



Trempealeau County, WI

Mississippi River Regional Planning Commission



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La Crosse, Wisconsin 54601

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Report Parameters

1 County

55121 Trempealeau County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

30,899

Population (2022)

Population **grew by 1,547** over the last 5 years and is projected to **grow by 2,304** over the next 5 years.

14,360

Total Regional Employment

Jobs **decreased by 1,764** over the last 5 years but are projected to **grow by 1,209** over the next 5 years.

\$64.3K

Median Household Income (2021)

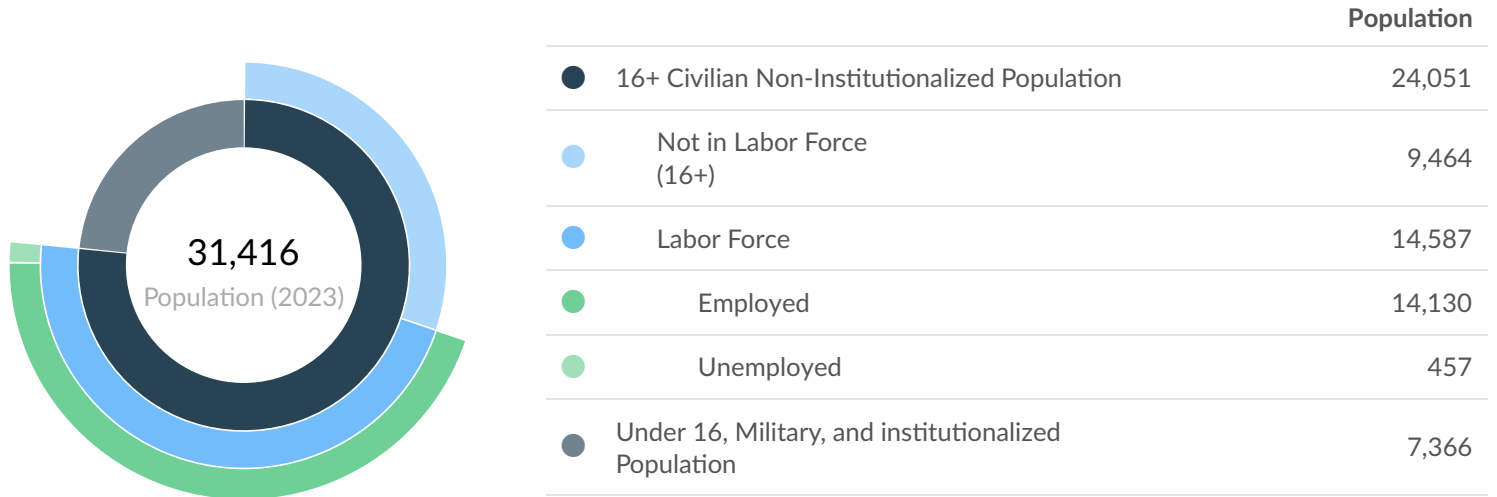
Median household income is **\$4.7K below** the national median household income of \$69.0K.

Takeaways

- As of 2022 the region's population **increased by 5.3%** since 2017, growing by 1,547. Population is expected to **increase by 7.5%** between 2022 and 2027, adding 2,304.
- From 2017 to 2022, jobs **declined by 10.9%** in Trempealeau County, WI from 16,124 to **14,360**. This change **fell short of the national growth rate of 3.8% by 14.7%**. As the number of jobs declined, the **labor force participation rate decreased from 73.6% to 60.9% between 2017 and 2022**.
- Concerning educational attainment, **14.1% of Trempealeau County, WI residents possess a Bachelor's Degree** (6.7% below the national average), and **16.2% hold an Associate's Degree** (7.4% above the national average).
- The top three industries in 2022 are Education and Hospitals (Local Government), Household and Institutional Furniture and Kitchen Cabinet Manufacturing, and Local Government, Excluding Education and Hospitals.

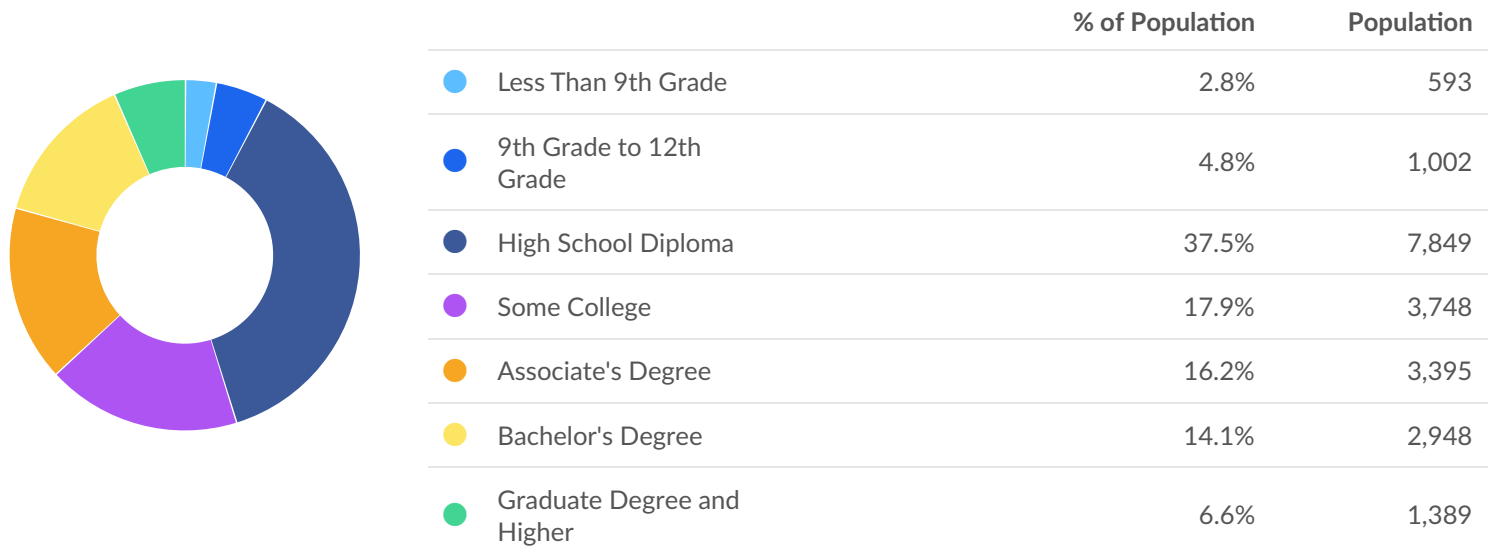
	Population (2023)	Labor Force (Sep 2023)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	31,416	14,587	14,360	100.3	\$1.58B	\$2.66B	\$2.27B
State	5,921,135	3,145,490	3,180,133	100.2	\$392.50B	\$356.36B	\$386.63B

Sep 2023 Labor Force Breakdown



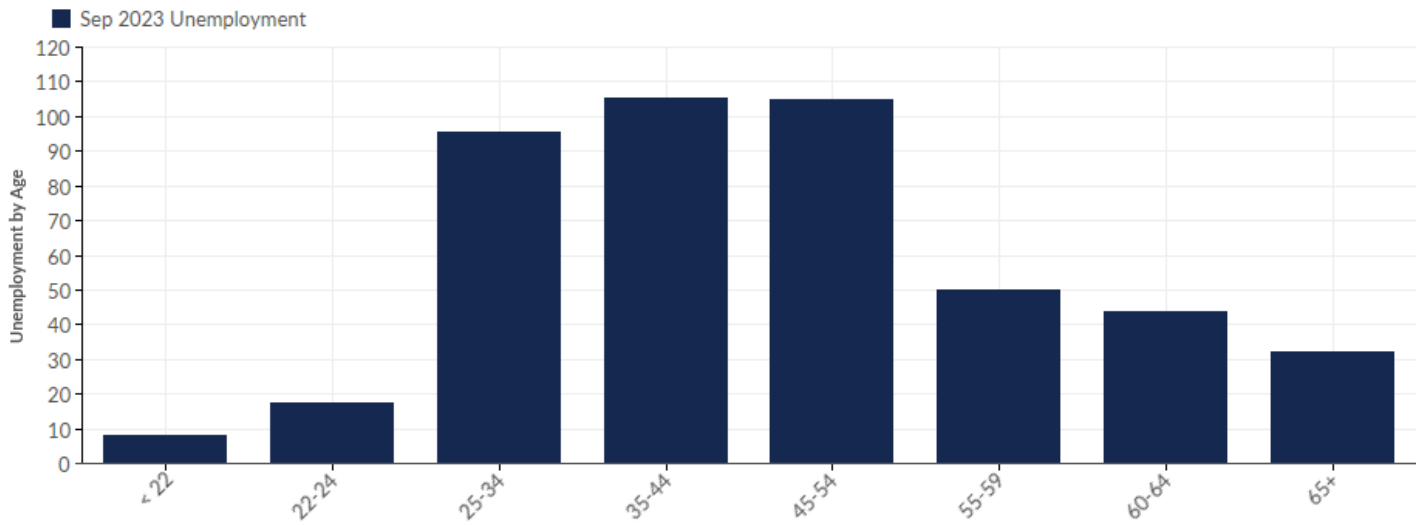
Educational Attainment

Concerning educational attainment, **14.1% of Trempealeau County, WI residents possess a Bachelor's Degree** (6.7% below the national average), and **16.2% hold an Associate's Degree** (7.4% above the national average).



