



Jackson County, WI

Mississippi River Regional Planning Commission



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La Crosse, Wisconsin 54601

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Report Parameters

1 County

55053 Jackson County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

20,836

Population (2022)

Population **grew by 340** over the last 5 years and is projected to **grow by 657** over the next 5 years.

9,509

Total Regional Employment

Jobs **decreased by 774** over the last 5 years but are projected to **grow by 93** over the next 5 years.

\$59.4K

Median Household Income (2021)

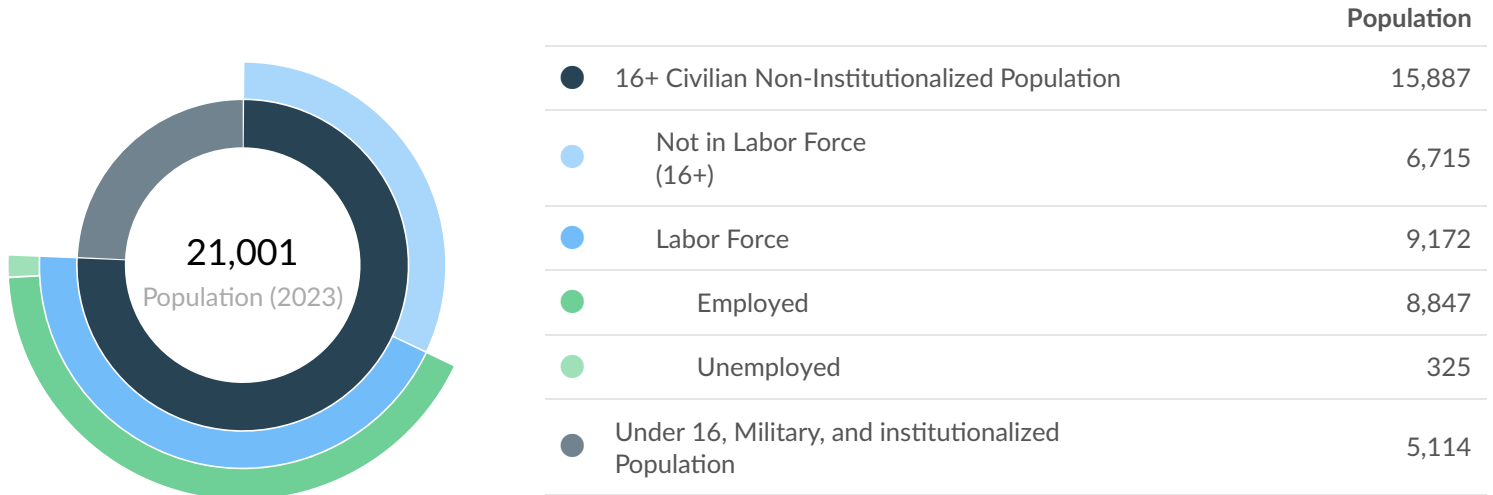
Median household income is **\$9.6K below** the national median household income of \$69.0K.

Takeaways

- As of 2022 the region's population **increased by 1.7%** since 2017, growing by 340. Population is expected to **increase by 3.2%** between 2022 and 2027, adding 657.
- From 2017 to 2022, jobs **declined by 7.5%** in Jackson County, WI from 10,283 to **9,509**. This change **fell short of the national growth rate of 3.8% by 11.3%**. As the number of jobs declined, the **labor force participation rate decreased from 66.6% to 57.0% between 2017 and 2022**.
- Concerning educational attainment, **10.7% of Jackson County, WI residents possess a Bachelor's Degree** (10.1% below the national average), and **11.6% hold an Associate's Degree** (2.8% above the national average).
- The top three industries in 2022 are Local Government, Excluding Education and Hospitals, General Freight Trucking, and Education and Hospitals (Local Government).

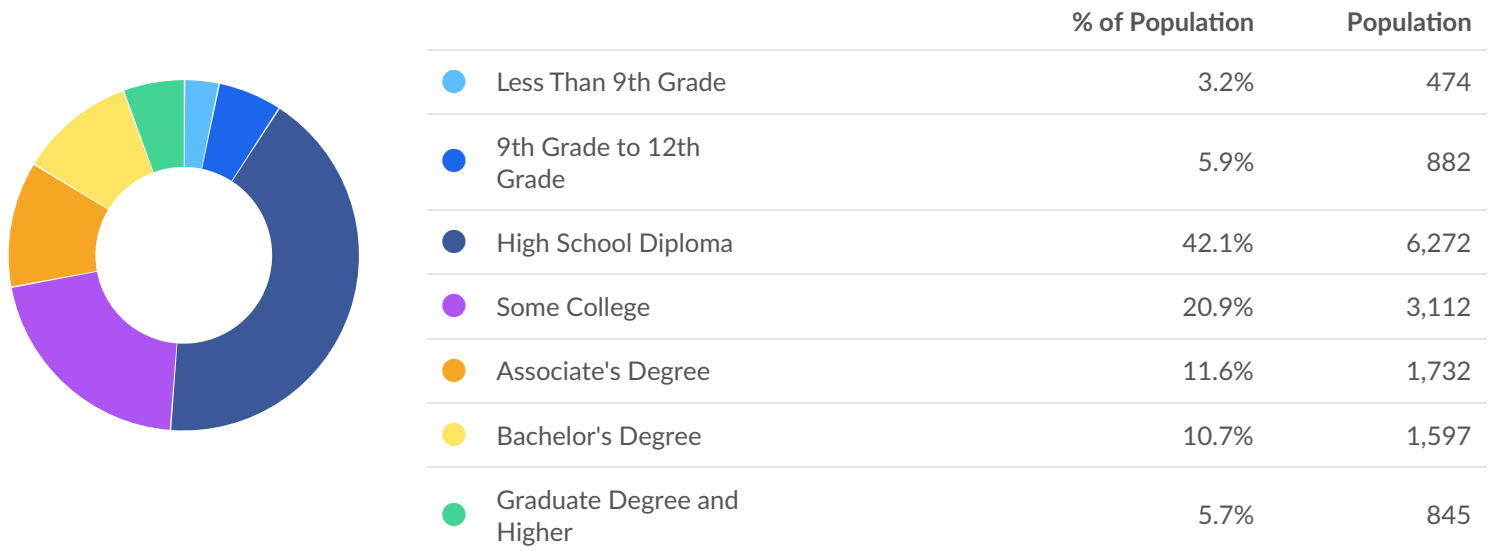
	Population (2023)	Labor Force (Sep 2023)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	21,001	9,172	9,509	99.5	\$973.41M	\$1.90B	\$1.85B
State	5,921,135	3,145,490	3,180,133	100.2	\$392.50B	\$356.36B	\$386.63B

Sep 2023 Labor Force Breakdown



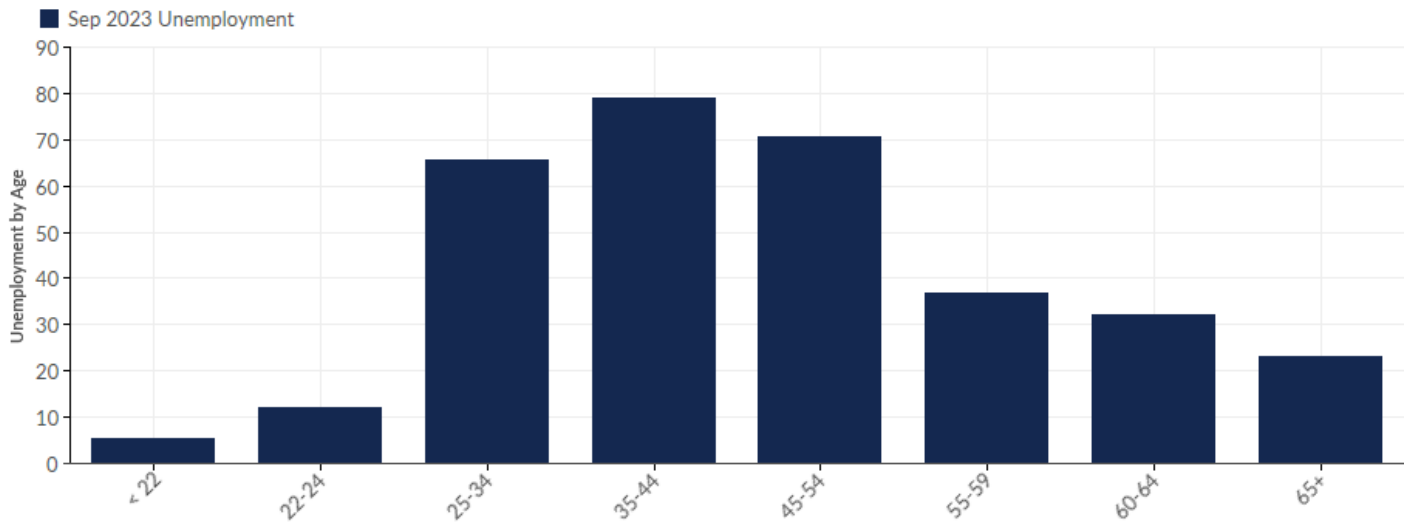
Educational Attainment

Concerning educational attainment, **10.7% of Jackson County, WI residents possess a Bachelor's Degree** (10.1% below the national average), and **11.6% hold an Associate's Degree** (2.8% above the national average).



