



Buffalo County, WI

Mississippi River Regional Planning Commission



1707 Main Street, Suite 435
La Crosse, Wisconsin 54601

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Report Parameters

1 County

55011 Buffalo County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

13,078

Population (2019)

Population **decreased by 152** over the last 5 years and is projected to **decrease by 107** over the next 5 years.

4,603

Total Regional Employment

Jobs **grew by 97** over the last 5 years but are projected to **decrease by 64** over the next 5 years.

\$54.8K

Median Household Income (2017)

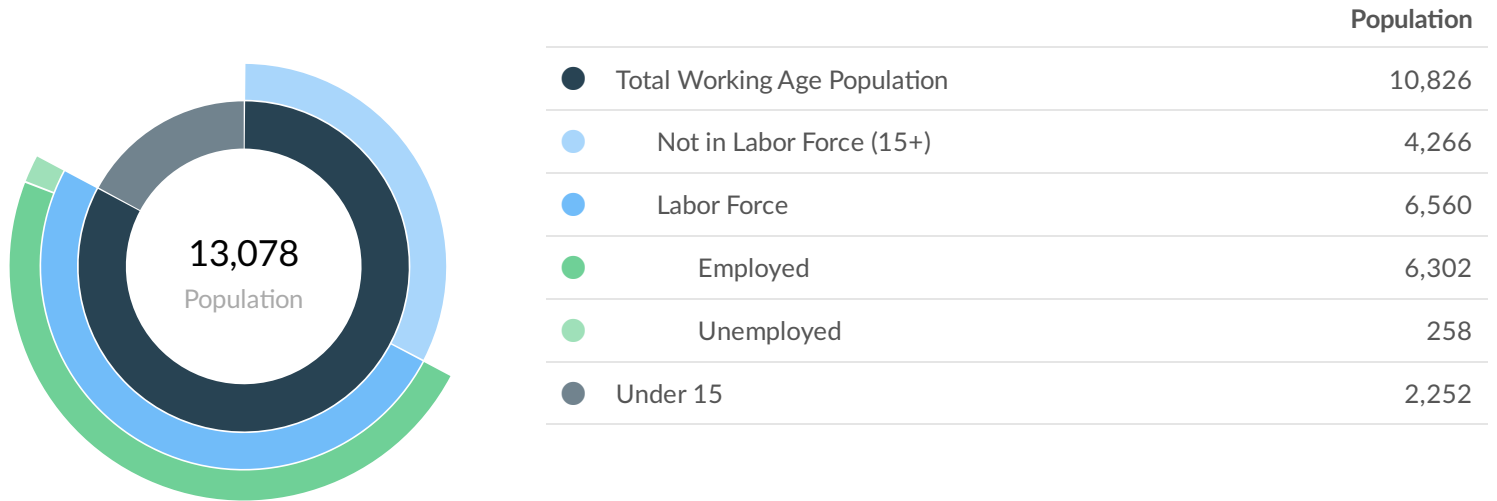
Median household income is **\$2.9K below** the national median household income of \$57.7K.

Takeaways

- As of 2019 the region's population **declined by 1.1%** since 2014, falling by 152. Population is expected to **decrease by 0.8%** between 2019 and 2024, losing 107.
- From 2014 to 2019, jobs **increased by 2.2%** in Buffalo County, WI from 4,506 to **4,603**. This change **fell short of the national growth rate of 6.9% by 4.7%**. As the number of jobs increased, the **labor force participation rate increased from 58.8% to 60.6% between 2014 and 2019**.
- Concerning educational attainment, **11.9% of Buffalo County, WI residents possess a Bachelor's Degree** (6.9% below the national average), and **11.9% hold an Associate's Degree** (3.8% above the national average).
- The top three industries in 2019 are General Freight Trucking, Animal Production, and Education and Hospitals (Local Government).

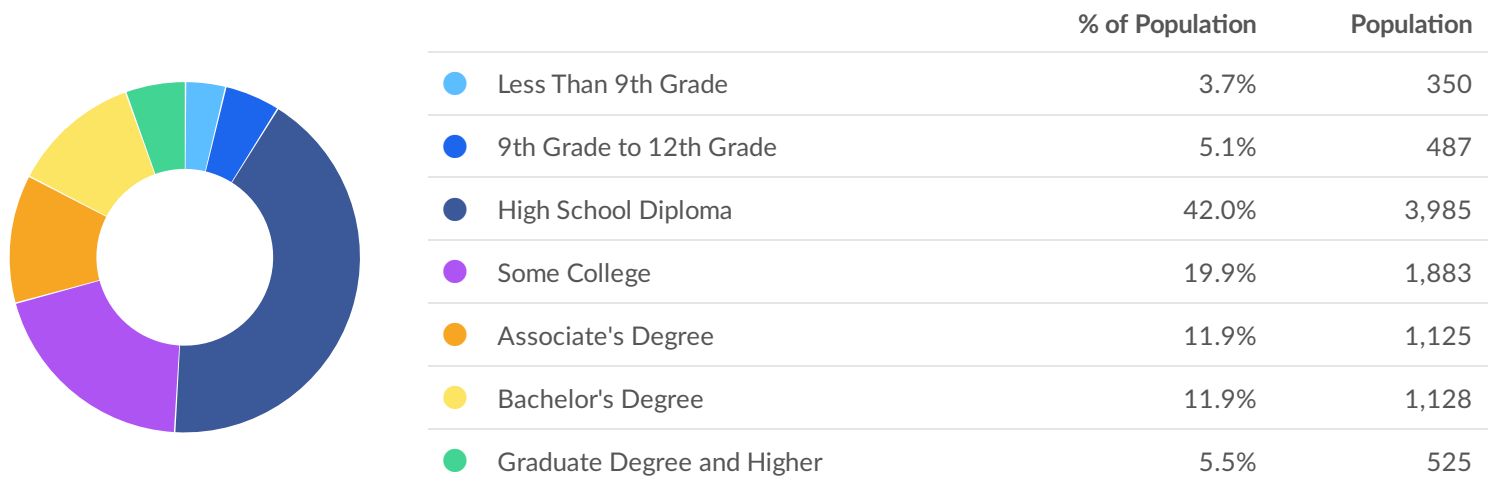
	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	13,078	6,560	4,603	101.2	\$444.25M	\$987.03M	\$676.98M
La Crosse, WI (in La Crosse county) (ZIP 54601)	50,333	N/A	40,144	99.5	\$3.81B	\$4.14B	\$5.02B
Vernon County, WI	30,942	15,432	10,499	97.5	\$975.45M	\$1.69B	\$1.09B

