



Buffalo County, WI

Mississippi River Regional Planning Commission



1707 Main Street, Suite 435
La Crosse, Wisconsin 54601

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Report Parameters

1 County

55011	Buffalo County, WI
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Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

13,086

Population (2020)

Population **decreased by 159** over the last 5 years but is projected to **grow by 136** over the next 5 years.

4,577

Total Regional Employment

Jobs **decreased by 4** over the last 5 years and are projected to **decrease by 85** over the next 5 years.

\$57.8K

Median Household Income (2019)

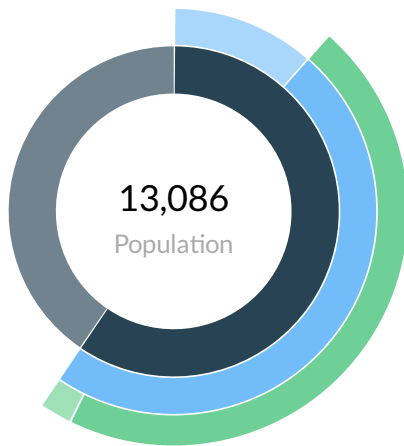
Median household income is **\$5.0K below** the national median household income of \$62.8K.

Takeaways

- As of 2020 the region's population **declined by 1.2%** since 2015, falling by 159. Population is expected to **increase by 1.0%** between 2020 and 2025, adding 136.
- From 2015 to 2020, jobs **declined by 0.1%** in Buffalo County, WI from 4,580 to 4,577. This change **fell short of the national growth rate of 1.3% by 1.4%**. As the number of jobs declined, the **labor force participation rate decreased from 58.4% to 57.9% between 2015 and 2020**.
- Concerning educational attainment, **13.8% of Buffalo County, WI residents possess a Bachelor's Degree** (6.2% below the national average), and **14.0% hold an Associate's Degree** (5.5% above the national average).
- The top three industries in 2020 are General Freight Trucking, Animal Production, and Education and Hospitals (Local Government).

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	13,086	6,287	4,577	102.2	\$468.64M	\$1.13B	\$850.42M
Mississippi River Region	326,454	170,469	158,070	100.0	\$15.74B	\$23.65B	\$24.04B
La Crosse, WI (in La Crosse county) (ZIP 54601)	49,579	N/A	38,339	100.2	\$3.89B	\$4.60B	\$5.47B

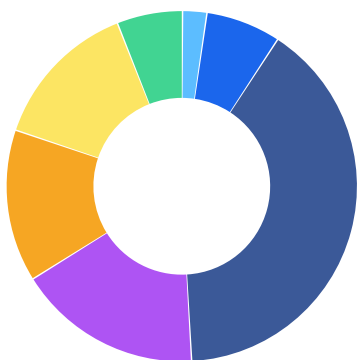
2020 Labor Force Breakdown



	Population
● Total Working Age Population	7,783
● Not in Labor Force (15+)	1,496
● Labor Force	6,287
● Employed	5,990
● Unemployed	297
● Under 15	5,303

Educational Attainment

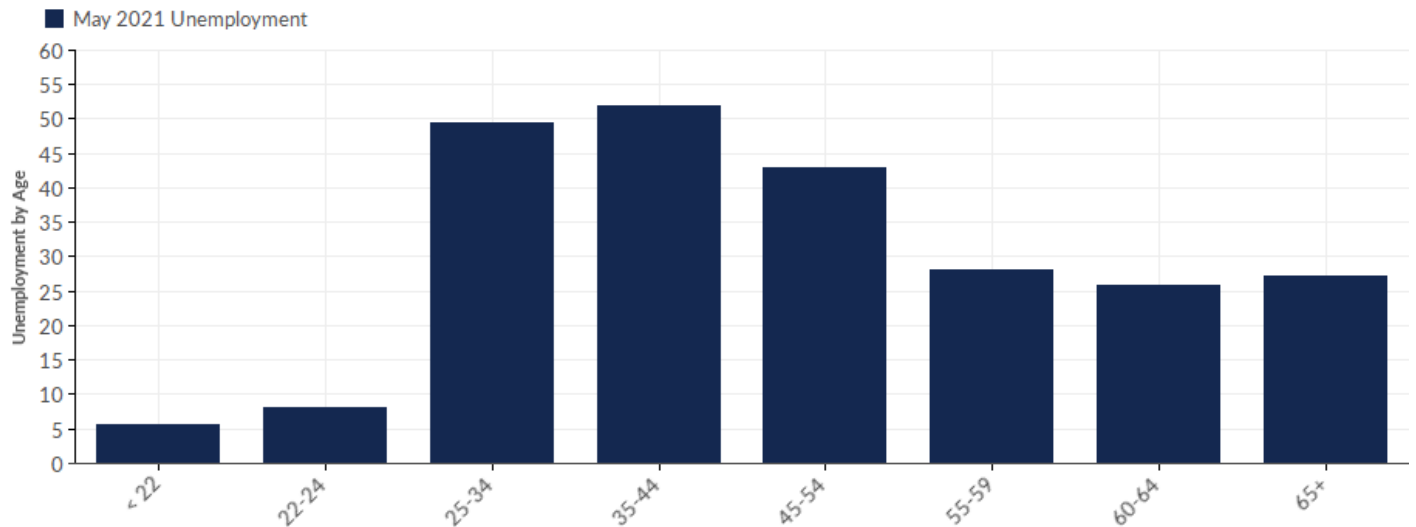
Concerning educational attainment, **13.8% of Buffalo County, WI residents possess a Bachelor's Degree** (6.2% below the national average), and **14.0% hold an Associate's Degree** (5.5% above the national average).



	% of Population	Population
● Less Than 9th Grade	2.2%	212
● 9th Grade to 12th Grade	6.9%	656
● High School Diploma	39.9%	3,791
● Some College	17.0%	1,619
● Associate's Degree	14.0%	1,335
● Bachelor's Degree	13.8%	1,314
● Graduate Degree and Higher	6.1%	575

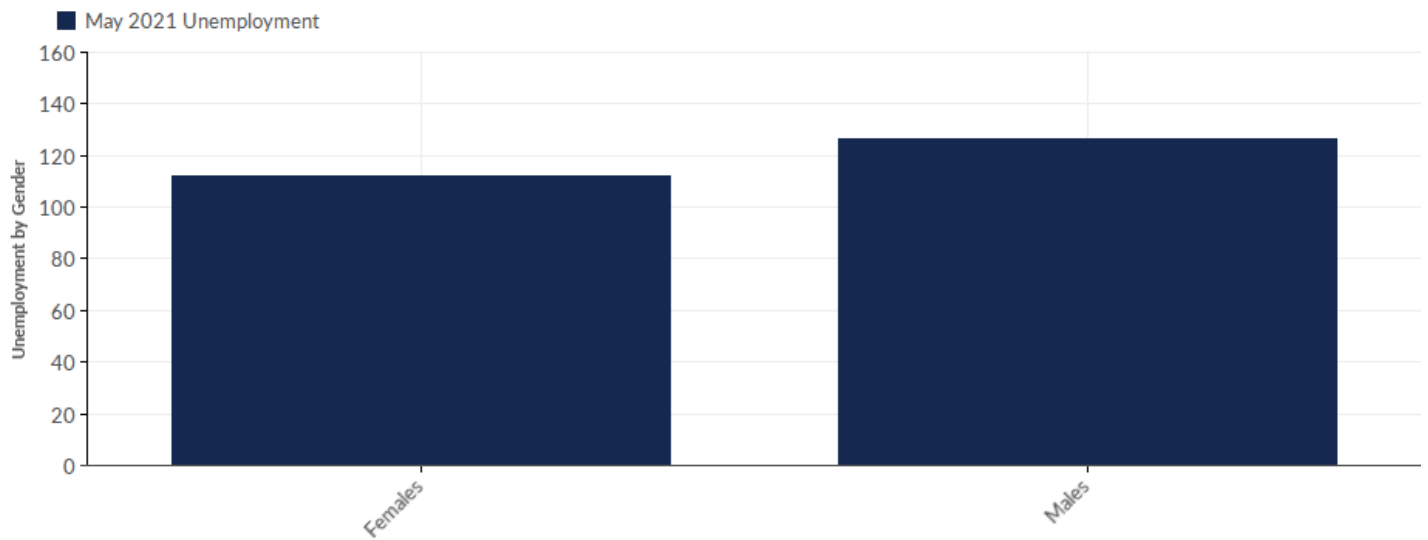
Unemployment by Demographics

Unemployment by Age



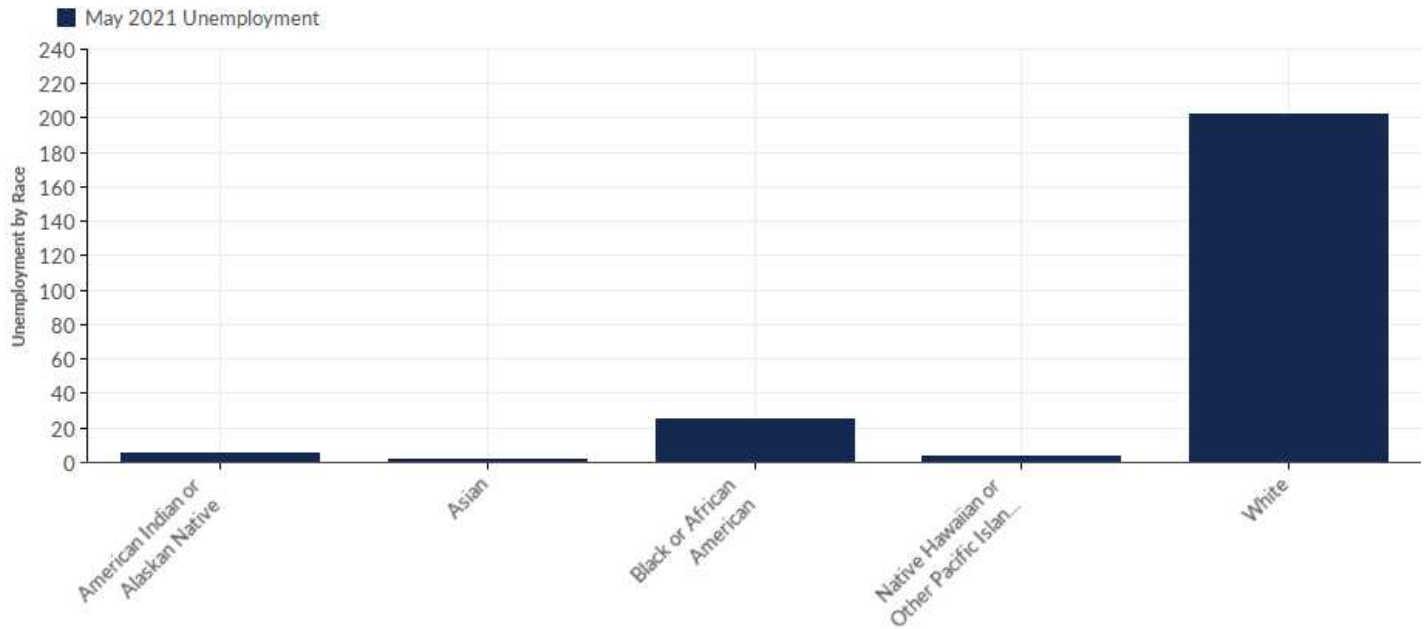
Age	Unemployment (May 2021)	% of Age Cohort
< 22	6	2.51%
22-24	8	3.35%
25-34	50	20.92%
35-44	52	21.76%
45-54	43	17.99%
55-59	28	11.72%
60-64	26	10.88%
65+	27	11.30%
Total	239	100.00%

