Trempealeau County, WI

Mississippi River Regional Planning Commission

1707 Main Street, Suite 435
La Crosse, Wisconsin 54601

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Report Parameters

1 County

55121 Trempealeau County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

31,238

Population (2022)

Population **grew by 1,886** over the last 5 years and is projected to **grow by 2,250** over the next 5 years.

14,416

Total Regional Employment

Jobs **decreased by 1,709** over the last 5 years but are projected to **grow by 1,258** over the next 5 years.

$64.3K

Median Household Income (2021)

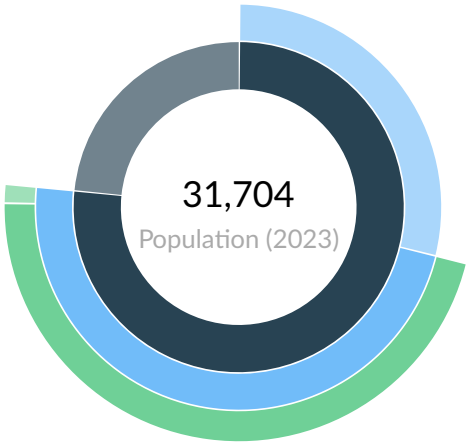
Median household income is **$4.7K below** the national median household income of $69.0K.

Takeaways

- As of 2022 the region's population **increased by 6.4%** since 2017, growing by 1,886. Population is expected to **increase by 7.2%** between 2022 and 2027, adding 2,250.
- From 2017 to 2022, jobs **declined by 10.6%** in Trempealeau County, WI from 16,124 to **14,416**. This change **fell short of the national growth rate of 3.8% by 14.4%**. As the number of jobs declined, the **labor force participation rate decreased from 73.6% to 60.3% between 2017 and 2022**.
- Concerning educational attainment, **14.0% of Trempealeau County, WI residents possess a Bachelor's Degree** (6.8% below the national average), and **16.2% hold an Associate's Degree** (7.4% above the national average).
- The top three industries in 2022 are Education and Hospitals (Local Government), Household and Institutional Furniture and Kitchen Cabinet Manufacturing, and Local Government, Excluding Education and Hospitals.

	Population (2023)	Labor Force (Apr 2023)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	31,704	15,126	14,416	100.5	$1.59B	$2.70B	$2.27B
Juneau County, WI	26,978	13,318	10,440	97.7	$1.12B	$2.10B	$2.20B
Dane County, WI	578,313	334,794	379,374	104.7	$57.46B	$44.07B	$65.02B
Milwaukee County, WI	913,266	454,383	509,429	104.6	$67.68B	$54.39B	$67.03B

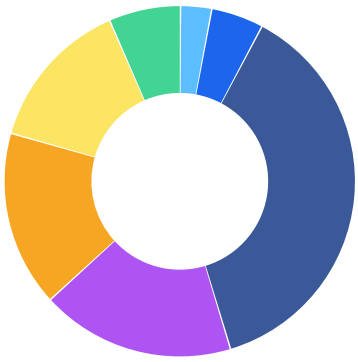
Apr 2023 Labor Force Breakdown



	Population
16+ Civilian Non-Institutionalized Population	24,256
Not in Labor Force (16+)	9,130
Labor Force	15,126
Employed	14,711
Unemployed	415
Under 16, Military, and institutionalized Population	7,449

Educational Attainment

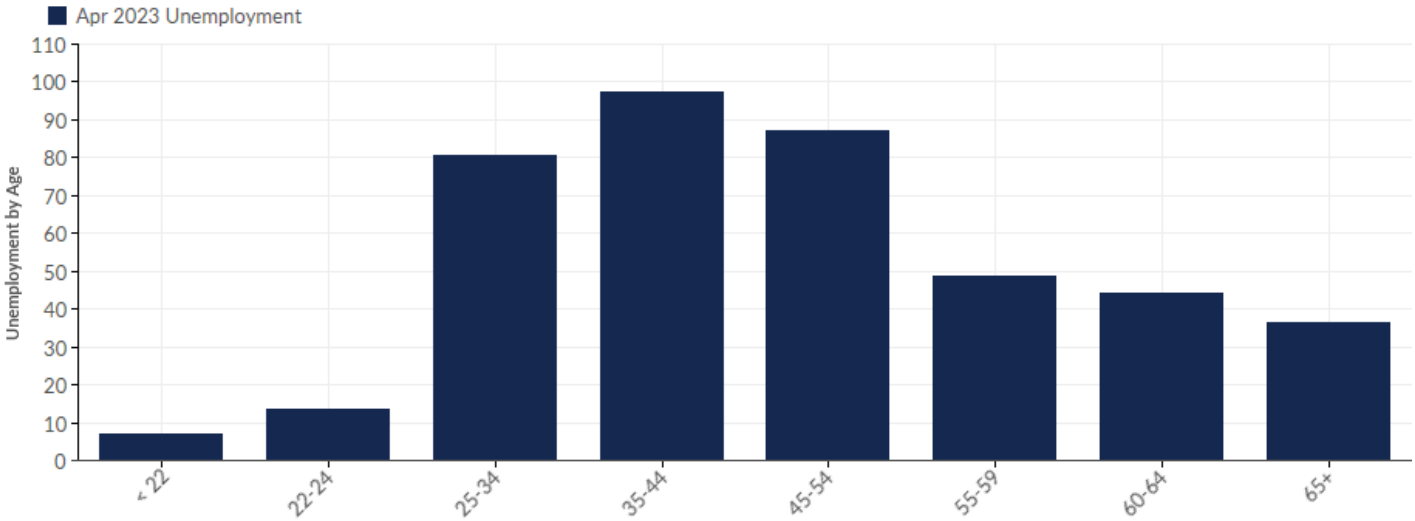
Concerning educational attainment, **14.0% of Trempealeau County, WI residents possess a Bachelor's Degree** (6.8% below the national average), and **16.2% hold an Associate's Degree** (7.4% above the national average).



	% of Population	Population
Less Than 9th Grade	2.9%	607
9th Grade to 12th Grade	4.8%	1,026
High School Diploma	37.6%	7,970
Some College	17.9%	3,796
Associate's Degree	16.2%	3,438
Bachelor's Degree	14.0%	2,981
Graduate Degree and Higher	6.6%	1,404

