



Jackson County, WI

Mississippi River Regional Planning Commission



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Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	21
Workforce Characteristics	23
Educational Pipeline	29
In-Demand Skills	30

Report Parameters

1 County

55053 Jackson County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

21,088

Population (2025)

Population **decreased by 7** over the last 5 years but is projected to **grow by 81** over the next 5 years.

9,161

Total Regional Employment

Jobs **decreased by 526** over the last 5 years and are projected to **decrease by 238** over the next 5 years.

\$65.5K

Median Household Income (2023)

Median household income is **\$13.0K below** the national median household income of \$78.5K.

Takeaways

- As of 2025 the region's population **declined by 0.0%** since 2020, falling by 7. Population is expected to **increase by 0.4%** between 2025 and 2030, adding 81.
- From 2020 to 2025, jobs **declined by 5.4%** in Jackson County, WI from 9,687 to **9,161**. This change **fell short of the national growth rate of 10.6% by 16.0%**. As the number of jobs declined, the **labor force participation rate decreased from 61.1% to 52.9% between 2020 and 2025**.
- Concerning educational attainment, **11.2% of Jackson County, WI residents possess a Bachelor's Degree** (10.6% below the national average), and **11.5% hold an Associate's Degree** (2.6% above the national average).
- The top three industries in 2025 are Local Government, Excluding Education and Hospitals, General Freight Trucking, and State Government, Excluding Education and Hospitals.

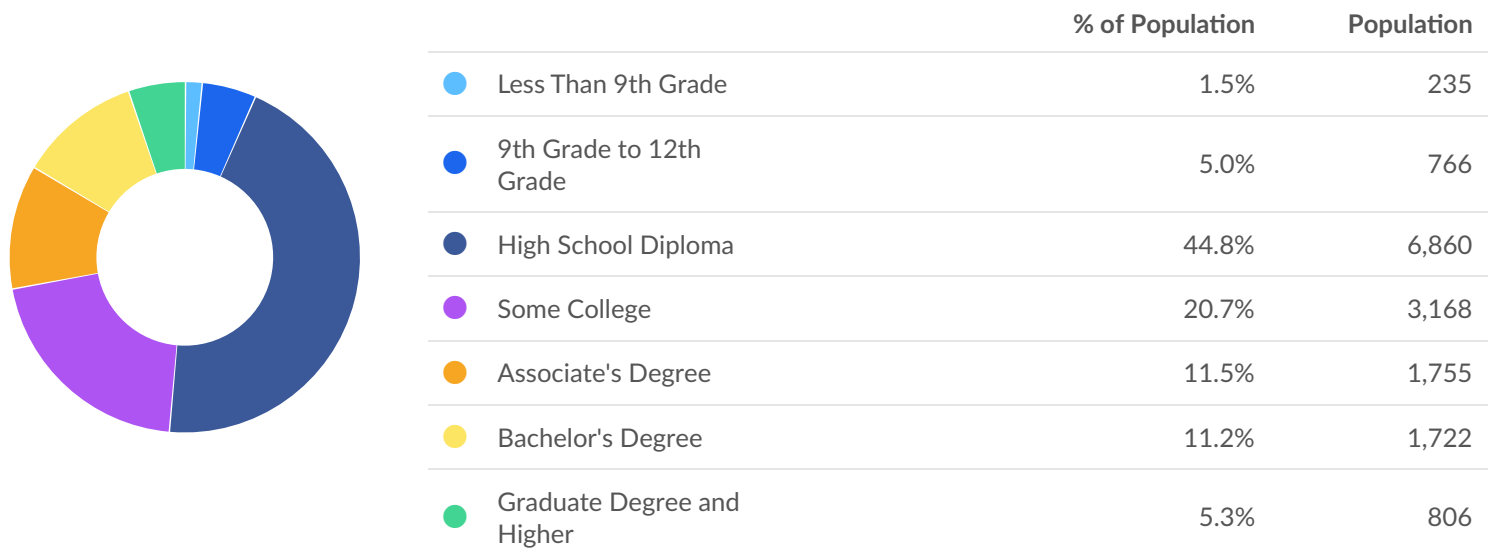
	Population (2025)	Labor Force (Dec 2025)	Jobs (2025)	Cost of Living	GRP	Imports	Exports
Region	21,088	8,535	9,161	99.5	\$1.07B	\$2.15B	\$2.10B
State	5,980,718	3,123,278	3,272,214	100.3	\$457.86B	\$400.36B	\$432.85B

Dec 2025 Labor Force Breakdown



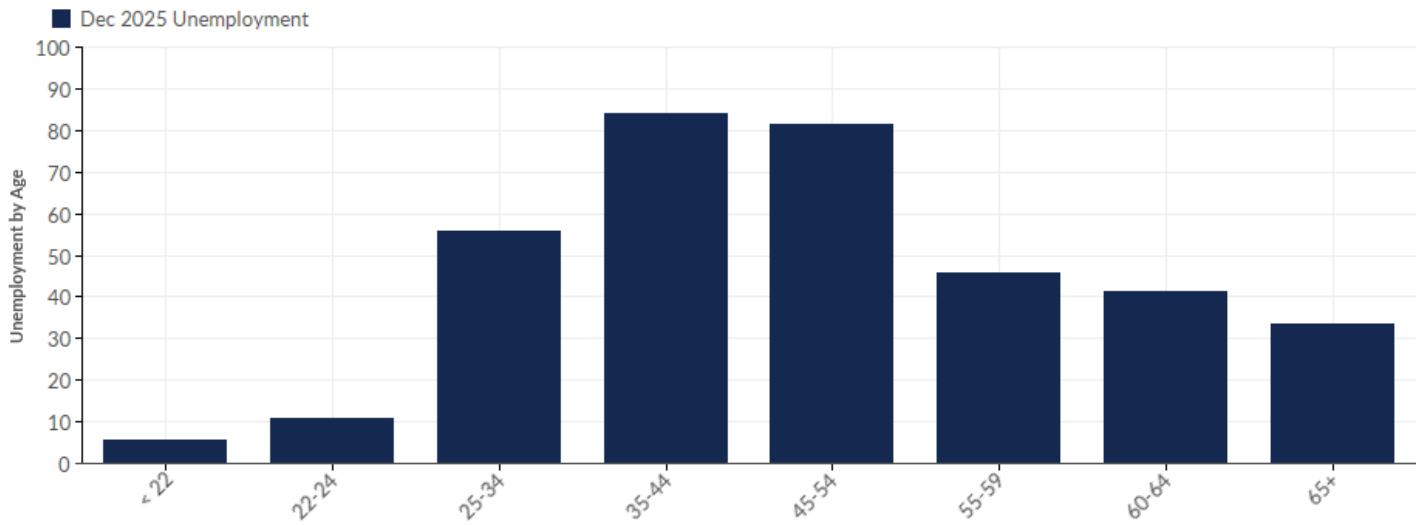
Educational Attainment

Concerning educational attainment, **11.2% of Jackson County, WI residents possess a Bachelor's Degree** (10.6% below the national average), and **11.5% hold an Associate's Degree** (2.6% above the national average).



