



# Jackson County, WI

Mississippi River Regional Planning Commission



1707 Main Street, Suite 435  
La Crosse, Wisconsin 54601

# Contents

Report Parameters .....	1
Economy Overview .....	2
Unemployment by Demographics .....	4
Historic & Projected Trends .....	8
Population Characteristics .....	12
Inbound and Outbound Migration .....	14
Industry Characteristics .....	16
Business Characteristics .....	21
Workforce Characteristics .....	23
Educational Pipeline .....	28
In-Demand Skills .....	29

## Report Parameters

### 1 County

55053 Jackson County, WI

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**21,001**

**Population (2023)**

Population **grew by 507** over the last 5 years and is projected to **grow by 586** over the next 5 years.

**9,456**

**Total Regional Employment**

Jobs **decreased by 1,014** over the last 5 years and are projected to **decrease by 161** over the next 5 years.

**\$59.4K**

**Median Household Income (2022)**

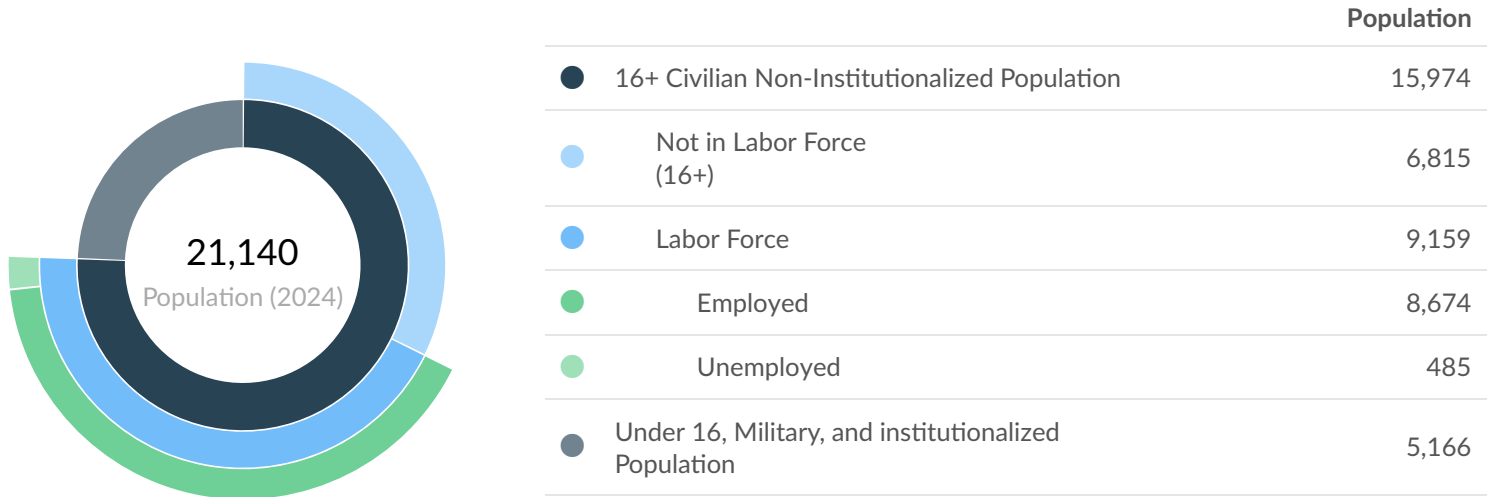
Median household income is **\$9.6K below** the national median household income of \$69.0K.

## Takeaways

- As of 2023 the region's population **increased by 2.5%** since 2018, growing by 507. Population is expected to **increase by 2.8%** between 2023 and 2028, adding 586.
- From 2018 to 2023, jobs **declined by 9.7%** in Jackson County, WI from 10,470 to **9,456**. This change **fell short of the national growth rate of 3.9% by 13.6%**. As the number of jobs declined, the **labor force participation rate decreased from 67.0% to 56.5% between 2018 and 2023**.
- Concerning educational attainment, **10.8% of Jackson County, WI residents possess a Bachelor's Degree** (10.3% below the national average), and **11.8% hold an Associate's Degree** (2.9% above the national average).
- The top three industries in 2023 are Local Government, Excluding Education and Hospitals, General Freight Trucking, and State Government, Excluding Education and Hospitals.

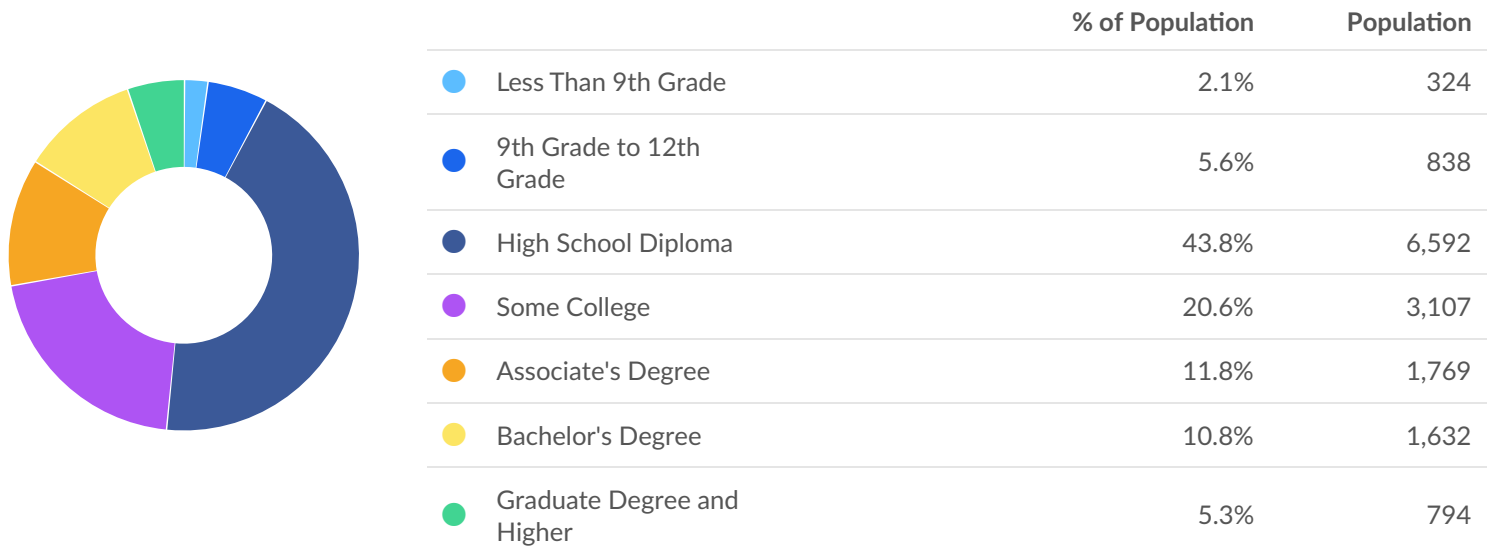
	Population (2024)	Labor Force (Feb 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	21,140	9,159	9,456	99.5	\$1.04B	\$1.97B	\$1.99B
State	5,942,701	3,116,137	3,233,104	100.2	\$403.20B	\$378.85B	\$404.51B

## Feb 2024 Labor Force Breakdown



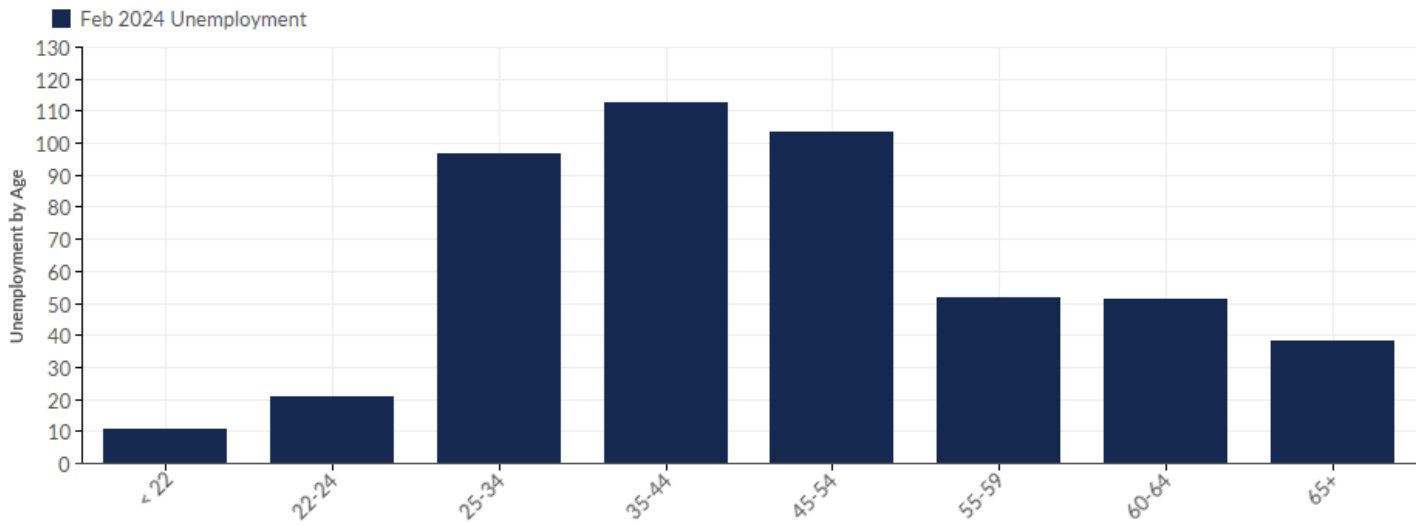
## Educational Attainment

Concerning educational attainment, **10.8% of Jackson County, WI residents possess a Bachelor's Degree** (10.3% below the national average), and **11.8% hold an Associate's Degree** (2.9% above the national average).