2019 Labor Force Breakdown



Educational Attainment

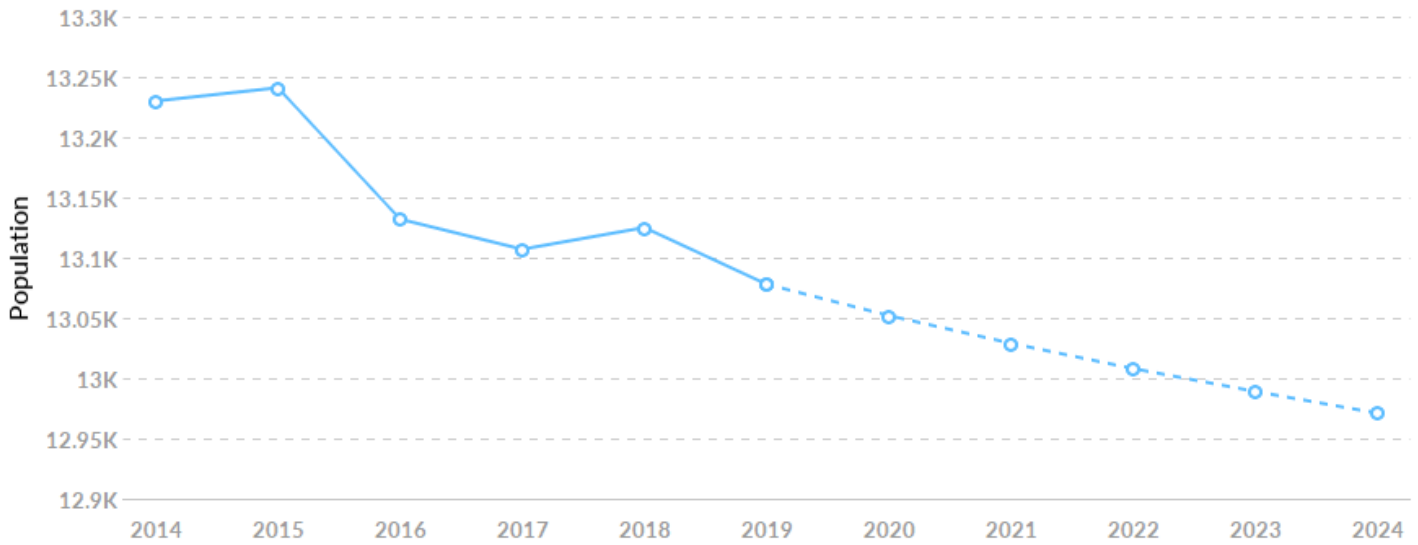
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Historic & Projected Trends

Population Trends

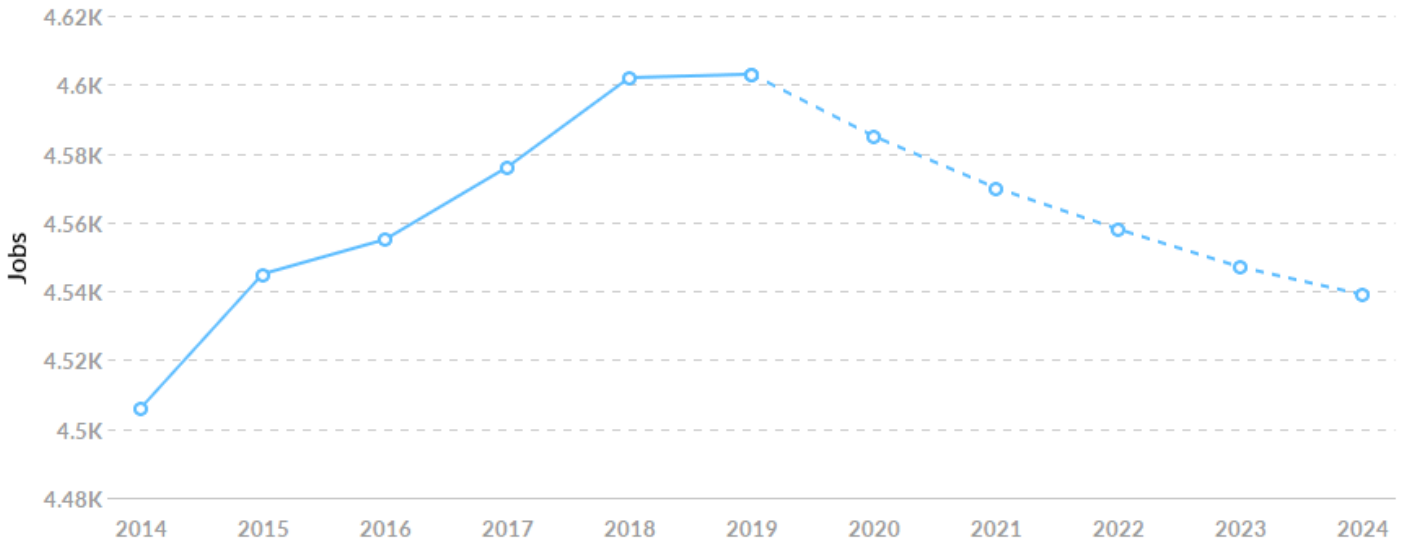
As of 2019 the region's population **declined by 1.1%** since 2014, falling by 152. Population is expected to **decrease by 0.8%** between 2019 and 2024, losing 107.



Timeframe	Population
2014	13,230
2015	13,241
2016	13,132
2017	13,107
2018	13,125
2019	13,078
2020	13,052
2021	13,029
2022	13,008
2023	12,989
2024	12,971

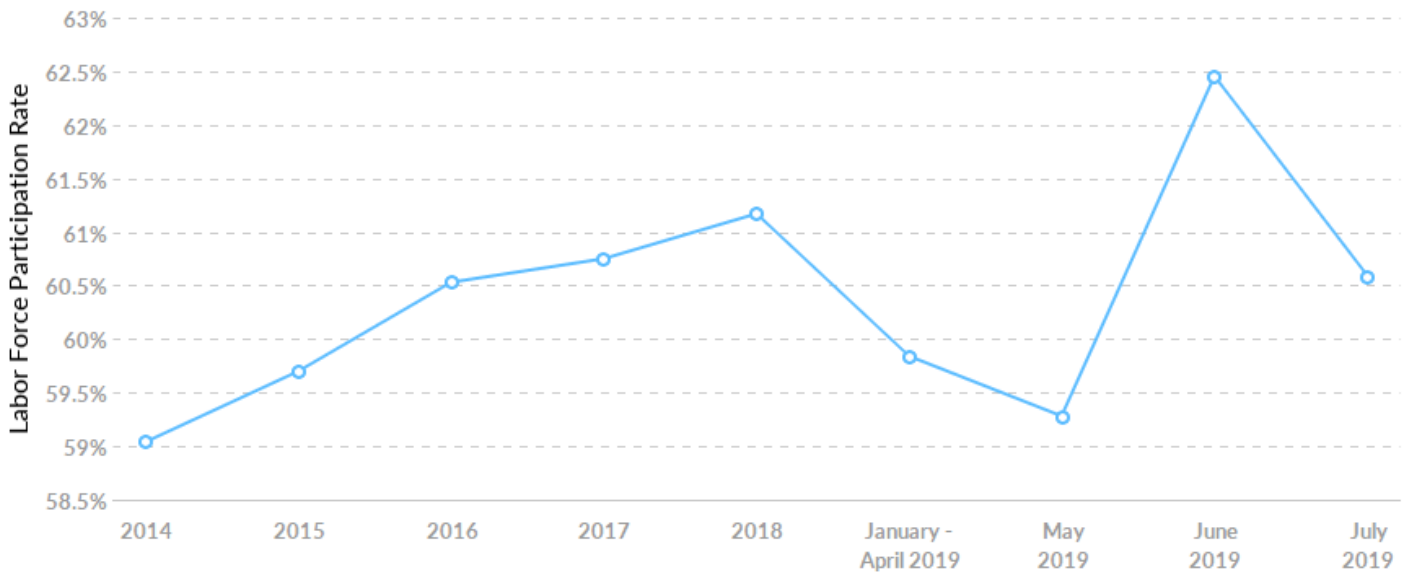
Job Trends

From 2014 to 2019, jobs increased by 2.2% in Buffalo County, WI from 4,506 to 4,603. This change fell short of the national growth rate of 6.9% by 4.7%.