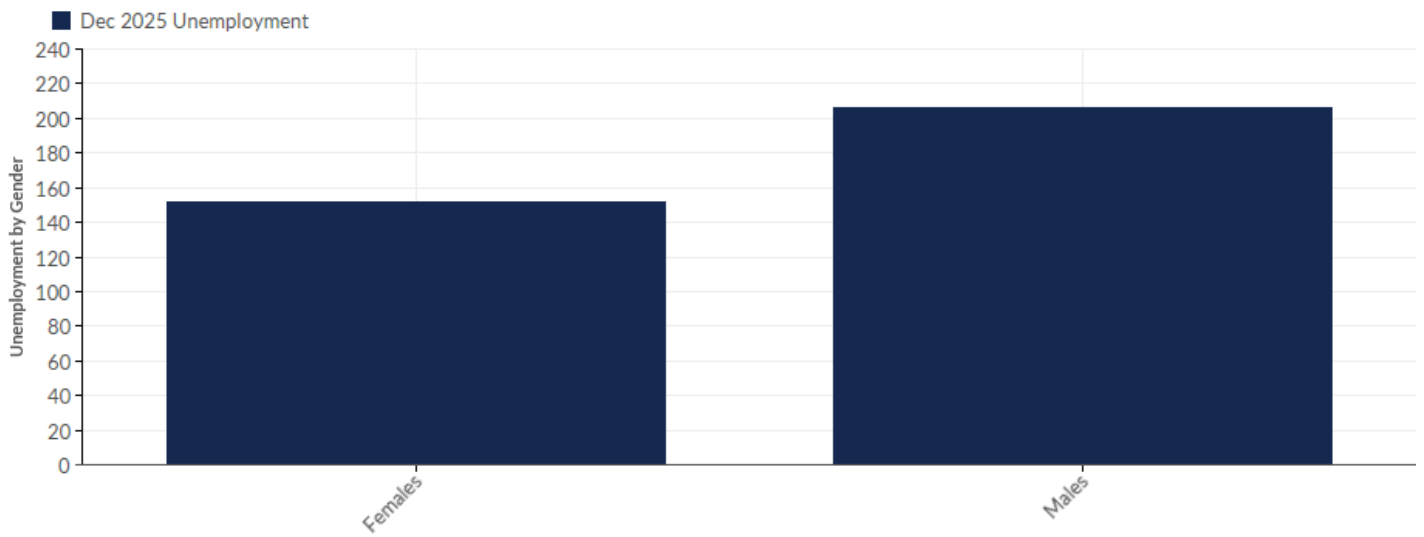
Unemployment by Demographics

Unemployment by Age



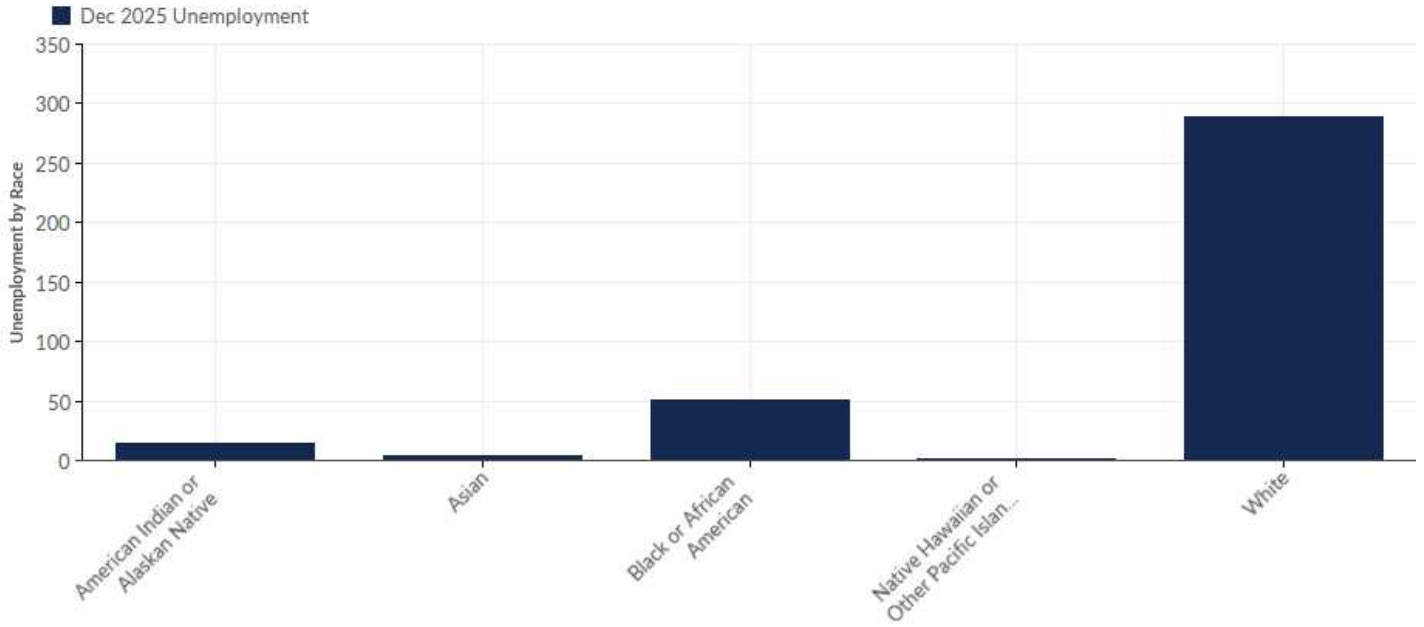
Age	Unemployment (Dec 2025)	% of Unemployed
< 22	6	1.68%
22-24	11	3.07%
25-34	56	15.64%
35-44	84	23.46%
45-54	81	22.63%
55-59	46	12.85%
60-64	41	11.45%
65+	33	9.22%
Total	358	100.00%

Unemployment by Gender



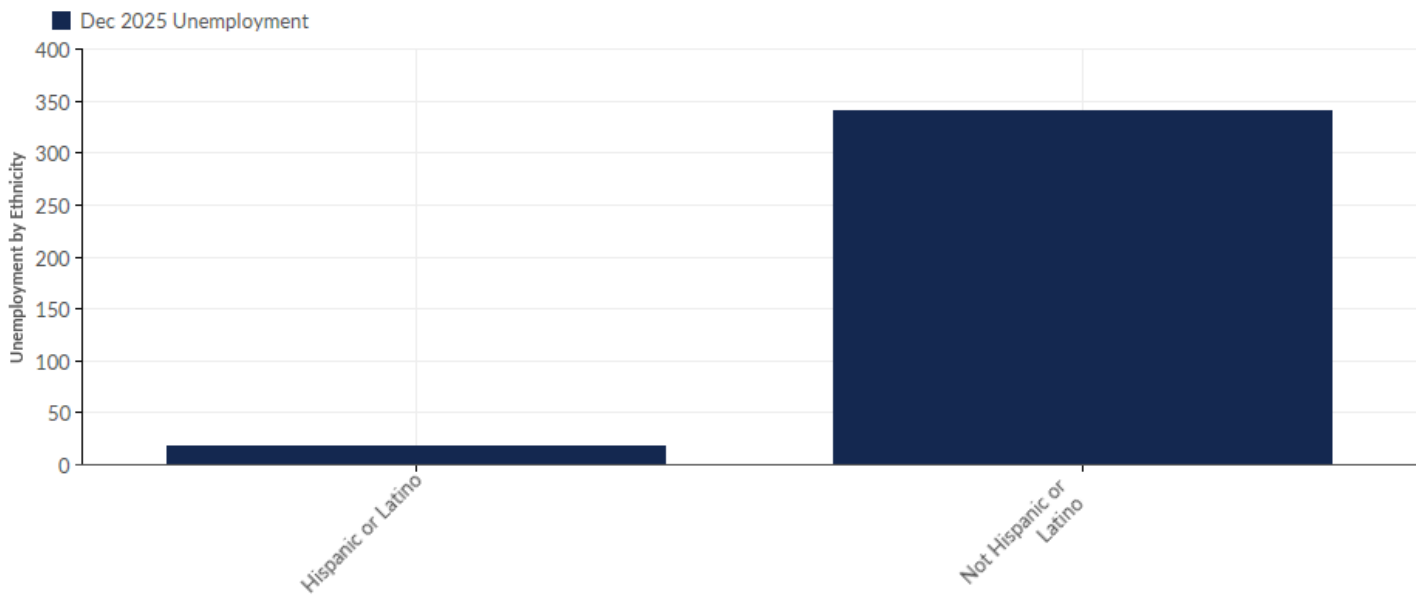
Gender	Unemployment (Dec 2025)	% of Unemployed
Females	152	42.46%
Males	206	57.54%
Total	358	100.00%

Unemployment by Race



Race	Unemployment (Dec 2025)	% of Unemployed
American Indian or Alaskan Native	15	4.19%
Asian	4	1.12%
Black or African American	50	13.97%
Native Hawaiian or Other Pacific Islander	1	0.28%
White	288	80.45%
Total	358	100.00%

Unemployment by Ethnicity

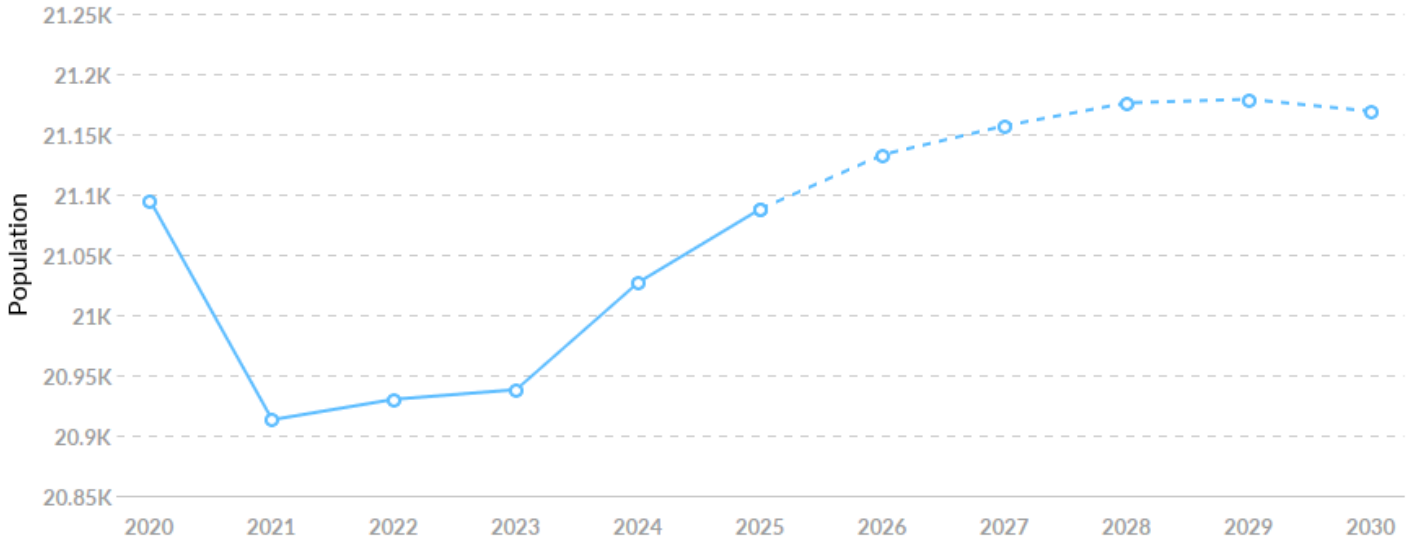


Ethnicity	Unemployment (Dec 2025)	% of Unemployed
Hispanic or Latino	18	5.03%
Not Hispanic or Latino	340	94.97%
Total	358	100.00%

