



Buffalo County, WI

Mississippi River Regional Planning Commission



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La Crosse, Wisconsin 54601

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Report Parameters

1 County

55011 Buffalo County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

12,981

Population (2021)

Population **decreased by 167** over the last 5 years and is projected to **decrease by 399** over the next 5 years.

4,653

Total Regional Employment

Jobs **grew by 81** over the last 5 years and are projected to **grow by 66** over the next 5 years.

\$57.8K

Median Household Income (2019)

Median household income is **\$5.0K below** the national median household income of \$62.8K.

Takeaways

- As of 2021 the region's population **declined by 1.3%** since 2016, falling by 167. Population is expected to **decrease by 3.1%** between 2021 and 2026, losing 399.
- From 2016 to 2021, jobs **increased by 1.7%** in Buffalo County, WI from 4,573 to 4,653. As the number of jobs increased, the **labor force participation rate decreased from 60.7% to 58.2% between 2016 and 2021.**
- Concerning educational attainment, **14.1% of Buffalo County, WI residents possess a Bachelor's Degree** (6.2% below the national average), and **14.6% hold an Associate's Degree** (5.9% above the national average).
- The top three industries in 2021 are General Freight Trucking, Animal Production, and Education and Hospitals (Local Government).

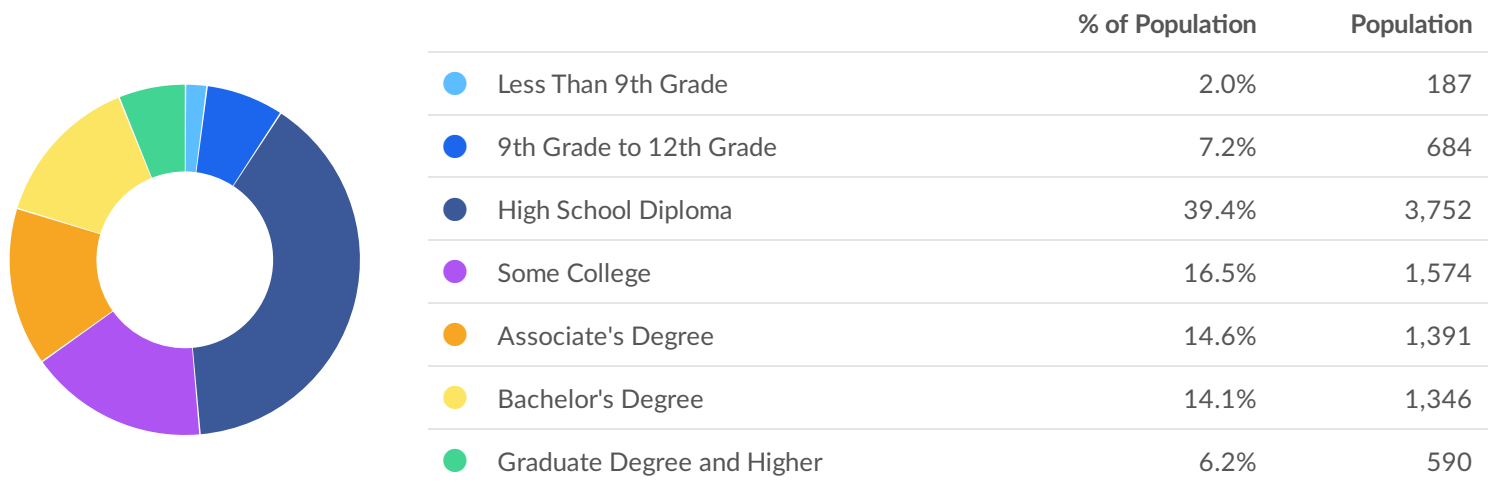
| | Population (2022) | Labor Force (May 2022) | Jobs (2021) | Cost of Living | GRP | Imports | Exports |
|--------------------------|-------------------|------------------------|-------------|----------------|-----------|-----------|-----------|
| Region | 12,913 | 6,241 | 4,653 | 102.2 | \$515.21M | \$1.16B | \$882.19M |
| Mississippi River Region | 328,417 | 174,357 | 159,080 | 100.0 | \$17.33B | \$24.34B | \$24.98B |
| Trempealeau County, WI | 30,147 | 15,239 | 14,628 | 100.7 | \$1.56B | \$2.59B | \$2.31B |
| Dunn County, WI | 46,191 | 24,084 | 19,534 | 96.1 | \$2.07B | \$3.24B | \$2.75B |
| Pierce County, WI | 43,234 | 25,480 | 12,397 | 100.6 | \$1.33B | \$2.38B | \$1.47B |
| Eau Claire County, WI | 106,024 | 59,750 | 62,126 | 98.2 | \$6.55B | \$6.84B | \$7.01B |
| Wisconsin | 5,881,227 | 3,115,847 | 3,110,882 | 100.3 | \$360.23B | \$330.30B | \$353.71B |
| United States | 333,523,253 | 164,157,172 | 163,553,353 | 100.0 | \$22.75T | \$0 | \$10.94T |

May 2022 Labor Force Breakdown



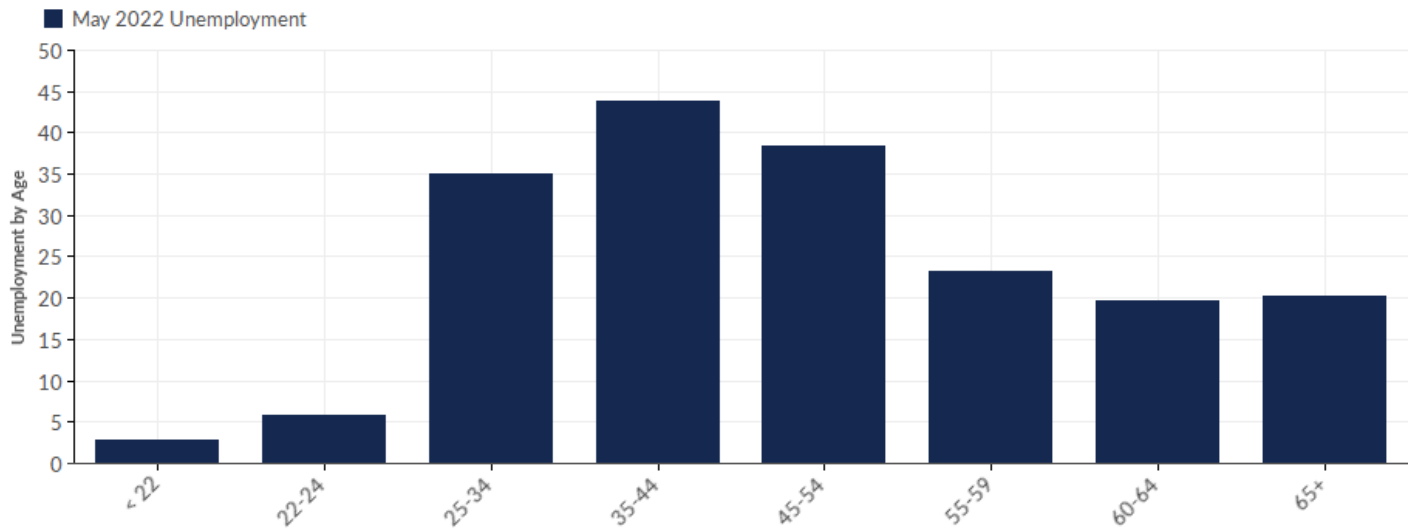
Educational Attainment

Concerning educational attainment, **14.1% of Buffalo County, WI residents possess a Bachelor's Degree** (6.2% below the national average), and **14.6% hold an Associate's Degree** (5.9% above the national average).



