



Buffalo County, WI

Mississippi River Regional Planning Commission



1707 Main Street, Suite 435
La Crosse, Wisconsin 54601

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Report Parameters

1 County

55011 Buffalo County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

13,525

Population (2023)

Population **grew by 399** over the last 5 years and is projected to **grow by 509** over the next 5 years.

4,560

Total Regional Employment

Jobs **decreased by 29** over the last 5 years and are projected to **decrease by 80** over the next 5 years.

\$61.2K

Median Household Income (2022)

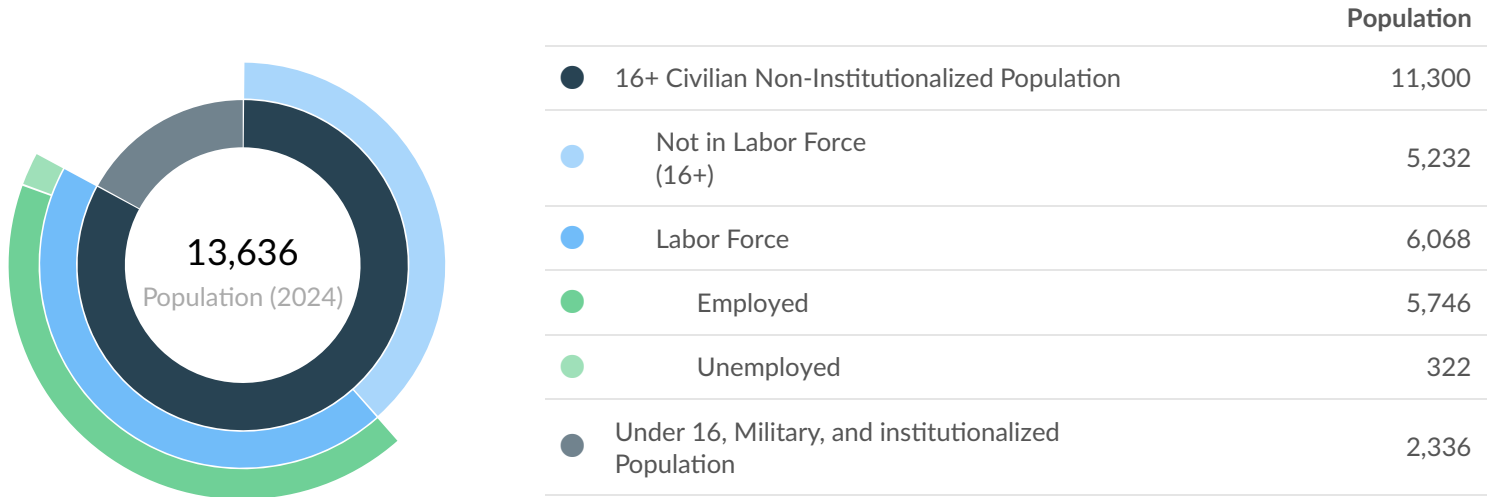
Median household income is **\$7.9K below** the national median household income of \$69.0K.

Takeaways

- As of 2023 the region's population **increased by 3.0%** since 2018, growing by 399. Population is expected to **increase by 3.8%** between 2023 and 2028, adding 509.
- From 2018 to 2023, jobs **declined by 0.6%** in Buffalo County, WI from 4,589 to 4,560. This change **fell short of the national growth rate of 3.9% by 4.5%**. As the number of jobs declined, the **labor force participation rate decreased from 61.8% to 52.5% between 2018 and 2023**.
- Concerning educational attainment, **15.7% of Buffalo County, WI residents possess a Bachelor's Degree** (5.5% below the national average), and **13.6% hold an Associate's Degree** (4.8% above the national average).
- The top three industries in 2023 are General Freight Trucking, Animal Production, and Education and Hospitals (Local Government).

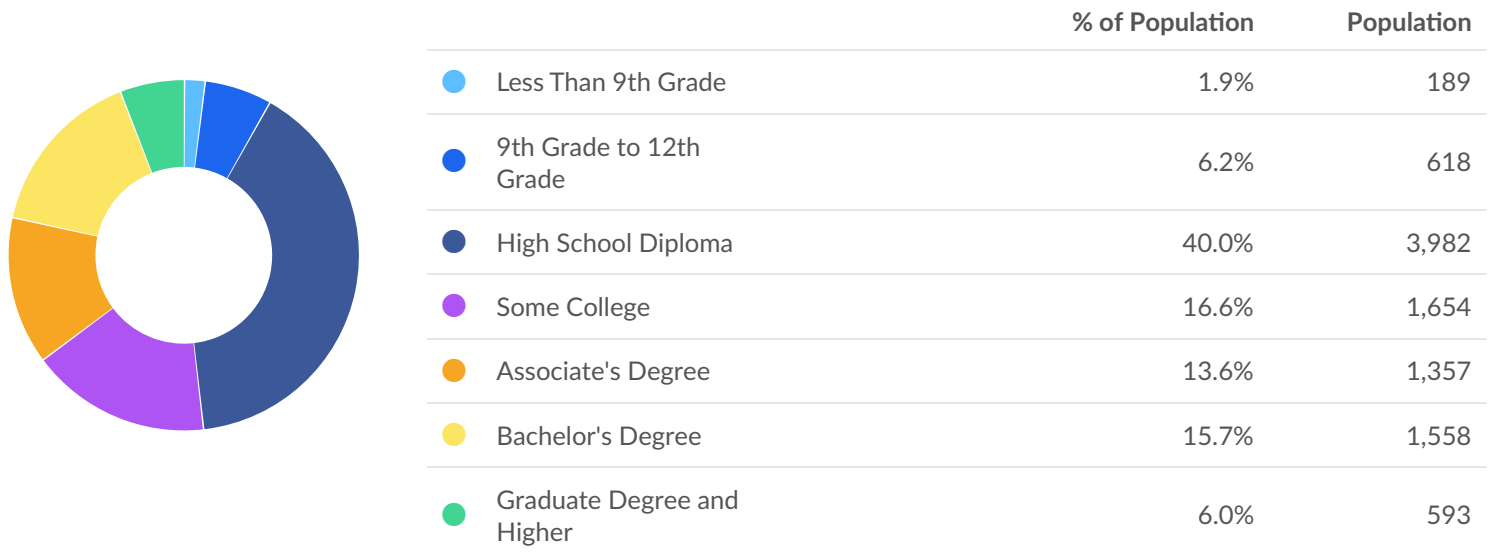
	Population (2024)	Labor Force (Feb 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	13,636	6,068	4,560	101.5	\$617.54M	\$1.38B	\$1.08B
State	5,942,701	3,116,137	3,233,104	100.2	\$403.20B	\$378.85B	\$404.51B

Feb 2024 Labor Force Breakdown



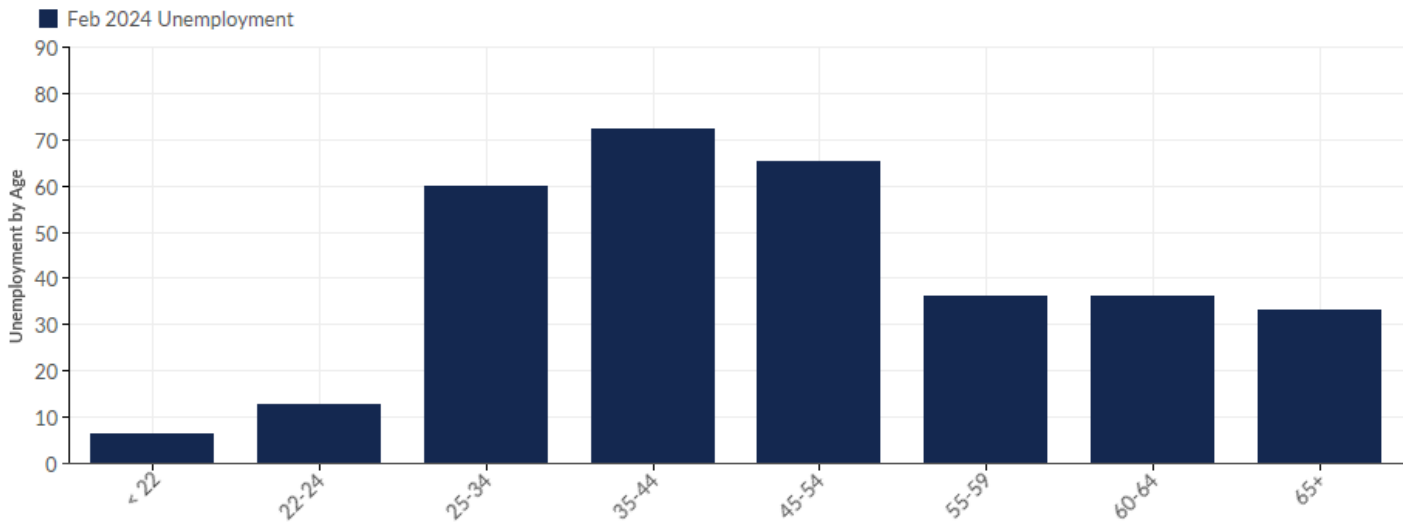
Educational Attainment

Concerning educational attainment, **15.7% of Buffalo County, WI residents possess a Bachelor's Degree** (5.5% below the national average), and **13.6% hold an Associate's Degree** (4.8% above the national average).