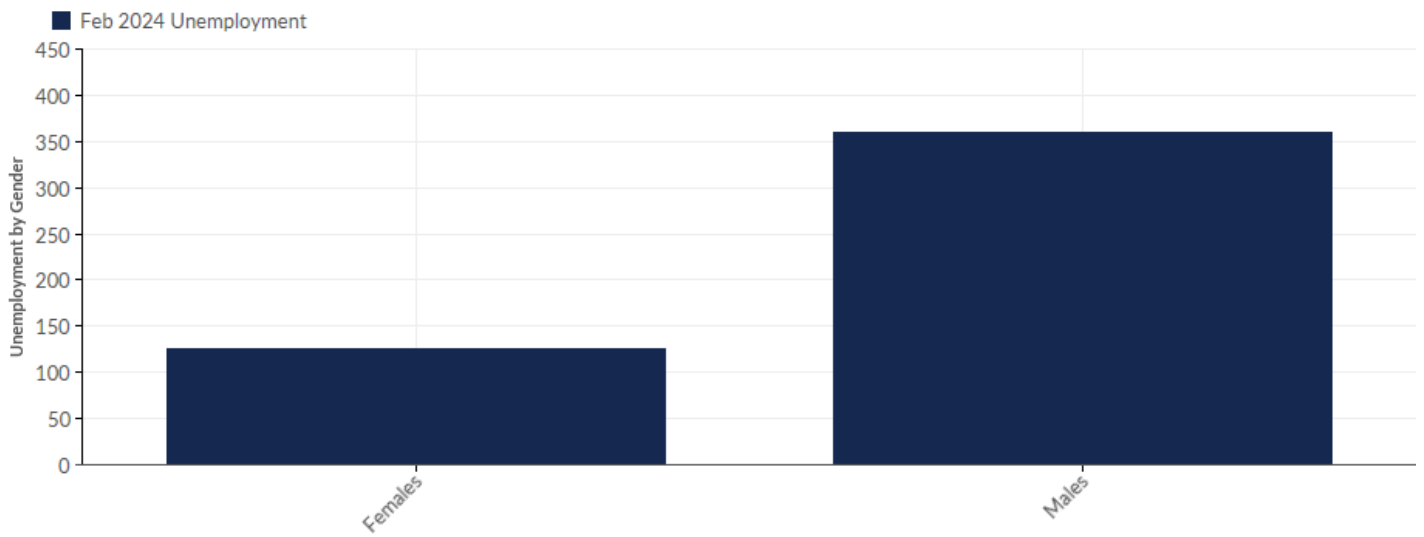
# Unemployment by Demographics

## Unemployment by Age



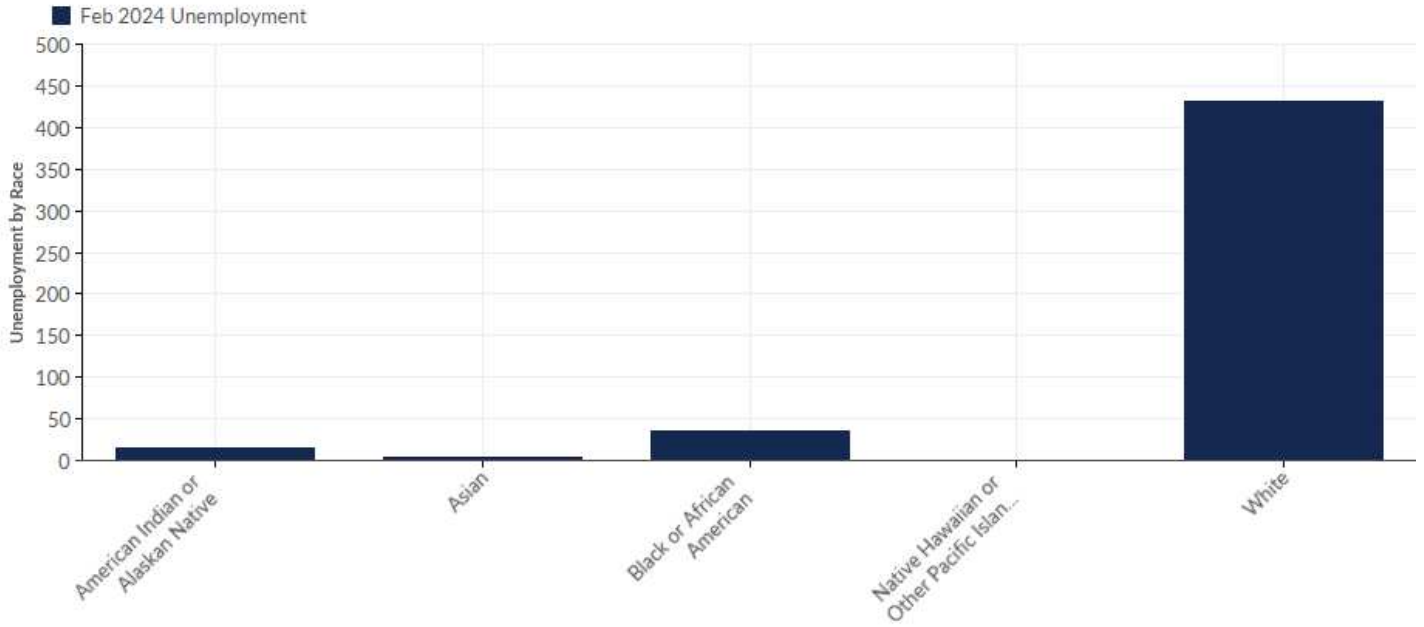
Age	Unemployment (Feb 2024)	% of Unemployed
< 22	11	2.27%
22-24	21	4.33%
25-34	97	20.00%
35-44	113	23.30%
45-54	103	21.24%
55-59	52	10.72%
60-64	51	10.52%
65+	38	7.84%
Total	485	100.00%

## Unemployment by Gender



Gender	Unemployment (Feb 2024)	% of Unemployed
Females	125	25.77%
Males	360	74.23%
Total	485	100.00%

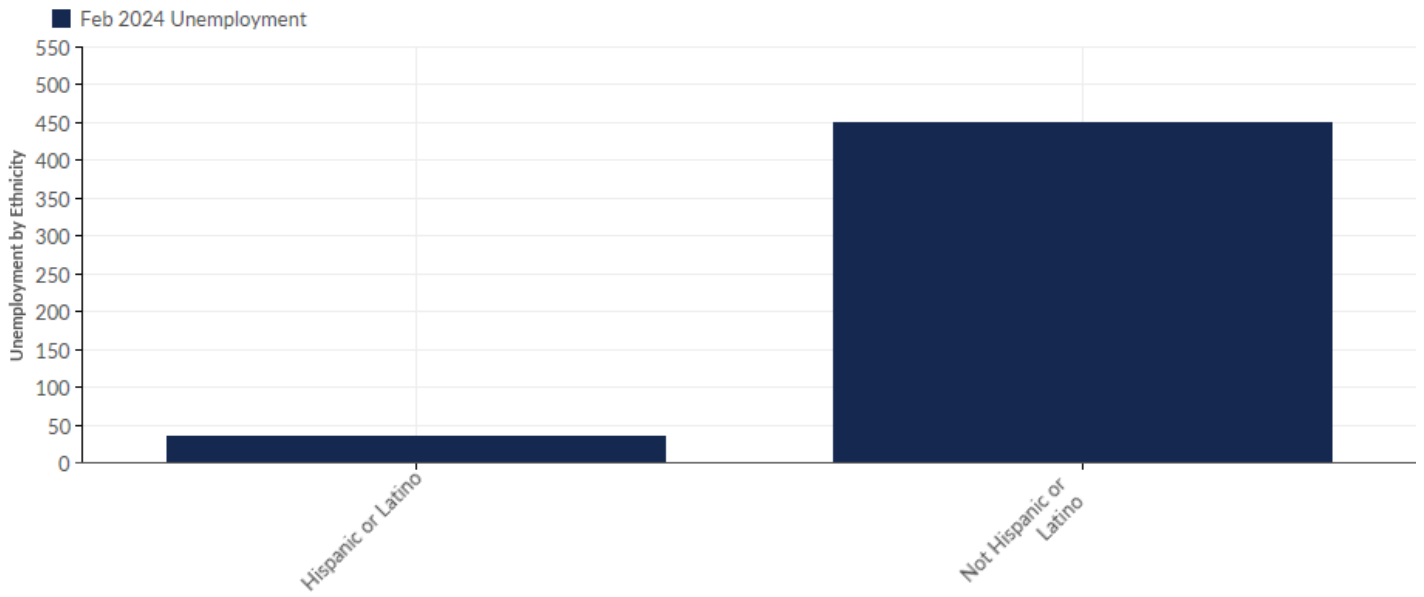
## Unemployment by Race



Race	Unemployment (Feb 2024)	% of Unemployed
American Indian or Alaskan Native	16	3.30%
Asian	3	0.62%
Black or African American	35	7.22%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	432	89.07%
Total	485	100.00%



## Unemployment by Ethnicity

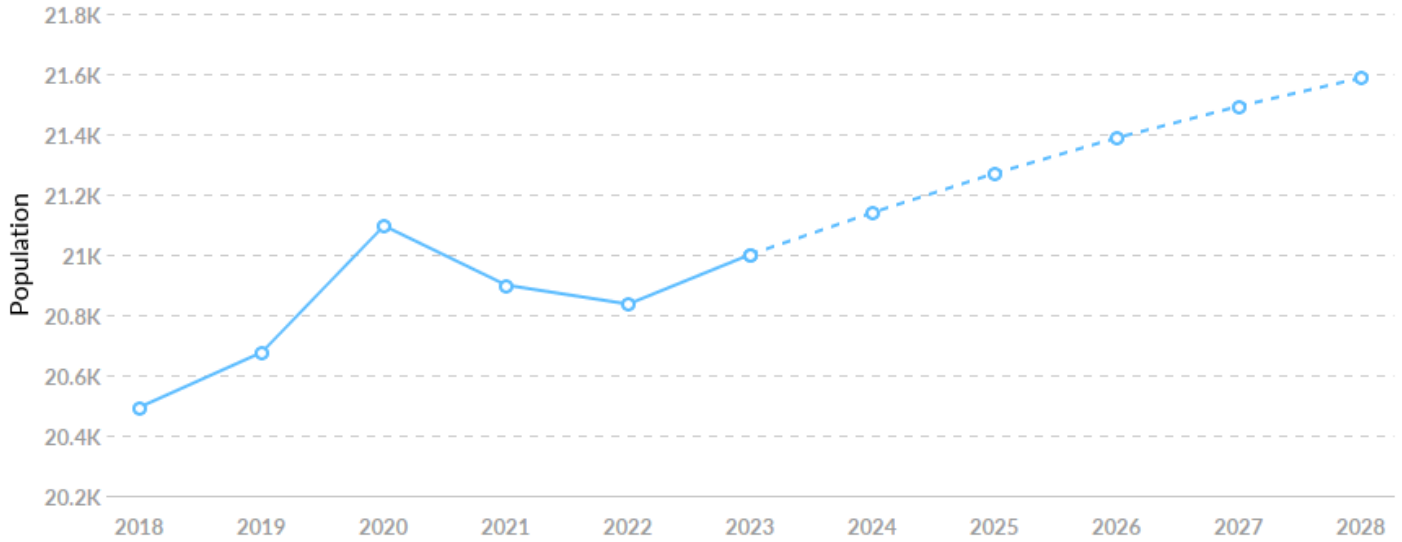


Ethnicity	Unemployment (Feb 2024)	% of Unemployed
Hispanic or Latino	35	7.22%
Not Hispanic or Latino	450	92.78%
Total	485	100.00%

