



Jackson County, WI

Mississippi River Regional Planning Commission



1707 Main Street, Suite 435
La Crosse, Wisconsin 54601

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	21
Workforce Characteristics	23
Educational Pipeline	28
In-Demand Skills	29

Report Parameters

1 County

55053 Jackson County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

20,890

Population (2021)

Population **grew by 406** over the last 5 years and is projected to **grow by 1,110** over the next 5 years.

9,427

Total Regional Employment

Jobs **decreased by 729** over the last 5 years and are projected to **decrease by 320** over the next 5 years.

\$53.7K

Median Household Income (2019)

Median household income is **\$9.2K below** the national median household income of \$62.8K.

Takeaways

- As of 2021 the region's population **increased by 2.0%** since 2016, growing by 406. Population is expected to **increase by 5.3%** between 2021 and 2026, adding 1,110.
- From 2016 to 2021, jobs **declined by 7.2%** in Jackson County, WI from 10,156 to **9,427**. This change **fell short of the national growth rate of 1.8% by 9.0%**. As the number of jobs declined, the **labor force participation rate decreased from 66.5% to 60.0% between 2016 and 2021**.
- Concerning educational attainment, **9.4% of Jackson County, WI residents possess a Bachelor's Degree** (10.9% below the national average), and **11.6% hold an Associate's Degree** (2.9% above the national average).
- The top three industries in 2021 are Local Government, Excluding Education and Hospitals, General Freight Trucking, and State Government, Excluding Education and Hospitals.

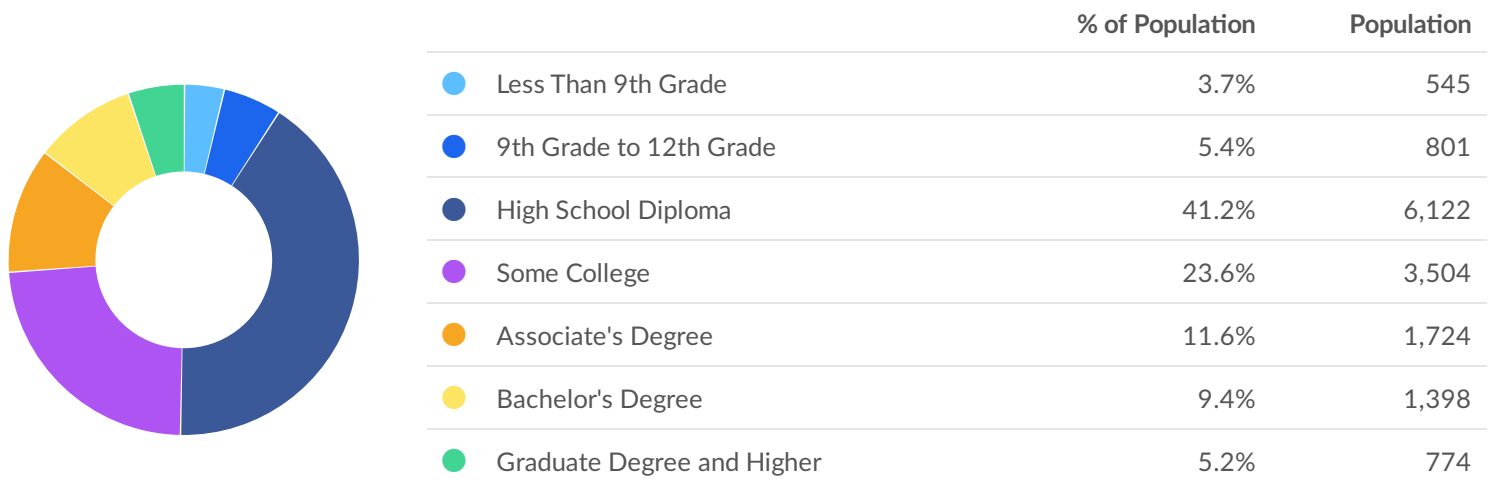
	Population (2022)	Labor Force (May 2022)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	21,127	9,443	9,427	99.7	\$920.48M	\$1.75B	\$1.69B
Mississippi River Region	328,417	174,357	159,080	100.0	\$17.33B	\$24.34B	\$24.98B
Trempealeau County, WI	30,147	15,239	14,628	100.7	\$1.56B	\$2.59B	\$2.31B
Buffalo County, WI	12,913	6,241	4,653	102.2	\$515.21M	\$1.16B	\$882.19M
Dunn County, WI	46,191	24,084	19,534	96.1	\$2.07B	\$3.24B	\$2.75B
Pierce County, WI	43,234	25,480	12,397	100.6	\$1.33B	\$2.38B	\$1.47B
Eau Claire County, WI	106,024	59,750	62,126	98.2	\$6.55B	\$6.84B	\$7.01B
Wisconsin	5,881,227	3,115,847	3,110,882	100.3	\$360.23B	\$330.30B	\$353.71B
United States	333,523,253	164,157,172	163,553,353	100.0	\$22.75T	\$0	\$10.94T

May 2022 Labor Force Breakdown



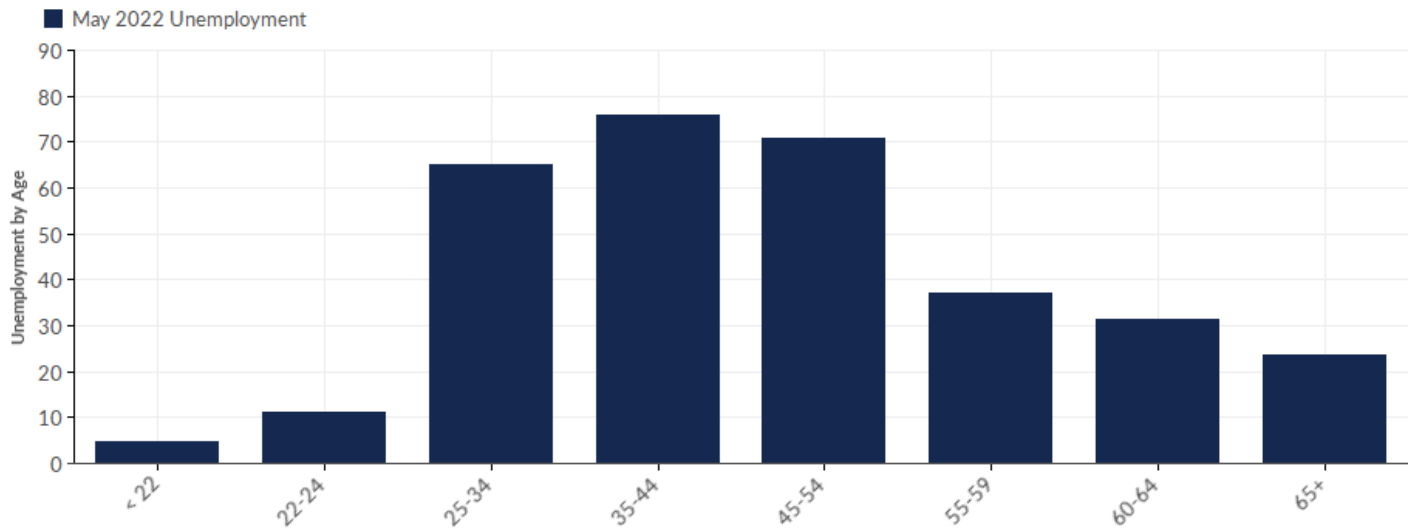
Educational Attainment

Concerning educational attainment, **9.4% of Jackson County, WI residents possess a Bachelor's Degree** (10.9% below the national average), and **11.6% hold an Associate's Degree** (2.9% above the national average).