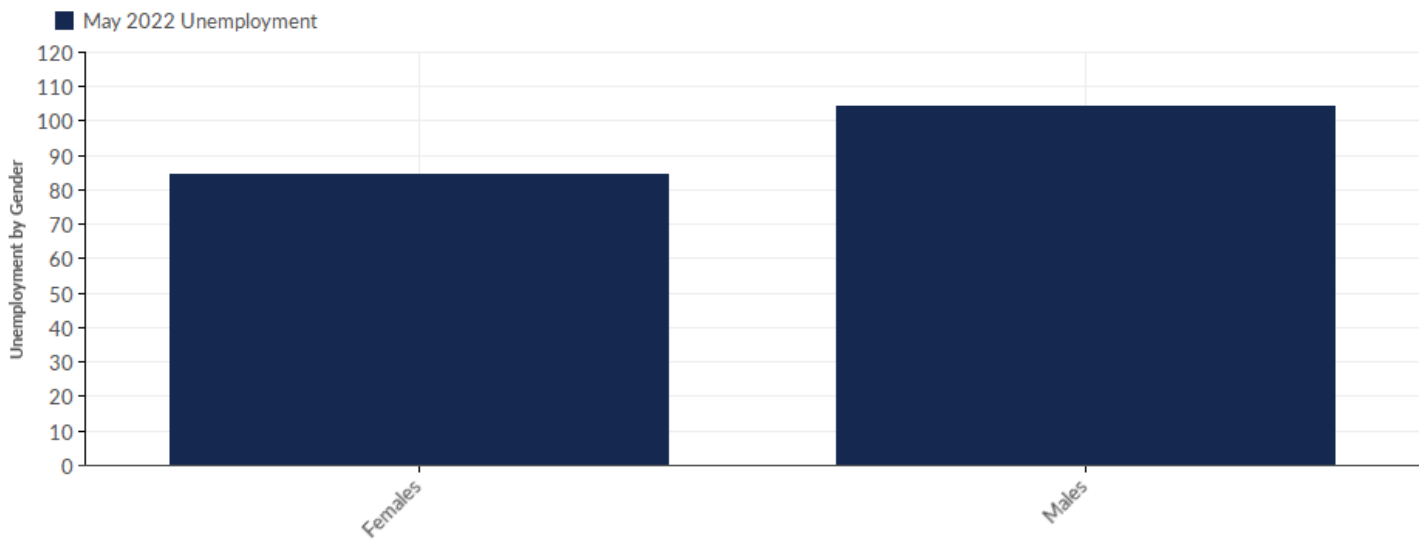
Unemployment by Demographics

Unemployment by Age



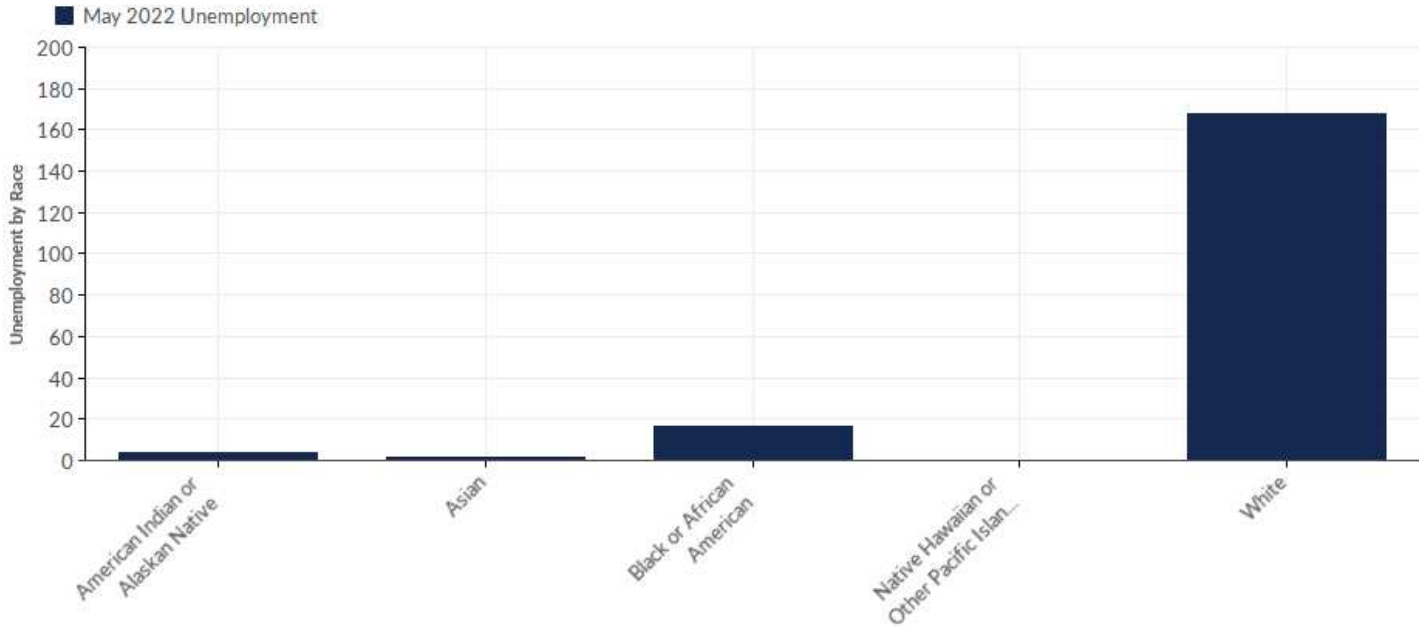
| Age | Unemployment (May 2022) | % of Unemployed |
|--------------|-------------------------|-----------------|
| < 22 | 3 | 1.59% |
| 22-24 | 6 | 3.17% |
| 25-34 | 35 | 18.52% |
| 35-44 | 44 | 23.28% |
| 45-54 | 38 | 20.11% |
| 55-59 | 23 | 12.17% |
| 60-64 | 20 | 10.58% |
| 65+ | 20 | 10.58% |
| Total | 189 | 100.00% |

Unemployment by Gender



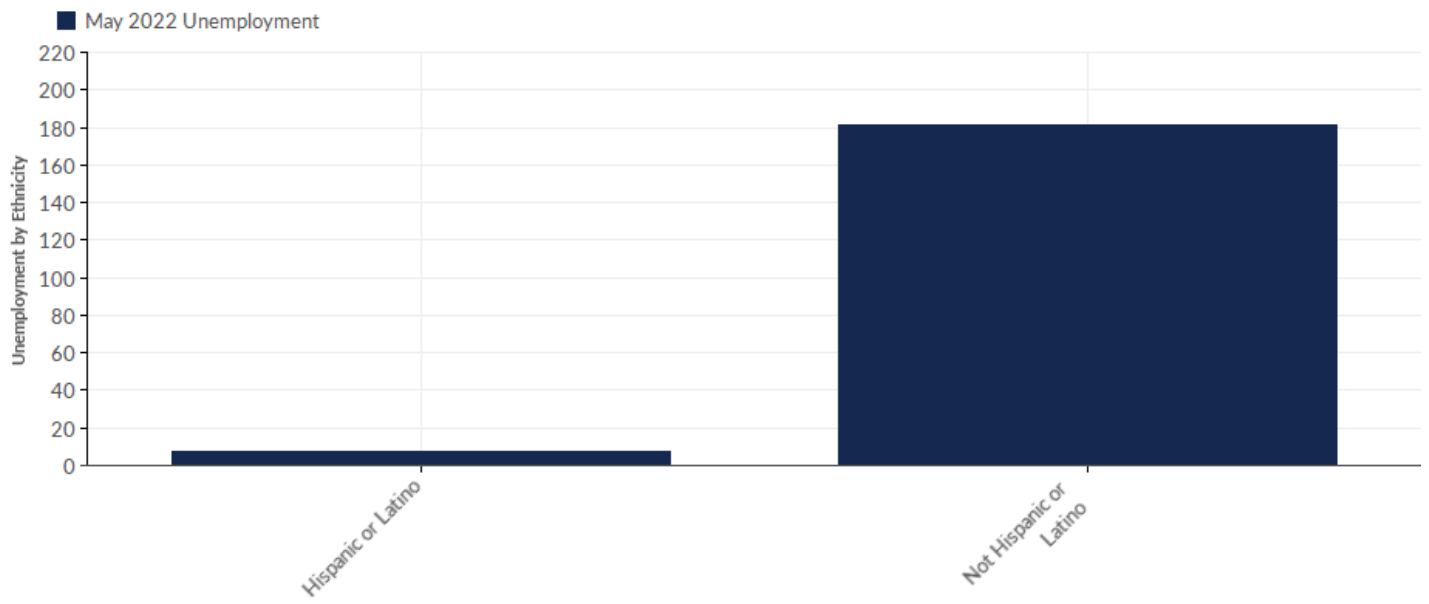
| Gender | Unemployment (May 2022) | % of Unemployed |
|---------|-------------------------|-----------------|
| Females | 85 | 44.97% |
| Males | 104 | 55.03% |
| Total | 189 | 100.00% |

Unemployment by Race



| Race | Unemployment (May 2022) | % of Unemployed |
|---|-------------------------|-----------------|
| American Indian or Alaskan Native | 3 | 1.59% |
| Asian | 1 | 0.53% |
| Black or African American | 17 | 8.99% |
| Native Hawaiian or Other Pacific Islander | 0 | 0.00% |
| White | 168 | 88.89% |
| Total | 189 | 100.00% |

Unemployment by Ethnicity

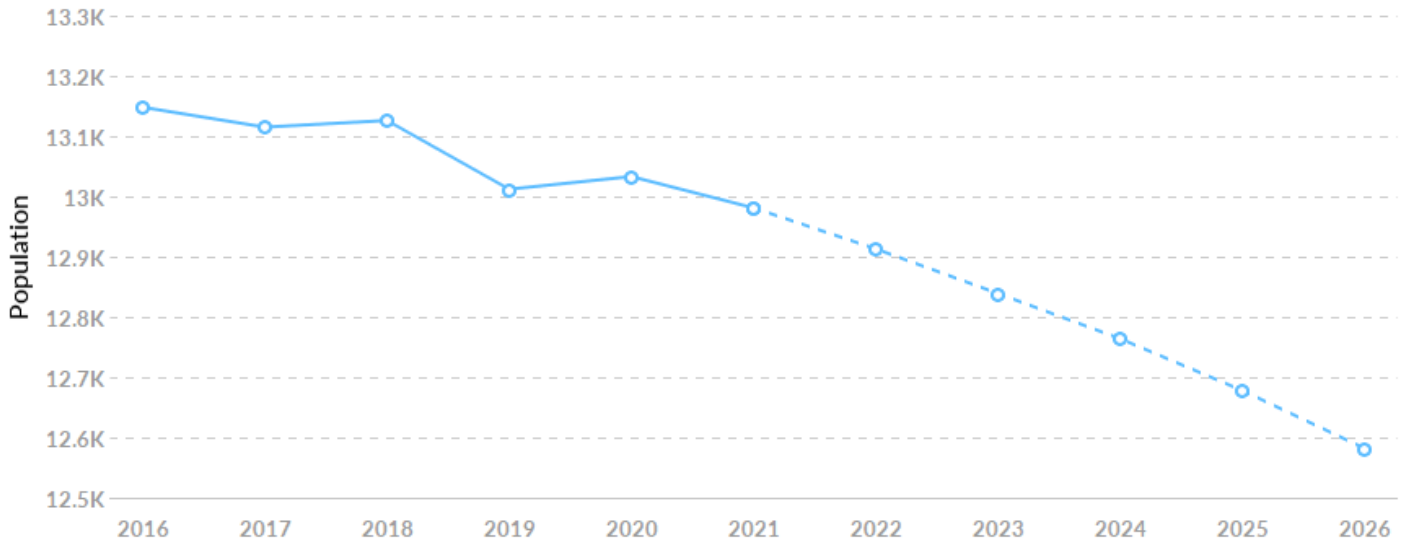


| Ethnicity | Unemployment (May 2022) | % of Unemployed |
|------------------------|-------------------------|-----------------|
| Hispanic or Latino | 7 | 3.70% |
| Not Hispanic or Latino | 182 | 96.30% |
| Total | 189 | 100.00% |

