



Trempealeau County, WI

Mississippi River Regional Planning Commission



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La Crosse, Wisconsin 54601

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Report Parameters

1 County

55121 Trempealeau County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

31,416

Population (2023)

Population **grew by 1,937** over the last 5 years and is projected to **grow by 2,207** over the next 5 years.

14,464

Total Regional Employment

Jobs **decreased by 1,499** over the last 5 years but are projected to **grow by 72** over the next 5 years.

\$64.3K

Median Household Income (2022)

Median household income is **\$4.7K below** the national median household income of \$69.0K.

Takeaways

- As of 2023 the region's population **increased by 6.6%** since 2018, growing by 1,937. Population is expected to **increase by 7.0%** between 2023 and 2028, adding 2,207.
- From 2018 to 2023, jobs **declined by 9.4%** in Trempealeau County, WI from 15,963 to **14,464**. This change **fell short of the national growth rate of 3.9% by 13.3%**. As the number of jobs declined, the **labor force participation rate decreased from 73.0% to 60.3% between 2018 and 2023**.
- Concerning educational attainment, **13.8% of Trempealeau County, WI residents possess a Bachelor's Degree** (7.4% below the national average), and **15.8% hold an Associate's Degree** (7.0% above the national average).
- The top three industries in 2023 are Household and Institutional Furniture and Kitchen Cabinet Manufacturing, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

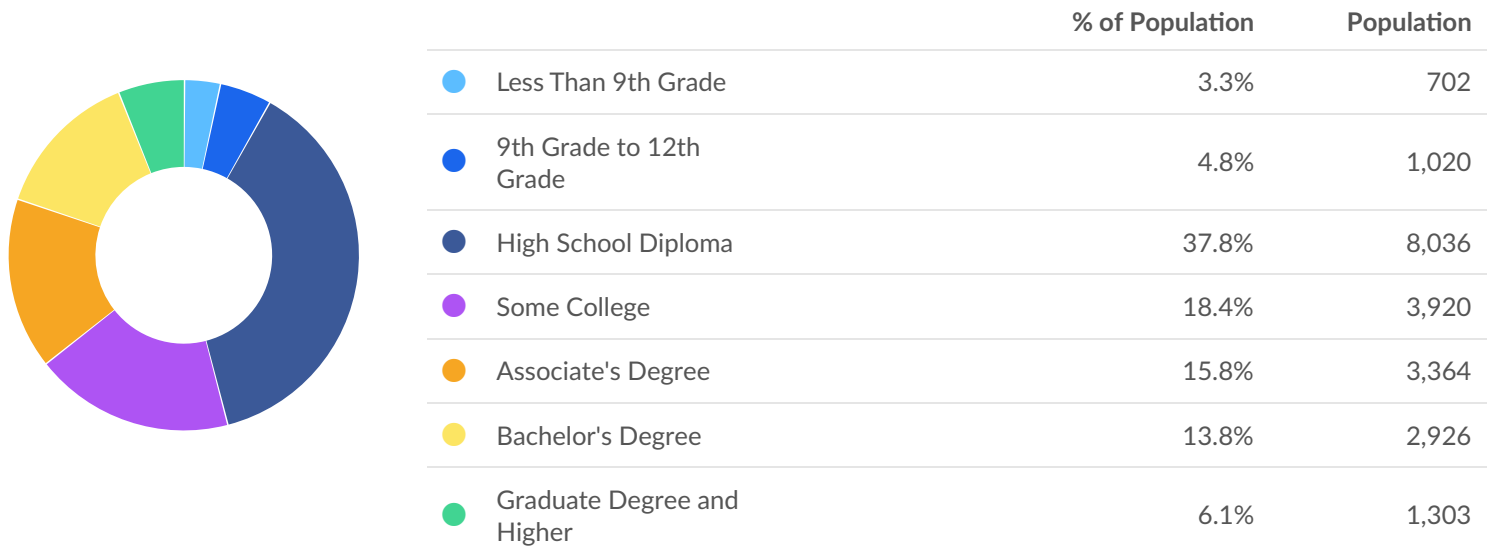
	Population (2024)	Labor Force (Feb 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	31,886	14,715	14,464	100.3	\$1.63B	\$2.95B	\$2.58B
State	5,942,701	3,116,137	3,233,104	100.2	\$403.20B	\$378.85B	\$404.51B

Feb 2024 Labor Force Breakdown



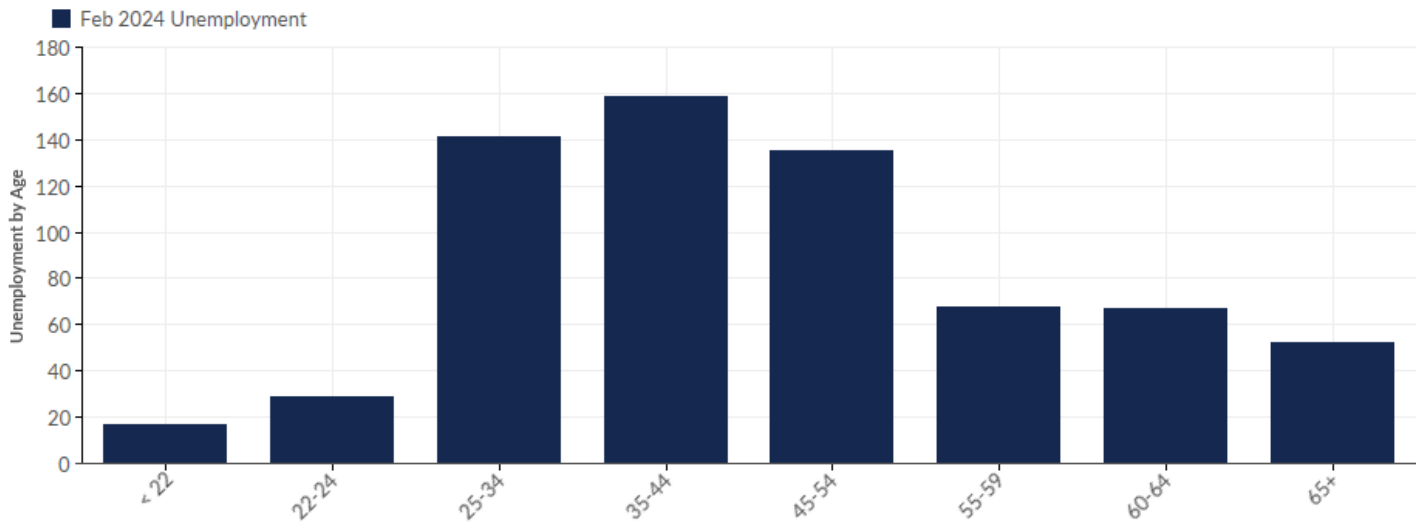
Educational Attainment

Concerning educational attainment, **13.8% of Trempealeau County, WI residents possess a Bachelor's Degree** (7.4% below the national average), and **15.8% hold an Associate's Degree** (7.0% above the national average).



