Monroe County, WI

Mississippi River Regional Planning Commission

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La Crosse, Wisconsin 54601

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Report Parameters

1 County

55081 Monroe County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

46,085

Population (2022)

Population **grew by 267** over the last 5 years but is projected to **decrease by 817** over the next 5 years.

23,385

Total Regional Employment

Jobs **grew by 149** over the last 5 years and are projected to **grow by 1,360** over the next 5 years.

$63.1K

Median Household Income (2021)

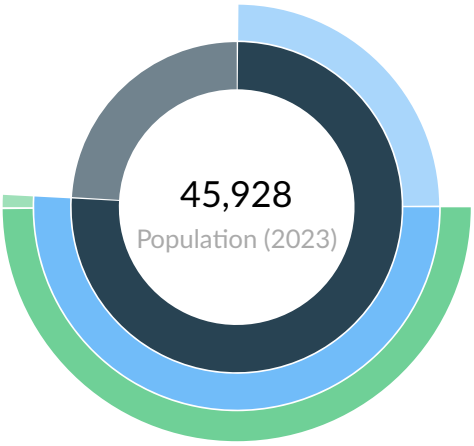
Median household income is **$6.0K below** the national median household income of $69.0K.

Takeaways

- As of 2022 the region's population **increased by 0.6%** since 2017, growing by 267. Population is expected to **decrease by 1.8%** between 2022 and 2027, losing 817.
- From 2017 to 2022, jobs **increased by 0.6%** in Monroe County, WI from 23,236 to **23,385**. This change **fell short of the national growth rate of 3.8% by 3.2%**. As the number of jobs increased, the **labor force participation rate decreased from 67.0% to 64.8% between 2017 and 2022**.
- Concerning educational attainment, **14.4% of Monroe County, WI residents possess a Bachelor's Degree** (6.4% below the national average), and **12.2% hold an Associate's Degree** (3.4% above the national average).
- The top three industries in 2022 are Federal Government, Civilian, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

	Population (2023)	Labor Force (Apr 2023)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	45,928	23,407	23,385	98.6	$2.69B	$5.24B	$7.07B
Juneau County, WI	26,978	13,318	10,440	97.7	$1.12B	$2.10B	$2.20B
Dane County, WI	578,313	334,794	379,374	104.7	$57.46B	$44.07B	$65.02B
Milwaukee County, WI	913,266	454,383	509,429	104.6	$67.68B	$54.39B	$67.03B

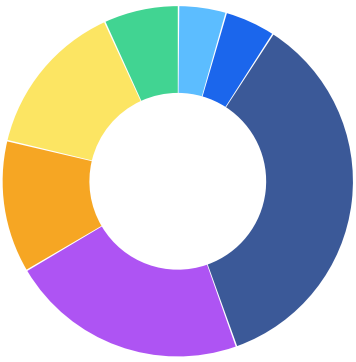
Apr 2023 Labor Force Breakdown



	Population
16+ Civilian Non-Institutionalized Population	34,831
Not in Labor Force (16+)	11,424
Labor Force	23,407
Employed	22,958
Unemployed	449
Under 16, Military, and institutionalized Population	11,097

Educational Attainment

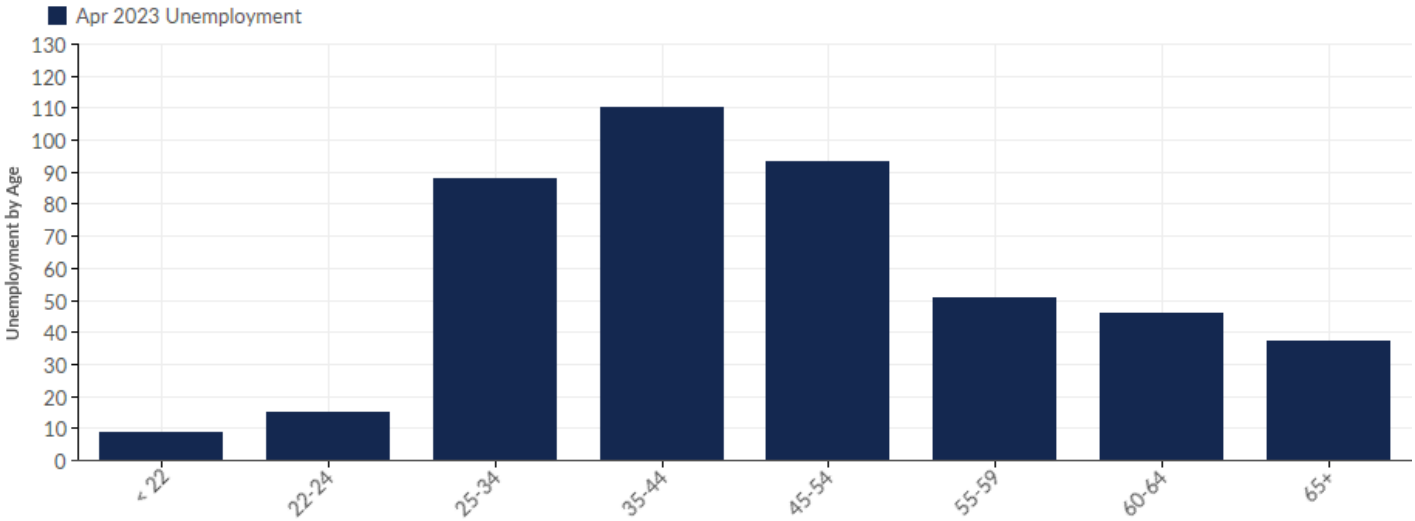
Concerning educational attainment, **14.4% of Monroe County, WI residents possess a Bachelor's Degree** (6.4% below the national average), and **12.2% hold an Associate's Degree** (3.4% above the national average).



	% of Population	Population
Less Than 9th Grade	4.4%	1,370
9th Grade to 12th Grade	4.7%	1,459
High School Diploma	35.4%	11,060
Some College	22.0%	6,852
Associate's Degree	12.2%	3,811
Bachelor's Degree	14.4%	4,507
Graduate Degree and Higher	6.9%	2,155