# Historic & Projected Trends

## Population Trends

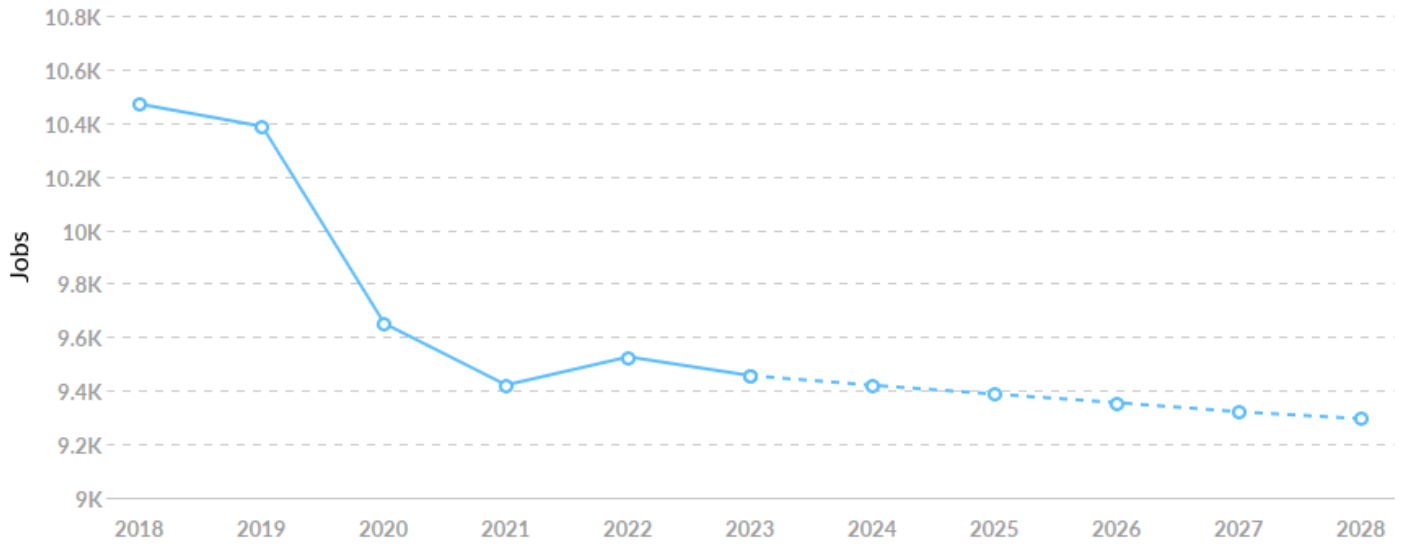
As of 2023 the region's population increased by 2.5% since 2018, growing by 507. Population is expected to increase by 2.8% between 2023 and 2028, adding 586.



Timeframe	Population
2018	20,494
2019	20,676
2020	21,096
2021	20,899
2022	20,836
2023	21,001
2024	21,140
2025	21,270
2026	21,388
2027	21,493
2028	21,587

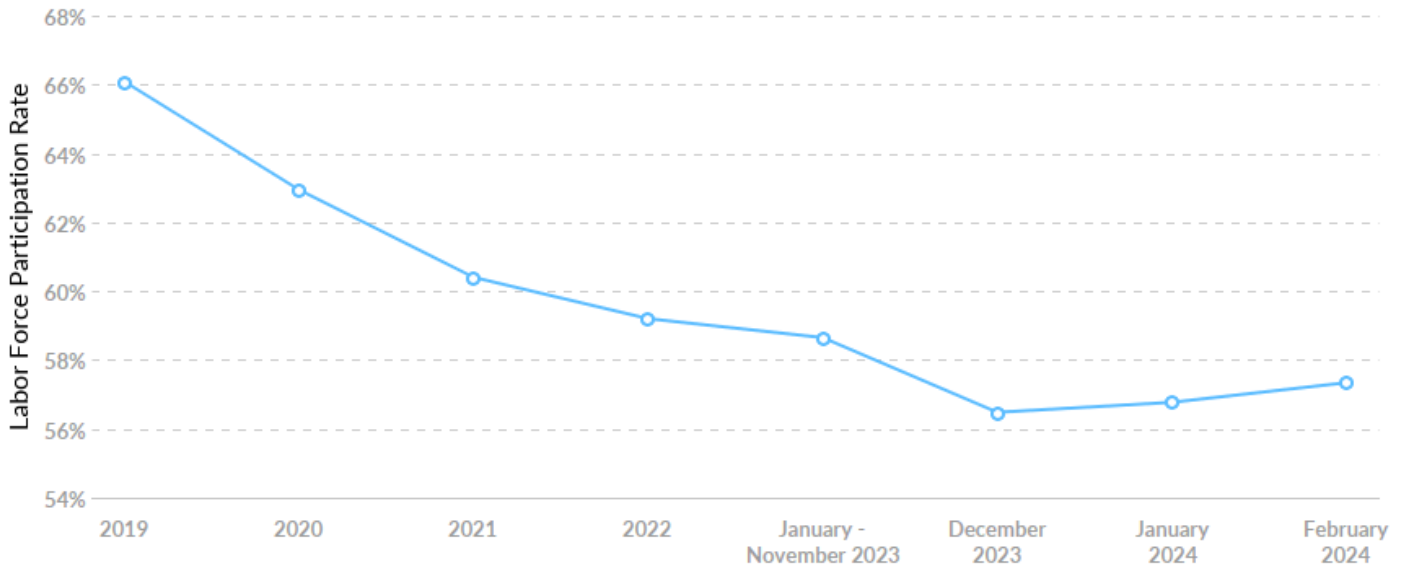
## Job Trends

From 2018 to 2023, jobs declined by 9.7% in Jackson County, WI from 10,470 to 9,456. This change fell short of the national growth rate of 3.9% by 13.6%.



Timeframe	Jobs
2018	10,470
2019	10,387
2020	9,651
2021	9,421
2022	9,526
2023	9,456
2024	9,420
2025	9,387
2026	9,355
2027	9,321
2028	9,295

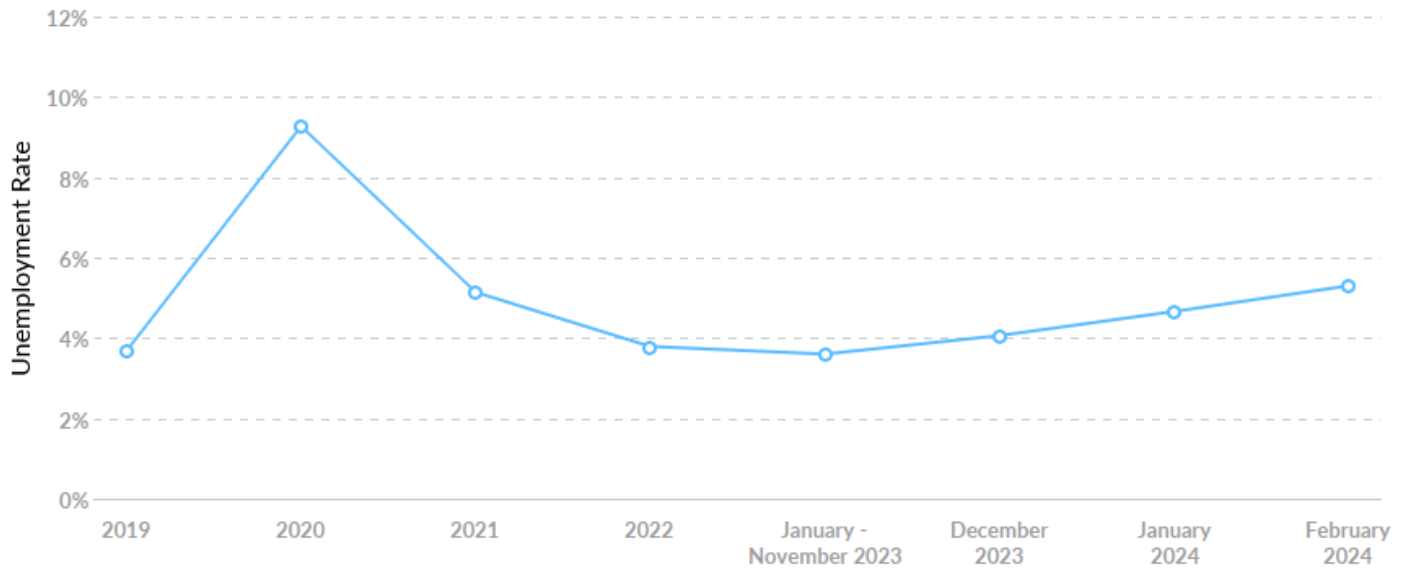
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	66.08%
2020	62.94%
2021	60.40%
2022	59.20%
January - November 2023	58.65%
December 2023	56.48%
January 2024	56.77%
February 2024	57.34%

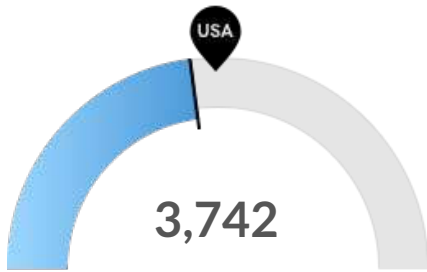
## Unemployment Rate Trends

Jackson County, WI had a February 2024 unemployment rate of 5.30%, **increasing from 3.68%** 5 years before.