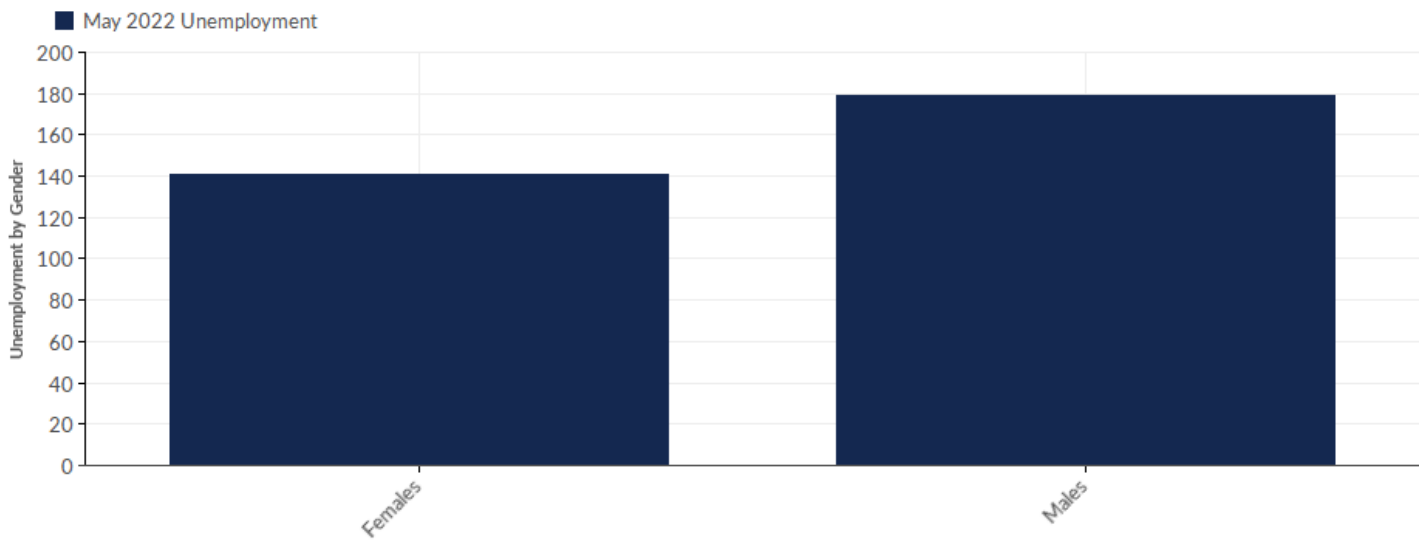
Unemployment by Demographics

Unemployment by Age



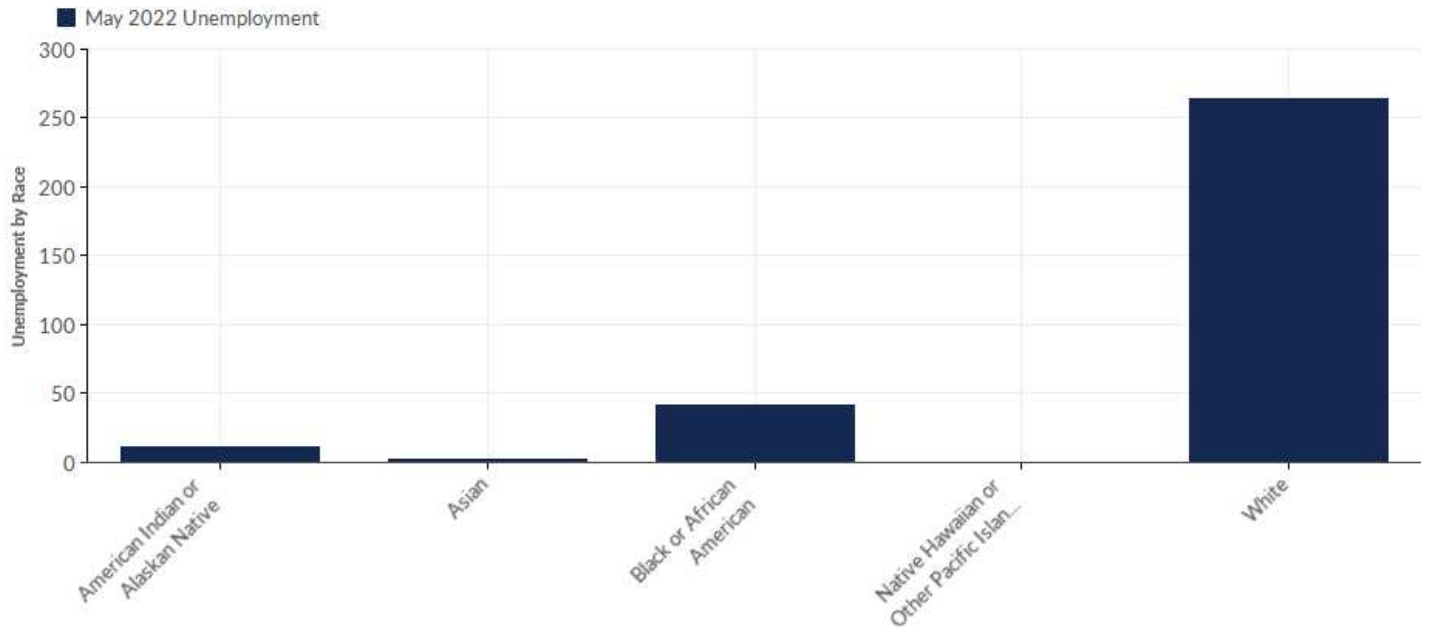
Age	Unemployment (May 2022)	% of Unemployed
< 22	5	1.56%
22-24	11	3.44%
25-34	65	20.31%
35-44	76	23.75%
45-54	71	22.19%
55-59	37	11.56%
60-64	31	9.69%
65+	23	7.19%
Total	320	100.00%

Unemployment by Gender



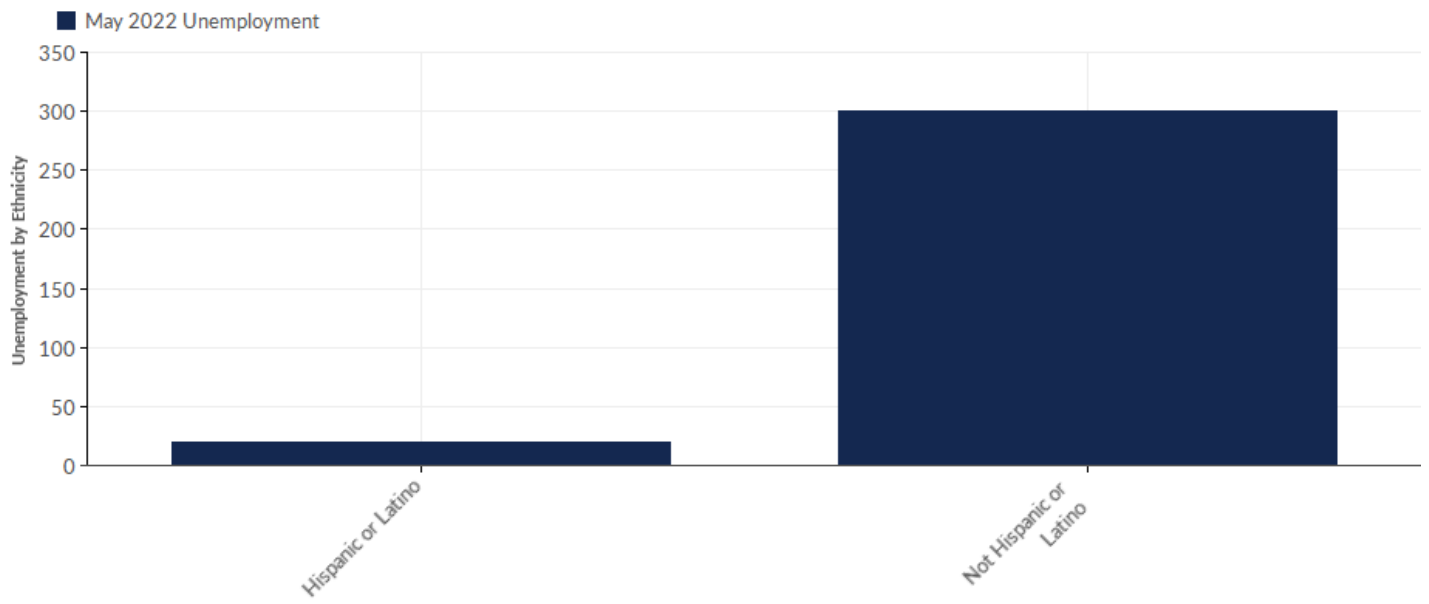
Gender	Unemployment (May 2022)	% of Unemployed
Females	141	44.06%
Males	179	55.94%
Total	320	100.00%

Unemployment by Race



Race	Unemployment (May 2022)	% of Unemployed
American Indian or Alaskan Native	11	3.44%
Asian	3	0.94%
Black or African American	42	13.13%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	264	82.50%
Total	320	100.00%

Unemployment by Ethnicity

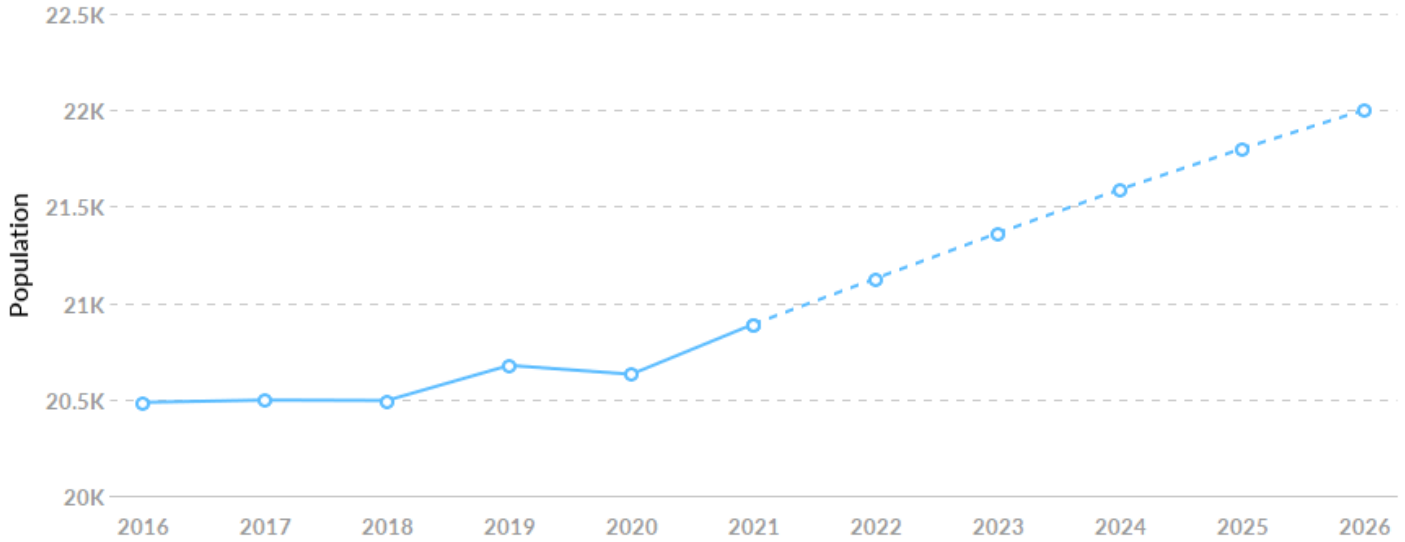


Ethnicity	Unemployment (May 2022)	% of Unemployed
Hispanic or Latino	20	6.25%
Not Hispanic or Latino	300	93.75%
Total	320	100.00%

