



Monroe County, WI

Mississippi River Regional Planning Commission



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La Crosse, Wisconsin 54601

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	21
Workforce Characteristics	23
Educational Pipeline	29
In-Demand Skills	30

Report Parameters

1 County

55081 Monroe County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

47,175

Population (2021)

Population **grew by 1,670** over the last 5 years and is projected to **grow by 2,419** over the next 5 years.

23,352

Total Regional Employment

Jobs **grew by 613** over the last 5 years and are projected to **grow by 1,155** over the next 5 years.

\$59.6K

Median Household Income (2019)

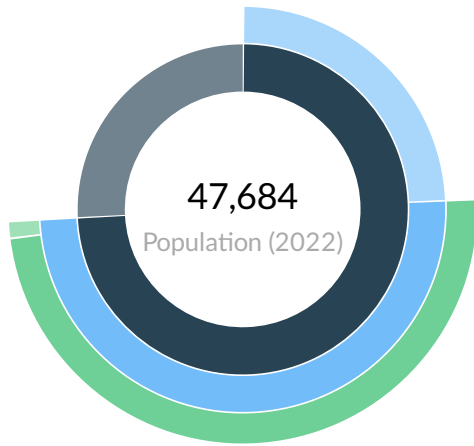
Median household income is **\$3.3K below** the national median household income of \$62.8K.

Takeaways

- As of 2021 the region's population **increased by 3.7%** since 2016, growing by 1,670. Population is expected to **increase by 5.1%** between 2021 and 2026, adding 2,419.
- From 2016 to 2021, jobs **increased by 2.7%** in Monroe County, WI from 22,739 to **23,352**. This change **outpaced the national growth rate of 1.8% by 0.9%**. As the number of jobs increased, the **labor force participation rate increased from 65.8% to 66.6% between 2016 and 2021**.
- Concerning educational attainment, **15.0% of Monroe County, WI residents possess a Bachelor's Degree** (5.3% below the national average), and **11.8% hold an Associate's Degree** (3.1% above the national average).
- The top three industries in 2021 are Federal Government, Civilian, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

	Population (2022)	Labor Force (May 2022)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	47,684	23,778	23,352	98.1	\$2.55B	\$5.01B	\$7.15B
Mississippi River Region	328,417	174,357	159,080	100.0	\$17.33B	\$24.34B	\$24.98B
Trempealeau County, WI	30,147	15,239	14,628	100.7	\$1.56B	\$2.59B	\$2.31B
Buffalo County, WI	12,913	6,241	4,653	102.2	\$515.21M	\$1.16B	\$882.19M
Dunn County, WI	46,191	24,084	19,534	96.1	\$2.07B	\$3.24B	\$2.75B
Pierce County, WI	43,234	25,480	12,397	100.6	\$1.33B	\$2.38B	\$1.47B
Eau Claire County, WI	106,024	59,750	62,126	98.2	\$6.55B	\$6.84B	\$7.01B
Wisconsin	5,881,227	3,115,847	3,110,882	100.3	\$360.23B	\$330.30B	\$353.71B
United States	333,523,253	164,157,172	163,553,353	100.0	\$22.75T	\$0	\$10.94T

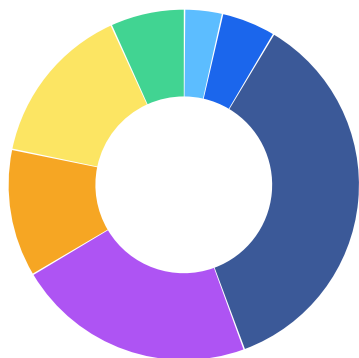
May 2022 Labor Force Breakdown



	Population
● 16+ Civilian Non-Institutionalized Population	35,341
● Not in Labor Force (16+)	11,563
● Labor Force	23,778
● Employed	23,220
● Unemployed	558
● Under 16, Military, and institutionalized Population	12,343

Educational Attainment

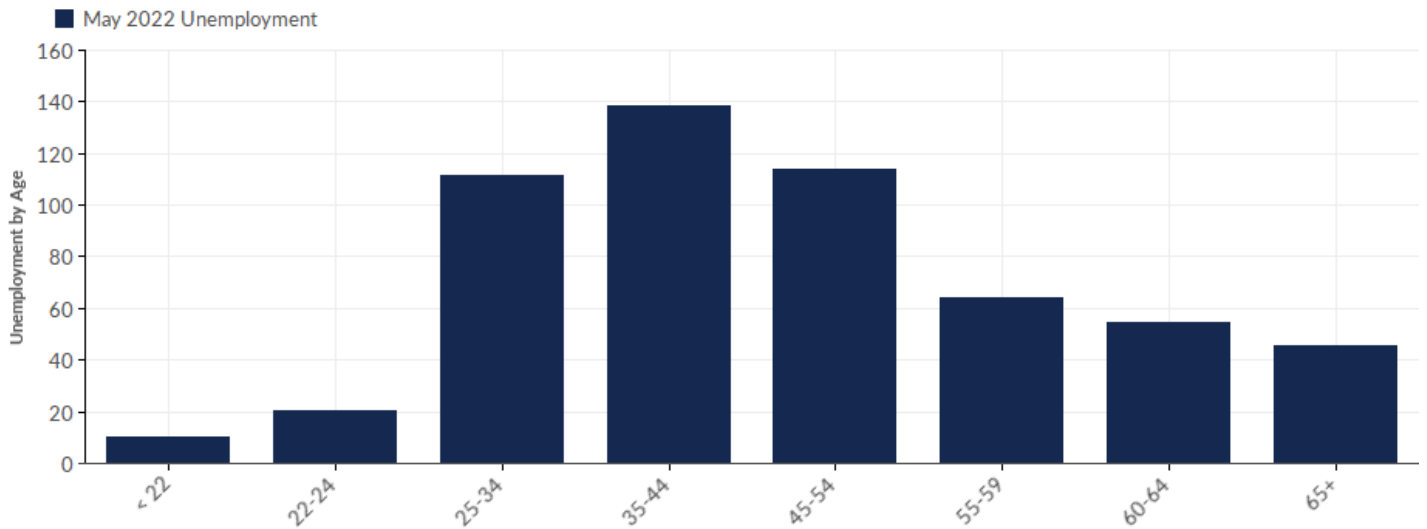
Concerning educational attainment, **15.0% of Monroe County, WI residents possess a Bachelor's Degree** (5.3% below the national average), and **11.8% hold an Associate's Degree** (3.1% above the national average).



	% of Population	Population
● Less Than 9th Grade	3.5%	1,123
● 9th Grade to 12th Grade	5.0%	1,613
● High School Diploma	35.8%	11,545
● Some College	22.1%	7,114
● Associate's Degree	11.8%	3,794
● Bachelor's Degree	15.0%	4,822
● Graduate Degree and Higher	6.9%	2,209