Historic & Projected Trends

Population Trends

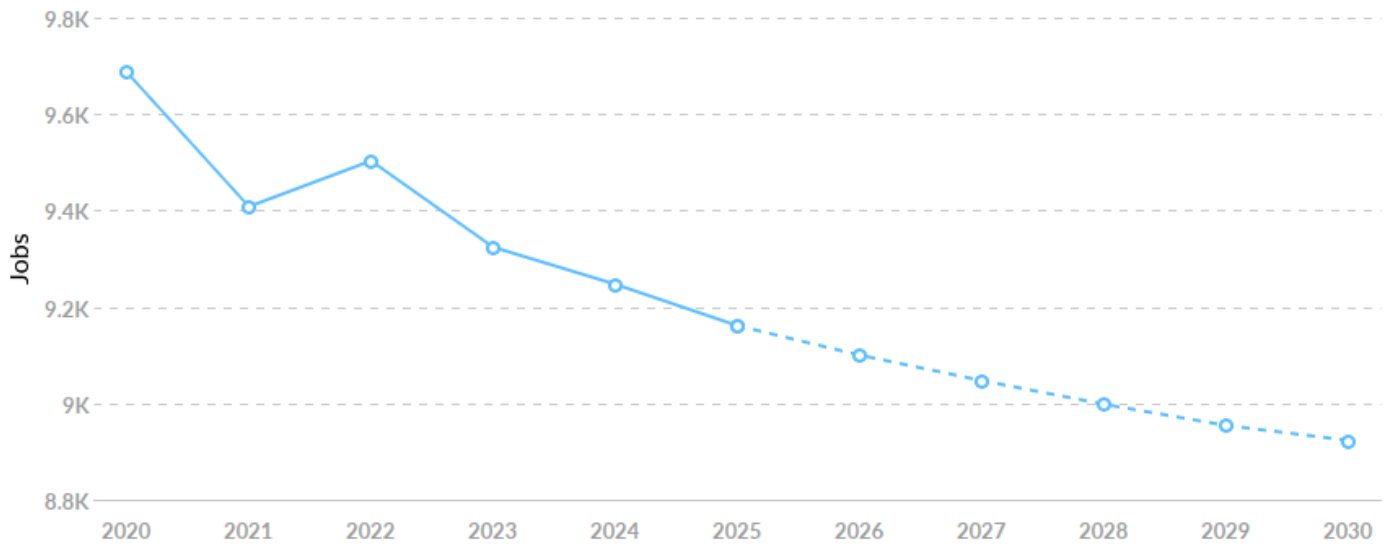
As of 2025 the region's population **declined by 0.0%** since 2020, falling by 7. Population is expected to **increase by 0.4%** between 2025 and 2030, adding 81.



Timeframe	Population
2020	21,095
2021	20,913
2022	20,930
2023	20,938
2024	21,027
2025	21,088
2026	21,133
2027	21,157
2028	21,176
2029	21,179
2030	21,169

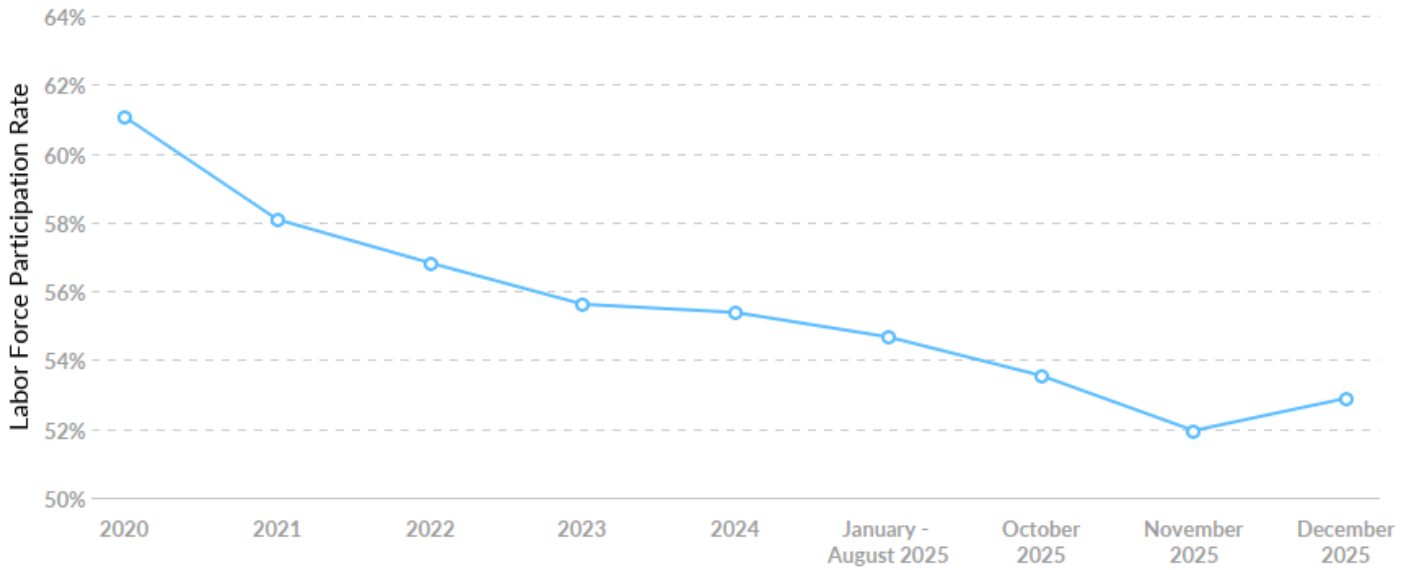
Job Trends

From 2020 to 2025, jobs declined by 5.4% in Jackson County, WI from 9,687 to 9,161. This change fell short of the national growth rate of 10.6% by 16.0%.



Timeframe	Jobs
2020	9,687
2021	9,408
2022	9,503
2023	9,324
2024	9,247
2025	9,161
2026	9,100
2027	9,047
2028	8,998
2029	8,954
2030	8,923

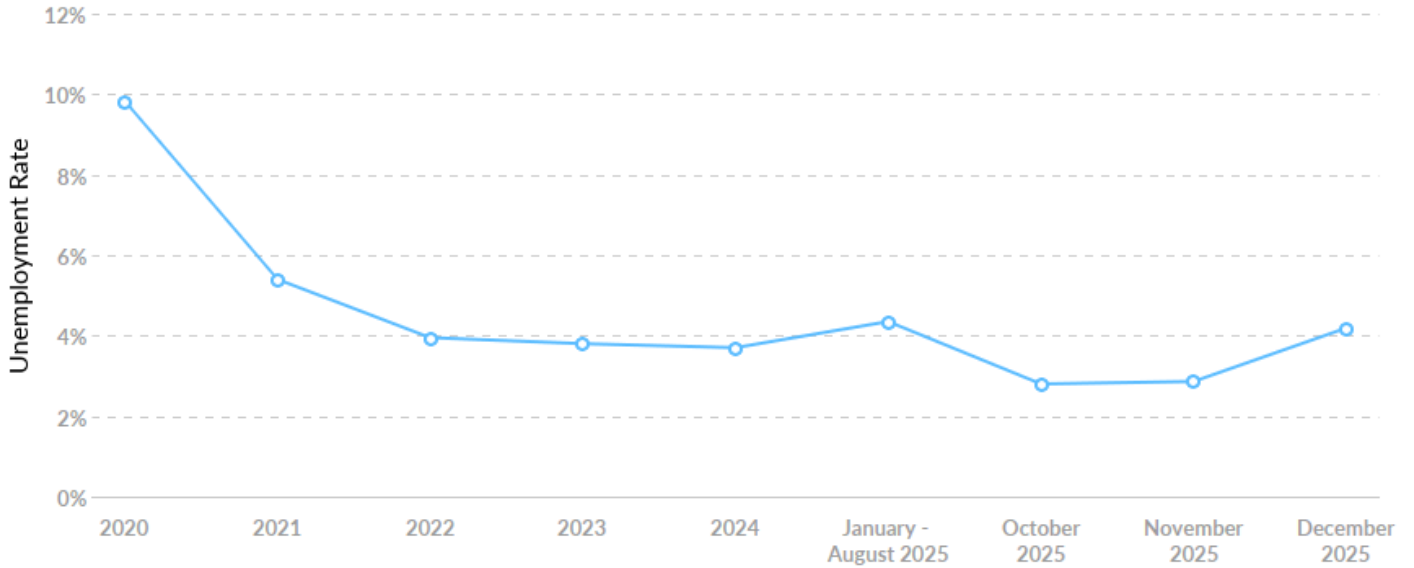
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	61.06%
2021	58.08%
2022	56.82%
2023	55.62%
2024	55.38%
January - August 2025	54.67%
October 2025	53.55%
November 2025	51.95%
December 2025	52.89%

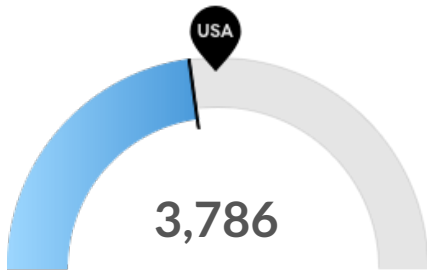
Unemployment Rate Trends

Jackson County, WI had a December 2025 unemployment rate of 4.19%, **decreasing from 9.83%** 5 years before.



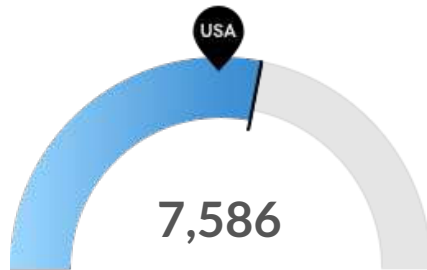
Timeframe	Unemployment Rate
2020	9.83%
2021	5.40%
2022	3.95%
2023	3.80%
2024	3.70%
January - August 2025	4.35%
October 2025	2.80%
November 2025	2.86%
December 2025	4.19%

Population Characteristics



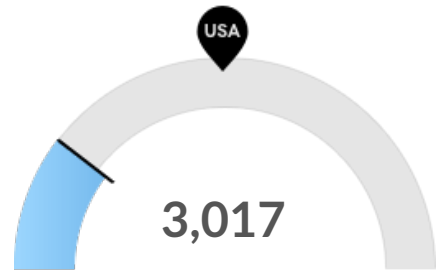
Millennials

Jackson County, WI has 3,786 millennials (ages 25-39). The national average for an area this size is 4,304.



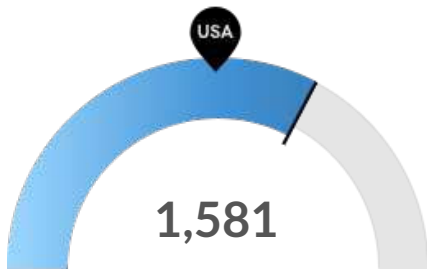
Retiring Soon

Retirement risk is high in Jackson County, WI. The national average for an area this size is 6,358 people 55 or older, while there are 7,586 here.