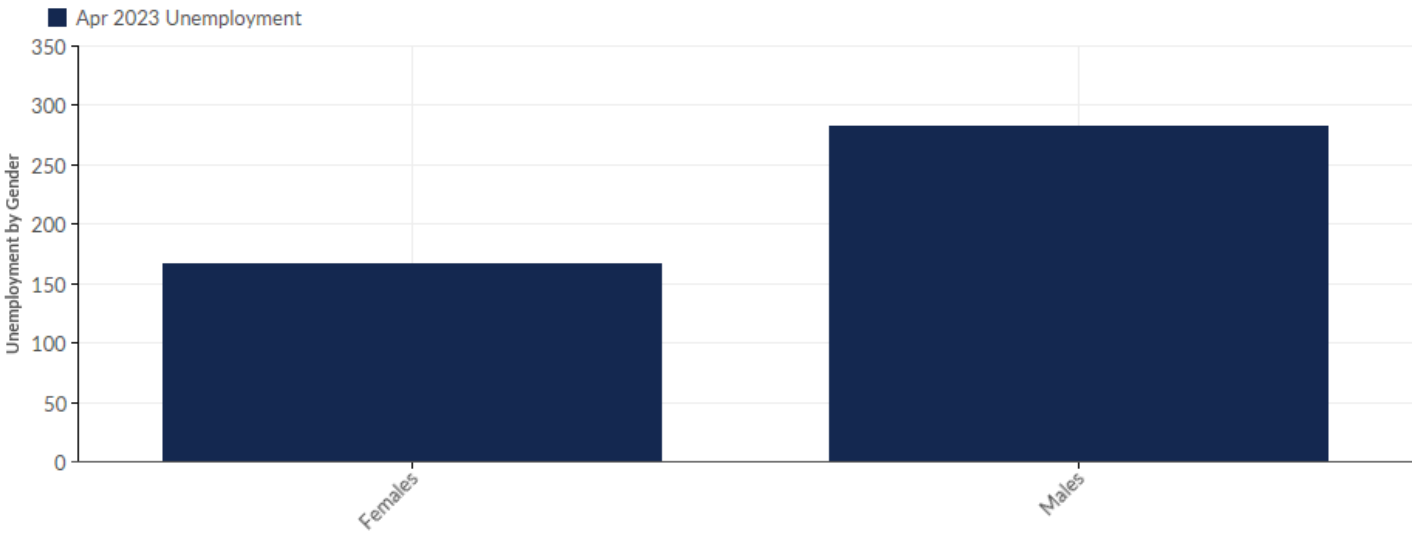
Unemployment by Demographics

Unemployment by Age



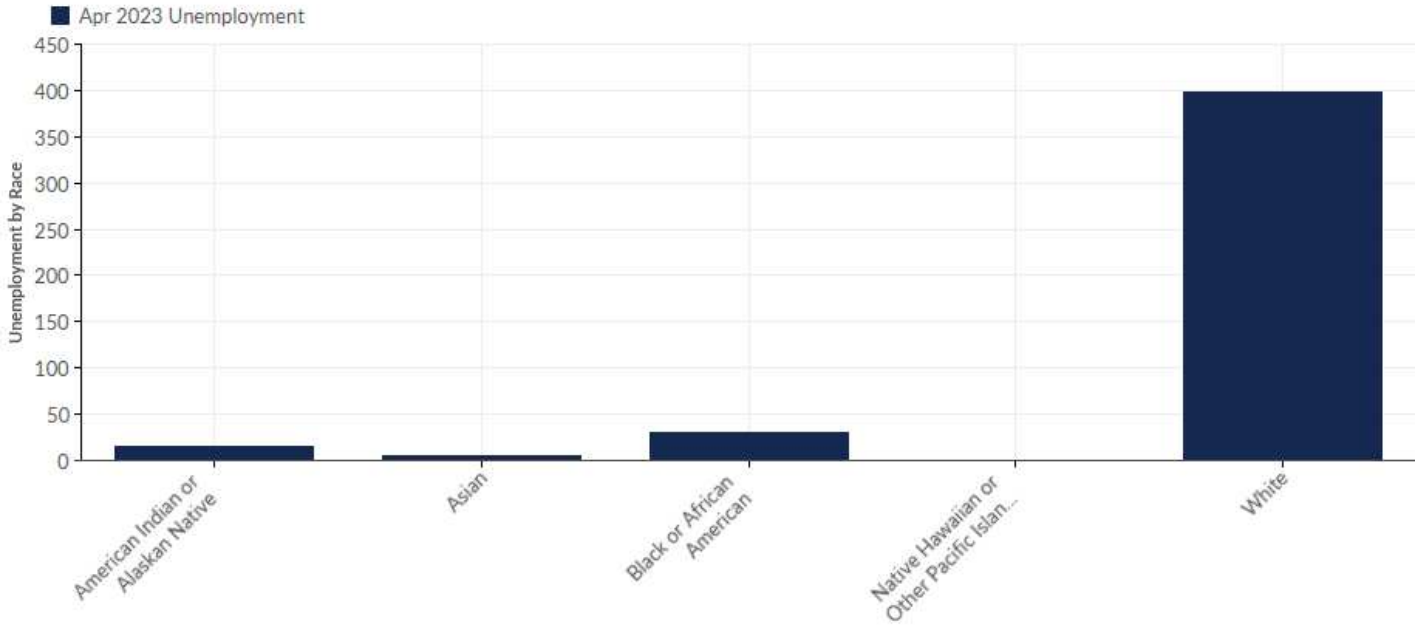
Age		Unemployment (Apr 2023)	% of Unemployed
< 22		9	2.00%
22-24		15	3.34%
25-34		88	19.60%
35-44		110	24.50%
45-54		93	20.71%
55-59		51	11.36%
60-64		46	10.24%
65+		37	8.24%
	Total	449	100.00%

Unemployment by Gender



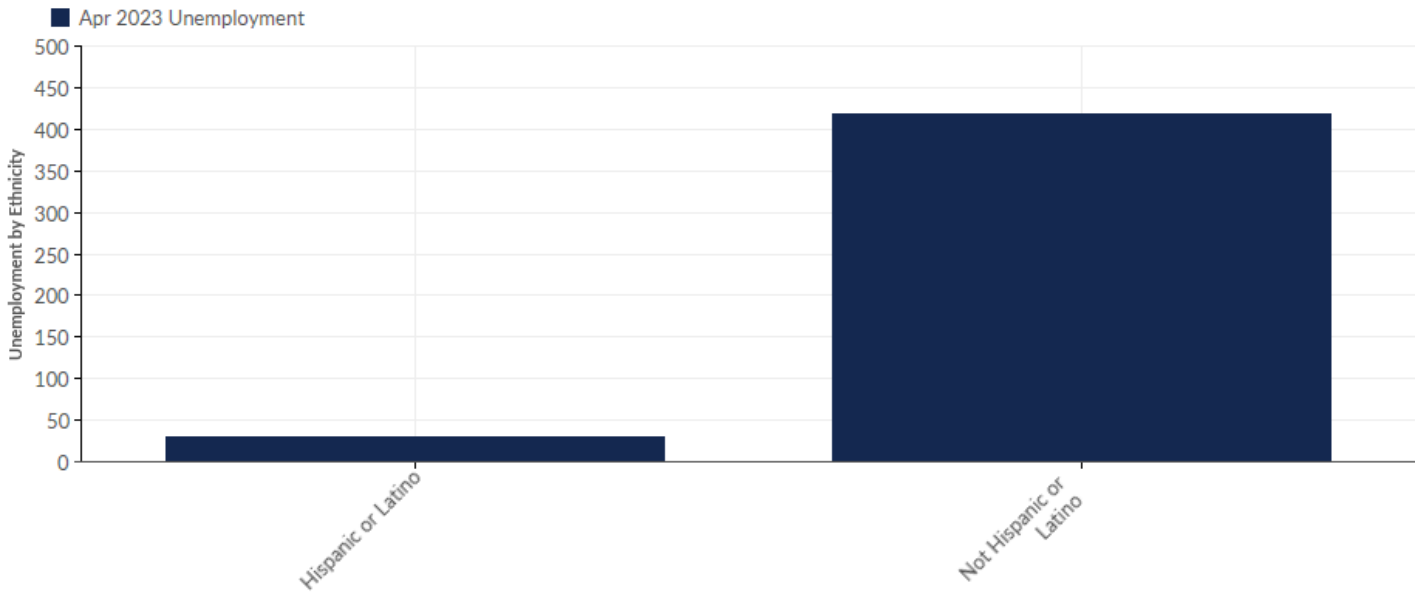
Gender		Unemployment (Apr 2023)	% of Unemployed
Females		166	36.97%
Males		283	63.03%
	Total	449	100.00%

Unemployment by Race



Race	Unemployment (Apr 2023)	% of Unemployed
American Indian or Alaskan Native	15	3.34%
Asian	5	1.11%
Black or African American	30	6.68%
Native Hawaiian or Other Pacific Islander	1	0.22%
White	398	88.64%
Total	449	100.00%

Unemployment by Ethnicity

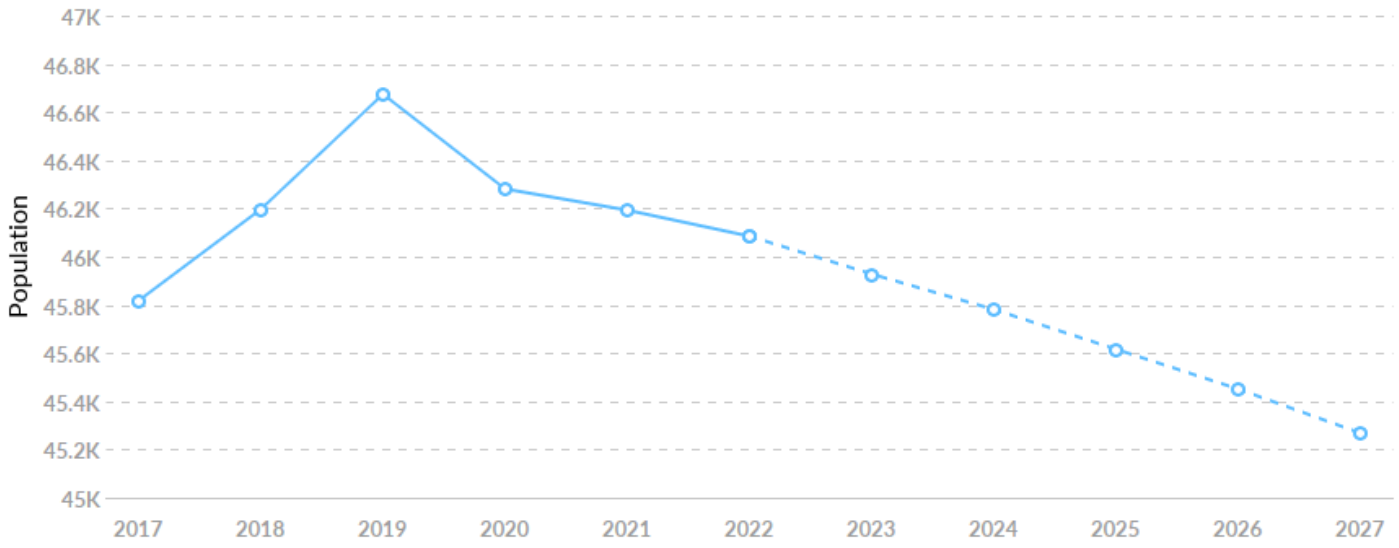


Ethnicity		Unemployment (Apr 2023)	% of Unemployed
Hispanic or Latino		31	6.90%
Not Hispanic or Latino		418	93.10%
	Total	449	100.00%

Historic & Projected Trends

Population Trends

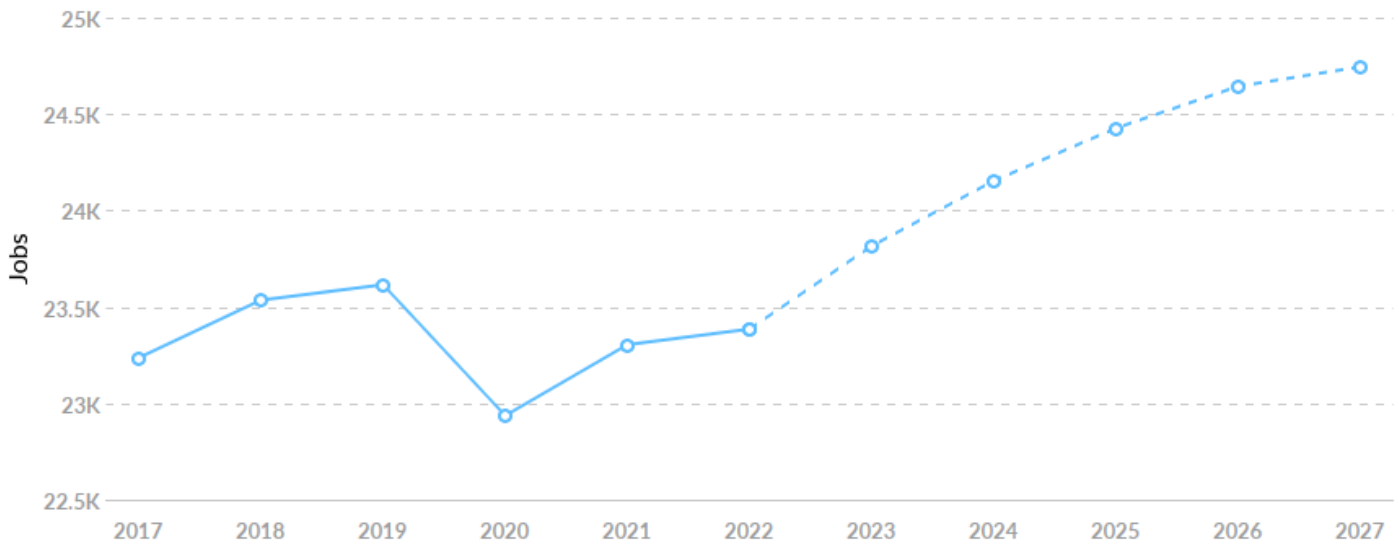
As of 2022 the region's population **increased by 0.6%** since 2017, growing by 267. Population is expected to **decrease by 1.8%** between 2022 and 2027, losing 817.