Unemployment by Gender



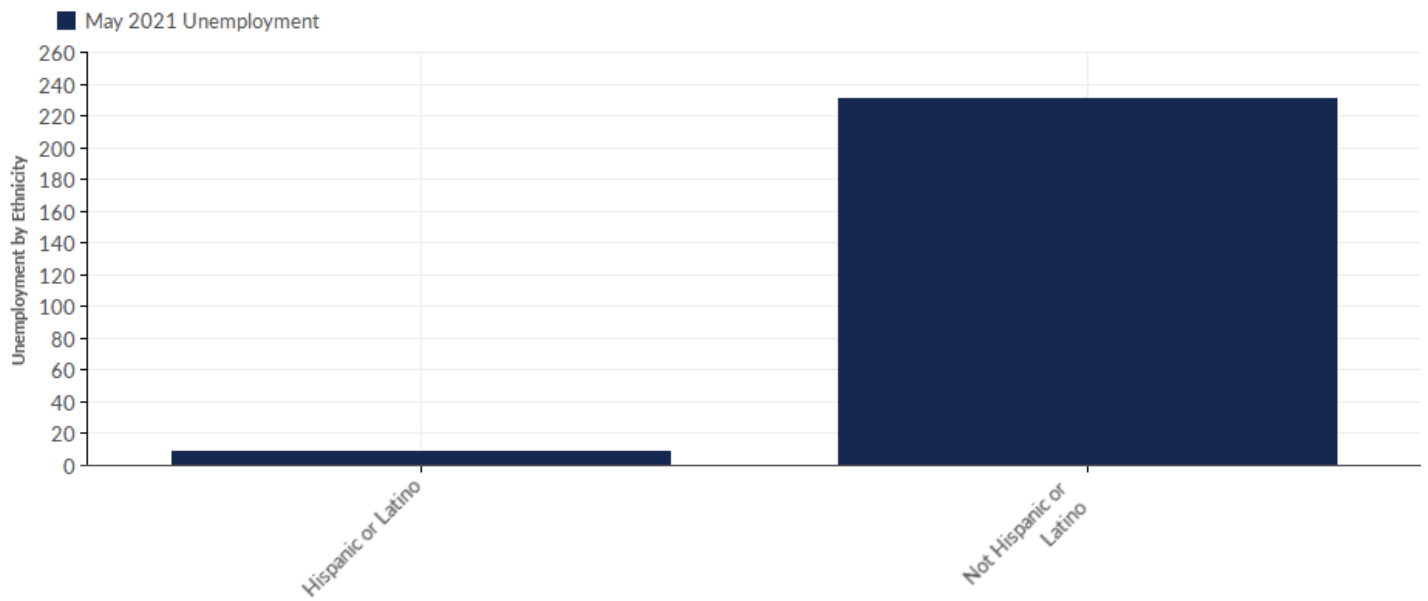
Gender	Unemployment (May 2021)	% of Age Cohort
Females	112	46.86%
Males	127	53.14%
Total	239	100.00%

Unemployment by Race



Race	Unemployment (May 2021)	% of Age Cohort
American Indian or Alaskan Native	6	2.51%
Asian	2	0.84%
Black or African American	25	10.46%
Native Hawaiian or Other Pacific Islander	4	1.67%
White	202	84.52%
Total	239	100.00%

Unemployment by Ethnicity

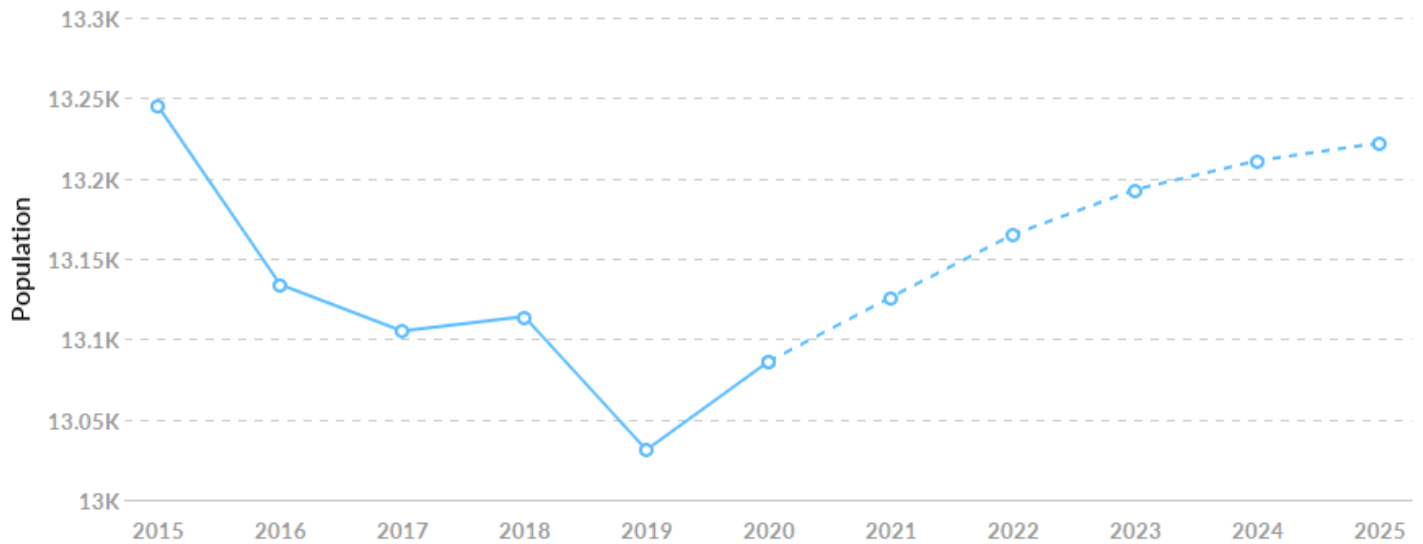


Ethnicity	Unemployment (May 2021)	% of Age Cohort
Hispanic or Latino	9	3.77%
Not Hispanic or Latino	230	96.23%
Total	239	100.00%

Historic & Projected Trends

Population Trends

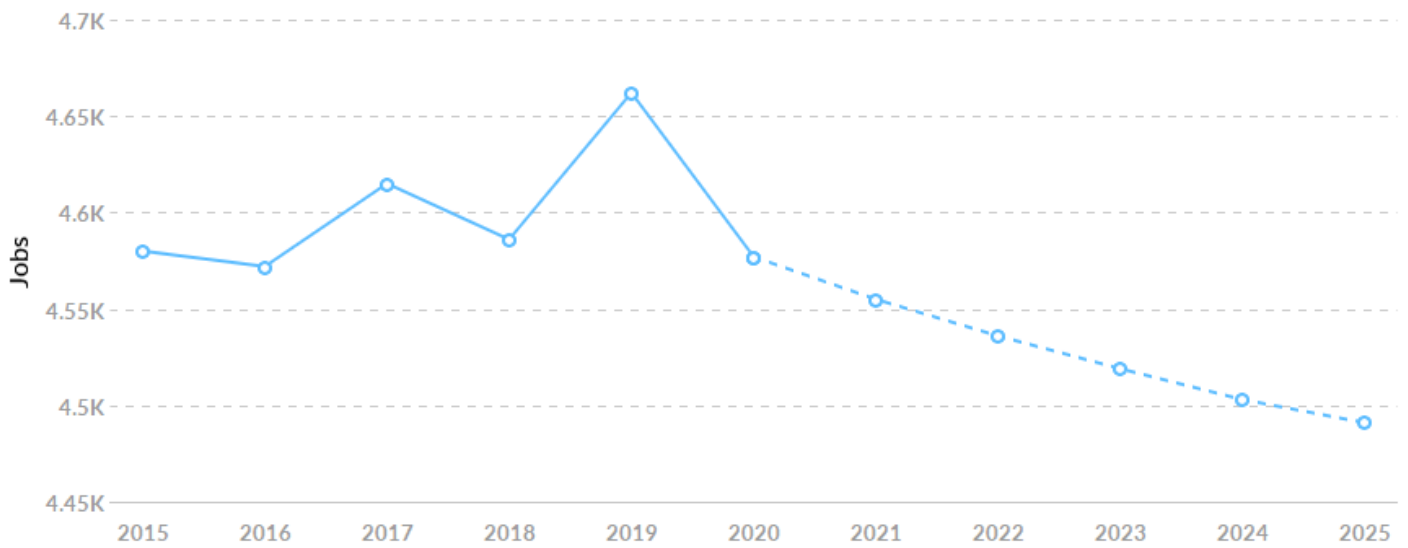
As of 2020 the region's population **declined by 1.2%** since 2015, falling by 159. Population is expected to **increase by 1.0%** between 2020 and 2025, adding 136.



