



Crawford County, WI

Mississippi River Regional Planning Commission



1707 Main Street, Suite 435
La Crosse, Wisconsin 54601

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	21
Workforce Characteristics	23
Educational Pipeline	28
In-Demand Skills	29

Report Parameters

1 County

55023 Crawford County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

16,014

Population (2021)

Population **decreased by 227** over the last 5 years and is projected to **decrease by 176** over the next 5 years.

7,854

Total Regional Employment

Jobs **decreased by 559** over the last 5 years but are projected to **grow by 339** over the next 5 years.

\$50.6K

Median Household Income (2019)

Median household income is **\$12.2K below** the national median household income of \$62.8K.

Takeaways

- As of 2021 the region's population **declined by 1.4%** since 2016, falling by 227. Population is expected to **decrease by 1.1%** between 2021 and 2026, losing 176.
- From 2016 to 2021, jobs **declined by 6.6%** in Crawford County, WI from 8,413 to **7,854**. This change **fell short of the national growth rate of 1.8% by 8.4%**. As the number of jobs declined, the **labor force participation rate decreased from 62.4% to 59.7% between 2016 and 2021**.
- Concerning educational attainment, **14.2% of Crawford County, WI residents possess a Bachelor's Degree** (6.2% below the national average), and **12.9% hold an Associate's Degree** (4.2% above the national average).
- The top three industries in 2021 are Other Nonmetallic Mineral Product Manufacturing, Local Government, Excluding Education and Hospitals, and Restaurants and Other Eating Places.

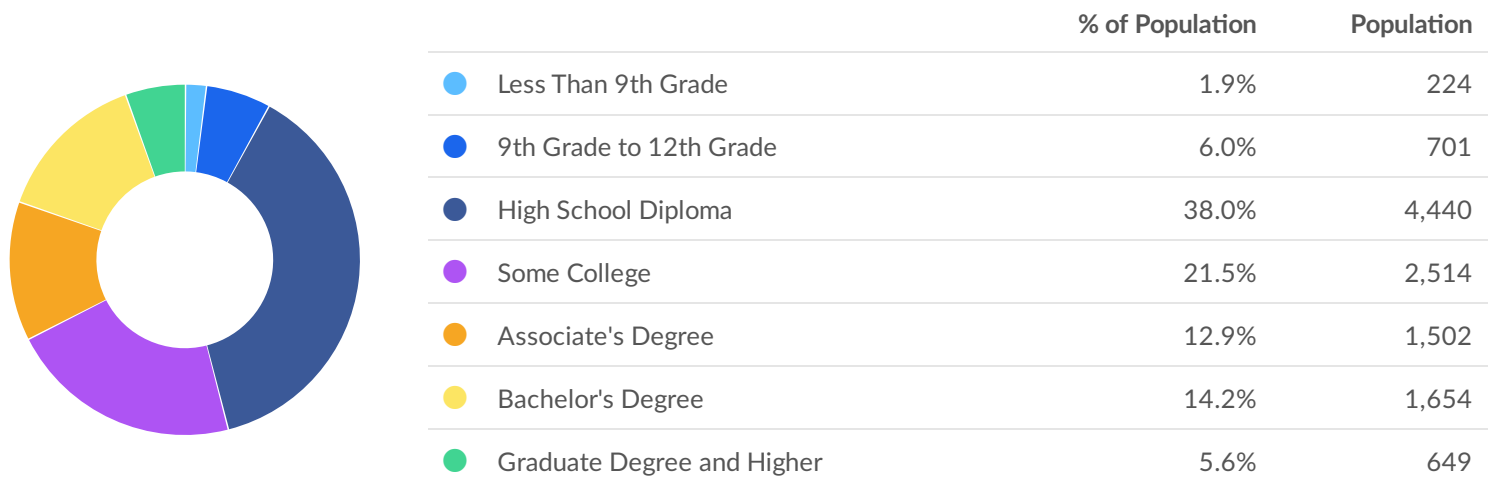
	Population (2022)	Labor Force (May 2022)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	15,993	7,253	7,854	98.9	\$868.65M	\$1.23B	\$1.27B
Mississippi River Region	328,417	174,357	159,080	100.0	\$17.33B	\$24.34B	\$24.98B
Trempealeau County, WI	30,147	15,239	14,628	100.7	\$1.56B	\$2.59B	\$2.31B
Buffalo County, WI	12,913	6,241	4,653	102.2	\$515.21M	\$1.16B	\$882.19M
Dunn County, WI	46,191	24,084	19,534	96.1	\$2.07B	\$3.24B	\$2.75B
Pierce County, WI	43,234	25,480	12,397	100.6	\$1.33B	\$2.38B	\$1.47B
Eau Claire County, WI	106,024	59,750	62,126	98.2	\$6.55B	\$6.84B	\$7.01B
Wisconsin	5,881,227	3,115,847	3,110,882	100.3	\$360.23B	\$330.30B	\$353.71B
United States	333,523,253	164,157,172	163,553,353	100.0	\$22.75T	\$0	\$10.94T

May 2022 Labor Force Breakdown



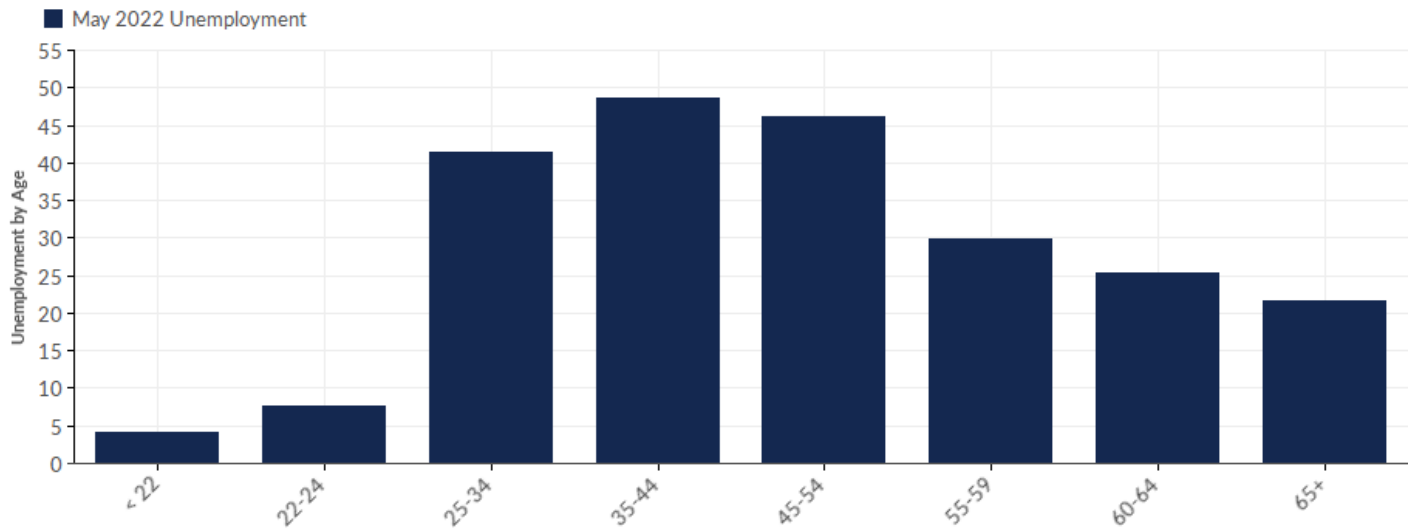
Educational Attainment

Concerning educational attainment, **14.2% of Crawford County, WI residents possess a Bachelor's Degree** (6.2% below the national average), and **12.9% hold an Associate's Degree** (4.2% above the national average).



Unemployment by Demographics

Unemployment by Age



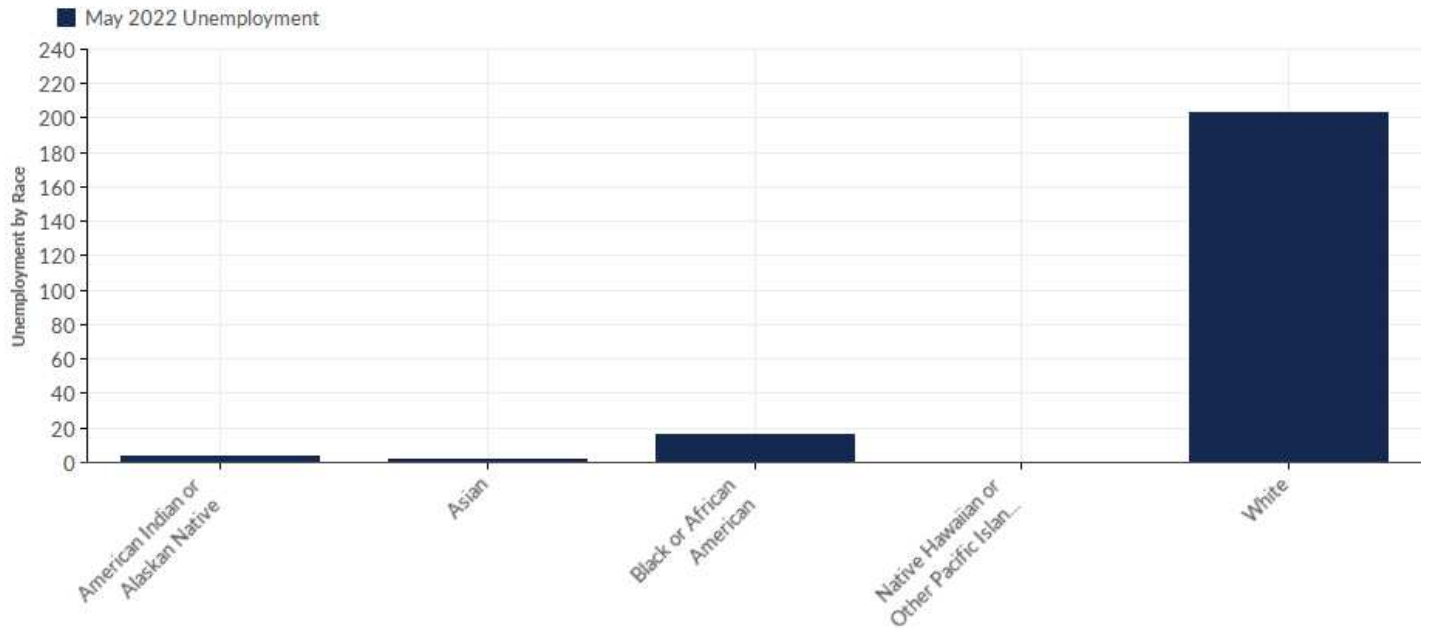
Age	Unemployment (May 2022)	% of Unemployed
< 22	4	1.78%
22-24	8	3.56%
25-34	41	18.22%
35-44	49	21.78%
45-54	46	20.44%
55-59	30	13.33%
60-64	25	11.11%
65+	22	9.78%
Total	225	100.00%

