



Buffalo County, WI

Mississippi River Regional Planning Commission



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Report Parameters

1 County

55011 Buffalo County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

13,391

Population (2022)

Population **grew by 276** over the last 5 years and is projected to **grow by 558** over the next 5 years.

4,566

Total Regional Employment

Jobs **decreased by 50** over the last 5 years but are projected to **grow by 85** over the next 5 years.

\$61.2K

Median Household Income (2021)

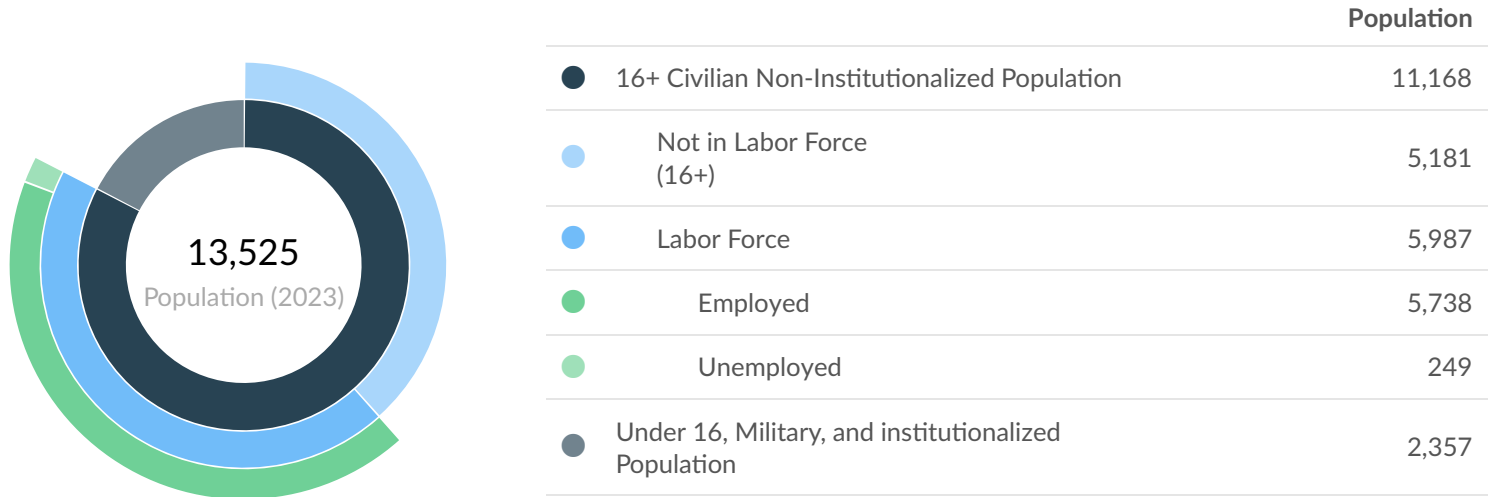
Median household income is **\$7.9K below** the national median household income of \$69.0K.

Takeaways

- As of 2022 the region's population **increased by 2.1%** since 2017, growing by 276. Population is expected to **increase by 4.2%** between 2022 and 2027, adding 558.
- From 2017 to 2022, jobs **declined by 1.1%** in Buffalo County, WI from 4,616 to **4,566**. This change **fell short of the national growth rate of 3.8% by 4.9%**. As the number of jobs declined, the **labor force participation rate decreased from 61.3% to 53.1% between 2017 and 2022**.
- Concerning educational attainment, **14.8% of Buffalo County, WI residents possess a Bachelor's Degree** (6.1% below the national average), and **14.8% hold an Associate's Degree** (5.9% above the national average).
- The top three industries in 2022 are General Freight Trucking, Animal Production, and Education and Hospitals (Local Government).

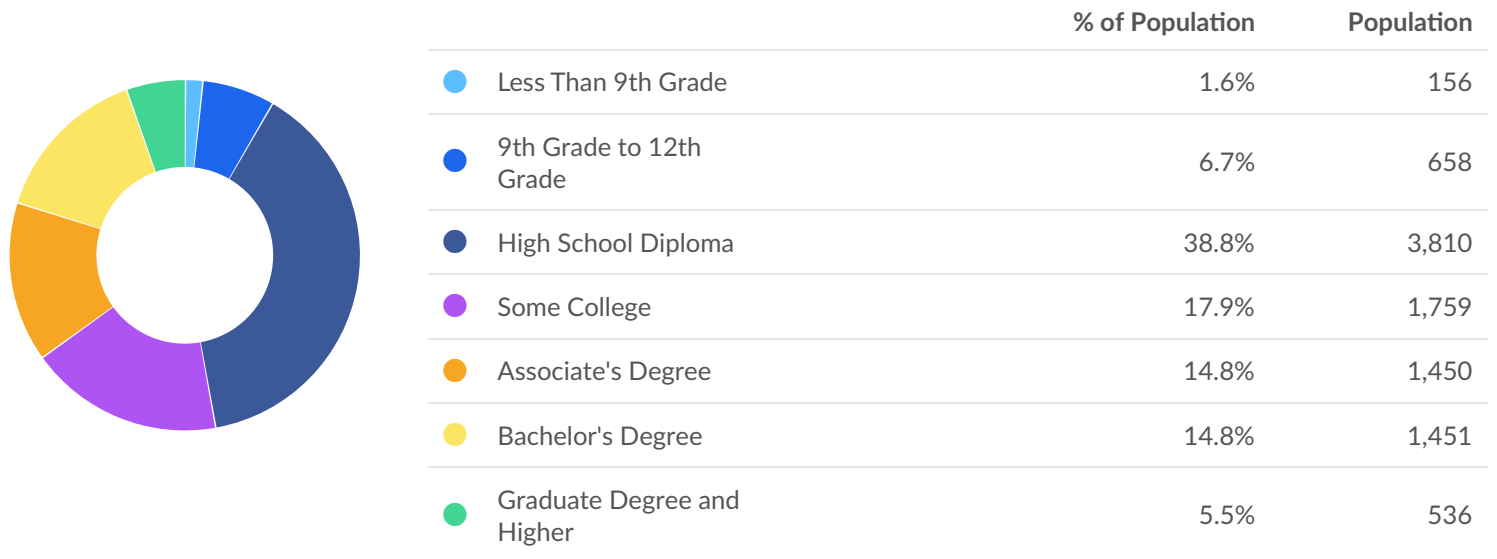
	Population (2023)	Labor Force (Sep 2023)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	13,525	5,987	4,566	101.5	\$559.09M	\$1.30B	\$975.70M
State	5,921,135	3,145,490	3,180,133	100.2	\$392.50B	\$356.36B	\$386.63B

Sep 2023 Labor Force Breakdown



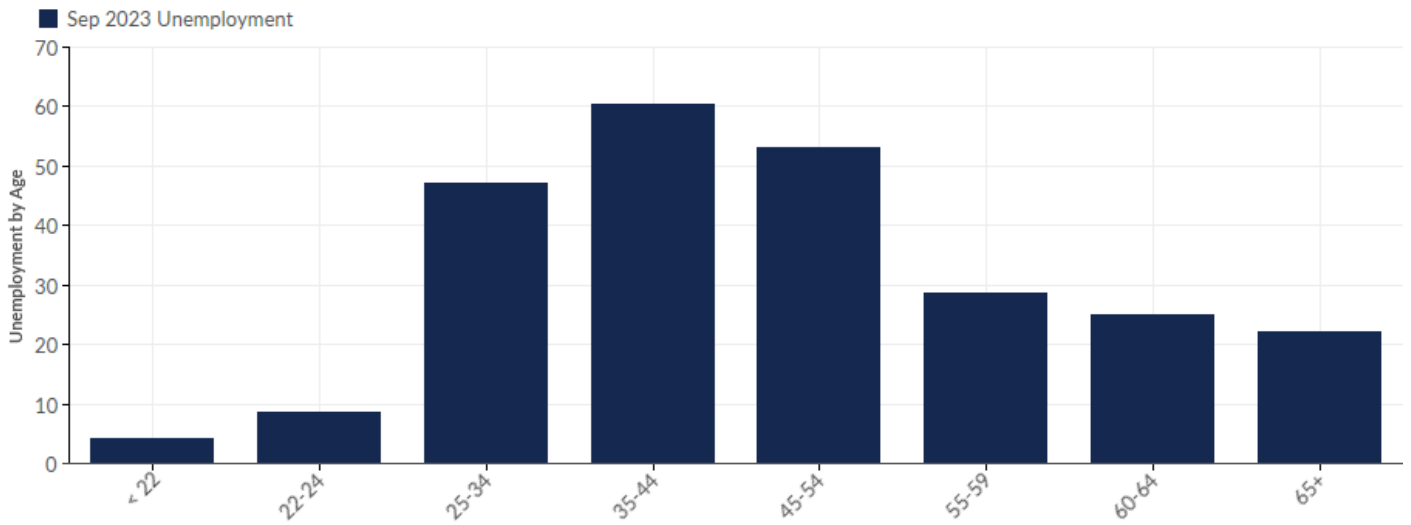
Educational Attainment

Concerning educational attainment, **14.8% of Buffalo County, WI residents possess a Bachelor's Degree** (6.1% below the national average), and **14.8% hold an Associate's Degree** (5.9% above the national average).