Timeframe	Population
2015	13,245
2016	13,134
2017	13,105
2018	13,114
2019	13,031
2020	13,086
2021	13,126
2022	13,165
2023	13,193
2024	13,211
2025	13,222

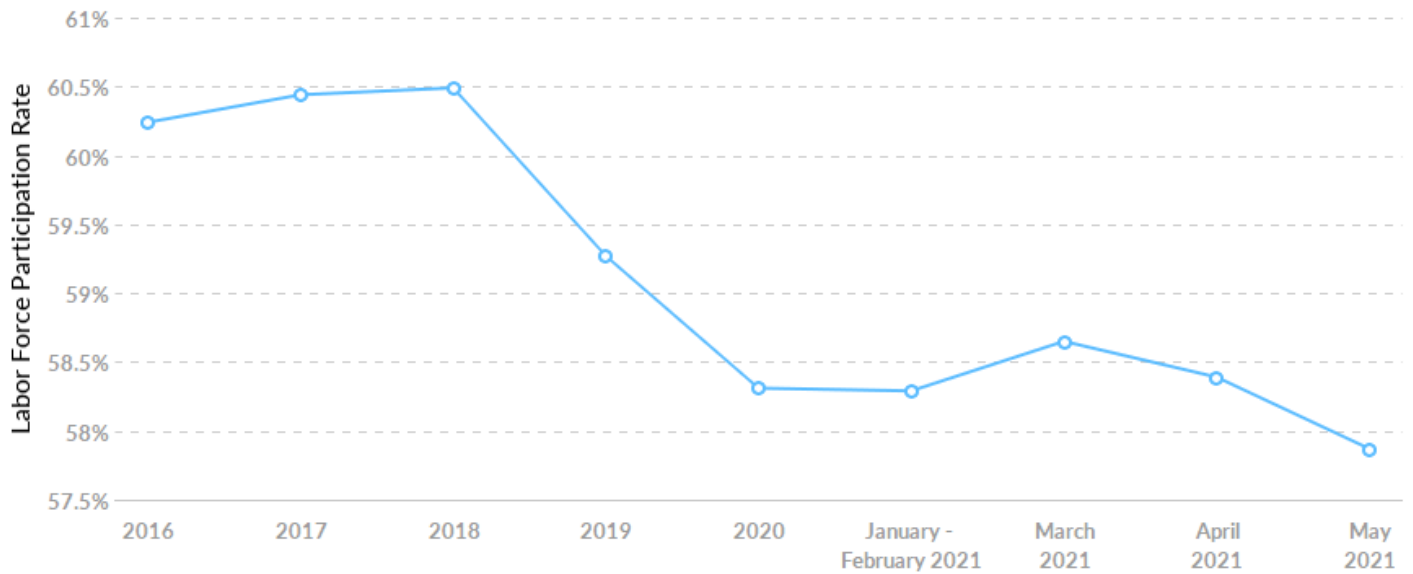
Job Trends

From 2015 to 2020, jobs **declined by 0.1%** in Buffalo County, WI from 4,580 to **4,577**. This change **fell short of the national growth rate of 1.3%** by 1.4%.



Timeframe	Jobs
2015	4,580
2016	4,572
2017	4,615
2018	4,586
2019	4,662
2020	4,577
2021	4,555
2022	4,536
2023	4,519
2024	4,503
2025	4,491

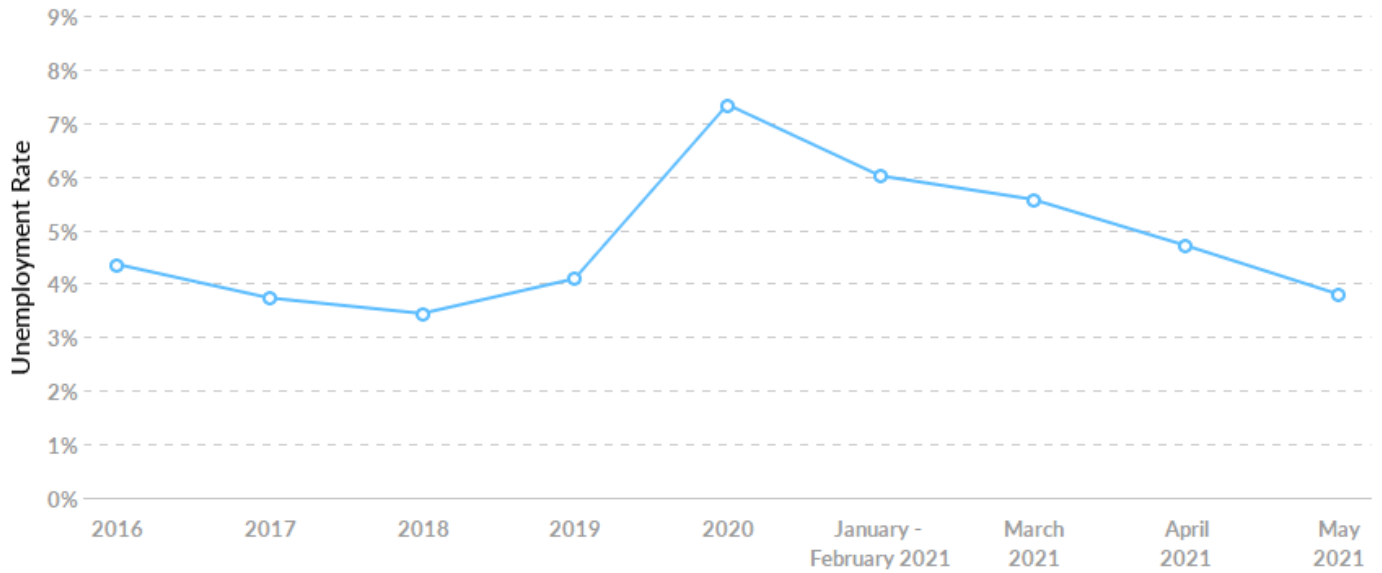
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	60.24%
2017	60.44%
2018	60.49%
2019	59.27%
2020	58.31%
January - February 2021	58.29%
March 2021	58.65%
April 2021	58.39%
May 2021	57.87%

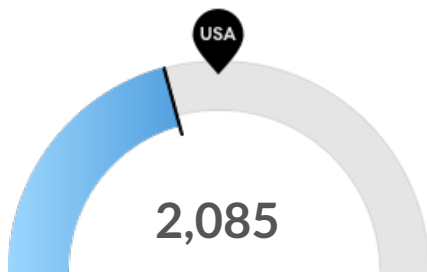
Unemployment Rate Trends

Buffalo County, WI had a May 2021 unemployment rate of 3.80%, **decreasing from 4.36% 5 years before.**



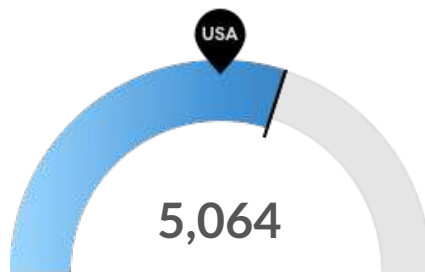
Timeframe	Unemployment Rate
2016	4.36%
2017	3.73%
2018	3.44%
2019	4.09%
2020	7.34%
January - February 2021	6.01%
March 2021	5.57%
April 2021	4.71%
May 2021	3.80%

Population Characteristics



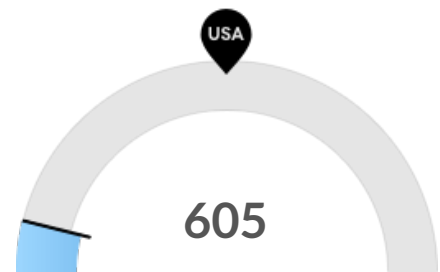
Millennials

Buffalo County, WI has 2,085 millennials (ages 25-39). The national average for an area this size is 2,687.



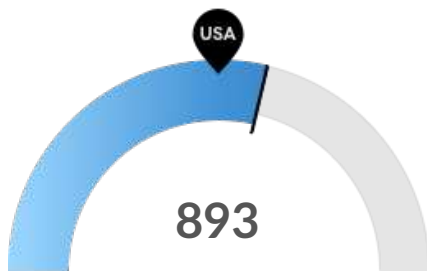
Retiring Soon

Retirement risk is high in Buffalo County, WI. The national average for an area this size is 3,831 people 55 or older, while there are 5,064 here.



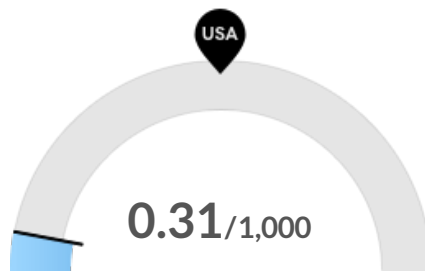
Racial Diversity

Racial diversity is low in Buffalo County, WI. The national average for an area this size is 5,198 racially diverse people, while there are 605 here.



Veterans

Buffalo County, WI has 893 veterans. The national average for an area this size is 724.



Violent Crime

Buffalo County, WI has 0.31 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