Timeframe	Population
2017	45,818
2018	46,197
2019	46,674
2020	46,281
2021	46,193
2022	46,085
2023	45,928
2024	45,781
2025	45,616
2026	45,451
2027	45,268

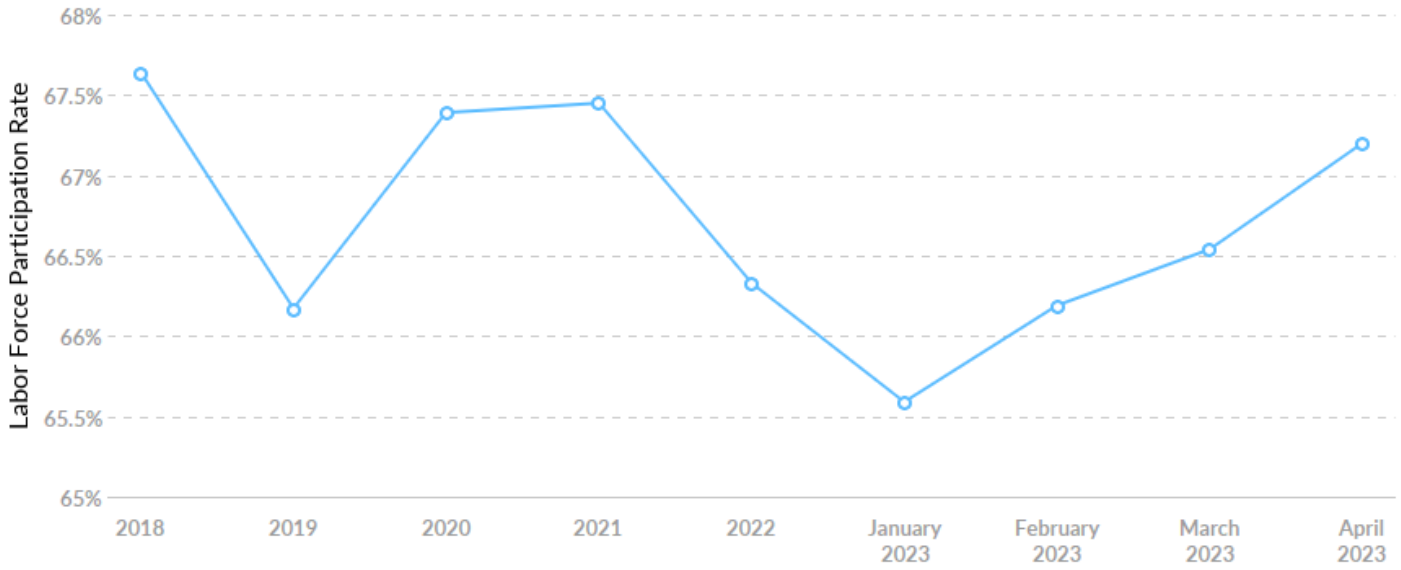
Job Trends

From 2017 to 2022, jobs **increased by 0.6%** in Monroe County, WI from 23,236 to **23,385**. This change **fell short of the national growth rate of 3.8% by 3.2%**.



Timeframe	Jobs
2017	23,236
2018	23,535
2019	23,615
2020	22,936
2021	23,304
2022	23,385
2023	23,816
2024	24,154
2025	24,427
2026	24,644
2027	24,745

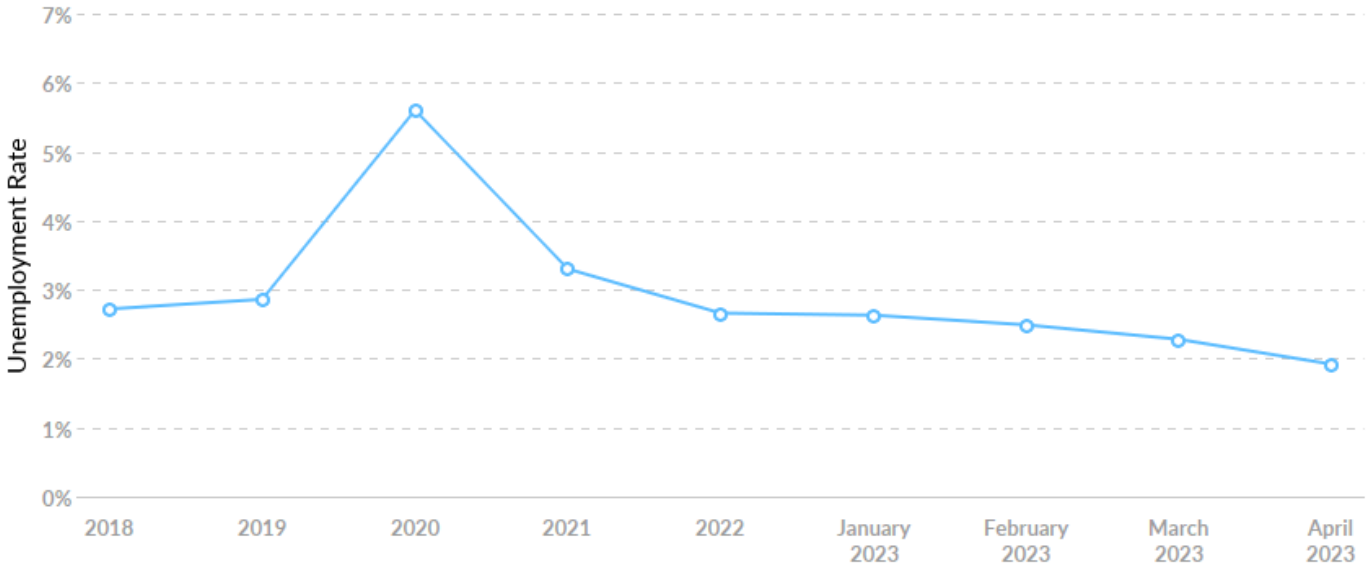
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	67.64%
2019	66.17%
2020	67.39%
2021	67.45%
2022	66.33%
January 2023	65.59%
February 2023	66.19%
March 2023	66.54%
April 2023	67.20%

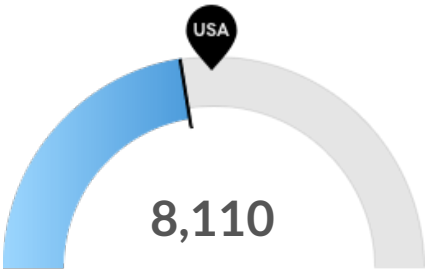
Unemployment Rate Trends

Monroe County, WI had an April 2023 unemployment rate of 1.92%, **decreasing from 2.72%** 5 years before.



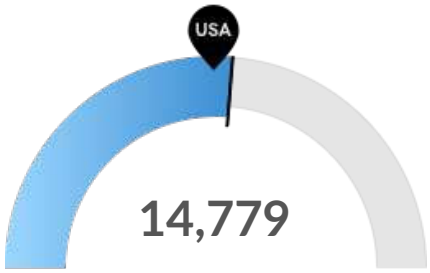
Timeframe	Unemployment Rate
2018	2.72%
2019	2.86%
2020	5.60%
2021	3.30%
2022	2.66%
January 2023	2.63%
February 2023	2.49%
March 2023	2.28%
April 2023	1.92%

Population Characteristics



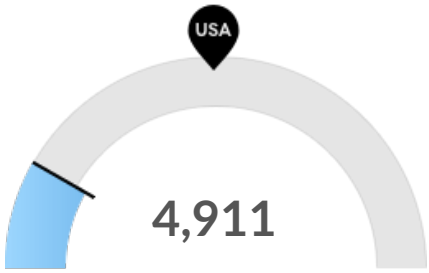
Millennials

Monroe County, WI has 8,110 millennials (ages 25-39). The national average for an area this size is 9,436.



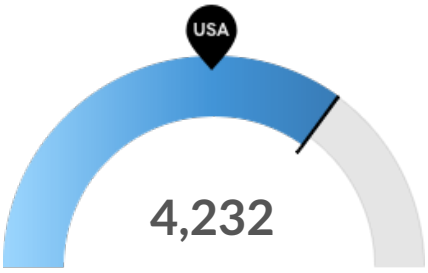
Retiring Soon

Retirement risk is about average in Monroe County, WI. The national average for an area this size is 13,730 people 55 or older, while there are 14,779 here.



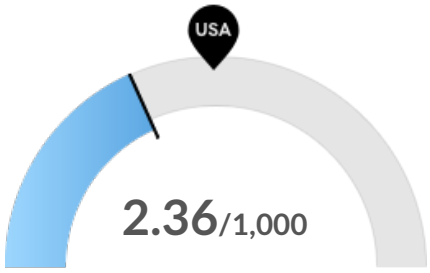
Racial Diversity

Racial diversity is low in Monroe County, WI. The national average for an area this size is 18,798 racially diverse people, while there are 4,911 here.



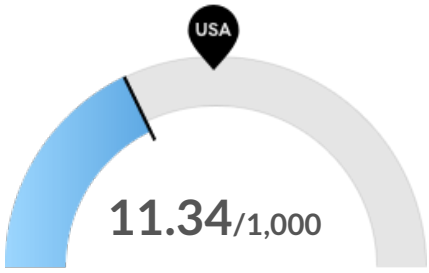
Veterans

Monroe County, WI has 4,232 veterans. The national average for an area this size is 2,426.



