Trempealeau County, WI

Mississippi River Regional Planning Commission

1707 Main Street, Suite 435
La Crosse, Wisconsin 54601

Contents

Report Parameters 1
Economy Overview 2
Unemployment by Demographics 4
Historic & Projected Trends 8
Population Characteristics 12
Inbound and Outbound Migration 14
Industry Characteristics 16
Business Characteristics 22
Workforce Characteristics 24
Educational Pipeline 31
In-Demand Skills 32

Report Parameters

1 County

55121	Trempealeau County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

29,646

Population (2020)

Population **grew by 205** over the last 5 years but is projected to **decrease by 191** over the next 5 years.

14,811

Total Regional Employment

Jobs **decreased by 1,611** over the last 5 years but are projected to **grow by 201** over the next 5 years.

$58.5K

Median Household Income (2019)

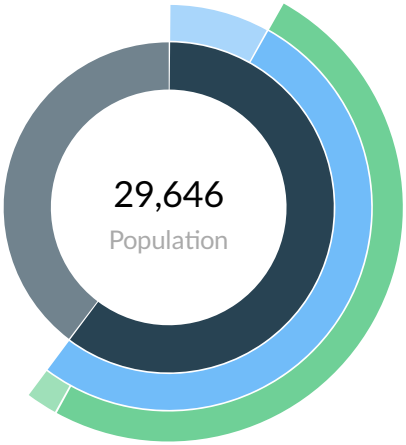
Median household income is **$4.3K below** the national median household income of $62.8K.

Takeaways

- As of 2020 the region's population **increased by 0.7%** since 2015, growing by 205. Population is expected to **decrease by 0.6%** between 2020 and 2025, losing 191.
- From 2015 to 2020, jobs **declined by 9.8%** in Trempealeau County, WI from 16,422 to **14,811**. This change **fell short of the national growth rate of 1.3% by 11.1%**. As the number of jobs declined, the **labor force participation rate decreased from 70.9% to 65.7% between 2015 and 2020**.
- Concerning educational attainment, **14.2% of Trempealeau County, WI residents possess a Bachelor's Degree** (5.9% below the national average), and **15.0% hold an Associate's Degree** (6.4% above the national average).
- The top three industries in 2020 are Household and Institutional Furniture and Kitchen Cabinet Manufacturing, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	29,646	15,464	14,811	100.7	$1.44B	$2.66B	$2.44B
Mississippi River Region	326,454	170,469	158,070	100.0	$15.74B	$23.65B	$24.04B
La Crosse, WI (in La Crosse county) (ZIP 54601)	49,579	N/A	38,339	100.2	$3.89B	$4.60B	$5.47B

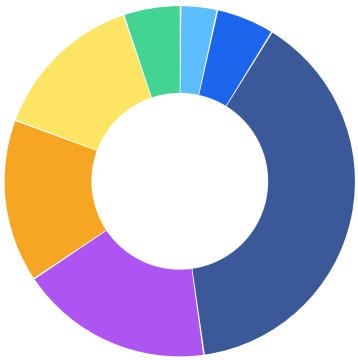
2020 Labor Force Breakdown



	Population
Total Working Age Population	17,847
Not in Labor Force (15+)	2,383
Labor Force	15,464
Employed	14,793
Unemployed	671
Under 15	11,799

Educational Attainment

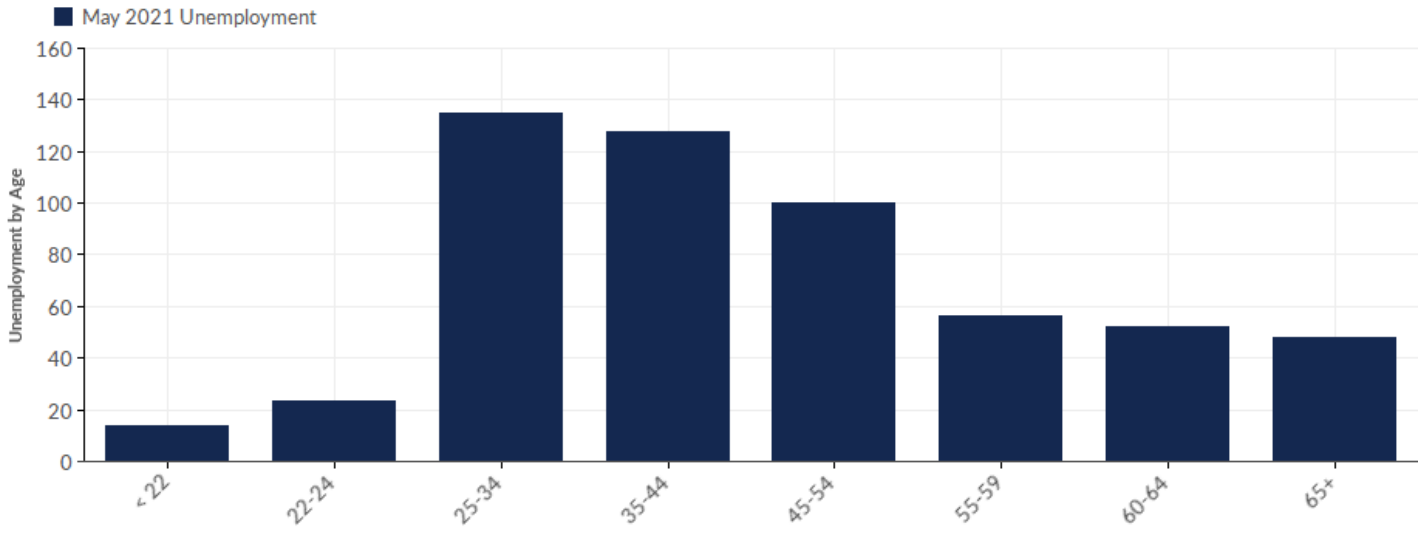
Concerning educational attainment, **14.2% of Trempealeau County, WI residents possess a Bachelor's Degree** (5.9% below the national average), and **15.0% hold an Associate's Degree** (6.4% above the national average).



	% of Population	Population
Less Than 9th Grade	3.4%	682
9th Grade to 12th Grade	5.4%	1,081
High School Diploma	39.0%	7,869
Some College	17.8%	3,599
Associate's Degree	15.0%	3,036
Bachelor's Degree	14.2%	2,857
Graduate Degree and Higher	5.3%	1,061

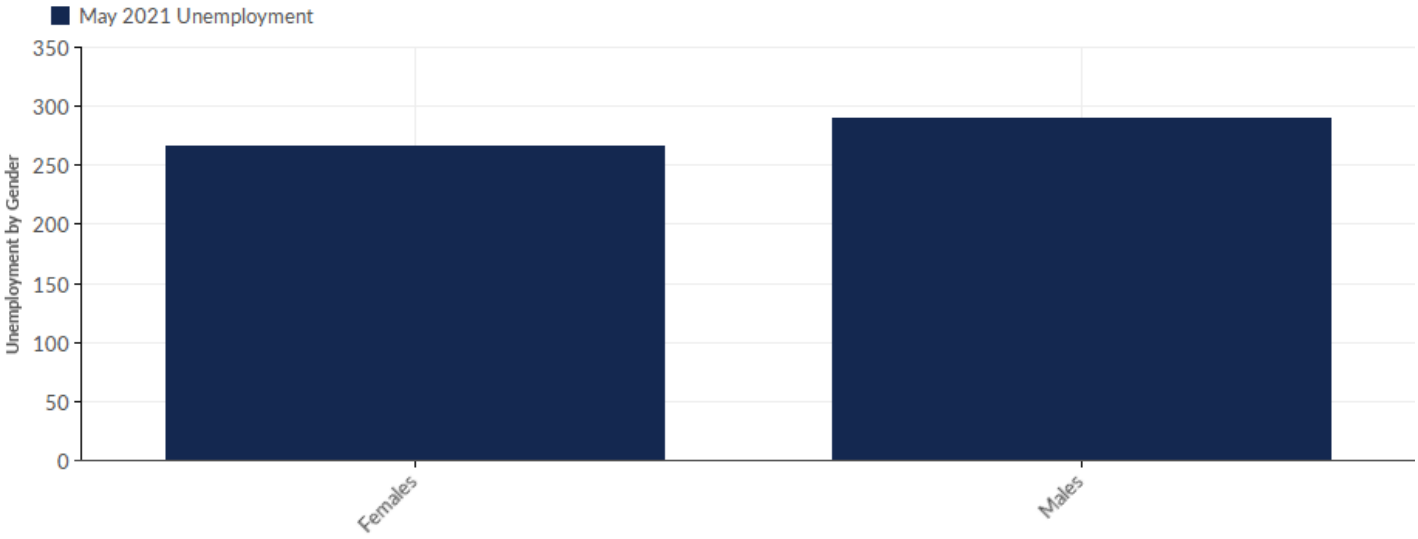
Unemployment by Demographics

Unemployment by Age



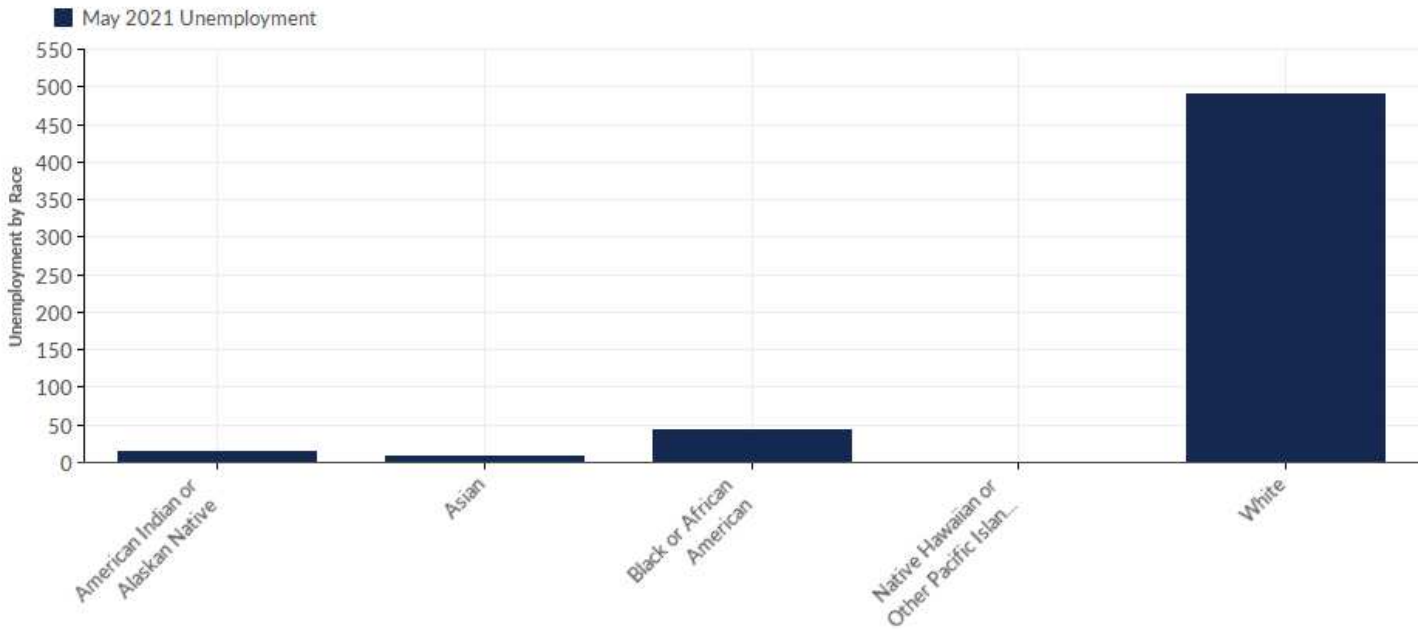
Age	Unemployment (May 2021)	% of Age Cohort
< 22	14	2.52%
22-24	24	4.32%
25-34	135	24.28%
35-44	127	22.84%
45-54	100	17.99%
55-59	56	10.07%
60-64	52	9.35%
65+	48	8.63%
Total	556	100.00%

