



Crawford County, WI

Mississippi River Regional Planning Commission



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Report Parameters

1 County

55023 Crawford County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

16,054

Population (2023)

Population **decreased by 157** over the last 5 years and is projected to **decrease by 50** over the next 5 years.

7,511

Total Regional Employment

Jobs **decreased by 816** over the last 5 years and are projected to **decrease by 31** over the next 5 years.

\$54.5K

Median Household Income (2022)

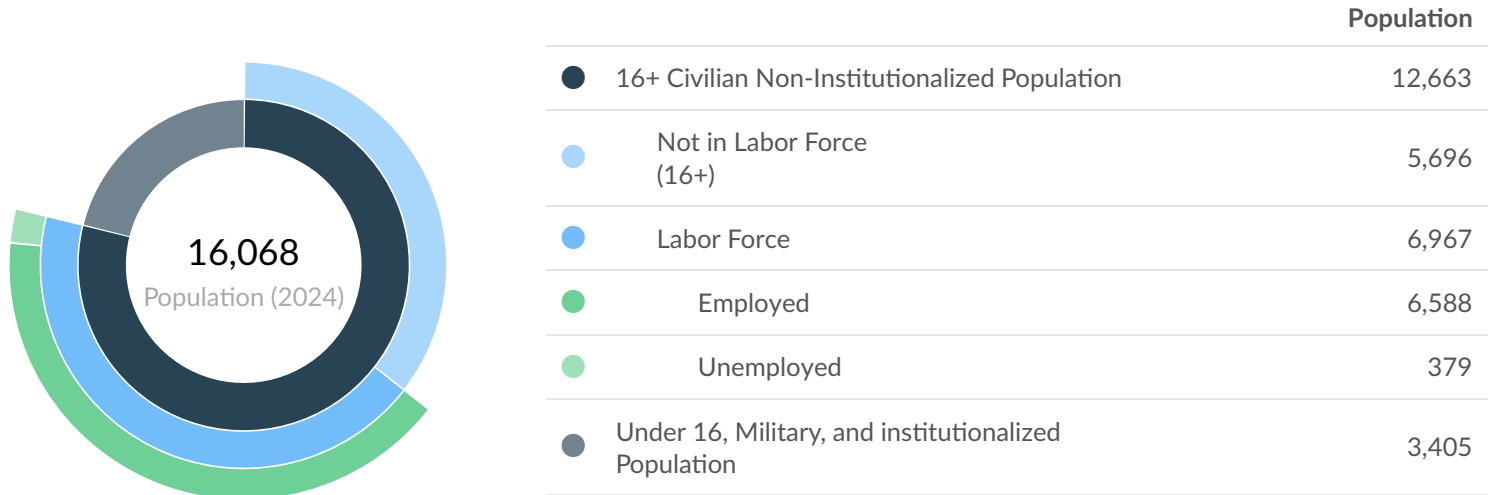
Median household income is **\$14.5K below** the national median household income of \$69.0K.

Takeaways

- As of 2023 the region's population **declined by 1.0%** since 2018, falling by 157. Population is expected to **decrease by 0.3%** between 2023 and 2028, losing 50.
- From 2018 to 2023, jobs **declined by 9.8%** in Crawford County, WI from 8,326 to **7,511**. This change **fell short of the national growth rate of 3.9% by 13.7%**. As the number of jobs declined, the **labor force participation rate decreased from 62.1% to 53.3% between 2018 and 2023**.
- Concerning educational attainment, **13.0% of Crawford County, WI residents possess a Bachelor's Degree** (8.1% below the national average), and **12.7% hold an Associate's Degree** (3.9% above the national average).
- The top three industries in 2023 are Local Government, Excluding Education and Hospitals, Restaurants and Other Eating Places, and Other Nonmetallic Mineral Product Manufacturing.

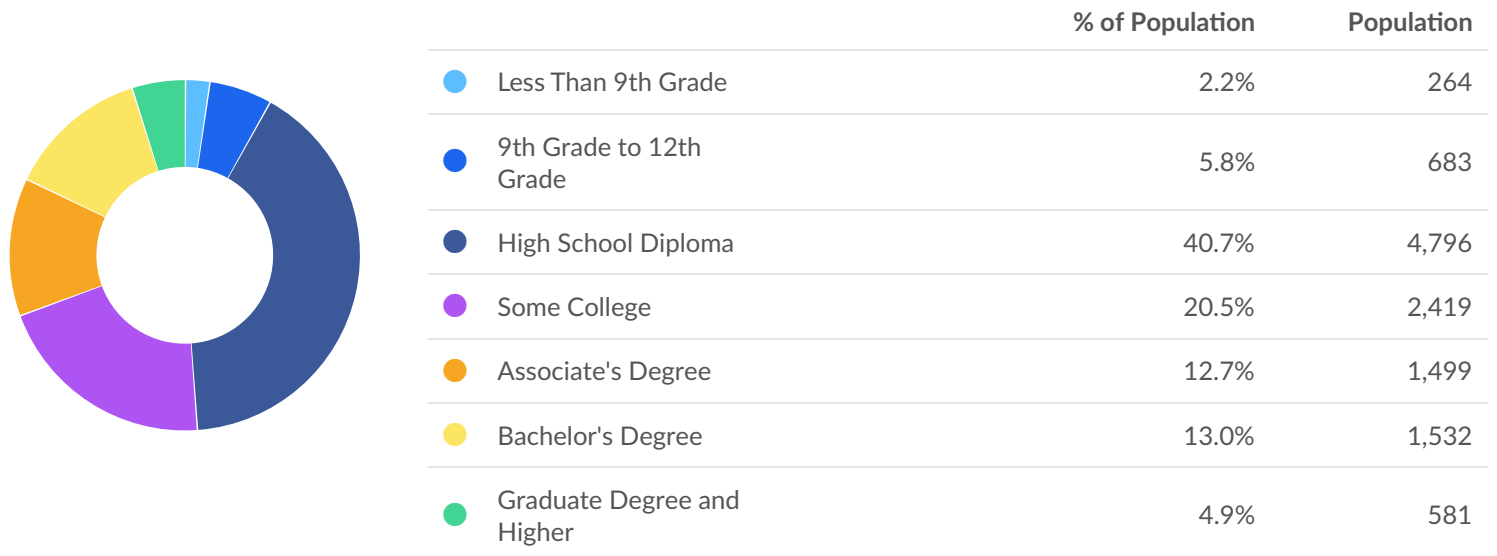
	Population (2024)	Labor Force (Feb 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	16,068	6,967	7,511	98.8	\$801.18M	\$1.26B	\$1.16B
State	5,942,701	3,116,137	3,233,104	100.2	\$403.20B	\$378.85B	\$404.51B

Feb 2024 Labor Force Breakdown



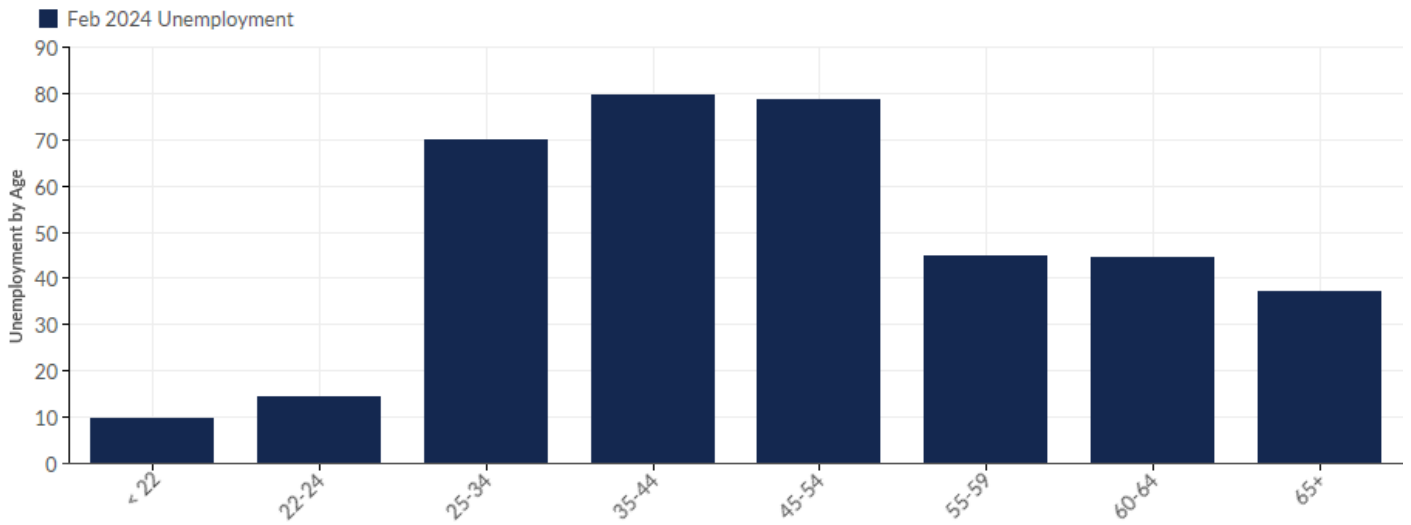
Educational Attainment

Concerning educational attainment, **13.0% of Crawford County, WI residents possess a Bachelor's Degree** (8.1% below the national average), and **12.7% hold an Associate's Degree** (3.9% above the national average).