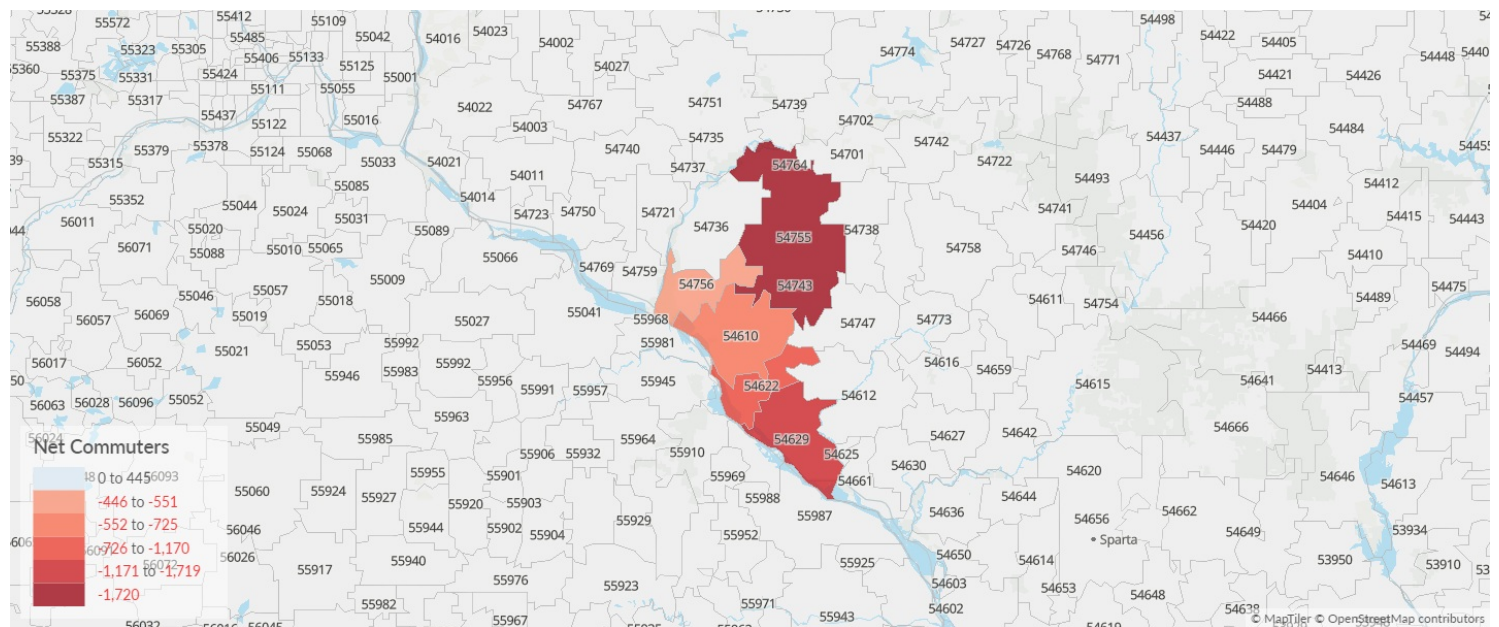


Property Crime

Buffalo County, WI has 0.46 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Buffalo County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2020 Employment
54755	Mondovi, WI (in Buffalo...	2,812
54629	Fountain City, WI (in Bu...	564
54610	Alma, WI (in Buffalo cou...	516
54622	Cochrane, WI (in Buffal...	470
54756	Nelson, WI (in Buffalo c...	175

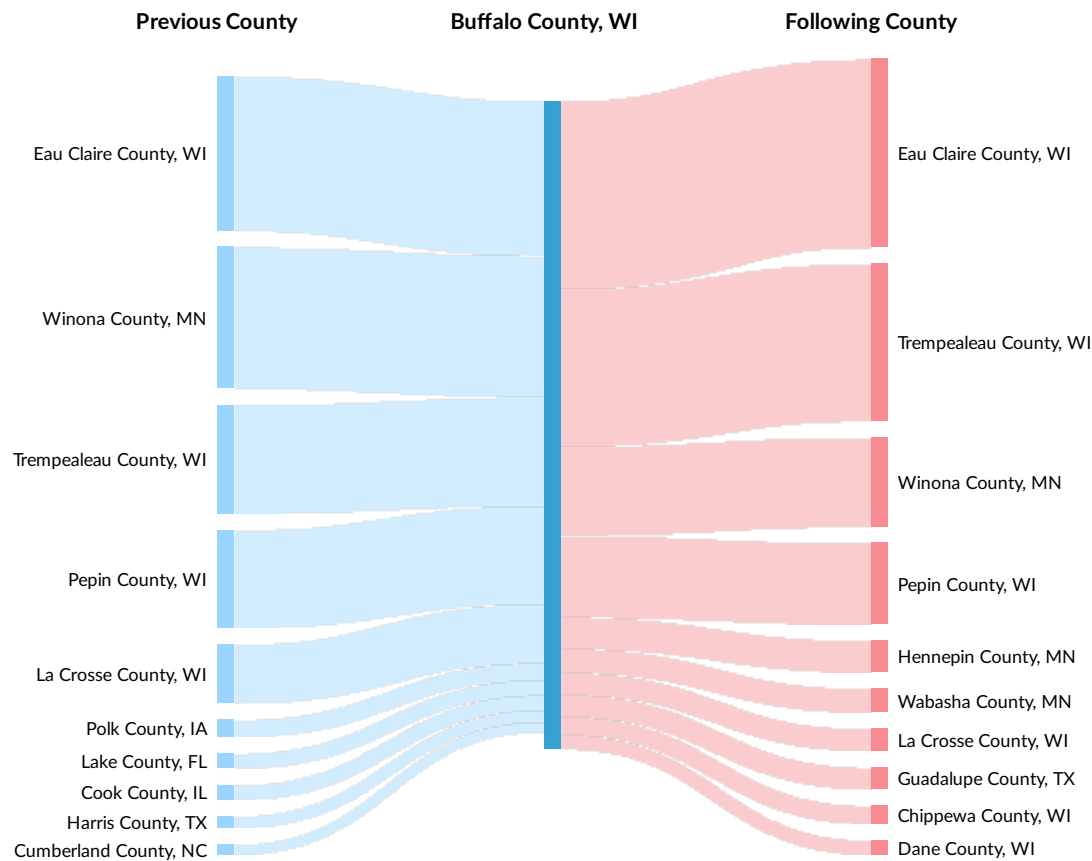
Where Talent Lives

ZIP	Name	2020 Workers
54755	Mondovi, WI (in Buffalo...	4,532
54629	Fountain City, WI (in Bu...	1,735
54622	Cochrane, WI (in Buffal...	1,195
54610	Alma, WI (in Buffalo cou...	1,068
54756	Nelson, WI (in Buffalo c...	620

Inbound and Outbound Migration

The table below analyzes past and current residents of Buffalo County, WI. The left column shows residents of other counties migrating to Buffalo County, WI. The right column shows residents migrating from Buffalo County, WI to other counties.

As of 2019, 88 people have migrated from Eau Claire County, WI to Buffalo County, WI. In the same year, 108 people left Buffalo County, WI migrating to Eau Claire County, WI. The total Net Migration for Buffalo County, WI in 2018 was -23.

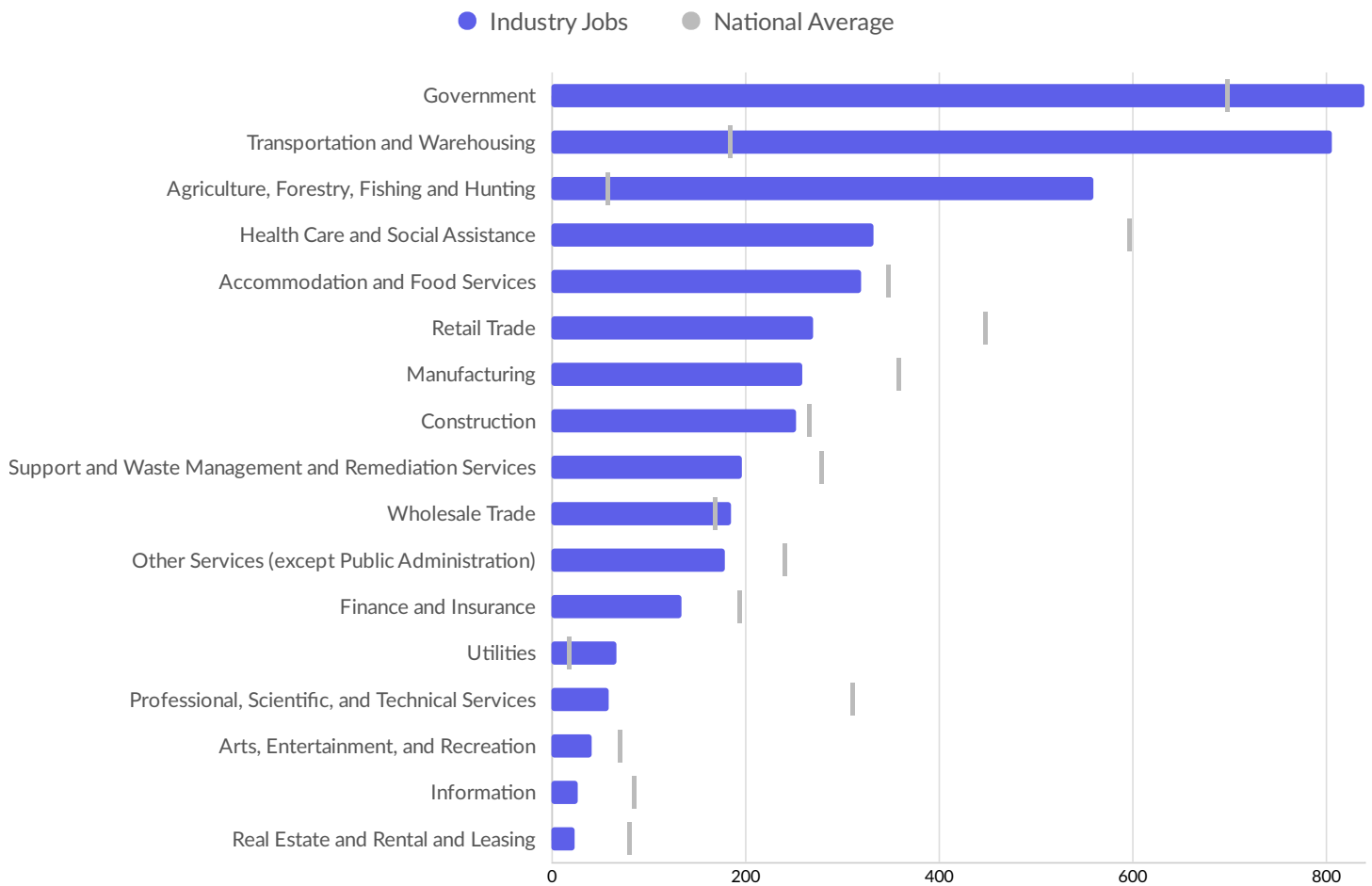


Top Previous Counties	Migrations
Eau Claire County, WI	88
Winona County, MN	81
Trempealeau County, WI	62
Pepin County, WI	56
La Crosse County, WI	34
Polk County, IA	10