Unemployment by Gender



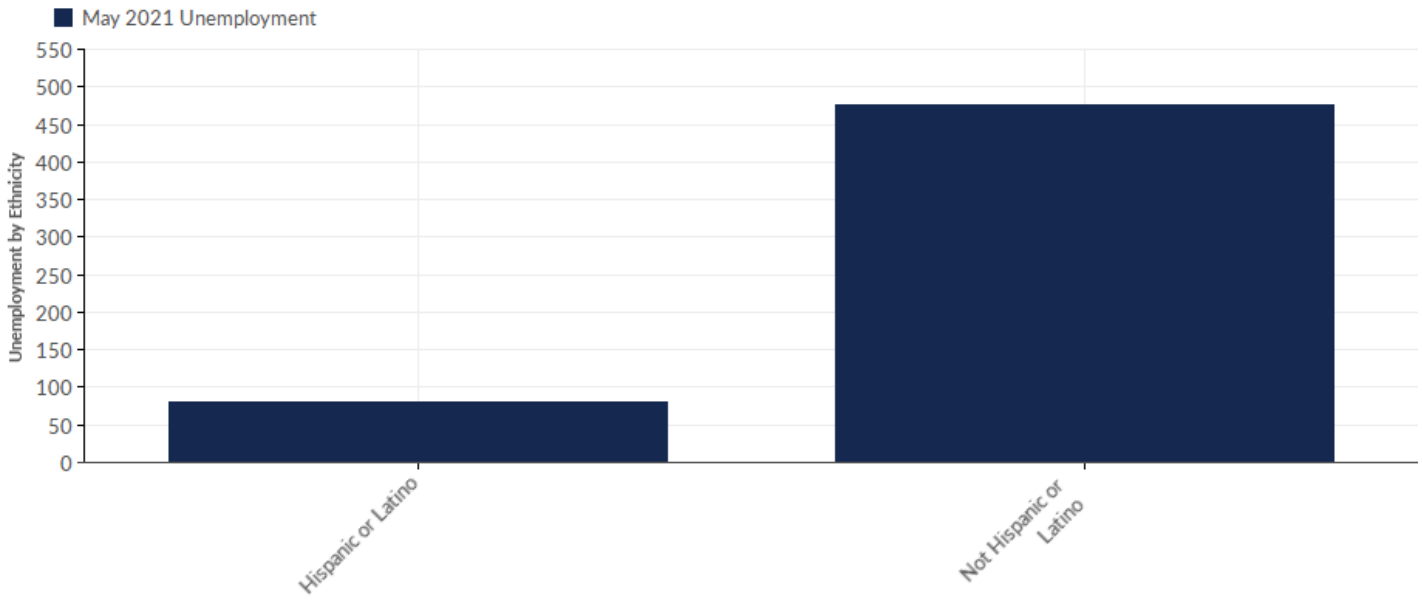
Gender		Unemployment (May 2021)	% of Age Cohort
Females		267	48.02%
Males		289	51.98%
	Total	556	100.00%

Unemployment by Race



Race	Unemployment (May 2021)	% of Age Cohort
American Indian or Alaskan Native	14	2.52%
Asian	8	1.44%
Black or African American	42	7.55%
Native Hawaiian or Other Pacific Islander	1	0.18%
White	491	88.31%
Total	556	100.00%

Unemployment by Ethnicity

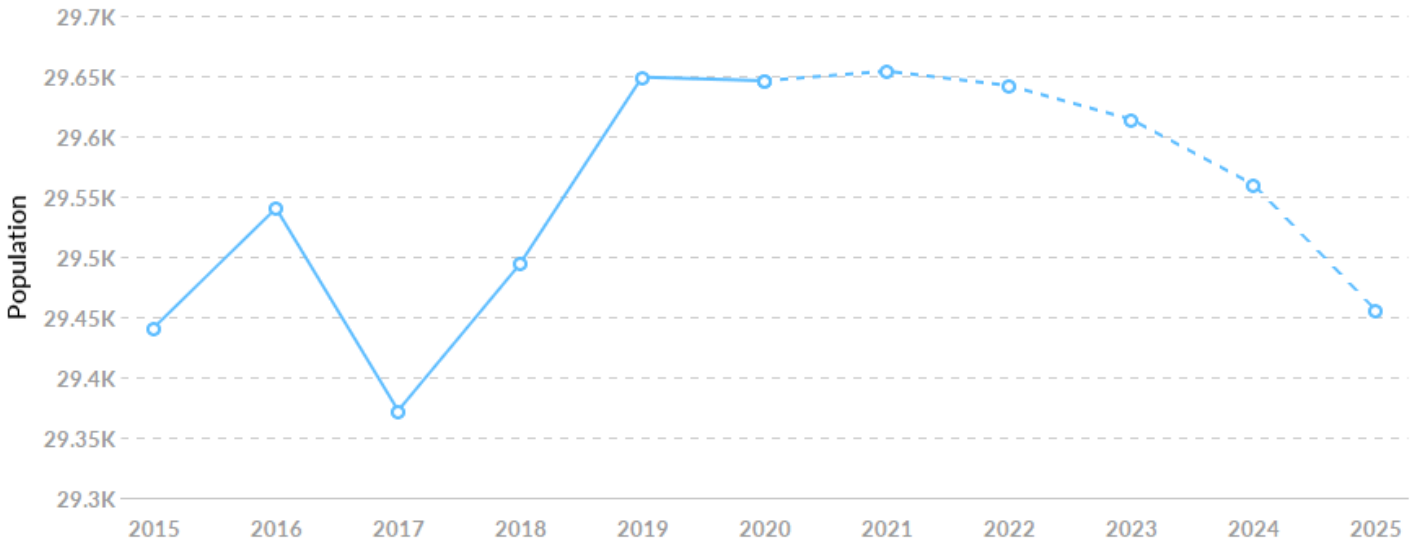


Ethnicity		Unemployment (May 2021)	% of Age Cohort
Hispanic or Latino		81	14.57%
Not Hispanic or Latino		475	85.43%
	Total	556	100.00%

Historic & Projected Trends

Population Trends

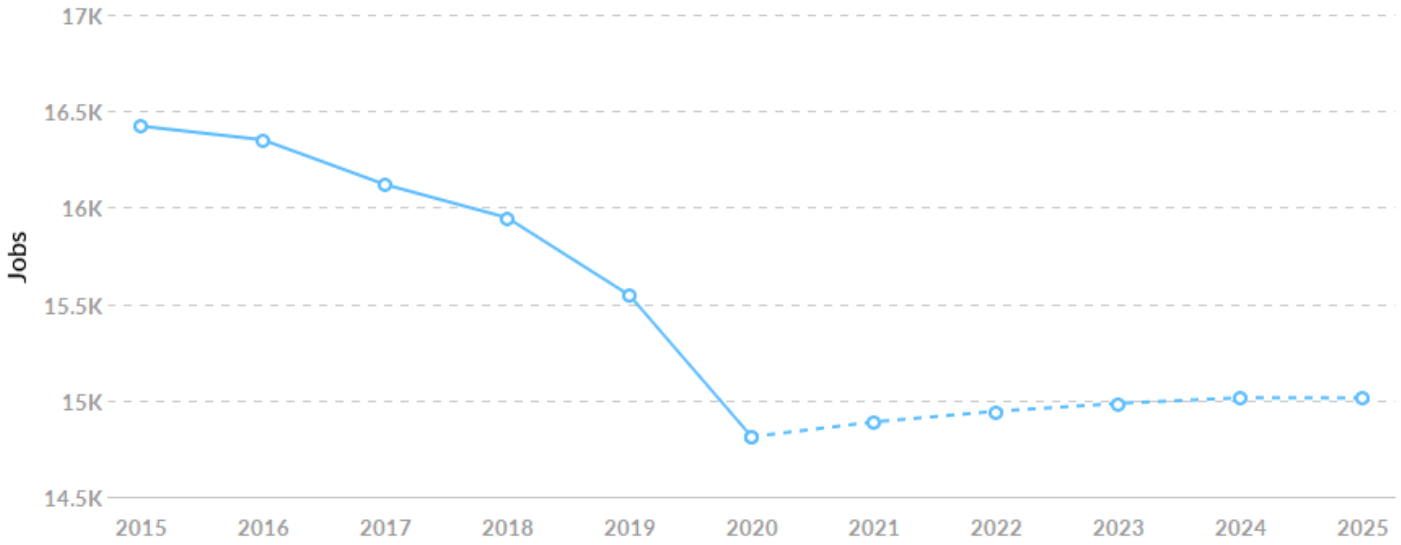
As of 2020 the region's population **increased by 0.7%** since 2015, growing by 205. Population is expected to **decrease by 0.6%** between 2020 and 2025, losing 191.