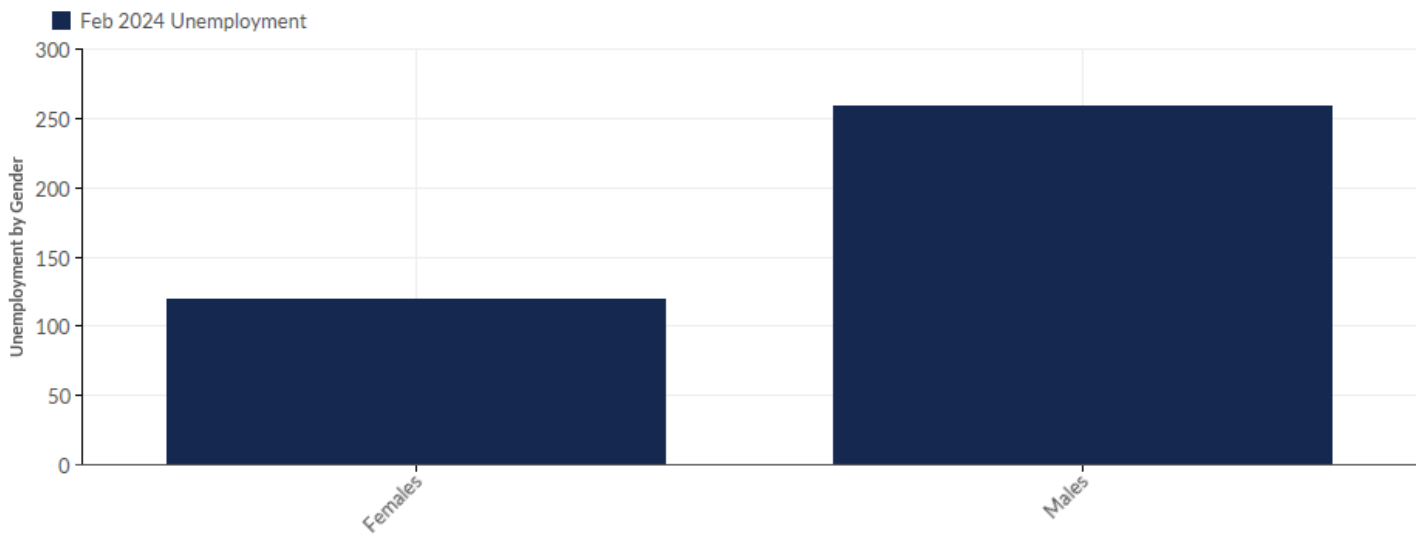
Unemployment by Demographics

Unemployment by Age



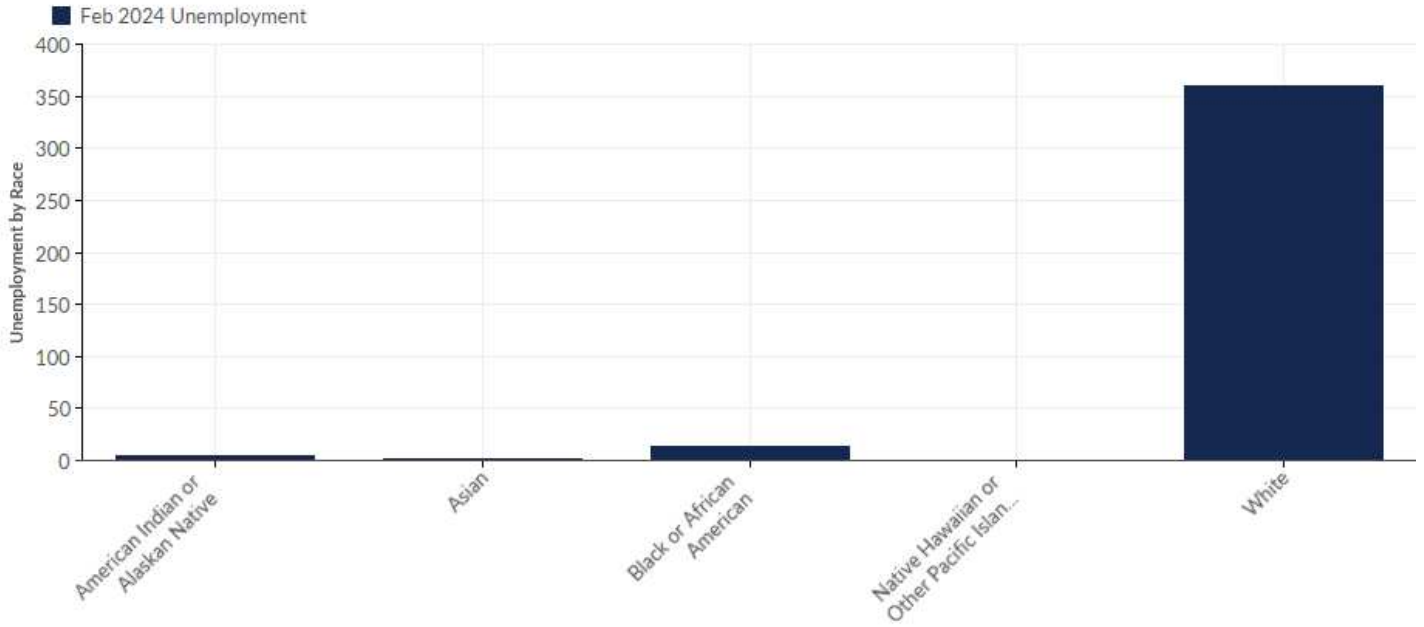
Age	Unemployment (Feb 2024)	% of Unemployed
< 22	10	2.64%
22-24	15	3.96%
25-34	70	18.47%
35-44	80	21.11%
45-54	79	20.84%
55-59	45	11.87%
60-64	45	11.87%
65+	37	9.76%
Total	379	101.00%

Unemployment by Gender



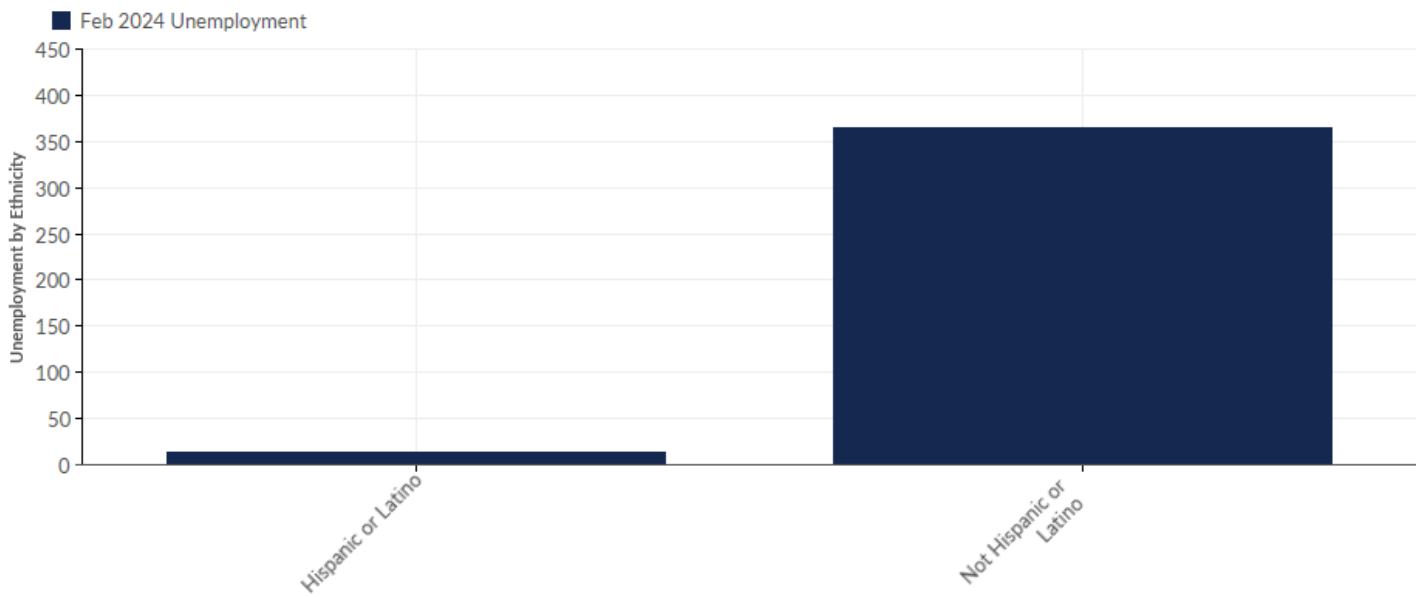
Gender	Unemployment (Feb 2024)	% of Unemployed
Females	120	31.66%
Males	259	68.34%
Total	379	100.00%

Unemployment by Race



Race	Unemployment (Feb 2024)	% of Unemployed
American Indian or Alaskan Native	4	1.06%
Asian	2	0.53%
Black or African American	13	3.43%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	359	94.72%
Total	379	100.00%

Unemployment by Ethnicity

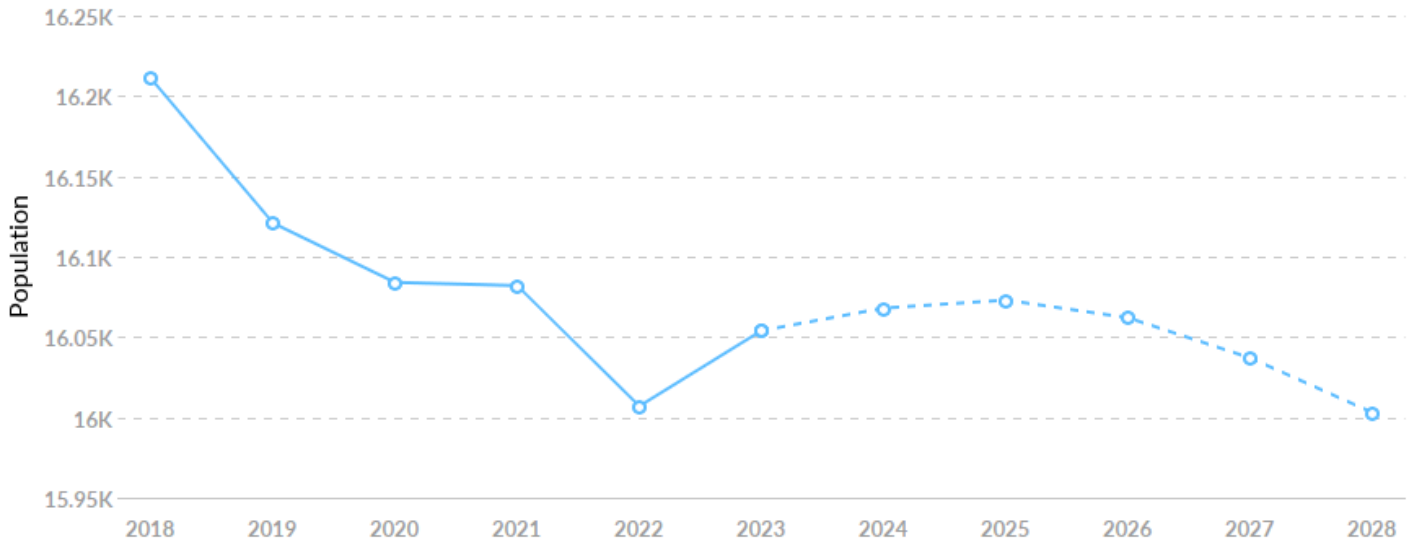


Ethnicity	Unemployment (Feb 2024)	% of Unemployed
Hispanic or Latino	14	3.69%
Not Hispanic or Latino	365	96.31%
Total	379	100.00%

