

# MRRPC 9 County Transit Coordination Plan Meeting

This meeting is to receive input on our five-year transportation coordination plan for Buffalo, Crawford, Jackson, La Crosse, Monroe Pepin, Pierce, Trempealeau, and Vernon Counties.

This includes public transit, shared ride taxis, transportation for seniors and individuals with a disability, employment, and medical purposes.

**Planning Meeting October 18th  
9 AM to 11:30 AM**

Altra Federal Credit Union OPERATIONS CENTER Onalaska  
1700 Oak Forest Dr. Onalaska, WI 54650

Register or Comment Here:

[Coordinated Public Transit Plans Regional Planning Meeting - Event Registration \(google.com\)](#)

**Unable to Attend? Submit Questions and Comments on registration form or to Ken Harwood at  
Ken@MRRPC.com or (608) 785-9396**

The Fine Print:

Transportation coordination is a process where human service agencies, transportation providers, consumer groups, and public officials work together to develop and improve services for transportation disadvantaged individuals and the public by ensuring that transportation resources funded by local, state, and federal programs are coordinated.

Federal transit law, as amended by the Bipartisan Infrastructure Law requires that projects selected for funding under the Section 5310, Enhanced Mobility of Seniors and Individuals with Disabilities Program, 1) be included in a locally developed, coordinated public transit-human services transportation plan and 2) that the plan be developed and approved through a process that includes participation by seniors, individuals with disabilities, representatives of public, private, and nonprofit transportation and human services providers and other members of the public. **(Note: Please forward this email to any individual or group you feel should be involved in this process.)** MRRPC will submit plans for all 9 counties prior to **November 15, 2023.**

## **Ken Harwood**

Mississippi River Regional Planning Commission (MRRPC)

Ken@MRRPC.com

Office - 608.785.9396

Cell - 608.334.2174



Sent to 700+ Email Distribution list...

Mississippi River Regional Planning Commission  
**MRRPC News**  
Buffalo - Crawford - Jackson - La Crosse - Monroe - Pepin - Pierce - Trempealeau - Vernon  
**County Transit Coordination Plan Meeting**

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Transportation coordination is a process where human service agencies, transportation providers, consumer groups, and public officials work together to develop and improve services for transportation disadvantaged individuals and the public by ensuring that transportation resources funded by local, state, and federal programs are coordinated. Each transportation provider is asked by the state to submit an inventory of their vehicles, the Microsoft Word Document from the state is here...

[Transportation services inventory](#)

RETURN completed inventories to [Ken@MRRPC.com](mailto:Ken@MRRPC.com)...  
The meeting is:

**October 18, 2023**

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From The State:

[Wisconsin Department of Transportation Transportation coordination \(wisconsin.gov\)](#)

*Ken Notes: We hope you can join us or share these events with others who may be interested!*



## **MRRPC Coordinated Plans Invitation List**

- **All ADRC's**
- **All Veterans Admin**
- **All CBRF's and Assisted Living Facilities**
- **All Transit Providers**
- **All Health Care Providers / Hospitals**
- **All County Highway Commissioners**
- **All County DHFS**
- **All County Clerks**
- **All County Administrators**



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Ken@MRRPC.com or (608) 785-9396**

## SERVICES

### COMMUNITY DEVELOPMENT



- Comprehensive Planning
- Hazard Mitigation Planning
- Land Use Planning
- Outdoor Recreation Planning
- Farmland Preservation Planning
- Zoning Assistance
- Housing Studies / Reports
- Public Input and Surveys

### ECONOMIC DEVELOPMENT



- Comprehensive Economic Development Strategy (CEDS)
- Revolving Loan Funds
- Disaster Recovery Microloans
- Technical Assistance
- Special Reports
- Broadband Advancement
- Emergency Response Initiatives

### TRANSPORTATION PLANNING



- Local Collaboration
- Regional Transportation Planning
- Safe Routes to School Planning
- Corridor Planning
- Freight Planning
- Bicycle & Ped Facility Planning
- Transportation & Economic Development

### MAPPING AND DATA SERVICES



- Custom Map Design
- Interactive Maps and Applications
- EMSI Developer Assistance
- Location Based Data Services
- Land Use Data

## STAFF

### JON BINGOL

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(608) 785 - 9396



[www.MRRPC.com](http://www.MRRPC.com)