Timeframe	Population
2015	29,441
2016	29,540
2017	29,372
2018	29,494
2019	29,649
2020	29,646
2021	29,654
2022	29,642
2023	29,614
2024	29,560
2025	29,456

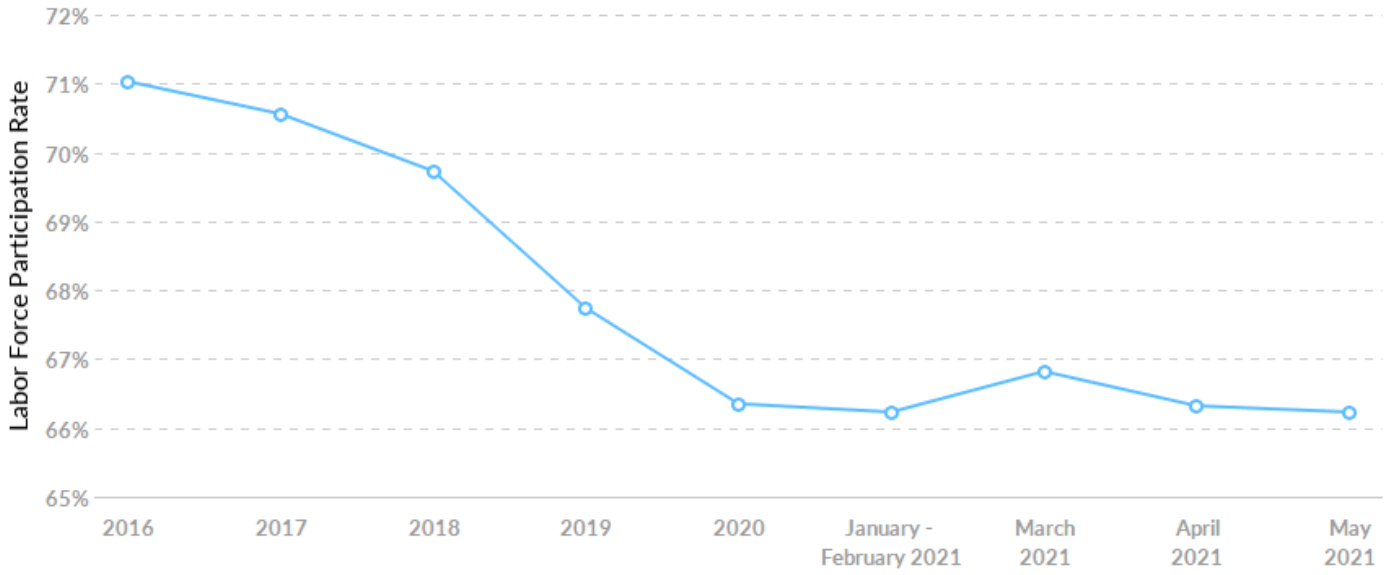
Job Trends

From 2015 to 2020, jobs **declined by 9.8%** in Trempealeau County, WI from 16,422 to **14,811**. This change **fell short of the national growth rate of 1.3% by 11.1%**.



Timeframe	Jobs
2015	16,422
2016	16,351
2017	16,119
2018	15,947
2019	15,545
2020	14,811
2021	14,888
2022	14,943
2023	14,984
2024	15,013
2025	15,012

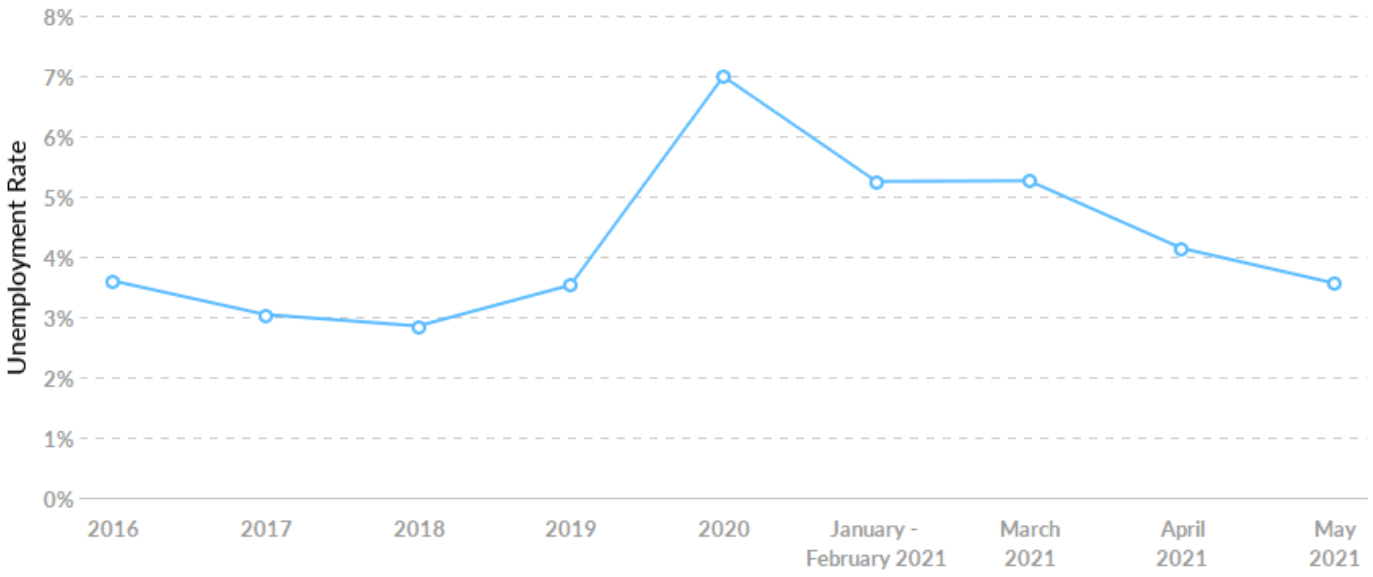
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	71.03%
2017	70.56%
2018	69.73%
2019	67.74%
2020	66.35%
January - February 2021	66.23%
March 2021	66.82%
April 2021	66.32%
May 2021	66.23%

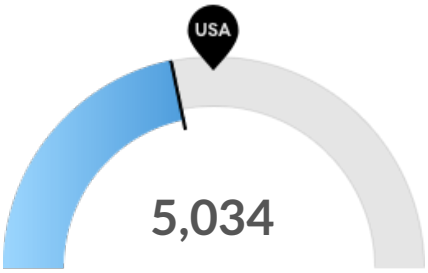
Unemployment Rate Trends

Trempealeau County, WI had a May 2021 unemployment rate of 3.56%, **decreasing from 3.60%** 5 years before.



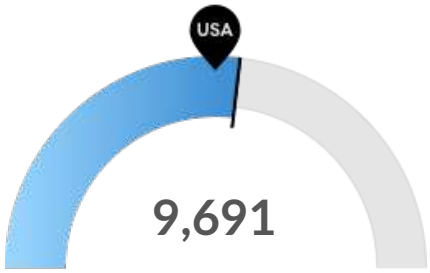
Timeframe	Unemployment Rate
2016	3.60%
2017	3.04%
2018	2.85%
2019	3.53%
2020	6.99%
January - February 2021	5.25%
March 2021	5.26%
April 2021	4.14%
May 2021	3.56%

Population Characteristics



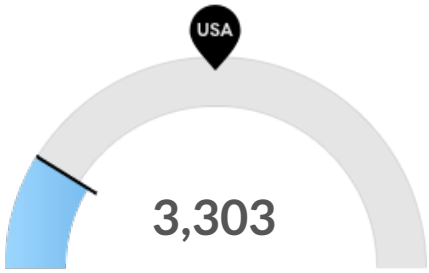
Millennials

Trempealeau County, WI has 5,034 millennials (ages 25-39). The national average for an area this size is 6,113.



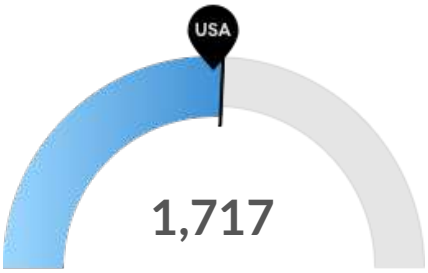
Retiring Soon

Retirement risk is high in Trempealeau County, WI. The national average for an area this size is 8,717 people 55 or older, while there are 9,691 here.



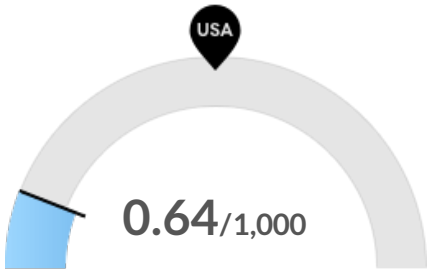
Racial Diversity

Racial diversity is low in Trempealeau County, WI. The national average for an area this size is 11,827 racially diverse people, while there are 3,303 here.



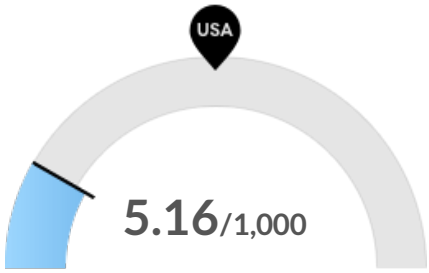
Veterans

Trempealeau County, WI has 1,717 veterans. The national average for an area this size is 1,647.



Violent Crime

Trempealeau County, WI has 0.64 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

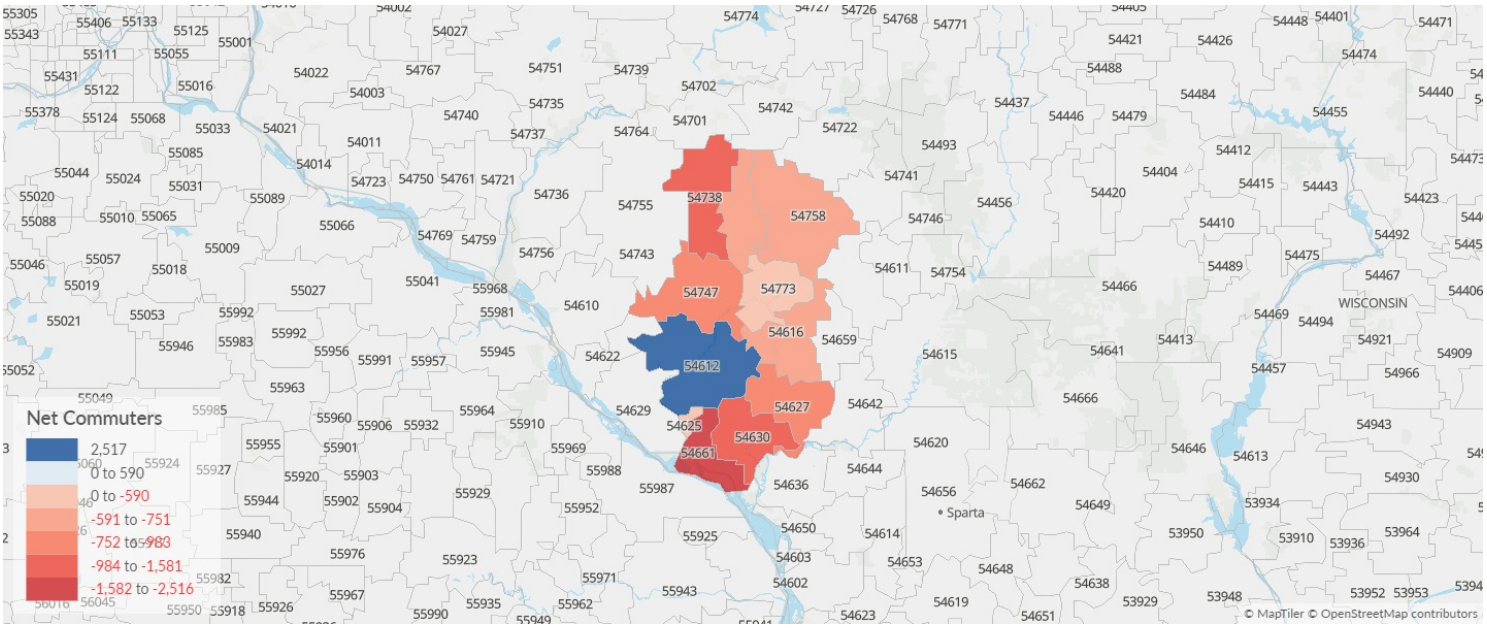


Property Crime

Trempealeau County, WI has 5.16 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Trempealeau County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2020 Employment
54612	Arcadia, WI (in Trempea…	5,900
54758	Osseo, WI (in Trempeal…	1,821
54773	Whitehall, WI (in Tremp…	1,503
54630	Galesville, WI (in Tremp…	1,389
54738	Eleva, WI (in Trempeale…	1,063

