



Jackson County, WI

Mississippi River Regional Planning Commission



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Report Parameters

1 County

55053 Jackson County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

21,398

Population (2022)

Population **grew by 902** over the last 5 years and is projected to **grow by 1,137** over the next 5 years.

9,471

Total Regional Employment

Jobs **decreased by 811** over the last 5 years but are projected to **grow by 42** over the next 5 years.

\$59.4K

Median Household Income (2021)

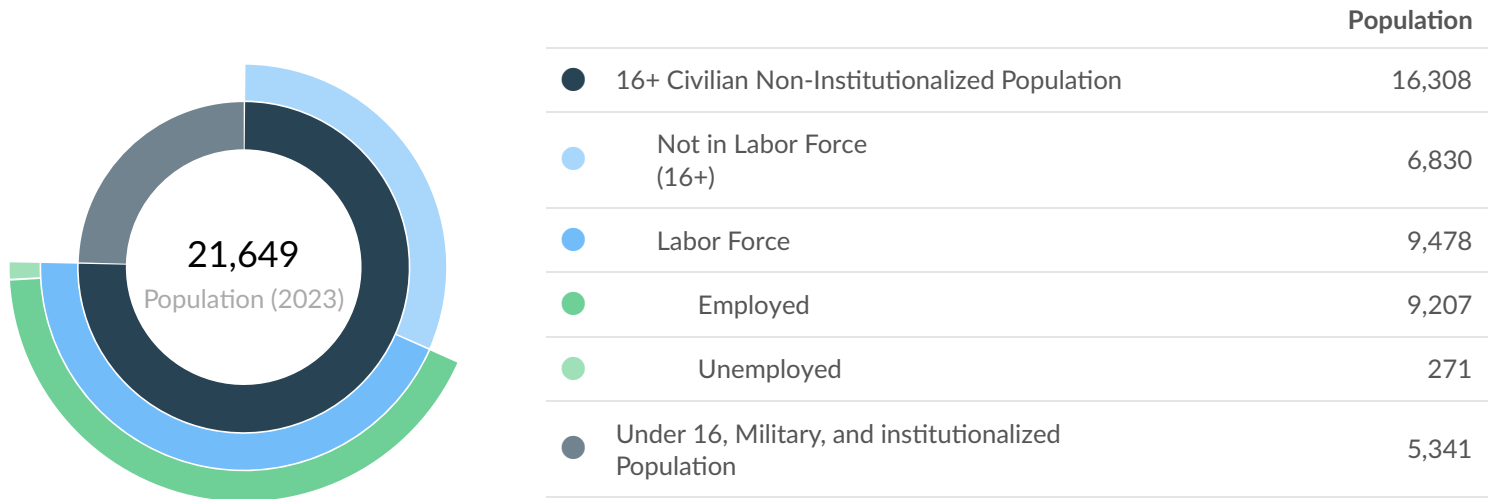
Median household income is **\$9.6K below** the national median household income of \$69.0K.

Takeaways

- As of 2022 the region's population **increased by 4.4%** since 2017, growing by 902. Population is expected to **increase by 5.3%** between 2022 and 2027, adding 1,137.
- From 2017 to 2022, jobs **declined by 7.9%** in Jackson County, WI from 10,283 to **9,471**. This change **fell short of the national growth rate of 3.8% by 11.7%**. As the number of jobs declined, the **labor force participation rate decreased from 66.6% to 55.8% between 2017 and 2022**.
- Concerning educational attainment, **10.7% of Jackson County, WI residents possess a Bachelor's Degree** (10.2% below the national average), and **11.6% hold an Associate's Degree** (2.8% above the national average).
- The top three industries in 2022 are Local Government, Excluding Education and Hospitals, General Freight Trucking, and Education and Hospitals (Local Government).

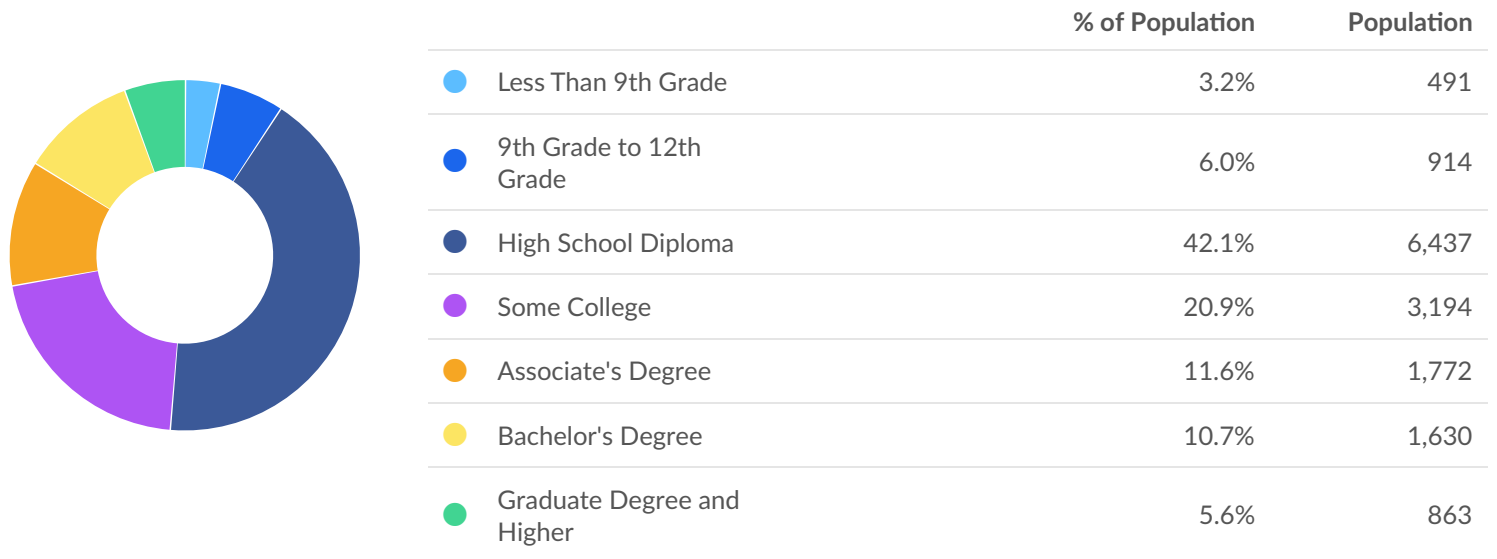
	Population (2023)	Labor Force (Apr 2023)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	21,649	9,478	9,471	99.7	\$970.04M	\$1.88B	\$1.85B
Juneau County, WI	26,978	13,318	10,440	97.7	\$1.12B	\$2.10B	\$2.20B
Dane County, WI	578,313	334,794	379,374	104.7	\$57.46B	\$44.07B	\$65.02B
Milwaukee County, WI	913,266	454,383	509,429	104.6	\$67.68B	\$54.39B	\$67.03B

Apr 2023 Labor Force Breakdown



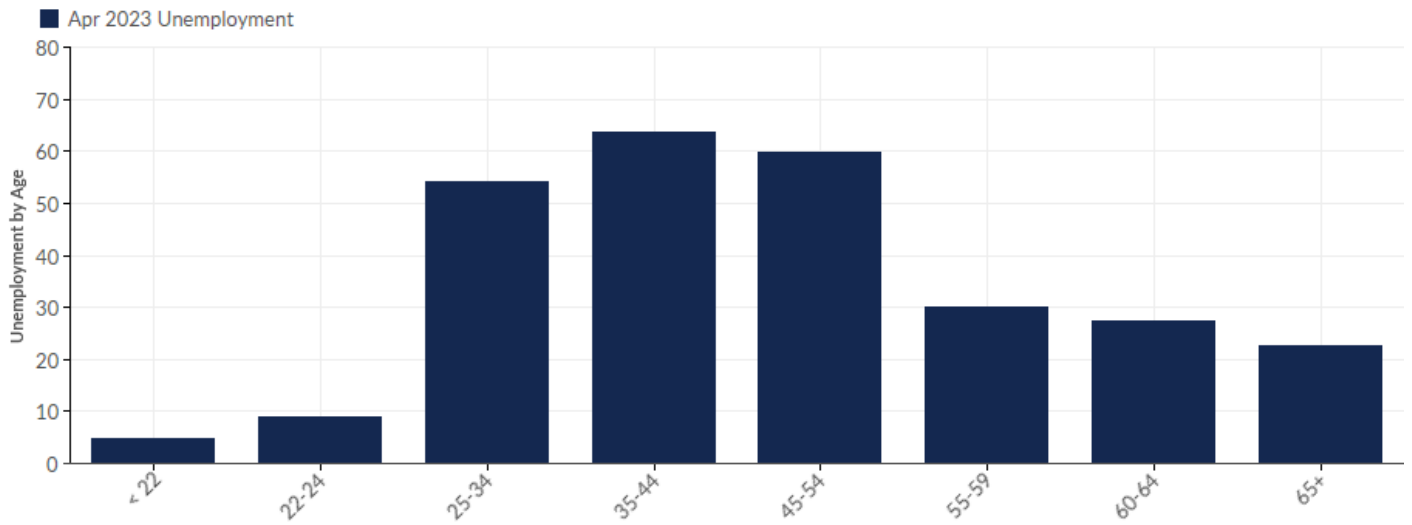
Educational Attainment

Concerning educational attainment, **10.7% of Jackson County, WI residents possess a Bachelor's Degree** (10.2% below the national average), and **11.6% hold an Associate's Degree** (2.8% above the national average).



