

## Mississippi River Regional Planning Commission EMSI Report

### Potential Wood Product Business Development Opportunities in the Kickapoo Valley Counties of Crawford, Monroe, Richland and Vernon

This report identifies wood product industries that import their products into the Kickapoo Valley counties of Crawford, Monroe, Richland, and Vernon that could be manufactured in these counties. This region has an existing wood product industry specialization. Additional business endeavors linked with import substitution strategies in these wood products may merit worthwhile results because of existing industry knowledge and synergies. Average earnings paid by industries that produce these products is also reported to give a better understanding of economic development benefits of these industries expanding. These industries also have strong supply chain needs that benefit the service sector of the economy. Wood and forest products are also an economic driver industry of Western Wisconsin and the entire State, with education and research resources to support them. [NAICS - North American Industrial Classification Code, Dataset Version: 2013.4 Class of Worker, Timeframe: 2012, Dataset Category: EMSI Complete, Region Name: Kickapoo Valley, Counties: Crawford, Monroe, Richland, and Vernon]

NAICS	Industry	Total Regional Demand	Satisfied by Region's Industries	Satisfied by Industries Outside Region	Average Earnings of Regions Workforce
321113	Sawmills	\$15,683,540	\$3,566,048	\$12,117,492	\$45,086
113310	Logging	\$10,220,056	\$2,369,256	\$7,850,801	\$26,455
337212	Custom Archtrl Woodwork and Millwork Mfg	\$3,632,594	\$79,850	\$3,552,744	\$22,273
337110	Wood Kitchen Cabinet and Countertop Mfg	\$3,308,362	\$135,338	\$3,173,024	\$22,057
423310	Lumber, Plywood, Millwork & Wood Panel Whlsrs	\$4,916,436	\$1,868,740	\$3,047,695	\$39,147
321911	Wood Window and Door Mfg	\$3,189,674	\$265,426	\$2,924,248	\$30,898
321920	Wood Container and Pallet Mfg	\$2,559,491	\$411,202	\$2,148,289	\$33,722
321219	Reconstituted Wood Product Mfg	\$1,880,147	\$0	\$1,880,147	\$0
337121	Upholstered Hshld Furniture Mfg	\$1,733,322	\$10,243	\$1,723,079	\$16,230
321918	Other Millwork (including Flooring)	\$2,517,519	\$896,849	\$1,620,670	\$44,699
321114	Wood Preservation	\$1,805,478	\$387,098	\$1,418,379	\$30,999
115310	Support Activities for Forestry	\$1,843,575	\$463,612	\$1,379,964	\$22,513
337122	Nonupholstered Wood Household Furniture Mfg	\$1,317,837	\$32,958	\$1,284,879	\$16,953
321212	Softwood Veneer and Plywood Manufacturing	\$1,078,173	\$0	\$1,078,173	\$0
321211	Hardwood Veneer and Plywood Manufacturing	\$1,004,145	\$186,777	\$817,369	\$34,405
321999	All Other Miscellaneous Wood Product Mfg	\$1,273,522	\$498,209	\$775,312	\$39,288
321991	Manufactured Home (Mobile Home) Mfg	\$811,596	\$136,701	\$674,894	\$30,417
321214	Truss Manufacturing	\$648,302	\$0	\$648,302	\$0
113110	Timber Tract Operations	\$449,285	\$68,228	\$381,057	\$25,362
337211	Wood Office Furniture Mfg	\$279,788	\$3,450	\$276,338	\$20,122
321992	Prefabricated Wood Building Mfg	\$767,425	\$545,147	\$222,278	\$38,570
321213	Engineered Wood Member (except Truss) Mfg	\$207,912	\$34,186	\$173,727	\$28,084
321912	Cut Stock, Resawing Lumber, and Planing	\$775,932	\$747,830	\$28,102	\$38,339
337129	Wood Television, Radio, & Sewing Machine Cabinet Mfg	\$89,649	\$69,461	\$20,189	\$36,755
113210	Forest Nurseries and Gathering of Forest Products	\$152,494	\$137,867	\$14,627	\$51,131
<b>Total</b>		<b>\$62,146,254</b>	<b>\$12,914,476</b>	<b>\$49,231,779</b>	<b>\$31,523</b>

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