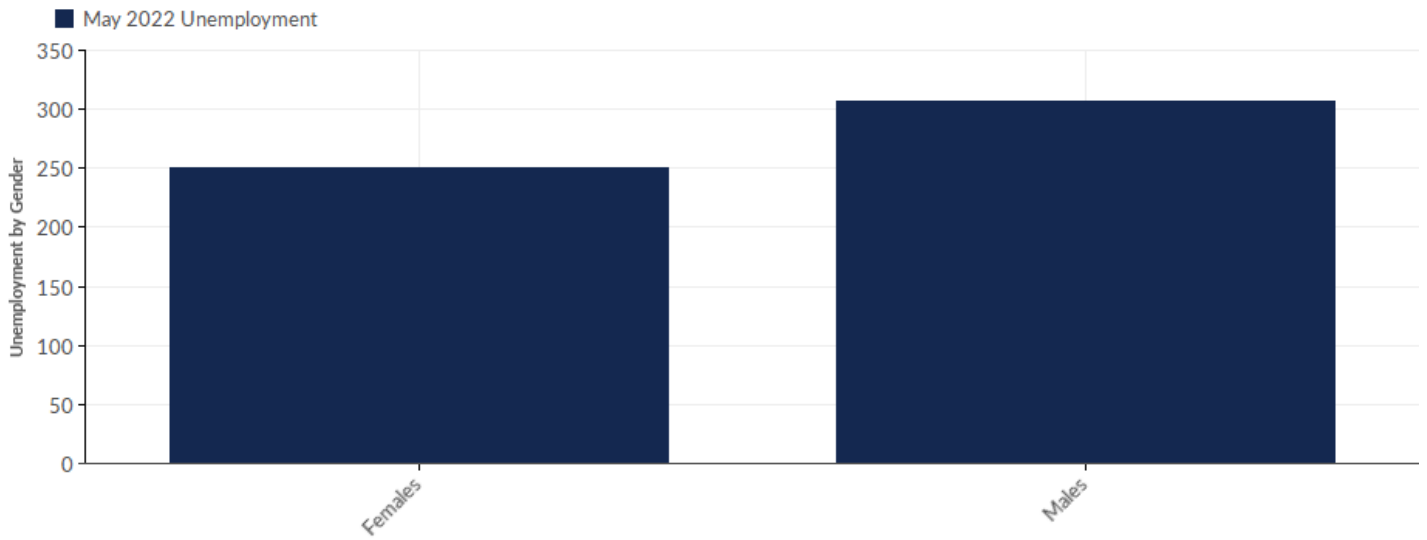
Unemployment by Demographics

Unemployment by Age



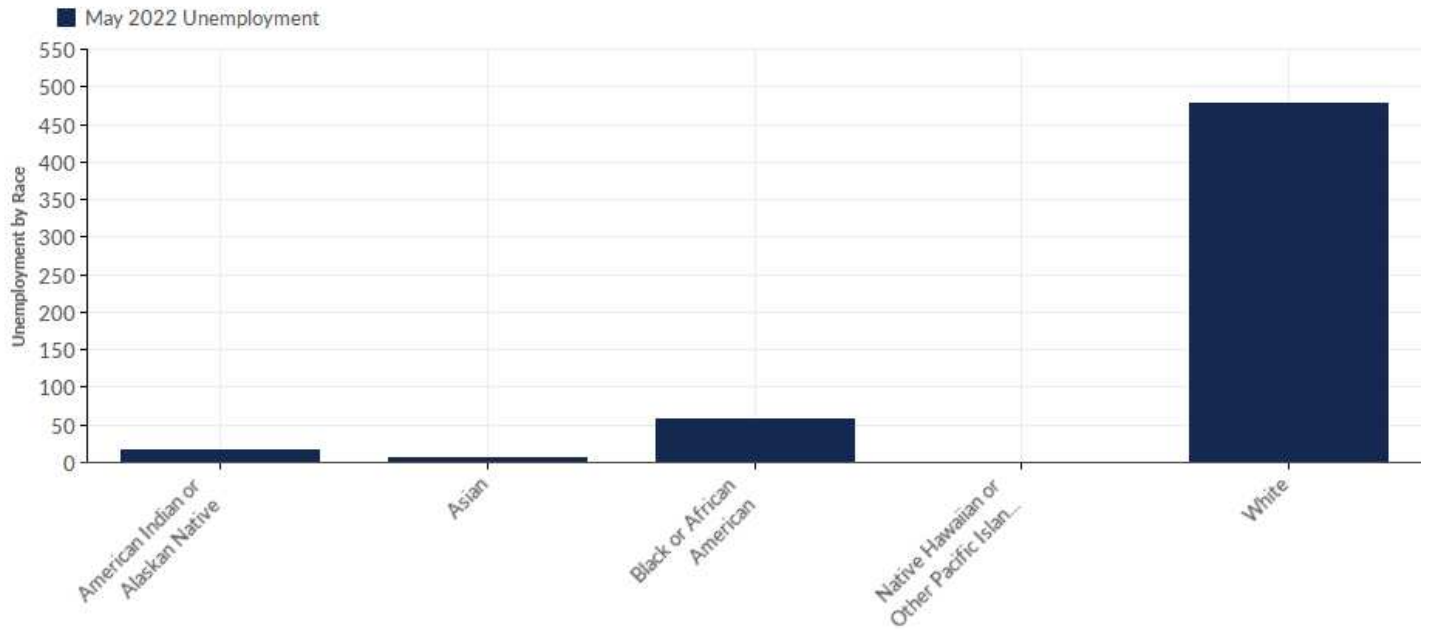
Age	Unemployment (May 2022)	% of Unemployed
< 22	10	1.79%
22-24	20	3.58%
25-34	112	20.07%
35-44	138	24.73%
45-54	114	20.43%
55-59	64	11.47%
60-64	54	9.68%
65+	46	8.24%
Total	558	100.00%

Unemployment by Gender



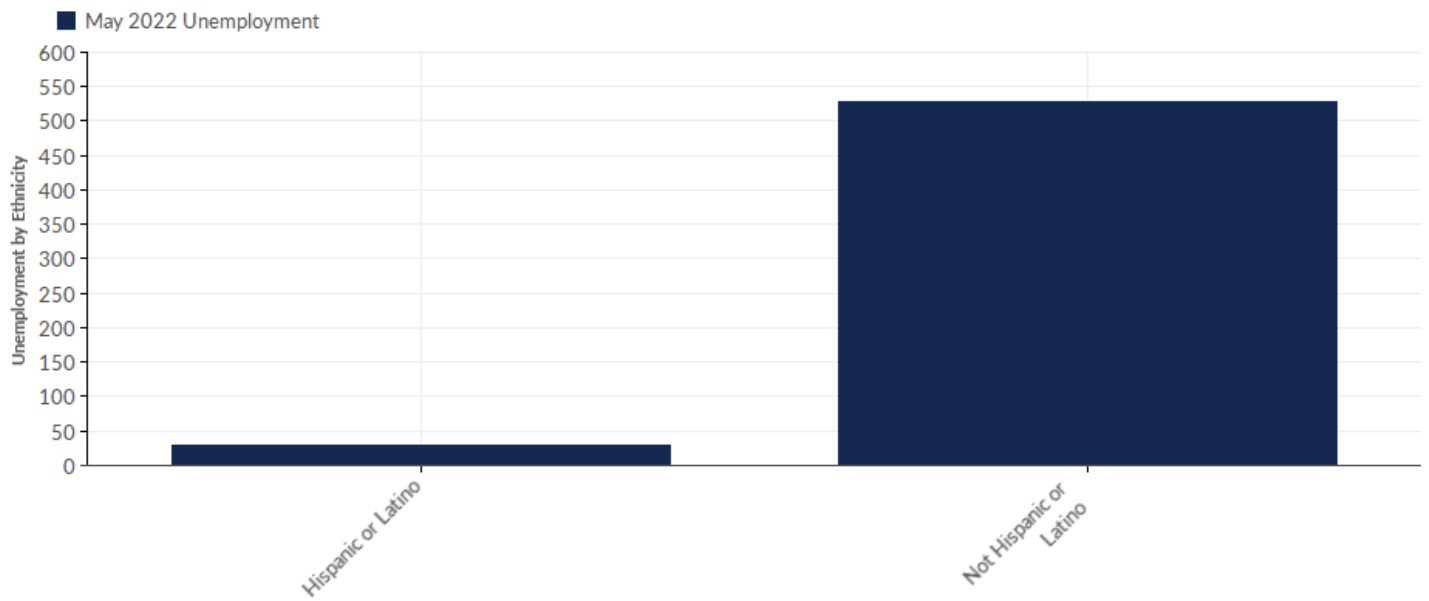
Gender	Unemployment (May 2022)	% of Unemployed
Females	251	44.98%
Males	307	55.02%
Total	558	100.00%

Unemployment by Race



Race	Unemployment (May 2022)	% of Unemployed
American Indian or Alaskan Native	16	2.87%
Asian	6	1.08%
Black or African American	57	10.22%
Native Hawaiian or Other Pacific Islander	1	0.18%
White	478	85.66%
Total	558	100.00%

Unemployment by Ethnicity

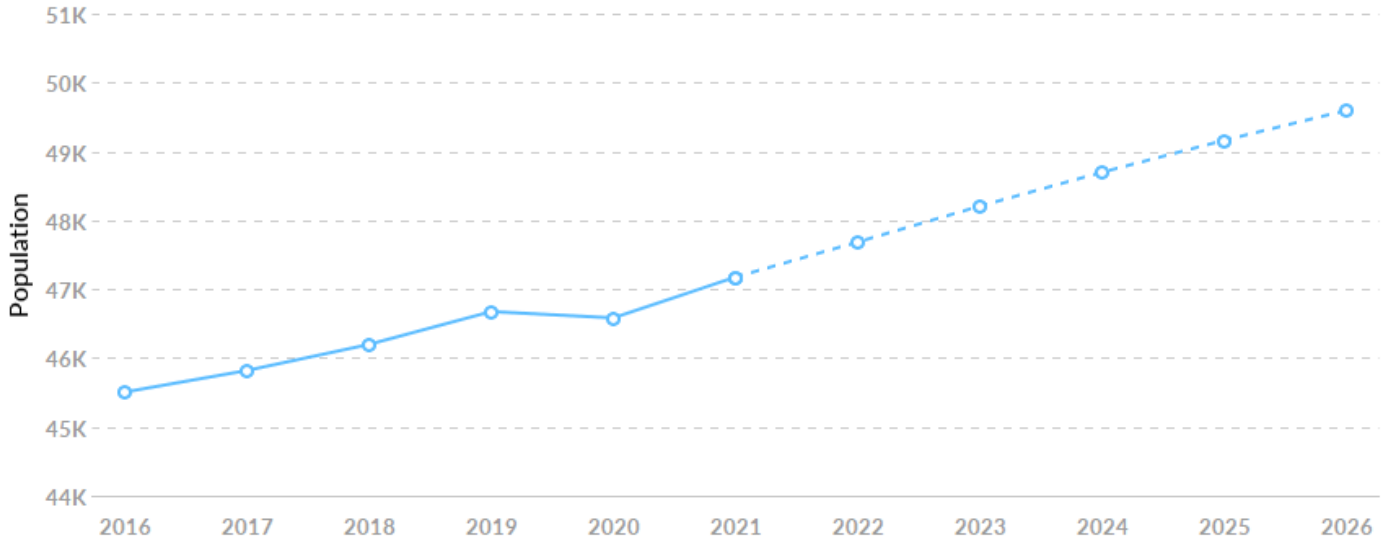


Ethnicity	Unemployment (May 2022)	% of Unemployed
Hispanic or Latino	29	5.20%
Not Hispanic or Latino	529	94.80%
Total	558	100.00%

Historic & Projected Trends

Population Trends

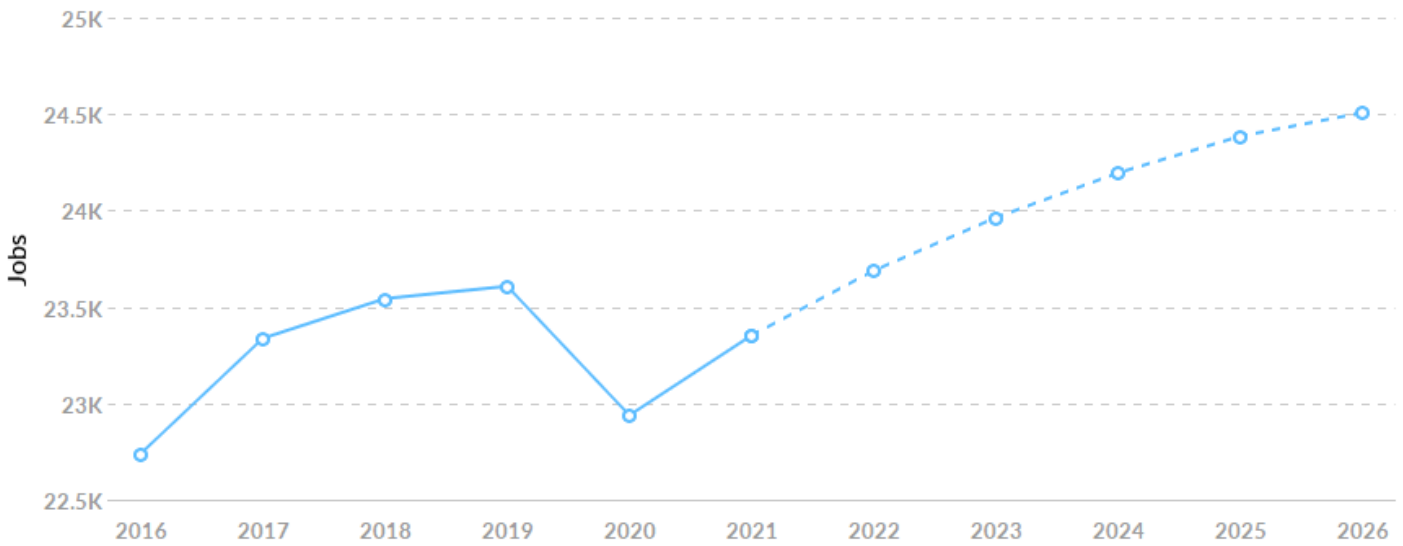
As of 2021 the region's population **increased by 3.7%** since 2016, growing by 1,670. Population is expected to **increase by 5.1%** between 2021 and 2026, adding 2,419.