Historic & Projected Trends

Population Trends

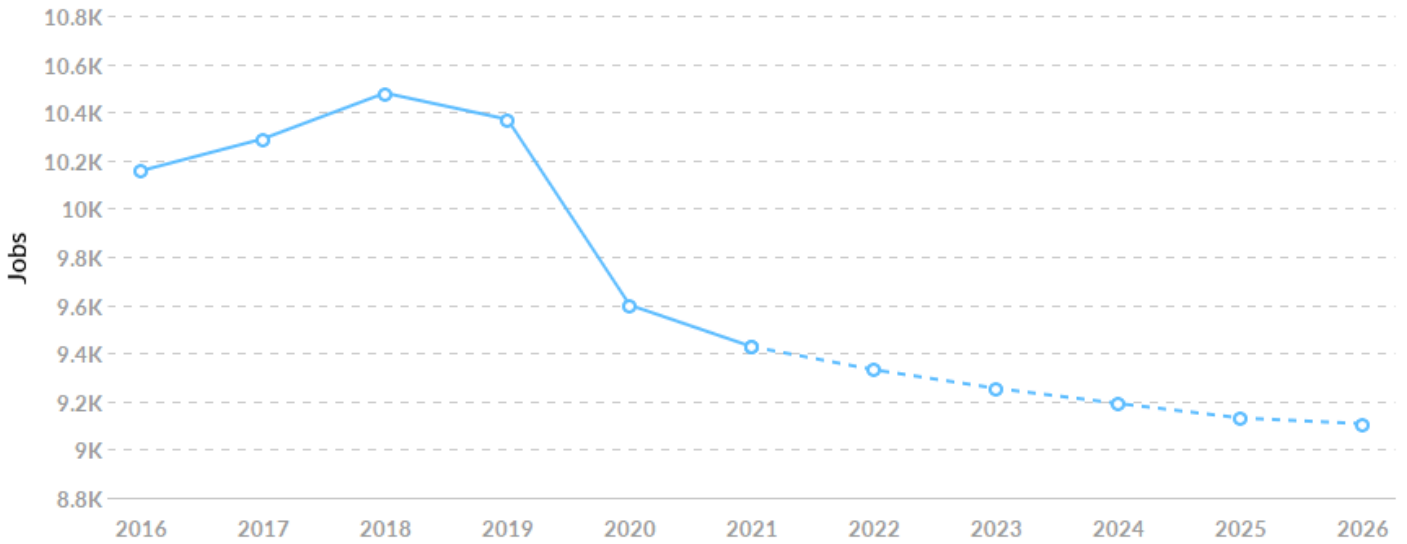
As of 2021 the region's population **increased by 2.0%** since 2016, growing by 406. Population is expected to **increase by 5.3%** between 2021 and 2026, adding 1,110.



Timeframe	Population
2016	20,484
2017	20,496
2018	20,494
2019	20,676
2020	20,630
2021	20,890
2022	21,127
2023	21,362
2024	21,589
2025	21,800
2026	22,001

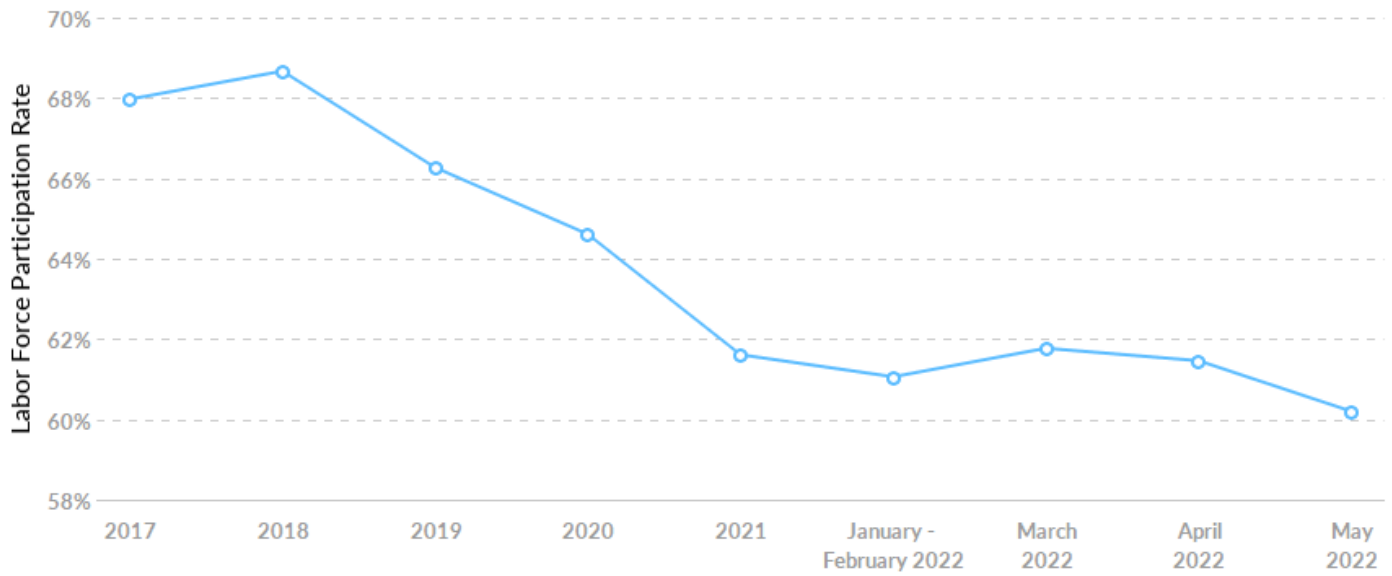
Job Trends

From 2016 to 2021, jobs declined by 7.2% in Jackson County, WI from 10,156 to 9,427. This change fell short of the national growth rate of 1.8% by 9.0%.



Timeframe	Jobs
2016	10,156
2017	10,289
2018	10,479
2019	10,370
2020	9,600
2021	9,427
2022	9,331
2023	9,254
2024	9,191
2025	9,131
2026	9,107

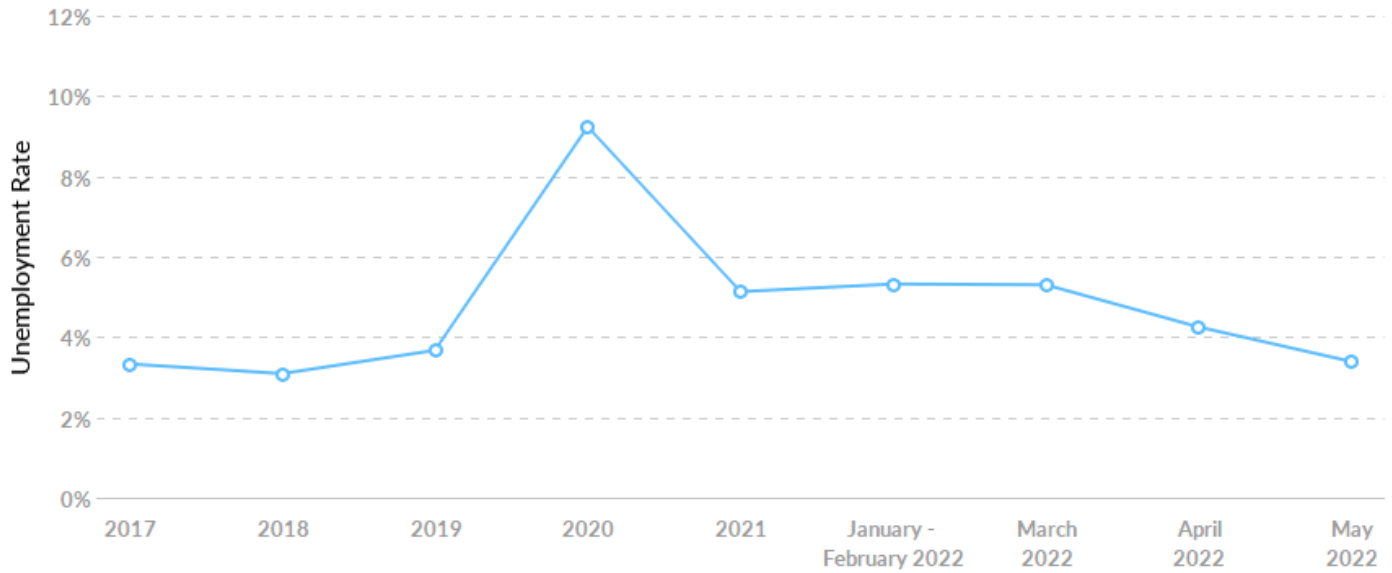
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	67.97%
2018	68.67%
2019	66.27%
2020	64.61%
2021	61.61%
January - February 2022	61.06%
March 2022	61.77%
April 2022	61.46%
May 2022	60.20%

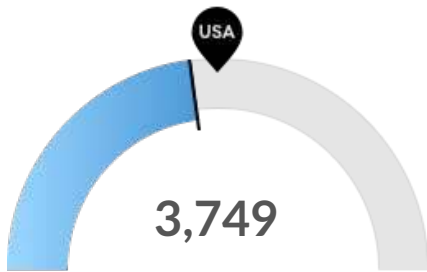
Unemployment Rate Trends

Jackson County, WI had a May 2022 unemployment rate of 3.39%, increasing from 3.33% 5 years before.



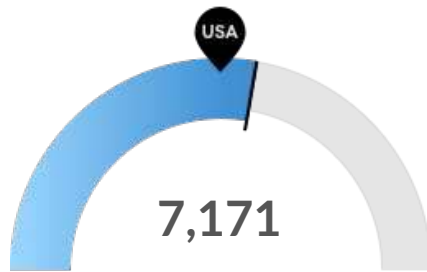
Timeframe	Unemployment Rate
2017	3.33%
2018	3.09%
2019	3.67%
2020	9.23%
2021	5.13%
January - February 2022	5.32%
March 2022	5.30%
April 2022	4.25%
May 2022	3.39%

Population Characteristics



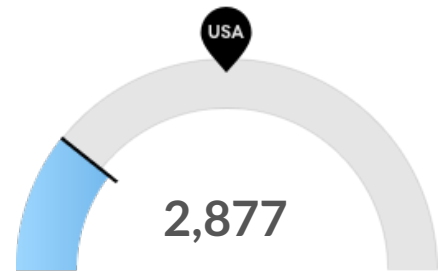
Millennials

Jackson County, WI has 3,749 millennials (ages 25-39). The national average for an area this size is 4,251.



