



Crawford County, WI

Mississippi River Regional Planning Commission



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Report Parameters

1 County

55023 Crawford County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

16,098

Population (2022)

Population **decreased by 84** over the last 5 years and is projected to **decrease by 146** over the next 5 years.

7,608

Total Regional Employment

Jobs **decreased by 700** over the last 5 years but are projected to **grow by 735** over the next 5 years.

\$54.5K

Median Household Income (2021)

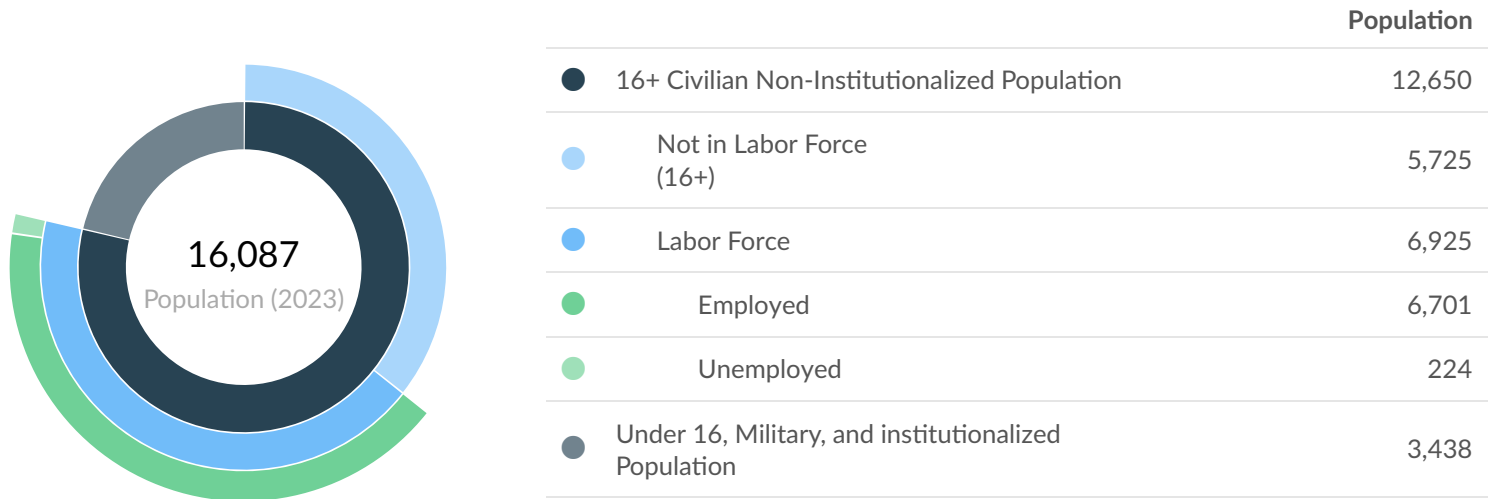
Median household income is **\$14.5K below** the national median household income of \$69.0K.

Takeaways

- As of 2022 the region's population **declined by 0.5%** since 2017, falling by 84. Population is expected to **decrease by 0.9%** between 2022 and 2027, losing 146.
- From 2017 to 2022, jobs **declined by 8.4%** in Crawford County, WI from 8,307 to **7,608**. This change **fell short of the national growth rate of 3.8% by 12.2%**. As the number of jobs declined, the **labor force participation rate decreased from 62.3% to 53.5% between 2017 and 2022**.
- Concerning educational attainment, **12.4% of Crawford County, WI residents possess a Bachelor's Degree** (8.4% below the national average), and **12.8% hold an Associate's Degree** (4.0% above the national average).
- The top three industries in 2022 are Warehousing and Storage, Local Government, Excluding Education and Hospitals, and Restaurants and Other Eating Places.

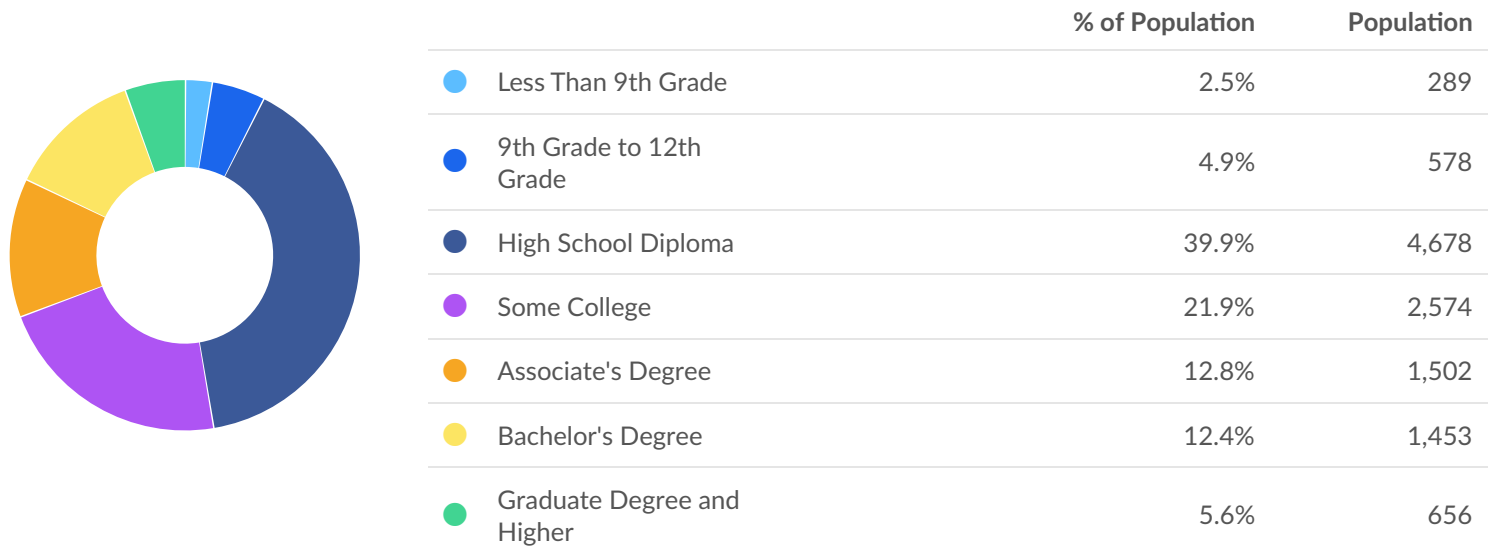
	Population (2023)	Labor Force (Apr 2023)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	16,087	6,925	7,608	98.9	\$759.11M	\$1.28B	\$1.16B
Juneau County, WI	26,978	13,318	10,440	97.7	\$1.12B	\$2.10B	\$2.20B
Dane County, WI	578,313	334,794	379,374	104.7	\$57.46B	\$44.07B	\$65.02B
Milwaukee County, WI	913,266	454,383	509,429	104.6	\$67.68B	\$54.39B	\$67.03B

Apr 2023 Labor Force Breakdown



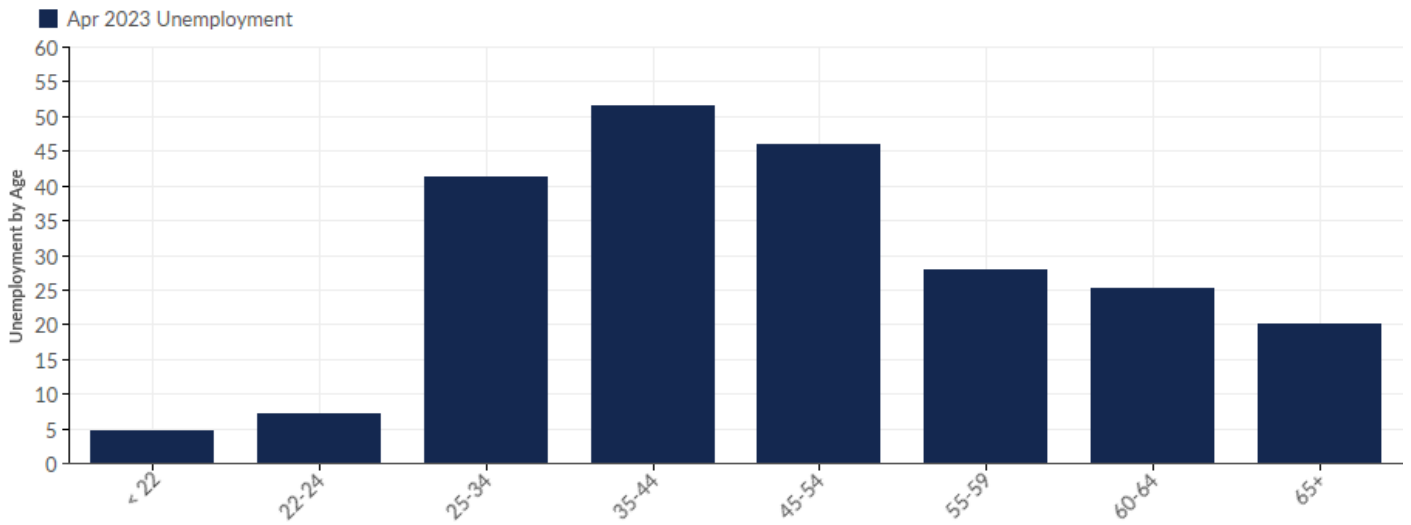
Educational Attainment

Concerning educational attainment, **12.4% of Crawford County, WI residents possess a Bachelor's Degree** (8.4% below the national average), and **12.8% hold an Associate's Degree** (4.0% above the national average).