Historic & Projected Trends

Population Trends

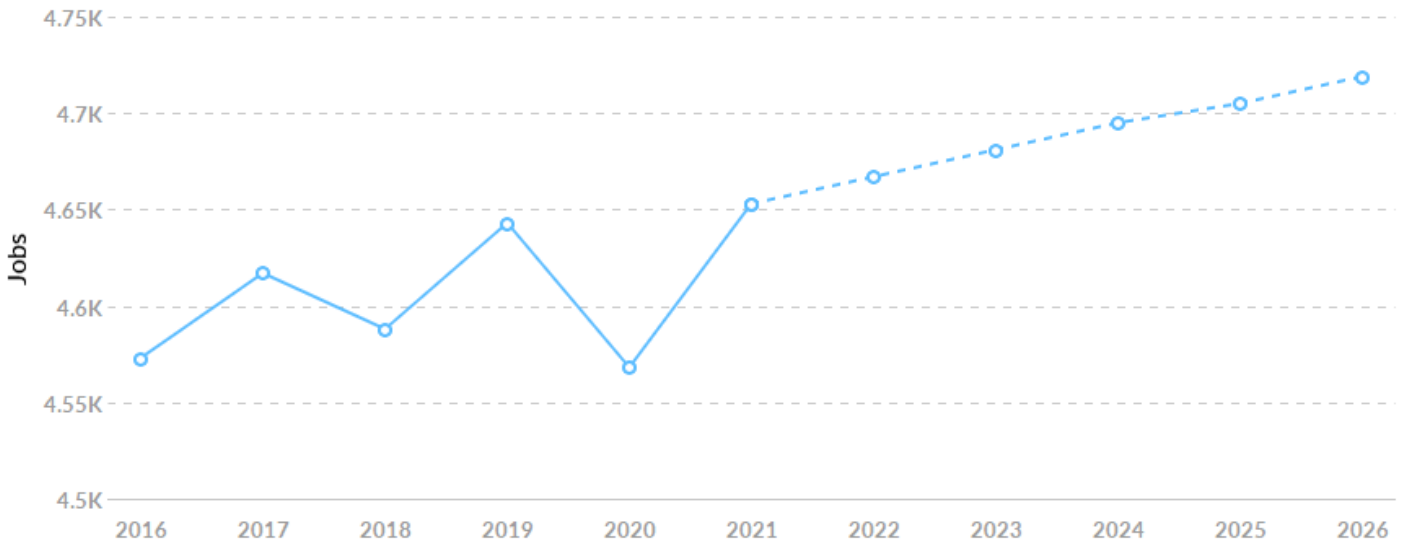
As of 2021 the region's population **declined by 1.3%** since 2016, falling by 167. Population is expected to **decrease by 3.1%** between 2021 and 2026, losing 399.



| Timeframe | Population |
|-----------|------------|
| 2016 | 13,148 |
| 2017 | 13,115 |
| 2018 | 13,126 |
| 2019 | 13,012 |
| 2020 | 13,033 |
| 2021 | 12,981 |
| 2022 | 12,913 |
| 2023 | 12,839 |
| 2024 | 12,764 |
| 2025 | 12,678 |
| 2026 | 12,582 |

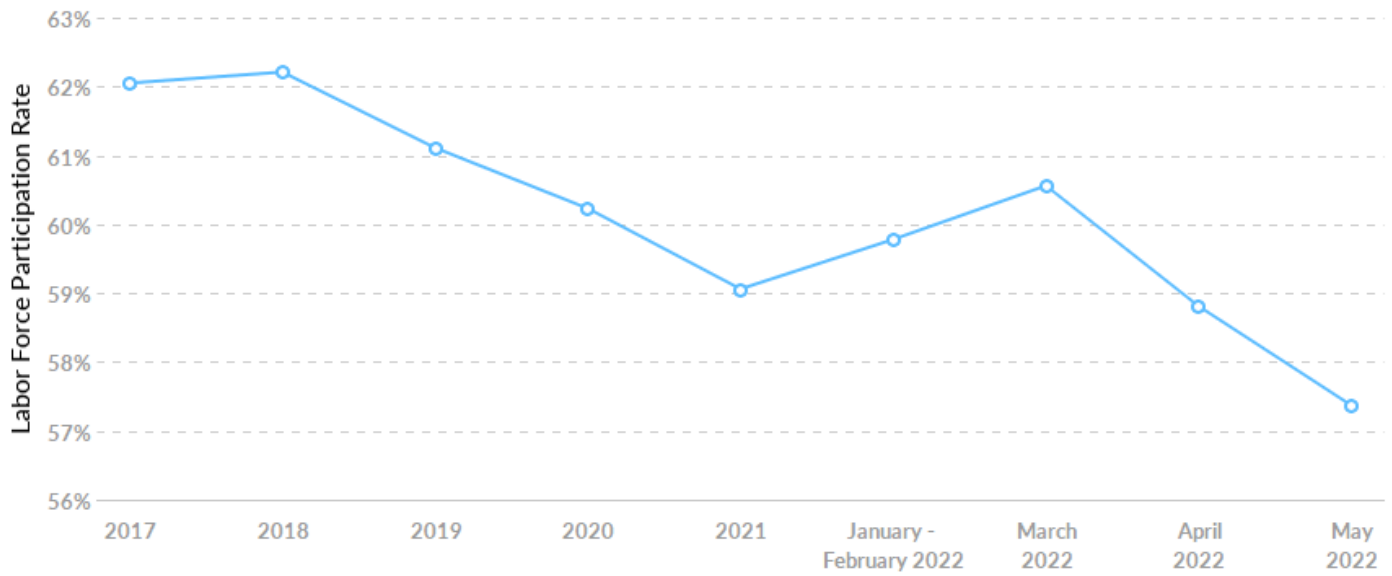
Job Trends

From 2016 to 2021, jobs increased by 1.7% in Buffalo County, WI from 4,573 to 4,653.



| Timeframe | Jobs |
|-----------|-------|
| 2016 | 4,573 |
| 2017 | 4,617 |
| 2018 | 4,588 |
| 2019 | 4,643 |
| 2020 | 4,568 |
| 2021 | 4,653 |
| 2022 | 4,667 |
| 2023 | 4,681 |
| 2024 | 4,695 |
| 2025 | 4,705 |
| 2026 | 4,719 |

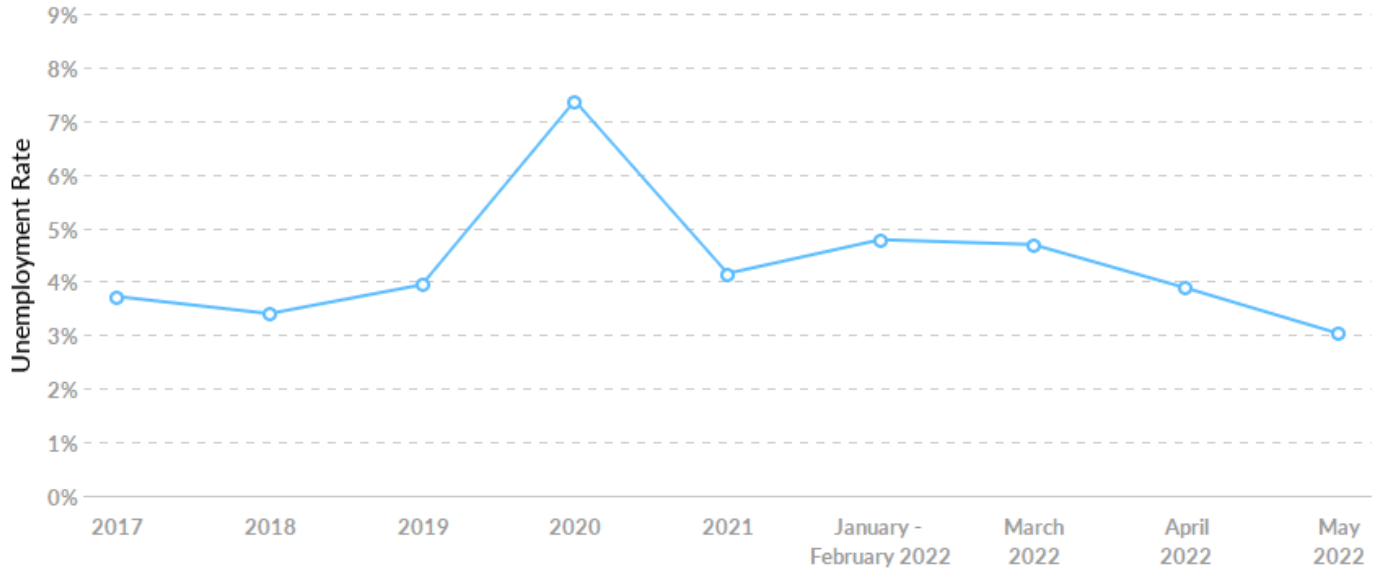
Labor Force Participation Rate Trends



| Timeframe | Labor Force Participation Rate |
|-------------------------|--------------------------------|
| 2017 | 62.05% |
| 2018 | 62.21% |
| 2019 | 61.11% |
| 2020 | 60.23% |
| 2021 | 59.06% |
| January - February 2022 | 59.78% |
| March 2022 | 60.56% |
| April 2022 | 58.81% |
| May 2022 | 57.37% |

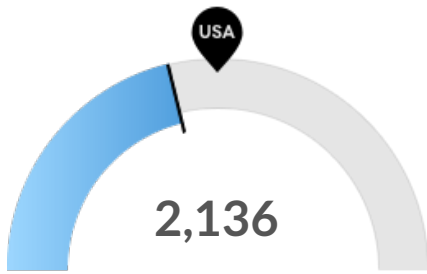
Unemployment Rate Trends

Buffalo County, WI had a May 2022 unemployment rate of 3.03%, decreasing from 3.72% 5 years before.



