



# MISSISSIPPI RIVER REGIONAL PLANNING COMMISSION

1707 Main Street, Suite 435  
La Crosse, WI 54601  
Phone: (608) 785-9396  
Email: [plan@mrrpc.com](mailto:plan@mrrpc.com)  
Website: [mrrpc.com](http://mrrpc.com)

James Kuhn, Cashton, WI  
Chairman  
Margaret Baecker, Independence, WI  
Vice Chairman  
Vicki Burke, Onalaska, WI  
Secretary & Treasurer  
Dave Bonifas, La Crosse, WI  
Director

## MISSISSIPPI RIVER REGIONAL PLANNING COMMISSION BIMONTHLY MEETING NOTICE AND AGENDA

10:00 AM, Wednesday, December 8, 2021, at AmericInn, 1835 Rose Street, La Crosse, WI 54603

Note: We will be meeting in person.

If you are uncomfortable with attending in person, you can attend by Zoom.

Direct Link: <https://us02web.zoom.us/j/85887728813?pwd=V213VTF2S3IFNXczS0FPMFFCVTVYQT09>

Go to: Zoom.us, click on join a meeting

Meeting ID: 858 8772 8813 | Passcode: 906247

By Phone: 1.312.626.6799 – Enter Meeting ID: 858 8772 8813

### < MRRPC BIMONTHLY MEETING AGENDA >

1. Roll call and guest introductions.
2. Decision on October 13, 2021, Bimonthly Meeting Minutes
3. Decision on Treasurer's Report: (a) October 2021, November 2021 Account Balance, Revenue and Expense Reports. (b) Revolving Loan Fund Reports: (1) Business Capital Fund, (2) Crawford, Monroe Vernon - CMV Growth Development Fund (3) La Crosse County Loan Fund, (4) Pierce County Loan Fund, (6) Disaster Recovery Microloan Fund (7) CARES Act RLF (8) WEDC Main Street Bounce back Grant. VB/DB
4. Presentation by Mark Tallman, Regional Representative - Wisconsin Economic Development Corporation (WEDC)
5. CEDS Update: Goals and Strategies. DB
6. Decision on Town of Onalaska Comprehensive Plan Contract. AN
7. EDA American Recovery Plan Act Programs. DB
8. WEDC Mainstreet Bounce Back Grants. DB
9. CARES Act Supplemental Funding
  - Website Upgrade. DB
  - Small Business Website Webinars. DB
  - Location based data acquisition project. BG
  - SMRT Bus marketing plan. BG
  - EMSI report. AN
  - Revolving Loan Fund. DB
10. BUILD Grant. BG
11. Update on the EDA grant to fund economic recovery planning for the communities of Ontario, La Farge, Viola and Readstown with MRRPC serving as the applicant and grant administrator. DB
12. Update on the City of Westby Industrial Park EDA grant administration. AN

13. Commissioners' questions and comments on the projects or subjects listed in the written staff report.
14. Reports from Commissioners.
15. New Business.
16. Adjourn.

### Commissioners

|   |   |  |
|---|---|--|
| <b>Buffalo County</b><br>Mary Anne McMillan Urell<br>Del Twidt<br>John Schlesselman | <b>La Crosse County</b><br>Vicki Burke<br>Sharon Hampson<br>Robin Schmidt | <b>Pierce County</b><br>Richard Purdy<br>William Schroeder<br>Neil Gulbranson    |
| <b>Crawford County</b><br>Dennis Pelock<br>Gerald Krachey<br>Michael Higgins        | <b>Monroe County</b><br>Toni Wissestad<br>James Kuhn<br>Cedric Schnitzler | <b>Trempealeau County</b><br>Margaret Baecker<br>Ernest Vold<br>Phillip Borreson |
| <b>Jackson County</b><br>Ron Carnev<br>Brad Chown<br>Vacant                         | <b>Pepin County</b><br>John Andrews<br>Chris Kees Winkler<br>James Kraft  | <b>Vernon County</b><br>Herb Cornell<br>Jo Ann Nickelatti<br>Nancy Jaekel        |

### Staff

Dave Bonifas, Director  
Abbey Nicewander, Senior Planner  
Bob Gollnik, Senior Planner  
Sarah Ofte, Administrative Assistant

*Non-Discrimination Policy Statement. The MRRPC operates its employment, programs, and services without regard to race, color, age, sex, disability, low income, limited English proficiency, and national origin in accordance with the Title VI of the Civil Rights Act. If you have a disability and need assistance participating in the meeting, please contact Sarah Ofte at 608.785.9396 or at [plan@mrrpc.com](mailto:plan@mrrpc.com) at least twenty-four hours prior to the meeting.*

**Providing Planning and Economic Development Services to Improve the Environment, Economy and Quality of Life**

- Land Use Planning and Zoning Assistance
- Transportation Planning
- Economic Development Planning
- Recreation Planning
- Business Lending
- GIS Mapping
- Grant Writing
- Economic Data Dissemination
- Assist Local Interests in Responding to State, Federal and Private Programs
- Advise on Local and Regional Planning Issues
- Coordinating Programs and Activities
- Advocate on Issues Affecting the Region