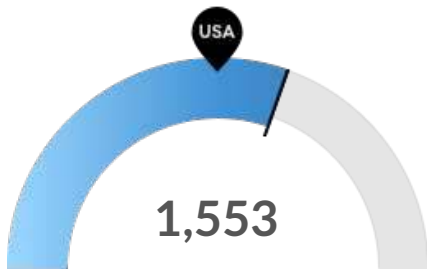
Retiring Soon

Retirement risk is high in Jackson County, WI. The national average for an area this size is 6,140 people 55 or older, while there are 7,171 here.



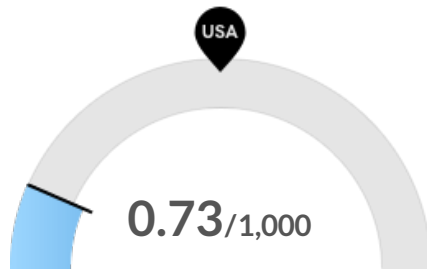
Racial Diversity

Racial diversity is low in Jackson County, WI. The national average for an area this size is 8,309 racially diverse people, while there are 2,877 here.



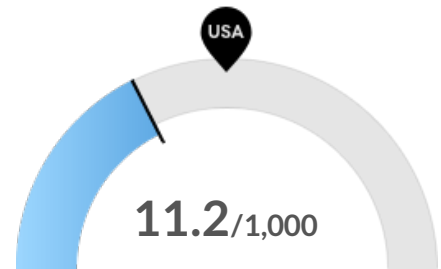
Veterans

Jackson County, WI has 1,553 veterans. The national average for an area this size is 1,148.



Violent Crime

Jackson County, WI has 0.73 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

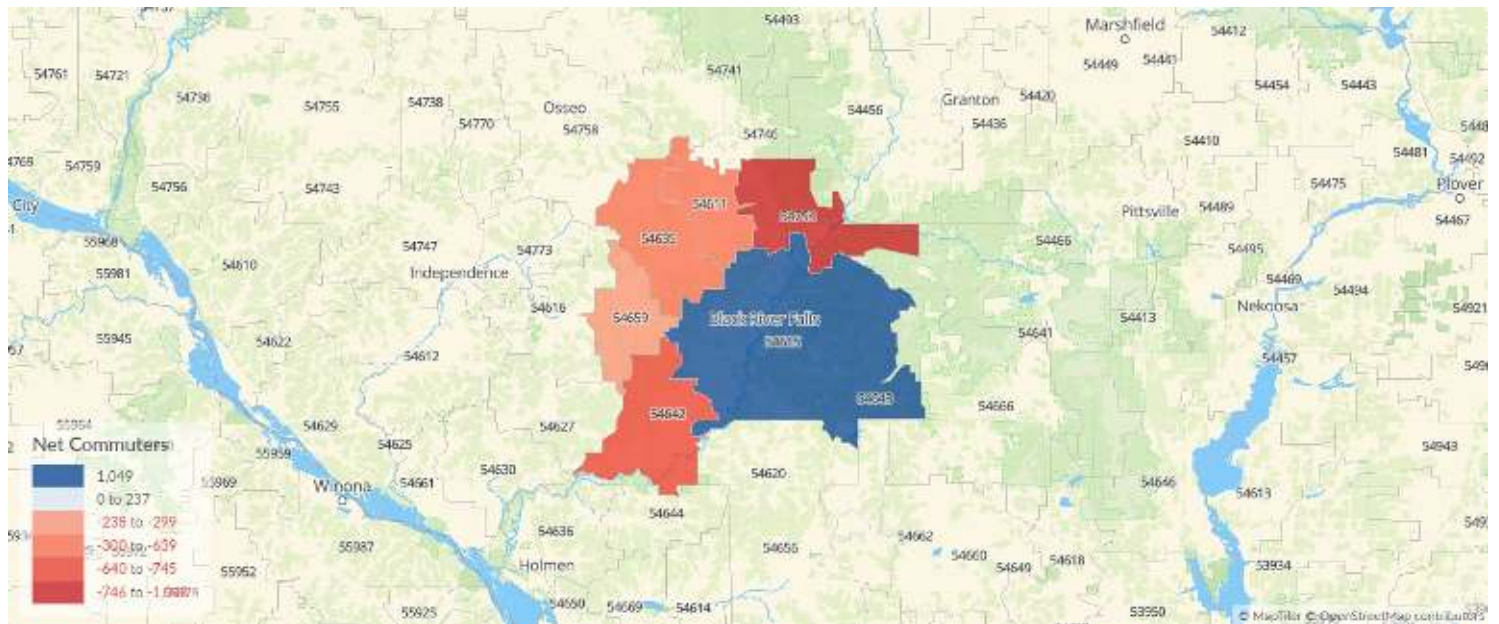


Property Crime

Jackson County, WI has 11.2 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Jackson County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

Where Talent Lives

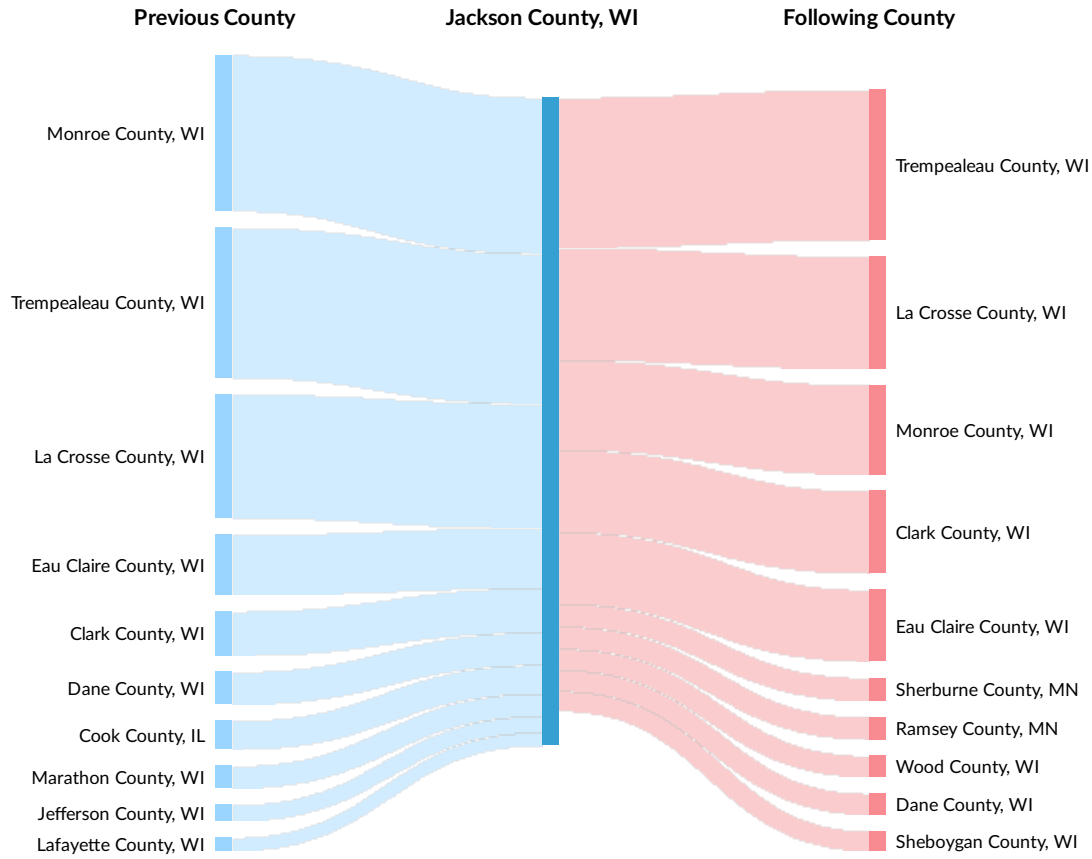
ZIP	Name	2021 Employment
54615	Black River Falls, WI (in...	6,399
54635	Hixton, WI (in Jackson c...	970
54642	Melrose, WI (in Jackson...	684
54754	Merrillan, WI (in Jackso...	550
54611	Alma Center, WI (in Jac...	424

ZIP	Name	2021 Workers
54615	Black River Falls, WI (in...	5,350
54642	Melrose, WI (in Jackson...	1,324
54754	Merrillan, WI (in Jackso...	1,296
54635	Hixton, WI (in Jackson c...	1,270
54611	Alma Center, WI (in Jac...	729

Inbound and Outbound Migration

The table below analyzes past and current residents of Jackson County, WI. The left column shows residents of other counties migrating to Jackson County, WI. The right column shows residents migrating from Jackson County, WI to other counties.

As of 2020, 129 people have migrated from Monroe County, WI to Jackson County, WI. In the same year, 124 people left Jackson County, WI migrating to Trempealeau County, WI. The total Net Migration for Jackson County, WI in 2020 was 57.