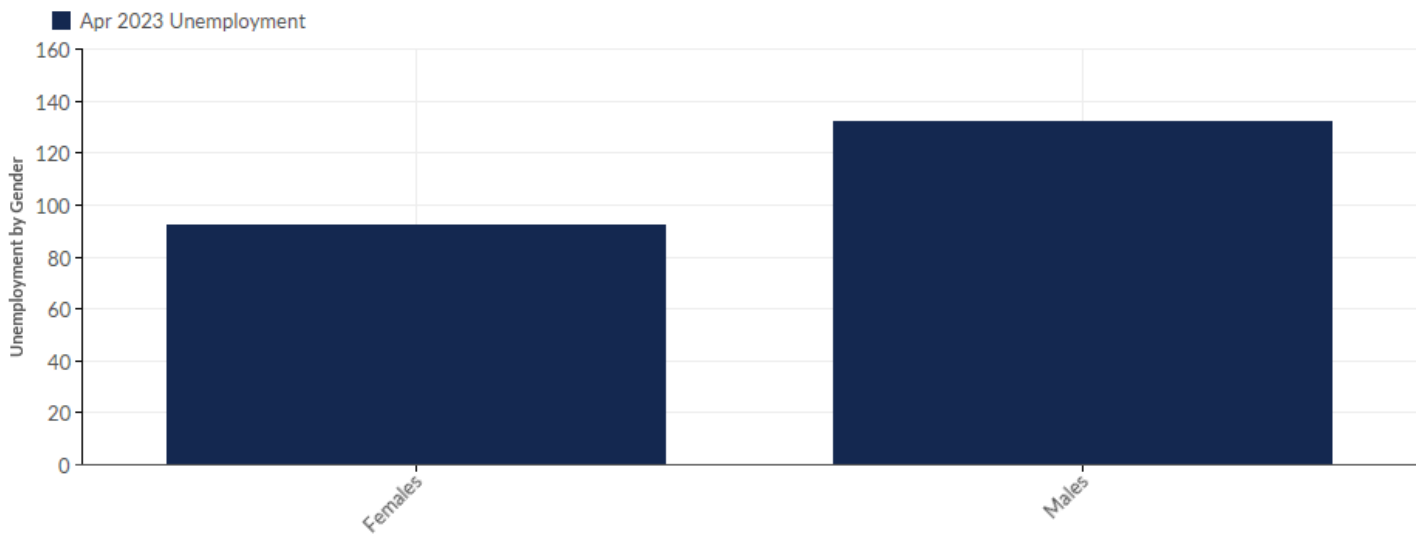
Unemployment by Demographics

Unemployment by Age



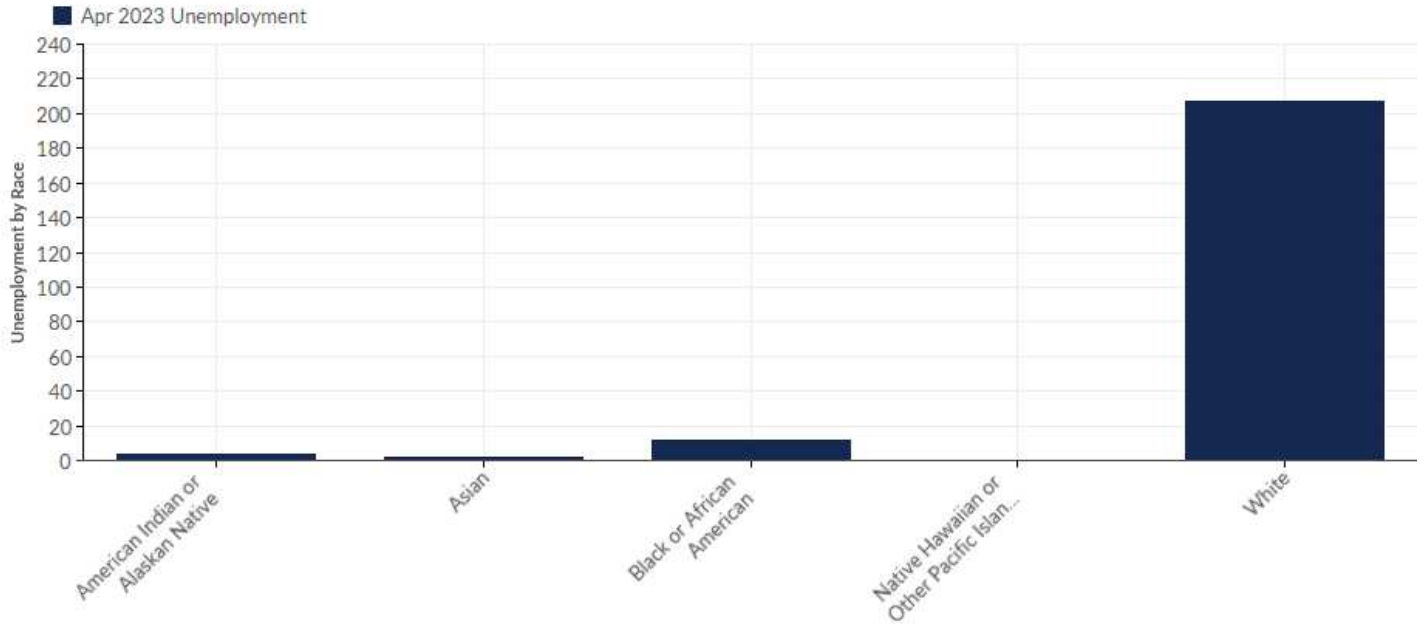
Age	Unemployment (Apr 2023)	% of Unemployed
< 22	5	2.23%
22-24	7	3.13%
25-34	41	18.30%
35-44	52	23.21%
45-54	46	20.54%
55-59	28	12.50%
60-64	25	11.16%
65+	20	8.93%
Total	224	100.00%

Unemployment by Gender



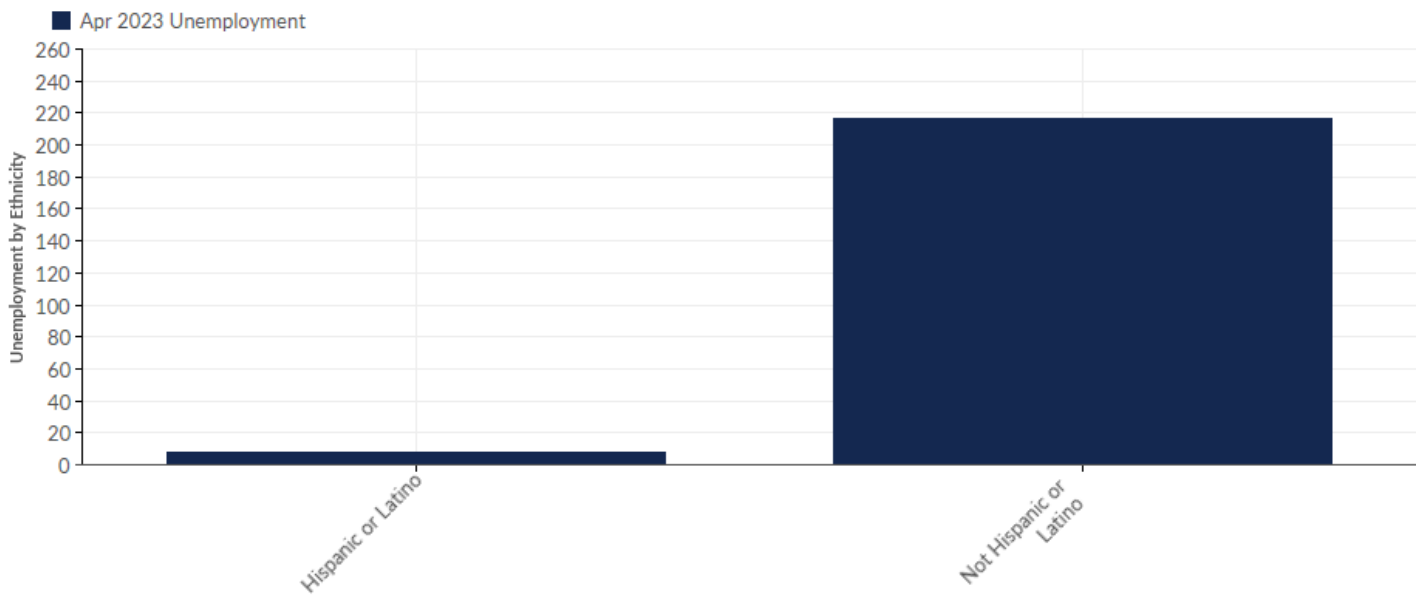
Gender	Unemployment (Apr 2023)	% of Unemployed
Females	92	41.07%
Males	132	58.93%
Total	224	100.00%

Unemployment by Race



Race	Unemployment (Apr 2023)	% of Unemployed
American Indian or Alaskan Native	3	1.34%
Asian	1	0.45%
Black or African American	12	5.36%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	207	92.41%
Total	224	100.00%

Unemployment by Ethnicity

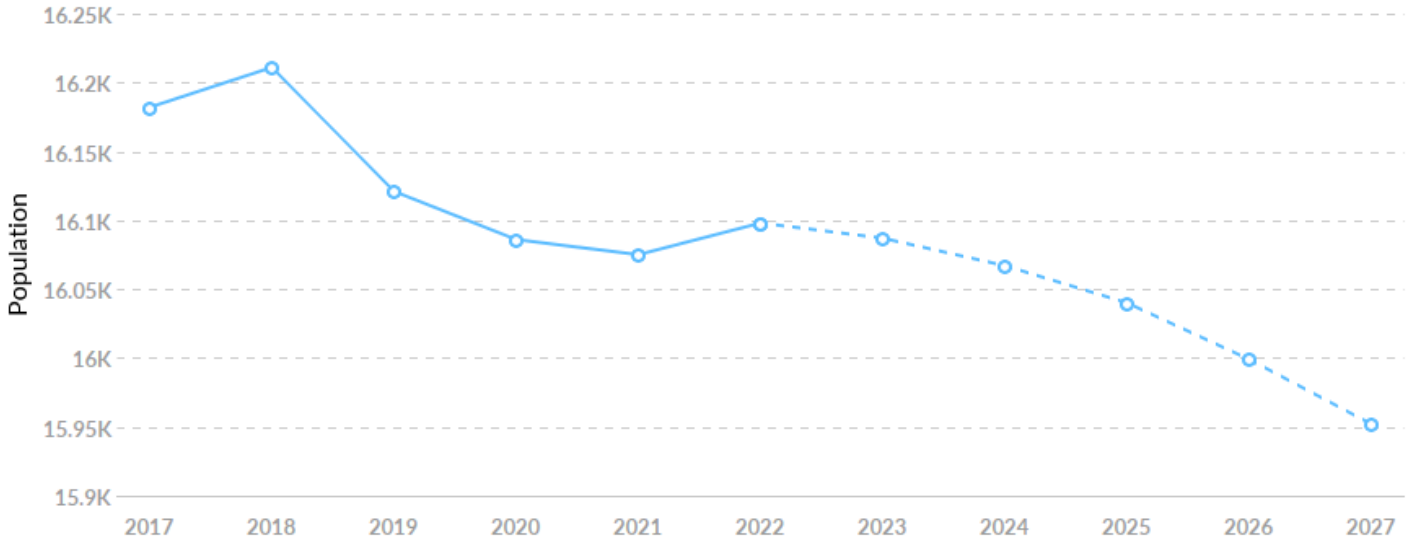


Ethnicity	Unemployment (Apr 2023)	% of Unemployed
Hispanic or Latino	8	3.57%
Not Hispanic or Latino	216	96.43%
Total	224	100.00%

