



# Trempealeau County, WI

Mississippi River Regional Planning Commission



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## Report Parameters

### 1 County

55121 Trempealeau County, WI

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

# Economy Overview

29,921

Population (2021)

Population grew by 390 over the last 5 years and is projected to grow by 1,086 over the next 5 years.

14,628

Total Regional Employment

Jobs decreased by 1,726 over the last 5 years but are projected to grow by 317 over the next 5 years.

\$58.5K

Median Household Income (2019)

Median household income is \$4.3K below the national median household income of \$62.8K.

## Takeaways

- As of 2021 the region's population increased by 1.3% since 2016, growing by 390. Population is expected to increase by 3.6% between 2021 and 2026, adding 1,086.
- From 2016 to 2021, jobs declined by 10.6% in Trempealeau County, WI from 16,355 to 14,628. This change fell short of the national growth rate of 1.8% by 12.4%. As the number of jobs declined, the labor force participation rate decreased from 73.4% to 68.0% between 2016 and 2021.
- Concerning educational attainment, 14.4% of Trempealeau County, WI residents possess a Bachelor's Degree (5.9% below the national average), and 15.9% hold an Associate's Degree (7.2% above the national average).
- The top three industries in 2021 are Household and Institutional Furniture and Kitchen Cabinet Manufacturing, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

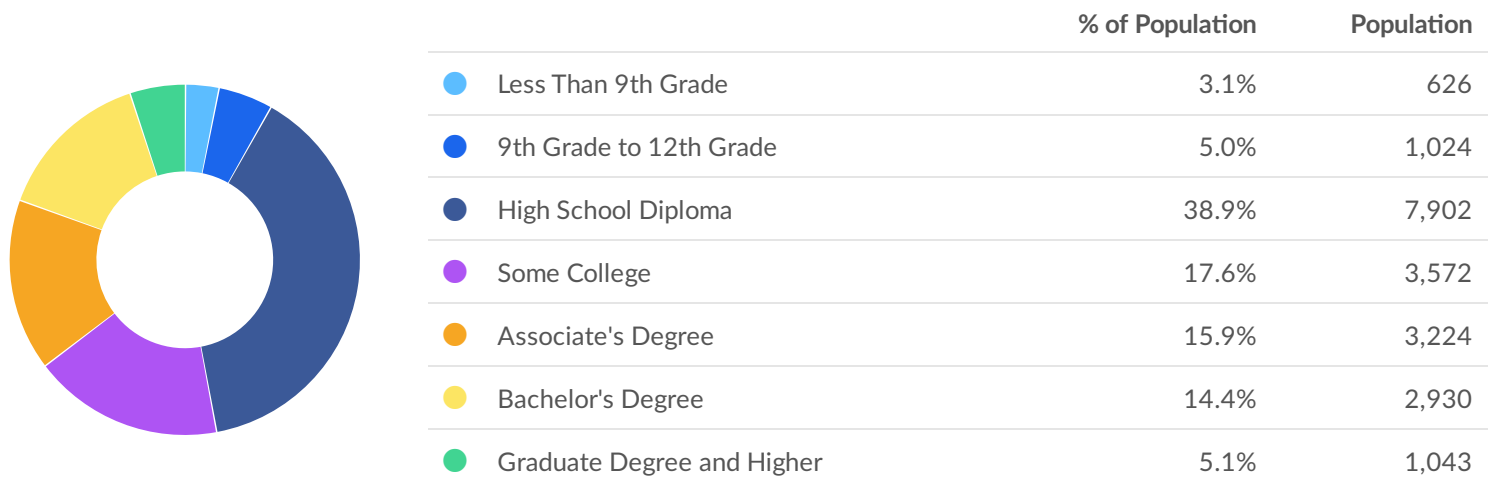
	Population (2022)	Labor Force (May 2022)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	30,147	15,239	14,628	100.7	\$1.56B	\$2.59B	\$2.31B
Mississippi River Region	328,417	174,357	159,080	100.0	\$17.33B	\$24.34B	\$24.98B
Buffalo County, WI	12,913	6,241	4,653	102.2	\$515.21M	\$1.16B	\$882.19M
Dunn County, WI	46,191	24,084	19,534	96.1	\$2.07B	\$3.24B	\$2.75B
Eau Claire County, WI	106,024	59,750	62,126	98.2	\$6.55B	\$6.84B	\$7.01B
Wisconsin	5,881,227	3,115,847	3,110,882	100.3	\$360.23B	\$330.30B	\$353.71B
United States	333,523,253	164,157,172	163,553,353	100.0	\$22.75T	\$0	\$10.94T

## May 2022 Labor Force Breakdown



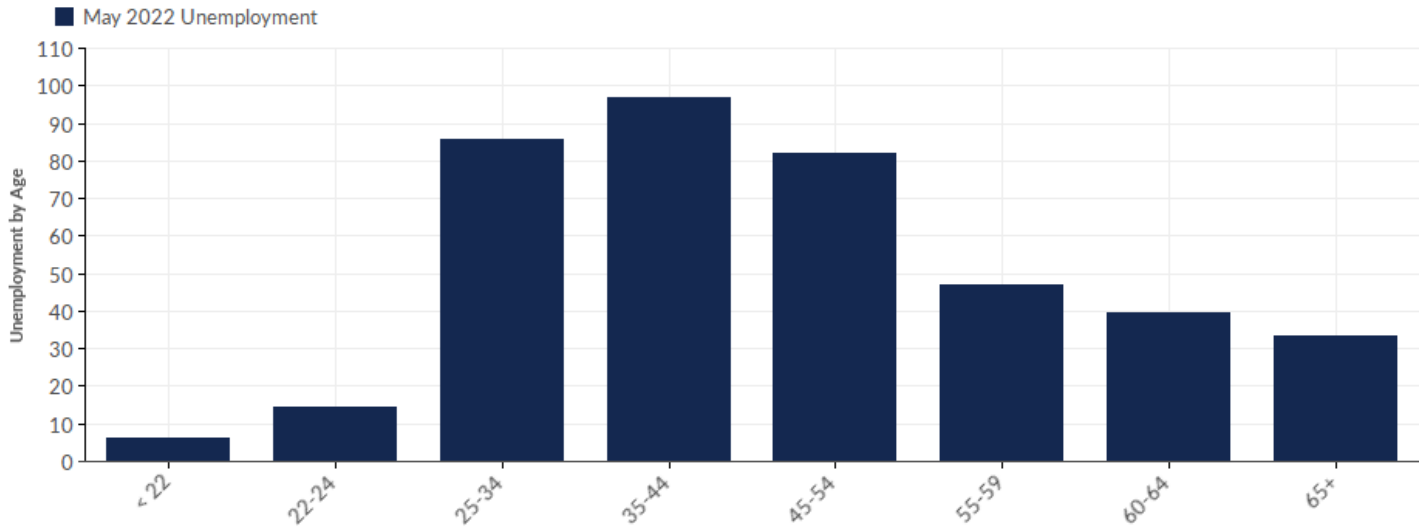
## Educational Attainment

Concerning educational attainment, **14.4% of Trempealeau County, WI residents possess a Bachelor's Degree** (5.9% below the national average), and **15.9% hold an Associate's Degree** (7.2% above the national average).