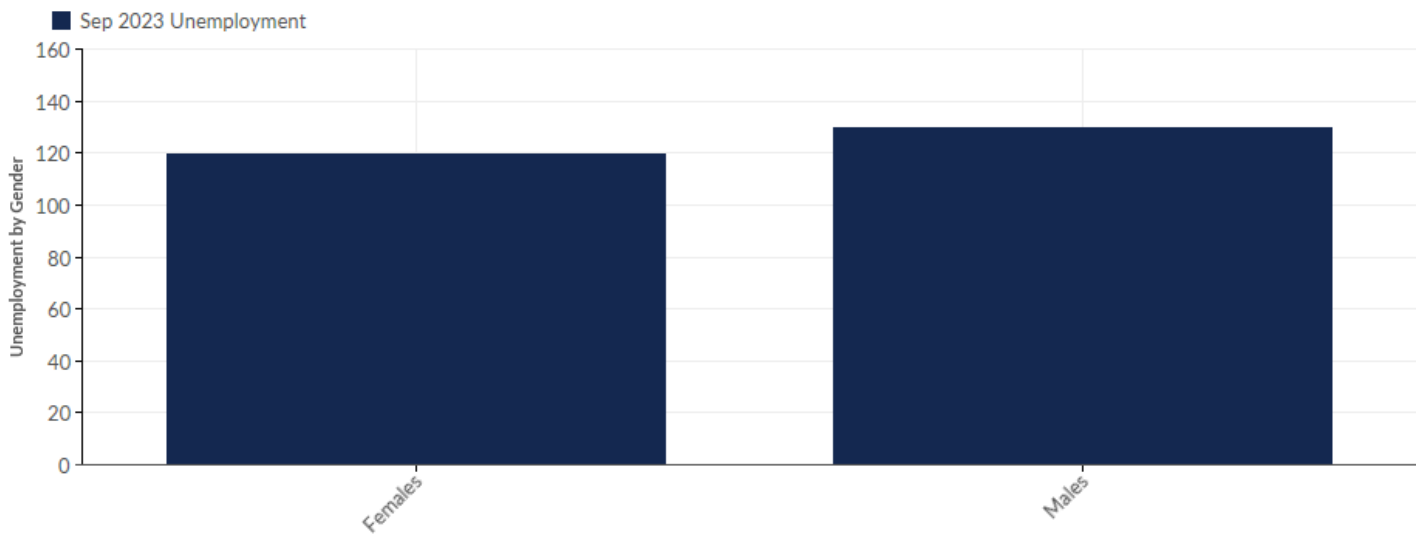
Unemployment by Demographics

Unemployment by Age



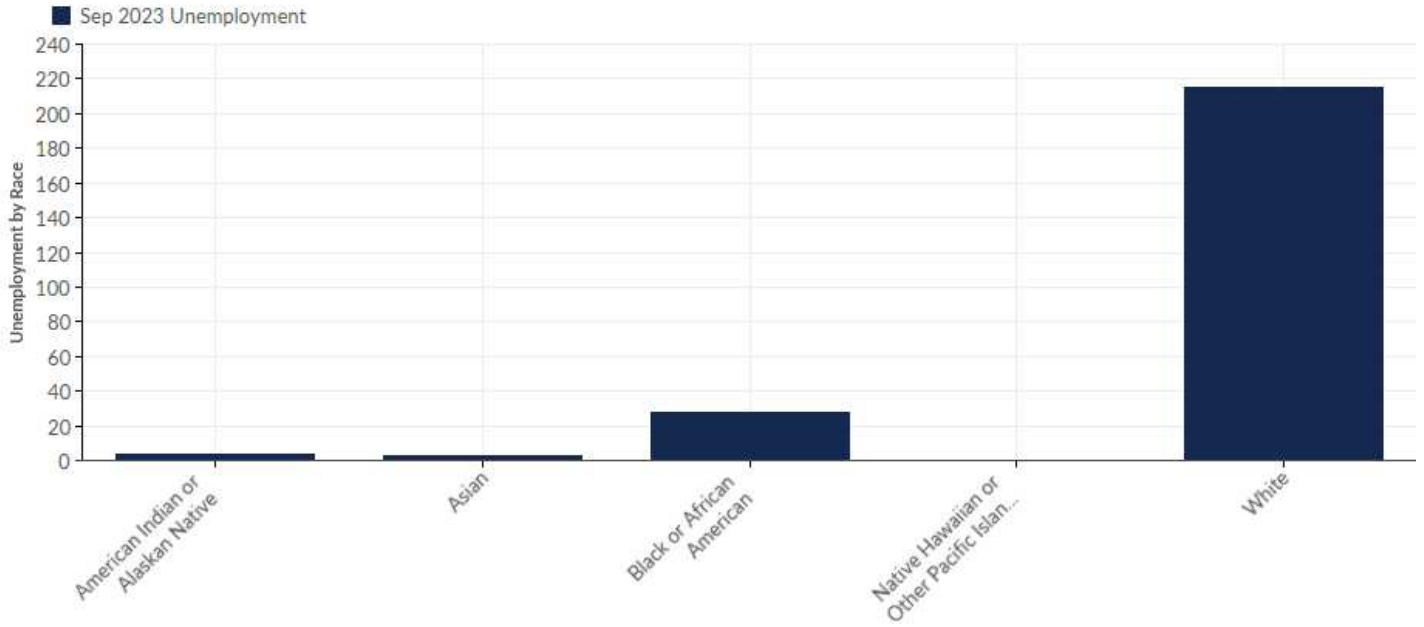
Age	Unemployment (Sep 2023)	% of Unemployed
< 22	4	1.61%
22-24	9	3.61%
25-34	47	18.88%
35-44	60	24.10%
45-54	53	21.29%
55-59	29	11.65%
60-64	25	10.04%
65+	22	8.84%
Total	249	100.00%

Unemployment by Gender



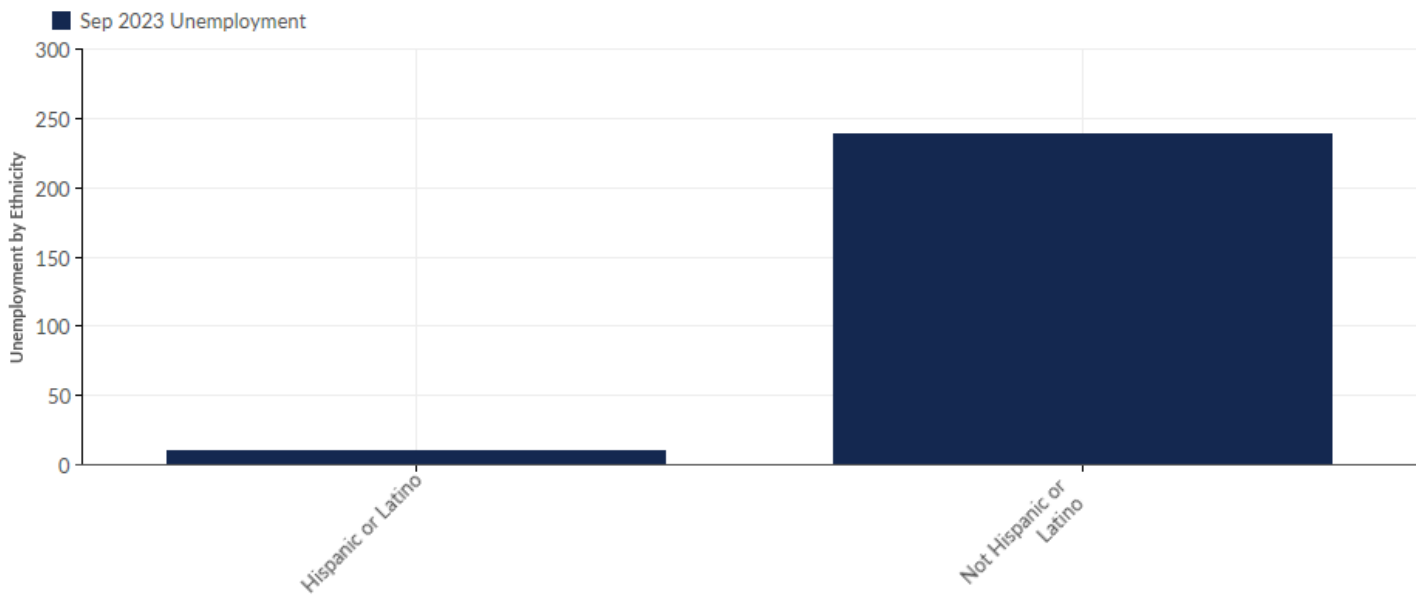
Gender	Unemployment (Sep 2023)	% of Unemployed
Females	119	47.79%
Males	130	52.21%
Total	249	100.00%

Unemployment by Race



Race	Unemployment (Sep 2023)	% of Unemployed
American Indian or Alaskan Native	4	1.61%
Asian	3	1.20%
Black or African American	27	10.84%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	215	86.35%
Total	249	100.00%