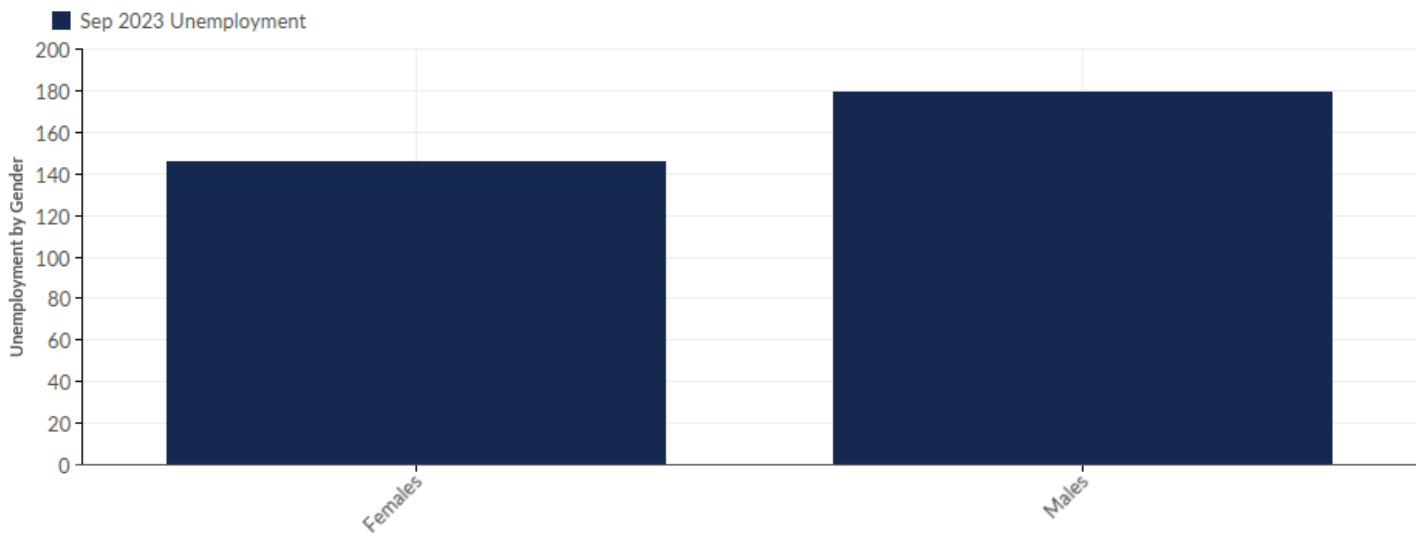
Unemployment by Demographics

Unemployment by Age



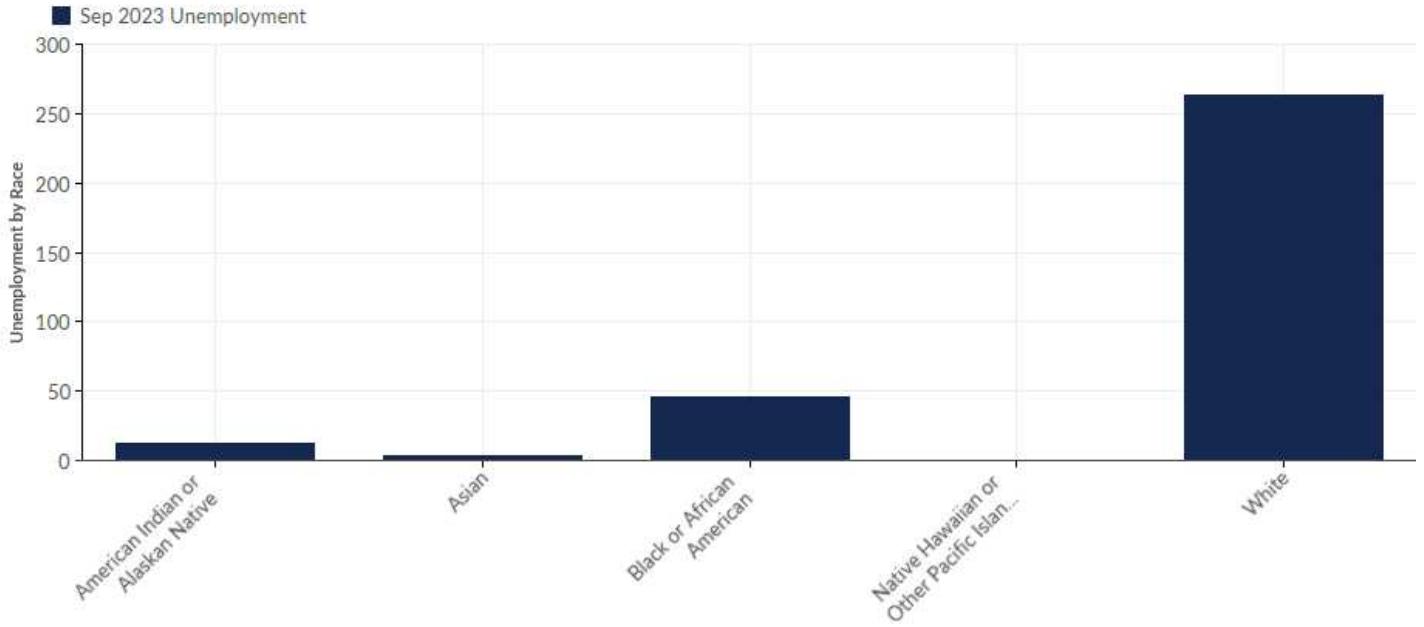
Age	Unemployment (Sep 2023)	% of Unemployed
< 22	5	1.54%
22-24	12	3.69%
25-34	65	20.00%
35-44	79	24.31%
45-54	71	21.85%
55-59	37	11.38%
60-64	32	9.85%
65+	23	7.08%
Total	325	100.00%

Unemployment by Gender



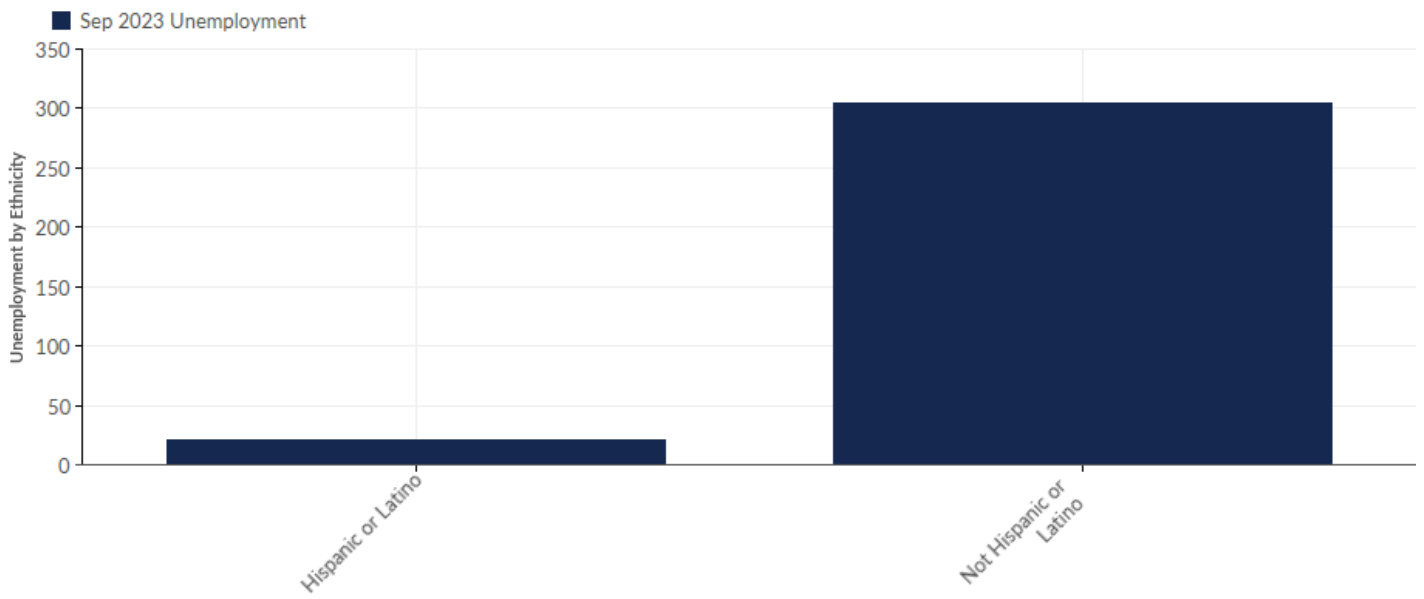
Gender	Unemployment (Sep 2023)	% of Unemployed
Females	146	44.92%
Males	179	55.08%
Total	325	100.00%

Unemployment by Race



Race	Unemployment (Sep 2023)	% of Unemployed
American Indian or Alaskan Native	12	3.69%
Asian	4	1.23%
Black or African American	46	14.15%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	263	80.92%
Total	325	100.00%

Unemployment by Ethnicity

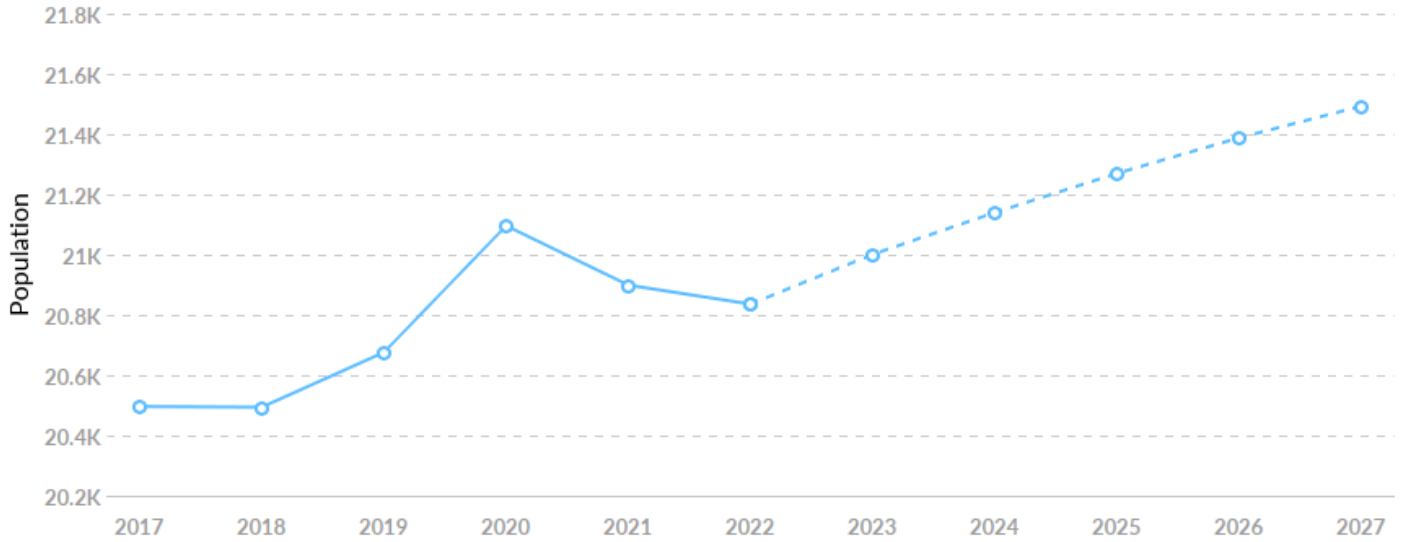


Ethnicity	Unemployment (Sep 2023)	% of Unemployed
Hispanic or Latino	21	6.46%
Not Hispanic or Latino	304	93.54%
Total	325	100.00%