Timeframe	Population
2016	45,505
2017	45,818
2018	46,197
2019	46,674
2020	46,582
2021	47,175
2022	47,684
2023	48,205
2024	48,697
2025	49,161
2026	49,595

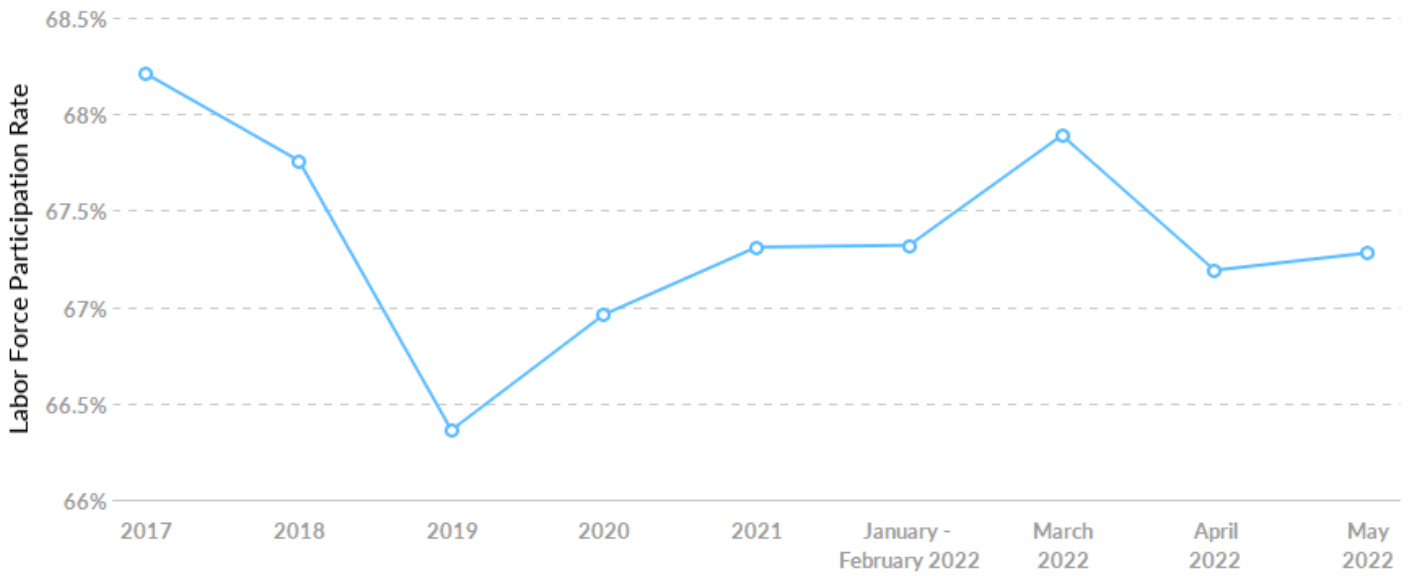
Job Trends

From 2016 to 2021, jobs increased by 2.7% in Monroe County, WI from 22,739 to 23,352. This change **outpaced the national growth rate of 1.8% by 0.9%**.



Timeframe	Jobs
2016	22,739
2017	23,337
2018	23,543
2019	23,607
2020	22,938
2021	23,352
2022	23,688
2023	23,963
2024	24,195
2025	24,385
2026	24,507

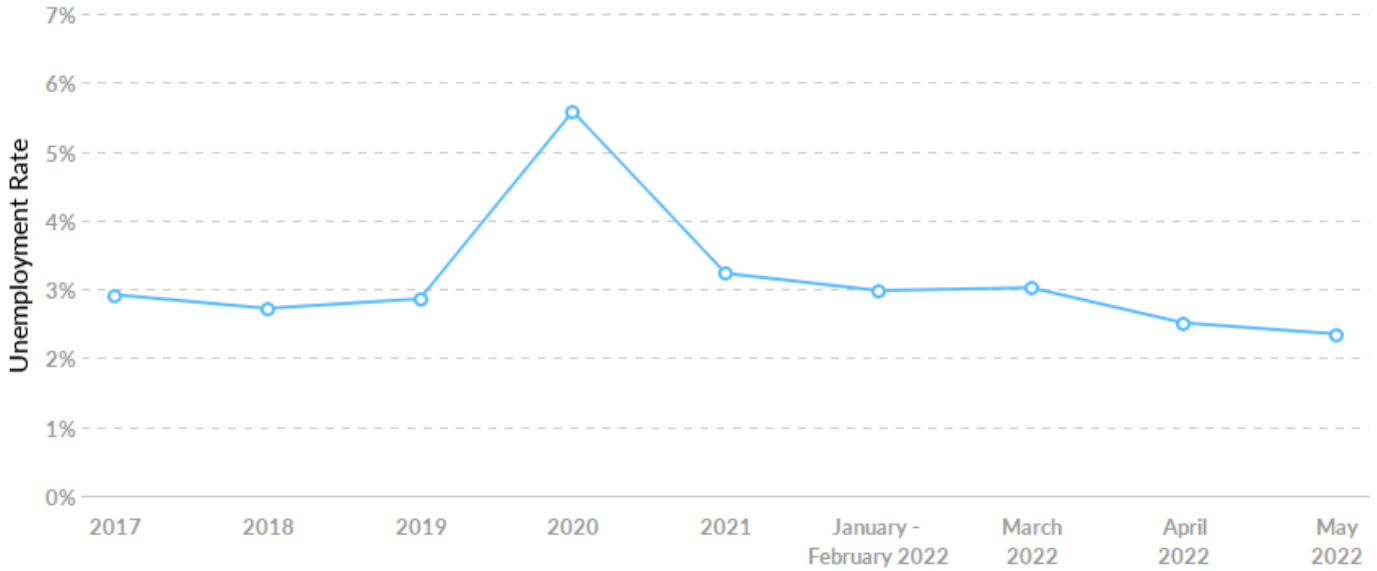
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	68.21%
2018	67.76%
2019	66.36%
2020	66.96%
2021	67.31%
January - February 2022	67.32%
March 2022	67.89%
April 2022	67.19%
May 2022	67.28%

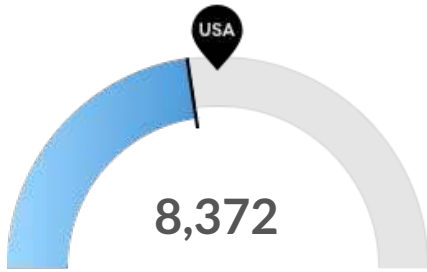
Unemployment Rate Trends

Monroe County, WI had a May 2022 unemployment rate of 2.35%, decreasing from 2.92% 5 years before.



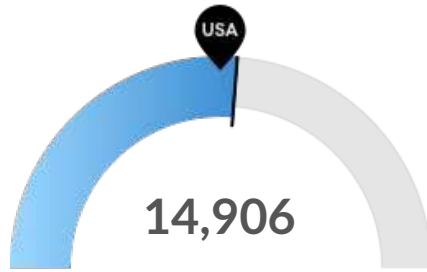
Timeframe	Unemployment Rate
2017	2.92%
2018	2.72%
2019	2.86%
2020	5.58%
2021	3.23%
January - February 2022	2.98%
March 2022	3.02%
April 2022	2.51%
May 2022	2.35%

Population Characteristics



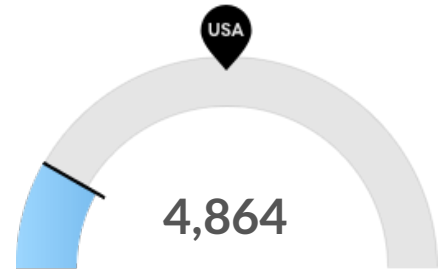
Millennials

Monroe County, WI has 8,372 millennials (ages 25-39). The national average for an area this size is 9,599.



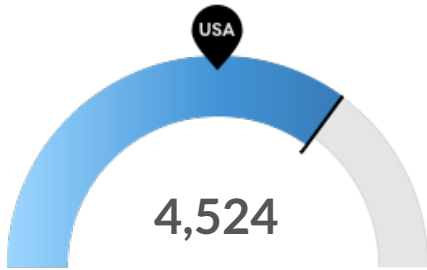
Retiring Soon

Retirement risk is about average in Monroe County, WI. The national average for an area this size is 13,864 people 55 or older, while there are 14,906 here.



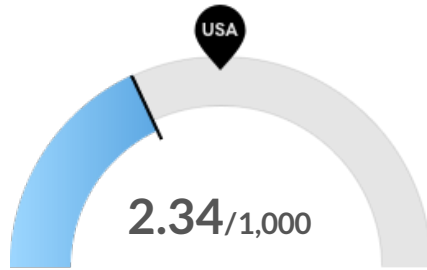
Racial Diversity

Racial diversity is low in Monroe County, WI. The national average for an area this size is 18,762 racially diverse people, while there are 4,864 here.