Mississippi River Regional Planning Commission

1707 Main Street, Suite 435  
La Crosse, WI 54601

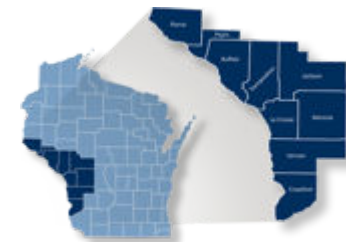
## Mississippi River Regional Planning Commission (MRRPC)



### Mission

Providing planning and economic development services to improve the Region's environment, economy, and quality of life

### Serving 9 Counties



BUFFALO  
CRAWFORD  
JACKSON  
LA CROSSE  
MONROE  
PEPIN  
PIERCE  
TREMPEALEAU  
VERNON



## Mississippi River Region

The Region covers more than 6,000 square miles and has a population of over 328,000.



Manufacturing, agriculture, health care, and retail trade are the leading employment sectors.



Rolling woodlands, majestic bluffs, pine forests, marshes, and flowing rivers define the Mississippi River Region.

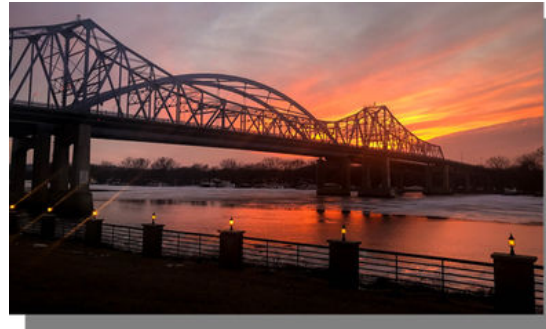


The Region is also blessed with a wide range of high quality outdoor recreation and tourism opportunities.

## What we do

The Mississippi River Regional Planning Commission (MRRPC) represents nine counties located within the Driftless Region in Western Wisconsin.

Organized in 1964 to plan for the physical, social and economic development of the Region. We work with communities to craft plans, policy and programs to grow our region in line with the goals and objectives of the residents of the area.



## Loans & Grants

The Mississippi River Regional Planning Commission provides administrative and technical assistance to several community, county, or multi-county revolving loan funds.

In addition we have been selected by the State to administer and distribute several grant and loan programs to aid in the recovery from the economic impact of the pandemic.

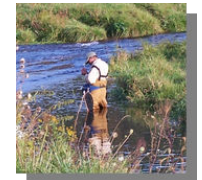
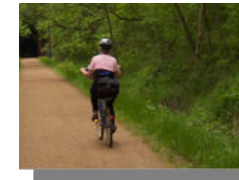
## Be Successful

Great jobs, thriving tourism, good healthcare, prosperous industry, and a healthy agriculture system are all key to the long term success of the region. Great plans facilitate this development. From industrial parks to incubators we want to help your business grow.



## Be SMRT

The SMRT Bus system is a dynamic, integrated, and coordinated transportation network that provides access to jobs, recreation, shopping, and other opportunities for residents within the region.



## Be Safe

From road and highway design to developing more sidewalks, trails and paths, MRRPC works with our region to improve getting both people and products from place to place safely and efficiently.

## Published Notice

Ran in La Crosse Tribune October 10, 2023

10/10, 10/17, 10/24 LAC 130500  
WNAXLP  
10/10, 10/17, 10/24 LAC 130500  
WNAXLP

### **2023 Locally Developed Coordinated Public Transit-Human Services Transportation Plan Update**

(Buffalo, Crawford, Jackson, La  
Crosse, Monroe, Pepin, Pierce,  
Trempealeau, and Vernon Counties)

#### **Public Meeting Notice**

On October 18, 2023, at 9:00 a.m. a public information meeting will be held at the Altra Federal Credit Union Operations Building, 1700 Oak Forest Drive, Onalaska, WI 54650. Federal transit law, as amended by FAST Act (2015), requires that projects selected for funding under the Section 5310 Enhanced Mobility of Seniors and Individuals with Disabilities Program and other programs be derived from a locally developed, coordinated public transit-human services transportation plan and that the plan be developed through a process that includes representatives of public, private, and non-profit transportation and human services providers and participation by members of the public. The purpose of this public meeting is to conduct a Locally Developed Coordinated Public Transit-Human Services Transportation Plan update. If you are unable to attend, written comments can be sent to ken@mrrpc.com. For further information or to request feasible accommodations please contact, Ken Harwood, Planner, Mississippi River Regional Planning Commission, 1707 Main Street, Office 435, La Crosse, WI 54601, t. 608-785-9396, e. ken@mrrpc.com.