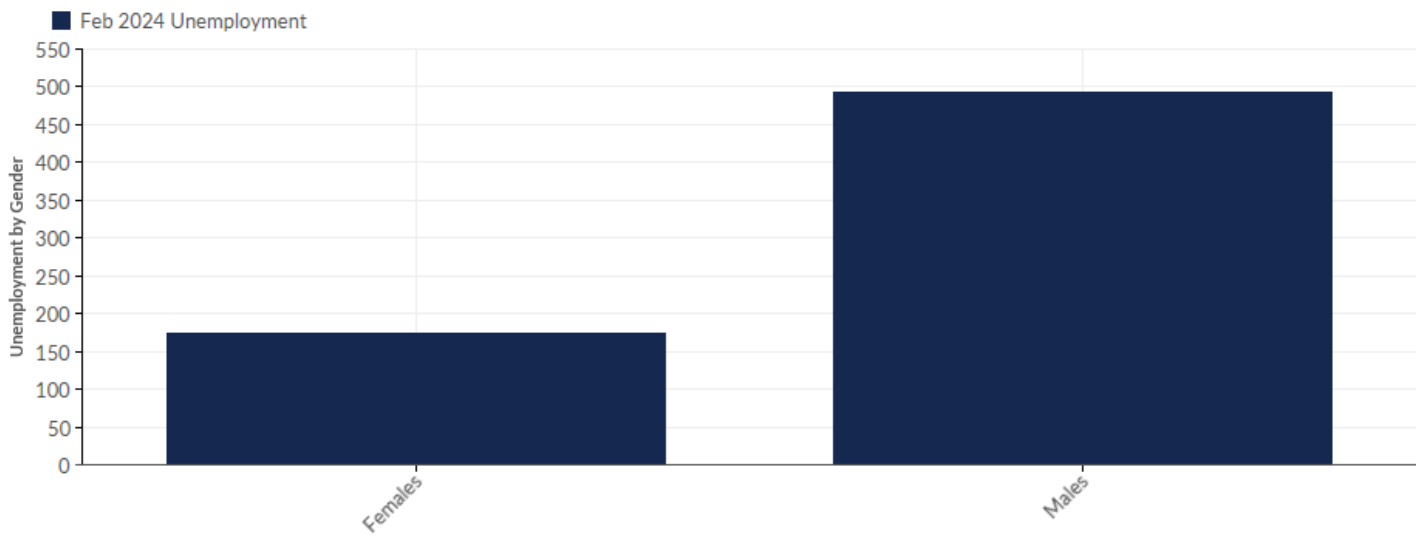
Unemployment by Demographics

Unemployment by Age



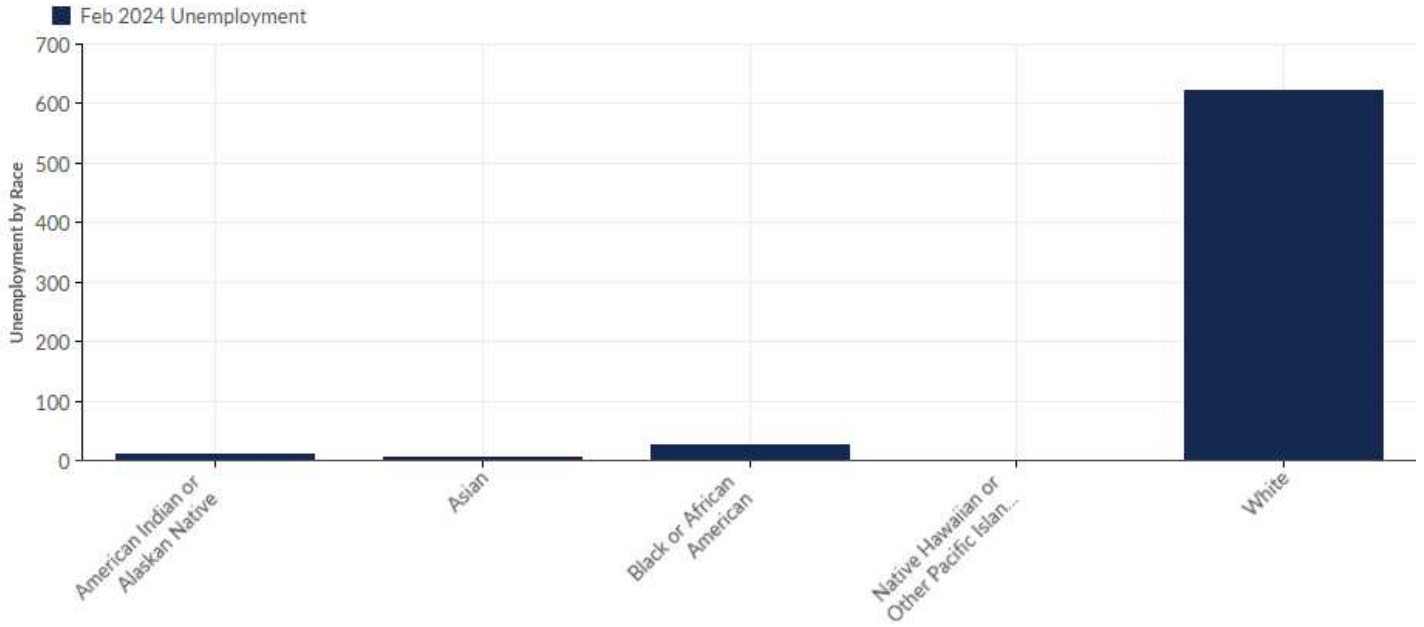
Age	Unemployment (Feb 2024)	% of Unemployed
< 22	17	2.55%
22-24	29	4.35%
25-34	141	21.14%
35-44	158	23.69%
45-54	135	20.24%
55-59	67	10.04%
60-64	67	10.04%
65+	52	7.80%
Total	667	100.00%

Unemployment by Gender



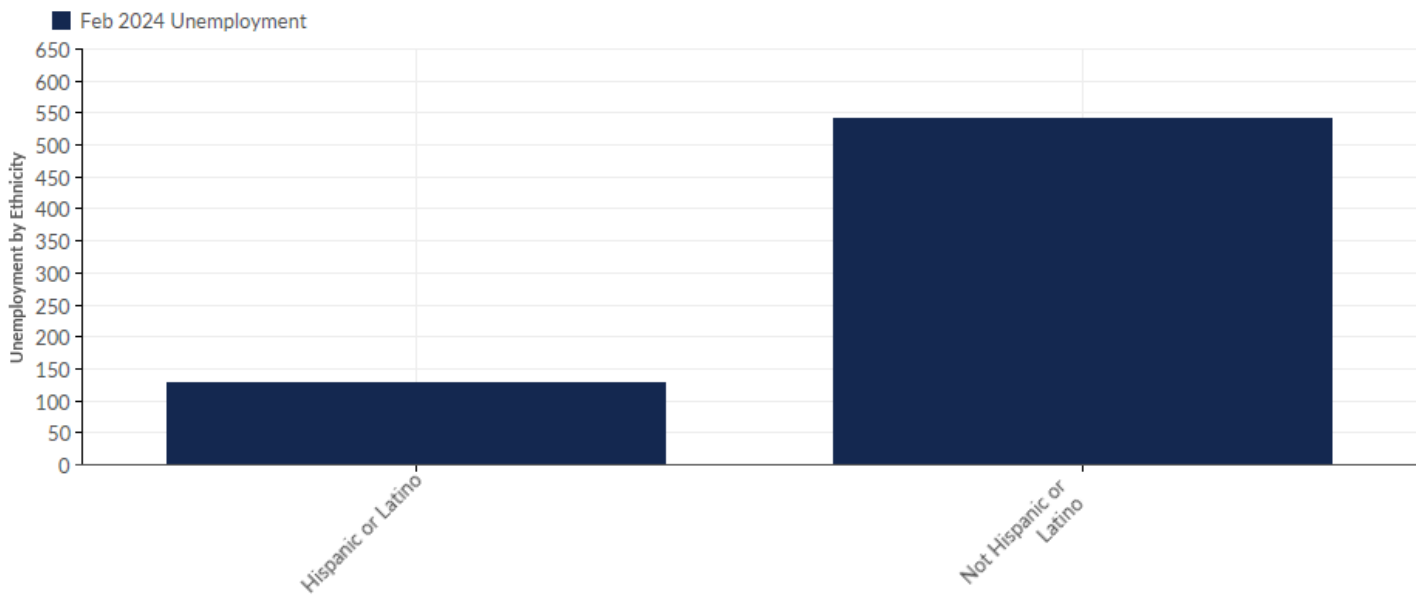
Gender	Unemployment (Feb 2024)	% of Unemployed
Females	173	25.94%
Males	494	74.06%
Total	667	100.00%

Unemployment by Race



Race	Unemployment (Feb 2024)	% of Unemployed
American Indian or Alaskan Native	11	1.65%
Asian	6	0.90%
Black or African American	27	4.05%
Native Hawaiian or Other Pacific Islander	1	0.15%
White	623	93.40%
Total	667	100.00%

Unemployment by Ethnicity

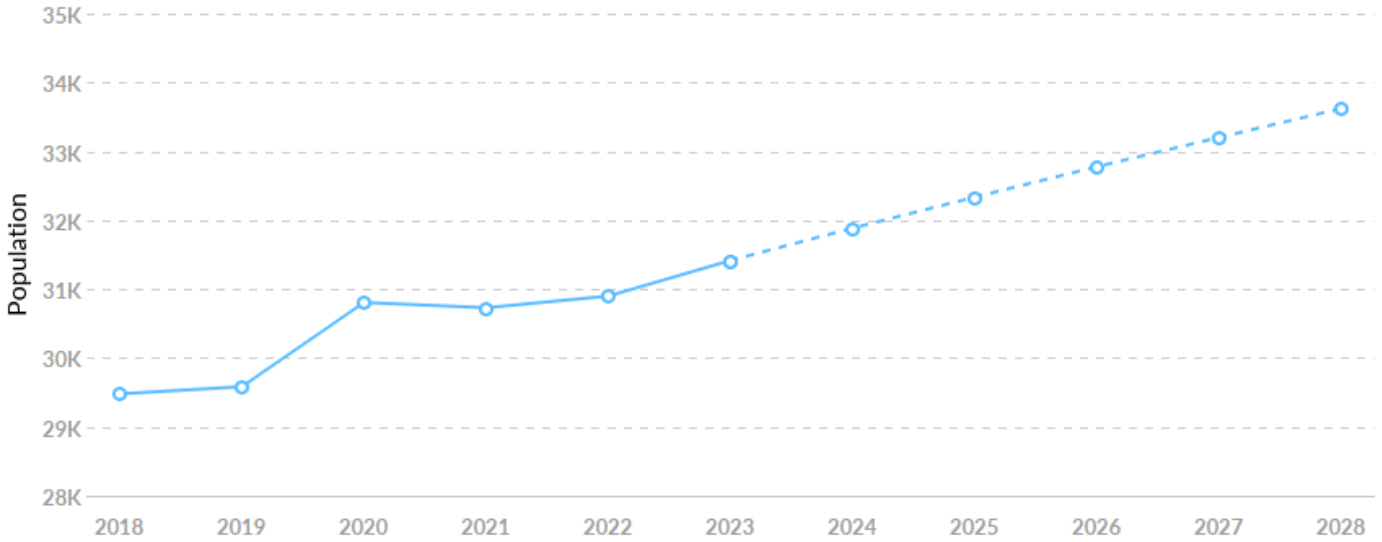


Ethnicity	Unemployment (Feb 2024)	% of Unemployed
Hispanic or Latino	127	19.04%
Not Hispanic or Latino	540	80.96%
Total	667	100.00%

Historic & Projected Trends

Population Trends

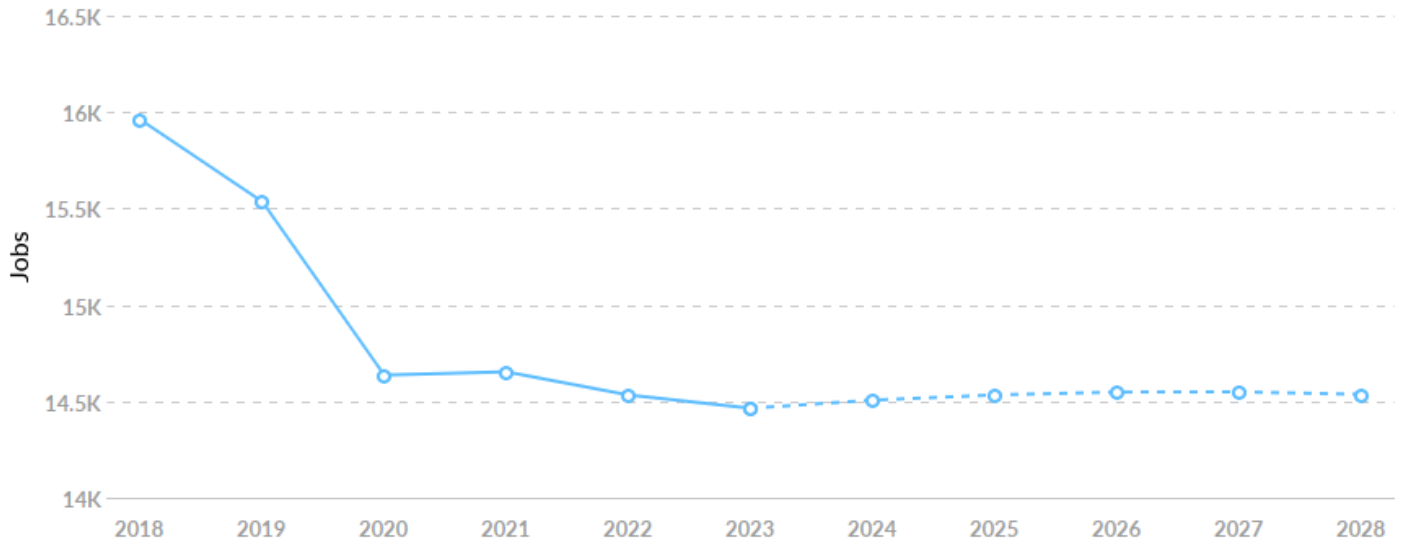
As of 2023 the region's population increased by 6.6% since 2018, growing by 1,937. Population is expected to increase by 7.0% between 2023 and 2028, adding 2,207.



