



Buffalo County, WI

Mississippi River Regional Planning Commission



1707 Main Street, Suite 435
La Crosse, Wisconsin 54601

Contents

| | |
|--------------------------------------|----|
| Report Parameters | 1 |
| Economy Overview | 2 |
| Unemployment by Demographics | 4 |
| Historic & Projected Trends | 8 |
| Population Characteristics | 12 |
| Inbound and Outbound Migration | 14 |
| Industry Characteristics | 16 |
| Business Characteristics | 21 |
| Workforce Characteristics | 23 |
| Educational Pipeline | 28 |
| In-Demand Skills | 29 |

Report Parameters

1 County

55011 Buffalo County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

13,436

Population (2022)

Population **grew by 321** over the last 5 years and is projected to **grow by 506** over the next 5 years.

4,595

Total Regional Employment

Jobs **decreased by 21** over the last 5 years but are projected to **grow by 99** over the next 5 years.

\$61.2K

Median Household Income (2021)

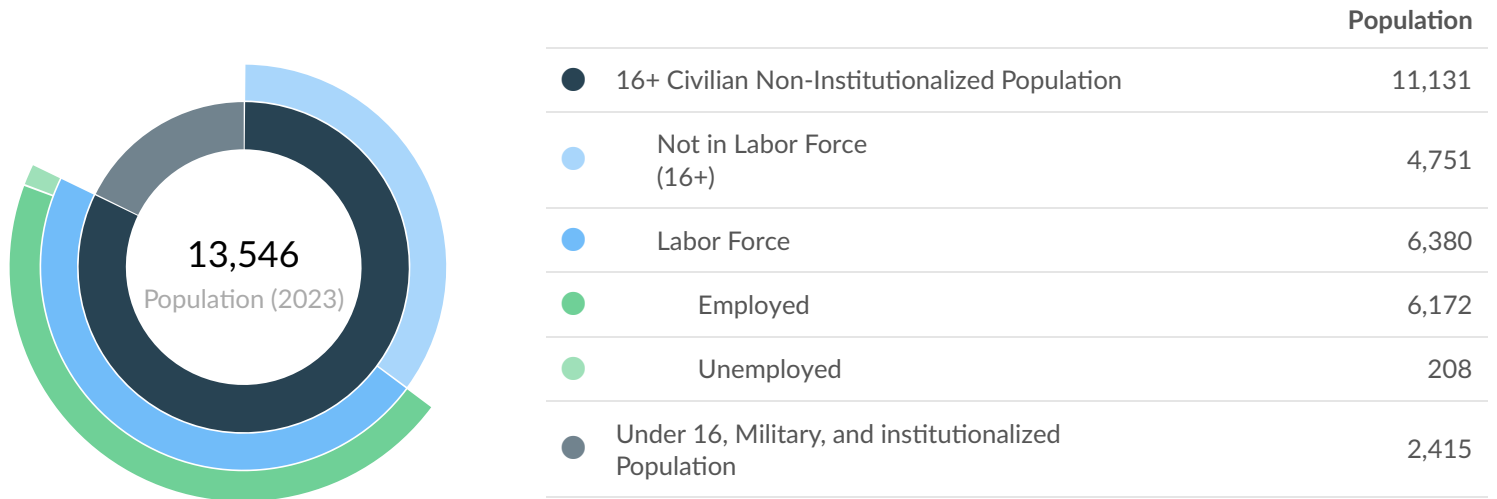
Median household income is **\$7.9K below** the national median household income of \$69.0K.

Takeaways

- As of 2022 the region's population **increased by 2.5%** since 2017, growing by 321. Population is expected to **increase by 3.8%** between 2022 and 2027, adding 506.
- From 2017 to 2022, jobs **declined by 0.5%** in Buffalo County, WI from 4,616 to **4,595**. This change **fell short of the national growth rate of 3.8% by 4.3%**. As the number of jobs declined, the **labor force participation rate decreased from 61.3% to 53.2% between 2017 and 2022**.
- Concerning educational attainment, **14.7% of Buffalo County, WI residents possess a Bachelor's Degree** (6.1% below the national average), and **14.8% hold an Associate's Degree** (5.9% above the national average).
- The top three industries in 2022 are General Freight Trucking, Animal Production, and Education and Hospitals (Local Government).

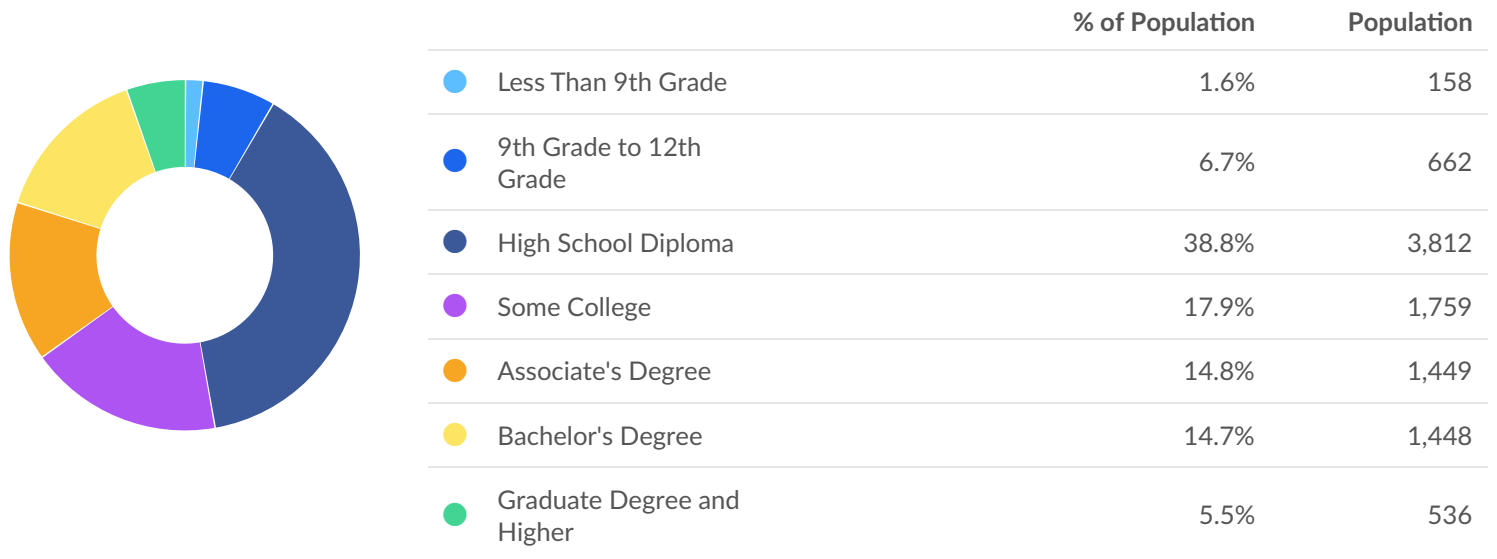
| | Population (2023) | Labor Force (Apr 2023) | Jobs (2022) | Cost of Living | GRP | Imports | Exports |
|----------------------|-------------------|------------------------|-------------|----------------|-----------|----------|-----------|
| Region | 13,546 | 6,380 | 4,595 | 101.6 | \$562.20M | \$1.29B | \$978.63M |
| Juneau County, WI | 26,978 | 13,318 | 10,440 | 97.7 | \$1.12B | \$2.10B | \$2.20B |
| Dane County, WI | 578,313 | 334,794 | 379,374 | 104.7 | \$57.46B | \$44.07B | \$65.02B |
| Milwaukee County, WI | 913,266 | 454,383 | 509,429 | 104.6 | \$67.68B | \$54.39B | \$67.03B |

Apr 2023 Labor Force Breakdown



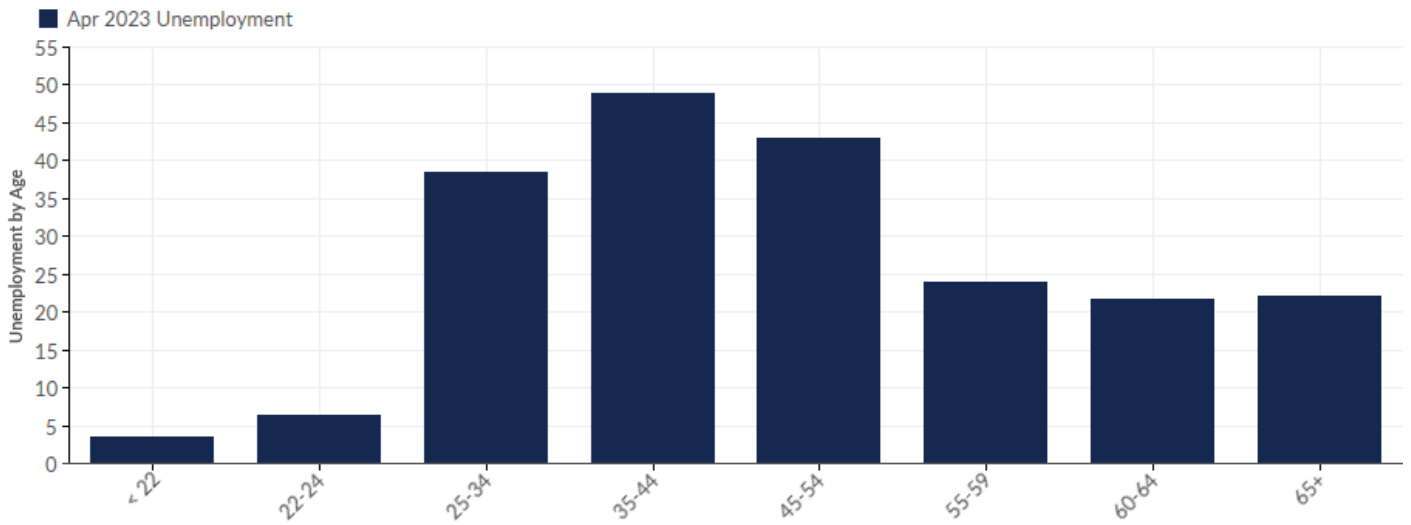
Educational Attainment

Concerning educational attainment, **14.7% of Buffalo County, WI residents possess a Bachelor's Degree** (6.1% below the national average), and **14.8% hold an Associate's Degree** (5.9% above the national average).