Violent Crime

Monroe County, WI has 2.36 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

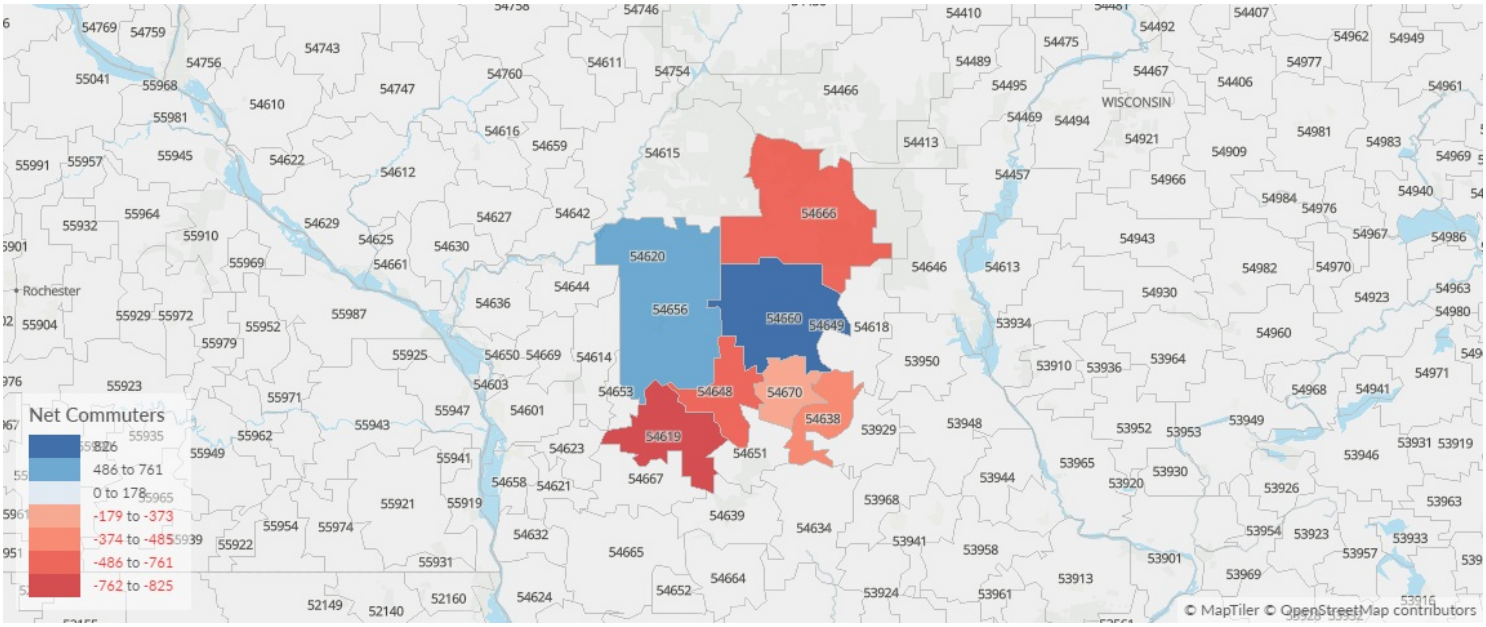


Property Crime

Monroe County, WI has 11.34 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Monroe County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2022 Employment
54656	Sparta, WI (in Monroe c...	10,213
54660	Tomah, WI (in Monroe c...	9,371
54619	Cashton, WI (in Monroe...	1,338
54666	Warrens, WI (in Monroe...	1,024
54670	Wilton, WI (in Monroe c...	741

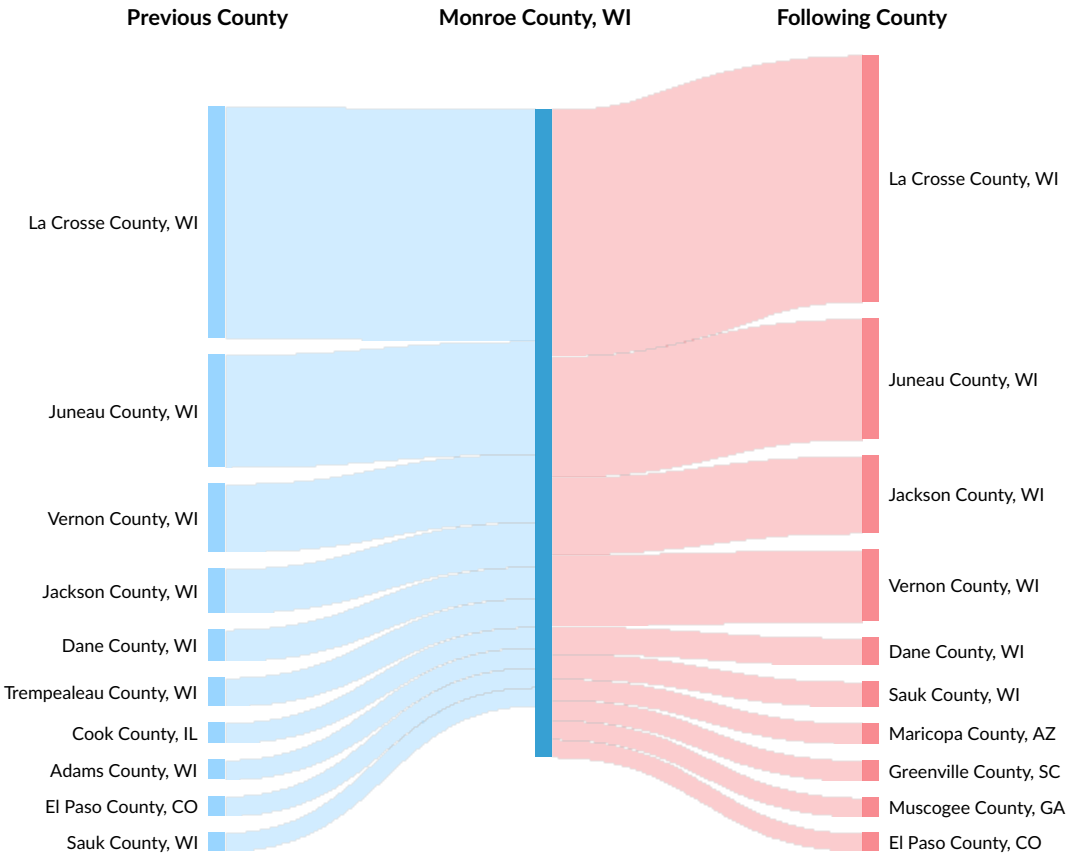
Where Talent Lives

ZIP	Name	2022 Workers
54656	Sparta, WI (in Monroe c...	9,702
54660	Tomah, WI (in Monroe c...	8,545
54619	Cashton, WI (in Monroe...	2,101
54666	Warrens, WI (in Monroe...	1,510
54670	Wilton, WI (in Monroe c...	920

Inbound and Outbound Migration

The table below analyzes past and current residents of Monroe County, WI. The left column shows residents of other counties migrating to Monroe County, WI. The right column shows residents migrating from Monroe County, WI to other counties.

As of 2020, 386 people have migrated from La Crosse County, WI to Monroe County, WI. In the same year, 411 people left Monroe County, WI migrating to La Crosse County, WI. The total Net Migration for Monroe County, WI in 2020 was 92.



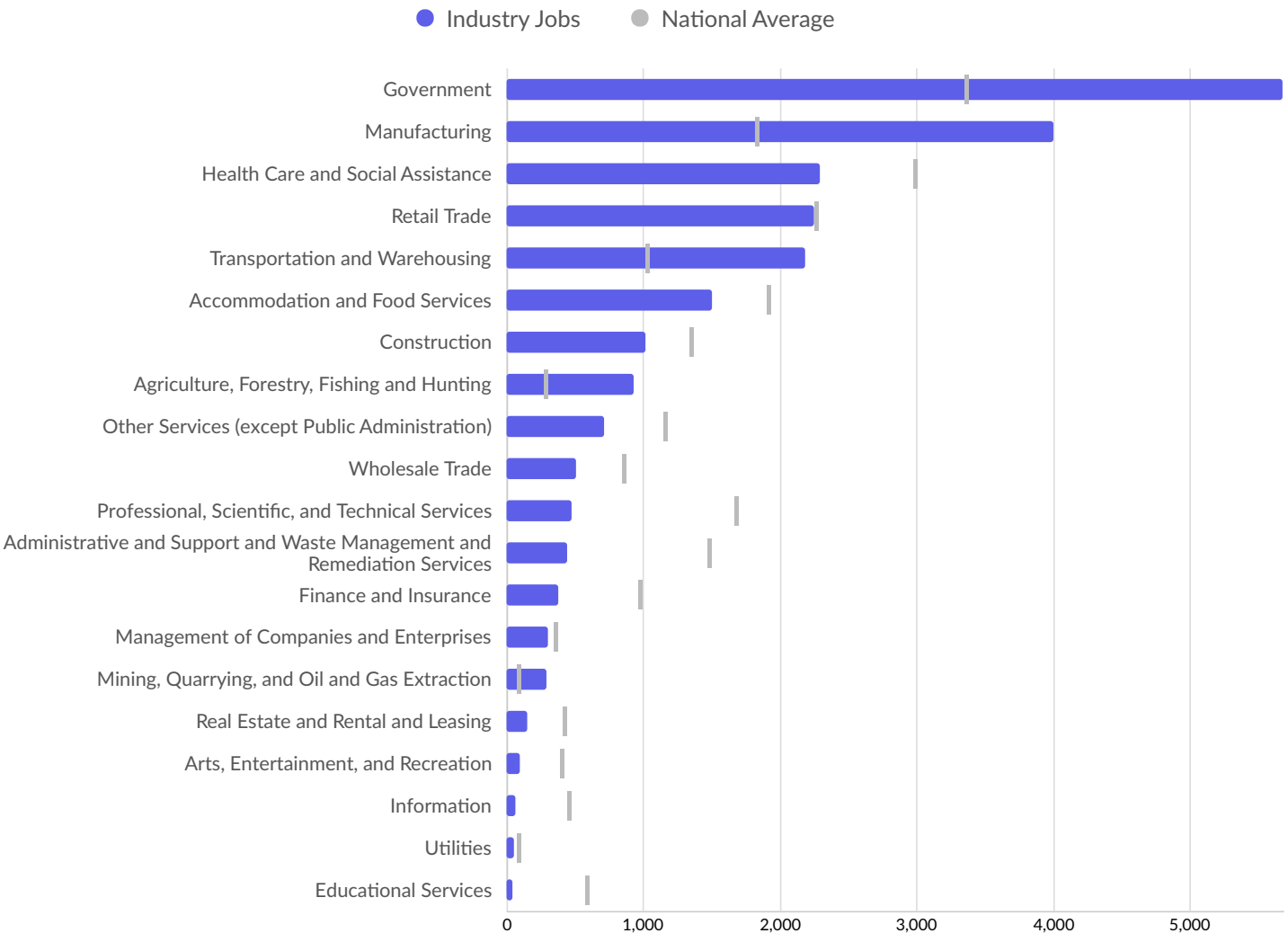
Top Previous Counties	Migrations
La Crosse County, WI	386
Juneau County, WI	188
Vernon County, WI	114
Jackson County, WI	74
Dane County, WI	53
Trempealeau County, WI	48

