



Buffalo County, WI

Mississippi River Regional Planning Commission



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Report Parameters

1 County

55011 Buffalo County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

13,581

Population (2025)

Population **grew by 258** over the last 5 years and is projected to **grow by 358** over the next 5 years.

4,409

Total Regional Employment

Jobs **decreased by 139** over the last 5 years and are projected to **decrease by 35** over the next 5 years.

\$68.7K

Median Household Income (2023)

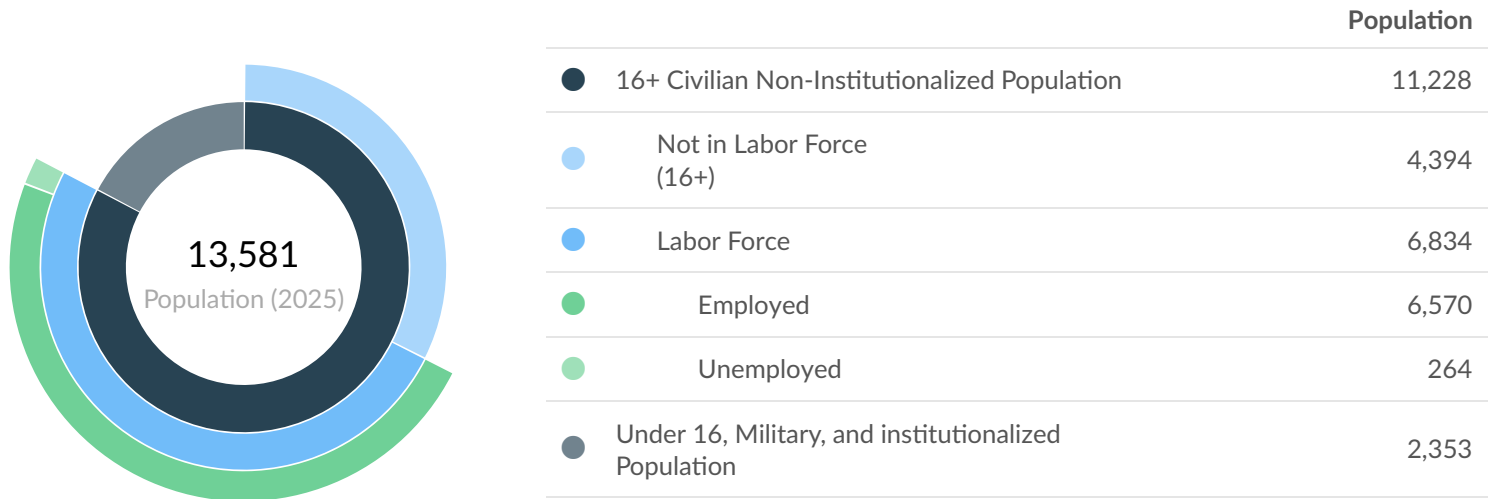
Median household income is **\$9.8K below** the national median household income of \$78.5K.

Takeaways

- As of 2025 the region's population **increased by 1.9%** since 2020, growing by 258. Population is expected to **increase by 2.6%** between 2025 and 2030, adding 358.
- From 2020 to 2025, jobs **declined by 3.1%** in Buffalo County, WI from 4,548 to 4,409. This change **fell short of the national growth rate of 10.6% by 13.7%**. As the number of jobs declined, the **labor force participation rate decreased from 67.4% to 60.9% between 2020 and 2025**.
- Concerning educational attainment, **17.2% of Buffalo County, WI residents possess a Bachelor's Degree** (4.6% below the national average), and **14.3% hold an Associate's Degree** (5.4% above the national average).
- The top three industries in 2025 are Animal Production, Education and Hospitals (Local Government), and General Freight Trucking.

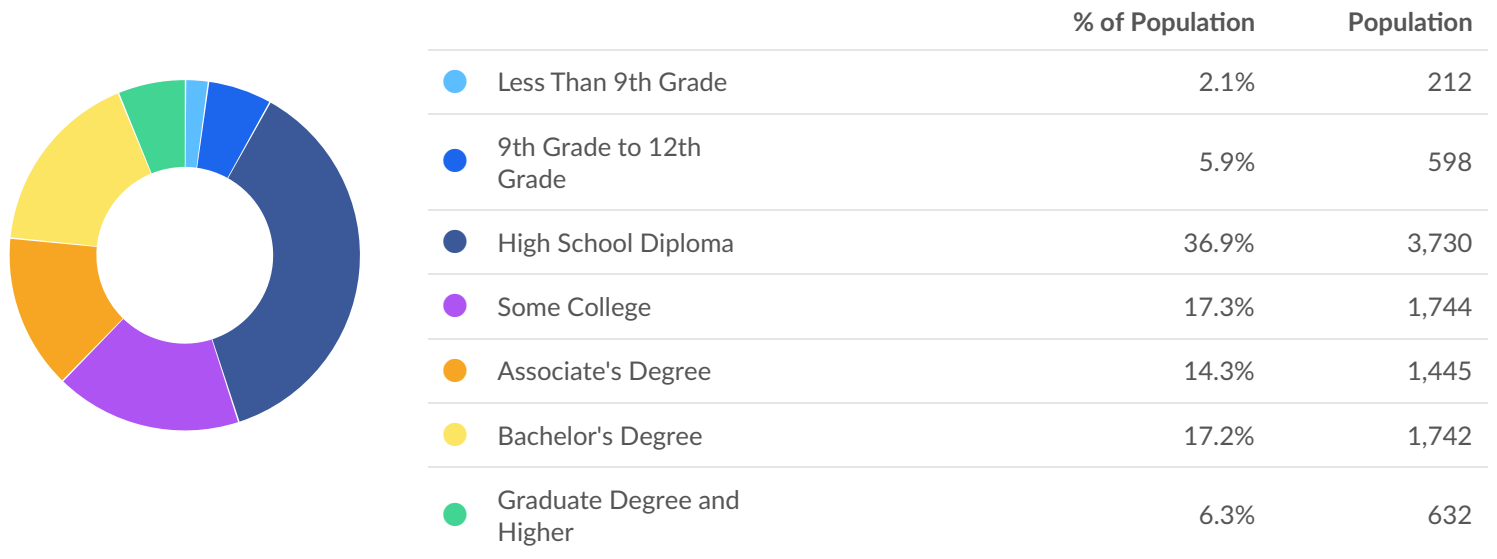
	Population (2025)	Labor Force (Dec 2025)	Jobs (2025)	Cost of Living	GRP	Imports	Exports
Region	13,581	6,834	4,409	101.2	\$629.71M	\$1.38B	\$1.01B
State	5,980,718	3,123,278	3,272,214	100.3	\$457.86B	\$400.36B	\$432.85B

Dec 2025 Labor Force Breakdown



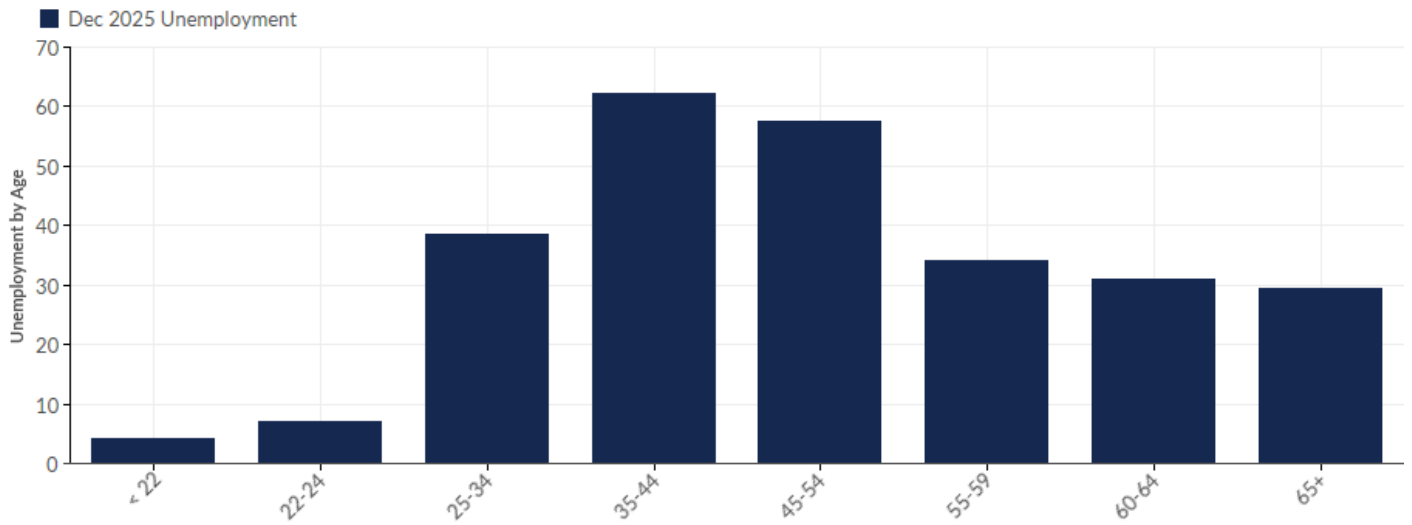
Educational Attainment

Concerning educational attainment, **17.2% of Buffalo County, WI residents possess a Bachelor's Degree** (4.6% below the national average), and **14.3% hold an Associate's Degree** (5.4% above the national average).