Timeframe	Jobs
2014	4,506
2015	4,545
2016	4,555
2017	4,576
2018	4,602
2019	4,603
2020	4,585
2021	4,570
2022	4,558
2023	4,547
2024	4,539

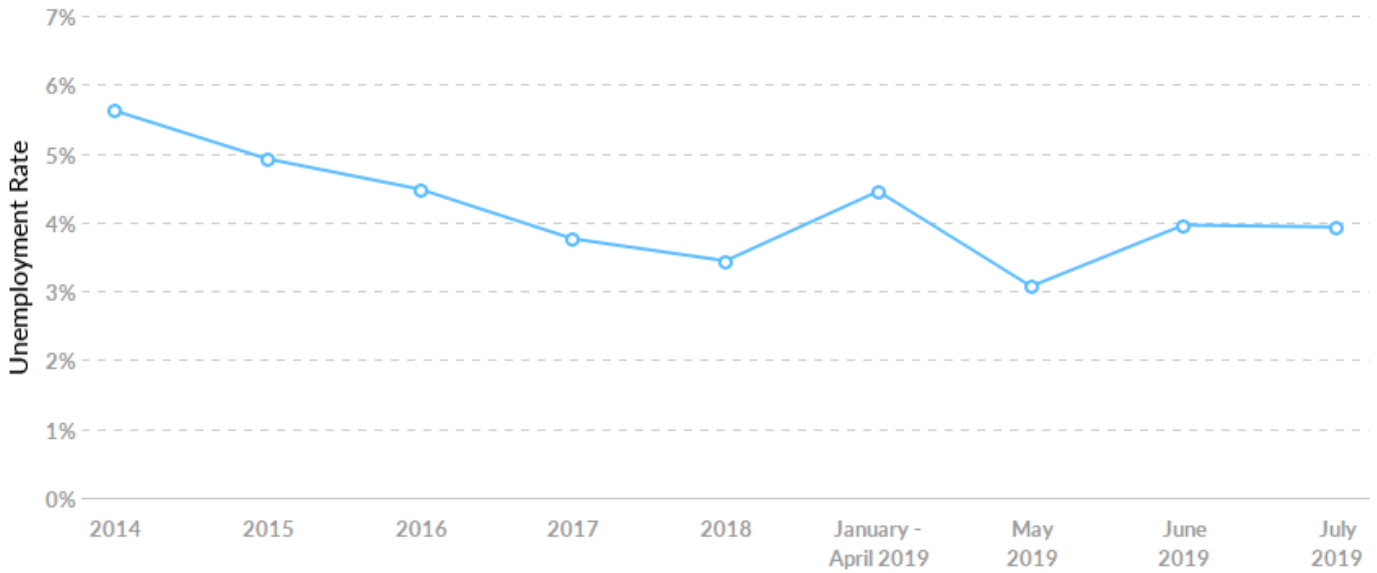
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2014	59.04%
2015	59.70%
2016	60.53%
2017	60.75%
2018	61.17%
January - April 2019	59.84%
May 2019	59.28%
June 2019	62.45%
July 2019	60.59%

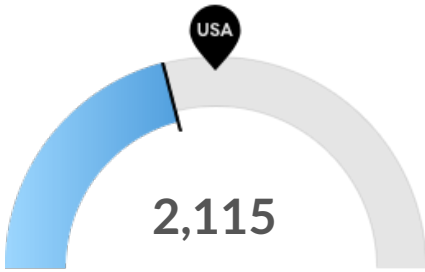
Unemployment Rate Trends

Buffalo County, WI had a July 2019 unemployment rate of 3.93%, decreasing from 5.62% 5 years before.



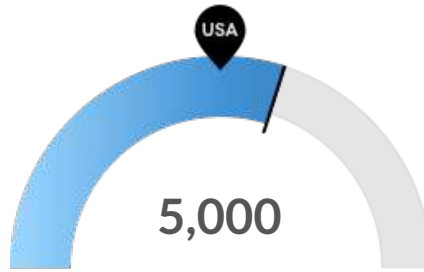
Timeframe	Unemployment Rate
2014	5.62%
2015	4.92%
2016	4.48%
2017	3.76%
2018	3.44%
January - April 2019	4.45%
May 2019	3.07%
June 2019	3.96%
July 2019	3.93%

Population Characteristics



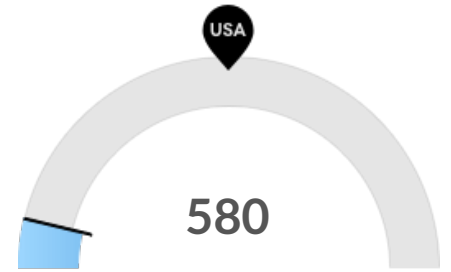
Millennials

Buffalo County, WI has 2,115 millennials (ages 25-39). The national average for an area this size is 2,698.



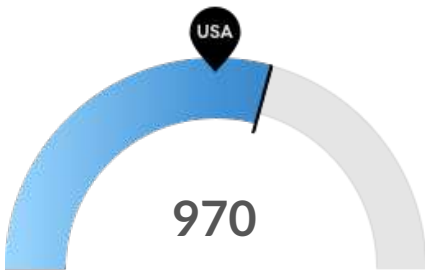
Retiring Soon

Retirement risk is high in Buffalo County, WI. The national average for an area this size is 3,799 people 55 or older, while there are 5,000 here.



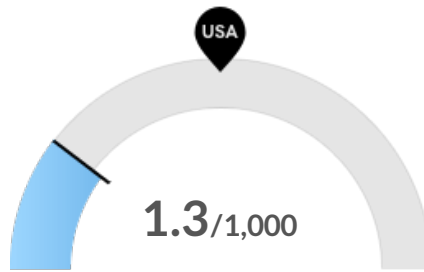
Racial Diversity

Racial diversity is low in Buffalo County, WI. The national average for an area this size is 5,200 racially diverse people, while there are 580 here.



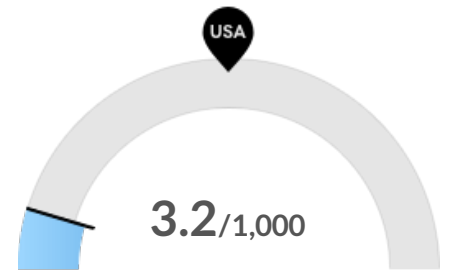
Veterans

Buffalo County, WI has 970 veterans. The national average for an area this size is 763.