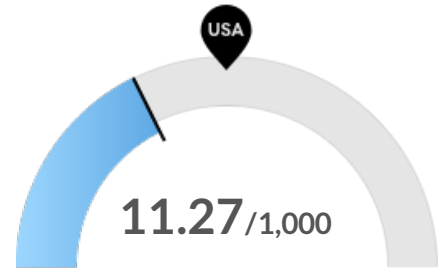
Veterans

Monroe County, WI has 4,524 veterans. The national average for an area this size is 2,592.



Violent Crime

Monroe County, WI has 2.34 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

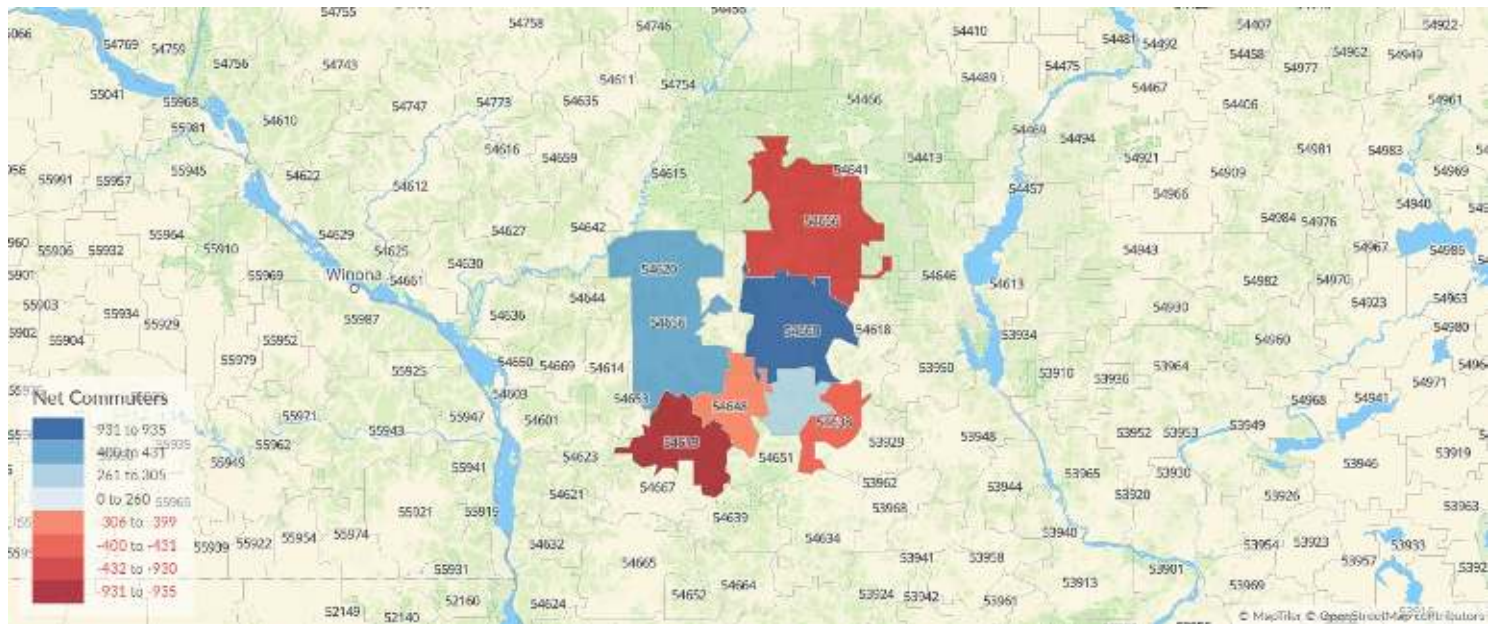


Property Crime

Monroe County, WI has 11.27 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Monroe County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

Where Talent Lives

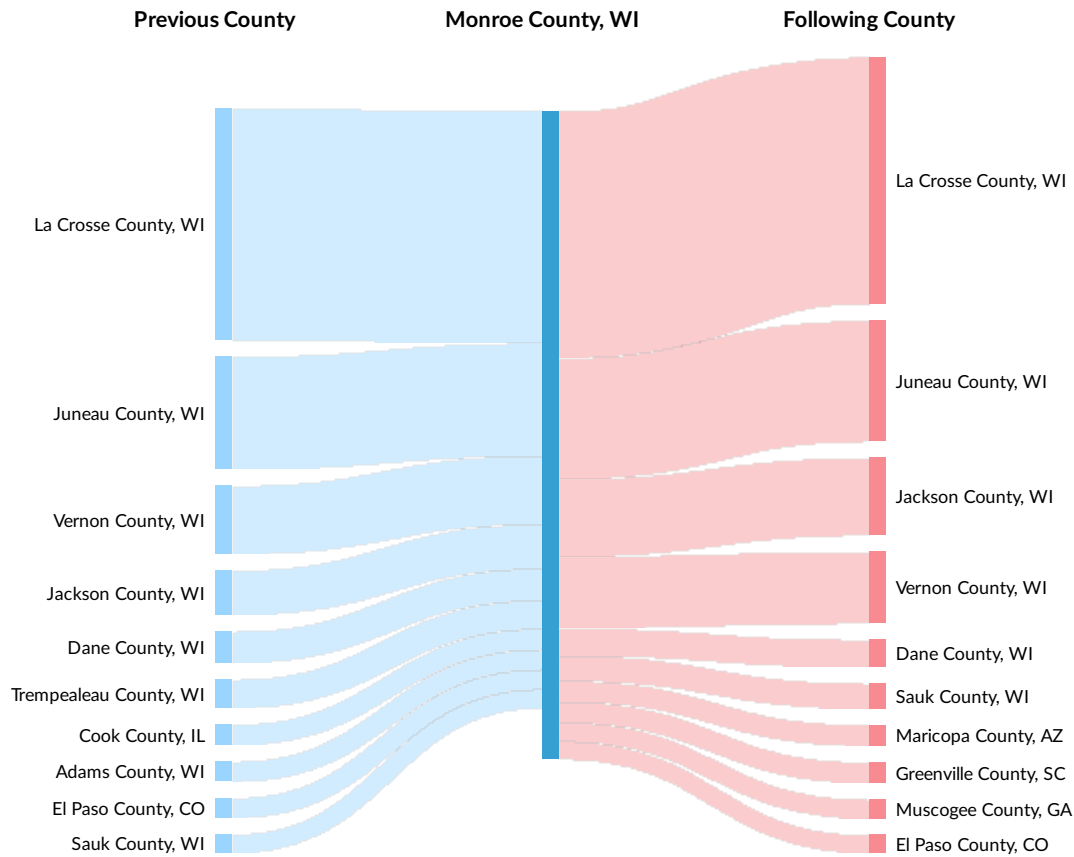
ZIP	Name	2021 Employment
54656	Sparta, WI (in Monroe c...	9,967
54660	Tomah, WI (in Monroe c...	9,126
54619	Cashton, WI (in Monroe...	1,183
54666	Warrens, WI (in Monroe...	1,144
54670	Wilton, WI (in Monroe ...	1,044

ZIP	Name	2021 Workers
54656	Sparta, WI (in Monroe c...	9,567
54660	Tomah, WI (in Monroe c...	8,191
54619	Cashton, WI (in Monroe...	2,114
54666	Warrens, WI (in Monroe...	1,576
54648	Norwalk, WI (in Monroe...	830

Inbound and Outbound Migration

The table below analyzes past and current residents of Monroe County, WI. The left column shows residents of other counties migrating to Monroe County, WI. The right column shows residents migrating from Monroe County, WI to other counties.

As of 2020, 386 people have migrated from La Crosse County, WI to Monroe County, WI. In the same year, 411 people left Monroe County, WI migrating to La Crosse County, WI. The total Net Migration for Monroe County, WI in 2020 was 92.