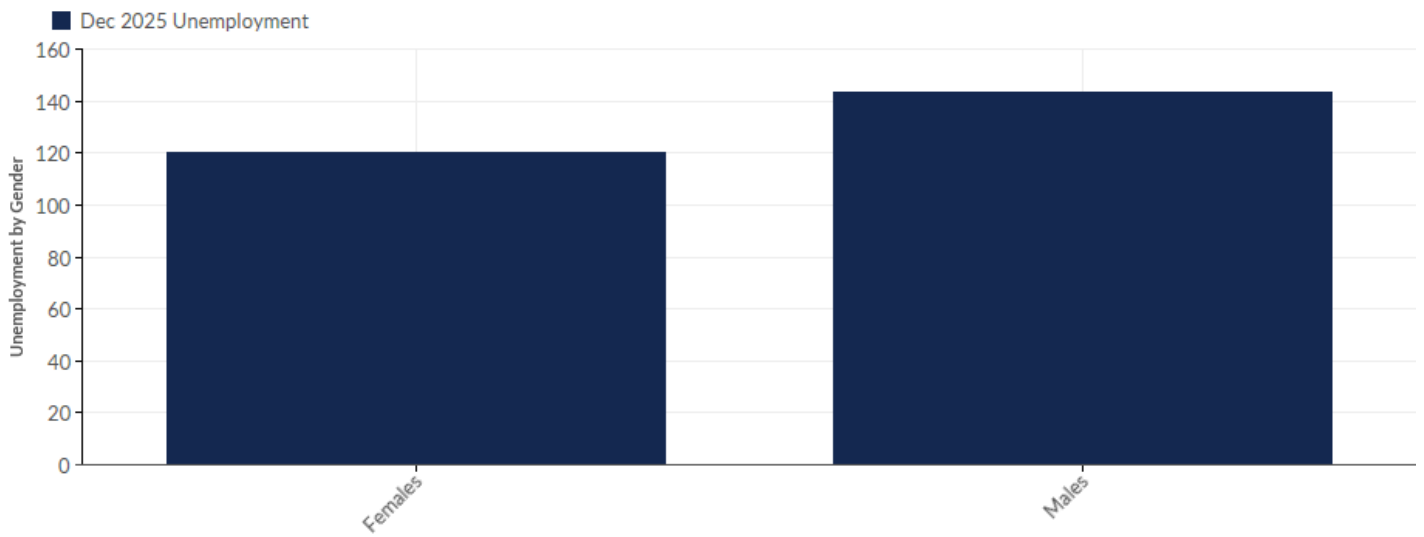
Unemployment by Demographics

Unemployment by Age



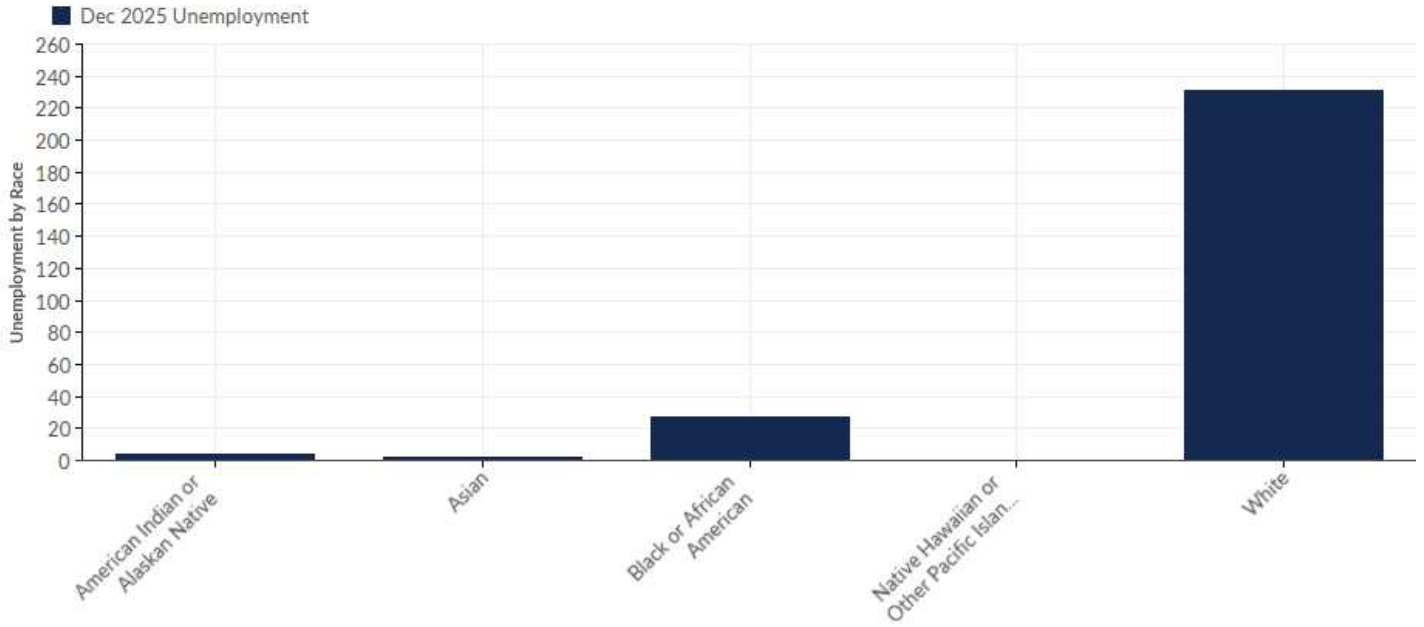
Age	Unemployment (Dec 2025)	% of Unemployed
< 22	4	1.52%
22-24	7	2.65%
25-34	39	14.77%
35-44	62	23.48%
45-54	58	21.97%
55-59	34	12.88%
60-64	31	11.74%
65+	29	10.98%
Total	264	100.00%

Unemployment by Gender



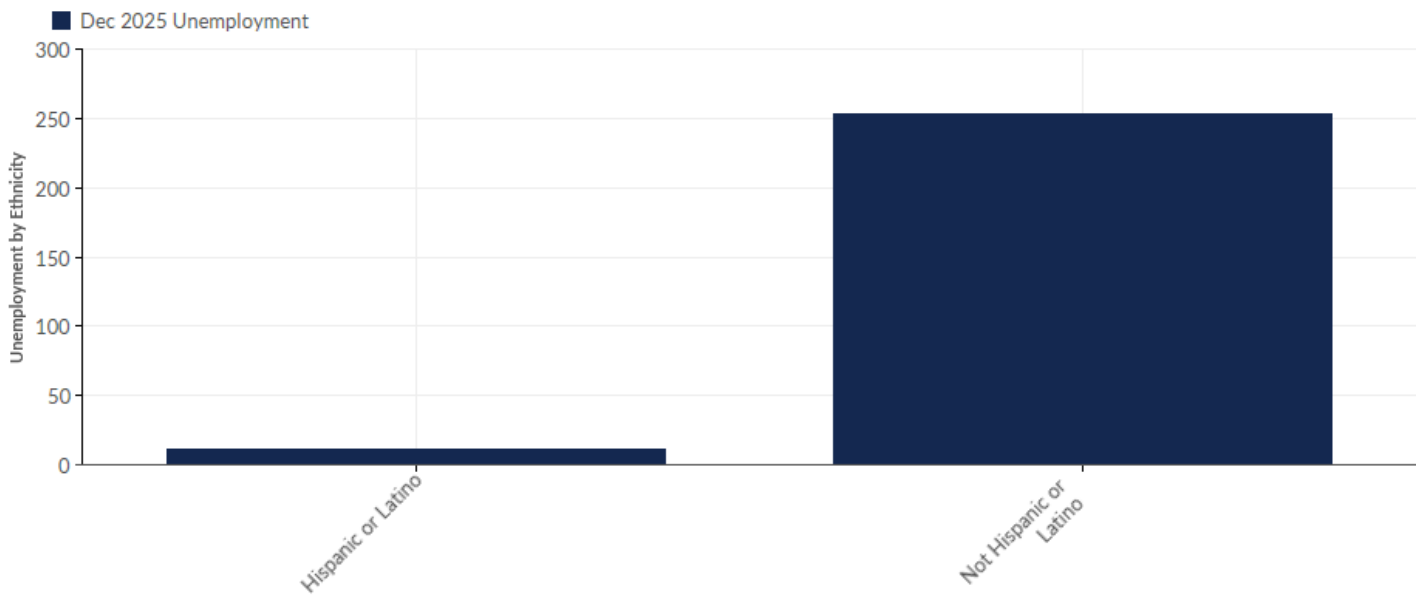
Gender	Unemployment (Dec 2025)	% of Unemployed
Females	120	45.45%
Males	144	54.55%
Total	264	100.00%

Unemployment by Race



Race	Unemployment (Dec 2025)	% of Unemployed
American Indian or Alaskan Native	4	1.52%
Asian	2	0.76%
Black or African American	27	10.23%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	231	87.50%
Total	264	100.00%

Unemployment by Ethnicity

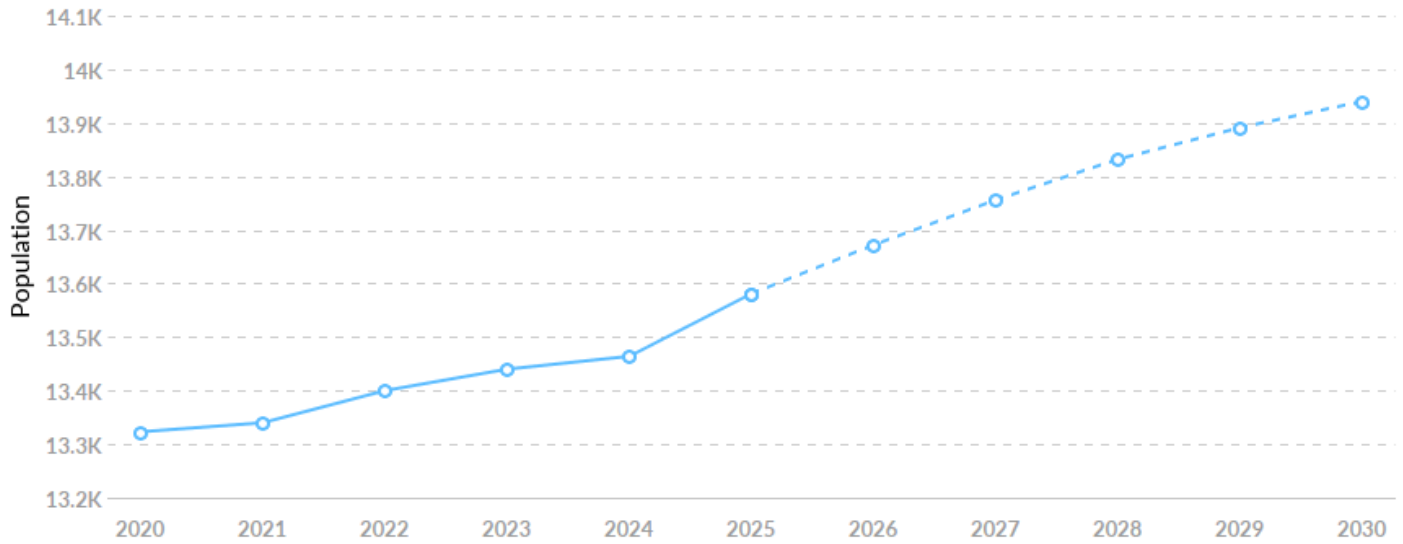


Ethnicity	Unemployment (Dec 2025)	% of Unemployed
Hispanic or Latino	11	4.17%
Not Hispanic or Latino	253	95.83%
Total	264	100.00%