Unemployment by Gender



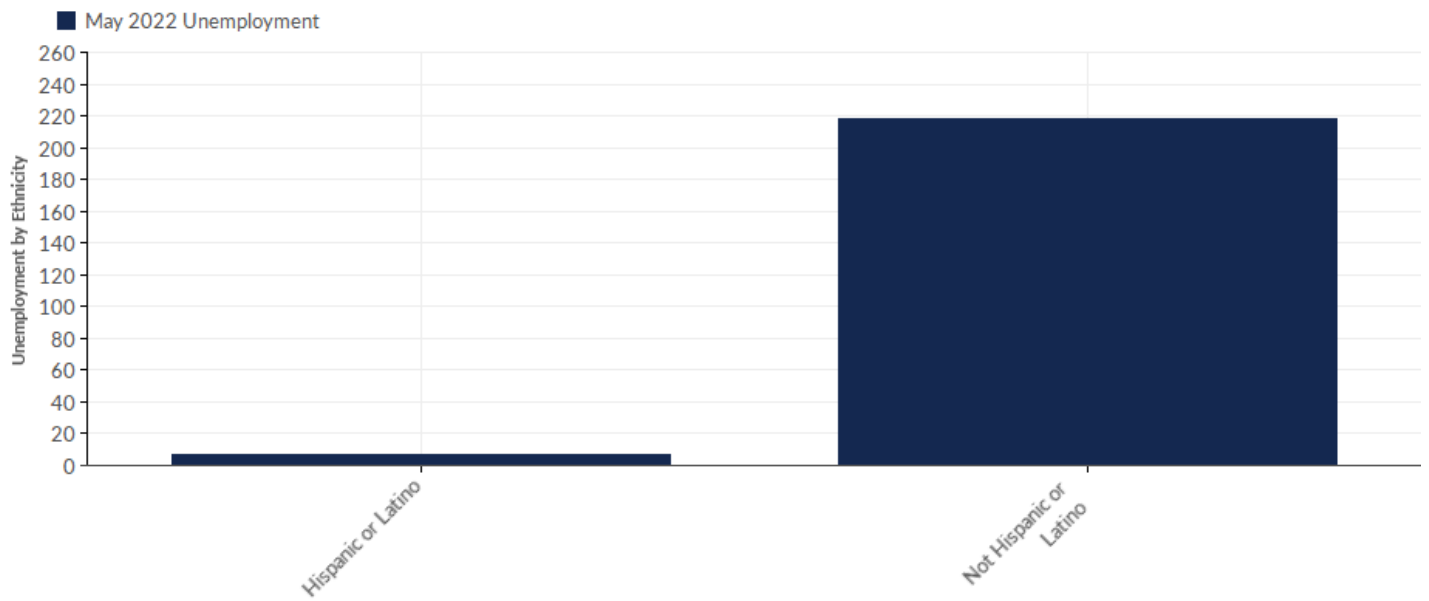
Gender	Unemployment (May 2022)	% of Unemployed
Females	111	49.33%
Males	114	50.67%
Total	225	100.00%

Unemployment by Race



Race	Unemployment (May 2022)	% of Unemployed
American Indian or Alaskan Native	4	1.78%
Asian	2	0.89%
Black or African American	16	7.11%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	203	90.22%
Total	225	100.00%

Unemployment by Ethnicity

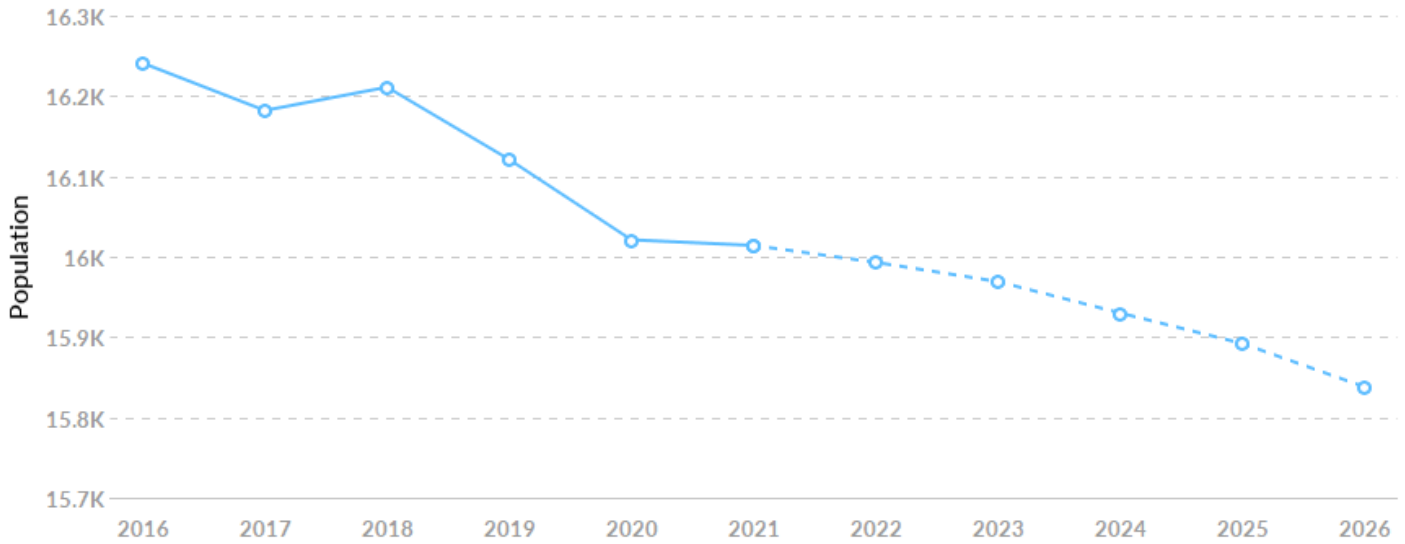


Ethnicity	Unemployment (May 2022)	% of Unemployed
Hispanic or Latino	7	3.11%
Not Hispanic or Latino	218	96.89%
Total	225	100.00%

Historic & Projected Trends

Population Trends

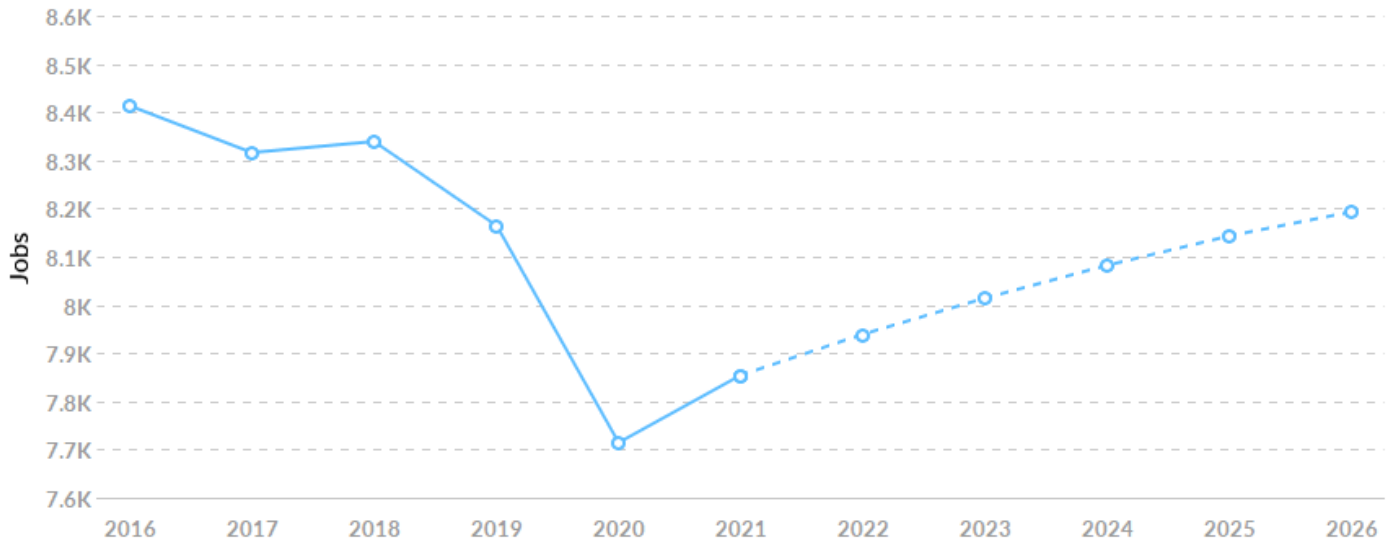
As of 2021 the region's population **declined by 1.4%** since 2016, falling by 227. Population is expected to **decrease by 1.1%** between 2021 and 2026, losing 176.