Historic & Projected Trends

Population Trends

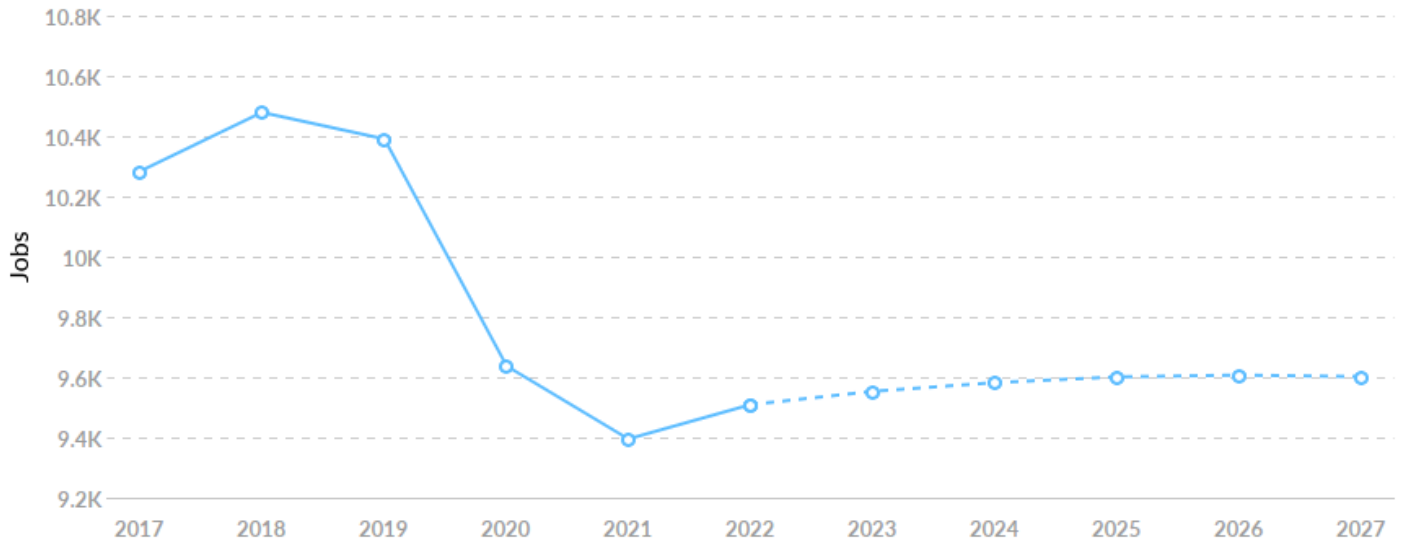
As of 2022 the region's population increased by 1.7% since 2017, growing by 340. Population is expected to increase by 3.2% between 2022 and 2027, adding 657.



Timeframe	Population
2017	20,496
2018	20,494
2019	20,676
2020	21,096
2021	20,899
2022	20,836
2023	21,001
2024	21,140
2025	21,270
2026	21,388
2027	21,493

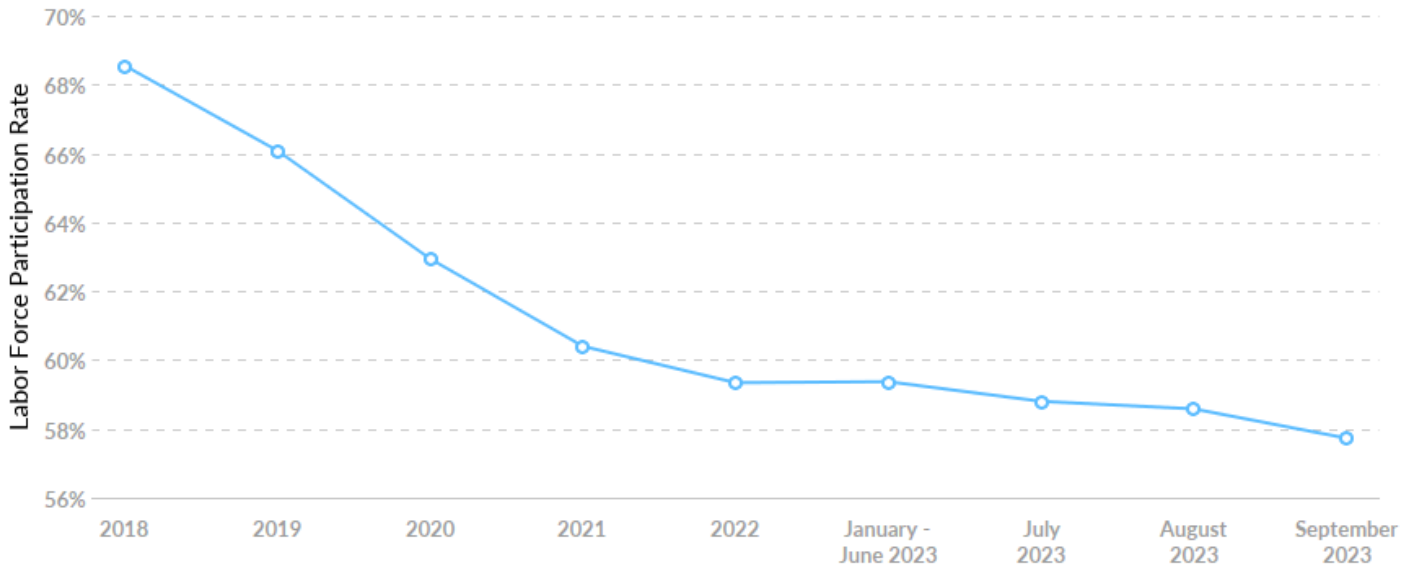
Job Trends

From 2017 to 2022, jobs declined by 7.5% in Jackson County, WI from 10,283 to 9,509. This change fell short of the national growth rate of 3.8% by 11.3%.



Timeframe	Jobs
2017	10,283
2018	10,479
2019	10,391
2020	9,638
2021	9,395
2022	9,509
2023	9,553
2024	9,582
2025	9,601
2026	9,607
2027	9,602

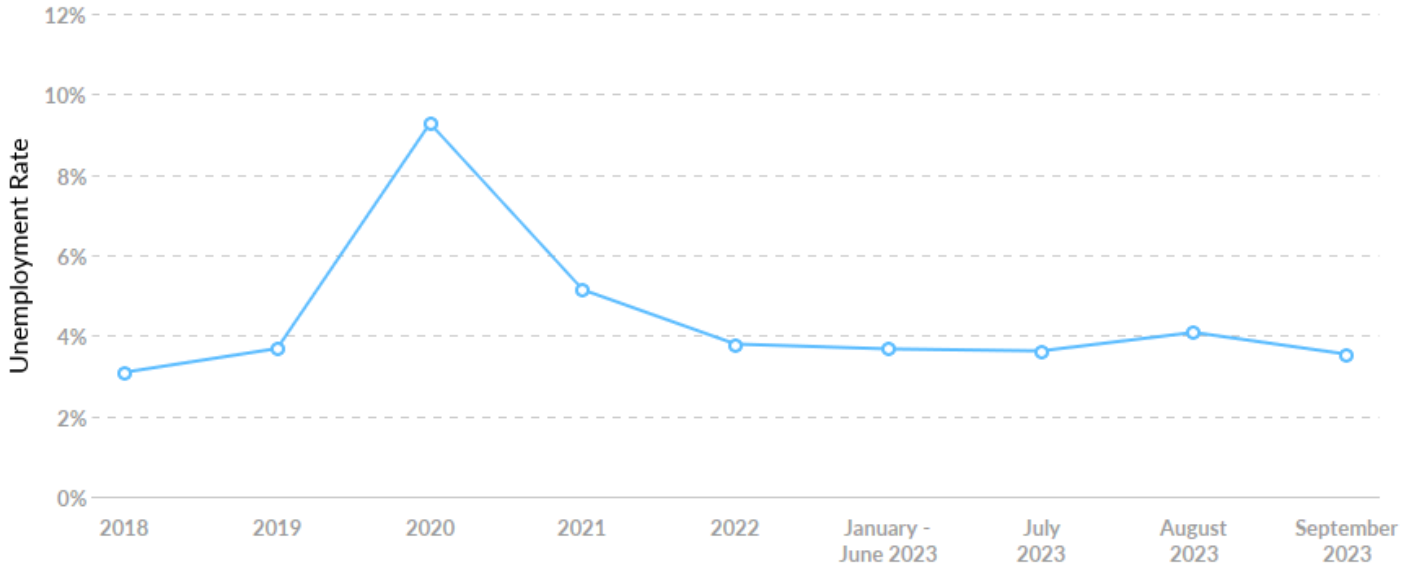
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	68.55%
2019	66.08%
2020	62.94%
2021	60.40%
2022	59.34%
January - June 2023	59.37%
July 2023	58.80%
August 2023	58.58%
September 2023	57.73%

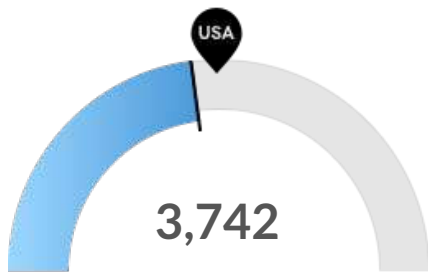
Unemployment Rate Trends

Jackson County, WI had a September 2023 unemployment rate of 3.54%, **increasing from 3.09%** 5 years before.