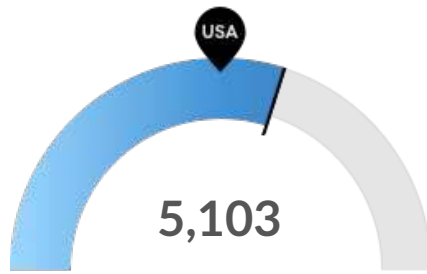
| Timeframe | Unemployment Rate |
|-------------------------|-------------------|
| 2017 | 3.72% |
| 2018 | 3.40% |
| 2019 | 3.94% |
| 2020 | 7.37% |
| 2021 | 4.15% |
| January - February 2022 | 4.78% |
| March 2022 | 4.69% |
| April 2022 | 3.88% |
| May 2022 | 3.03% |

Population Characteristics



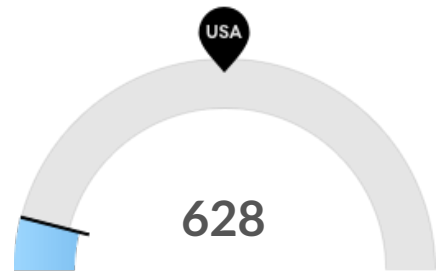
Millennials

Buffalo County, WI has 2,136 millennials (ages 25-39). The national average for an area this size is 2,686.



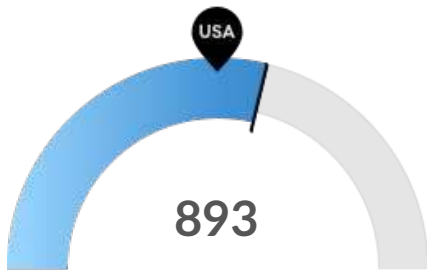
Retiring Soon

Retirement risk is high in Buffalo County, WI. The national average for an area this size is 3,879 people 55 or older, while there are 5,103 here.



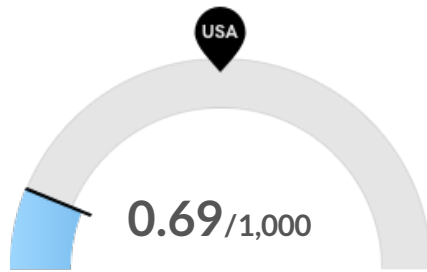
Racial Diversity

Racial diversity is low in Buffalo County, WI. The national average for an area this size is 5,249 racially diverse people, while there are 628 here.



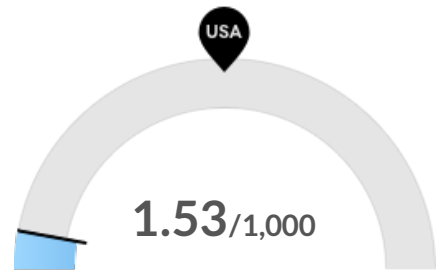
Veterans

Buffalo County, WI has 893 veterans. The national average for an area this size is 722.



Violent Crime

Buffalo County, WI has 0.69 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

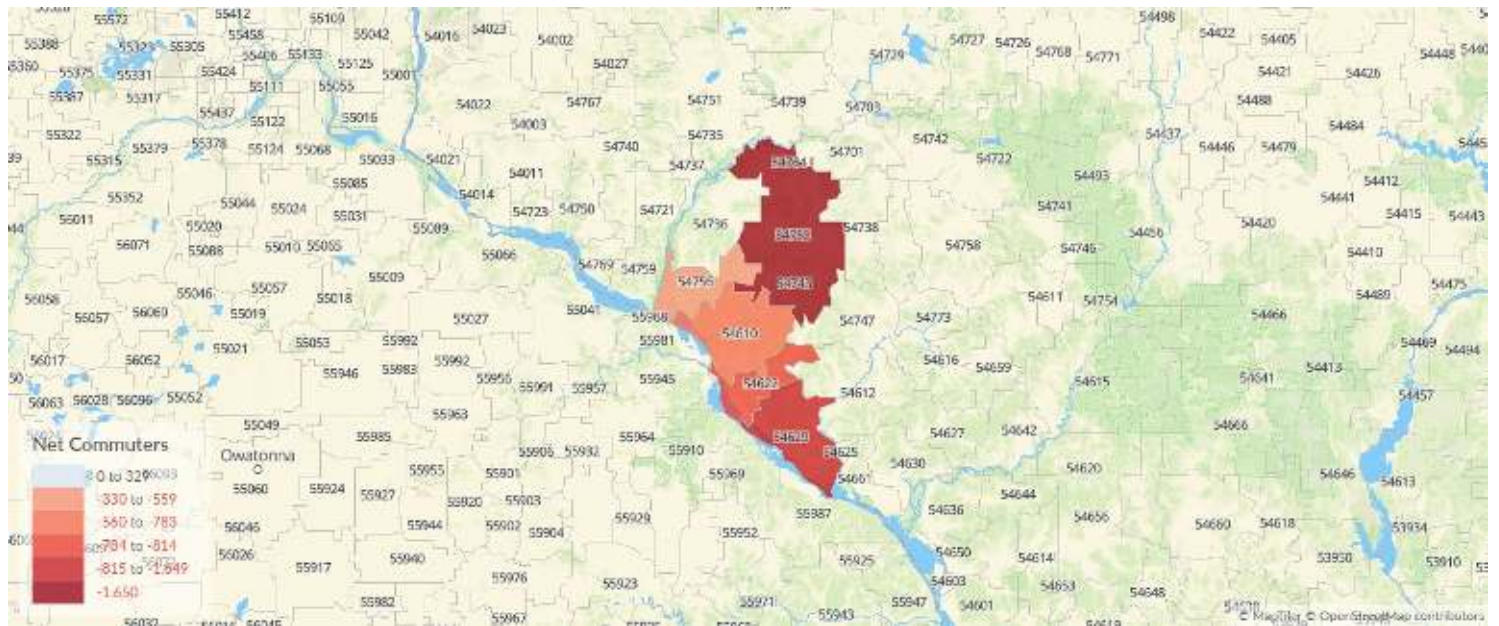


Property Crime

Buffalo County, WI has 1.53 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Buffalo County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

Where Talent Lives

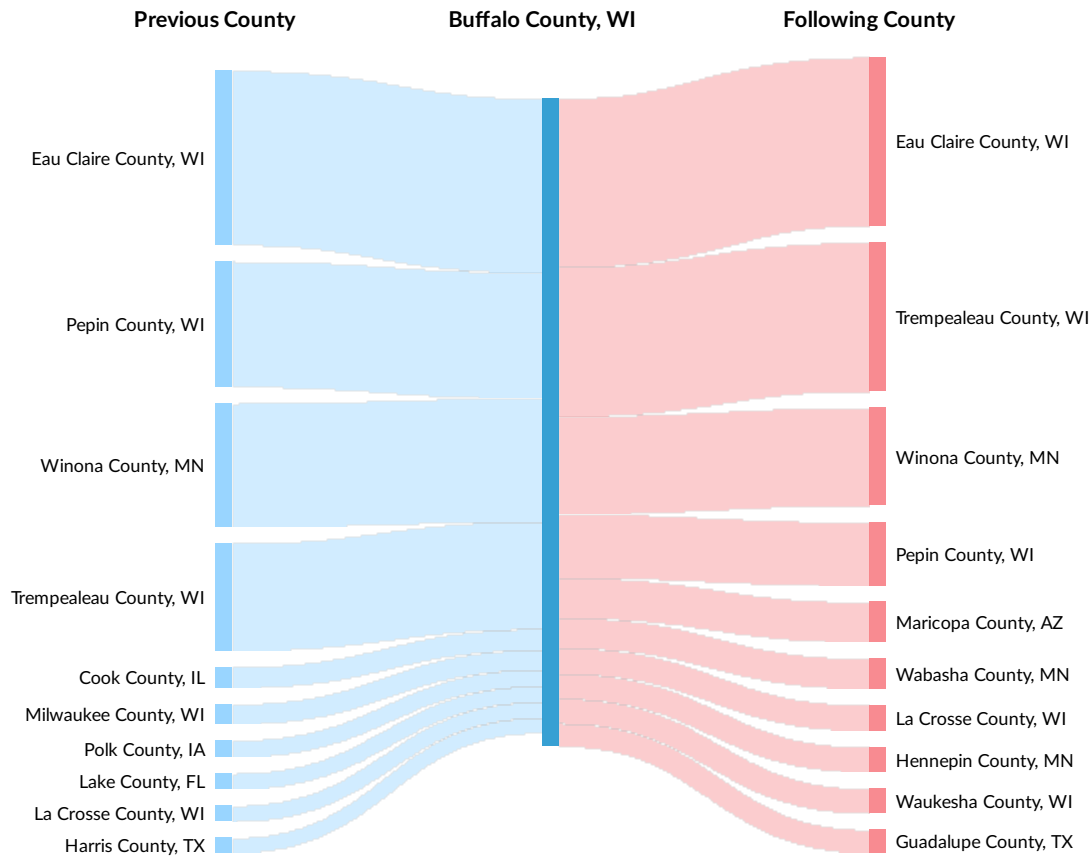
| ZIP | Name | 2021 Employment |
|-------|-----------------------------|-----------------|
| 54755 | Mondovi, WI (in Buffalo... | 2,447 |
| 54629 | Fountain City, WI (in Bu... | 727 |
| 54610 | Alma, WI (in Buffalo cou... | 577 |
| 54622 | Cochrane, WI (in Buffal... | 492 |
| 54756 | Nelson, WI (in Buffalo c... | 336 |

| ZIP | Name | 2021 Workers |
|-------|-----------------------------|--------------|
| 54755 | Mondovi, WI (in Buffalo... | 4,097 |
| 54629 | Fountain City, WI (in Bu... | 1,542 |
| 54622 | Cochrane, WI (in Buffal... | 1,275 |
| 54610 | Alma, WI (in Buffalo cou... | 1,137 |
| 54756 | Nelson, WI (in Buffalo c... | 666 |

Inbound and Outbound Migration

The table below analyzes past and current residents of Buffalo County, WI. The left column shows residents of other counties migrating to Buffalo County, WI. The right column shows residents migrating from Buffalo County, WI to other counties.