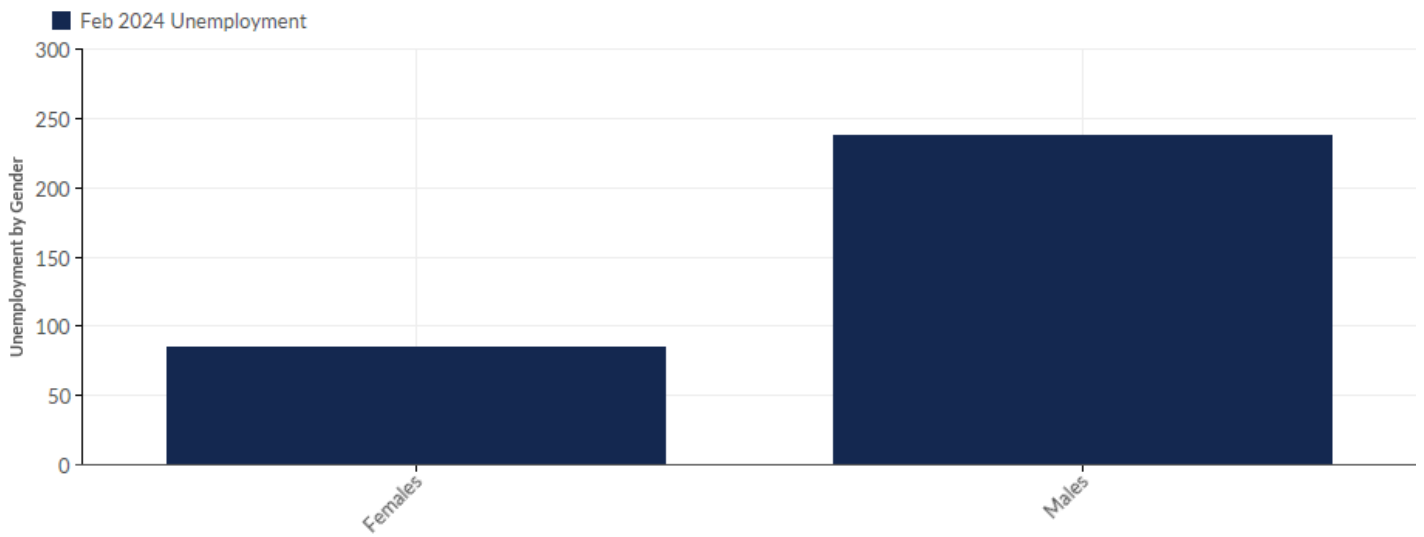
Unemployment by Demographics

Unemployment by Age



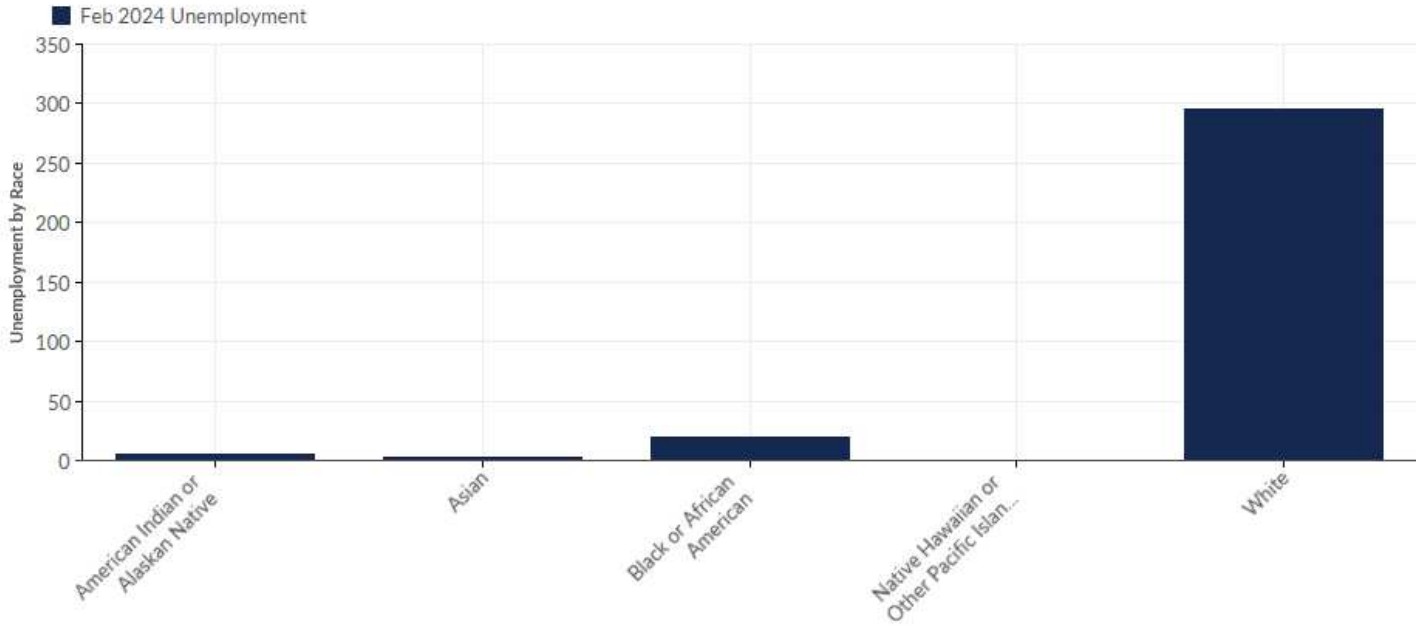
Age	Unemployment (Feb 2024)	% of Unemployed
< 22	6	1.86%
22-24	13	4.04%
25-34	60	18.63%
35-44	72	22.36%
45-54	65	20.19%
55-59	36	11.18%
60-64	36	11.18%
65+	33	10.25%
Total	322	100.00%

Unemployment by Gender



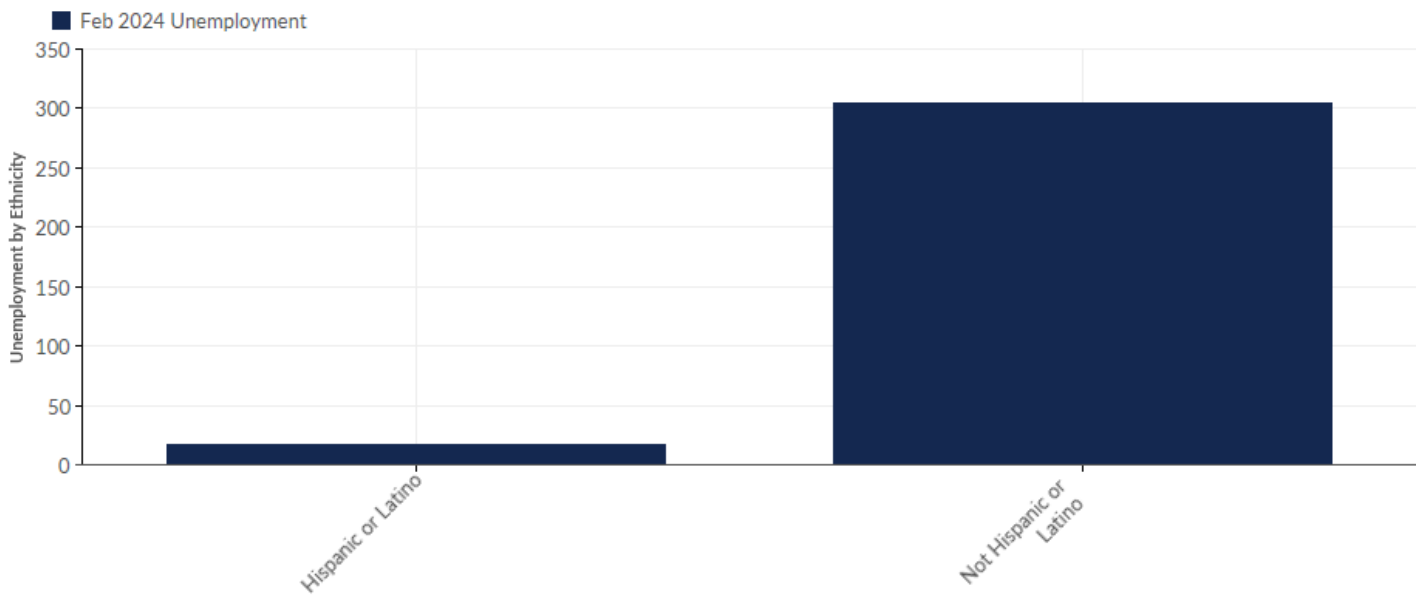
Gender	Unemployment (Feb 2024)	% of Unemployed
Females	84	26.09%
Males	238	73.91%
Total	322	100.00%

Unemployment by Race



Race	Unemployment (Feb 2024)	% of Unemployed
American Indian or Alaskan Native	5	1.55%
Asian	2	0.62%
Black or African American	19	5.90%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	296	91.93%
Total	322	100.00%