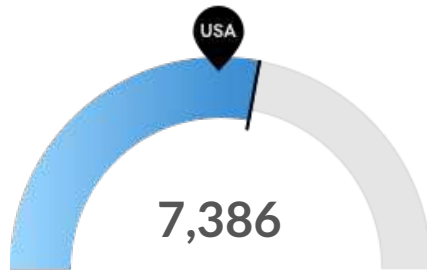
Timeframe	Unemployment Rate
2019	3.68%
2020	9.27%
2021	5.14%
2022	3.79%
January - November 2023	3.60%
December 2023	4.06%
January 2024	4.66%
February 2024	5.30%

## Population Characteristics



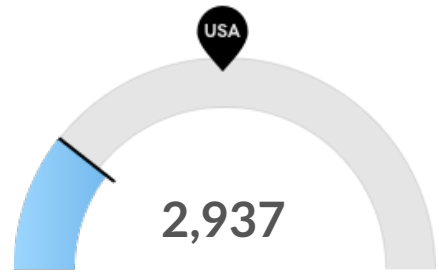
**Millennials**

Jackson County, WI has 3,742 millennials (ages 25-39). The national average for an area this size is 4,237.



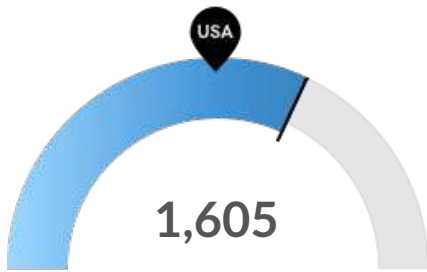
**Retiring Soon**

Retirement risk is high in Jackson County, WI. The national average for an area this size is 6,244 people 55 or older, while there are 7,386 here.



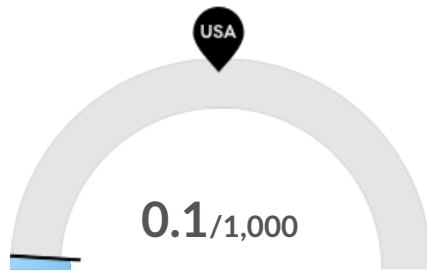
**Racial Diversity**

Racial diversity is low in Jackson County, WI. The national average for an area this size is 8,569 racially diverse people, while there are 2,937 here.



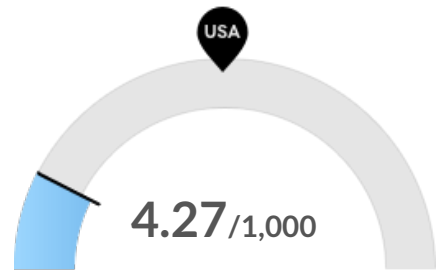
**Veterans**

Jackson County, WI has 1,605 veterans. The national average for an area this size is 1,090.



**Violent Crime**

Jackson County, WI has 0.1 violent crimes per 1,000 people. The national rate is 3.6 per 1,000 people.

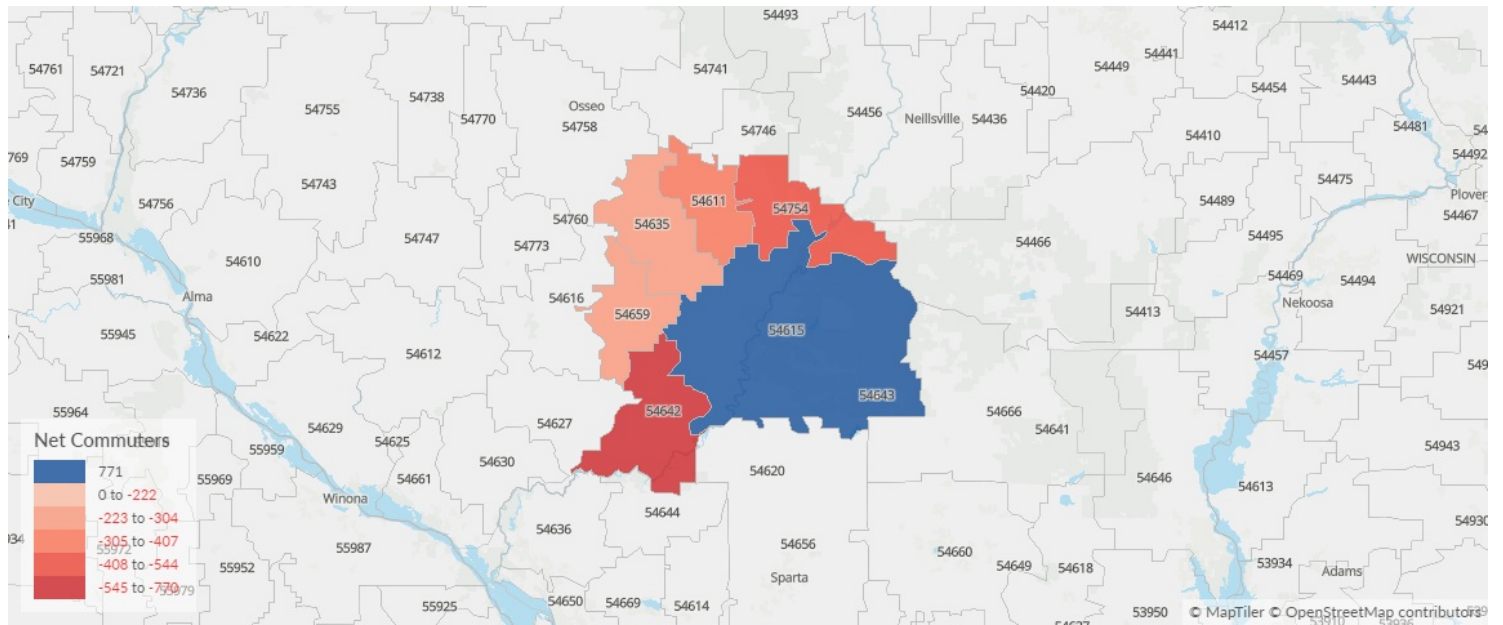


**Property Crime**

Jackson County, WI has 4.27 property crimes per 1,000 people. The national rate is 18.22 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Jackson County, WI currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

ZIP	Name	2023 Employment
54615	Black River Falls, WI (in ...	6,152
54635	Hixton, WI (in Jackson c...	1,005
54642	Melrose, WI (in Jackson...	719
54754	Merrillan, WI (in Jackso...	570
54611	Alma Center, WI (in Jac...	488

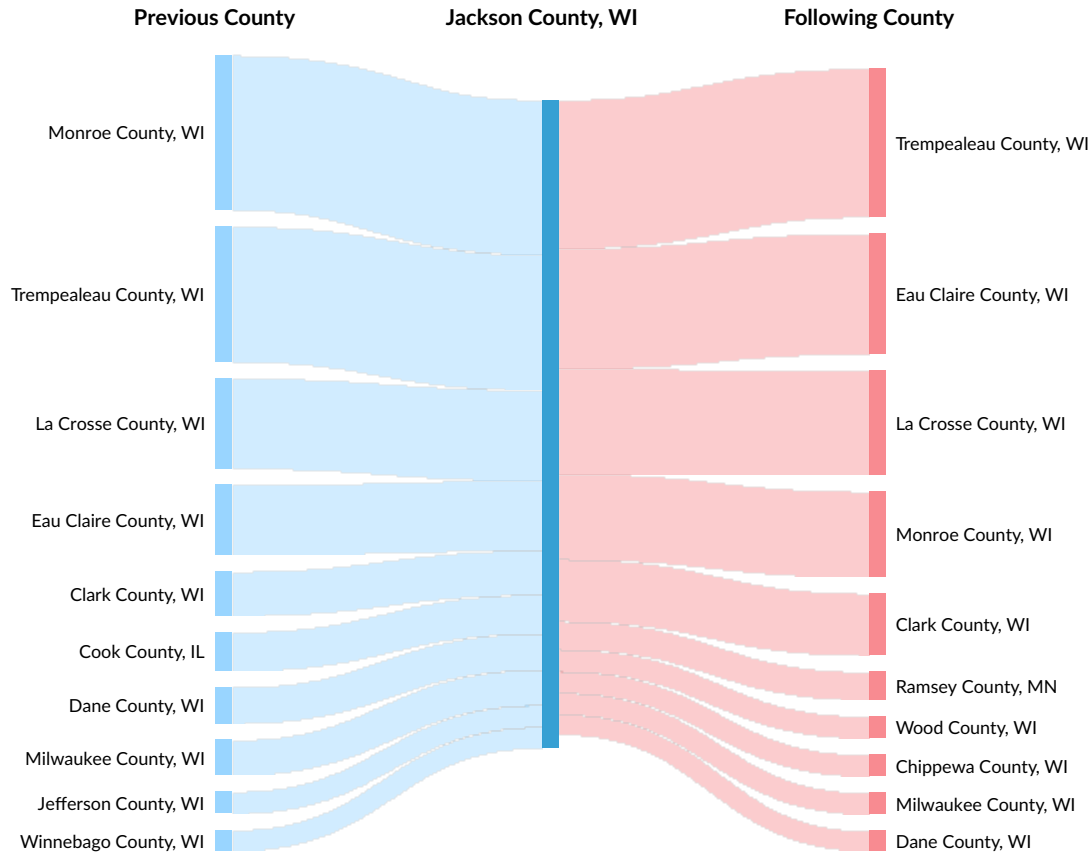
### Where Talent Lives

ZIP	Name	2023 Workers
54615	Black River Falls, WI (in ...	5,382
54642	Melrose, WI (in Jackson...	1,264
54635	Hixton, WI (in Jackson c...	1,228
54754	Merrillan, WI (in Jackso...	978
54611	Alma Center, WI (in Jac...	793

# Inbound and Outbound Migration

The table below analyzes past and current residents of Jackson County, WI. The left column shows residents of other counties migrating to Jackson County, WI. The right column shows residents migrating from Jackson County, WI to other counties.