As of 2020, 94 people have migrated from Eau Claire County, WI to Buffalo County, WI. In the same year, 91 people left Buffalo County, WI migrating to Eau Claire County, WI. The total Net Migration for Buffalo County, WI in 2020 was 54.

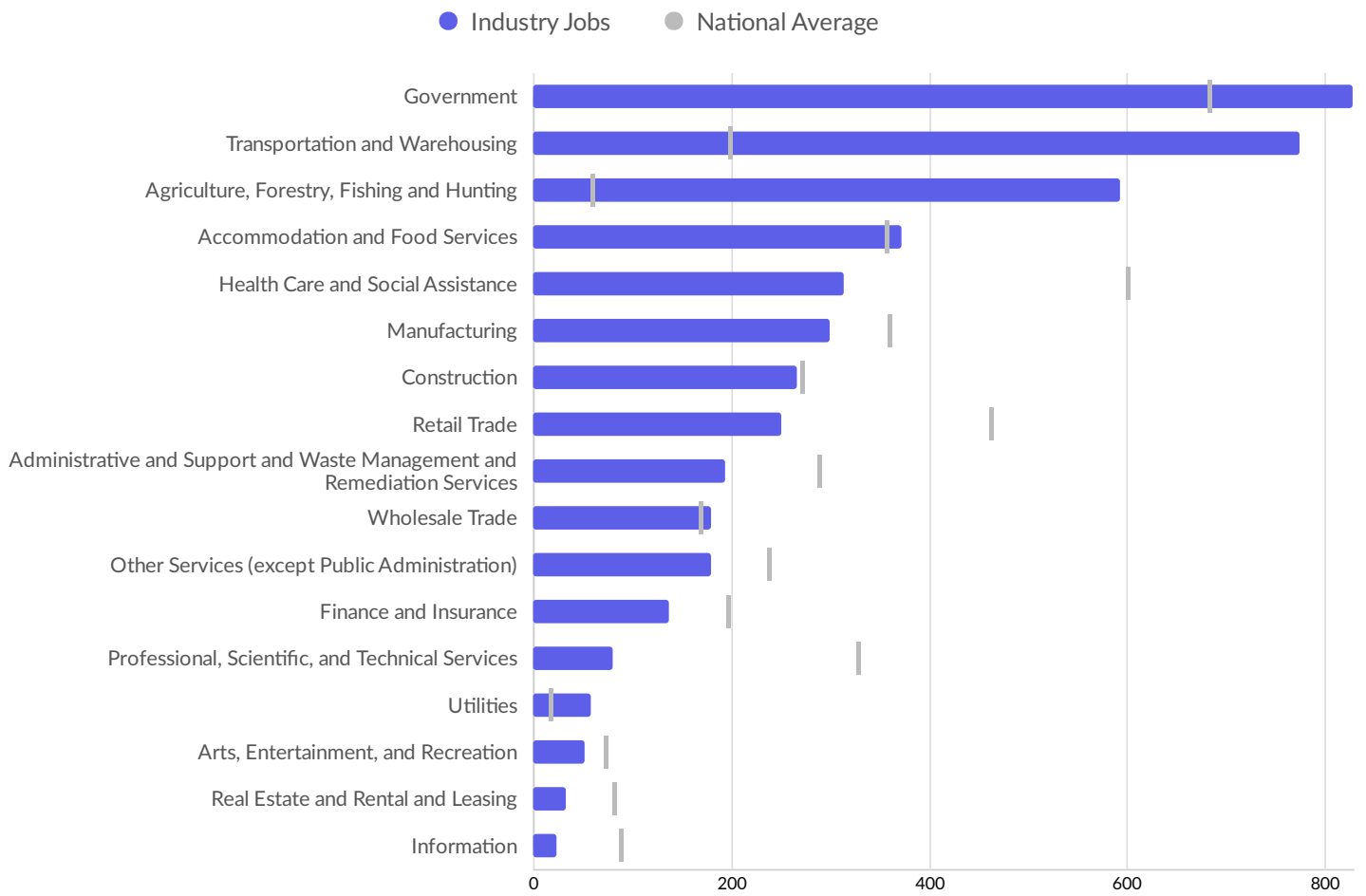


| Top Previous Counties | Migrations |
|------------------------|------------|
| Eau Claire County, WI | 94 |
| Pepin County, WI | 68 |
| Winona County, MN | 67 |
| Trempealeau County, WI | 58 |
| Cook County, IL | 11 |
| Milwaukee County, WI | 11 |

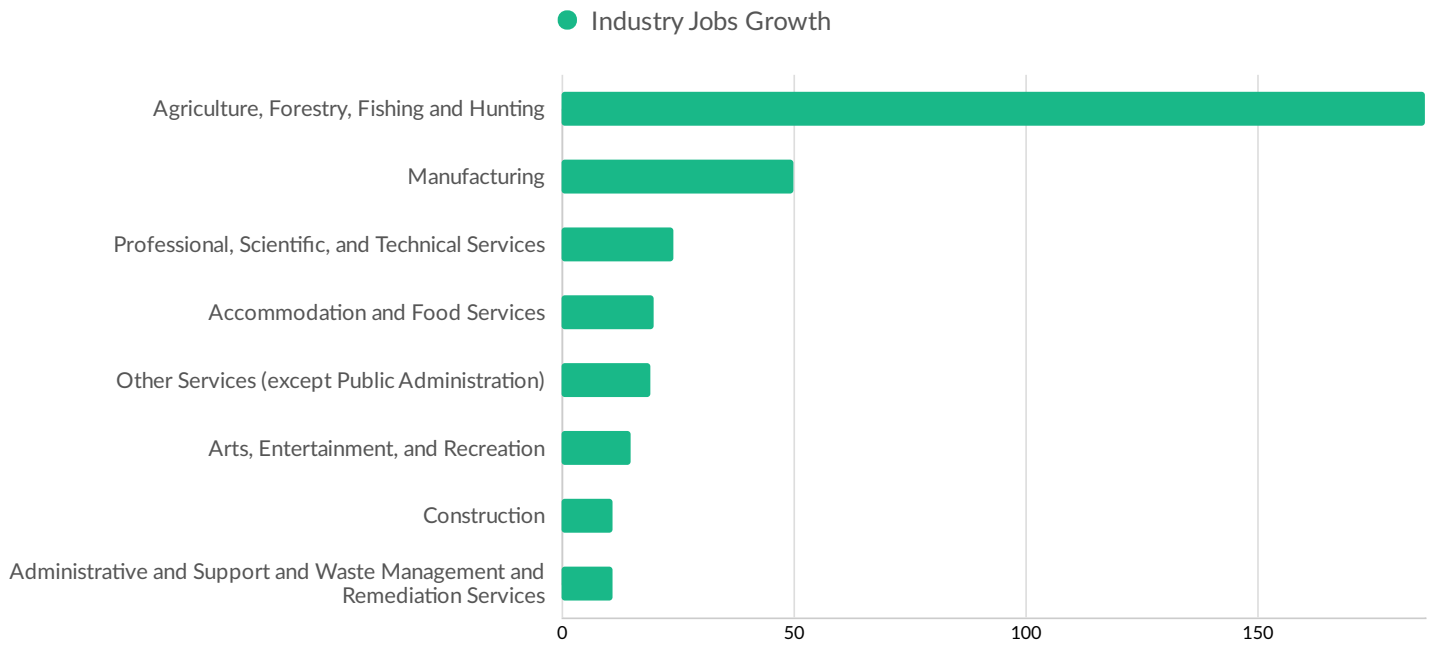
| Top Previous Counties | Migrations |
|-------------------------------|-------------------|
| Polk County, IA | 9 |
| Lake County, FL | 9 |
| La Crosse County, WI | 9 |
| Harris County, TX | 8 |
| Dane County, WI | 7 |
| Sauk County, WI | 7 |
| Cumberland County, NC | 7 |
| Pierce County, WI | 5 |
| Marathon County, WI | 5 |
| Top Following Counties | Migrations |
| Eau Claire County, WI | 91 |
| Trempealeau County, WI | 81 |
| Winona County, MN | 53 |
| Pepin County, WI | 34 |
| Maricopa County, AZ | 22 |
| Wabasha County, MN | 16 |
| La Crosse County, WI | 14 |
| Hennepin County, MN | 13 |
| Waukesha County, WI | 13 |
| Guadalupe County, TX | 12 |
| Chippewa County, WI | 10 |
| Fountain County, IN | 10 |
| Dane County, WI | 9 |
| Barron County, WI | 9 |
| Dunn County, WI | 9 |