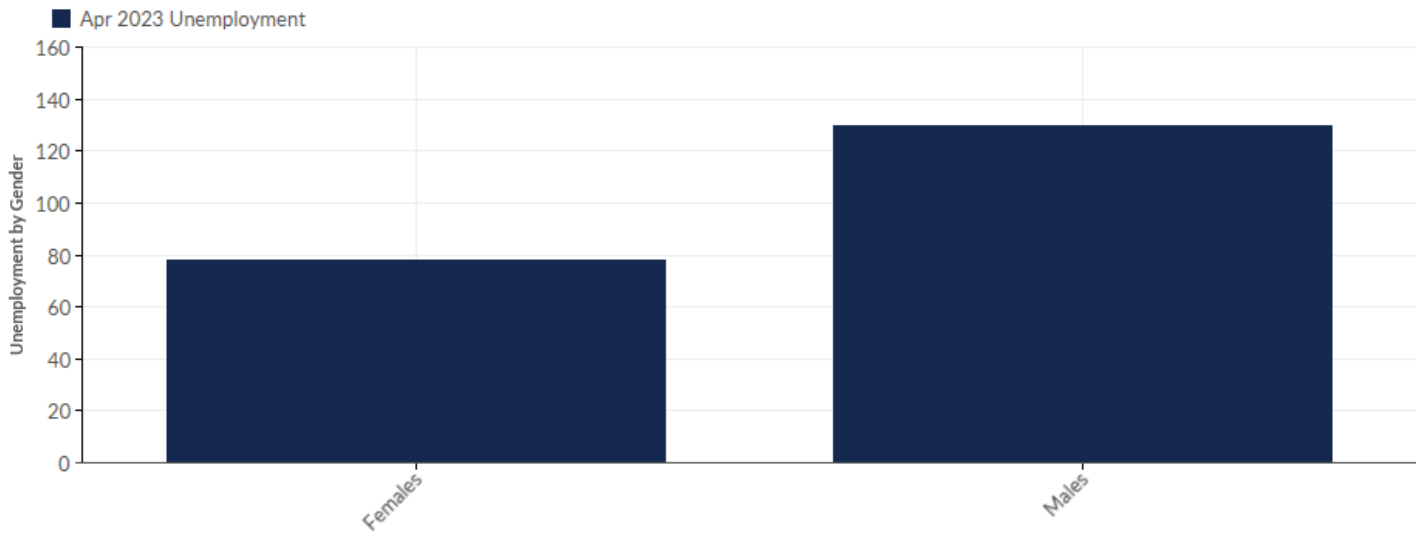
Unemployment by Demographics

Unemployment by Age



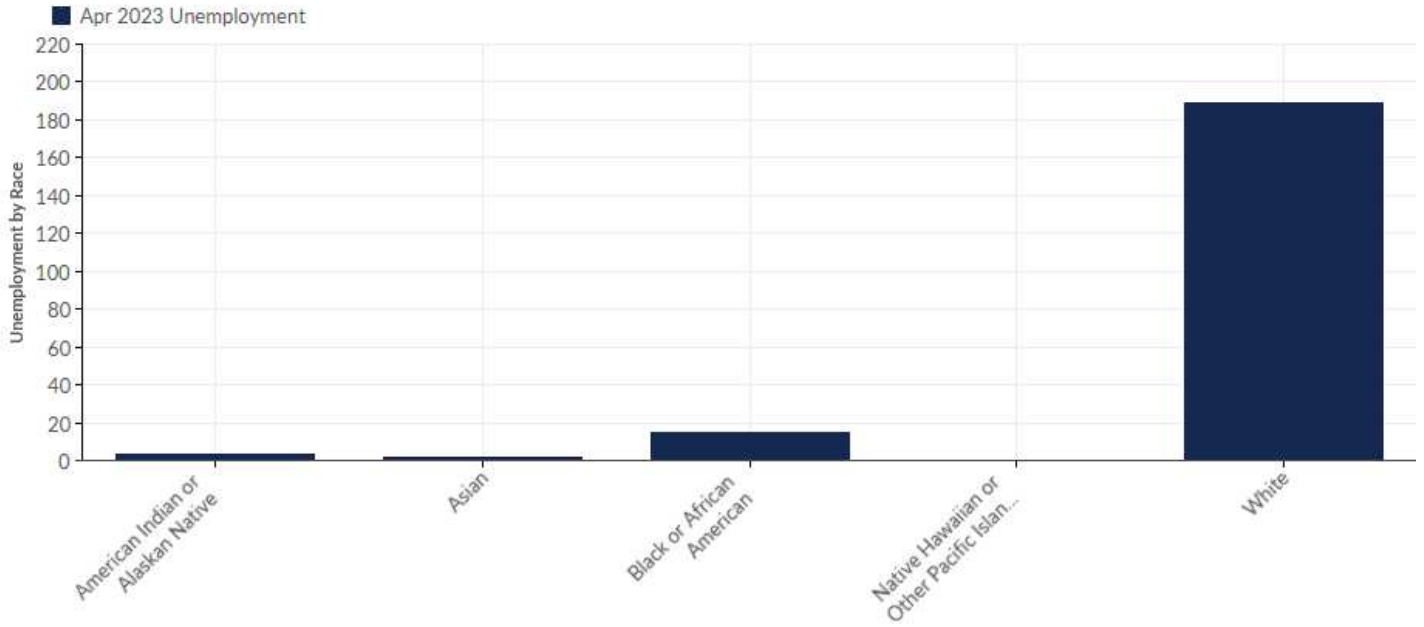
| Age | Unemployment (Apr 2023) | % of Unemployed |
|-------|-------------------------|-----------------|
| < 22 | 4 | 1.92% |
| 22-24 | 6 | 2.88% |
| 25-34 | 38 | 18.27% |
| 35-44 | 49 | 23.56% |
| 45-54 | 43 | 20.67% |
| 55-59 | 24 | 11.54% |
| 60-64 | 22 | 10.58% |
| 65+ | 22 | 10.58% |
| Total | 208 | 100.00% |

Unemployment by Gender



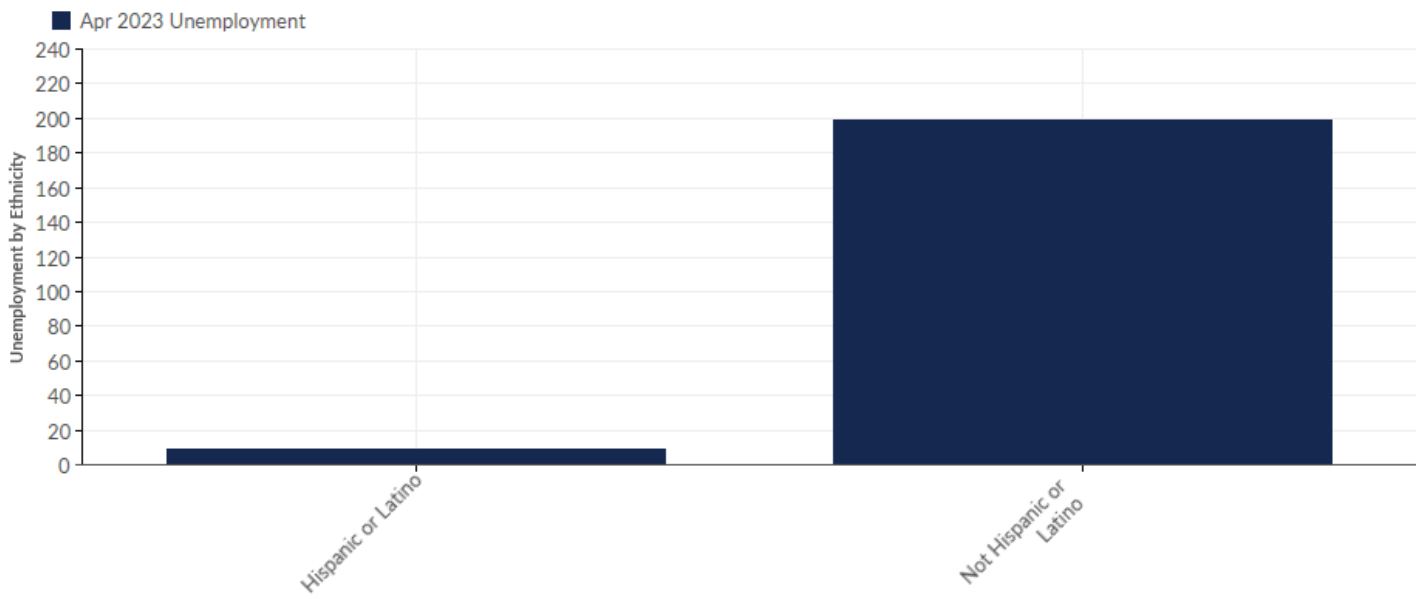
| Gender | Unemployment (Apr 2023) | % of Unemployed |
|---------|-------------------------|-----------------|
| Females | 78 | 37.50% |
| Males | 130 | 62.50% |
| Total | 208 | 100.00% |

Unemployment by Race



| Race | Unemployment (Apr 2023) | % of Unemployed |
|---|-------------------------|-----------------|
| American Indian or Alaskan Native | 3 | 1.44% |
| Asian | 1 | 0.48% |
| Black or African American | 15 | 7.21% |
| Native Hawaiian or Other Pacific Islander | 0 | 0.00% |
| White | 189 | 90.87% |
| Total | 208 | 100.00% |