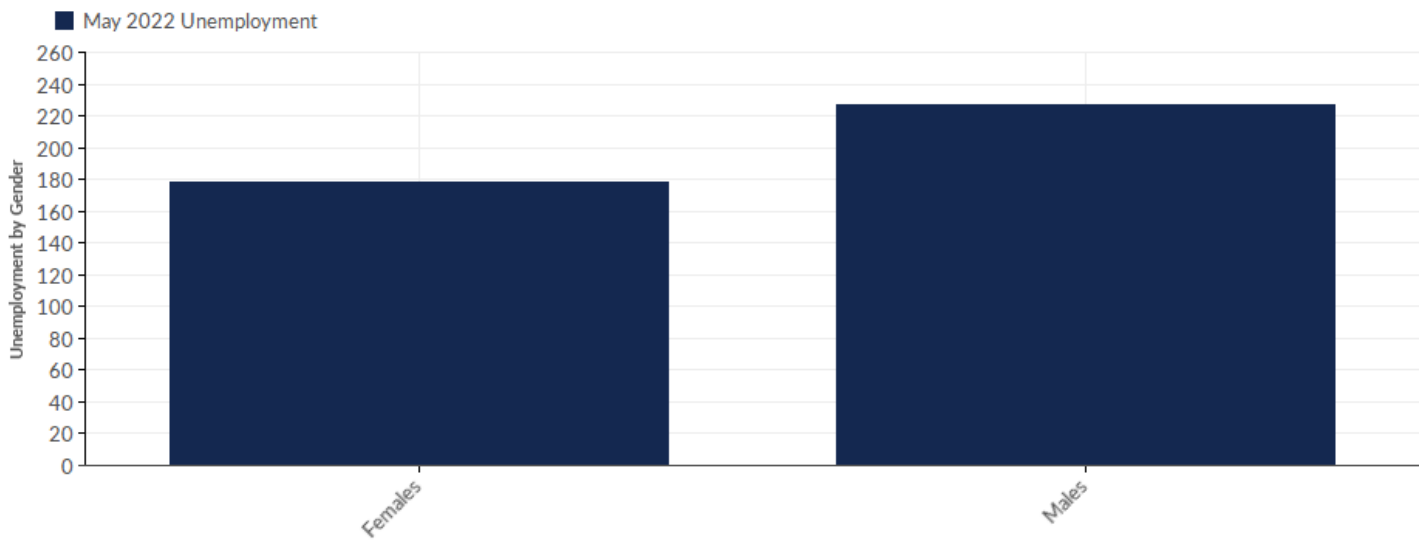
# Unemployment by Demographics

## Unemployment by Age



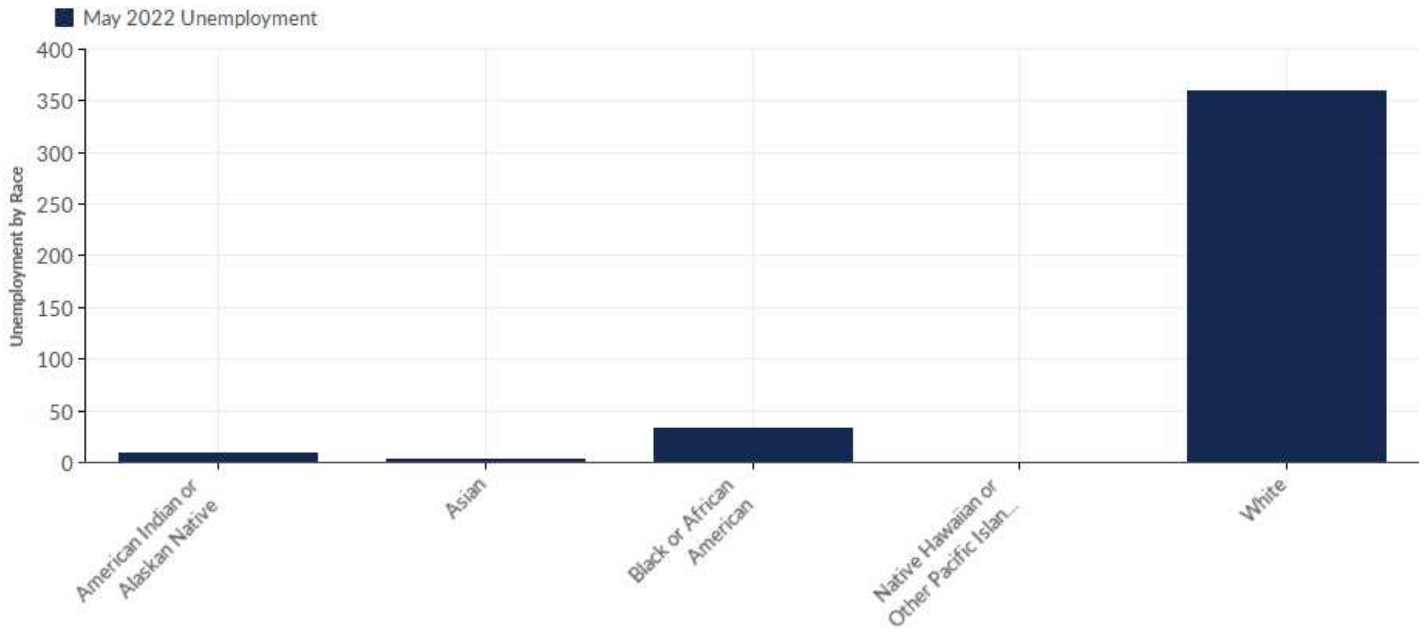
Age	Unemployment (May 2022)	% of Unemployed
< 22	6	1.48%
22-24	14	3.46%
25-34	86	21.23%
35-44	97	23.95%
45-54	82	20.25%
55-59	47	11.60%
60-64	40	9.88%
65+	33	8.15%
<b>Total</b>	<b>405</b>	<b>100.00%</b>

## Unemployment by Gender



Gender	Unemployment (May 2022)	% of Unemployed
Females	178	43.95%
Males	227	56.05%
Total	405	100.00%

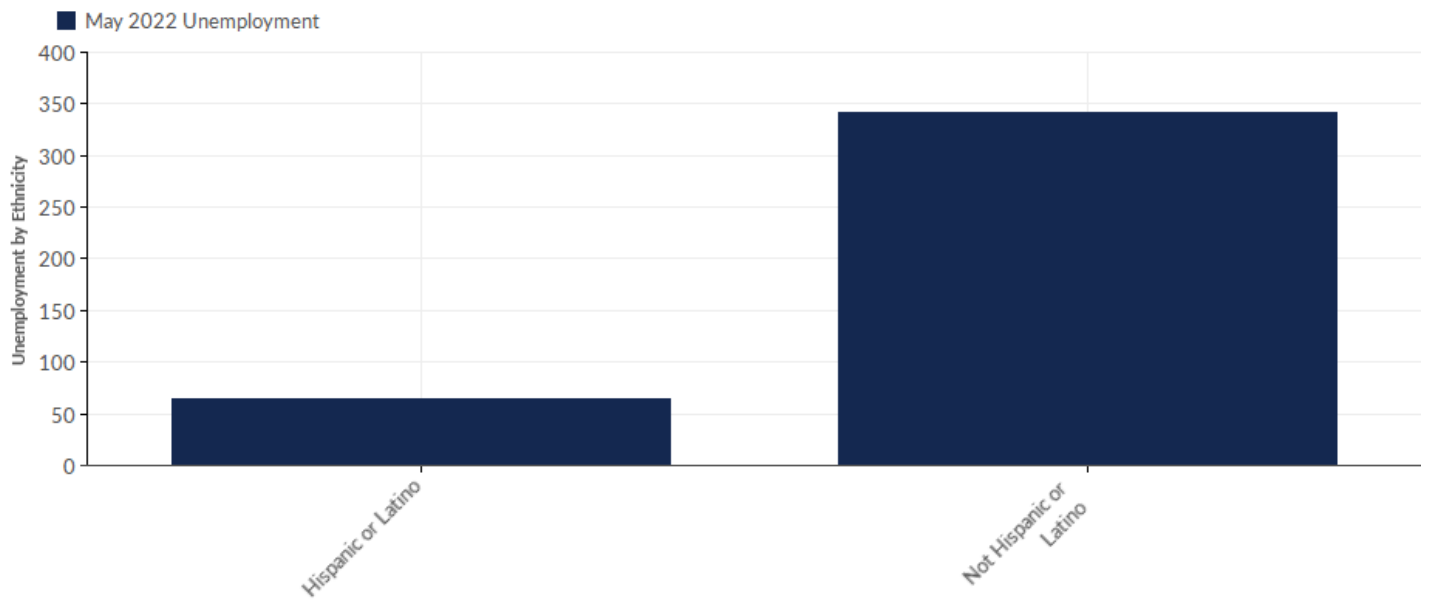
## Unemployment by Race



Race	Unemployment (May 2022)	% of Unemployed
American Indian or Alaskan Native	8	1.98%
Asian	4	0.99%
Black or African American	33	8.15%
Native Hawaiian or Other Pacific Islander	1	0.25%
White	359	88.64%
<b>Total</b>	<b>405</b>	<b>100.00%</b>



## Unemployment by Ethnicity

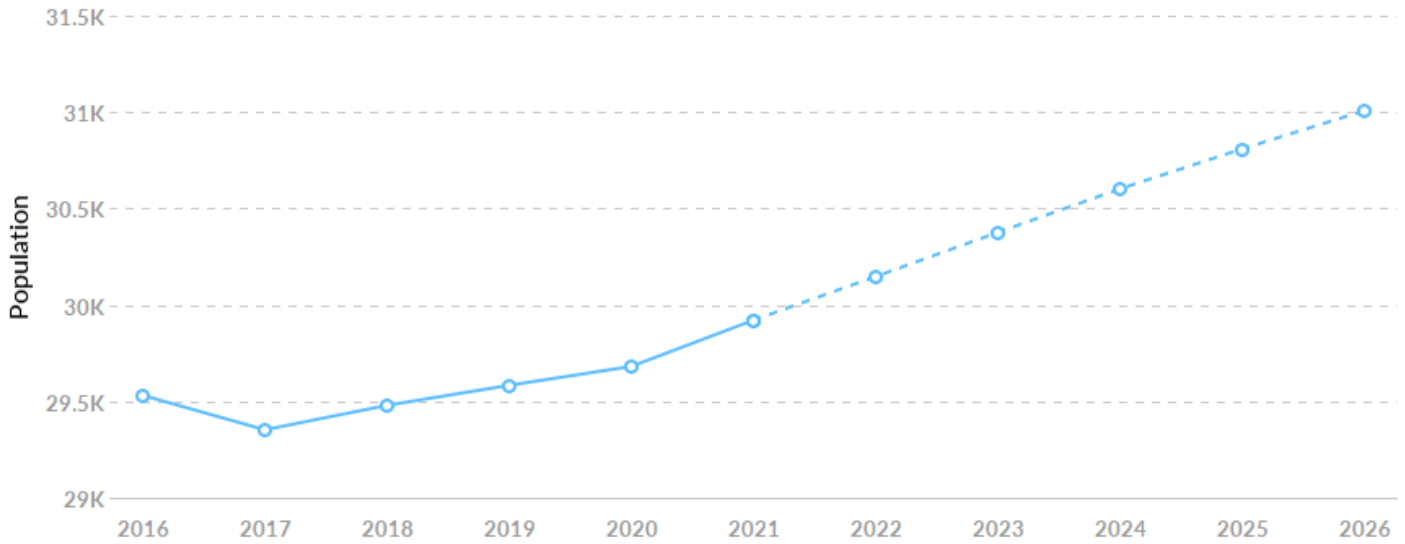


Ethnicity	Unemployment (May 2022)	% of Unemployed
Hispanic or Latino	64	15.80%
Not Hispanic or Latino	341	84.20%
Total	405	100.00%