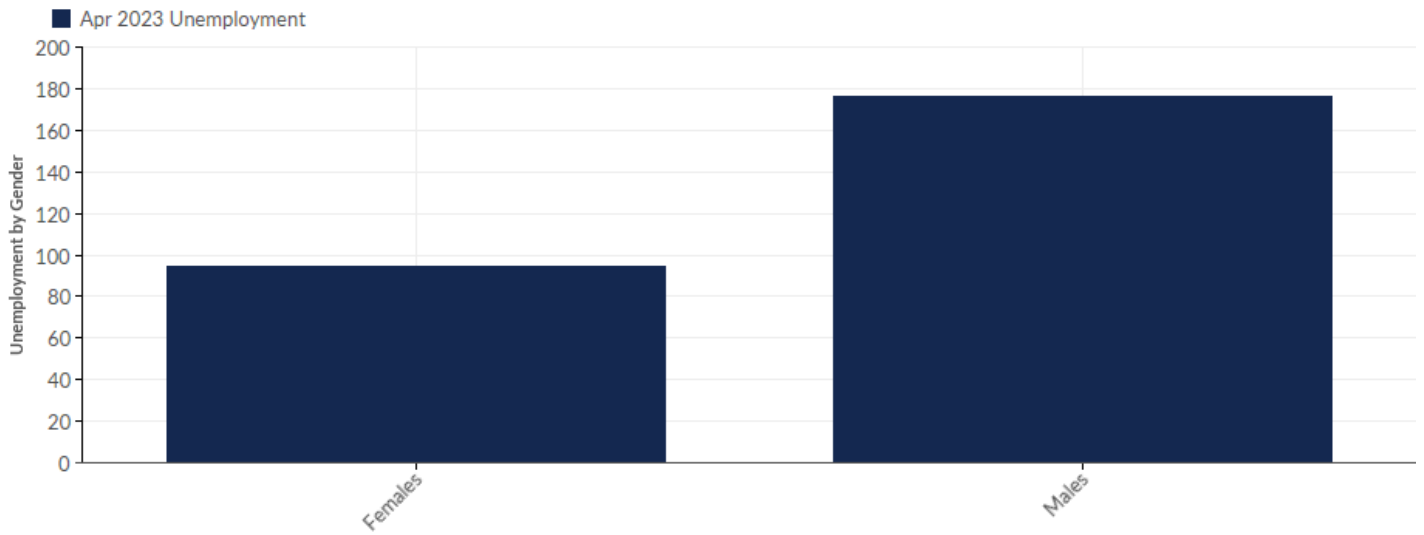
Unemployment by Demographics

Unemployment by Age



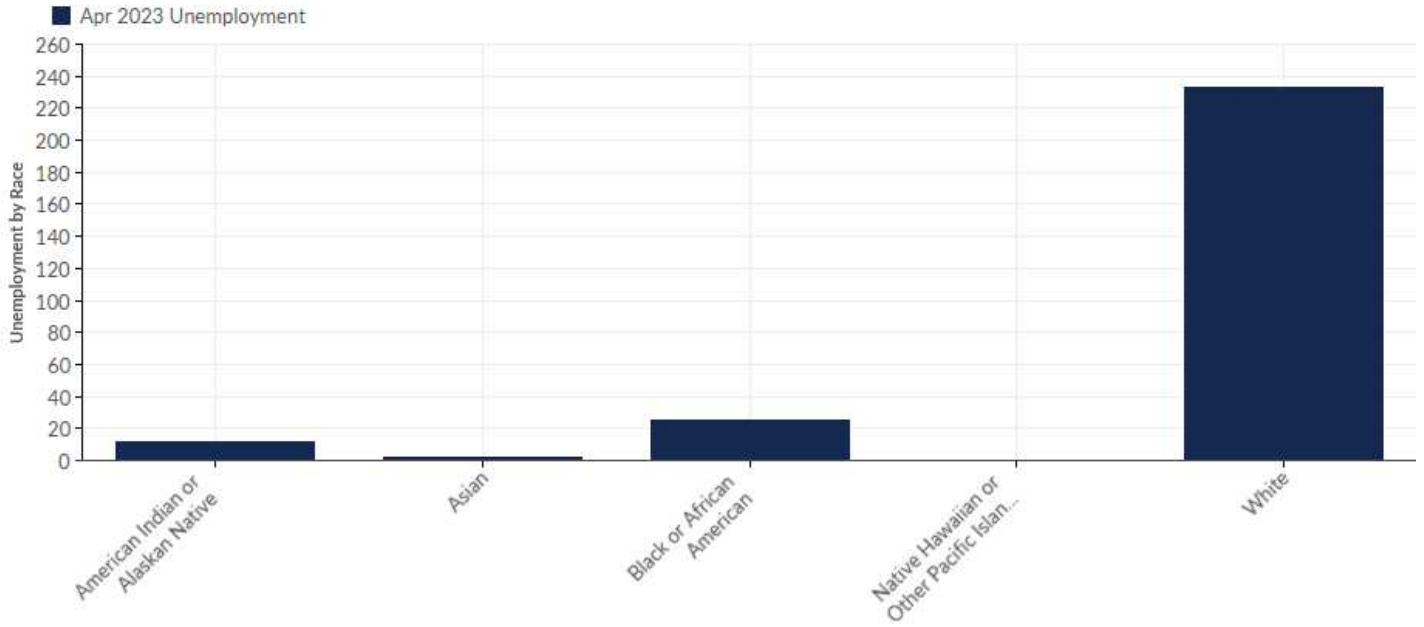
Age	Unemployment (Apr 2023)	% of Unemployed
< 22	5	1.85%
22-24	9	3.32%
25-34	54	19.93%
35-44	64	23.62%
45-54	60	22.14%
55-59	30	11.07%
60-64	27	9.96%
65+	23	8.49%
Total	271	100.00%

Unemployment by Gender



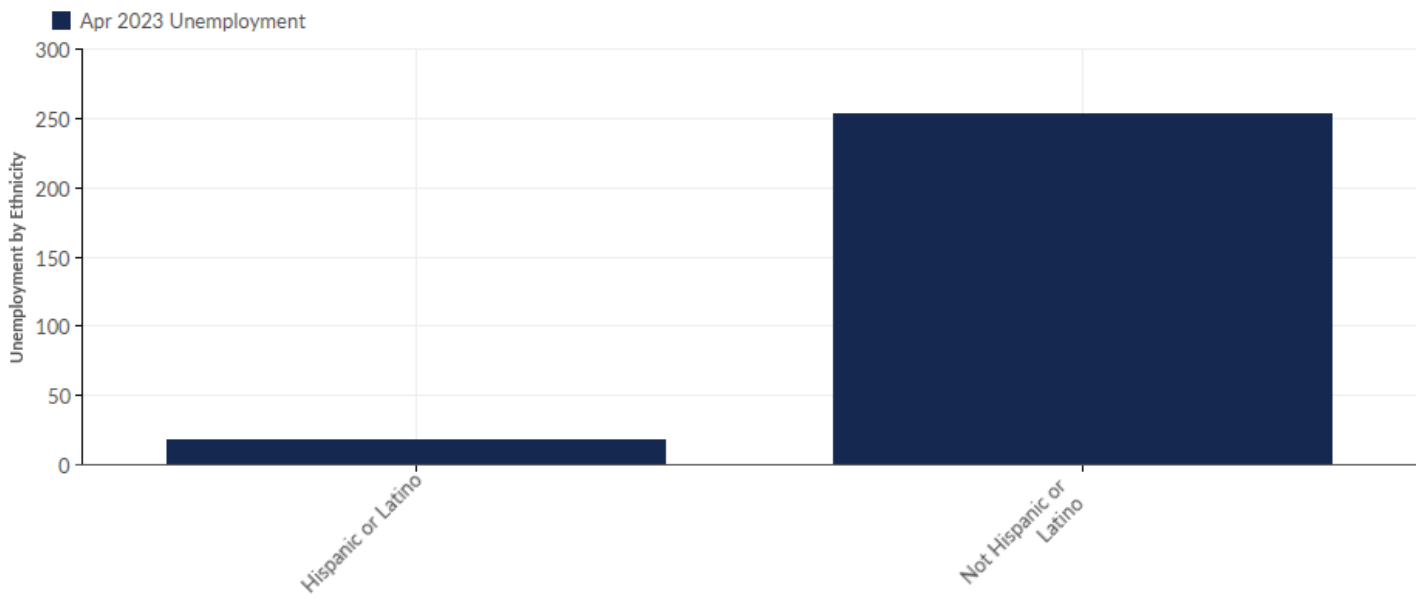
Gender	Unemployment (Apr 2023)	% of Unemployed
Females	94	34.69%
Males	177	65.31%
Total	271	100.00%

Unemployment by Race



Race	Unemployment (Apr 2023)	% of Unemployed
American Indian or Alaskan Native	11	4.06%
Asian	2	0.74%
Black or African American	25	9.23%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	233	85.98%
Total	271	100.00%

Unemployment by Ethnicity

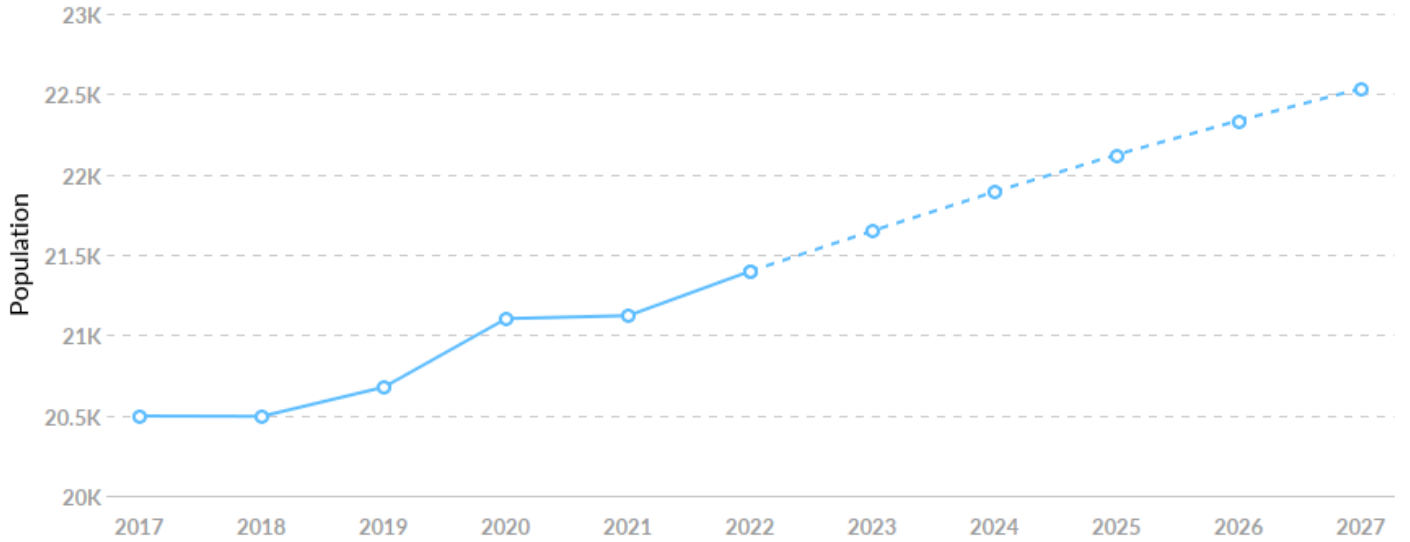


Ethnicity	Unemployment (Apr 2023)	% of Unemployed
Hispanic or Latino	18	6.64%
Not Hispanic or Latino	253	93.36%
Total	271	100.00%