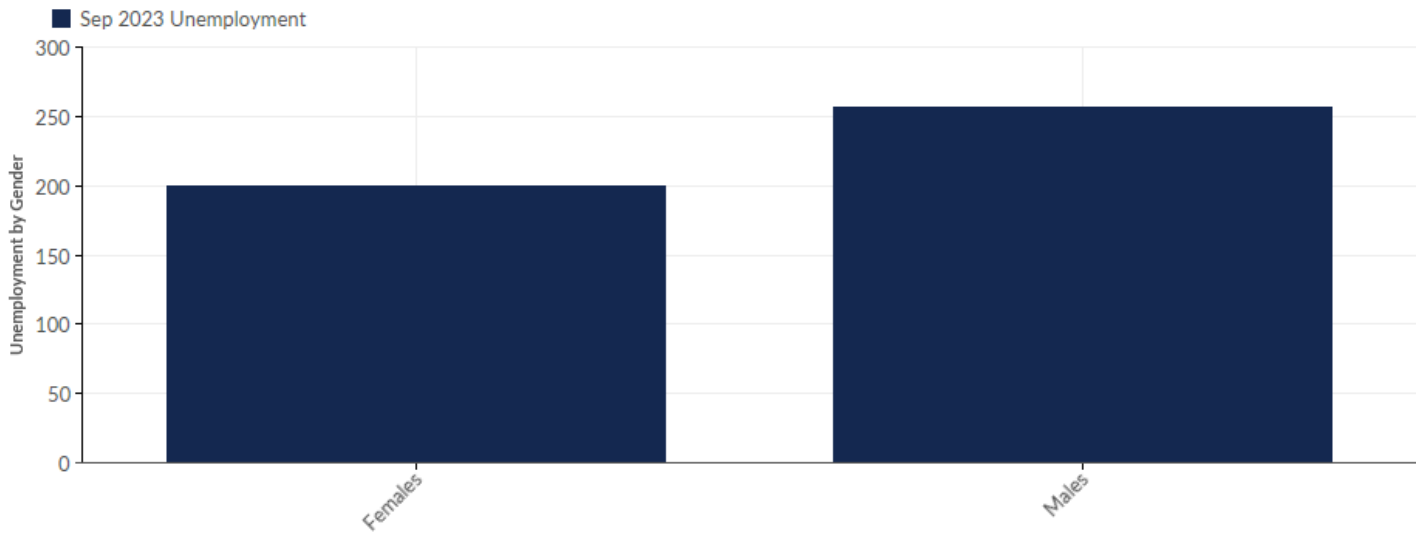
Unemployment by Demographics

Unemployment by Age



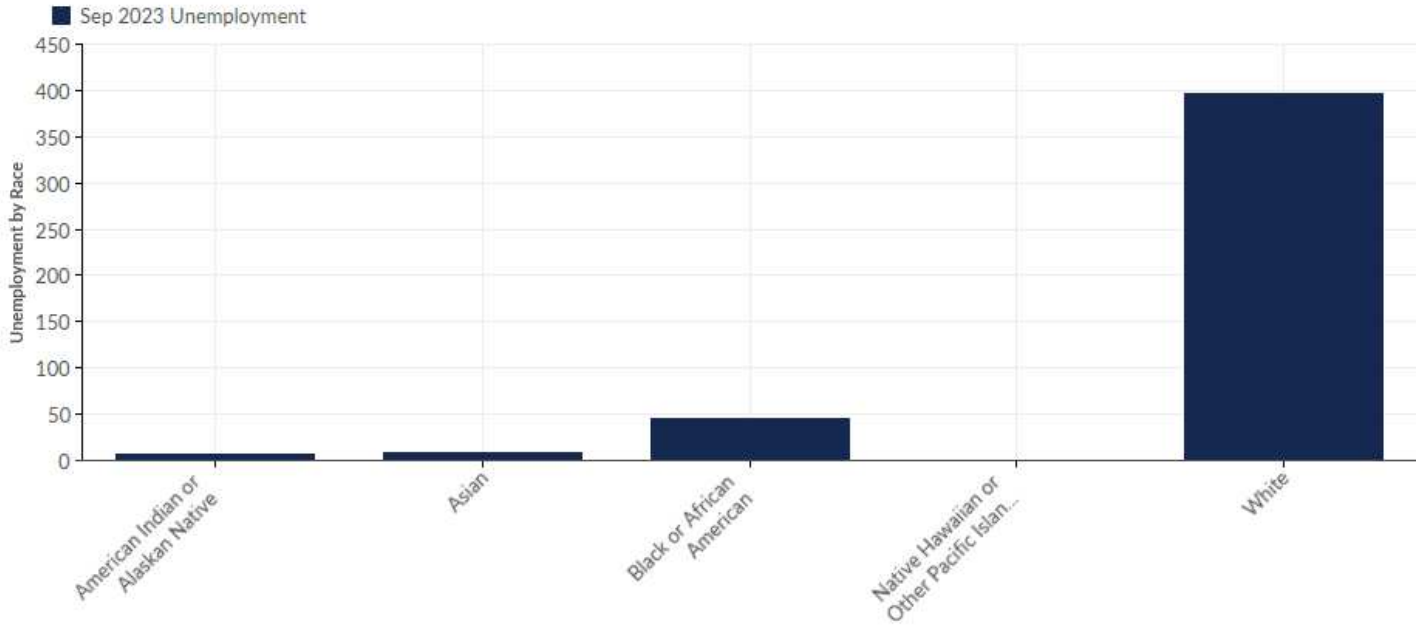
Age	Unemployment (Sep 2023)	% of Unemployed
< 22	8	1.75%
22-24	17	3.72%
25-34	96	21.01%
35-44	105	22.98%
45-54	105	22.98%
55-59	50	10.94%
60-64	44	9.63%
65+	32	7.00%
Total	457	100.00%

Unemployment by Gender



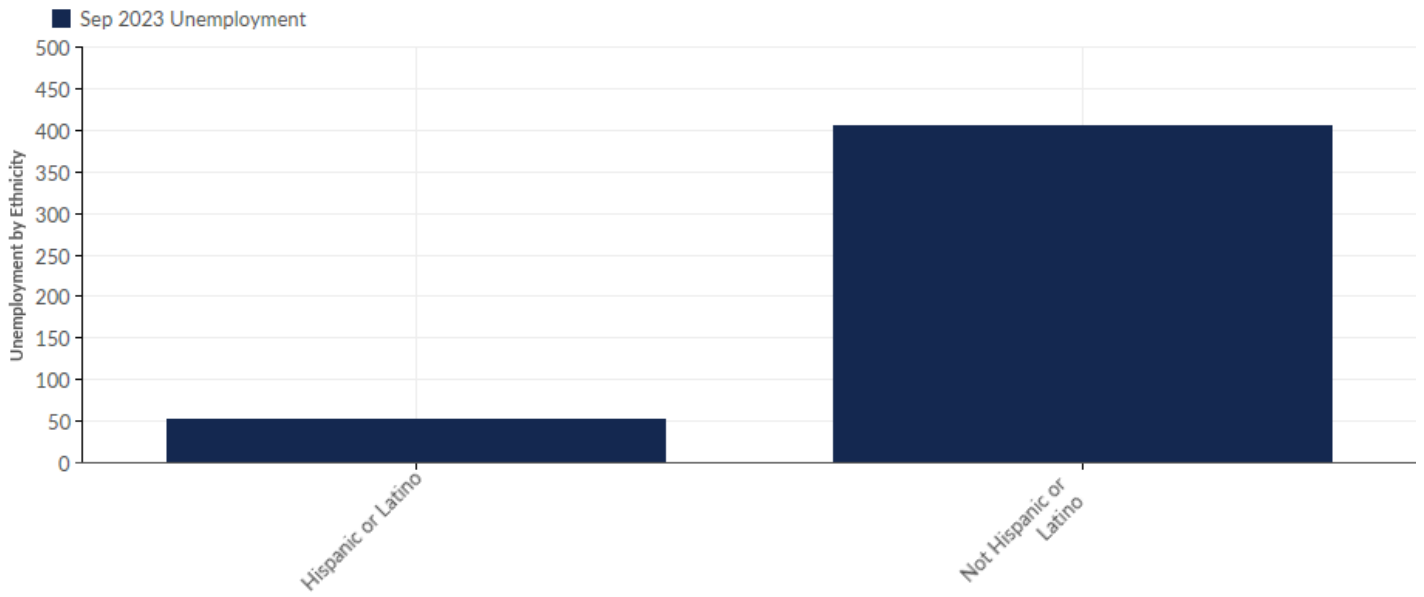
Gender	Unemployment (Sep 2023)	% of Unemployed
Females	200	43.76%
Males	257	56.24%
Total	457	100.00%

Unemployment by Race



Race	Unemployment (Sep 2023)	% of Unemployed
American Indian or Alaskan Native	7	1.53%
Asian	8	1.75%
Black or African American	46	10.07%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	396	86.65%
Total	457	100.00%

Unemployment by Ethnicity

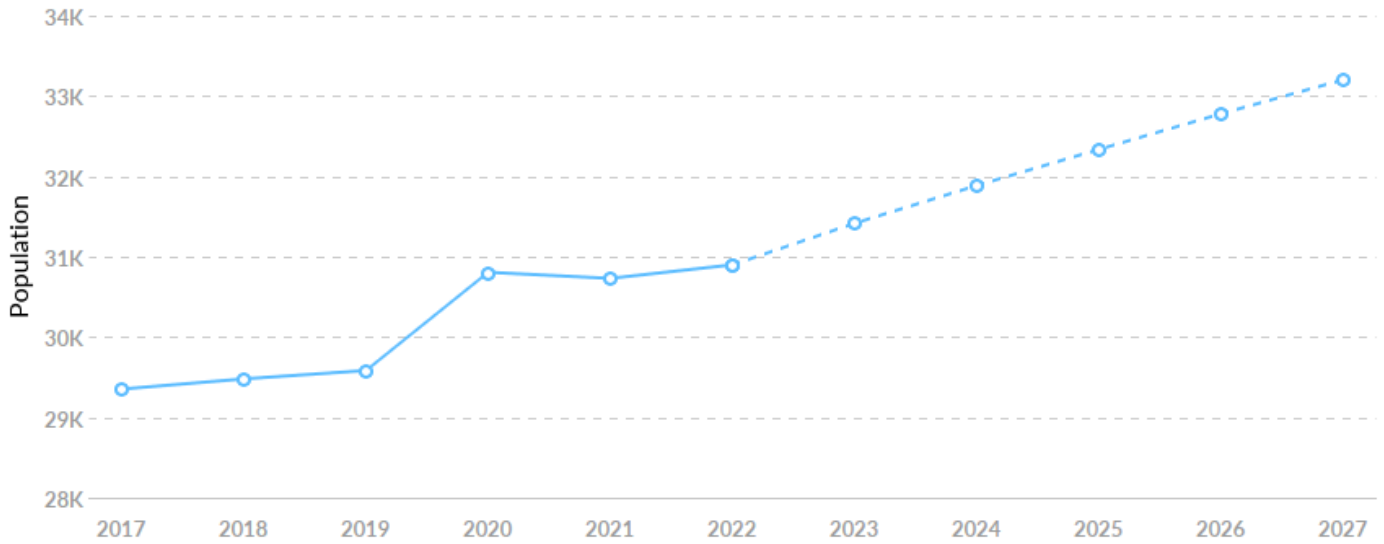


Ethnicity	Unemployment (Sep 2023)	% of Unemployed
Hispanic or Latino	52	11.38%
Not Hispanic or Latino	405	88.62%
Total	457	100.00%