# Historic & Projected Trends

## Population Trends

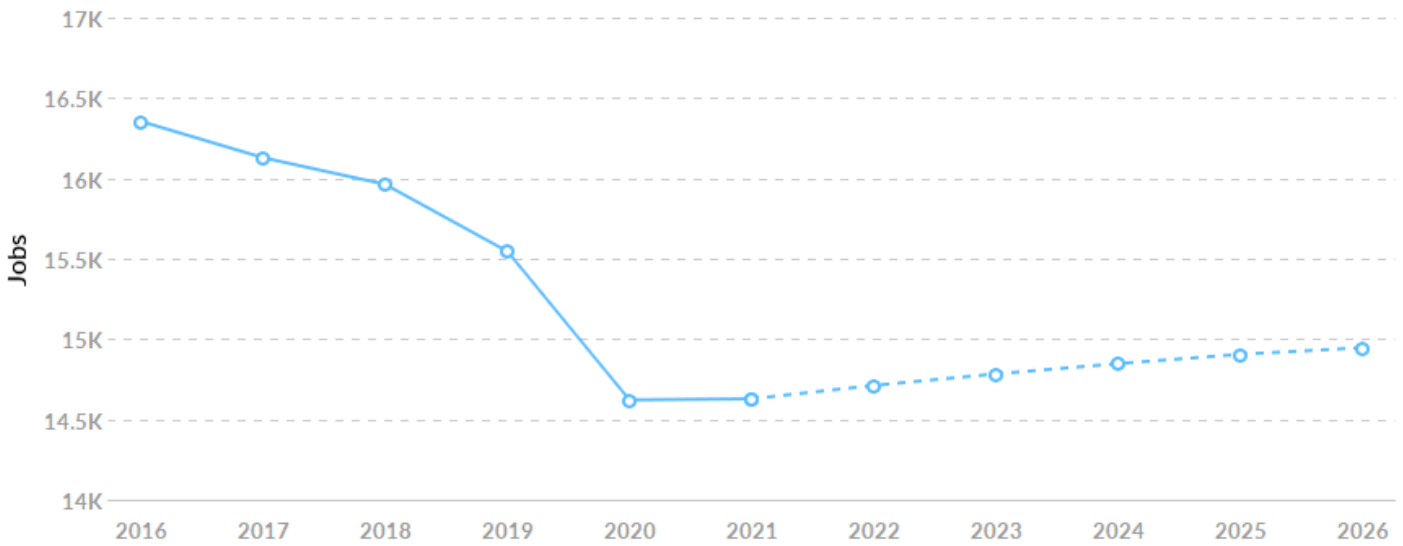
As of 2021 the region's population **increased by 1.3%** since 2016, growing by 390. Population is expected to **increase by 3.6%** between 2021 and 2026, adding 1,086.



Timeframe	Population
2016	29,531
2017	29,352
2018	29,479
2019	29,583
2020	29,681
2021	29,921
2022	30,147
2023	30,376
2024	30,602
2025	30,809
2026	31,007

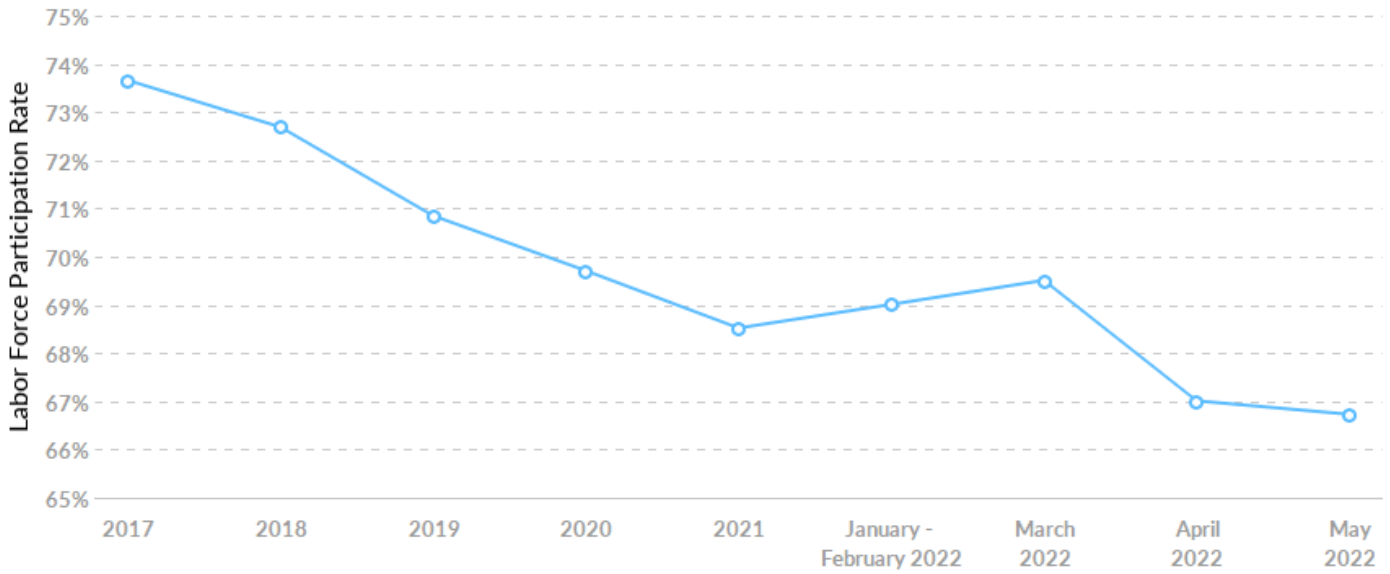
## Job Trends

From 2016 to 2021, jobs declined by 10.6% in Trempealeau County, WI from 16,355 to 14,628. This change fell short of the national growth rate of 1.8% by 12.4%.



Timeframe	Jobs
2016	16,355
2017	16,129
2018	15,963
2019	15,546
2020	14,621
2021	14,628
2022	14,711
2023	14,783
2024	14,847
2025	14,905
2026	14,946

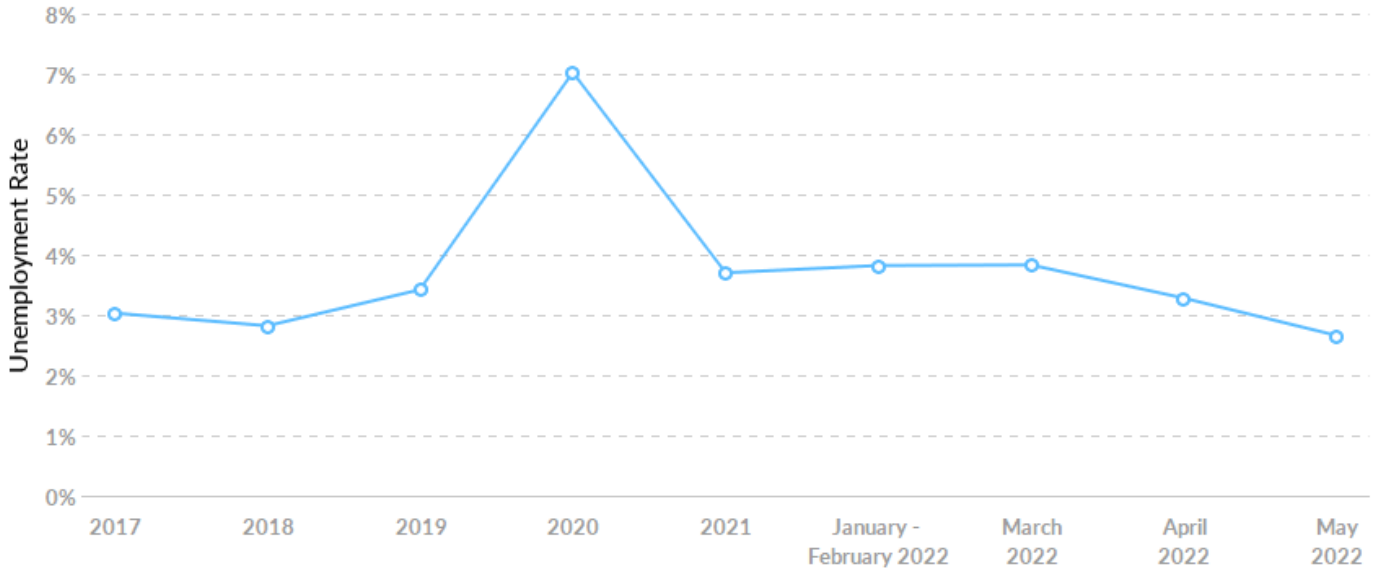
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	73.66%
2018	72.69%
2019	70.85%
2020	69.71%
2021	68.52%
January - February 2022	69.01%
March 2022	69.51%
April 2022	67.01%
May 2022	66.73%

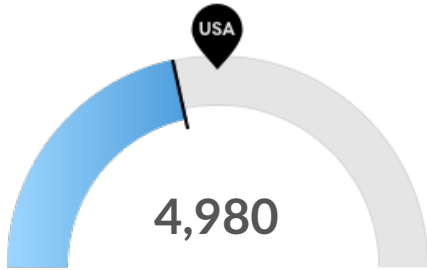
## Unemployment Rate Trends

Trempealeau County, WI had a May 2022 unemployment rate of 2.66%, decreasing from 3.03% 5 years before.



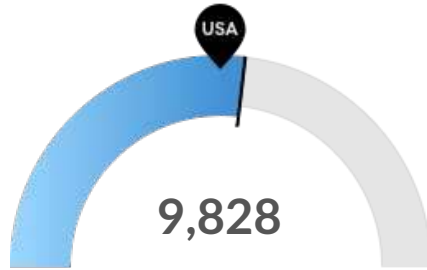
Timeframe	Unemployment Rate
2017	3.03%
2018	2.82%
2019	3.42%
2020	7.02%
2021	3.70%
January - February 2022	3.82%
March 2022	3.83%
April 2022	3.28%
May 2022	2.66%

## Population Characteristics



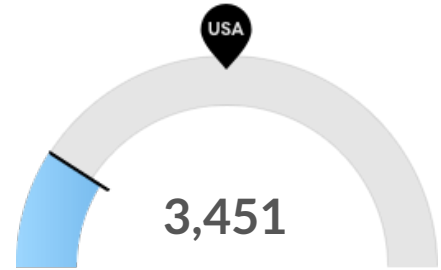
**Millennials**

Trempealeau County, WI has 4,980 millennials (ages 25-39). The national average for an area this size is 6,116.