10/17 LAC 131024 WNAXLP  
**NOTICE OF PUBLIC HEARING  
ON THE COMMUNITY  
DEVELOPMENT BLOCK GRANT  
Pro Housing Grant**

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# 2024 – 2028 MRRPC Coordinated Public Transit Plans Regional Planning Meeting

October 18th, 2023 - 9 AM to 11:30 AM  
Altra Federal Credit Union / Operations Center  
1700 Oak Forest Dr. Onalaska, WI 54650  
Contact us at: (608) 785.9396 or Sarah@MRRPC.com  
- Or -

## Join Zoom Meeting

<https://us02web.zoom.us/j/81550297532?pwd= SXFxMDRheC95a2ZrcXdwcmJXeHNUdz09>

Meeting ID: 815 5029 7532

Passcode: 117011

## Welcome & Introductions

- Current Coordination Plan Overview
  - [WisDOT Coordinated Public Transportation Plan Requirements](#)
    - [State and Federal Grant Programs \(Transit 101\)](#) Public Transit
    - [Section 5310](#) Enhanced Mobility of Seniors and Individuals with Disabilities Program
    - [Other specialized transit funding \(85.21, WETAP, other\)](#)
    - [Public Transportation funding \(5311, other\)](#) Rural Areas
- Review Previous Coordinated Plans
  - [2019-2023 MRRPC County Regional Coordinated Public Transit Plans](#)
    - What worked/didn't?
    - What should be kept/changed/removed?
    - What should be added?
- Goal Setting For The Next 5 Years
  - Set new goals or alter previous goals (See Below)
    - Goals (Pick 3 to 5)
      - Priority of Goal
      - Activities
      - Person(s) Responsible
      - Timeline/Deadline
      - Roadblocks to Implementation

- County Assessment and Strategies Development

- Resources
- Transit Providers
- Mobility Managers/Transit Organizers
- Community Groups
- Healthcare providers
- ADRC/Aging Resources

- Outreach

- How do residents know about transit services in your area?
- What are more/different ways to reach residents on available services?

- Funding

- State and Federal
- What funding is available?
- Who has applied?
- Who can apply?
- Local Match

- Reporting Responsibilities

- Needs and Gap Assessment of current gaps in transit service/need
  - Areas Served (geographically)
  - Hours (early morning, late night, 3rd shift, weekend, etc.)
  - Populations (income, employment, limited English proficiency, etc.)
  - Funding
  - Lack of drivers or vehicles available

Feedback, Suggestions, Comments

## Goals Included in Plans Five Years Ago

- Increase transportation options for the transportation disadvantaged.
- Develop/expand/continue transportation services.
- Develop and improve access to information and increase awareness of transportation services (marketing/educational outreach).
- Maximize the efficiency of transportation services through technology, innovation, local and regional coordination.
- Strive to increase transportation funding to create sustainable transportation service.

## New Goals For Consideration

- Coordinate and consolidate transportation services and resources.
- Analyze and procure IT solutions for data management and scheduling of resources.
- Other.