Unemployment by Ethnicity

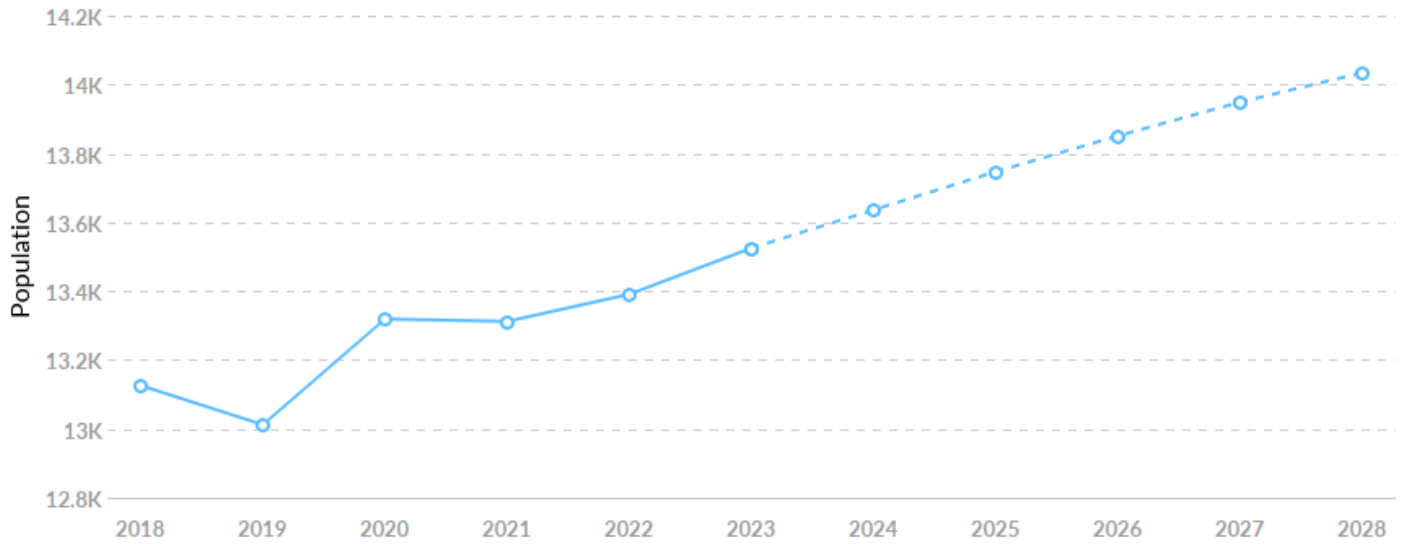


Ethnicity	Unemployment (Feb 2024)	% of Unemployed
Hispanic or Latino	18	5.59%
Not Hispanic or Latino	304	94.41%
Total	322	100.00%

Historic & Projected Trends

Population Trends

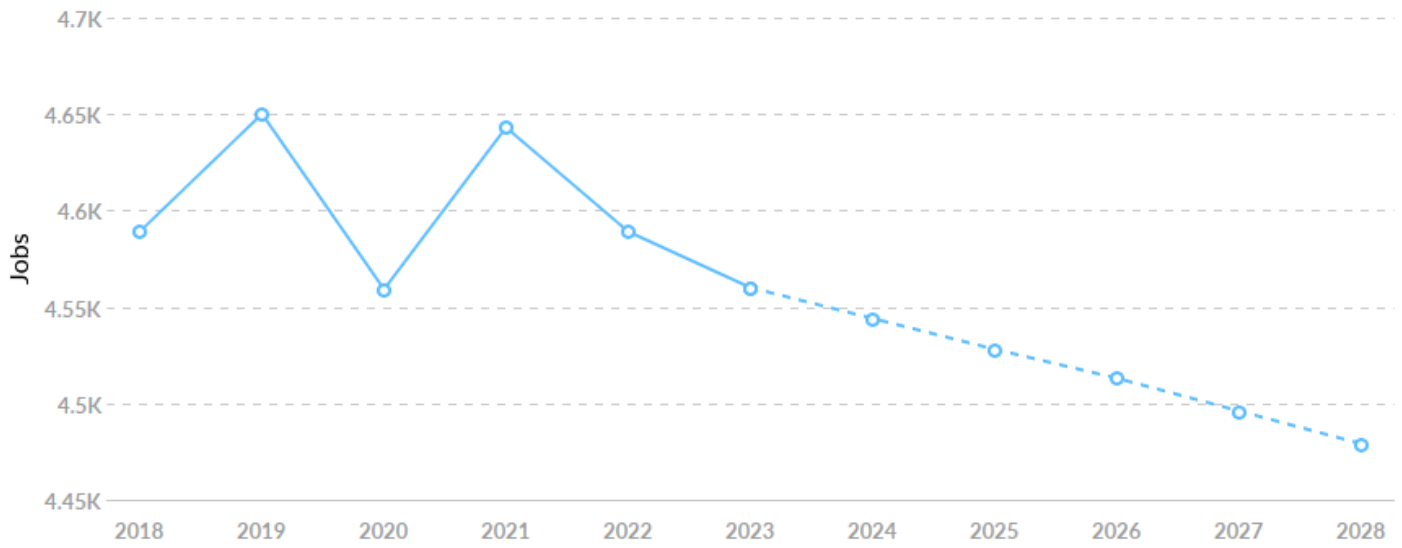
As of 2023 the region's population increased by 3.0% since 2018, growing by 399. Population is expected to increase by 3.8% between 2023 and 2028, adding 509.



Timeframe	Population
2018	13,126
2019	13,012
2020	13,319
2021	13,312
2022	13,391
2023	13,525
2024	13,636
2025	13,747
2026	13,851
2027	13,949
2028	14,034

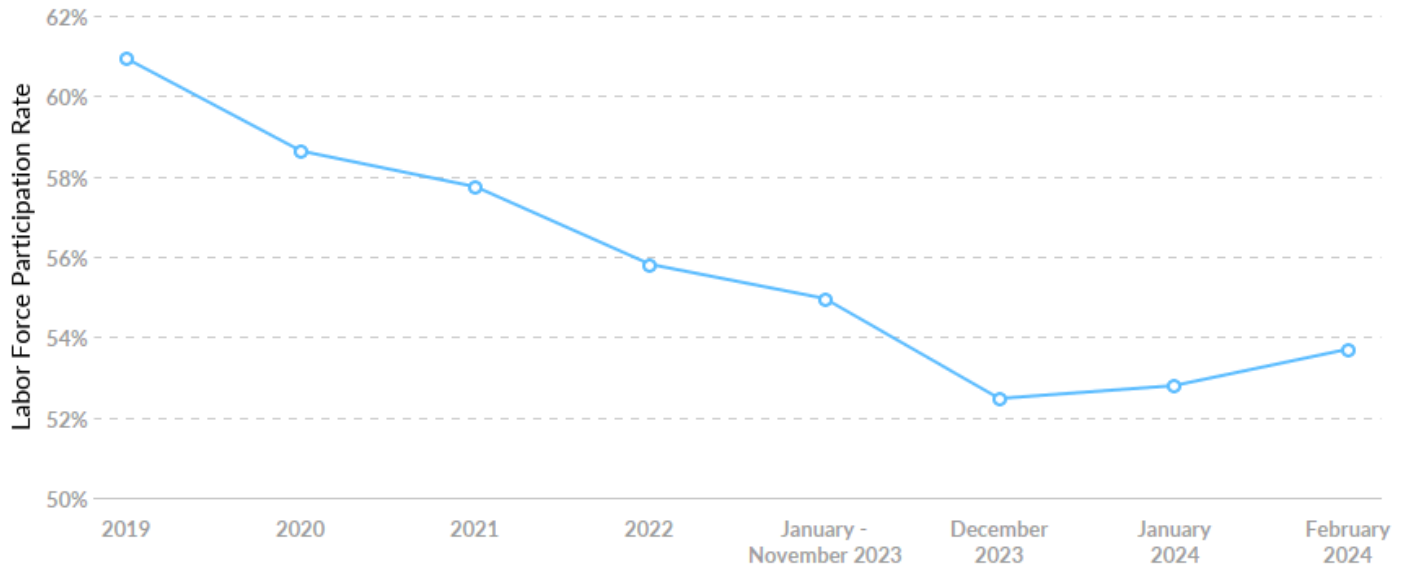
Job Trends

From 2018 to 2023, jobs declined by 0.6% in Buffalo County, WI from 4,589 to 4,560. This change fell short of the national growth rate of 3.9% by 4.5%.



Timeframe	Jobs
2018	4,589
2019	4,650
2020	4,559
2021	4,643
2022	4,589
2023	4,560
2024	4,544
2025	4,528
2026	4,513
2027	4,496
2028	4,479

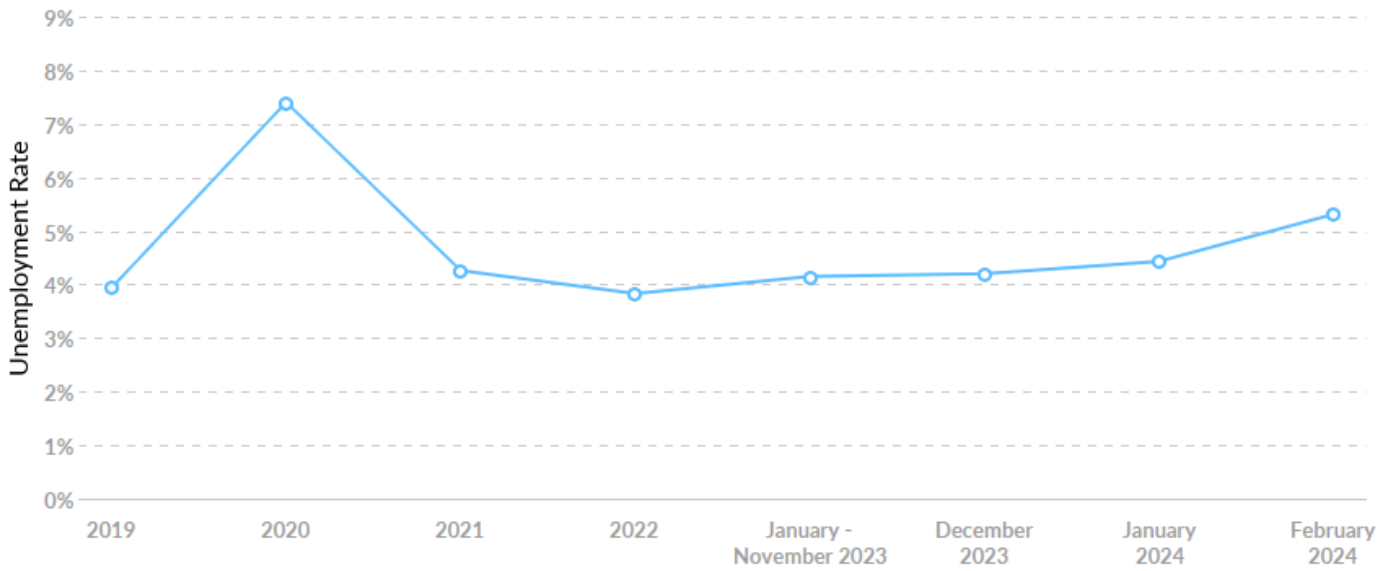
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	60.93%
2020	58.63%
2021	57.74%
2022	55.81%
January - November 2023	54.96%
December 2023	52.47%
January 2024	52.79%
February 2024	53.70%