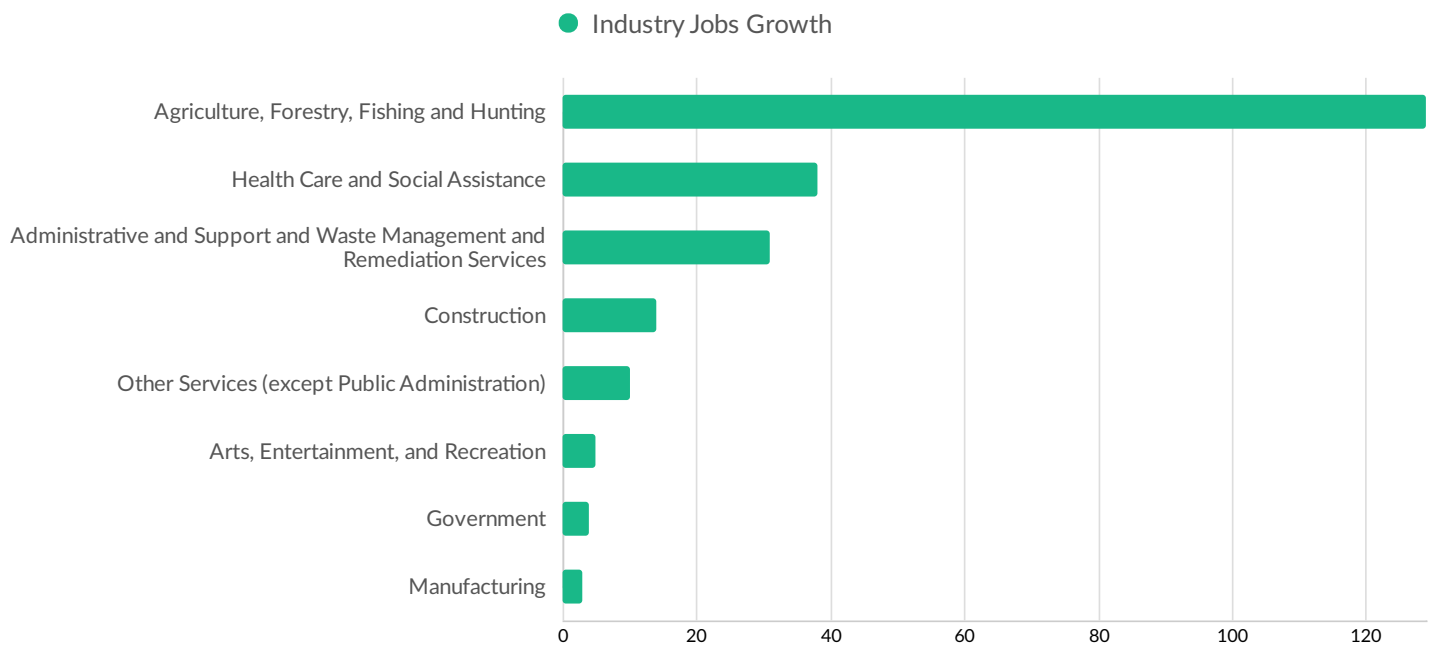
Top Previous Counties	Migrations
Lake County, FL	9
Cook County, IL	8
Harris County, TX	7
Cumberland County, NC	6
Sauk County, WI	6
Hardin County, IA	5
Monroe County, WI	5
Guilford County, NC	4
Outagamie County, WI	4
Top Following Counties	Migrations
Eau Claire County, WI	108
Trempealeau County, WI	90
Winona County, MN	51
Pepin County, WI	47
Hennepin County, MN	18
Wabasha County, MN	14
La Crosse County, WI	13
Guadalupe County, TX	12
Chippewa County, WI	10
Dane County, WI	8
Waupaca County, WI	8
Dunn County, WI	8
Fountain County, IN	7
Waushara County, WI	7
Brown County, WI	7

