

# City of Whitehall Profile

# Trempealeau County, WI

## POPULATION

	1970	1980	1990	2000	2010
City of Whitehall	1,486	1,530	1,499	1,651	1,558
County of Trempealeau	23,344	26,158	25,263	27,010	28,816
State of Wisconsin	4,417,821	4,705,642	4,891,599	5,363,675	5,686,986

Source: U.S. Census Bureau

## HOUSING UNITS

	1970	1980	1990	2000	2010
City of Whitehall	524	659	653	733	741
County of Trempealeau	7,639	9,744	10,097	11,482	12,619
State of Wisconsin	1,472,332	1,863,897	2,055,676	2,321,144	2,624,358

Source: U.S. Census Bureau

## REAL ESTATE EQUALIZED VALUES

Millions of Dollars

	2010	2011	2012	2013	2014
City of Whitehall \$	72	74	76	77	83
County of Trempealeau \$	1,751	1,765	1,786	1,776	1,840
State of Wisconsin \$	483,967	475,506	459,699	455,740	466,816

Source: State of Wisconsin Department of Revenue

## PER CAPITA PERSONAL INCOME

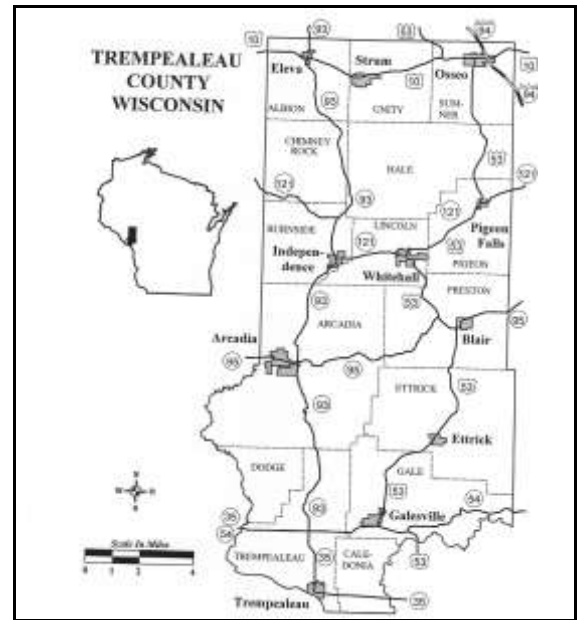
	2009	2010	2011	2012	2013
County of Trempealeau \$	33,416	34,374	36,460	38,071	38,649
State of Wisconsin \$	38,380	38,728	40,780	42,475	43,244
United States \$	39,379	40,144	42,332	44,200	44,765

Source: U.S. Department of Commerce

## UNEMPLOYMENT TRENDS

	2011	2012	2013	2014
Trempealeau County Labor Force	16,195	16,363	16,446	16,387
Number Employed	15,126	15,434	15,525	15,615
Number Unemployed	1,069	929	921	772
Trempealeau County Unemployment Rate	6.6	5.7	5.6	4.7
Wisconsin Unemployment Rate %	7.8	7.0	6.8	5.5
U.S. Unemployment Rate %	8.9	8.1	7.4	6.2

Source: State of Wisconsin Department of Workforce Development



## TRANSPORTATION

### -Highways-

State Highways	121 (0 miles)
US Highways	53 (0 miles)
Interstates	94 (13 miles)

### -Rail-

Wisconsin Central

### -Air-

Local Airport::	Blair
Nearest Sched Transport::	La Crosse Municipal
Delta, American	
Mileage to Local Airport:	6 miles
Mileage to Nearest Sched Transport:	45 miles

### -Water-

Public use terminals at Winona, MN (40 miles southwest) and La Crosse, WI (55 miles south)

# City of Whitehall Profile

# Trempealeau County, WI

## UTILITIES

### -Electricity-

Provider: Whitehall Municipal  
 Contact: (715) 538-4353

### -Natural Gas-

Provider: Midwest Natural Gas  
 Contact: (715) 538-4377

### -Water System 2012-

Provider: Municipal Act'l Cap (GPM): 3,200  
 No of Wells: 2 Ground Storage: 970,000  
 Elev Storage: 150,000