Unemployment by Ethnicity

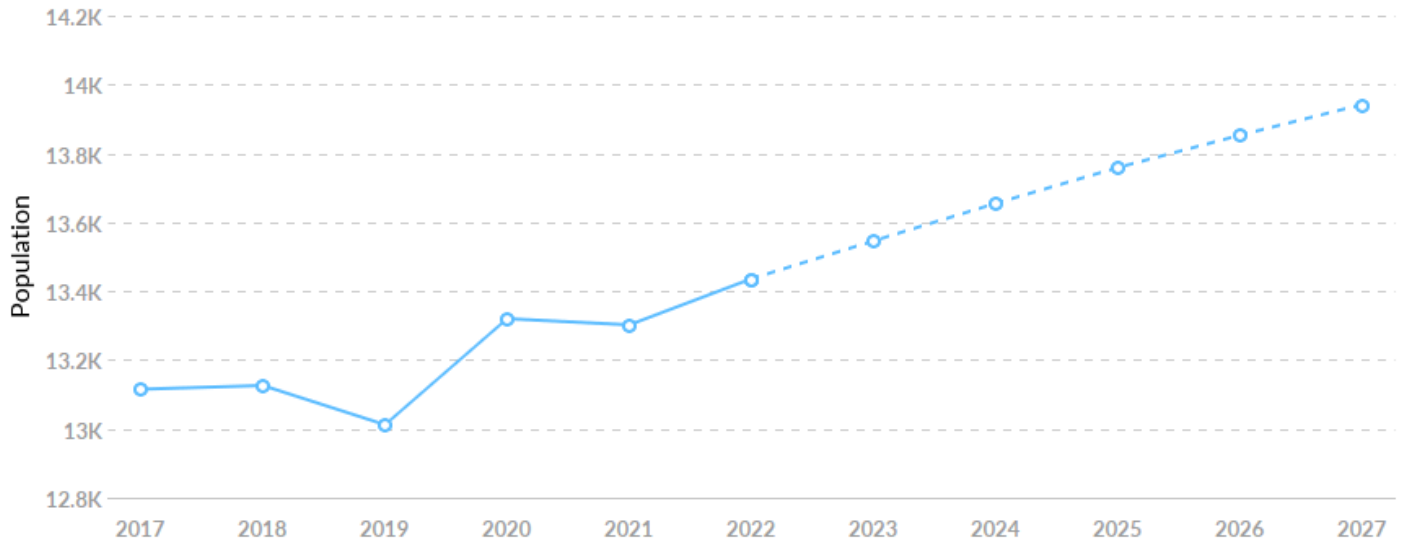


| Ethnicity | Unemployment (Apr 2023) | % of Unemployed |
|------------------------|-------------------------|-----------------|
| Hispanic or Latino | 9 | 4.33% |
| Not Hispanic or Latino | 199 | 95.67% |
| Total | 208 | 100.00% |

Historic & Projected Trends

Population Trends

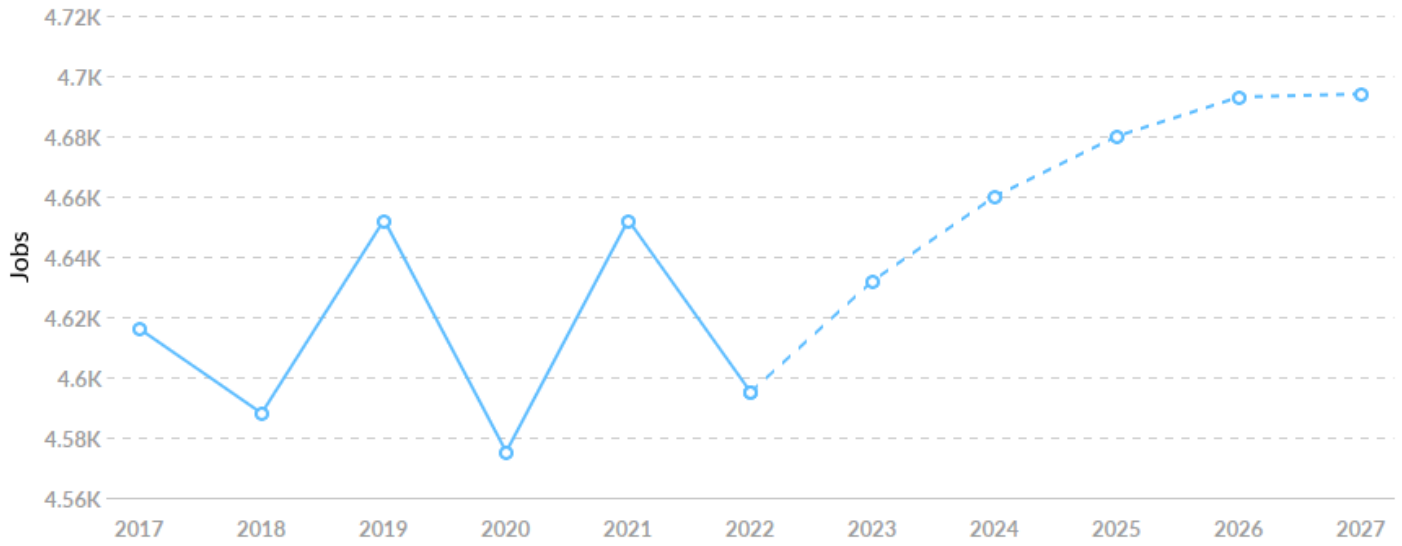
As of 2022 the region's population increased by 2.5% since 2017, growing by 321. Population is expected to increase by 3.8% between 2022 and 2027, adding 506.



| Timeframe | Population |
|-----------|------------|
| 2017 | 13,115 |
| 2018 | 13,126 |
| 2019 | 13,012 |
| 2020 | 13,320 |
| 2021 | 13,302 |
| 2022 | 13,436 |
| 2023 | 13,546 |
| 2024 | 13,655 |
| 2025 | 13,759 |
| 2026 | 13,853 |
| 2027 | 13,942 |

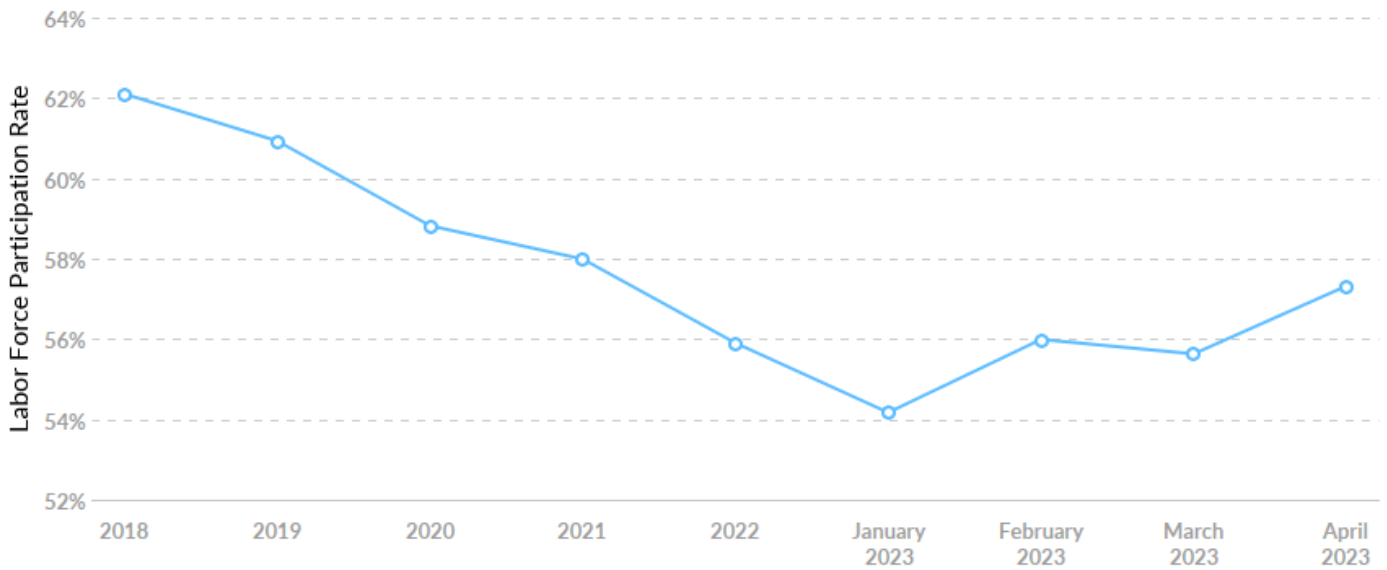
Job Trends

From 2017 to 2022, jobs declined by 0.5% in Buffalo County, WI from 4,616 to 4,595. This change fell short of the national growth rate of 3.8% by 4.3%.



| Timeframe | Jobs |
|-----------|-------|
| 2017 | 4,616 |
| 2018 | 4,588 |
| 2019 | 4,652 |
| 2020 | 4,575 |
| 2021 | 4,652 |
| 2022 | 4,595 |
| 2023 | 4,632 |
| 2024 | 4,660 |
| 2025 | 4,680 |
| 2026 | 4,693 |
| 2027 | 4,694 |

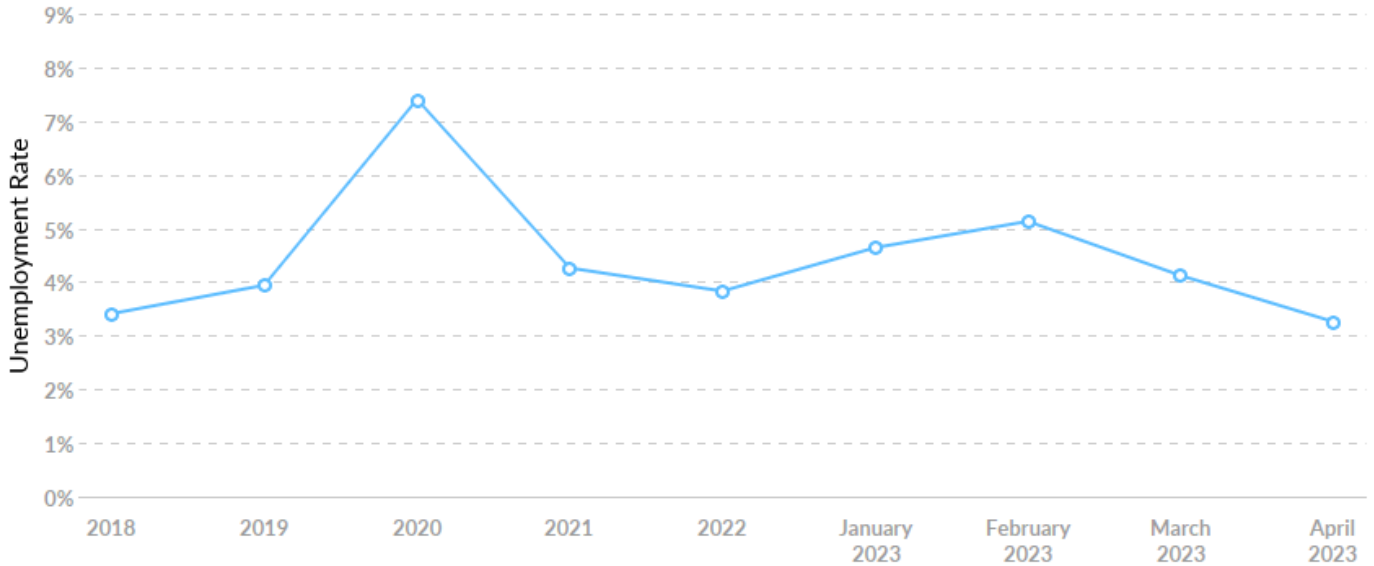
Labor Force Participation Rate Trends



| Timeframe | Labor Force Participation Rate |
|---------------|--------------------------------|
| 2018 | 62.10% |
| 2019 | 60.93% |
| 2020 | 58.82% |
| 2021 | 57.99% |
| 2022 | 55.90% |
| January 2023 | 54.17% |
| February 2023 | 55.99% |
| March 2023 | 55.63% |
| April 2023 | 57.32% |