Violent Crime

Buffalo County, WI has 1.3 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

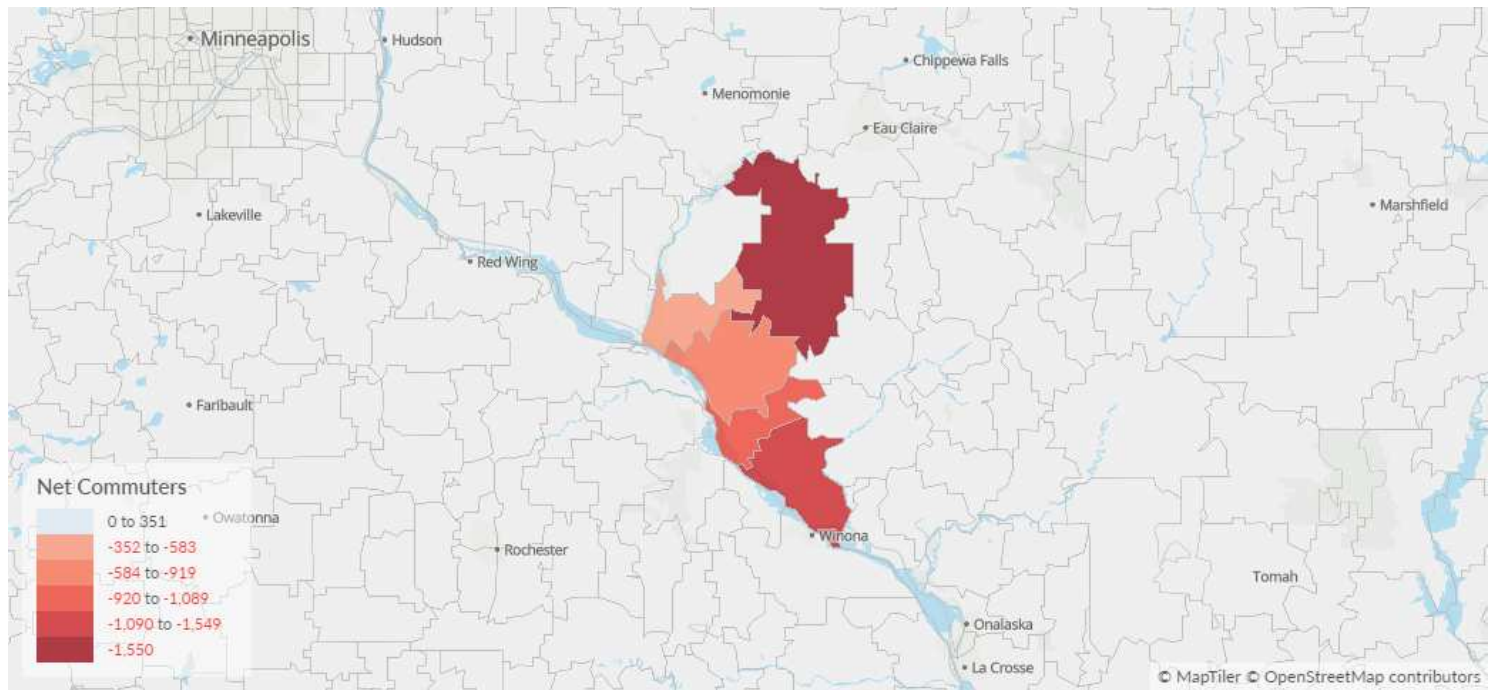


Property Crime

Buffalo County, WI has 3.2 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Buffalo County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

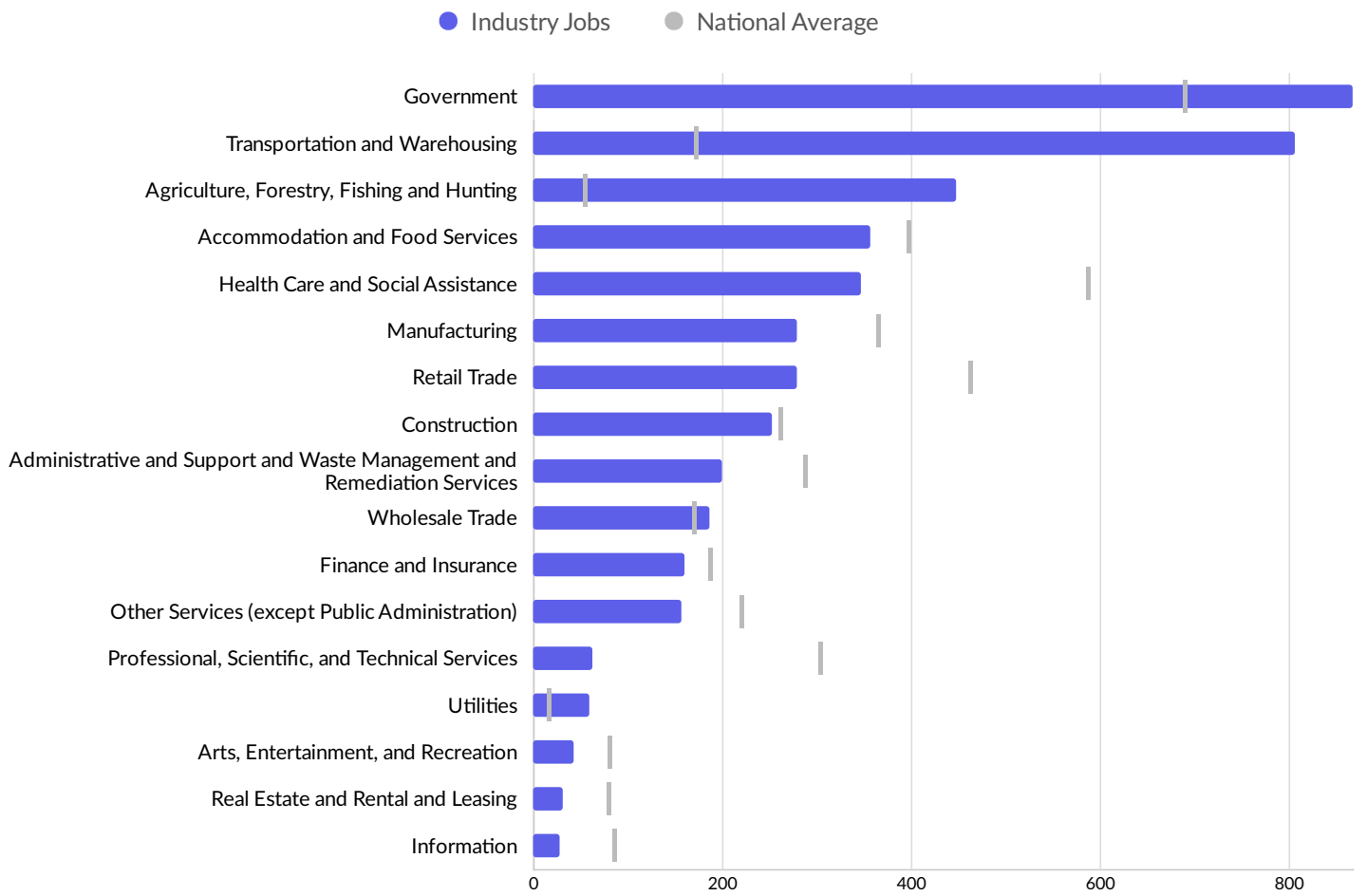
ZIP	Name	2019 Employment
54755	Mondovi, WI (in Buffalo...	2,736
54629	Fountain City, WI (in Bu...	583
54610	Alma, WI (in Buffalo cou...	540
54622	Cochrane, WI (in Buffal...	464
54756	Nelson, WI (in Buffalo c...	239