Historic & Projected Trends

Population Trends

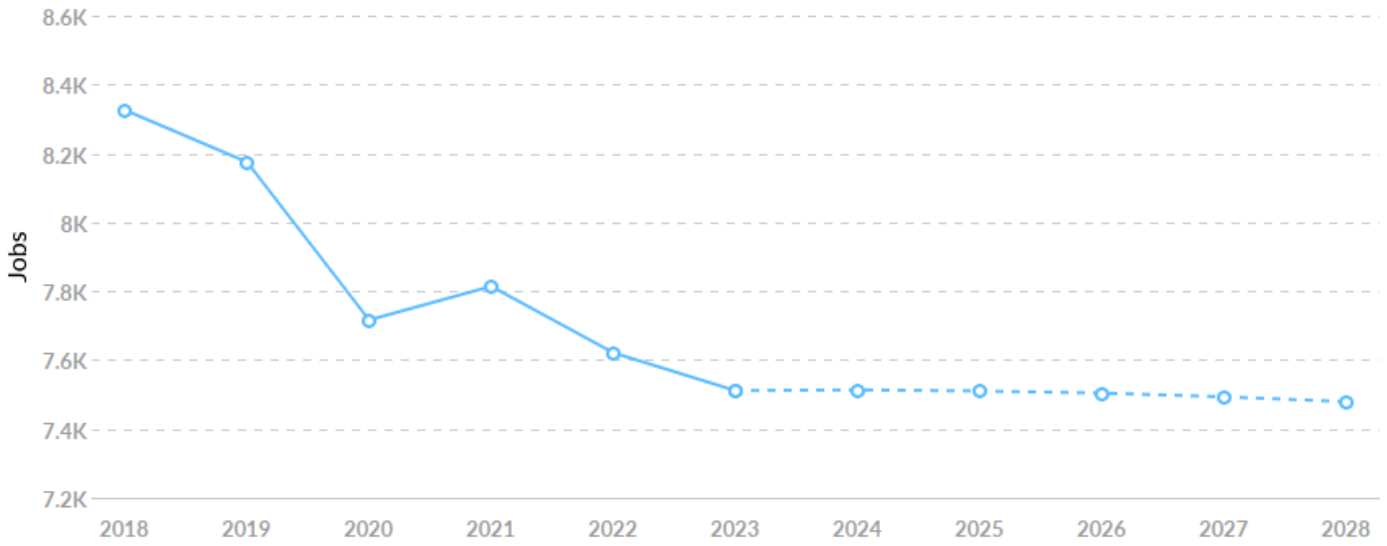
As of 2023 the region's population **declined by 1.0%** since 2018, falling by 157. Population is expected to **decrease by 0.3%** between 2023 and 2028, losing 50.



Timeframe	Population
2018	16,211
2019	16,121
2020	16,084
2021	16,082
2022	16,007
2023	16,054
2024	16,068
2025	16,073
2026	16,062
2027	16,037
2028	16,003

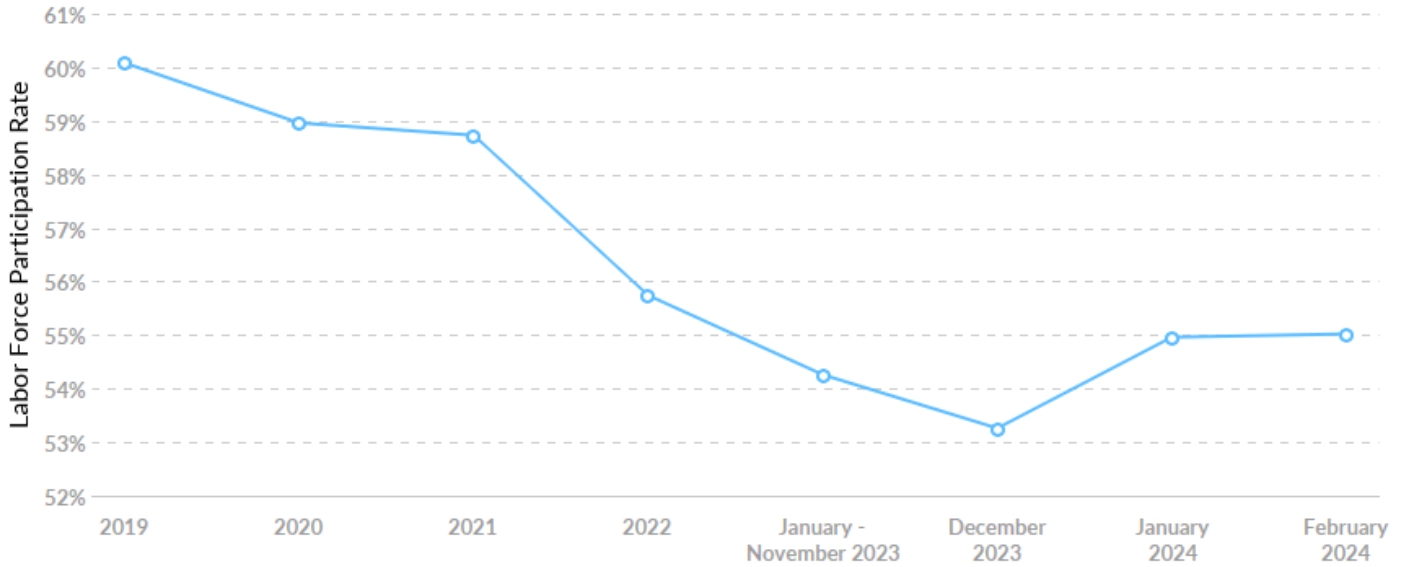
Job Trends

From 2018 to 2023, jobs declined by 9.8% in Crawford County, WI from 8,326 to 7,511. This change fell short of the national growth rate of 3.9% by 13.7%.



Timeframe	Jobs
2018	8,326
2019	8,175
2020	7,716
2021	7,814
2022	7,621
2023	7,511
2024	7,513
2025	7,510
2026	7,504
2027	7,493
2028	7,479

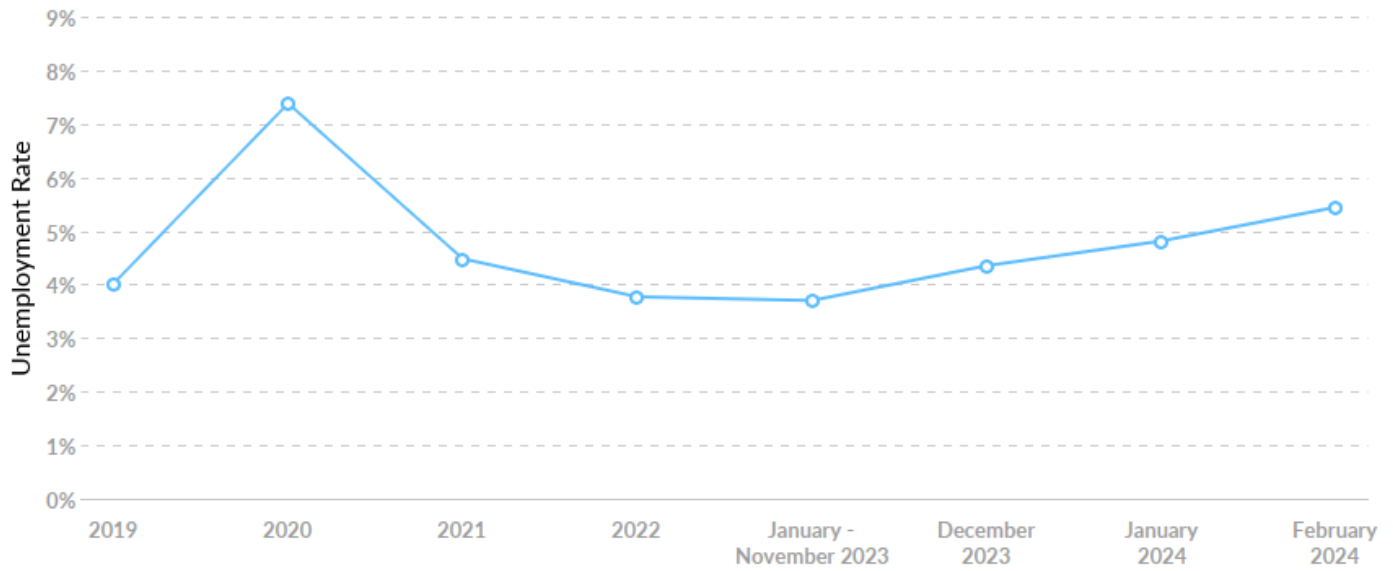
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	60.08%
2020	58.96%
2021	58.73%
2022	55.74%
January - November 2023	54.26%
December 2023	53.26%
January 2024	54.96%
February 2024	55.02%

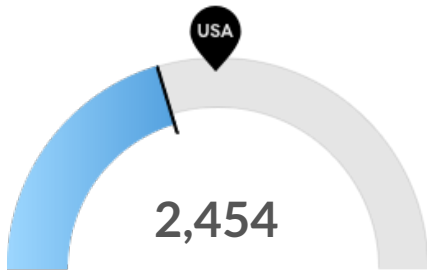
Unemployment Rate Trends

Crawford County, WI had a February 2024 unemployment rate of 5.44%, **increasing from 4.02%** 5 years before.



