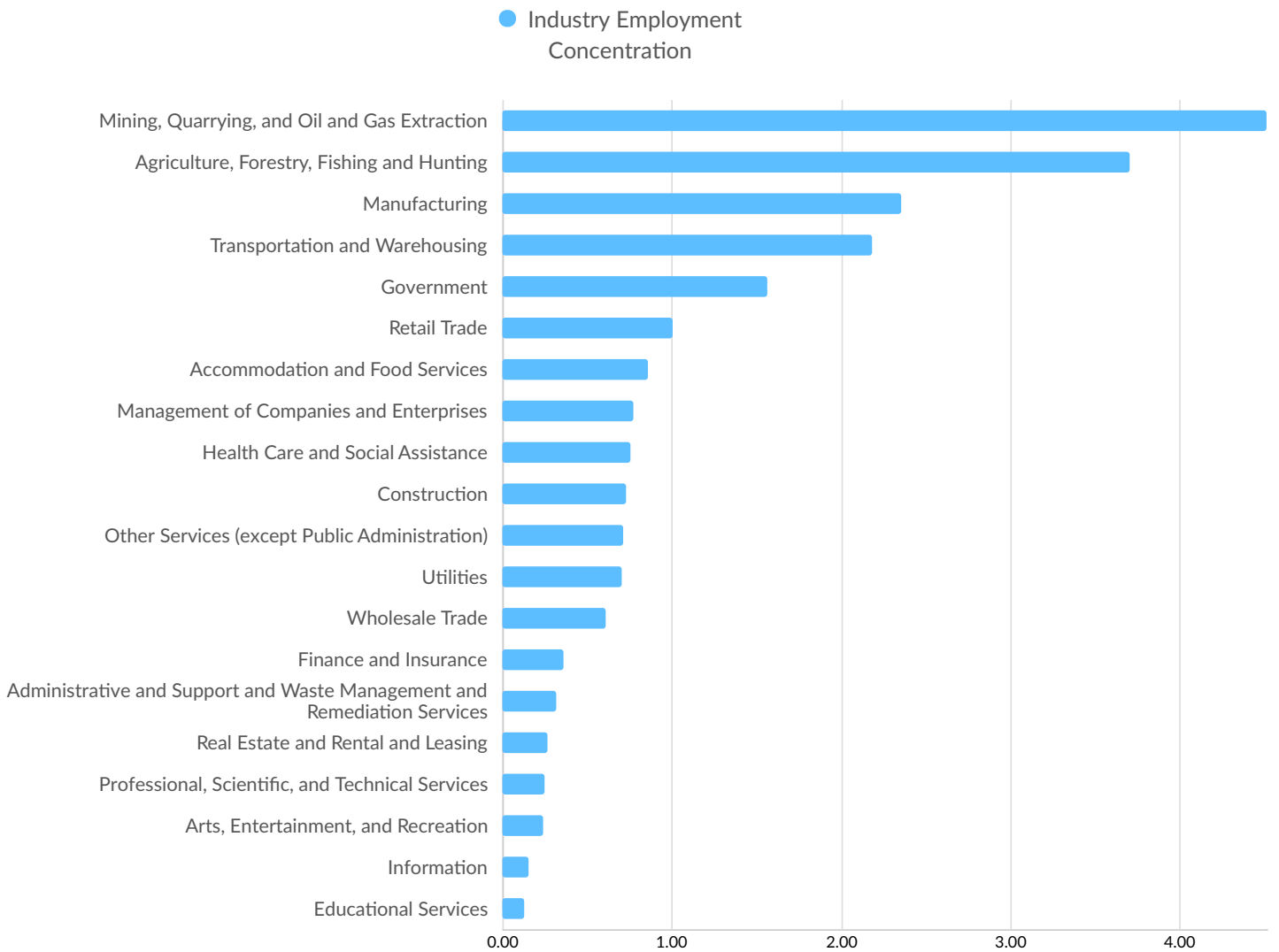
Largest Industries



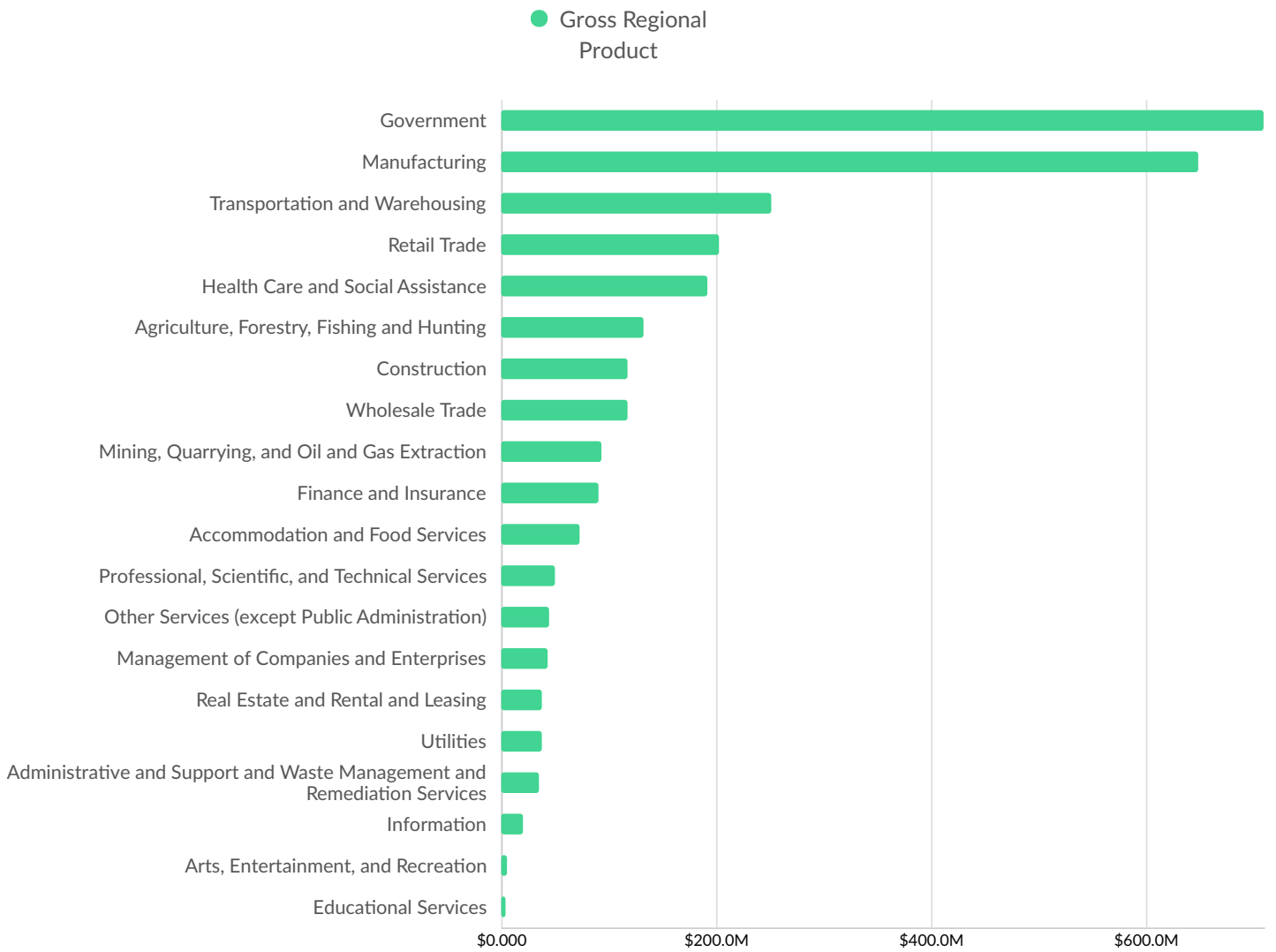
Top Growing Industries



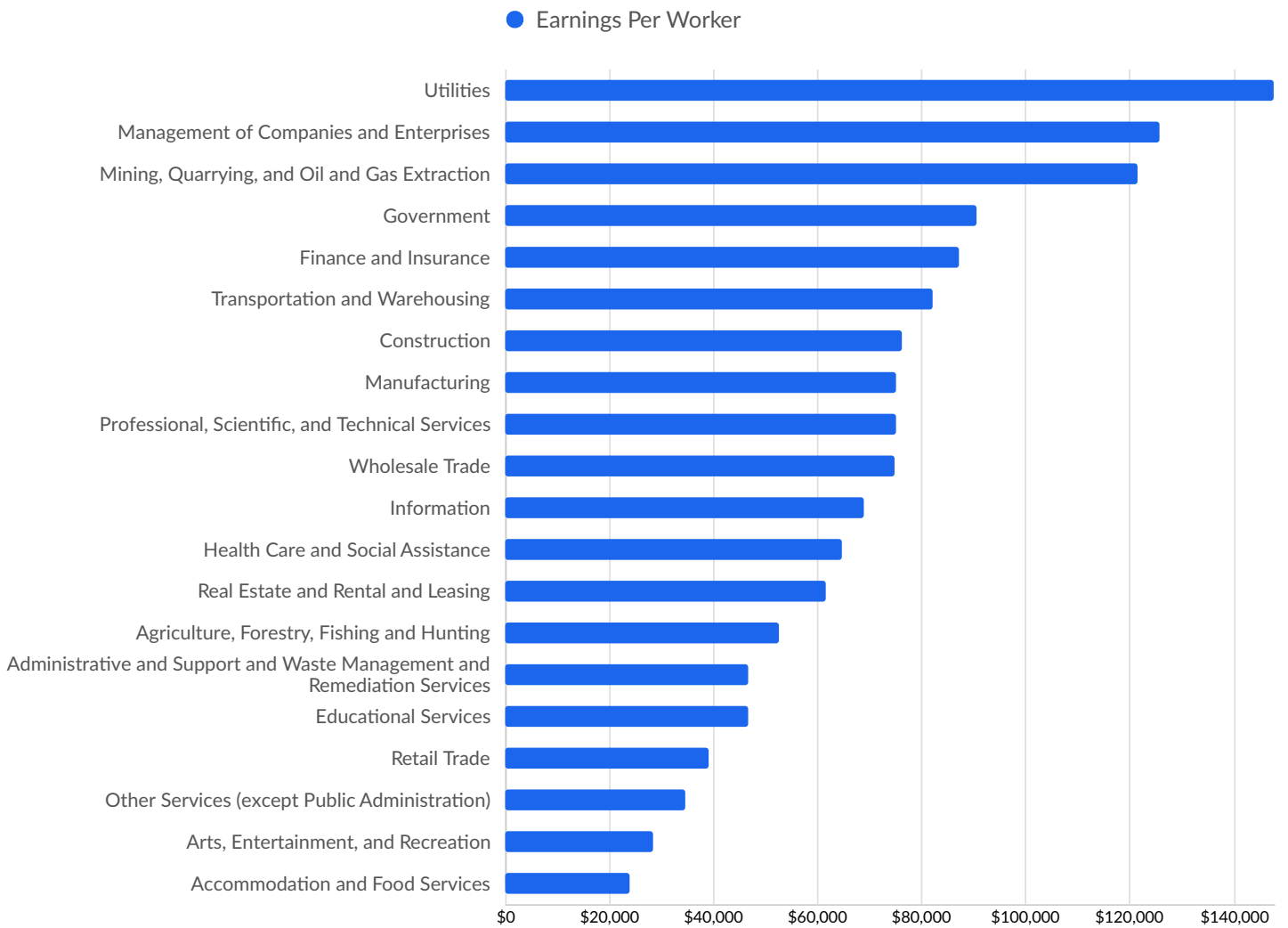
Top Industry Employment Concentration



Top Industry GRP























Top Industry Earnings



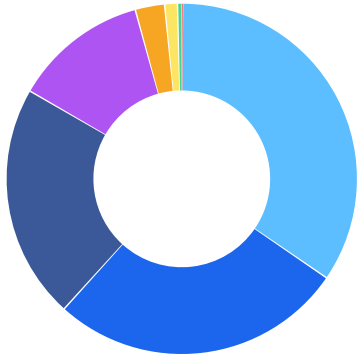
Business Characteristics

3,717 Companies Employ Your Workers

Online profiles for your workers mention 3,717 companies as employers, with the top 10 appearing below. In the last 12 months, 624 companies in Monroe County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
United States Army	516 	GPAC	167 
United States Department of Ve...	283 	Walmart	164 
Emplify Health	183 	United States Department of Ve...	119 
Walmart	160 	Tomah Memorial Hospital	95 
Toro	128 	Tomah Va Medical Center	92 
Tomah Memorial Hospital	123 	Emplify Health	87 
Sparta Area School District	95 	Aveanna Healthcare	85 
Century International Foods	94 	Hormel	76 
Mathews & Co Ltd	94 	Express Employment Profession...	66 
Mayo Clinic	90 	Organic Valley	60 