Top Previous Counties	Migrations
Cook County, IL	34
Adams County, WI	33
El Paso County, CO	33
Sauk County, WI	31
Maricopa County, AZ	24
Geary County, KS	23
Lapeer County, MI	23
Virginia Beach City County, VA	22
Rock County, WI	22

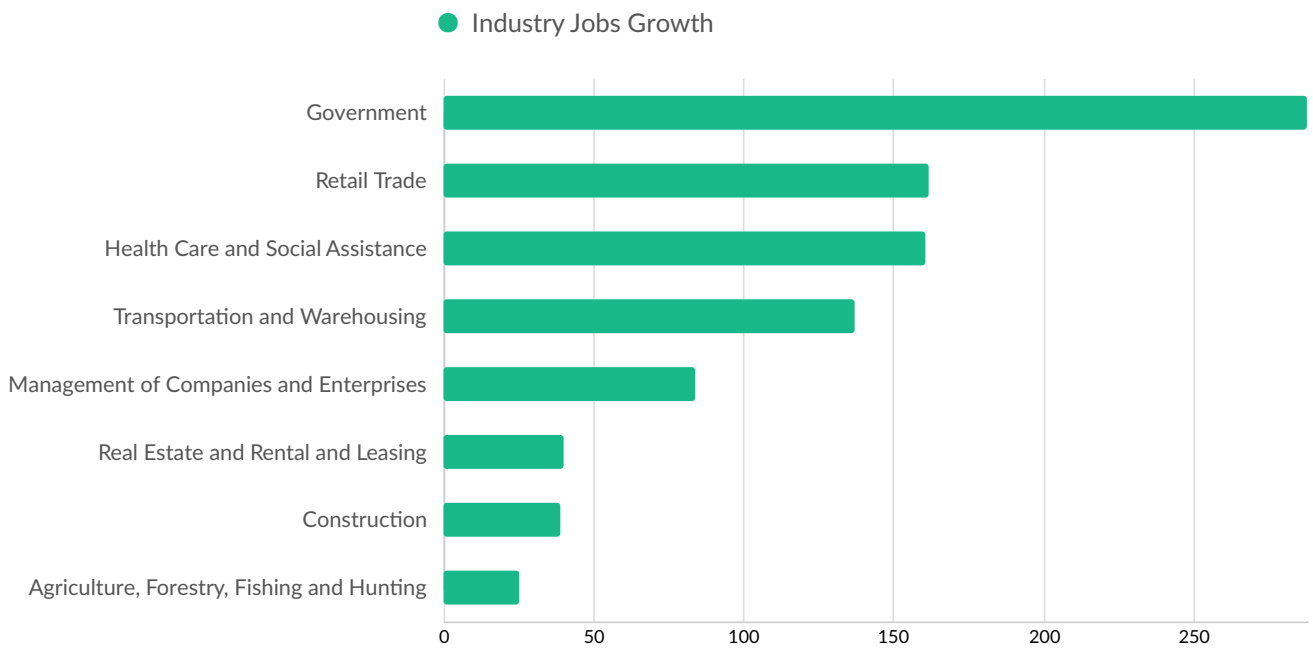
Top Following Counties	Migrations
La Crosse County, WI	411
Juneau County, WI	201
Jackson County, WI	129
Vernon County, WI	119
Dane County, WI	46
Sauk County, WI	42
Maricopa County, AZ	35
Greenville County, SC	34
Muscogee County, GA	32
El Paso County, CO	30
Snohomish County, WA	29
Adams County, WI	26
Waukesha County, WI	25
Anoka County, MN	24
McLennan County, TX	23