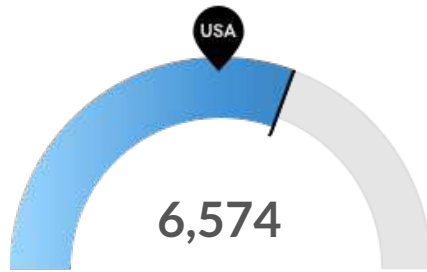
Timeframe	Unemployment Rate
2019	4.02%
2020	7.38%
2021	4.48%
2022	3.77%
January - November 2023	3.70%
December 2023	4.35%
January 2024	4.81%
February 2024	5.44%

Population Characteristics



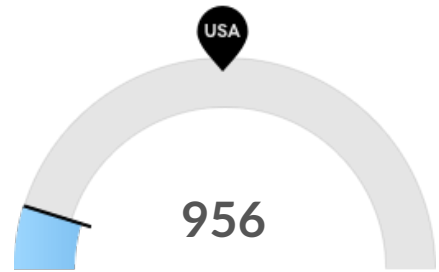
Millennials

Crawford County, WI has 2,454 millennials (ages 25-39). The national average for an area this size is 3,255.



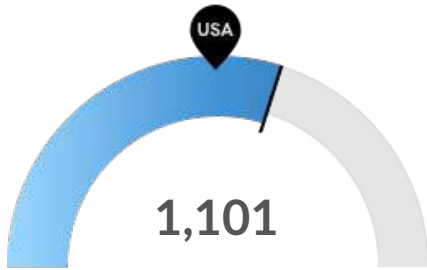
Retiring Soon

Retirement risk is high in Crawford County, WI. The national average for an area this size is 4,797 people 55 or older, while there are 6,574 here.



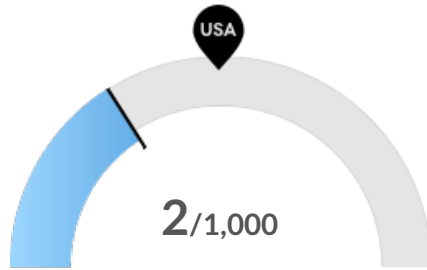
Racial Diversity

Racial diversity is low in Crawford County, WI. The national average for an area this size is 6,583 racially diverse people, while there are 956 here.



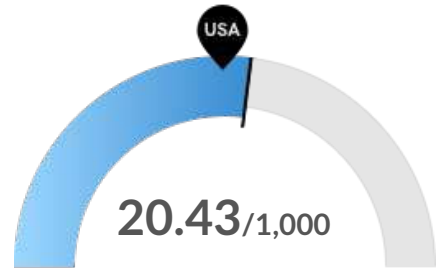
Veterans

Crawford County, WI has 1,101 veterans. The national average for an area this size is 837.



Violent Crime

Crawford County, WI has 2 violent crimes per 1,000 people. The national rate is 3.6 per 1,000 people.

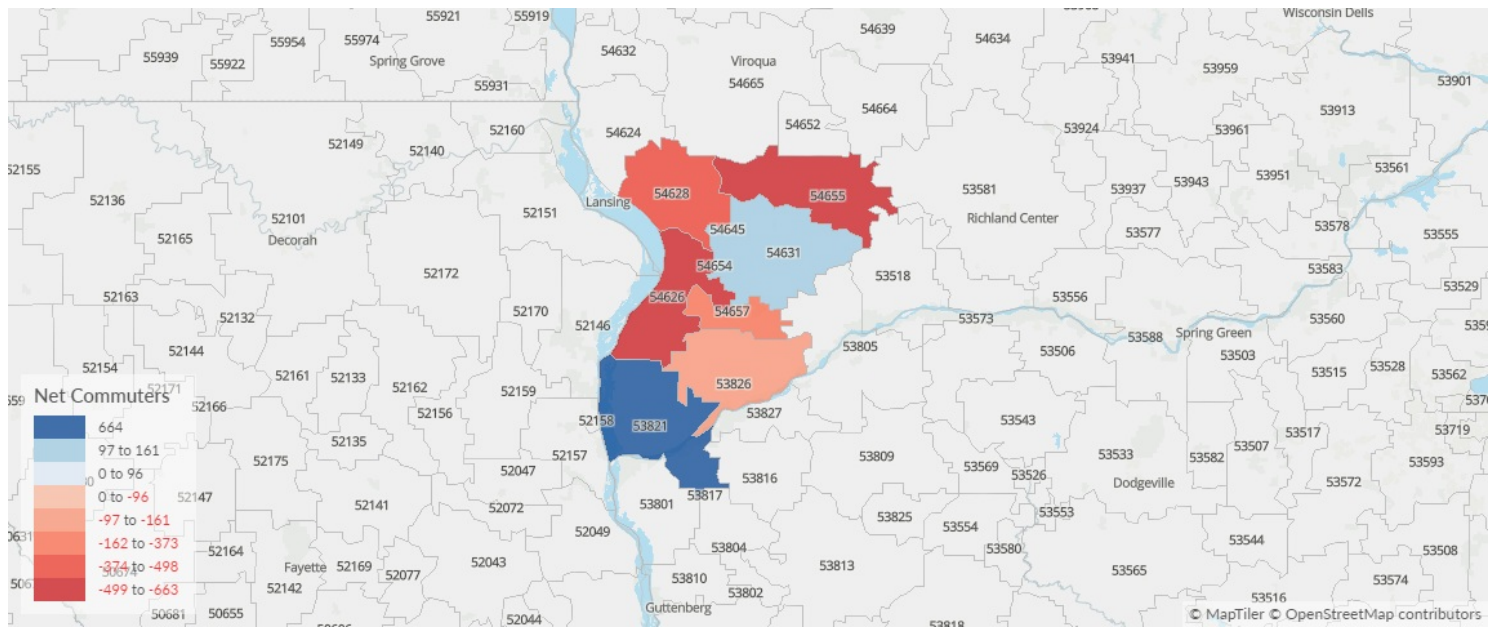


Property Crime

Crawford County, WI has 20.43 property crimes per 1,000 people. The national rate is 18.22 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Crawford County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2023 Employment
53821	Prairie Du Chien, WI (in...	4,493
54631	Gays Mills, WI (in Crawf...	1,316
54655	Soldiers Grove, WI (in C...	647
53826	Wauzeka, WI (in Crawfo...	528
54628	Ferryville, WI (in Crawfo...	151

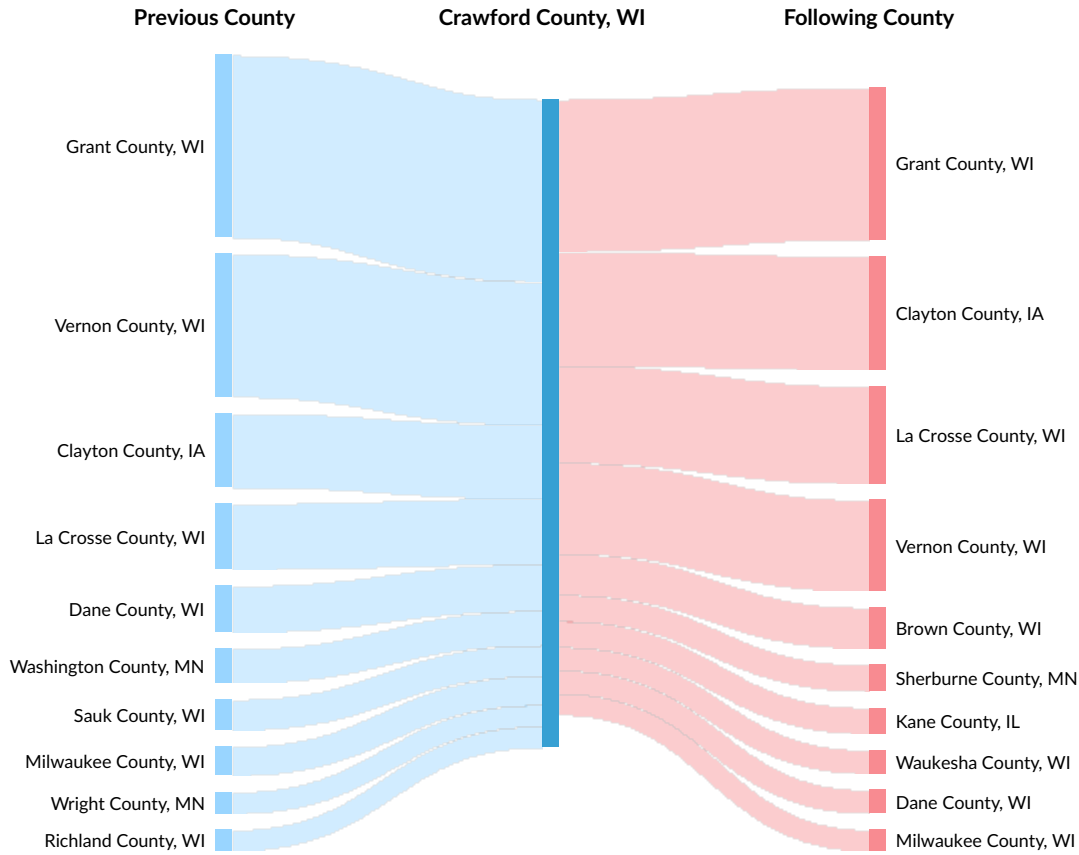
Where Talent Lives

ZIP	Name	2023 Workers
53821	Prairie Du Chien, WI (in...	3,829
54631	Gays Mills, WI (in Crawf...	1,220
54655	Soldiers Grove, WI (in C...	1,150
53826	Wauzeka, WI (in Crawfo...	650
54626	Eastman, WI (in Crawfo...	638

Inbound and Outbound Migration

The table below analyzes past and current residents of Crawford County, WI. The left column shows residents of other counties migrating to Crawford County, WI. The right column shows residents migrating from Crawford County, WI to other counties.

As of 2021, **97** people have migrated from Grant County, WI to Crawford County, WI. In the same year, **81** people left Crawford County, WI migrating to Grant County, WI. The total Net Migration for Crawford County, WI in 2021 was **79**.