Historic & Projected Trends

Population Trends

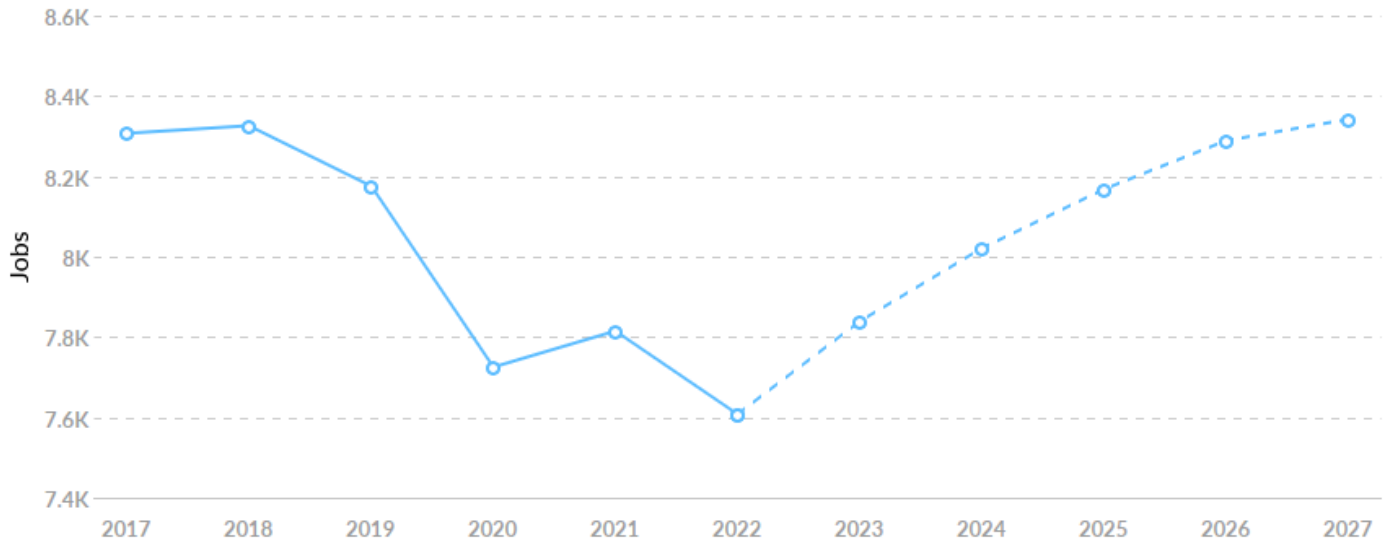
As of 2022 the region's population **declined by 0.5%** since 2017, falling by 84. Population is expected to **decrease by 0.9%** between 2022 and 2027, losing 146.



Timeframe	Population
2017	16,182
2018	16,211
2019	16,121
2020	16,086
2021	16,075
2022	16,098
2023	16,087
2024	16,067
2025	16,040
2026	15,999
2027	15,952

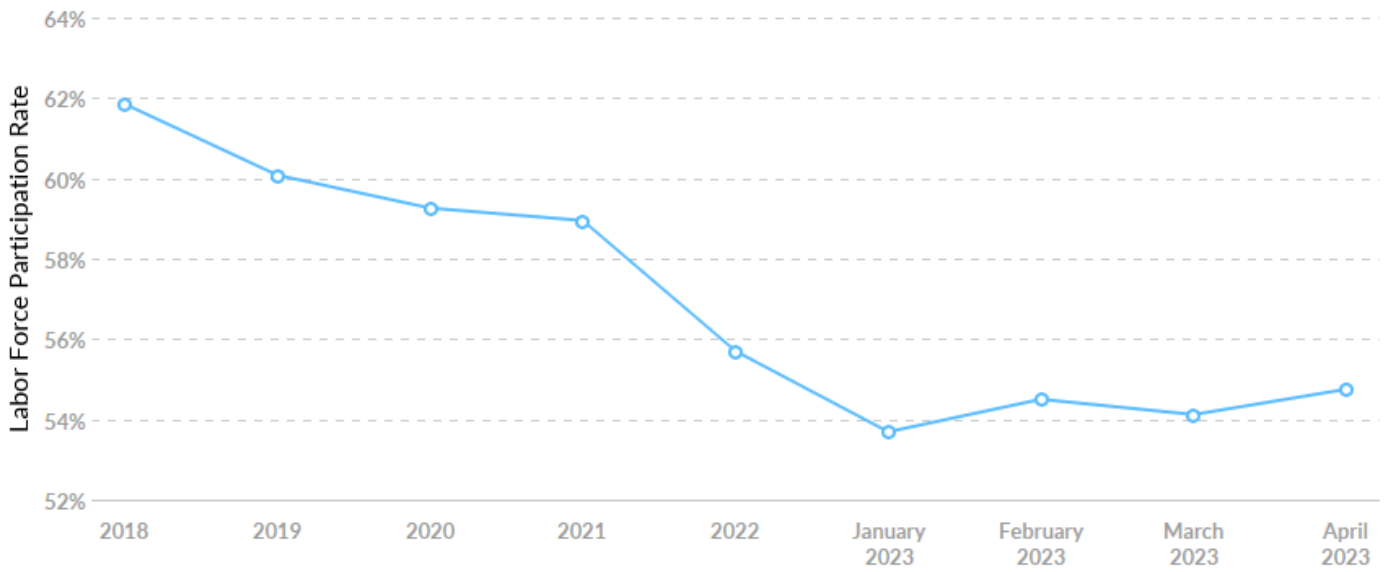
Job Trends

From 2017 to 2022, jobs declined by 8.4% in Crawford County, WI from 8,307 to 7,608. This change fell short of the national growth rate of 3.8% by 12.2%.



Timeframe	Jobs
2017	8,307
2018	8,326
2019	8,176
2020	7,725
2021	7,815
2022	7,608
2023	7,839
2024	8,021
2025	8,168
2026	8,289
2027	8,342

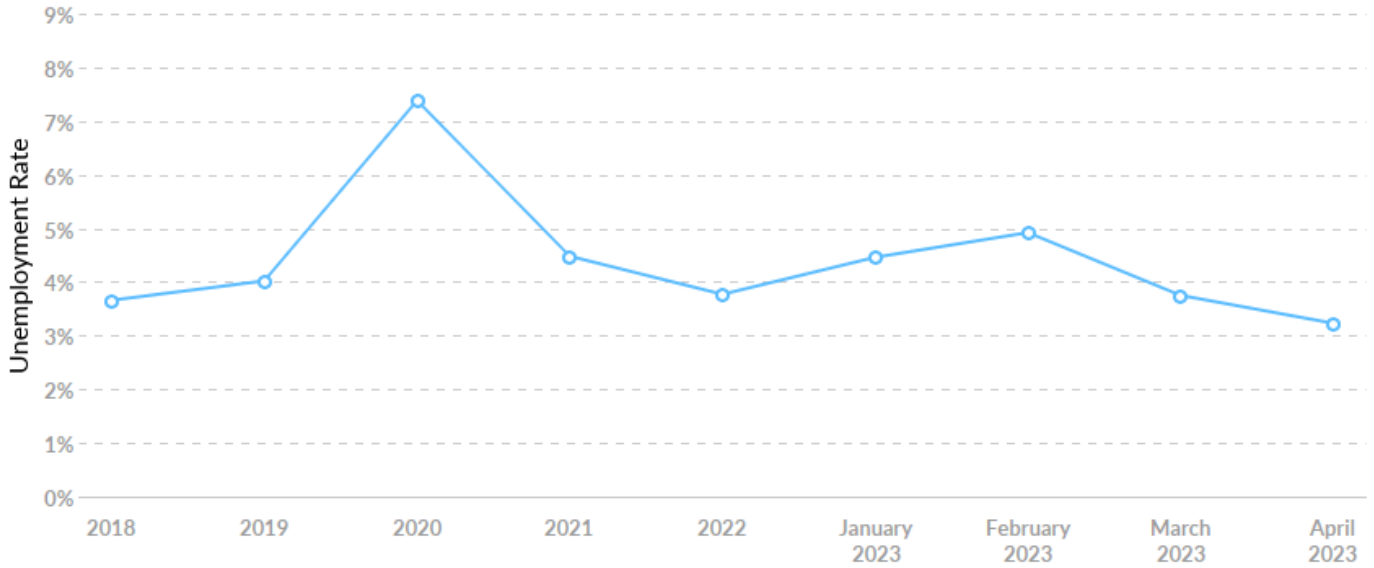
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	61.85%
2019	60.08%
2020	59.26%
2021	58.95%
2022	55.70%
January 2023	53.69%
February 2023	54.50%
March 2023	54.12%
April 2023	54.75%

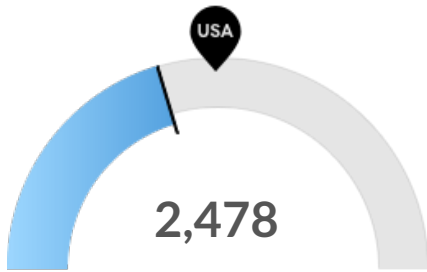
Unemployment Rate Trends

Crawford County, WI had an April 2023 unemployment rate of 3.23%, **decreasing from 3.66%** 5 years before.