Industry Characteristics

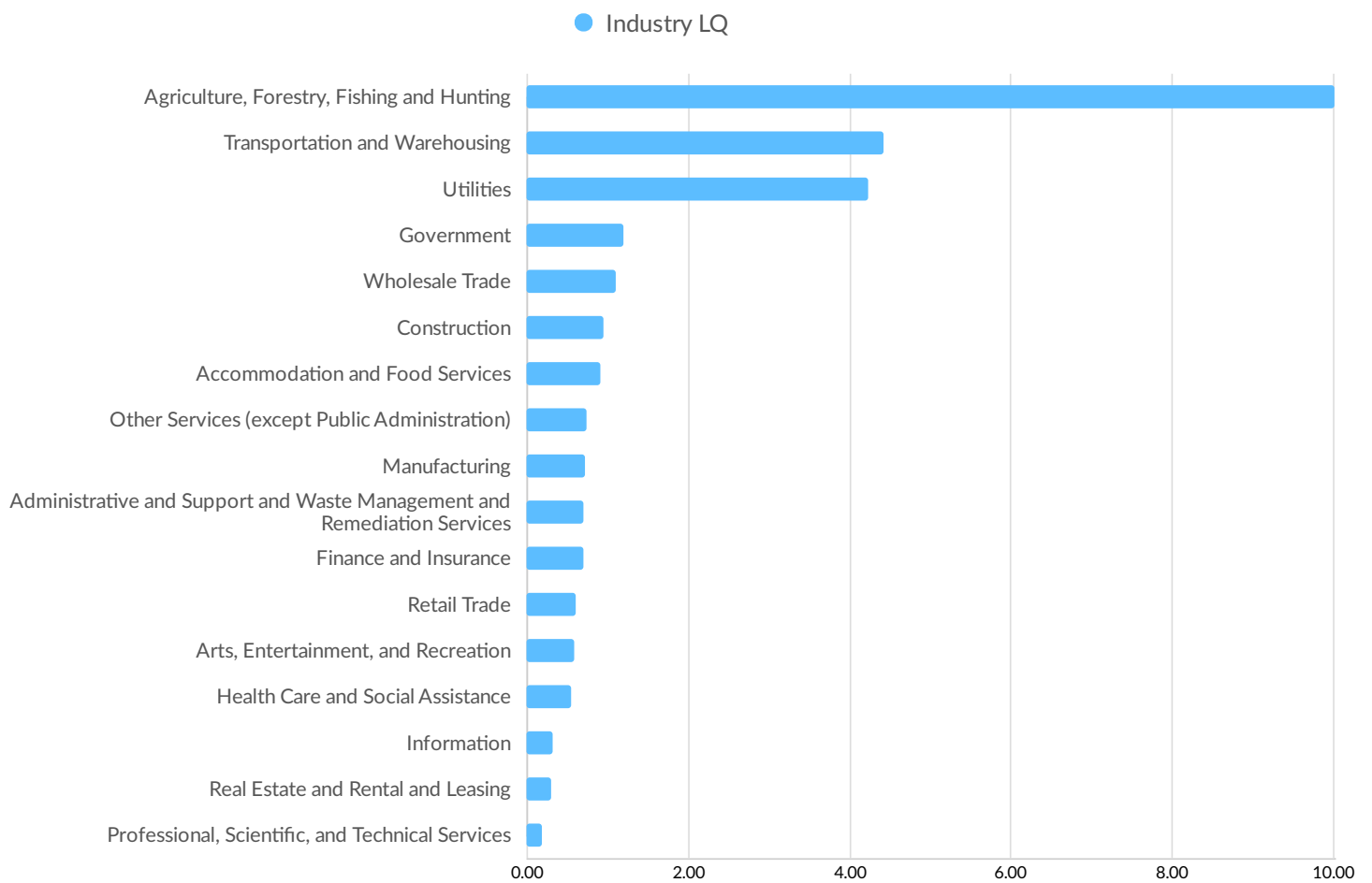
Largest Industries



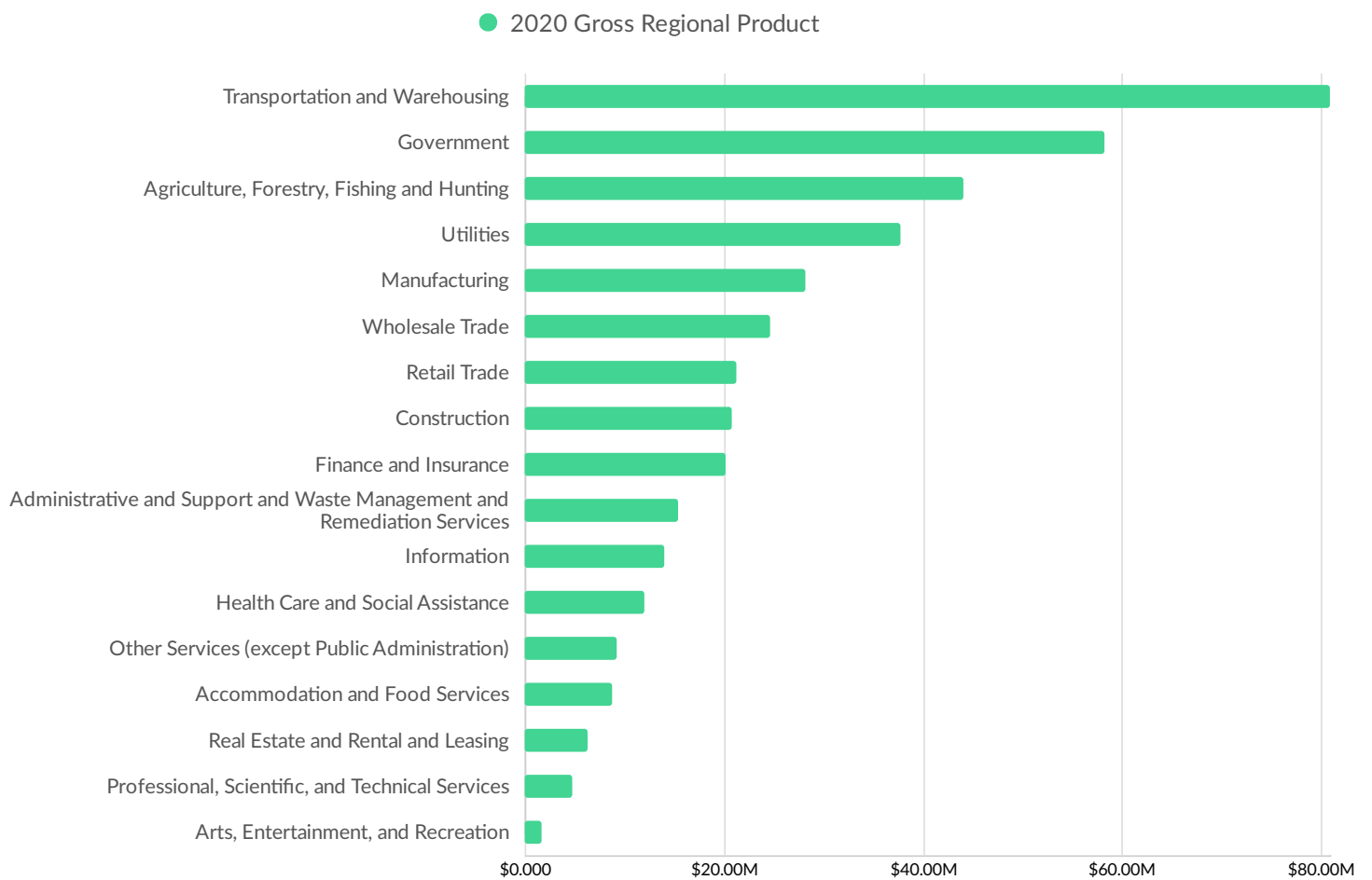
Top Growing Industries



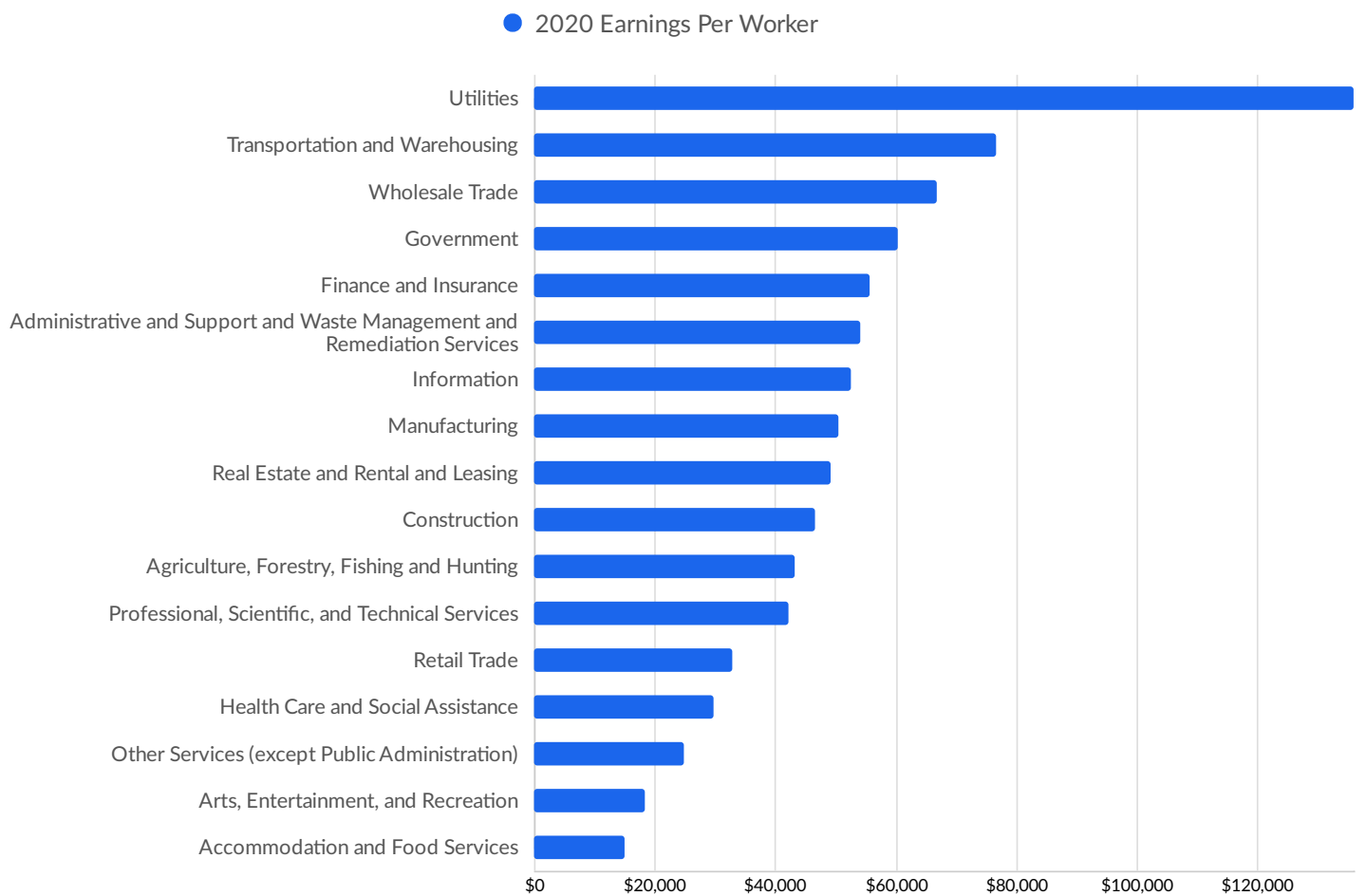
Top Industry LQ



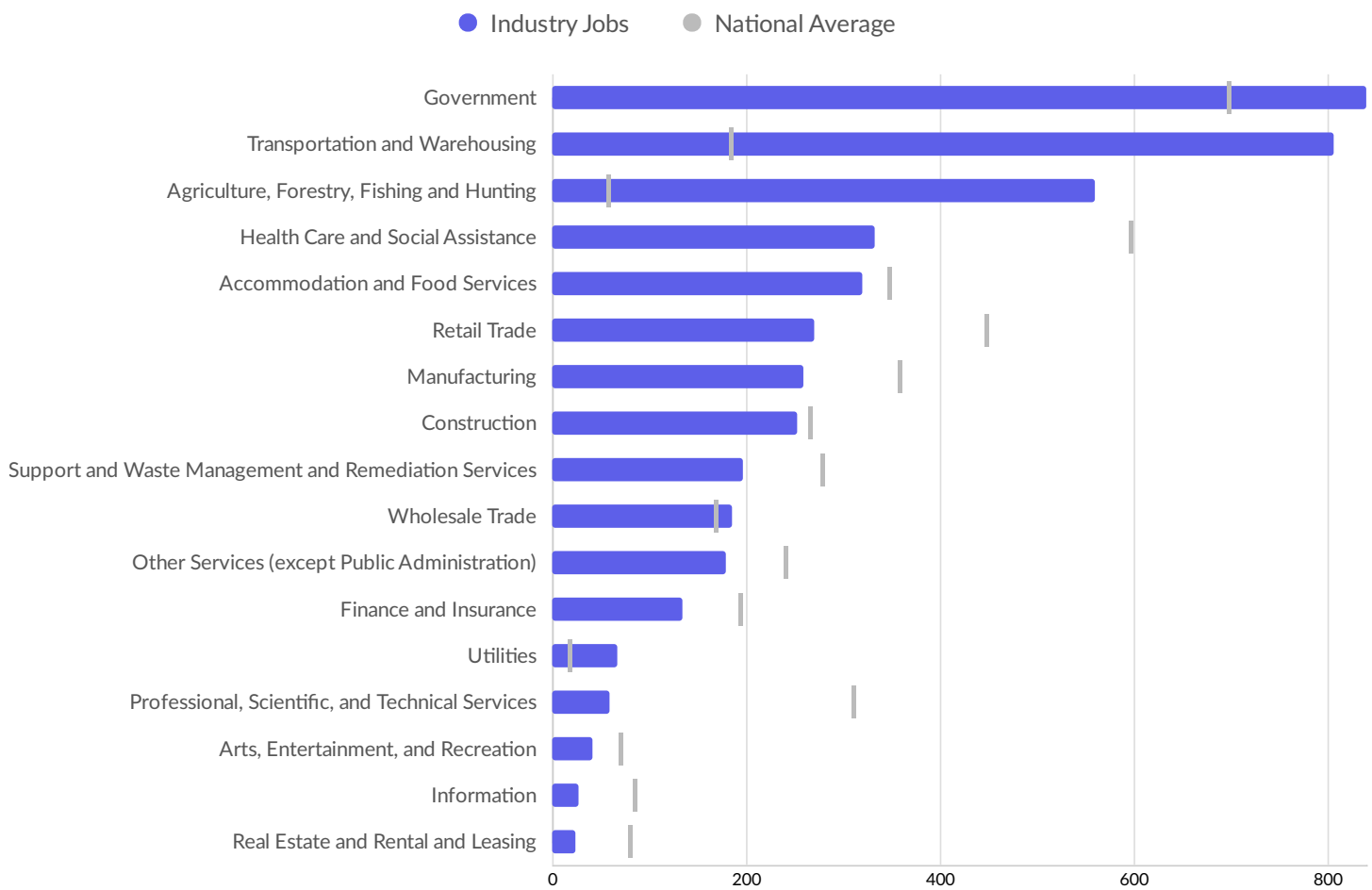
Top Industry GRP



Top Industry Earnings




Largest Industries



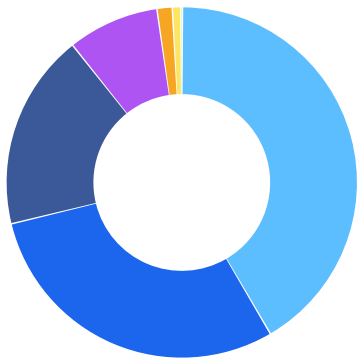
Business Characteristics

947 Companies Employ Your Workers

Online profiles for your workers mention 947 companies as employers, with the top 10 appearing below. In the last 12 months, 378 companies in Buffalo County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Marten Transport, Ltd.	113 	Marten Transport, Ltd.	145 
Ashley Furniture Industries, Inc.	48 	Ashley Furniture Industries, Inc.	141 
Mayo Clinic	33 	Wal-Mart, Inc.	118 
Midwest Dental	28 	Roehl Transport, Inc.	112 
Fastenal Company	27 	U.S. Xpress, Inc.	76 
Dairyland Power Cooperative	24 	Dollar General Corporation	61 
School District of Monroe	19 	Sam's Club	50 
Waumandee State Bank	16 	Uber Eats	47 
Winona State University	16 	CRST International, Inc.	36 
Fountain Cochrane City School ...	15 	Mayo Clinic	28 