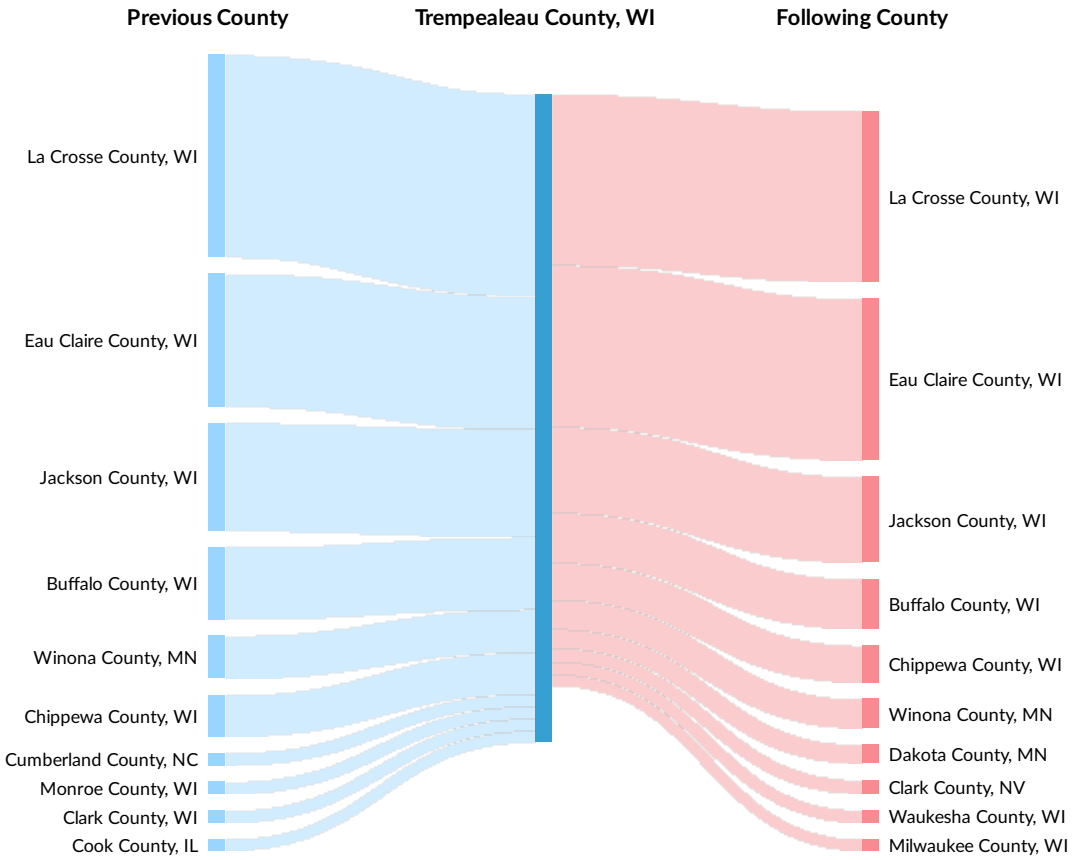
Where Talent Lives

ZIP	Name	2020 Workers
54612	Arcadia, WI (in Trempea…	3,383
54758	Osseo, WI (in Trempeal…	2,457
54630	Galesville, WI (in Tremp…	2,373
54661	Trempealeau, WI (in Tre…	2,139
54738	Eleva, WI (in Trempeale…	2,118

Inbound and Outbound Migration

The table below analyzes past and current residents of Trempealeau County, WI. The left column shows residents of other counties migrating to Trempealeau County, WI. The right column shows residents migrating from Trempealeau County, WI to other counties.

As of 2019, 252 people have migrated from La Crosse County, WI to Trempealeau County, WI. In the same year, 213 people left Trempealeau County, WI migrating to La Crosse County, WI. The total Net Migration for Trempealeau County, WI in 2018 was 15.



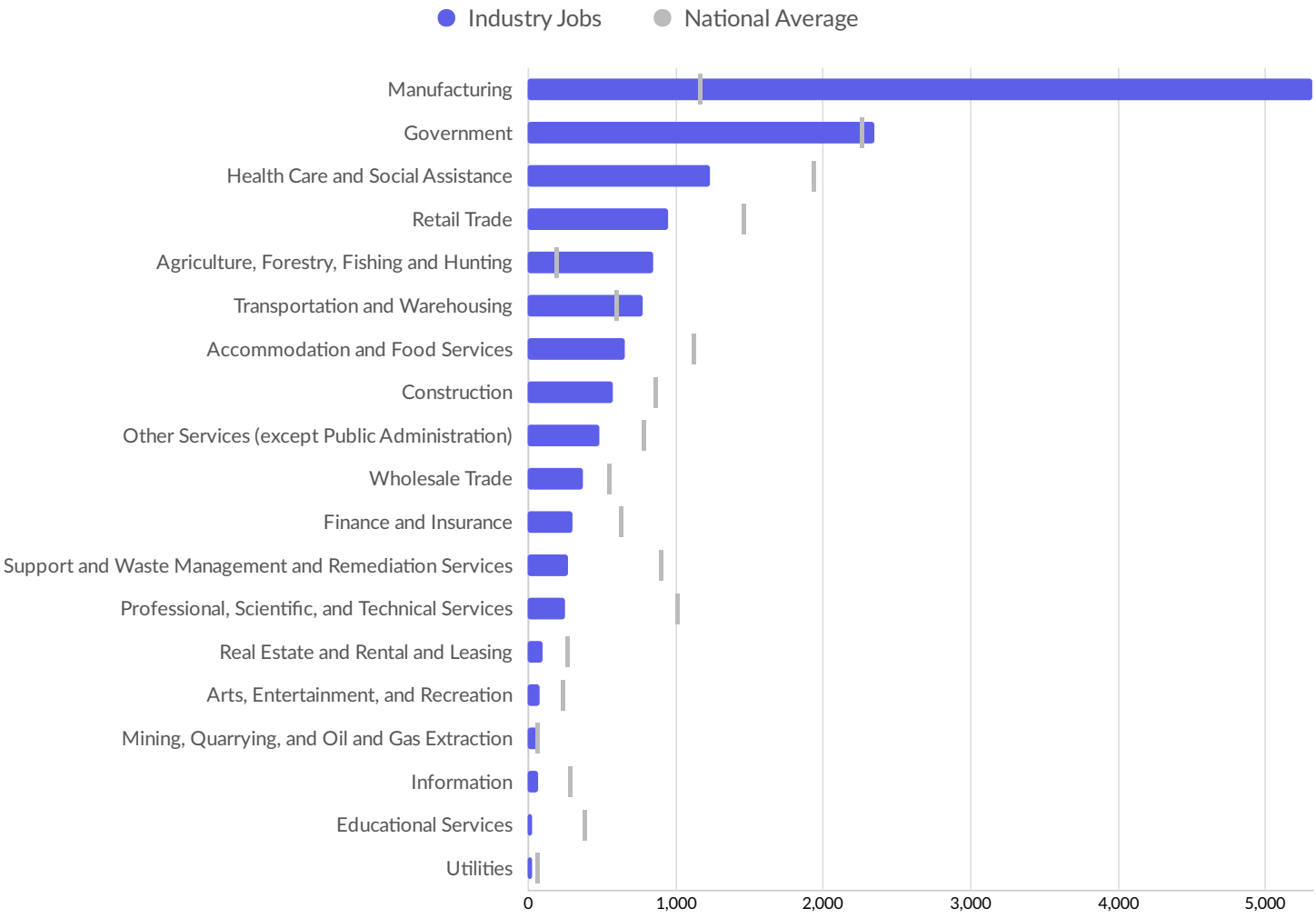
Top Previous Counties	Migrations
La Crosse County, WI	252
Eau Claire County, WI	166
Jackson County, WI	135
Buffalo County, WI	90
Winona County, MN	54
Chippewa County, WI	52

Top Previous Counties	Migrations
Cumberland County, NC	16
Monroe County, WI	15
Clark County, WI	15
Cook County, IL	14
Jefferson County, WI	12
Utah County, UT	12
Giles County, TN	9
Wood County, WI	9
Clark County, NV	9

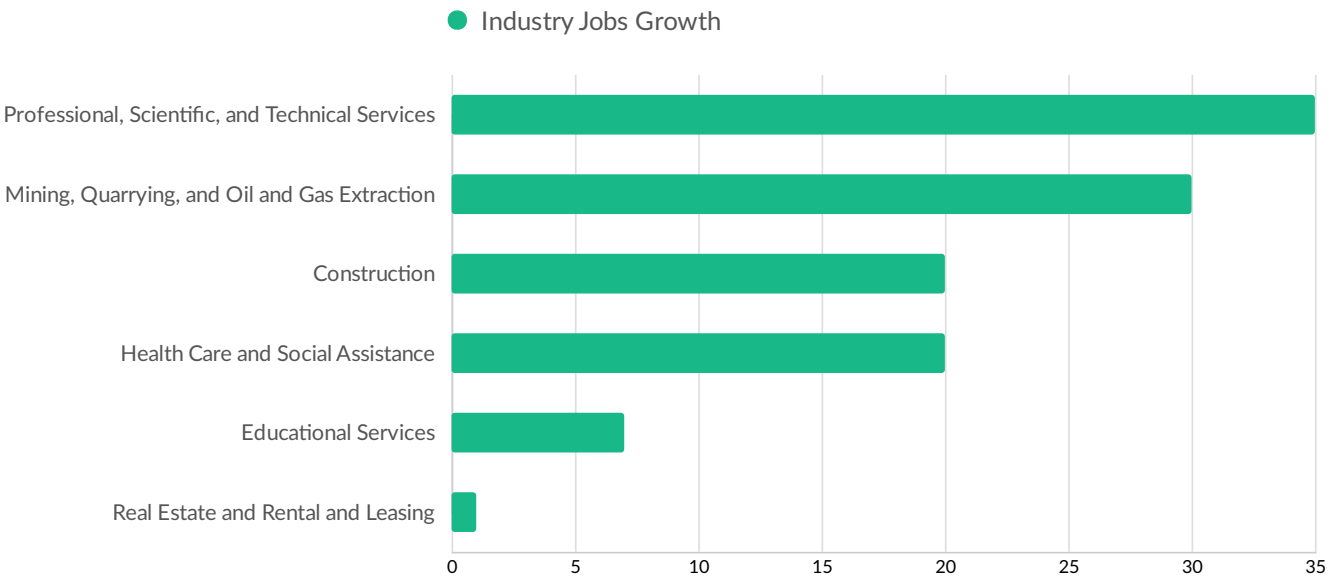
Top Following Counties	Migrations
La Crosse County, WI	213
Eau Claire County, WI	202
Jackson County, WI	107
Buffalo County, WI	62
Chippewa County, WI	46
Winona County, MN	36
Dakota County, MN	24
Clark County, NV	17
Waukesha County, WI	16
Milwaukee County, WI	14
Rock County, WI	13
Maricopa County, AZ	12
Clark County, WI	12
Marathon County, WI	12
Los Angeles County, CA	12