Timeframe	Population
2016	16,241
2017	16,182
2018	16,211
2019	16,121
2020	16,021
2021	16,014
2022	15,993
2023	15,969
2024	15,930
2025	15,892
2026	15,838

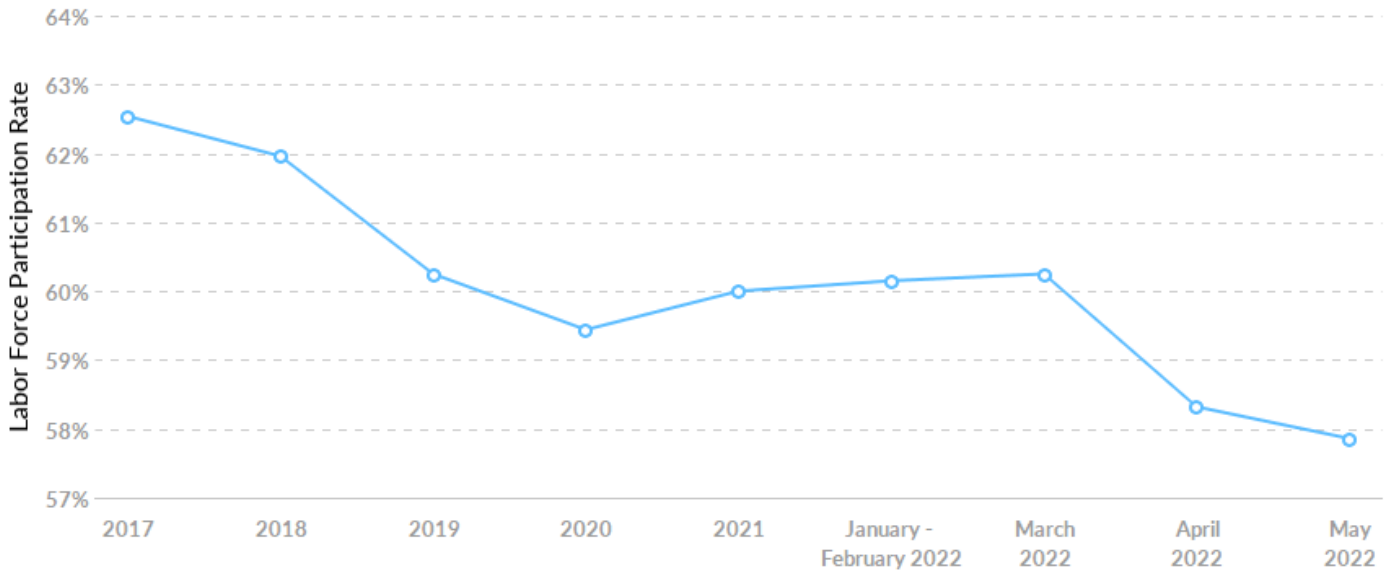
Job Trends

From 2016 to 2021, jobs declined by 6.6% in Crawford County, WI from 8,413 to 7,854. This change fell short of the national growth rate of 1.8% by 8.4%.



Timeframe	Jobs
2016	8,413
2017	8,316
2018	8,339
2019	8,165
2020	7,714
2021	7,854
2022	7,939
2023	8,014
2024	8,082
2025	8,143
2026	8,193

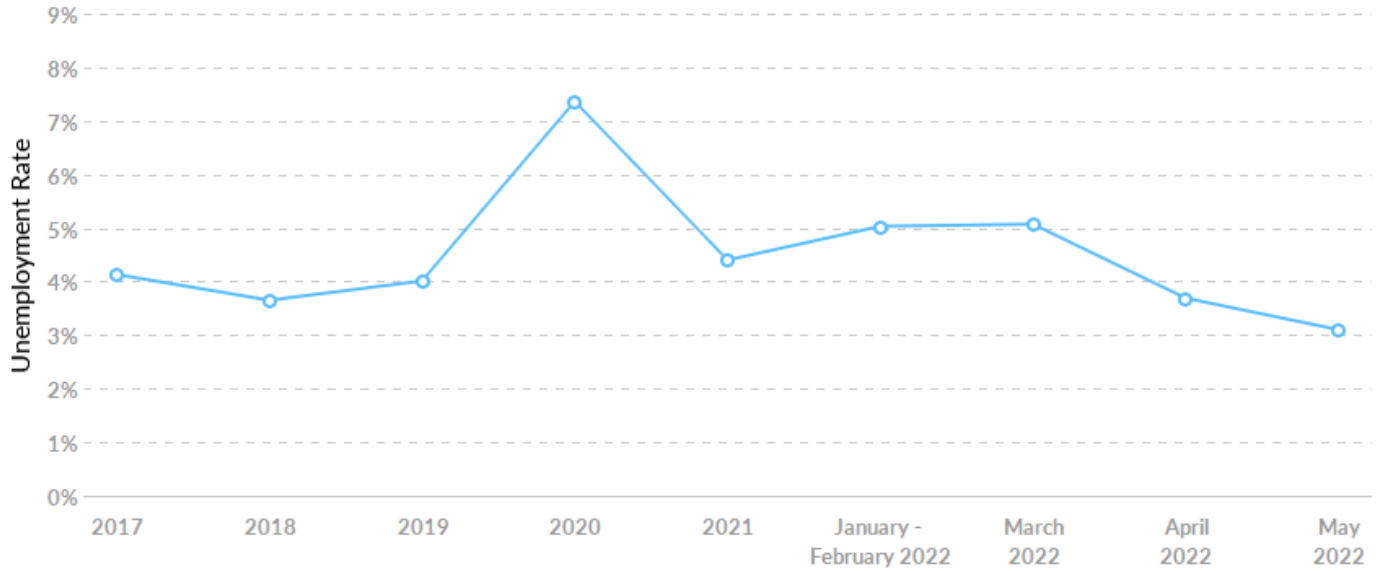
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	62.54%
2018	61.96%
2019	60.25%
2020	59.44%
2021	60.00%
January - February 2022	60.15%
March 2022	60.25%
April 2022	58.32%
May 2022	57.86%

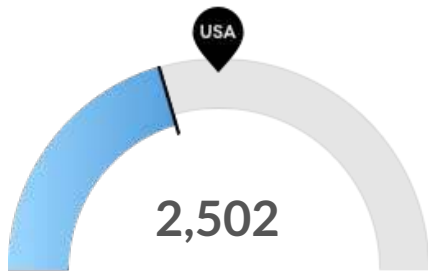
Unemployment Rate Trends

Crawford County, WI had a May 2022 unemployment rate of 3.10%, **decreasing from 4.13%** 5 years before.



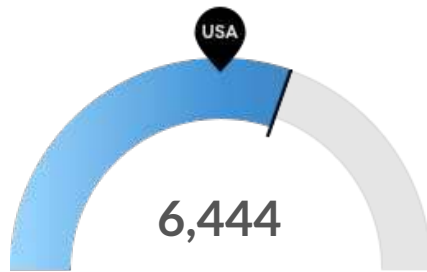
Timeframe	Unemployment Rate
2017	4.13%
2018	3.65%
2019	4.01%
2020	7.36%
2021	4.40%
January - February 2022	5.03%
March 2022	5.07%
April 2022	3.69%
May 2022	3.10%

Population Characteristics



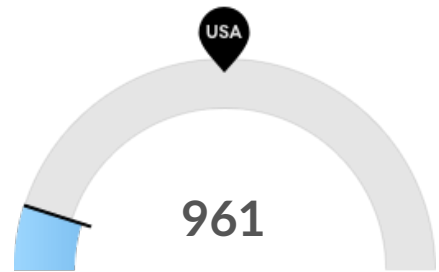
Millennials

Crawford County, WI has 2,502 millennials (ages 25-39). The national average for an area this size is 3,302.



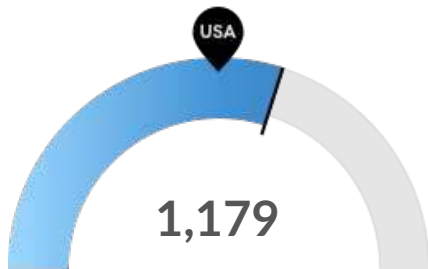
Retiring Soon

Retirement risk is high in Crawford County, WI. The national average for an area this size is 4,768 people 55 or older, while there are 6,444 here.



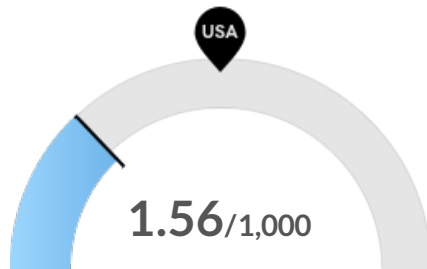
Racial Diversity

Racial diversity is low in Crawford County, WI. The national average for an area this size is 6,453 racially diverse people, while there are 961 here.



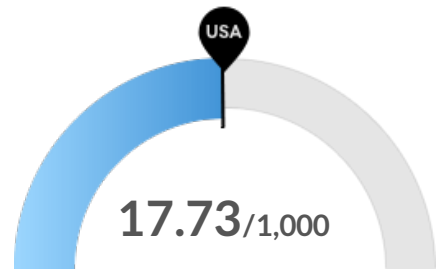
Veterans

Crawford County, WI has 1,179 veterans. The national average for an area this size is 895.