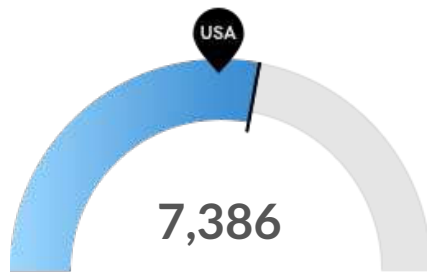
Timeframe	Unemployment Rate
2018	3.09%
2019	3.68%
2020	9.27%
2021	5.14%
2022	3.79%
January - June 2023	3.67%
July 2023	3.62%
August 2023	4.08%
September 2023	3.54%

Population Characteristics



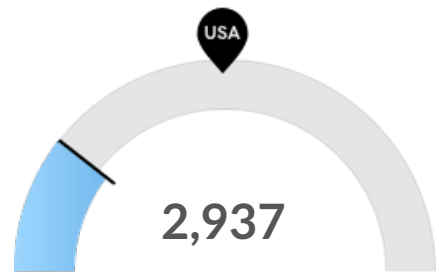
Millennials

Jackson County, WI has 3,742 millennials (ages 25-39). The national average for an area this size is 4,237.



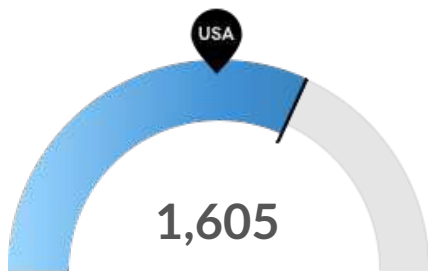
Retiring Soon

Retirement risk is high in Jackson County, WI. The national average for an area this size is 6,244 people 55 or older, while there are 7,386 here.



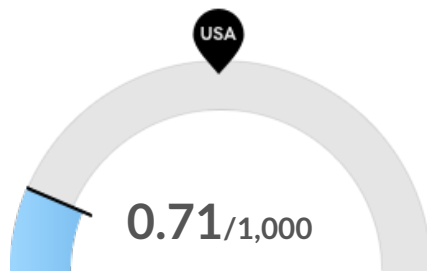
Racial Diversity

Racial diversity is low in Jackson County, WI. The national average for an area this size is 8,569 racially diverse people, while there are 2,937 here.



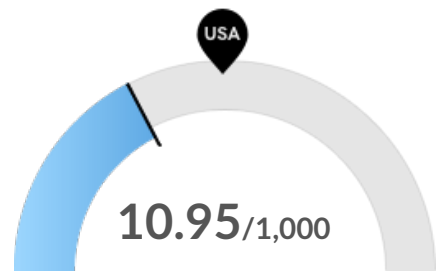
Veterans

Jackson County, WI has 1,605 veterans. The national average for an area this size is 1,097.



Violent Crime

Jackson County, WI has 0.71 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

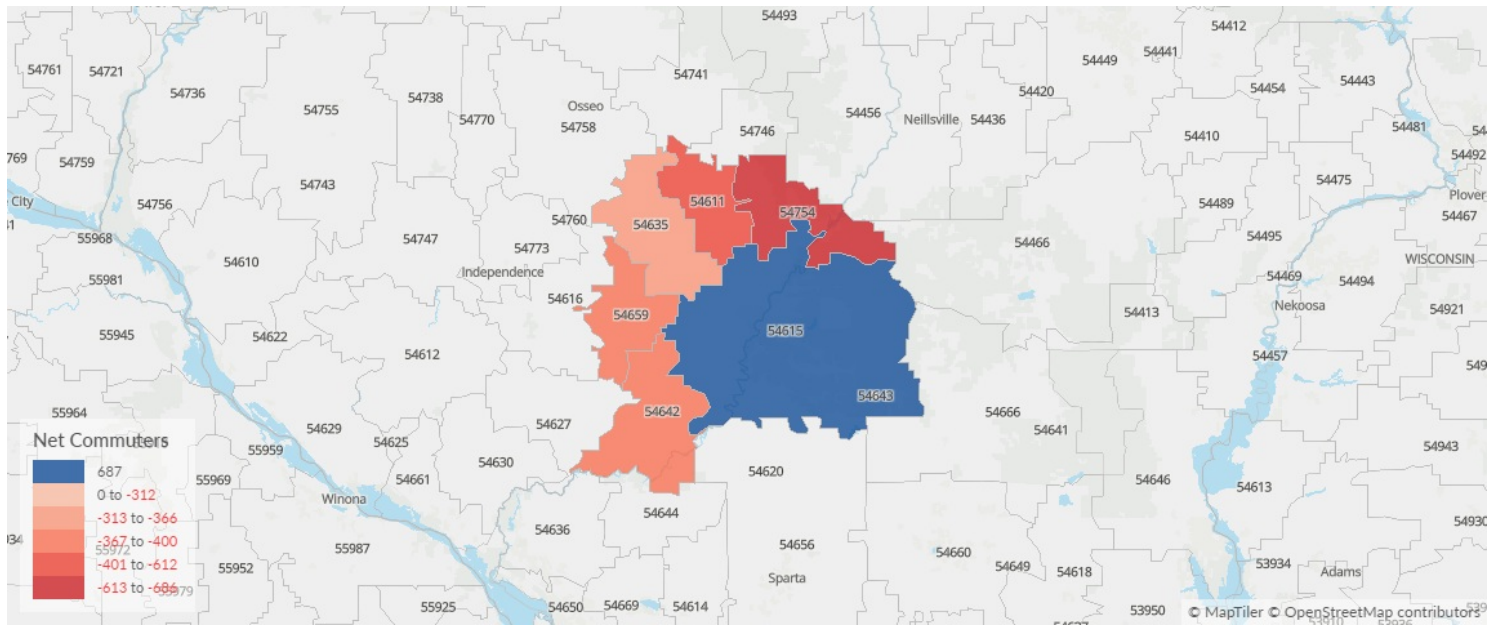


Property Crime

Jackson County, WI has 10.95 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Jackson County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2022 Employment
54615	Black River Falls, WI (in ...	6,136
54635	Hixton, WI (in Jackson c...	955
54642	Melrose, WI (in Jackson...	852
54754	Merrillan, WI (in Jackso...	612
54611	Alma Center, WI (in Jac...	480

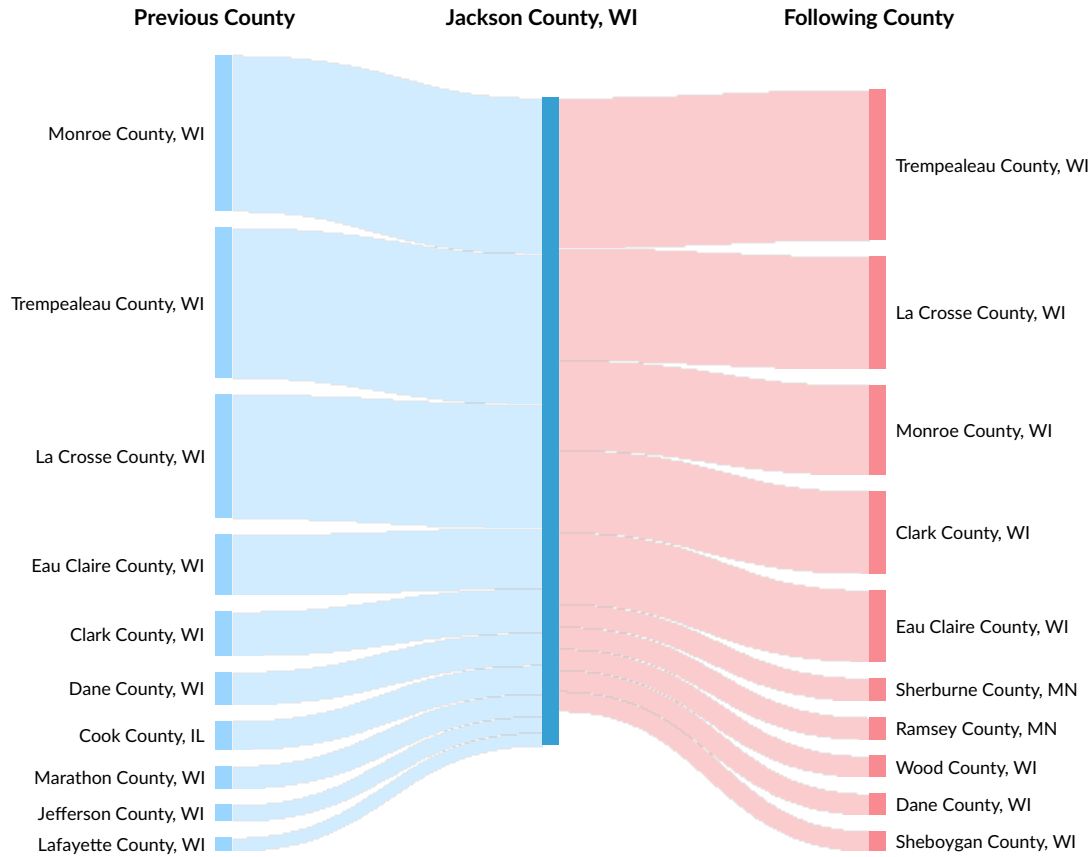
Where Talent Lives

ZIP	Name	2022 Workers
54615	Black River Falls, WI (in ...	5,449
54635	Hixton, WI (in Jackson c...	1,268
54642	Melrose, WI (in Jackson...	1,236
54754	Merrillan, WI (in Jackso...	1,224
54611	Alma Center, WI (in Jac...	881

Inbound and Outbound Migration

The table below analyzes past and current residents of Jackson County, WI. The left column shows residents of other counties migrating to Jackson County, WI. The right column shows residents migrating from Jackson County, WI to other counties.

As of 2020, 129 people have migrated from Monroe County, WI to Jackson County, WI. In the same year, 124 people left Jackson County, WI migrating to Trempealeau County, WI. The total Net Migration for Jackson County, WI in 2020 was 57.