Unemployment by Ethnicity

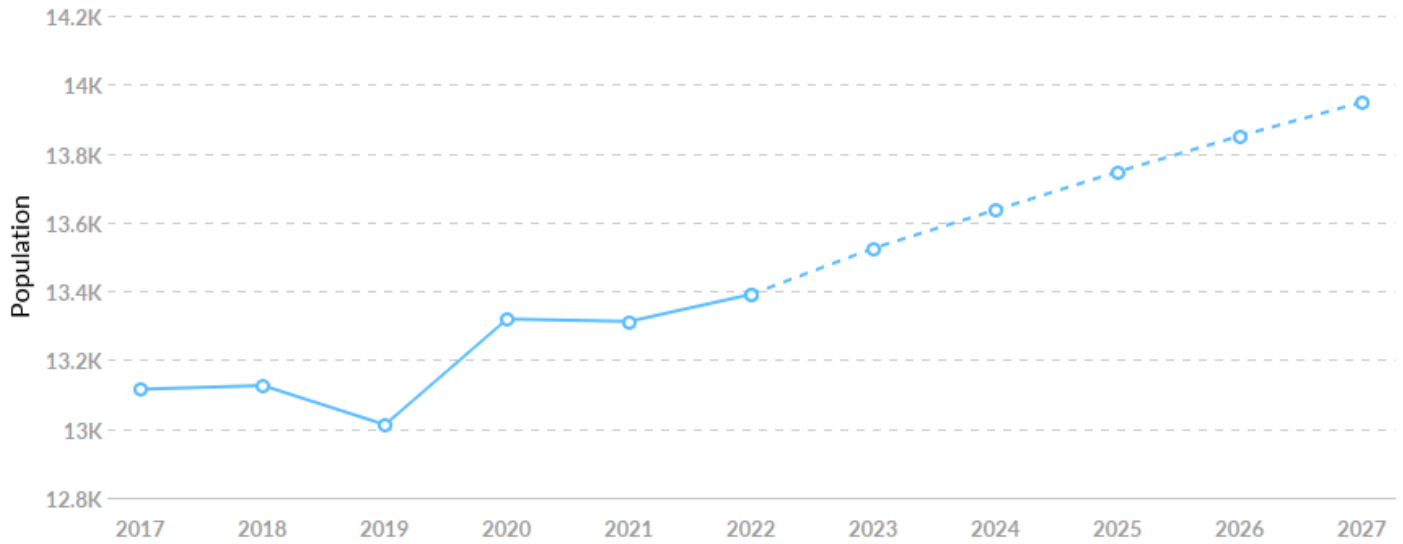


Ethnicity	Unemployment (Sep 2023)	% of Unemployed
Hispanic or Latino	11	4.42%
Not Hispanic or Latino	238	95.58%
Total	249	100.00%

Historic & Projected Trends

Population Trends

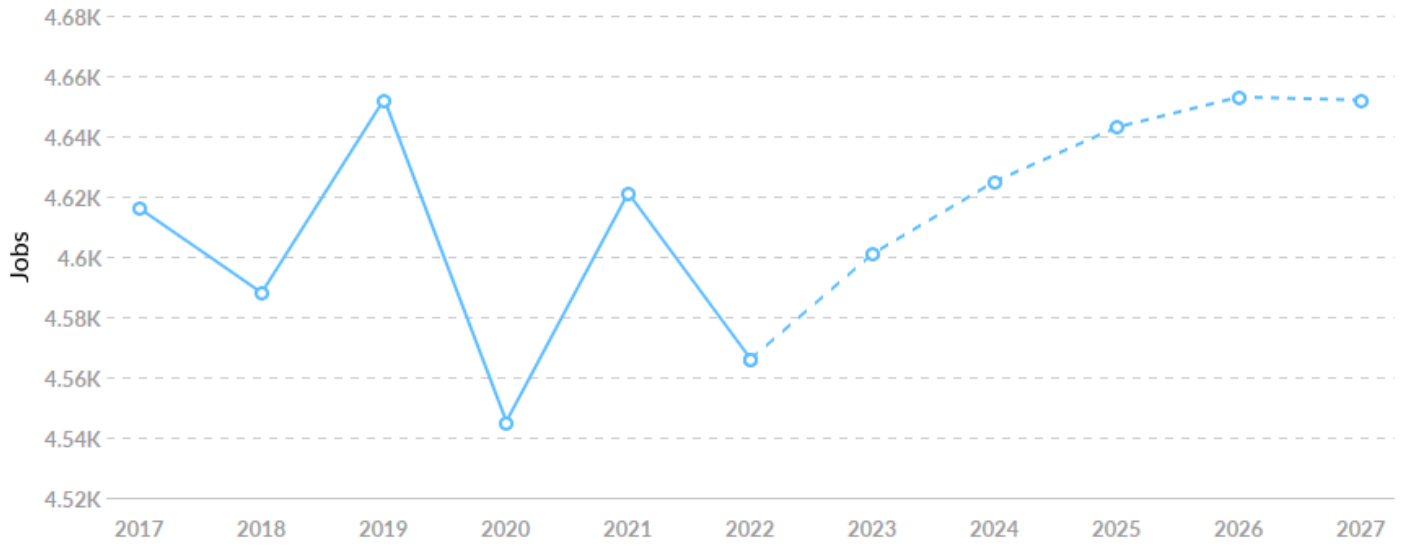
As of 2022 the region's population increased by 2.1% since 2017, growing by 276. Population is expected to increase by 4.2% between 2022 and 2027, adding 558.



Timeframe	Population
2017	13,115
2018	13,126
2019	13,012
2020	13,319
2021	13,312
2022	13,391
2023	13,525
2024	13,636
2025	13,747
2026	13,851
2027	13,949

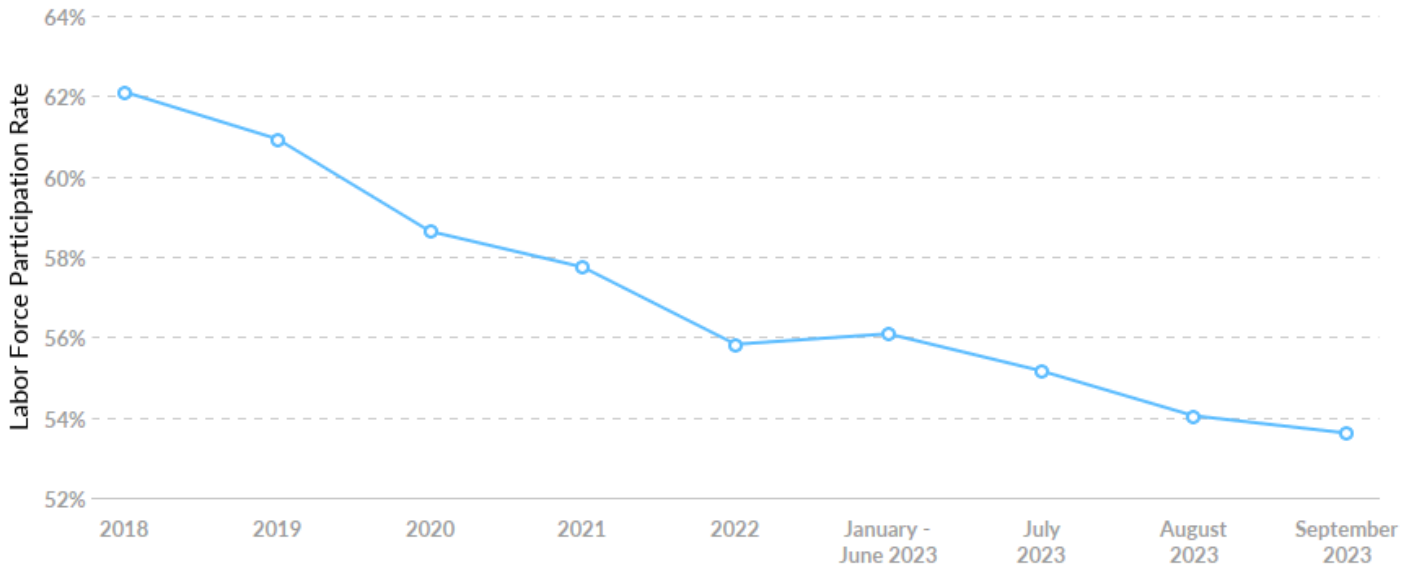
Job Trends

From 2017 to 2022, jobs declined by 1.1% in Buffalo County, WI from 4,616 to 4,566. This change fell short of the national growth rate of 3.8% by 4.9%.



Timeframe	Jobs
2017	4,616
2018	4,588
2019	4,652
2020	4,545
2021	4,621
2022	4,566
2023	4,601
2024	4,625
2025	4,643
2026	4,653
2027	4,652

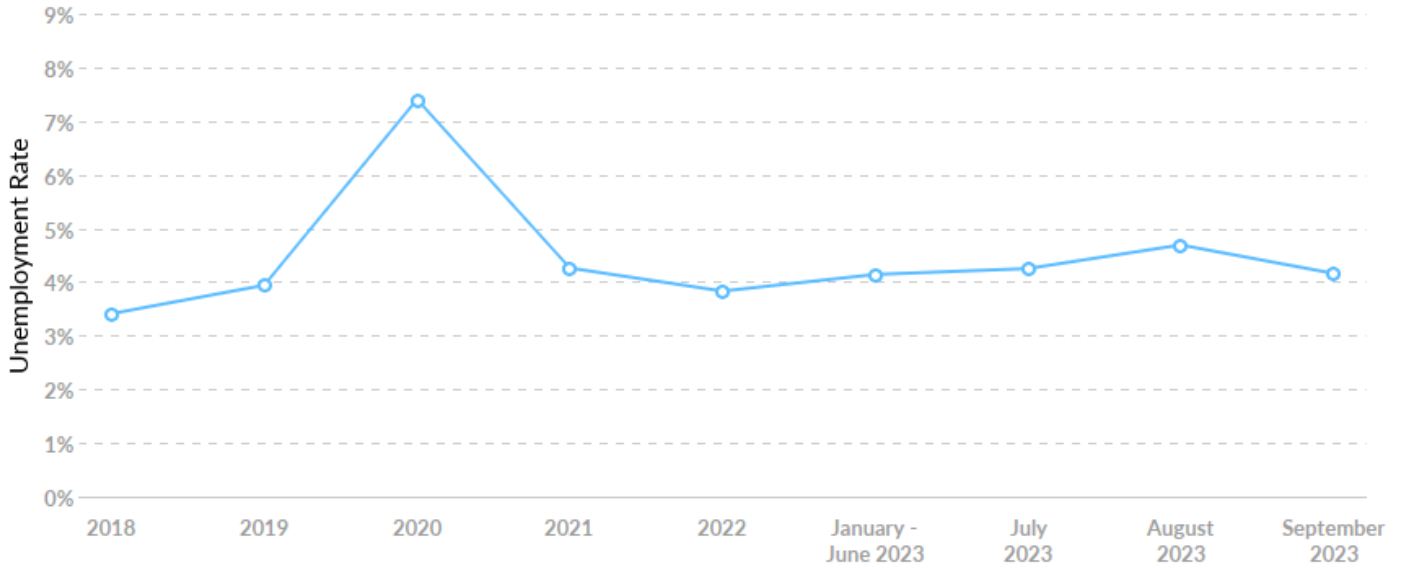
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	62.10%
2019	60.93%
2020	58.63%
2021	57.74%
2022	55.82%
January - June 2023	56.08%
July 2023	55.16%
August 2023	54.04%
September 2023	53.61%

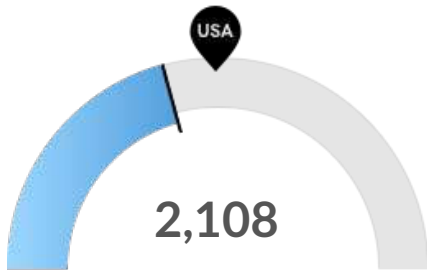
Unemployment Rate Trends

Buffalo County, WI had a September 2023 unemployment rate of 4.16%, **increasing from 3.41%** 5 years before.