Business Size

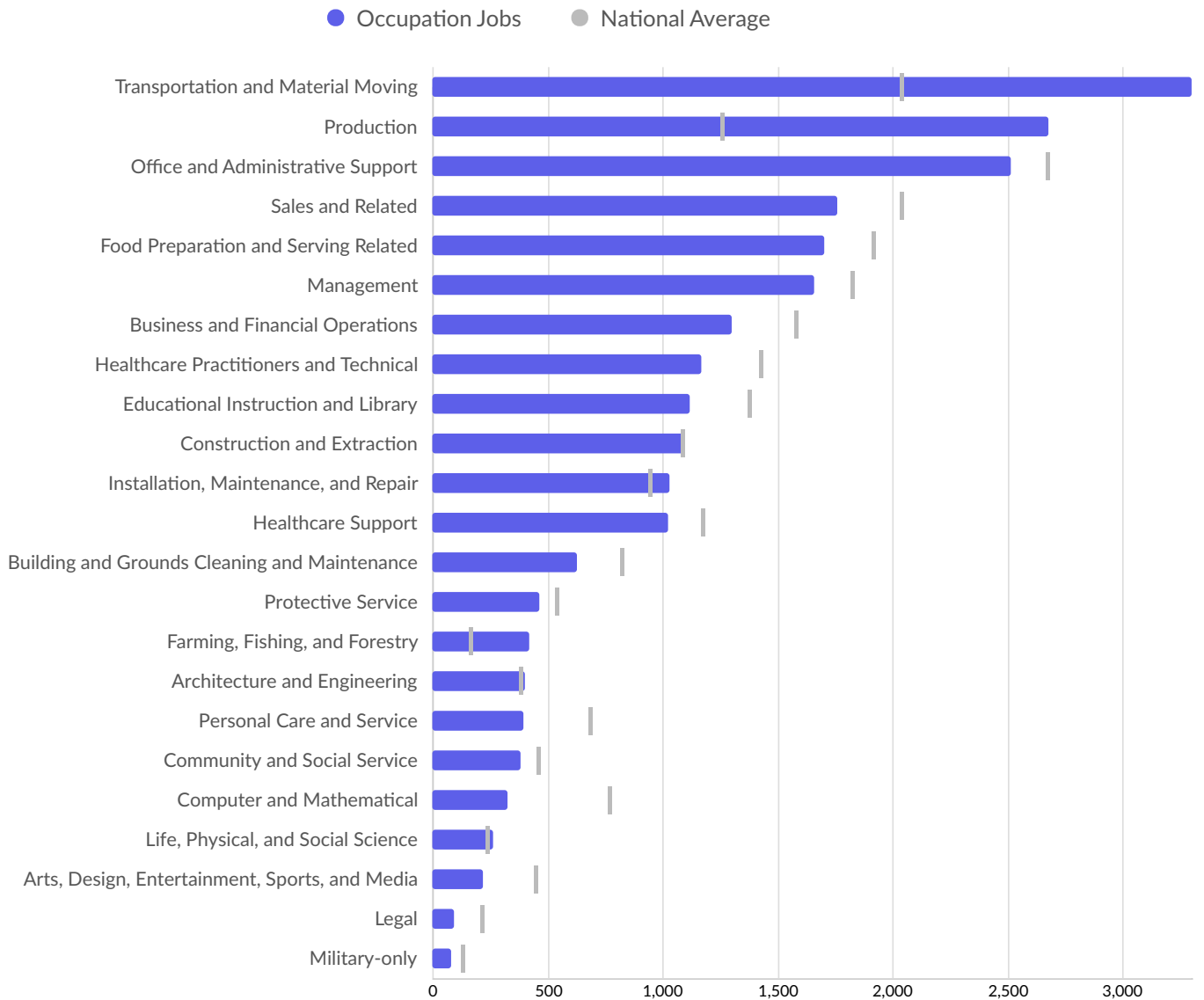


	Percentage	Business Count
● 1 to 4 employees	34.5%	674
● 5 to 9 employees	27.2%	531
● 10 to 19 employees	21.6%	423
● 20 to 49 employees	12.4%	242
● 50 to 99 employees	2.7%	53
● 100 to 249 employees	1.2%	23
● 250 to 499 employees	0.4%	8
● 500+ employees	0.1%	1