Violent Crime

Crawford County, WI has 1.56 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

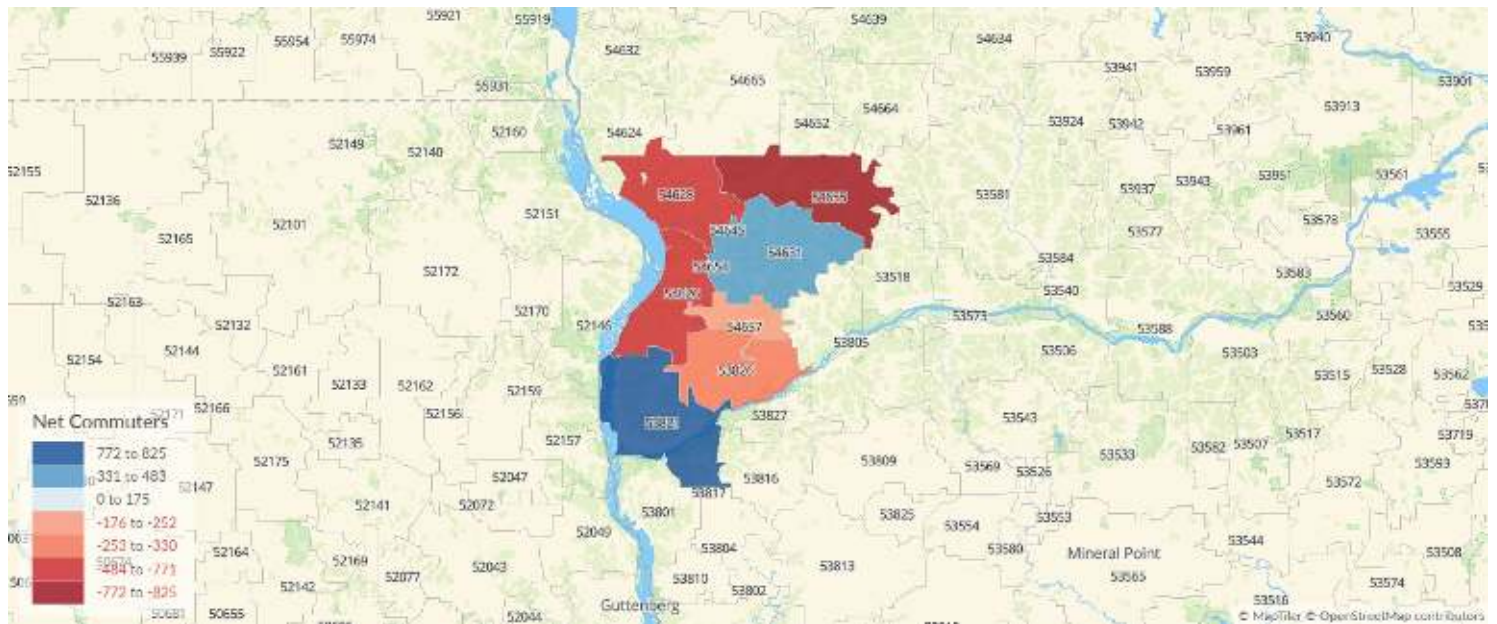


Property Crime

Crawford County, WI has 17.73 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Crawford County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

Where Talent Lives

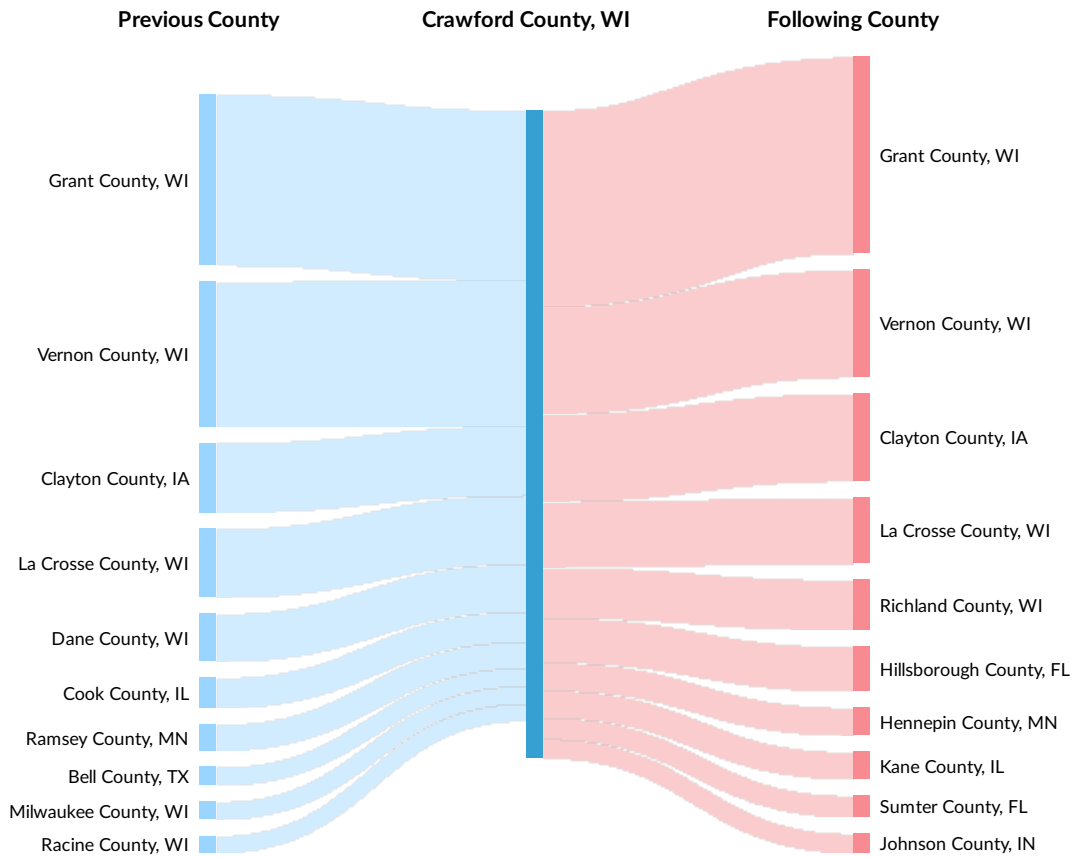
ZIP	Name	2021 Employment
53821	Prairie Du Chien, WI (in...	4,839
54631	Gays Mills, WI (in Craw...	1,693
54655	Soldiers Grove, WI (in C...	367
53826	Wauzeka, WI (in Crawfo...	314
54626	Eastman, WI (in Crawfo...	184

ZIP	Name	2021 Workers
53821	Prairie Du Chien, WI (in...	4,014
54631	Gays Mills, WI (in Craw...	1,362
54655	Soldiers Grove, WI (in C...	1,139
54626	Eastman, WI (in Crawfo...	692
54628	Ferryville, WI (in Crawfo...	651

Inbound and Outbound Migration

The table below analyzes past and current residents of Crawford County, WI. The left column shows residents of other counties migrating to Crawford County, WI. The right column shows residents migrating from Crawford County, WI to other counties.

As of 2020, 104 people have migrated from Grant County, WI to Crawford County, WI. In the same year, 120 people left Crawford County, WI migrating to Grant County, WI. The total Net Migration for Crawford County, WI in 2020 was 25.