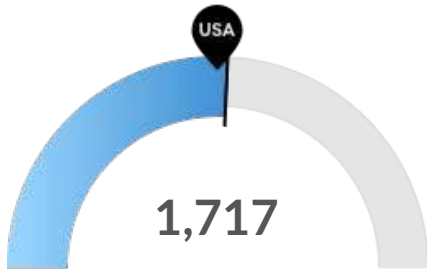
**Retiring Soon**

Retirement risk is high in Trempealeau County, WI. The national average for an area this size is 8,834 people 55 or older, while there are 9,828 here.



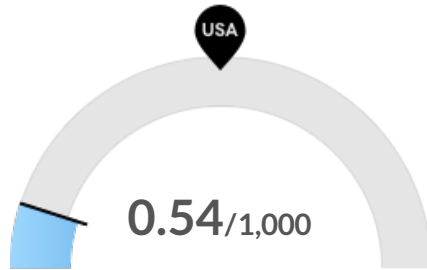
**Racial Diversity**

Racial diversity is low in Trempealeau County, WI. The national average for an area this size is 11,955 racially diverse people, while there are 3,451 here.



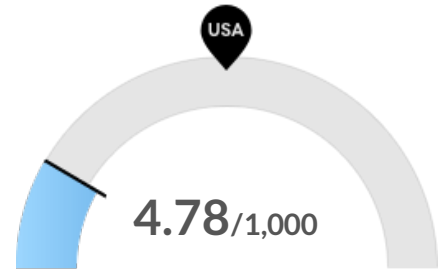
**Veterans**

Trempealeau County, WI has 1,717 veterans. The national average for an area this size is 1,643.



**Violent Crime**

Trempealeau County, WI has 0.54 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

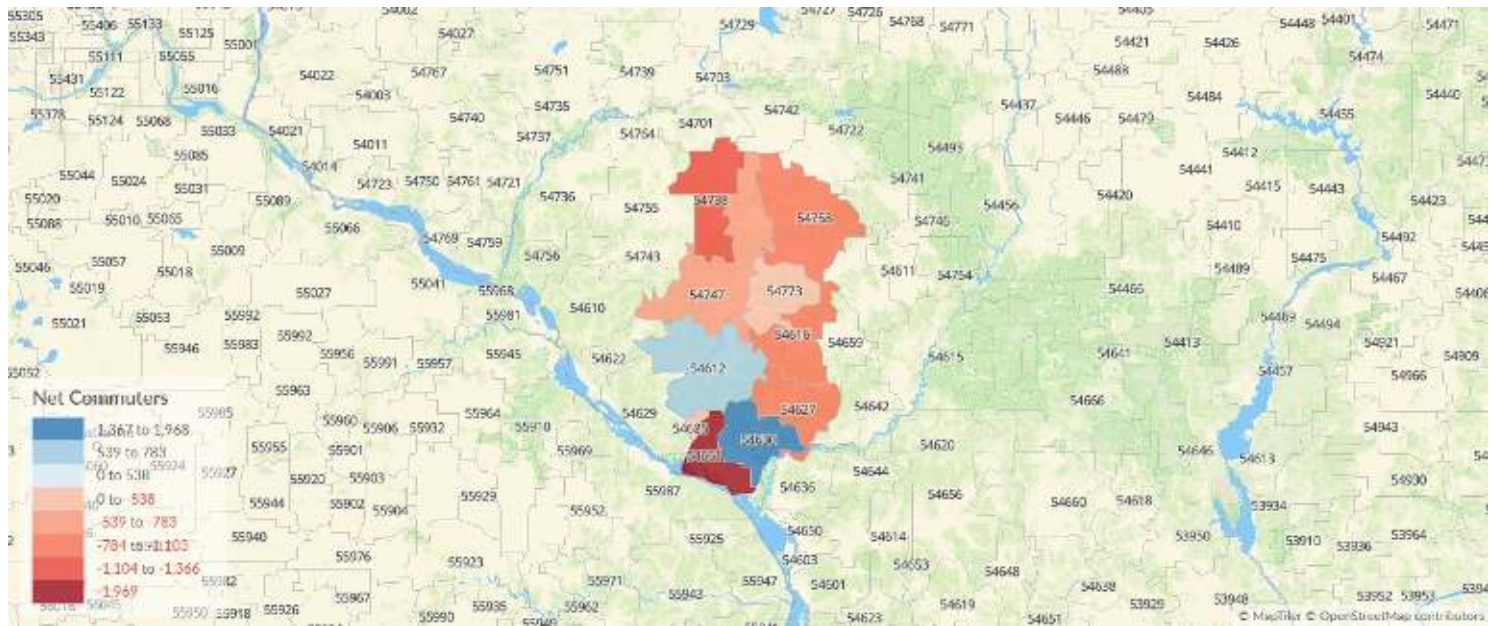


**Property Crime**

Trempealeau County, WI has 4.78 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Trempealeau County, WI currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

### Where Talent Lives

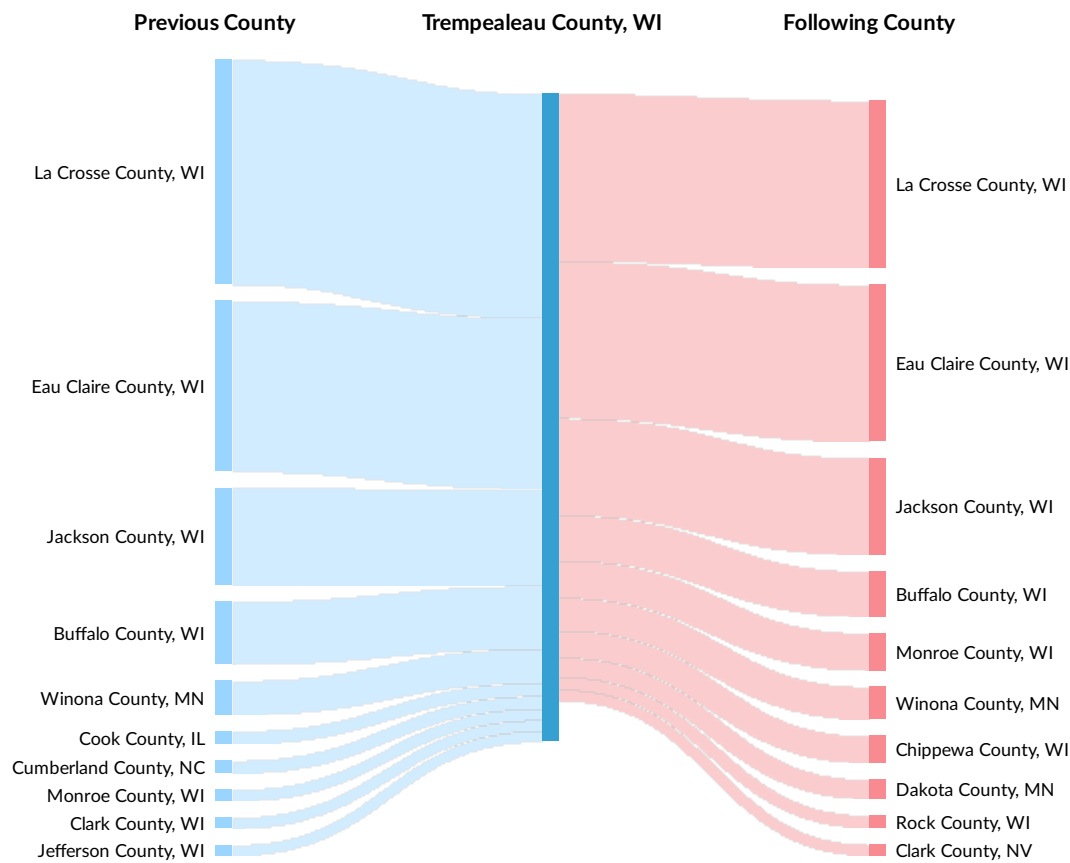
ZIP	Name	2021 Employment
54630	Galesville, WI (in Trempealeau County)	4,356
54612	Arcadia, WI (in Trempealeau County)	3,111
54758	Osseo, WI (in Trempealeau County)	1,538
54773	Whitehall, WI (in Trempealeau County)	1,442
54747	Independence, WI (in Trempealeau County)	841

ZIP	Name	2021 Workers
54630	Galesville, WI (in Trempealeau County)	2,989
54661	Trempealeau, WI (in Trempealeau County)	2,725
54612	Arcadia, WI (in Trempealeau County)	2,570
54758	Osseo, WI (in Trempealeau County)	2,456
54738	Eleva, WI (in Trempealeau County)	1,862

# Inbound and Outbound Migration

The table below analyzes past and current residents of Trempealeau County, WI. The left column shows residents of other counties migrating to Trempealeau County, WI. The right column shows residents migrating from Trempealeau County, WI to other counties.

As of 2020, **288** people have migrated from La Crosse County, WI to Trempealeau County, WI. In the same year, **215** people left Trempealeau County, WI migrating to La Crosse County, WI. The total Net Migration for Trempealeau County, WI in 2020 was **22**.