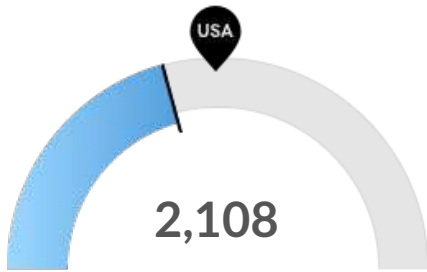
Unemployment Rate Trends

Buffalo County, WI had a February 2024 unemployment rate of 5.31%, **increasing from 3.94% 5 years before.**



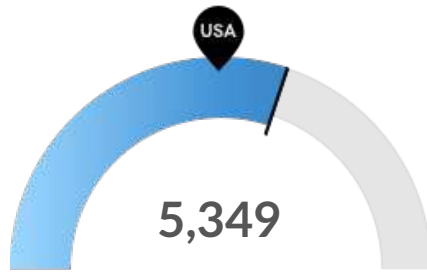
Timeframe	Unemployment Rate
2019	3.94%
2020	7.40%
2021	4.26%
2022	3.83%
January - November 2023	4.15%
December 2023	4.20%
January 2024	4.43%
February 2024	5.31%

Population Characteristics



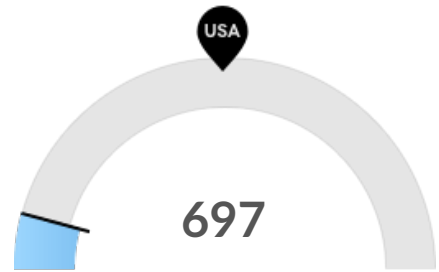
Millennials

Buffalo County, WI has 2,108 millennials (ages 25-39). The national average for an area this size is 2,723.



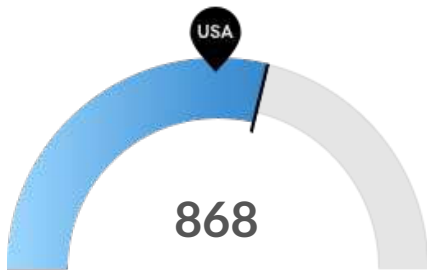
Retiring Soon

Retirement risk is high in Buffalo County, WI. The national average for an area this size is 4,013 people 55 or older, while there are 5,349 here.



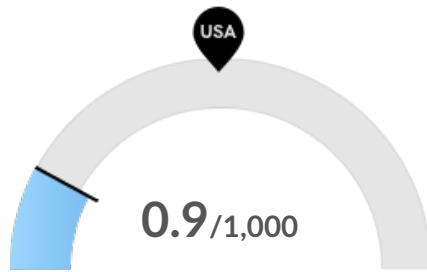
Racial Diversity

Racial diversity is low in Buffalo County, WI. The national average for an area this size is 5,507 racially diverse people, while there are 697 here.



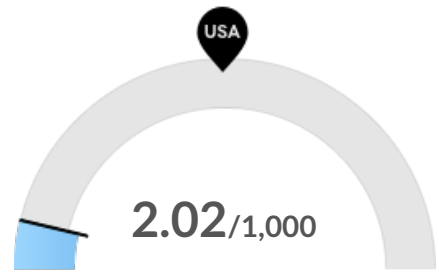
Veterans

Buffalo County, WI has 868 veterans. The national average for an area this size is 700.



Violent Crime

Buffalo County, WI has 0.9 violent crimes per 1,000 people. The national rate is 3.6 per 1,000 people.

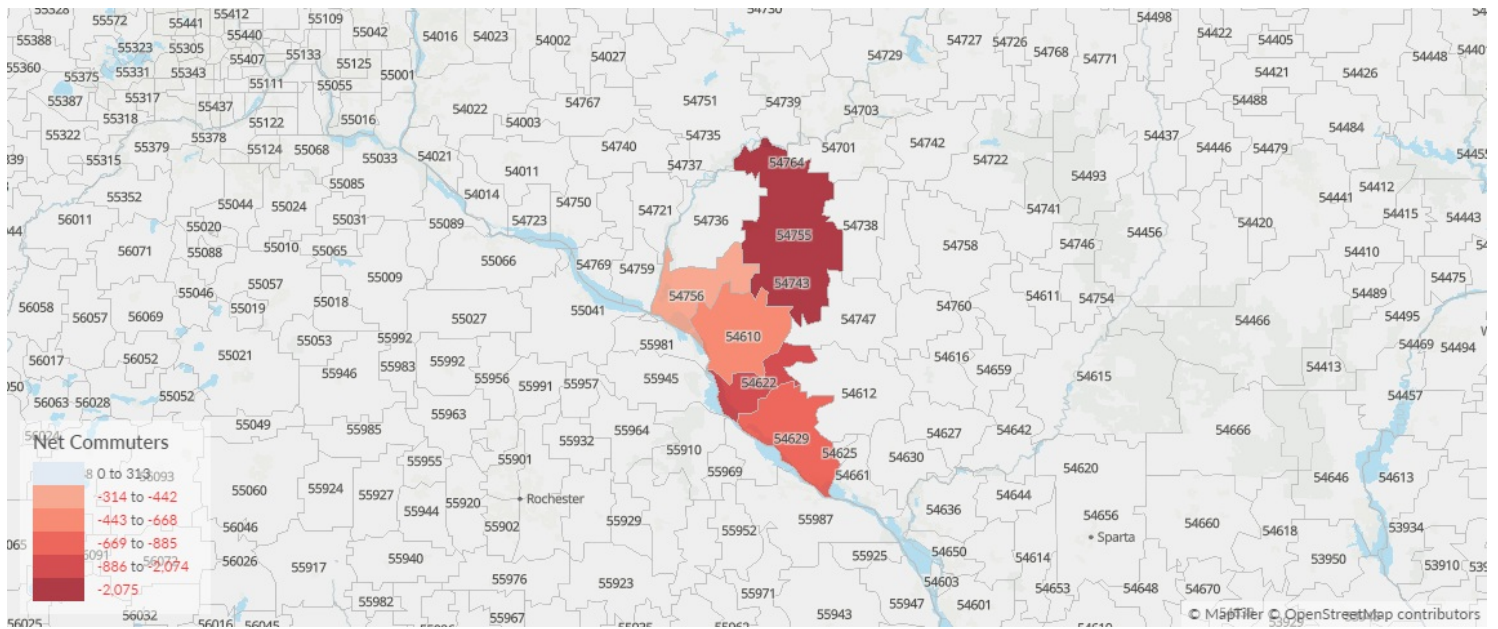


Property Crime

Buffalo County, WI has 2.02 property crimes per 1,000 people. The national rate is 18.22 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Buffalo County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2023 Employment
54755	Mondovi, WI (in Buffalo...	2,242
54629	Fountain City, WI (in Bu...	934
54610	Alma, WI (in Buffalo cou...	521
54622	Cochrane, WI (in Buffal...	519
54756	Nelson, WI (in Buffalo c...	289

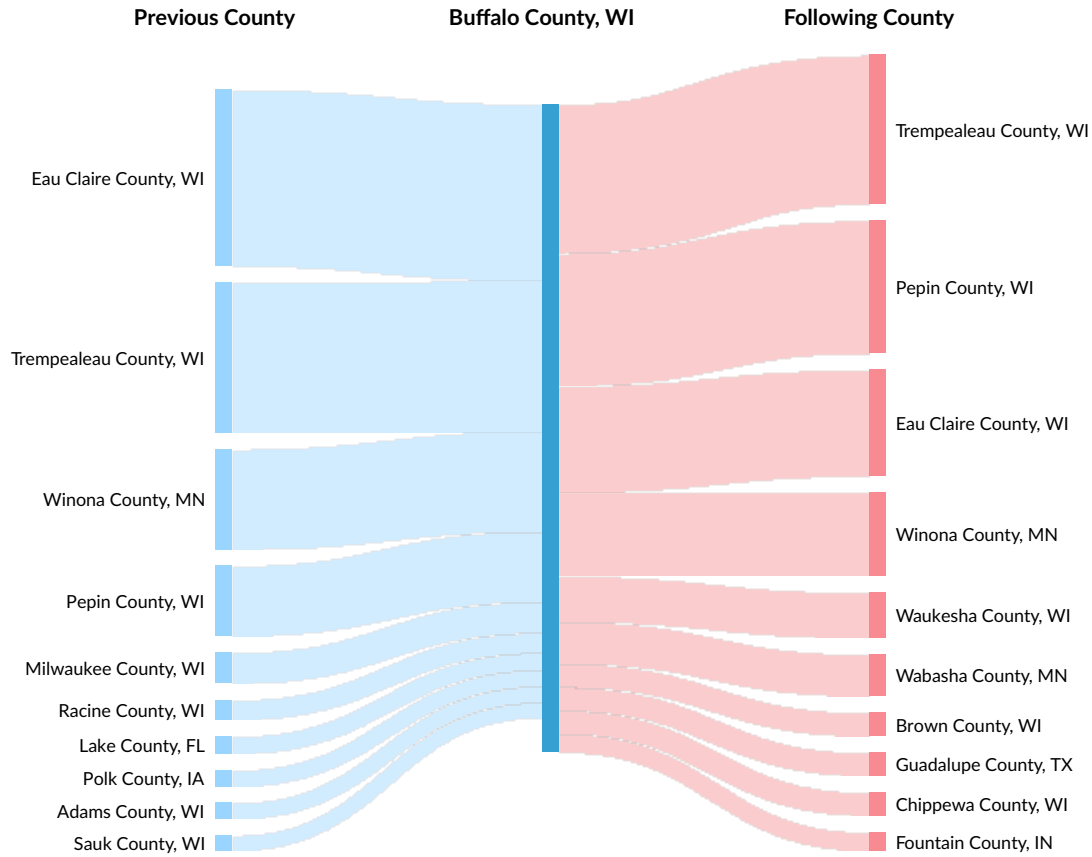
Where Talent Lives

ZIP	Name	2023 Workers
54755	Mondovi, WI (in Buffalo...	4,317
54629	Fountain City, WI (in Bu...	1,603
54622	Cochrane, WI (in Buffal...	1,405
54610	Alma, WI (in Buffalo cou...	964
54756	Nelson, WI (in Buffalo c...	604

Inbound and Outbound Migration

The table below analyzes past and current residents of Buffalo County, WI. The left column shows residents of other counties migrating to Buffalo County, WI. The right column shows residents migrating from Buffalo County, WI to other counties.