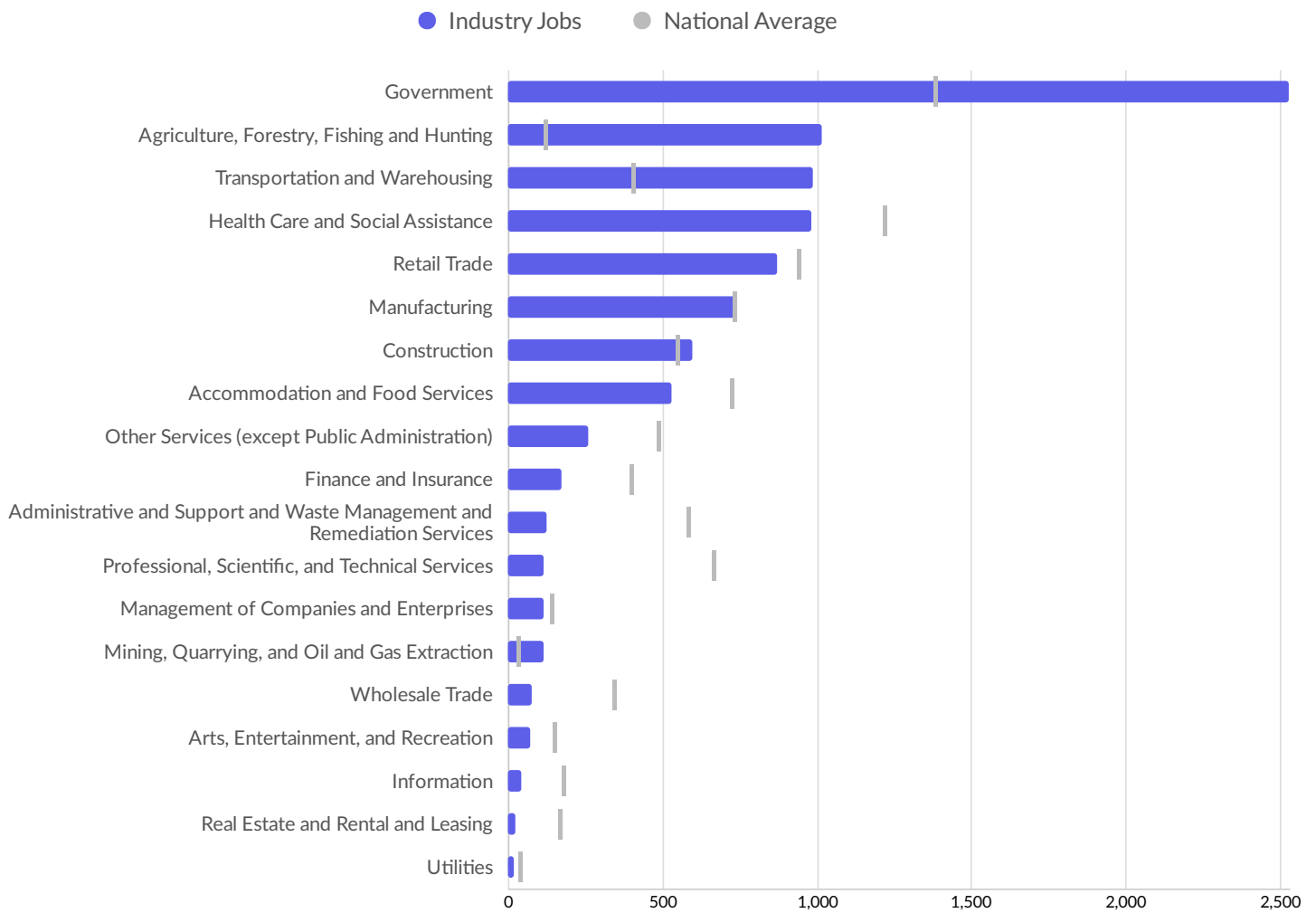


Top Previous Counties	Migrations
Monroe County, WI	129
Trempealeau County, WI	124
La Crosse County, WI	102
Eau Claire County, WI	50
Clark County, WI	36
Dane County, WI	27

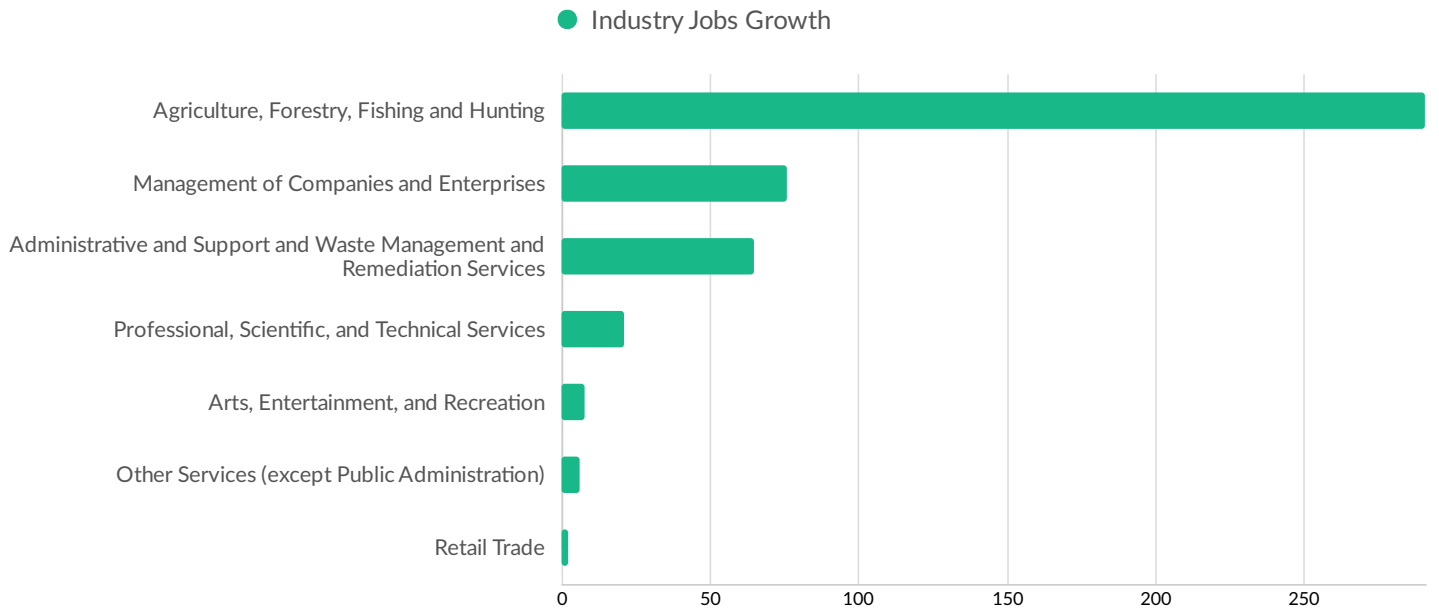
Top Previous Counties	Migrations
Cook County, IL	24
Marathon County, WI	19
Jefferson County, WI	13
Lafayette County, WI	11
Portage County, WI	9
Fond du Lac County, WI	9
Terrebonne Parish, LA	9
Winnebago County, WI	8
Waukesha County, WI	7
Top Following Counties	Migrations
Trempealeau County, WI	124
La Crosse County, WI	93
Monroe County, WI	74
Clark County, WI	68
Eau Claire County, WI	59
Sherburne County, MN	19
Ramsey County, MN	18
Wood County, WI	18
Dane County, WI	17
Sheboygan County, WI	16
Milwaukee County, WI	13
Maricopa County, AZ	13
Ontonagon County, MI	13
Chippewa County, WI	11
Hennepin County, MN	10