Historic & Projected Trends

Population Trends

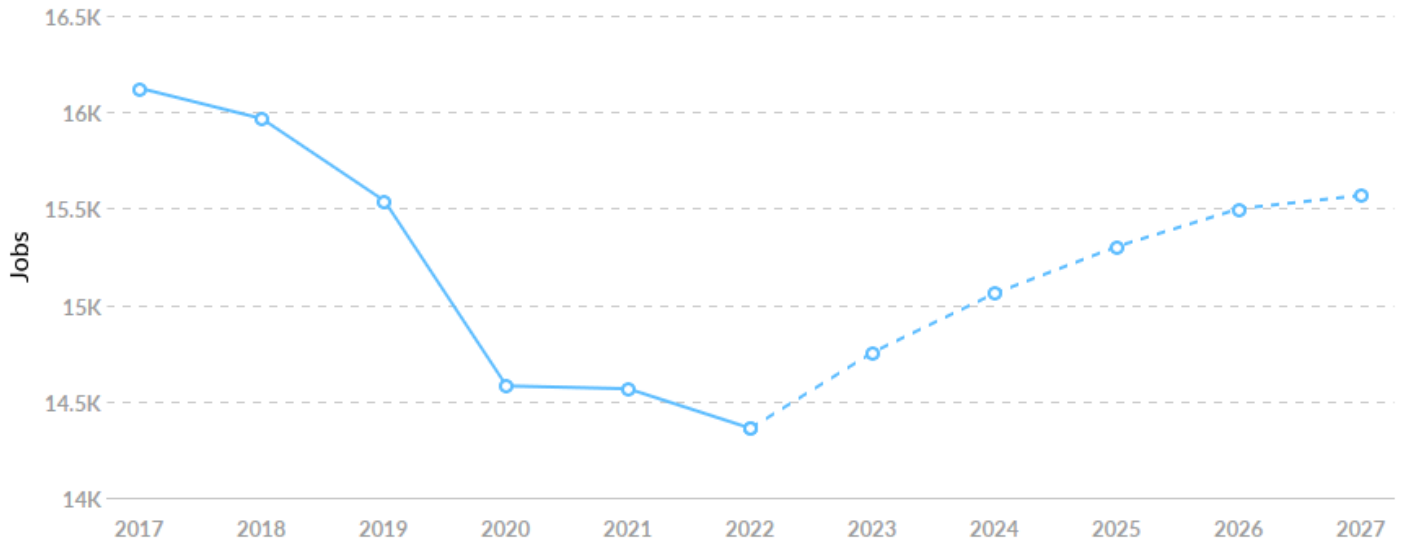
As of 2022 the region's population increased by 5.3% since 2017, growing by 1,547. Population is expected to increase by 7.5% between 2022 and 2027, adding 2,304.



Timeframe	Population
2017	29,352
2018	29,479
2019	29,583
2020	30,806
2021	30,730
2022	30,899
2023	31,416
2024	31,886
2025	32,336
2026	32,779
2027	33,203

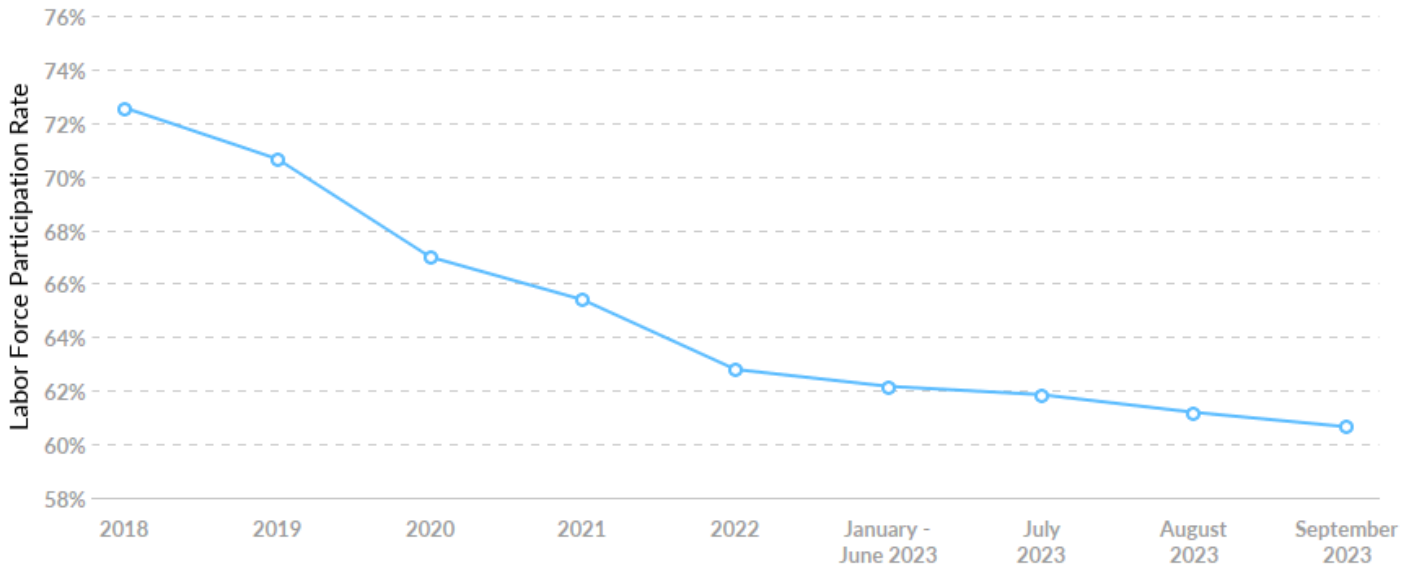
Job Trends

From 2017 to 2022, jobs declined by 10.9% in Trempealeau County, WI from 16,124 to 14,360. This change fell short of the national growth rate of 3.8% by 14.7%.



Timeframe	Jobs
2017	16,124
2018	15,966
2019	15,541
2020	14,580
2021	14,565
2022	14,360
2023	14,754
2024	15,060
2025	15,303
2026	15,499
2027	15,568

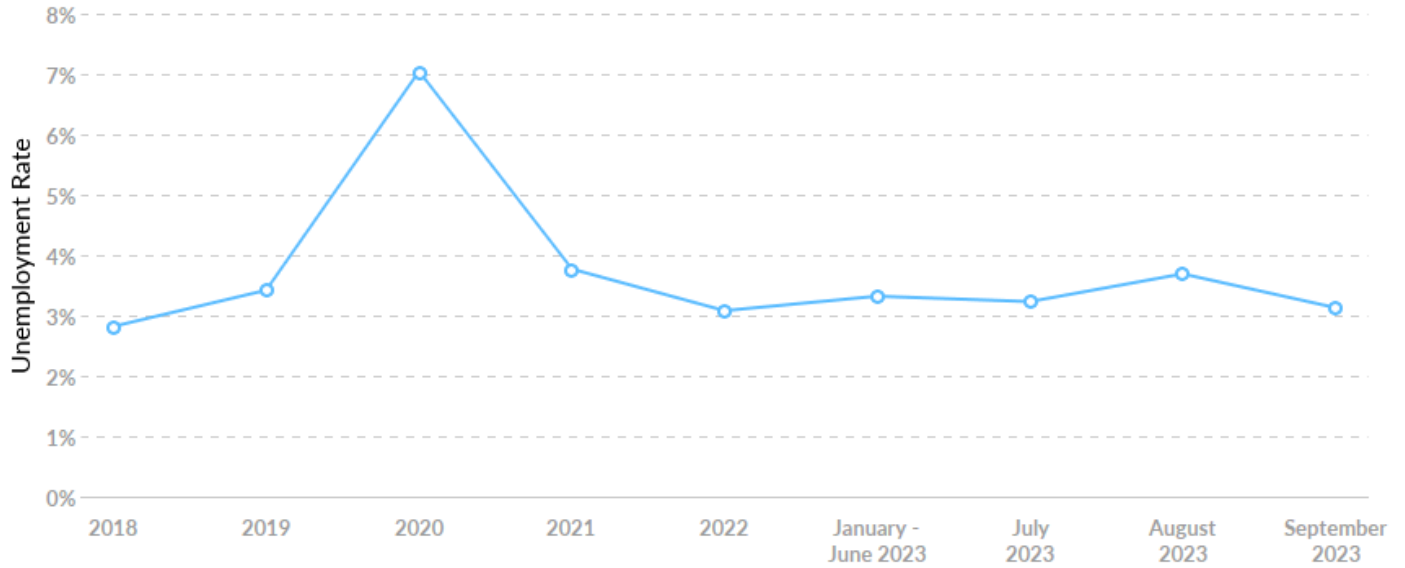
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	72.56%
2019	70.65%
2020	66.99%
2021	65.39%
2022	62.79%
January - June 2023	62.16%
July 2023	61.85%
August 2023	61.19%
September 2023	60.65%

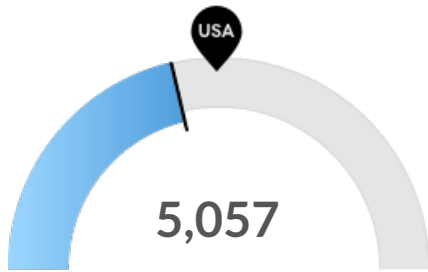
Unemployment Rate Trends

Trempealeau County, WI had a September 2023 unemployment rate of 3.13%, **increasing from 2.82%** 5 years before.