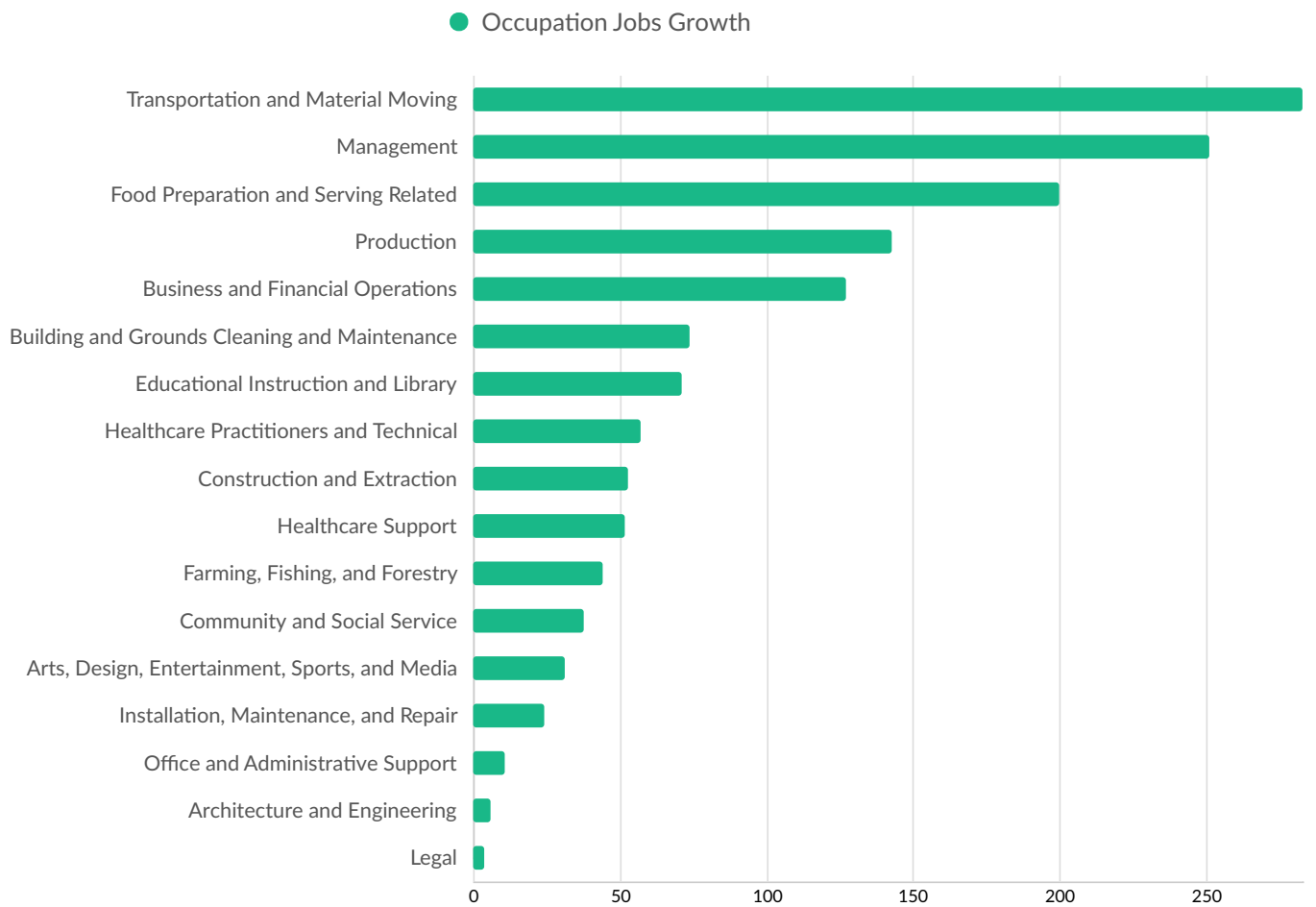
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