Industry Characteristics

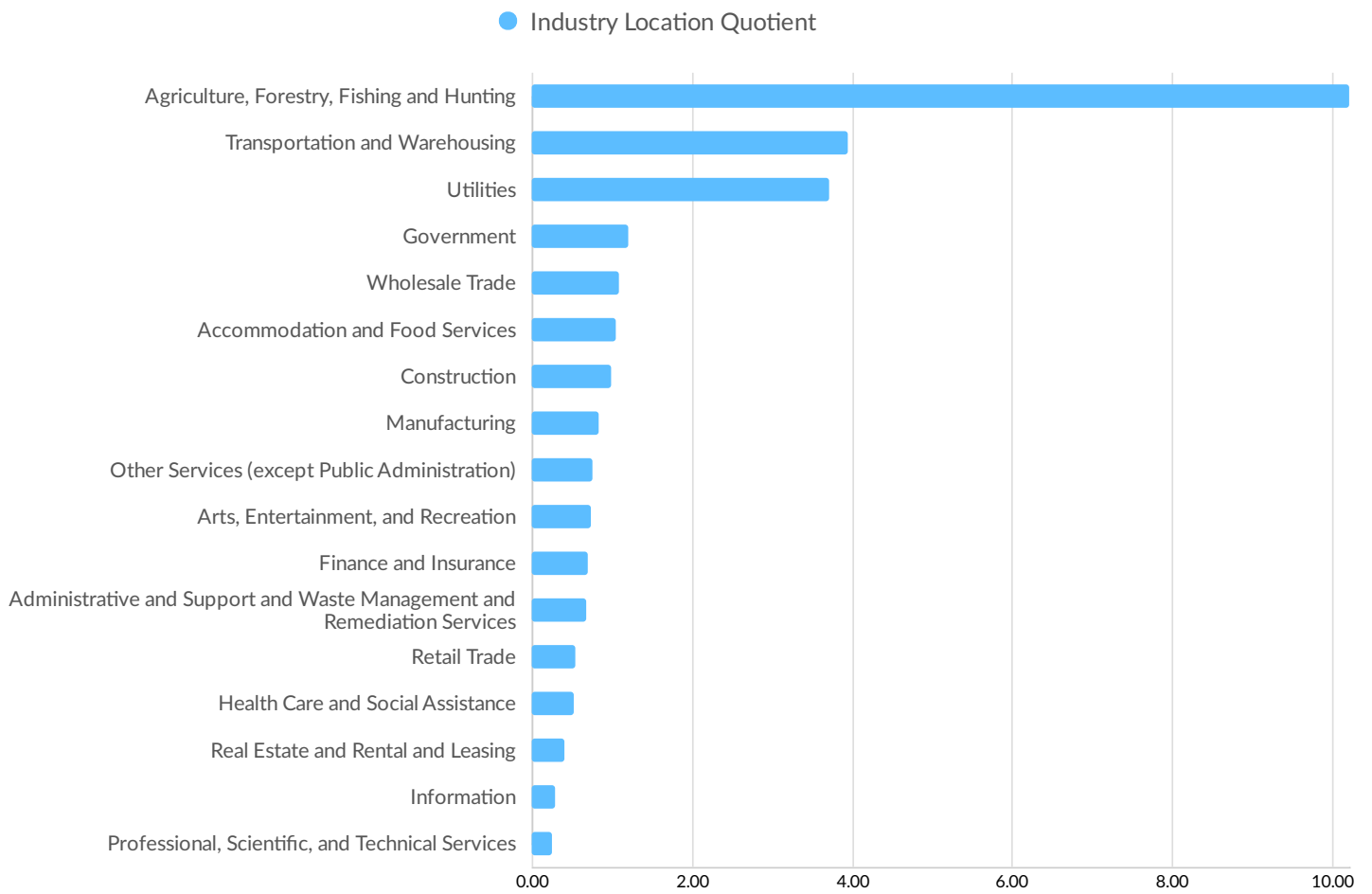
Largest Industries



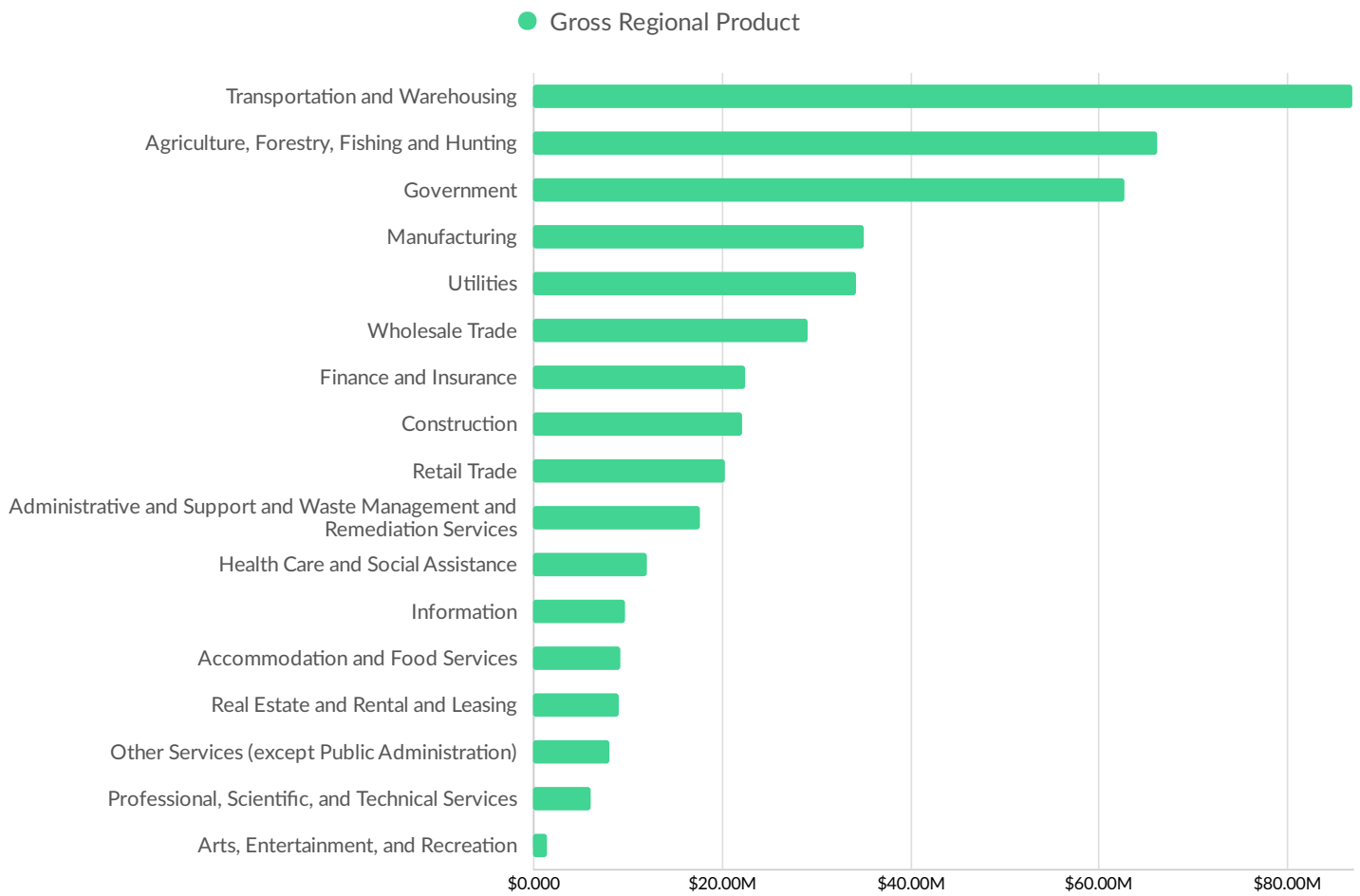
Top Growing Industries



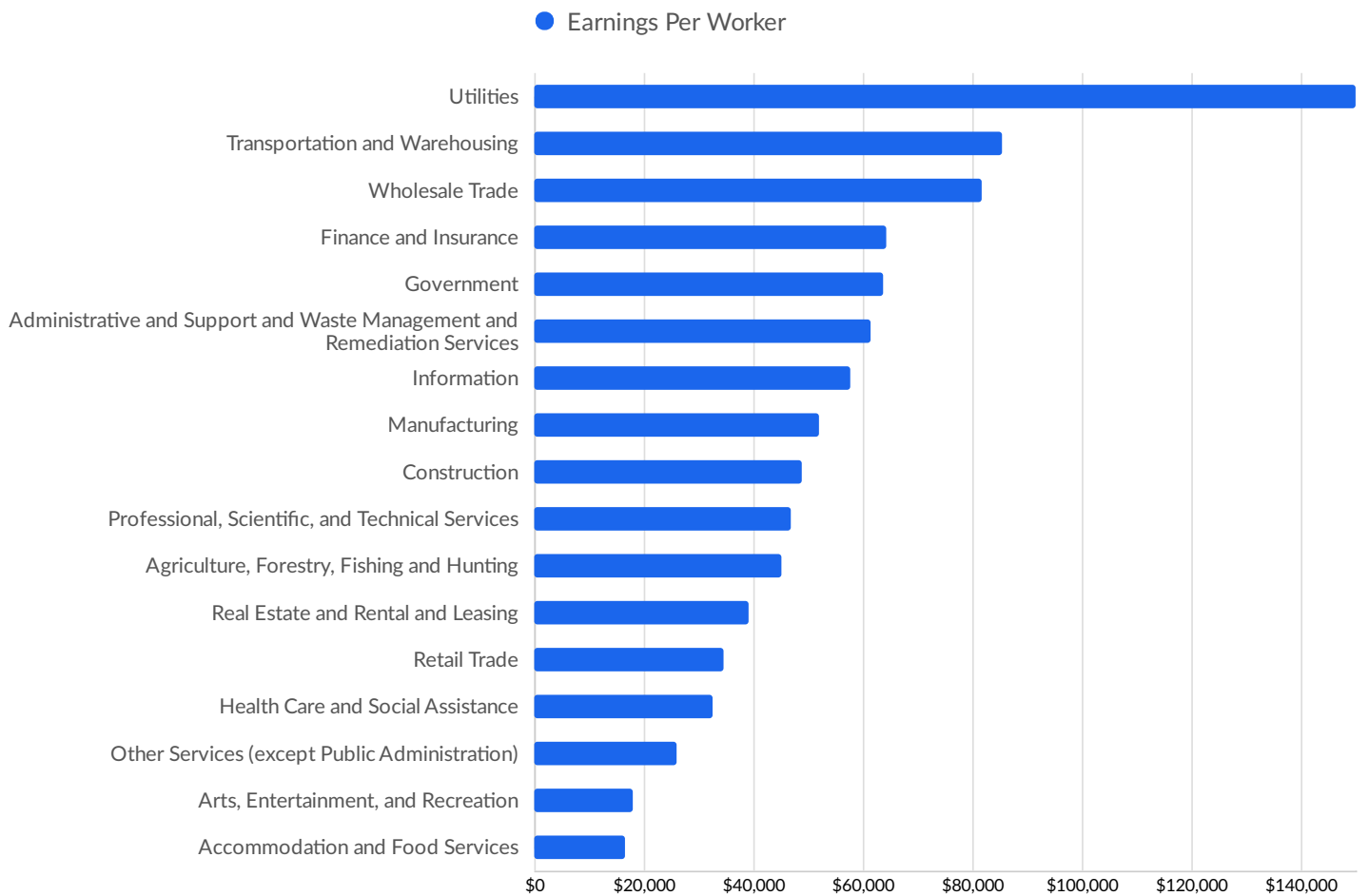
Top Industry Location Quotient



Top Industry GRP























Top Industry Earnings



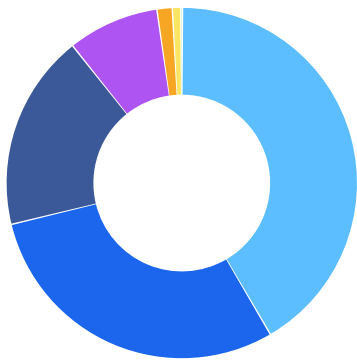
Business Characteristics

1,203 Companies Employ Your Workers

Online profiles for your workers mention 1,203 companies as employers, with the top 10 appearing below. In the last 12 months, 85 companies in Buffalo County, WI posted job postings, with the top 10 appearing below.