Historic & Projected Trends

Population Trends

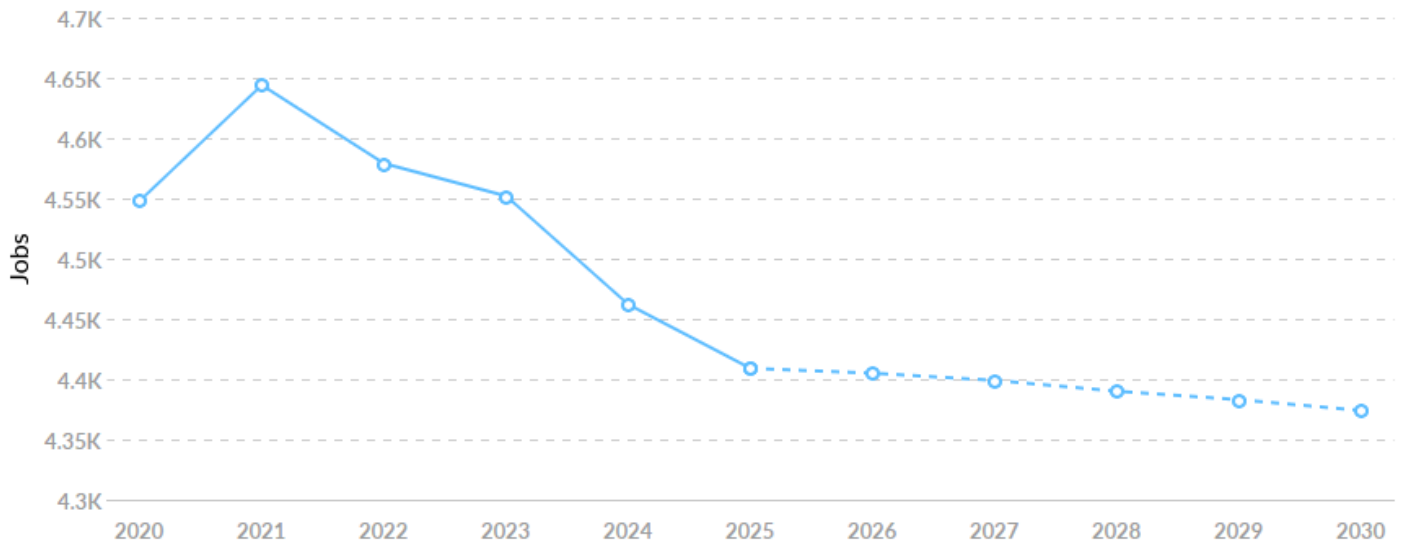
As of 2025 the region's population increased by 1.9% since 2020, growing by 258. Population is expected to increase by 2.6% between 2025 and 2030, adding 358.



Timeframe	Population
2020	13,323
2021	13,340
2022	13,400
2023	13,440
2024	13,464
2025	13,581
2026	13,672
2027	13,756
2028	13,832
2029	13,891
2030	13,940

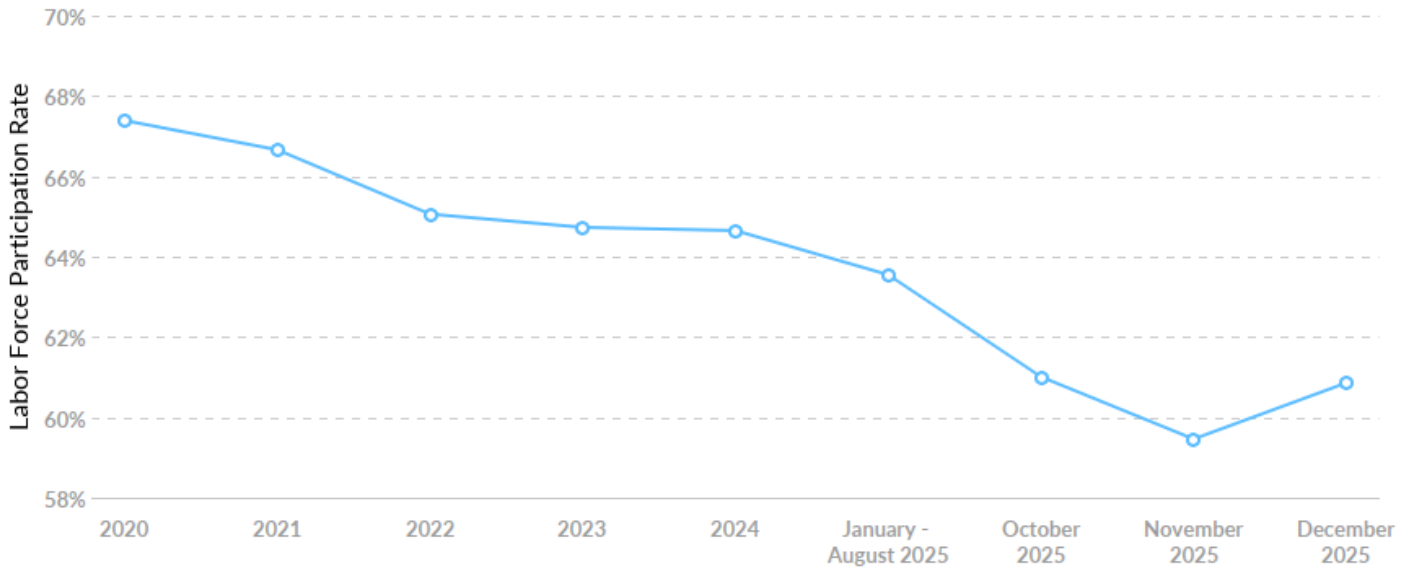
Job Trends

From 2020 to 2025, jobs declined by 3.1% in Buffalo County, WI from 4,548 to 4,409. This change fell short of the national growth rate of 10.6% by 13.7%.



Timeframe	Jobs
2020	4,548
2021	4,644
2022	4,579
2023	4,552
2024	4,462
2025	4,409
2026	4,405
2027	4,399
2028	4,390
2029	4,383
2030	4,374

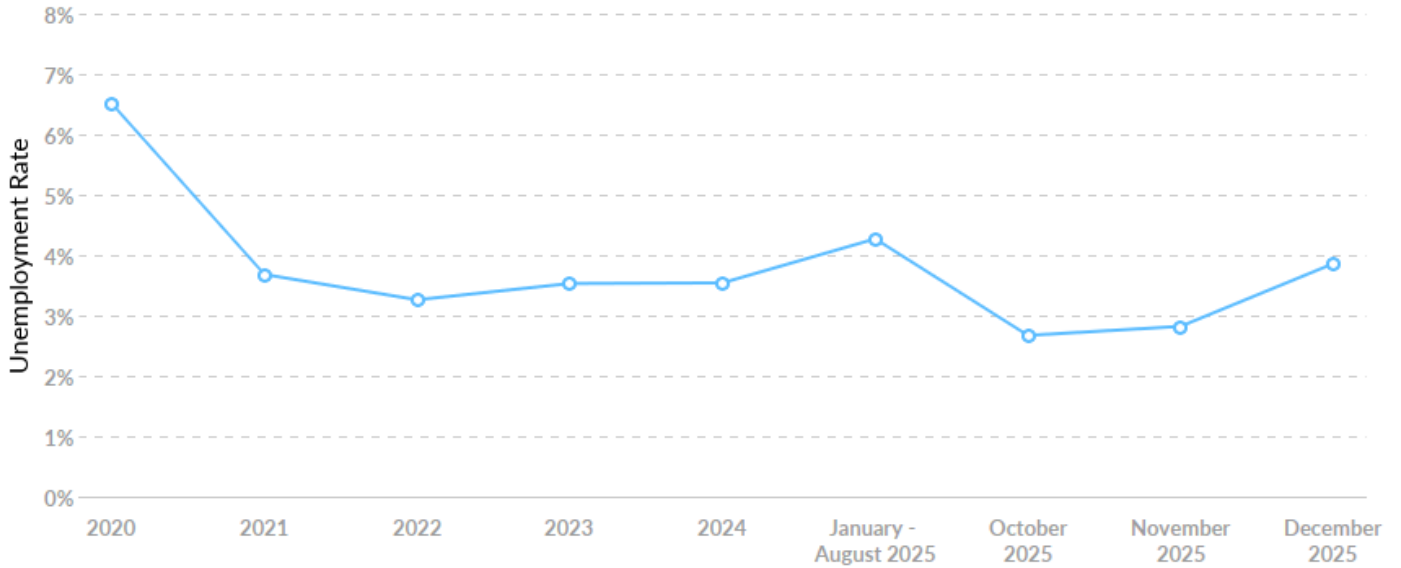
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	67.39%
2021	66.66%
2022	65.06%
2023	64.73%
2024	64.65%
January - August 2025	63.55%
October 2025	61.01%
November 2025	59.46%
December 2025	60.86%

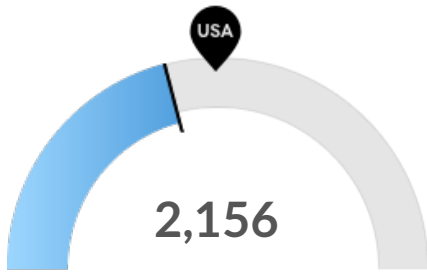
Unemployment Rate Trends

Buffalo County, WI had a December 2025 unemployment rate of 3.86%, **decreasing from 6.51%** 5 years before.