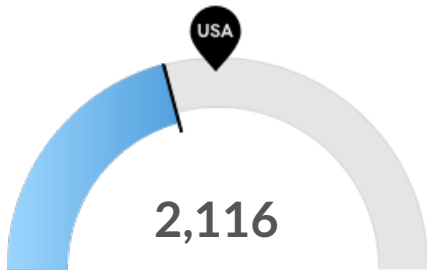
Unemployment Rate Trends

Buffalo County, WI had an April 2023 unemployment rate of 3.26%, **decreasing from 3.41%** 5 years before.



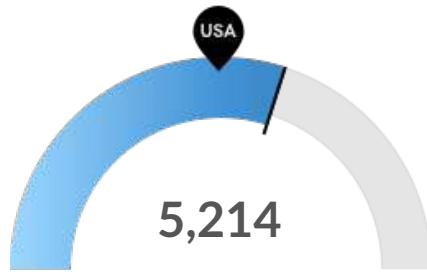
| Timeframe | Unemployment Rate |
|---------------|-------------------|
| 2018 | 3.41% |
| 2019 | 3.94% |
| 2020 | 7.40% |
| 2021 | 4.26% |
| 2022 | 3.83% |
| January 2023 | 4.64% |
| February 2023 | 5.13% |
| March 2023 | 4.12% |
| April 2023 | 3.26% |

Population Characteristics



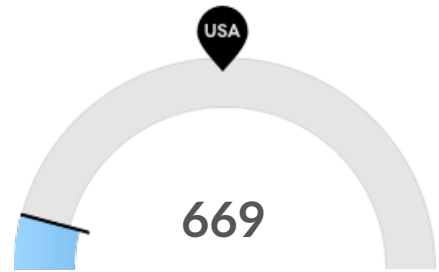
Millennials

Buffalo County, WI has 2,116 millennials (ages 25-39). The national average for an area this size is 2,717.



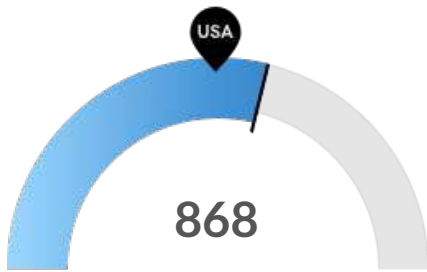
Retiring Soon

Retirement risk is high in Buffalo County, WI. The national average for an area this size is 3,954 people 55 or older, while there are 5,214 here.



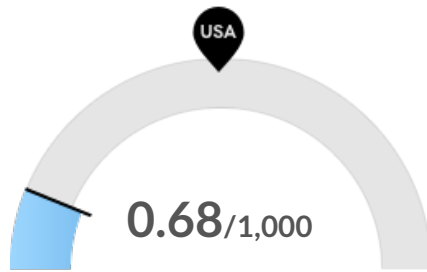
Racial Diversity

Racial diversity is low in Buffalo County, WI. The national average for an area this size is 5,413 racially diverse people, while there are 669 here.



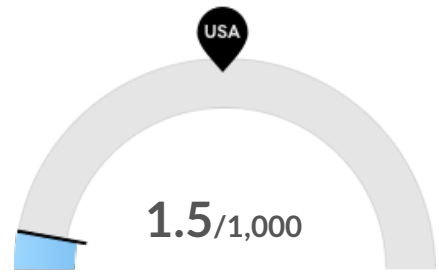
Veterans

Buffalo County, WI has 868 veterans. The national average for an area this size is 699.



Violent Crime

Buffalo County, WI has 0.68 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

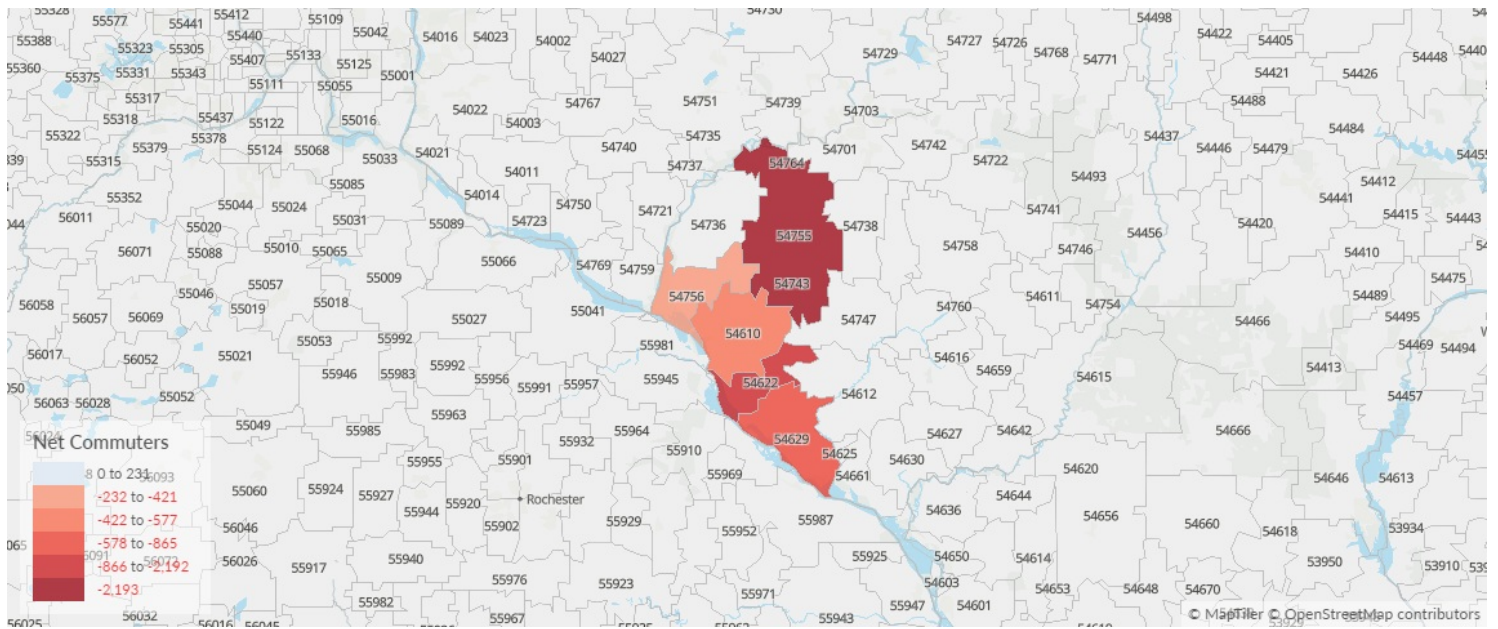


Property Crime

Buffalo County, WI has 1.5 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Buffalo County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

| ZIP | Name | 2022 Employment |
|-------|-----------------------------|-----------------|
| 54755 | Mondovi, WI (in Buffalo... | 2,169 |
| 54629 | Fountain City, WI (in Bu... | 944 |
| 54610 | Alma, WI (in Buffalo cou... | 620 |
| 54622 | Cochrane, WI (in Buffal... | 493 |
| 54756 | Nelson, WI (in Buffalo c... | 317 |