As of 2021, 115 people have migrated from Monroe County, WI to Jackson County, WI. In the same year, 110 people left Jackson County, WI migrating to Trempealeau County, WI. The total Net Migration for Jackson County, WI in 2021 was 123.



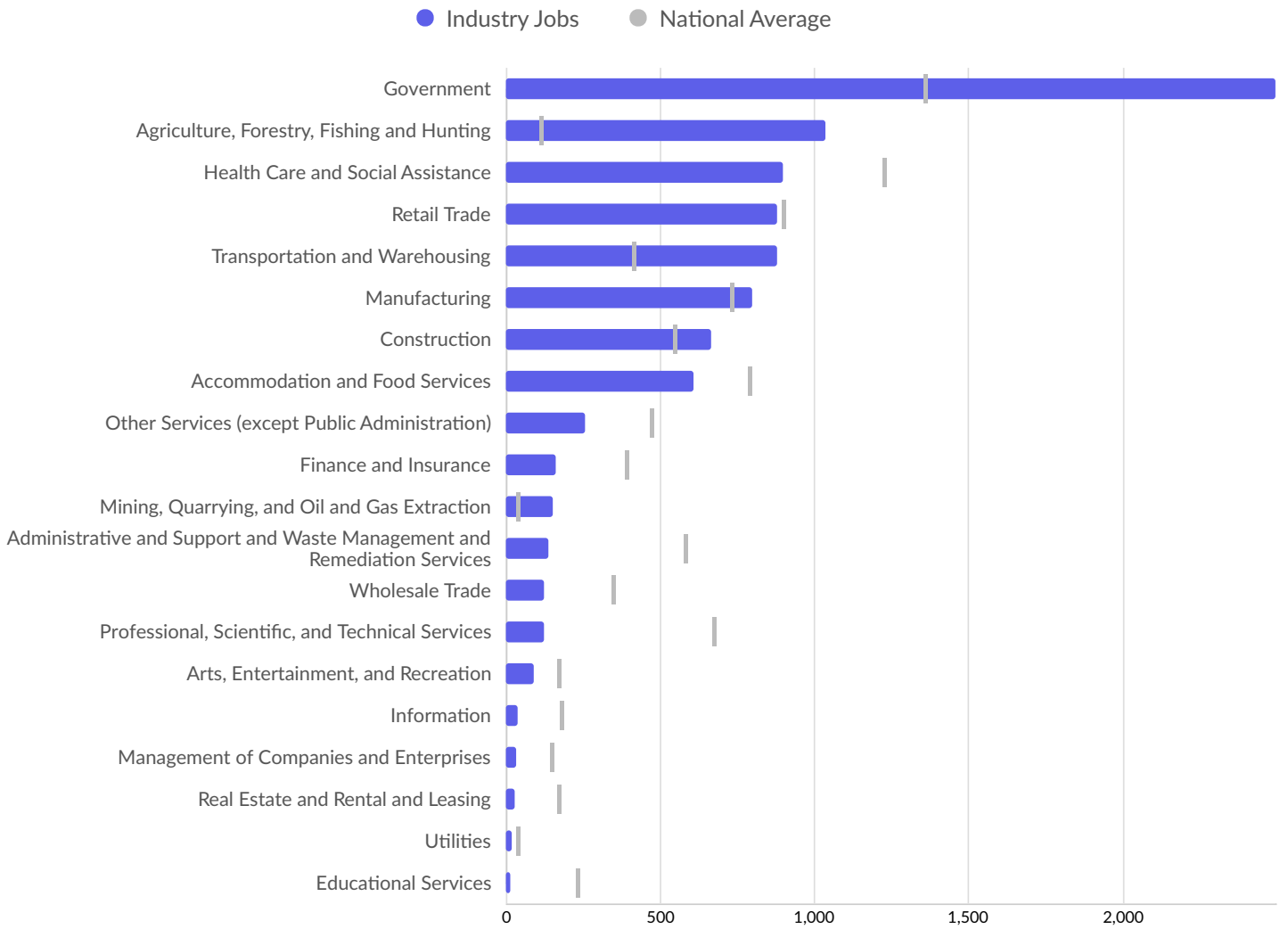
Top Previous Counties	Migrations
Monroe County, WI	115
Trempealeau County, WI	100
La Crosse County, WI	67
Eau Claire County, WI	52
Clark County, WI	33
Cook County, IL	29



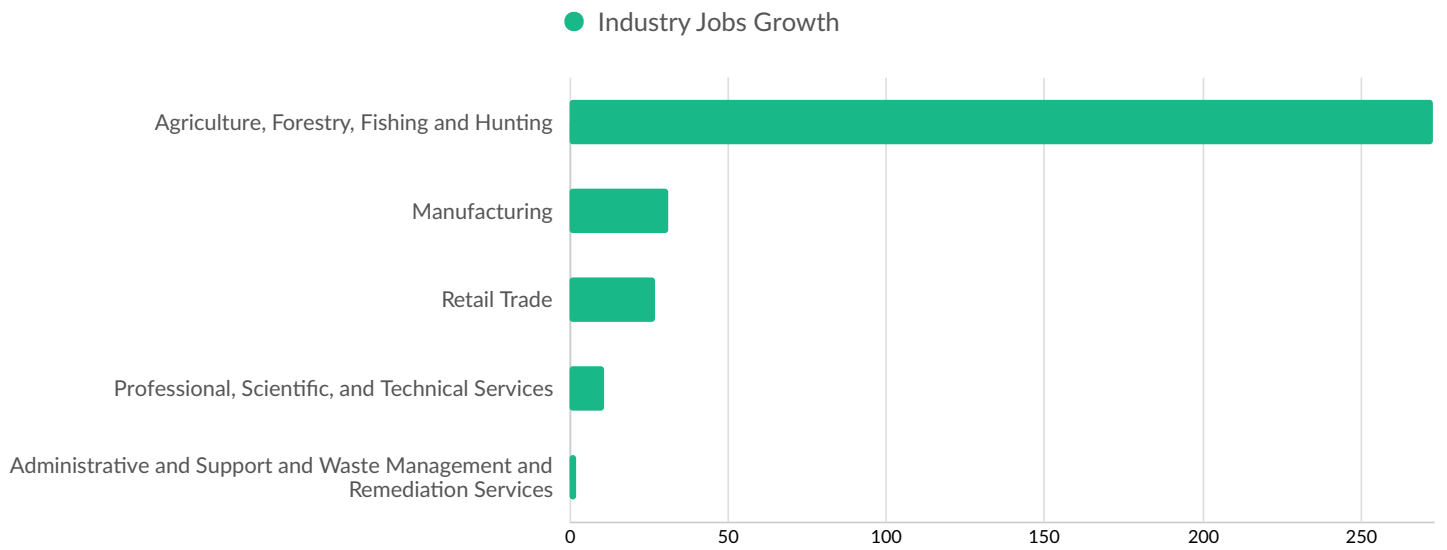
Top Previous Counties	Migrations
Dane County, WI	27
Milwaukee County, WI	26
Jefferson County, WI	16
Winnebago County, WI	16
Freeborn County, MN	16
Marathon County, WI	14
Chippewa County, WI	11
Fond du Lac County, WI	11
Terrebonne Parish, LA	10
Top Following Counties	Migrations
Trempealeau County, WI	110
Eau Claire County, WI	89
La Crosse County, WI	78
Monroe County, WI	64
Clark County, WI	46
Ramsey County, MN	21
Wood County, WI	16
Chippewa County, WI	16
Milwaukee County, WI	16
Dane County, WI	15
Maricopa County, AZ	15
Ontonagon County, MI	13
Columbia County, WI	11
Douglas County, WI	10
Brown County, WI	9