Timeframe	Population
2018	29,479
2019	29,583
2020	30,806
2021	30,730
2022	30,899
2023	31,416
2024	31,886
2025	32,336
2026	32,778
2027	33,203
2028	33,623

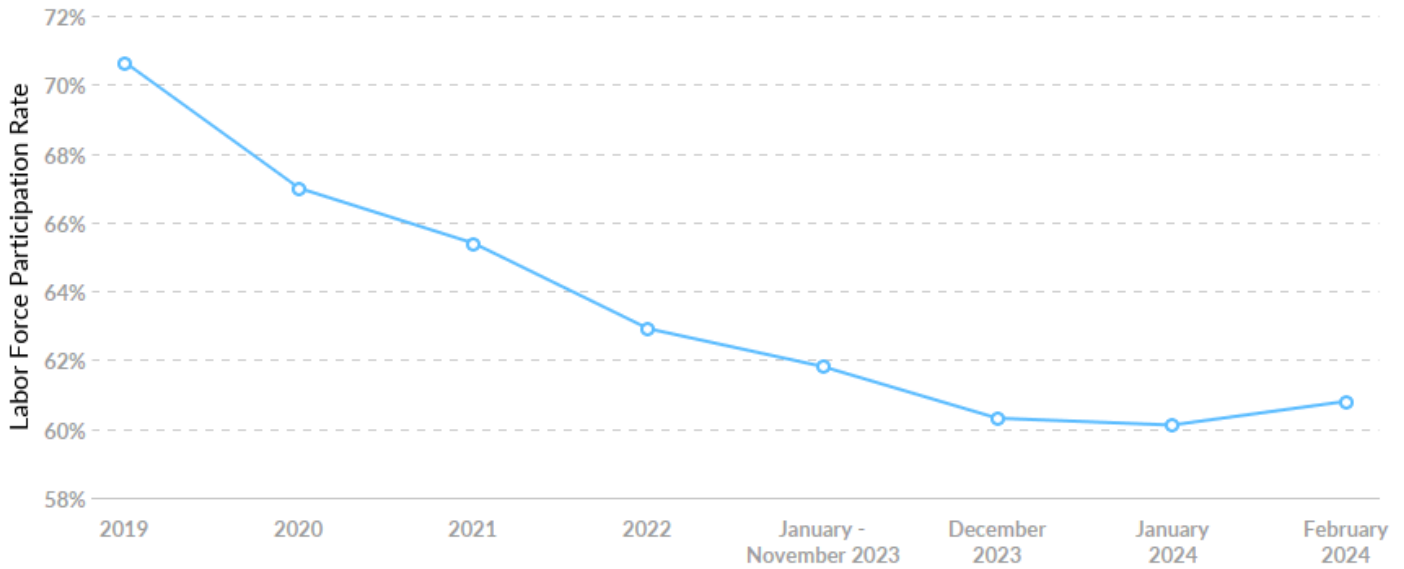
Job Trends

From 2018 to 2023, jobs declined by 9.4% in Trempealeau County, WI from 15,963 to 14,464. This change fell short of the national growth rate of 3.9% by 13.3%.



Timeframe	Jobs
2018	15,963
2019	15,537
2020	14,636
2021	14,653
2022	14,533
2023	14,464
2024	14,506
2025	14,533
2026	14,548
2027	14,549
2028	14,536

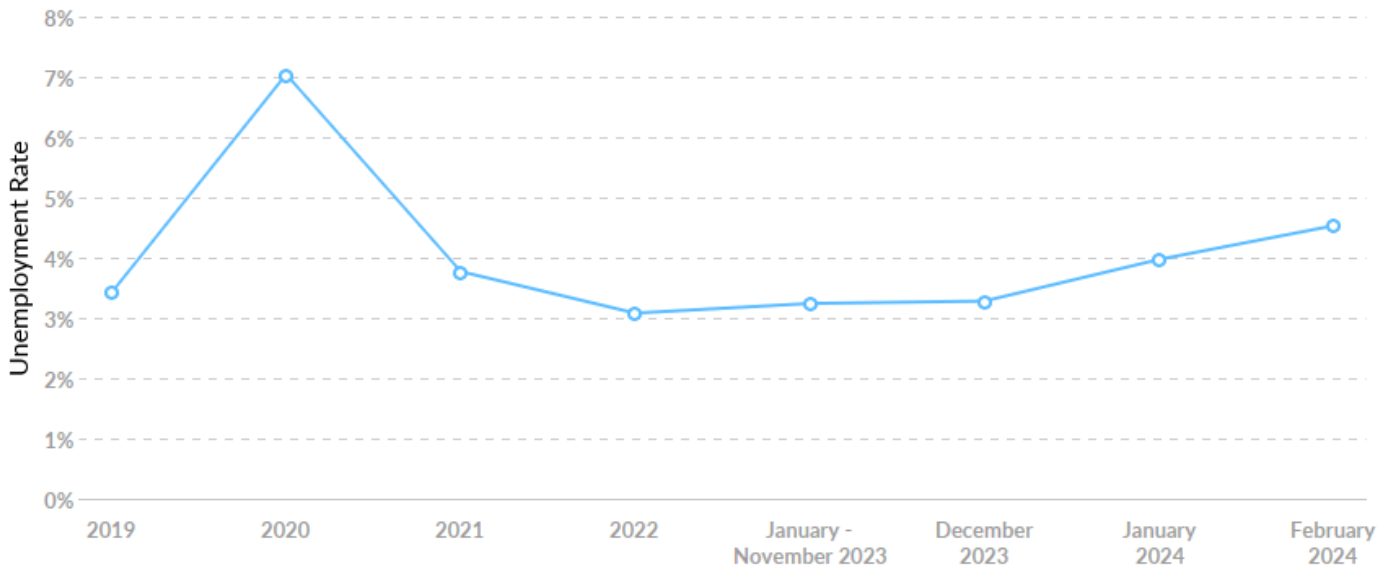
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	70.65%
2020	66.99%
2021	65.39%
2022	62.91%
January - November 2023	61.81%
December 2023	60.31%
January 2024	60.11%
February 2024	60.80%

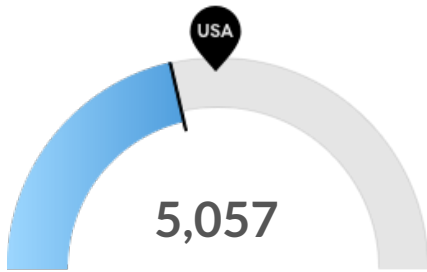
Unemployment Rate Trends

Trempealeau County, WI had a February 2024 unemployment rate of 4.53%, increasing from 3.42% 5 years before.



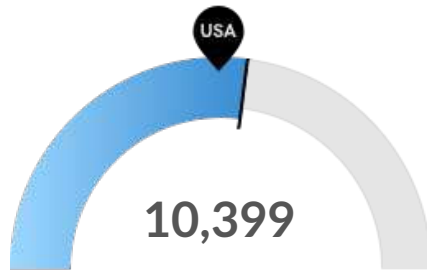
Timeframe	Unemployment Rate
2019	3.42%
2020	7.04%
2021	3.77%
2022	3.08%
January - November 2023	3.24%
December 2023	3.28%
January 2024	3.97%
February 2024	4.53%

Population Characteristics



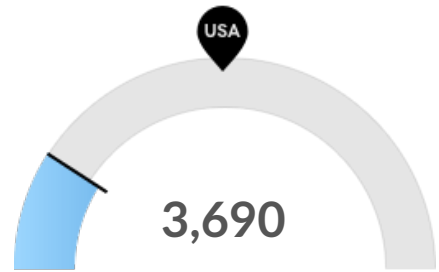
Millennials

Trempealeau County, WI has 5,057 millennials (ages 25-39). The national average for an area this size is 6,283.



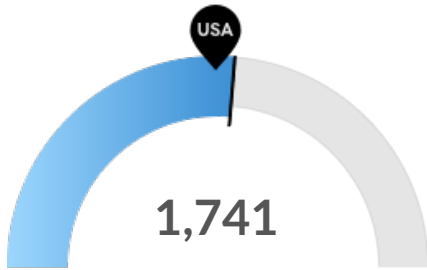
Retiring Soon

Retirement risk is high in Trempealeau County, WI. The national average for an area this size is 9,260 people 55 or older, while there are 10,399 here.



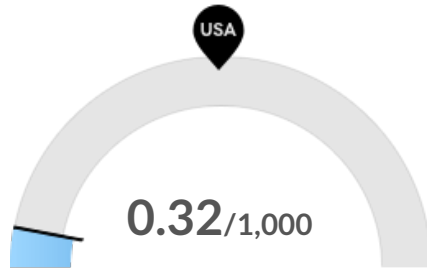
Racial Diversity

Racial diversity is low in Trempealeau County, WI. The national average for an area this size is 12,707 racially diverse people, while there are 3,690 here.