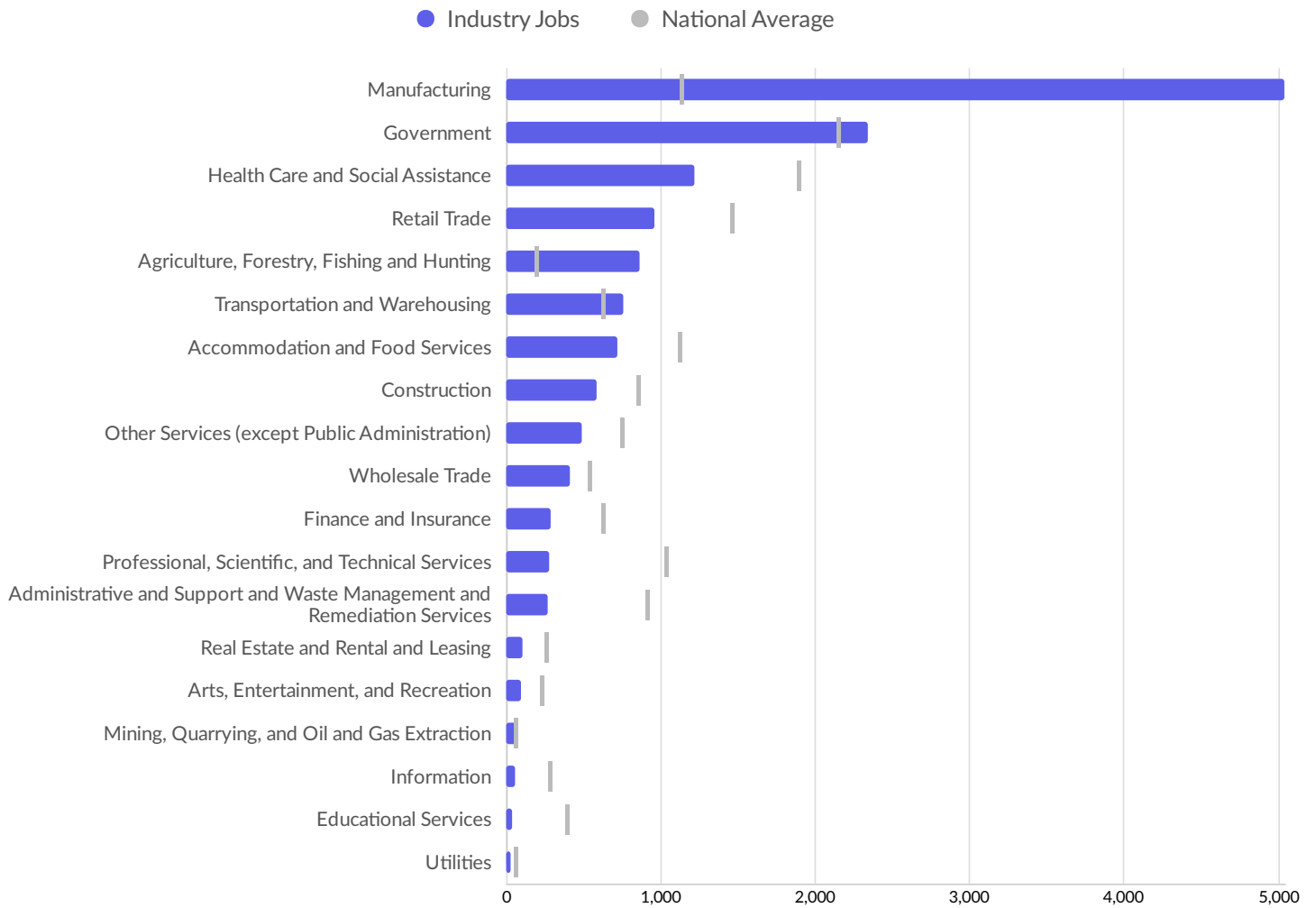
Top Previous Counties	Migrations
La Crosse County, WI	288
Eau Claire County, WI	218
Jackson County, WI	124
Buffalo County, WI	81
Winona County, MN	44
Cook County, IL	16



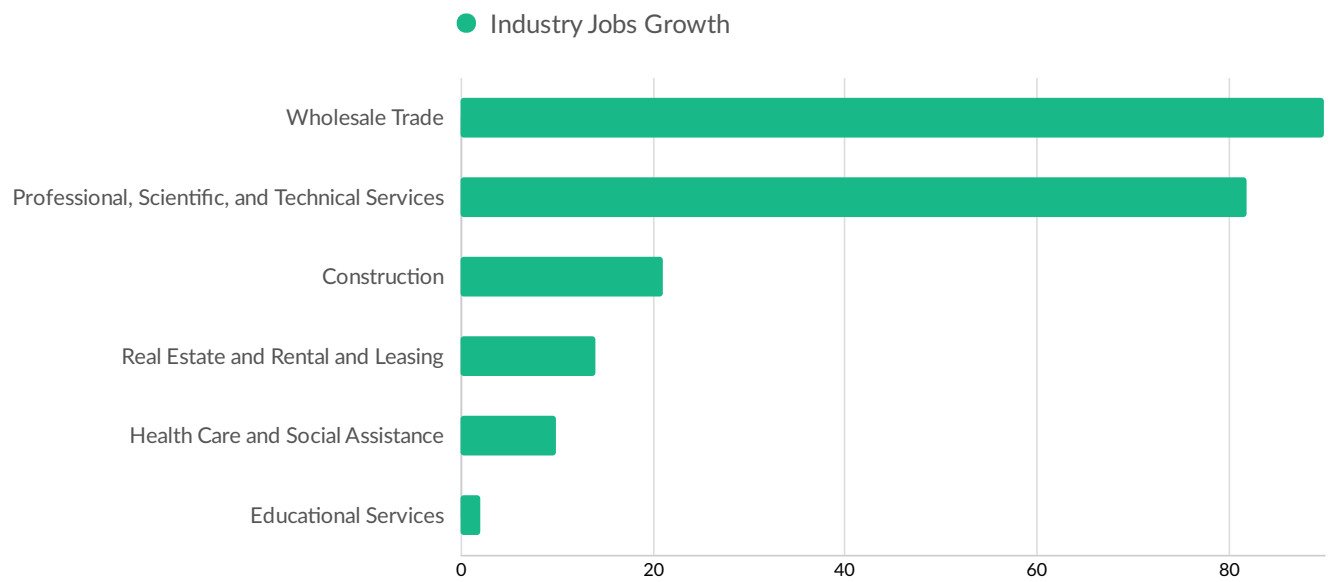
<b>Top Previous Counties</b>	<b>Migrations</b>
Cumberland County, NC	16
Monroe County, WI	15
Clark County, WI	14
Jefferson County, WI	14
Utah County, UT	13
Mower County, MN	12
Dane County, WI	12
Giles County, TN	11
Clark County, NV	10
<b>Top Following Counties</b>	<b>Migrations</b>
La Crosse County, WI	215
Eau Claire County, WI	201
Jackson County, WI	124
Buffalo County, WI	58
Monroe County, WI	48
Winona County, MN	42
Chippewa County, WI	35
Dakota County, MN	25
Rock County, WI	16
Clark County, NV	15
Clark County, WI	14
Maricopa County, AZ	13
Marathon County, WI	12
Milwaukee County, WI	12
Shawano County, WI	12