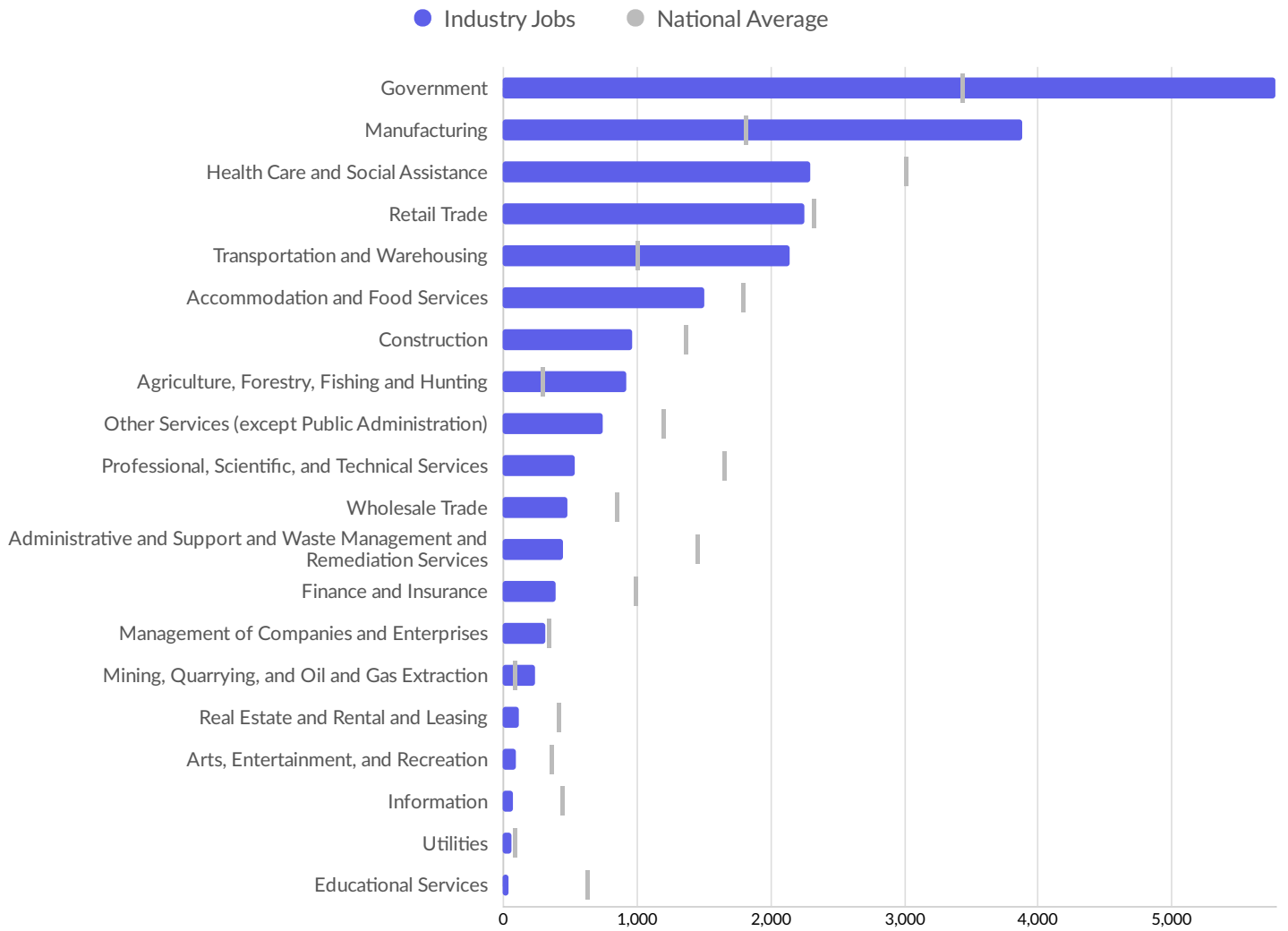


Top Previous Counties	Migrations
La Crosse County, WI	386
Juneau County, WI	188
Vernon County, WI	114
Jackson County, WI	74
Dane County, WI	53
Trempealeau County, WI	48

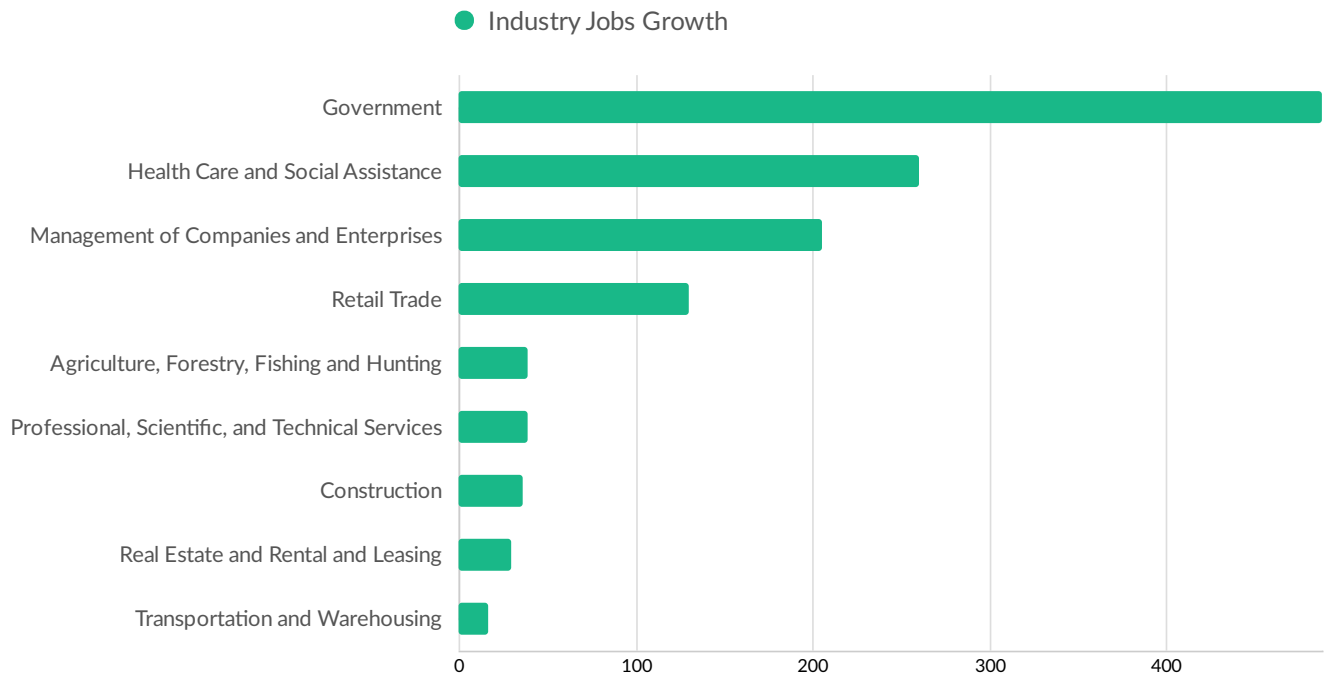
Top Previous Counties	Migrations
Cook County, IL	34
Adams County, WI	33
El Paso County, CO	33
Sauk County, WI	31
Maricopa County, AZ	24
Geary County, KS	23
Lapeer County, MI	23
Virginia Beach City County, VA	22
Rock County, WI	22
Top Following Counties	Migrations
La Crosse County, WI	411
Juneau County, WI	201
Jackson County, WI	129
Vernon County, WI	119
Dane County, WI	46
Sauk County, WI	42
Maricopa County, AZ	35
Greenville County, SC	34
Muscogee County, GA	32
El Paso County, CO	30
Snohomish County, WA	29
Adams County, WI	26
Waukesha County, WI	25
Anoka County, MN	24
McLennan County, TX	23