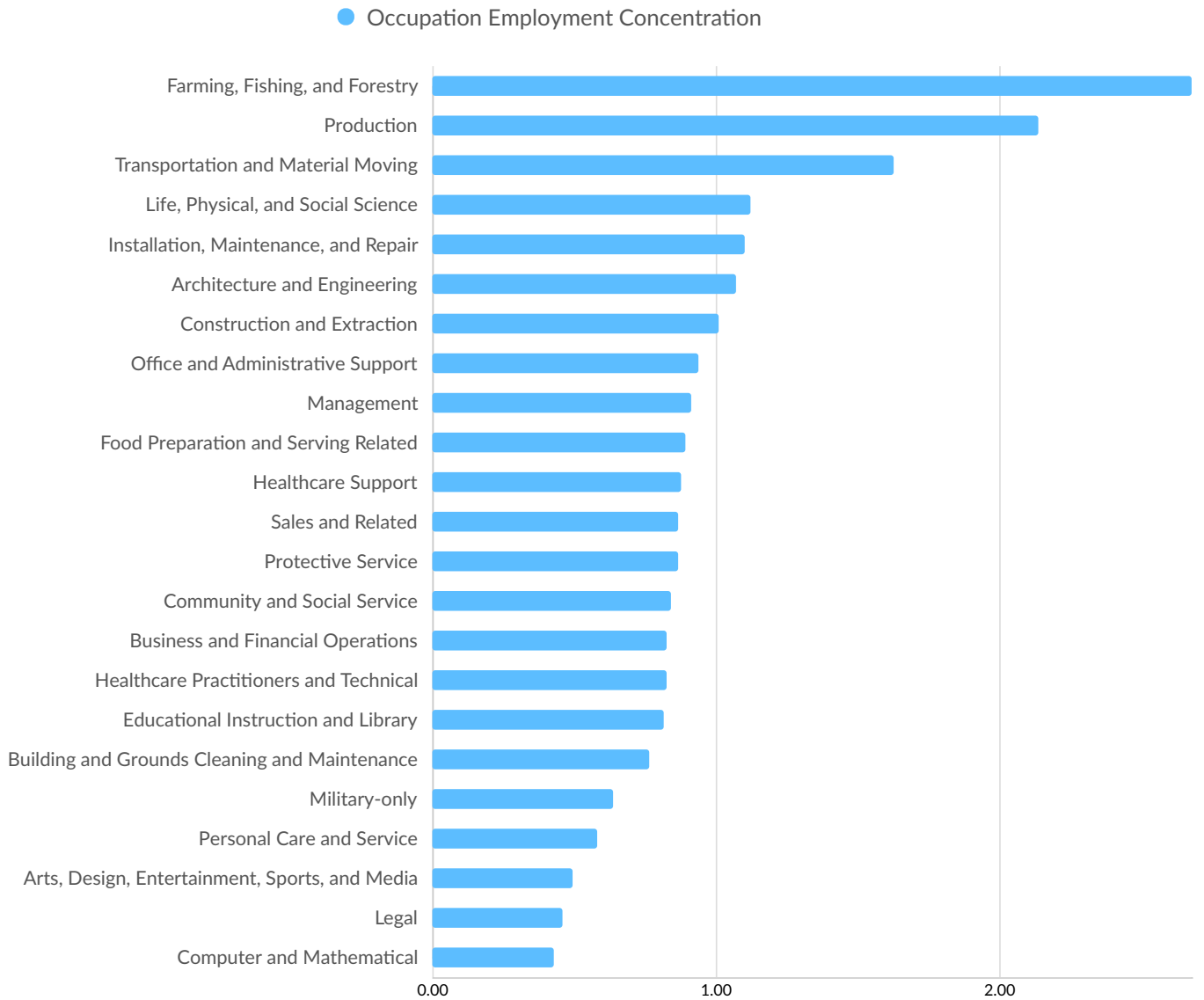
Largest Occupations



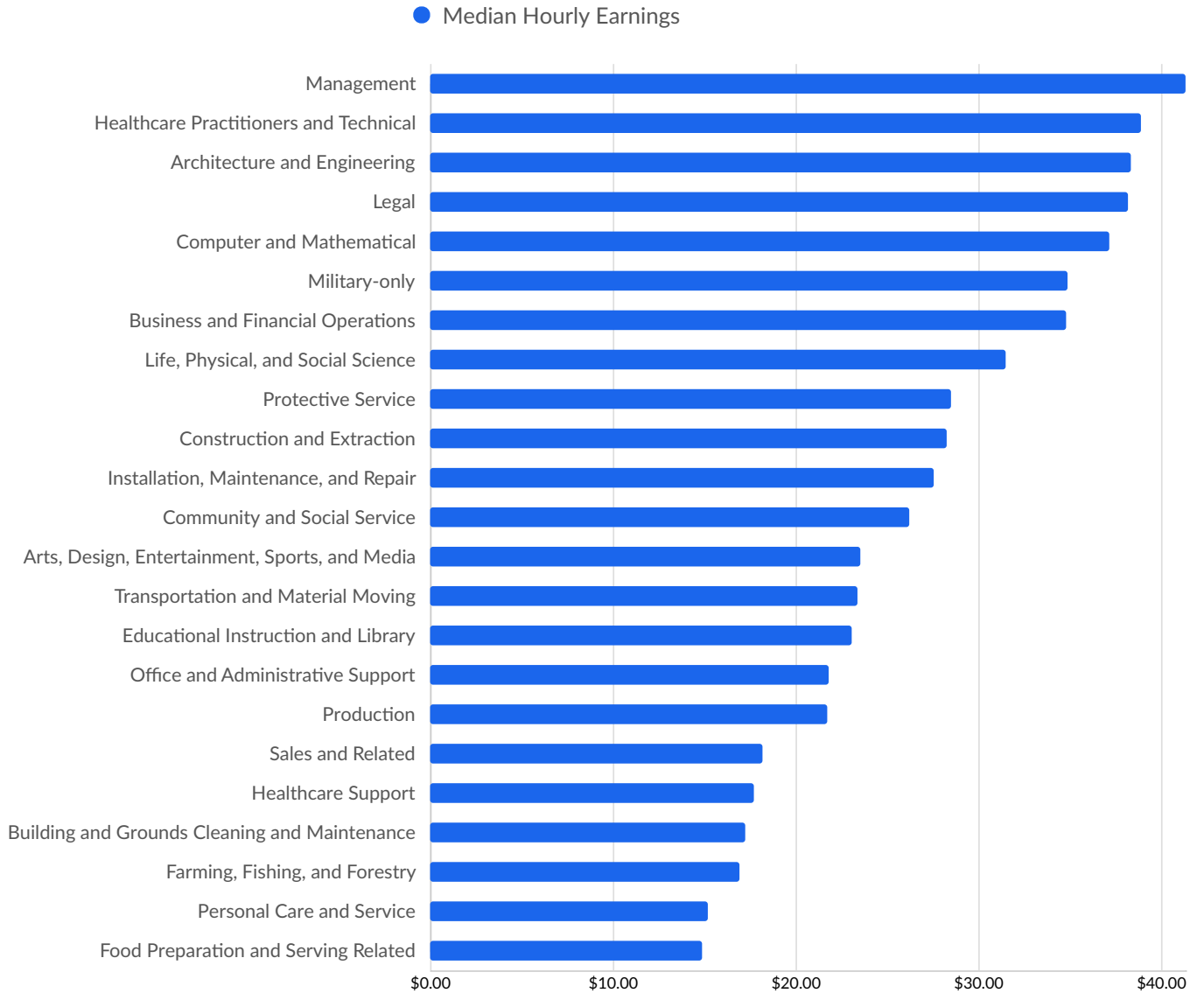
Top Growing Occupations