Industry Characteristics

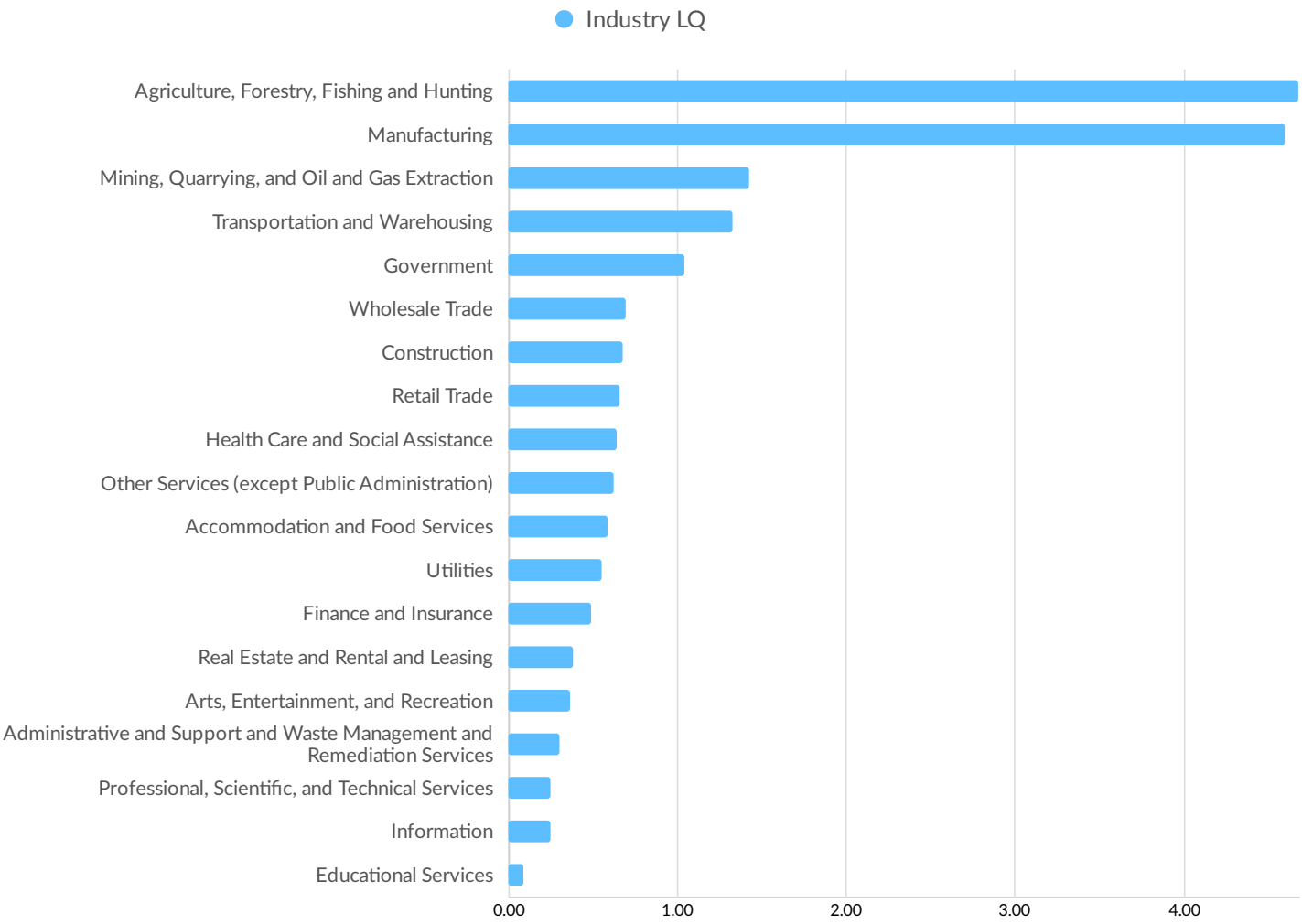
Largest Industries



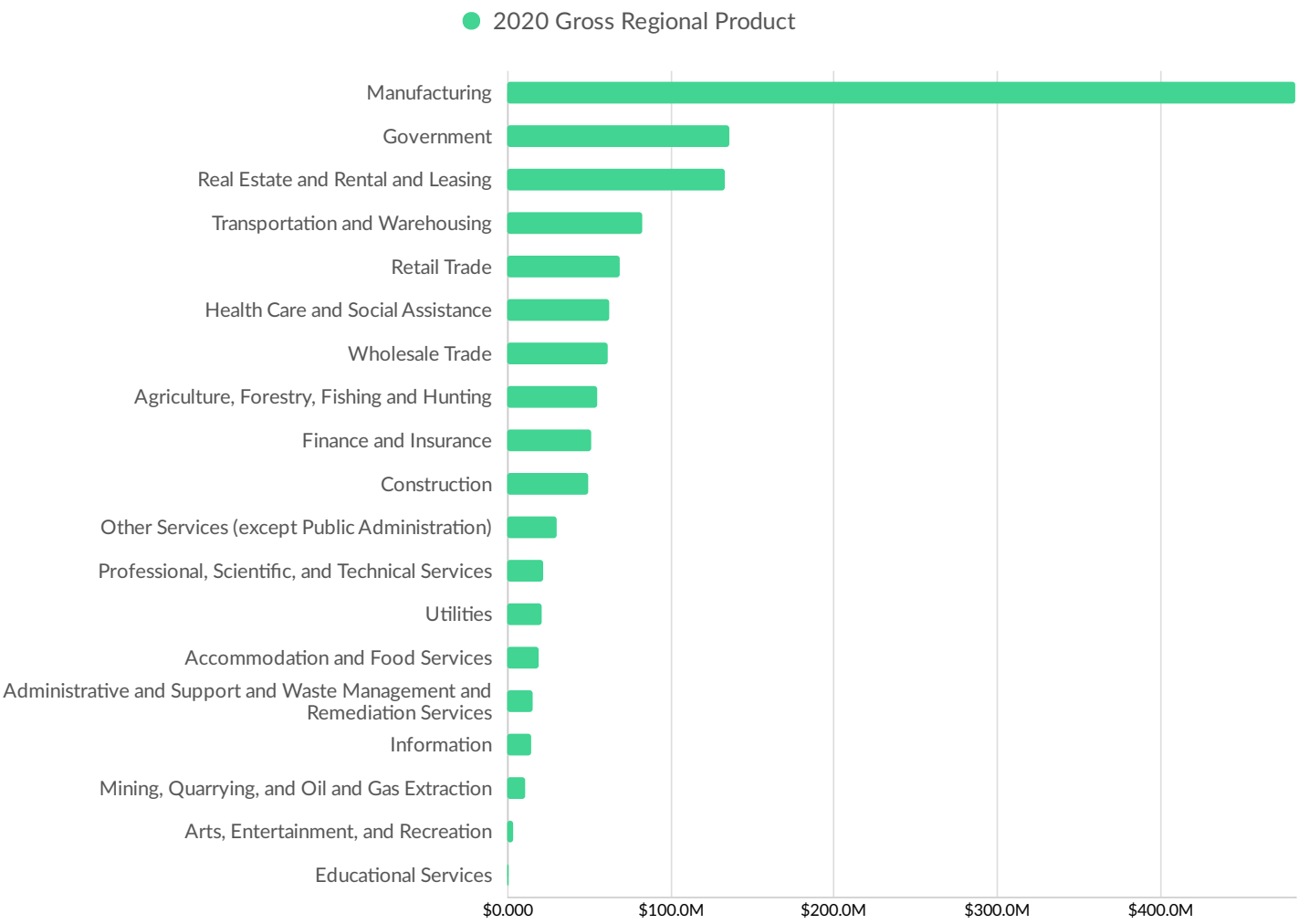
Top Growing Industries



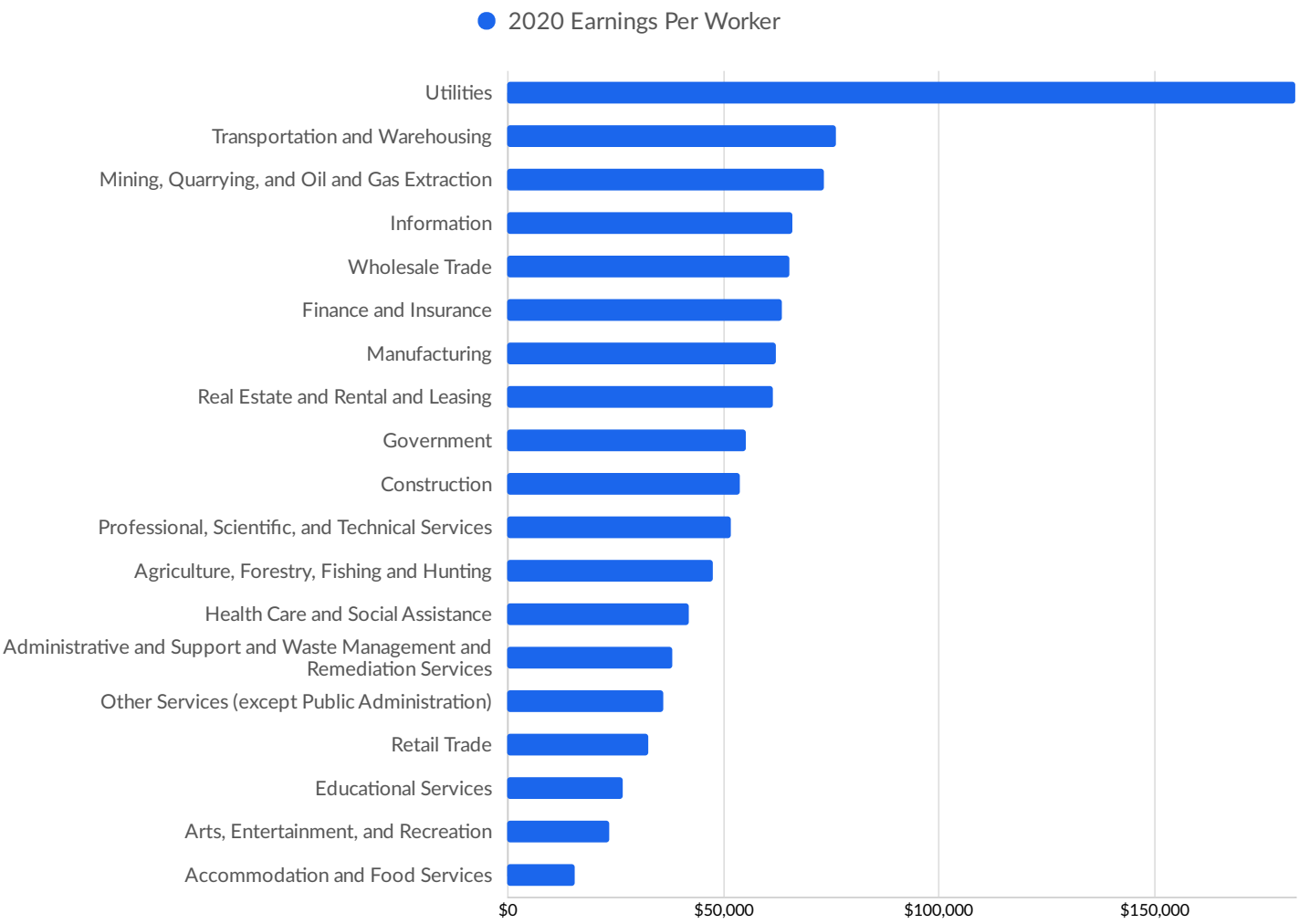
Top Industry LQ



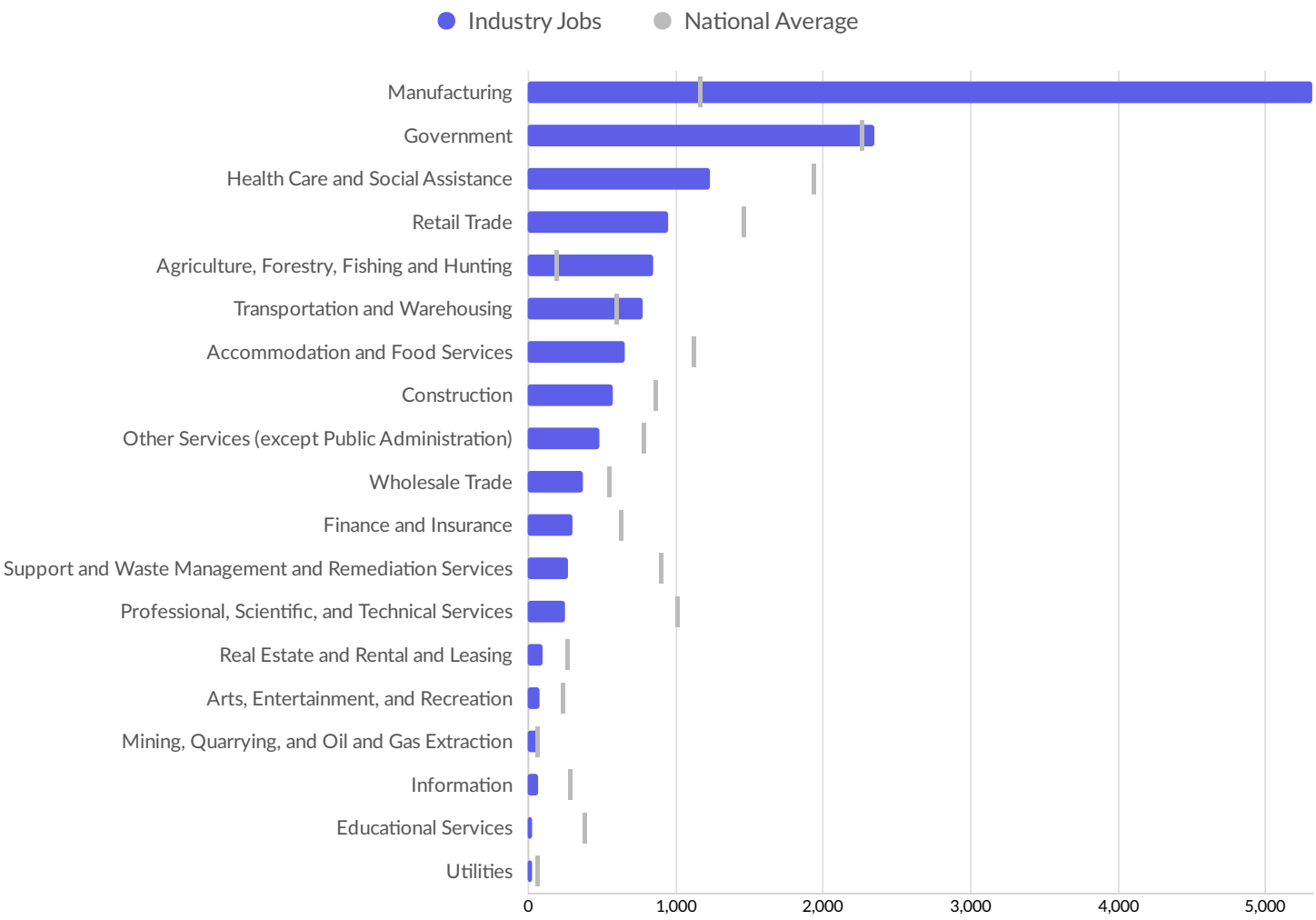
Top Industry GRP



Top Industry Earnings



Largest Industries



Business Characteristics

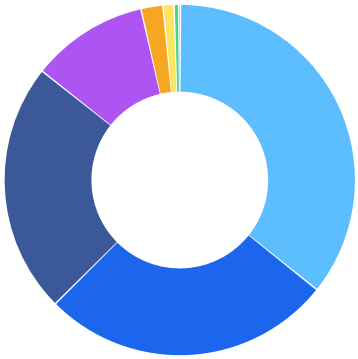
2,161 Companies Employ Your Workers

Online profiles for your workers mention 2,161 companies as employers, with the top 10 appearing below. In the last 12 months, 534 companies in Trempealeau County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles
Ashley Furniture Industries, Inc.	493
Mayo Clinic	113
Gundersen Health System	77
Global Finishing Solutions, LLC	58