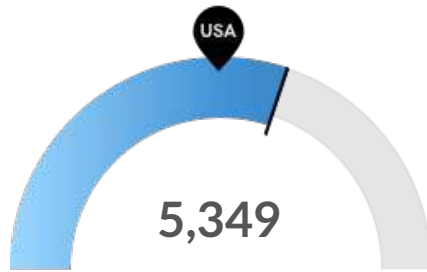
Timeframe	Unemployment Rate
2018	3.41%
2019	3.94%
2020	7.40%
2021	4.26%
2022	3.83%
January - June 2023	4.14%
July 2023	4.25%
August 2023	4.69%
September 2023	4.16%

Population Characteristics



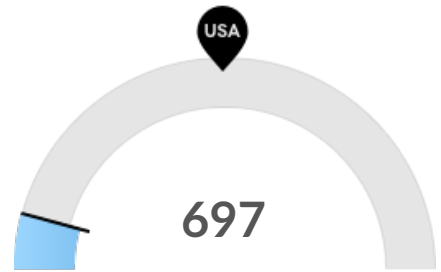
Millennials

Buffalo County, WI has 2,108 millennials (ages 25-39). The national average for an area this size is 2,723.



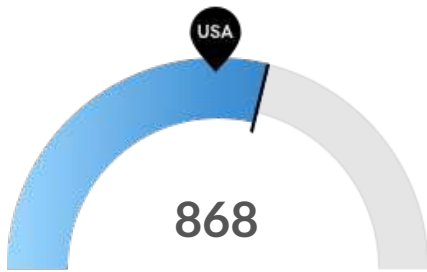
Retiring Soon

Retirement risk is high in Buffalo County, WI. The national average for an area this size is 4,013 people 55 or older, while there are 5,349 here.



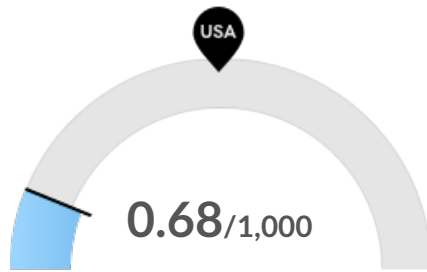
Racial Diversity

Racial diversity is low in Buffalo County, WI. The national average for an area this size is 5,507 racially diverse people, while there are 697 here.



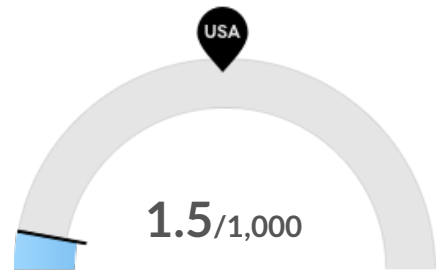
Veterans

Buffalo County, WI has 868 veterans. The national average for an area this size is 699.



Violent Crime

Buffalo County, WI has 0.68 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

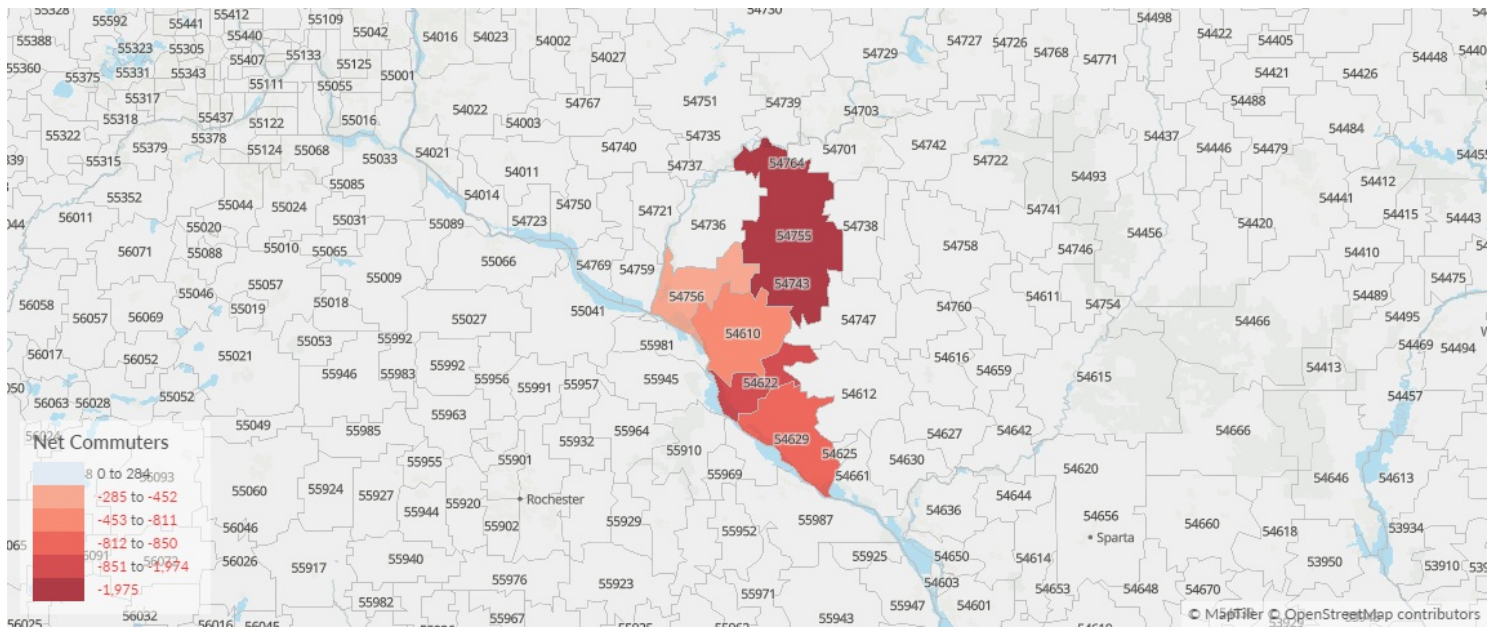


Property Crime

Buffalo County, WI has 1.5 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Buffalo County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

Where Talent Lives

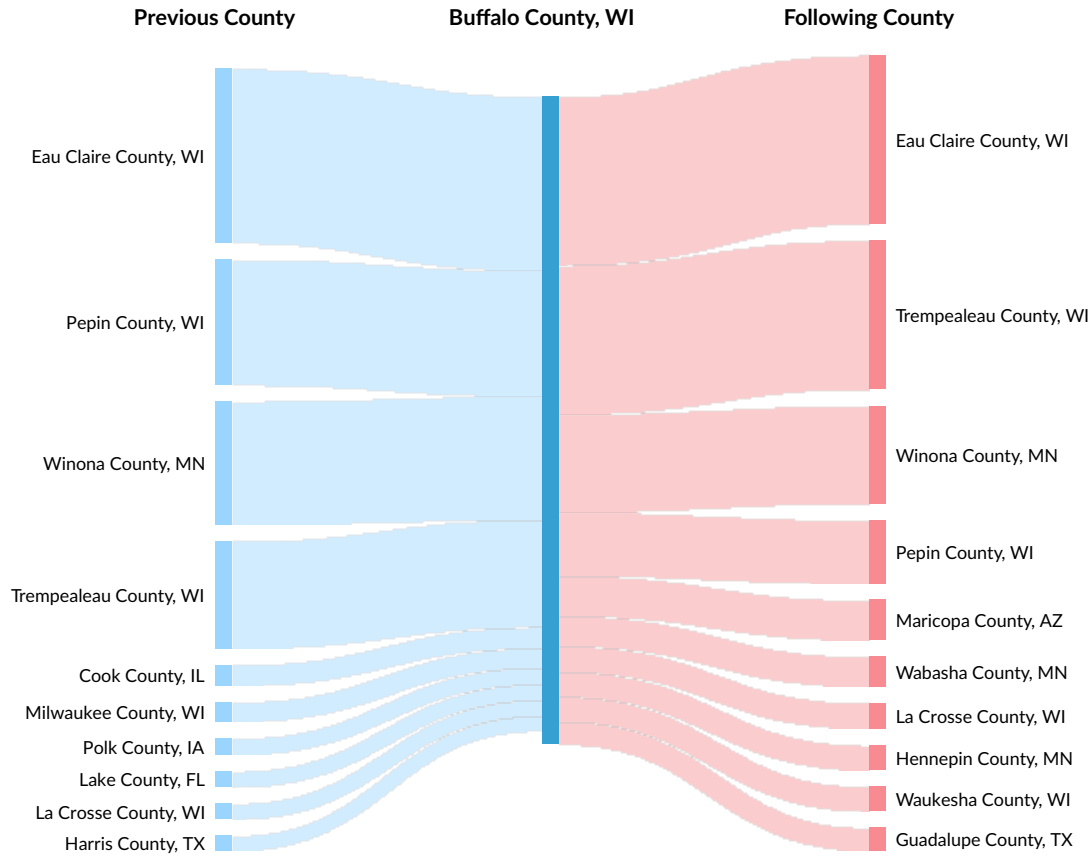
ZIP	Name	2022 Employment
54755	Mondovi, WI (in Buffalo...	2,152
54629	Fountain City, WI (in Bu...	937
54610	Alma, WI (in Buffalo cou...	622
54622	Cochrane, WI (in Buffal...	488
54756	Nelson, WI (in Buffalo c...	315

ZIP	Name	2022 Workers
54755	Mondovi, WI (in Buffalo...	4,127
54629	Fountain City, WI (in Bu...	1,749
54622	Cochrane, WI (in Buffal...	1,339
54610	Alma, WI (in Buffalo cou...	1,075
54756	Nelson, WI (in Buffalo c...	600

Inbound and Outbound Migration

The table below analyzes past and current residents of Buffalo County, WI. The left column shows residents of other counties migrating to Buffalo County, WI. The right column shows residents migrating from Buffalo County, WI to other counties.