# Industry Characteristics

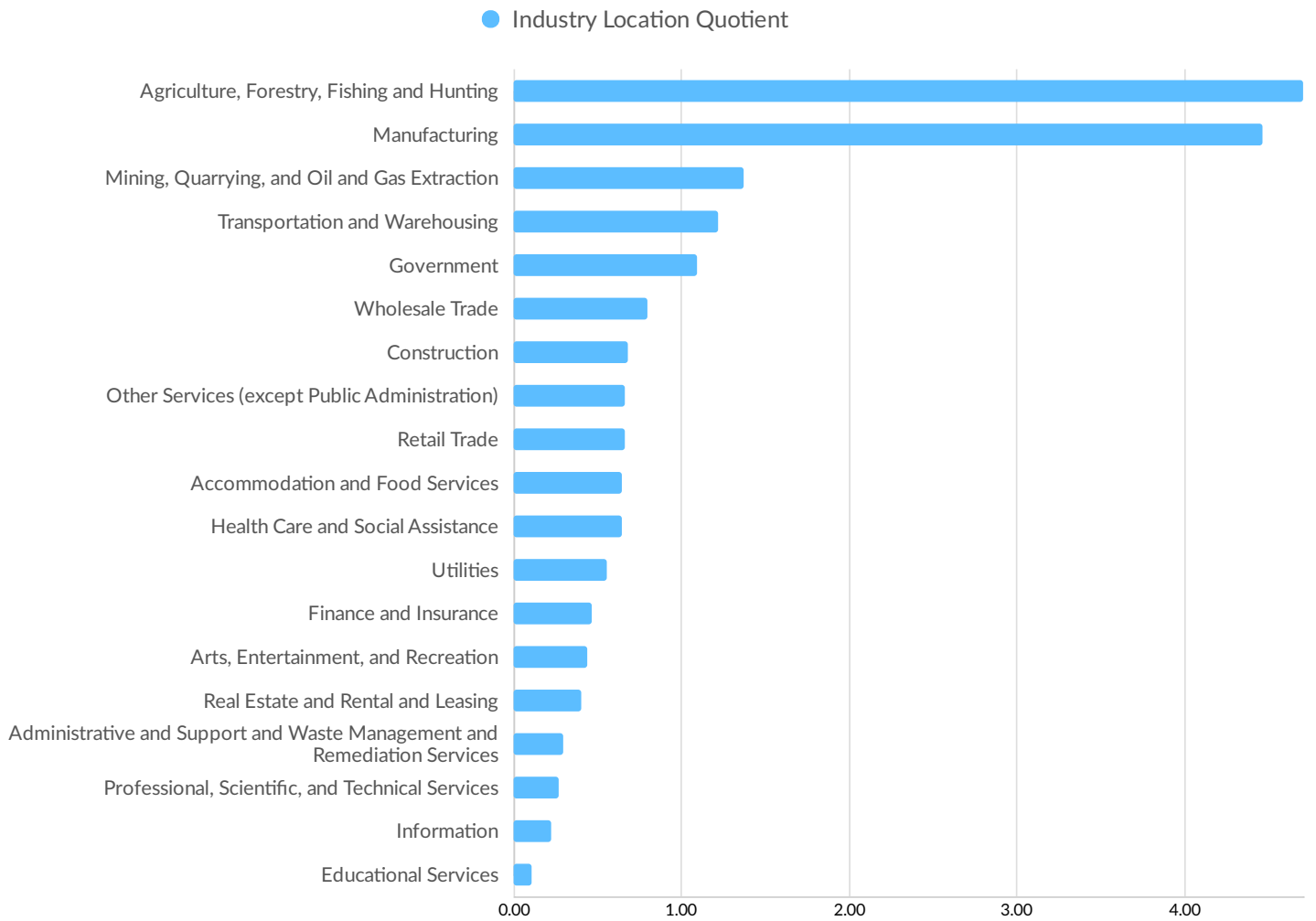
## Largest Industries



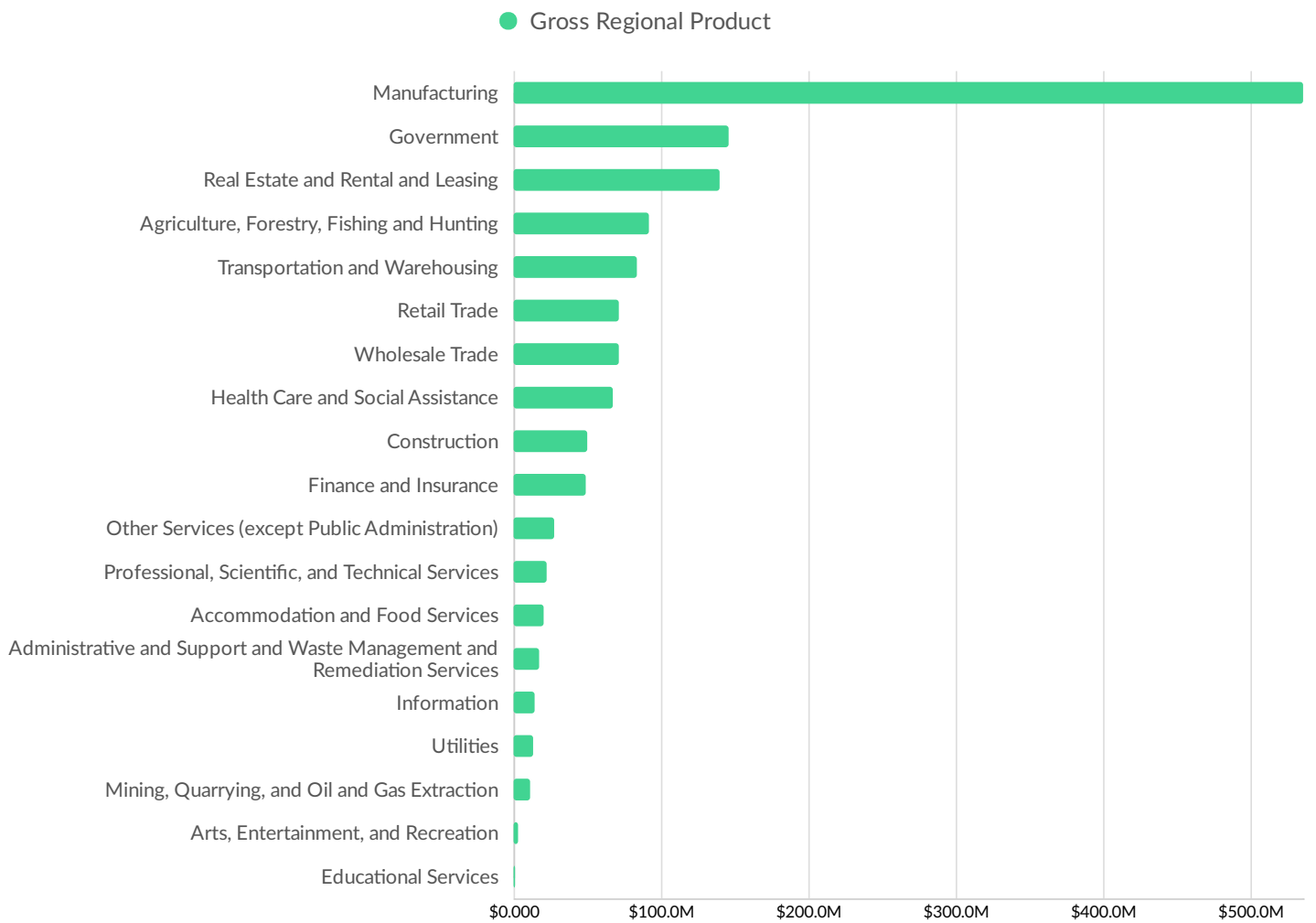
## Top Growing Industries



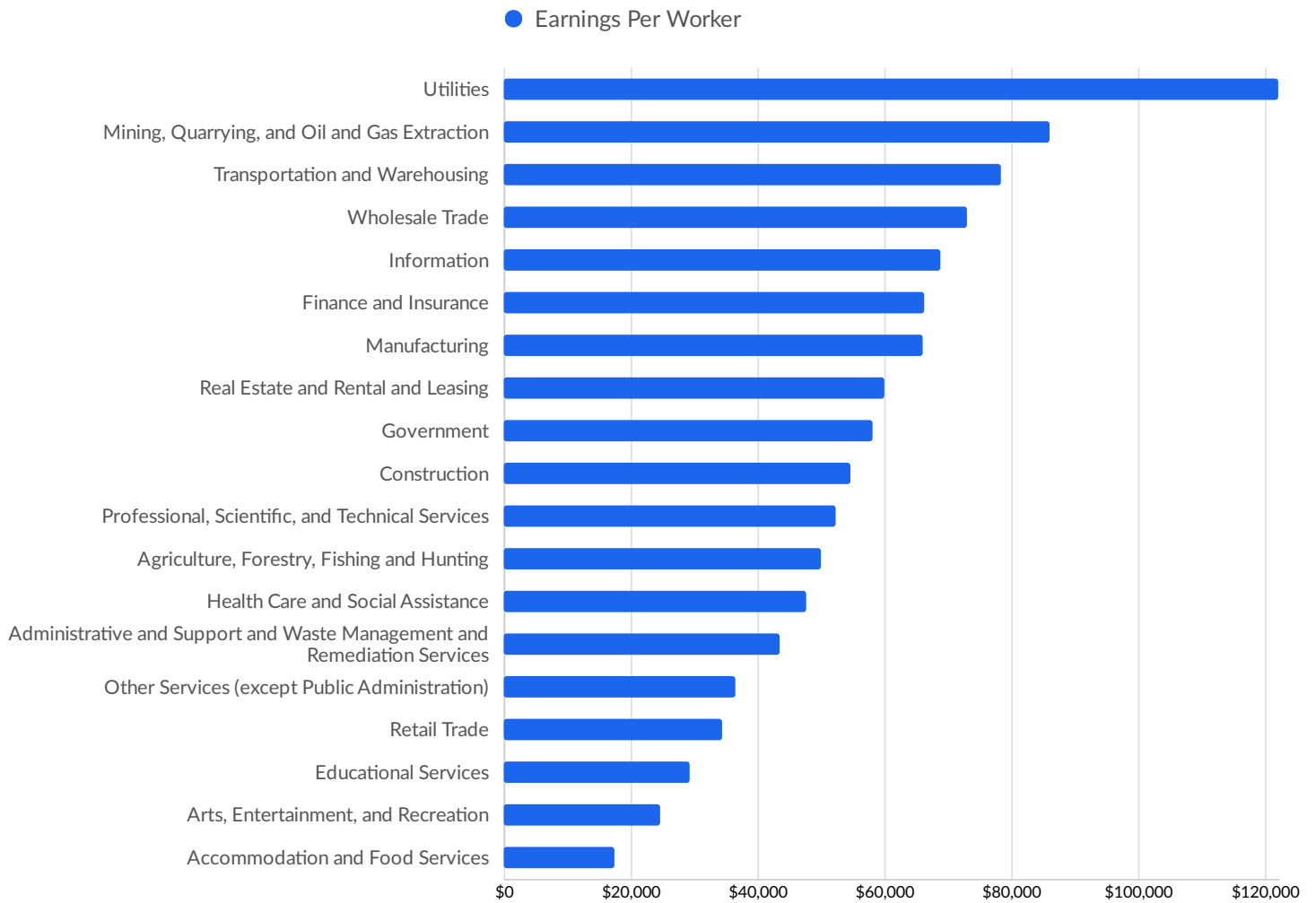
## Top Industry Location Quotient



## Top Industry GRP























## Top Industry Earnings



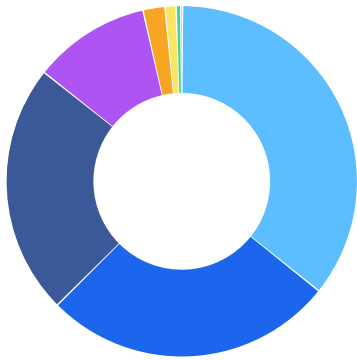
# Business Characteristics

## 1,898 Companies Employ Your Workers

Online profiles for your workers mention 1,898 companies as employers, with the top 10 appearing below. In the last 12 months, 162 companies in Trempealeau County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Ashley Furniture	482 	Ashley Furniture	436 
Mayo Clinic	104 	JBS Usa	181 
Gundersen Health System	67 	Pilgrim's	95 
Global Finishing Solutions	66 	Mayo Clinic	89 
Trempealeau County Health Car...	50 	Gundersen Health System	52 
Kwik Trip	43 	Kwik Trip	51 
A Better Place	42 	CareInHomes	43 
Whitehall Specialties	42 	EatStreet	39 
Whitehall School District	37 	Compass Group	33 
Gnp Company Careers	32 	Chrysler	31 