Industry Characteristics

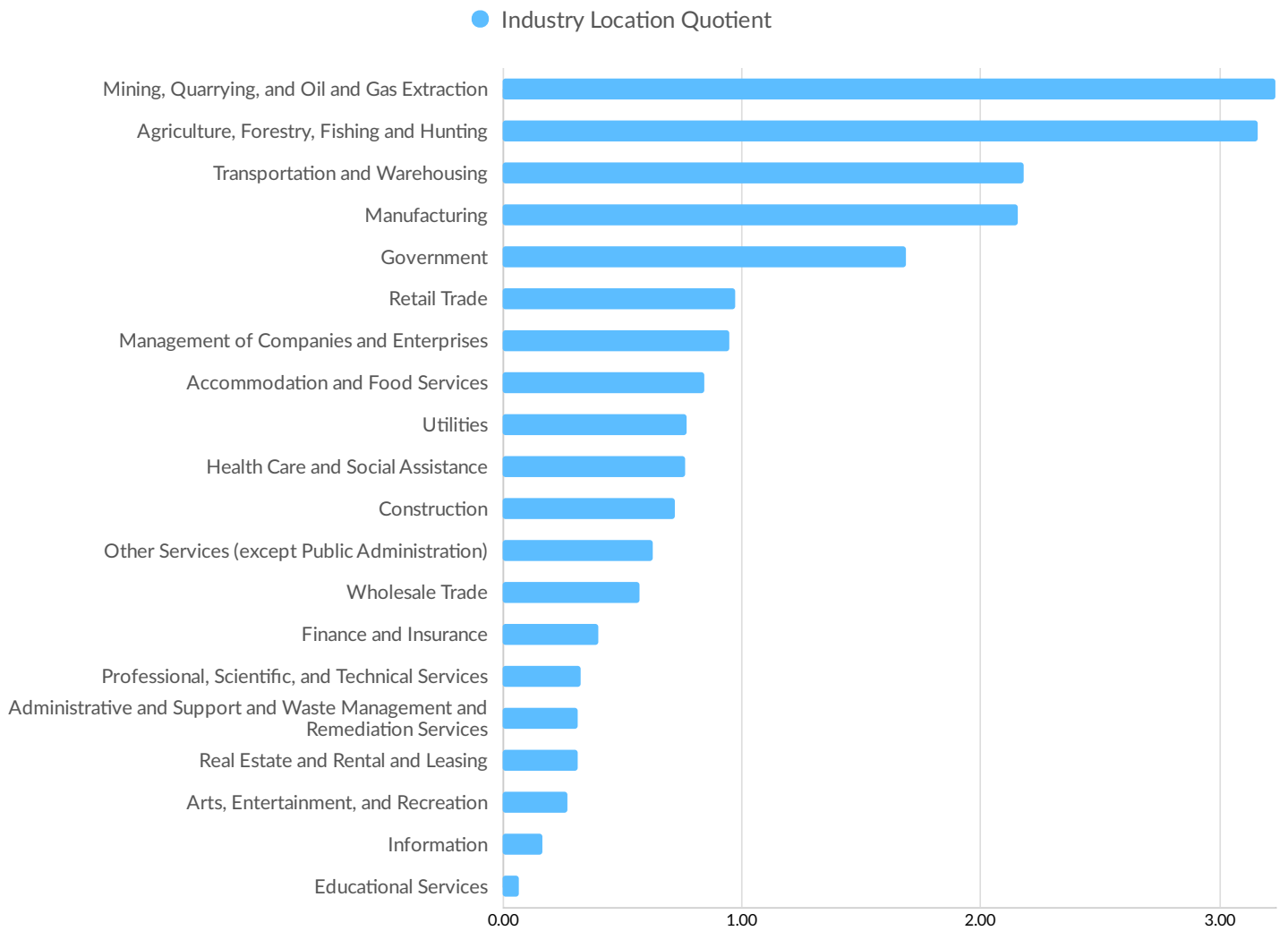
Largest Industries



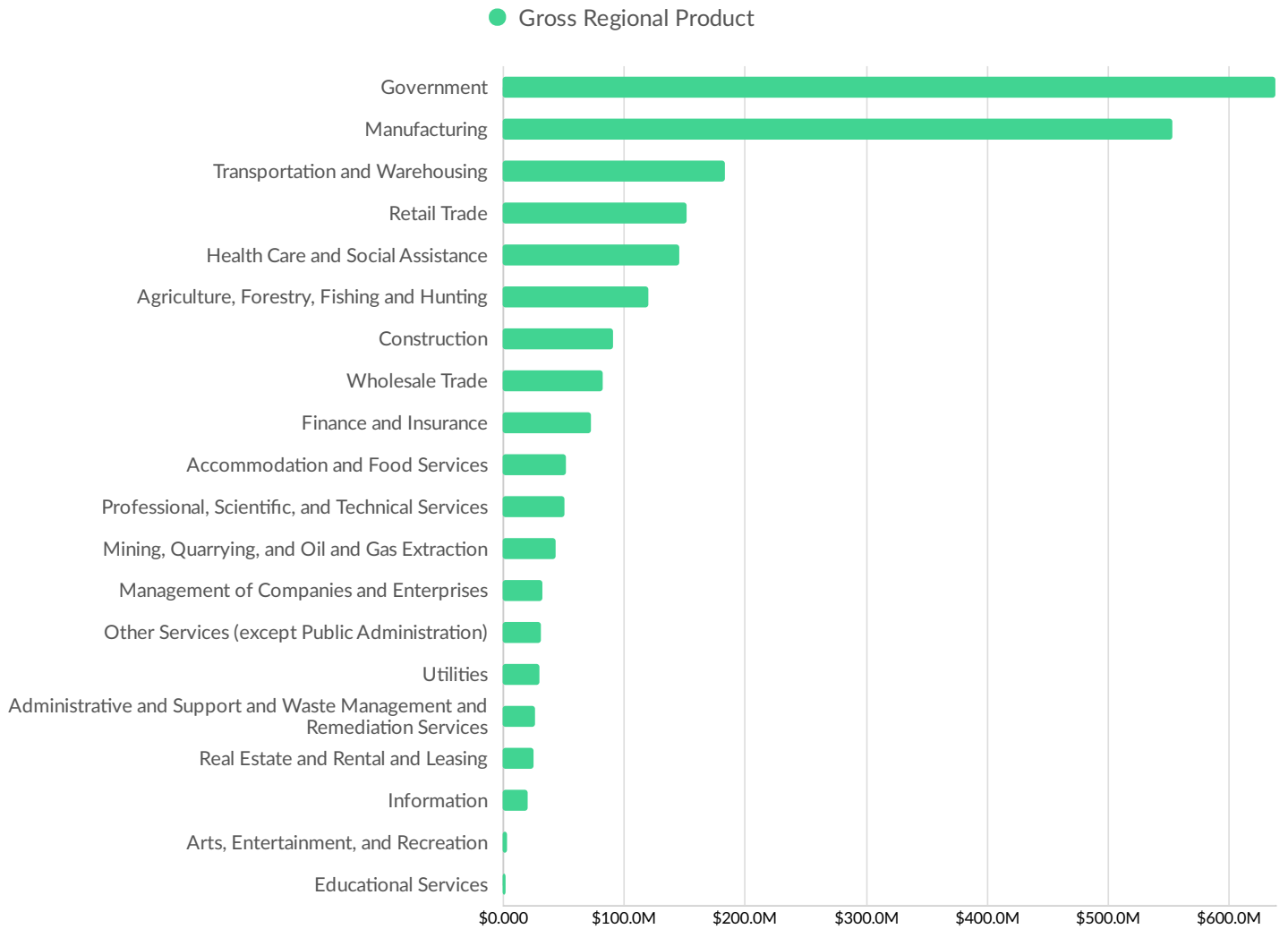
Top Growing Industries



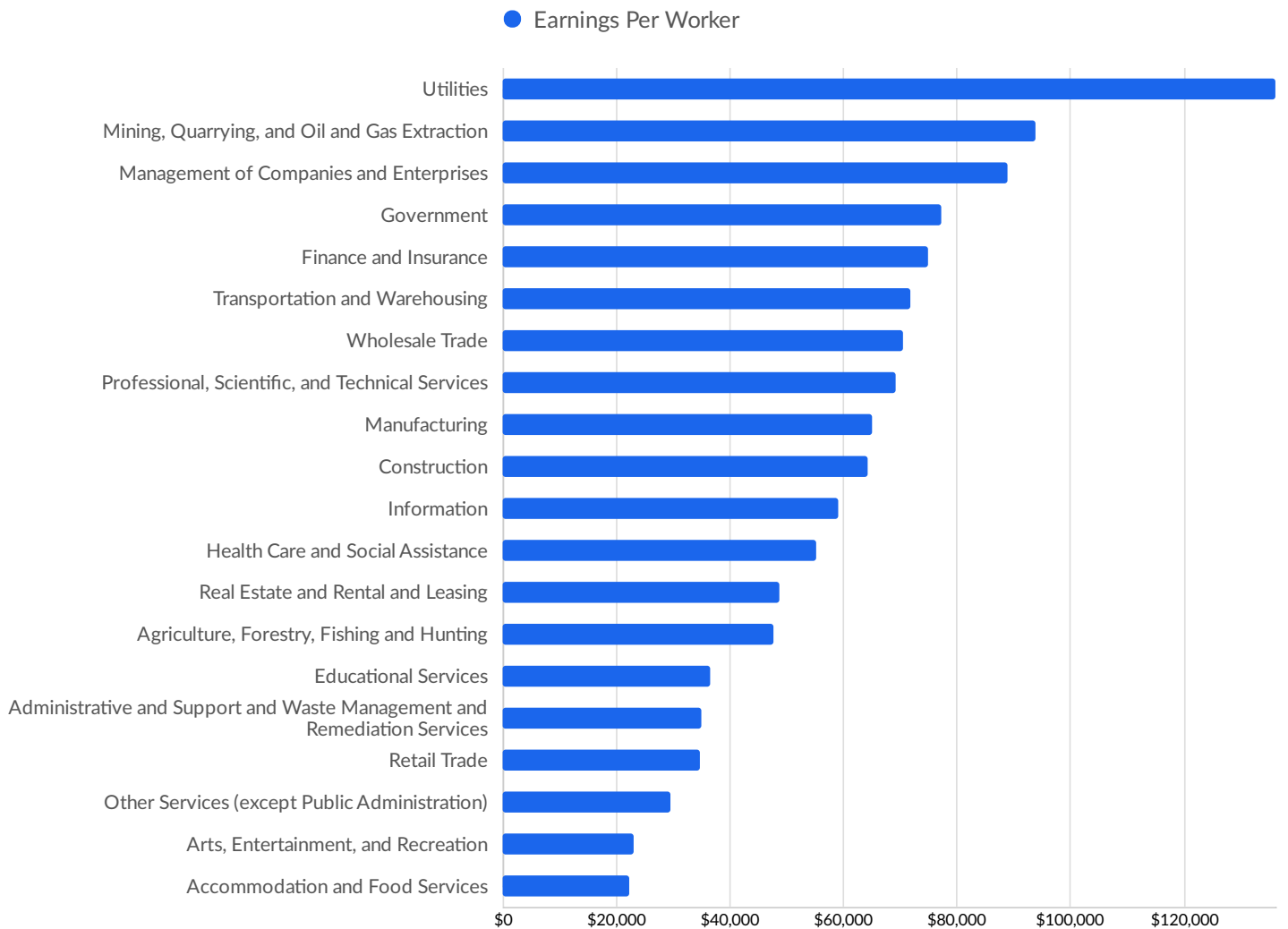
Top Industry Location Quotient



Top Industry GRP























Top Industry Earnings



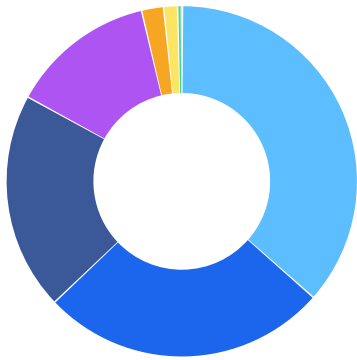
Business Characteristics

3,051 Companies Employ Your Workers

Online profiles for your workers mention 3,051 companies as employers, with the top 10 appearing below. In the last 12 months, 290 companies in Monroe County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
U.S. Army	401 	United States Department of Ve...	210 
United States Department of Ve...	225 	Walmart	162 
Walmart	156 	Organic Valley	115 
Gundersen Health System	150 	Tomah Memorial Hospital	81 
The Toro Company	101 	Mayo Clinic	57 
Tomah Memorial Hospital	86 	Kwik Trip	51 
Sparta Area School District	81 	Northern Engraving	48 
Mathews & Co Ltd	78 	Toro	47 
Mayo Clinic	73 	Gundersen Health System	44 
Western Technical College	71 	Hormel	44 