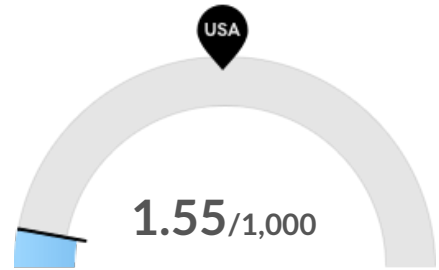
Veterans

Trempealeau County, WI has 1,741 veterans. The national average for an area this size is 1,616.



Violent Crime

Trempealeau County, WI has 0.32 violent crimes per 1,000 people. The national rate is 3.6 per 1,000 people.

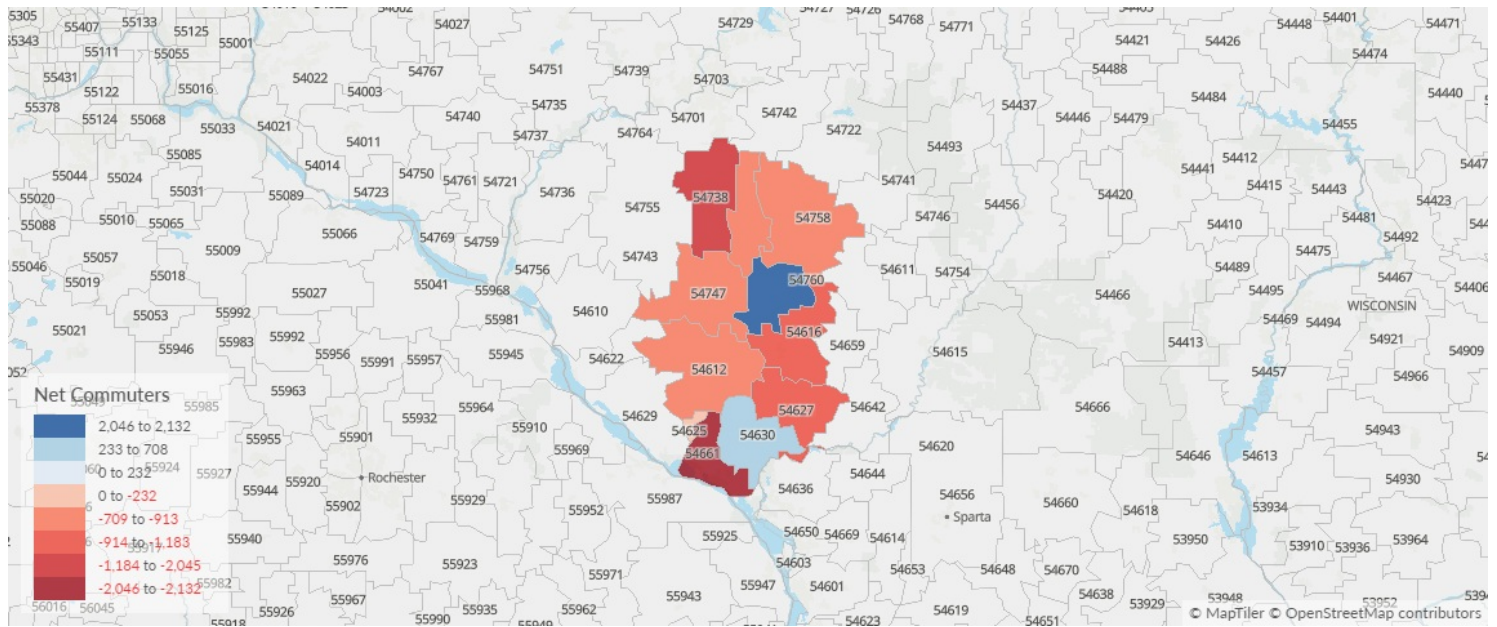


Property Crime

Trempealeau County, WI has 1.55 property crimes per 1,000 people. The national rate is 18.22 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Trempealeau County, WI currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #9 for resident workers. The top ZIP for resident workers is 54630.



Where Talent Works

ZIP	Name	2023 Employment
54773	Whitehall, WI (in Trempealeau County)	3,479
54630	Galesville, WI (in Trempealeau County)	3,229
54612	Arcadia, WI (in Trempealeau County)	1,900
54758	Osseo, WI (in Trempealeau County)	1,781
54738	Eleva, WI (in Trempealeau County)	788

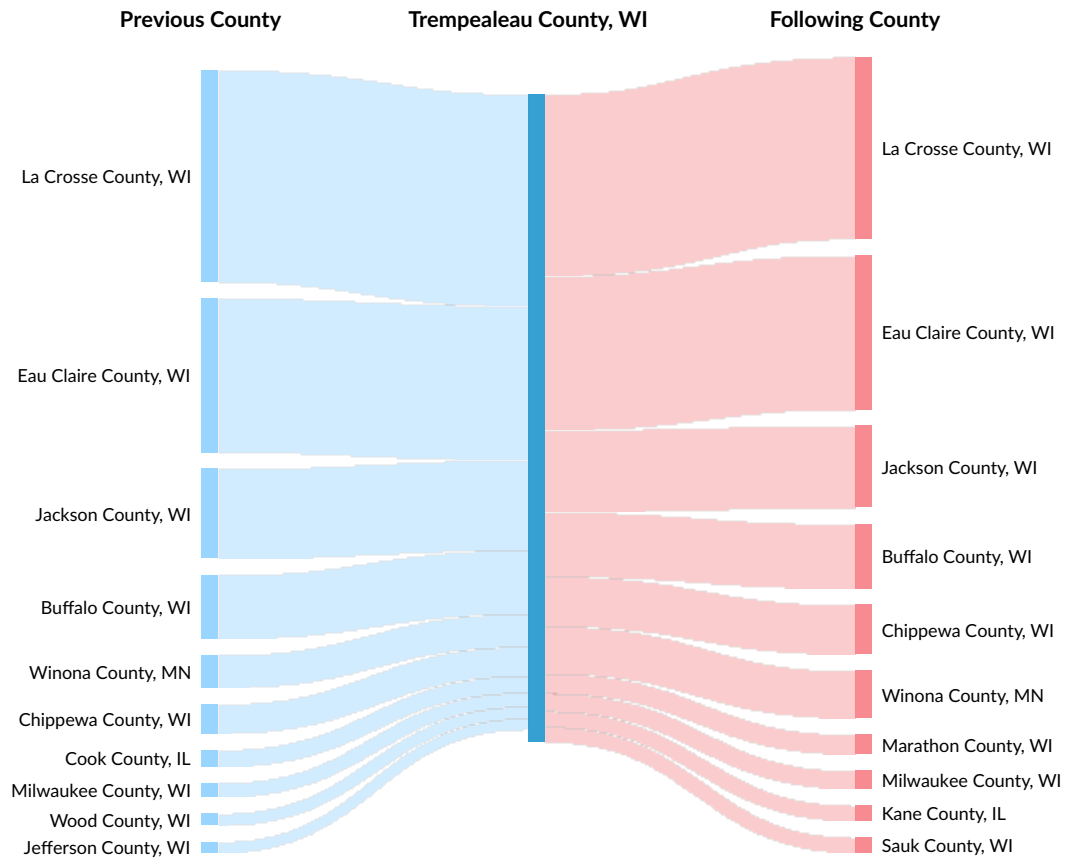
Where Talent Lives

ZIP	Name	2023 Workers
54630	Galesville, WI (in Trempealeau County)	2,995
54661	Trempealeau, WI (in Trempealeau County)	2,824
54612	Arcadia, WI (in Trempealeau County)	2,610
54758	Osseo, WI (in Trempealeau County)	2,532
54738	Eleva, WI (in Trempealeau County)	1,972

Inbound and Outbound Migration

The table below analyzes past and current residents of Trempealeau County, WI. The left column shows residents of other counties migrating to Trempealeau County, WI. The right column shows residents migrating from Trempealeau County, WI to other counties.

As of 2021, 260 people have migrated from La Crosse County, WI to Trempealeau County, WI. In the same year, 223 people left Trempealeau County, WI migrating to La Crosse County, WI. The total Net Migration for Trempealeau County, WI in 2021 was -66.



Top Previous Counties	Migrations
La Crosse County, WI	260
Eau Claire County, WI	189
Jackson County, WI	110
Buffalo County, WI	78
Winona County, MN	40

Top Previous Counties	Migrations
Chippewa County, WI	36
Cook County, IL	20
Milwaukee County, WI	17
Wood County, WI	15
Jefferson County, WI	13
Utah County, UT	13
Barron County, WI	13
Racine County, WI	12
Cumberland County, NC	12
Monroe County, WI	9
Top Following Counties	Migrations
La Crosse County, WI	223
Eau Claire County, WI	189
Jackson County, WI	100
Buffalo County, WI	79
Chippewa County, WI	61
Winona County, MN	58
Marathon County, WI	24
Milwaukee County, WI	22
Kane County, IL	19
Sauk County, WI	19
Black Hawk County, IA	15
Douglas County, WI	14
Maricopa County, AZ	13
Juneau County, WI	13