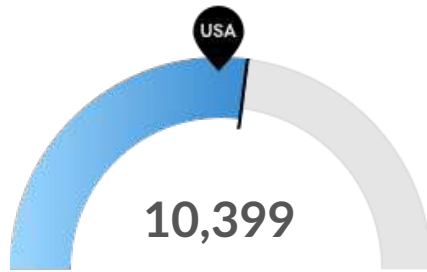
Timeframe	Unemployment Rate
2018	2.82%
2019	3.42%
2020	7.04%
2021	3.77%
2022	3.08%
January - June 2023	3.32%
July 2023	3.23%
August 2023	3.69%
September 2023	3.13%

Population Characteristics



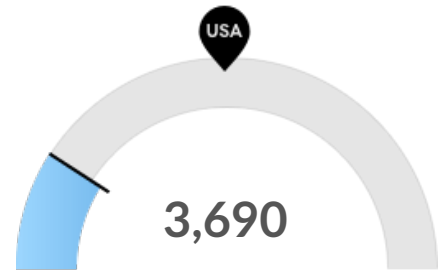
Millennials

Trempealeau County, WI has 5,057 millennials (ages 25-39). The national average for an area this size is 6,283.



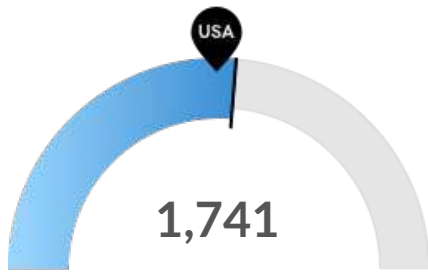
Retiring Soon

Retirement risk is high in Trempealeau County, WI. The national average for an area this size is 9,260 people 55 or older, while there are 10,399 here.



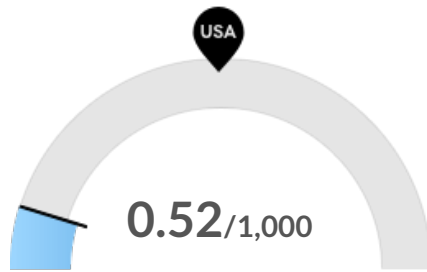
Racial Diversity

Racial diversity is low in Trempealeau County, WI. The national average for an area this size is 12,707 racially diverse people, while there are 3,690 here.



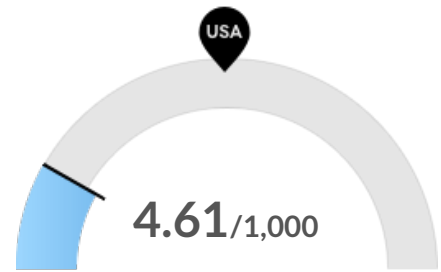
Veterans

Trempealeau County, WI has 1,741 veterans. The national average for an area this size is 1,613.



Violent Crime

Trempealeau County, WI has 0.52 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

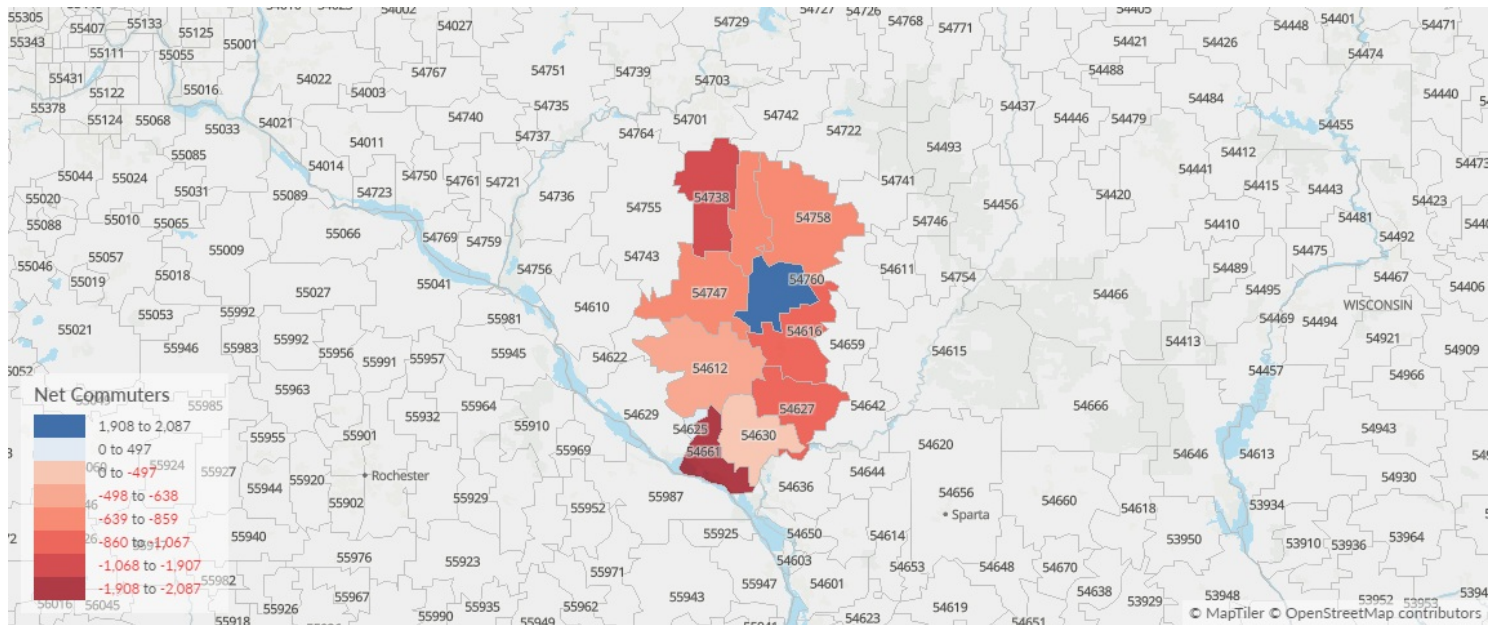


Property Crime

Trempealeau County, WI has 4.61 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Trempealeau County, WI currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #8 for resident workers. The top ZIP for resident workers is 54612.



Where Talent Works

ZIP	Name	2022 Employment
54773	Whitehall, WI (in Trempealeau County)	3,489
54630	Galesville, WI (in Trempealeau County)	2,534
54612	Arcadia, WI (in Trempealeau County)	2,317
54758	Osseo, WI (in Trempealeau County)	1,874
54738	Eleva, WI (in Trempealeau County)	810

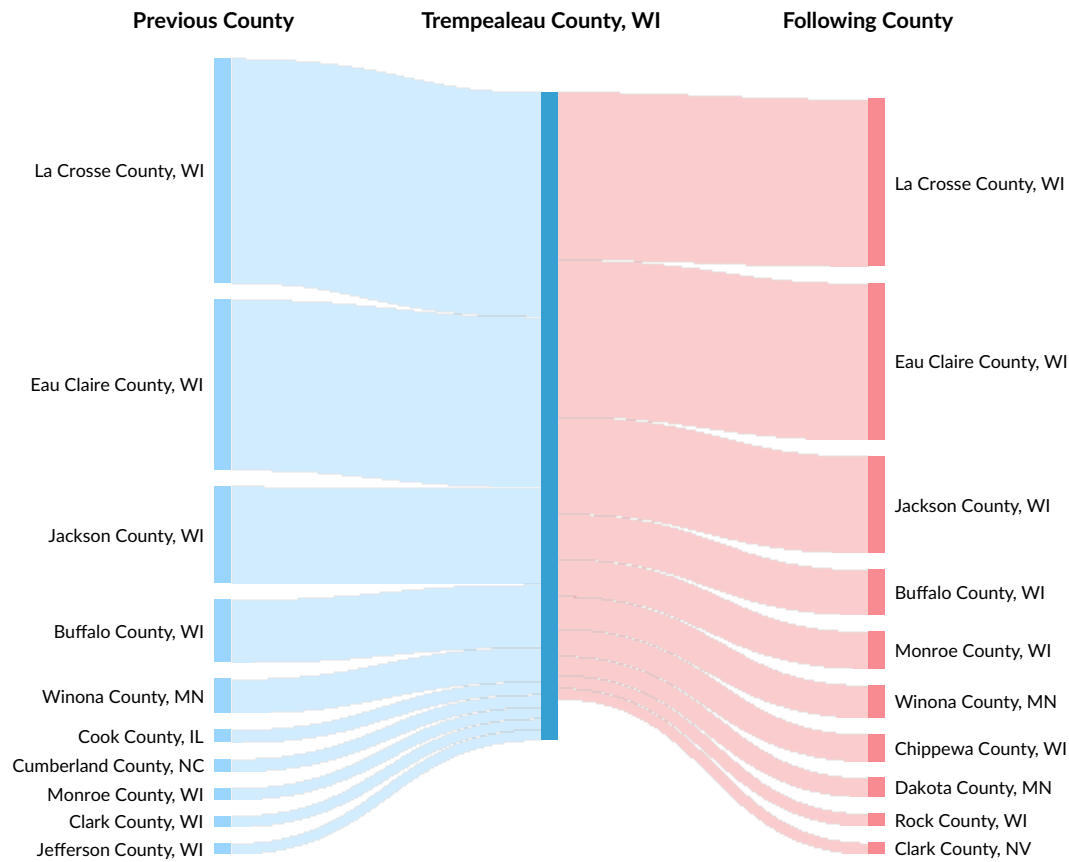
Where Talent Lives

ZIP	Name	2022 Workers
54612	Arcadia, WI (in Trempealeau County)	2,815
54630	Galesville, WI (in Trempealeau County)	2,722
54661	Trempealeau, WI (in Trempealeau County)	2,603
54758	Osseo, WI (in Trempealeau County)	2,597
54738	Eleva, WI (in Trempealeau County)	1,878

Inbound and Outbound Migration

The table below analyzes past and current residents of Trempealeau County, WI. The left column shows residents of other counties migrating to Trempealeau County, WI. The right column shows residents migrating from Trempealeau County, WI to other counties.

As of 2020, **288** people have migrated from La Crosse County, WI to Trempealeau County, WI. In the same year, **215** people left Trempealeau County, WI migrating to La Crosse County, WI. The total Net Migration for Trempealeau County, WI in 2020 was **22**.