Business Size

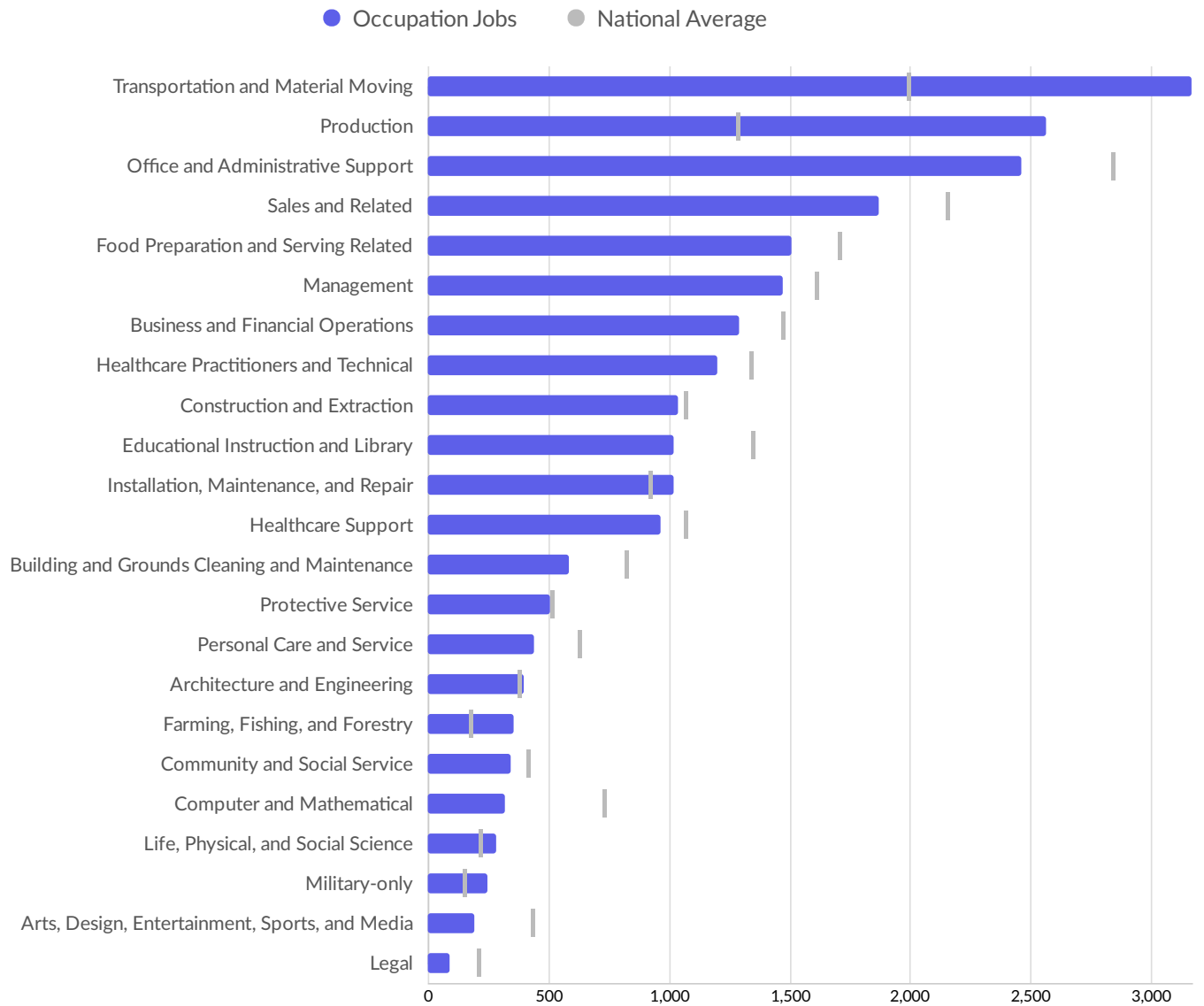


	Percentage	Business Count
1 to 4 employees	36.4%	650
5 to 9 employees	26.4%	471
10 to 19 employees	20.1%	358
20 to 49 employees	13.3%	238
50 to 99 employees	2.0%	36
100 to 249 employees	1.3%	23
250 to 499 employees	0.3%	6
500+ employees	0.1%	2

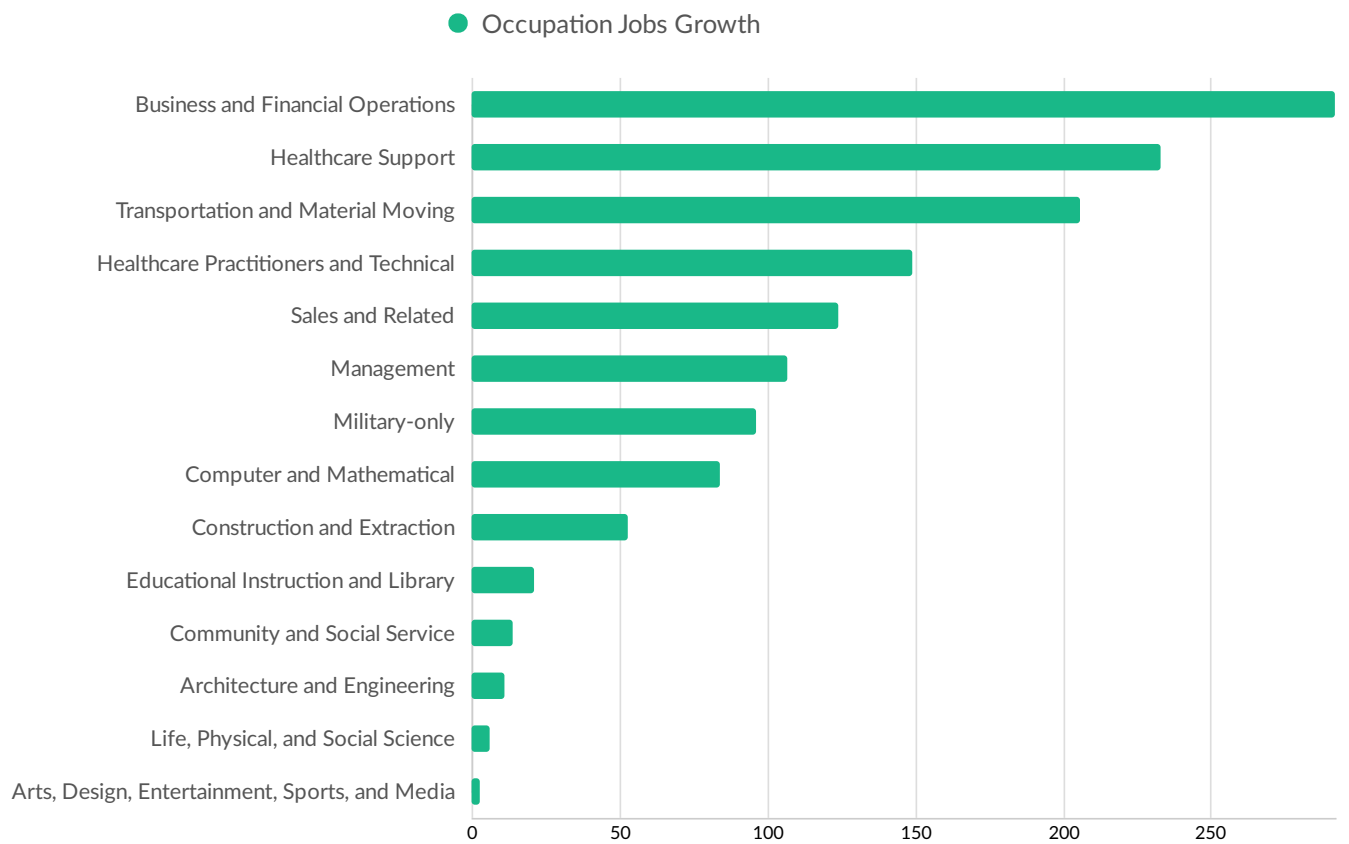
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