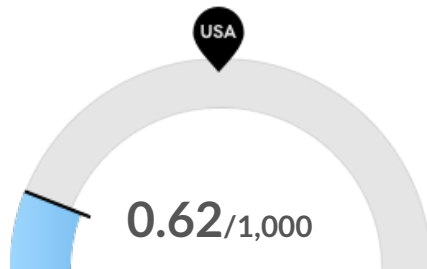
Racial Diversity

Racial diversity is low in Jackson County, WI. The national average for an area this size is 8,945 racially diverse people, while there are 3,017 here.



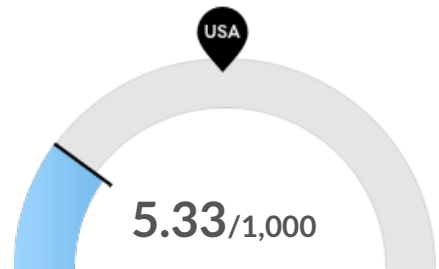
Veterans

Jackson County, WI has 1,581 veterans. The national average for an area this size is 1,030.



Violent Crime

Jackson County, WI has 0.62 violent crimes per 1,000 people. The national rate is 3.38 per 1,000 people.

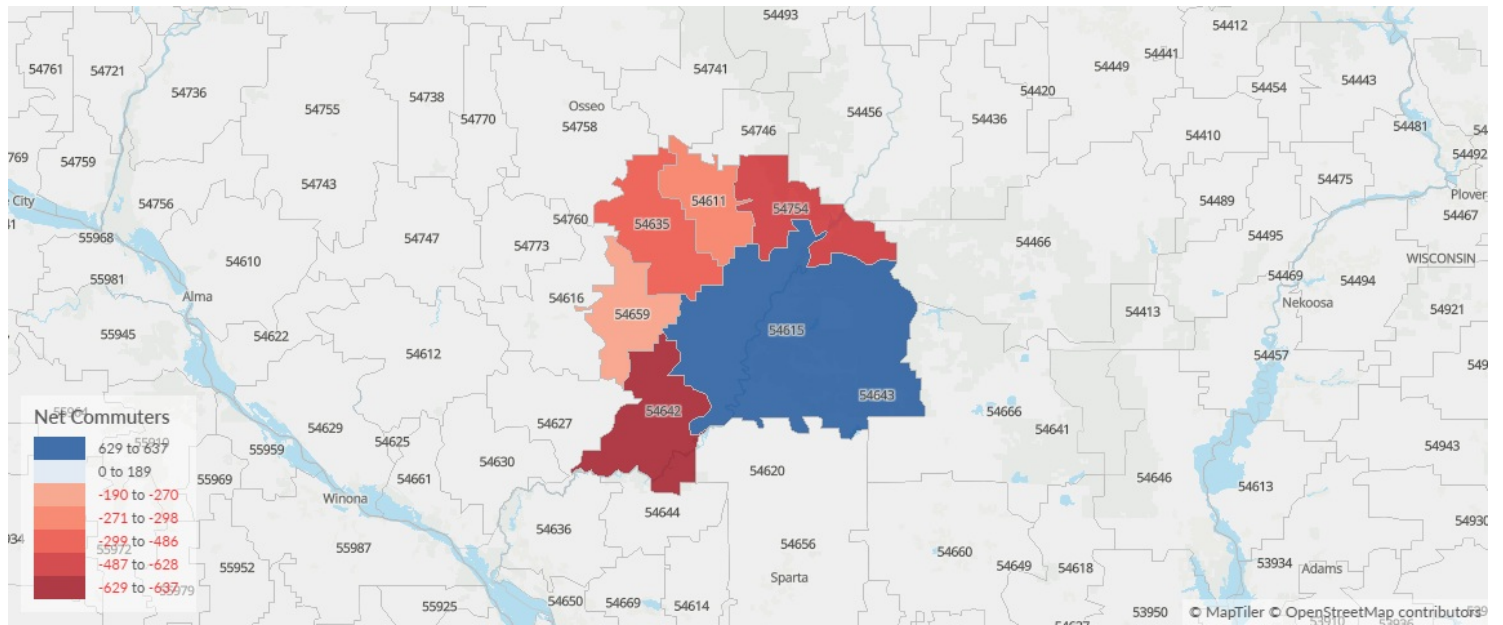


Property Crime

Jackson County, WI has 5.33 property crimes per 1,000 people. The national rate is 16.44 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Jackson County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2025 Employment
54615	Black River Falls, WI (in ...	5,754
54635	Hixton, WI (in Jackson c...	957
54642	Melrose, WI (in Jackson...	733
54659	Taylor, WI (in Jackson c...	673
54754	Merrillan, WI (in Jackso...	552

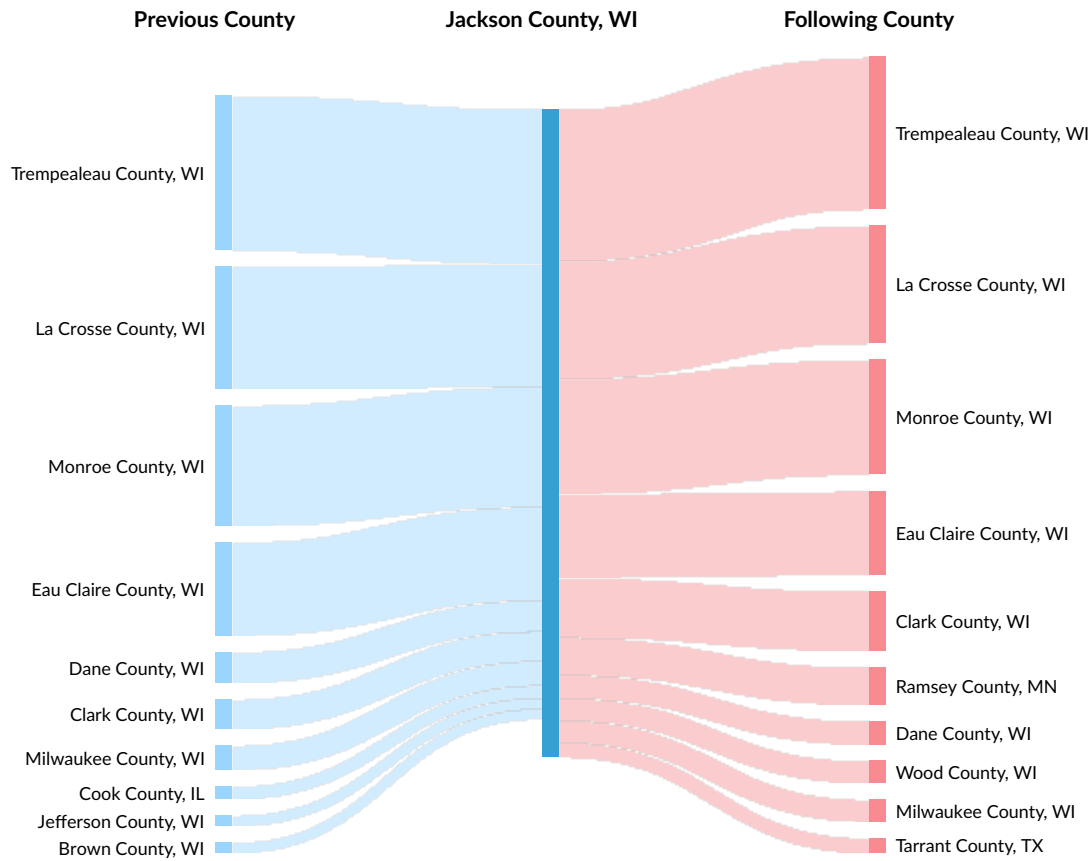
Where Talent Lives

ZIP	Name	2025 Workers
54615	Black River Falls, WI (in ...	5,117
54642	Melrose, WI (in Jackson...	1,362
54635	Hixton, WI (in Jackson c...	1,256
54754	Merrillan, WI (in Jackso...	1,038
54659	Taylor, WI (in Jackson c...	864

Inbound and Outbound Migration

The table below analyzes past and current residents of Jackson County, WI. The left column shows residents of other counties migrating to Jackson County, WI. The right column shows residents migrating from Jackson County, WI to other counties.

As of 2022, **105** people have migrated from Trempealeau County, WI to Jackson County, WI. In the same year, **103** people left Jackson County, WI migrating to Trempealeau County, WI. The total Net Migration for Jackson County, WI in 2022 was **-48**.

