Mississippi River Regional Planning Commission EMSI Report

Potential Health Care Industry Business Development Opportunities in the Mississippi River Region

This report identifies health care service industries that are provided to the region's residents from service providers outside the Mississippi River Region counties of Buffalo, Crawford, Jackson, La Crosse, Monroe, Pepin, Pierce, Trempealeau and Vernon that could be provided in one or more of these counties. This region has an existing health care industry concentration. Additional business endeavors linked with import substitution strategies in these health care services may merit worthwhile results because of existing industry knowledge and synergies. Average earnings paid by industries that provide these services is also reported to give a better understanding of economic development benefits of these industries expanding. These industries also have strong supply chain needs that benefit other sectors of the economy. *[NAICS - North American Industrial Classification Code, Dataset Version: 2013.4 Class of Worker, Timeframe: 2012, Dataset Category: EMSI Complete, Region Name: Mississippi River Region, Counties: Buffalo, Crawford, Jackson, La Crosse, Monroe, Pepin, Pierce, Trempealeau, and Vernon]*

NAICS	Industry	Total Regional Demand	Satisfied By Region's Industries	Satisfied By Industries Outside Region	Average Earnings of Region's Workforce
621111	Offices of Physicians (except Mental Health Spec)	\$357,311,311	\$120,322,890	\$236,988,422	\$86,142
622110	General Medical and Surgical Hospitals (Private)	\$544,925,582	\$439,199,577	\$105,726,005	\$70,356
621610	Home Health Care Services	\$60,997,180	\$10,848,837	\$50,148,342	\$17,402
621210	Offices of Dentists	\$80,062,031	\$47,090,469	\$32,971,562	\$52,241
623110	Nursing Care Facilities	\$100,879,999	\$72,594,374	\$28,285,625	\$30,430
622310	Specialty (except Psychiatric & Substance Abuse) Hospitals (Private)	\$27,837,641	\$0	\$27,837,641	\$0
621491	HMO Medical Centers	\$25,131,032	\$999,653	\$24,131,379	\$95,521
621511	Medical Laboratories	\$23,234,154	\$476,339	\$22,757,815	\$97,831
621340	Offices of Physical, Occup. & Speech Therapists, & Audiologists	\$26,994,617	\$11,284,261	\$15,710,356	\$46,188
621493	Freestanding Ambul. Surgical & Emergency Ctrs	\$14,079,990	\$217,564	\$13,862,426	\$37,269
621420	Outpatient Mental Health & Substance Abuse Ctrs	\$16,603,846	\$3,733,383	\$12,870,463	\$35,346
621498	All Other Outpatient Care Centers	\$14,588,380	\$2,500,648	\$12,087,732	\$37,979
621492	Kidney Dialysis Centers	\$12,130,408	\$131,610	\$11,998,798	\$26,921
621399	Offices of All Other Misc. Health Practitioners	\$17,450,183	\$6,847,192	\$10,602,991	\$23,948
621330	Offices of Mental Health Practitioners (except Physicians)	\$13,802,403	\$3,229,148	\$10,573,255	\$31,163
623311	Continuing Care Retirement Communities	\$22,871,172	\$12,568,294	\$10,302,878	\$23,088
621512	Diagnostic Imaging Centers	\$10,992,038	\$1,251,779	\$9,740,259	\$70,645
622210	Psychiatric & Substance Abuse Hosp. (Private)	\$9,639,096	\$0	\$9,639,096	\$0
623312	Homes for the Elderly	\$18,723,798	\$9,263,956	\$9,459,842	\$24,767
621910	Ambulance Services	\$13,711,301	\$4,343,379	\$9,367,922	\$29,859
621112	Offices of Physicians, Mental Health Spec.	\$12,284,590	\$3,962,126	\$8,322,464	\$54,760
623210	Residential Mental Retardation Facilities	\$20,781,970	\$13,648,301	\$7,133,669	\$26,825
621999	All Other Misc Ambulatory Health Care Services	\$6,907,724	\$816,722	\$6,091,002	\$39,746
623990	Other Residential Care Facilities	\$9,939,522	\$4,303,359	\$5,636,162	\$27,163
623220	Resid. Mental Health & Substance Abuse Fac.	\$13,312,939	\$7,964,625	\$5,348,313	\$27,621
621320	Offices of Optometrists	\$9,799,233	\$5,424,343		
621991	Blood and Organ Banks	\$7,559,482	\$4,029,925	\$3,529,556	\$40,752
621391	Offices of Podiatrists	\$3,192,780	\$22,650	\$3,170,130	\$10,193
621310	Offices of Chiropractors	\$9,488,922	\$7,237,151	\$2,251,771	\$33,747
621410	Family Planning Centers	\$2,522,601	\$1,405,046	\$1,117,555	\$33,193
Total		\$1,507,755,925	\$795,717,601	\$712,038,321	\$41,905

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