As of 2020, 94 people have migrated from Eau Claire County, WI to Buffalo County, WI. In the same year, 91 people left Buffalo County, WI migrating to Eau Claire County, WI. The total Net Migration for Buffalo County, WI in 2020 was 54.

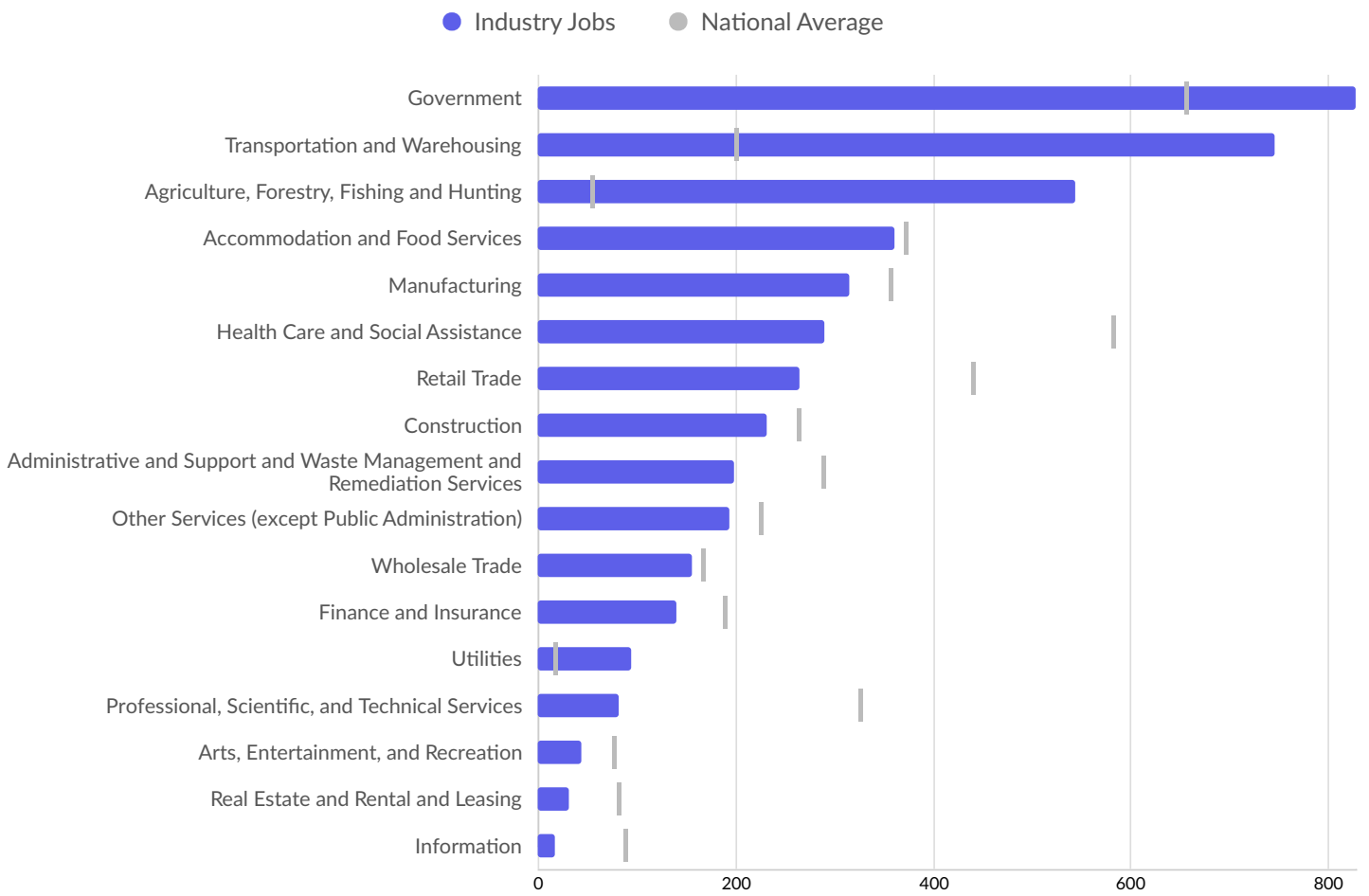


Top Previous Counties	Migrations
Eau Claire County, WI	94
Pepin County, WI	68
Winona County, MN	67
Trempealeau County, WI	58
Cook County, IL	11
Milwaukee County, WI	11

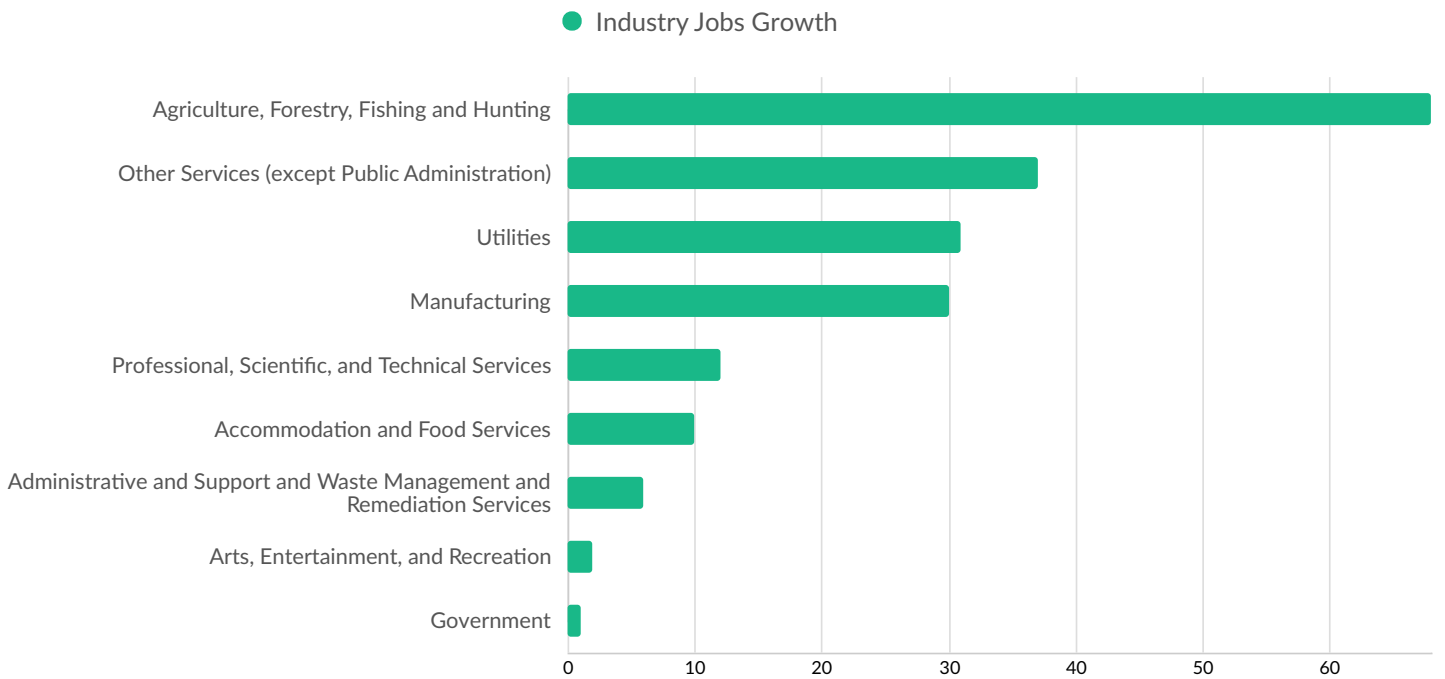
Top Previous Counties	Migrations
Polk County, IA	9
Lake County, FL	9
La Crosse County, WI	9
Harris County, TX	8
Dane County, WI	7
Sauk County, WI	7
Cumberland County, NC	7
Pierce County, WI	5
Marathon County, WI	5
Top Following Counties	Migrations
Eau Claire County, WI	91
Trempealeau County, WI	81
Winona County, MN	53
Pepin County, WI	34
Maricopa County, AZ	22
Wabasha County, MN	16
La Crosse County, WI	14
Hennepin County, MN	13
Waukesha County, WI	13
Guadalupe County, TX	12
Chippewa County, WI	10
Fountain County, IN	10
Dane County, WI	9
Barron County, WI	9
Dunn County, WI	9