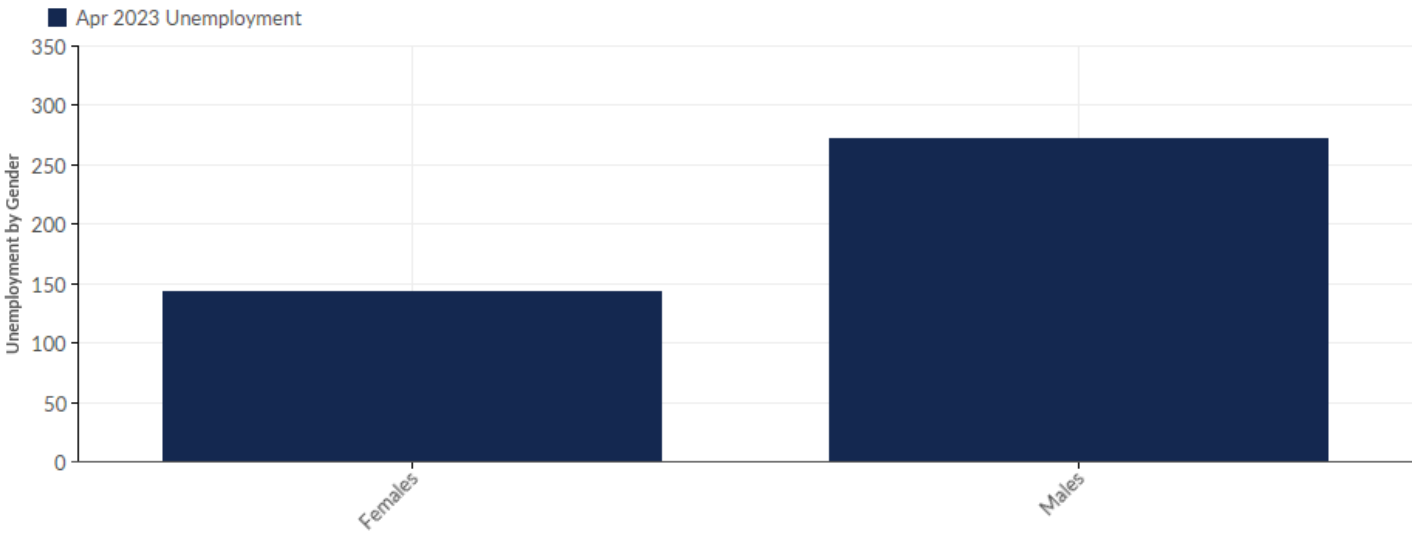
Unemployment by Demographics

Unemployment by Age



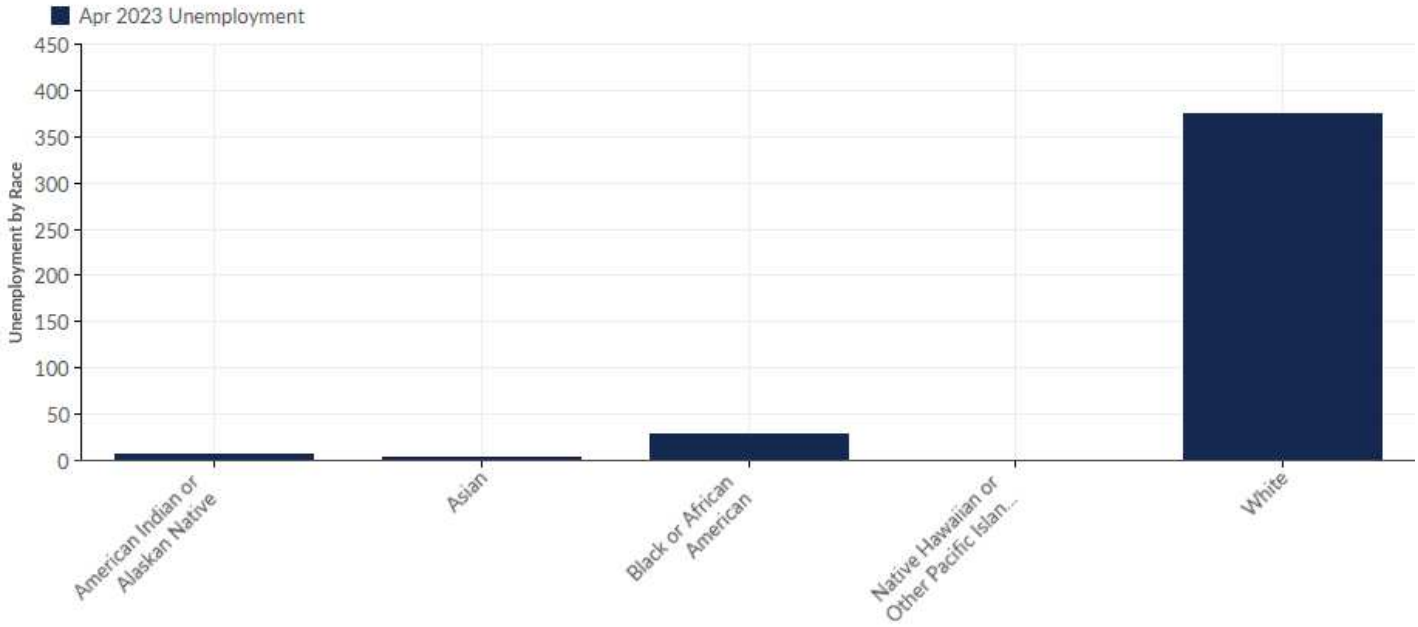
Age		Unemployment (Apr 2023)	% of Unemployed
< 22		7	1.69%
22-24		14	3.37%
25-34		81	19.52%
35-44		97	23.37%
45-54		87	20.96%
55-59		49	11.81%
60-64		44	10.60%
65+		36	8.67%
	Total	415	100.00%

Unemployment by Gender



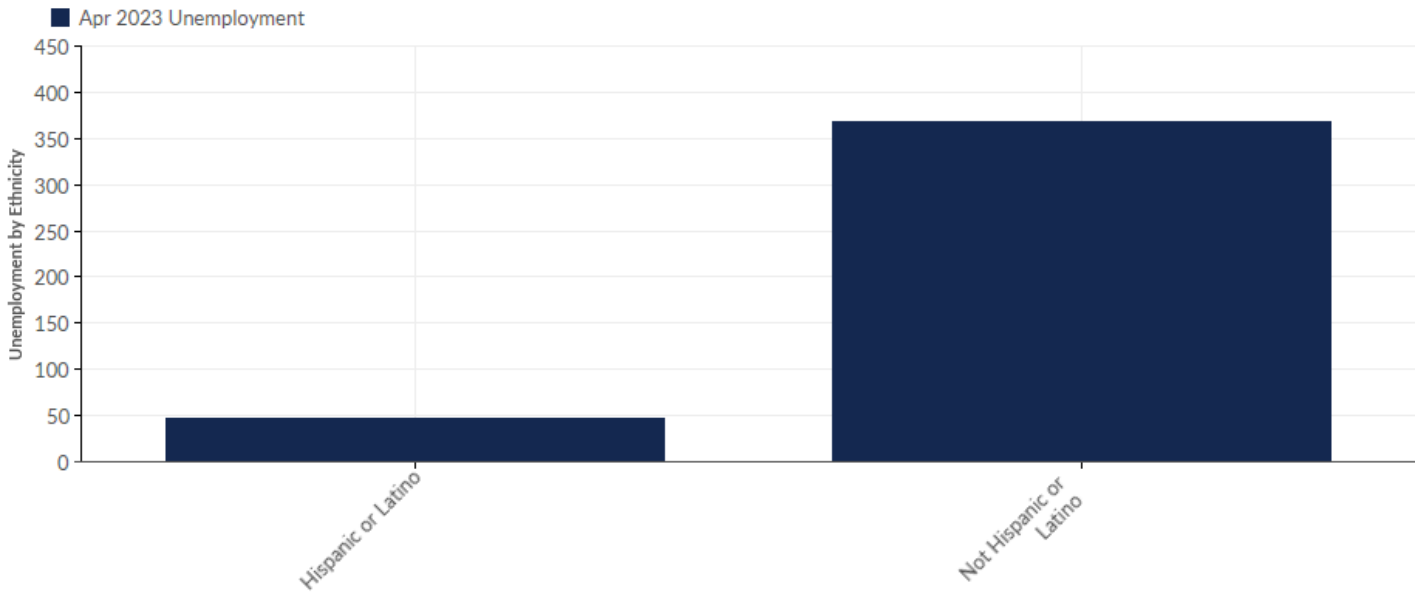
Gender		Unemployment (Apr 2023)	% of Unemployed
Females		143	34.46%
Males		272	65.54%
	Total	415	100.00%

Unemployment by Race



Race	Unemployment (Apr 2023)	% of Unemployed
American Indian or Alaskan Native	7	1.69%
Asian	4	0.96%
Black or African American	28	6.75%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	375	90.36%
Total	415	100.00%

Unemployment by Ethnicity

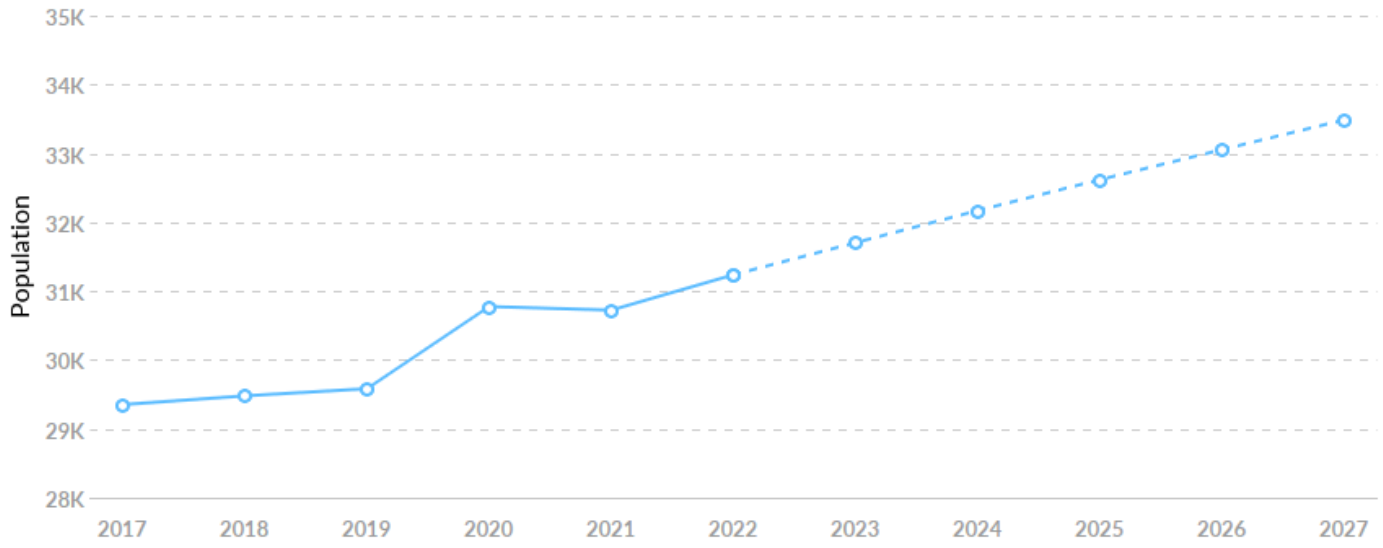


Ethnicity		Unemployment (Apr 2023)	% of Unemployed
Hispanic or Latino		47	11.33%
Not Hispanic or Latino		368	88.67%
	Total	415	100.00%

Historic & Projected Trends

Population Trends

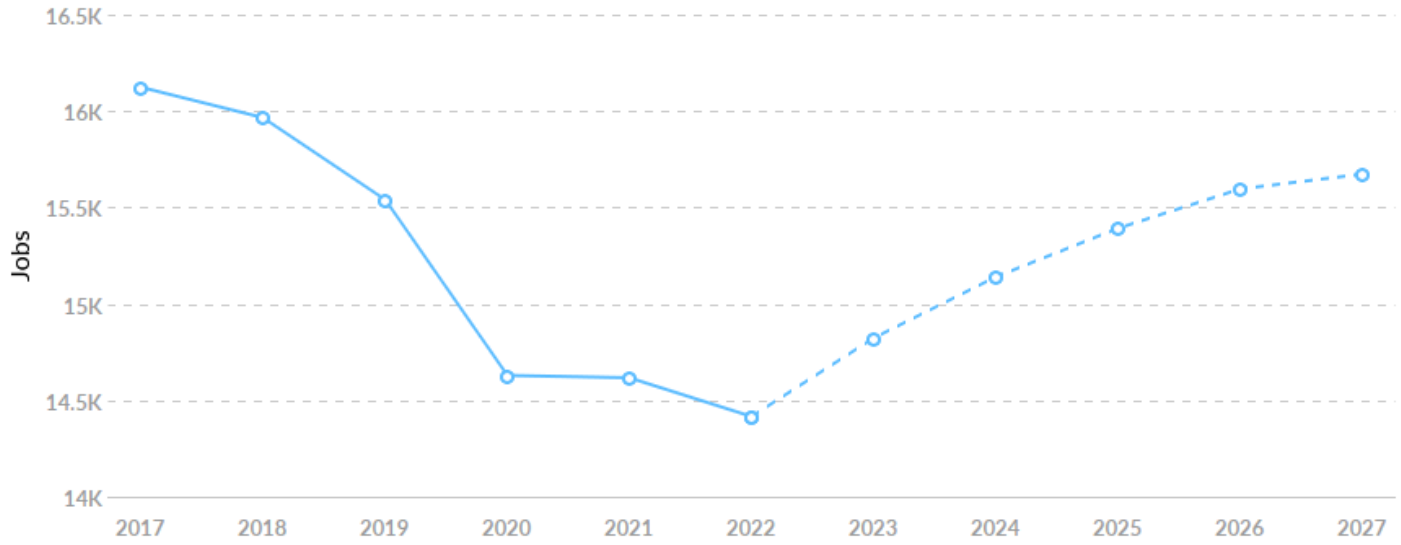
As of 2022 the region's population **increased by 6.4%** since 2017, growing by 1,886. Population is expected to **increase by 7.2%** between 2022 and 2027, adding 2,250.