Business Size

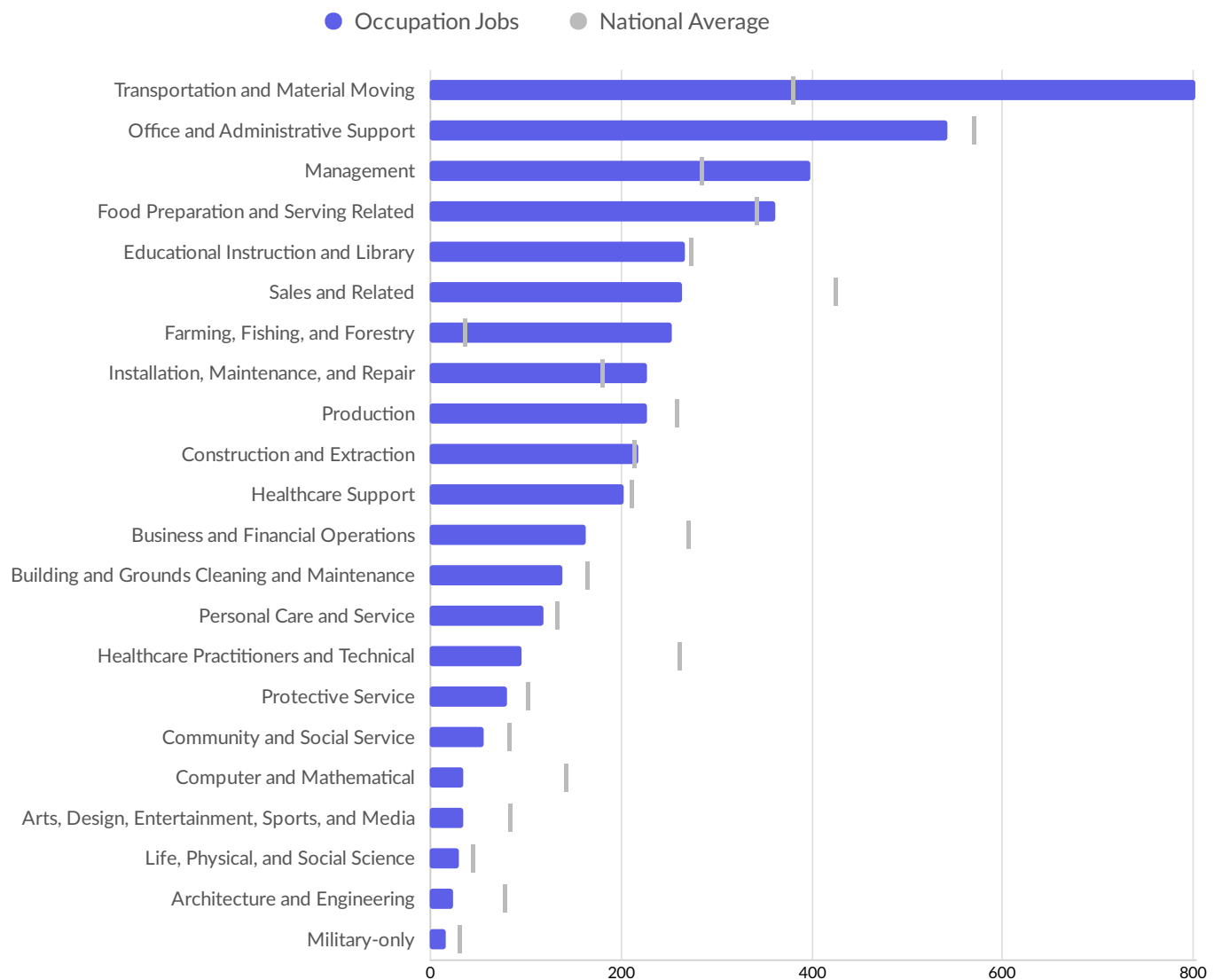


	Percentage	Business Count
1 to 4 employees	41.5%	266
5 to 9 employees	29.6%	190
10 to 19 employees	18.1%	116
20 to 49 employees	8.4%	54
50 to 99 employees	1.4%	9
100 to 249 employees	0.8%	5
250 to 499 employees	0.2%	1

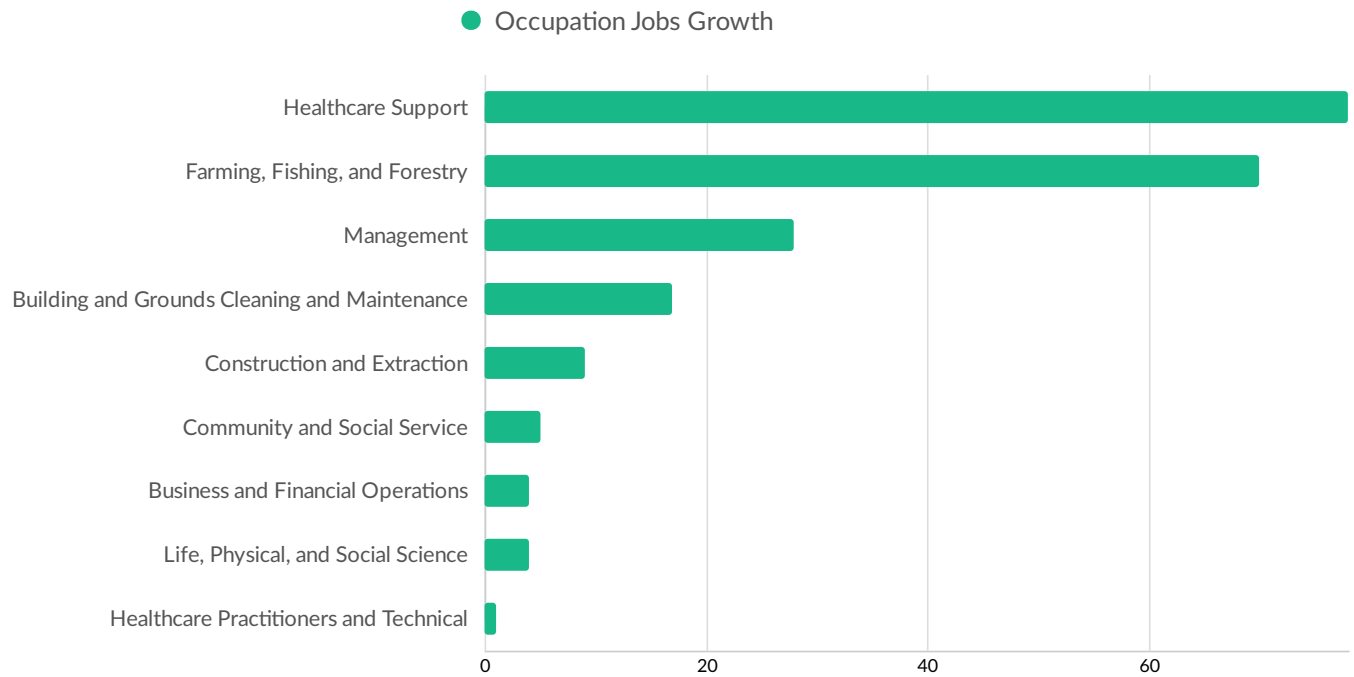
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