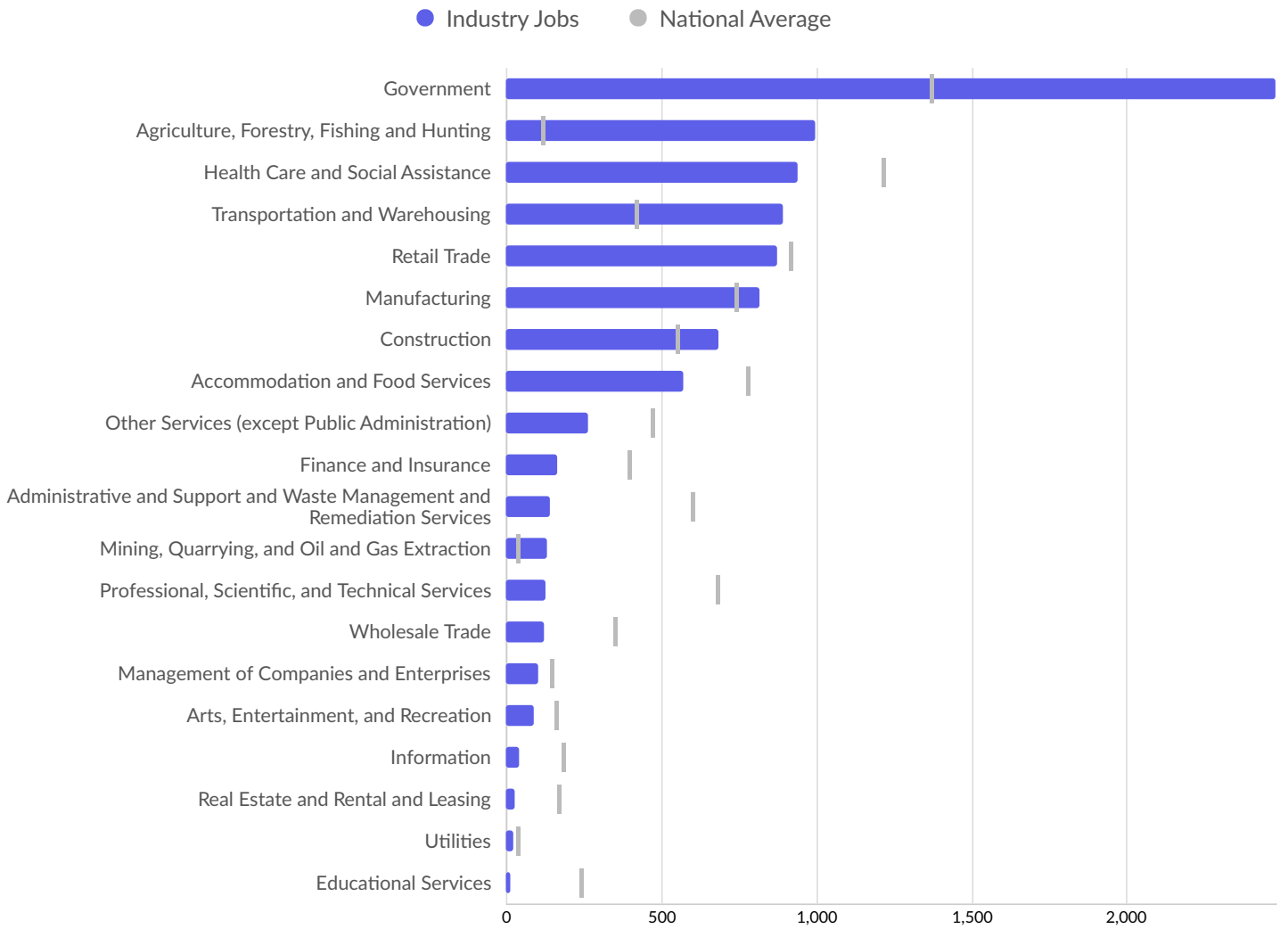


Top Previous Counties	Migrations
Monroe County, WI	129
Trempealeau County, WI	124
La Crosse County, WI	102
Eau Claire County, WI	50
Clark County, WI	36
Dane County, WI	27

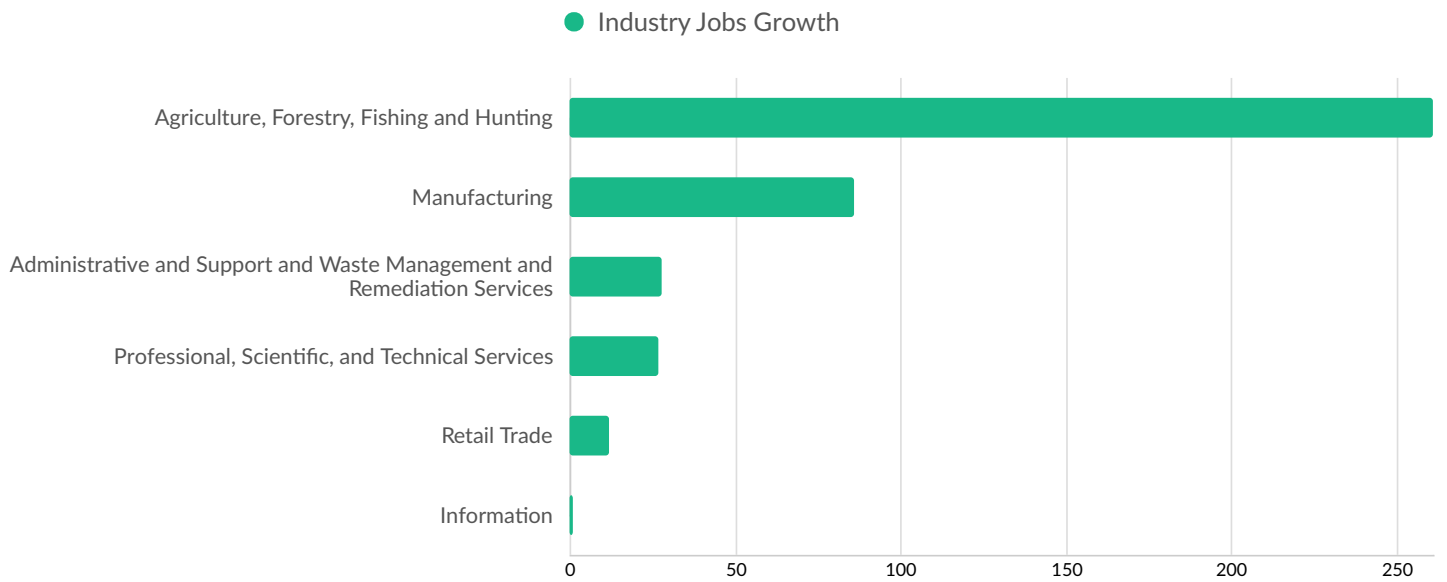
Top Previous Counties	Migrations
Cook County, IL	24
Marathon County, WI	19
Jefferson County, WI	13
Lafayette County, WI	11
Portage County, WI	9
Fond du Lac County, WI	9
Terrebonne Parish, LA	9
Winnebago County, WI	8
Waukesha County, WI	7
Top Following Counties	Migrations
Trempealeau County, WI	124
La Crosse County, WI	93
Monroe County, WI	74
Clark County, WI	68
Eau Claire County, WI	59
Sherburne County, MN	19
Ramsey County, MN	18
Wood County, WI	18
Dane County, WI	17
Sheboygan County, WI	16
Milwaukee County, WI	13
Maricopa County, AZ	13
Ontonagon County, MI	13
Chippewa County, WI	11
Hennepin County, MN	10