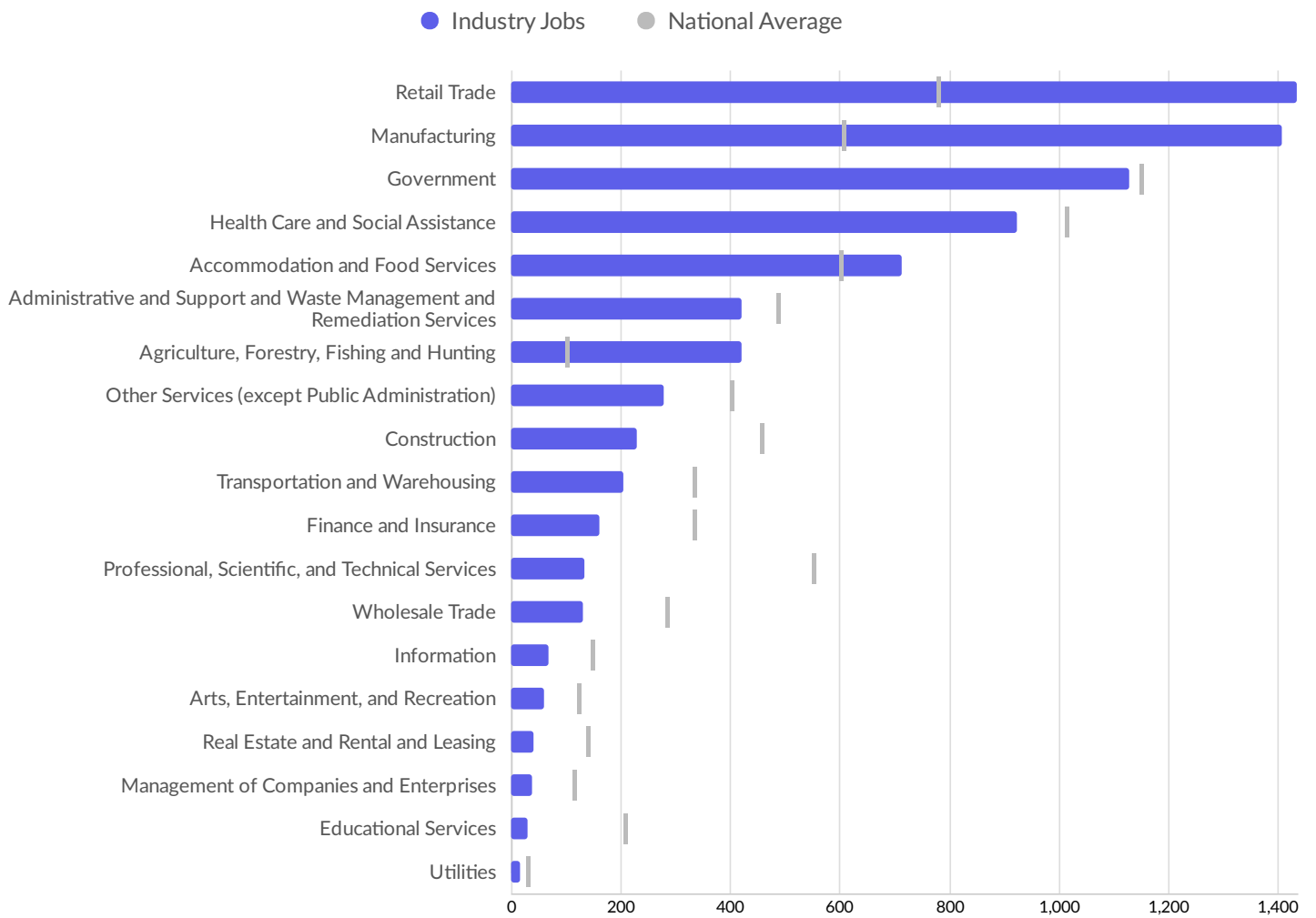


Top Previous Counties	Migrations
Grant County, WI	104
Vernon County, WI	89
Clayton County, IA	42
La Crosse County, WI	42
Dane County, WI	29
Cook County, IL	18

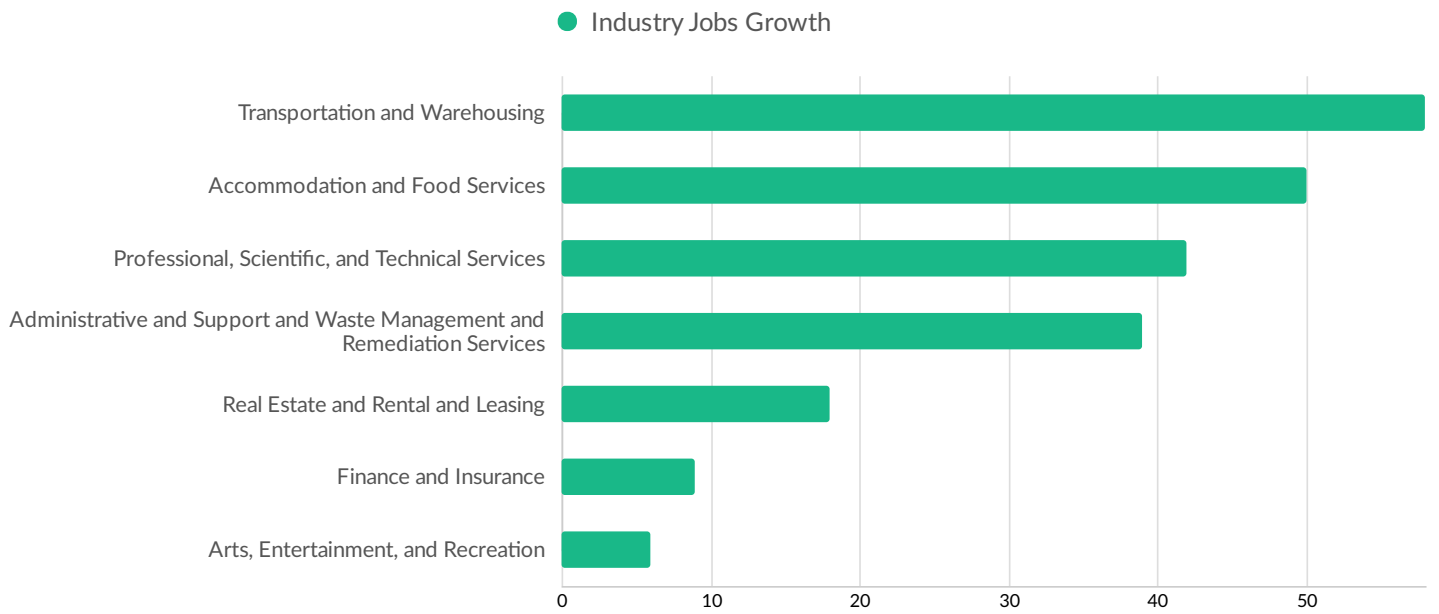
Top Previous Counties	Migrations
Ramsey County, MN	16
Bell County, TX	11
Milwaukee County, WI	11
Racine County, WI	10
Sauk County, WI	8
Dodge County, WI	6
Allamakee County, IA	6
Outagamie County, WI	6
Jefferson County, WI	5
Top Following Counties	Migrations
Grant County, WI	120
Vernon County, WI	65
Clayton County, IA	53
La Crosse County, WI	40
Richland County, WI	31
Hillsborough County, FL	27
Hennepin County, MN	17
Kane County, IL	17
Sumter County, FL	13
Johnson County, IN	12
Winnebago County, WI	11
San Diego County, CA	10
Dodge County, WI	10
Will County, IL	10
Juneau County, WI	9