Timeframe	Population
2017	29,352
2018	29,479
2019	29,583
2020	30,776
2021	30,724
2022	31,238
2023	31,704
2024	32,170
2025	32,619
2026	33,055
2027	33,487

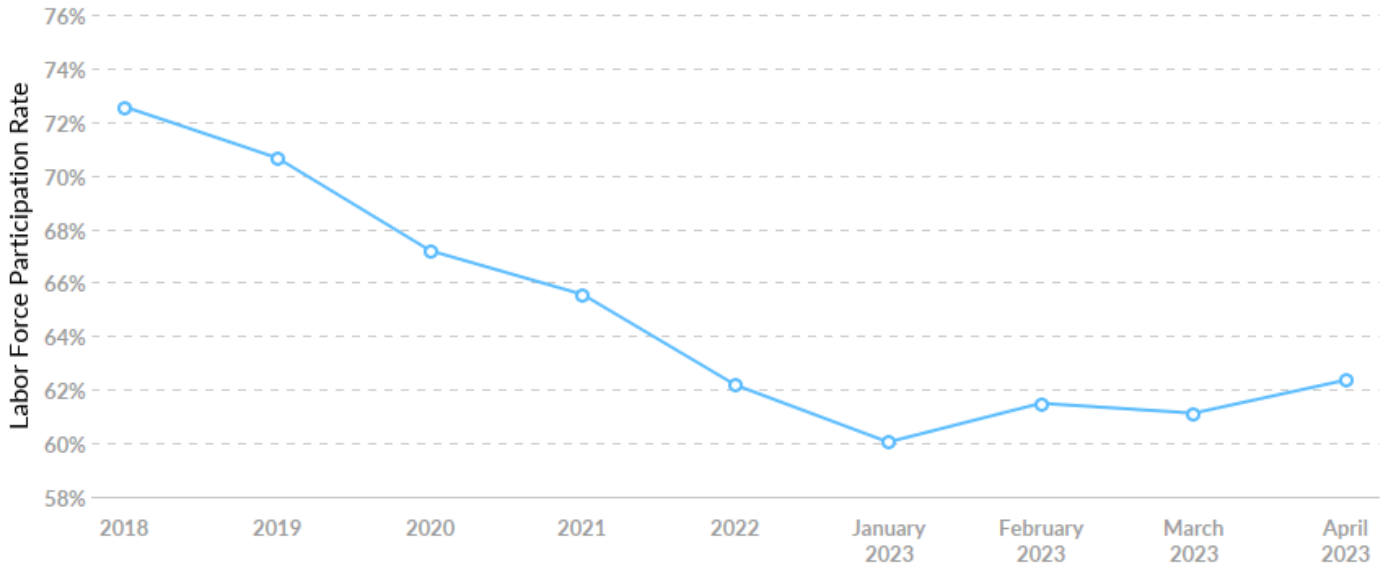
Job Trends

From 2017 to 2022, jobs **declined by 10.6%** in Trempealeau County, WI from 16,124 to **14,416**. This change **fell short of the national growth rate of 3.8% by 14.4%.**



Timeframe	Jobs
2017	16,124
2018	15,966
2019	15,541
2020	14,629
2021	14,617
2022	14,416
2023	14,823
2024	15,140
2025	15,392
2026	15,596
2027	15,673

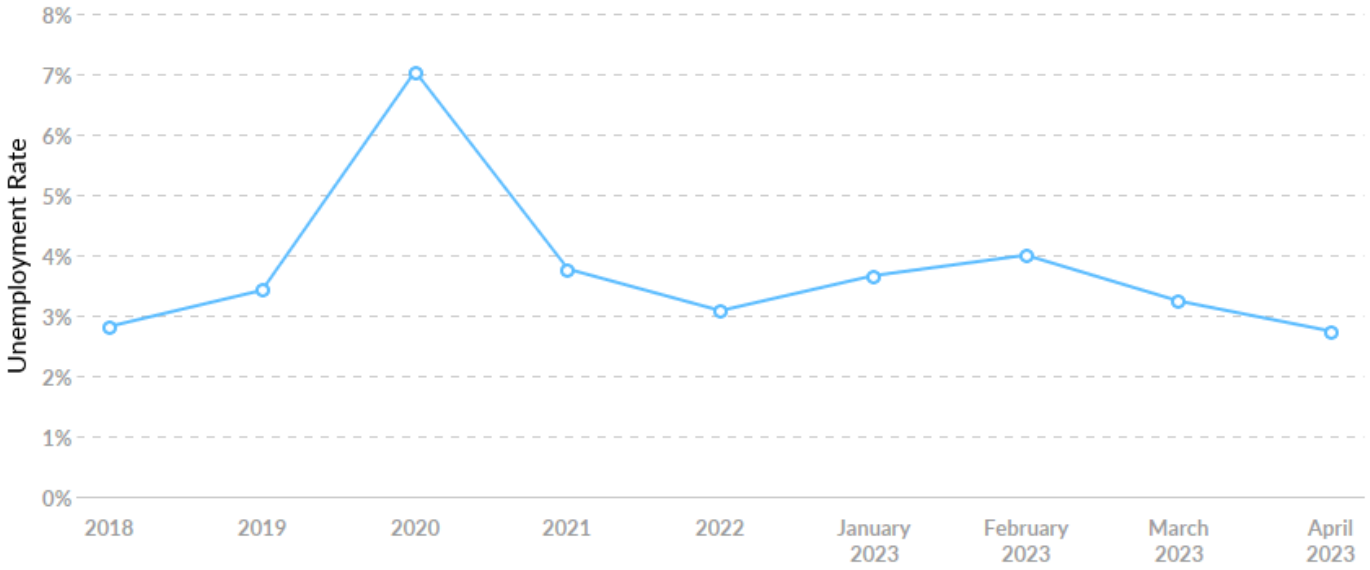
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	72.56%
2019	70.65%
2020	67.19%
2021	65.55%
2022	62.17%
January 2023	60.04%
February 2023	61.49%
March 2023	61.12%
April 2023	62.36%

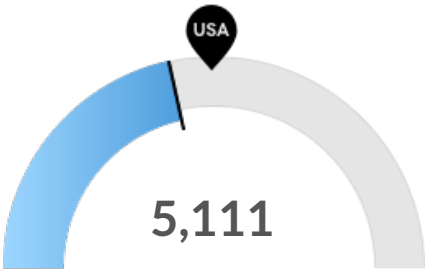
Unemployment Rate Trends

Trempealeau County, WI had an April 2023 unemployment rate of 2.74%, **decreasing from 2.82%** 5 years before.



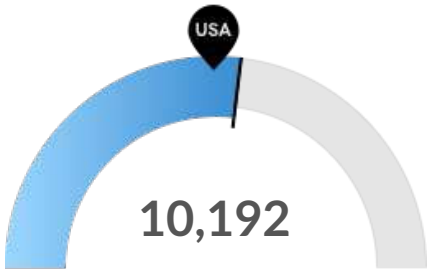
Timeframe	Unemployment Rate
2018	2.82%
2019	3.42%
2020	7.04%
2021	3.77%
2022	3.08%
January 2023	3.66%
February 2023	4.00%
March 2023	3.24%
April 2023	2.74%

Population Characteristics



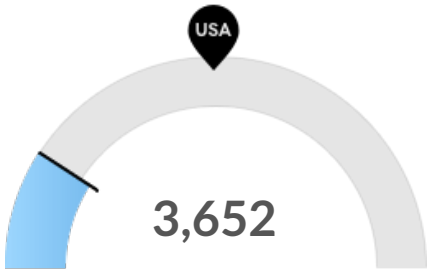
Millennials

Trempealeau County, WI has 5,111 millennials (ages 25-39). The national average for an area this size is 6,276.



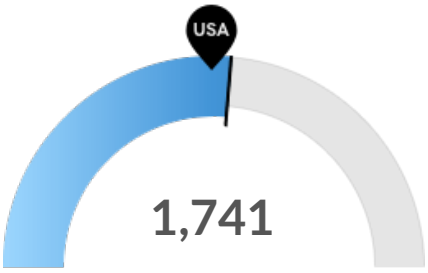
Retiring Soon

Retirement risk is high in Trempealeau County, WI. The national average for an area this size is 9,132 people 55 or older, while there are 10,192 here.



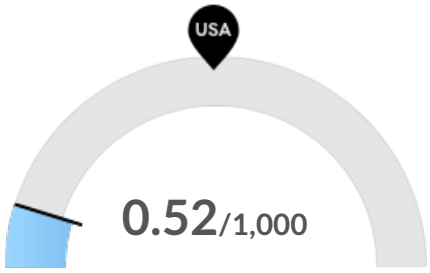
Racial Diversity

Racial diversity is low in Trempealeau County, WI. The national average for an area this size is 12,503 racially diverse people, while there are 3,652 here.



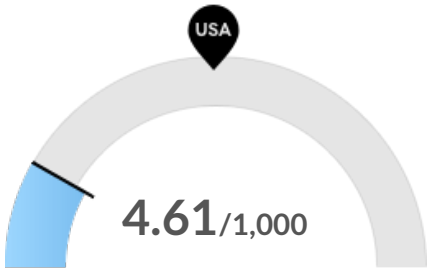
Veterans

Trempealeau County, WI has 1,741 veterans. The national average for an area this size is 1,614.