Industry Characteristics

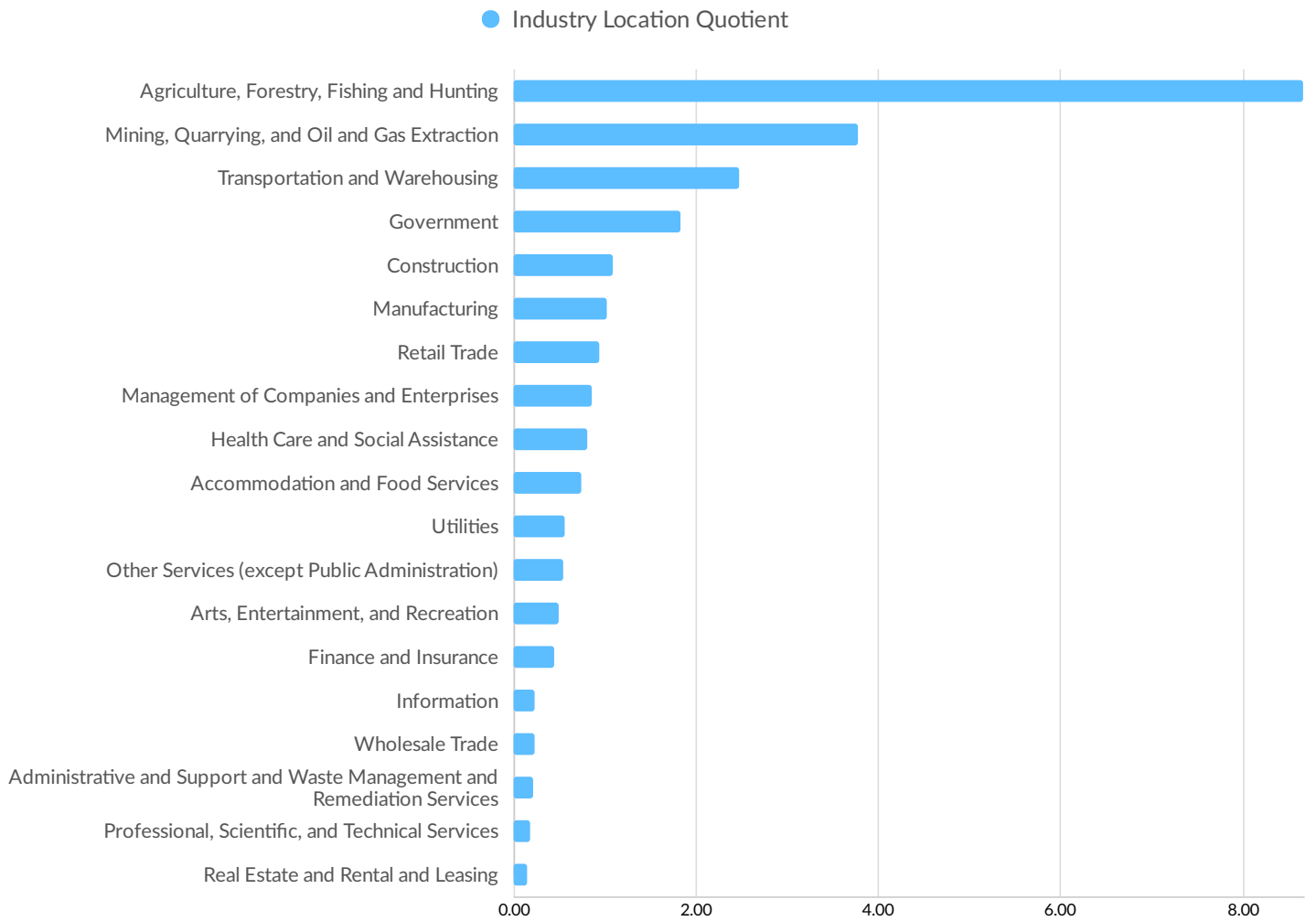
Largest Industries



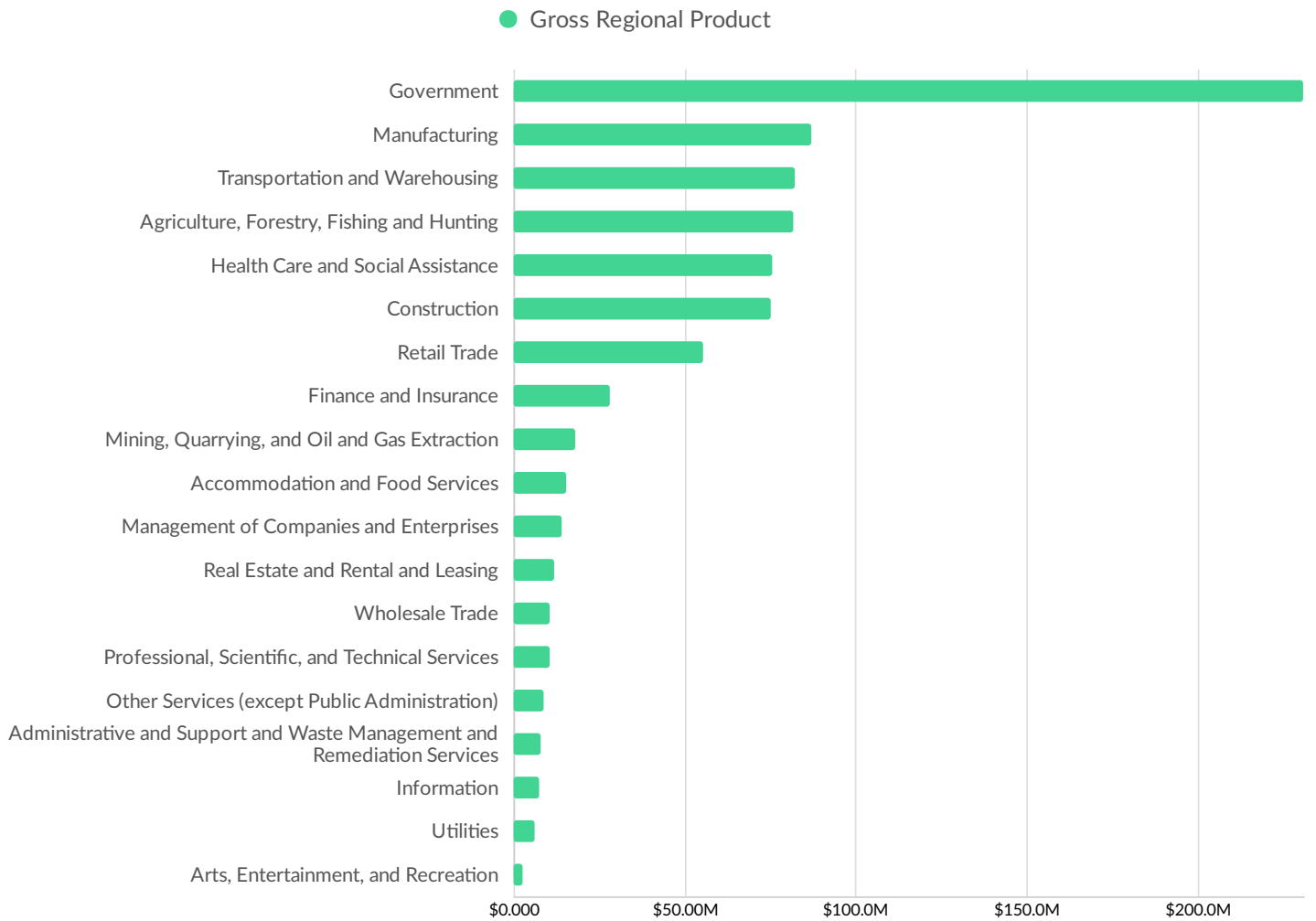
Top Growing Industries



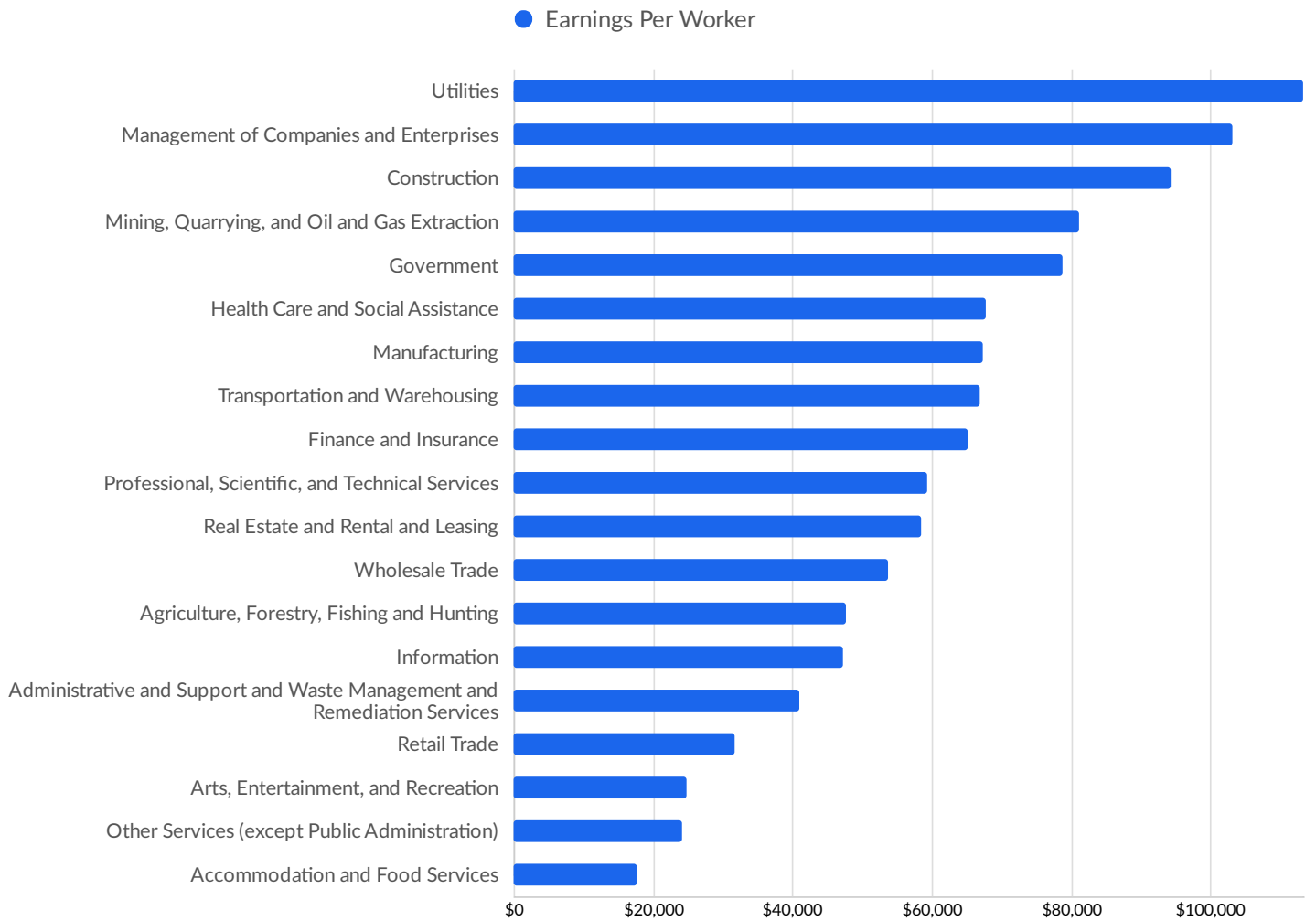
Top Industry Location Quotient



Top Industry GRP























Top Industry Earnings



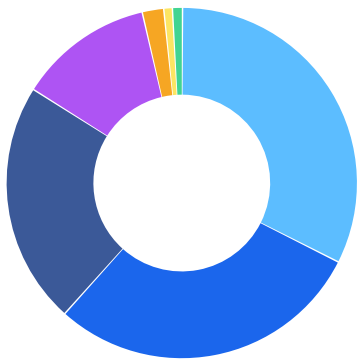
Business Characteristics

1,098 Companies Employ Your Workers

Online profiles for your workers mention 1,098 companies as employers, with the top 10 appearing below. In the last 12 months, 94 companies in Jackson County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Ho-Chunk Nation	264 	Ashley Furniture	129 
Black River Memorial Hospital	110 	Walmart	50 
Regal Beloit	42 	Pilot Flying J	31 
Ashley Furniture	38 	CareInHomes	23 
Black River Falls School District	37 	Driveline	18 
Krohn Clinic	37 	Ace Hardware	15 
Walmart	35 	Kwik Trip	15 
Alma Center-Humbird-Merrillan...	30 	Marshfield Clinic	15 
Co-Op Credit Union	30 	Arby's	14 
Millis Transfer	27 	Fleet Farm	13 