Trempealean County Health Car...	55
Whitehall Specialties, Inc.	47
Kwik Trip, Inc.	42
Arcadia School District	39
Gnp Company	39
Osseo Fairchild School District	35

Top Companies Posting	Unique Postings
Ashley Furniture Industries, Inc.	566
Roehl Transport, Inc.	239
Wal-Mart, Inc.	150
Dollar General Corporation	137
U.S. Xpress, Inc.	125
C.R. England, Inc.	120
Uber Eats	105
Sam's Club	100
Dove Healthcare South	97
Gundersen Health System	89

Business Size

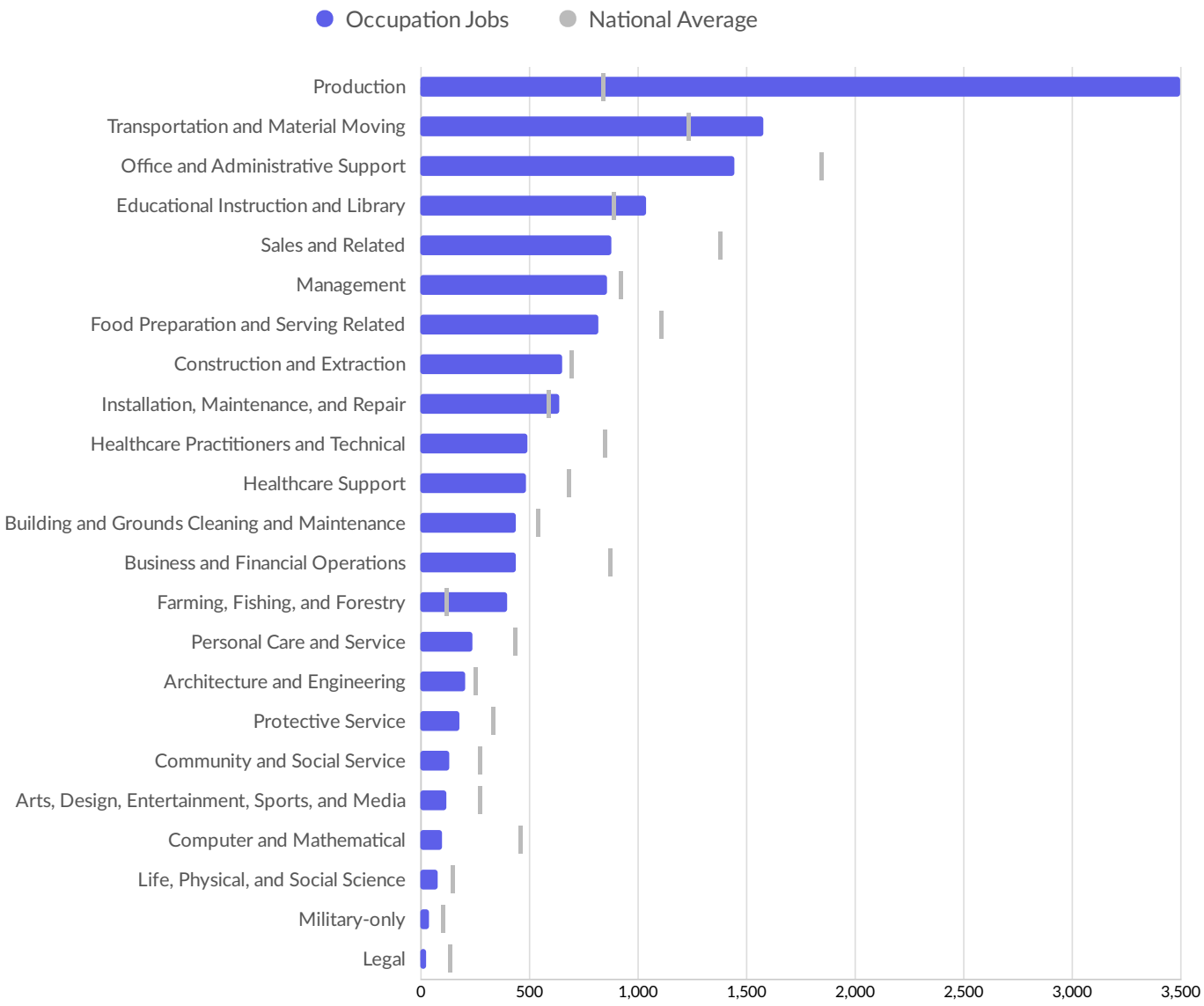


	Percentage	Business Count
1 to 4 employees	35.7%	423
5 to 9 employees	26.8%	318
10 to 19 employees	23.1%	274
20 to 49 employees	10.8%	128
50 to 99 employees	2.0%	24
100 to 249 employees	1.0%	12
250 to 499 employees	0.4%	5
500+ employees	0.2%	2