Violent Crime

Trempealeau County, WI has 0.52 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

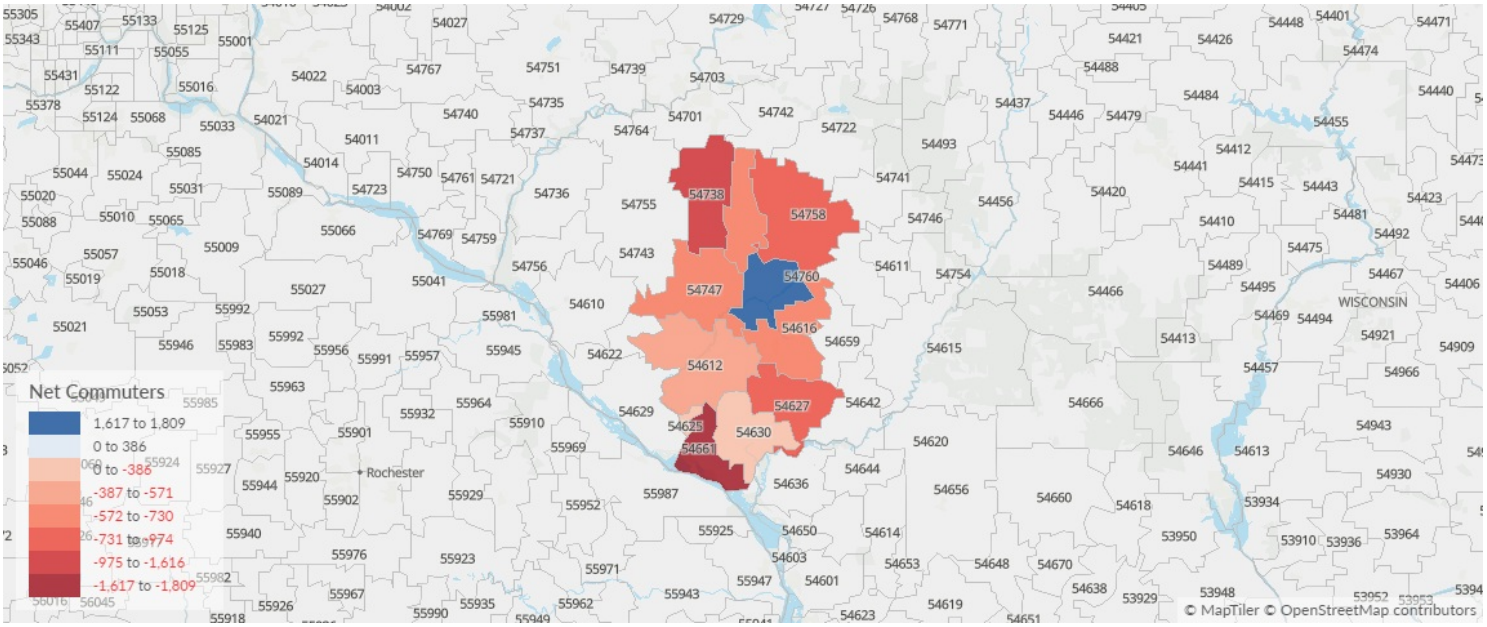


Property Crime

Trempealeau County, WI has 4.61 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Trempealeau County, WI currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #6 for resident workers. The top ZIP for resident workers is 54612.



Where Talent Works

ZIP	Name	2022 Employment
54773	Whitehall, WI (in Tremp…	3,186
54630	Galesville, WI (in Tremp…	2,611
54612	Arcadia, WI (in Trempea…	2,412
54758	Osseo, WI (in Trempeale…	1,903
54738	Eleva, WI (in Trempeale…	899

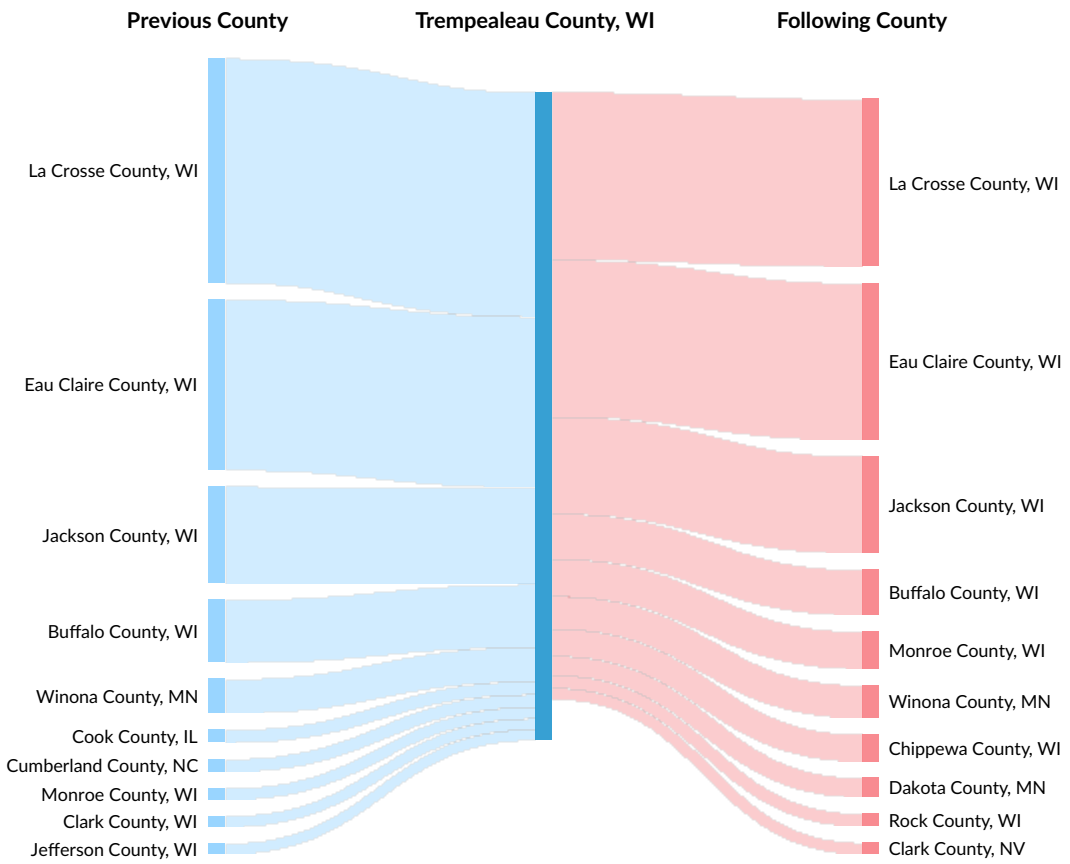
Where Talent Lives

ZIP	Name	2022 Workers
54612	Arcadia, WI (in Trempea…	2,799
54630	Galesville, WI (in Tremp…	2,677
54758	Osseo, WI (in Trempeale…	2,634
54661	Trempealeau, WI (in Tre…	2,501
54738	Eleva, WI (in Trempeale…	1,874

Inbound and Outbound Migration

The table below analyzes past and current residents of Trempealeau County, WI. The left column shows residents of other counties migrating to Trempealeau County, WI. The right column shows residents migrating from Trempealeau County, WI to other counties.

As of 2020, 288 people have migrated from La Crosse County, WI to Trempealeau County, WI. In the same year, 215 people left Trempealeau County, WI migrating to La Crosse County, WI. The total Net Migration for Trempealeau County, WI in 2020 was 22.



Top Previous Counties	Migrations
La Crosse County, WI	288
Eau Claire County, WI	218
Jackson County, WI	124
Buffalo County, WI	81
Winona County, MN	44

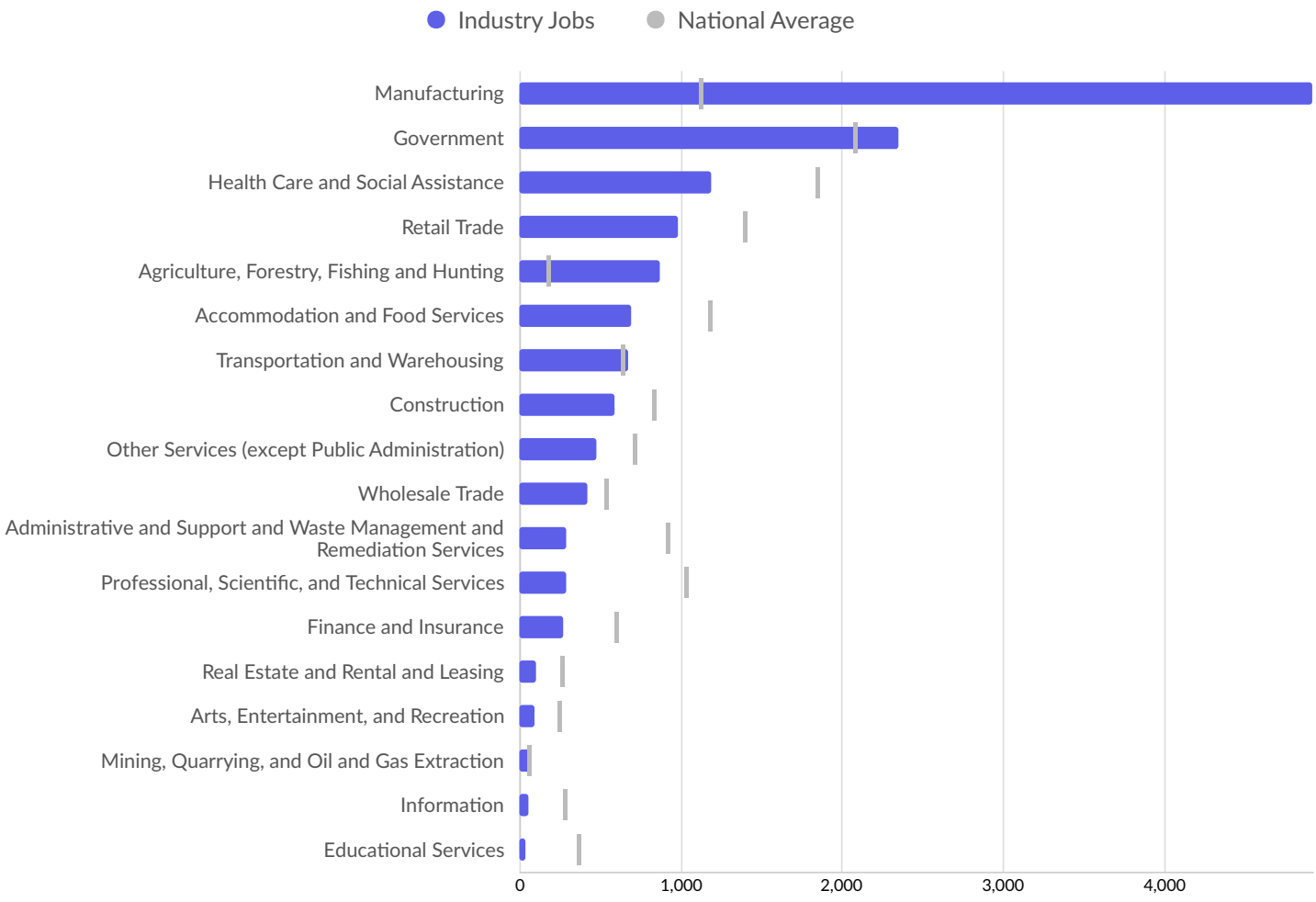
Top Previous Counties	Migrations
Cook County, IL	16
Cumberland County, NC	16
Monroe County, WI	15
Clark County, WI	14
Jefferson County, WI	14
Utah County, UT	13
Mower County, MN	12
Dane County, WI	12
Giles County, TN	11
Clark County, NV	10