Top Previous Counties	Migrations
La Crosse County, WI	288
Eau Claire County, WI	218
Jackson County, WI	124
Buffalo County, WI	81
Winona County, MN	44

Top Previous Counties	Migrations
Cook County, IL	16
Cumberland County, NC	16
Monroe County, WI	15
Clark County, WI	14
Jefferson County, WI	14
Utah County, UT	13
Mower County, MN	12
Dane County, WI	12
Giles County, TN	11
Clark County, NV	10
Top Following Counties	Migrations
La Crosse County, WI	215
Eau Claire County, WI	201
Jackson County, WI	124
Buffalo County, WI	58
Monroe County, WI	48
Winona County, MN	42
Chippewa County, WI	35
Dakota County, MN	25
Rock County, WI	16
Clark County, NV	15
Clark County, WI	14
Maricopa County, AZ	13
Marathon County, WI	12
Milwaukee County, WI	12

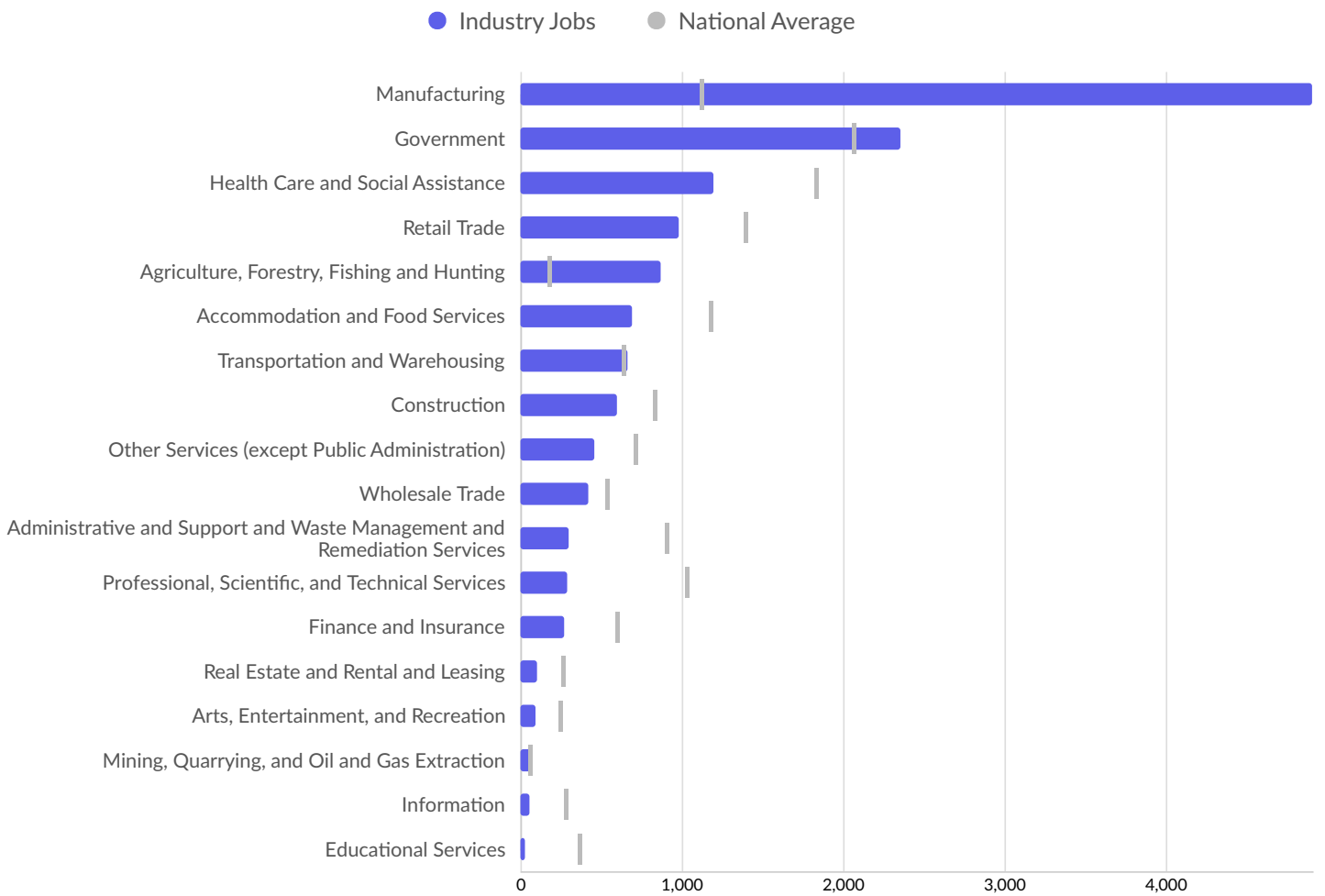
Top Following Counties**Migrations**

Shawano County, WI

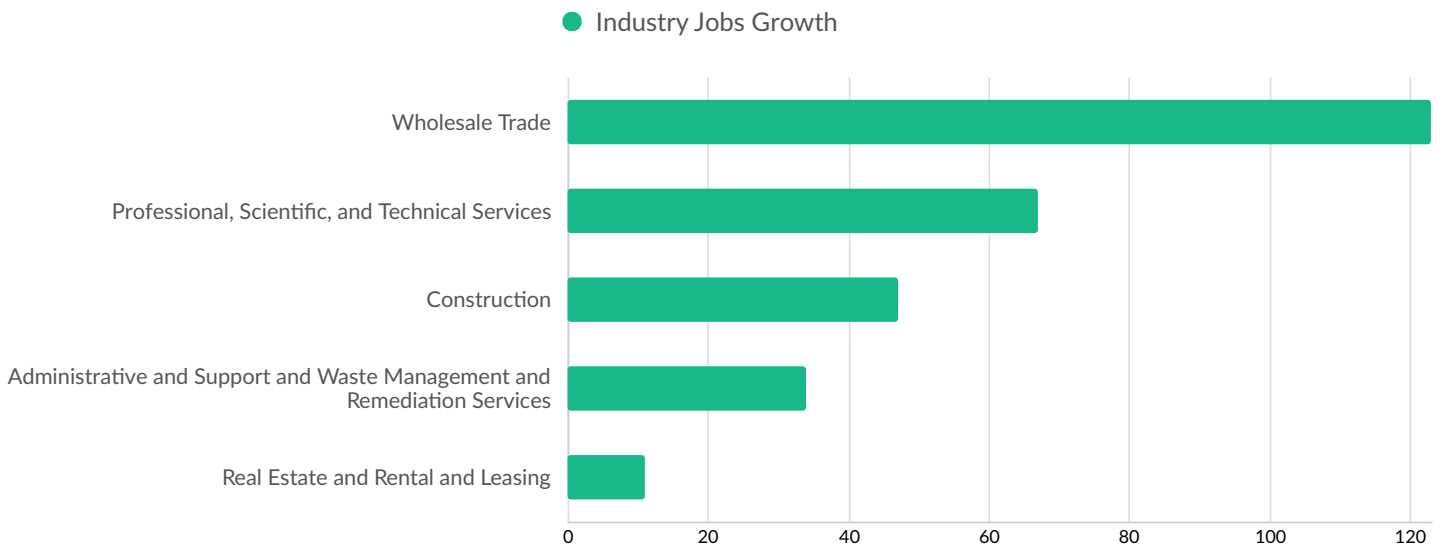
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Industry Characteristics