Industry Characteristics

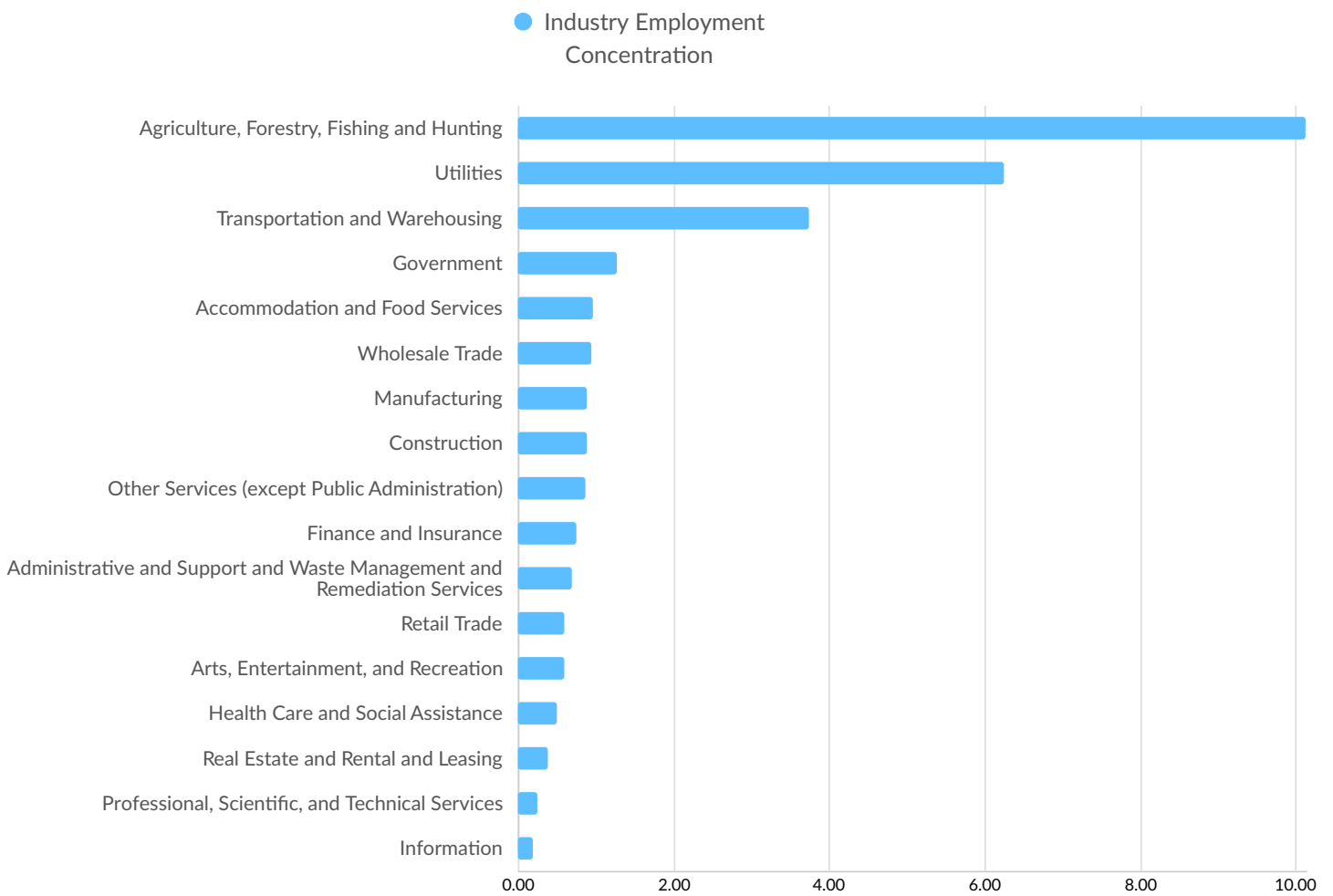
Largest Industries



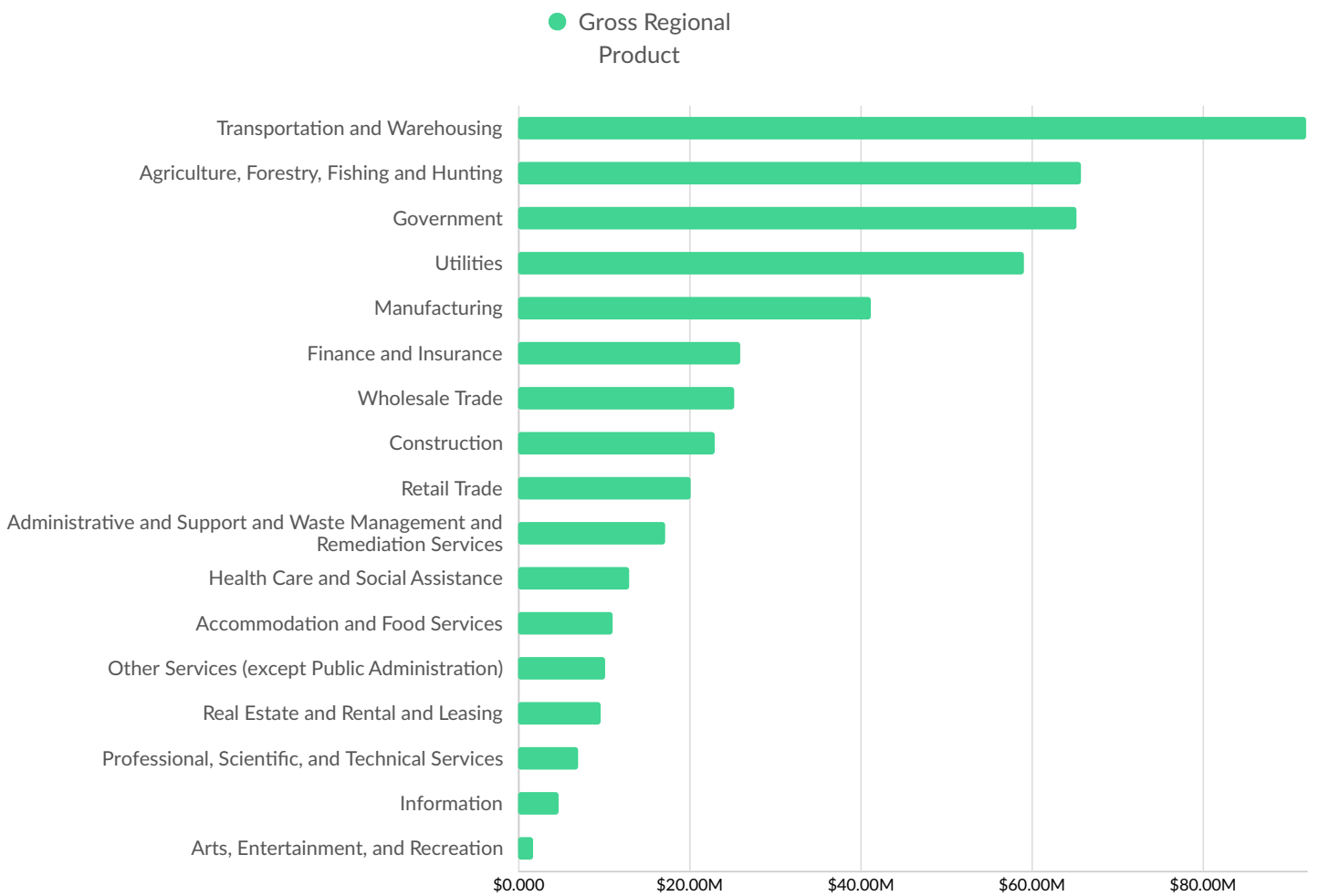
Top Growing Industries



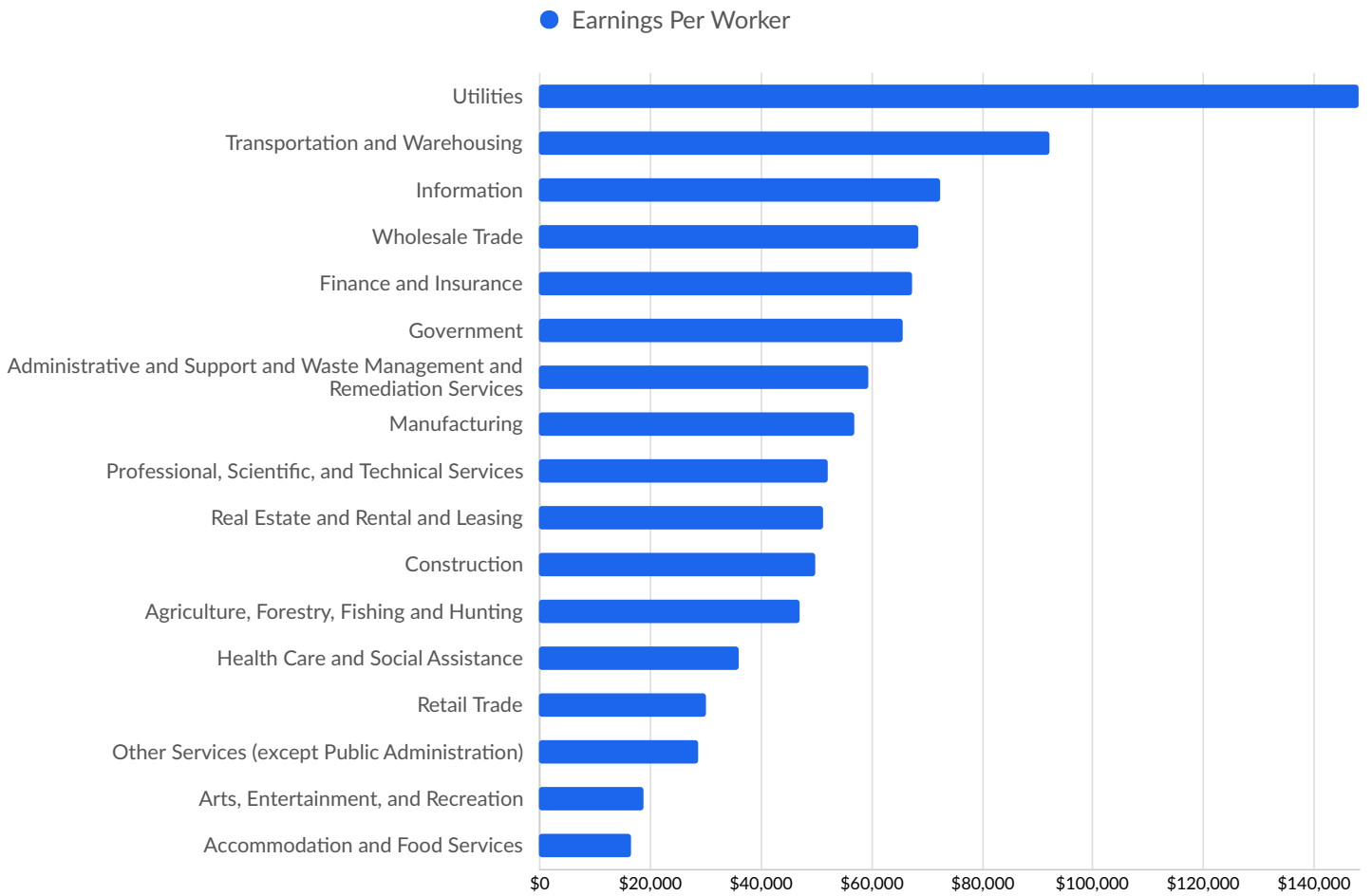
Top Industry Employment Concentration



Top Industry GRP























Top Industry Earnings



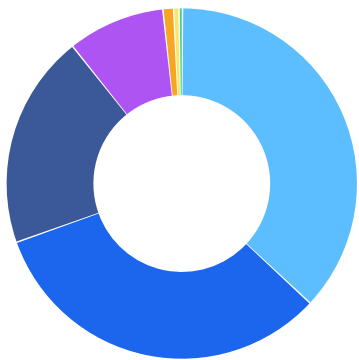
Business Characteristics

1,244 Companies Employ Your Workers

Online profiles for your workers mention 1,244 companies as employers, with the top 10 appearing below. In the last 12 months, 90 companies in Buffalo County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Marten Transport	112 	Encompass Health	36 
Ashley Furniture	65 	Non-Federal Agency	31 