Industry Characteristics

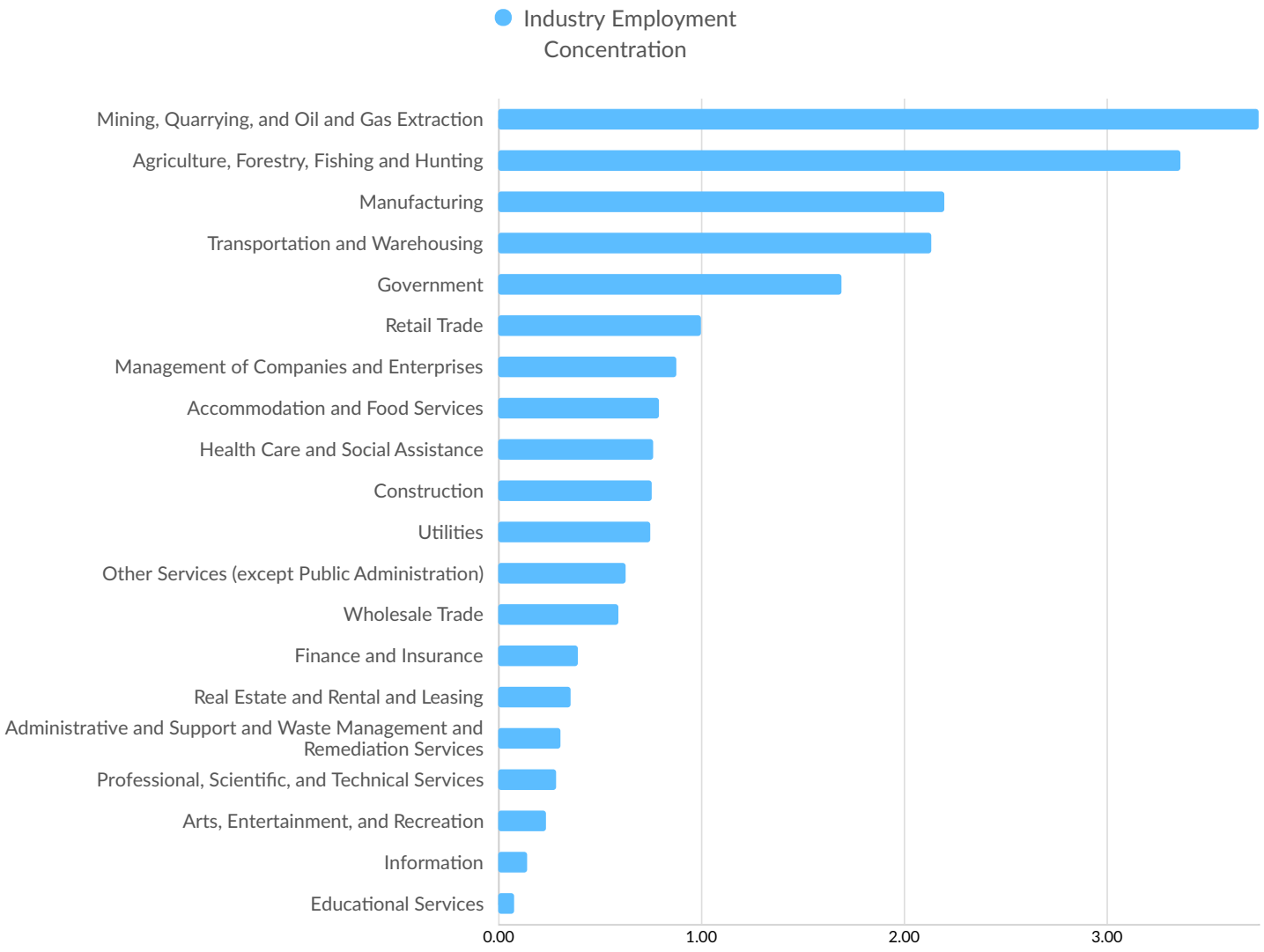
Largest Industries



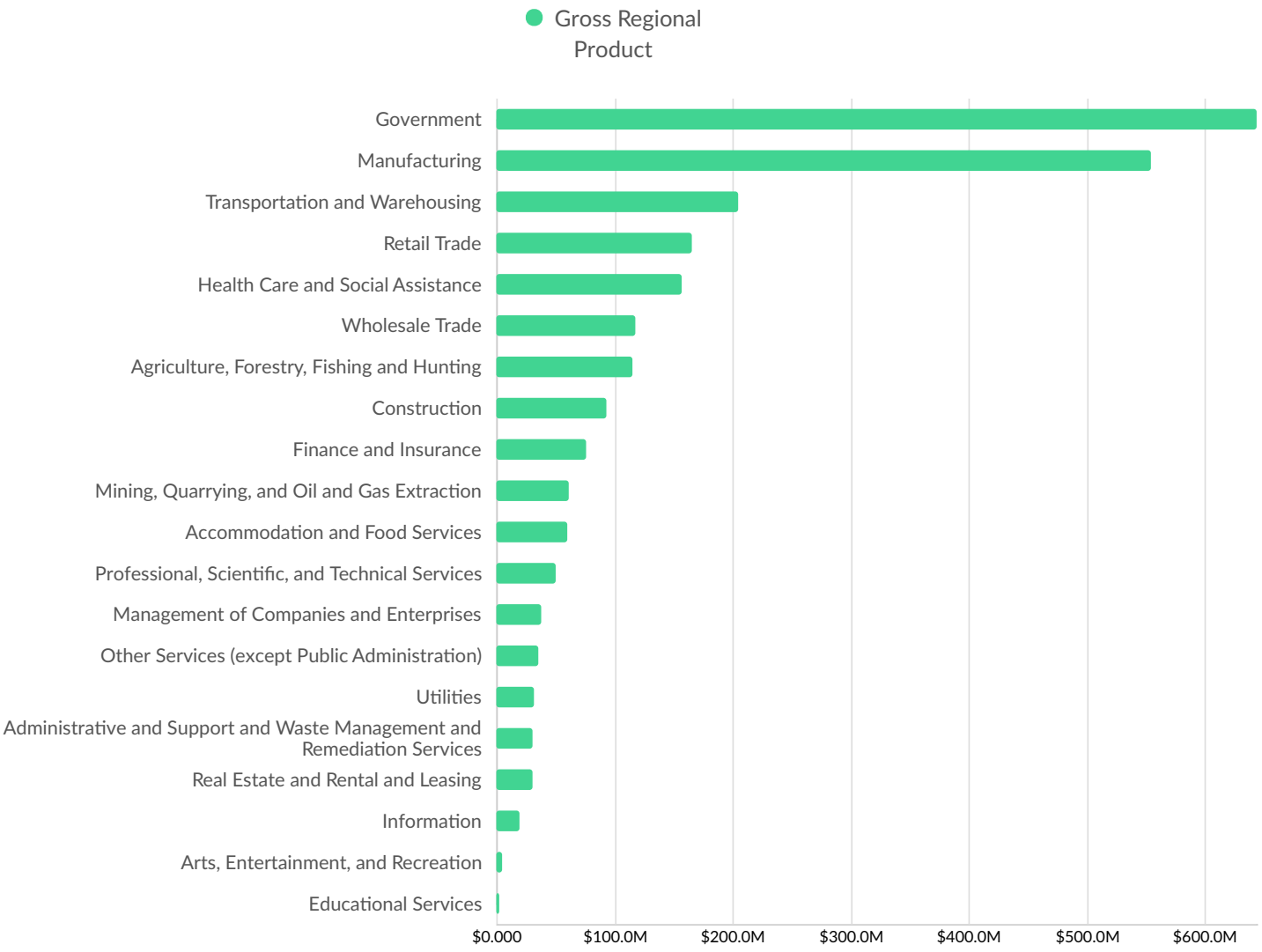
Top Growing Industries



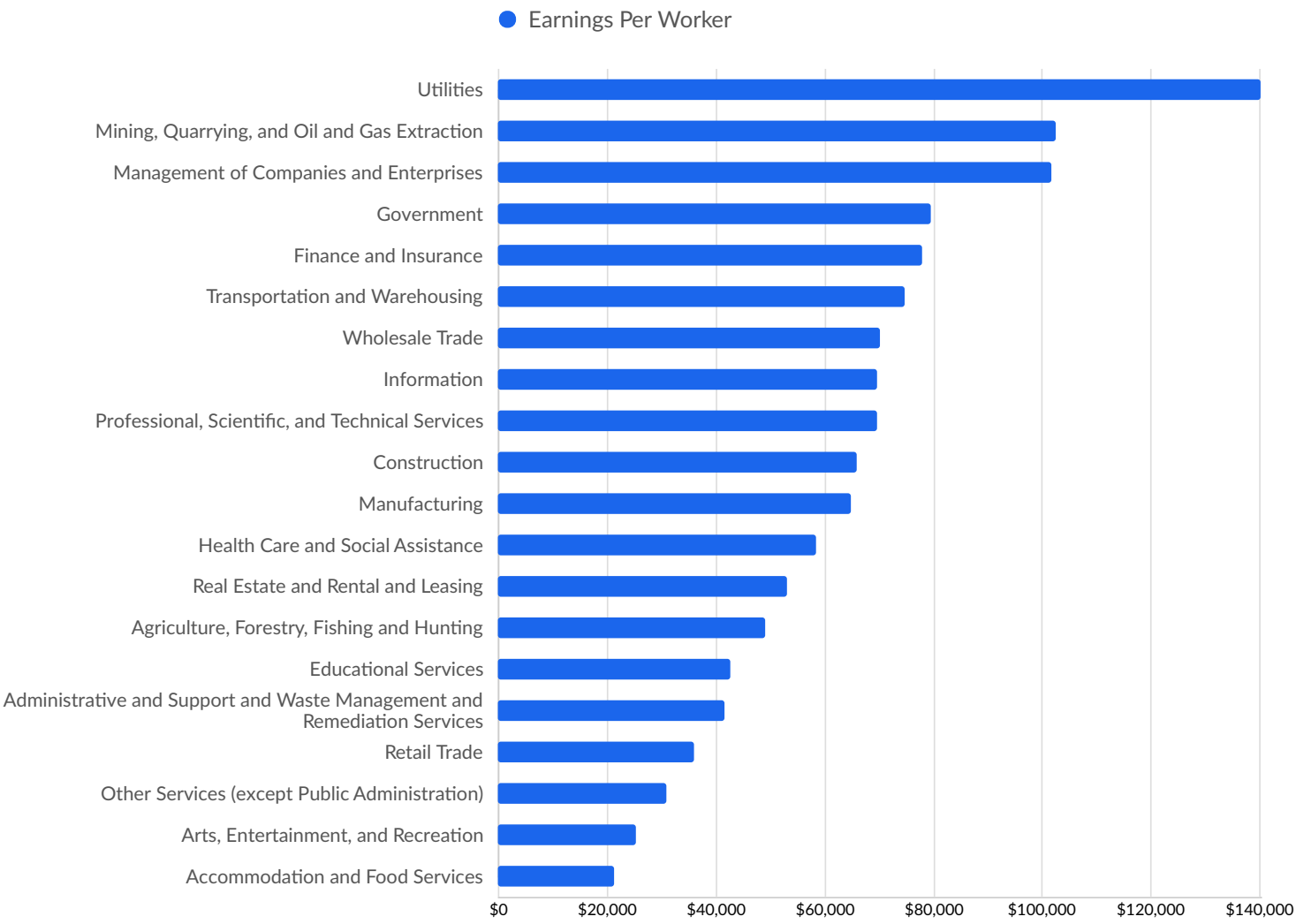
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



Business Characteristics

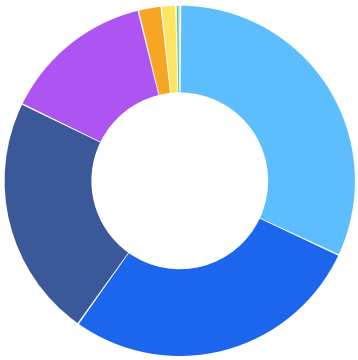
3,168 Companies Employ Your Workers

Online profiles for your workers mention 3,168 companies as employers, with the top 10 appearing below. In the last 12 months, 259 companies in Monroe County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles
United States Army	442
United States Department of Ve...	223
Gundersen Health System	162
Walmart	154
The Toro Company	109
Tomah Memorial Hospital	89
Sparta Area School District	78
Mathews & Co Ltd	76
Mayo Clinic	75
Century International Foods	70

Top Companies Posting	Unique Postings
United States Department of Ve...	258
Walmart	110
Hormel	101
Mayo Clinic	84
Organic Valley	80
Kwik Trip	54
Toro	52
Tomah Memorial Hospital	45
Arby's	42
Covia	36

Business Size

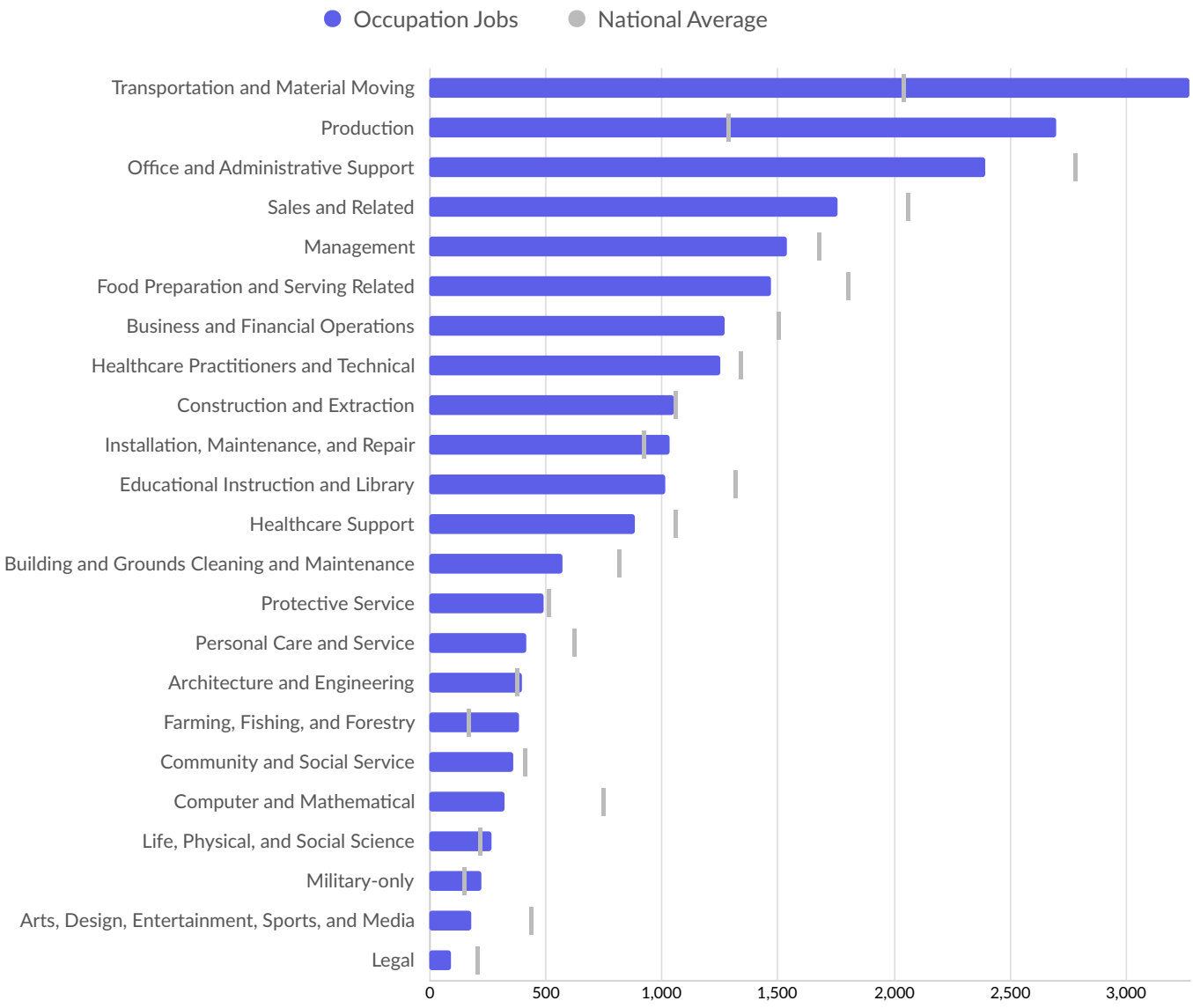


	Percentage	Business Count
1 to 4 employees	31.9%	543
5 to 9 employees	27.9%	475
10 to 19 employees	22.4%	381
20 to 49 employees	14.0%	238
50 to 99 employees	2.1%	36
100 to 249 employees	1.4%	23
250 to 499 employees	0.3%	5
500+ employees	0.1%	2