Top Following Counties	Migrations
La Crosse County, WI	215
Eau Claire County, WI	201
Jackson County, WI	124
Buffalo County, WI	58
Monroe County, WI	48
Winona County, MN	42
Chippewa County, WI	35
Dakota County, MN	25
Rock County, WI	16
Clark County, NV	15
Clark County, WI	14
Maricopa County, AZ	13
Marathon County, WI	12
Milwaukee County, WI	12

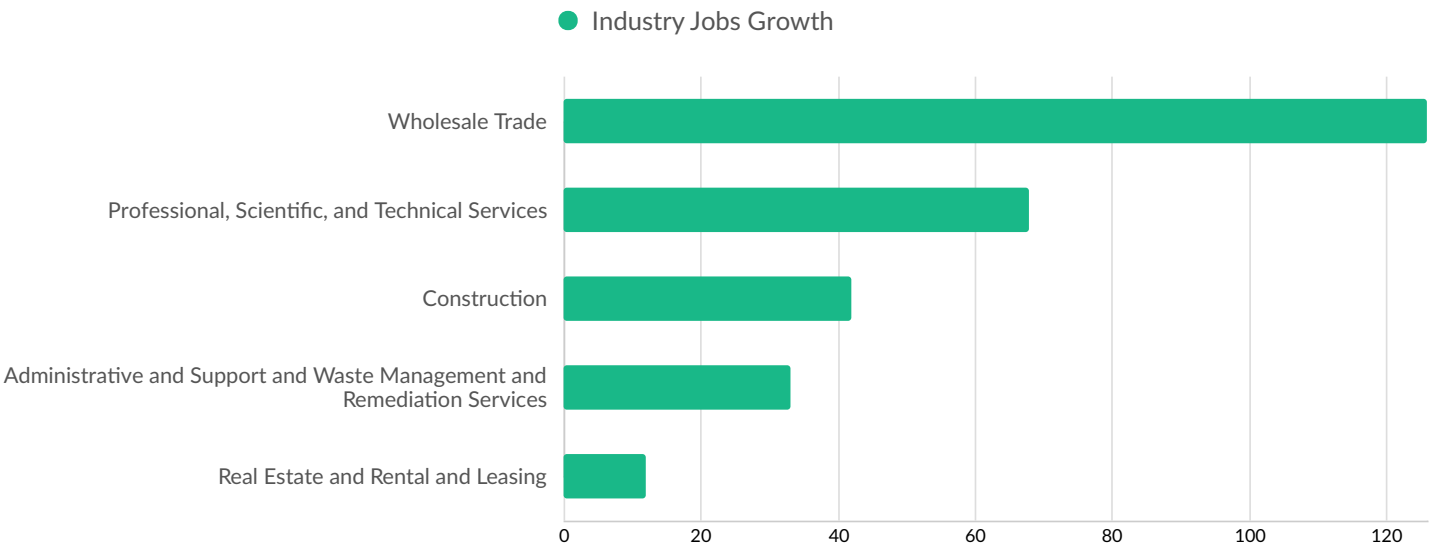
Top Following Counties	Migrations
Shawano County, WI	12

