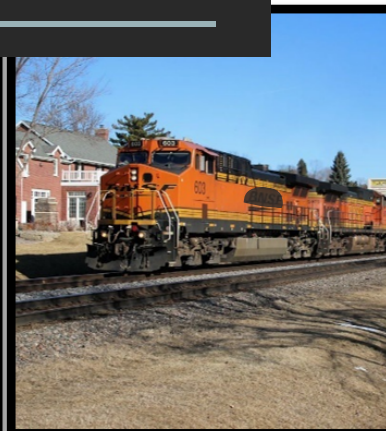


MISSISSIPPI RIVER REGIONAL PLANNING COMMISSION MULTIMODAL FREIGHT STRATEGY



2020 USDOT
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THE PROJECT

This Mississippi River Regional Planning Commission (MRRPC) Multimodal Freight Strategy is designed to support the analysis and development of a freight system strategy for the nine-county MRRPC region in Western Wisconsin. The region borders Minnesota and is at the confluence of major freight infrastructure in the Upper Midwest while also being within a day or less drive of all the most populated places in the Great Lakes Megaregion, including Minneapolis-St Paul, Chicago, Milwaukee, St Louis, and Indianapolis. The Region is also along major highway and railroad corridors linking East and West markets in the US; as well as the Mississippi River, linking the Midwest to Gulf Coast barge destinations. The purpose of this strategy is to transcend traditional planning boundaries and provide a strategy for rural areas represented by the MRRPC – including portions of two separate WisDOT districts (Southwest and Northwest).



PROJECT TASKS

- Develop background information on demographics, economics, and transportation
- Characterize the importance of freight movement in the region
- Conduct outreach to business and system users
- Provide an analysis and summary of goods movement
- Create growth projections for major freight commodities
- Identify community and environmental impacts of freight transportation
- Create opportunities and strategies based on data findings
- Create content to be used for comprehensive planning