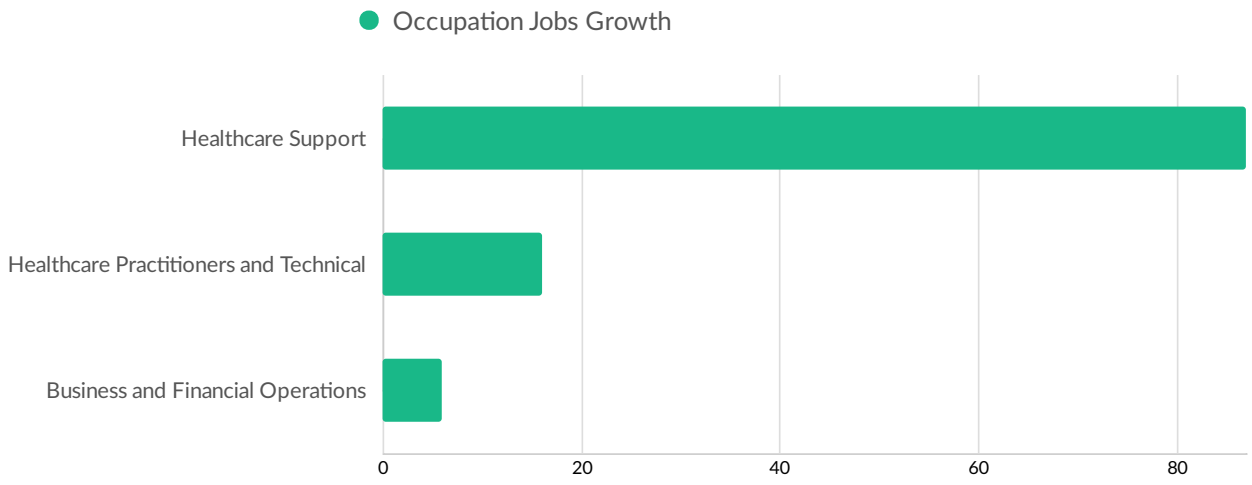
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