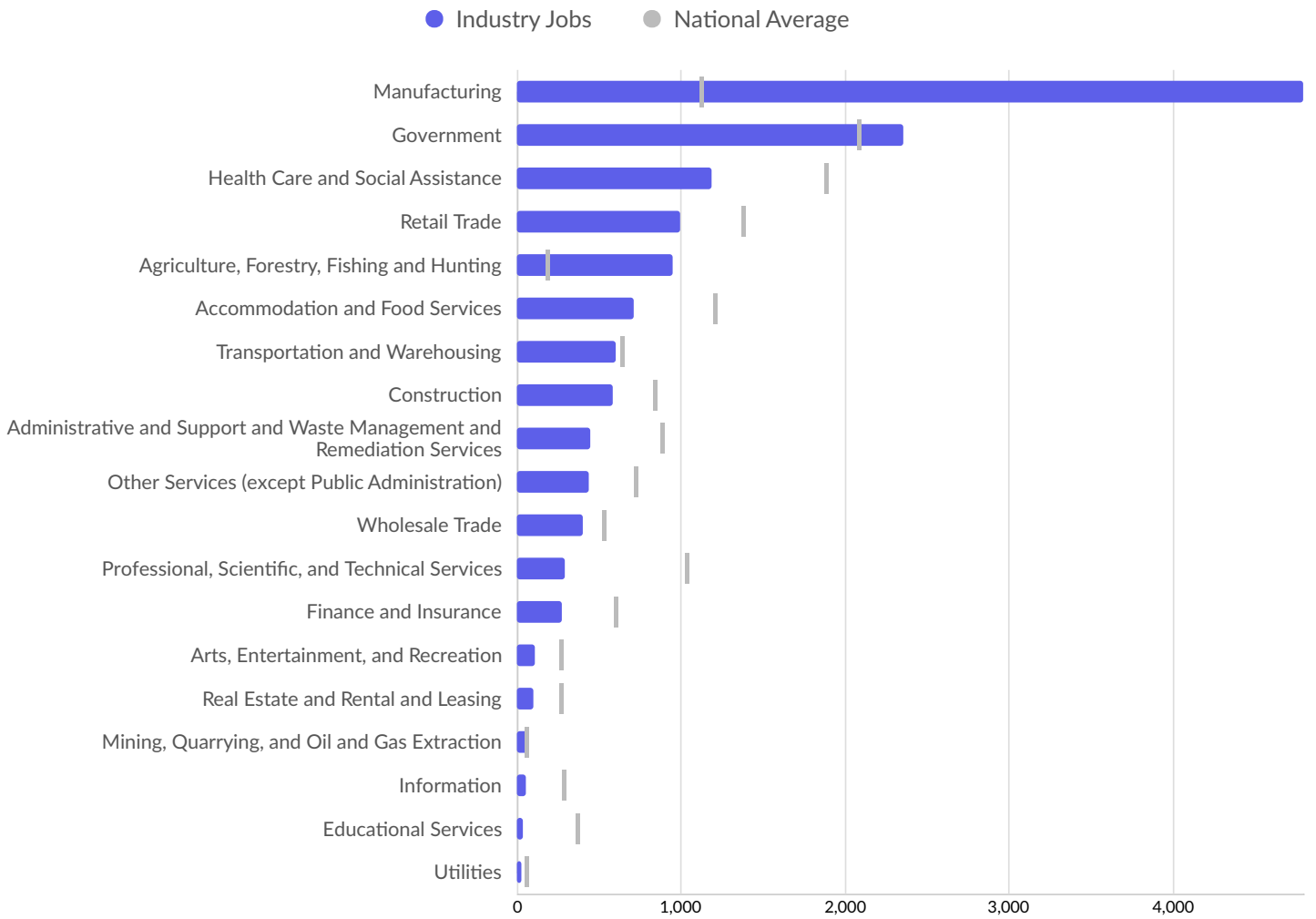
Top Following Counties**Migrations**

Clark County, NV

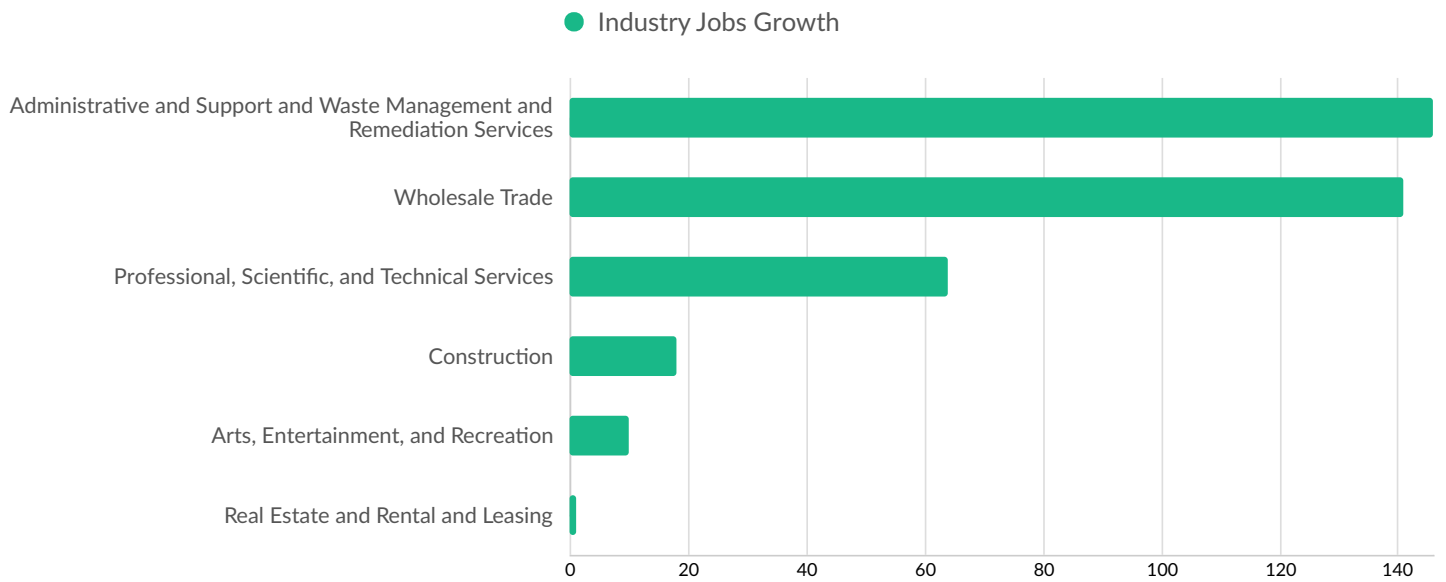
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Industry Characteristics