Business Size

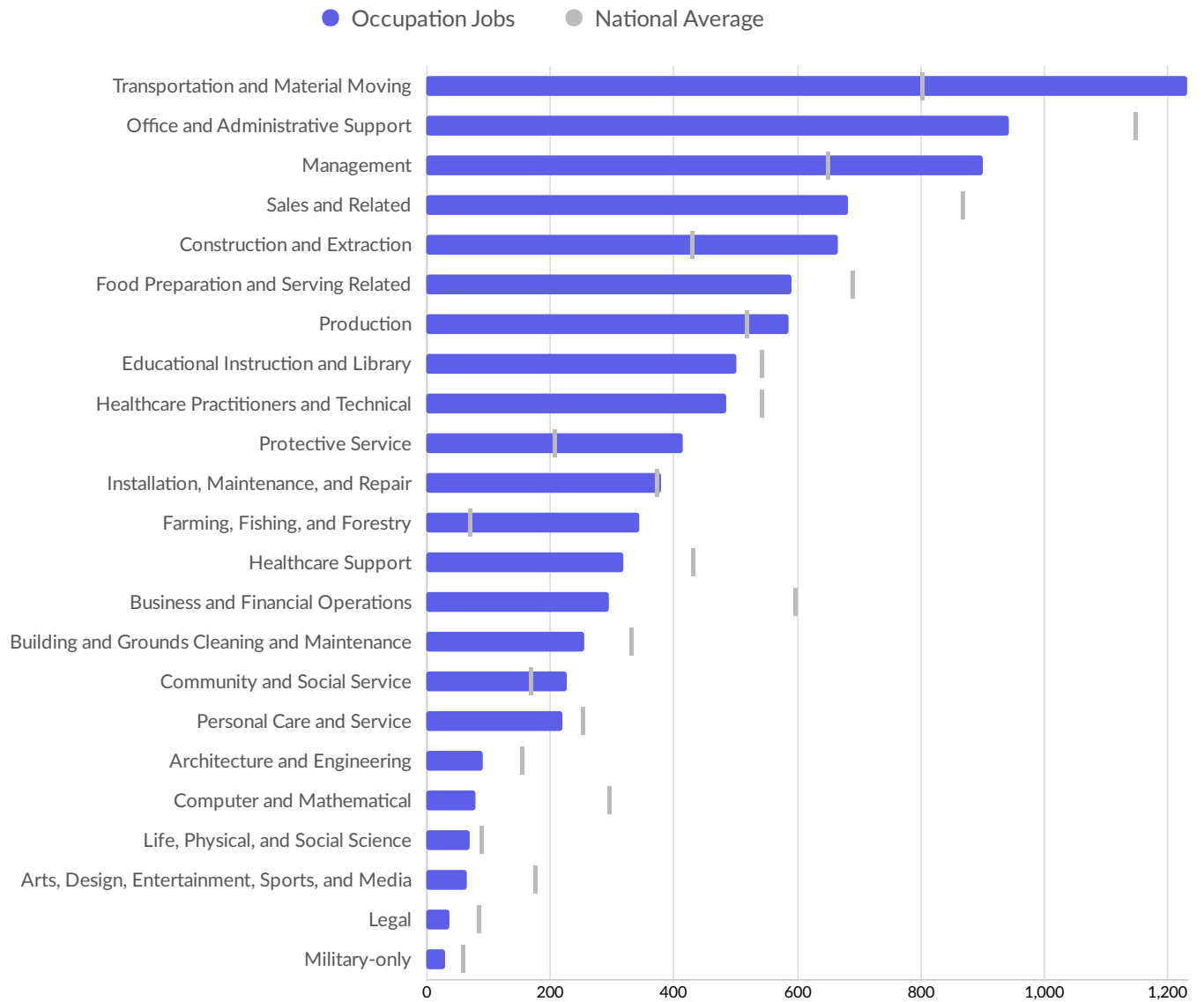


	Percentage	Business Count
● 1 to 4 employees	32.4%	245
● 5 to 9 employees	29.2%	221
● 10 to 19 employees	22.3%	169
● 20 to 49 employees	12.4%	94
● 50 to 99 employees	2.0%	15
● 100 to 249 employees	0.8%	6
● 250 to 499 employees	0.9%	7

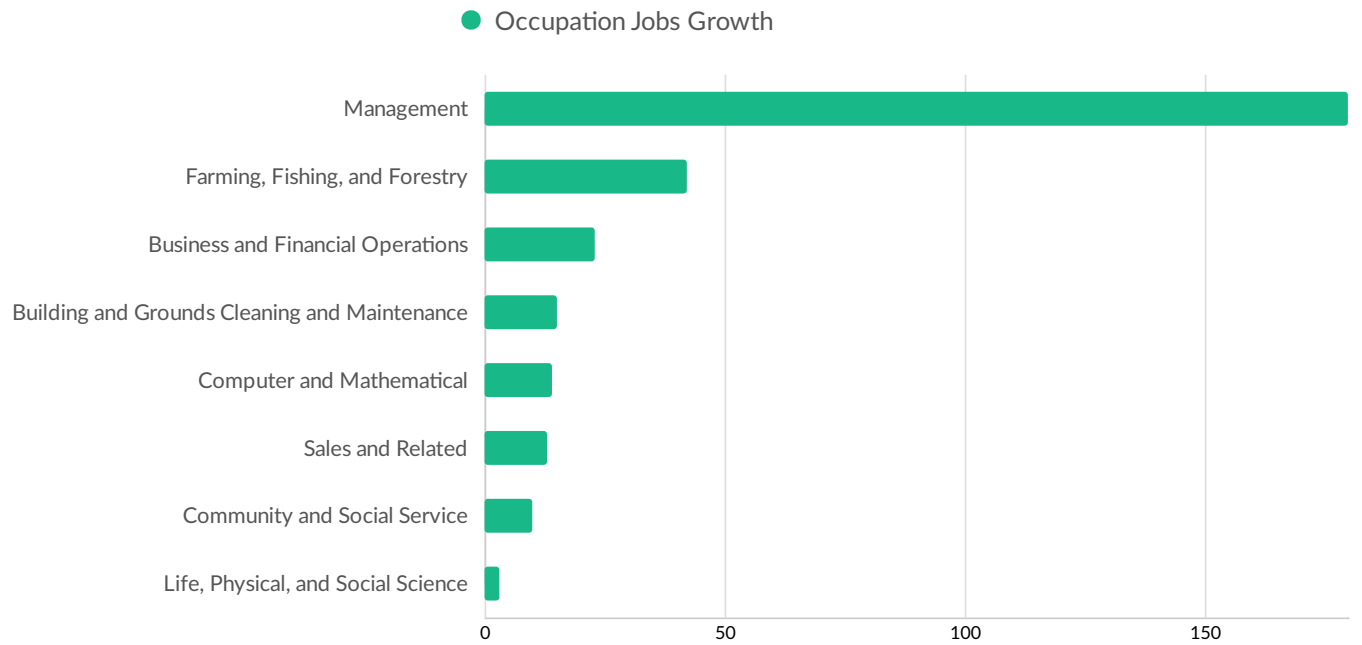
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

