People QuickFacts	Vernon County	Wisconsin
Population, 2014 estimate	30,362	5,757,564
Population, 2013 estimate	30,285	5,742,953
Population, 2010 (April 1) estimates base	29,771	5,687,289
Population, percent change - April 1, 2010 to July 1, 2014	2.0%	1.2%
Population, percent change - April 1, 2010 to July 1, 2013	1.7%	1.0%
Population, 2010	29,773	5,686,986
Persons under 5 years, percent, 2013	7.1%	6.0%
Persons under 18 years, percent, 2013	25.9%	22.8%
Persons 65 years and over, percent, 2013	18.3%	14.8%
Female persons, percent, 2013	50.0%	50.3%
White alone, percent, 2013 (a)	98.0%	88.1%
Black or African American alone, percent, 2013 (a)	0.4%	6.5%
American Indian and Alaska Native alone, percent, 2013 (a)	0.2%	1.1%
Asian alone, percent, 2013 (a)	0.4%	2.5%
Native Hawaiian and Other Pacific Islander alone, percent, 2013 (a)	Z	Z
Two or More Races, percent, 2013	1.0%	1.7%
Hispanic or Latino, percent, 2013 (b)	1.6%	6.3%
White alone, not Hispanic or Latino, percent, 2013	96.6%	82.5%
Living in same house 1 year & over, percent, 2009-2013	91.2%	85.8%
Foreign born persons, percent, 2009-2013	0.9%	4.7%
Language other than English spoken at home, pct age 5+, 2009-2013	11.4%	8.6%
High school graduate or higher, percent of persons age 25+, 2009-2013	86.9%	90.4%
Bachelor's degree or higher, percent of persons age 25+, 2009-2013	19.5%	26.8%
Veterans, 2009-2013	2,341	408,870
Mean travel time to work (minutes), workers age 16+, 2009-2013	23.4	21.7
Housing units, 2013	13,701	2,633,330
Homeownership rate, 2009-2013	78.7%	68.1%
Housing units in multi-unit structures, percent, 2009-2013	9.4%	25.4%
Median value of owner-occupied housing units, 2009-2013	$138,200	$167,100
Households, 2009-2013	11,790	2,288,332
Persons per household, 2009-2013	2.51	2.43
Per capita money income in past 12 months (2013 dollars), 2009-2013	$22,680	$27,523
Median household income, 2009-2013	$45,488	$52,413
Persons below poverty level, percent, 2009-2013	14.5%	13.0%

Business QuickFacts	Vernon County	Wisconsin
Private nonfarm establishments, 2013	610	137,983
Private nonfarm employment, 2013	6,925	2,401,032
Private nonfarm employment, percent change, 2012-2013	-4.5%	0.5%
Nonemployer establishments, 2012	2,406	336,059
Total number of firms, 2007	2,897	433,797
Black-owned firms, percent, 2007	S	2.6%
American Indian- and Alaska Native-owned firms, percent, 2007	F	0.6%
Asian-owned firms, percent, 2007	F	1.6%
Native Hawaiian and Other Pacific Islander-owned firms, percent, 2007	F	S
Hispanic-owned firms, percent, 2007	S	1.3%
Women-owned firms, percent, 2007	S	25.9%
Manufacturers shipments, 2007 ($1000)	178,393	163,563,195
Merchant wholesaler sales, 2007 ($1000)	153,777	59,996,244
Retail sales, 2007 ($1000)	250,463	72,283,321
Retail sales per capita, 2007	$8,639	$12,904
Accommodation and food services sales, 2007 ($1000)	D	9,247,311
Building permits, 2013	54	13,869

Geography QuickFacts	Vernon County	Wisconsin
Land area in square miles, 2010	791.58	54,157.80
Persons per square mile, 2010	37.6	105
FIPS Code	123	55
Metropolitan or Micropolitan Statistical Area	None	

(a) Includes persons reporting only one race.

(b) Hispanics may be of any race, so also are included in applicable race categories.

FN: Footnote on this item for this area in place of data

NA: Not available

D: Suppressed to avoid disclosure of confidential information

X: Not applicable

S: Suppressed; does not meet publication standards

Z: Value greater than zero but less than half unit of measure shown

F: Fewer than 100 firms

Source: US Census Bureau State & County QuickFacts

Mississippi River Regional Planning Commission

Community Profile