Where Talent Lives

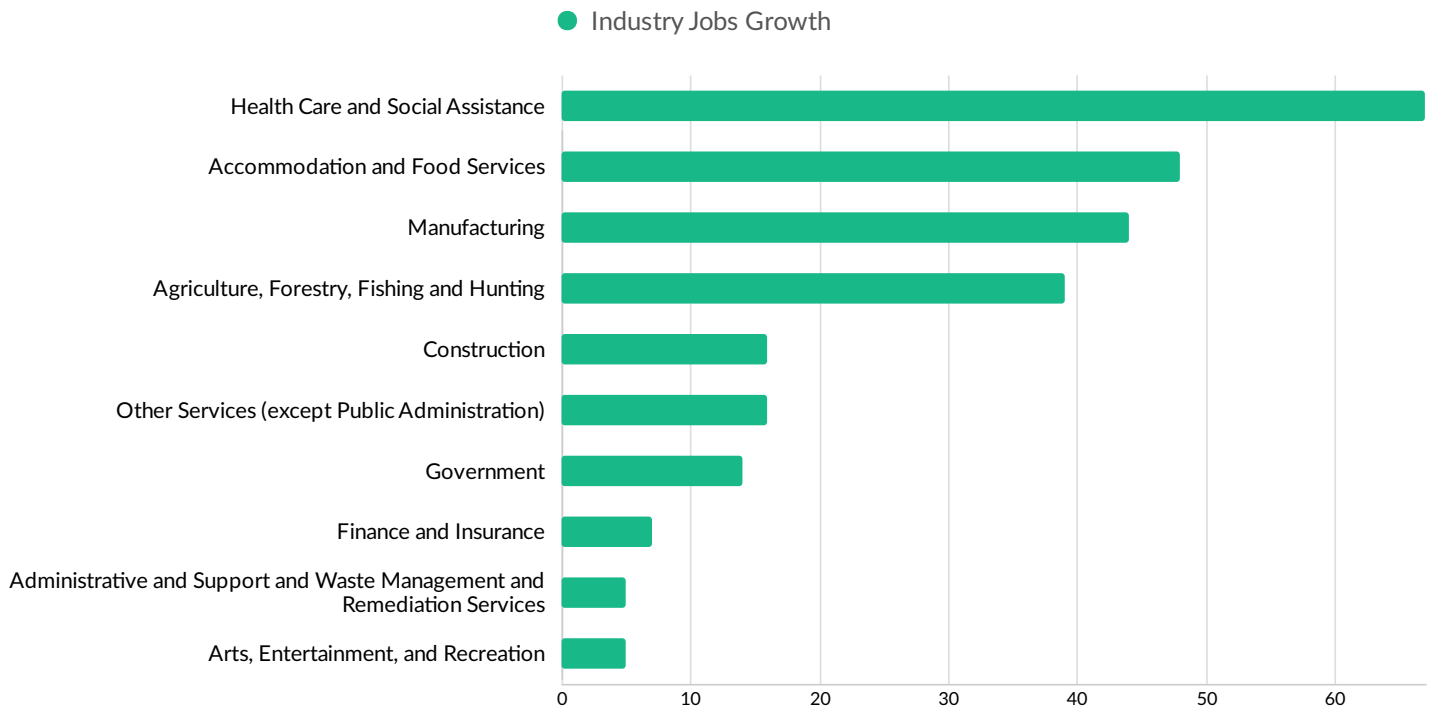
ZIP	Name	2019 Workers
54755	Mondovi, WI (in Buffalo...	4,286
54629	Fountain City, WI (in Bu...	1,673
54622	Cochrane, WI (in Buffal...	1,384
54610	Alma, WI (in Buffalo cou...	1,124
54756	Nelson, WI (in Buffalo c...	591