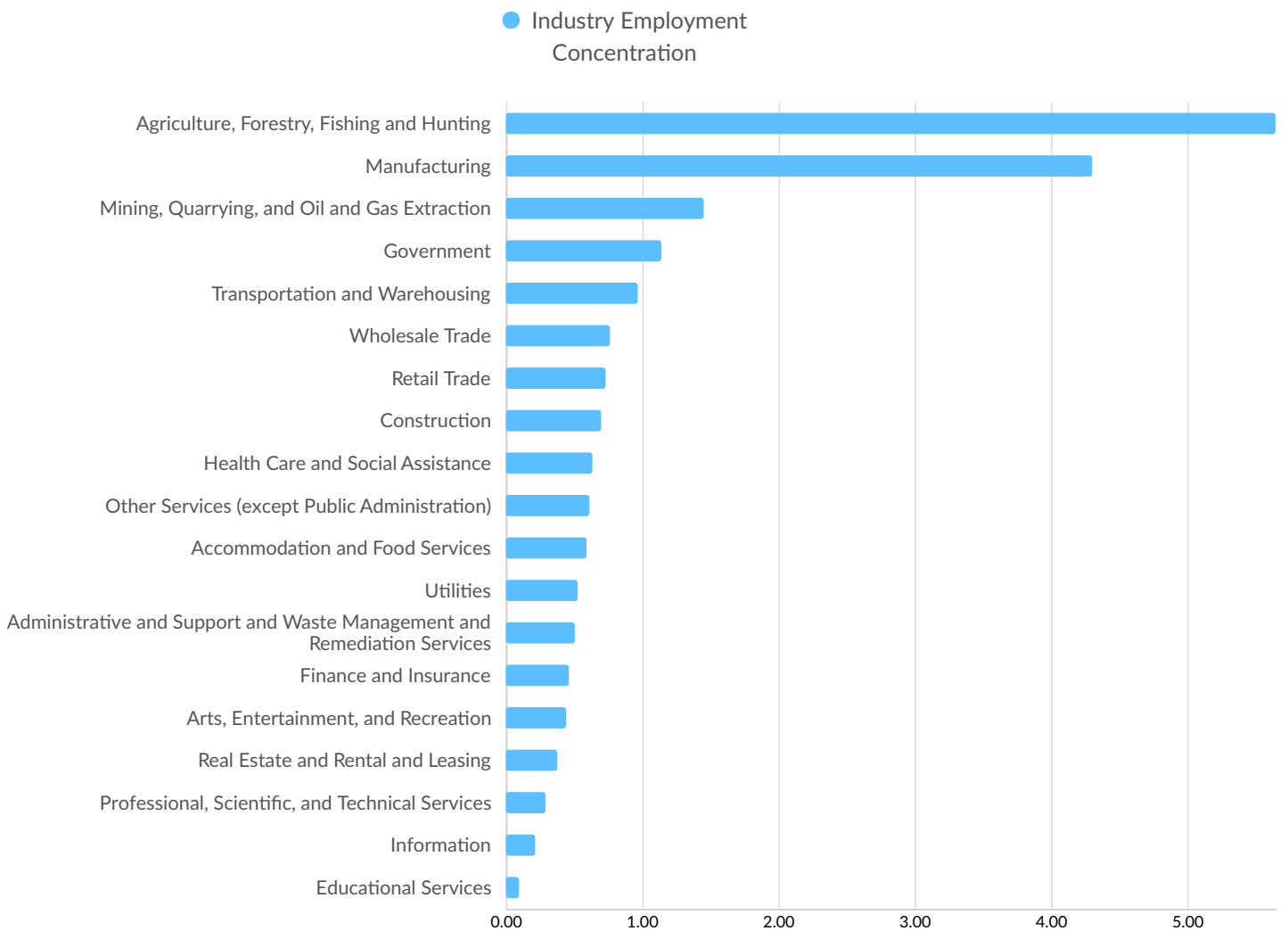
Largest Industries



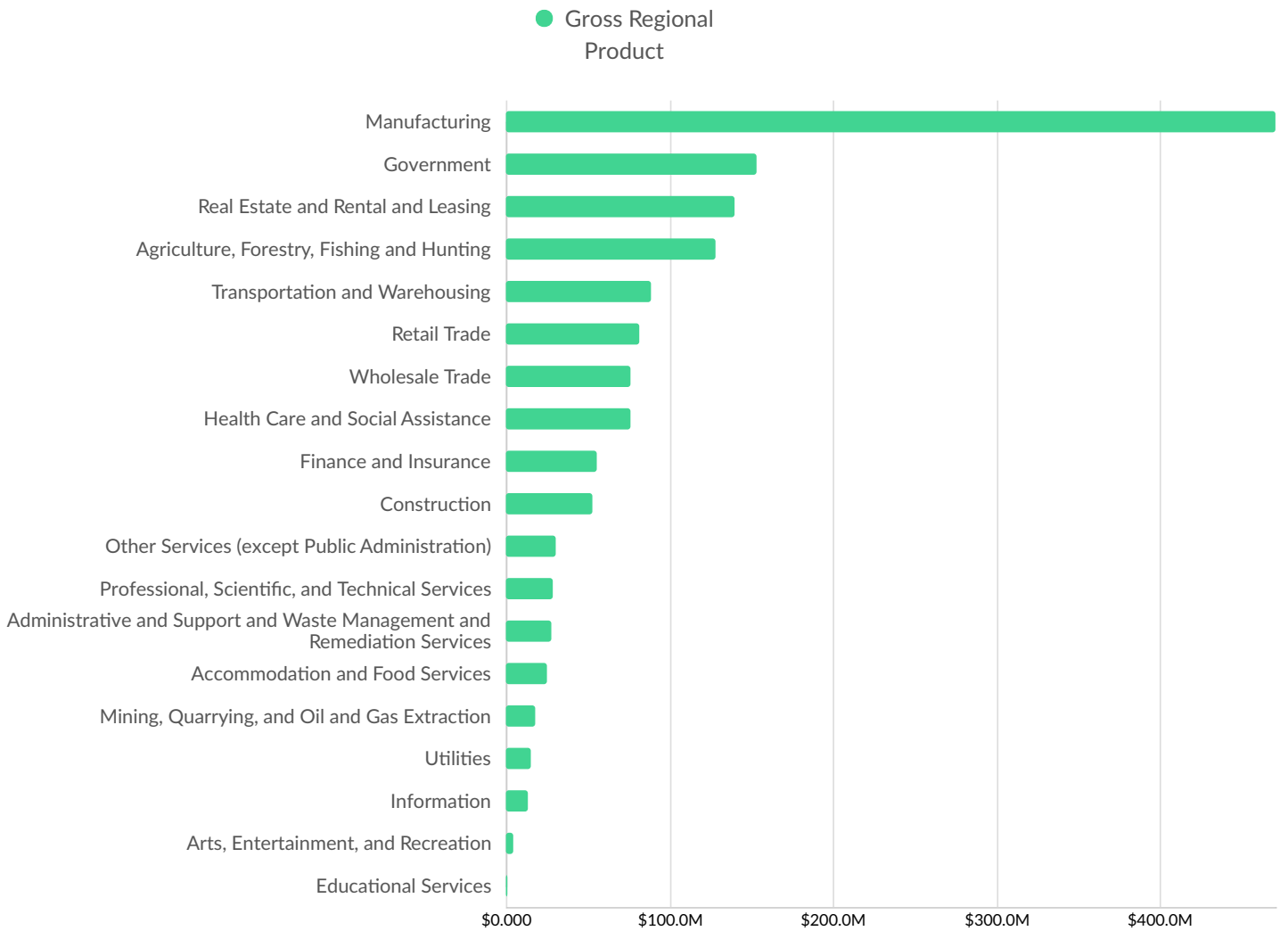
Top Growing Industries



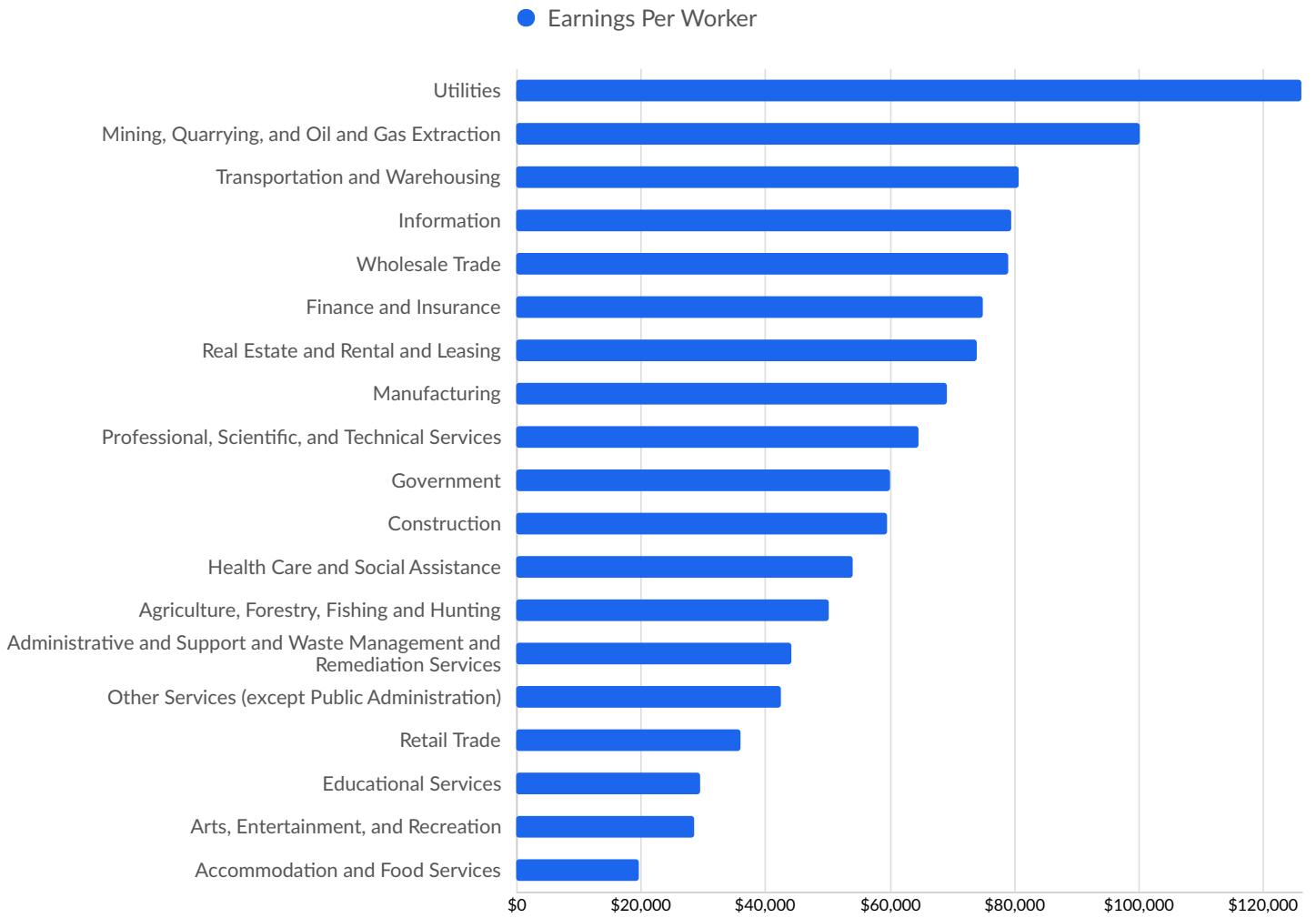
Top Industry Employment Concentration



Top Industry GRP























Top Industry Earnings



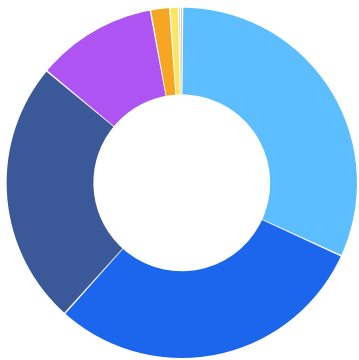
Business Characteristics

2,629 Companies Employ Your Workers

Online profiles for your workers mention 2,629 companies as employers, with the top 10 appearing below. In the last 12 months, 152 companies in Trempealeau County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Ashley Furniture	517 	Pilgrim's Pride	140 
Mayo Clinic	132 	Ashley Furniture	108 
Gundersen Health System	108 	Ornua	91 
Global Finishing Solutions	70 	JBS Usa	66 
University of Wisconsin System	64 	Encompass Health	65 
Kwik Trip	53 	Gundersen Health System	60 
Trempealeau County Health Car...	46 	Mayo Clinic	48 
A Better Place	44 	Amazon	37 
Pilgrim's Pride	41 	Kwik Trip	37 
UnitedHealth Group	39 	Dollar General	36 