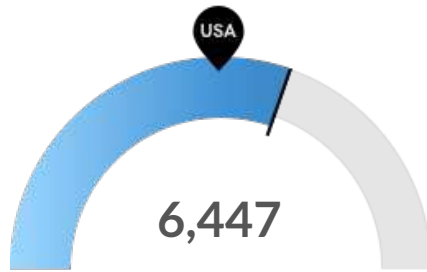
Timeframe	Unemployment Rate
2018	3.66%
2019	4.02%
2020	7.38%
2021	4.48%
2022	3.77%
January 2023	4.46%
February 2023	4.92%
March 2023	3.75%
April 2023	3.23%

Population Characteristics



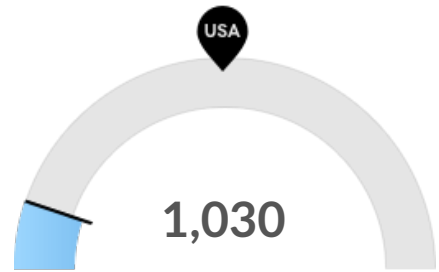
Millennials

Crawford County, WI has 2,478 millennials (ages 25-39). The national average for an area this size is 3,284.



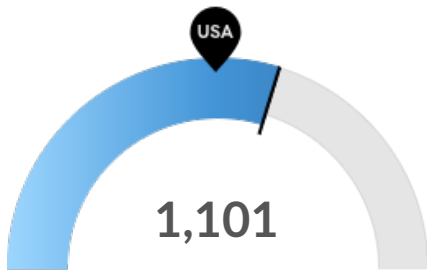
Retiring Soon

Retirement risk is high in Crawford County, WI. The national average for an area this size is 4,778 people 55 or older, while there are 6,447 here.



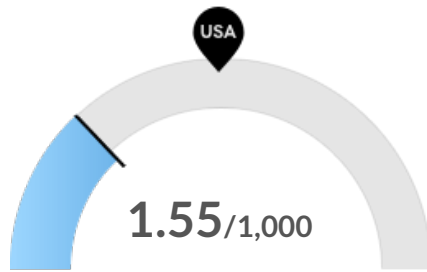
Racial Diversity

Racial diversity is low in Crawford County, WI. The national average for an area this size is 6,542 racially diverse people, while there are 1,030 here.



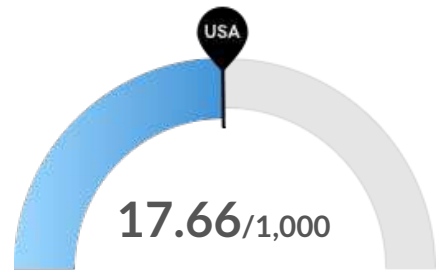
Veterans

Crawford County, WI has 1,101 veterans. The national average for an area this size is 844.



Violent Crime

Crawford County, WI has 1.55 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

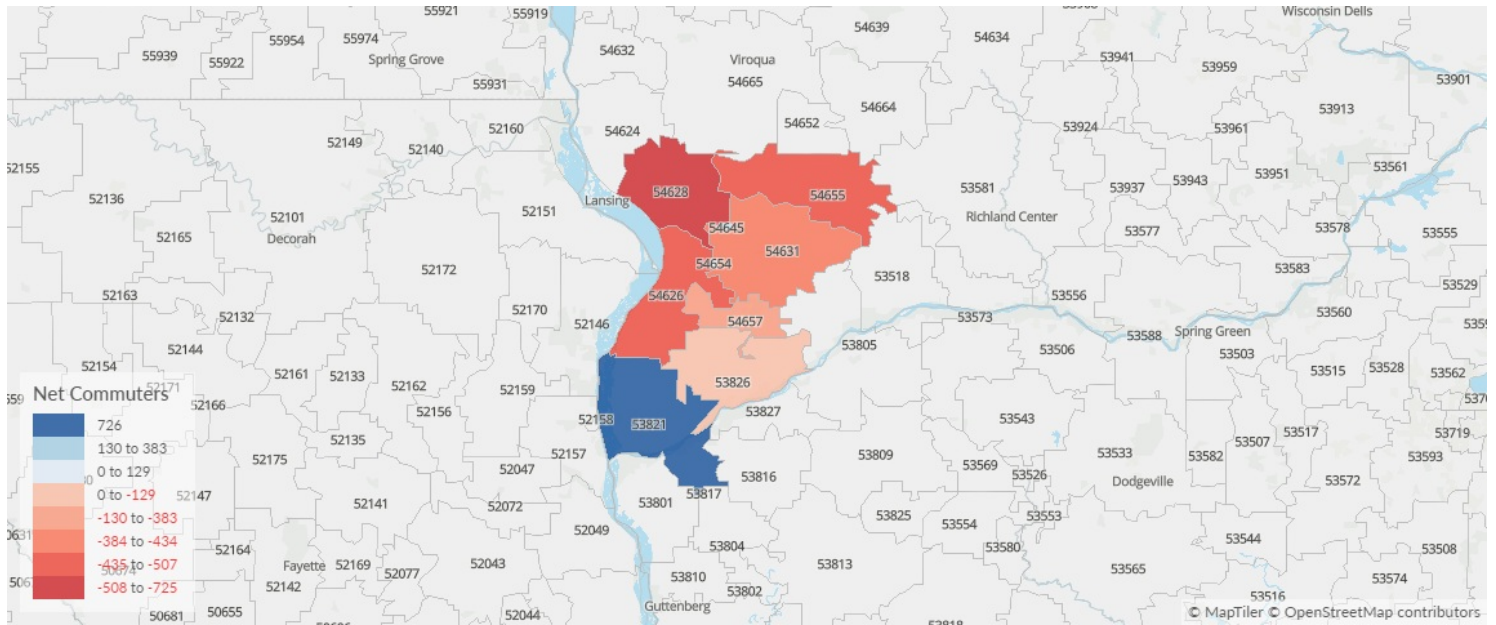


Property Crime

Crawford County, WI has 17.66 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Crawford County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2022 Employment
53821	Prairie Du Chien, WI (in...	4,867
54631	Gays Mills, WI (in Crawf...	925
53826	Wauzeka, WI (in Crawfo...	591
54655	Soldiers Grove, WI (in C...	576
54628	Ferryville, WI (in Crawfo...	158

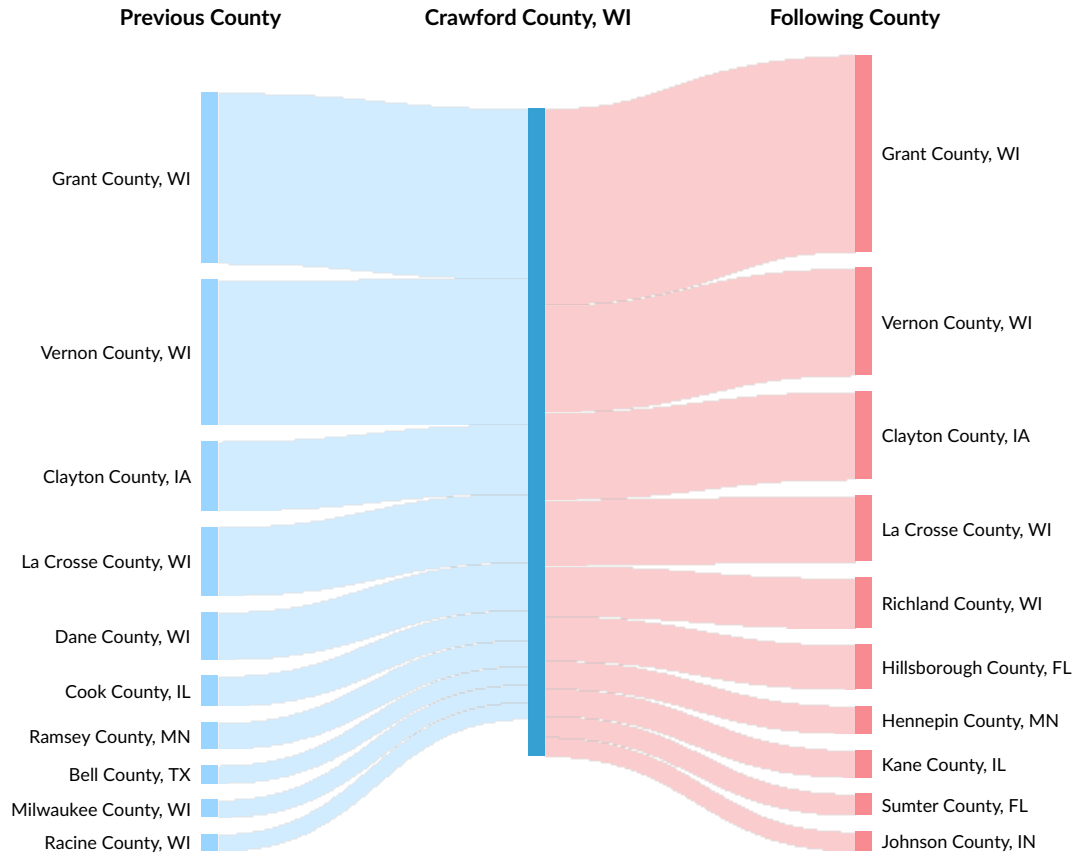
Where Talent Lives

ZIP	Name	2022 Workers
53821	Prairie Du Chien, WI (in...	4,141
54631	Gays Mills, WI (in Crawf...	1,309
54655	Soldiers Grove, WI (in C...	1,012
54628	Ferryville, WI (in Crawfo...	666
53826	Wauzeka, WI (in Crawfo...	637

Inbound and Outbound Migration

The table below analyzes past and current residents of Crawford County, WI. The left column shows residents of other counties migrating to Crawford County, WI. The right column shows residents migrating from Crawford County, WI to other counties.

As of 2020, 104 people have migrated from Grant County, WI to Crawford County, WI. In the same year, 120 people left Crawford County, WI migrating to Grant County, WI. The total Net Migration for Crawford County, WI in 2020 was 25.