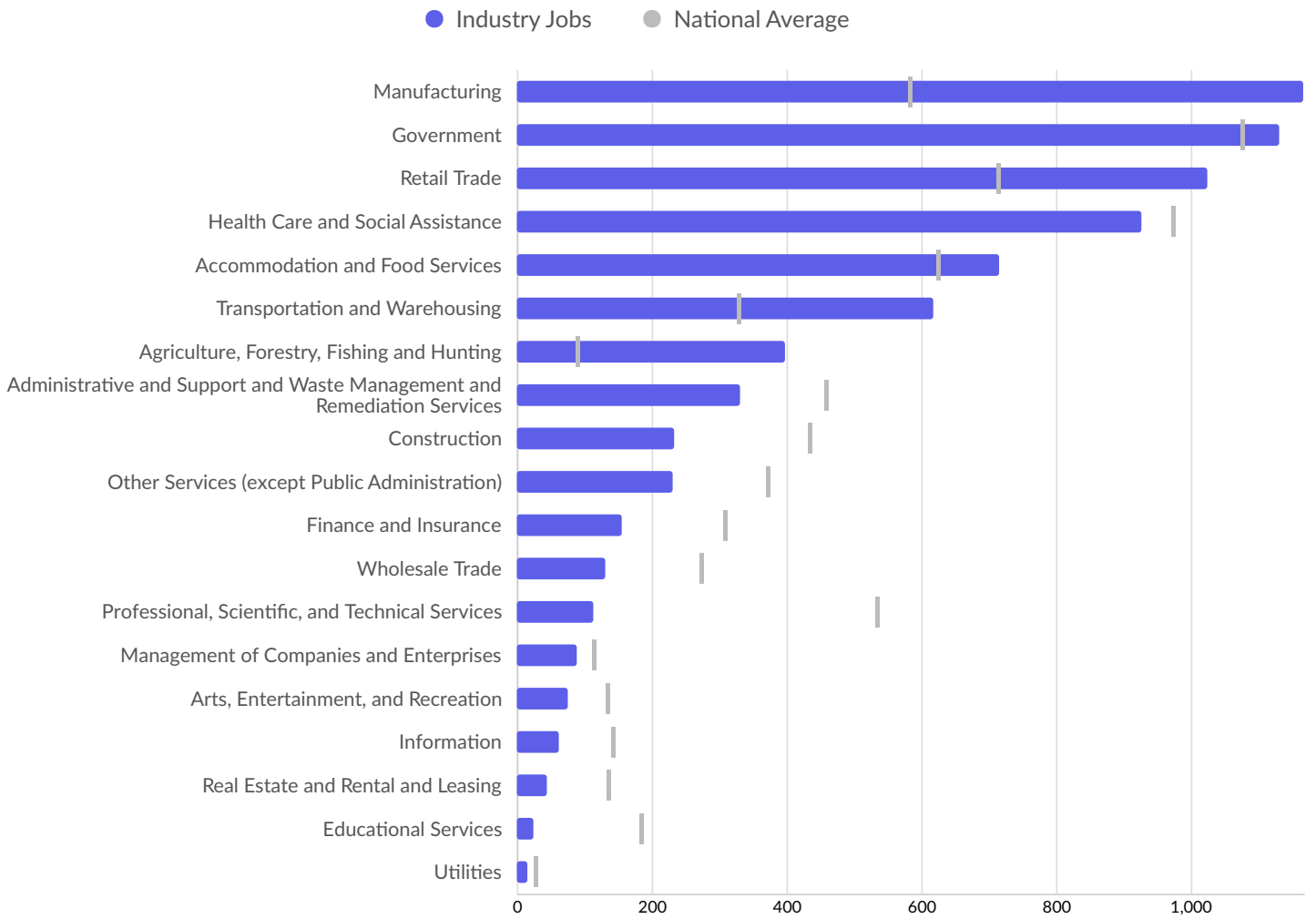


Top Previous Counties	Migrations
Grant County, WI	97
Vernon County, WI	76
Clayton County, IA	39
La Crosse County, WI	35
Dane County, WI	25
Washington County, MN	18

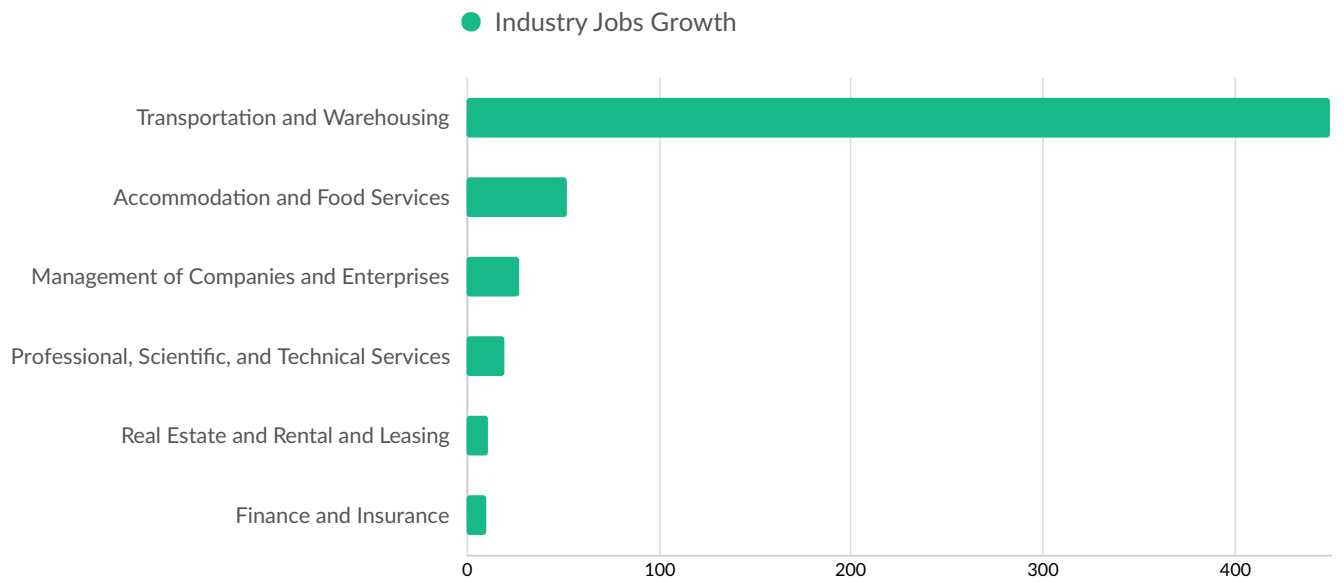
Top Previous Counties	Migrations
Sauk County, WI	16
Milwaukee County, WI	15
Wright County, MN	11
Richland County, WI	11
Muscogee County, GA	10
Cook County, IL	9
Jefferson County, WI	7
Chippewa County, WI	7
Rock County, WI	7
Top Following Counties	Migrations
Grant County, WI	81
Clayton County, IA	60
La Crosse County, WI	52
Vernon County, WI	48
Brown County, WI	22
Sherburne County, MN	14
Kane County, IL	14
Waukesha County, WI	12
Dane County, WI	12
Milwaukee County, WI	11
Juneau County, WI	11
Dodge County, WI	10
Will County, IL	10
Waushara County, WI	9
Montmorency County, MI	8

