

## Mississippi River Regional Planning Commission EMSI Report

### Potential Wood Product Business Development Opportunities in the State of Wisconsin

This report identifies wood product industries that import their products into the State of Wisconsin that could be manufactured in the State. The State of Wisconsin has an existing wood product industry specialization. Additional business endeavors linked with import substitution strategies in these wood products may merit worthwhile results because of existing industry knowledge and synergies. Average earnings paid by industries that produce these products is also reported to give a better understanding of economic development benefits of these industries expanding. These industries also have strong supply chain needs that benefit the service sector of the economy. Wood products are also an economic driver industry of Western Wisconsin and the entire State, with education and research resources to support them. [NAICS - North American Industrial Classification Code, Dataset Version: 2013.4 Class of Worker, Timeframe: 2012, Dataset Category: EMSI Complete, Region Name: State of Wisconsin]

NAICS	Industry	Total Regional Demand	Satisfied by Region's Industries	Satisfied by Industries Outside Region	Average Earnings of Region's Workforce
321113	Sawmills	\$652,563,363	\$166,756,175	\$485,807,188	\$39,801
113310	Logging	\$340,351,825	\$113,475,411	\$226,876,414	\$29,980
337212	Custom Architectural Woodwork & Millwork Mfg	\$244,309,475	\$61,274,020	\$183,035,455	\$45,584
337110	Wood Kitchen Cabinet and Countertop Mfg	\$235,873,825	\$65,585,122	\$170,288,703	\$39,566
337121	Upholstered Household Furniture Mfg	\$117,151,593	\$14,627,169	\$102,524,424	\$40,035
321219	Reconstituted Wood Product Mfg	\$119,159,968	\$43,075,195	\$76,084,773	\$72,835
423310	Lumber, Plywood, Millwork, & Wood Panel Merchant Wholesalers	\$285,070,240	\$211,742,792	\$73,327,448	\$51,354
321212	Softwood Veneer and Plywood Manufacturing	\$77,640,832	\$5,652,205	\$71,988,627	\$64,995
321920	Wood Container and Pallet Manufacturing	\$136,610,354	\$75,232,659	\$61,377,695	\$36,034
113110	Timber Tract Operations	\$70,773,780	\$10,313,688	\$60,460,092	\$50,338
321918	Other Millwork (including Flooring)	\$129,234,446	\$72,692,542	\$56,541,904	\$41,510
321114	Wood Preservation	\$77,762,943	\$25,657,680	\$52,105,263	\$48,960
321911	Wood Window and Door Manufacturing	\$163,396,462	\$113,485,914	\$49,910,547	\$42,823
321991	Manufactured Home (Mobile Home) Mfg	\$51,456,408	\$10,927,024	\$40,529,384	\$44,079
321214	Truss Manufacturing	\$56,475,304	\$18,921,158	\$37,554,145	\$44,041
337122	Nonupholstered Wood Household Furniture Mfg	\$86,186,535	\$49,741,227	\$36,445,308	\$49,057
113210	Forest Nurseries and Gathering of Forest Prod	\$24,021,602	\$5,970,413	\$18,051,189	\$62,779
321912	Cut Stock, Resawing Lumber, and Planing	\$40,917,253	\$23,393,051	\$17,524,203	\$36,365
321211	Hardwood Veneer and Plywood Manufacturing	\$72,223,397	\$57,198,884	\$15,024,513	\$45,625
337211	Wood Office Furniture Manufacturing	\$16,819,382	\$2,913,052	\$13,906,330	\$41,776
321999	All Other Miscellaneous Wood Product Mfg	\$71,699,532	\$58,031,047	\$13,668,485	\$25,756
115310	Support Activities for Forestry	\$26,345,314	\$15,977,221	\$10,368,094	\$44,249
321992	Prefabricated Wood Building Manufacturing	\$44,368,025	\$36,085,718	\$8,282,307	\$48,616
321213	Engineered Wood Member (except Truss) Mfg	\$16,696,291	\$13,089,020	\$3,607,271	\$47,376
337129	Wood TV, Radio, & Sewing Mach Cabinet Mfg	\$5,804,357	\$2,656,088	\$3,148,269	\$32,702
<b>Total</b>		<b>\$3,162,912,506</b>	<b>\$1,274,474,475</b>	<b>\$1,888,438,031</b>	<b>\$45,049.44</b>

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