# Industry Characteristics

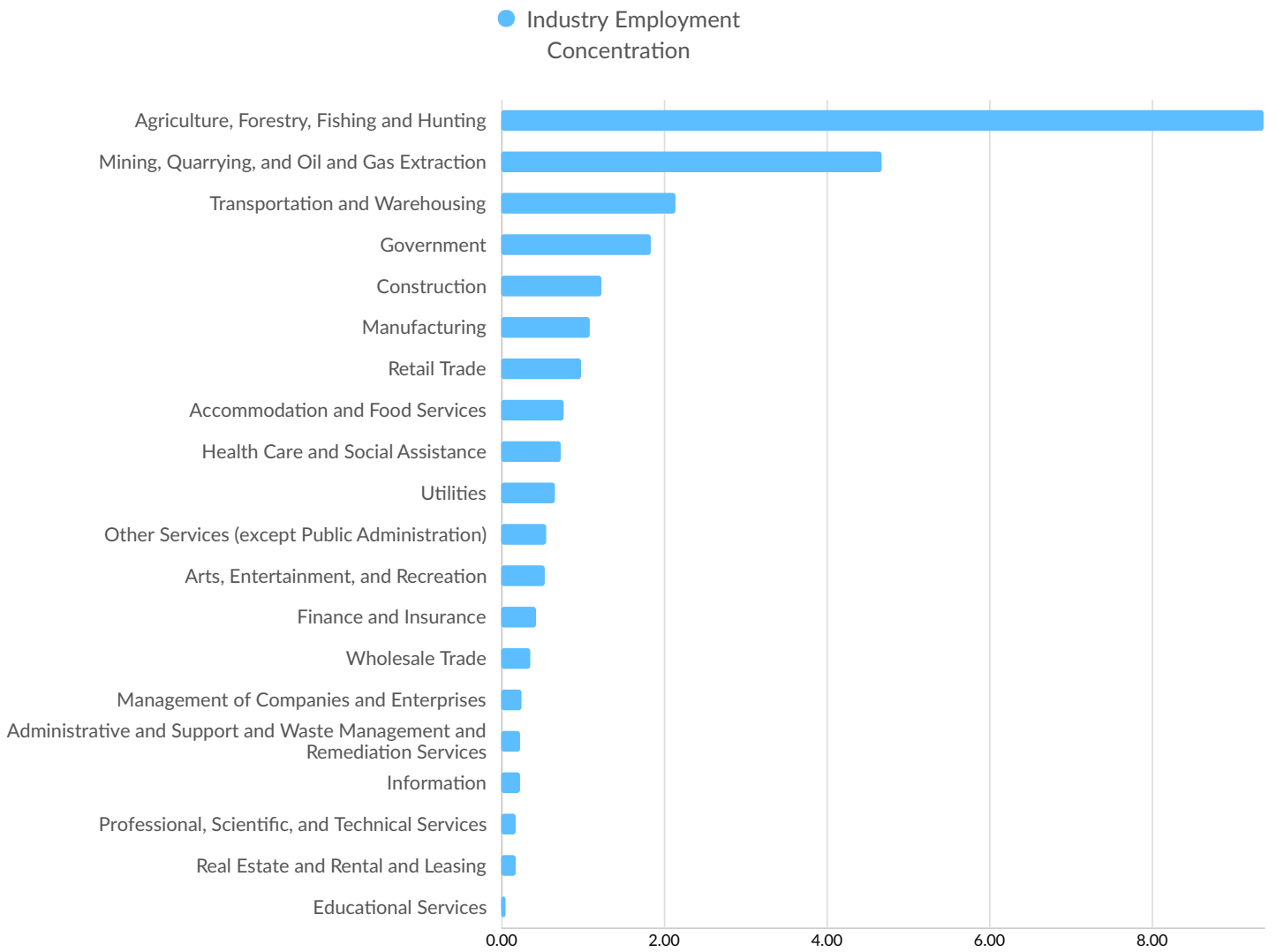
## Largest Industries



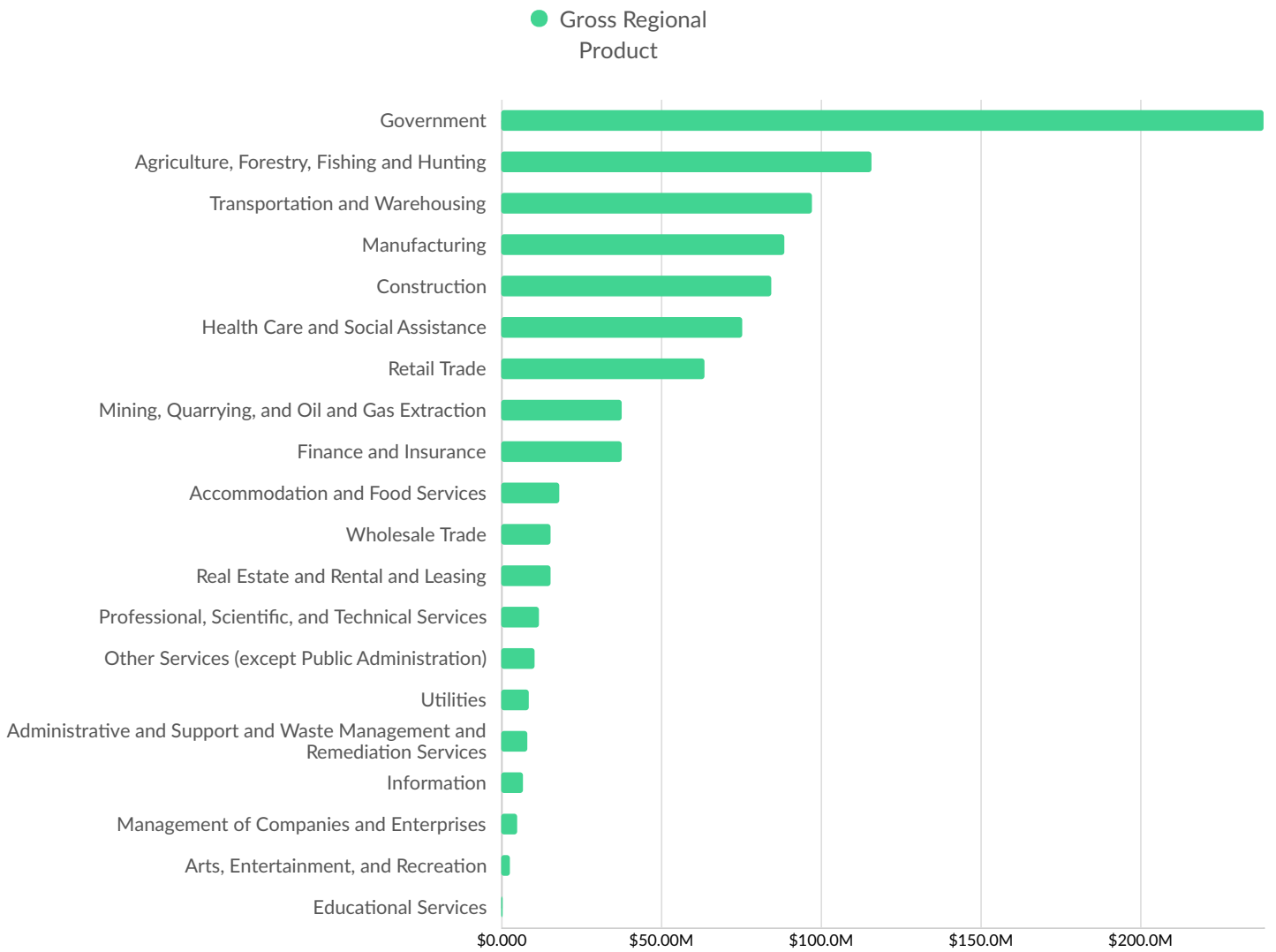
## Top Growing Industries



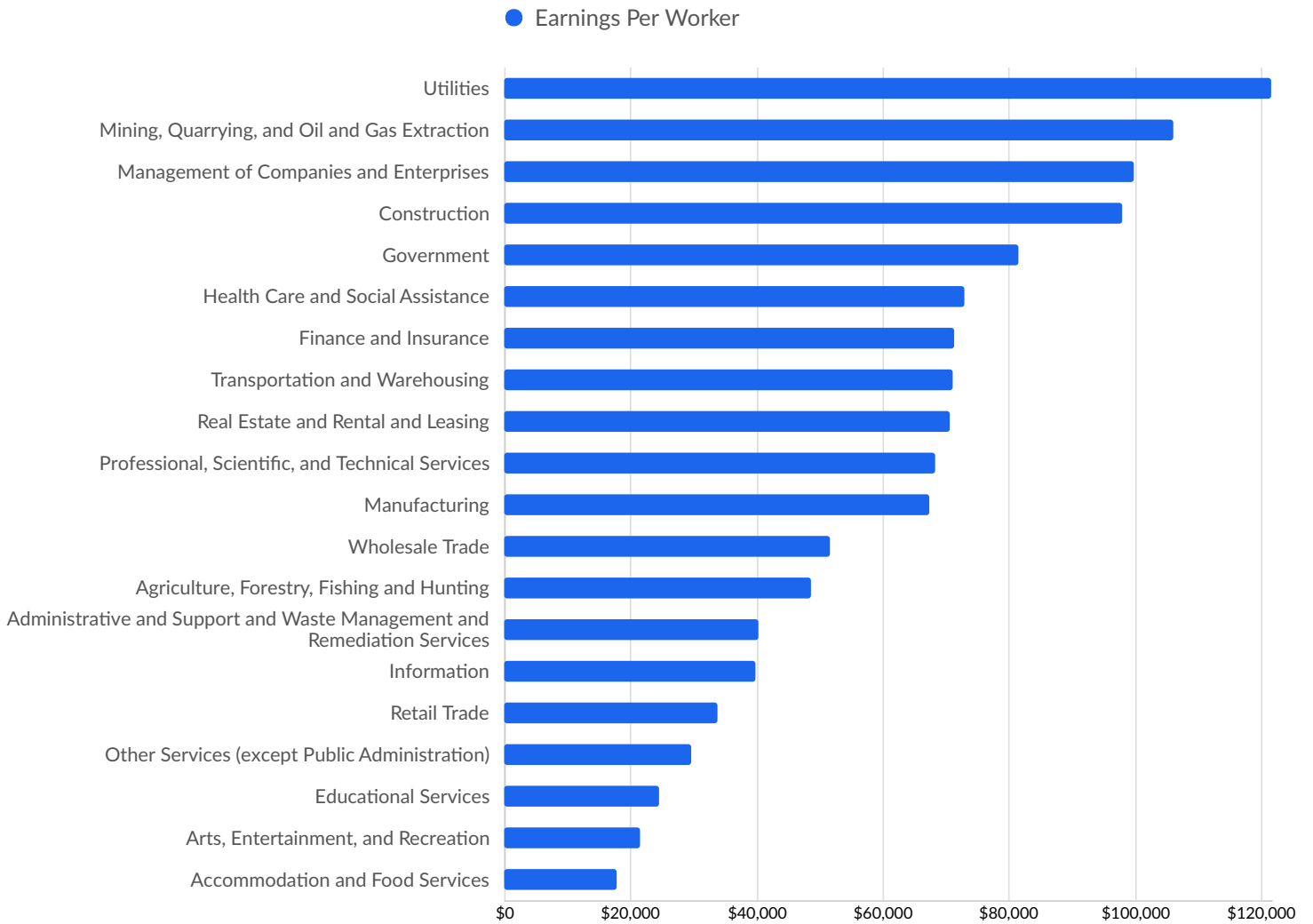
## Top Industry Employment Concentration



## Top Industry GRP



## Top Industry Earnings



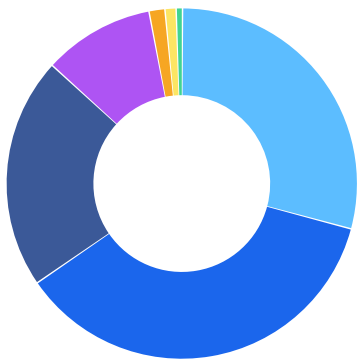
# Business Characteristics

## 1,120 Companies Employ Your Workers

Online profiles for your workers mention 1,120 companies as employers, with the top 10 appearing below. In the last 12 months, 120 companies in Jackson County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Ho-Chunk Nation	269 	Pilgrim's Pride	33 
Black River Memorial Hospital	117 	Walmart	30 
Ashley Furniture	47 	Drm International	17 
Black River Falls School District	36 	Arby's	16 
State of Wisconsin	35 	Kwik Trip	16 
Walmart	34 	Pilot Company	16 
Regal Beloit	33 	Bosselman Enterprises	14 
Krohn Clinic	31 	Ashley Furniture	12 
Co-Op Credit Union	29 	LHC Group	12 
Alma Center-Humbird-Merrillan...	27 	CompHealth	9 