Industry Characteristics

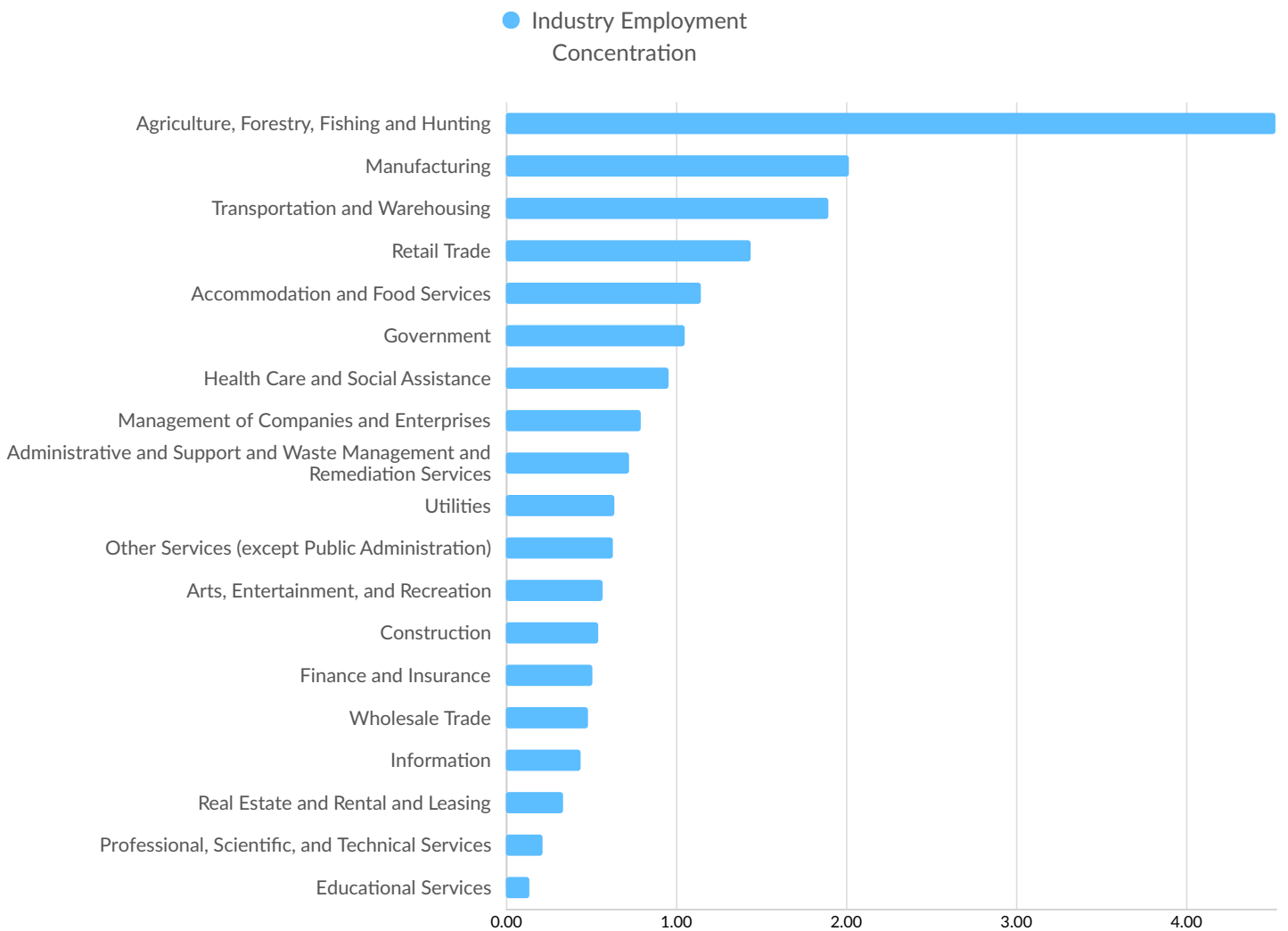
Largest Industries



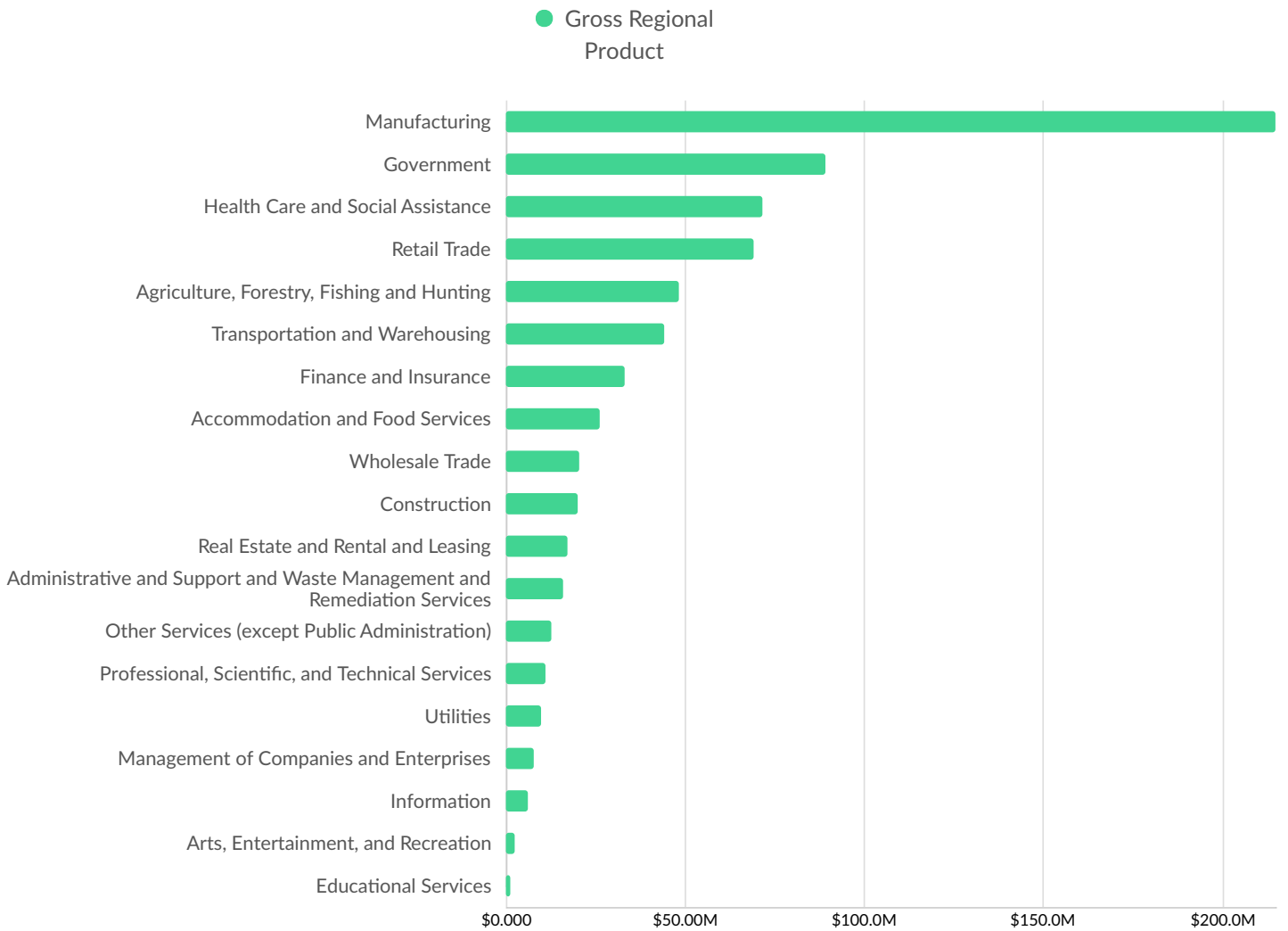
Top Growing Industries



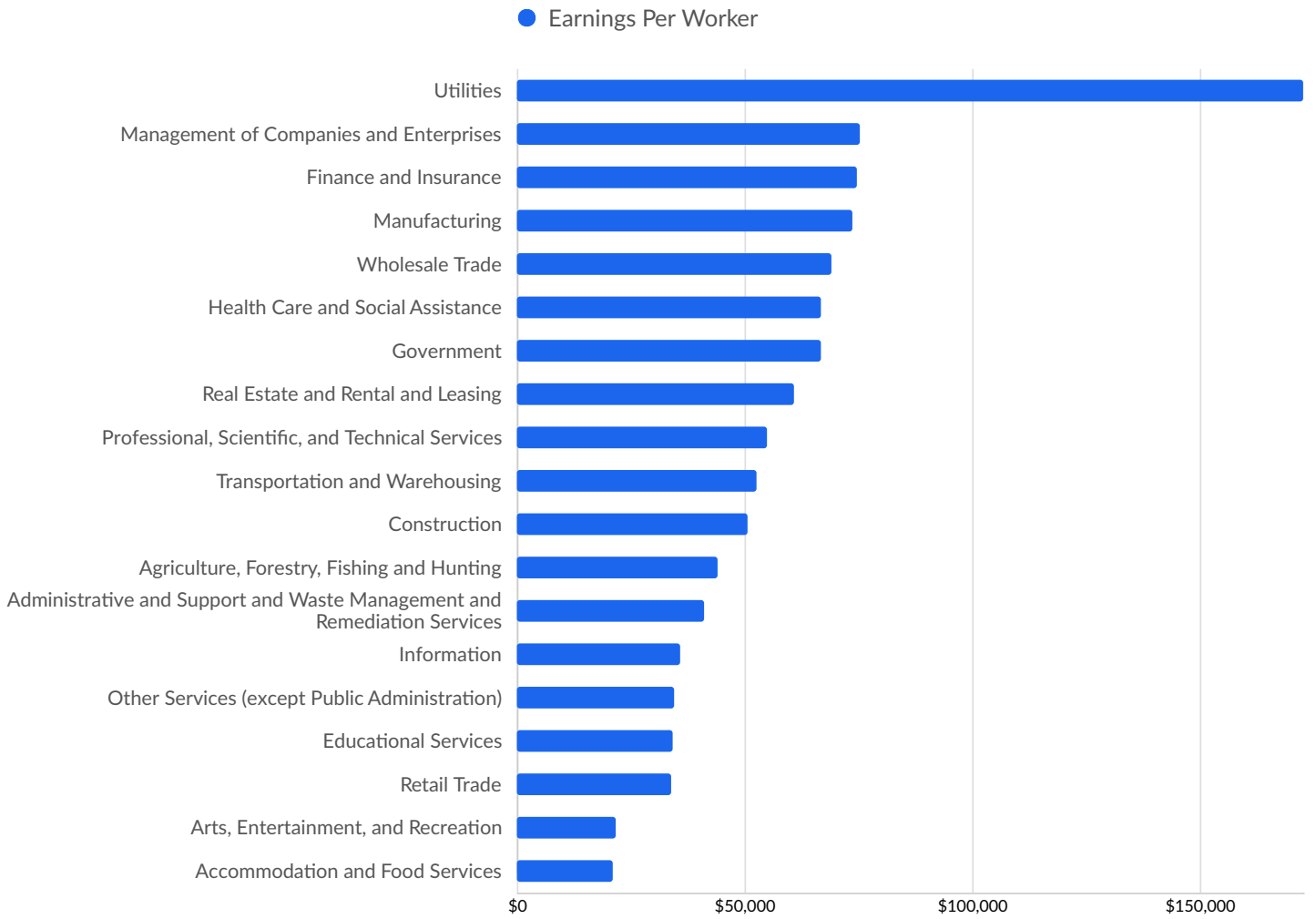
Top Industry Employment Concentration



Top Industry GRP
















Top Industry Earnings



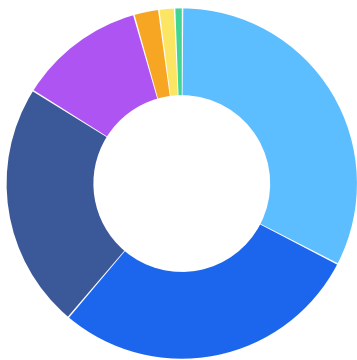
Business Characteristics

1,043 Companies Employ Your Workers

Online profiles for your workers mention 1,043 companies as employers, with the top 10 appearing below. In the last 12 months, 114 companies in Crawford County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
3M	96 	Bass Pro Shops	85 
Bass Pro Shops	53 	Walmart	37 
Walmart	23 	Cleary Building Corp.	28 
State of Wisconsin	21 	Building Automation Products	26 
Bapi	19 	UFP Industries	26 
Marta C. Turksel, Educational Co...	19 	3M	24 
Prairie Du Chien Area Schools	19 	Walgreens Boots Alliance	24 
Crossing Rivers Health	18 	Dollar General	23 
Gundersen Health System	18 	Kwik Trip	19 
Peoples State Bank	18 	TJX	19 