Industry Characteristics

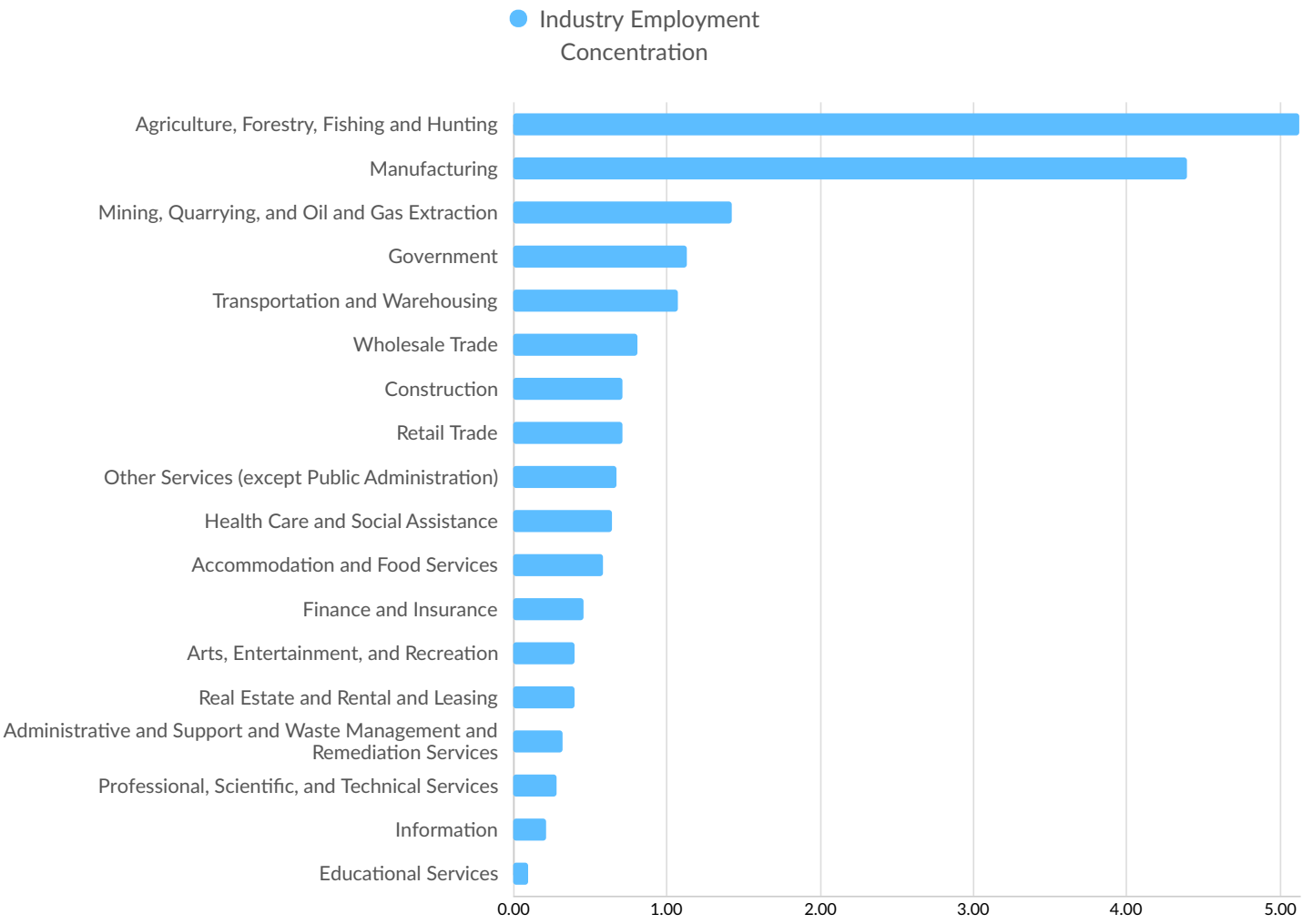
Largest Industries



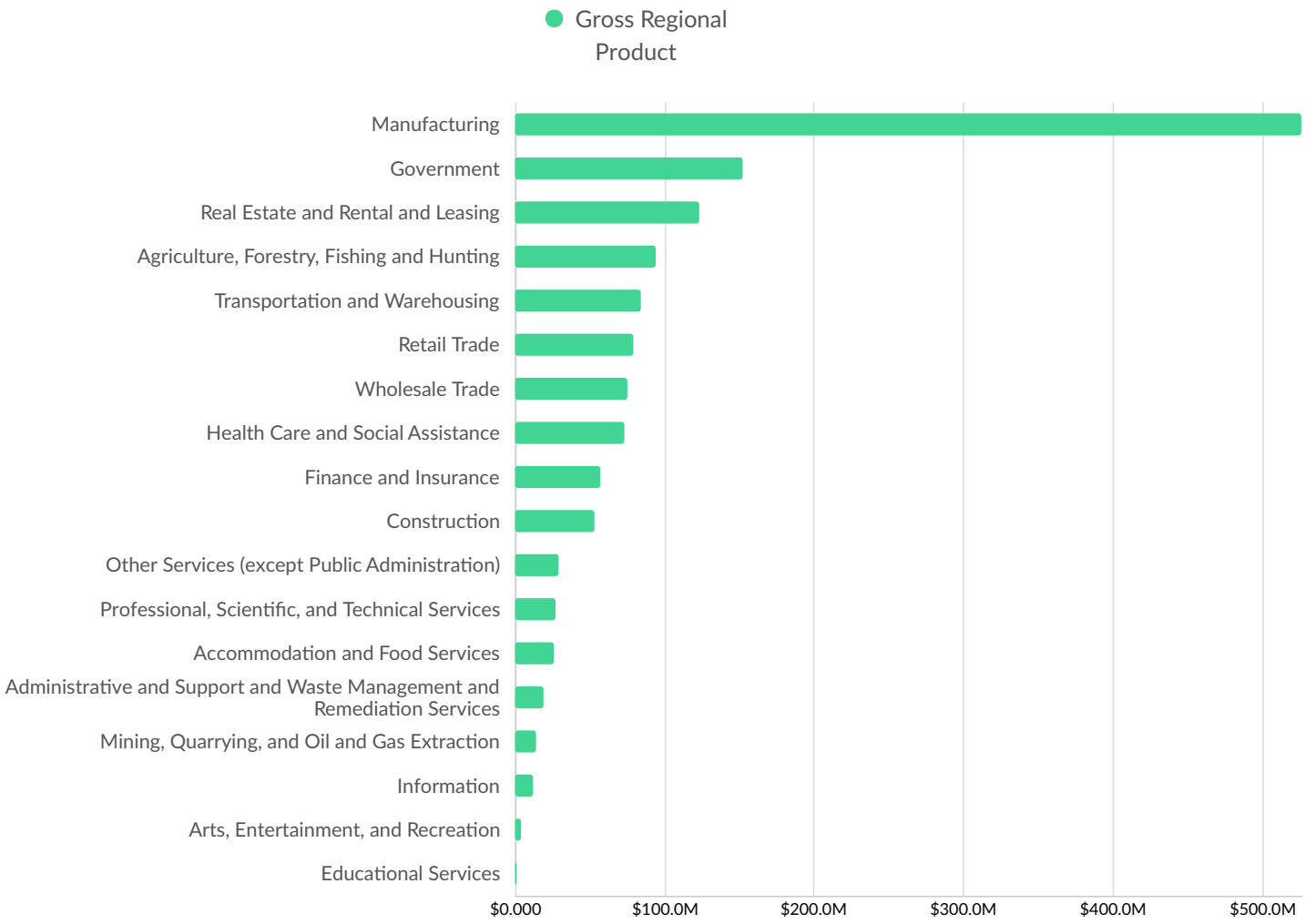
Top Growing Industries



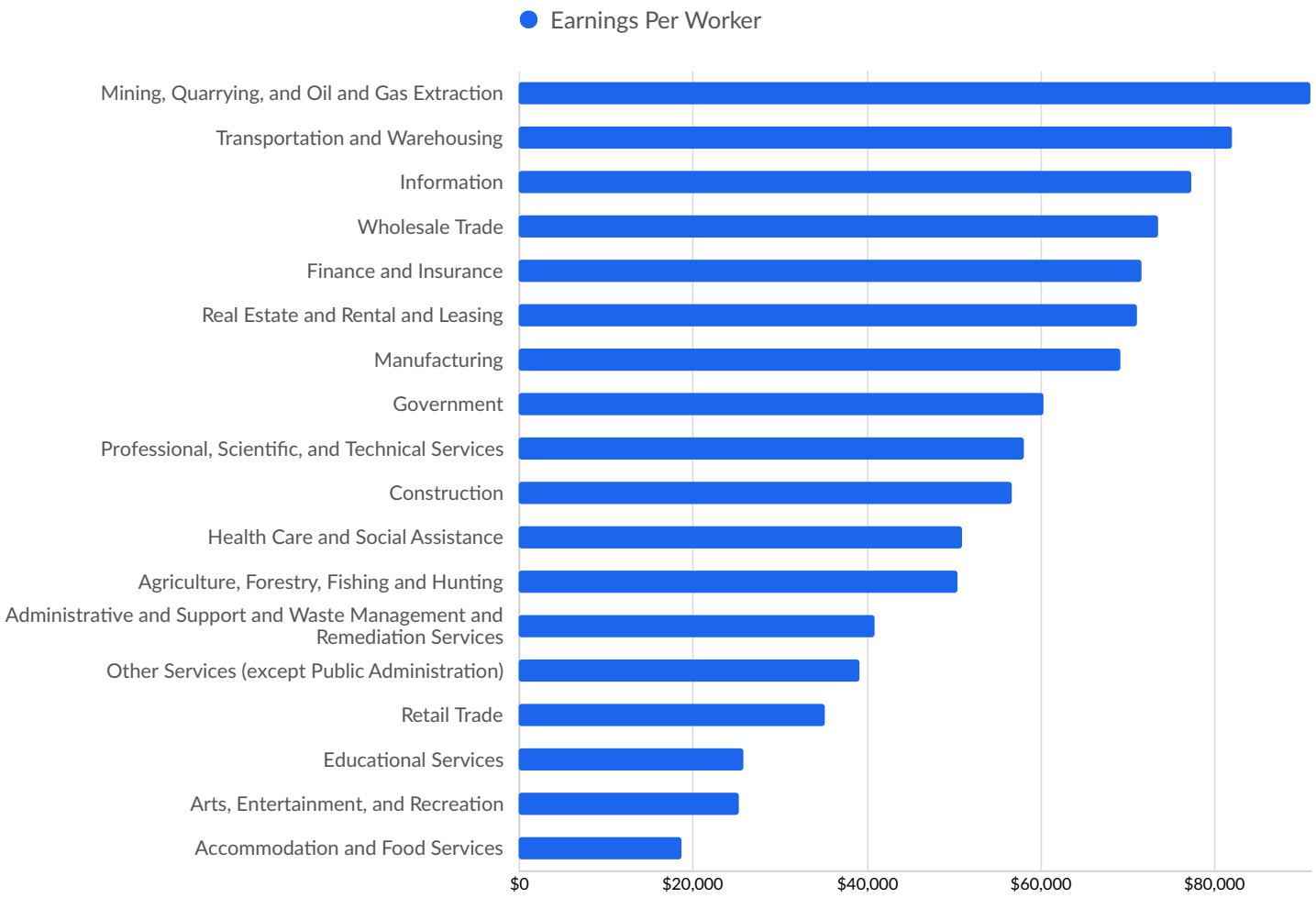
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



Business Characteristics

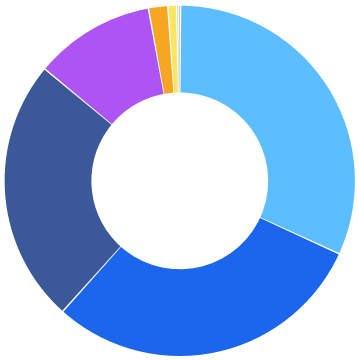
2,430 Companies Employ Your Workers

Online profiles for your workers mention 2,430 companies as employers, with the top 10 appearing below. In the last 12 months, 133 companies in Trempealeau County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles
Ashley Furniture	513
Mayo Clinic	119
Gundersen Health System	99
Global Finishing Solutions	67
Kwik Trip	54
Trempealeau County Health Car...	51
University Of Wisconsin-Madiso...	46
A Better Place	43
Pilgrim's Pride	39
UnitedHealth Group	38

Top Companies Posting	Unique Postings
Pilgrim's Pride	141
Ashley Furniture	140
Encompass Health	138
JBS Usa	107
Mayo Clinic	84
Kwik Trip	64
Gundersen Health System	43
UPS	37
Amazon	31
Compass Group	28

Business Size

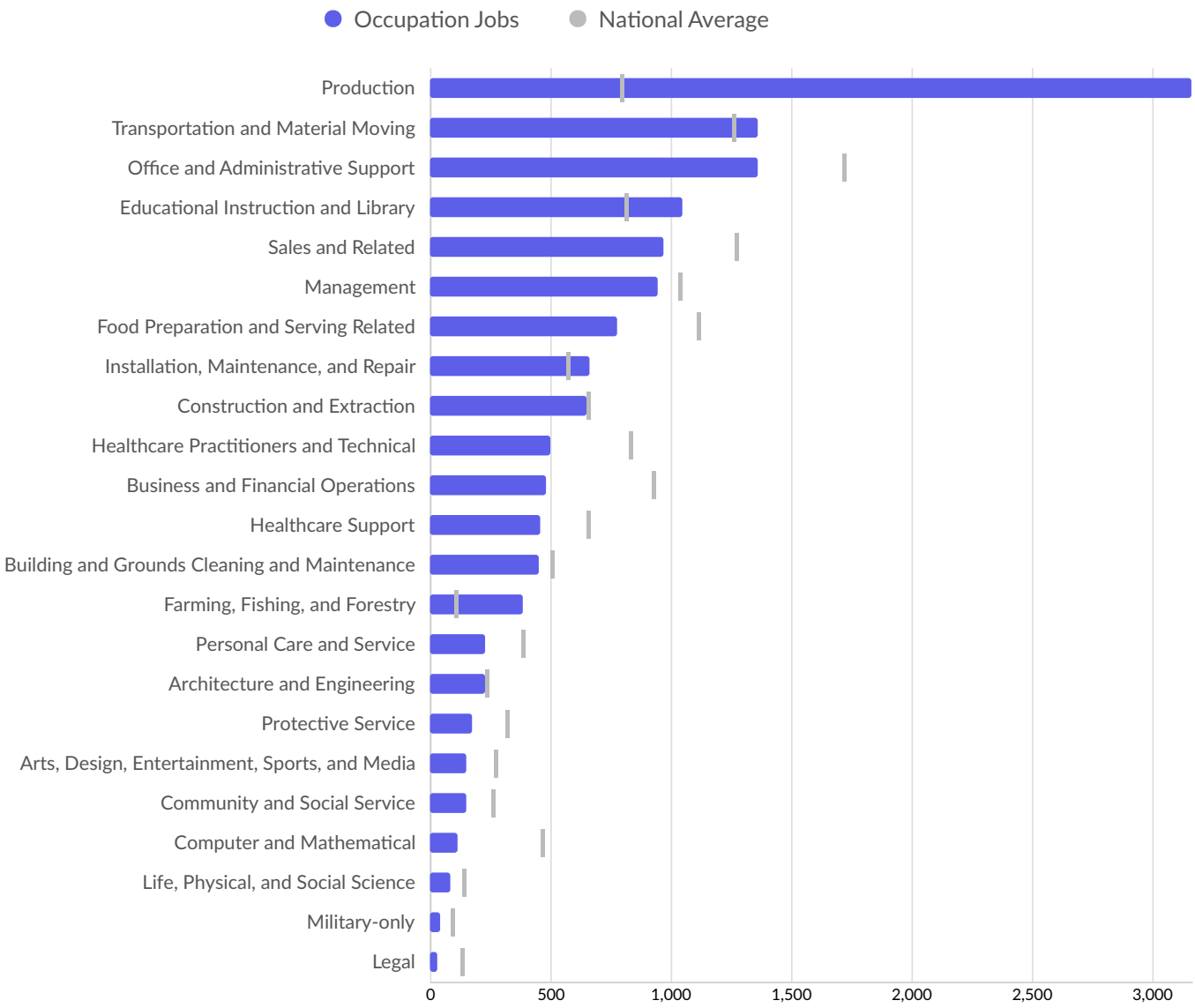


	Percentage	Business Count
1 to 4 employees	31.8%	357
5 to 9 employees	29.8%	335
10 to 19 employees	24.4%	274
20 to 49 employees	11.1%	125
50 to 99 employees	1.8%	20
100 to 249 employees	0.8%	9
250 to 499 employees	0.2%	2
500+ employees	0.2%	2