## Business Size



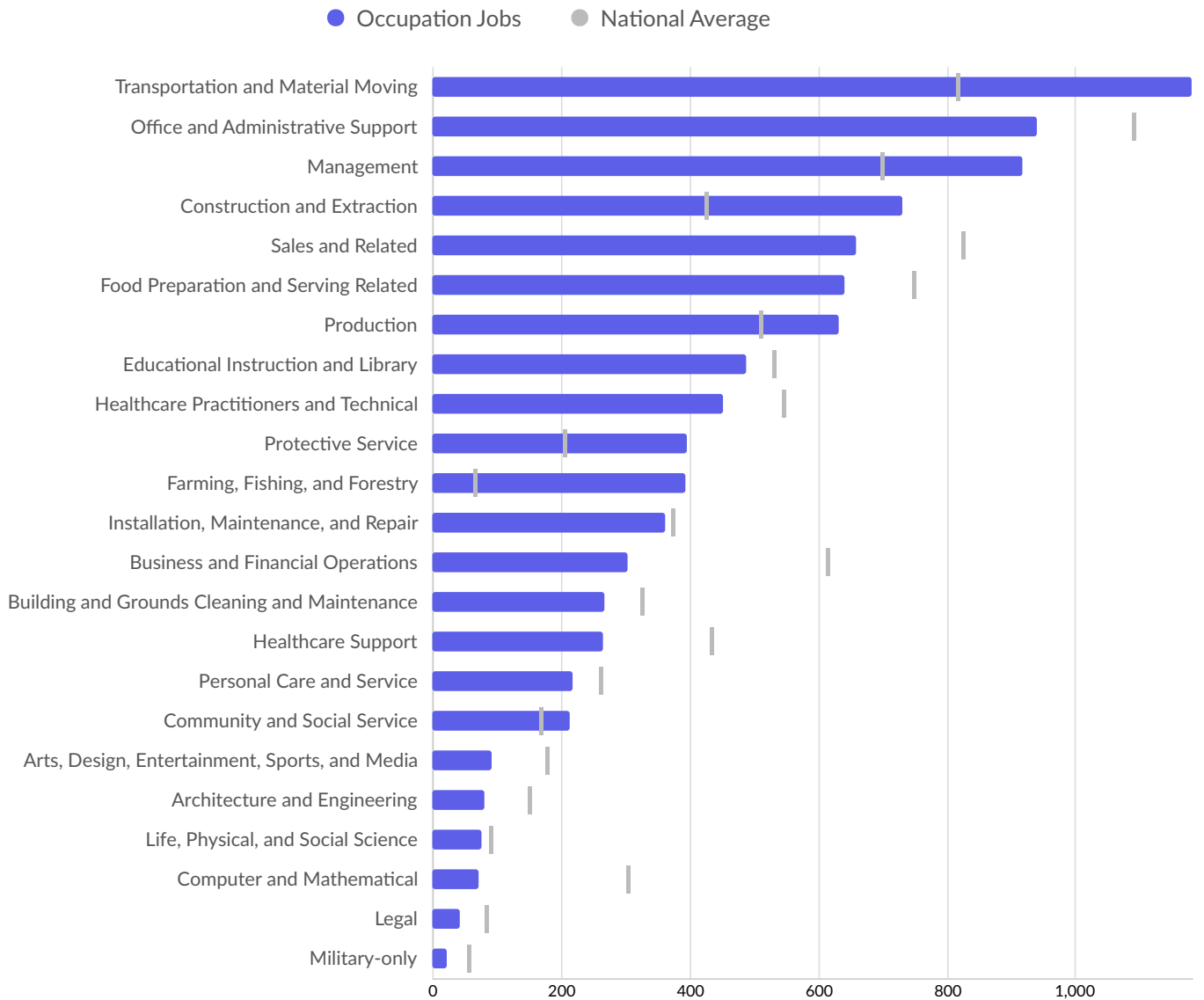
	Percentage	Business Count
1 to 4 employees	29.1%	199
5 to 9 employees	36.3%	248
10 to 19 employees	21.3%	146
20 to 49 employees	10.2%	70
50 to 99 employees	1.5%	10
100 to 249 employees	1.0%	7
250 to 499 employees	0.6%	4