Business Size

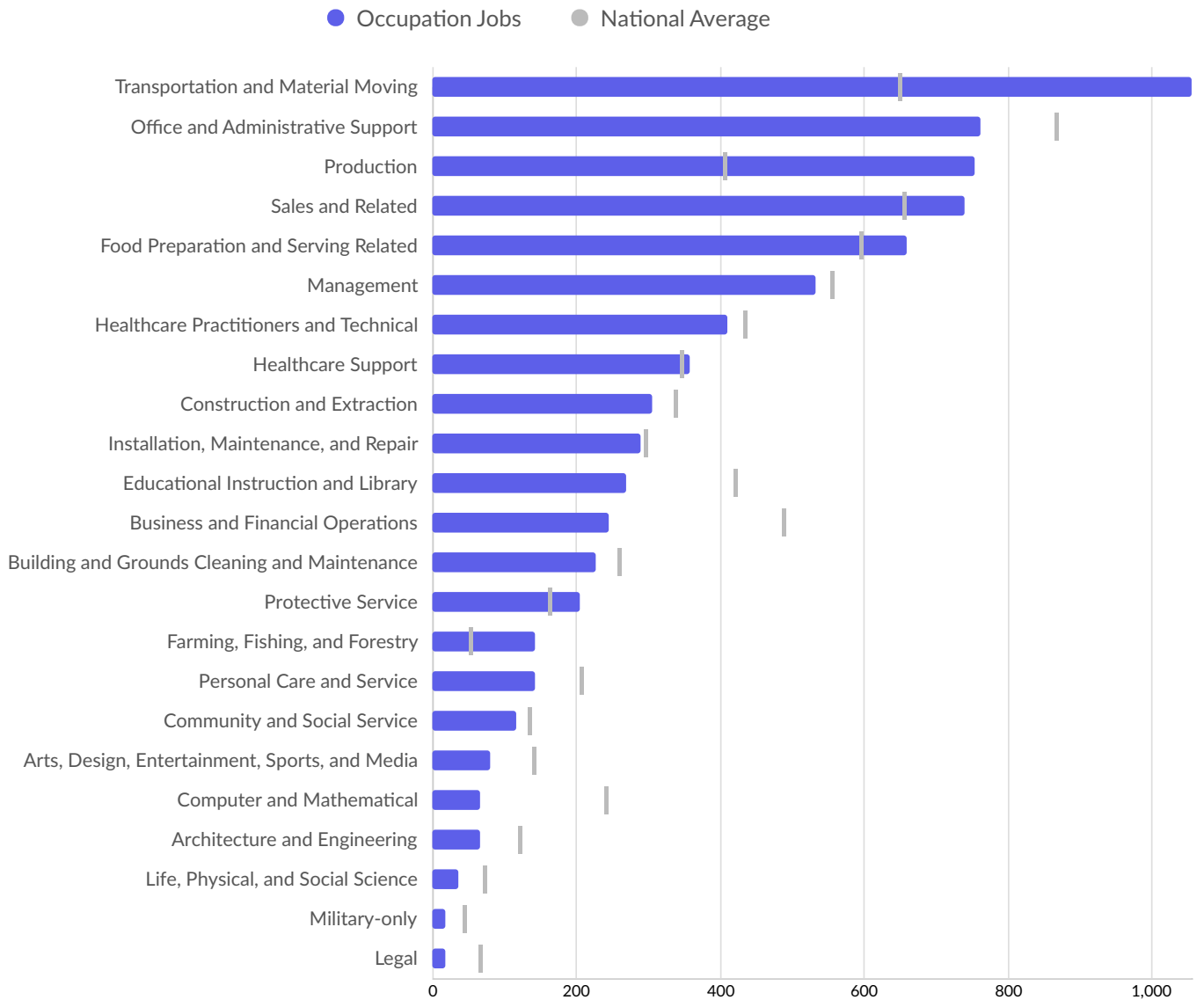


	Percentage	Business Count
1 to 4 employees	32.5%	225
5 to 9 employees	28.6%	198
10 to 19 employees	22.7%	157
20 to 49 employees	11.7%	81
50 to 99 employees	2.3%	16
100 to 249 employees	1.4%	10
250 to 499 employees	0.7%	5

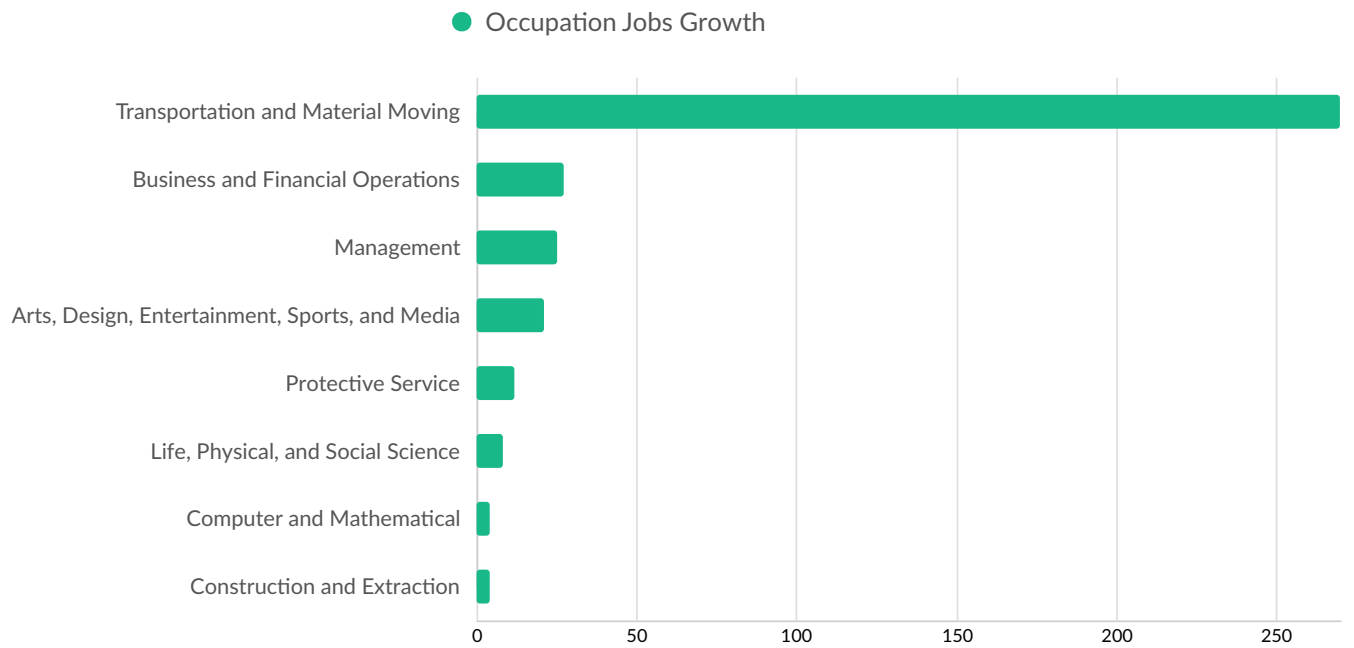
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