Industry Characteristics

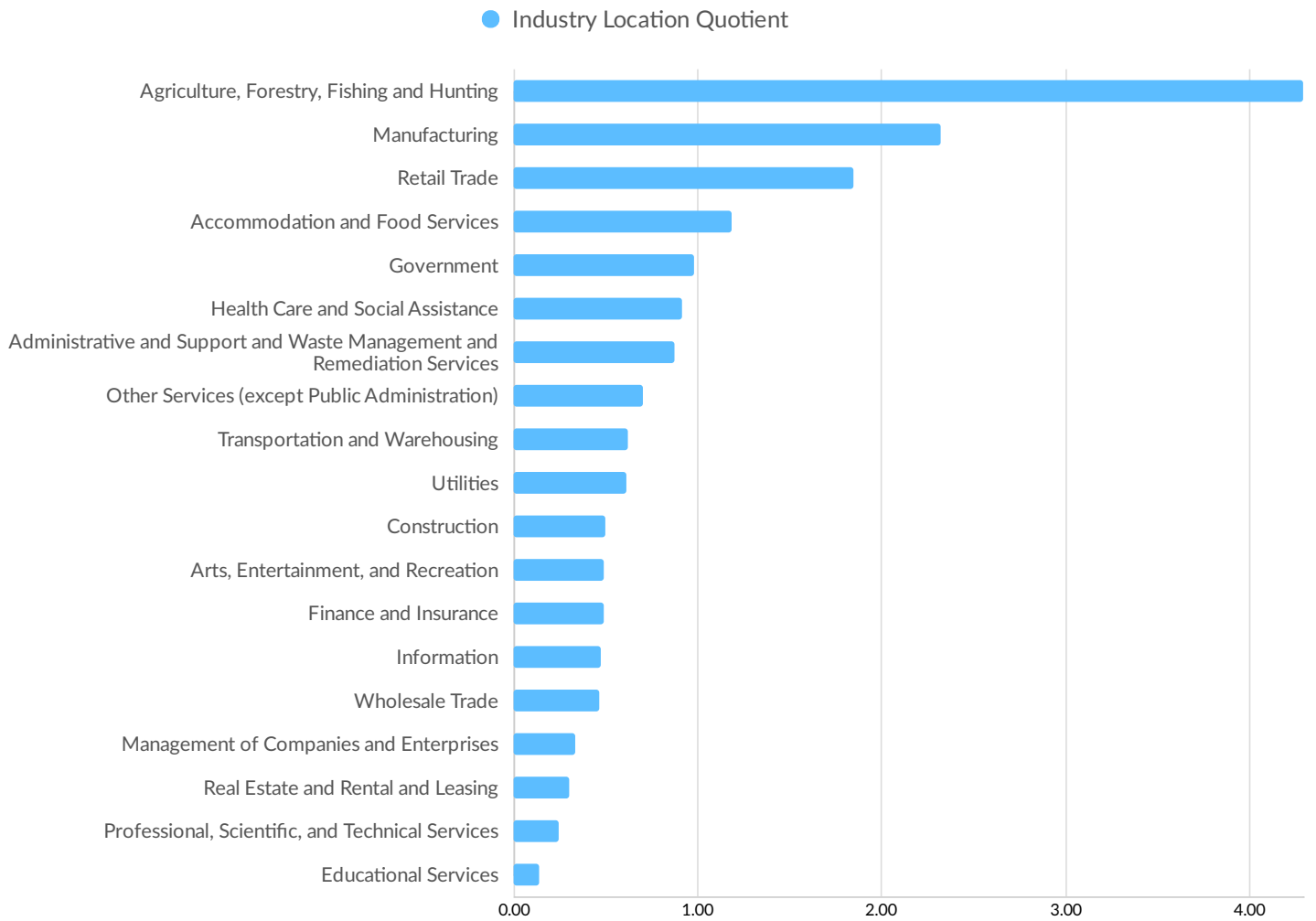
Largest Industries



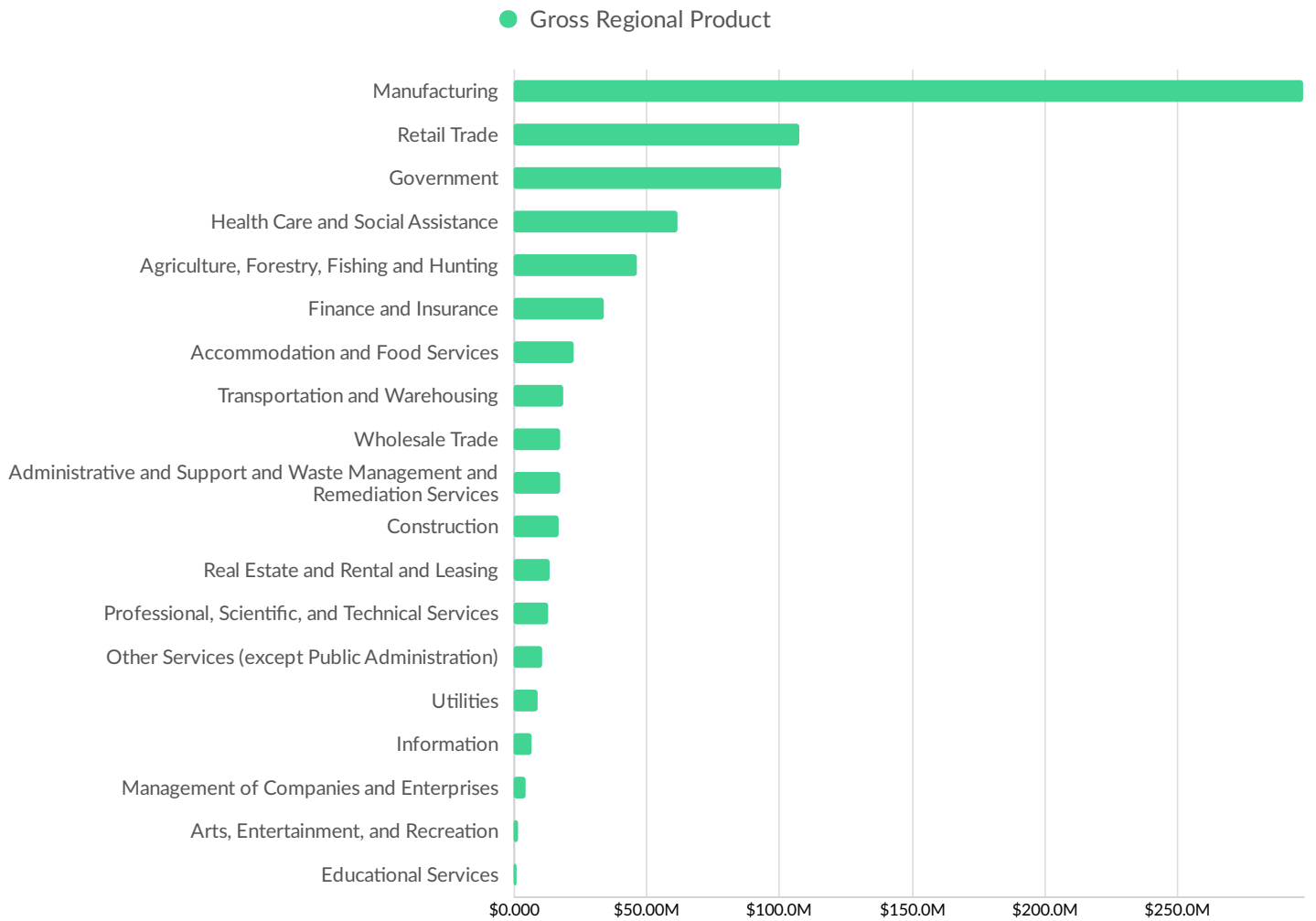
Top Growing Industries



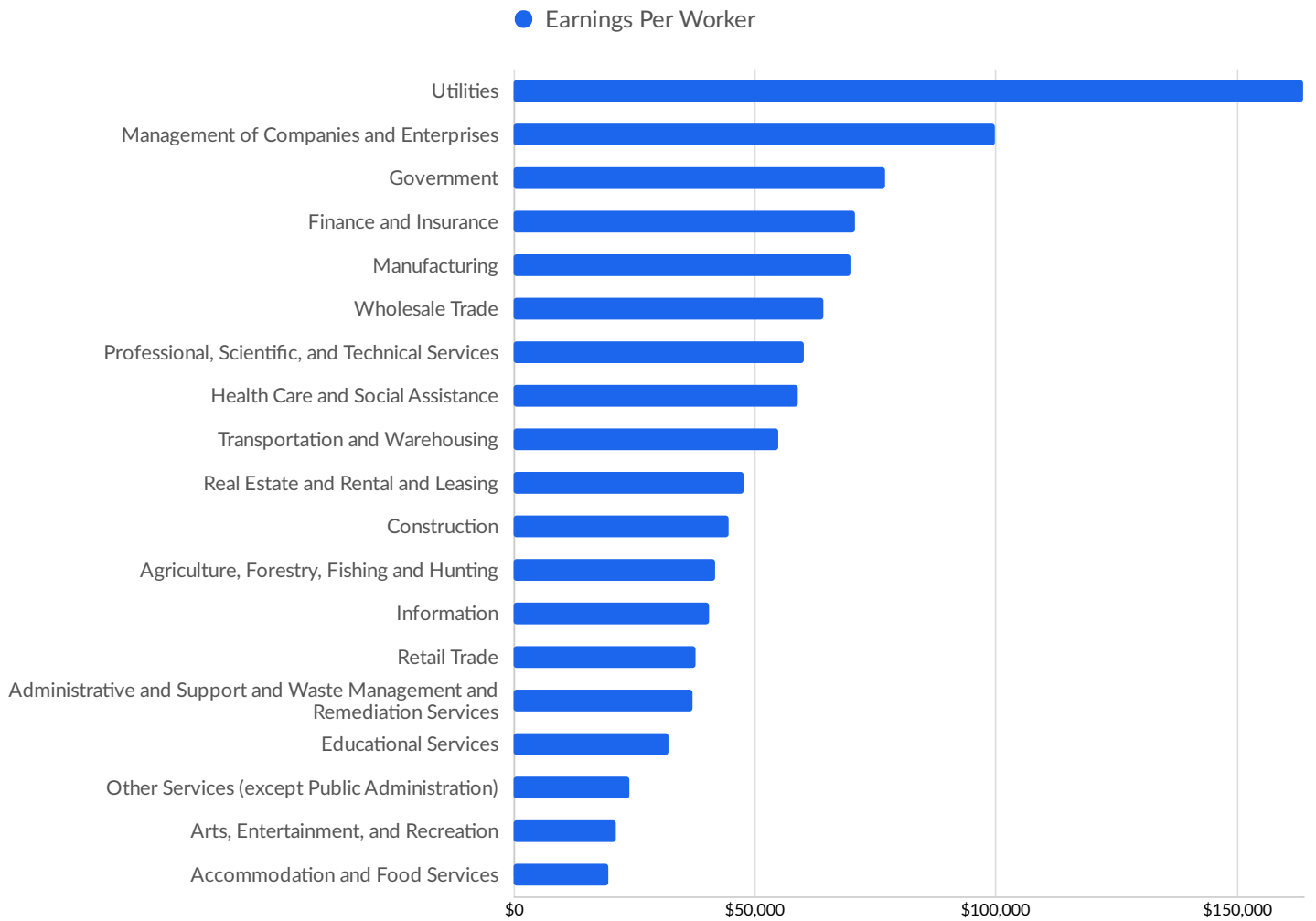
Top Industry Location Quotient



Top Industry GRP





















Top Industry Earnings



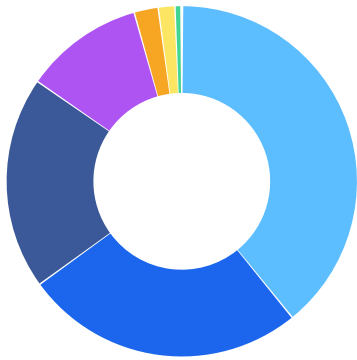
Business Characteristics

814 Companies Employ Your Workers

Online profiles for your workers mention 814 companies as employers, with the top 10 appearing below. In the last 12 months, 140 companies in Crawford County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
3M	66 	Walmart	49 
Cabela's	46 	Kwik Trip	40 
Walmart	29 	3M	34 
Bapi	21 	Bass Pro Corporate	31 
Crossing Rivers Health	19 	Bass Pro Shops	24 
Marta C. Turksel, Educational Co...	18 	Cabela's	23 
Gundersen Health System	17 	University of Southern California	22 
Vernon Memorial Healthcare	17 	CareInHomes	21 
Organic Valley	16 	Ace Hardware	20 
Prairie Industries	16 	IDX	19 