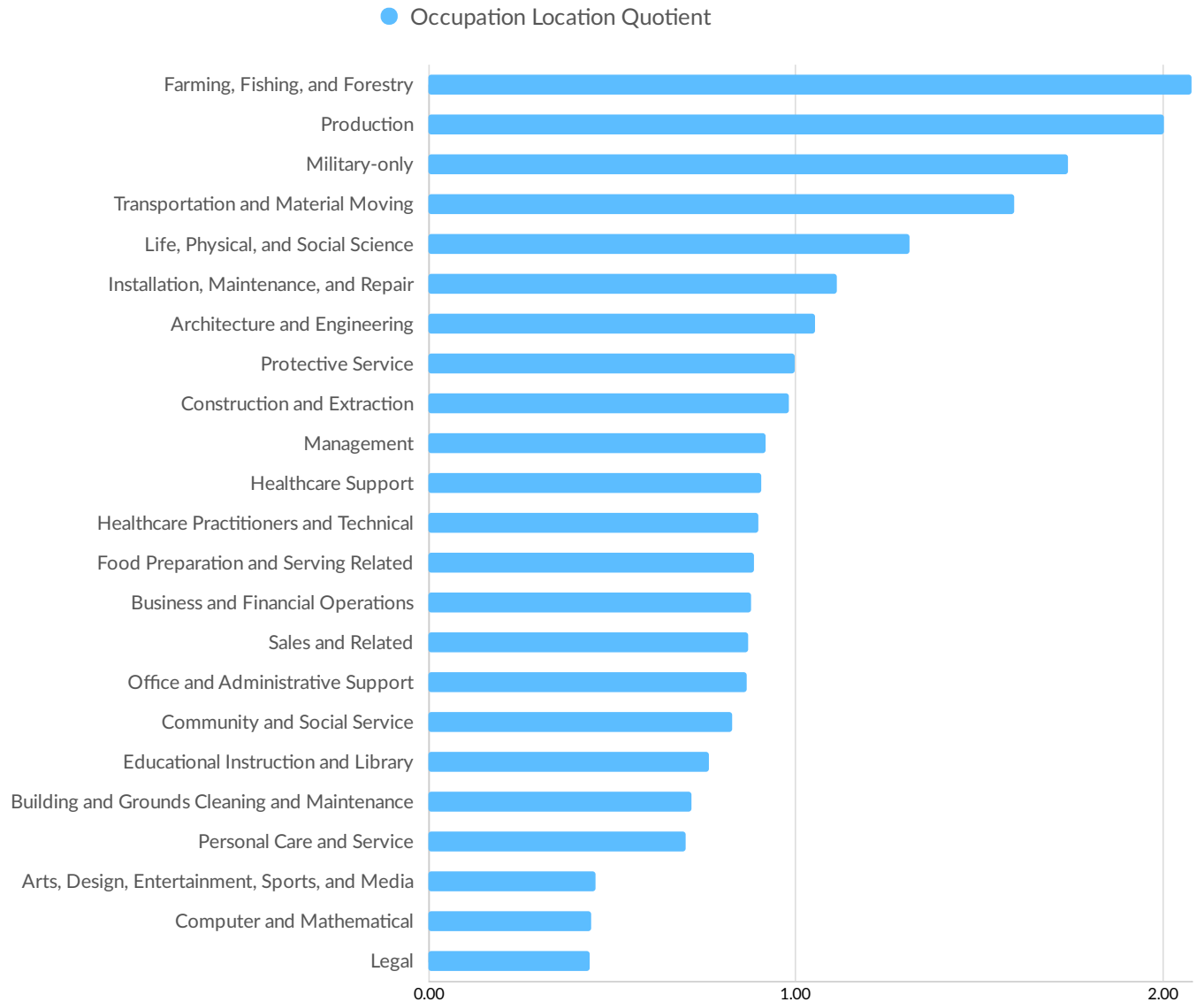
Largest Occupations



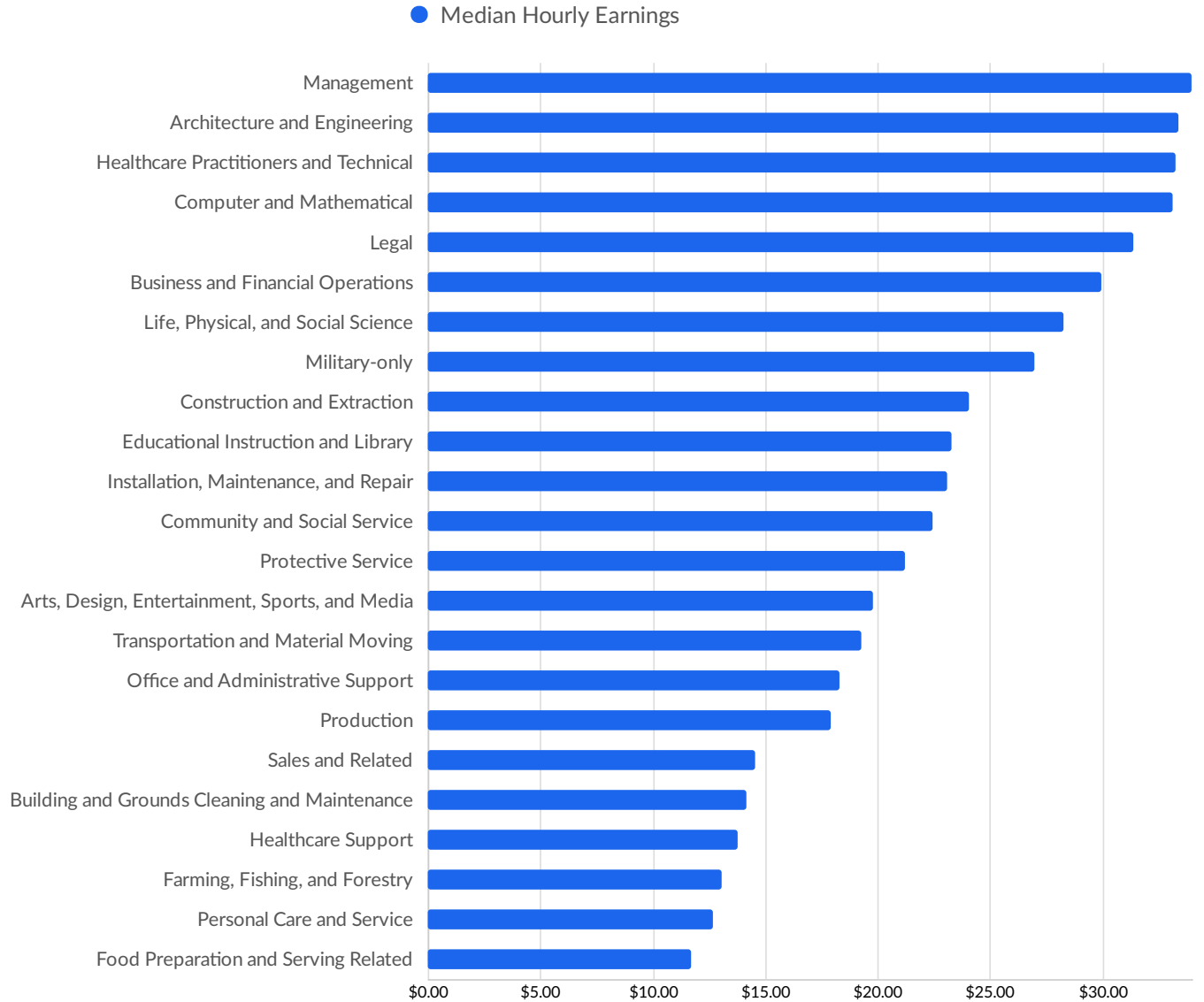
Top Growing Occupations



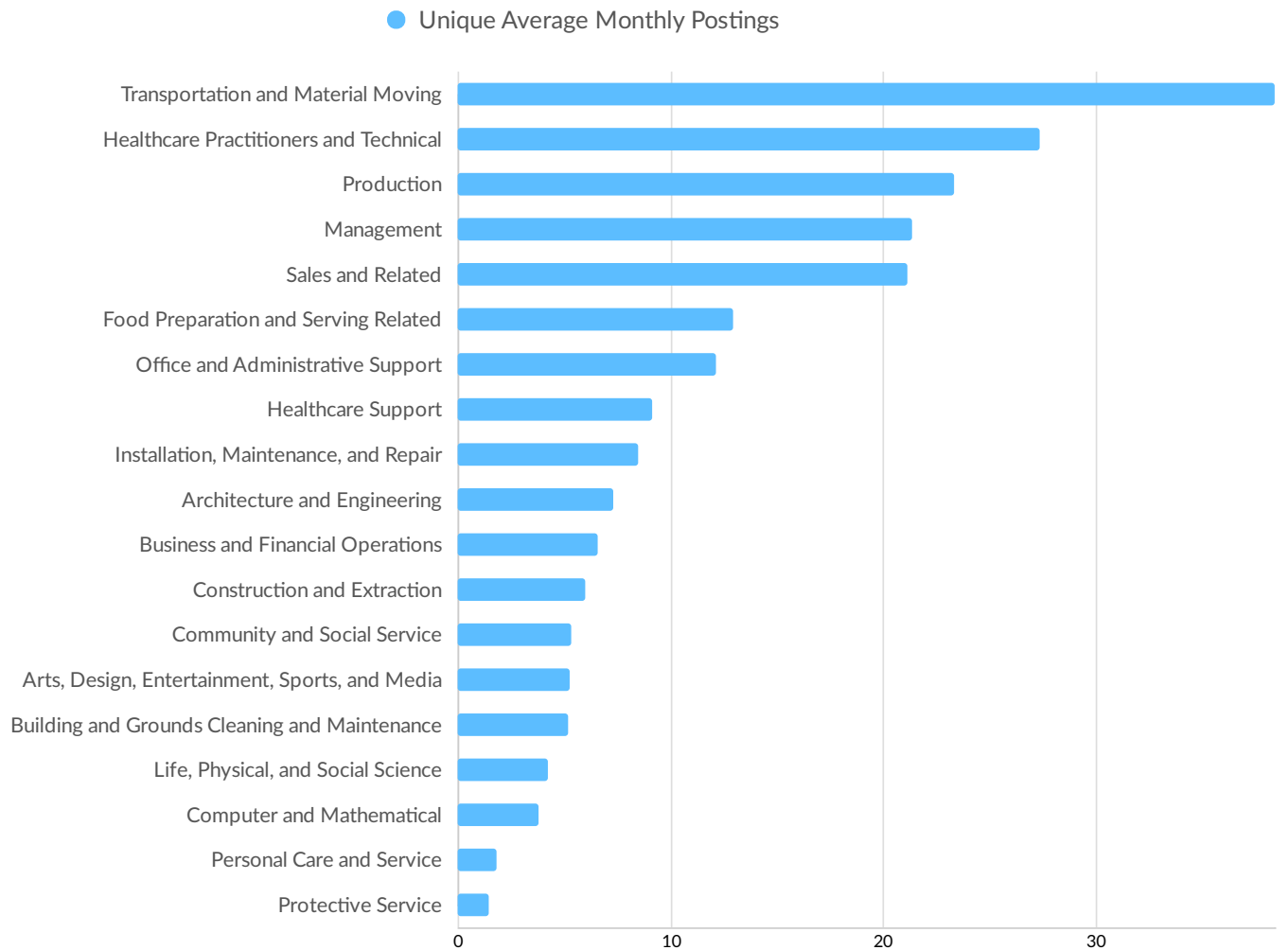
Top Occupation Location Quotient



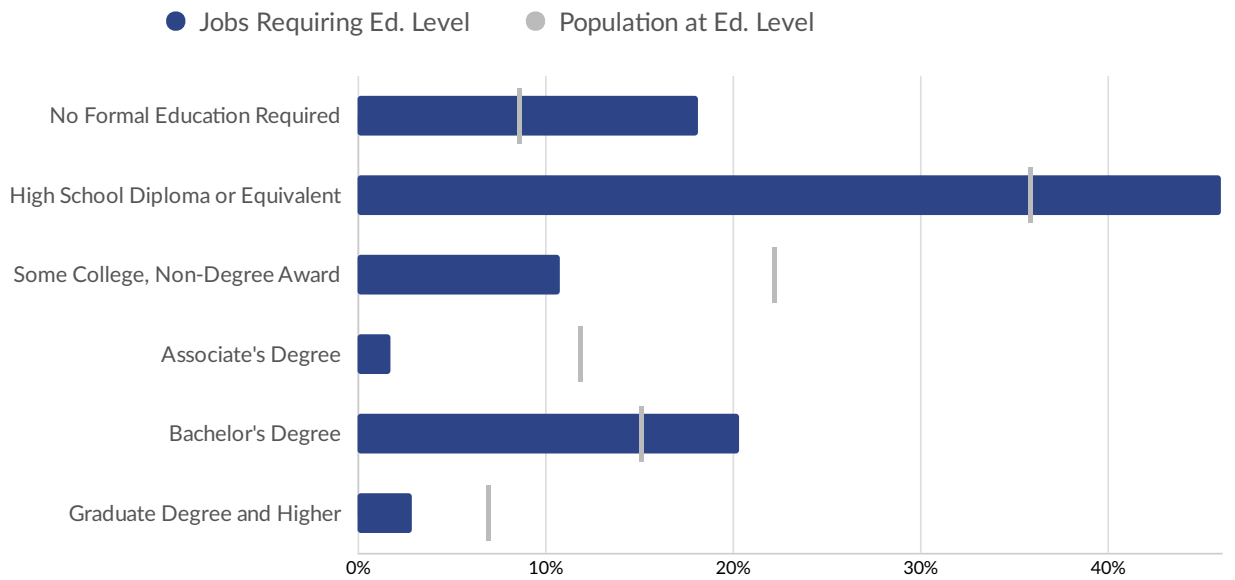
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Monroe County, WI produced graduates.

In-Demand Skills