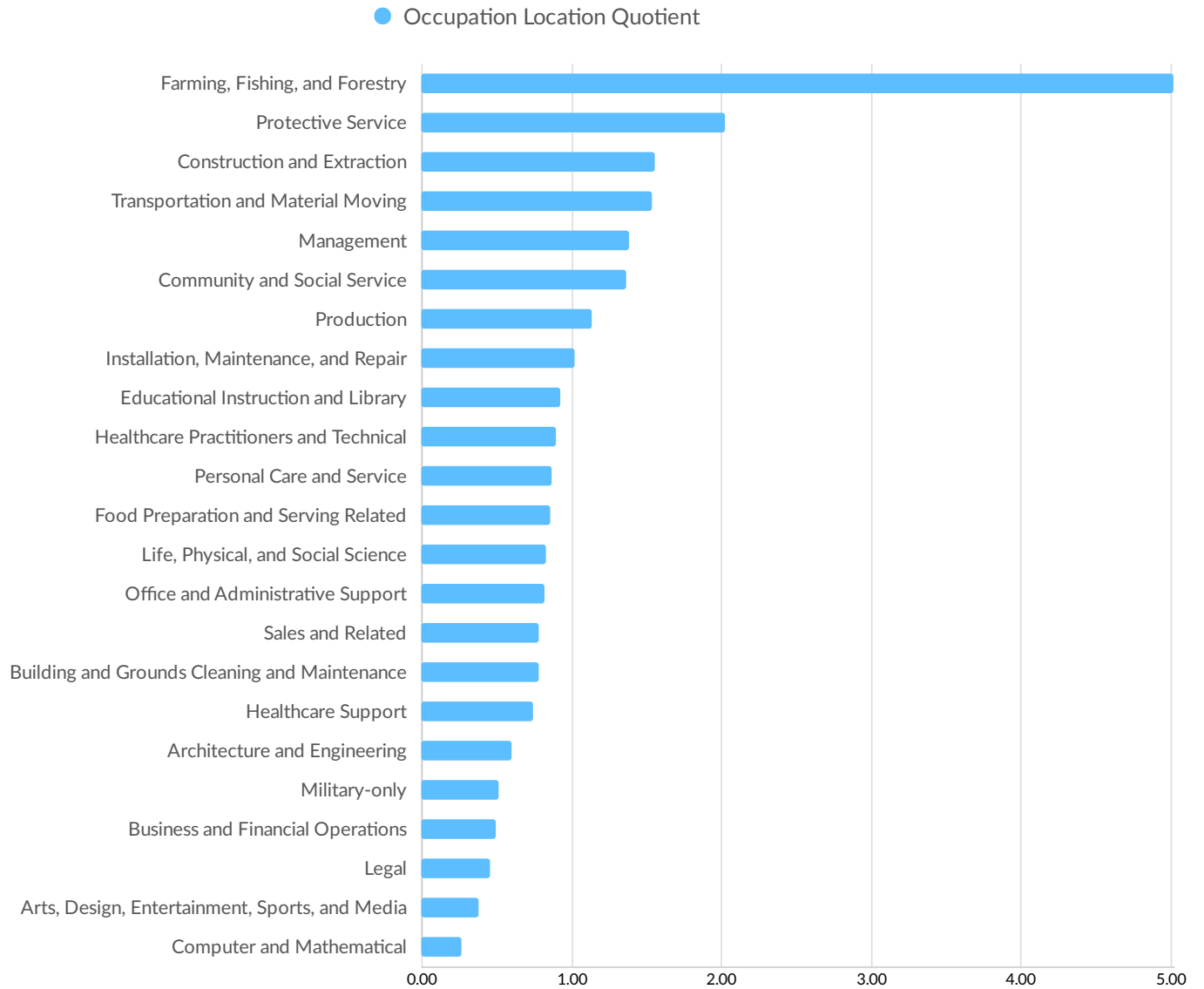
Largest Occupations



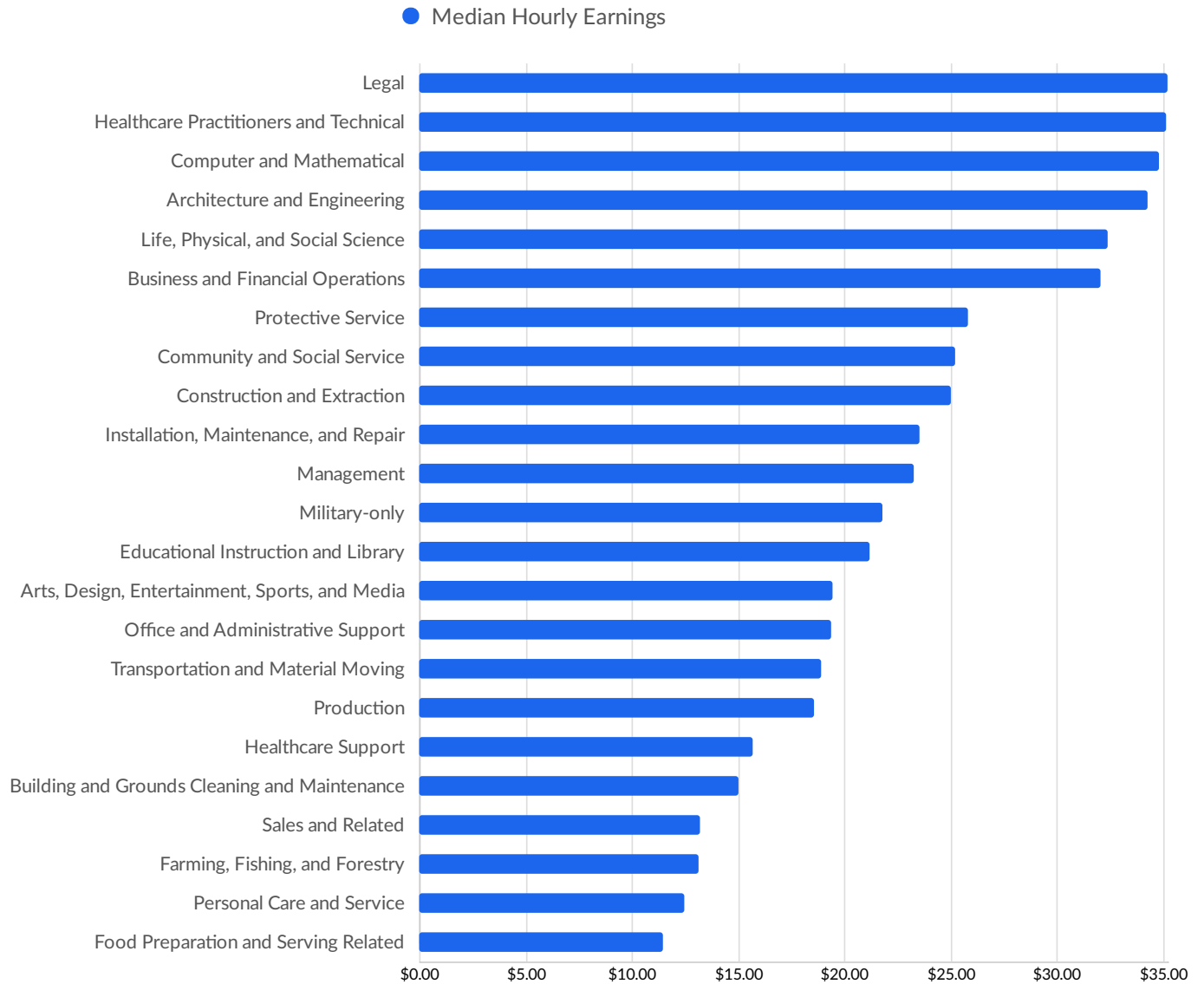
Top Growing Occupations



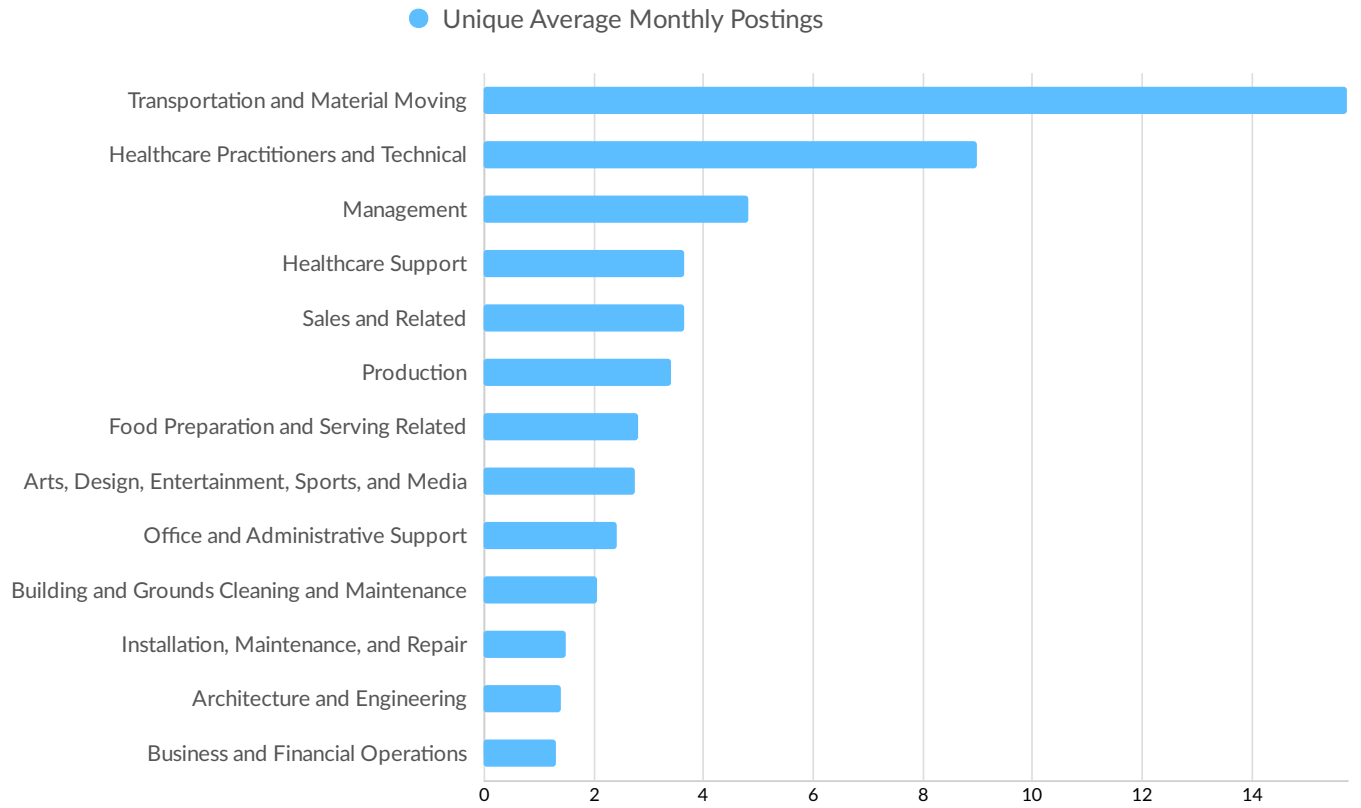
Top Occupation Location Quotient



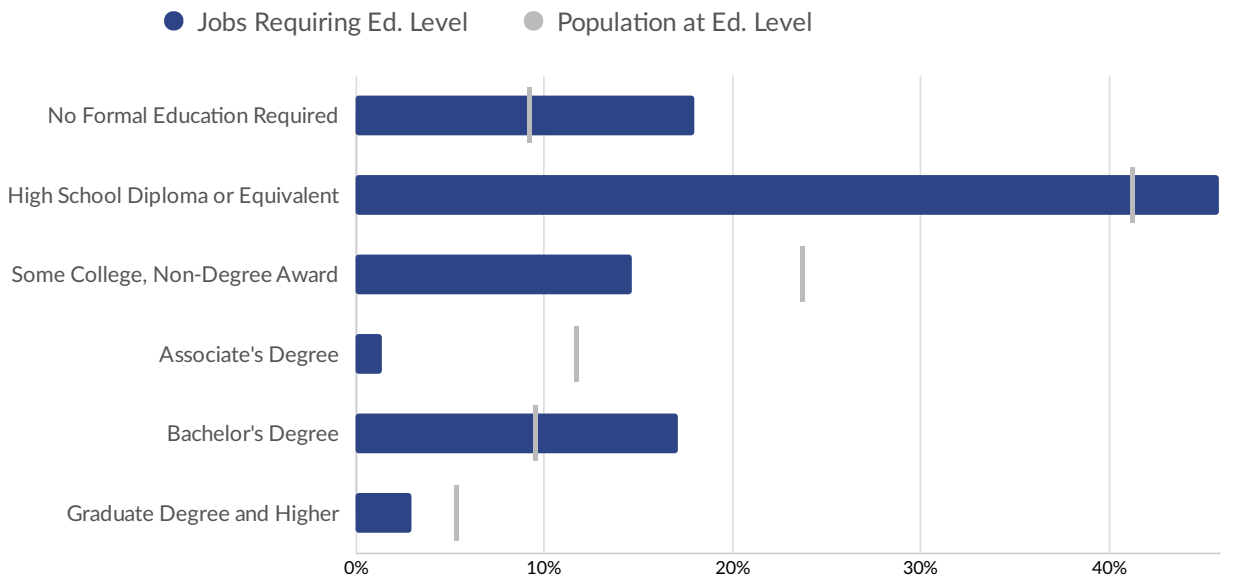
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Jackson County, WI produced graduates.

In-Demand Skills