Business Size

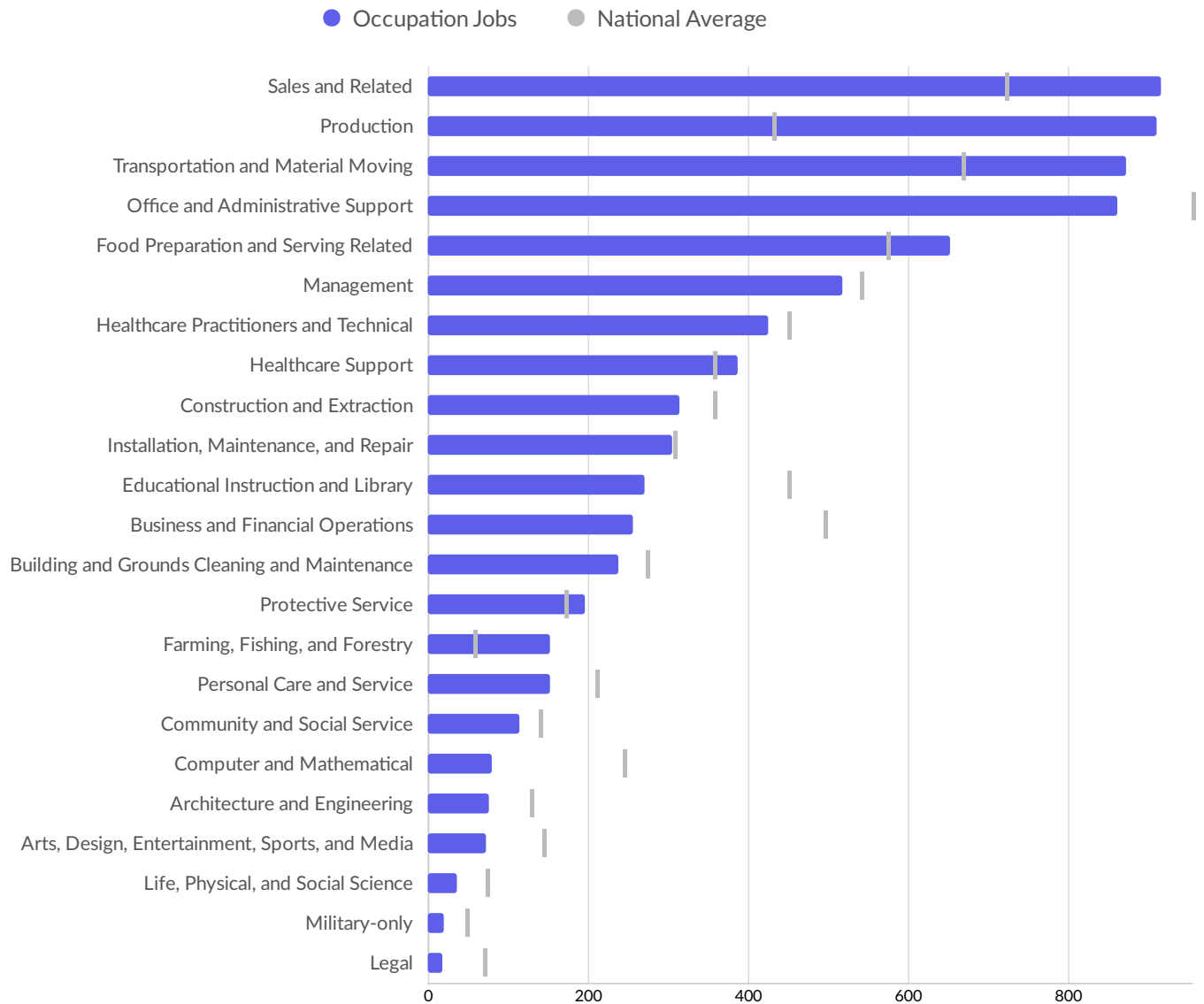


	Percentage	Business Count
1 to 4 employees	39.1%	281
5 to 9 employees	25.9%	186
10 to 19 employees	19.6%	141
20 to 49 employees	11.0%	79
50 to 99 employees	2.2%	16
100 to 249 employees	1.5%	11
250 to 499 employees	0.6%	4
500+ employees	0.1%	1

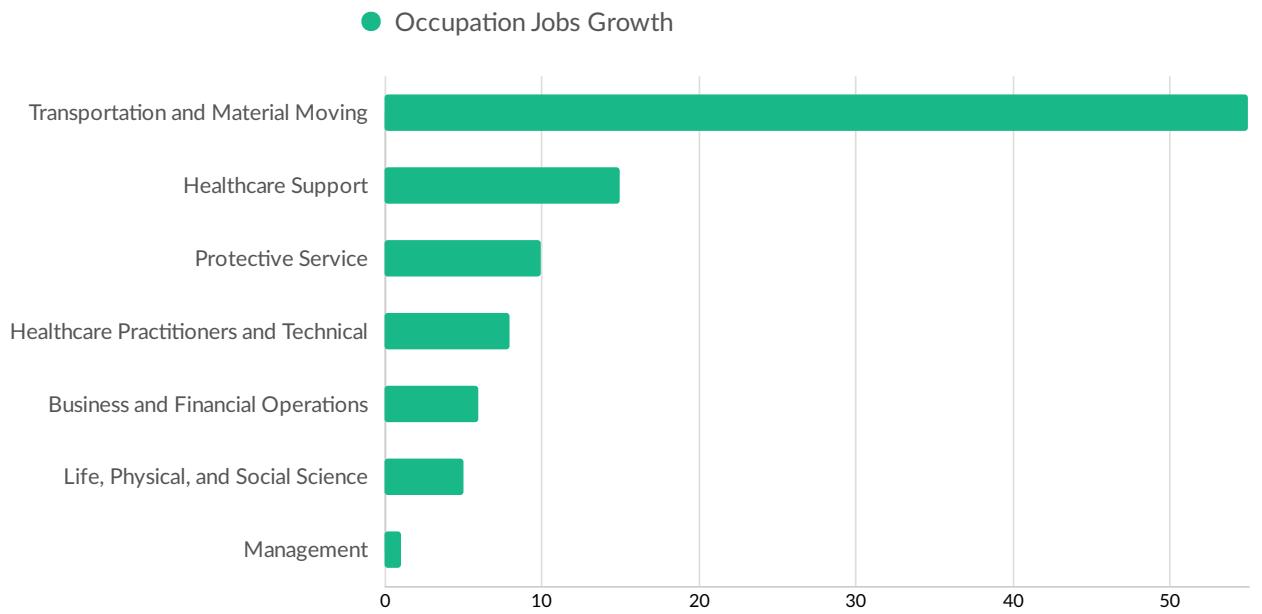
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