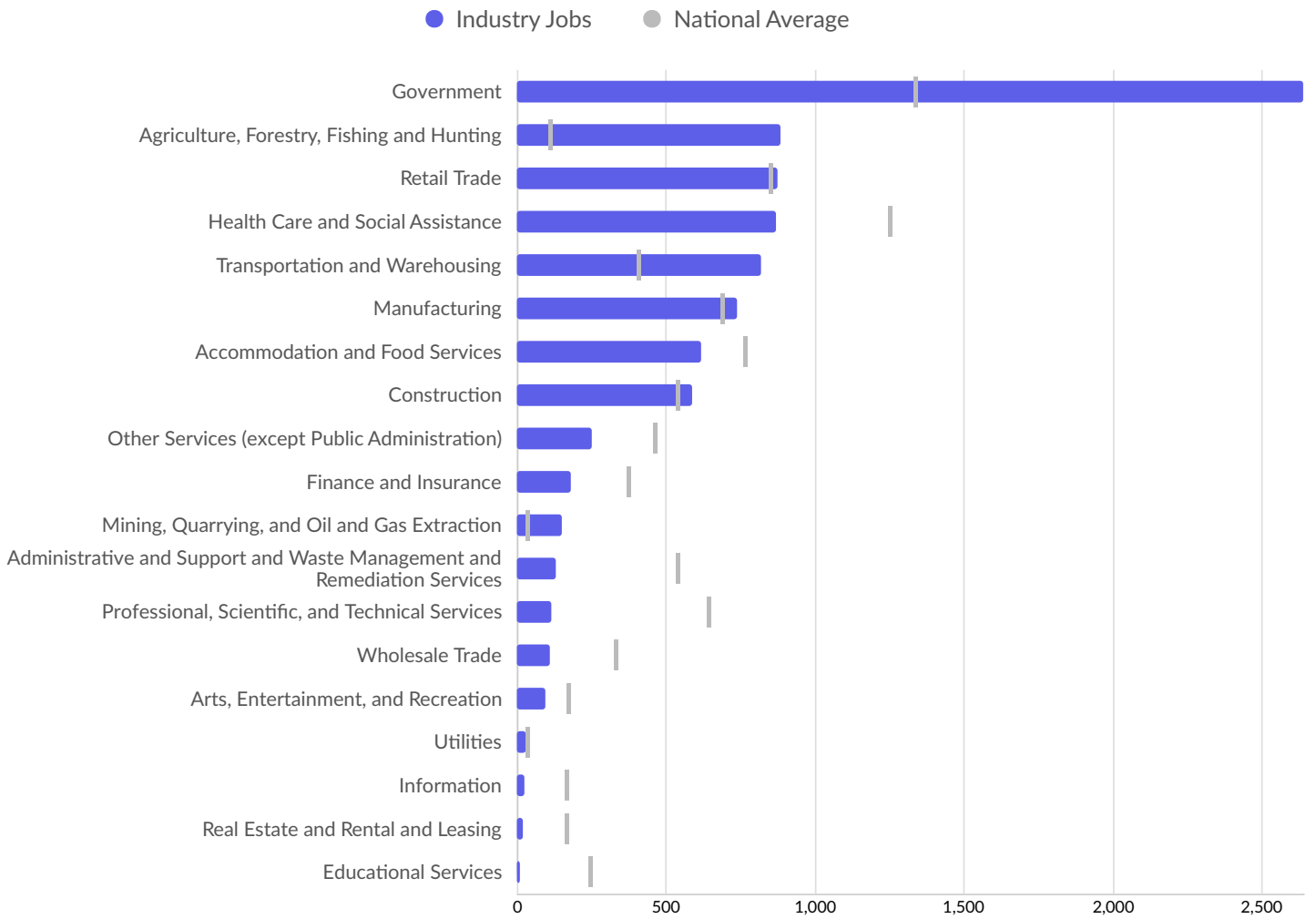


Top Previous Counties	Migrations
Trempealeau County, WI	105
La Crosse County, WI	83
Monroe County, WI	81
Eau Claire County, WI	63
Dane County, WI	21
Clark County, WI	20

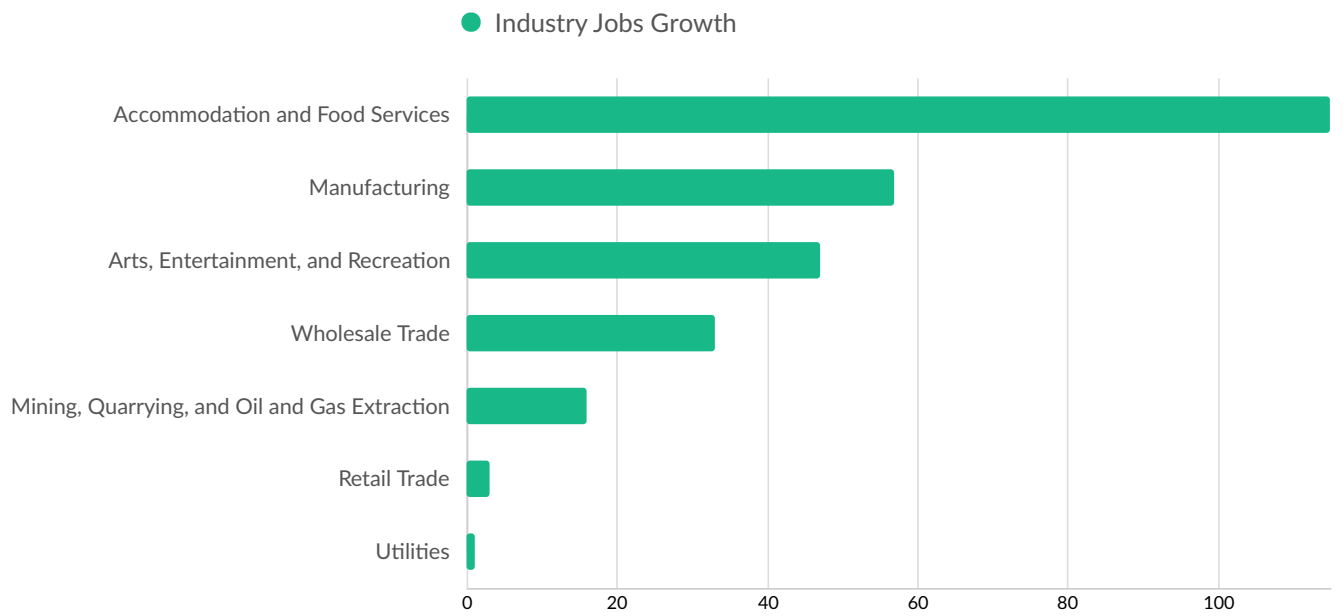
Top Previous Counties	Migrations
Milwaukee County, WI	17
Cook County, IL	9
Jefferson County, WI	7
Brown County, WI	7
Waukesha County, WI	7
Winnebago County, WI	7
Marathon County, WI	7
Wood County, WI	6
Outagamie County, WI	6
Top Following Counties	Migrations
Trempealeau County, WI	103
La Crosse County, WI	80
Monroe County, WI	78
Eau Claire County, WI	57
Clark County, WI	40
Ramsey County, MN	25
Dane County, WI	16
Wood County, WI	15
Milwaukee County, WI	15
Tarrant County, TX	10
Chippewa County, WI	10
Livingston County, MI	10
Maricopa County, AZ	8
Columbia County, WI	8
Outagamie County, WI	8