Industry Characteristics

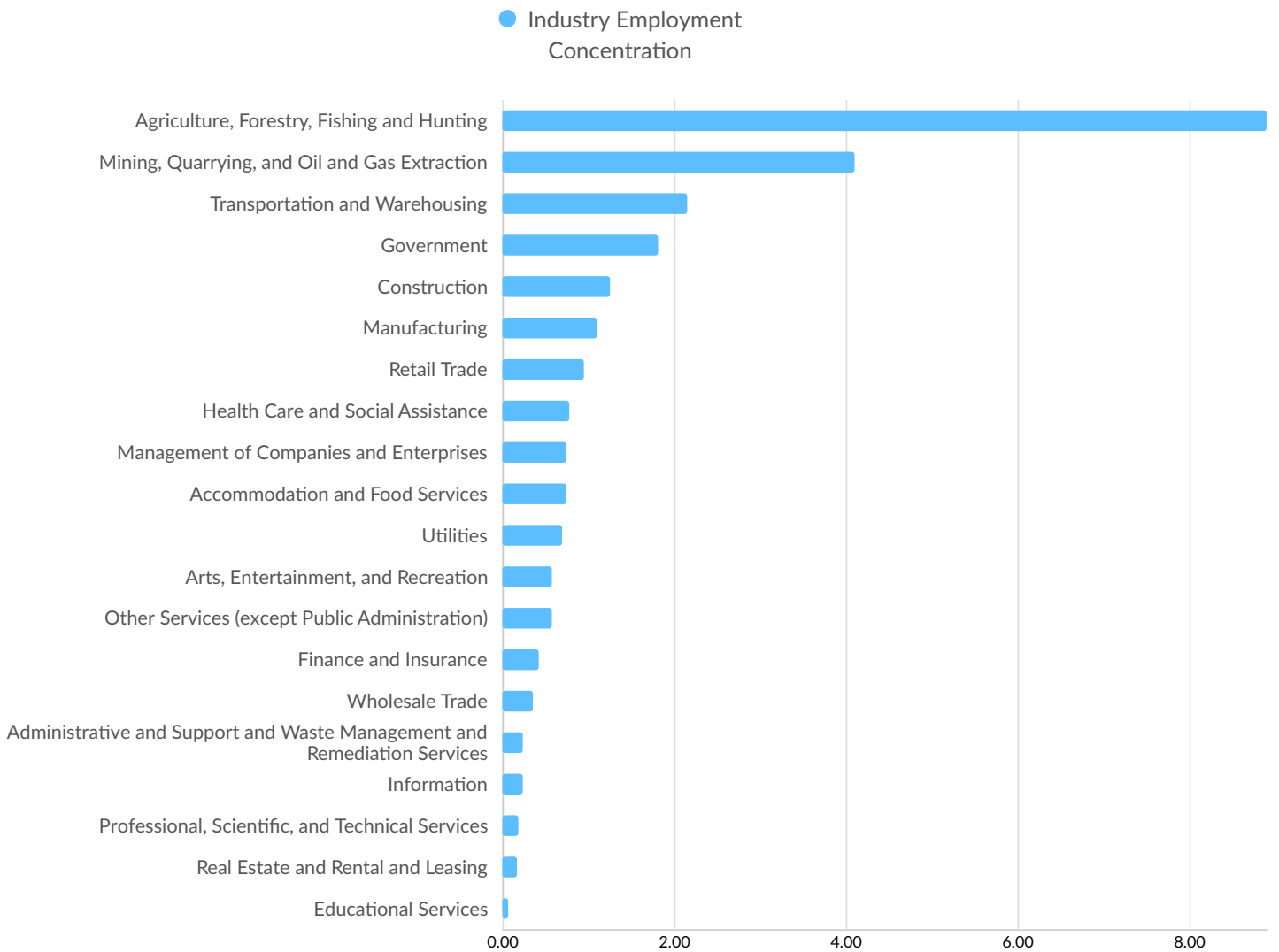
Largest Industries



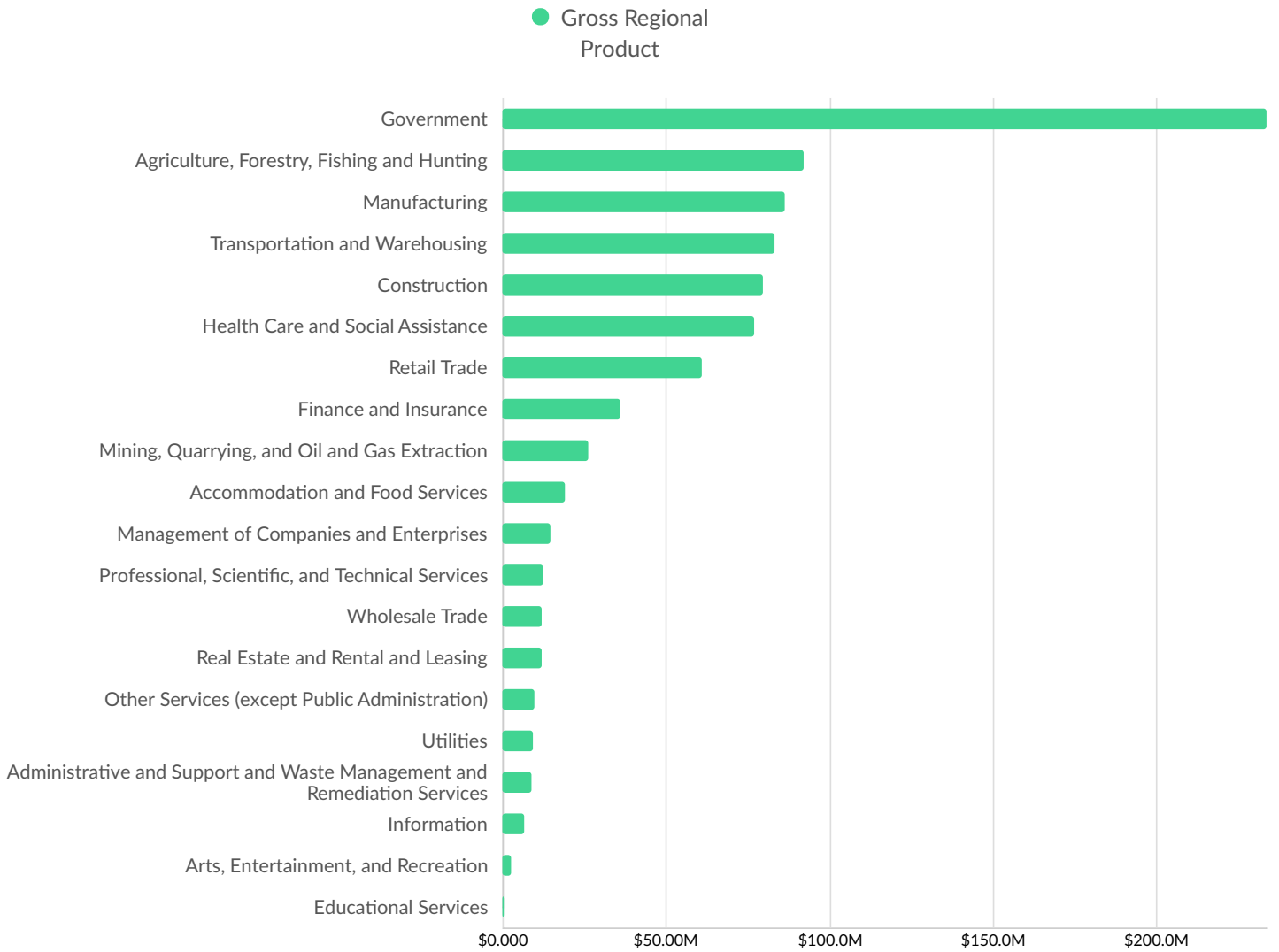
Top Growing Industries



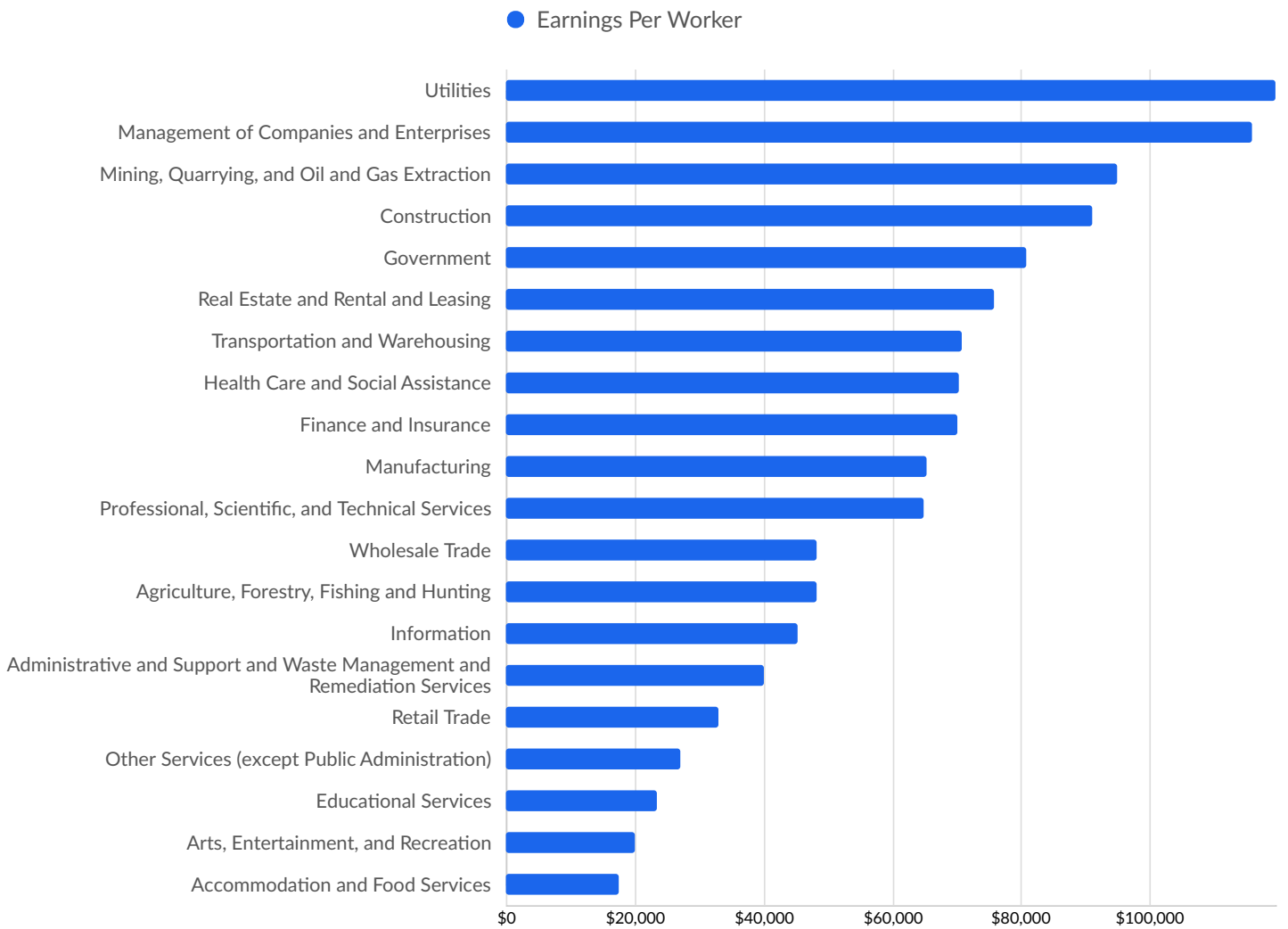
Top Industry Employment Concentration



Top Industry GRP





















Top Industry Earnings



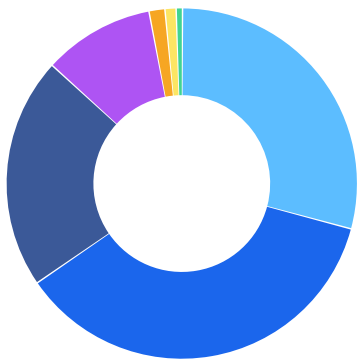
Business Characteristics

1,247 Companies Employ Your Workers

Online profiles for your workers mention 1,247 companies as employers, with the top 10 appearing below. In the last 12 months, 108 companies in Jackson County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Ho-Chunk Nation	276 	Encompass Health	40 
Black River Memorial Hospital	120 	Walmart	32 
Ashley Furniture	47 	Arby's	22 
Walmart	37 	Drm International	21 
Co-Op Credit Union	36 	Pilot Company	20 
State of Wisconsin	36 	Pilgrim's Pride	16 
Black River Falls School District	35 	Bosselman Enterprises	14 
Regal Beloit	35 	Dollar General	14 
Krohn Clinic	34 	Dunkin' Brands	10 
Millis Transfer	30 	Kwik Trip	9 