\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

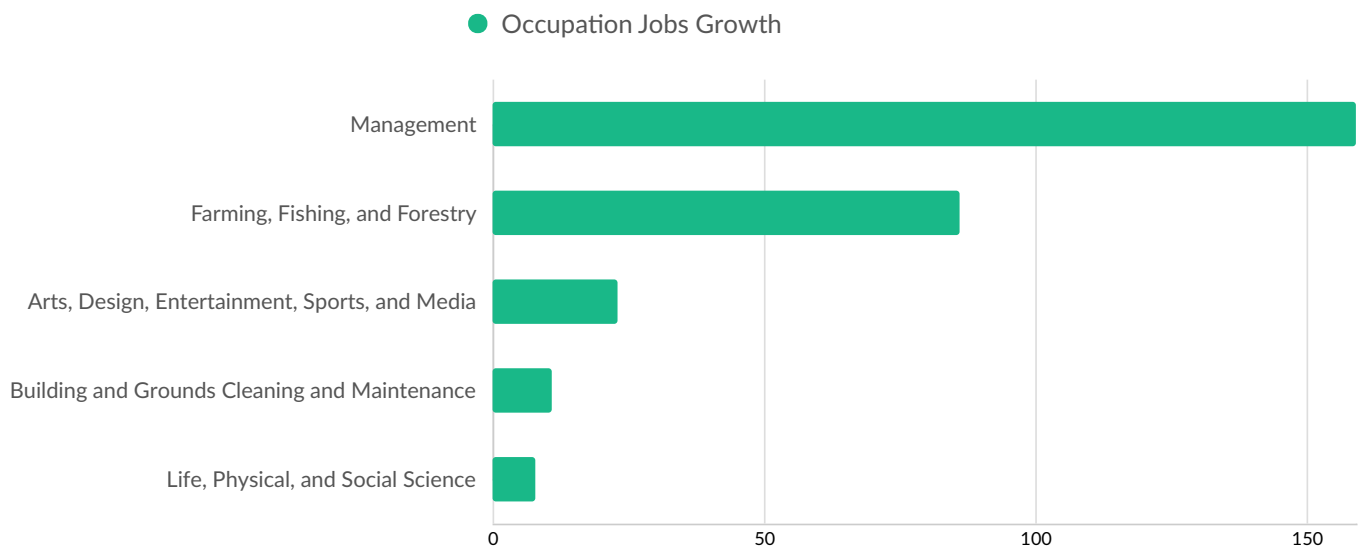


# Workforce Characteristics

## Largest Occupations

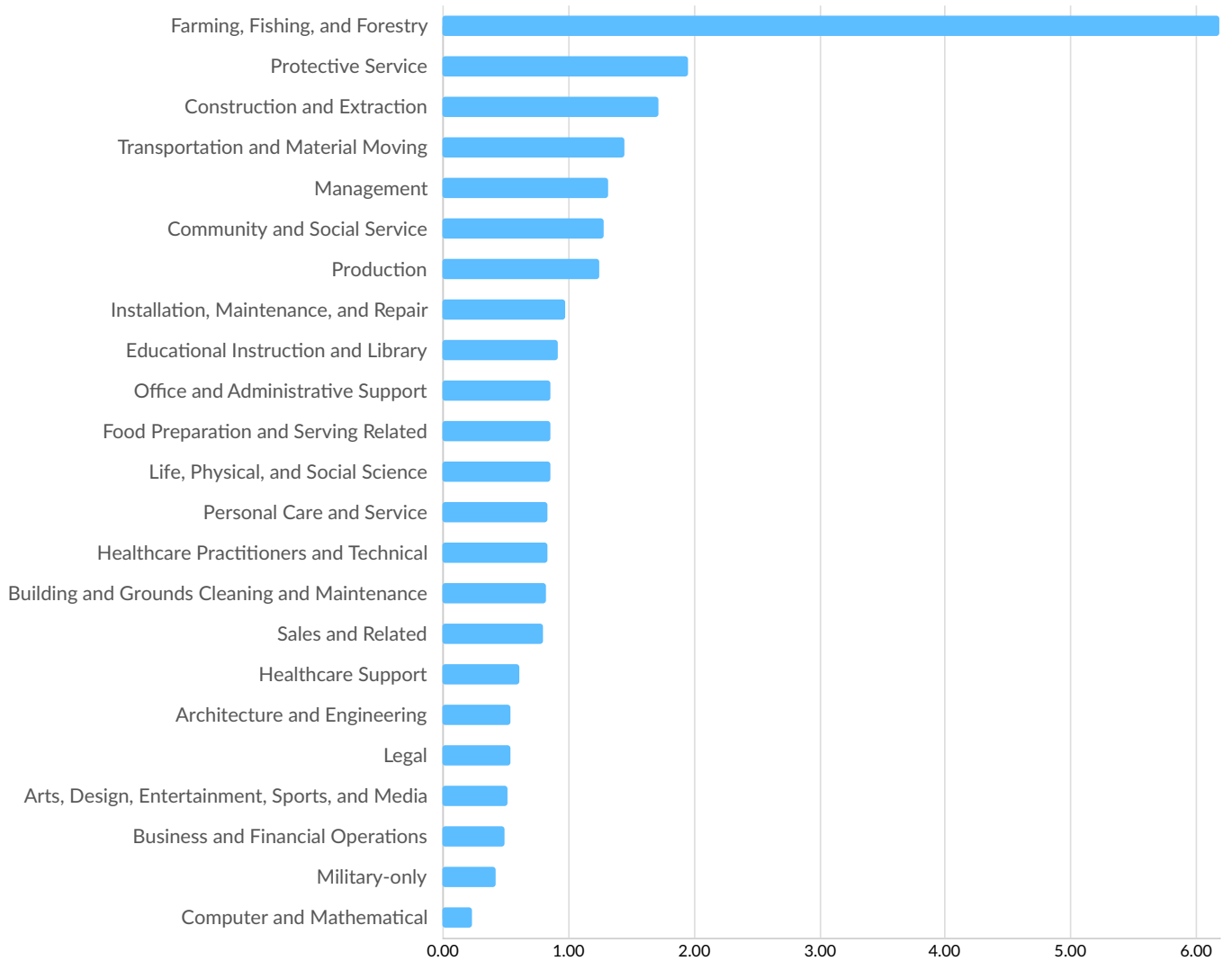


## Top Growing Occupations

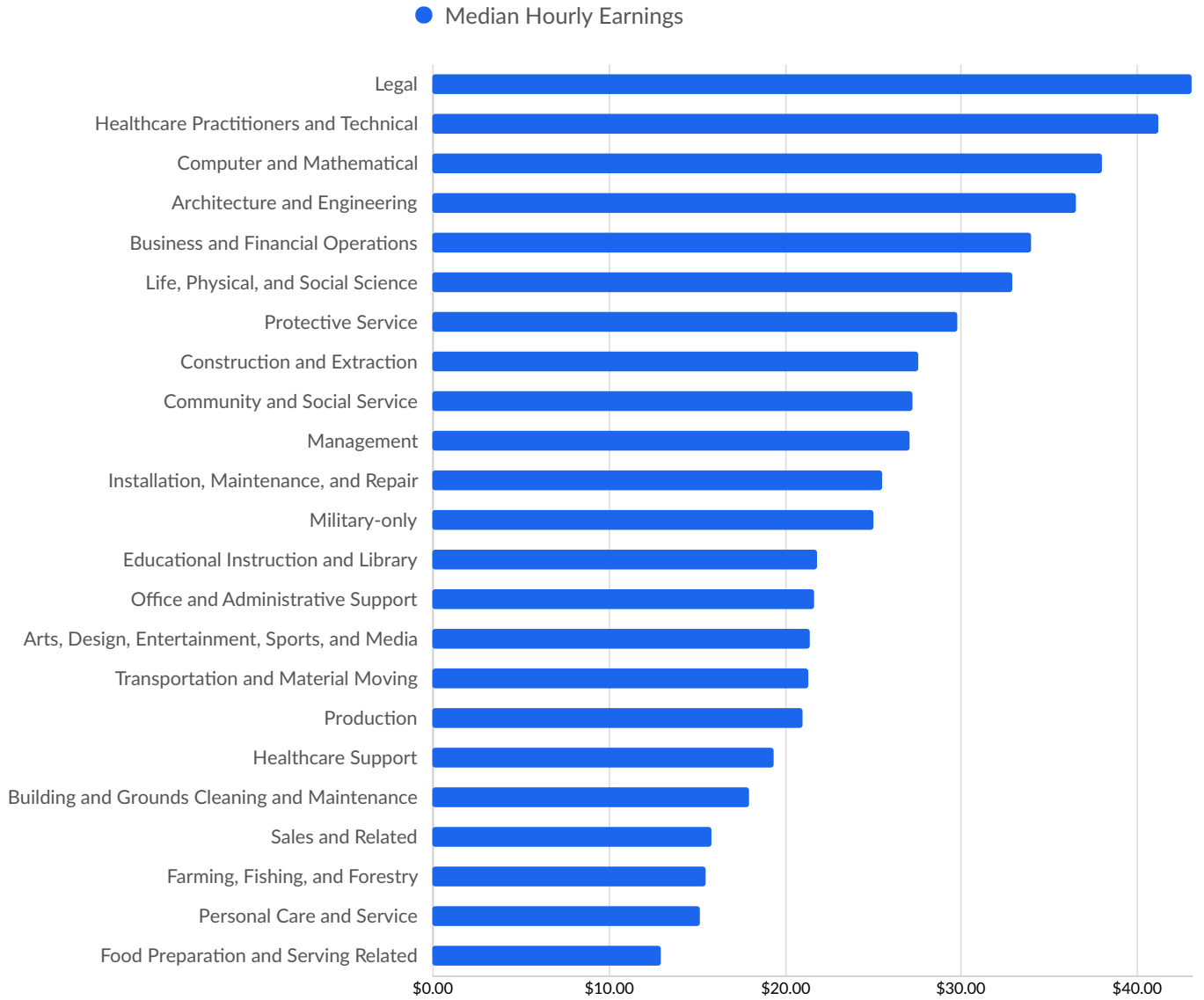


## Top Occupation Employment Concentration

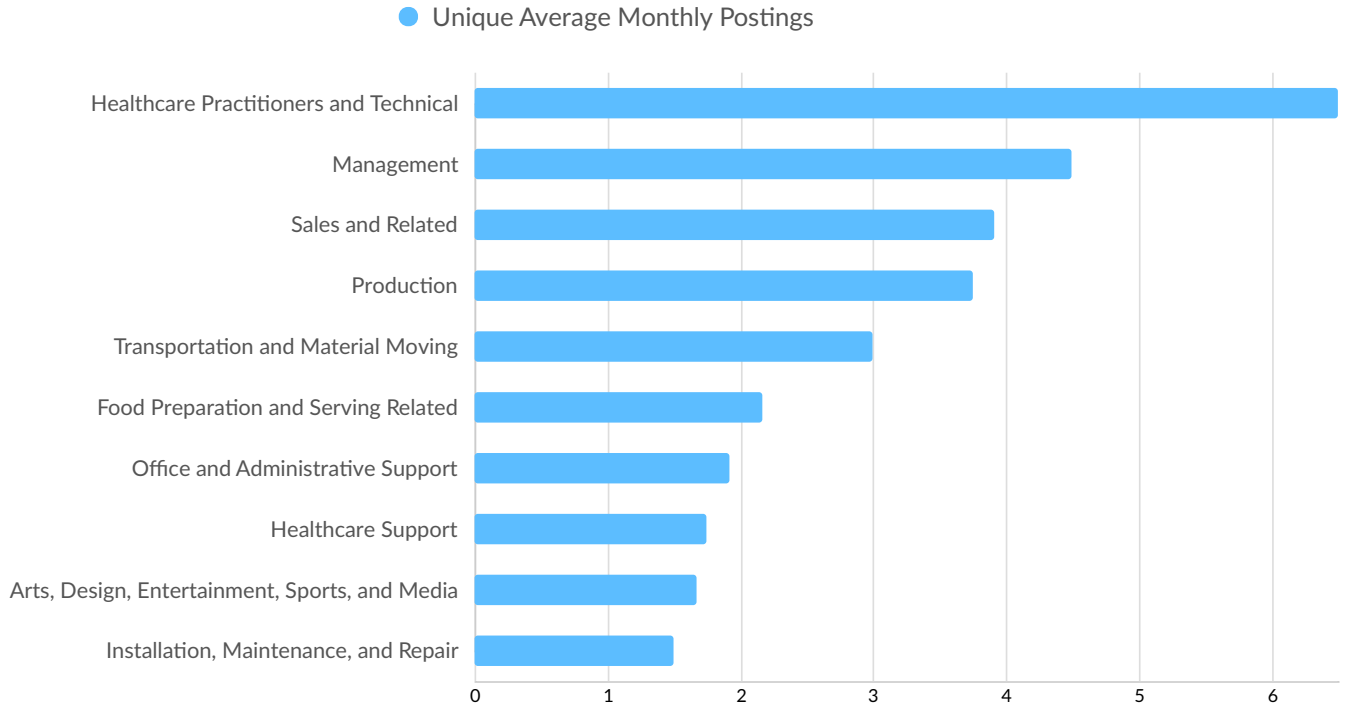
● Occupation Employment Concentration



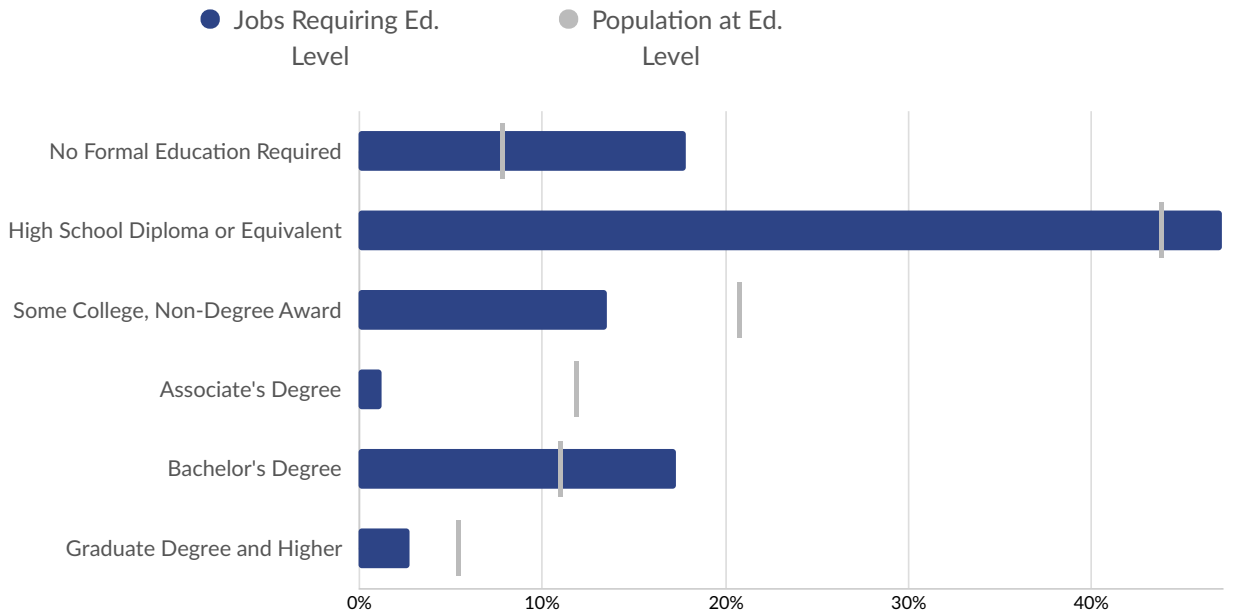
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



## Educational Pipeline

Over the last 4 years, no schools in Jackson County, WI produced graduates.

# In-Demand Skills