## Business Size



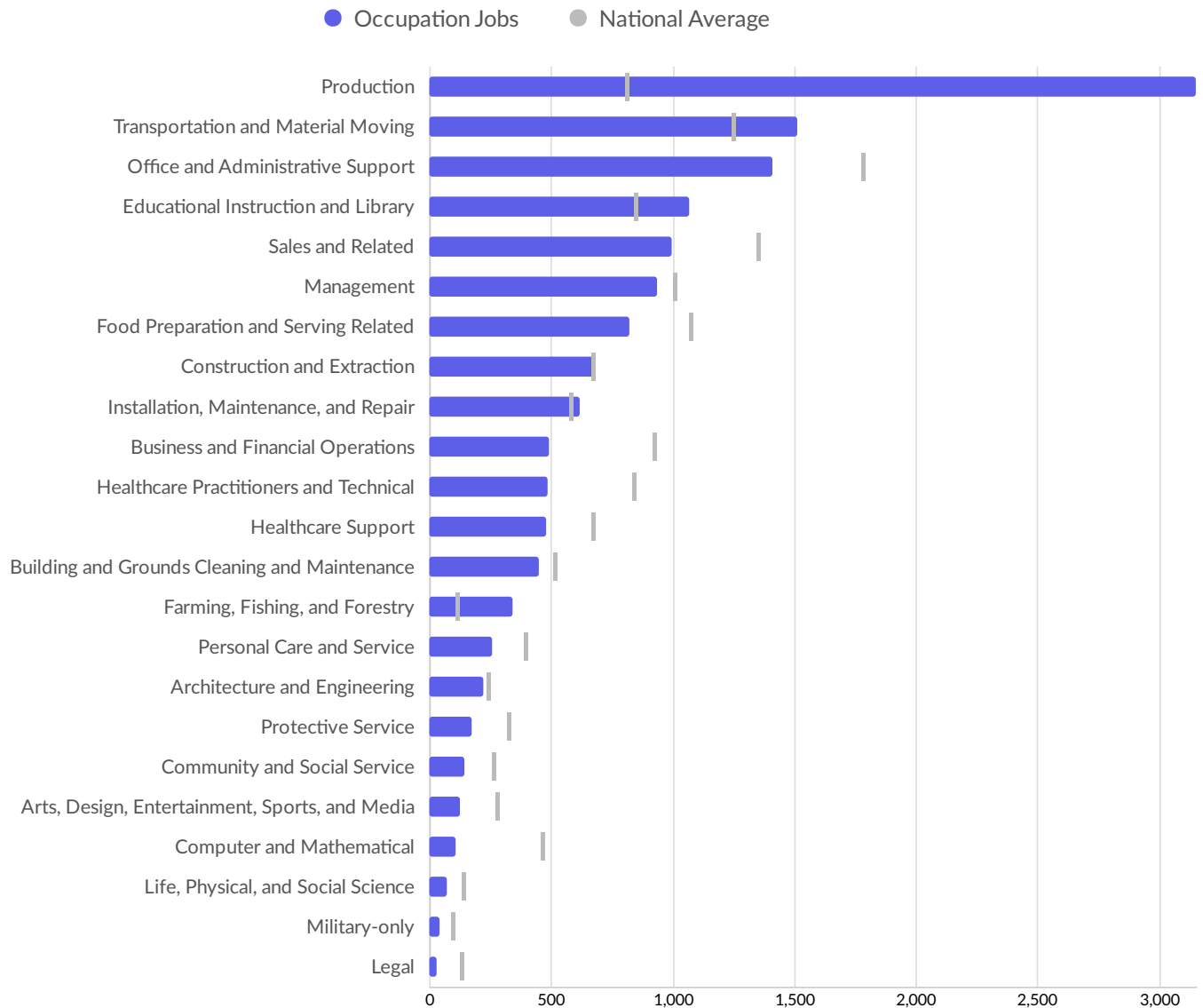
	Percentage	Business Count
1 to 4 employees	35.7%	423
5 to 9 employees	26.8%	318
10 to 19 employees	23.1%	274
20 to 49 employees	10.8%	128
50 to 99 employees	2.0%	24
100 to 249 employees	1.0%	12
250 to 499 employees	0.4%	5
500+ employees	0.2%	2

