

City of Viroqua Profile

Vernon County, WI

POPULATION

	1970	1980	1990	2000	2010
City of Viroqua	3,739	3,716	3,922	4,335	4,362
County of Vernon	24,557	25,642	25,617	28,056	29,773
State of Wisconsin	4,417,821	4,705,642	4,891,599	5,363,675	5,686,986

Source: U.S. Census Bureau

HOUSING UNITS

	1970	1980	1990	2000	2010
City of Viroqua	1,429	1,672	1,870	2,105	2,208
County of Vernon	8,448	10,141	10,830	12,416	13,720
State of Wisconsin	1,472,332	1,863,897	2,055,676	2,321,144	2,624,358

Source: U.S. Census Bureau

REAL ESTATE EQUALIZED VALUES

Millions of Dollars

	2010	2011	2012	2013	2014
City of Viroqua \$	230	226	222	218	223
County of Vernon \$	1,758	1,734	1,732	1,744	1,770
State of Wisconsin \$	483,967	475,506	459,699	455,740	466,816

Source: State of Wisconsin Department of Revenue

PER CAPITA PERSONAL INCOME

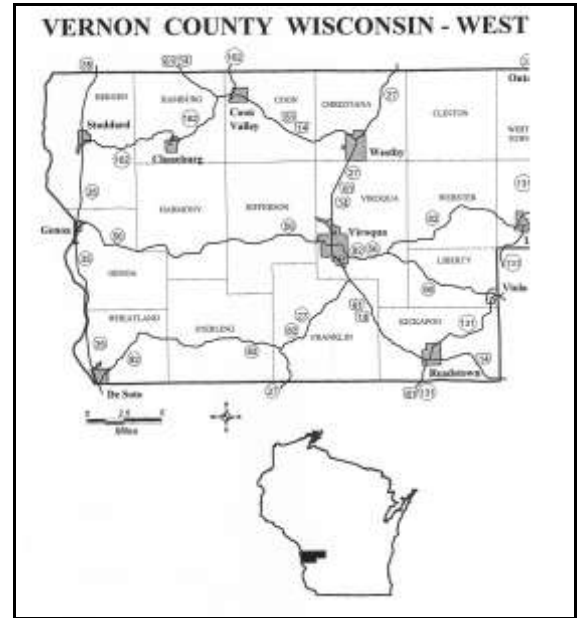
	2009	2010	2011	2012	2013
County of Vernon \$	29,030	29,865	31,362	32,206	33,317
State of Wisconsin \$	38,380	38,728	40,780	42,475	43,244
United States \$	39,379	40,144	42,332	44,200	44,765

Source: U.S. Department of Commerce

UNEMPLOYMENT TRENDS

	2011	2012	2013	2014
Vernon County Labor Force	15,182	15,044	15,165	15,083
Number Employed	14,123	14,084	14,257	14,337
Number Unemployed	1,059	960	908	746
Vernon County Unemployment Rate %	7.0	6.4	6.0	4.9
Wisconsin Unemployment Rate %	7.8	7.0	6.8	5.5
U.S. Unemployment Rate %	8.9	8.1	7.4	6.2

Source: State of Wisconsin Department of Workforce Development



TRANSPORTATION

-Highways-

State Highways 56 (0 Miles) 82 (5 miles)

US Highways 14/61 (0 miles)

Interstates 90 (35 miles)

-Rail-

Canadian Pacific and Burlington Northern Santa Fe

-Air-

Local Airport: Viroqua Municipal

Nearest Sched Transport: La Crosse Municipal

Delta, American

Mileage to Local Airport: 0 miles

Mileage to Nearest Sched Transport: 38 miles

-Water-

Nearest available public use port is located in La Crosse. Dairyland Power Co-op dock at Genoa.