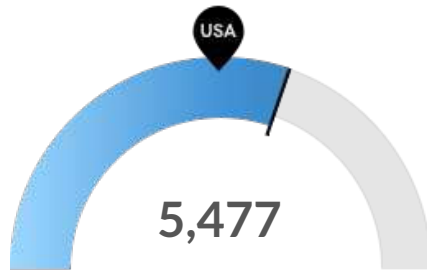
Timeframe	Unemployment Rate
2020	6.51%
2021	3.68%
2022	3.26%
2023	3.53%
2024	3.54%
January - August 2025	4.27%
October 2025	2.67%
November 2025	2.82%
December 2025	3.86%

Population Characteristics



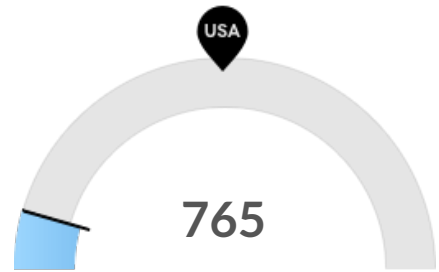
Millennials

Buffalo County, WI has 2,156 millennials (ages 25-39). The national average for an area this size is 2,756.



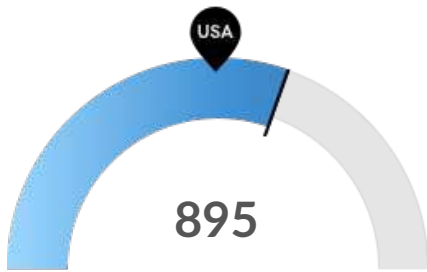
Retiring Soon

Retirement risk is high in Buffalo County, WI. The national average for an area this size is 4,071 people 55 or older, while there are 5,477 here.



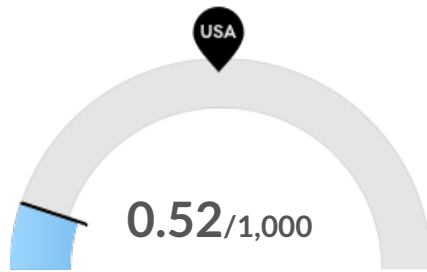
Racial Diversity

Racial diversity is low in Buffalo County, WI. The national average for an area this size is 5,727 racially diverse people, while there are 765 here.



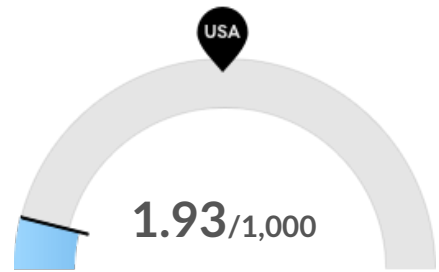
Veterans

Buffalo County, WI has 895 veterans. The national average for an area this size is 661.



Violent Crime

Buffalo County, WI has 0.52 violent crimes per 1,000 people. The national rate is 3.38 per 1,000 people.

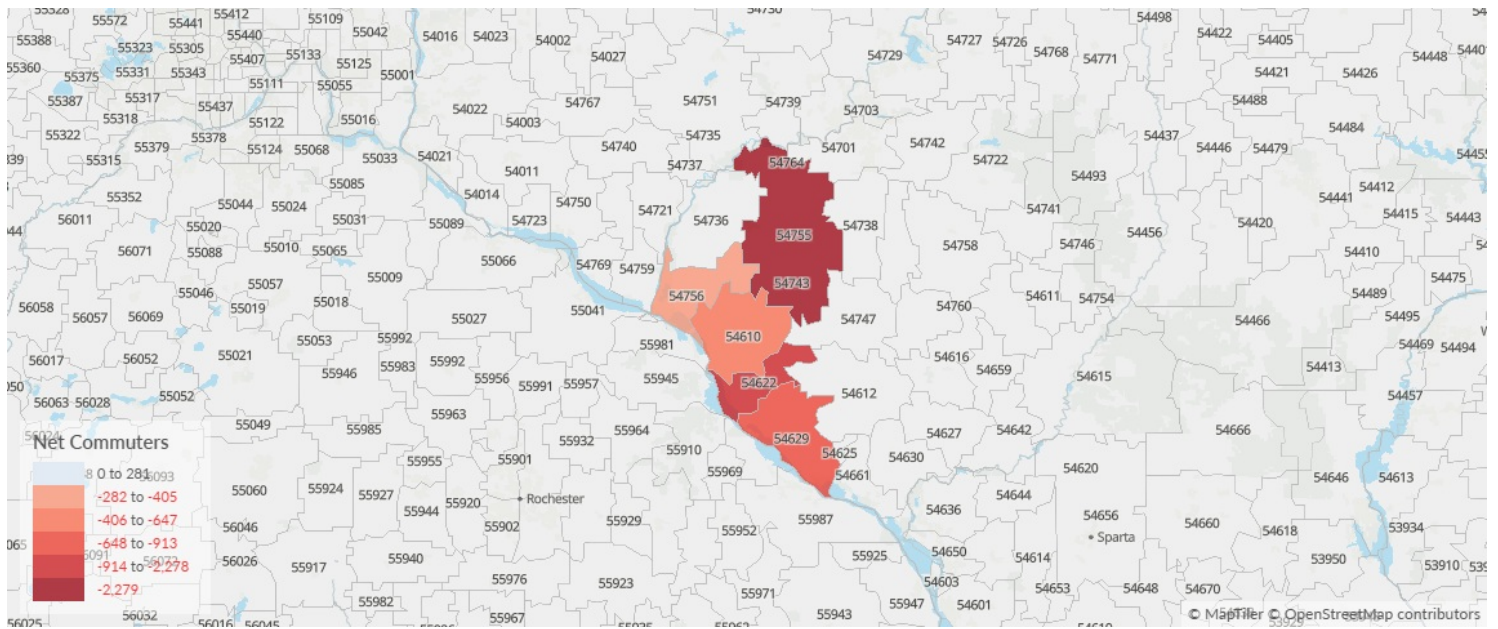


Property Crime

Buffalo County, WI has 1.93 property crimes per 1,000 people. The national rate is 16.44 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Buffalo County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2025 Employment
54755	Mondovi, WI (in Buffalo...	2,019
54629	Fountain City, WI (in Bu...	966
54610	Alma, WI (in Buffalo cou...	641
54622	Cochrane, WI (in Buffal...	467
54756	Nelson, WI (in Buffalo c...	262

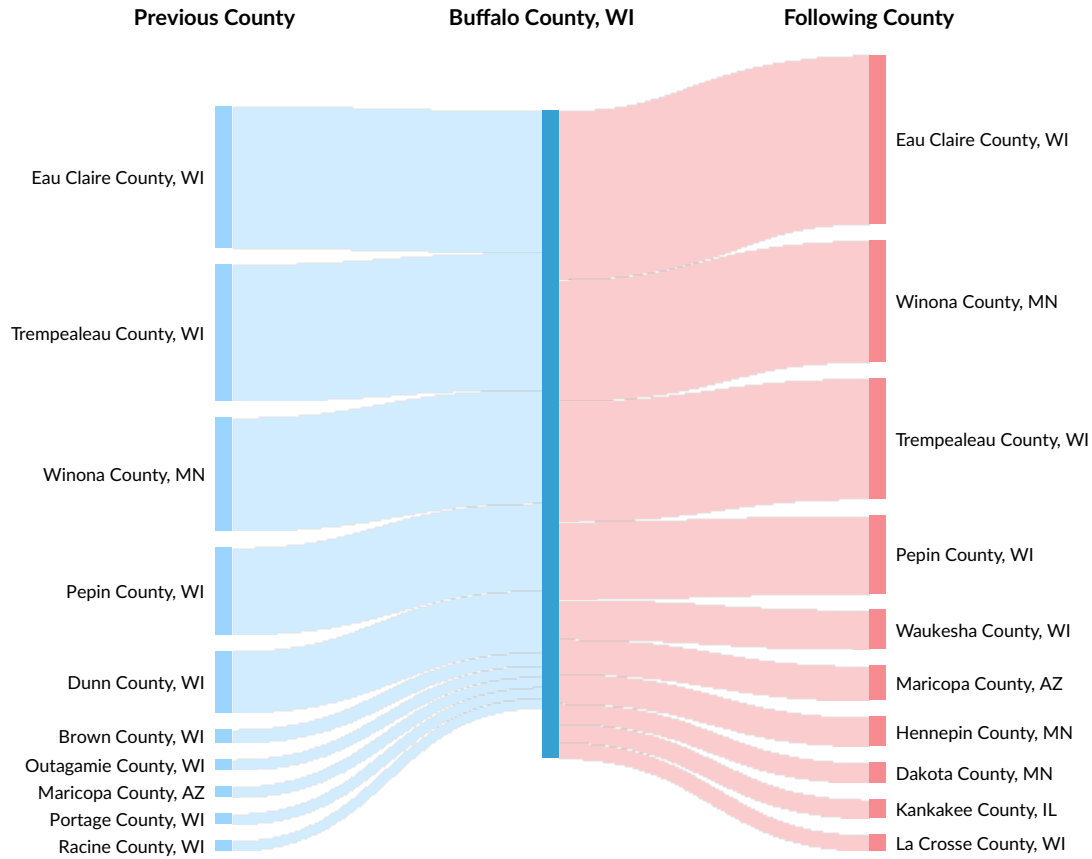
Where Talent Lives

ZIP	Name	2025 Workers
54755	Mondovi, WI (in Buffalo...	4,299
54629	Fountain City, WI (in Bu...	1,613
54622	Cochrane, WI (in Buffal...	1,381
54610	Alma, WI (in Buffalo cou...	1,047
54756	Nelson, WI (in Buffalo c...	544

Inbound and Outbound Migration

The table below analyzes past and current residents of Buffalo County, WI. The left column shows residents of other counties migrating to Buffalo County, WI. The right column shows residents migrating from Buffalo County, WI to other counties.