Industry Characteristics

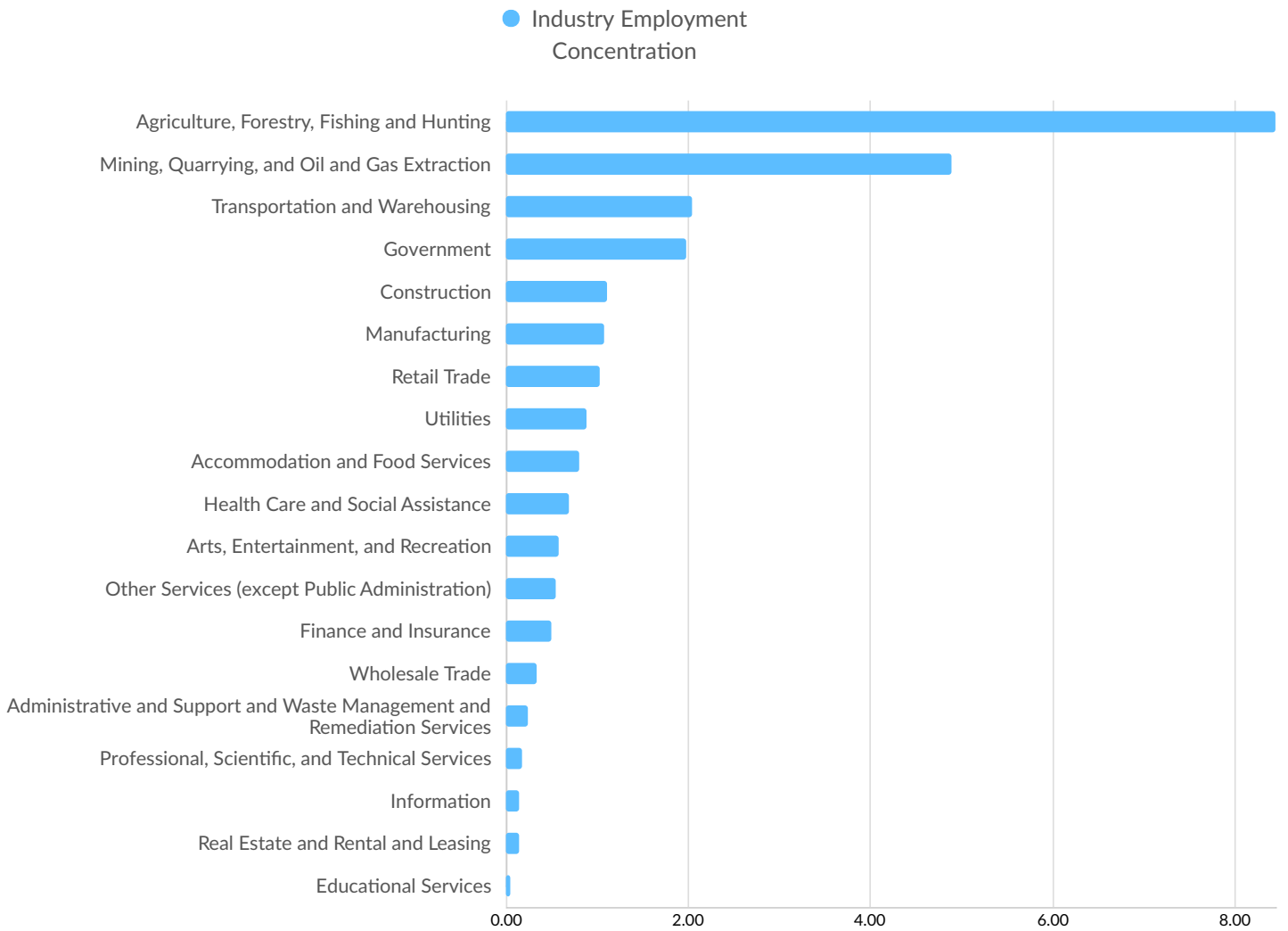
Largest Industries



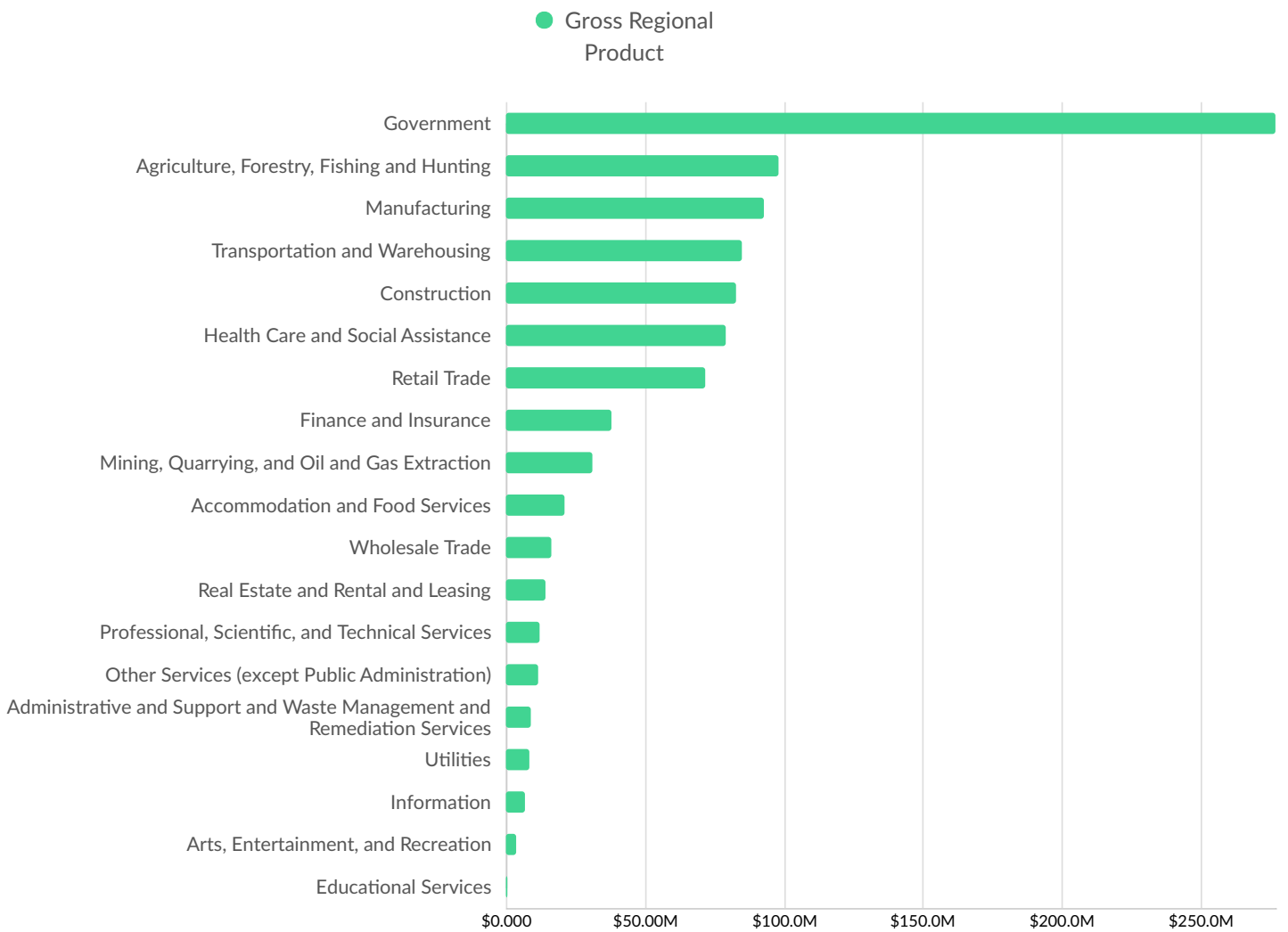
Top Growing Industries



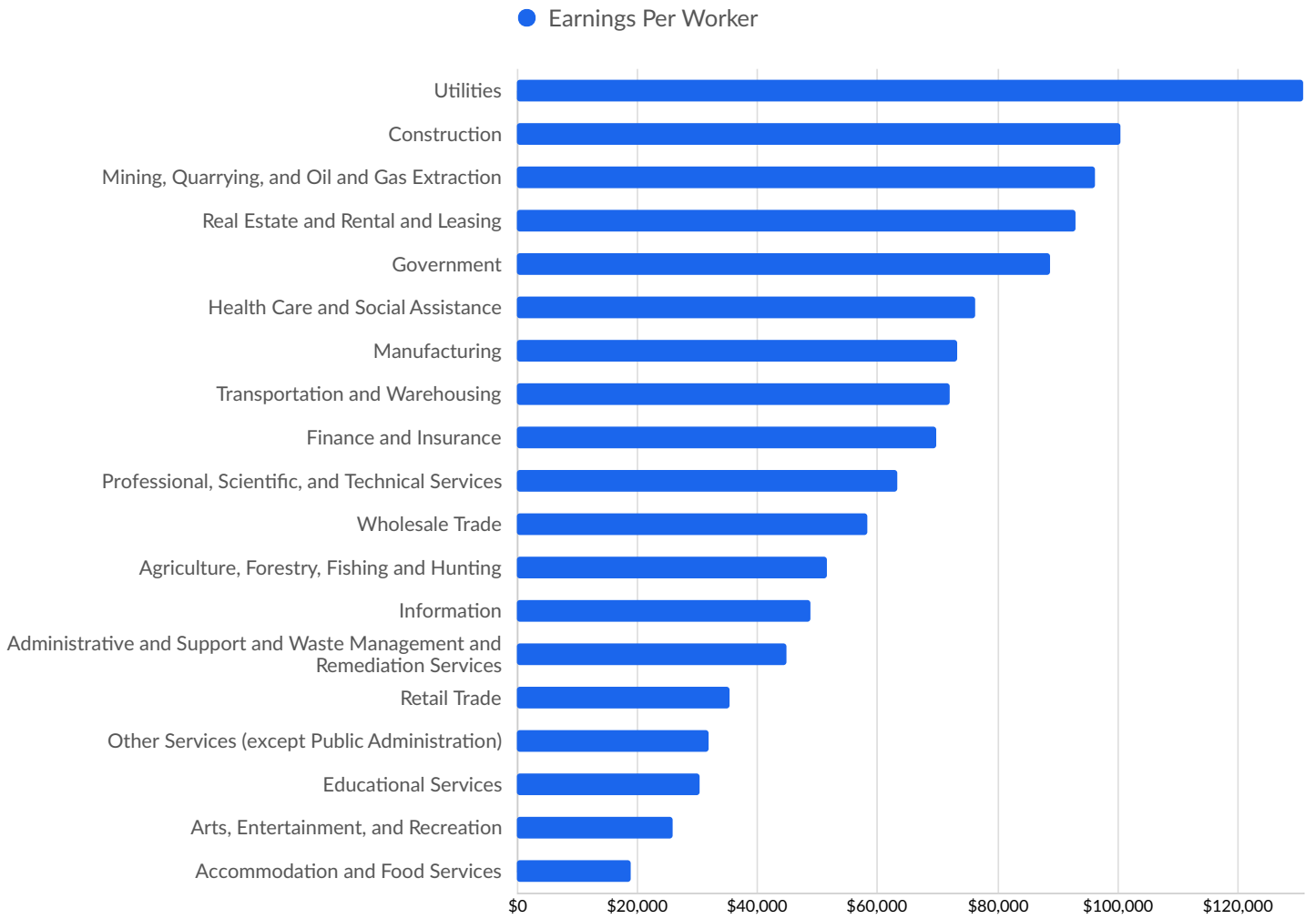
Top Industry Employment Concentration



Top Industry GRP























Top Industry Earnings



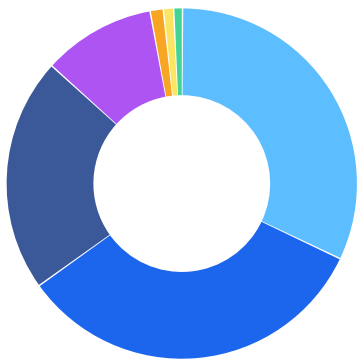
Business Characteristics

1,214 Companies Employ Your Workers

Online profiles for your workers mention 1,214 companies as employers, with the top 10 appearing below. In the last 12 months, 277 companies in Jackson County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Ho-Chunk Nation	313 	Black River Health Center	77 
Black River Health Center	119 	GPAC	63 
Regal Rexnord Corp	46 	Walmart	61 
State of Wisconsin	42 	Meadowbrook at Black River Falls	30 
Krohn Clinic	40 	Jackson Physician Search	26 
Ashley Furniture	39 	State of Wisconsin	26 
Black River Falls School District	34 	County Of Jackson	25 
Co-Op Credit Union	33 	CompHealth	21 
Alma Center-Humbird-Merrillan...	31 	Pine View Care Center	21 
Millis Transfer	30 	United States Department of Ho...	21 