Industry Characteristics

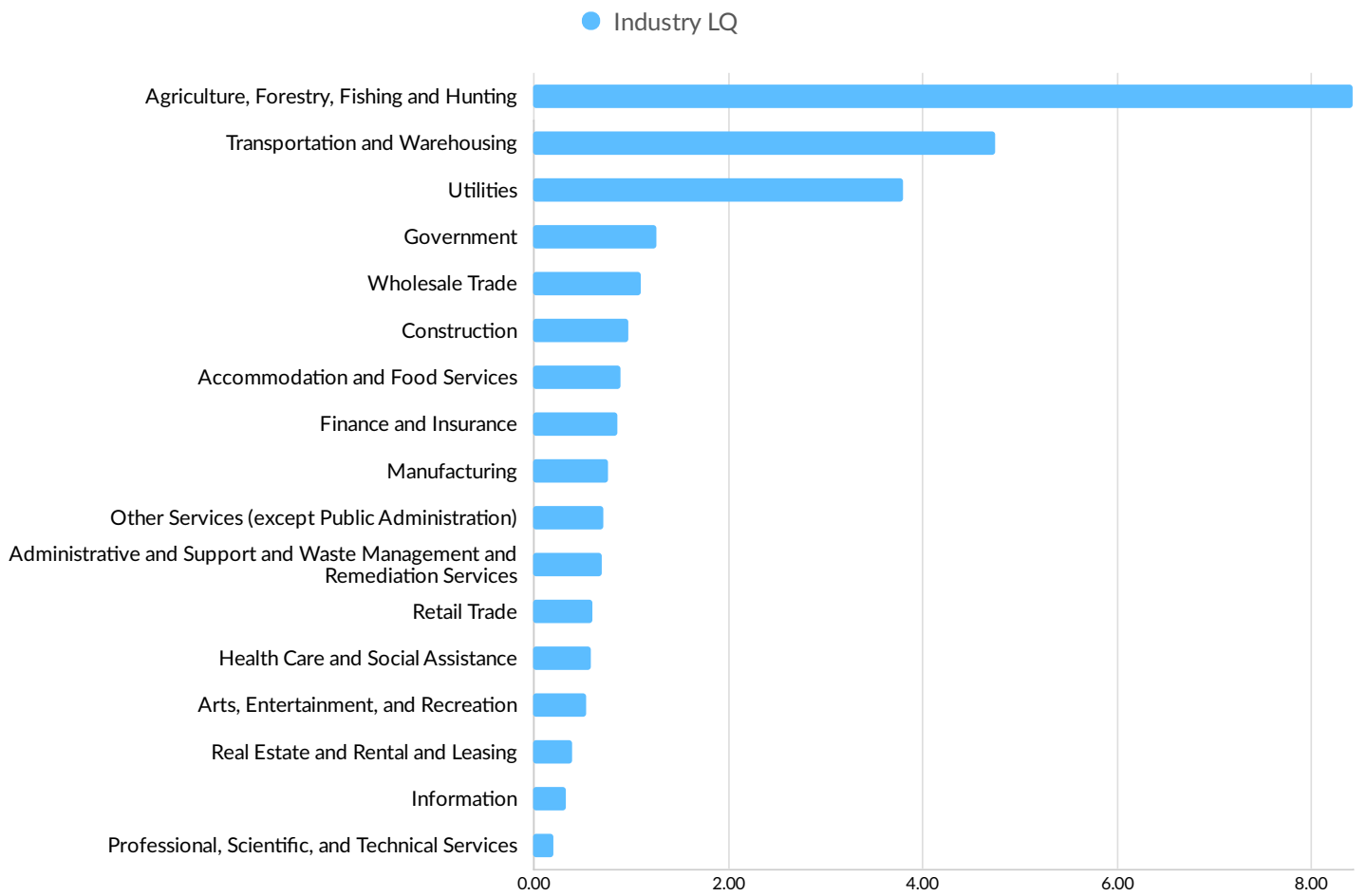
Largest Industries



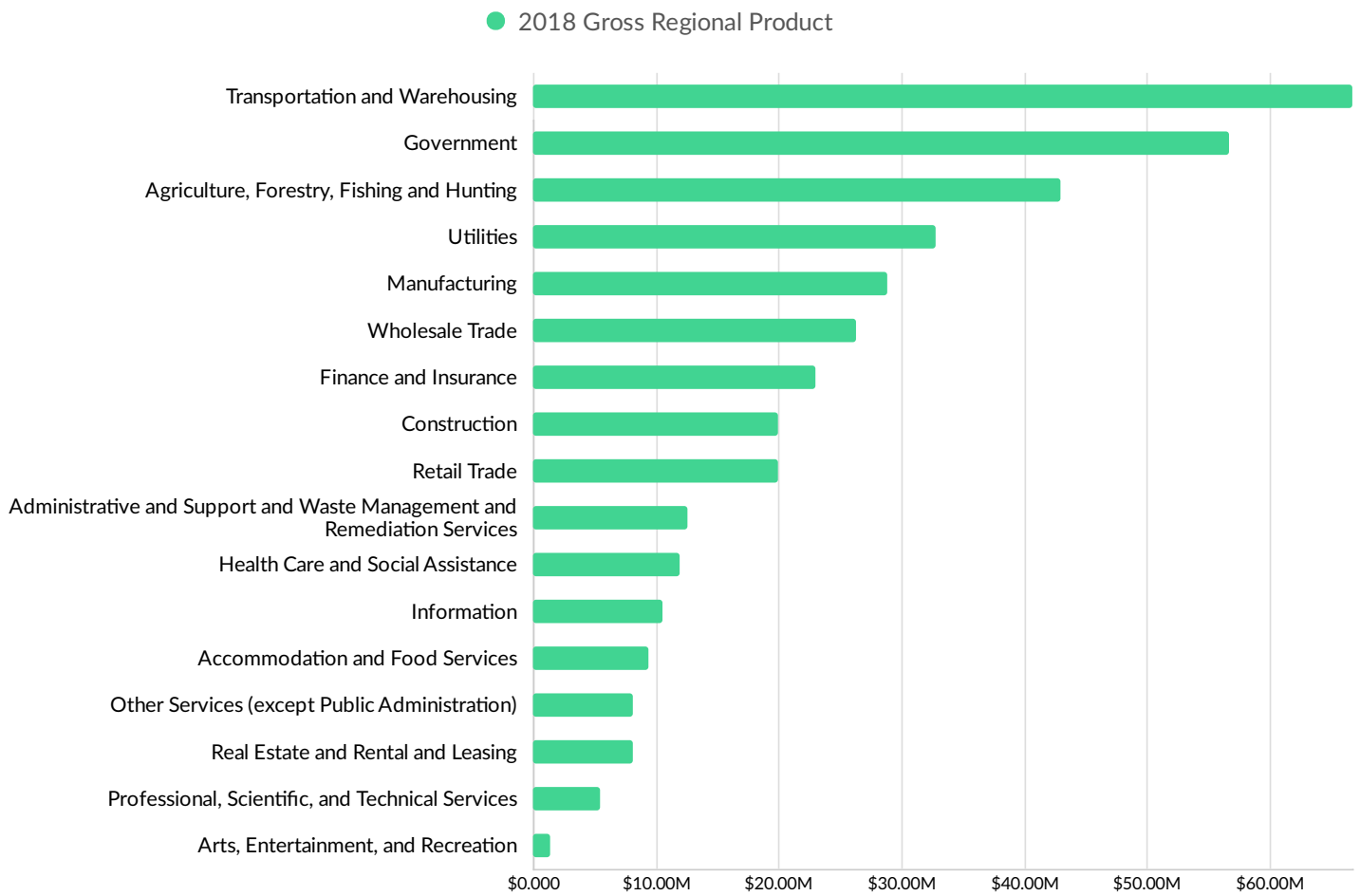
Top Growing Industries



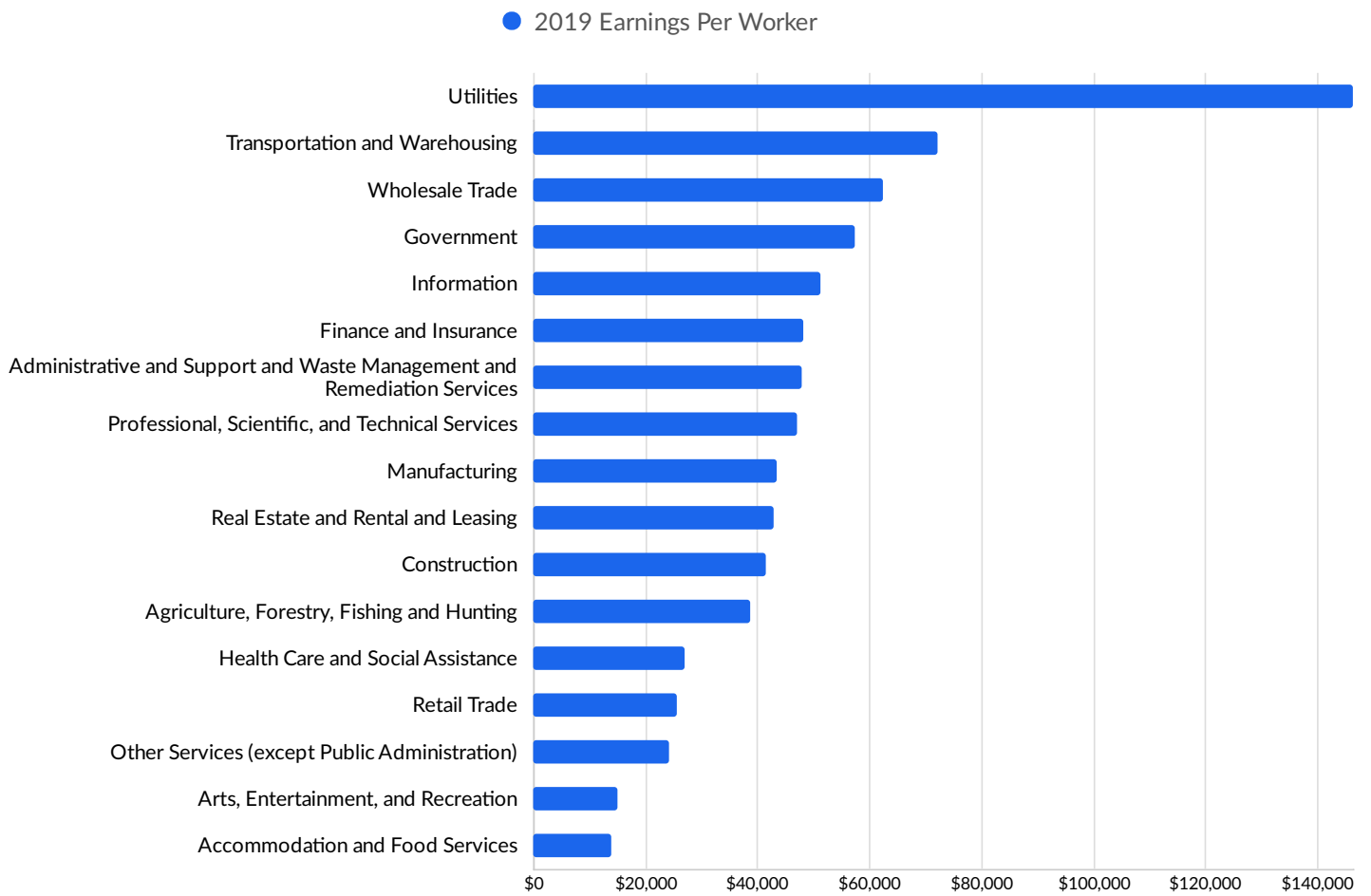
Top Industry LQ



Top Industry GRP



Top Industry Earnings






















Industry	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2019 Earnings Per Worker	2018 GRP
Government	855	869	14	+2%	1.26	\$57,488	\$56.68M
Transportation and Warehousing	857	807	-50	-6%	4.75	\$72,349	\$66.72M
Agriculture, Forestry, Fishing and Hunting	410	449	39	+10%	8.43	\$38,810	\$42.94M
Accommodation and Food Services	309	357	48	+16%	0.90	\$14,058	\$9.47M
Health Care and Social Assistance	281	348	67	+24%	0.59	\$27,014	\$11.92M
Manufacturing	236	280	44	+19%	0.77	\$43,621	\$28.83M
Retail Trade	279	279	0	0%	0.61	\$25,616	\$19.91M
Construction	237	253	16	+7%	0.98	\$41,432	\$19.93M
Administrative and Support and Waste Management and Remediation Services	195	200	5	+3%	0.70	\$48,032	\$12.64M
Wholesale Trade	224	187	-37	-17%	1.11	\$62,502	\$26.30M
Finance and Insurance	153	160	7	+5%	0.87	\$48,194	\$23.05M
Other Services (except Public Administration)	140	156	16	+11%	0.72	\$24,333	\$8.18M
Professional, Scientific, and Technical Services	91	63	-28	-31%	0.21	\$47,009	\$5.41M
Utilities	96	60	-36	-38%	3.81	\$146,393	\$32.83M