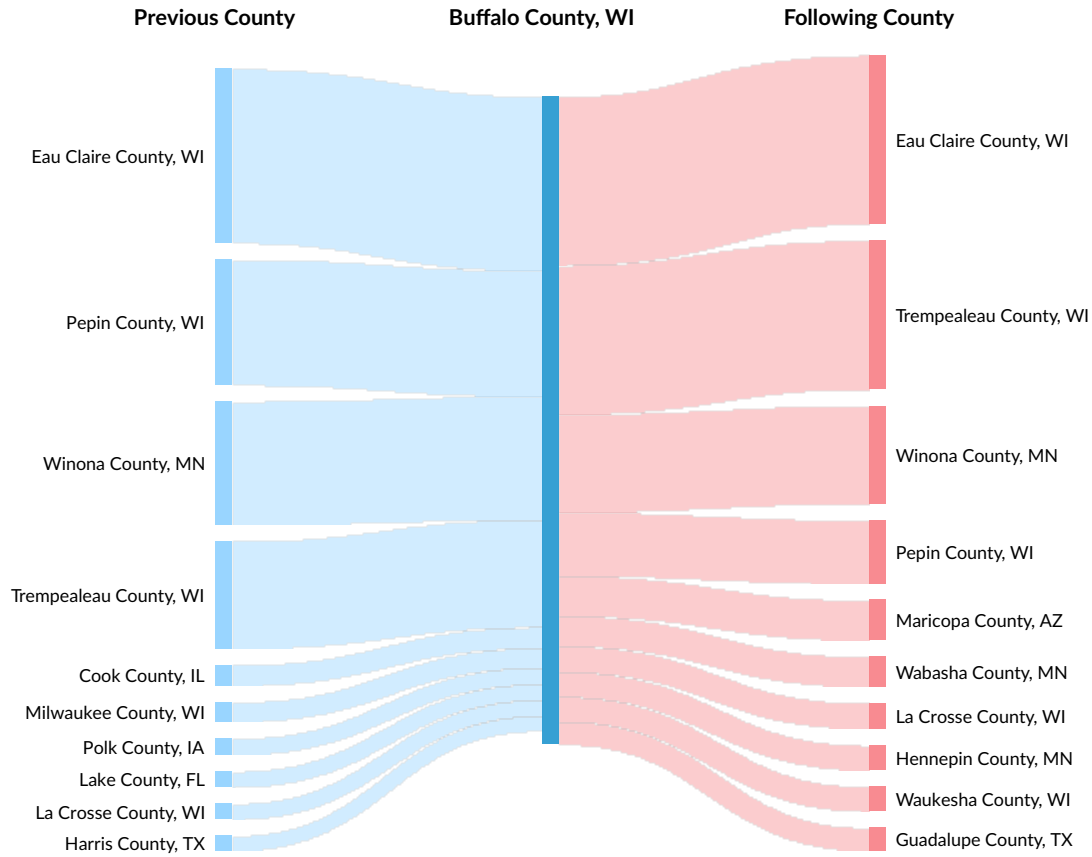
Where Talent Lives

| ZIP | Name | 2022 Workers |
|-------|-----------------------------|--------------|
| 54755 | Mondovi, WI (in Buffalo... | 4,363 |
| 54629 | Fountain City, WI (in Bu... | 1,522 |
| 54622 | Cochrane, WI (in Buffal... | 1,359 |
| 54610 | Alma, WI (in Buffalo cou... | 1,042 |
| 54756 | Nelson, WI (in Buffalo c... | 549 |

Inbound and Outbound Migration

The table below analyzes past and current residents of Buffalo County, WI. The left column shows residents of other counties migrating to Buffalo County, WI. The right column shows residents migrating from Buffalo County, WI to other counties.

As of 2020, 94 people have migrated from Eau Claire County, WI to Buffalo County, WI. In the same year, 91 people left Buffalo County, WI migrating to Eau Claire County, WI. The total Net Migration for Buffalo County, WI in 2020 was 54.

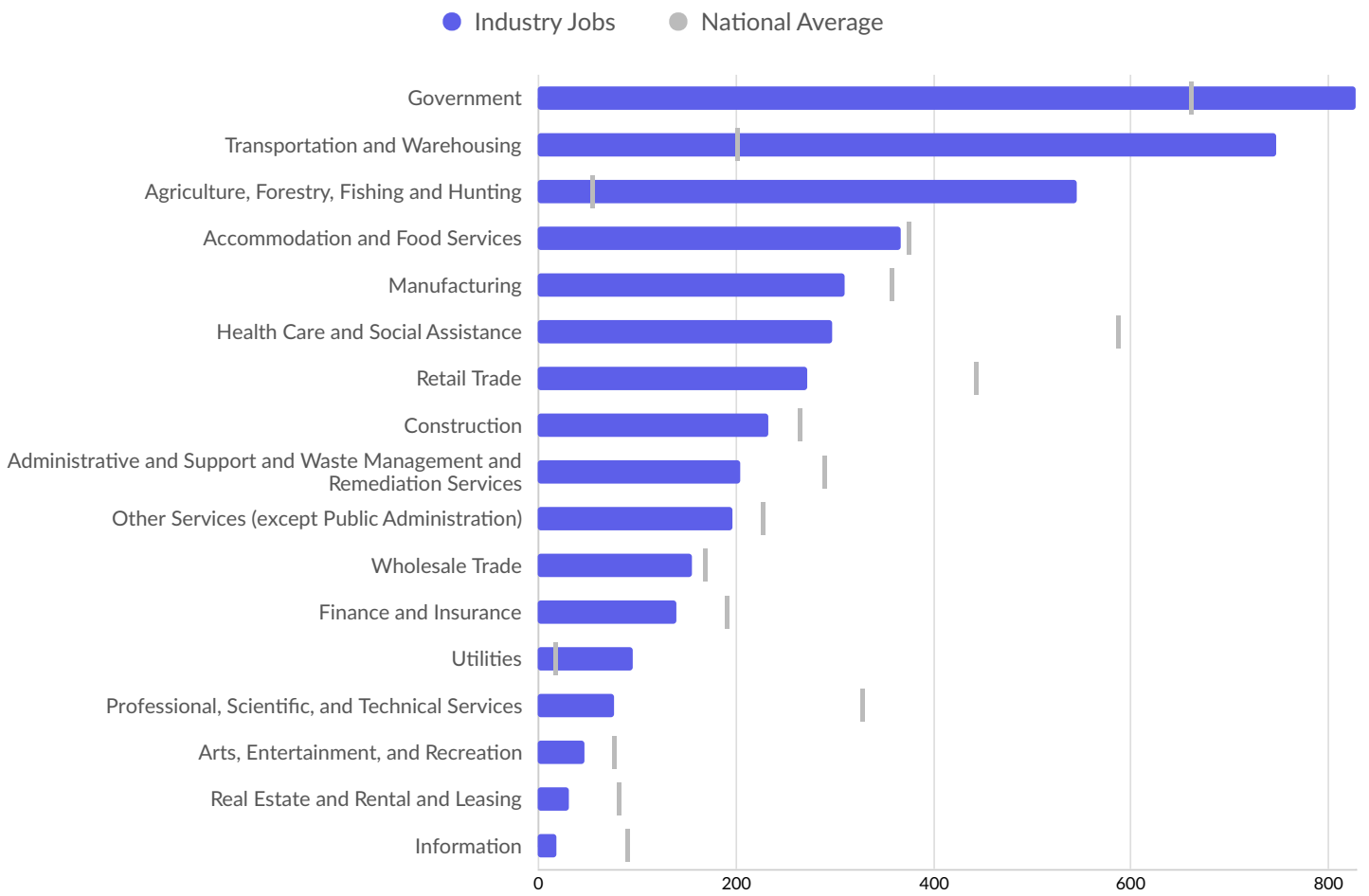


| Top Previous Counties | Migrations |
|------------------------|------------|
| Eau Claire County, WI | 94 |
| Pepin County, WI | 68 |
| Winona County, MN | 67 |
| Trempealeau County, WI | 58 |
| Cook County, IL | 11 |
| Milwaukee County, WI | 11 |

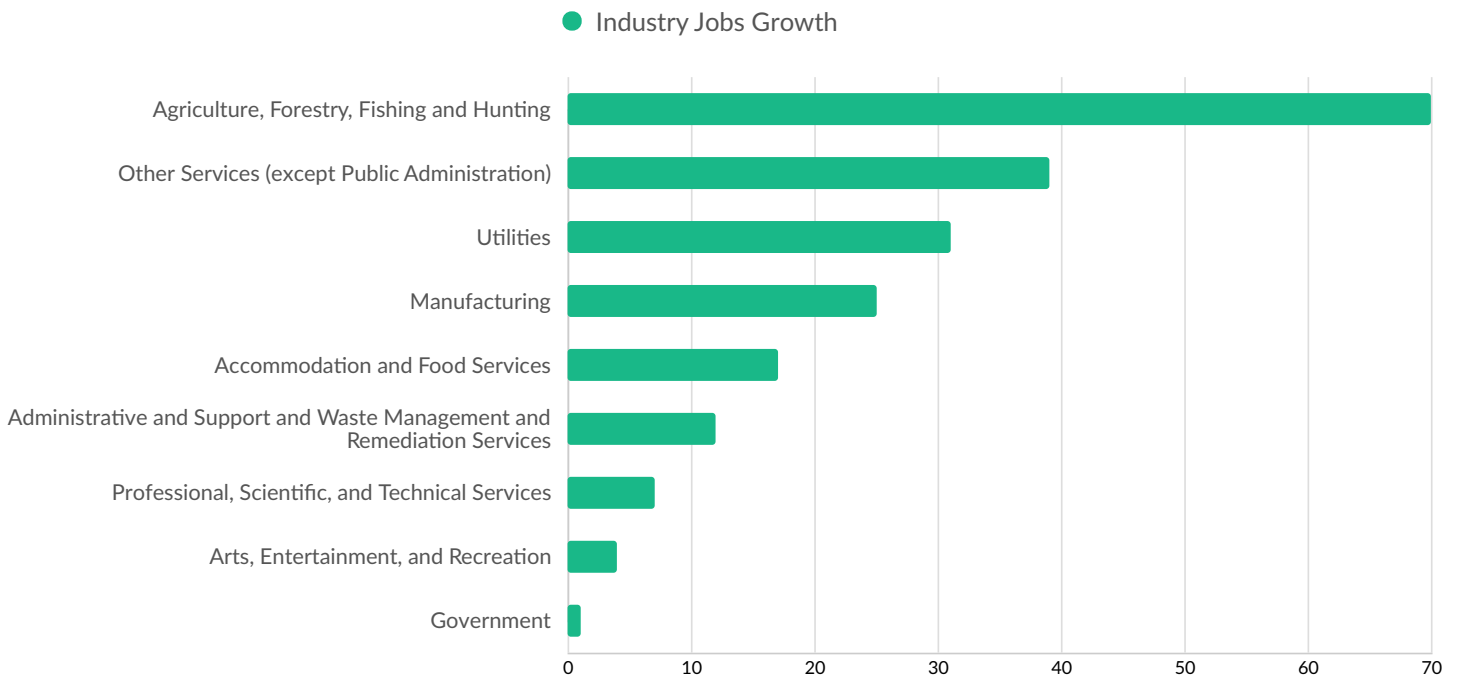
| Top Previous Counties | Migrations |
|------------------------|------------|
| Polk County, IA | 9 |
| Lake County, FL | 9 |
| La Crosse County, WI | 9 |
| Harris County, TX | 8 |
| Dane County, WI | 7 |
| Sauk County, WI | 7 |
| Cumberland County, NC | 7 |
| Pierce County, WI | 5 |
| Marathon County, WI | 5 |
| Top Following Counties | Migrations |
| Eau Claire County, WI | 91 |
| Trempealeau County, WI | 81 |
| Winona County, MN | 53 |
| Pepin County, WI | 34 |
| Maricopa County, AZ | 22 |
| Wabasha County, MN | 16 |
| La Crosse County, WI | 14 |
| Hennepin County, MN | 13 |
| Waukesha County, WI | 13 |
| Guadalupe County, TX | 12 |
| Chippewa County, WI | 10 |
| Fountain County, IN | 10 |
| Dane County, WI | 9 |
| Barron County, WI | 9 |
| Dunn County, WI | 9 |