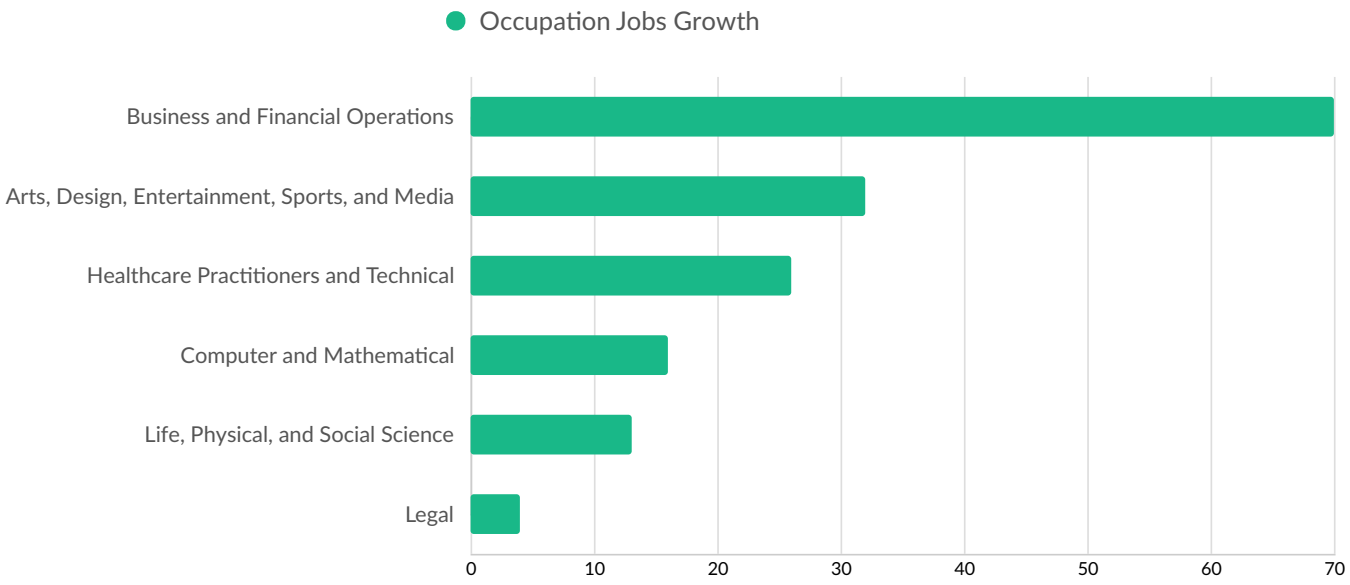
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