Business Size

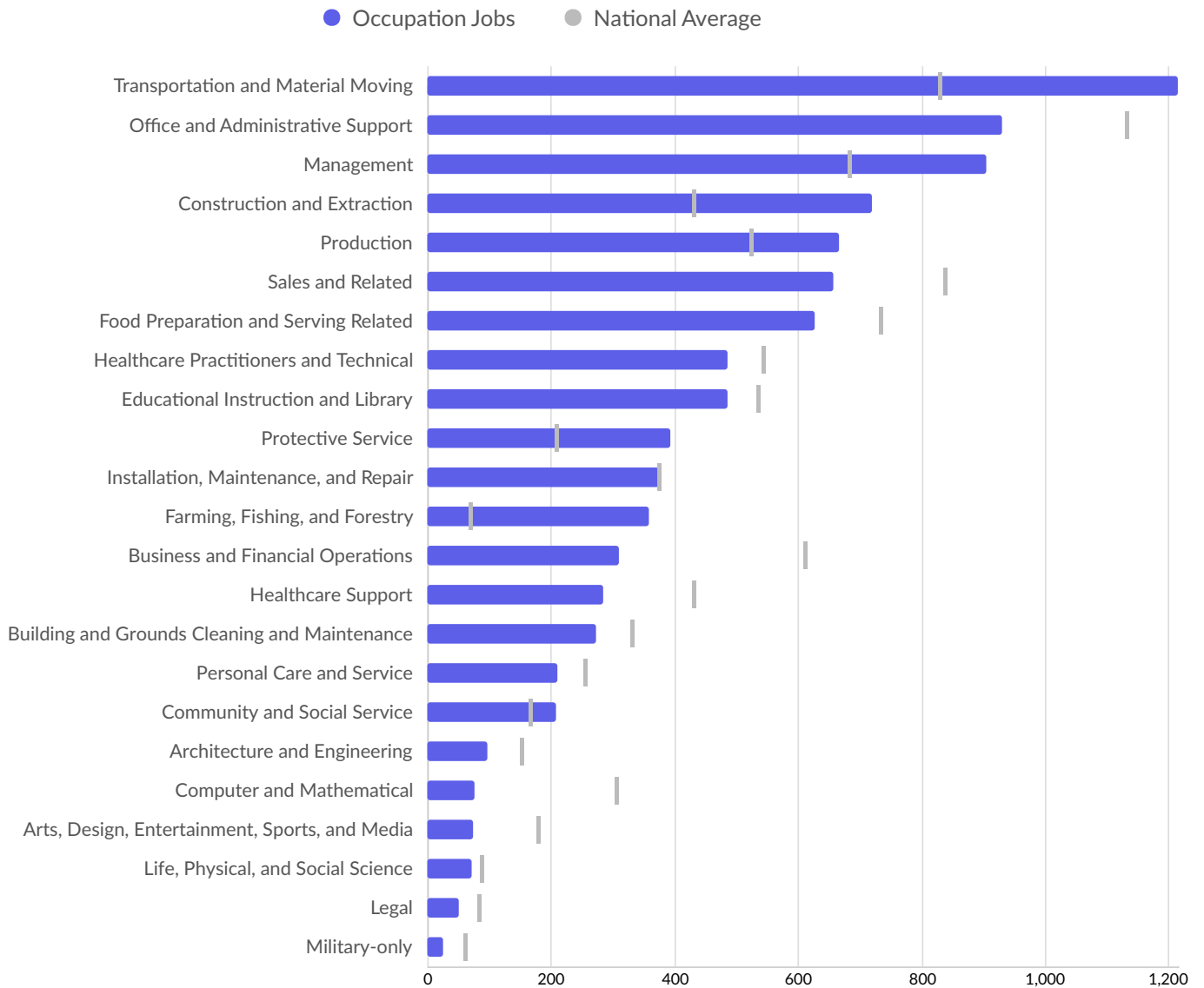


	Percentage	Business Count
1 to 4 employees	29.1%	199
5 to 9 employees	36.3%	248
10 to 19 employees	21.3%	146
20 to 49 employees	10.2%	70
50 to 99 employees	1.5%	10
100 to 249 employees	1.0%	7
250 to 499 employees	0.6%	4

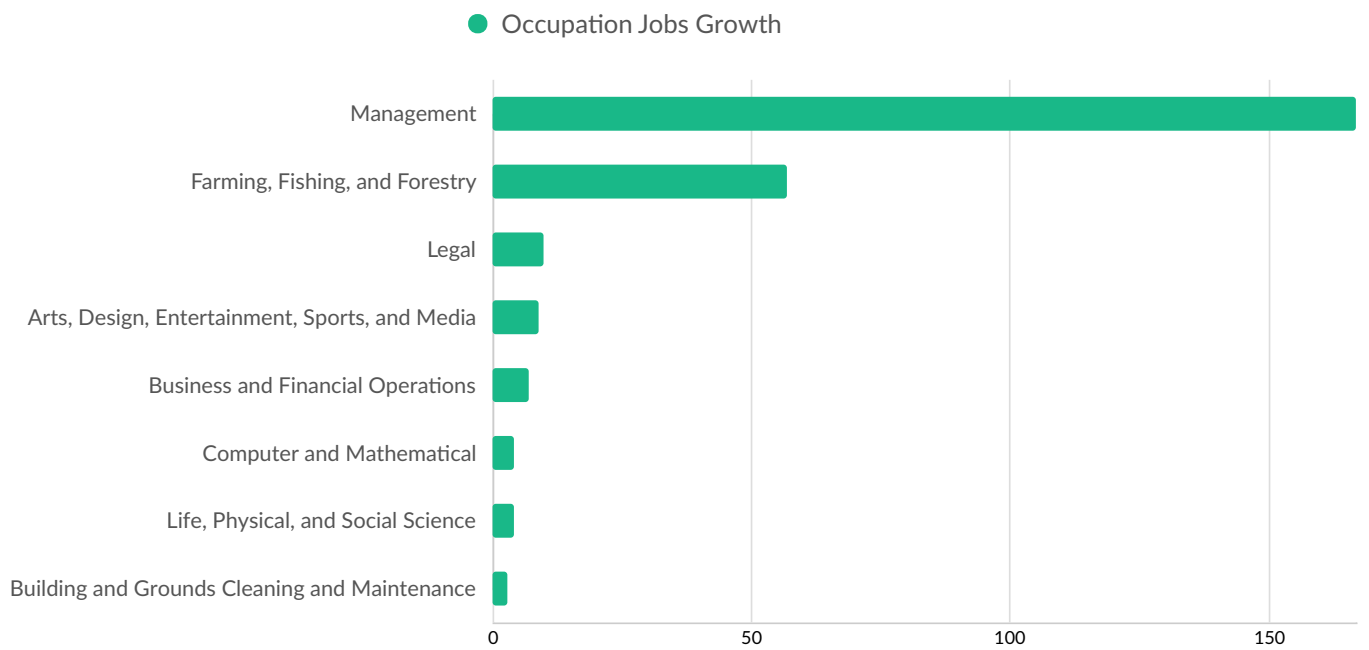
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