As of 2021, 92 people have migrated from Eau Claire County, WI to Buffalo County, WI. In the same year, 78 people left Buffalo County, WI migrating to Trempealeau County, WI. The total Net Migration for Buffalo County, WI in 2021 was 45.

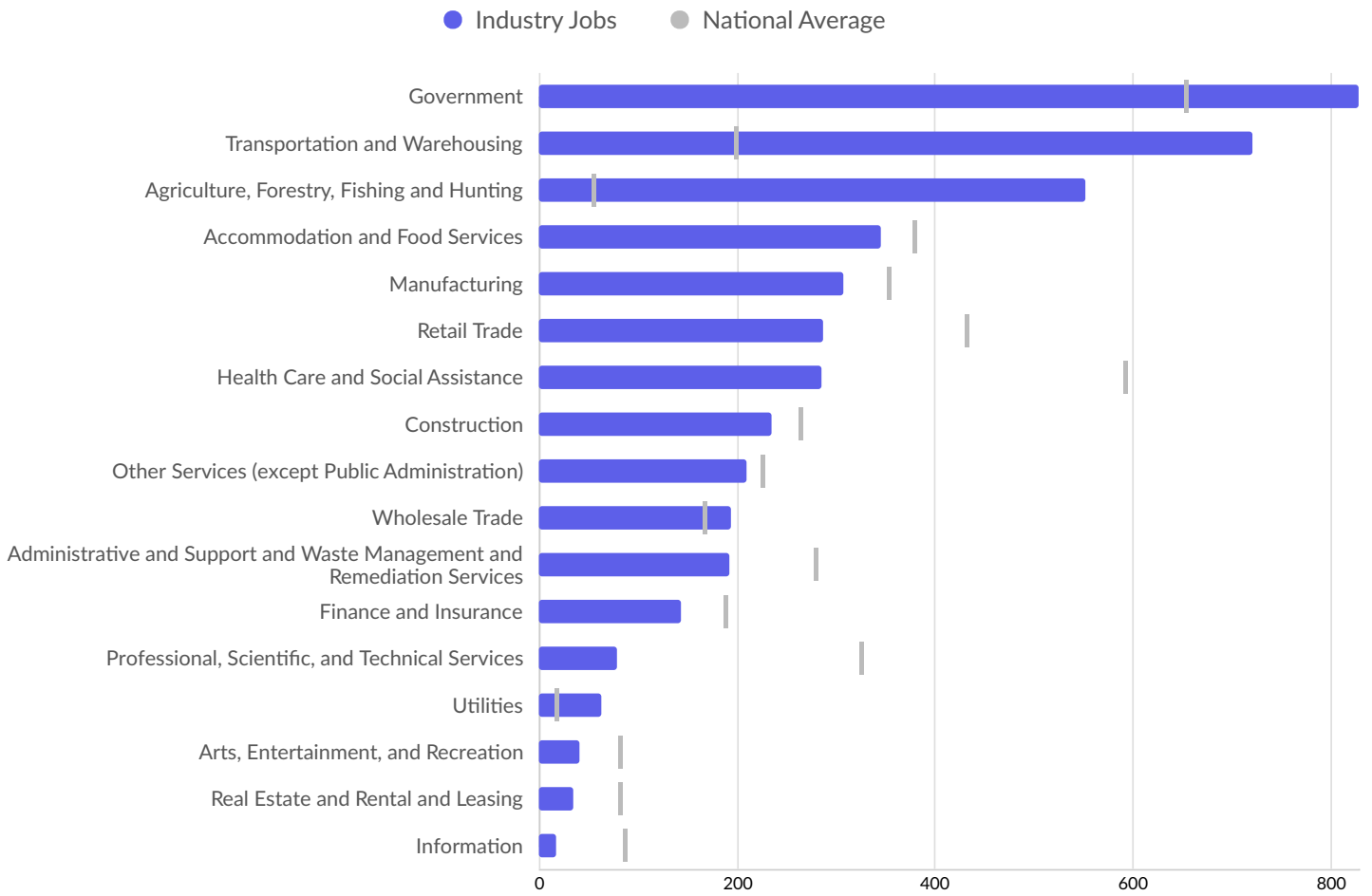


Top Previous Counties	Migrations
Eau Claire County, WI	92
Trempealeau County, WI	79
Winona County, MN	52
Pepin County, WI	37
Milwaukee County, WI	16
Racine County, WI	10

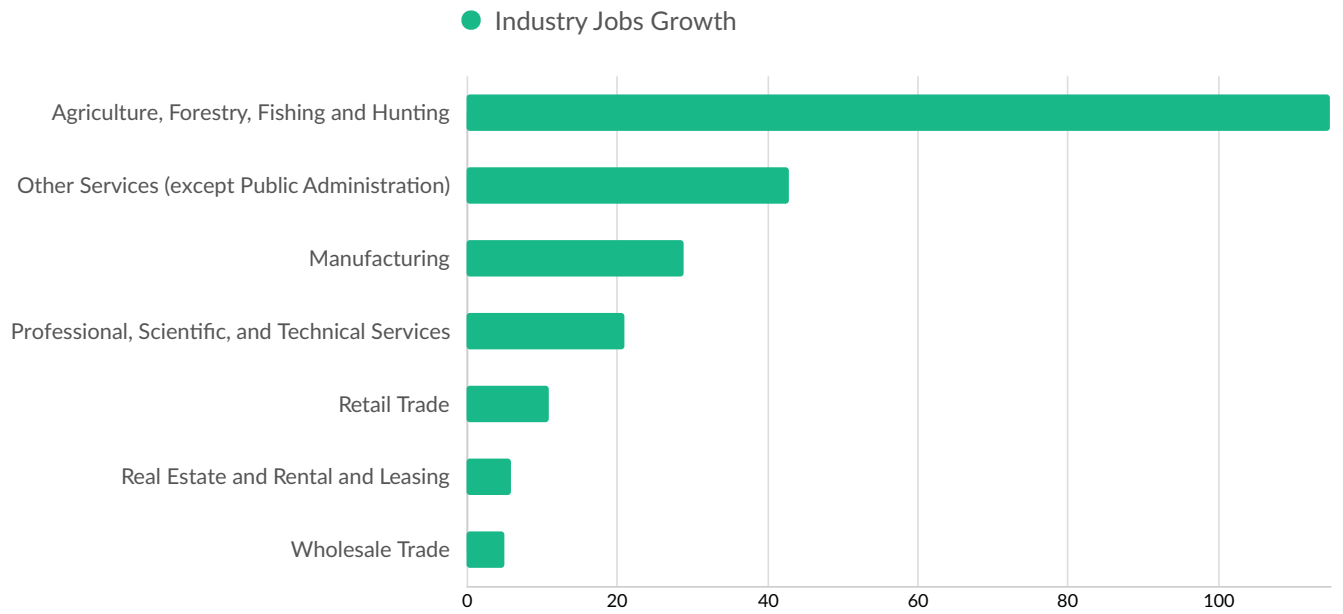
Top Previous Counties	Migrations
Lake County, FL	9
Polk County, IA	9
Adams County, WI	8
Sauk County, WI	8
La Crosse County, WI	7
Cook County, IL	7
Hardin County, IA	6
Vernon County, WI	6
Sierra County, NM	6
Top Following Counties	Migrations
Trempealeau County, WI	78
Pepin County, WI	69
Eau Claire County, WI	56
Winona County, MN	44
Waukesha County, WI	24
Wabasha County, MN	22
Brown County, WI	12
Guadalupe County, TX	12
Chippewa County, WI	12
Fountain County, IN	10
La Crosse County, WI	10
Dakota County, MN	8
Maricopa County, AZ	8
Washington County, MN	7
Anderson County, TX	7