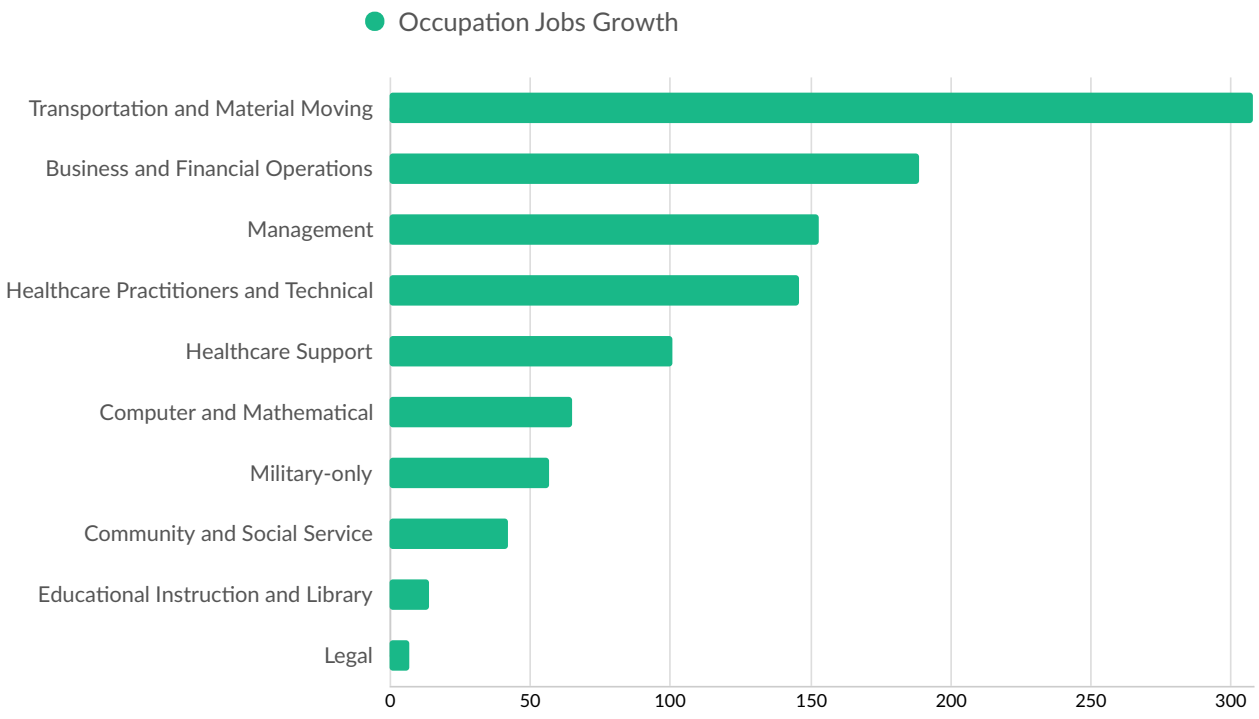
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