Historic & Projected Trends

Population Trends

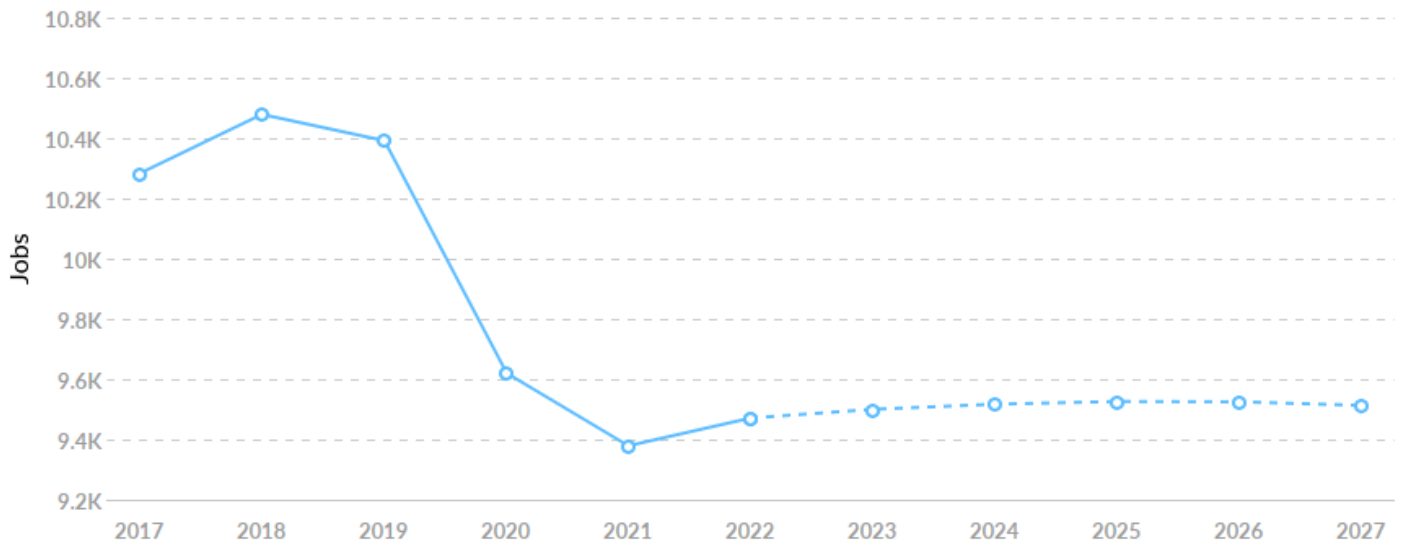
As of 2022 the region's population increased by 4.4% since 2017, growing by 902. Population is expected to increase by 5.3% between 2022 and 2027, adding 1,137.



Timeframe	Population
2017	20,496
2018	20,494
2019	20,676
2020	21,102
2021	21,121
2022	21,398
2023	21,649
2024	21,892
2025	22,123
2026	22,336
2027	22,534

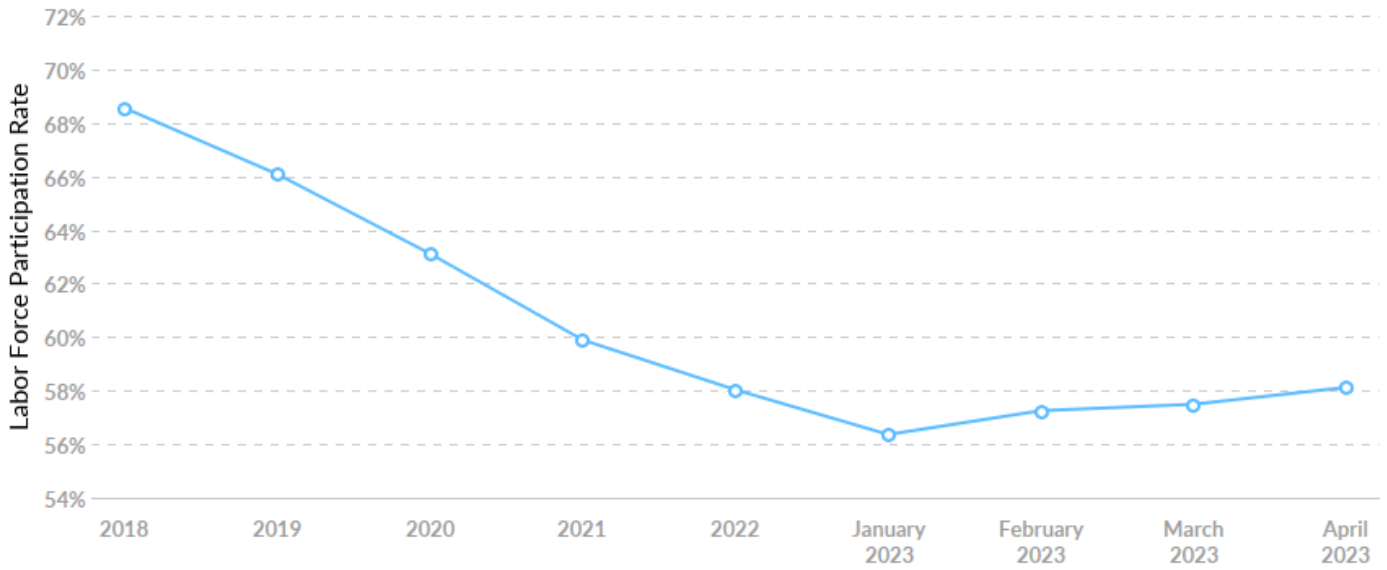
Job Trends

From 2017 to 2022, jobs declined by 7.9% in Jackson County, WI from 10,283 to 9,471. This change fell short of the national growth rate of 3.8% by 11.7%.



Timeframe	Jobs
2017	10,283
2018	10,479
2019	10,392
2020	9,621
2021	9,379
2022	9,471
2023	9,500
2024	9,517
2025	9,526
2026	9,525
2027	9,513

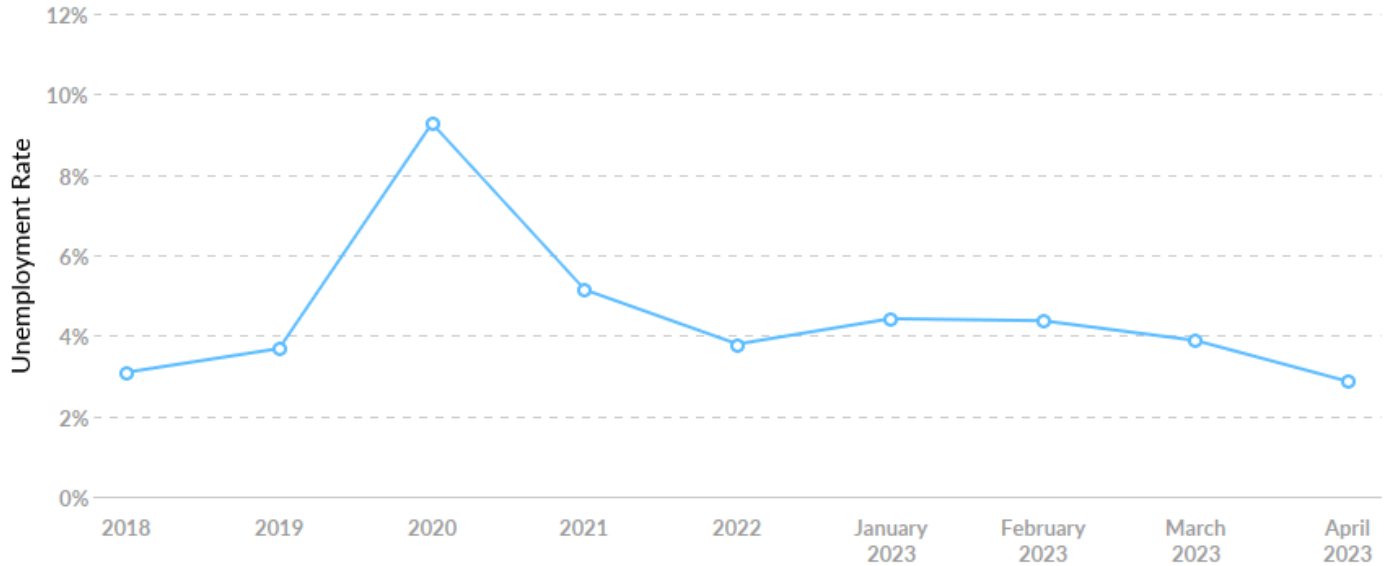
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	68.55%
2019	66.08%
2020	63.11%
2021	59.89%
2022	58.03%
January 2023	56.36%
February 2023	57.25%
March 2023	57.49%
April 2023	58.12%

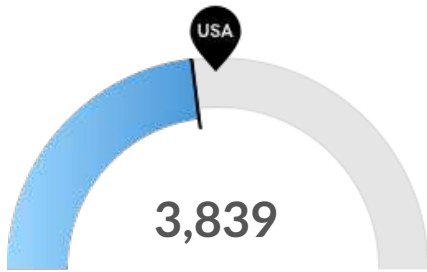
Unemployment Rate Trends

Jackson County, WI had an April 2023 unemployment rate of 2.86%, **decreasing from 3.09%** 5 years before.