Industry Characteristics

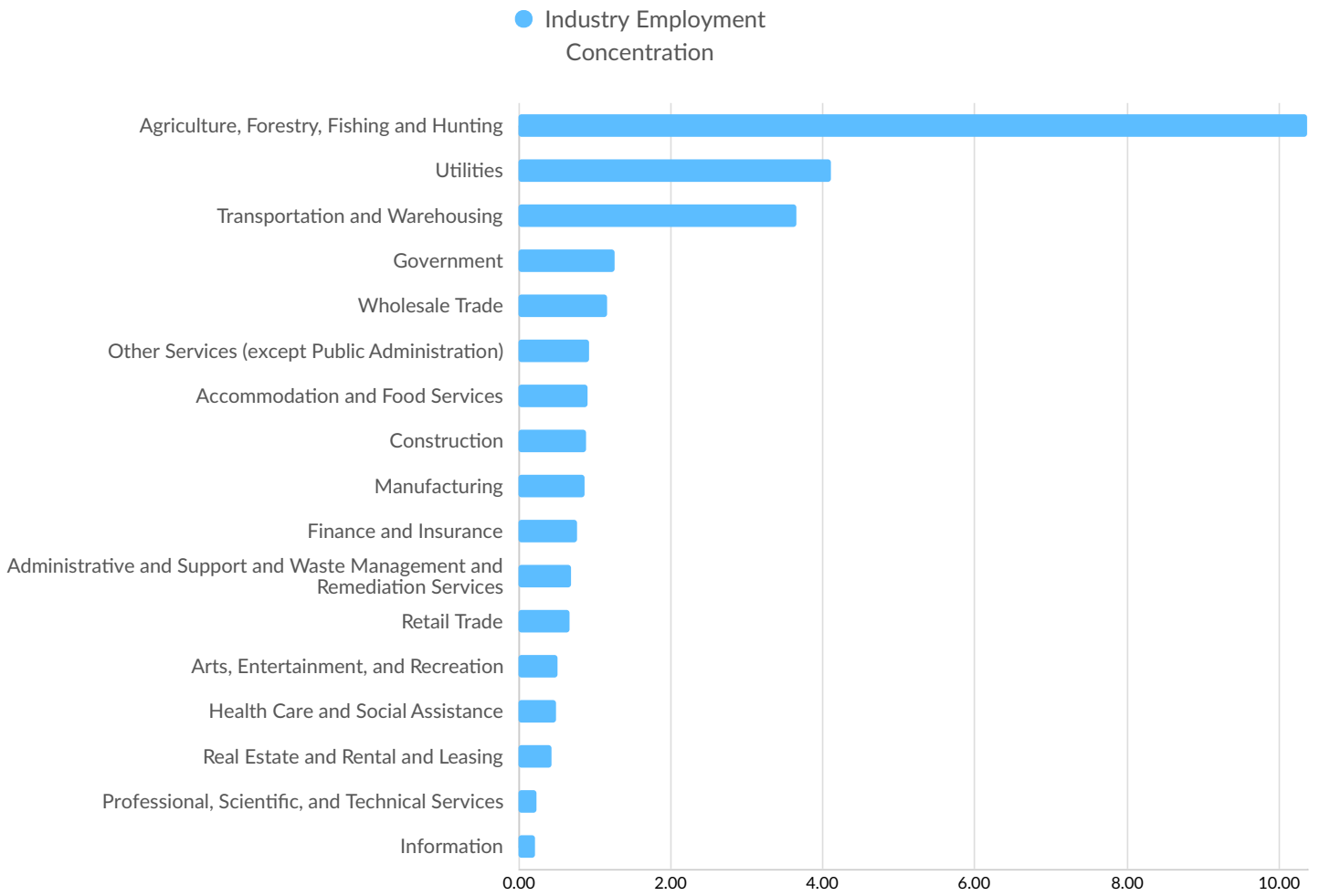
Largest Industries



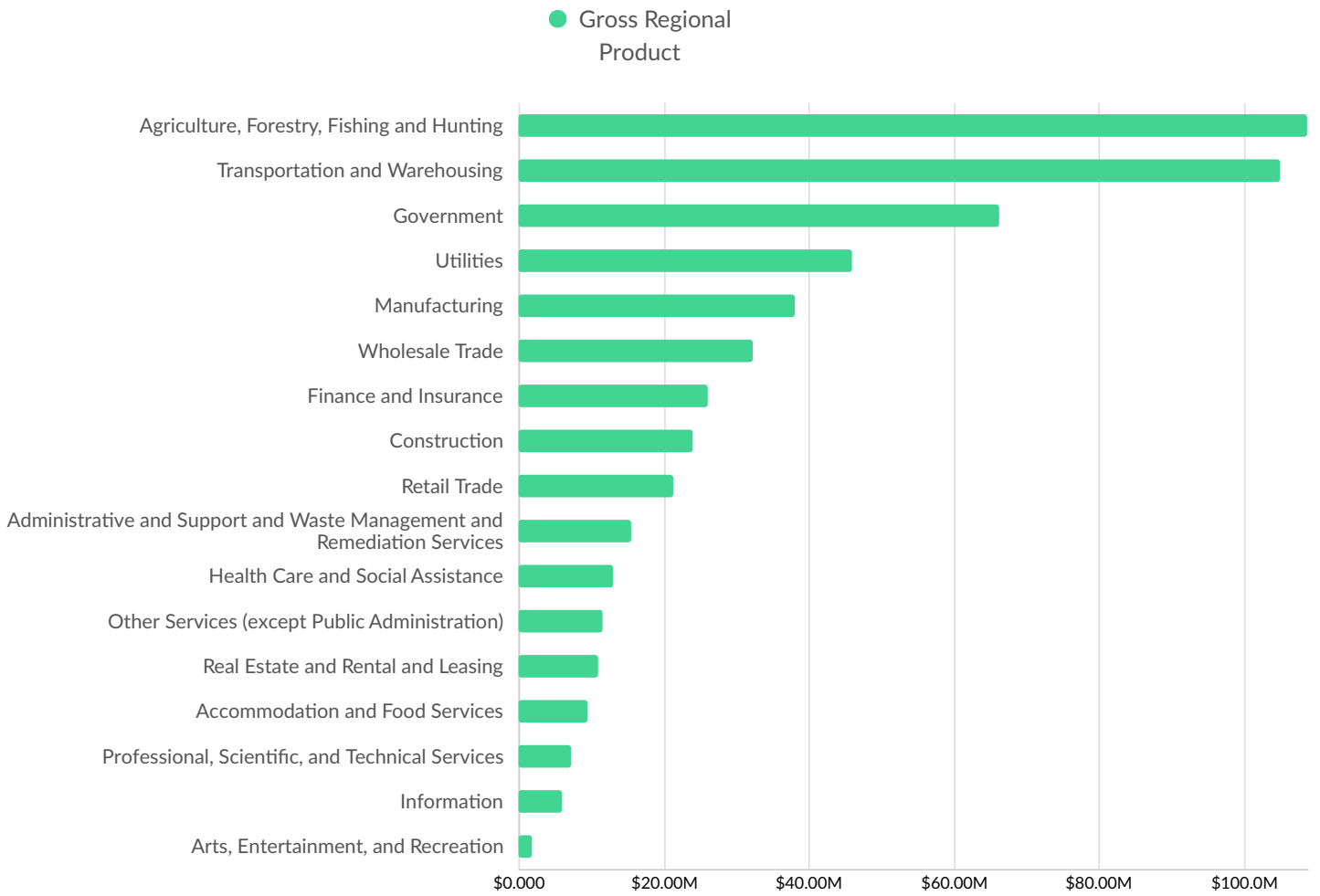
Top Growing Industries



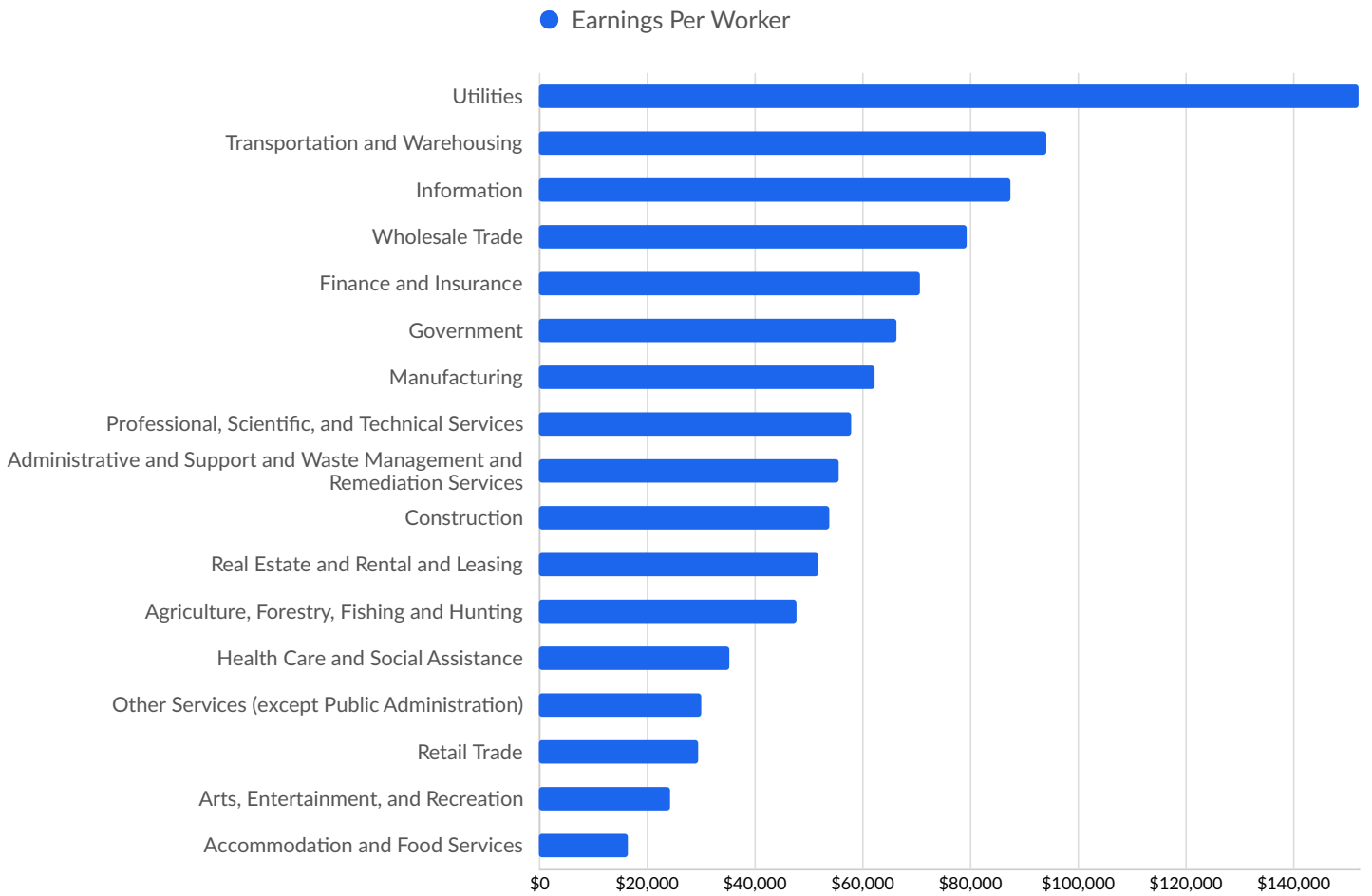
Top Industry Employment Concentration



Top Industry GRP























Top Industry Earnings



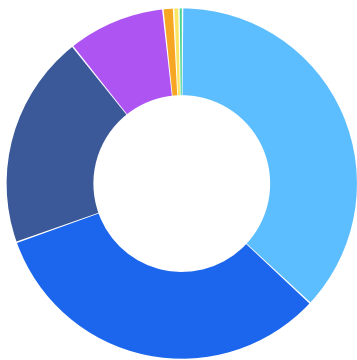
Business Characteristics

1,215 Companies Employ Your Workers

Online profiles for your workers mention 1,215 companies as employers, with the top 10 appearing below. In the last 12 months, 88 companies in Buffalo County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Marten Transport	112 	Pilgrim's Pride	30 
Ashley Furniture	65 	Marten Transport	25 