As of 2022, 65 people have migrated from Eau Claire County, WI to Buffalo County, WI. In the same year, 78 people left Buffalo County, WI migrating to Eau Claire County, WI. The total Net Migration for Buffalo County, WI in 2022 was 54.

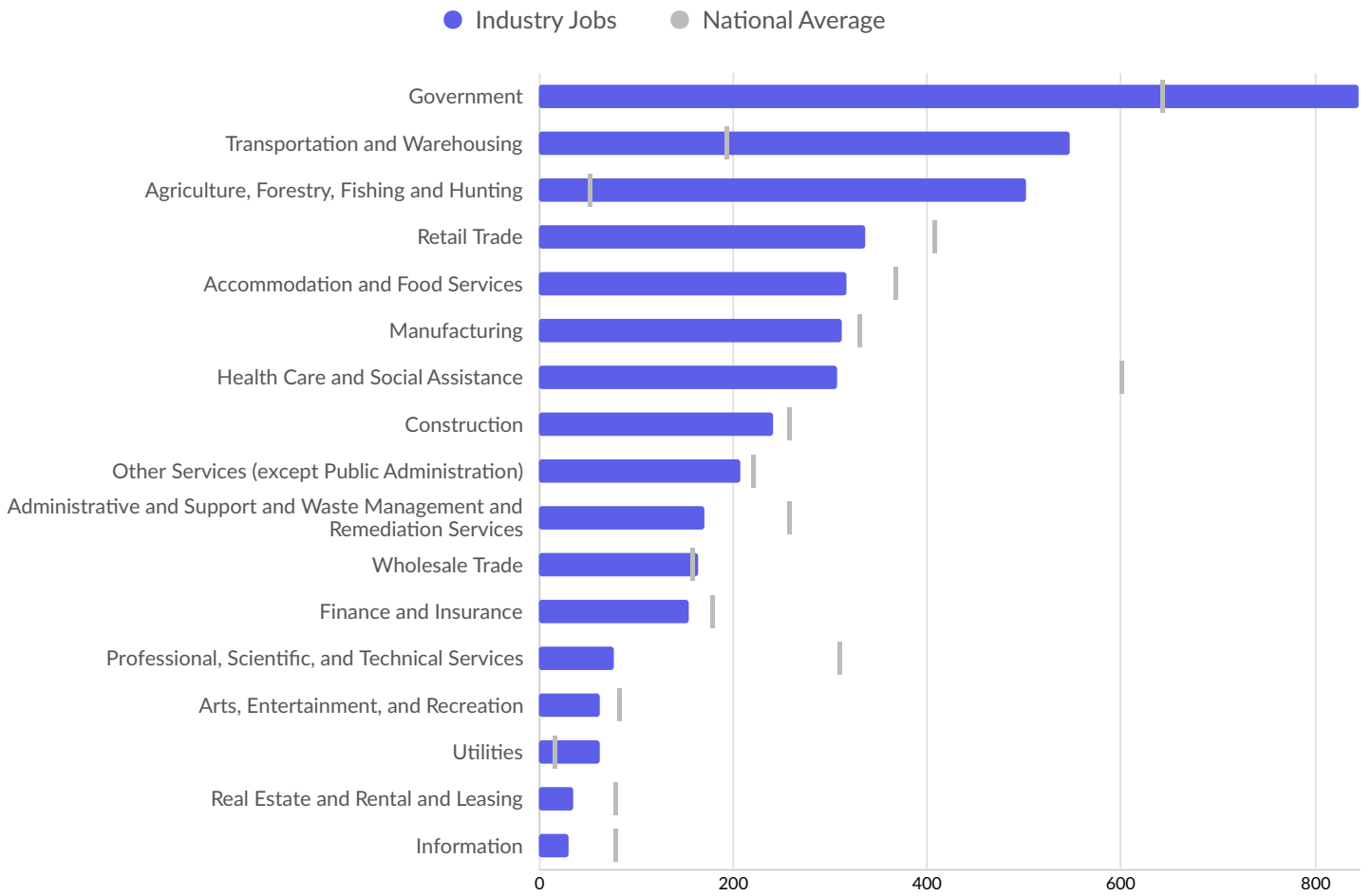


Top Previous Counties	Migrations
Eau Claire County, WI	65
Trempealeau County, WI	63
Winona County, MN	52
Pepin County, WI	40
Dunn County, WI	28
Brown County, WI	6

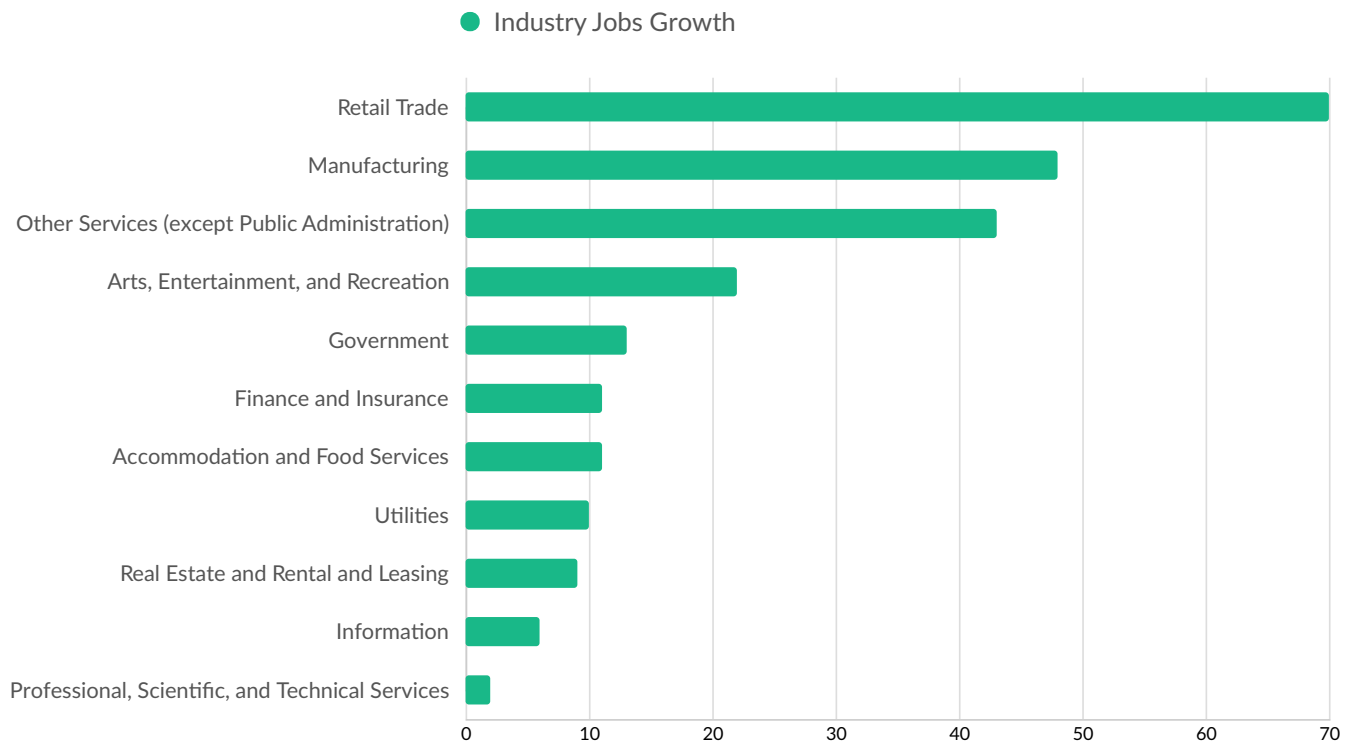
Top Previous Counties	Migrations
Outagamie County, WI	5
Maricopa County, AZ	5
Portage County, WI	5
Racine County, WI	5
Wood County, WI	4
Rock County, WI	4
Cook County, IL	4
Adams County, WI	4
Waukesha County, WI	4
Top Following Counties	Migrations
Eau Claire County, WI	78
Winona County, MN	56
Trempealeau County, WI	55
Pepin County, WI	36
Waukesha County, WI	18
Maricopa County, AZ	16
Hennepin County, MN	13
Dakota County, MN	9
Kankakee County, IL	9
La Crosse County, WI	7
Washington County, MN	7
Guadalupe County, TX	7
Chippewa County, WI	6
Polk County, IA	6
Dane County, WI	5