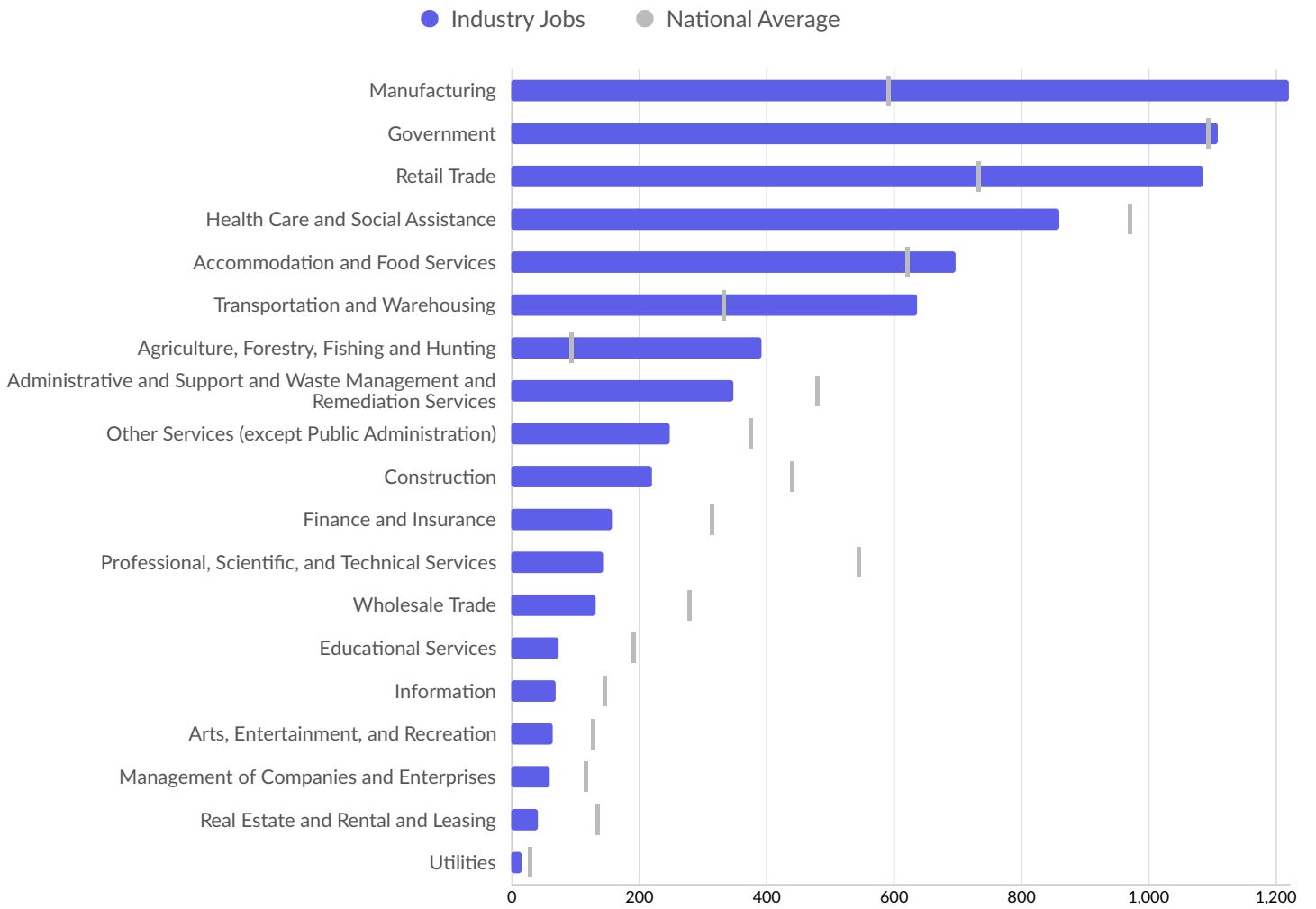


Top Previous Counties	Migrations
Grant County, WI	104
Vernon County, WI	89
Clayton County, IA	42
La Crosse County, WI	42
Dane County, WI	29
Cook County, IL	18

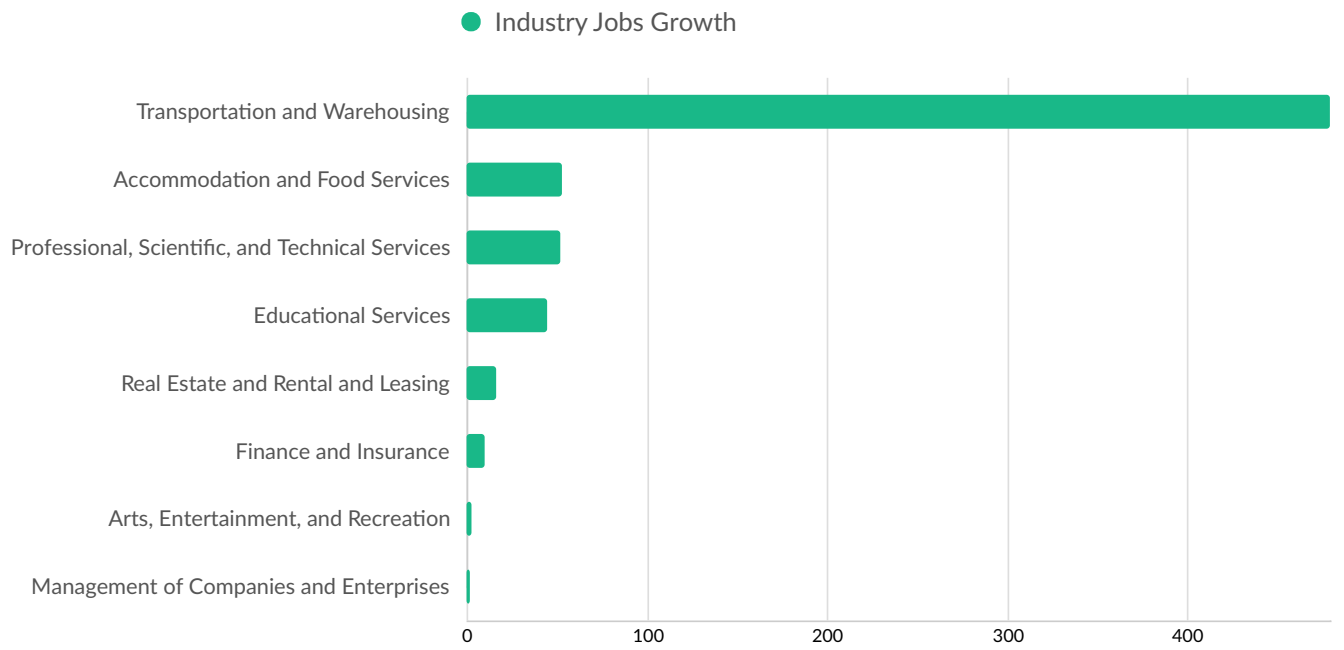
Top Previous Counties	Migrations
Ramsey County, MN	16
Bell County, TX	11
Milwaukee County, WI	11
Racine County, WI	10
Sauk County, WI	8
Dodge County, WI	6
Allamakee County, IA	6
Outagamie County, WI	6
Jefferson County, WI	5
Top Following Counties	Migrations
Grant County, WI	120
Vernon County, WI	65
Clayton County, IA	53
La Crosse County, WI	40
Richland County, WI	31
Hillsborough County, FL	27
Hennepin County, MN	17
Kane County, IL	17
Sumter County, FL	13
Johnson County, IN	12
Winnebago County, WI	11
San Diego County, CA	10
Dodge County, WI	10
Will County, IL	10
Juneau County, WI	9