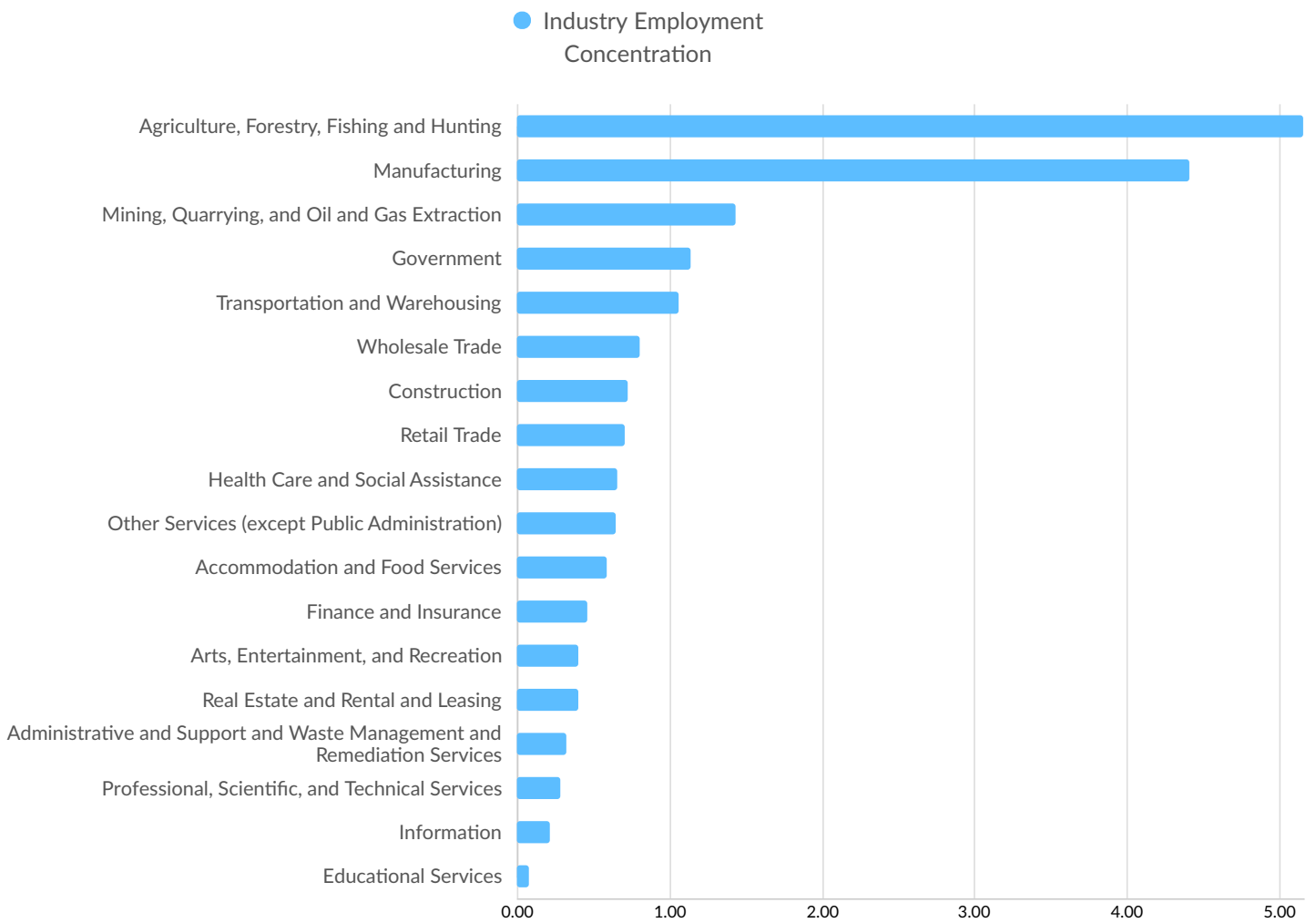
Largest Industries



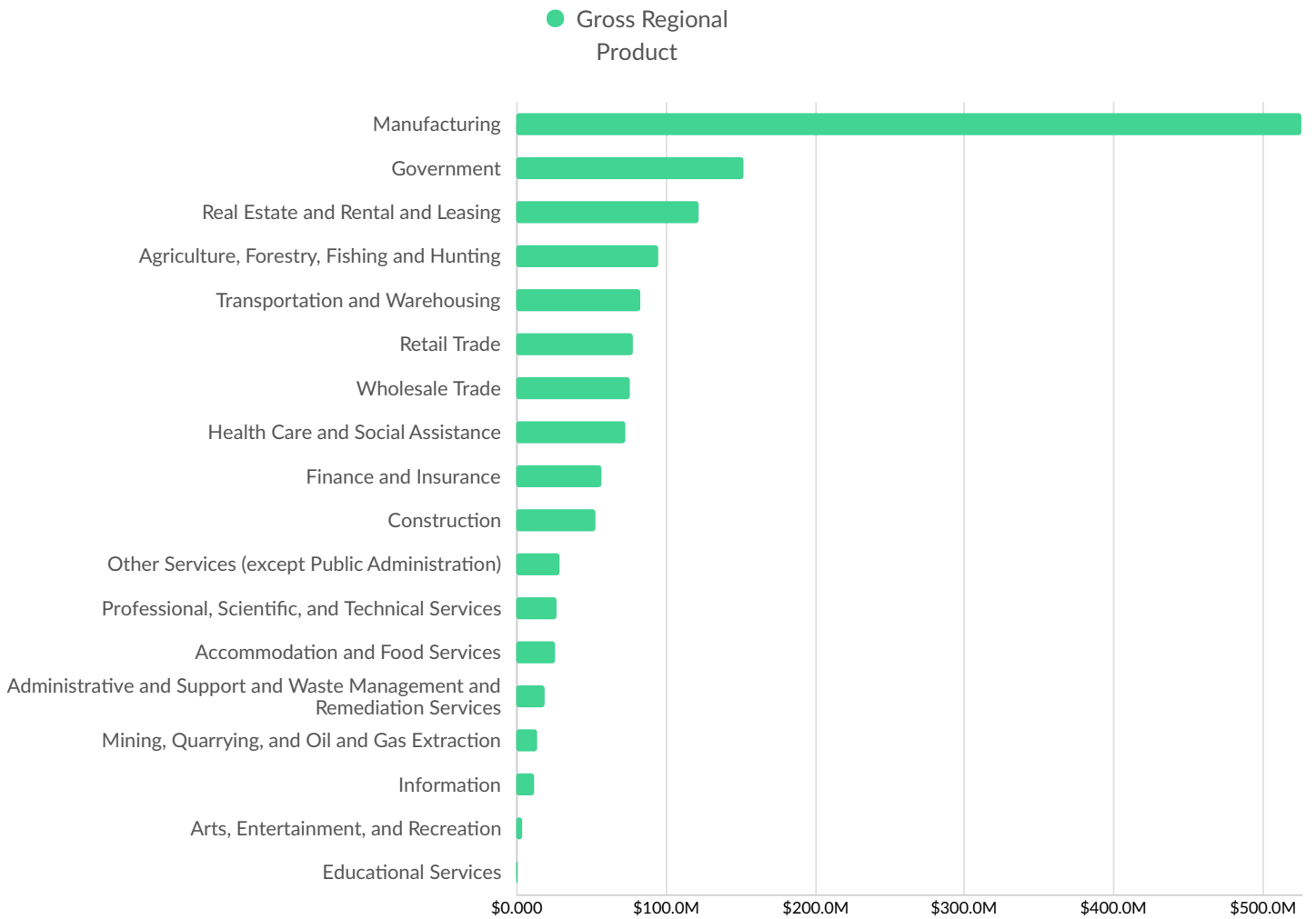
Top Growing Industries



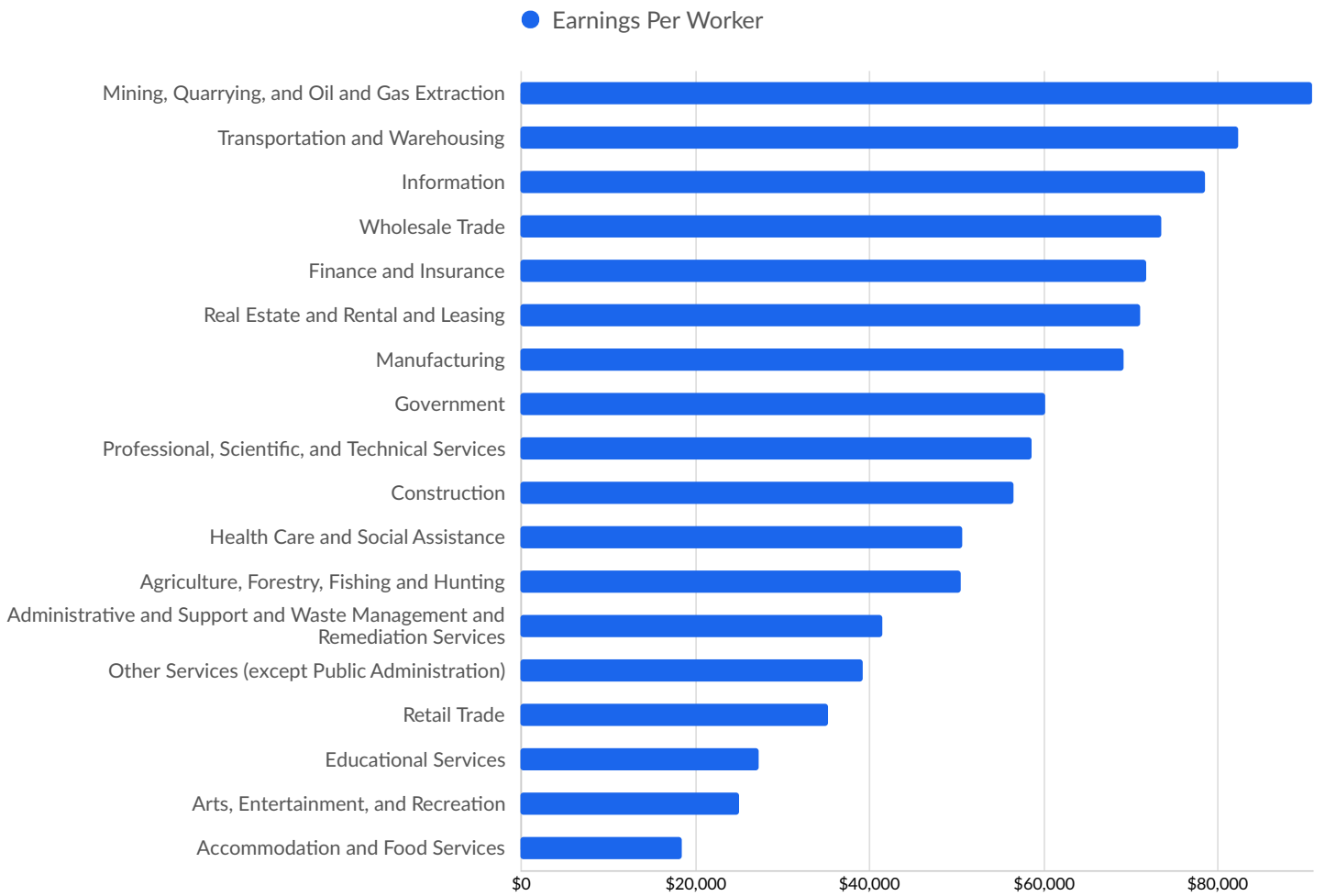
Top Industry Employment Concentration



Top Industry GRP























Top Industry Earnings



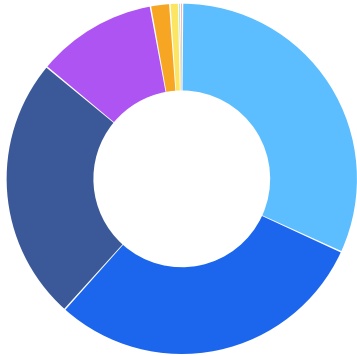
Business Characteristics

2,426 Companies Employ Your Workers

Online profiles for your workers mention 2,426 companies as employers, with the top 10 appearing below. In the last 12 months, 149 companies in Trempealeau County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Ashley Furniture	553 	Encompass Health	166 
Mayo Clinic	137 	Pilgrim's Pride	85 
Gundersen Health System	113 	JBS Usa	72 
Global Finishing Solutions	72 	Dollar General	64 
Kwik Trip	56 	Ornua	51 
Pilgrim's Pride	45 	Mayo Clinic	48 
Trempealeau County Health Car...	44 	Kwik Trip	40 
A Better Place	42 	Amazon	38 
Whitehall Specialties	41 	Gundersen Health System	37 
UnitedHealth Group	36 	Ashley Furniture	36 