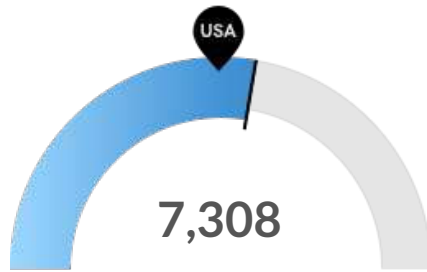
Timeframe	Unemployment Rate
2018	3.09%
2019	3.68%
2020	9.27%
2021	5.14%
2022	3.79%
January 2023	4.42%
February 2023	4.37%
March 2023	3.88%
April 2023	2.86%

Population Characteristics



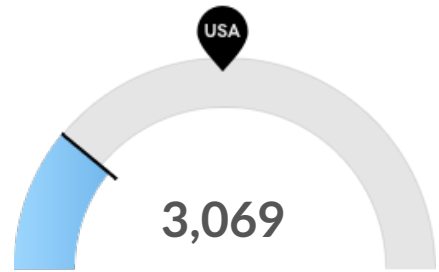
Millennials

Jackson County, WI has 3,839 millennials (ages 25-39). The national average for an area this size is 4,314.



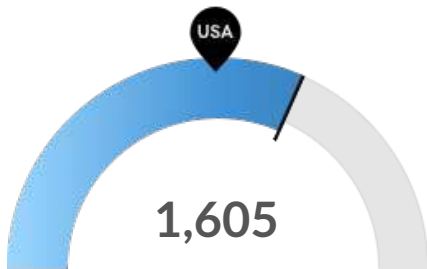
Retiring Soon

Retirement risk is high in Jackson County, WI. The national average for an area this size is 6,278 people 55 or older, while there are 7,308 here.



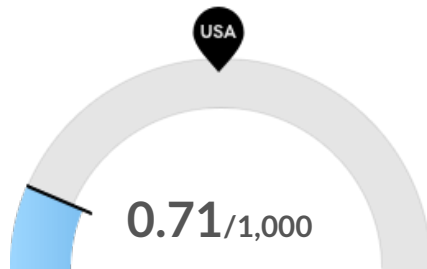
Racial Diversity

Racial diversity is low in Jackson County, WI. The national average for an area this size is 8,595 racially diverse people, while there are 3,069 here.



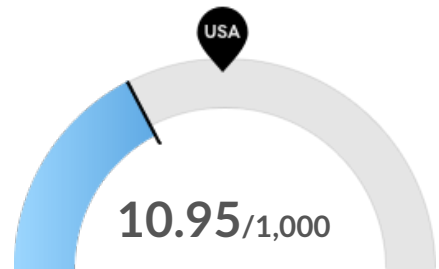
Veterans

Jackson County, WI has 1,605 veterans. The national average for an area this size is 1,109.



Violent Crime

Jackson County, WI has 0.71 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

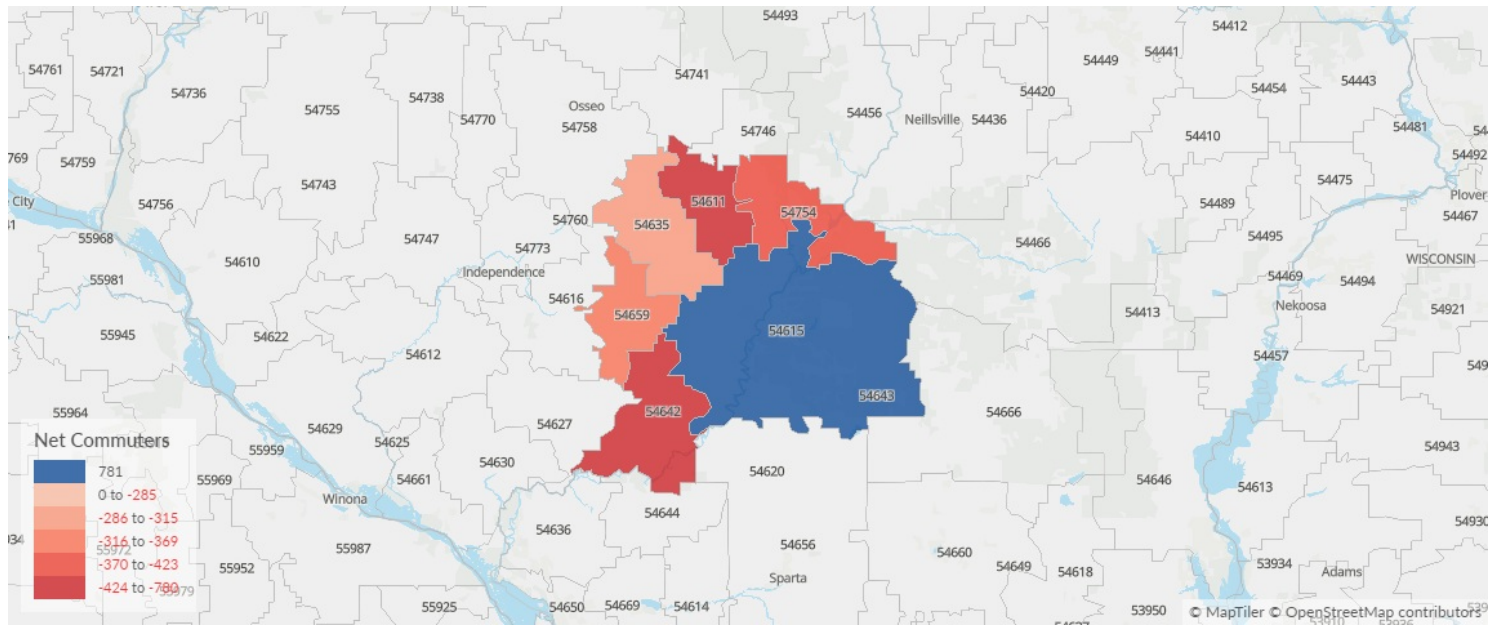


Property Crime

Jackson County, WI has 10.95 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Jackson County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2022 Employment
54615	Black River Falls, WI (in ...	6,113
54635	Hixton, WI (in Jackson c...	953
54642	Melrose, WI (in Jackson...	852
54754	Merrillan, WI (in Jackso...	612
54611	Alma Center, WI (in Jac...	472

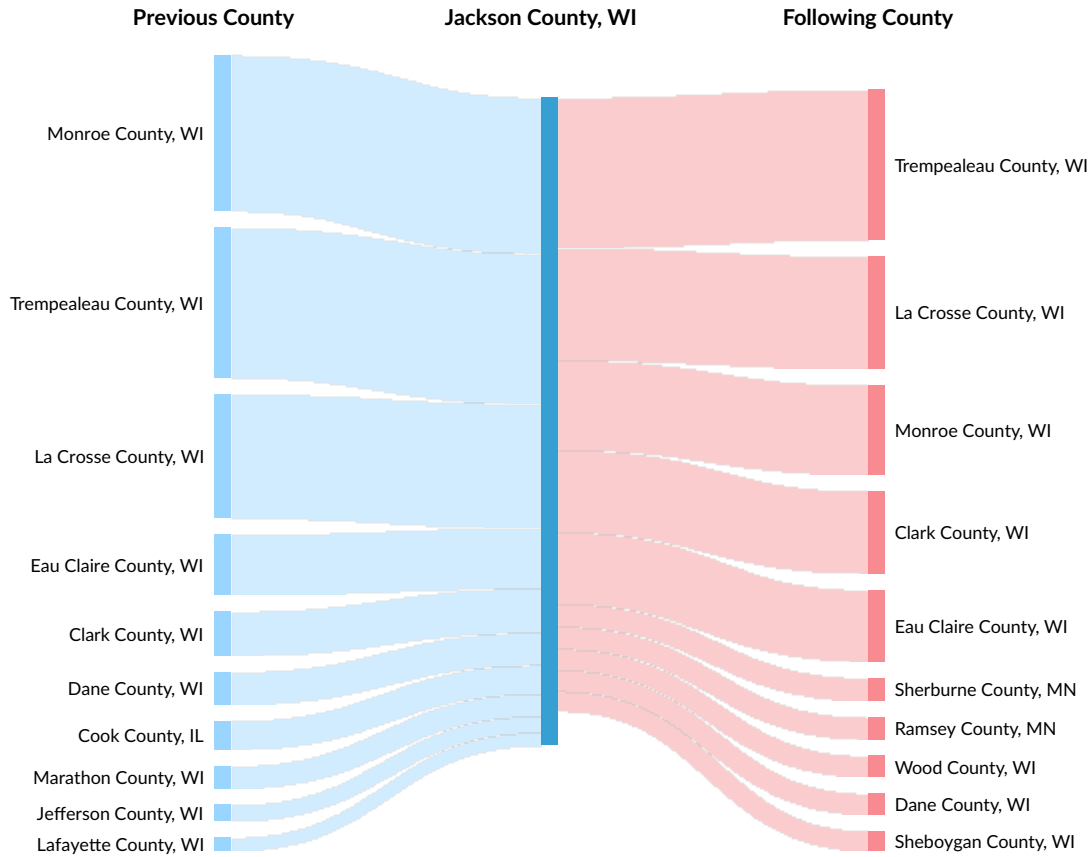
Where Talent Lives

ZIP	Name	2022 Workers
54615	Black River Falls, WI (in ...	5,331
54642	Melrose, WI (in Jackson...	1,276
54635	Hixton, WI (in Jackson c...	1,239
54754	Merrillan, WI (in Jackso...	983
54611	Alma Center, WI (in Jac...	897

Inbound and Outbound Migration

The table below analyzes past and current residents of Jackson County, WI. The left column shows residents of other counties migrating to Jackson County, WI. The right column shows residents migrating from Jackson County, WI to other counties.

As of 2020, 129 people have migrated from Monroe County, WI to Jackson County, WI. In the same year, 124 people left Jackson County, WI migrating to Trempealeau County, WI. The total Net Migration for Jackson County, WI in 2020 was 57.