*\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

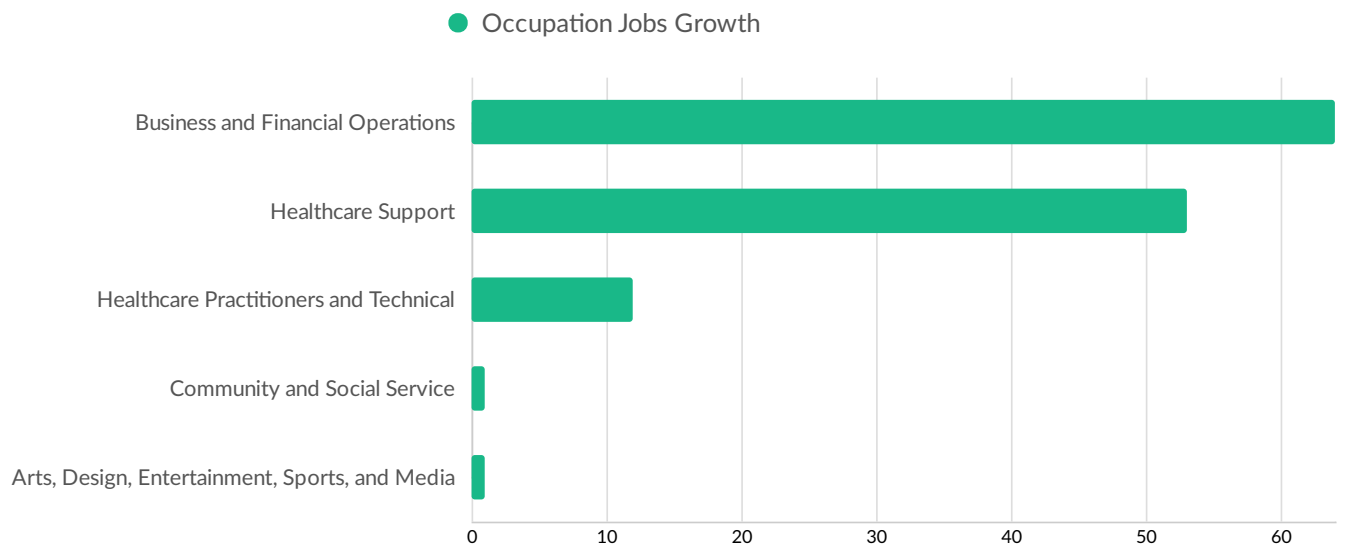


# Workforce Characteristics

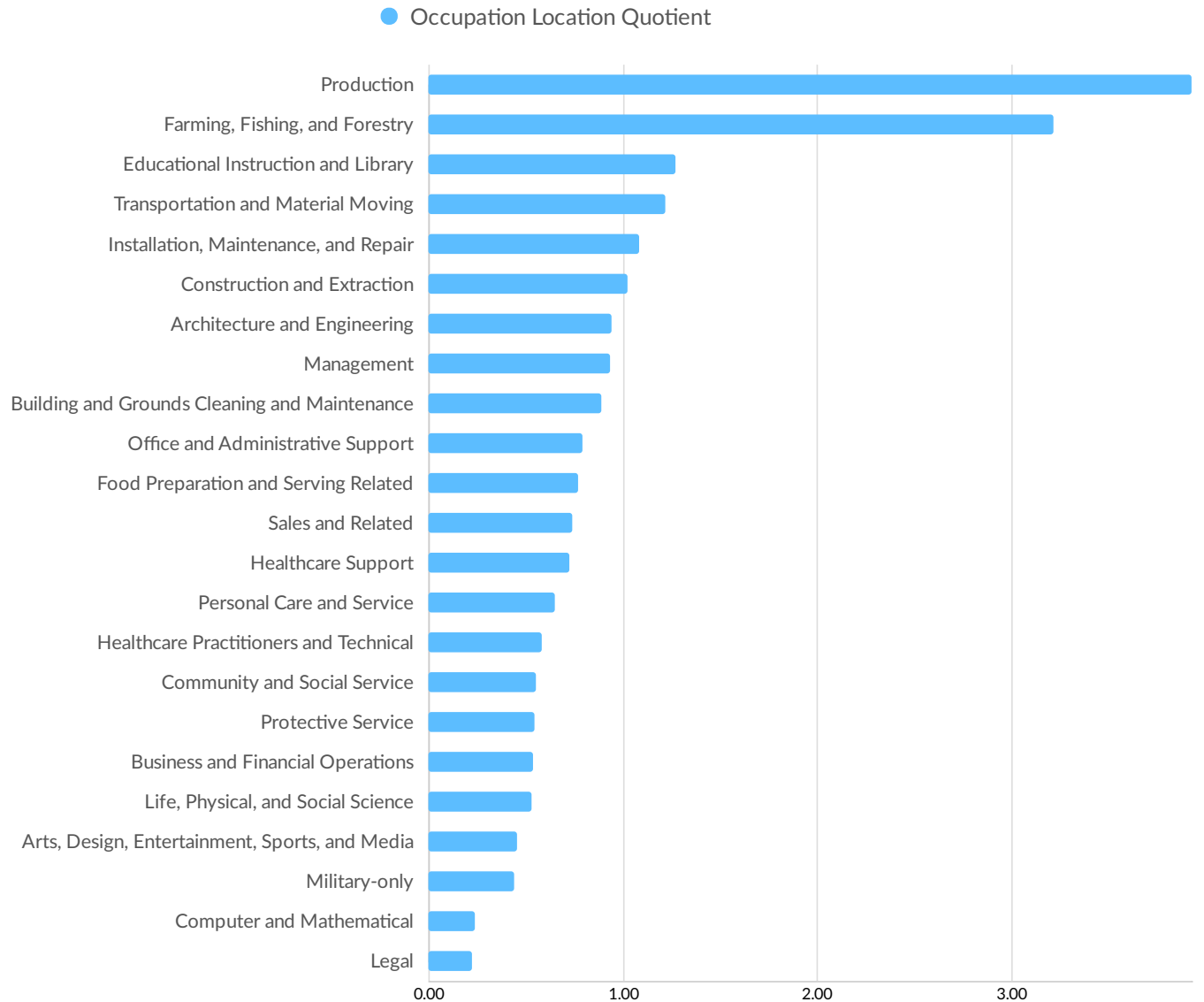
## Largest Occupations



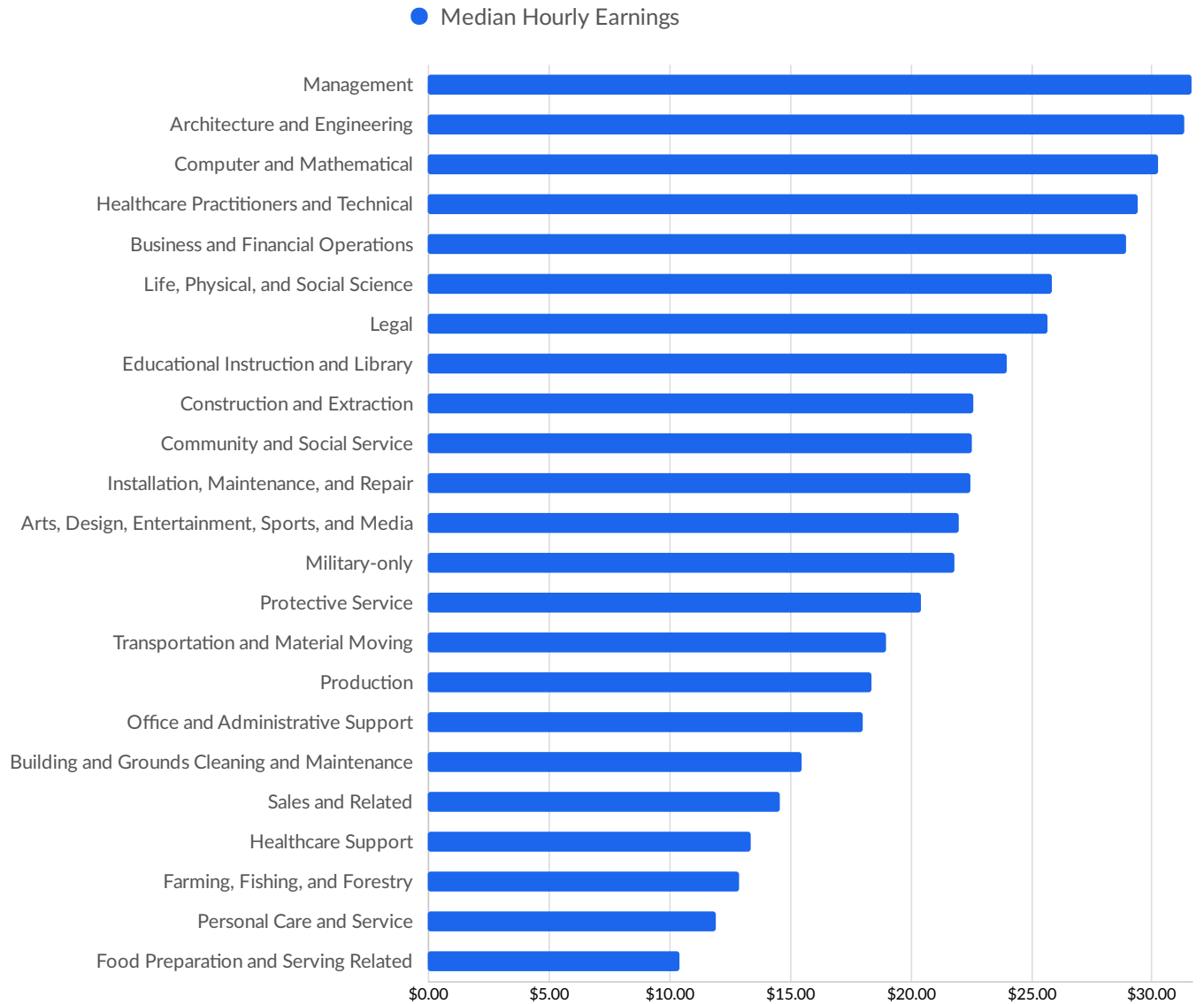
## Top Growing Occupations



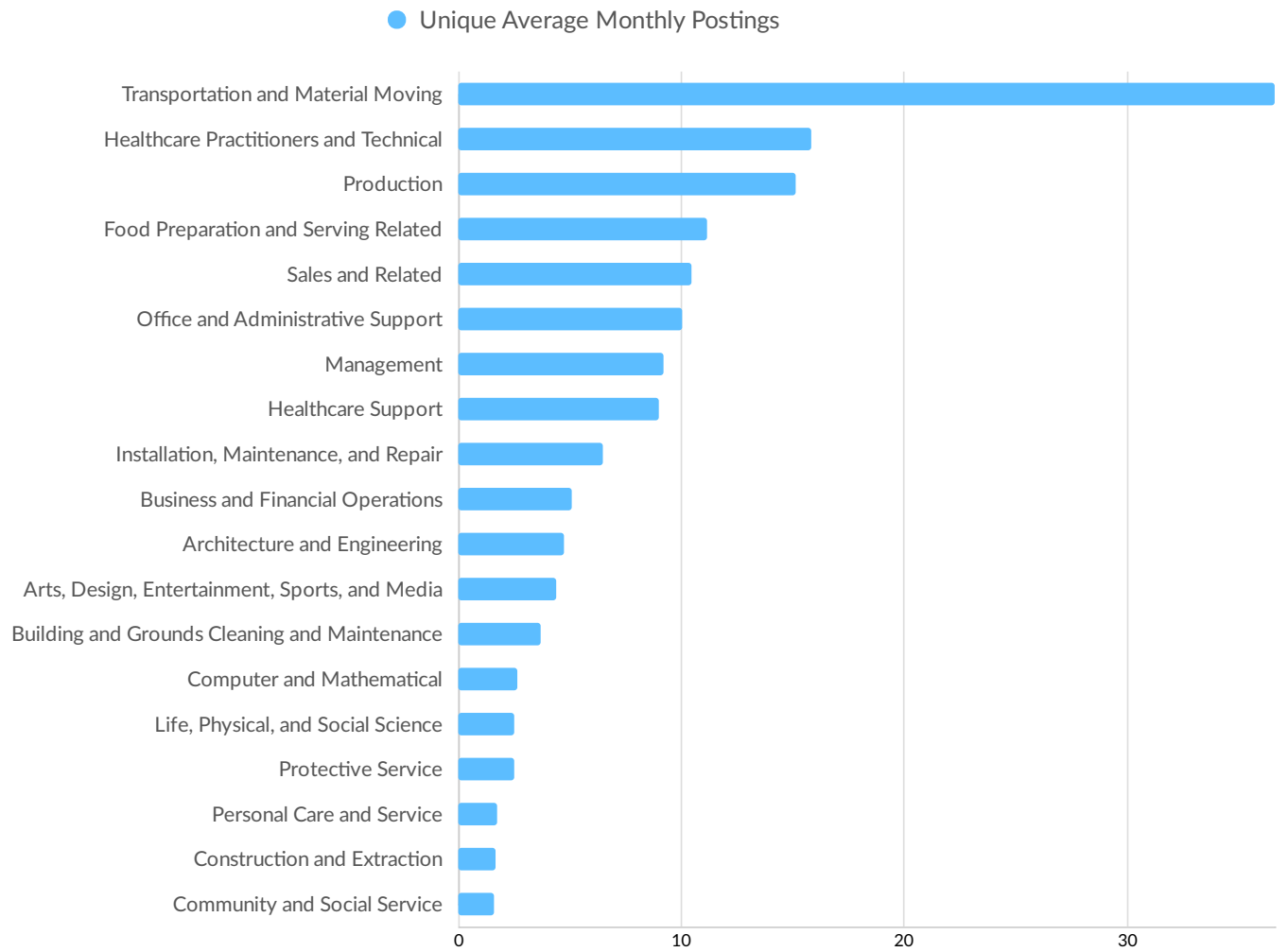
## Top Occupation Location Quotient



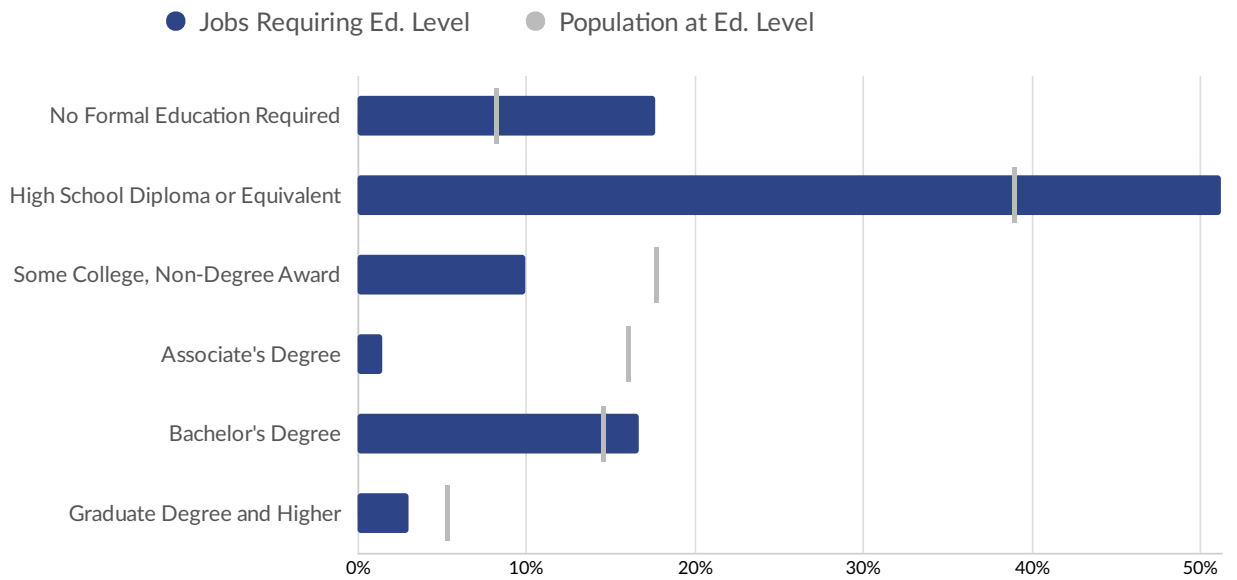
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



## Educational Pipeline

Over the last 5 years, no schools in Trempealeau County, WI produced graduates.

# In-Demand Skills