Mayo Clinic	47 	Marten Transport	30 
Dairyland Power Cooperative	31 	Kwik Trip	27 
Fastenal	28 	Dollar General	18 
School District Of Mondovi	20 	Pilgrim's Pride	16 
Winona Health	20 	Smile Brands	16 
Winona State University	19 	Dairyland Power Cooperative	14 
Benchmark	18 	Charlotte-Mecklenburg Schools	10 
Midwest Dental	18 	Amazon	8 

Business Size

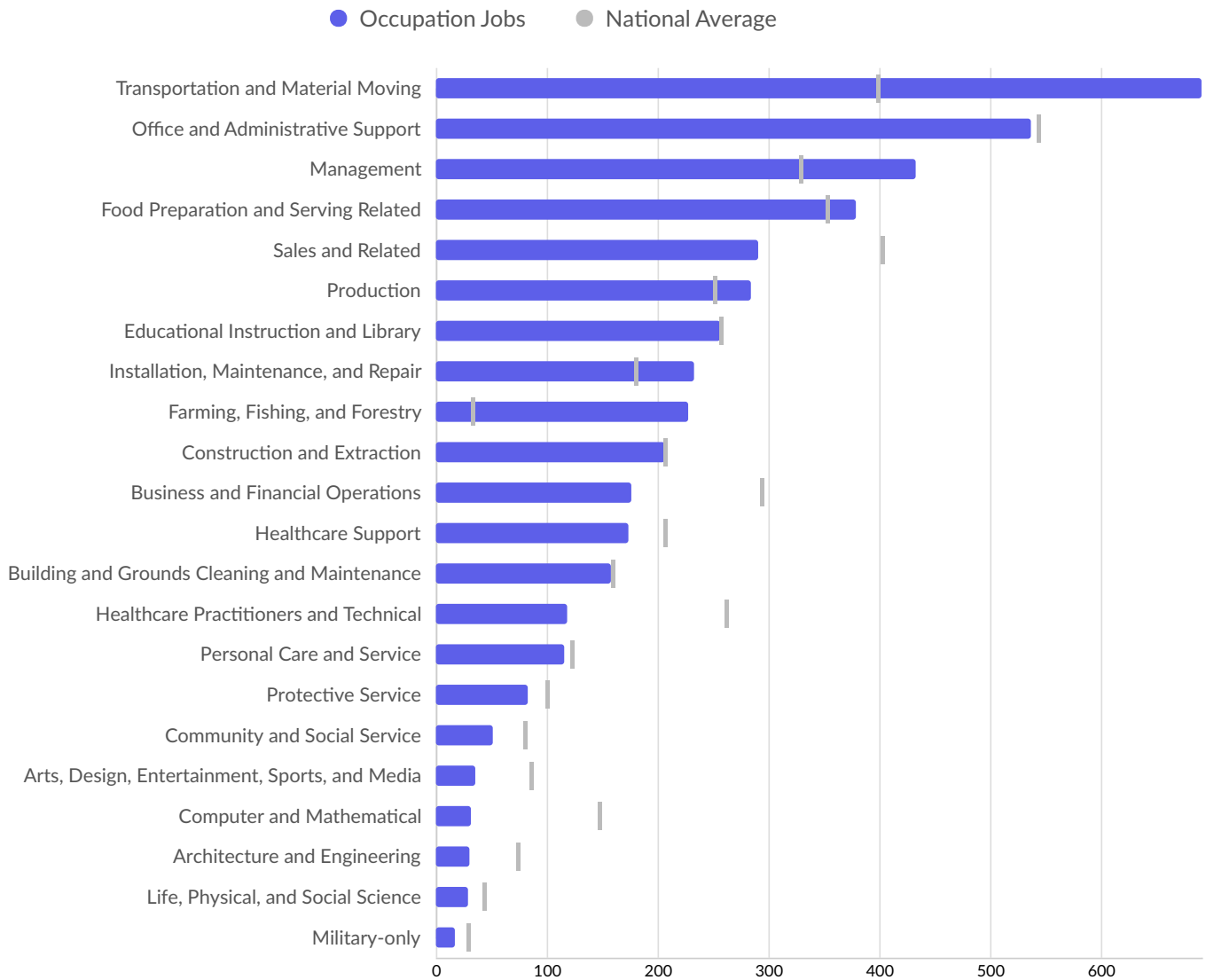


	Percentage	Business Count
1 to 4 employees	36.9%	226
5 to 9 employees	32.6%	200
10 to 19 employees	19.7%	121
20 to 49 employees	9.0%	55
50 to 99 employees	1.0%	6
100 to 249 employees	0.5%	3
250 to 499 employees	0.3%	2

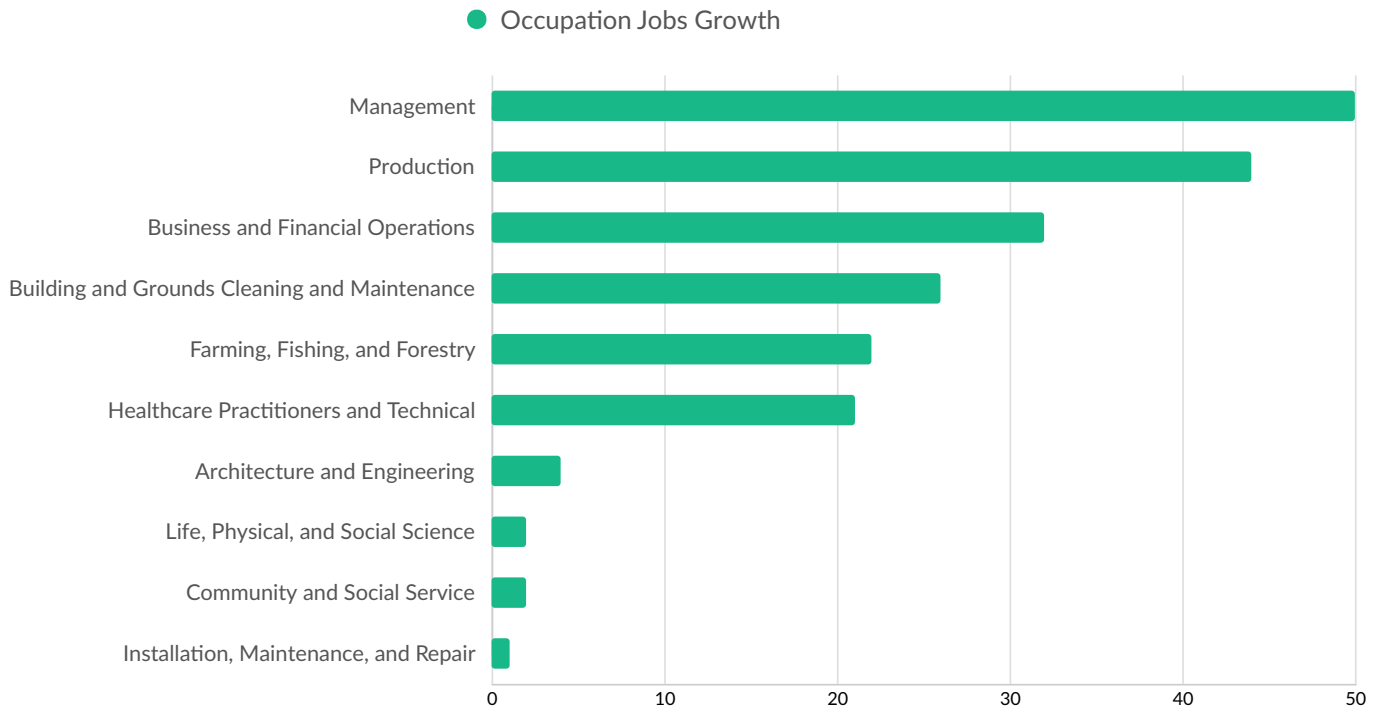
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