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Vernon County, WI

UTILITIES

-Electricity-

Provider: Xcel Energy
 Contact: (800) 895-4999

-Natural Gas-

Provider: Xcel Energy
 Contact: (800) 895-4999

-Water System 2012-

Provider: Municipal Act'l Cap (GPM): 1,200
 No of Wells: 3 Ground Storage: 0
 Elev Storage: 500,000

-Wastewater Treatment Facility 2012-

Provider: C. Viroqua Construction Date: 1979
 Compliance Maintenance Annual Report Grade Point Average (GPA): 3.91

Grade Pts	Meaning	Response Range	Grade Pts	Meaning	Response Range
4	Good	Voluntary	1	Poor	Action
3	Satisfactory	Voluntary	0	Fail	Action
2	Marginal	Recommendation			

-Telecommunications-

Provider(s): Vernon Telephone Co
 Contact(s) Residential: (608) 637-2111
 Contact(s) Business: (608) 637-2111
 Fiberoptics: Vernon Telephone Company
 Contact(s) Residential: (608) 637-2111
 Contact(s) Business: (608) 637-2111

-Solid Waste-

Provider(s): City of Viroqua
 Contact(s): (608) 637-7154
 Recycling Provider: City of Viroqua (608) 637-7154

2014 TAXES

-Local Property Taxes-

2014 Effective Full Value Rate/\$1000: 24.65
 2014 Real and Pers Property Full Value: 235,889,200
 Tax on machinery, equip inventory: Exempt
 County Sales Tax %: 0.50

-State Taxes-

Sales Tax %: 5.0%
 Corporate Income Tax %: 7.90%
 Gasoline Tax \$: .309 gallon
 Personal Income Tax: 4% - 7.65% (married filing jointly)
 Capital Gains Tax: 30% Exemption, 60% Exemp. Farm Assets, Exemptions for investment in WI businesses, go to: www.revenue.wi.gov

EMPLOYMENT BY INDUSTRY - 2000

Agriculture, Forestry, Fishing/Hunting, Mining:	29
Construction:	96
Manufacturing:	309
Wholesale Trade:	38
Retail Trade:	299
Transportation and Warehousing and Utilities:	54
Information:	35
Finance, Ins, Real Estate, Rental/leasing:	79
Prof, Scientific, Mgt, Admin and Waste Mgt Serv:	57
Educational, Health Social Serv:	583
Arts, Entertain, Rec, Accom and Food Serv:	142
Other Services (except public admin):	72
Public Admin:	119
Total Employment by Industry	1912

Source: U.S. Census Bureau

2012 WAGE ESTIMATES

	Average	Experienced
Office Clerks Avg Wage:	\$13.79	\$16.01
Welders, Cutters, Solderers and Brazers Experienced Wage:	\$15.61	\$17.95
Heavy and Tractor Trailer Truck Driver Avg Wage:	\$19.65	\$22.19
Computer Programmer Avg Wage:	\$28.04	\$32.63
Construction Laborers Avg Wage:	\$18.87	\$21.76
Financial Mgr Avg Wage:	\$32.97	\$41.15
Mtce Workers, Machinery Avg Wage:	\$19.79	\$22.05
Janitors and Cleaners, Except Maids Avg Wage:	\$12.43	\$14.22
Lic Prac Nurse Avg Wage:	\$18.52	\$19.70
Retail Salesperson Avg Wage:	\$11.66	\$13.45

*Occupation data not available, data shown reflects nearest match to occupation.

Source: Wis. Dept. of Workforce Development

EDUCATION AND HEALTH CARE

	County*	State**
*2013-2014		
**2012-2013		
High School Drop Out Rate %:	0.38	1.35
Voch Tech:	Western Wis Tech, 34 mi	
University(s):	UW-La Crosse, Viterbo - 34 mi	
Hospital(s):	Viroqua, 0 mi	

-LOCAL CONTACT-

Name: City Clerk
 Address: 202 N Main St
 City, State, and Zip: Viroqua, WI 54665
 Telephone: (608) 637-7154 Email: cityhall@mwt.net

-REGIONAL CONTACT-

Mississippi River Regional Planning Commission
 1707 Main Street, Suite 435 La Crosse, WI 54601
 Telephone: 608-785-9396 Fax: 608-785-9394
 Email: plan@mrrpc.com Website: www.mrrpc.com