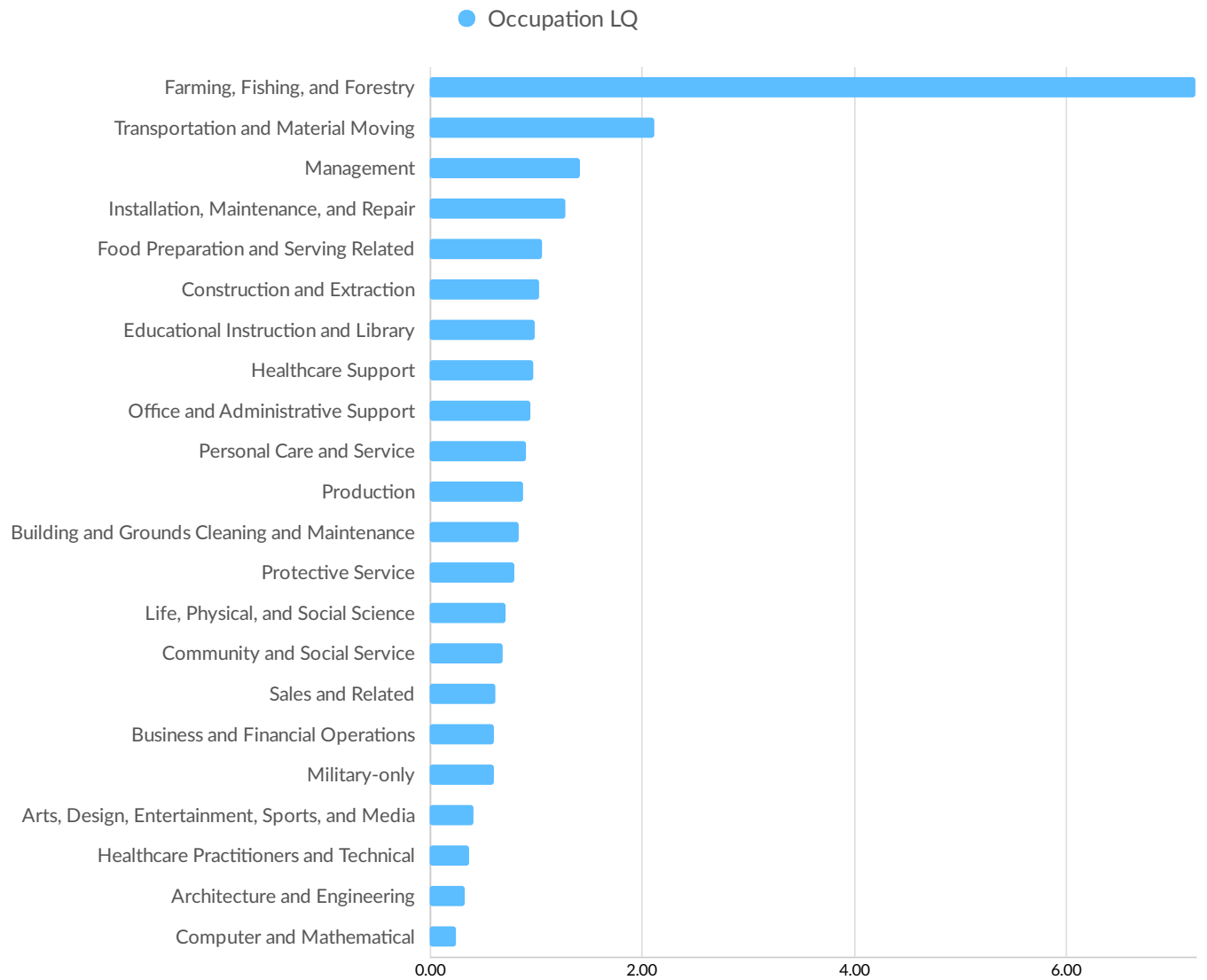
Largest Occupations



Top Growing Occupations



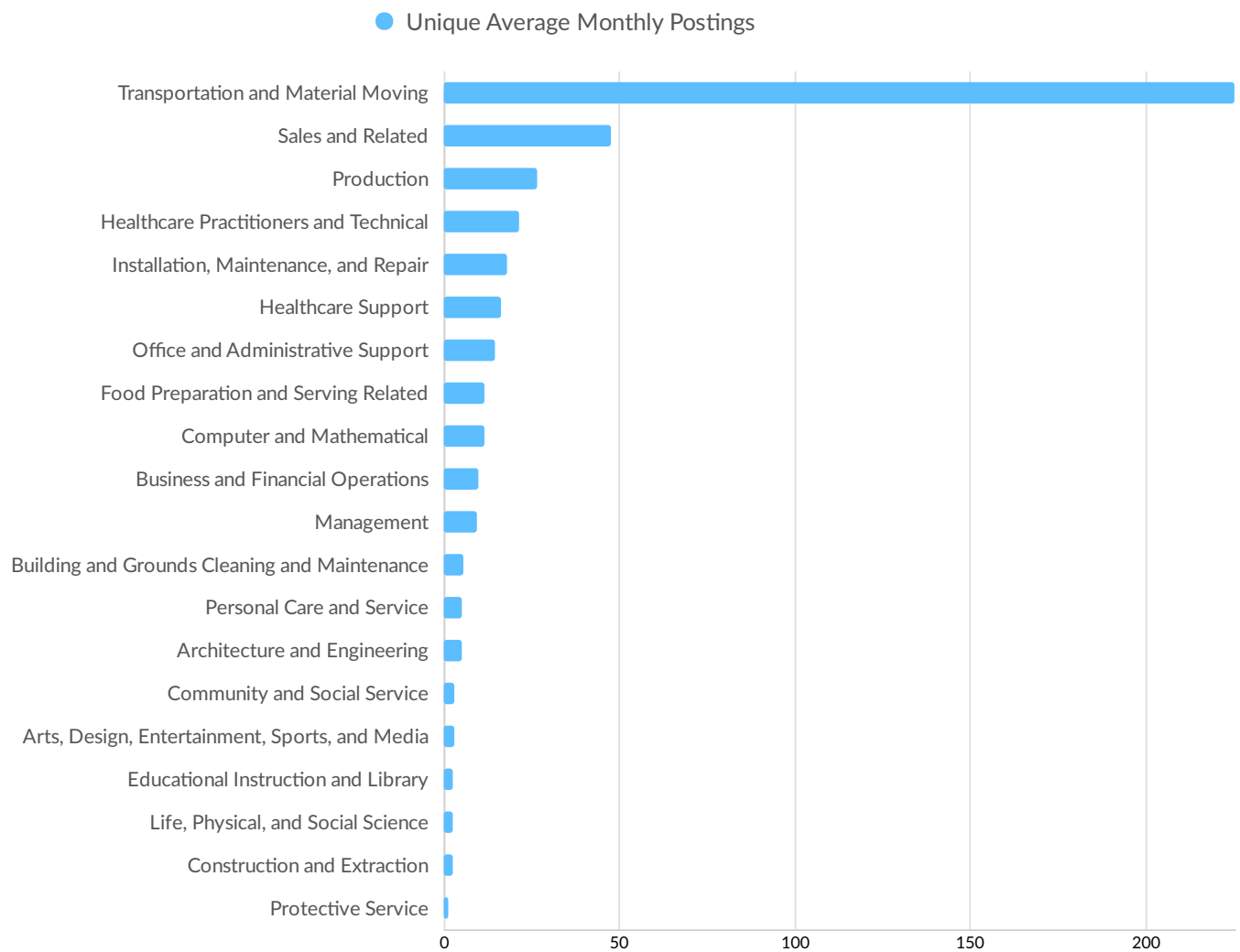
Top Occupation LQ



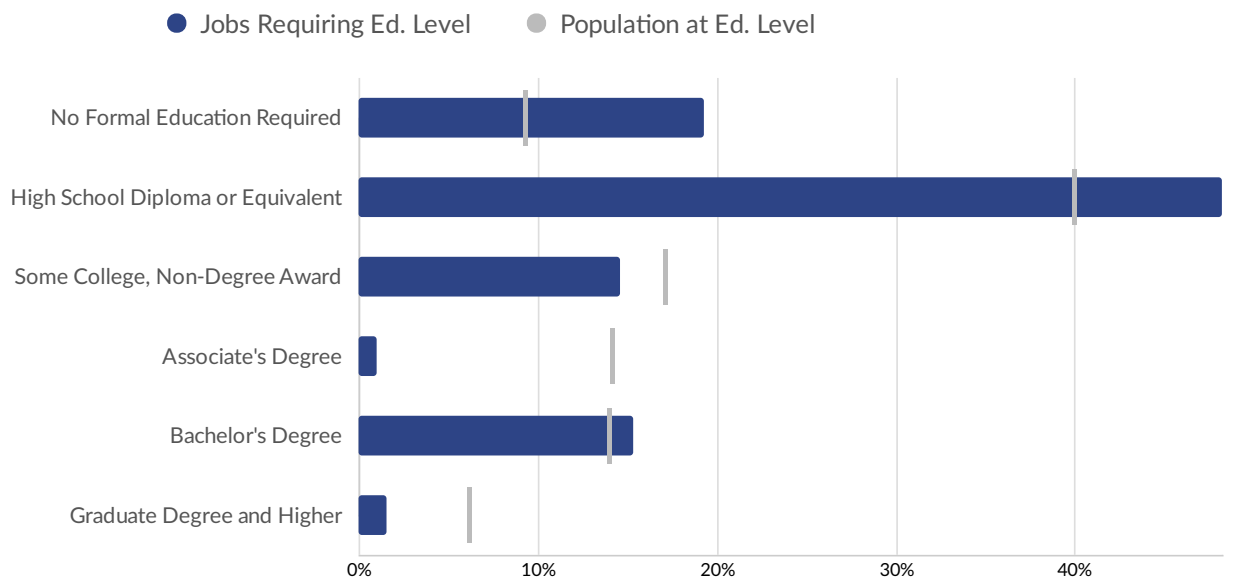
Top Occupation Earnings



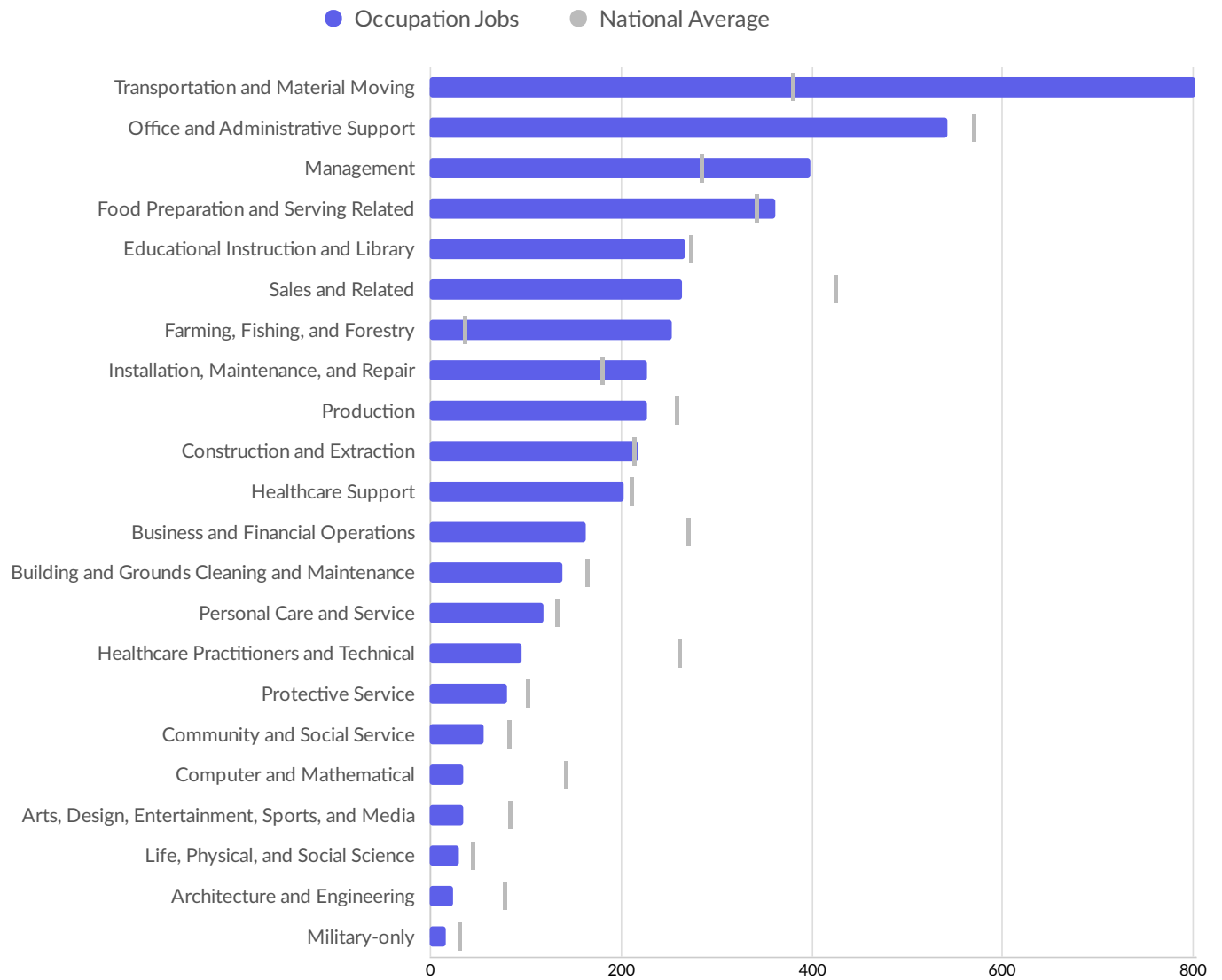
Top Posted Occupations



Underemployment



Largest Occupations



Educational Pipeline

Over the last 5 years, no schools in Buffalo County, WI produced graduates.

In-Demand Skills