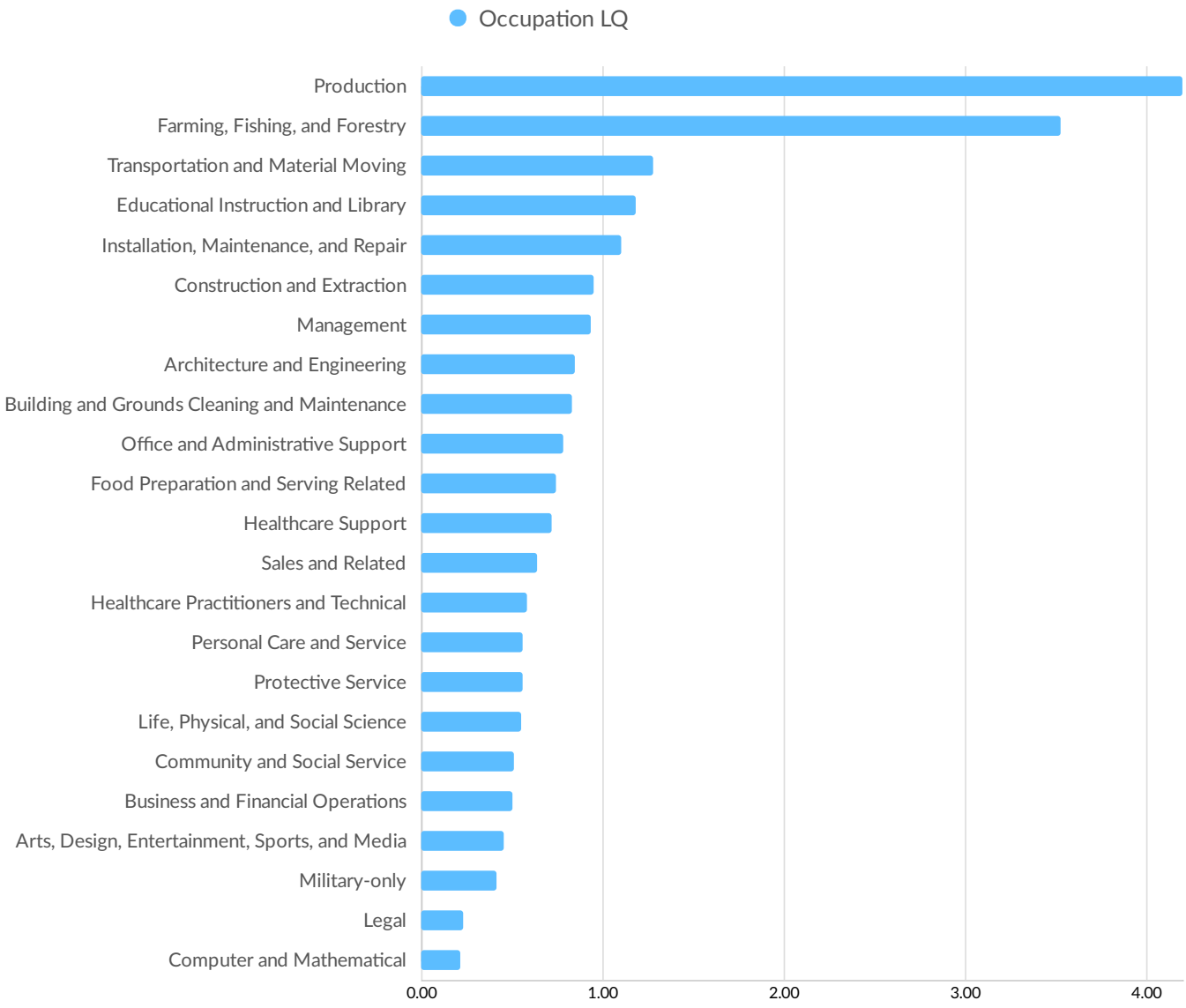
Largest Occupations



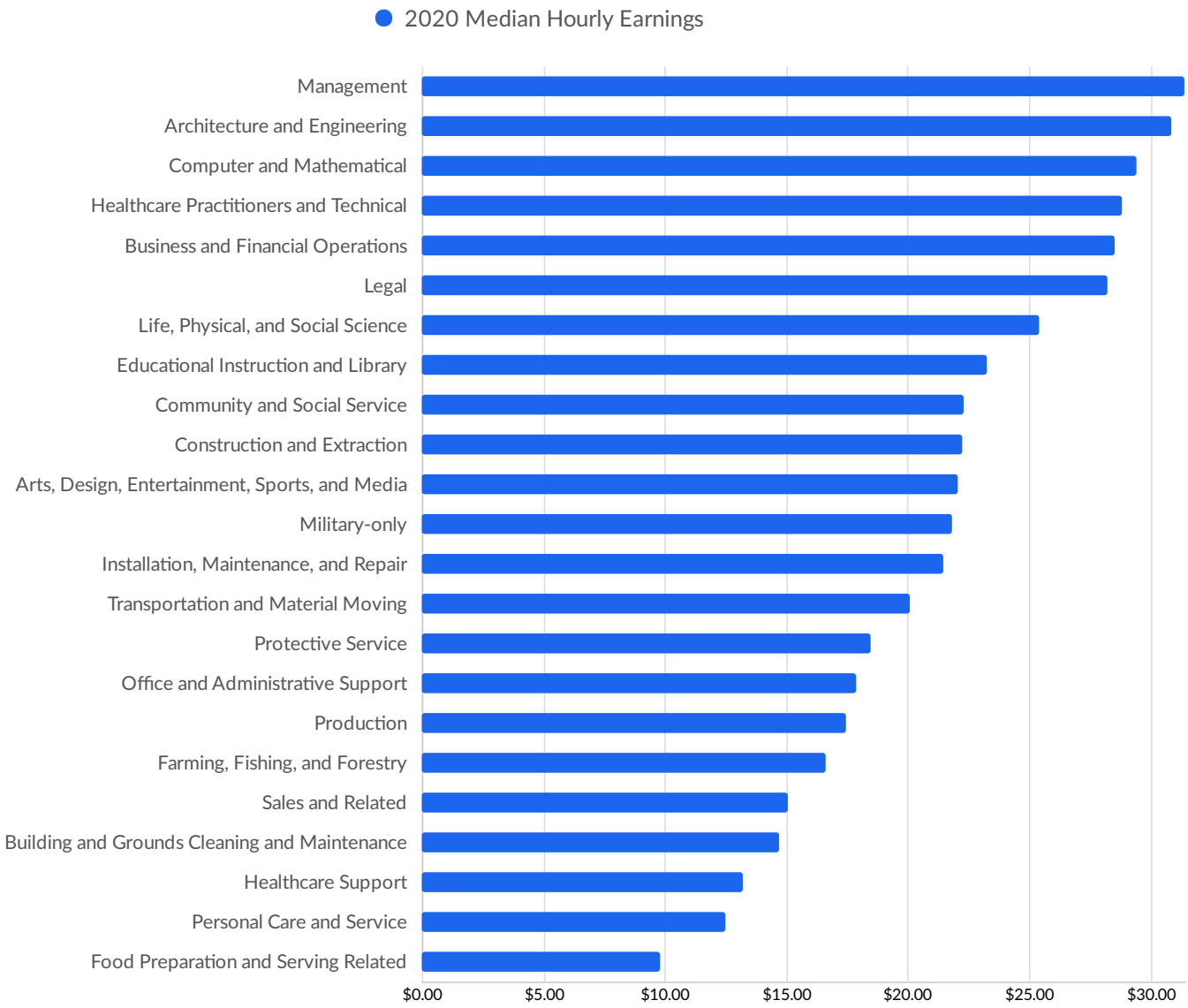
Top Growing Occupations



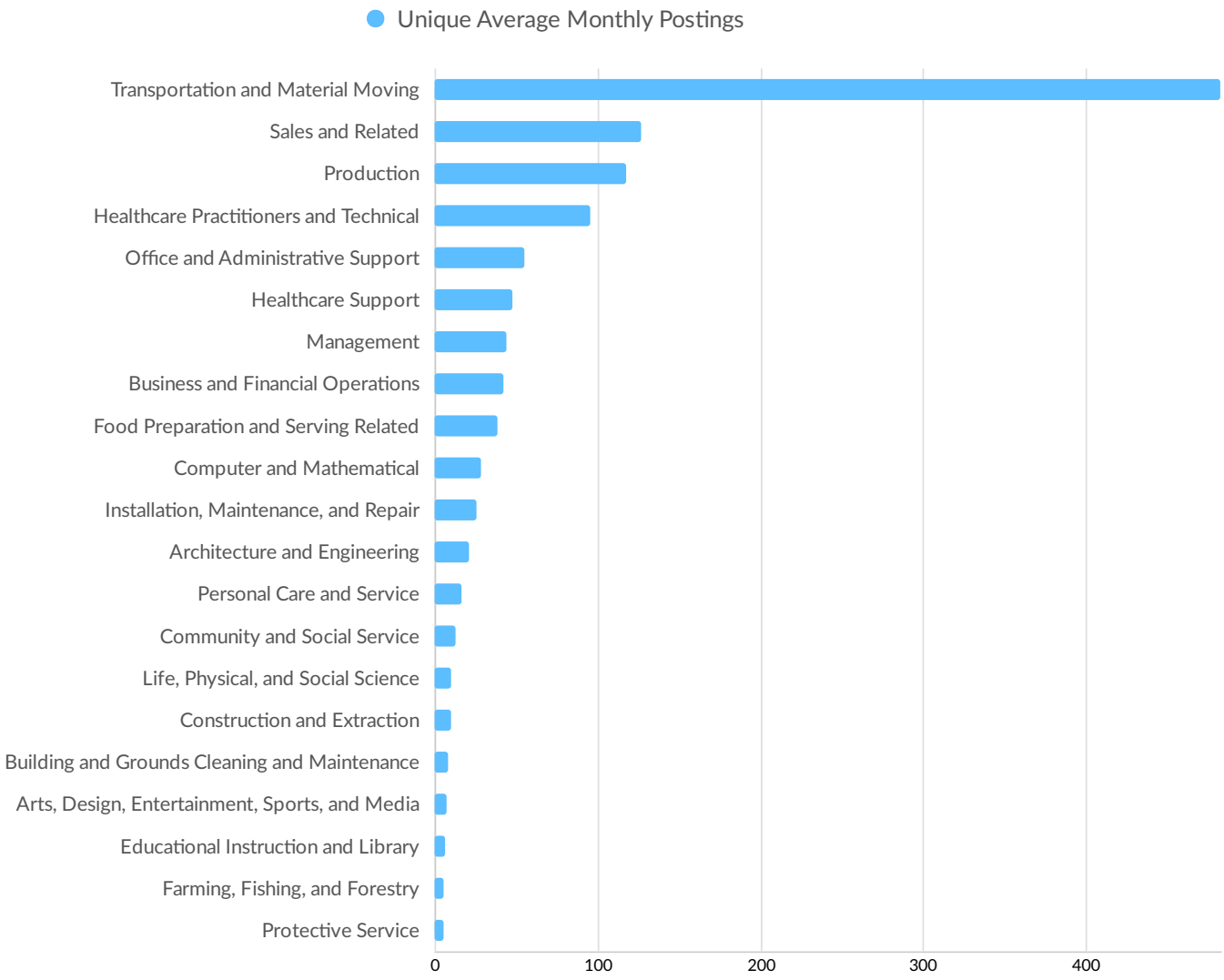
Top Occupation LQ



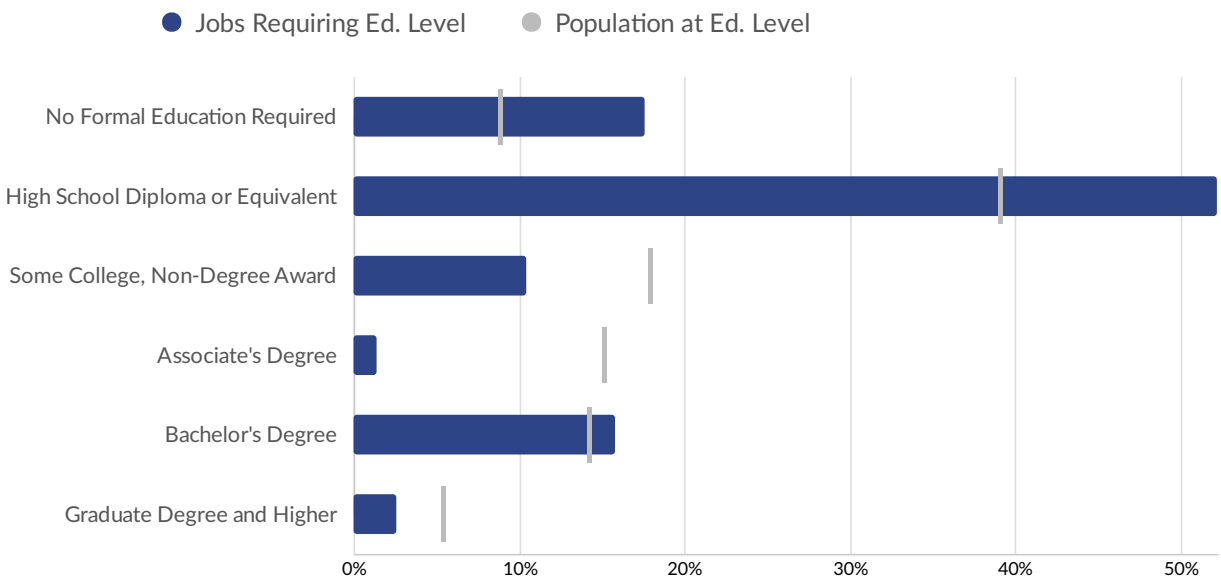
Top Occupation Earnings



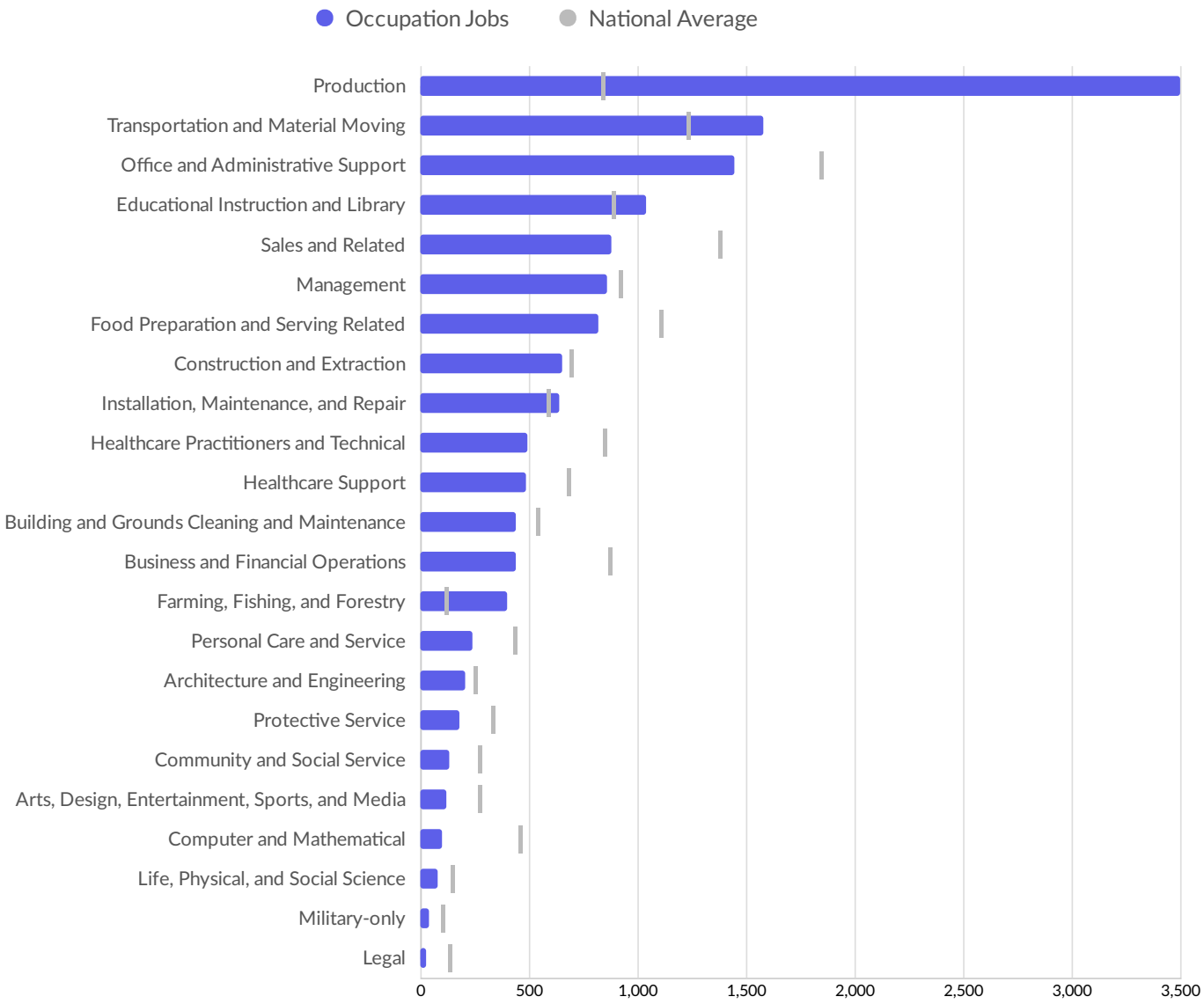
Top Posted Occupations



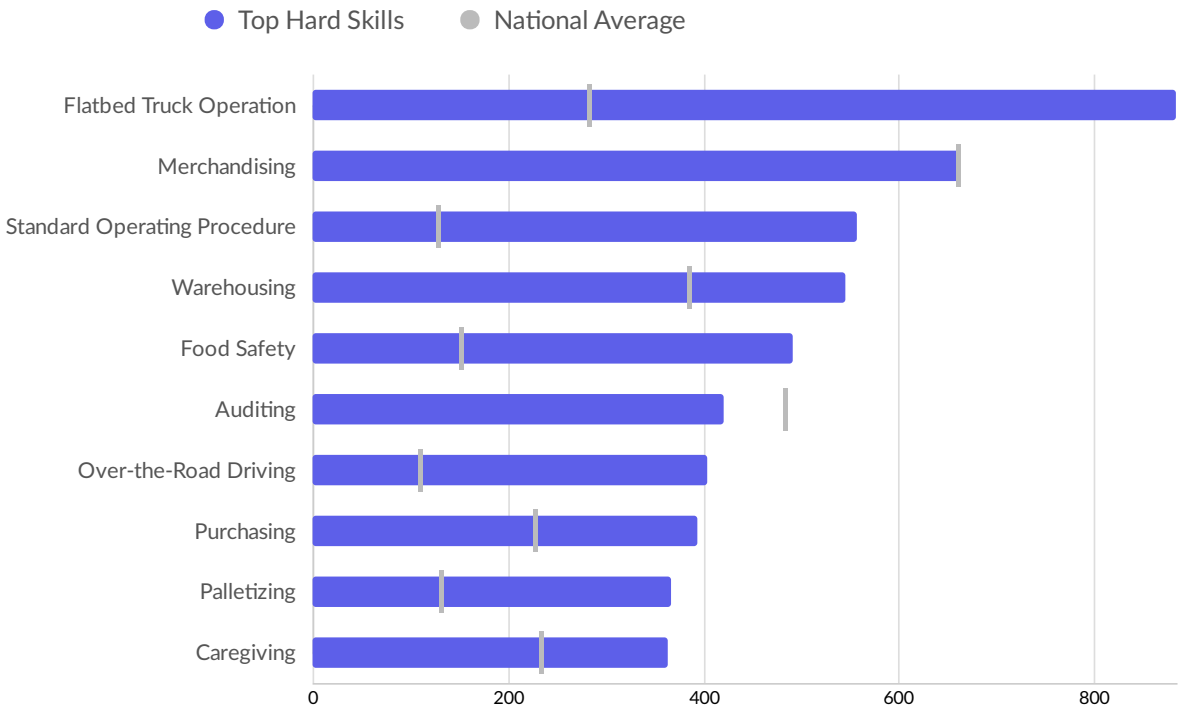
Underemployment



Largest Occupations



Educational Pipeline

Over the last 5 years, no schools in Trempealeau County, WI produced graduates.

In-Demand Skills