Arts, Entertainment, and Recreation	38	43	5	+13%	0.54	\$15,118	\$1.41M
Real Estate and Rental and Leasing	32	31	-1	-3%	0.40	\$42,963	\$8.07M
Information	34	28	-6	-18%	0.33	\$51,197	\$10.57M

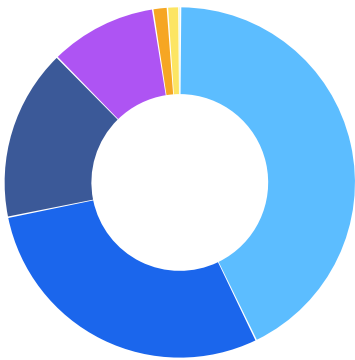
Business Characteristics

1,105 Companies Employ Your Workers

Online profiles for your workers mention 1,105 companies as employers, with the top 10 appearing below. In the last 12 months, 291 companies in Buffalo County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Marten Transport, Ltd.	93 	Ashley Furniture Industries, Inc.	423 
Ashley Furniture Industries, Inc.	41 	CRST International, Inc.	213 
Mayo Clinic	24 	Marten Transport, Ltd.	164 
Dairyland Power Cooperative	19 	Roehl Transport, Inc.	115 
Midwest Dental	17 	Platinum Supplemental Insuranc...	105 
School District of Monroe	14 	Teach For America, Inc.	104 
Unitedhealth Group Incorporated	14 	K.B. Transportation, Inc.	62 
Waumandee State Bank	14 	Westway Transportation Service...	62 
Fastenal Company	13 	Dollar General Corporation	59 
Fountain Cochrane City School ...	13 	U.S. Xpress, Inc.	59 

Business Size



	Percentage	Business Count
1 to 4 employees	42.8%	286
5 to 9 employees	29.0%	194
10 to 19 employees	15.8%	106
20 to 49 employees	9.9%	66
50 to 99 employees	1.3%	9
100 to 249 employees	1.0%	7
250 to 499 employees	0.1%	1