Industry Characteristics

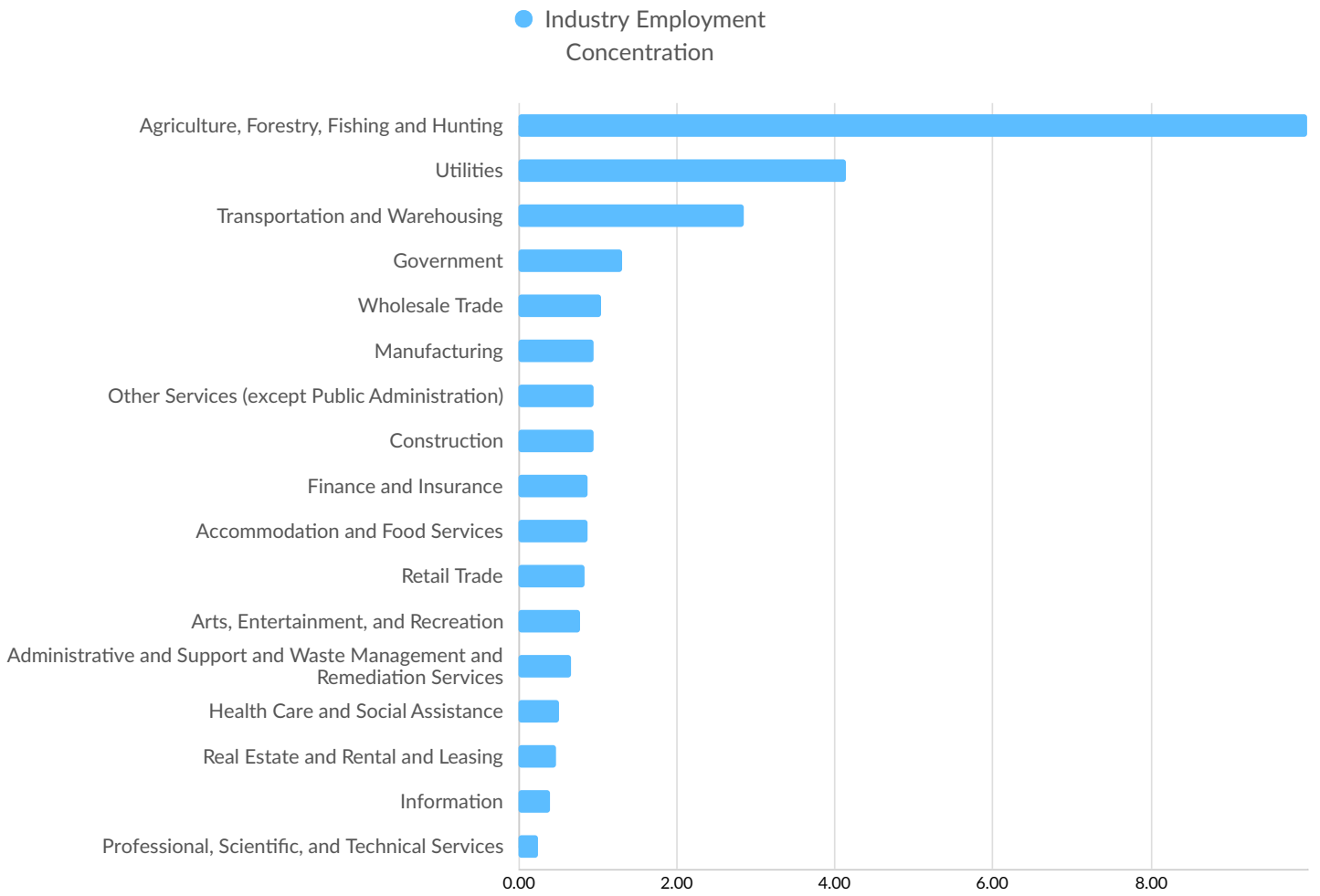
Largest Industries



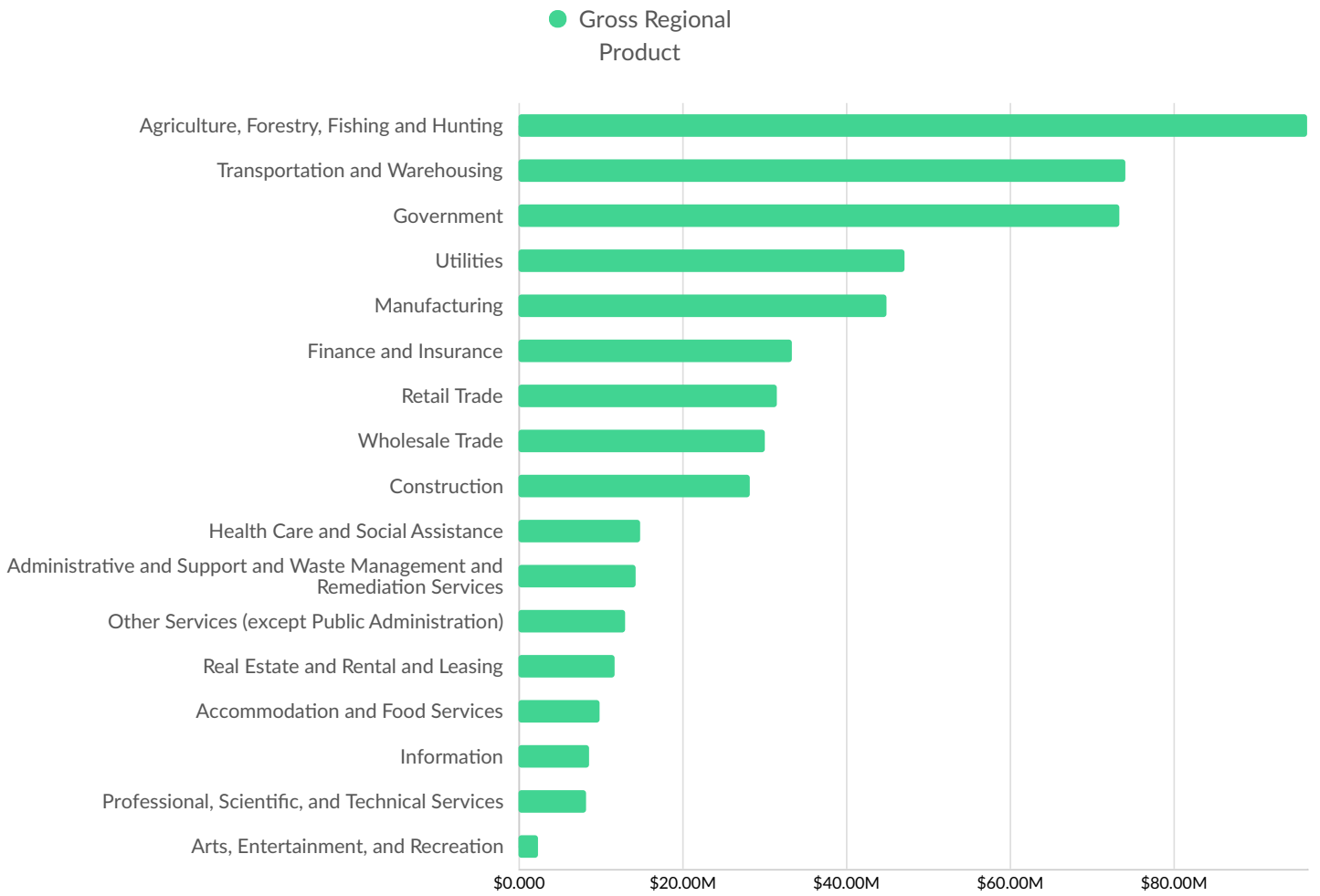
Top Growing Industries



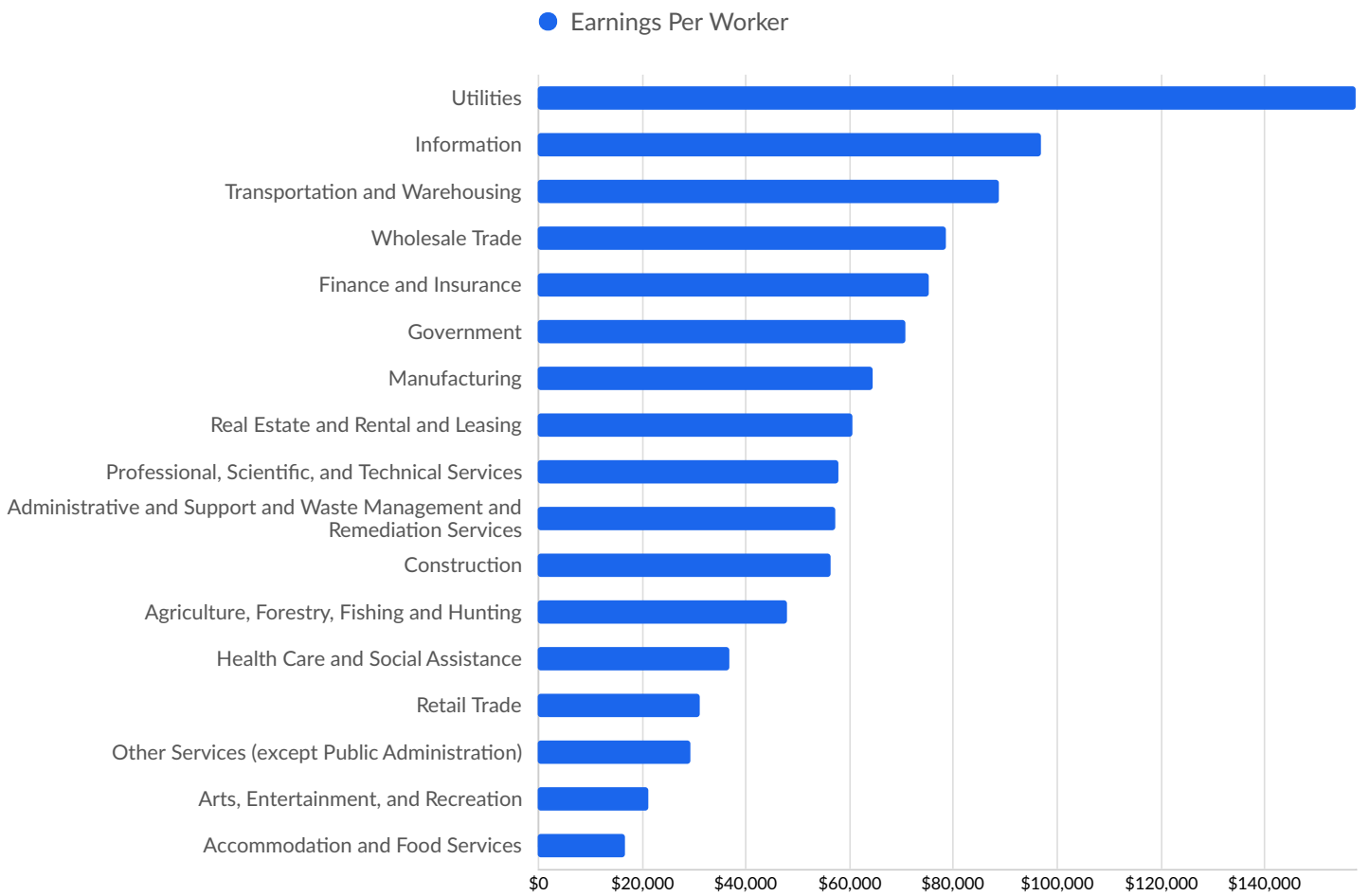
Top Industry Employment Concentration



Top Industry GRP























Top Industry Earnings



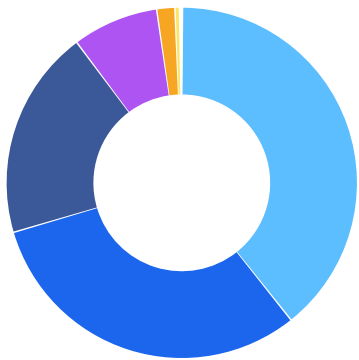
Business Characteristics

1,056 Companies Employ Your Workers

Online profiles for your workers mention 1,056 companies as employers, with the top 10 appearing below. In the last 12 months, 145 companies in Buffalo County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Marten Transport	138 	Ashley Furniture	93 
Ashley Furniture	57 	Marten Transport	42 
Mayo Clinic	51 	GPAC	32 