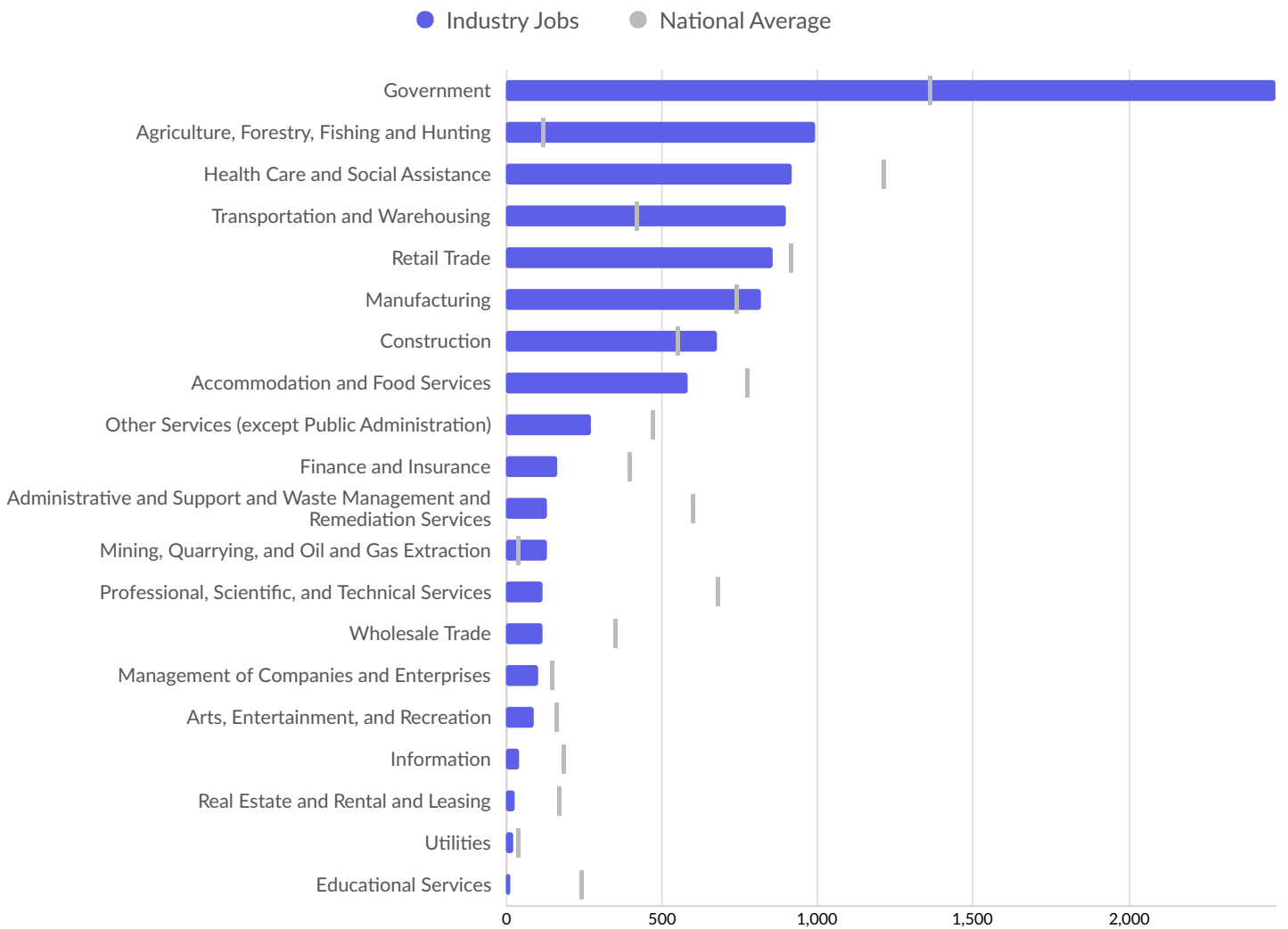


Top Previous Counties	Migrations
Monroe County, WI	129
Trempealeau County, WI	124
La Crosse County, WI	102
Eau Claire County, WI	50
Clark County, WI	36
Dane County, WI	27

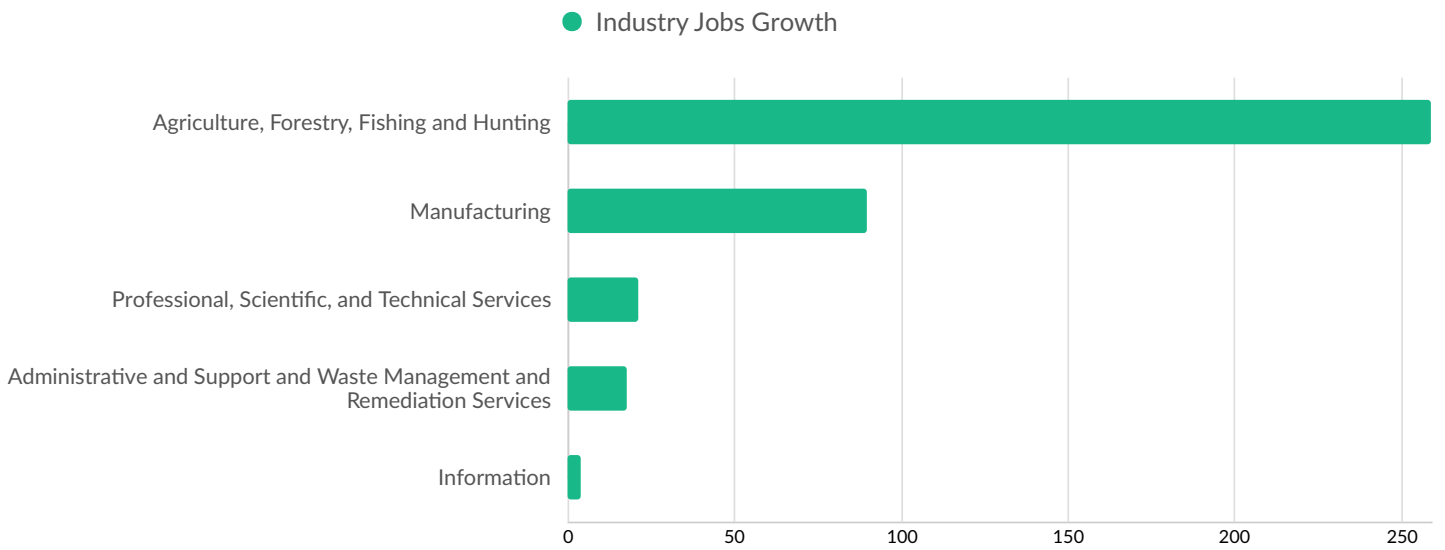
Top Previous Counties	Migrations
Cook County, IL	24
Marathon County, WI	19
Jefferson County, WI	13
Lafayette County, WI	11
Portage County, WI	9
Fond du Lac County, WI	9
Terrebonne Parish, LA	9
Winnebago County, WI	8
Waukesha County, WI	7
Top Following Counties	Migrations
Trempealeau County, WI	124
La Crosse County, WI	93
Monroe County, WI	74
Clark County, WI	68
Eau Claire County, WI	59
Sherburne County, MN	19
Ramsey County, MN	18
Wood County, WI	18
Dane County, WI	17
Sheboygan County, WI	16
Milwaukee County, WI	13
Maricopa County, AZ	13
Ontonagon County, MI	13
Chippewa County, WI	11
Hennepin County, MN	10