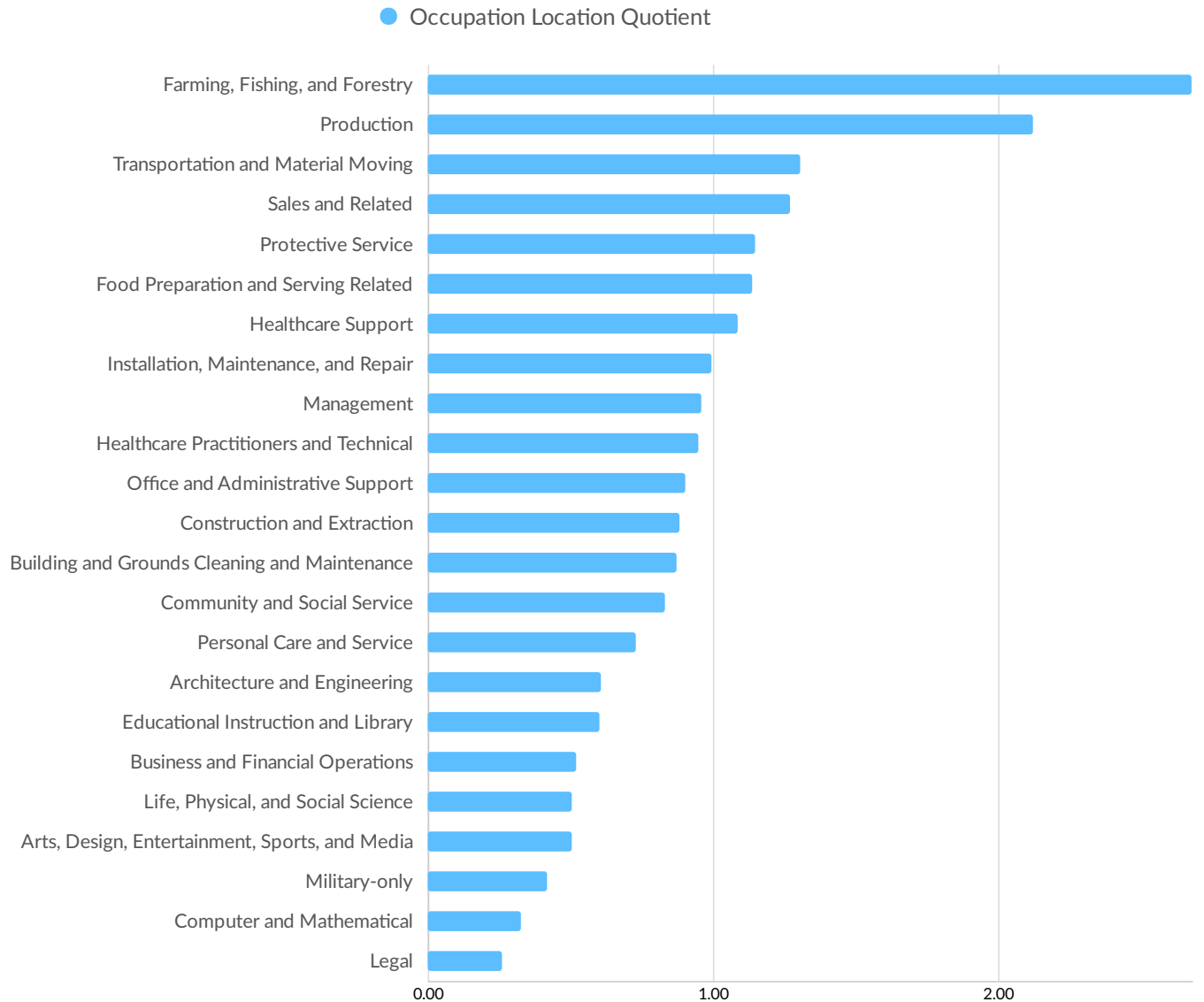
Largest Occupations



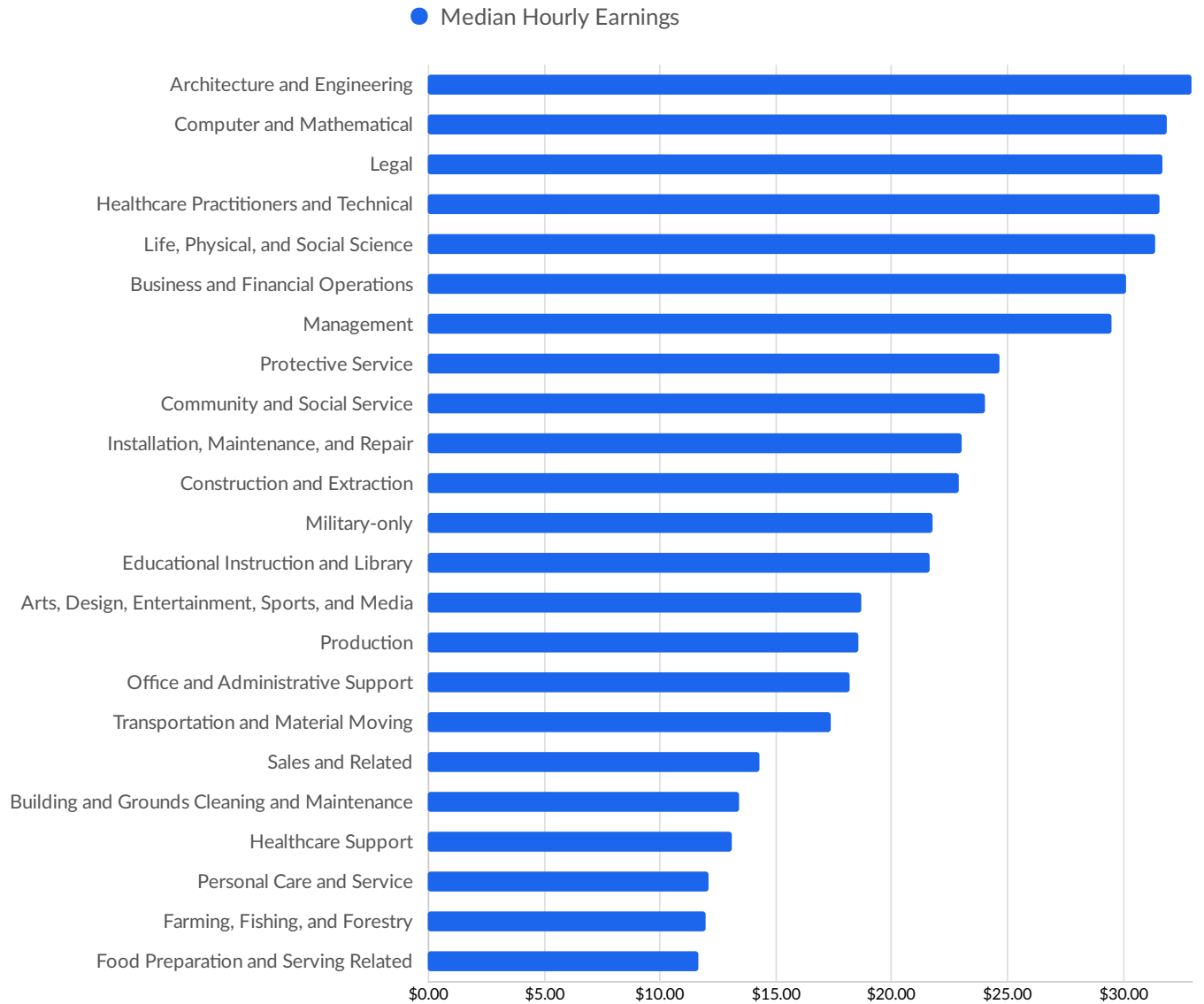
Top Growing Occupations



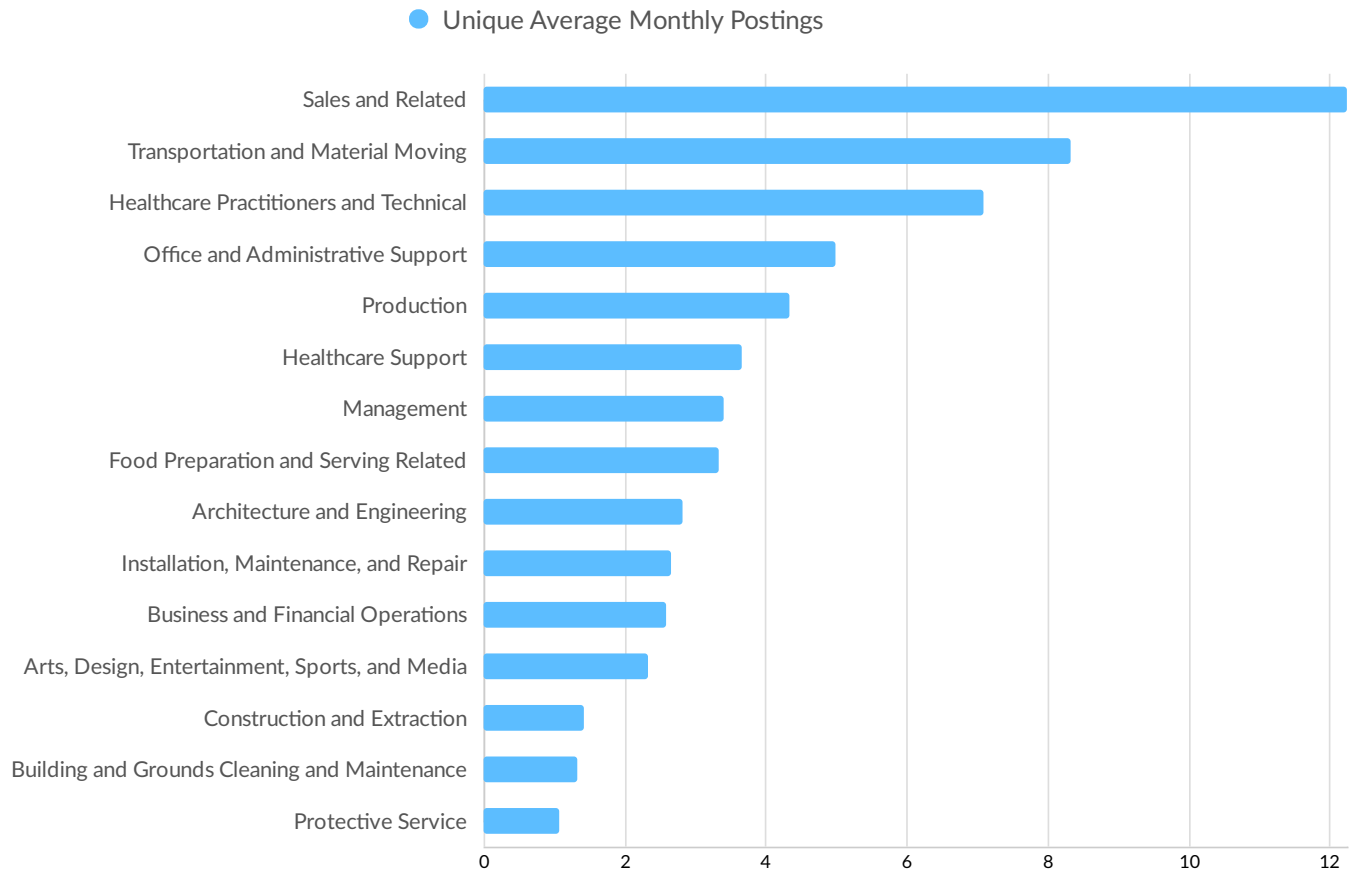
Top Occupation Location Quotient



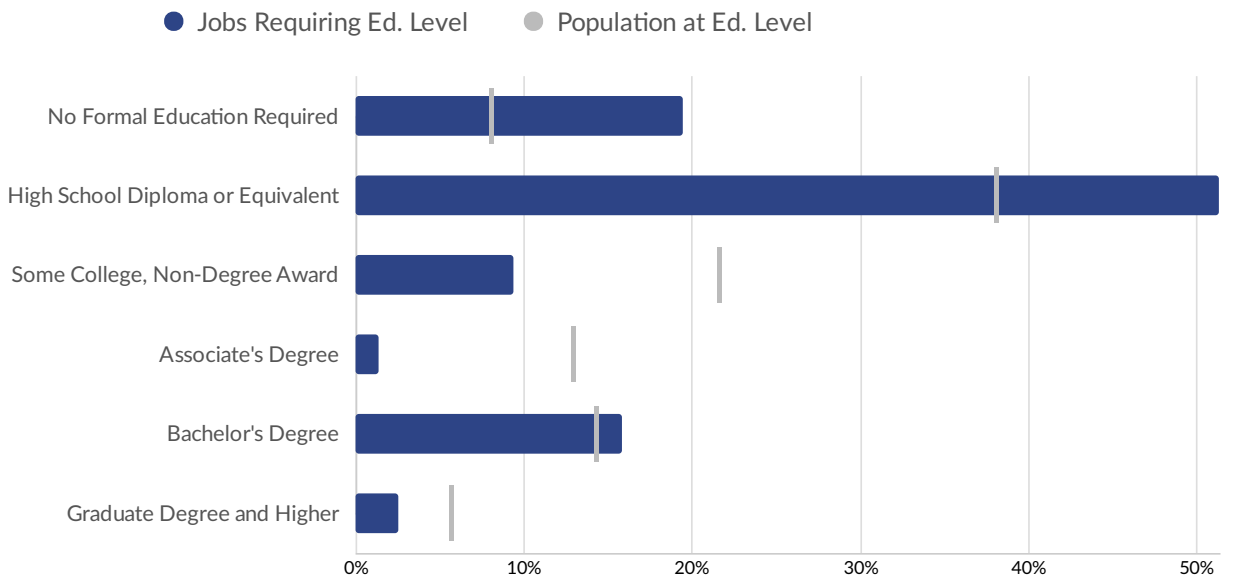
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Crawford County, WI produced graduates.

In-Demand Skills