Industry Characteristics

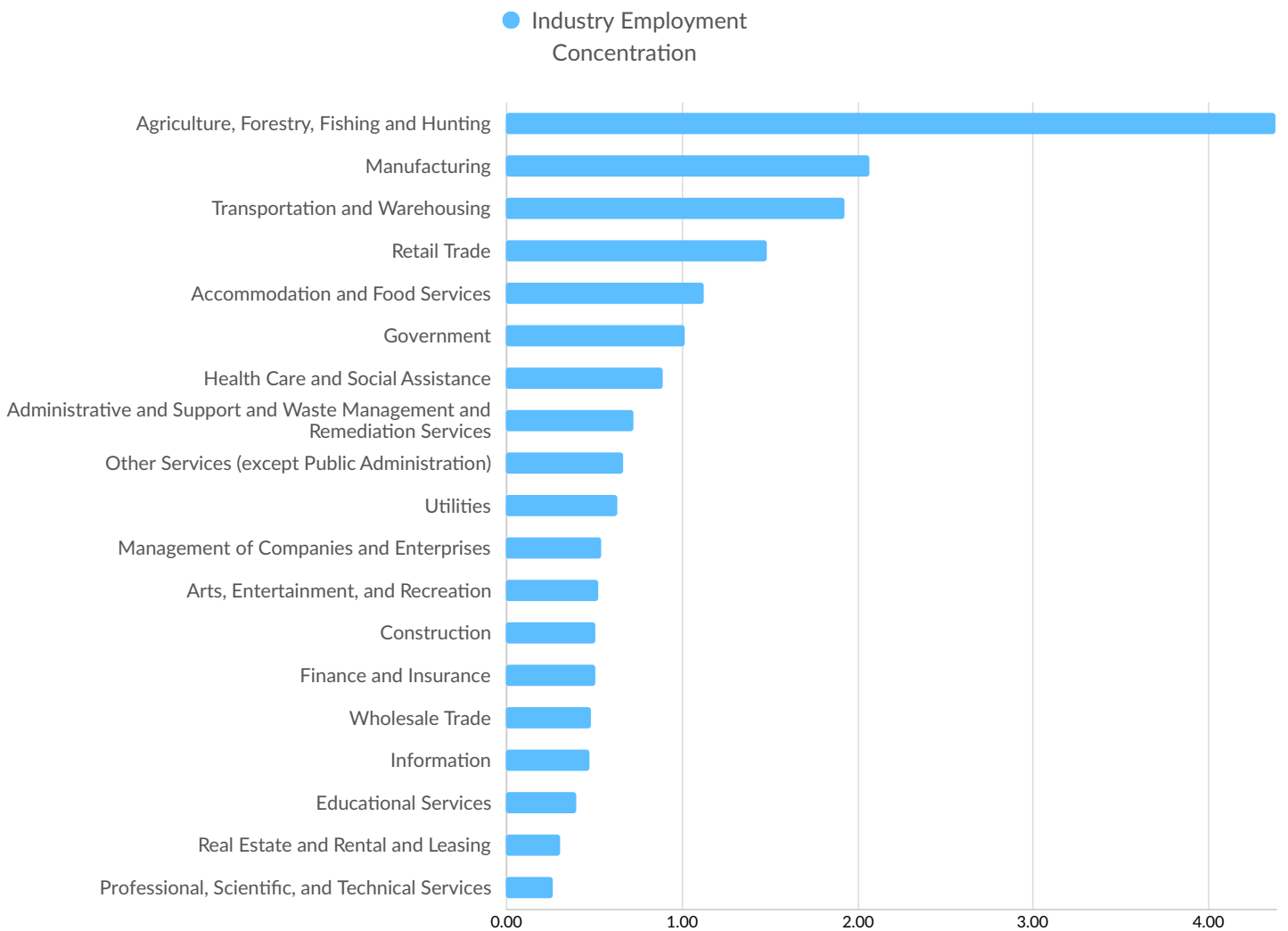
Largest Industries



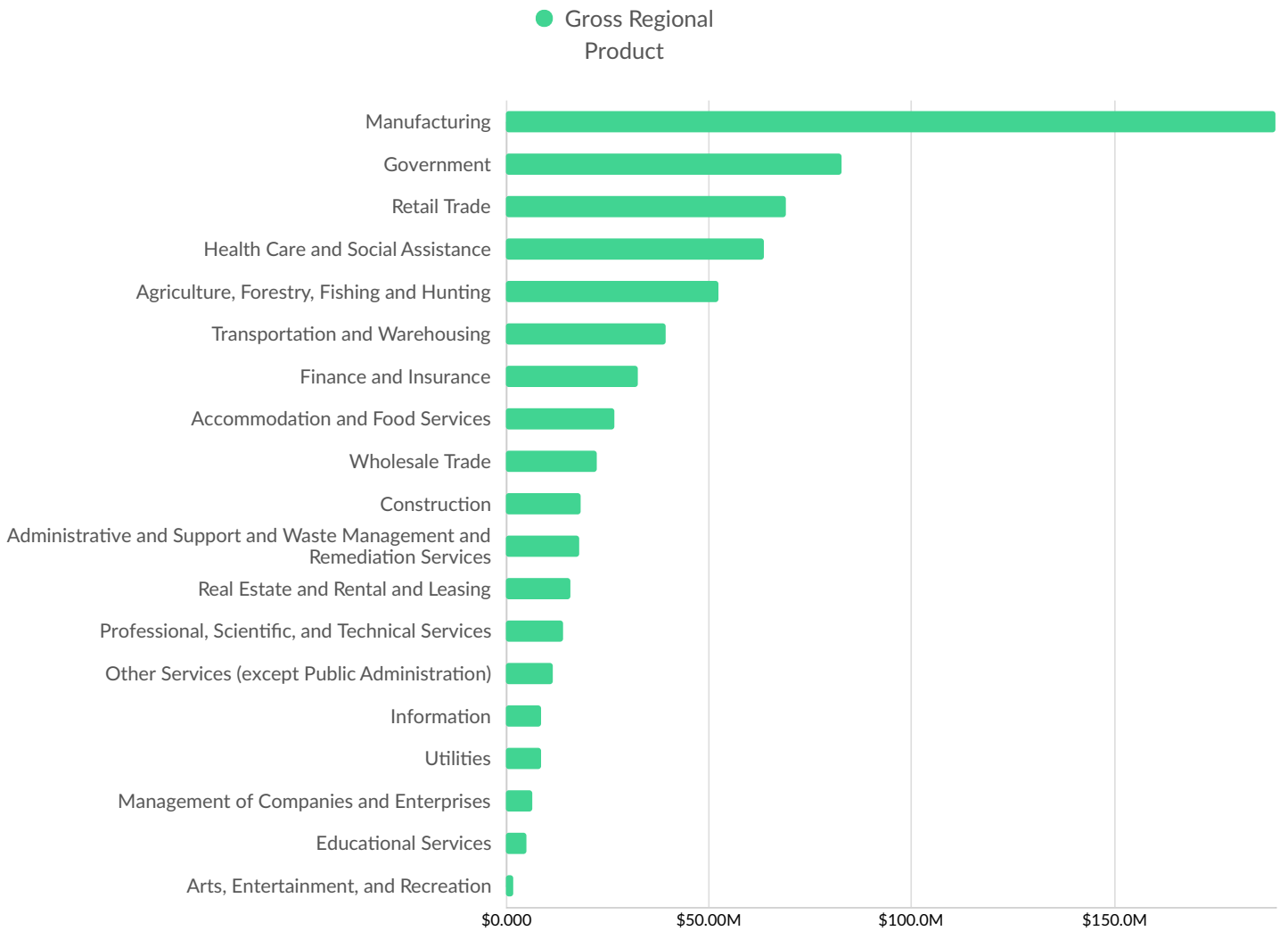
Top Growing Industries



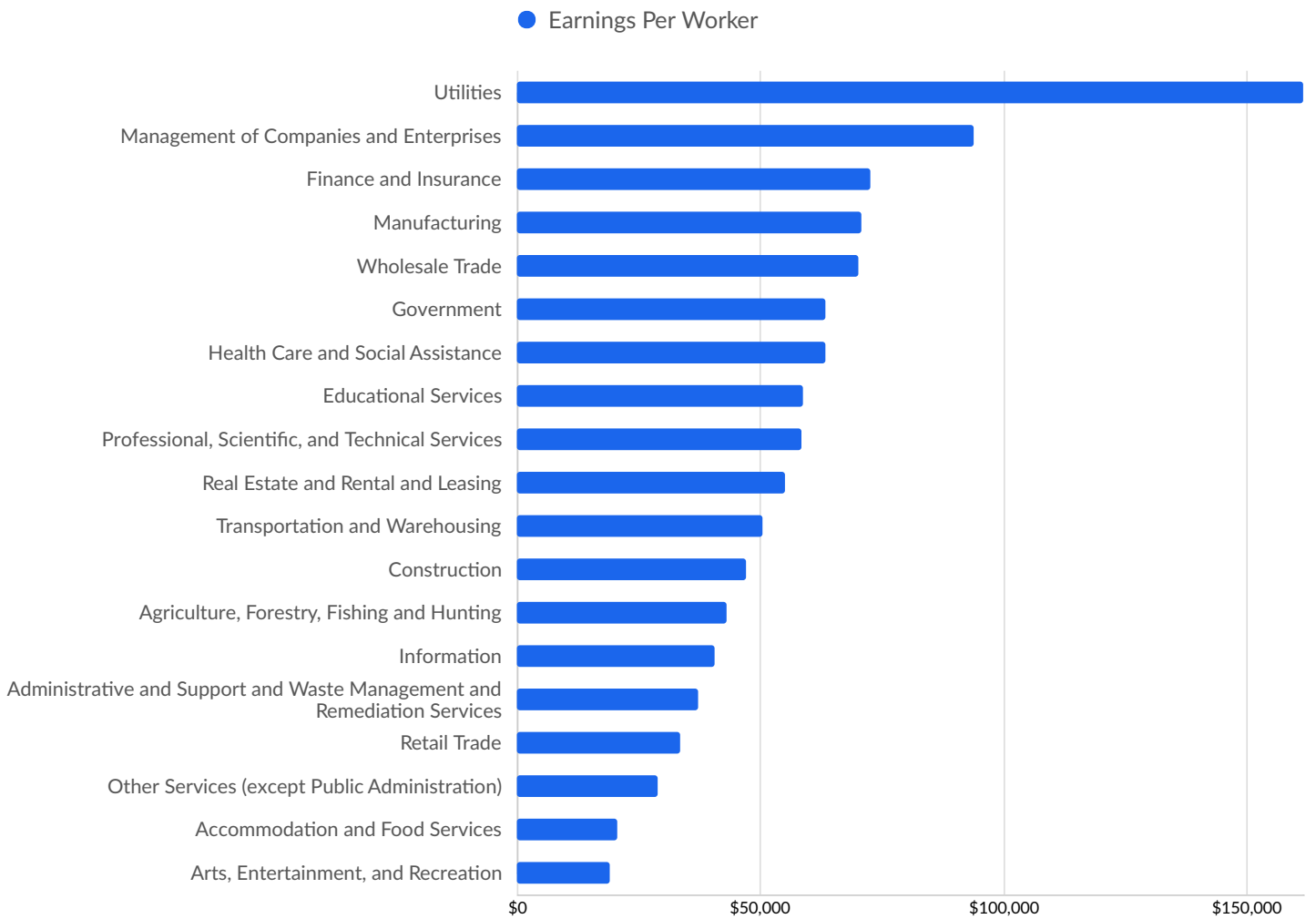
Top Industry Employment Concentration



Top Industry GRP








Top Industry Earnings



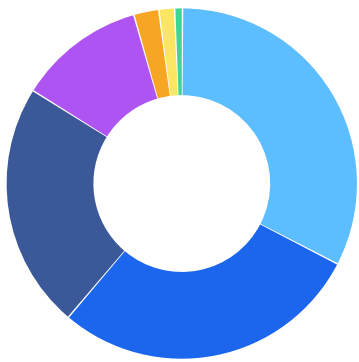
Business Characteristics

950 Companies Employ Your Workers

Online profiles for your workers mention 950 companies as employers, with the top 10 appearing below. In the last 12 months, 108 companies in Crawford County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
3M	71 	Bass Pro Shops	128 
Bass Pro Shops	53 	Walmart	38 
Walmart	31 	Kwik Trip	25 
Bapi	25 	Kolberg-Pioneer	24 
Crossing Rivers Health	25 	Building Automation Products	22 
Gundersen Health System	18 	Cleary Building Corp.	22 
Prairie Du Chien Area Schools	17 	3M	13 
Marta C. Turksel, Educational Co...	16 	Nexthome Prime Real Estate	13 
Prairie Industries	16 	Walgreens Boots Alliance	13 
Vernon Memorial Healthcare	15 	Astec Industries	11 