Dairyland Power Cooperative	35 	Kwik Trip	20 
Fastenal	31 	Dollar General	17 
School District Of Mondovi	29 	American Lutheran Homes	15 
Midwest Dental	22 	Buffalo County Wisconsin	15 
Winona Health	20 	Ashley Distribution Services	12 
Buffalo County Wisconsin	19 	Almost Family	11 
Menards	16 	Dairyland Power Cooperative	10 

Business Size

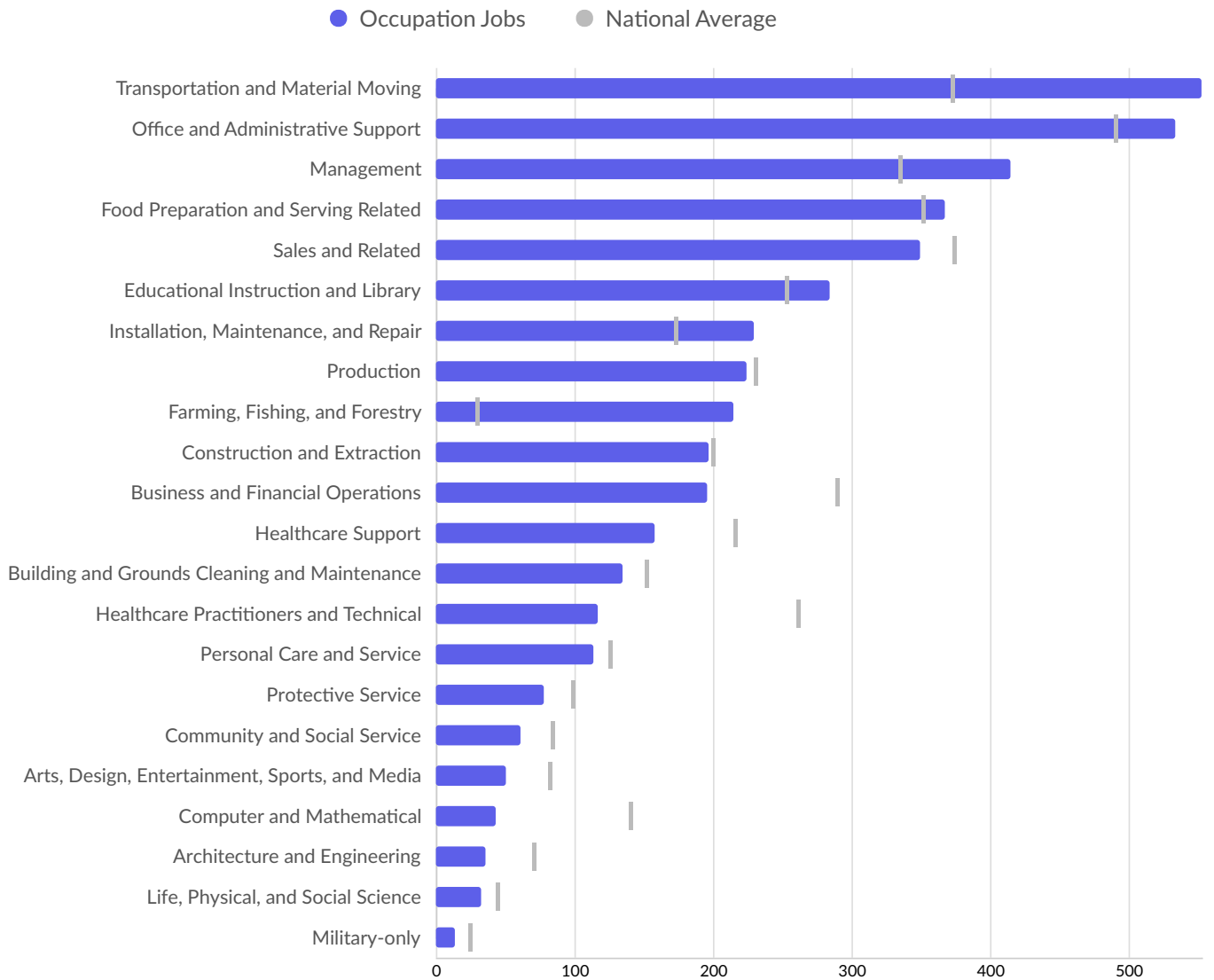


	Percentage	Business Count
● 1 to 4 employees	39.2%	282
● 5 to 9 employees	31.2%	224
● 10 to 19 employees	19.3%	139
● 20 to 49 employees	7.9%	57
● 50 to 99 employees	1.7%	12
● 100 to 249 employees	0.4%	3
● 250 to 499 employees	0.1%	1
● 500+ employees	0.1%	1

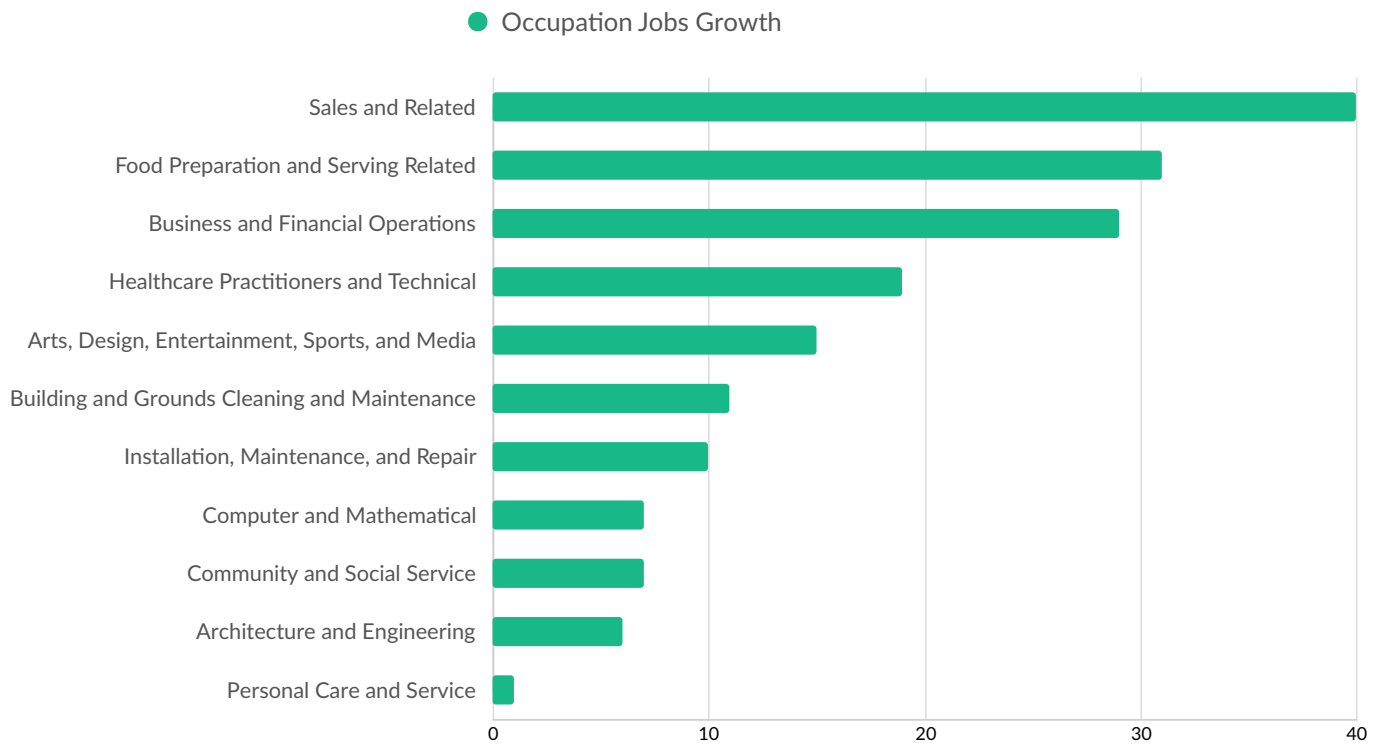
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