Industry Characteristics

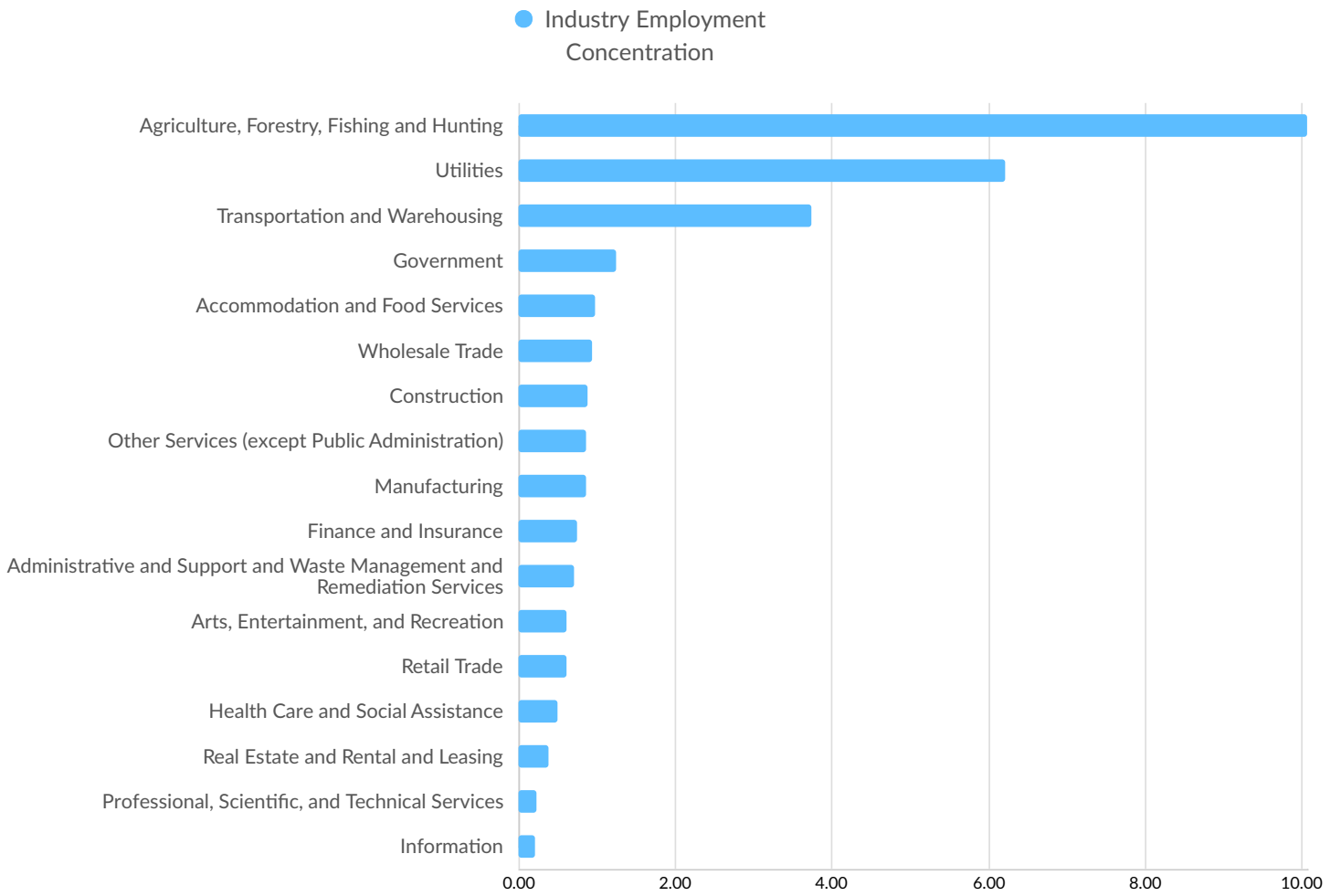
Largest Industries



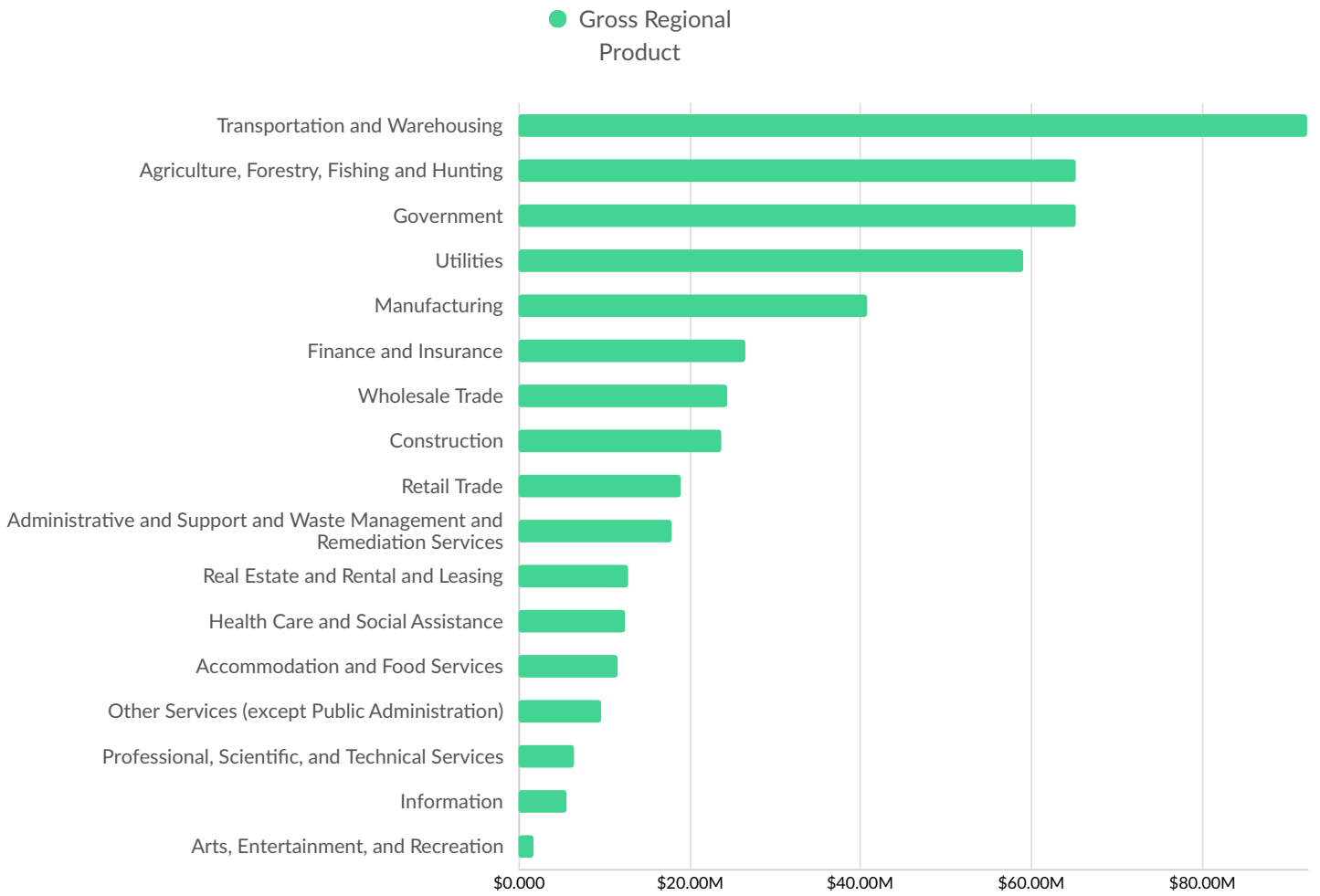
Top Growing Industries



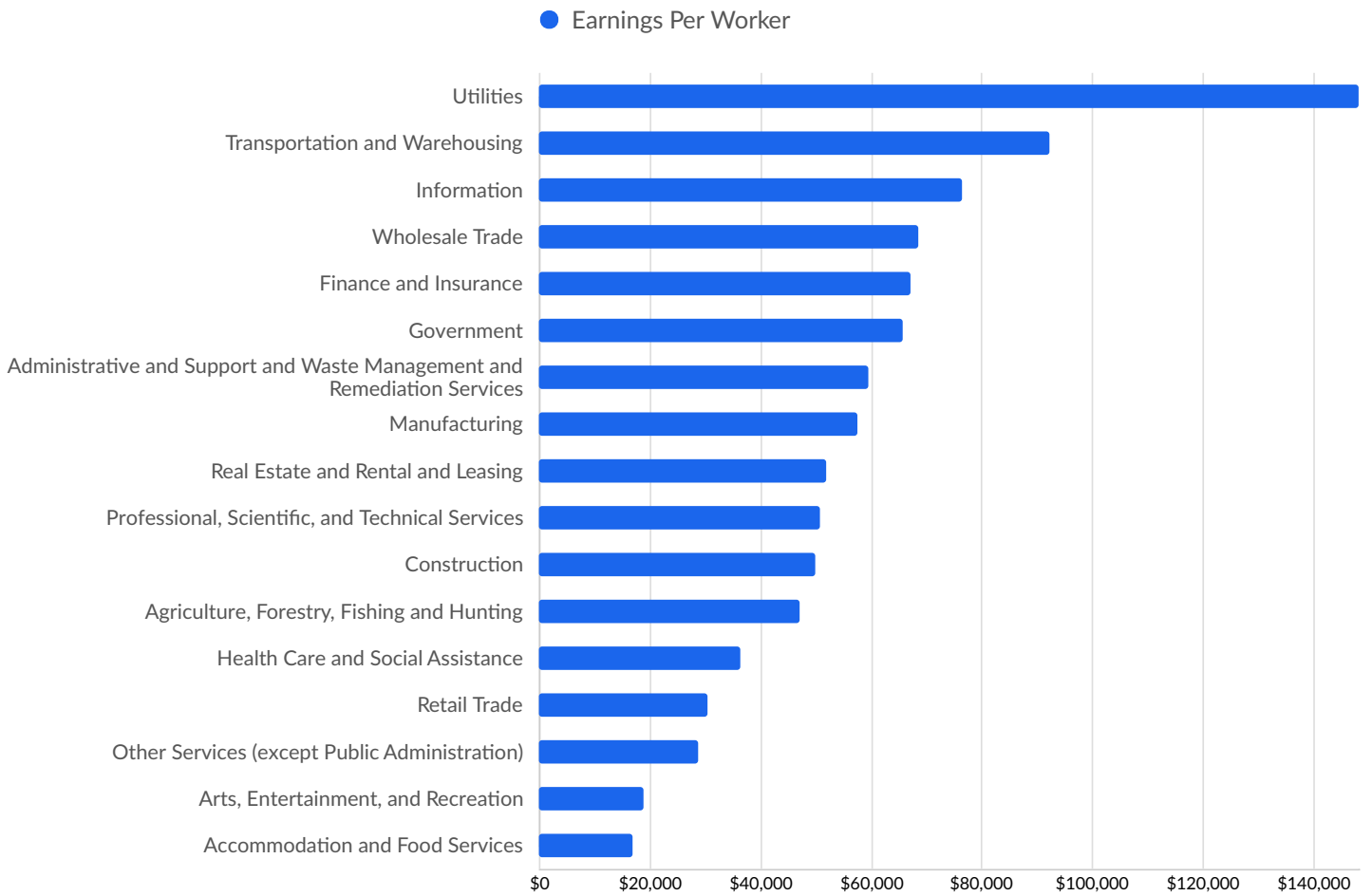
Top Industry Employment Concentration



Top Industry GRP

















Top Industry Earnings



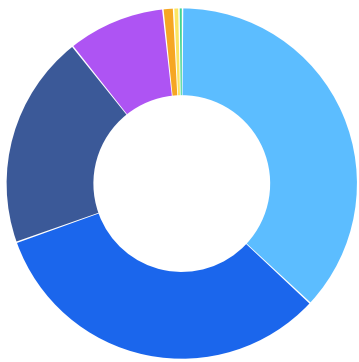
Business Characteristics

1,172 Companies Employ Your Workers

Online profiles for your workers mention 1,172 companies as employers, with the top 10 appearing below. In the last 12 months, 79 companies in Buffalo County, WI posted job postings, with the top 10 appearing below.

| Top Companies | Profiles | Top Companies Posting | Unique Postings |
|-----------------------------|--|-------------------------------|--|
| Marten Transport | 108  | Kwik Trip | 45  |
| Ashley Furniture | 61  | Marten Transport | 41  |
| Mayo Clinic | 45  | Non-Federal Agency | 40  |