Business Size

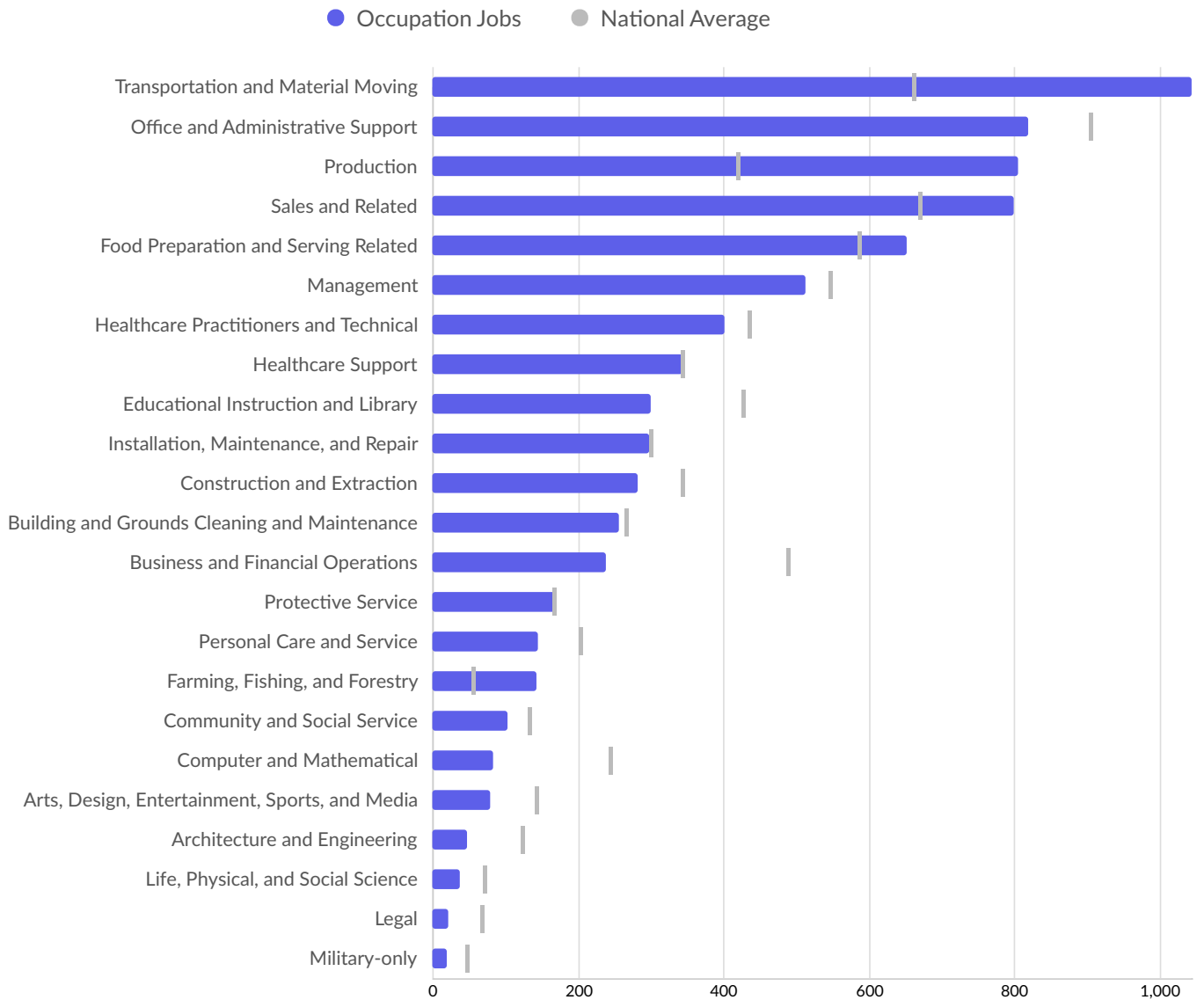


	Percentage	Business Count
1 to 4 employees	32.5%	225
5 to 9 employees	28.6%	198
10 to 19 employees	22.7%	157
20 to 49 employees	11.7%	81
50 to 99 employees	2.3%	16
100 to 249 employees	1.4%	10
250 to 499 employees	0.7%	5

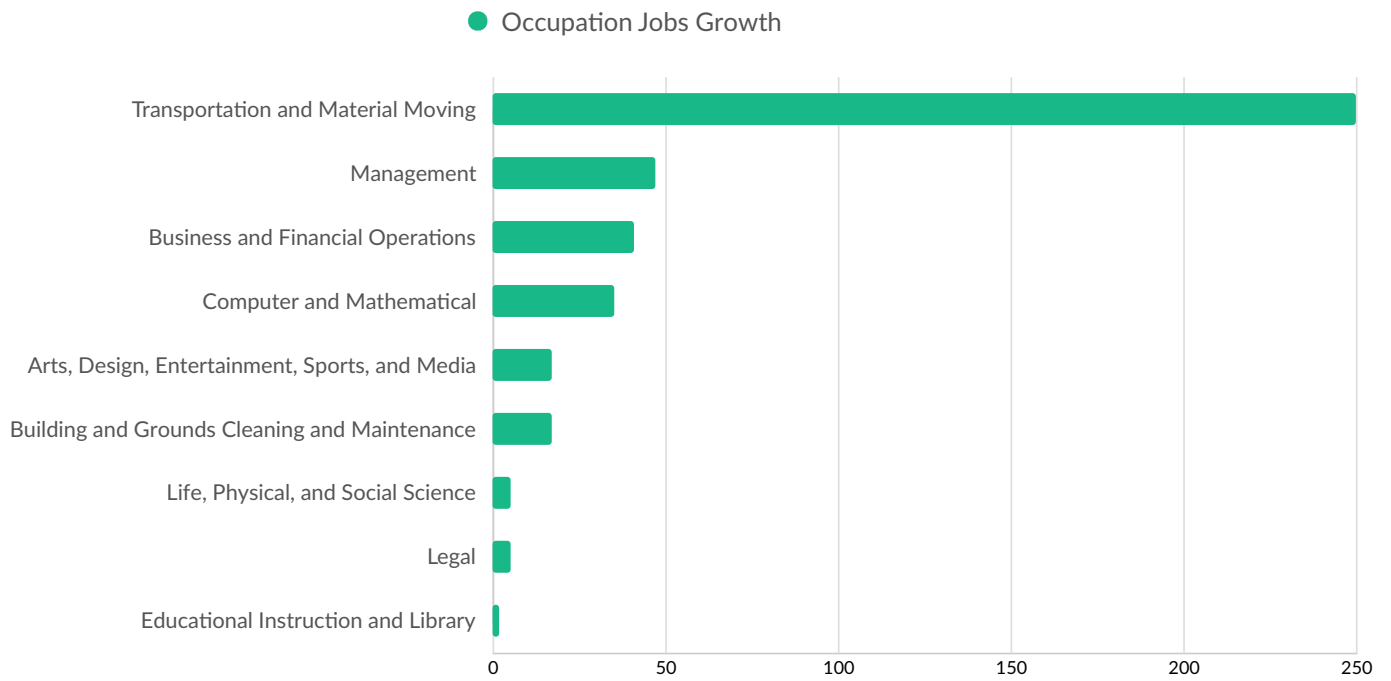
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