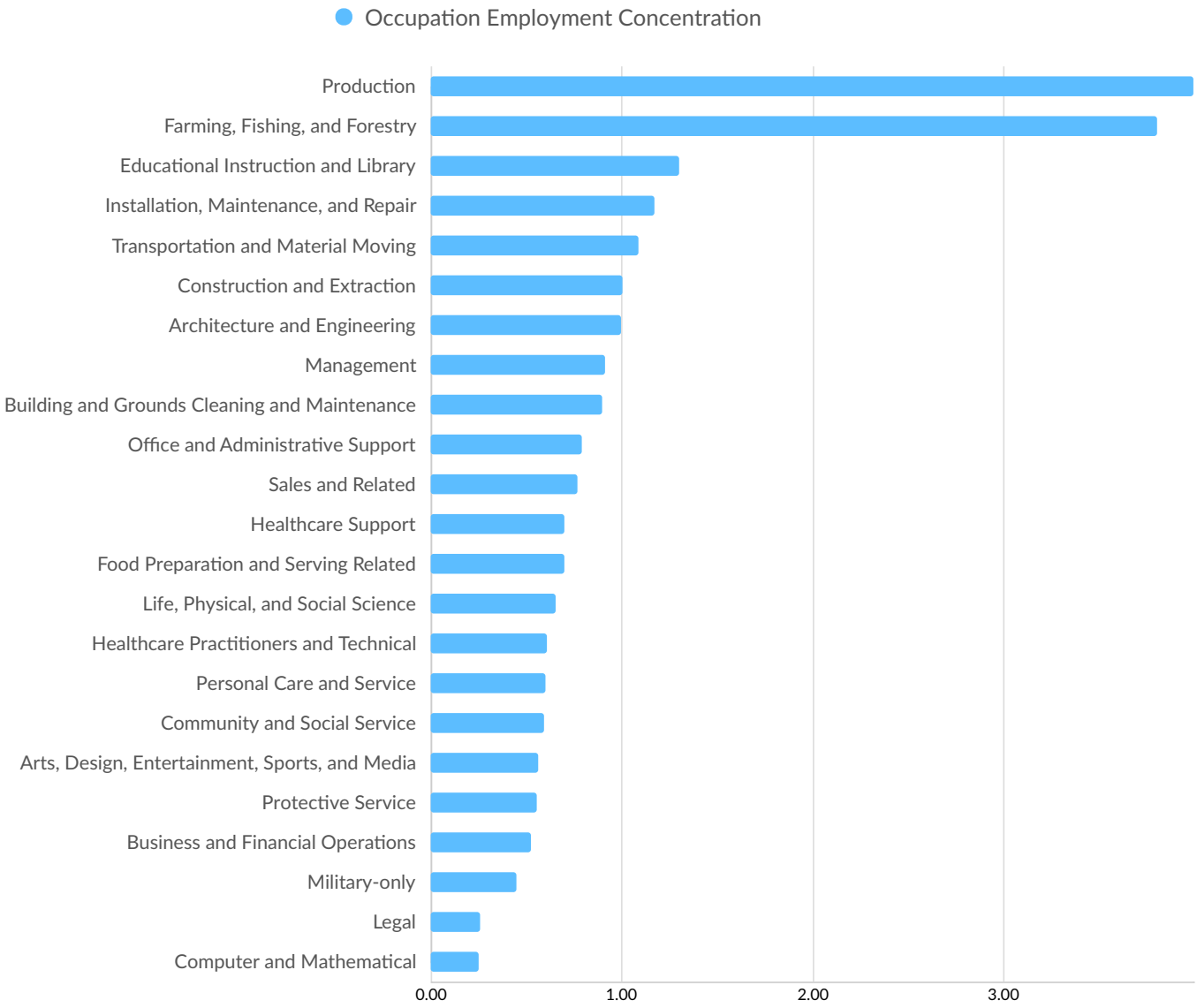
Largest Occupations



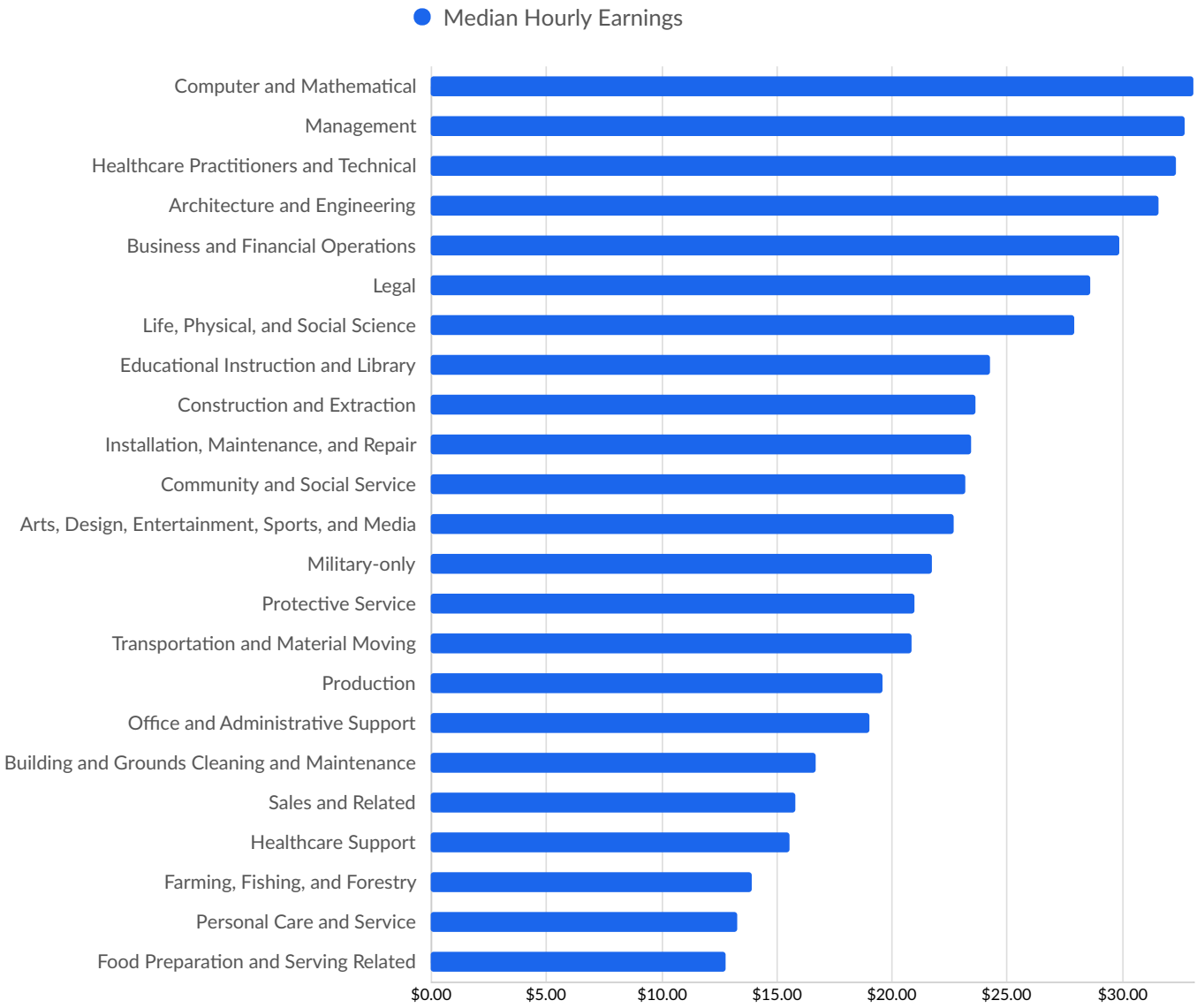
Top Growing Occupations



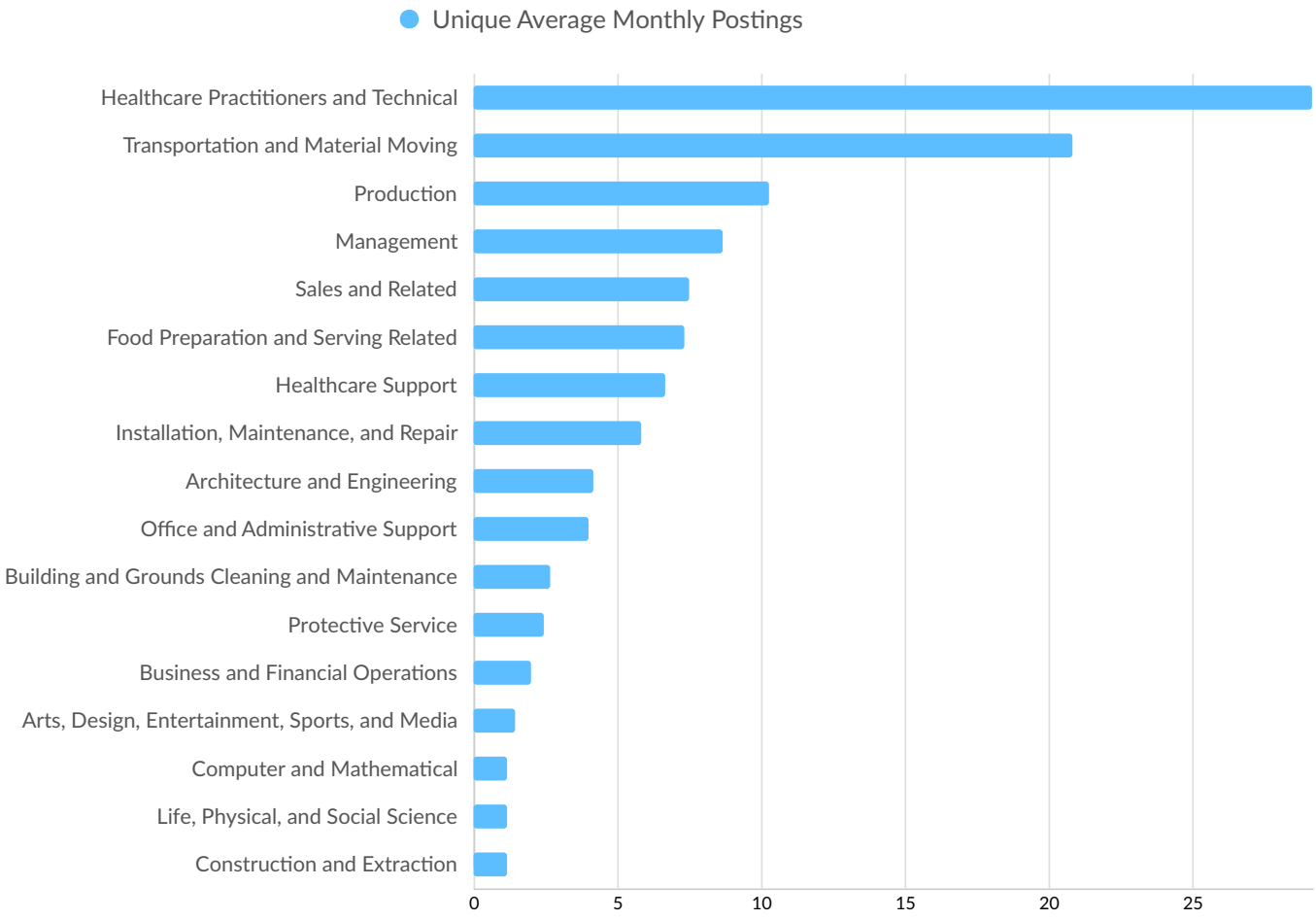
Top Occupation Employment Concentration



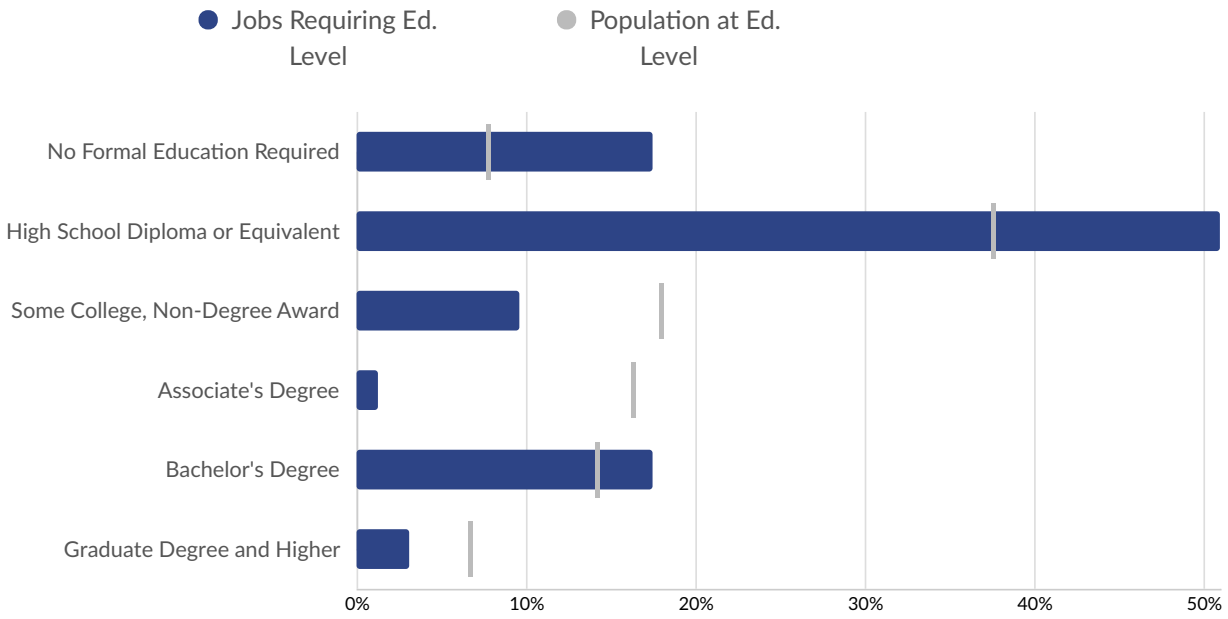
Top Occupation Earnings



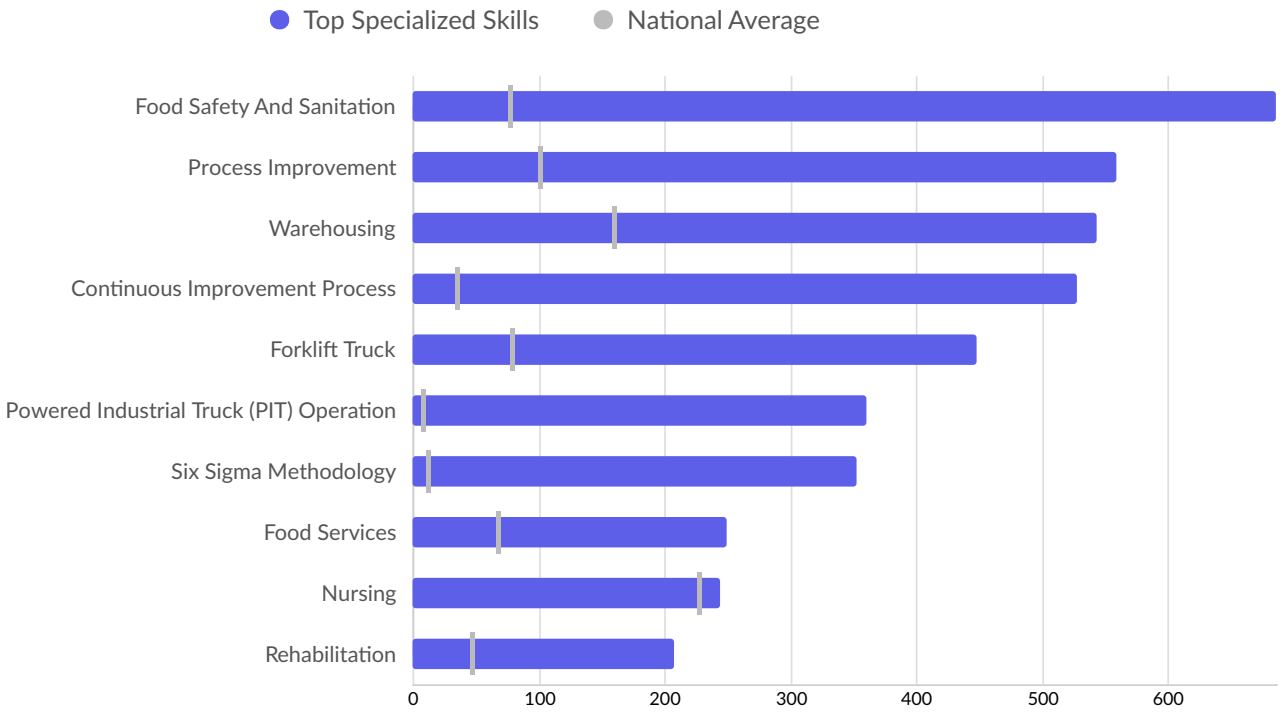
Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Trempealeau County, WI produced graduates.

In-Demand Skills