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

Largest Occupations

● Occupation Jobs ● National Average

Top Growing Occupations

● Occupation Jobs Growth

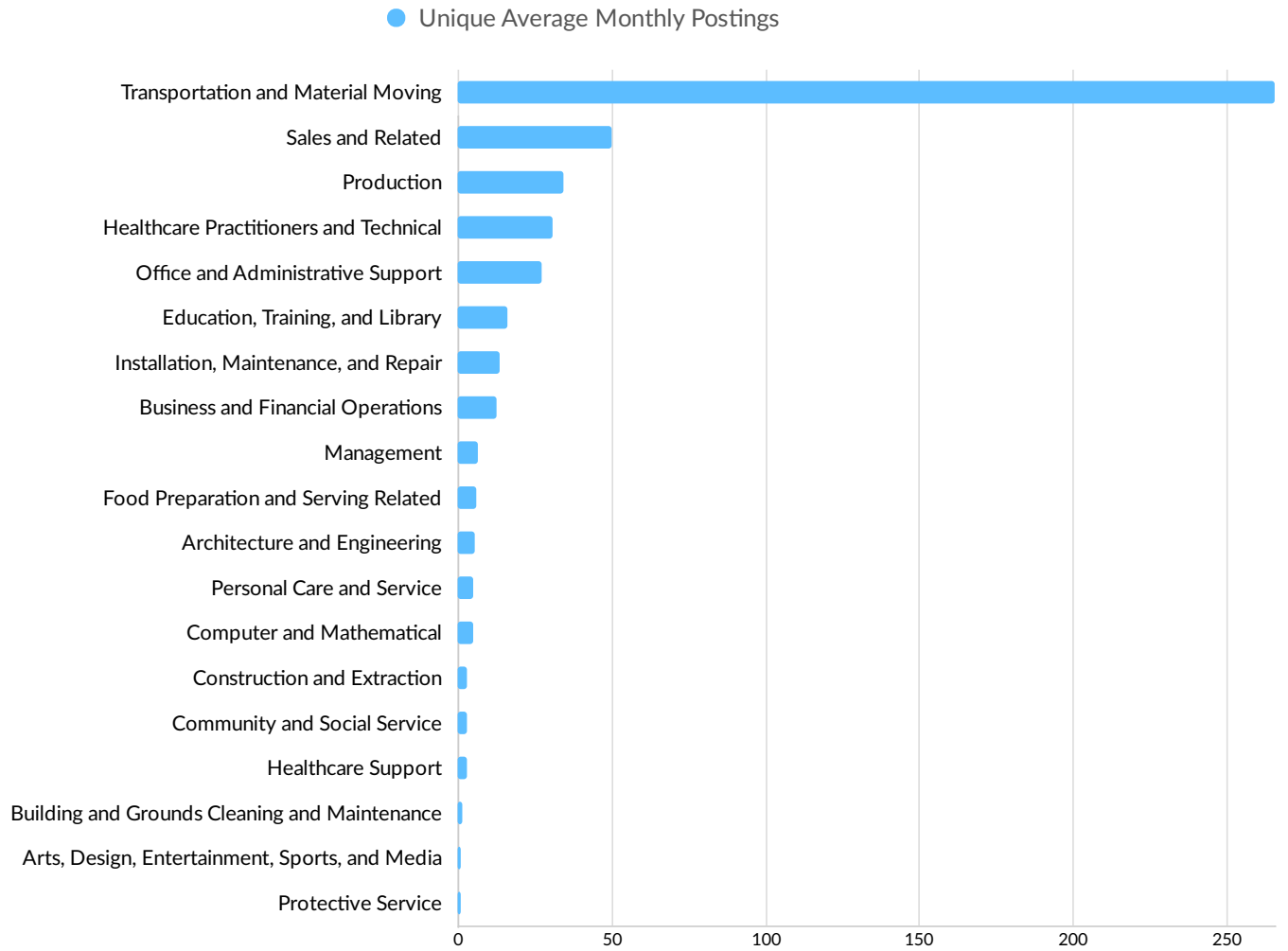
Top Occupation LQ

● Occupation LQ

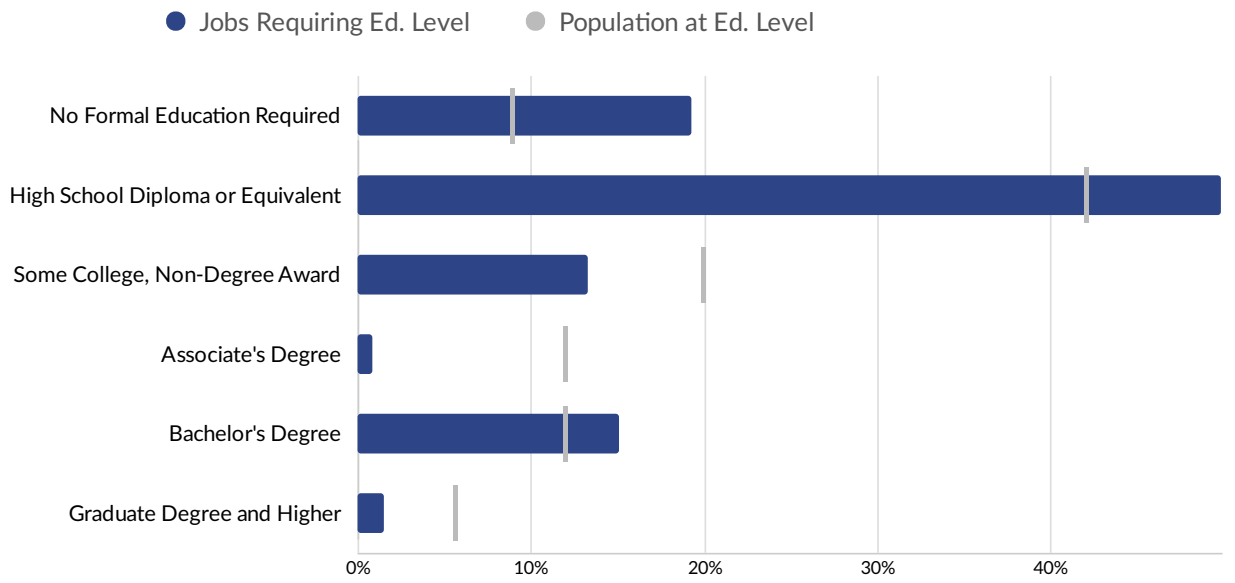
Top Occupation Earnings

● 2018 Median Hourly Earnings

Top Posted Occupations



Underemployment



Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Nov 2018 - Oct 2019 Unique Average Monthly Postings
Transportation and Material Moving	793	724	-69	-9%	2.29	\$19.43	266
Office and Administrative Support	636	639	3	+0%	0.97	\$15.74	27
Food Preparation and Serving Related	367	406	39	+11%	1.06	\$9.62	6
Management	366	371	5	+1%	1.40	\$25.64	6
Sales and Related	285	293	8	+3%	0.64	\$13.24	50
Education, Training, and Library	292	290	-2	-1%	1.12	\$20.54	16
Production	276	246	-30	-11%	0.92	\$16.79	34
Installation, Maintenance, and Repair	236	225	-11	-5%	1.25	\$19.81	14
Personal Care and Service	141	214	73	+52%	1.05	\$10.45	5
Construction and Extraction	205	213	8	+4%	1.00	\$18.71	3
Farming, Fishing, and Forestry	168	206	38	+23%	6.00	\$13.08	0
Business and Financial Operations	142	158	16	+11%	0.65	\$26.50	13
Building and Grounds Cleaning and Maintenance	111	135	24	+22%	0.81	\$12.54	2
Healthcare Practitioners and Technical	106	108	2	+2%	0.42	\$26.30	31
Healthcare Support	99	88	-11	-11%	0.71	\$14.15	3
Protective Service	81	88	7	+9%	0.86	\$18.14	1
Community and Social Service	43	55	12	+28%	0.71	\$19.70	3
Arts, Design, Entertainment, Sports, and Media	39	36	-3	-8%	0.44	\$17.06	1

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Nov 2018 - Oct 2019 Unique Average Monthly Postings
Computer and Mathematical	40	33	-7	-18%	0.25	\$26.66	5
Architecture and Engineering	28	24	-4	-14%	0.31	\$31.65	6
Life, Physical, and Social Science	25	23	-2	-8%	0.62	\$25.23	1
Military-only	18	17	-1	-6%	0.63	\$19.15	0

Educational Pipeline

Over the last 5 years, no schools in Buffalo County, WI produced graduates.

In-Demand Skills