Business Size

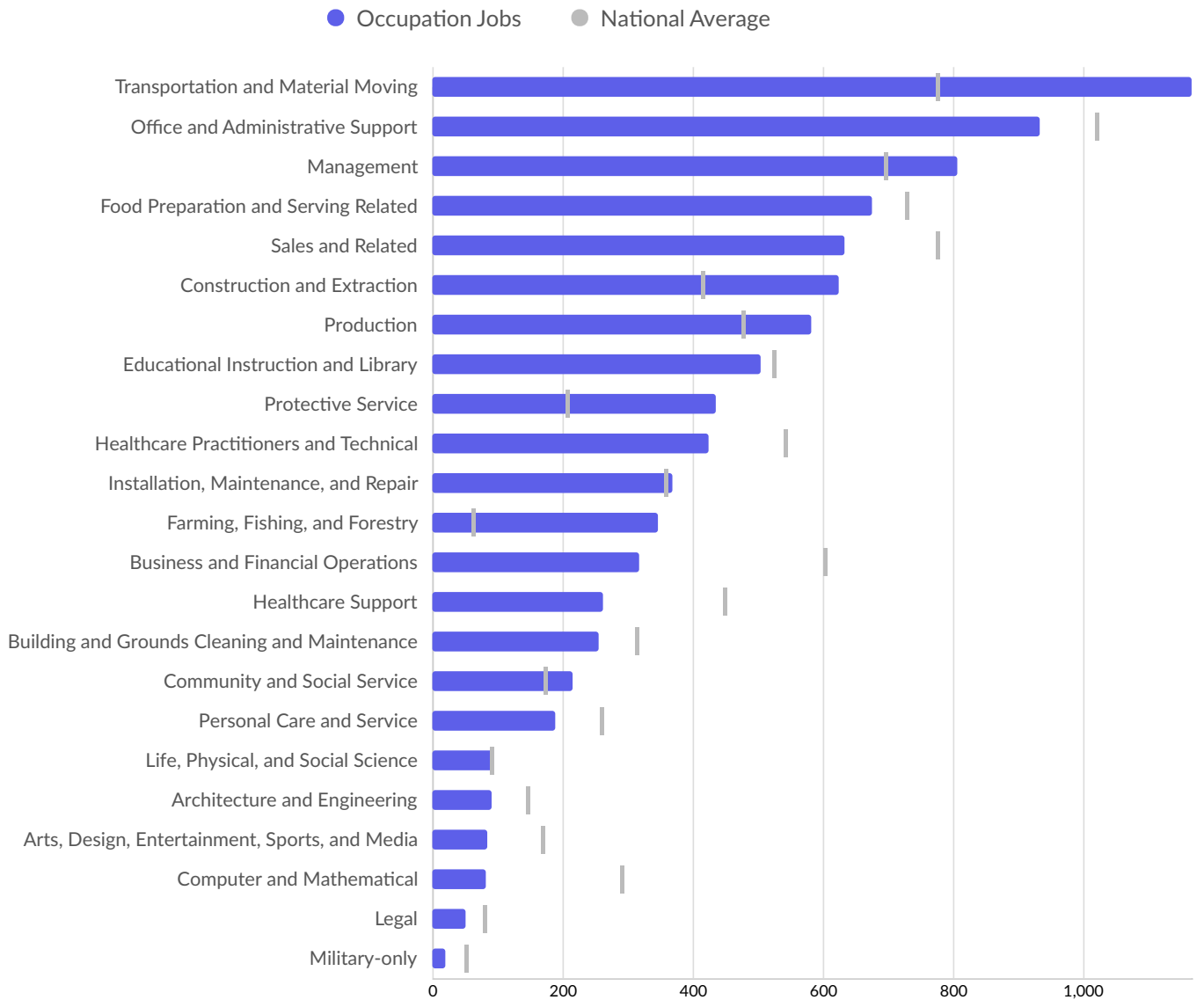


	Percentage	Business Count
1 to 4 employees	32.0%	237
5 to 9 employees	33.1%	245
10 to 19 employees	21.6%	160
20 to 49 employees	10.4%	77
50 to 99 employees	1.2%	9
100 to 249 employees	0.9%	7
250 to 499 employees	0.8%	6

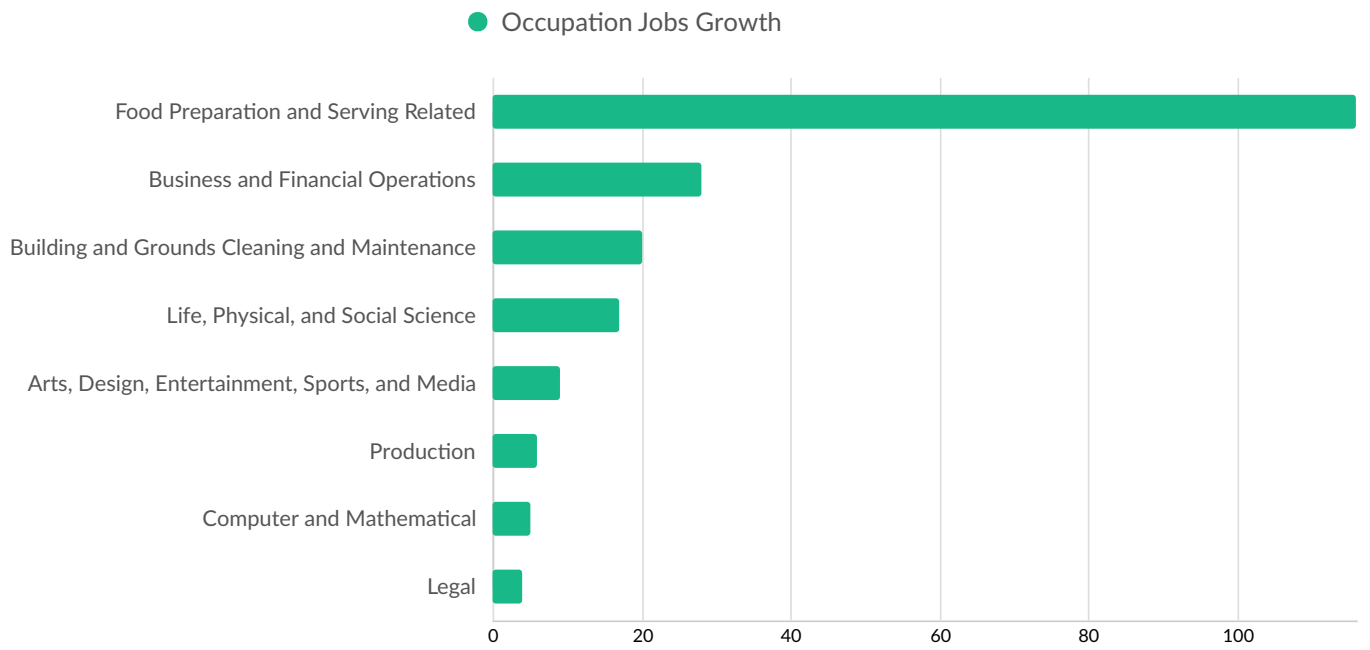
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