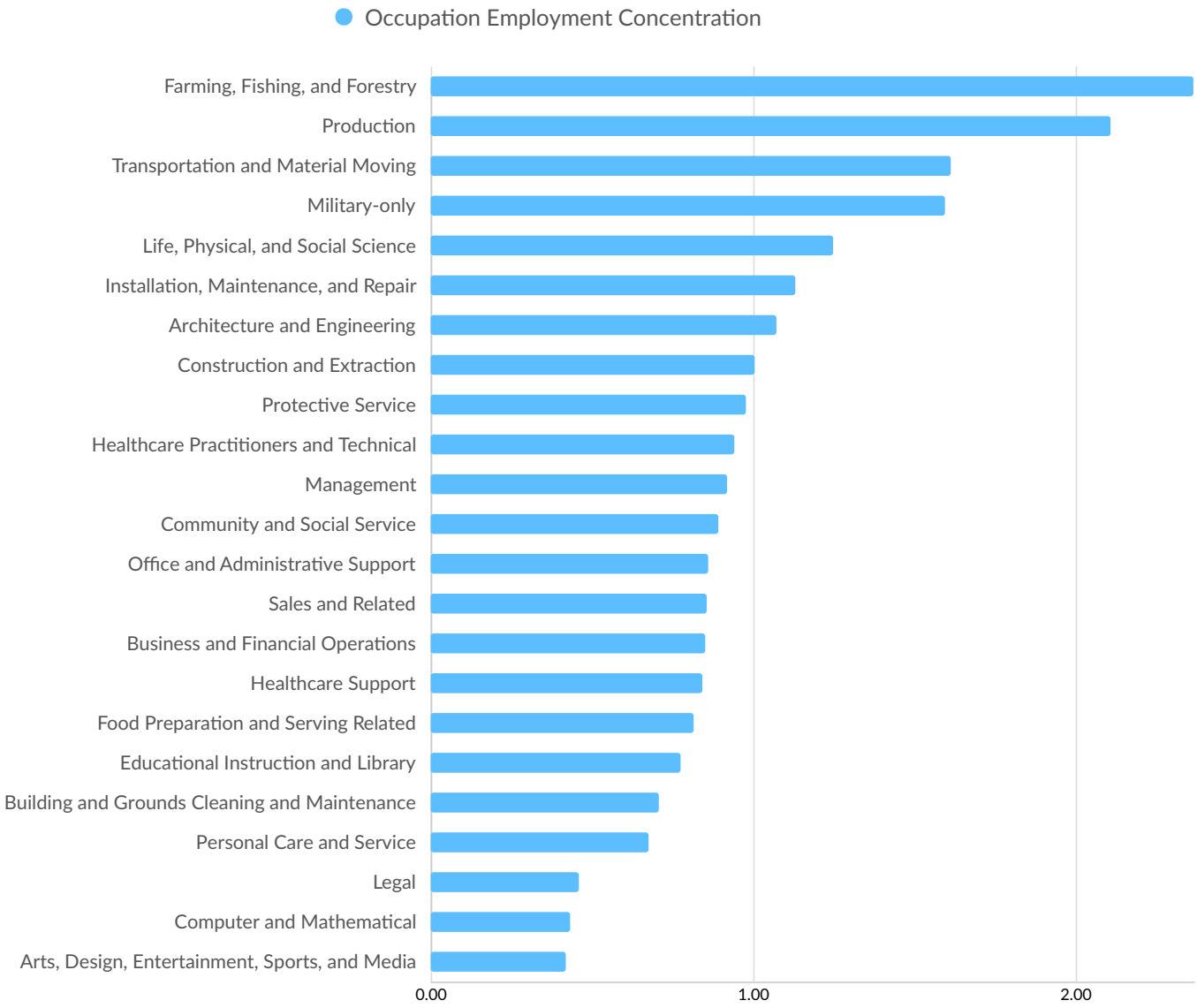
Largest Occupations



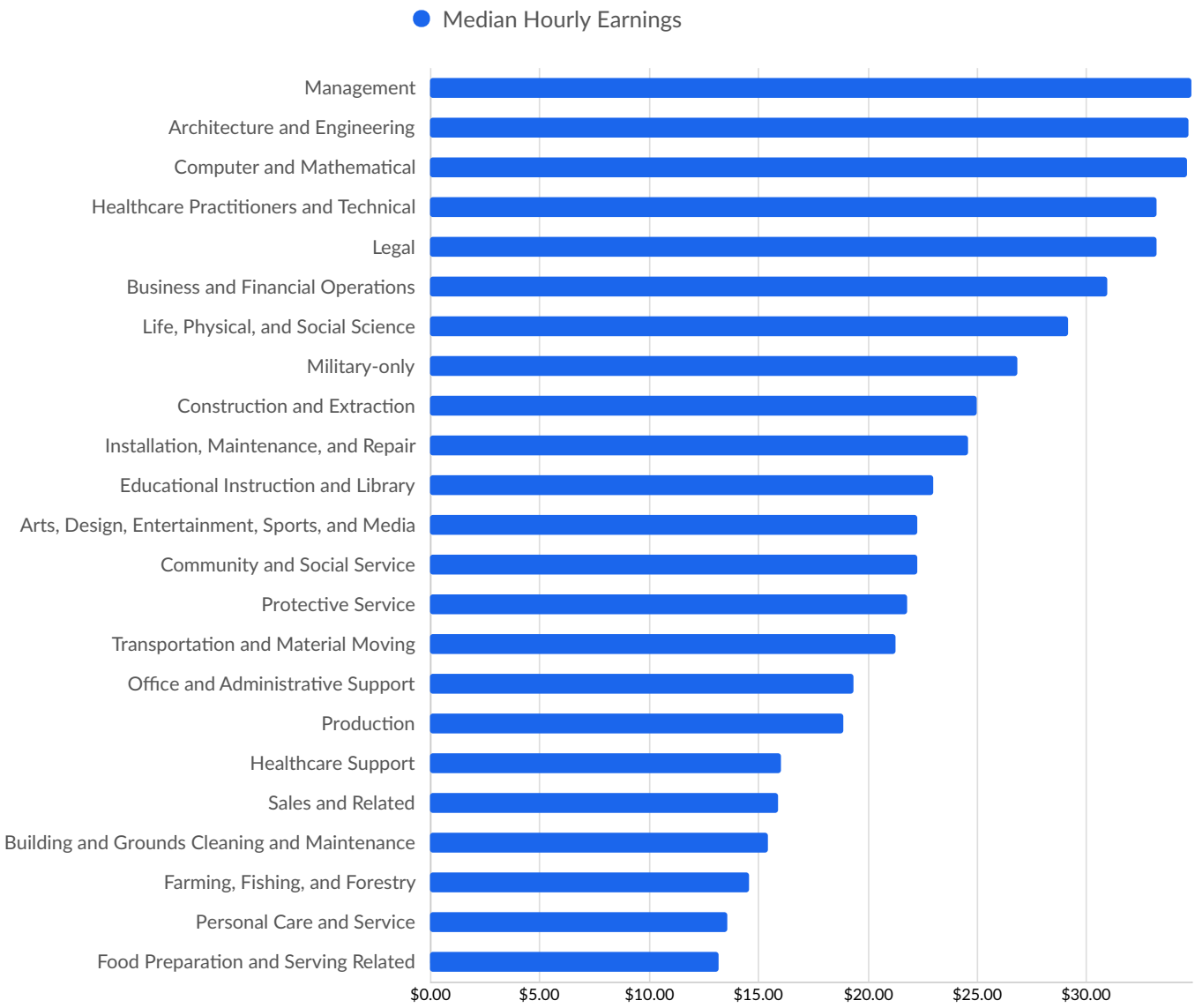
Top Growing Occupations



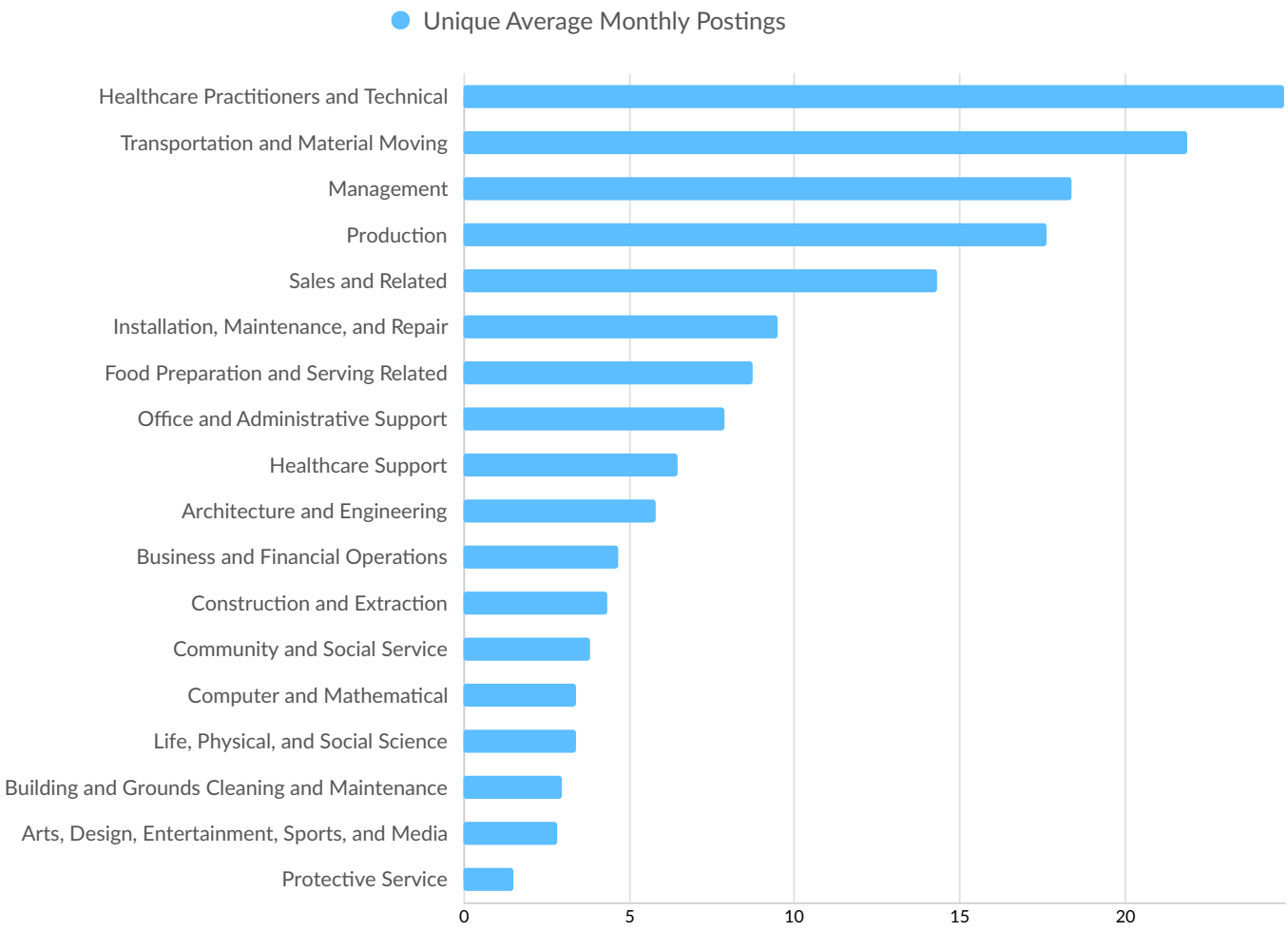
Top Occupation Employment Concentration



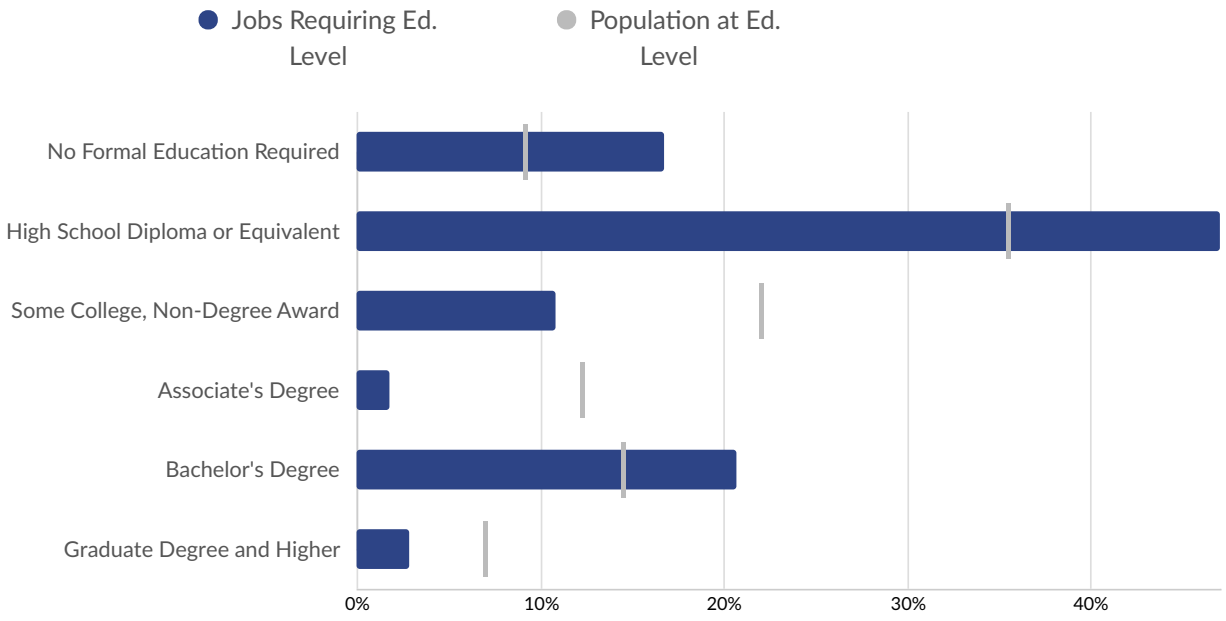
Top Occupation Earnings



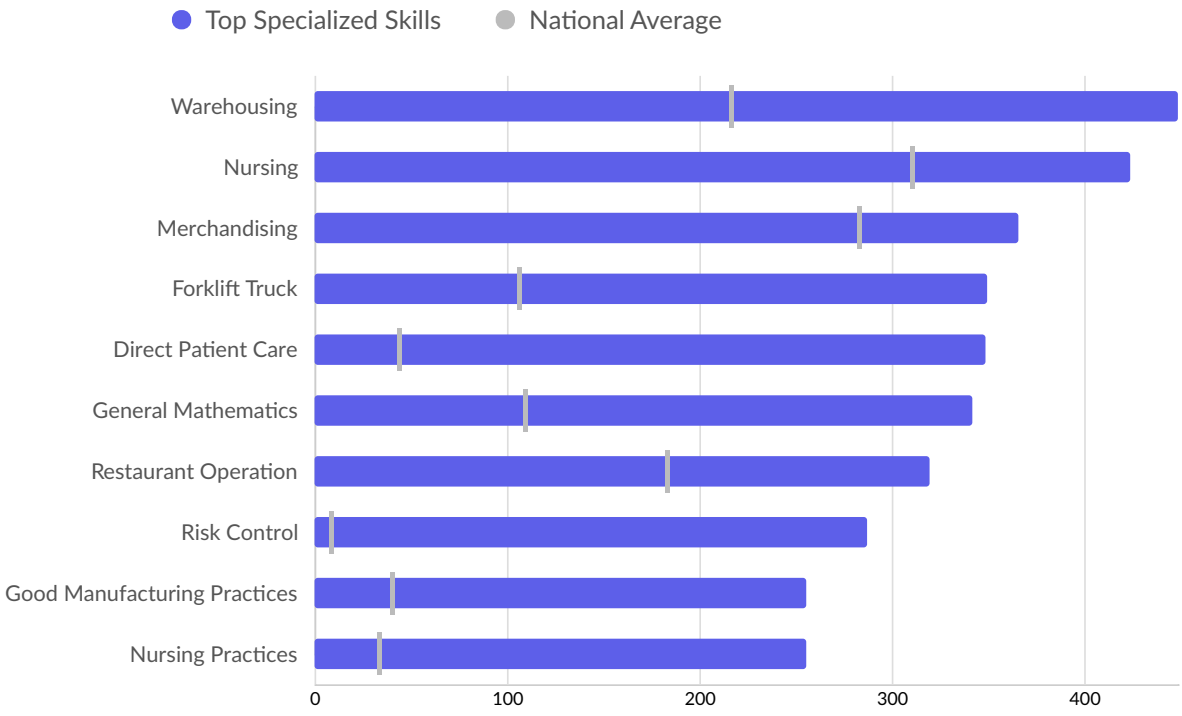
Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Monroe County, WI produced graduates.

In-Demand Skills