Business Size

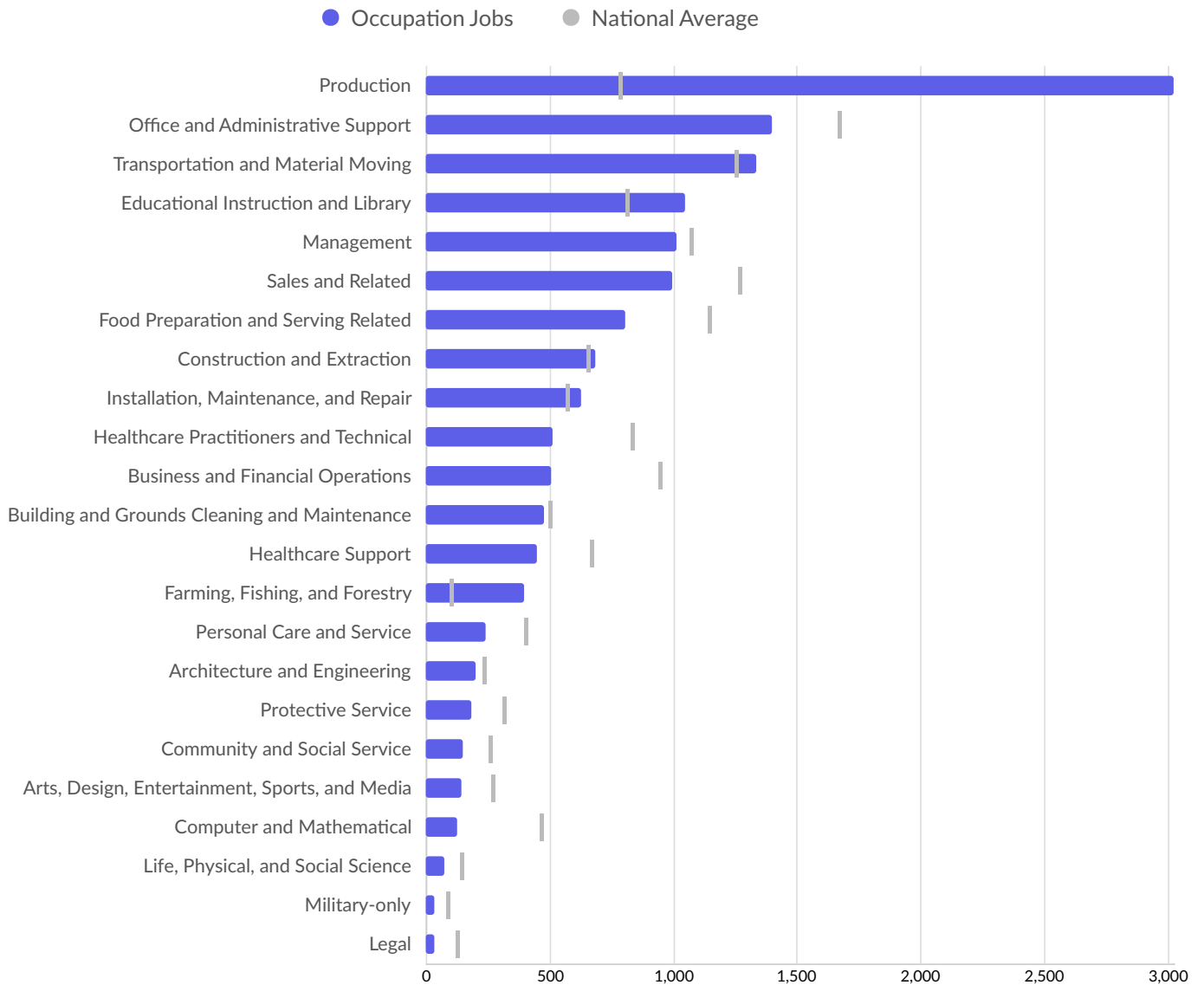


	Percentage	Business Count
● 1 to 4 employees	31.8%	357
● 5 to 9 employees	29.8%	335
● 10 to 19 employees	24.4%	274
● 20 to 49 employees	11.1%	125
● 50 to 99 employees	1.8%	20
● 100 to 249 employees	0.8%	9
● 250 to 499 employees	0.2%	2
● 500+ employees	0.2%	2

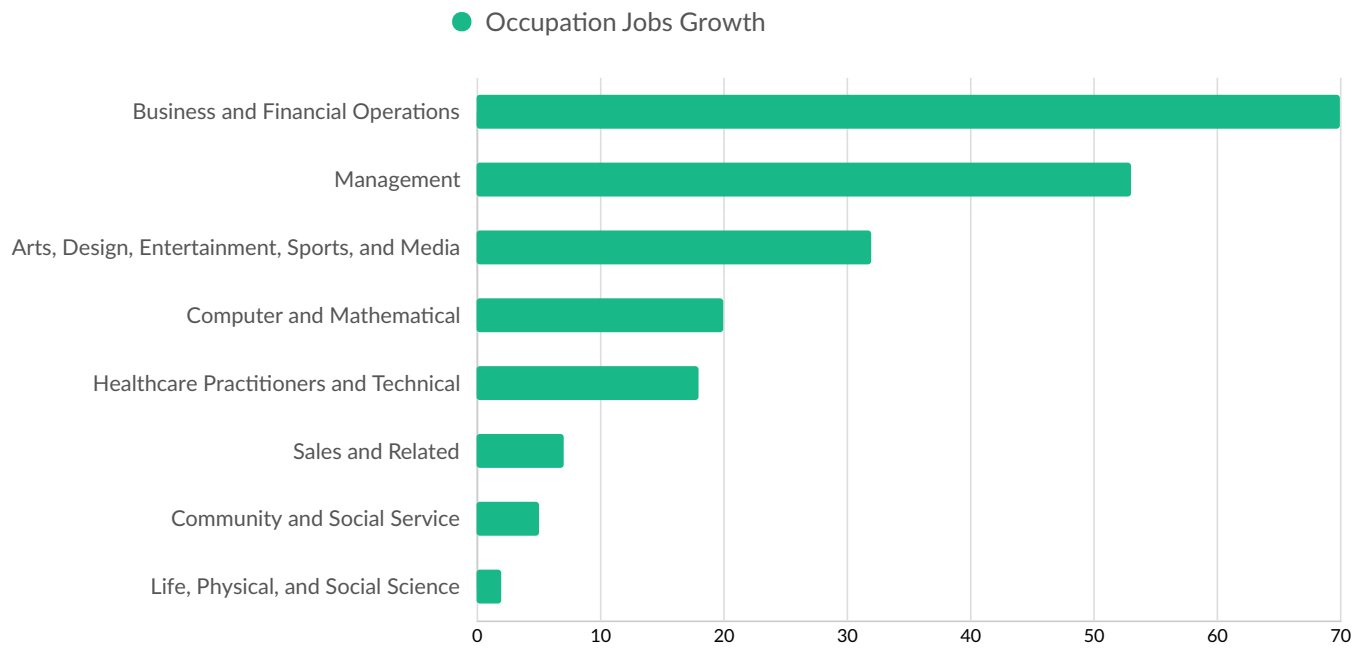
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