| Dairyland Power Cooperative | 25  | Ashley Furniture | 33  |
| Fastenal | 25  | Encompass Health | 31  |
| Winona Health | 22  | Charlotte-Mecklenburg Schools | 23  |
| Winona State University | 21  | Dairyland Power Cooperative | 14  |
| School District Of Mondovi | 20  | Amazon | 10  |
| Midwest Dental | 19  | Compeer Financial | 10  |
| Benchmark Electronics | 18  | Aerotek | 9  |

Business Size

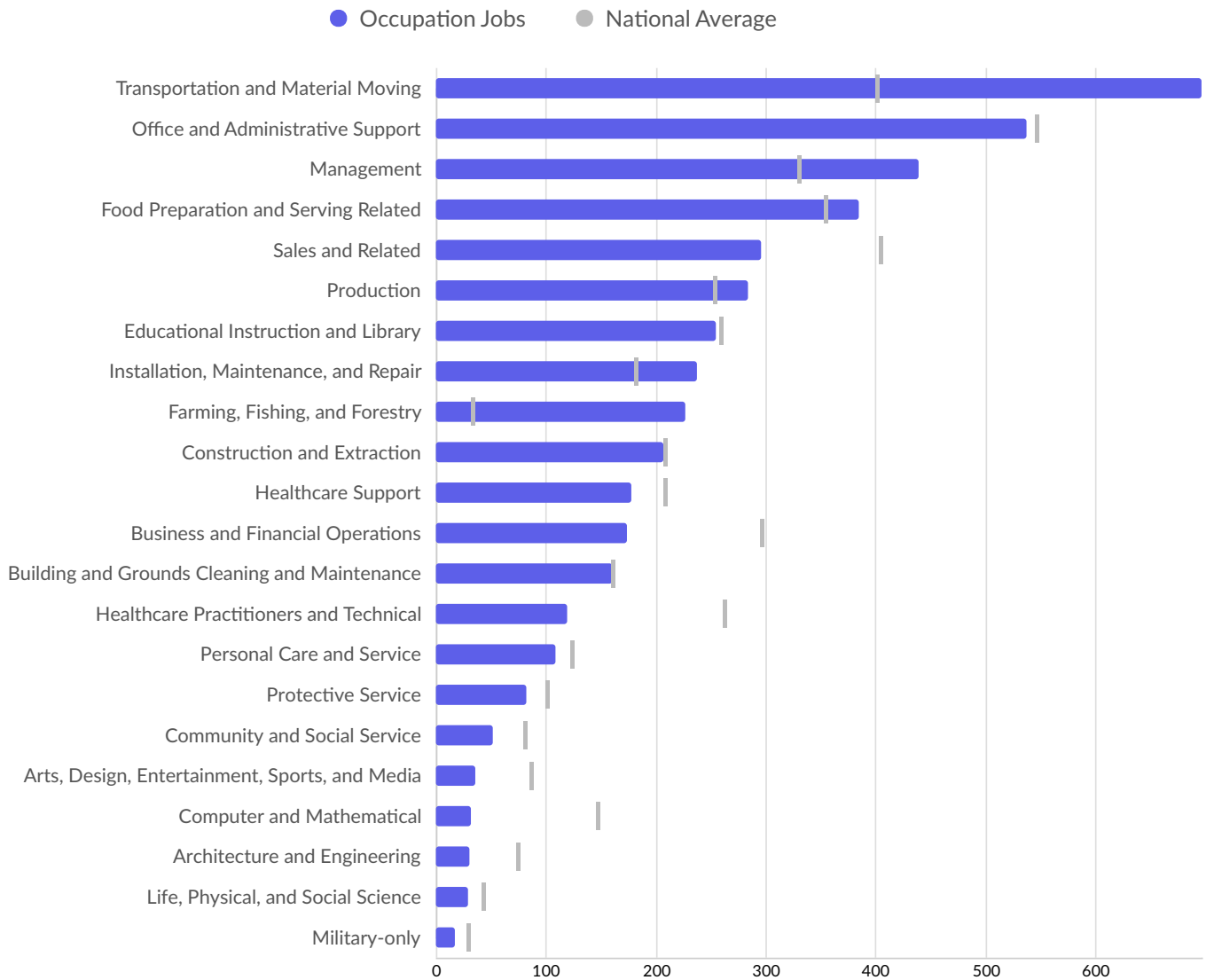


| | Percentage | Business Count |
|------------------------|------------|----------------|
| ● 1 to 4 employees | 36.9% | 226 |
| ● 5 to 9 employees | 32.6% | 200 |
| ● 10 to 19 employees | 19.7% | 121 |
| ● 20 to 49 employees | 9.0% | 55 |
| ● 50 to 99 employees | 1.0% | 6 |
| ● 100 to 249 employees | 0.5% | 3 |
| ● 250 to 499 employees | 0.3% | 2 |

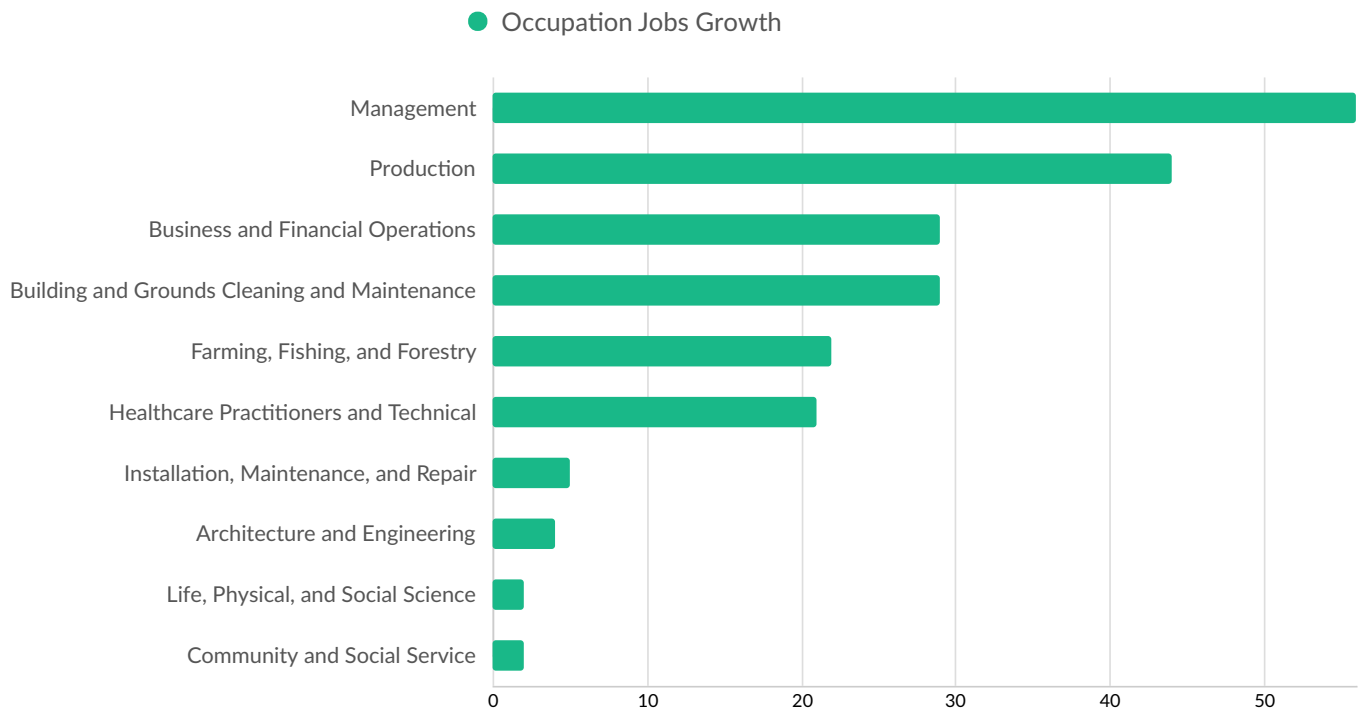
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