Largest Occupations

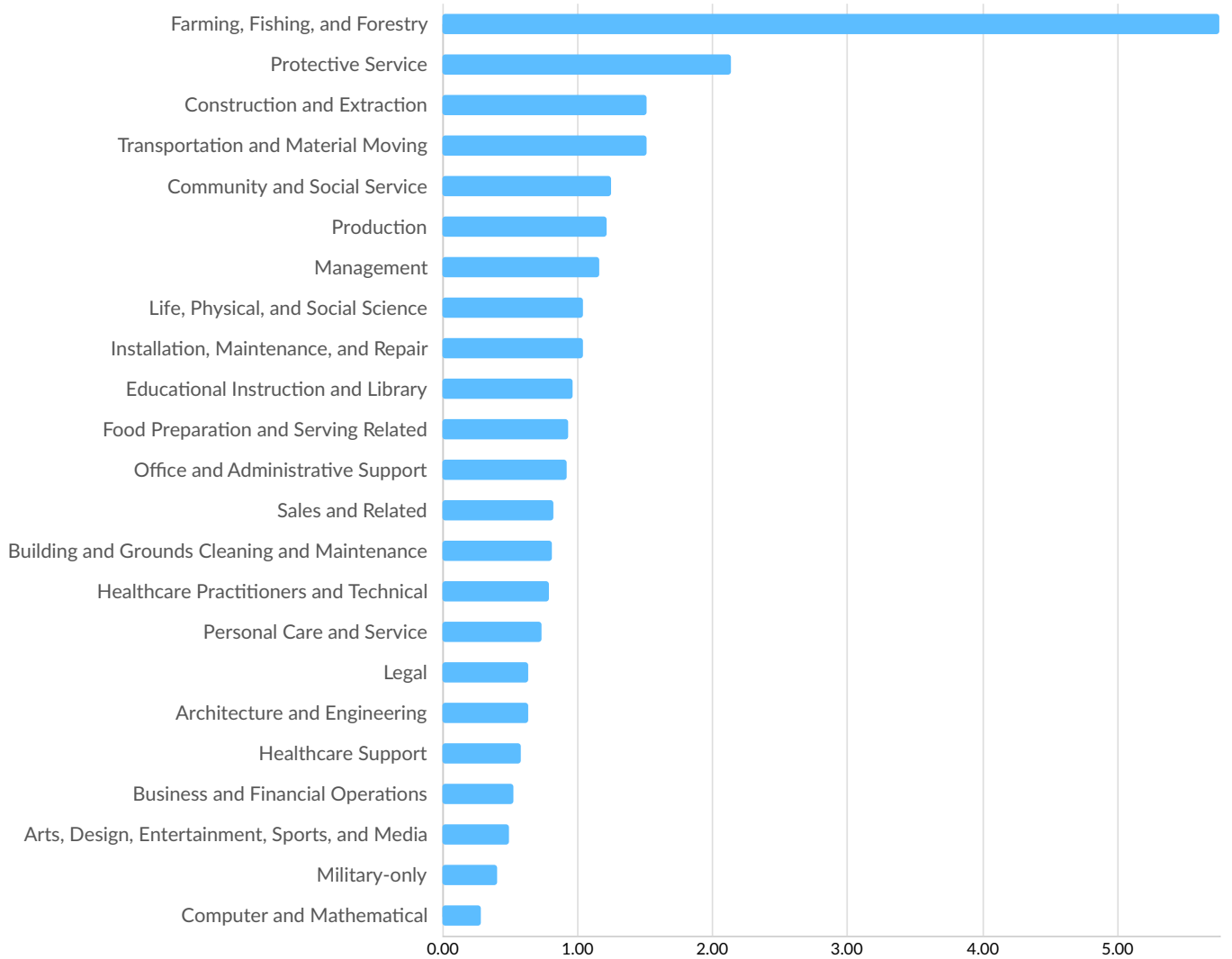


Top Growing Occupations

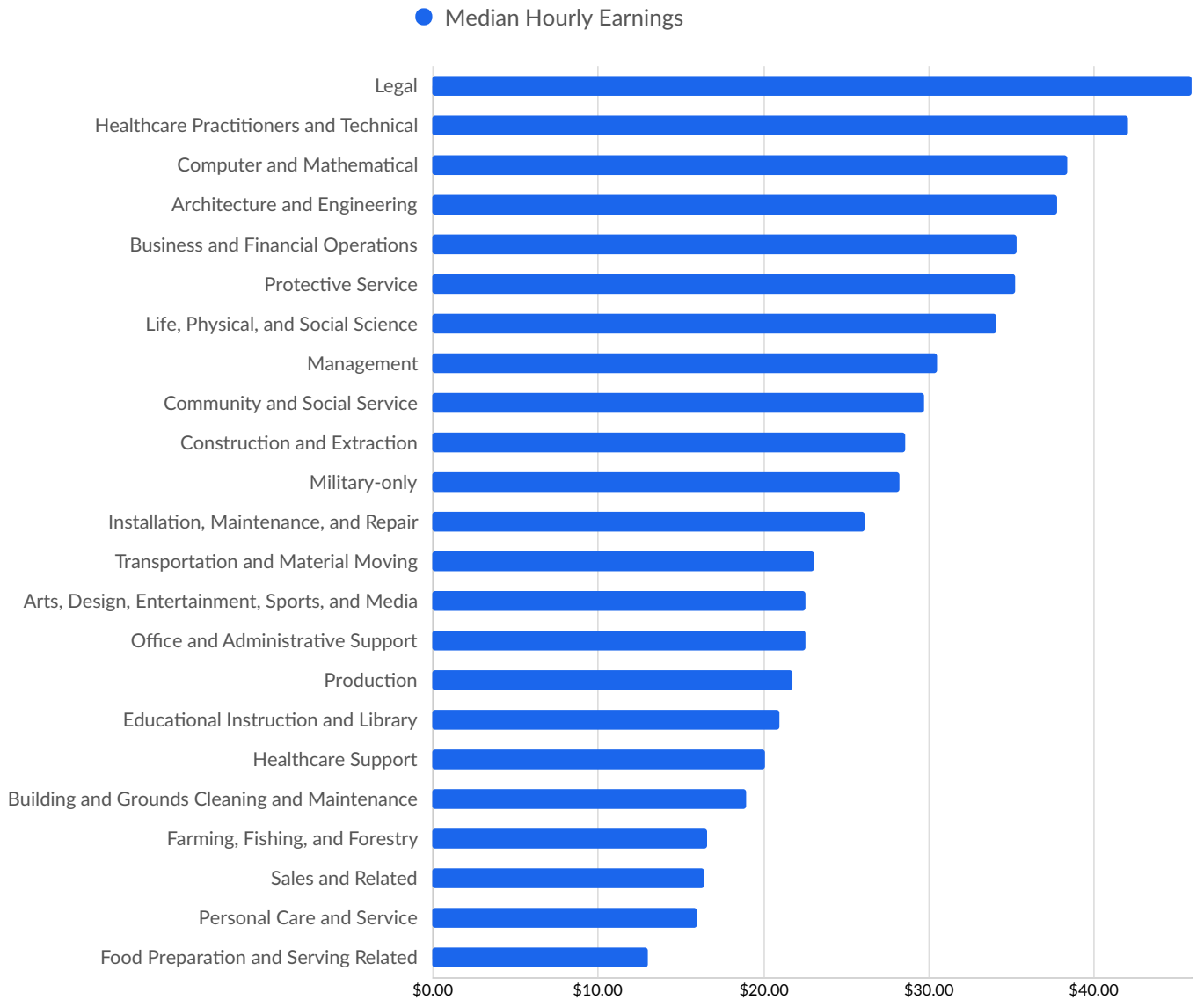


Top Occupation Employment Concentration

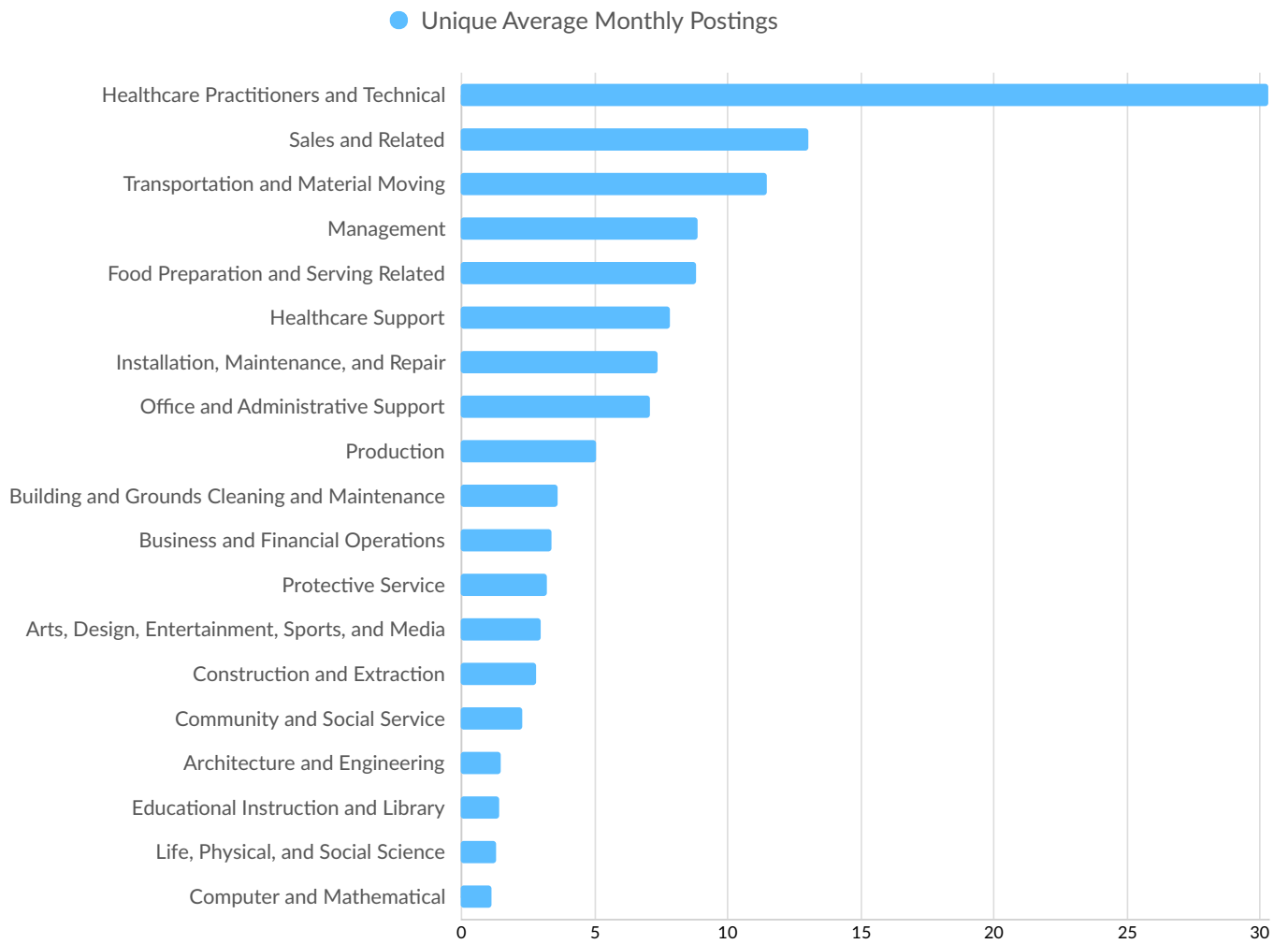
● Occupation Employment Concentration



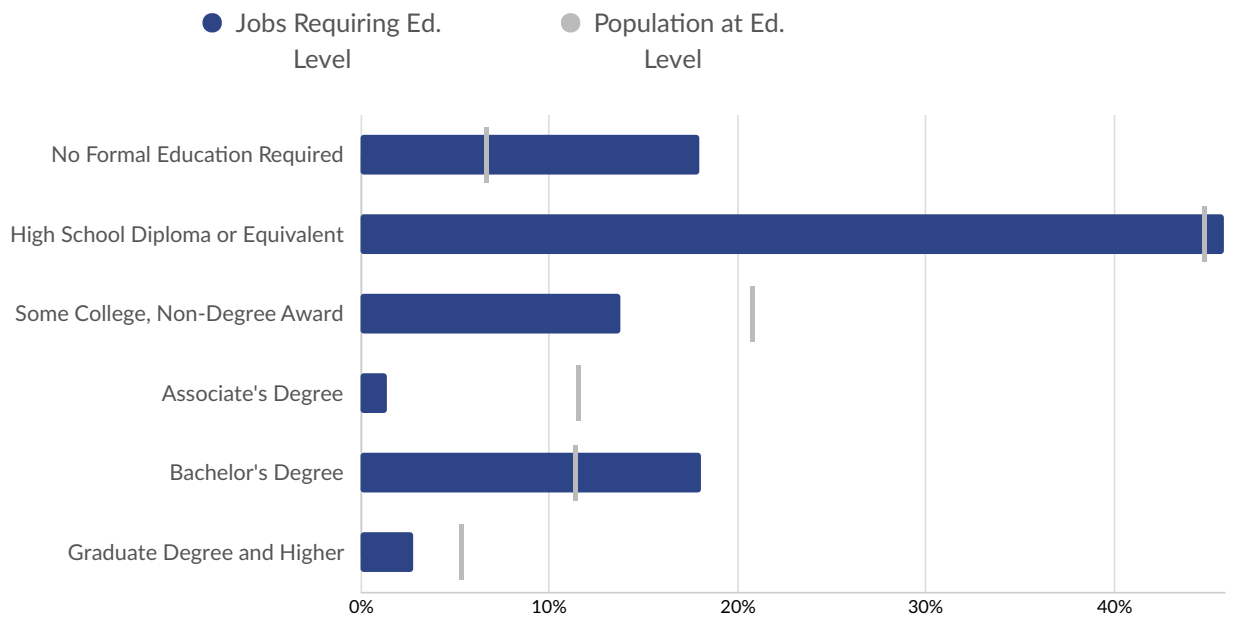
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Jackson County, WI produced graduates.

In-Demand Skills