Industry Characteristics

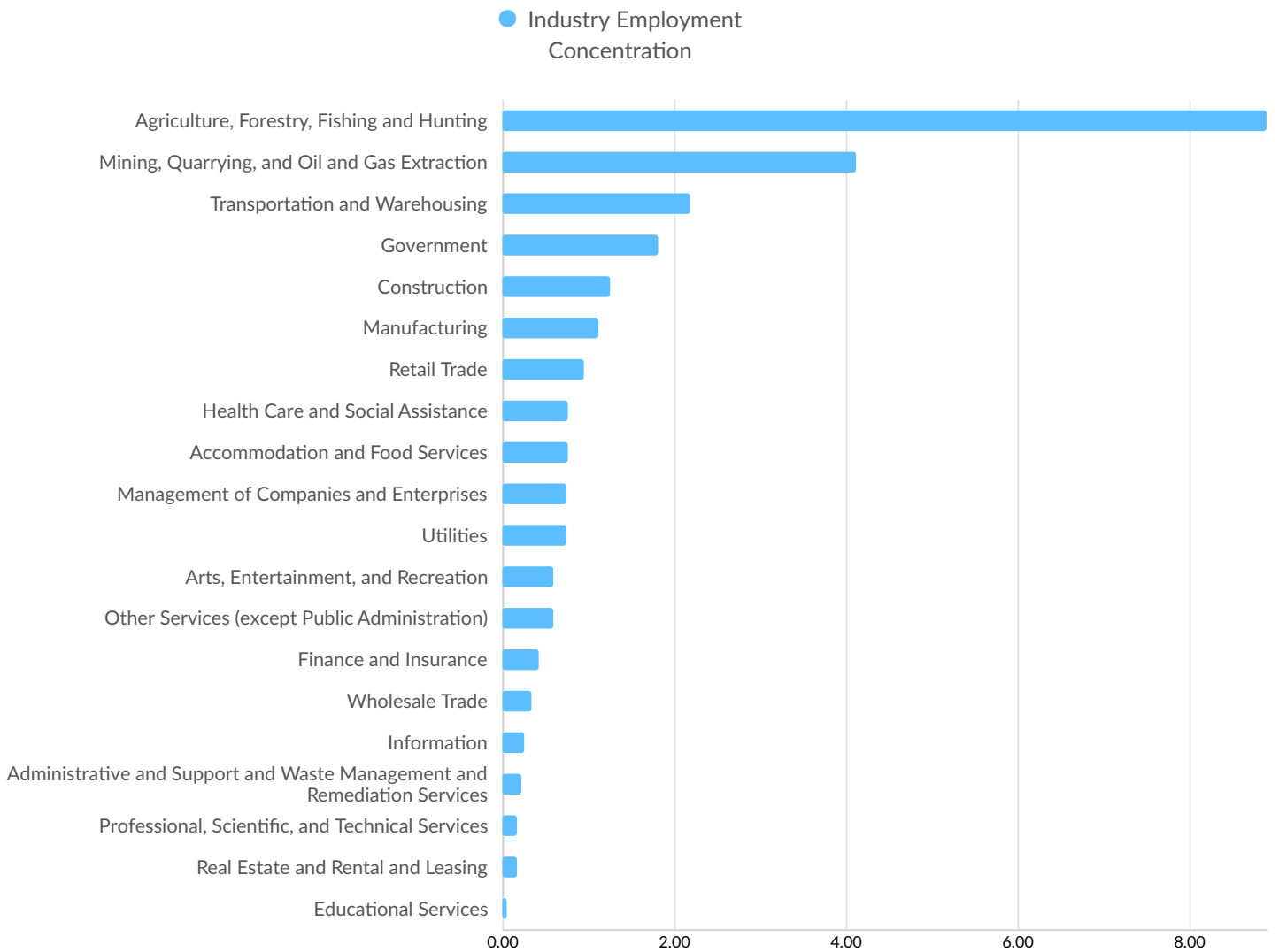
Largest Industries



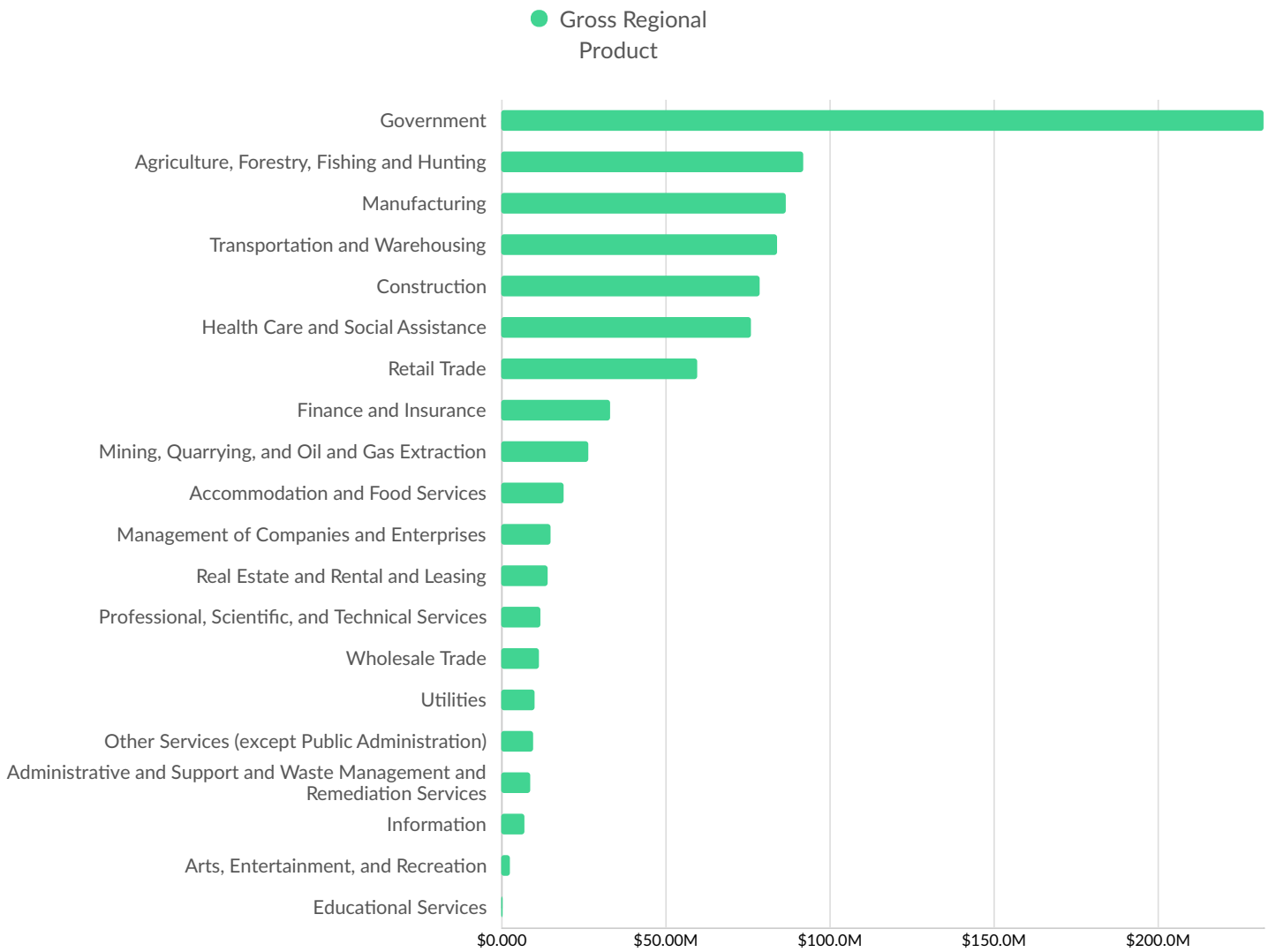
Top Growing Industries



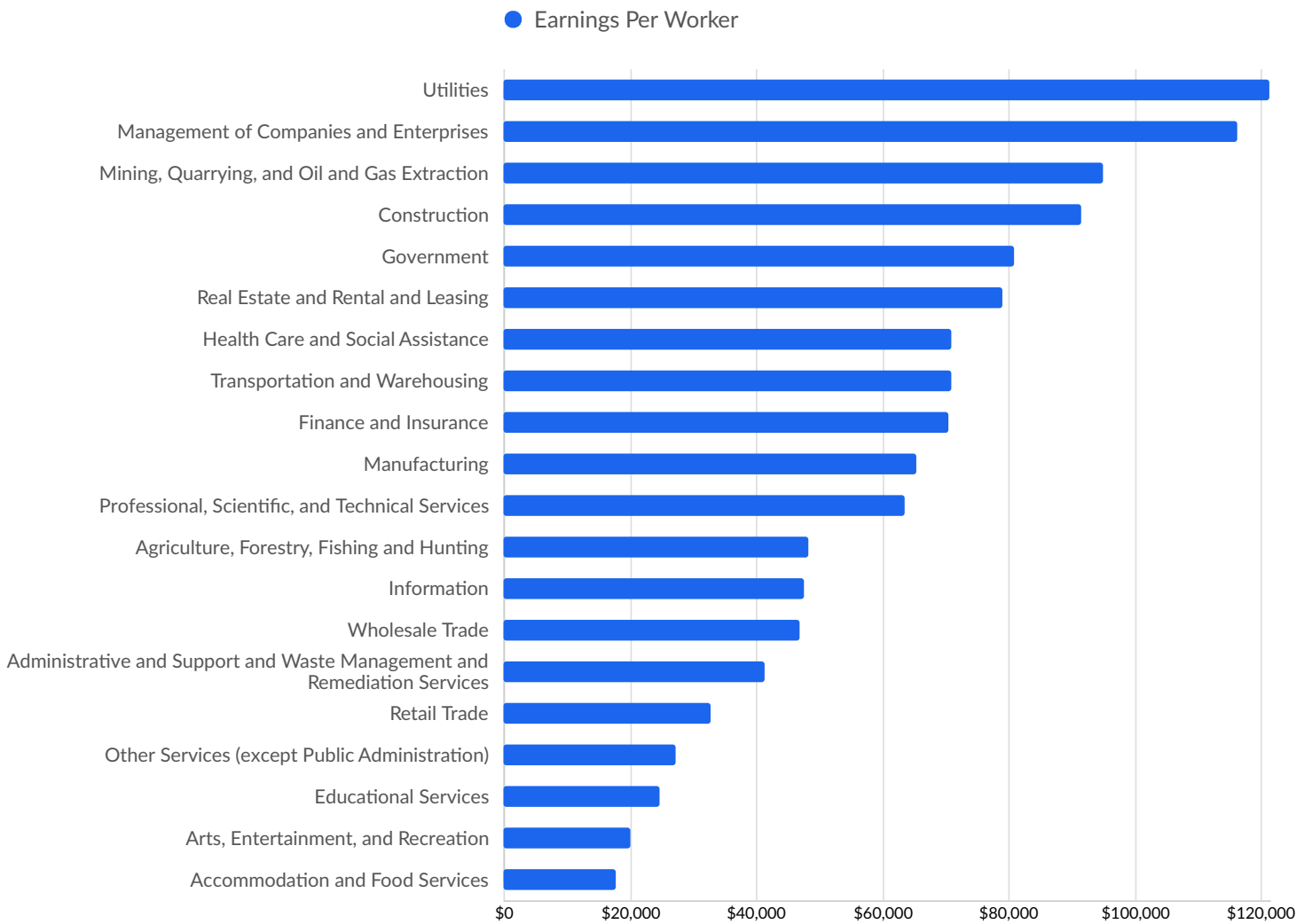
Top Industry Employment Concentration



Top Industry GRP






















Top Industry Earnings



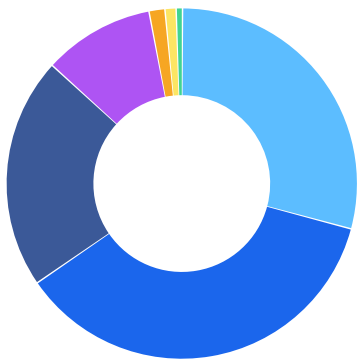
Business Characteristics

1,076 Companies Employ Your Workers

Online profiles for your workers mention 1,076 companies as employers, with the top 10 appearing below. In the last 12 months, 94 companies in Jackson County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Ho-Chunk Nation	275 	Ashley Furniture	47 
Black River Memorial Hospital	112 	Walmart	33 
Ashley Furniture	43 	Encompass Health	32 
Black River Falls School District	36 	Pilot Company	32 
Krohn Clinic	36 	Arby's	20 
Regal Beloit	36 	Drm International	15 
Walmart	35 	Kwik Trip	13 
Co-Op Credit Union	33 	Land O'Lakes	12 
Alma Center-Humbird-Merrillan...	27 	Bosselman Enterprises	11 
Millis Transfer	27 	GPAC	9 