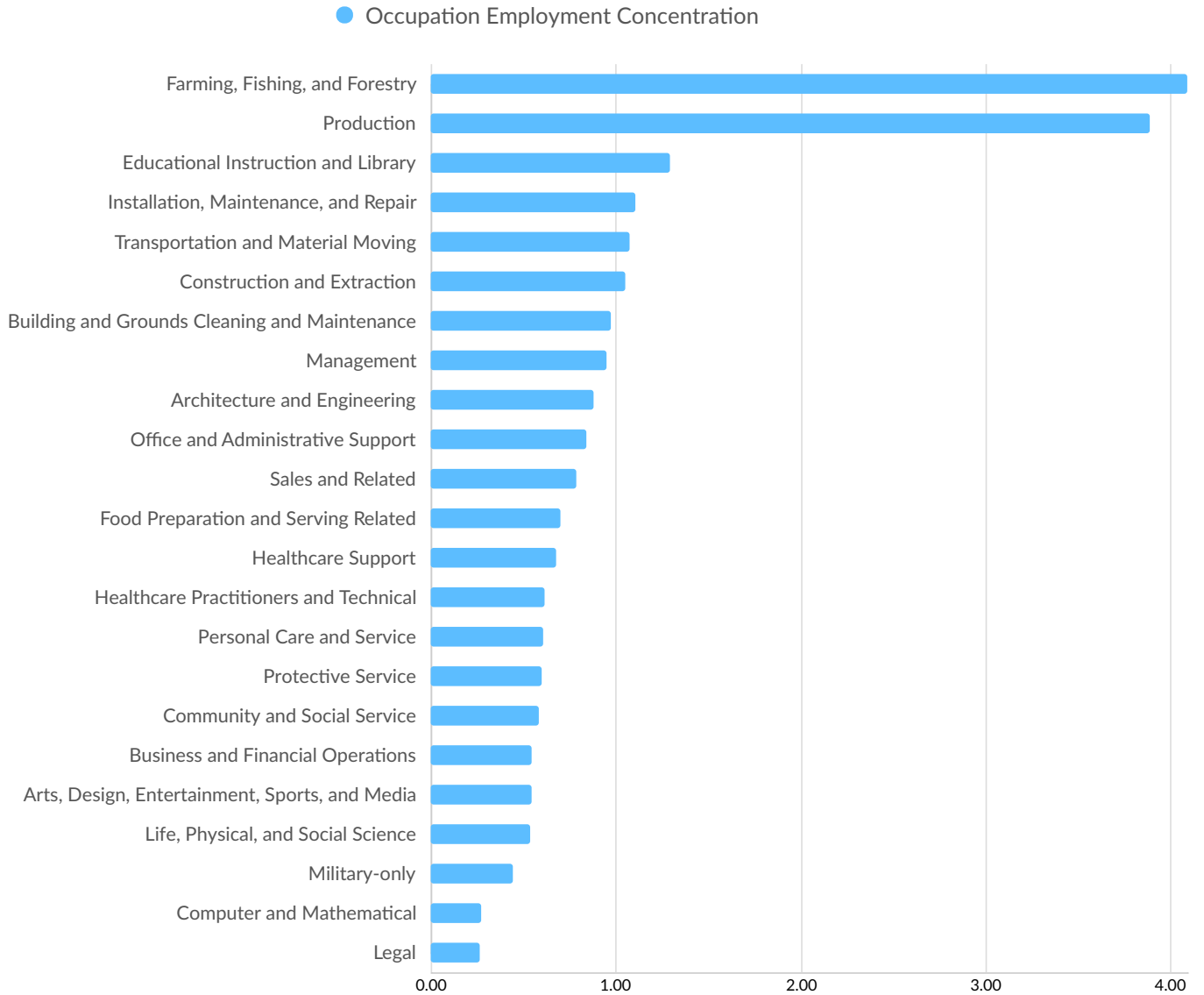
Largest Occupations



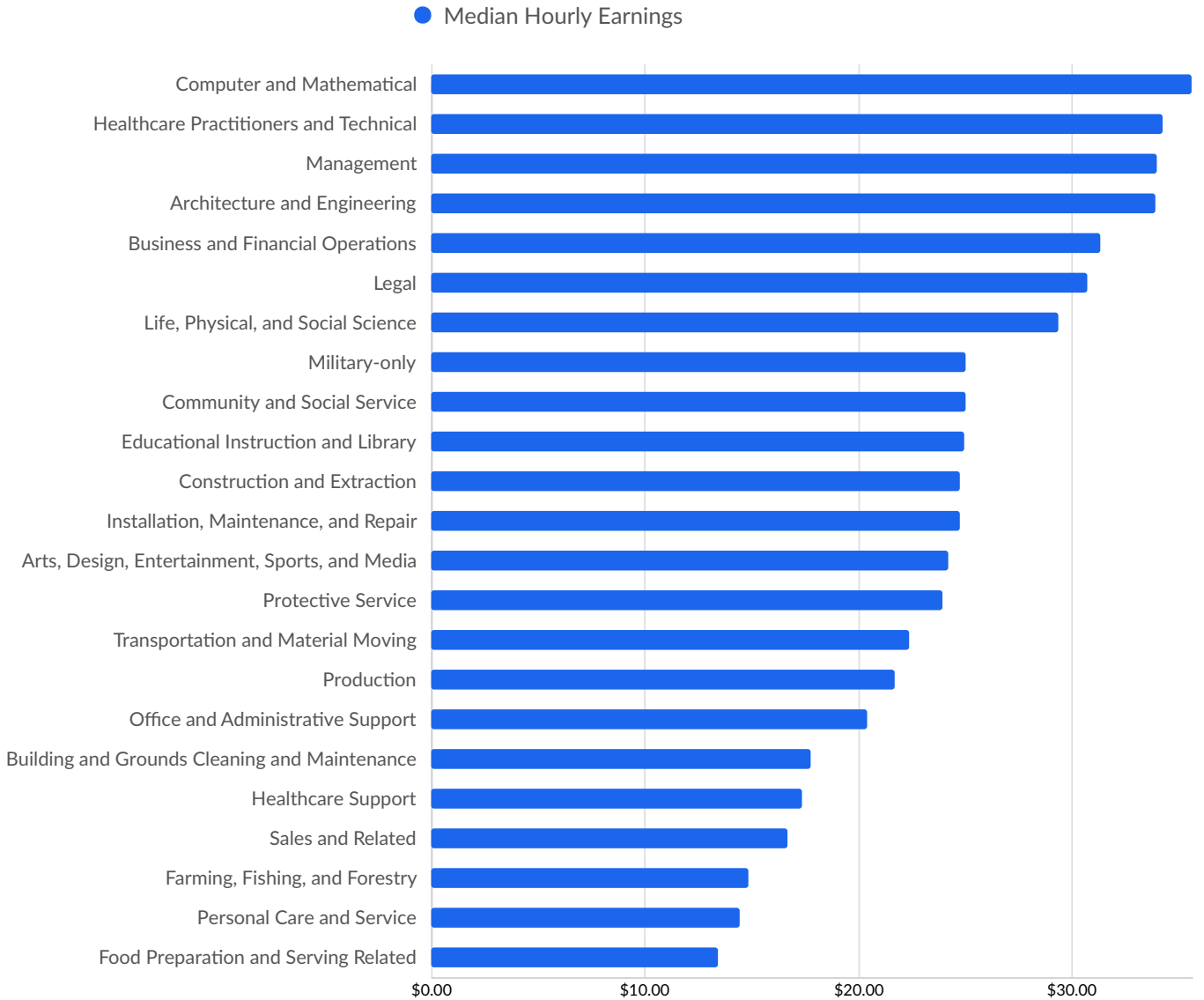
Top Growing Occupations



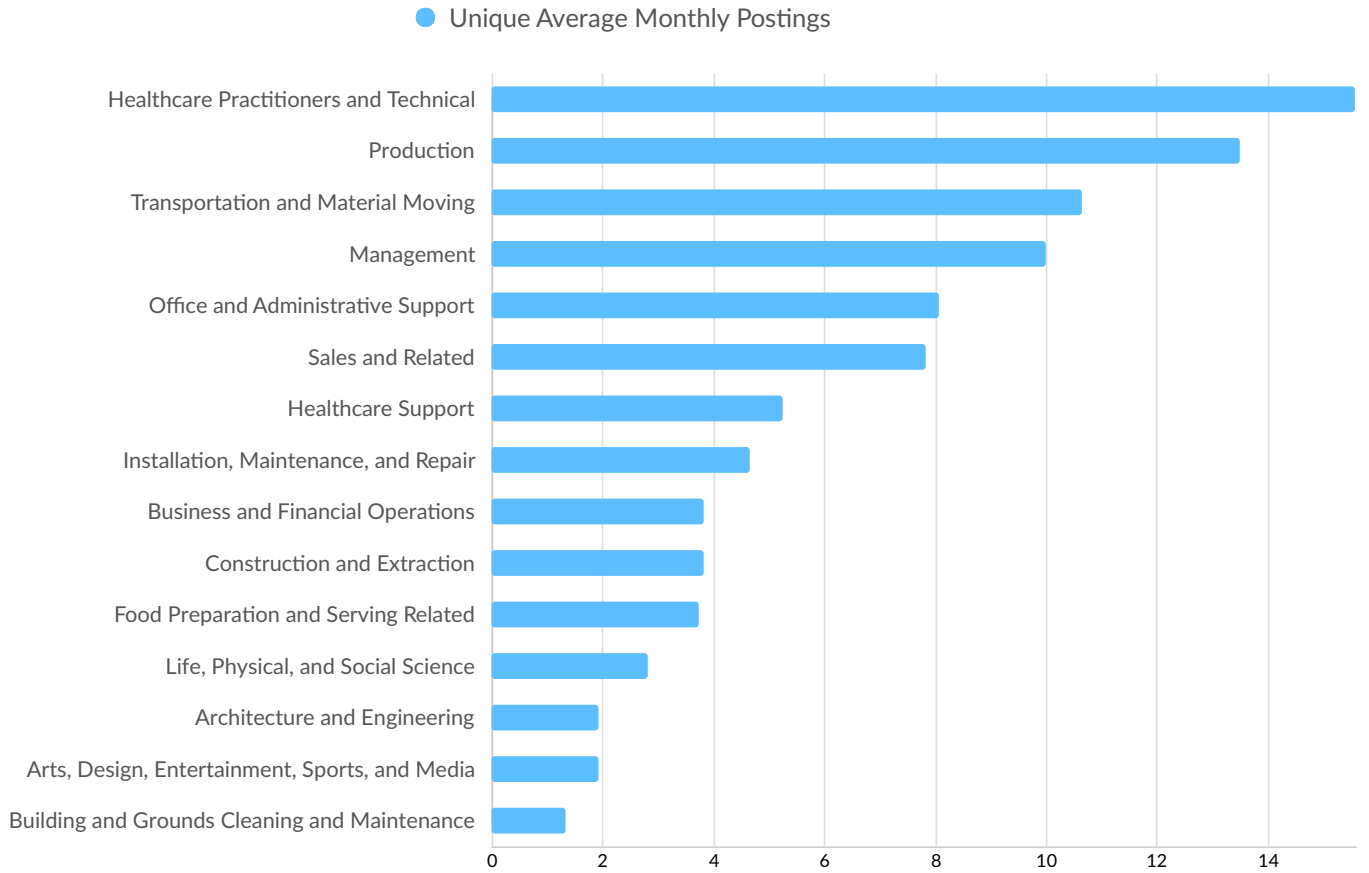
Top Occupation Employment Concentration



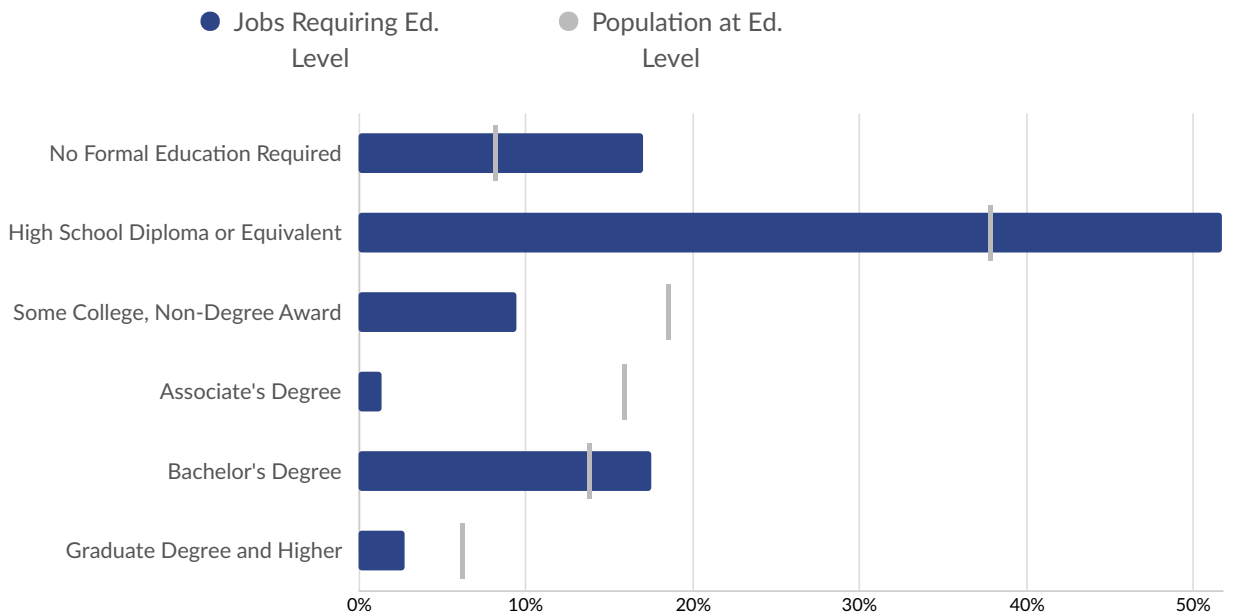
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 4 years, no schools in Trempealeau County, WI produced graduates.

In-Demand Skills