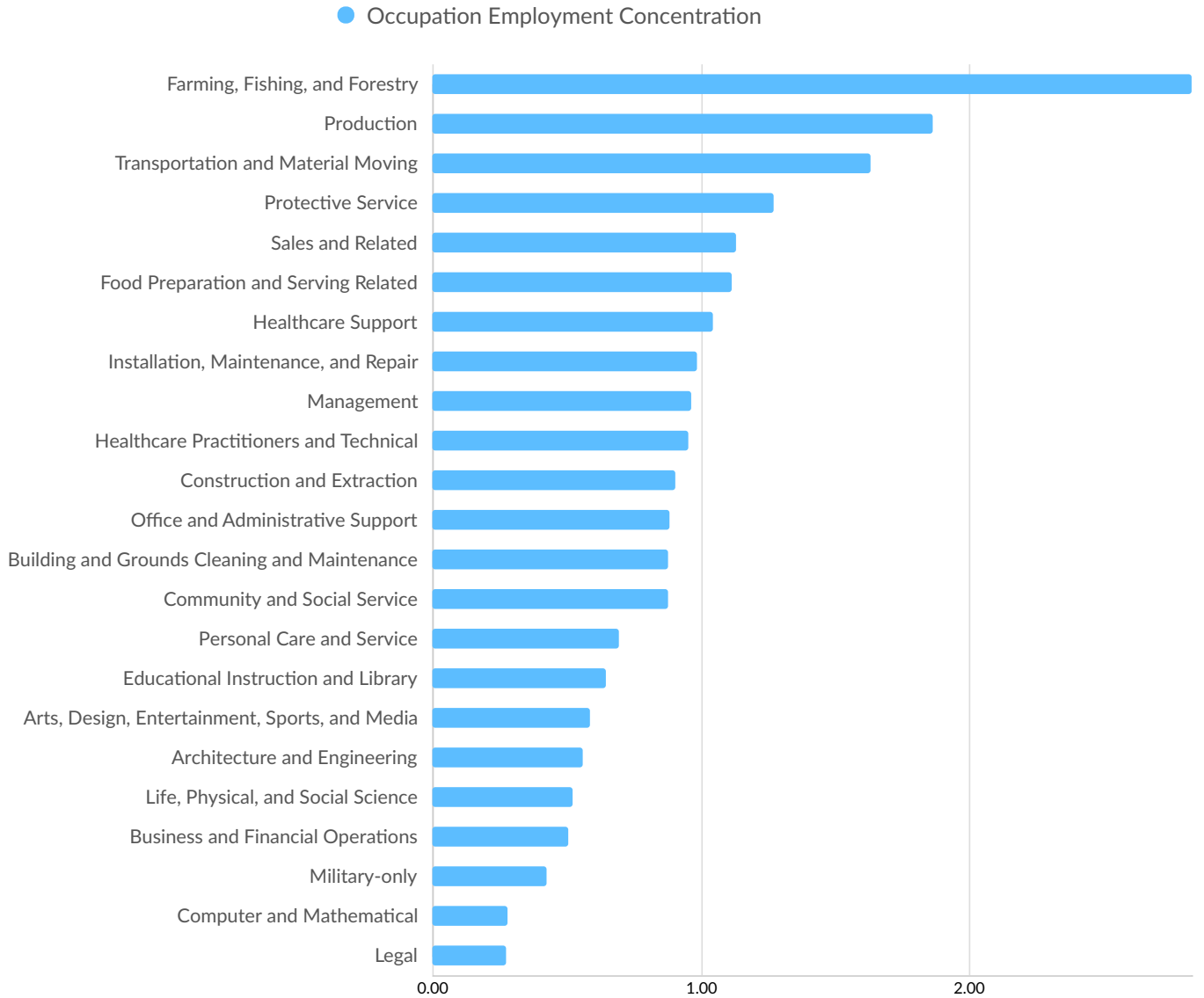
Largest Occupations



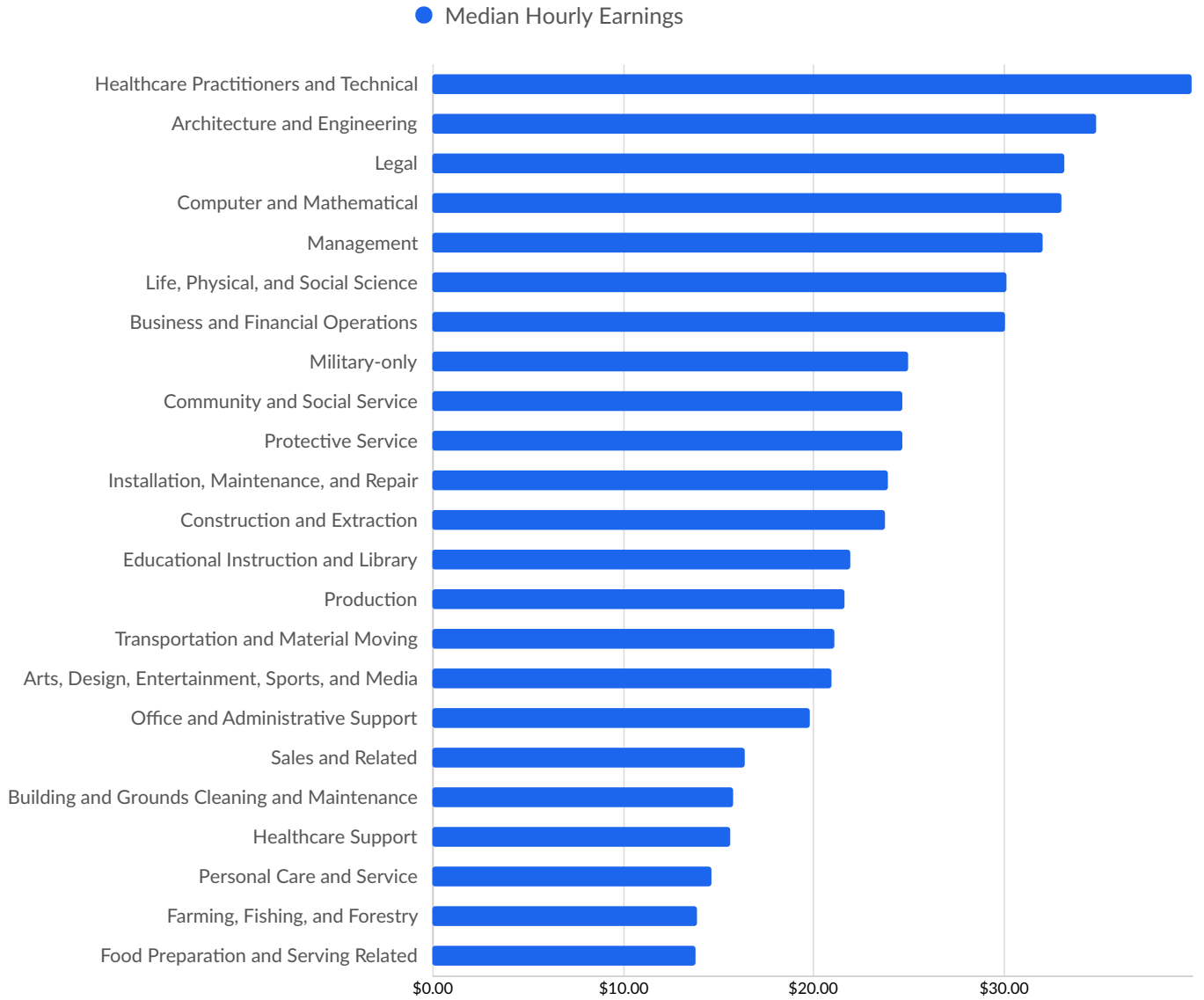
Top Growing Occupations



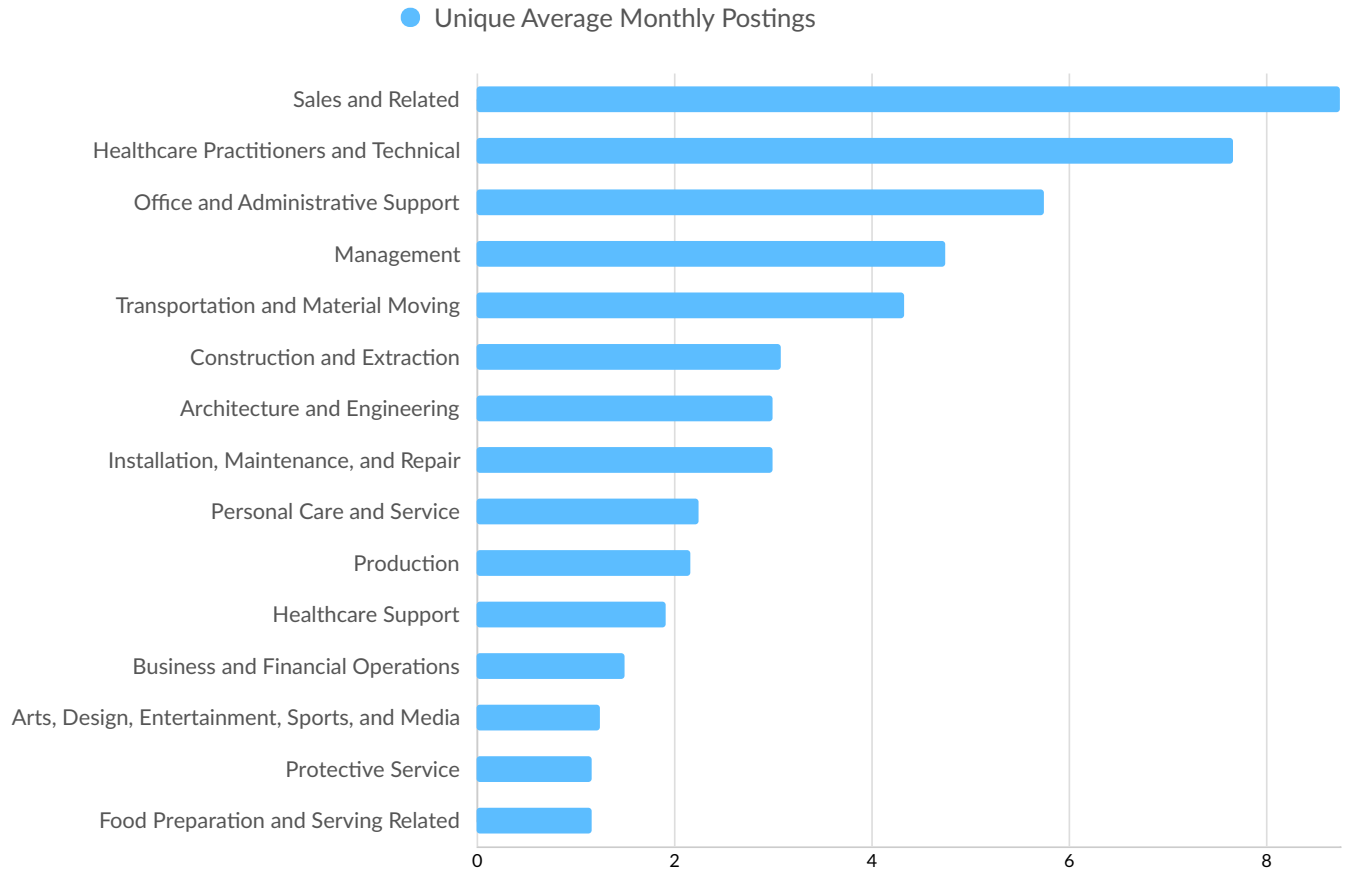
Top Occupation Employment Concentration



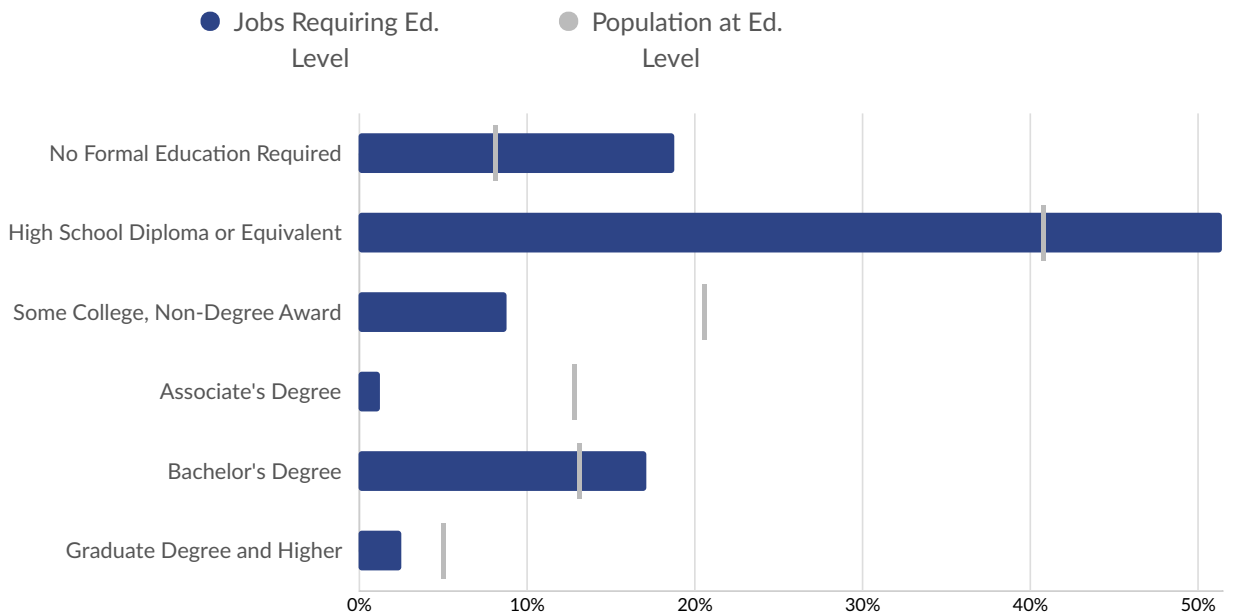
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 4 years, no schools in Crawford County, WI produced graduates.

In-Demand Skills