Location	Name	Email	Phone number	Title or Position	Company or Organization	How will you be attending?
Crawford County	Roby Fuller	rfuller@co.crawford.wi.gov	608-326-0235	Director	ADRC of Eagle Country - Crawford County	In person (recommended)
Jackson County	Lynette Gates	Lynette.gates@jacksoncountywi.gov		Aging and Disability Services Manager	Jackson County	Virtual (Zoom link will be provided)
Regional	Derek Andrijeski	Info@makingawaytransport.com		Owner	Making Away Transport	In person (recommended)
Trempealeau County	Melissa Youngbauer	melissa.youngbauer@co.trempealeau.wi.us		Supervisor	ADRC of Trempealeau County	Virtual (Zoom link will be provided)
La Crosse County	Erin Duffer	eduffer@lacrossecounty.org	608-785-5503	MPO Transportation Planner	La Crosse Area Planning Committee, MPO	In person (recommended)
La Crosse County	Brook Duncan	bduncan@lacrossecounty.org		Supervisor	ADRC of La Crosse County	In person (recommended)
Jackson County	Brenda Schulz	Brenda.Schulz@jacksoncountywi.gov	715-284-0225	Staff Support/Benefits Specialist	Jackson County Veterans Services	In person (recommended)
Pierce County	Julie Krings	julie.krings@co.pierce.wi.us		Human Services Director	Pierce County Human Services	Virtual (Zoom link will be provided)
Vernon County	Brenda Olson	brenda.olson@vernoncounty.org	608-637-5201	ADRC of Vernon County Unit Manager	ADRC of Vernon County	In person (recommended)
Pepin/Bufalo	Angie Schlosser	aschlosser@co.pepin.wi.us	715-672-8941	Transportation Program Coordinator of Bufalo & Pepin Co.	ADRC of Bufalo & Pepin Counties	In person (recommended)
Crawford County	Janet Kilburg	jkilburg@opcptr.org		Executive Assistant and Transportation Coordinator	Crawford County Opportunity Center	Virtual (Zoom link will be provided)
Regional	Francis Scheffhout	francis.scheffhout@dot.wi.gov		Urban & Regional Planner - Multimodal Coordinator	Wisconsin Department of Transportation	In person (recommended)
La Crosse County	charlie handy	chandy@lacrossecounty.org		community development manager	la crosse county	Virtual (Zoom link will be provided)
La Crosse County	Carissa Pagel-Smith	cpagel@lacrossecounty.org	608-785-5700	ADRC Manager	La Crosse County	In person (recommended)
Monroe County	Pamela Weber	pam.weber@co.monroe.wi.us	608-269-8691	Human Services Manager-ADRC	Monroe County Human Services	In person (recommended)
Bufalo County	Dave Rynders	dave.rynders@buffalocountywi.gov		DHHS Director	Bufalo County DHHS	Virtual (Zoom link will be provided)
Monroe County	Charles Weaver	charles.weaver@co.monroe.wi.us	608-269-8618	Veterans Service Officer	Monroe County	In person (recommended)
Regional	Bobbi Hagna	craigb@cilww.com	715-233-1070	CILWW	Transportation Director	In person
Crawford County	Nate Gilberts	ngilberts@prairieduchien.wi.gov	608-326-6466	Planning Zoning Department	City of Prairie du Chien	In Person
Monroe County	Julie Leis	Julie.leis@co.monroe.wi.us		Transportation Program Coordinator of Monroe County	Monroe County	Virtual



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**Passcode: 117011**

## Minutes

### Welcome & Introductions

Attendees introduced themselves and presented one issue that they would like discussed as we developed goals and objectives moving forward.

- Current Coordination Plan Overview

Participants reviewed federal statutes and state recommendations required for the development of the plan.

- Review Previous Coordinated Plans

Participants reviewed their previously submitted coordinated plans and addressed issues including what worked, what didn't work, what should be kept, and what should be added.

- Goal Setting For The Next 5 Years

The majority of the meeting was spent establishing new goals and reviewing old ones these were recorded by MRRPC staff and will be distributed to the ADRC representatives in each county for any additional information, priorities, and responsible parties moving forward.

- County Assessment and Strategies Development

In addition to the goals and action items the committee discussed the current situation in acquiring new vehicles, finding drivers, and the need for communicating between the counties. MRRPC agreed to follow up on these issues after the submission of the coordinated plans and will try to develop strategies to address these needs.



- Outreach

The committee also discussed the need to communicate the available transit services for the elderly and disabled to the general community, Several ideas were discussed and it was agreed that this also should be a topic that continues to be addressed. Some of these ideas were also incorporated into the revised goals and action items included in the plans.

- Funding

The committee also compared notes as to funding opportunities, working with other providers, and organizations, and creative ways to maximize revenues available for senior transit.

- Reporting Responsibilities

It was determined that in all counties the ADRC's would take the lead role in communicating with other organizations within the county regarding senior transit.

- Needs and Gap Assessment of current gaps in transit service/need

Finally our discussion revolved around other issues that needed to be addressed when providing transit to our seniors and disabled community. Again, some of these ideas were rolled into the goals presented in the plan while others were items that we agreed to continue to discuss moving forward specifically we felt it important to communicate between the counties because much transit now covered trips out of the originating county. We also identified a need to communicate more effectively with those segments of the community that might be underserved because of language barriers, income restrictions, and other issues.

#### Action items

A set of five goals was agreed upon by the committee and MRRPC agreed to review these and submit them in writing to the primary responsible parties for final review and approval.

We also agreed to continue discussion on working together on more comprehensive communication system and continuing to share ideas on vehicle acquisition, acquiring volunteer drivers and other needs in the transit community as they arise.

Evaluations were completed.

Adjourned 11:42 AM