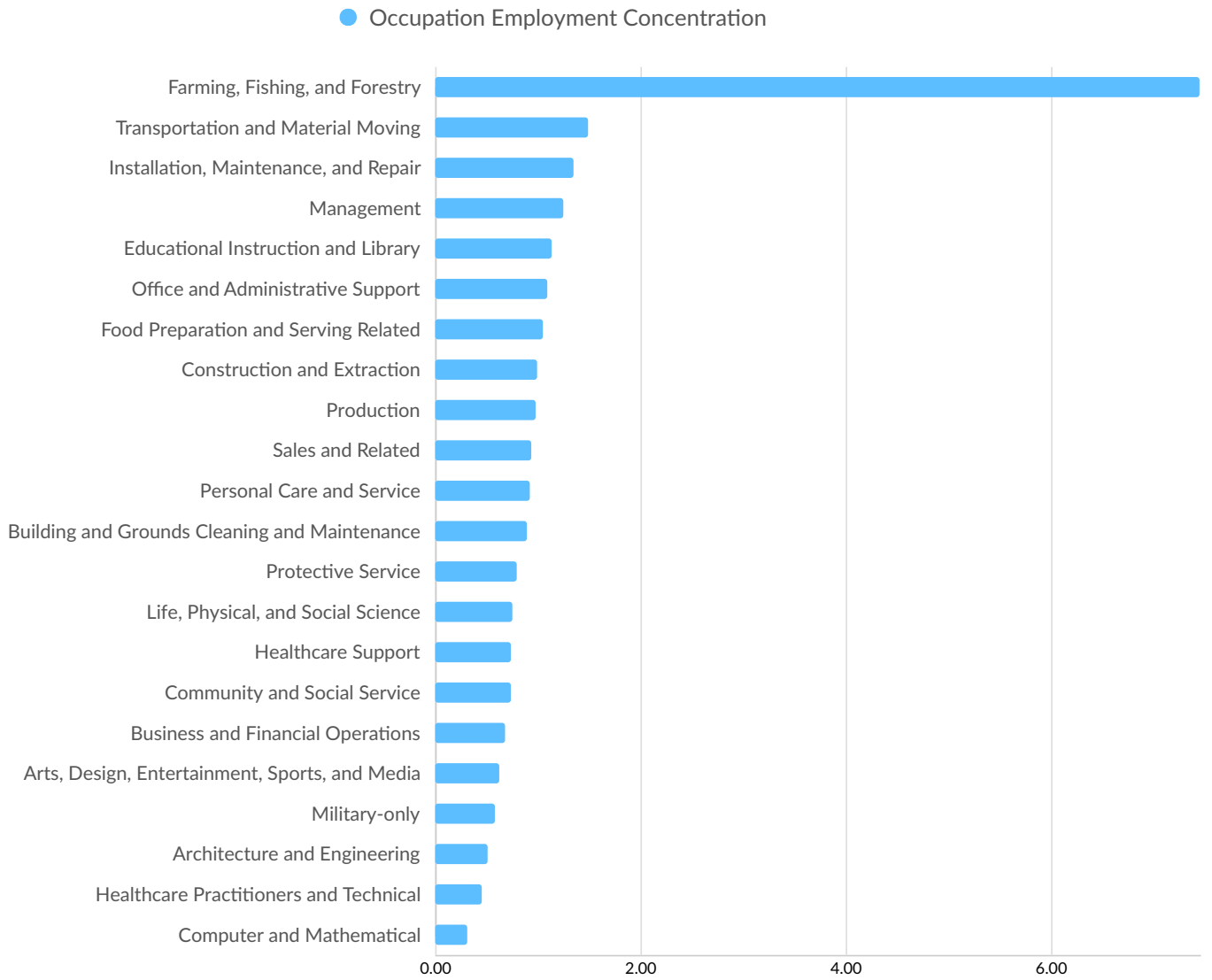
Largest Occupations



Top Growing Occupations



Top Occupation Employment Concentration

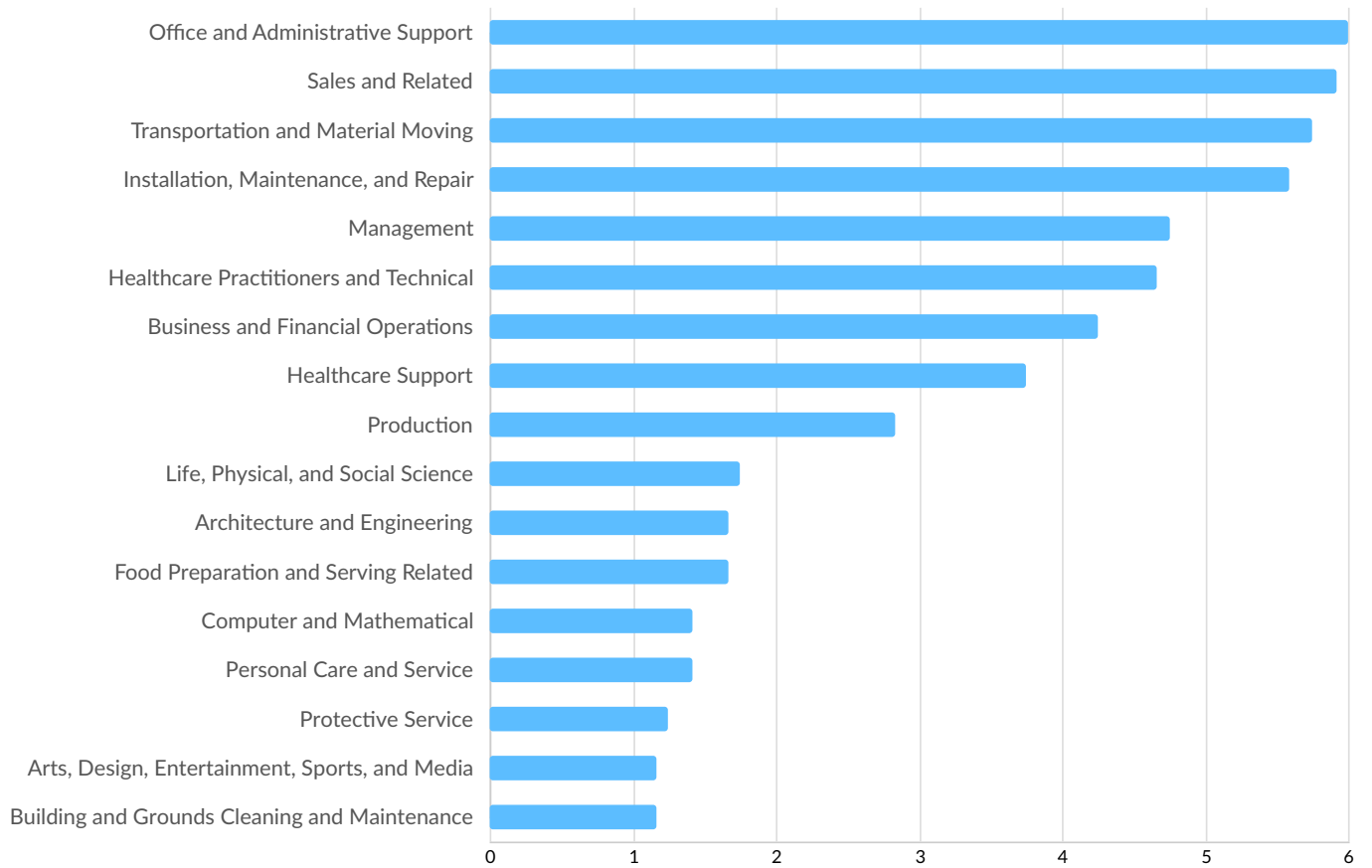


Top Occupation Earnings

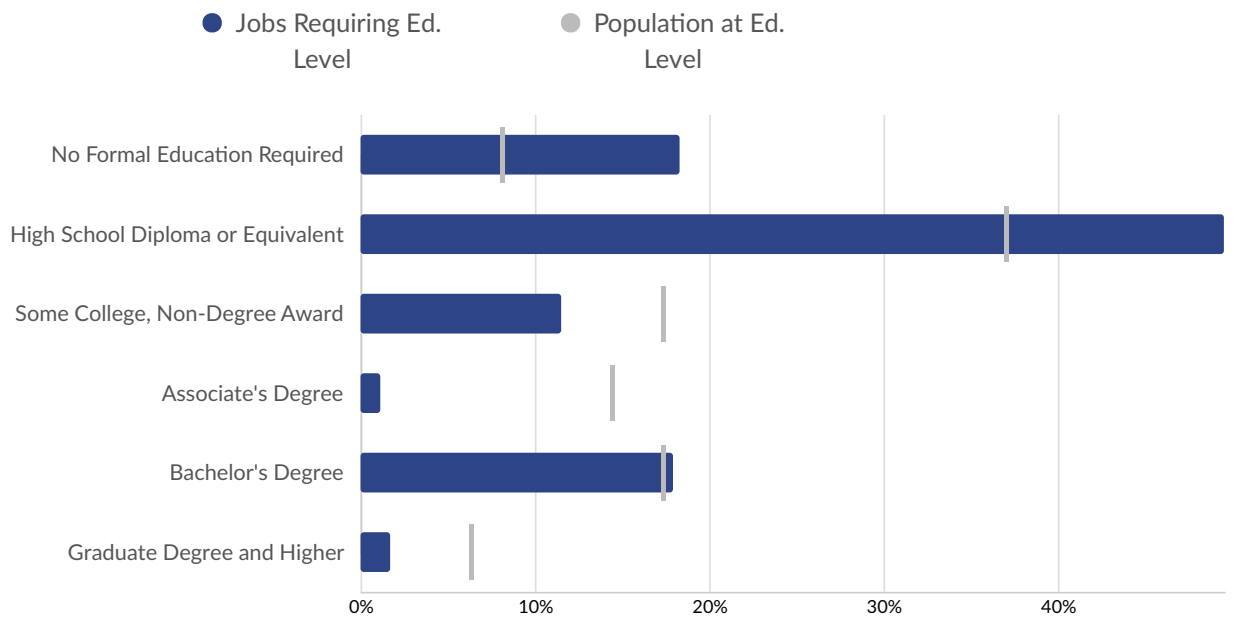


Top Posted Occupations

● Unique Average Monthly Postings



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Buffalo County, WI produced graduates.

In-Demand Skills