| Top Companies | Profiles | Top Companies Posting | Unique Postings |
|-----------------------------|--|-----------------------------------|--|
| Marten Transport | 120  | Ashley Furniture | 93  |
| Ashley Furniture | 56  | Marten Transport | 77  |
| Mayo Clinic | 41  | Non-Federal Agency | 37  |
| Fastenal | 31  | Kwik Trip | 34  |
| Dairyland Power Cooperative | 24  | Smile Brands | 22  |
| Winona Health | 23  | Driveline | 19  |
| Midwest Dental | 22  | Dairyland Power Cooperative | 16  |
| Winona State University | 21  | Dollar General | 13  |
| School District Of Mondovi | 20  | Mayo Clinic | 13  |
| Benchmark Electronics | 18  | Cochrane-Fountain City School ... | 12  |

Business Size

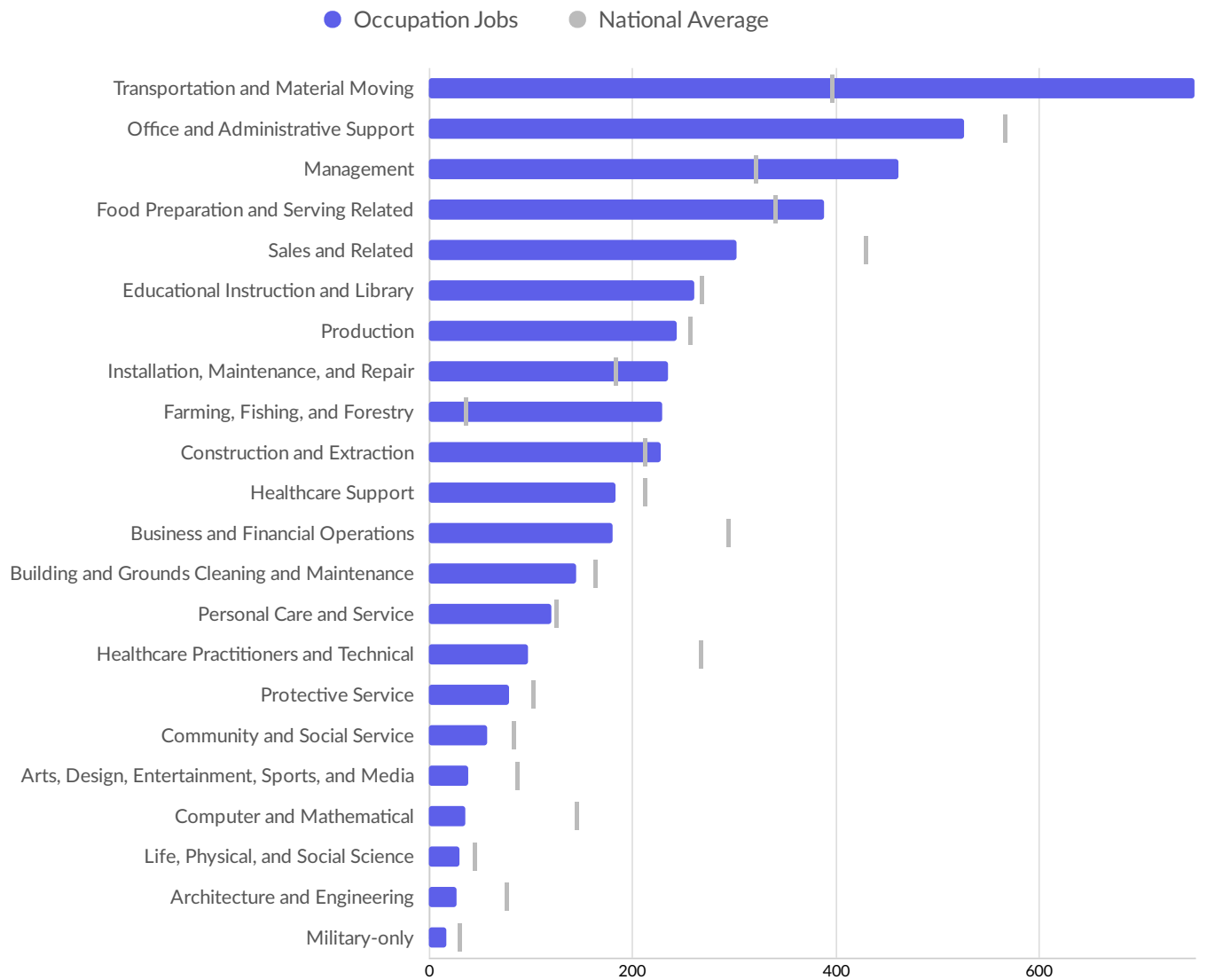


| | Percentage | Business Count |
|----------------------|------------|----------------|
| 1 to 4 employees | 41.5% | 266 |
| 5 to 9 employees | 29.6% | 190 |
| 10 to 19 employees | 18.1% | 116 |
| 20 to 49 employees | 8.4% | 54 |
| 50 to 99 employees | 1.4% | 9 |
| 100 to 249 employees | 0.8% | 5 |
| 250 to 499 employees | 0.2% | 1 |

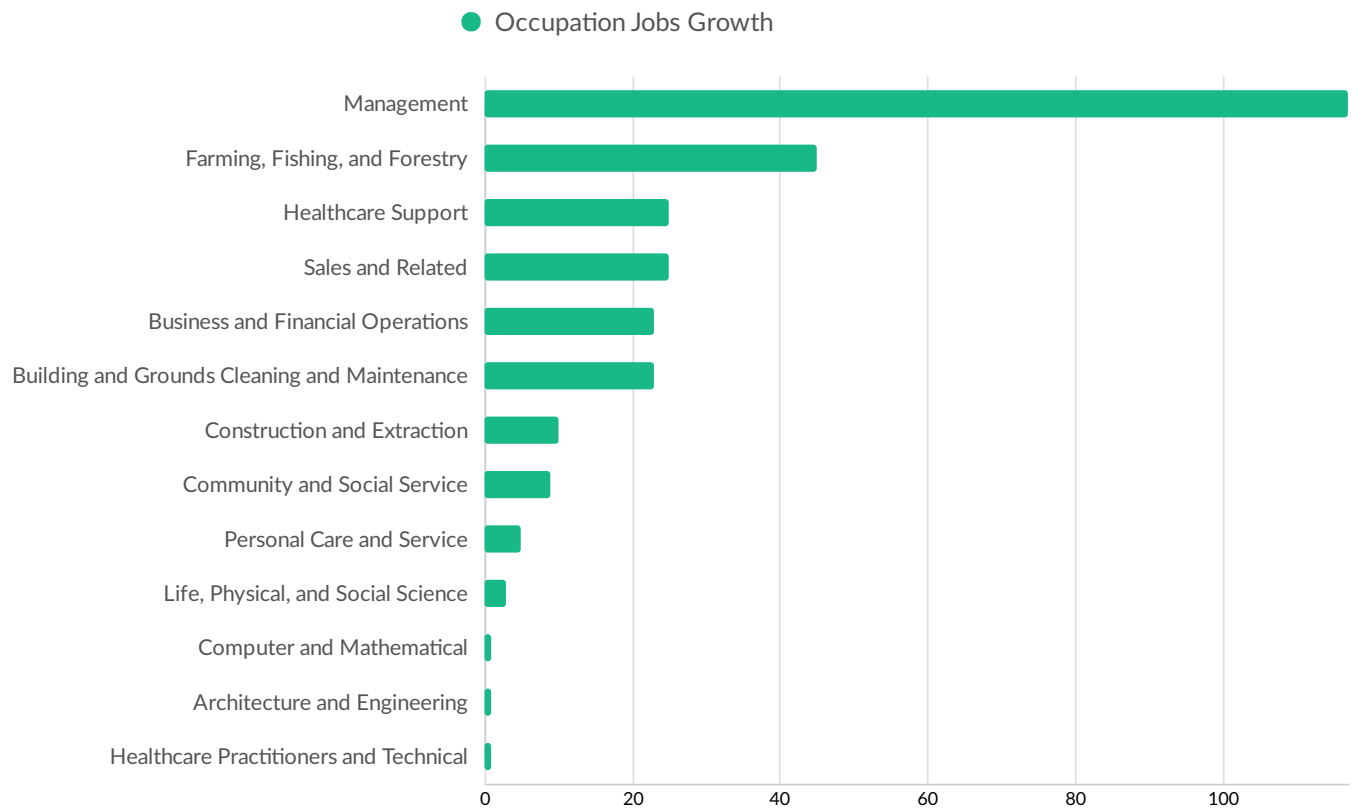
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