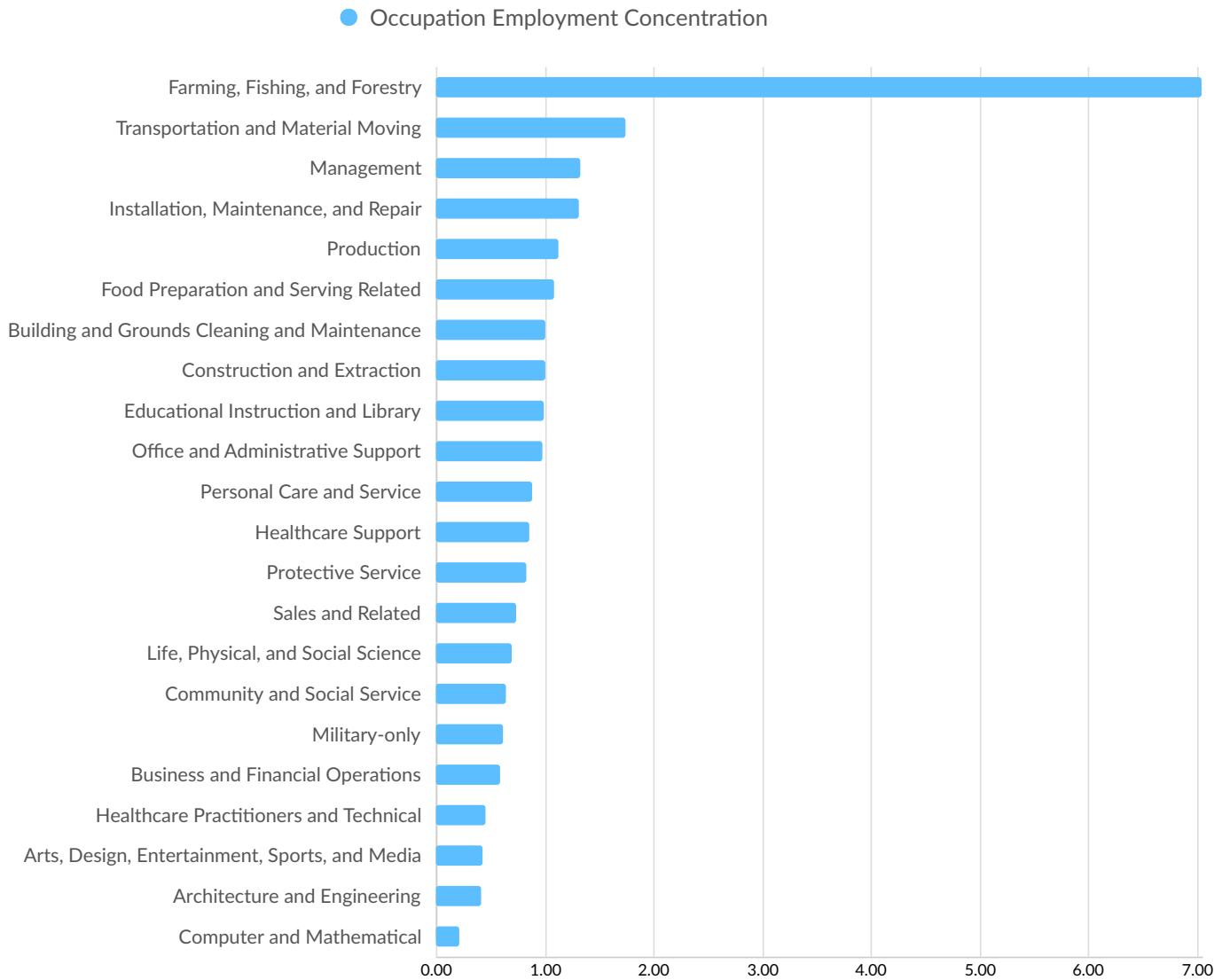
Largest Occupations



Top Growing Occupations



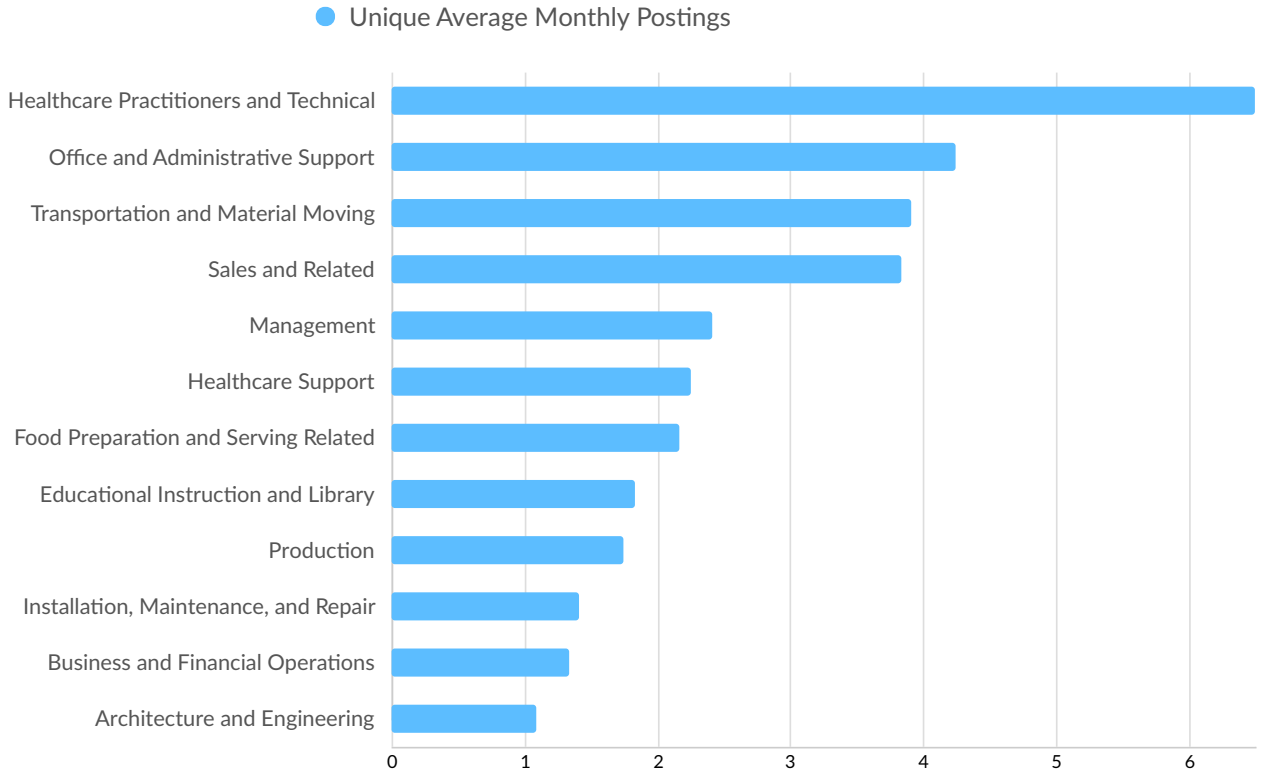
Top Occupation Employment Concentration



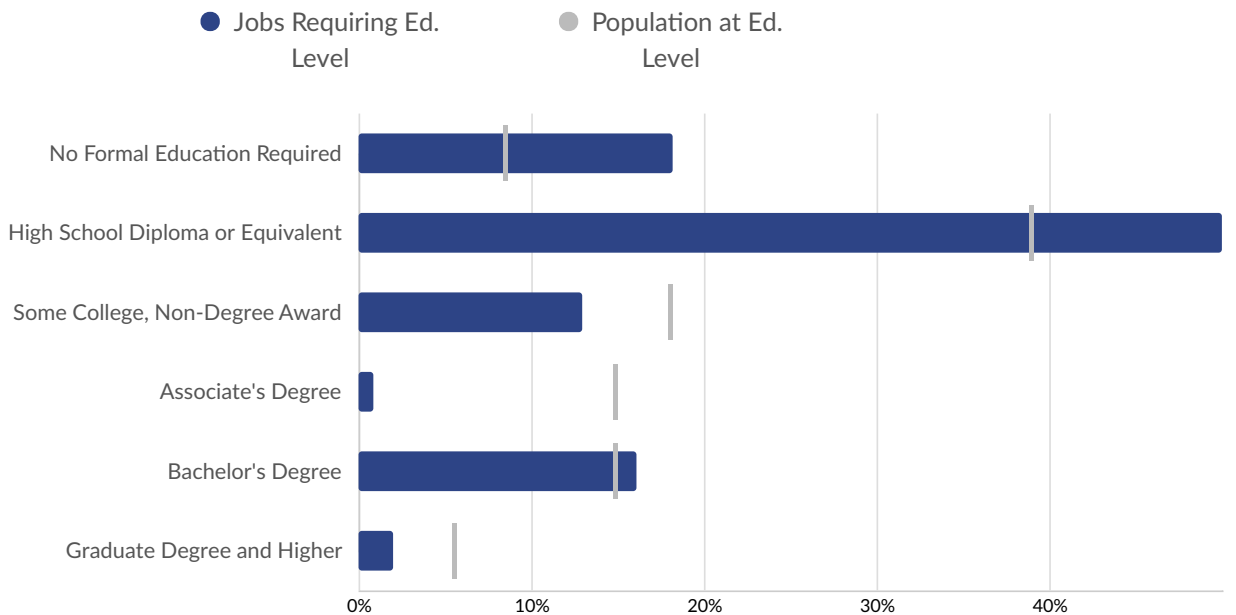
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Buffalo County, WI produced graduates.

In-Demand Skills