Business Size

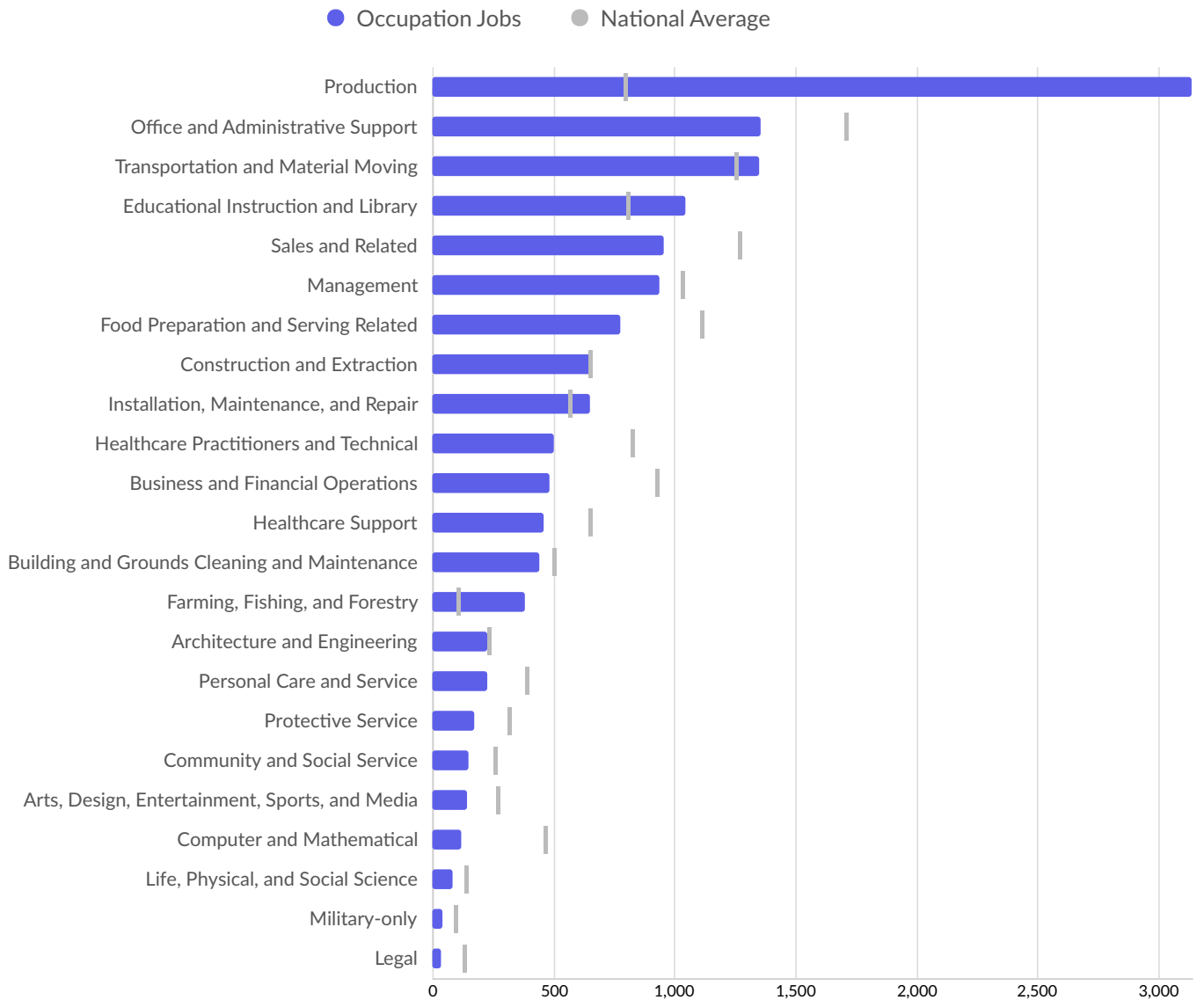


	Percentage	Business Count
● 1 to 4 employees	31.8%	357
● 5 to 9 employees	29.8%	335
● 10 to 19 employees	24.4%	274
● 20 to 49 employees	11.1%	125
● 50 to 99 employees	1.8%	20
● 100 to 249 employees	0.8%	9
● 250 to 499 employees	0.2%	2
● 500+ employees	0.2%	2

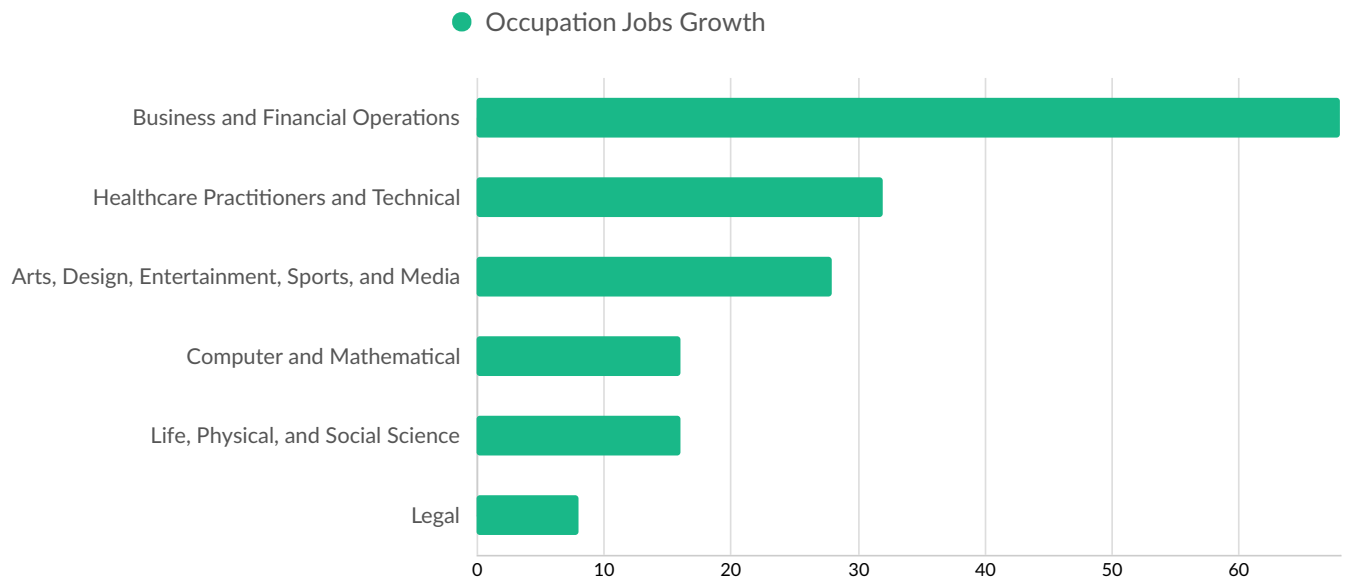
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