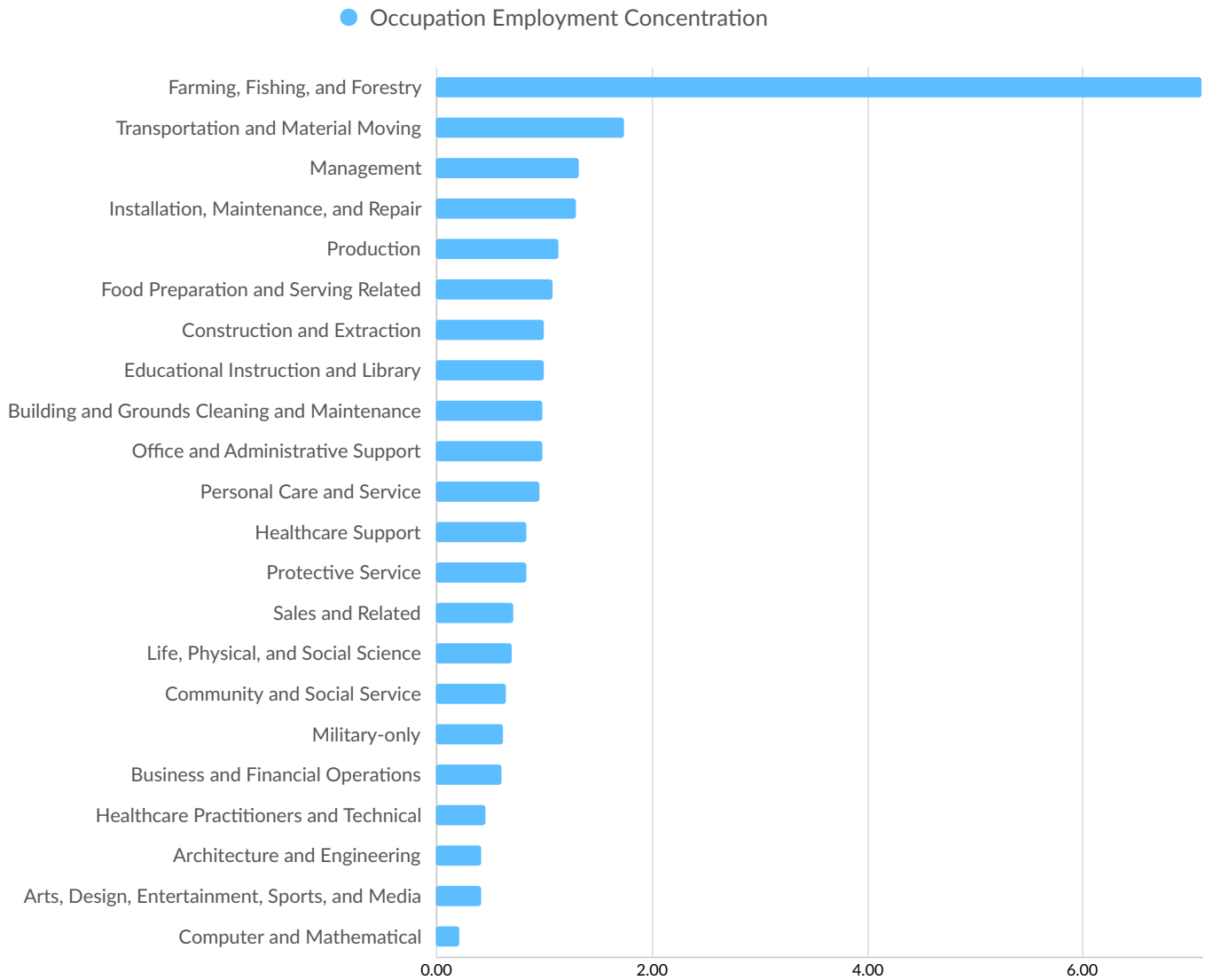
Largest Occupations



Top Growing Occupations



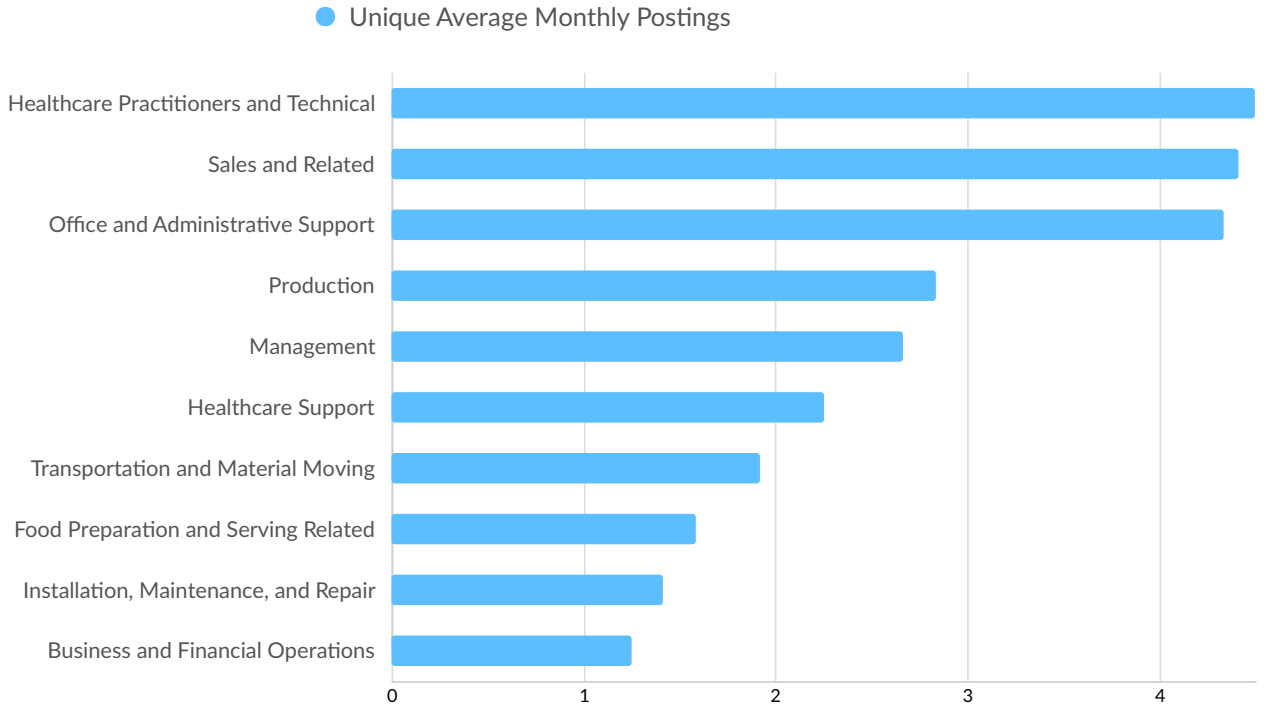
Top Occupation Employment Concentration



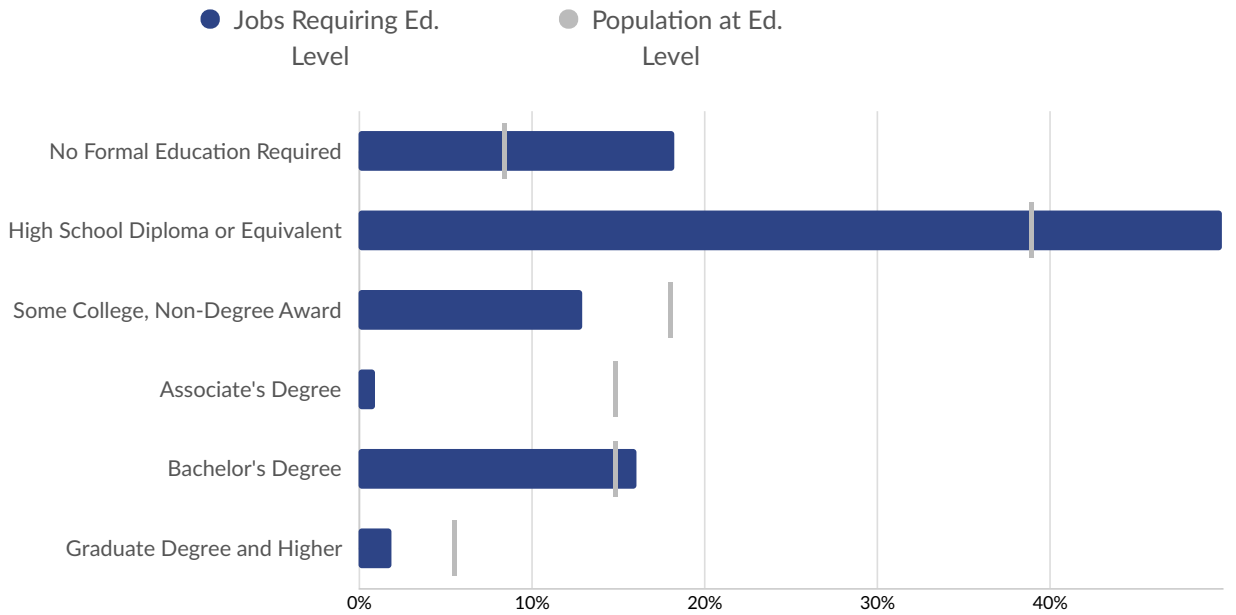
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Buffalo County, WI produced graduates.

In-Demand Skills