Business Size

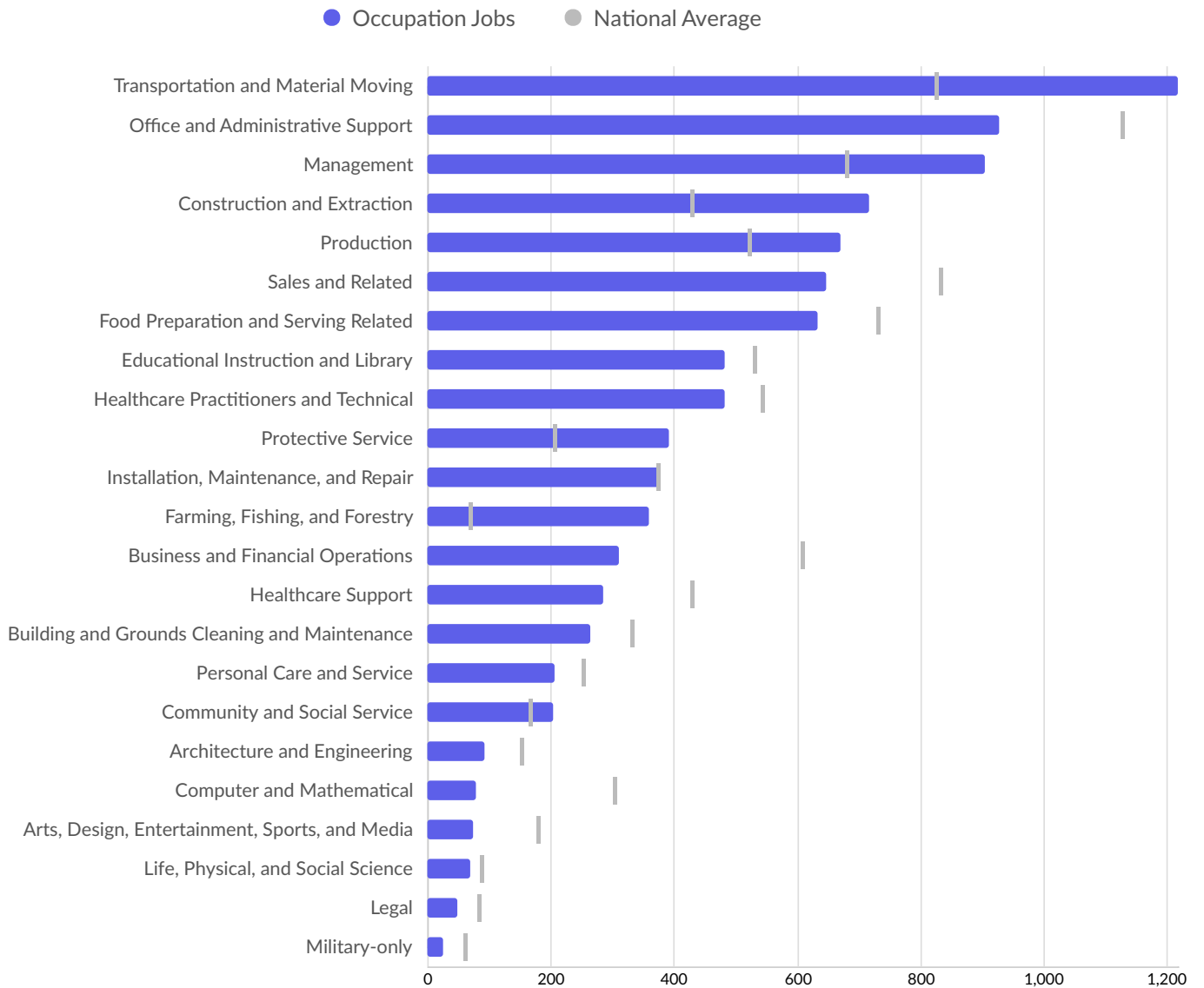


	Percentage	Business Count
1 to 4 employees	29.1%	199
5 to 9 employees	36.3%	248
10 to 19 employees	21.3%	146
20 to 49 employees	10.2%	70
50 to 99 employees	1.5%	10
100 to 249 employees	1.0%	7
250 to 499 employees	0.6%	4

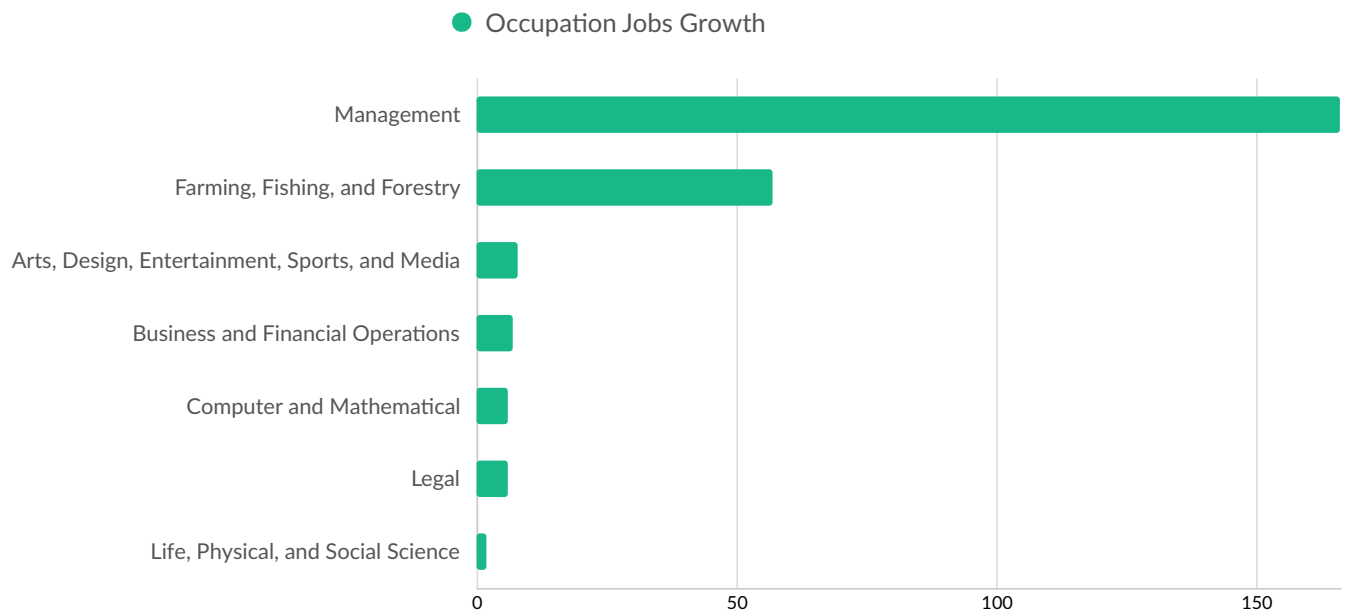
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