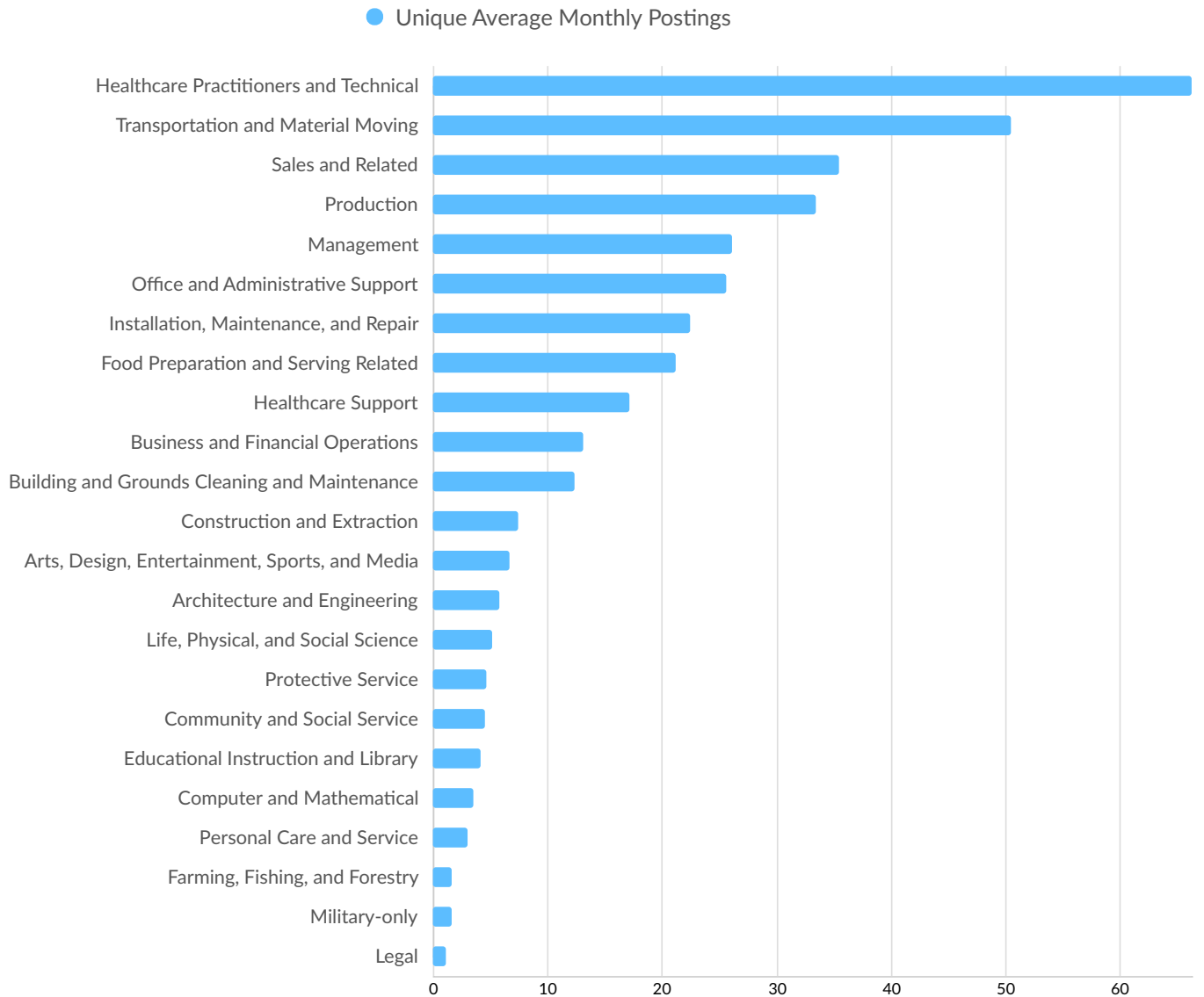
Top Occupation Employment Concentration



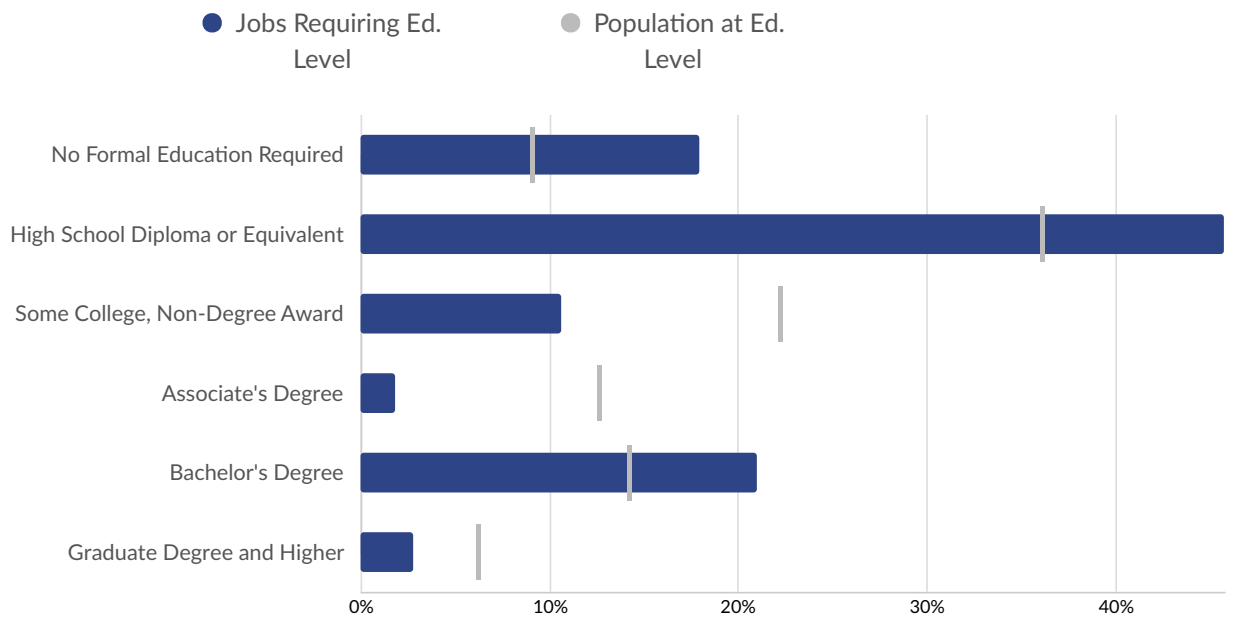
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Monroe County, WI produced graduates.

In-Demand Skills