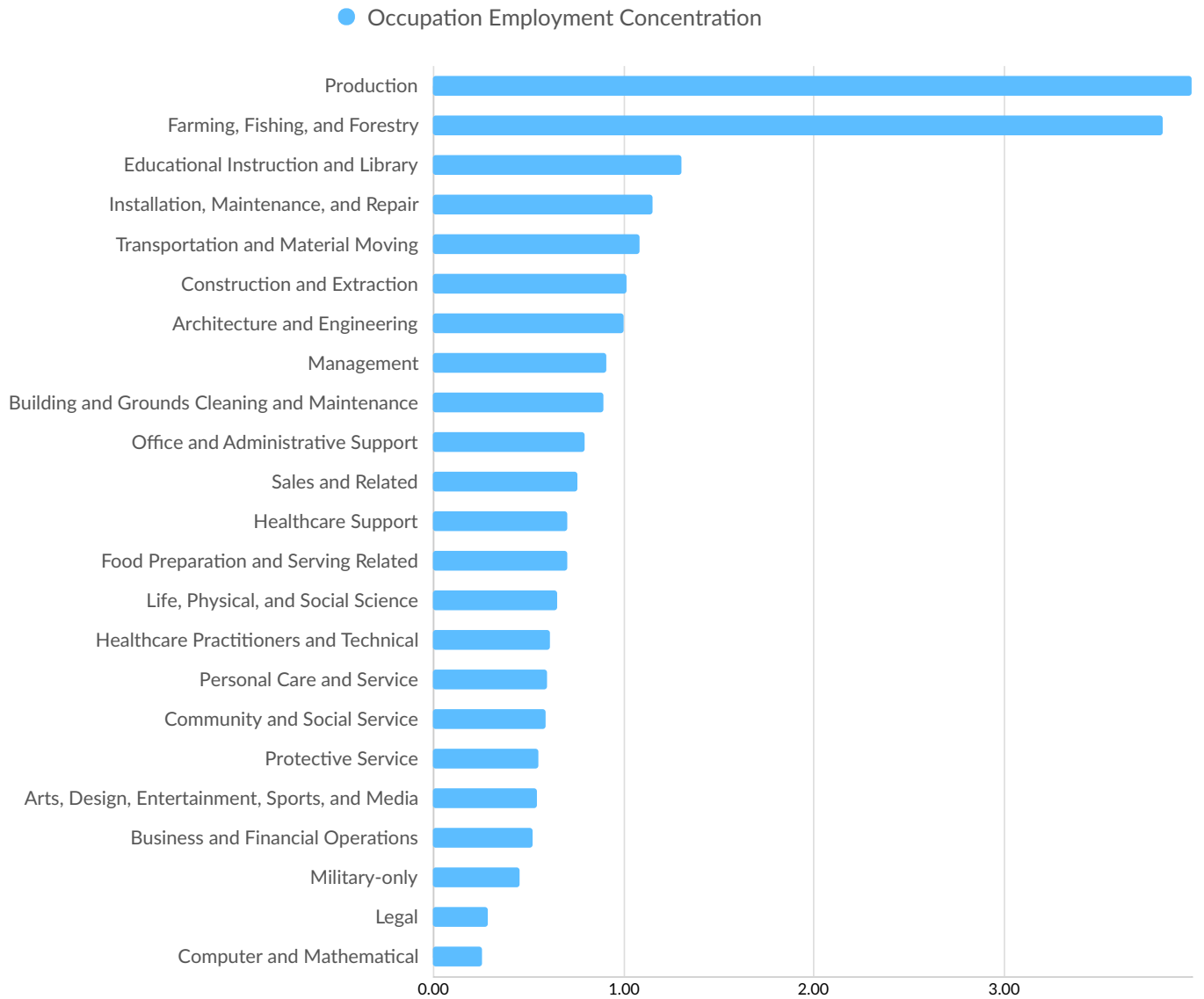
Largest Occupations



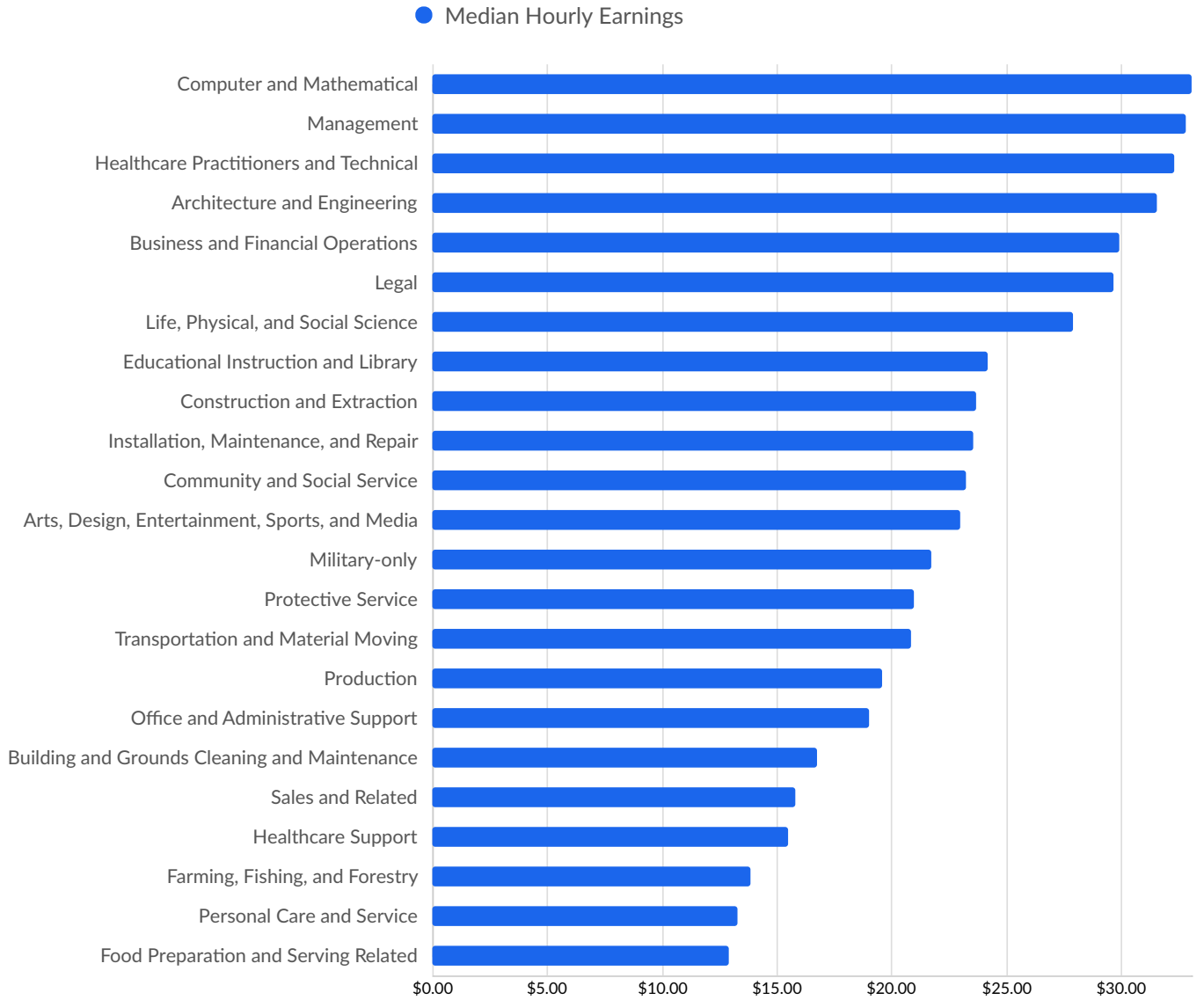
Top Growing Occupations



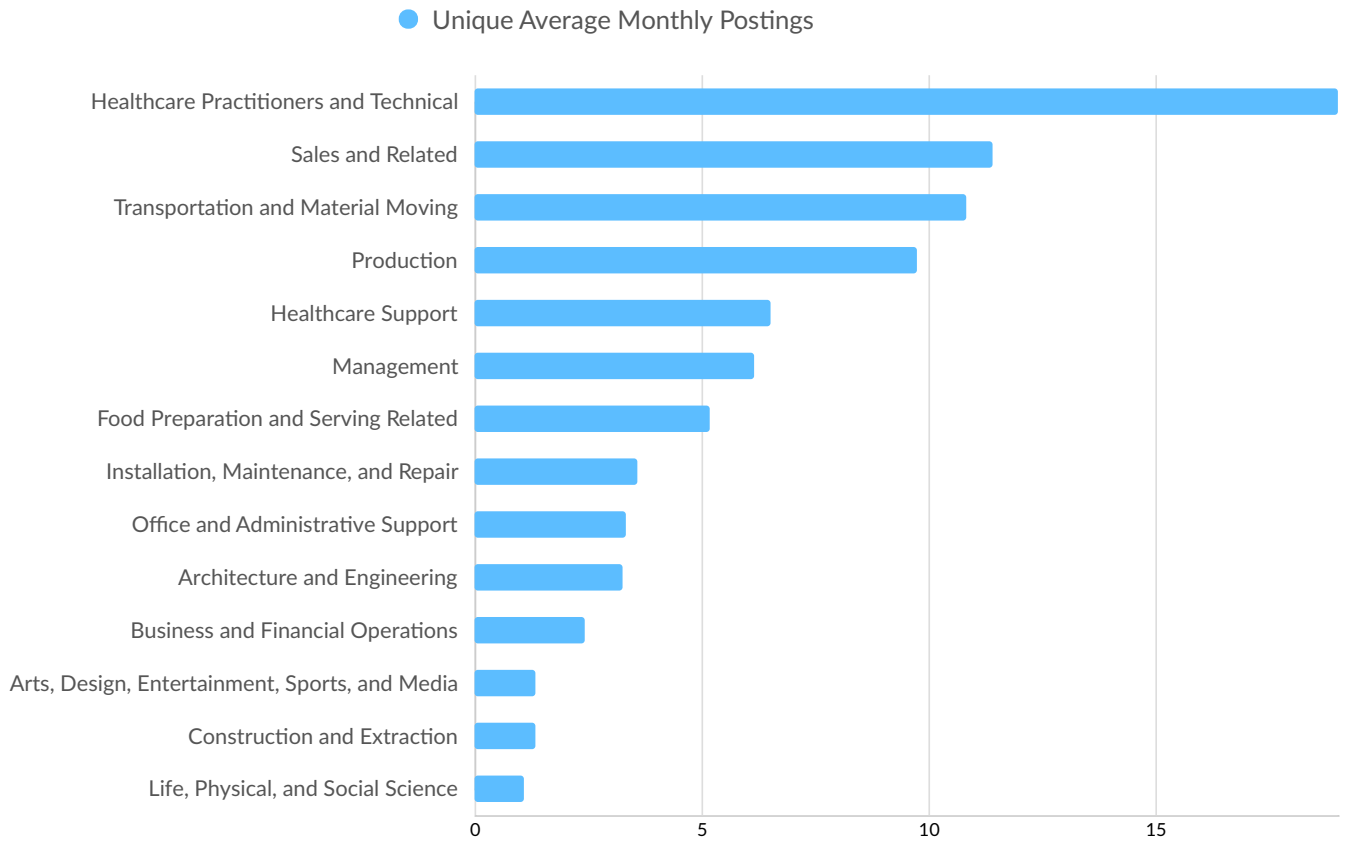
Top Occupation Employment Concentration



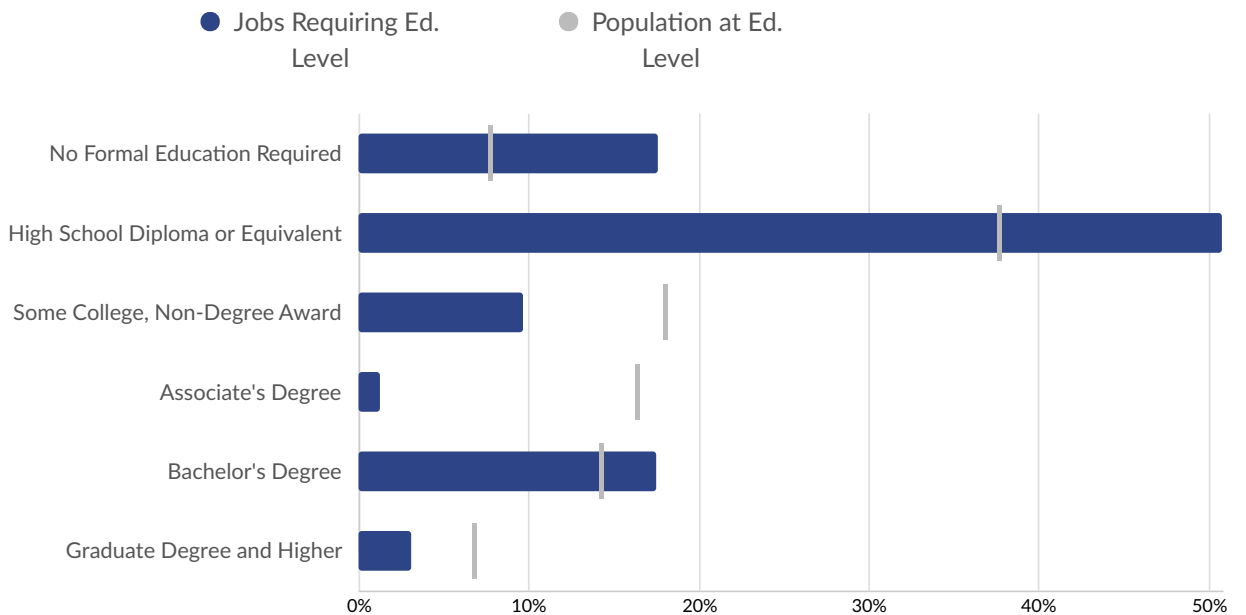
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Trempealeau County, WI produced graduates.

In-Demand Skills