Largest Occupations

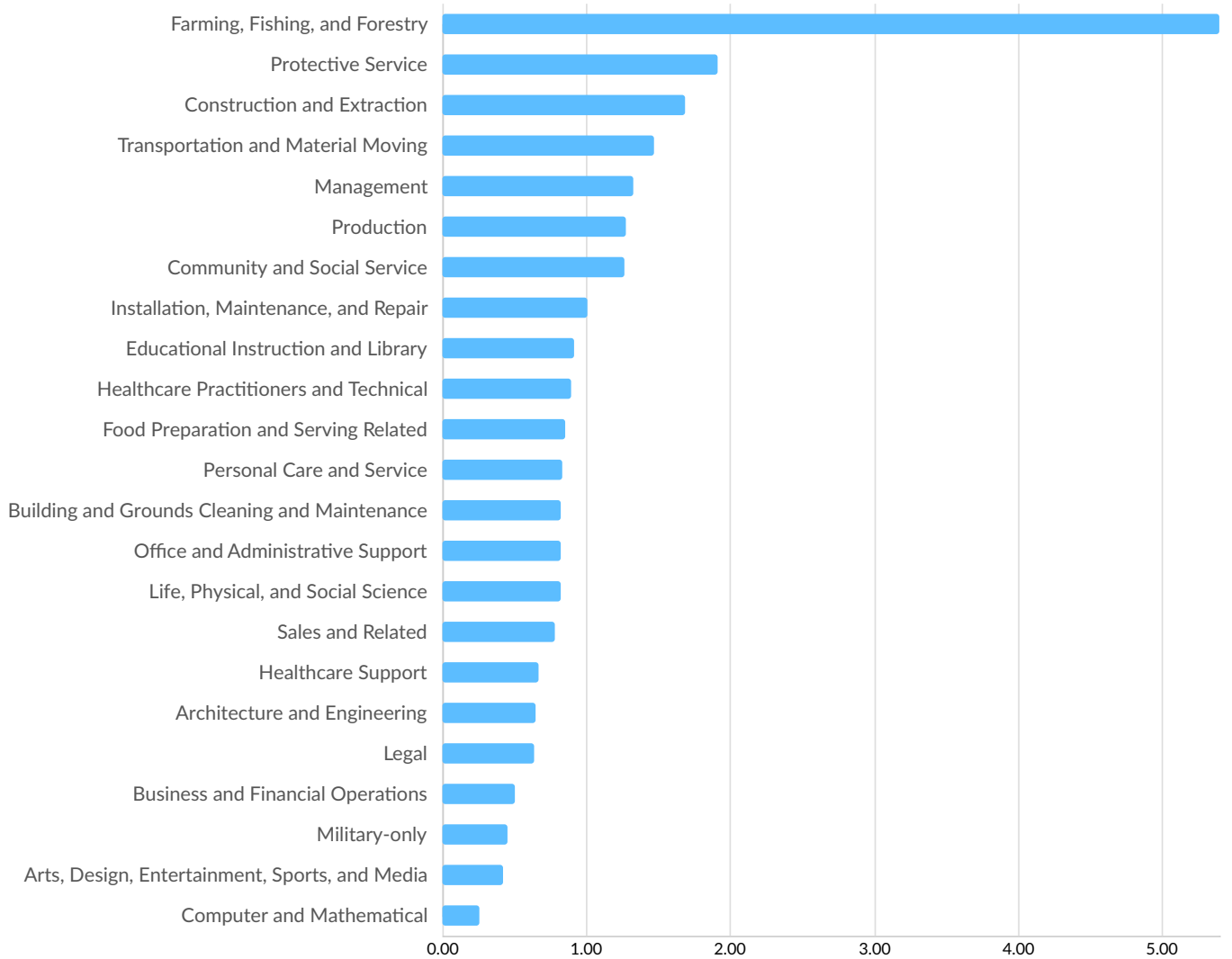


Top Growing Occupations

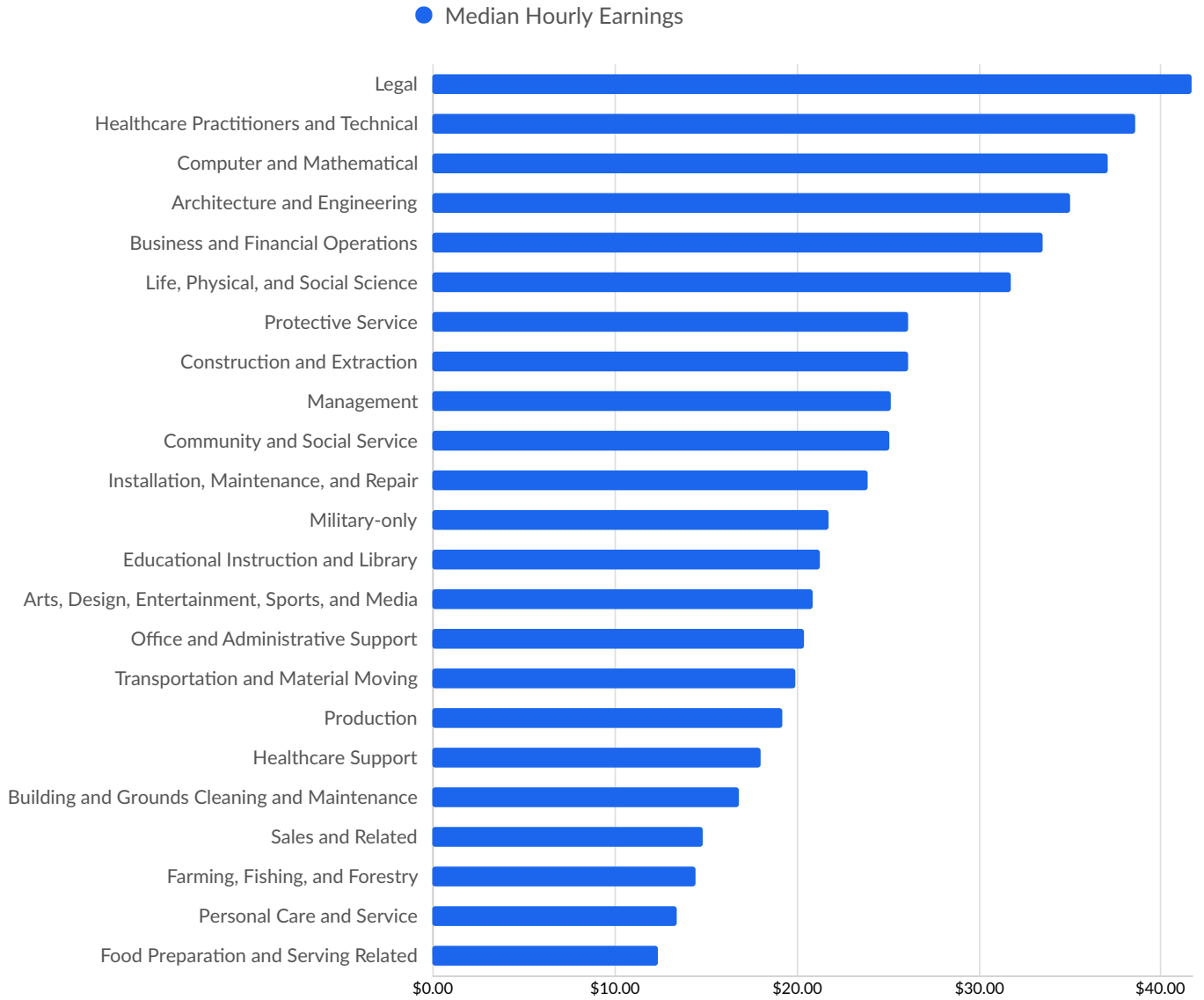


Top Occupation Employment Concentration

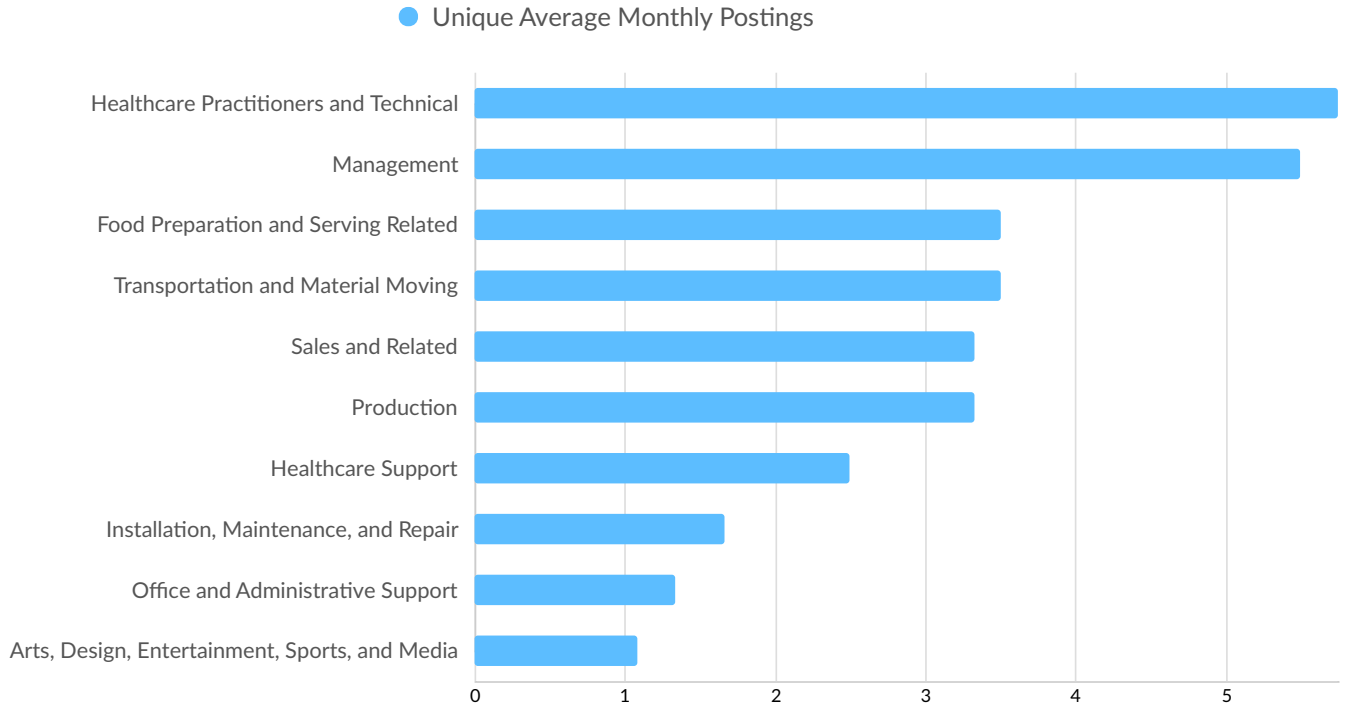
● Occupation Employment Concentration



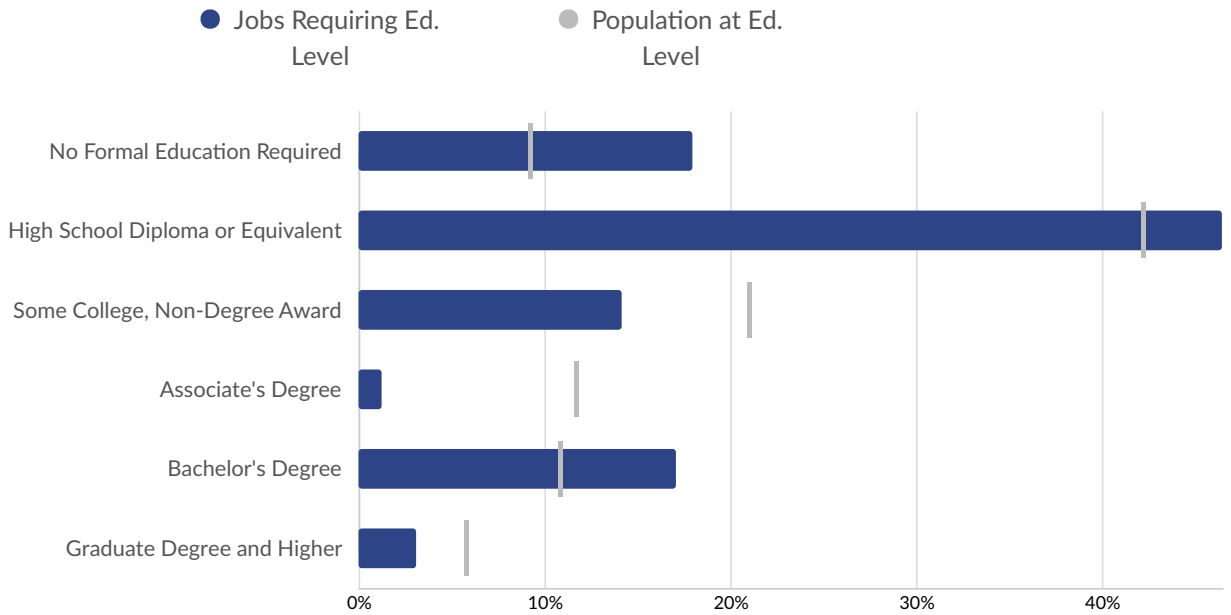
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Jackson County, WI produced graduates.

In-Demand Skills