Mayo Clinic	45 	Non-Federal Agency	23 
Fastenal	30 	Kwik Trip	21 
Dairyland Power Cooperative	28 	Dairyland Power Cooperative	13 
University of Wisconsin System	27 	Smile Brands	12 
Winona Health	20 	Encompass Health	10 
School District Of Mondovi	19 	Ashley Furniture	8 
Winona State University	19 	Crossmark	8 
Benchmark	17 	LHC Group	8 

Business Size

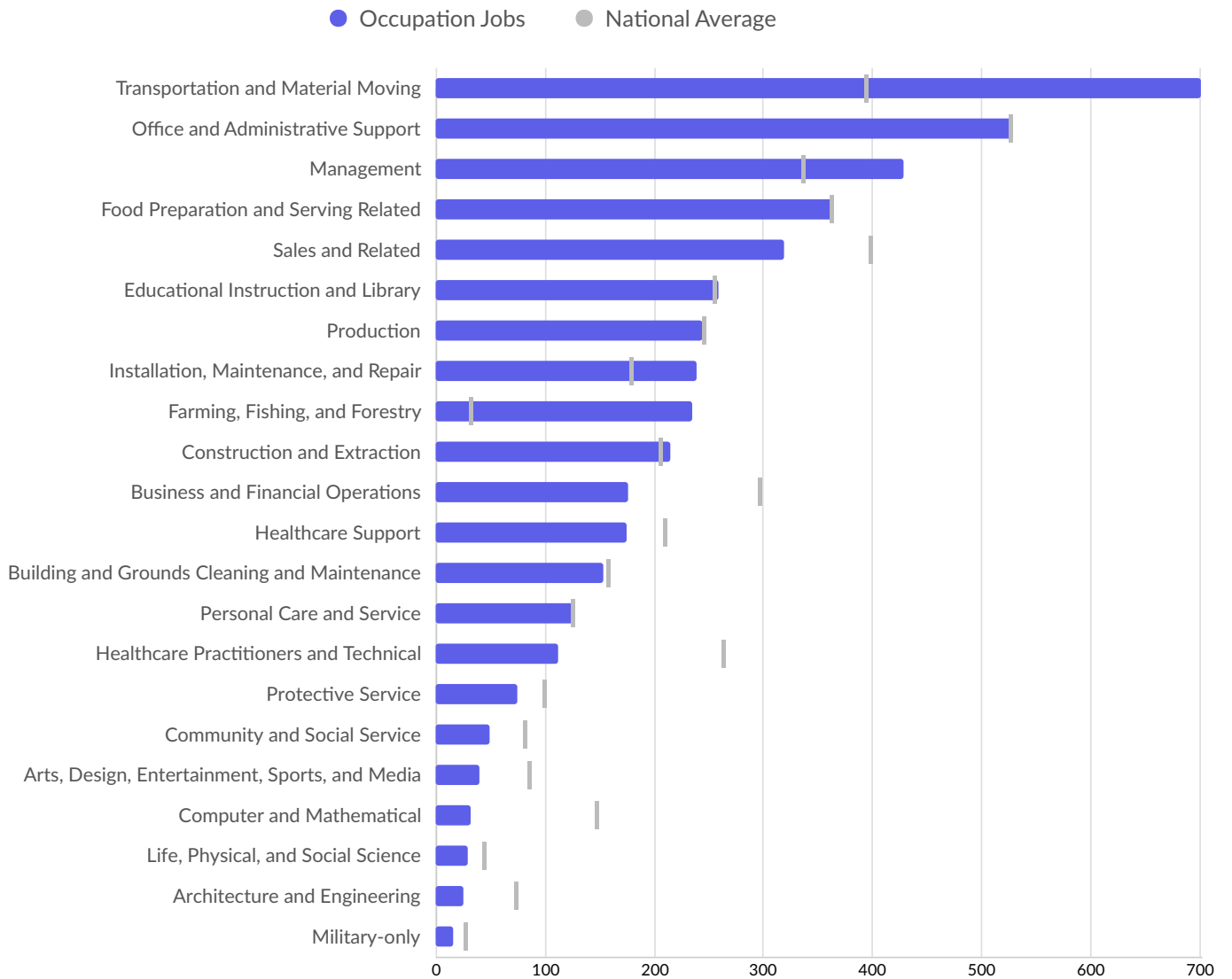


	Percentage	Business Count
1 to 4 employees	36.9%	226
5 to 9 employees	32.6%	200
10 to 19 employees	19.7%	121
20 to 49 employees	9.0%	55
50 to 99 employees	1.0%	6
100 to 249 employees	0.5%	3
250 to 499 employees	0.3%	2

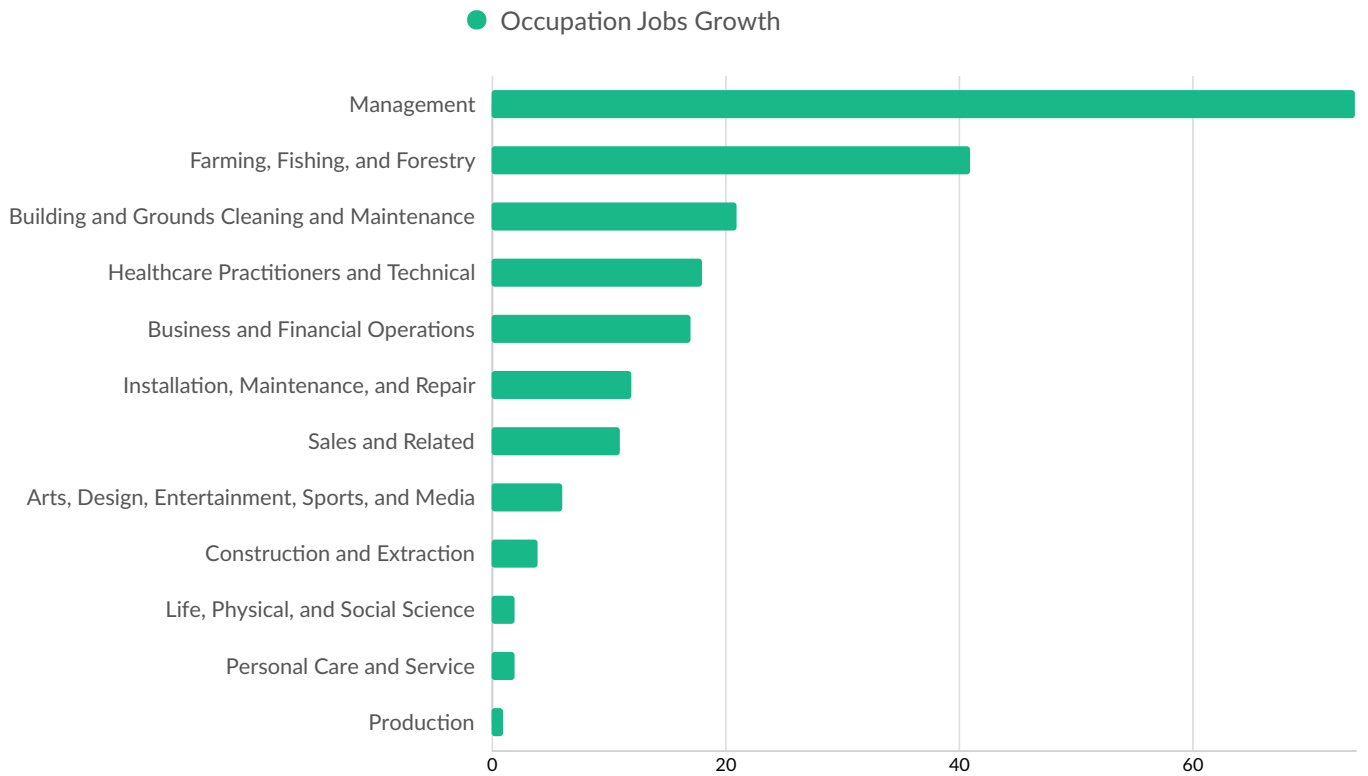
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