Largest Occupations

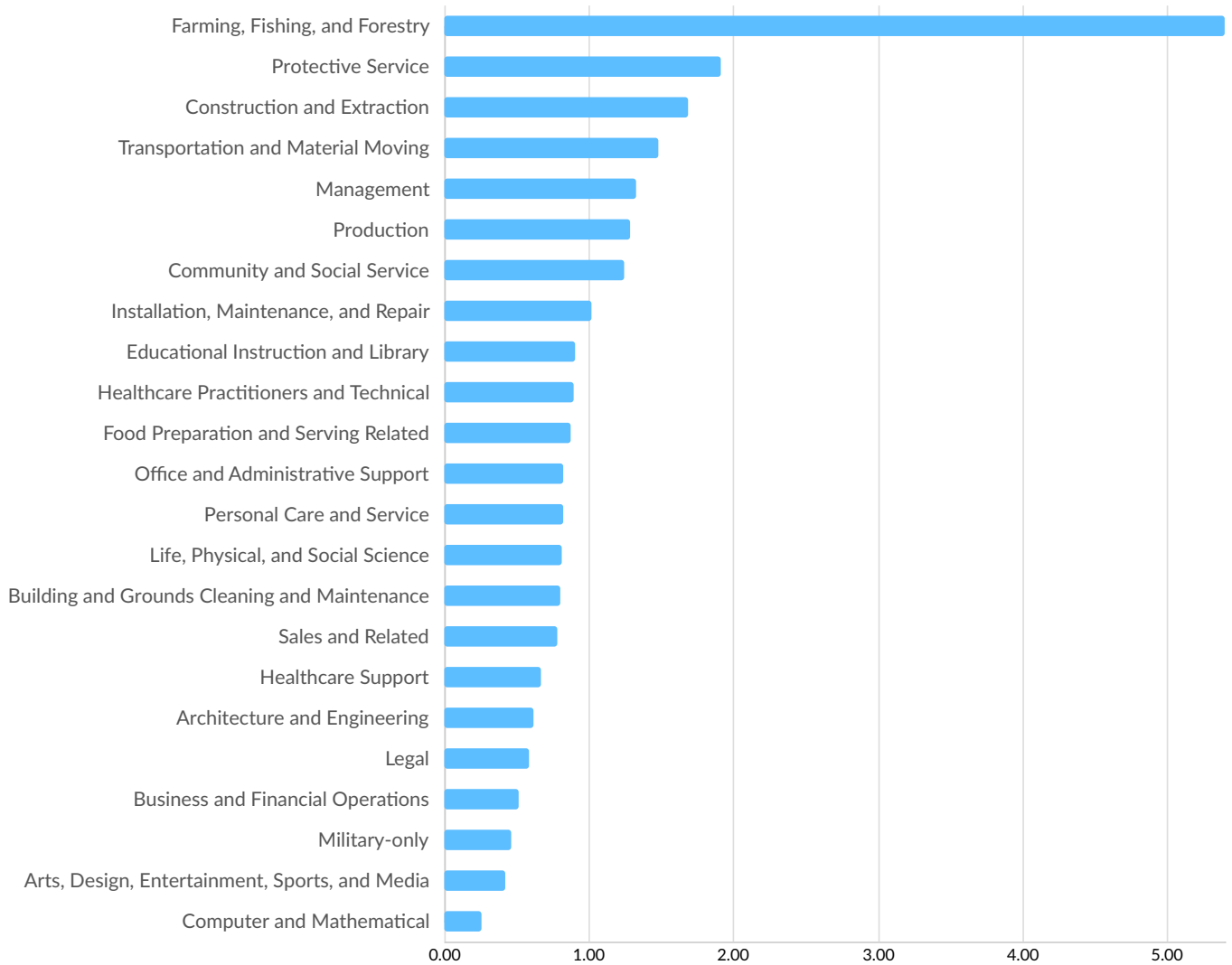


Top Growing Occupations

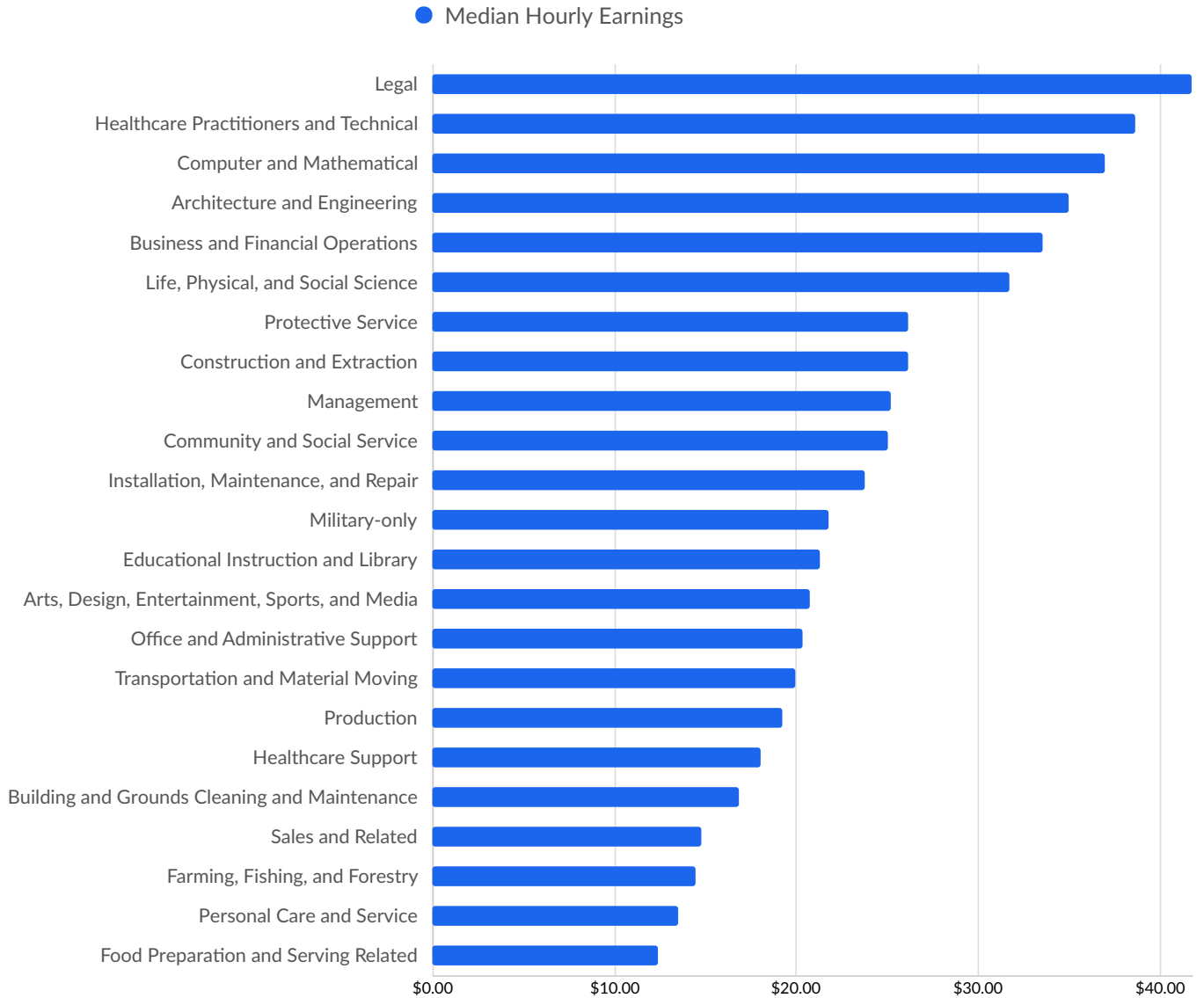


Top Occupation Employment Concentration

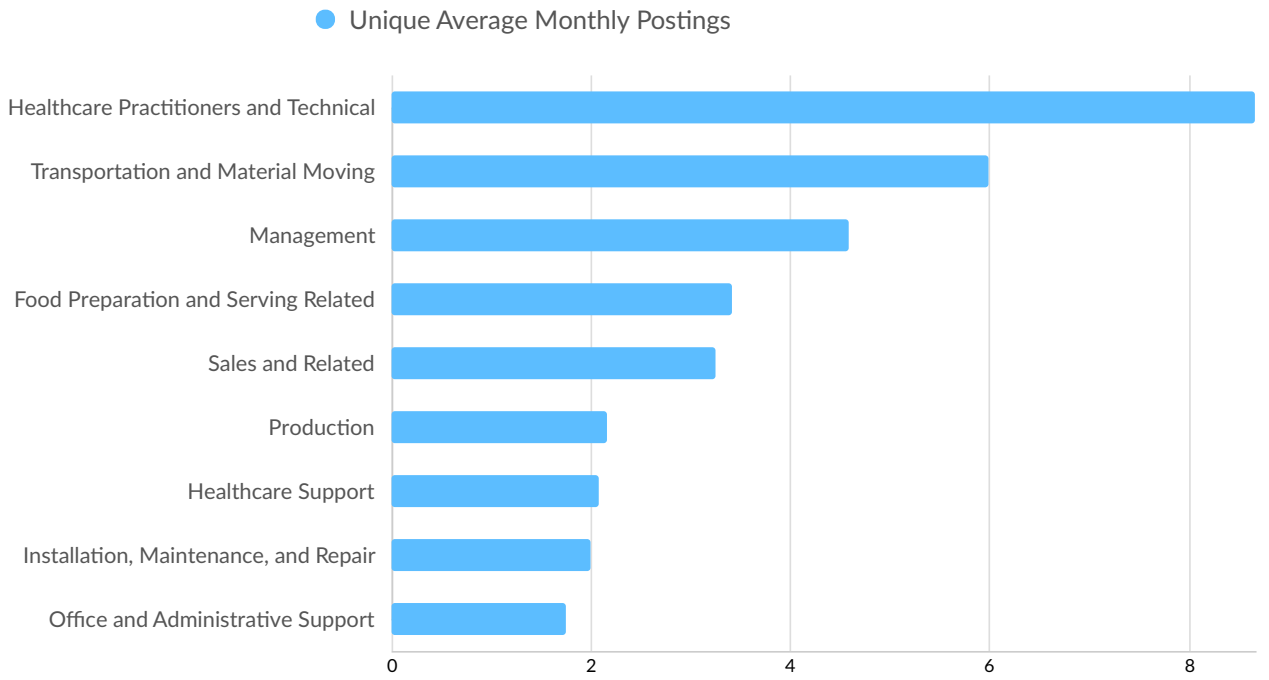
● Occupation Employment Concentration



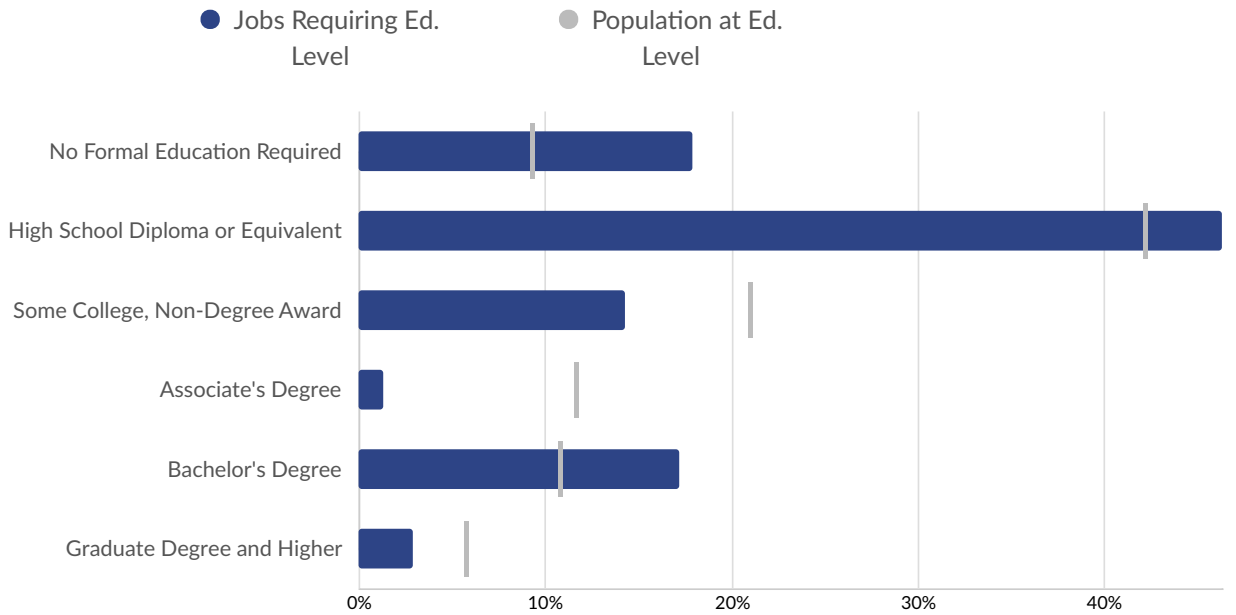
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Jackson County, WI produced graduates.

In-Demand Skills