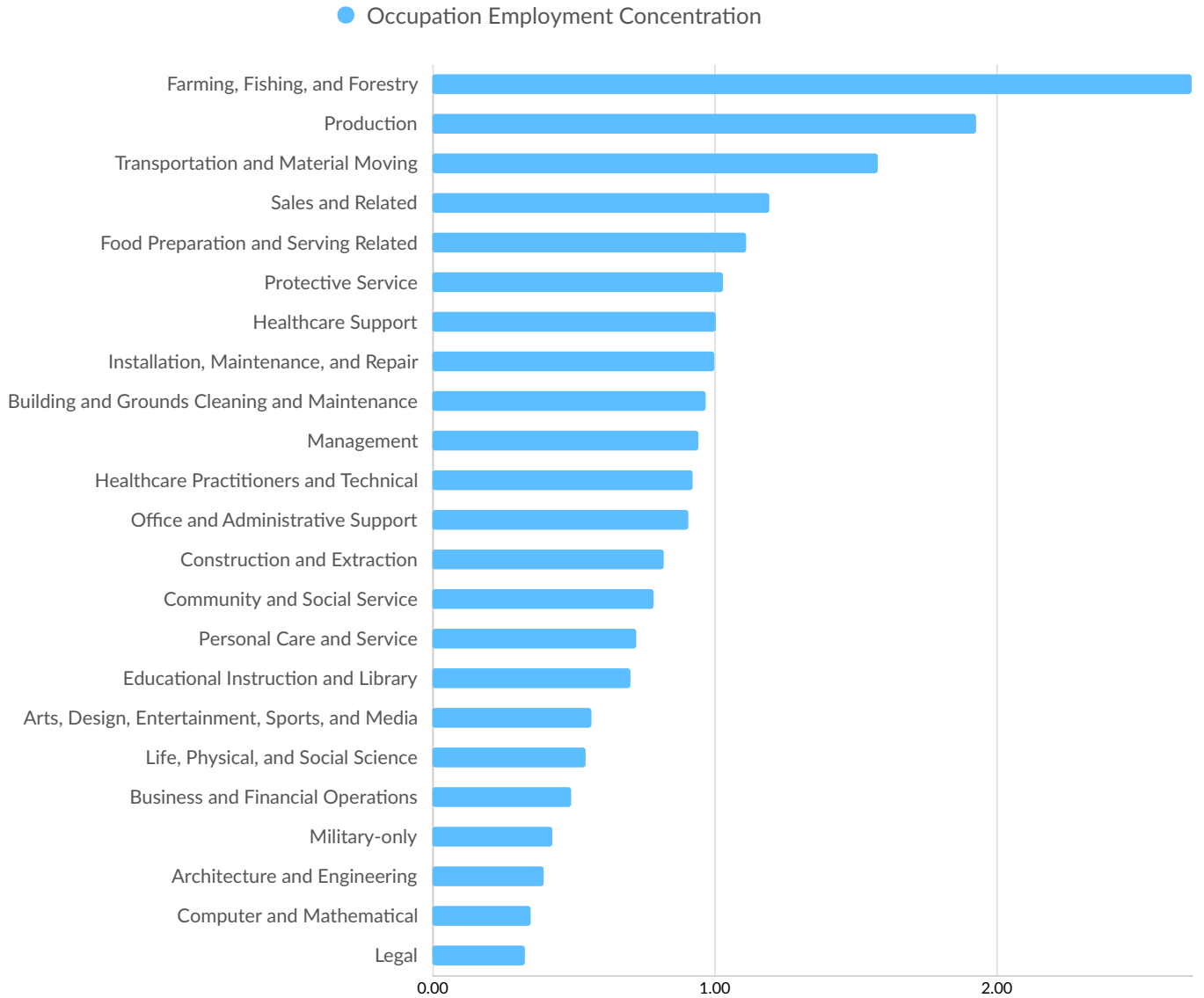
Largest Occupations



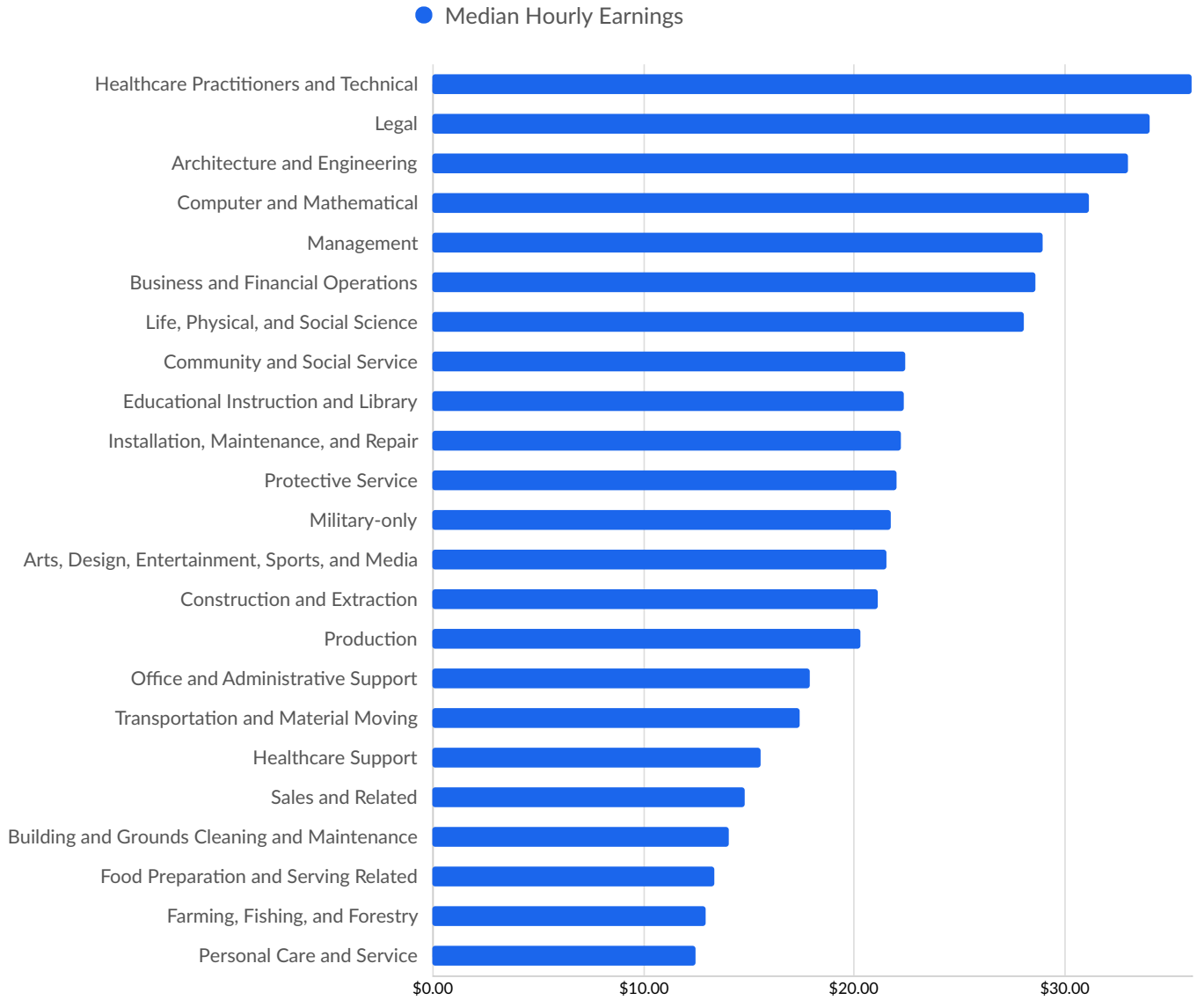
Top Growing Occupations



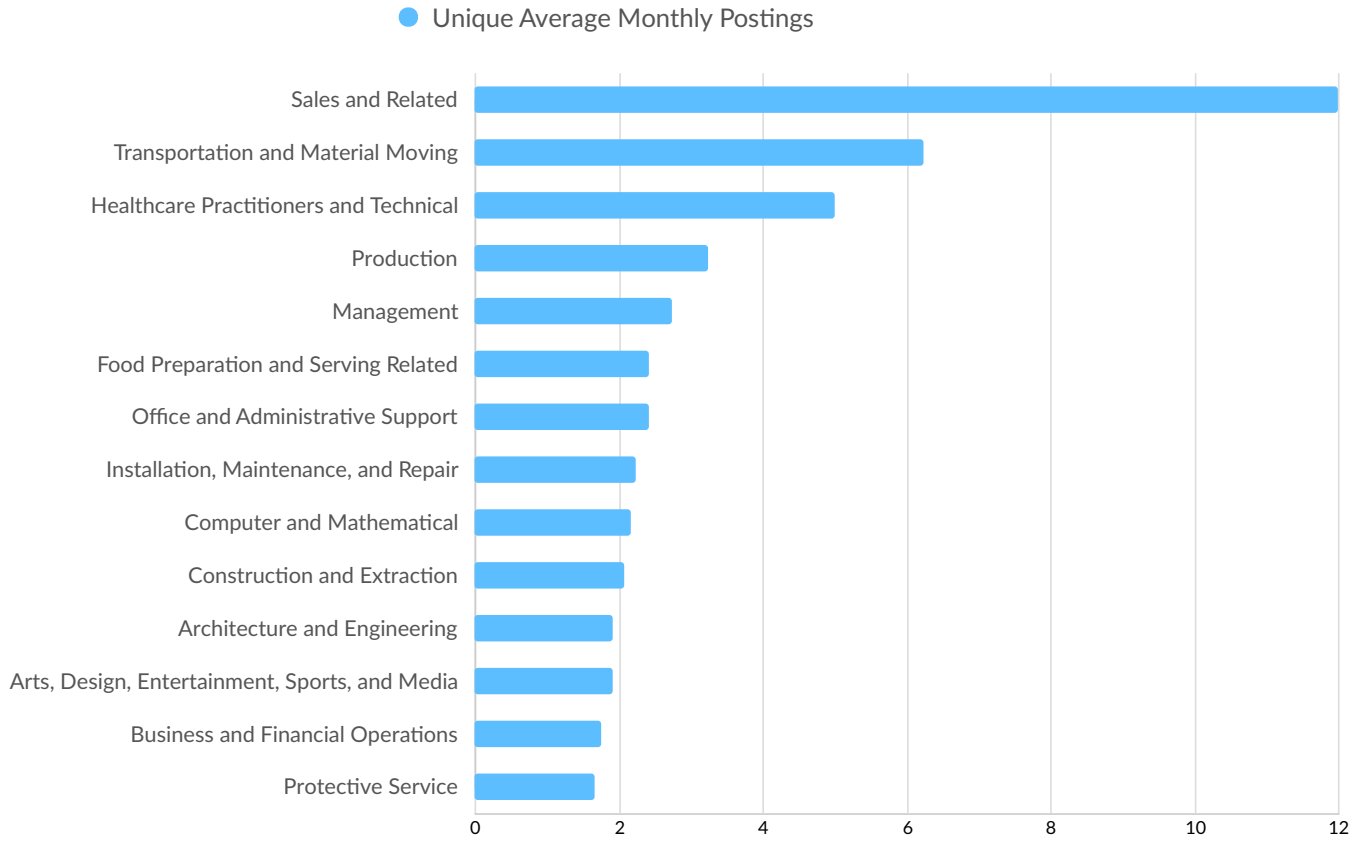
Top Occupation Employment Concentration



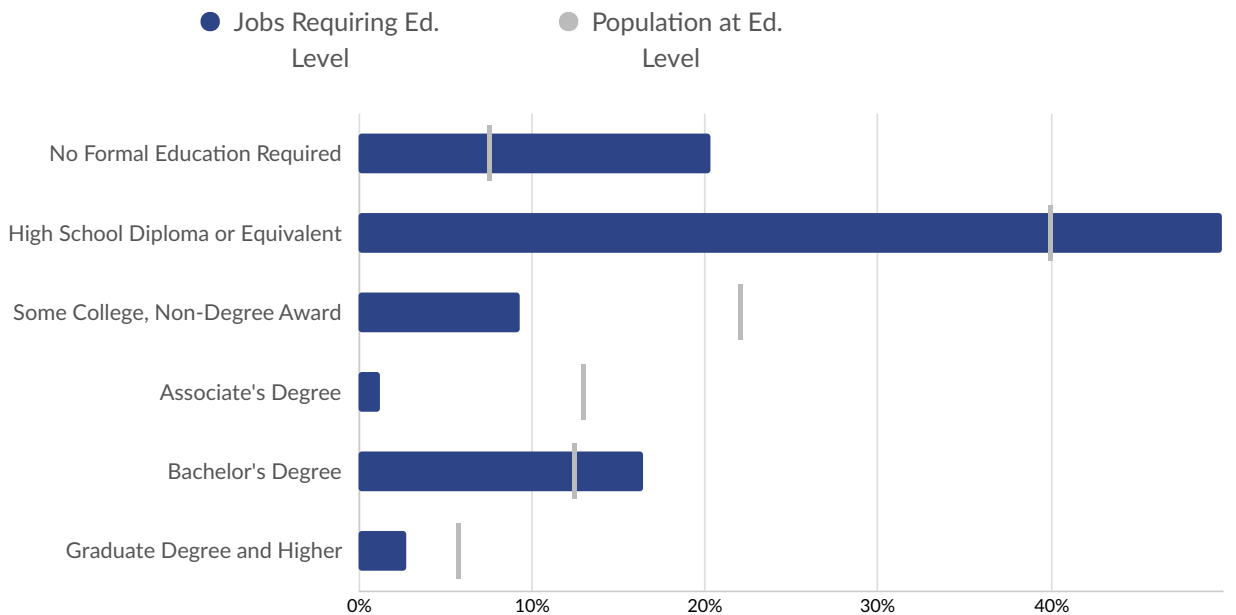
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Crawford County, WI produced graduates.

In-Demand Skills