### -Wastewater Treatment Facility 2012-

Provider: C. Whitehall Construction Date: 1974

Compliance Maintenance Annual Report Grade Point Average (GPA): 2.41

Grade Pts	Meaning	Response Range	Grade Pts	Meaning	Response Range
4	Good	Voluntary	1	Poor	Action
3	Satisfactory	Voluntary	0	Fail	Action
2	Marginal	Recommendation			

### -Telecommunications-

Provider(s): CenturyLink  
 Contact(s) Residential: (877) 290-5458  
 Contact(s) Business: (877) 365-0045  
 Fiberoptics: CenturyLink  
 Contact(s) Residential: (800) 366-8201  
 Contact(s) Business: (800) 365-0045

### -Solid Waste-

Provider(s): Tri-City Sanitation  
 Contact(s): (715) 538-4311  
 Recycling Provider: Tri-R (715) 538-4312

## 2014 TAXES

### -Local Property Taxes-

2014 Effective Full Value Rate/\$1000: 24.93  
 2014 Real and Pers Property Full Value: 85,838,900  
 Tax on machinery, equip inventory: Exempt  
 County Sales Tax %: 0.50

### -State Taxes-

Sales Tax %: 5.0%  
 Corporate Income Tax %: 7.90%  
 Gasoline Tax \$: .309 gallon  
 Personal Income Tax: 4% - 7.65% (married filing jointly)  
 Capital Gains Tax: 30% Exemption, 60% Exemp. Farm Assets, Exemptions for investment in WI businesses, go to: www.revenue.wi.gov

## EMPLOYMENT BY INDUSTRY - 2000

Agriculture, Forestry, Fishing/Hunting, Mining:	20
Construction:	50
Manufacturing:	239
Wholesale Trade:	14
Retail Trade:	75
Transportation and Warehousing and Utilities:	32
Information:	8
Finance, Ins, Real Estate, Rental/leasing:	32
Prof, Scientific, Mgt, Admin and Waste Mgt Serv:	28
Educational, Health Social Serv:	187
Arts, Entertain, Rec, Accom and Food Serv:	41
Other Services (except public admin):	18
Public Admin:	41
<b>Total Employment by Industry</b>	<b>785</b>

Source: U.S. Census Bureau

## 2012 WAGE ESTIMATES

	Average	Experienced
Office Clerks Avg Wage:	\$12.89	\$14.87
Welders, Cutters, Solderers and Brazers Experienced Wage:	\$17.03	\$18.67
Heavy and Tractor Trailer Truck Driver Avg Wage:	\$21.89	\$25.70
Computer Programmer Avg Wage:	\$35.00	\$39.73
Construction Laborers Avg Wage:	\$17.67	\$21.16
Financial Mgr Avg Wage:	\$45.25	\$54.27
Mtce Workers, Machinery Avg Wage:	\$21.77	\$24.65
Janitors and Cleaners, Except Maids Avg Wage:	\$12.11	\$14.04
Lic Prac Nurse Avg Wage:	\$18.70	\$20.13
Retail Salesperson Avg Wage:	\$12.11	\$14.09

\*Occupation data not available, data shown reflects nearest match to occupation.

Source: Wis. Dept. of Workforce Development

## EDUCATION AND HEALTH CARE

	*2013-2014	**2012-2013	County*	State**
High School Drop Out Rate %:			0.52	1.35
Voch Tech:		Western Wisconsin Tech, 45 mi		
University(s):		UW-La Crosse & Viterbo, 45 mi		
Hospital(s):		Whitehall		

### -LOCAL CONTACT-

Name: City Clerk  
 Address: 18620 Hobson, PO Box 155  
 City, State, and Zip: Whitehall, WI 54773  
 Telephone: (715) 538-4353 Email: kwitte@wppienergy.org

### -REGIONAL CONTACT-

Mississippi River Regional Planning Commission  
 1707 Main Street, Suite 435 La Crosse, WI 54601  
 Telephone: 608-785-9396 Fax: 608-785-9394  
 Email: plan@mrrpc.com Website: www.mrrpc.com