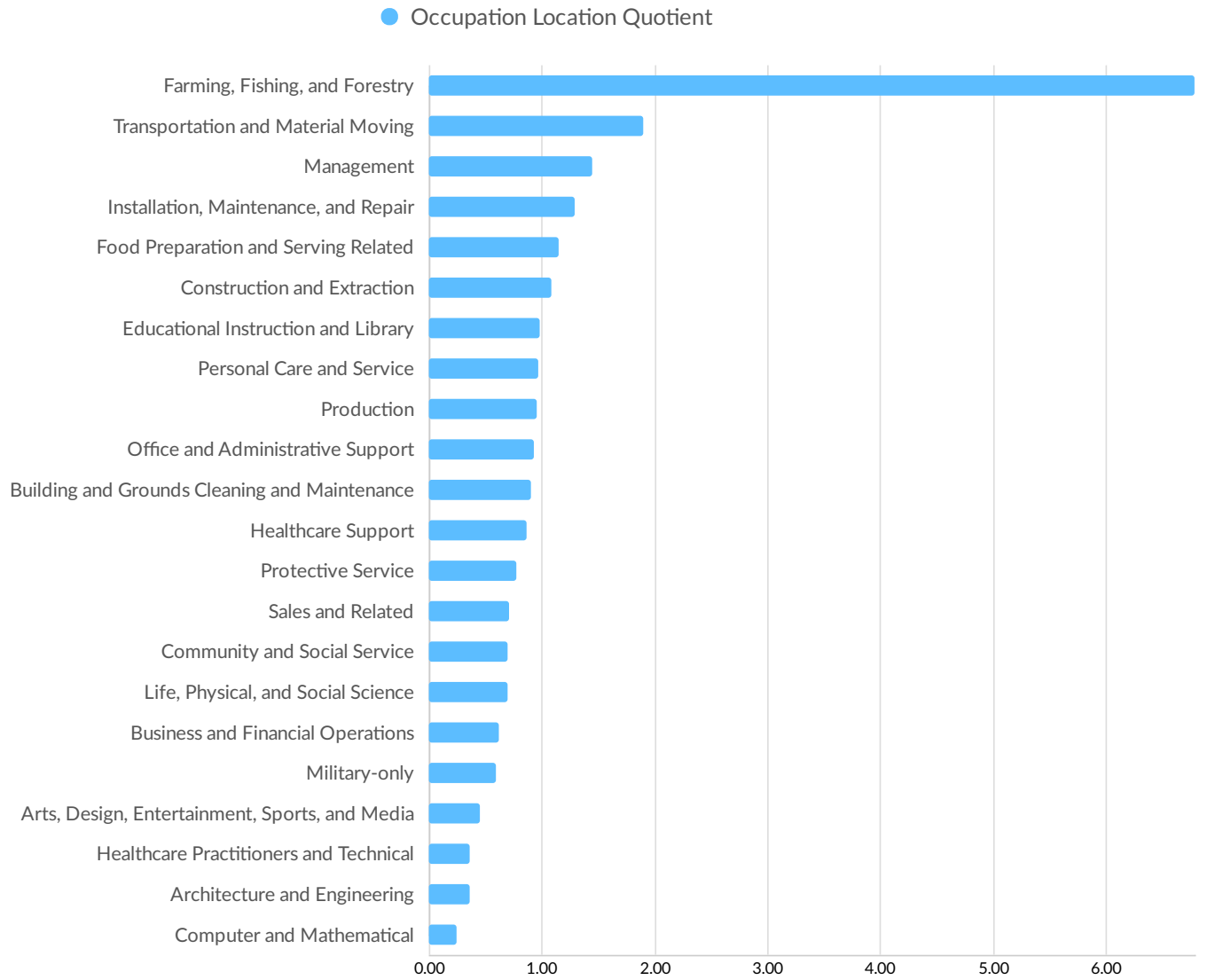
Largest Occupations



Top Growing Occupations



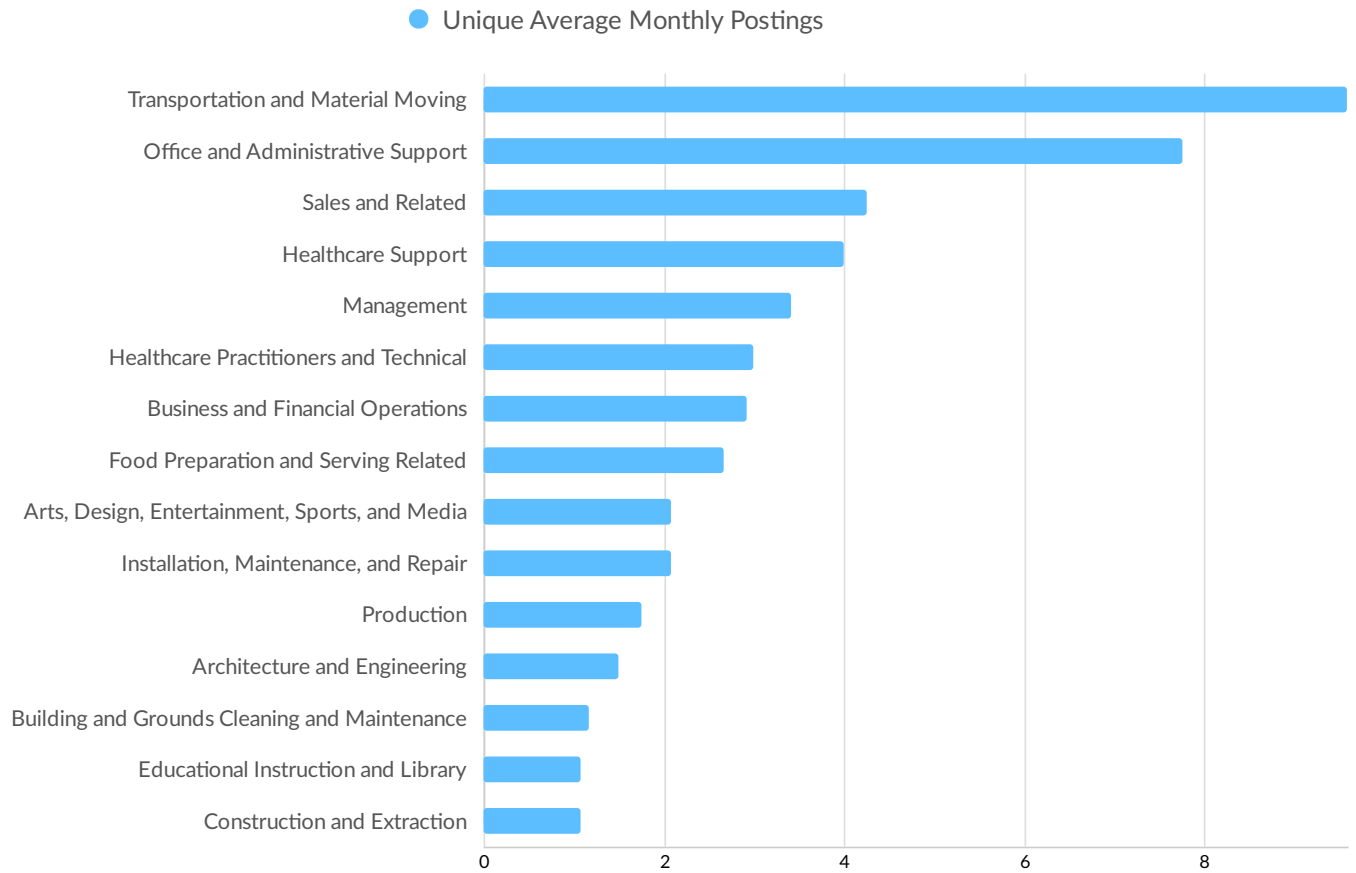
Top Occupation Location Quotient



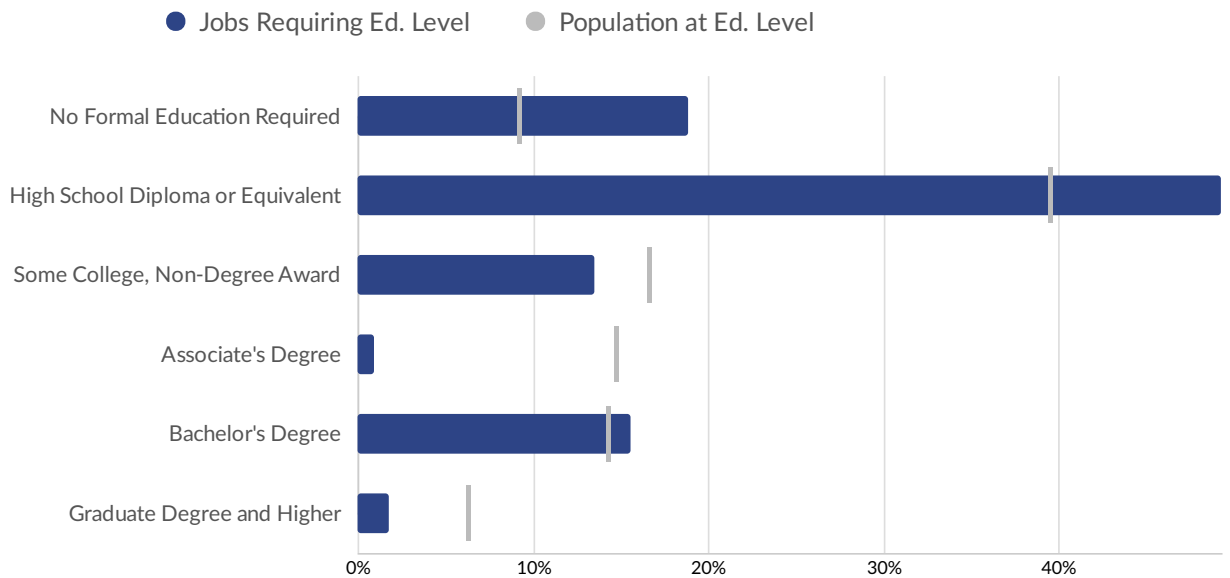
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Buffalo County, WI produced graduates.

In-Demand Skills