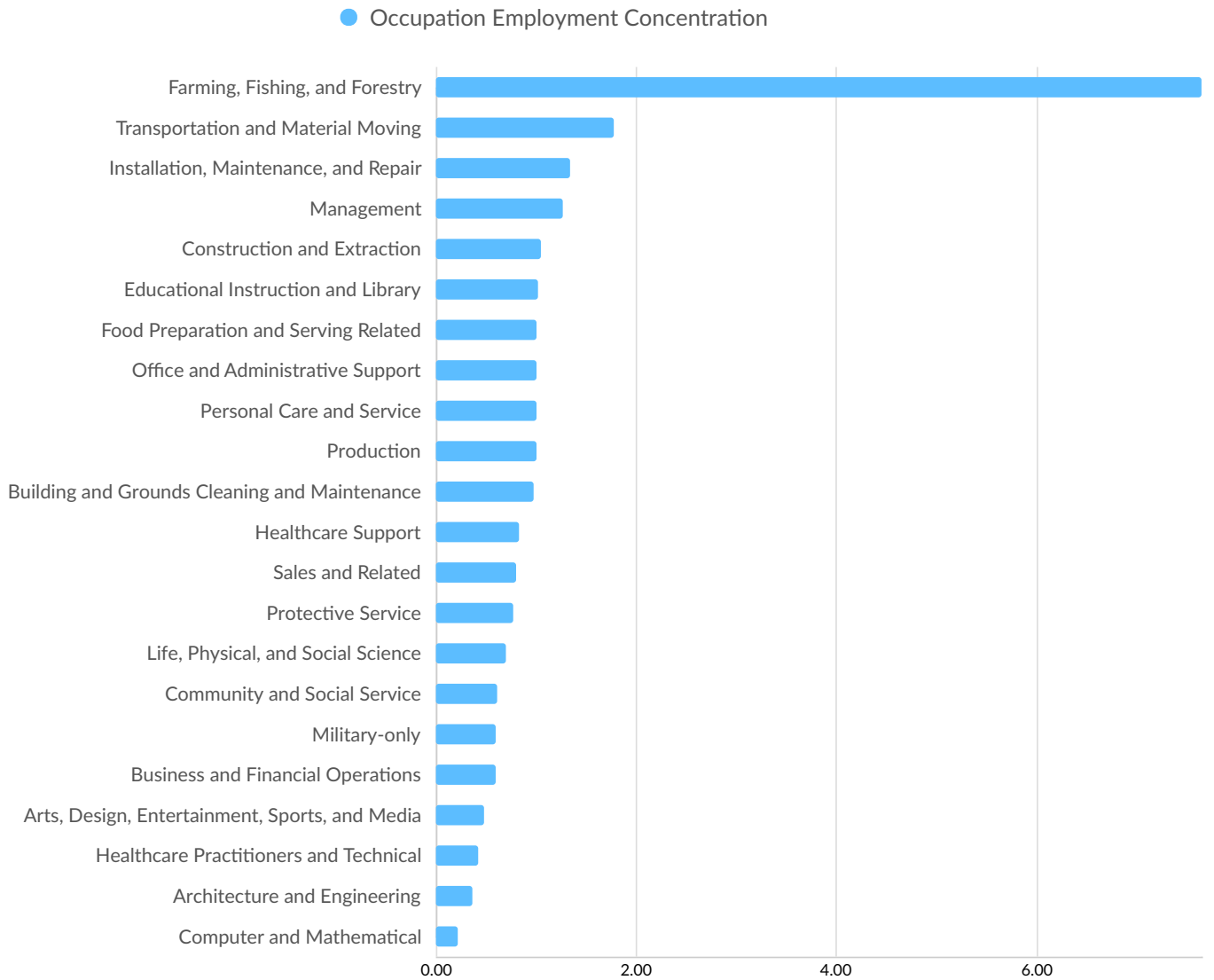
Largest Occupations



Top Growing Occupations



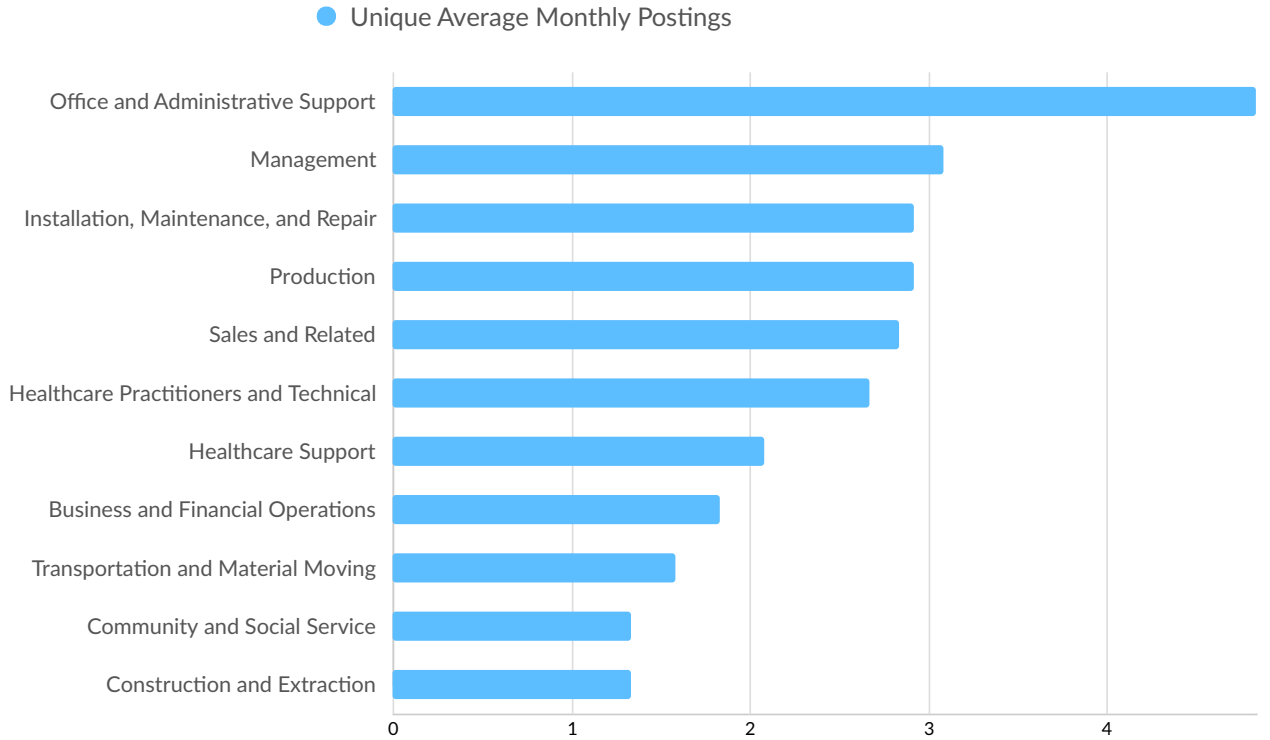
Top Occupation Employment Concentration



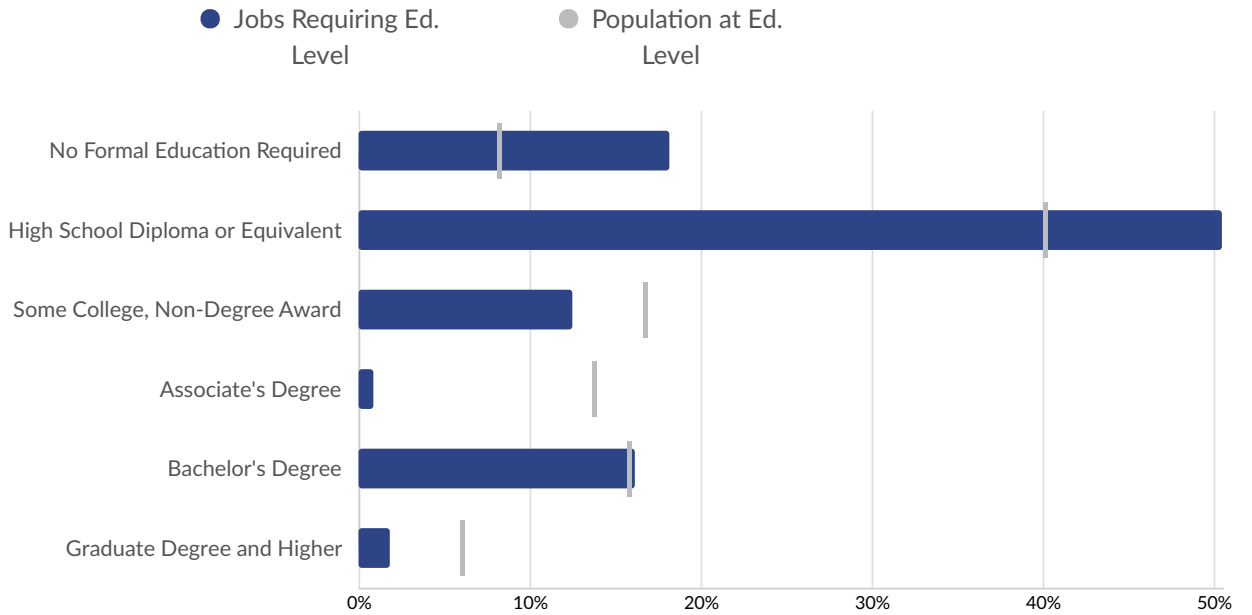
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 4 years, no schools in Buffalo County, WI produced graduates.

In-Demand Skills

