|   | Trempealeau |           |   | Trempealeau  |  |
|---|-------------|-----------|---|--|--|
| People QuickFacts   | County      | Wisconsin | Business QuickFacts   |  | Wisconsin  |
| Population, 2014 estimate   | 29,509      | 5,757,564 | Private nonfarm establishments, 2013                                      | 648  | 137,983  |
| Population, 2013 estimate   | 29,579      | 5,742,953 | Private nonfarm employment, 2013  | 11,920   | 2,401,032  |
| Population, 2010 (April 1) estimates base                             | 28,816      | 5,687,289 | Private nonfarm employment, percent change, 2012-2013                     | -1.8%  | 0.5%   |
| Population, percent change - April 1, 2010 to July 1, 2014            | 2.4%        | 1.2%      | Nonemployer establishments, 2012  | 1,957  | 336,059  |
| Population, percent change - April 1, 2010 to July 1, 2013            | 2.6%        | 1.0%      |   |  |  |
| Population, 2010  | 28,816      | 5,686,986 | Total number of firms, 2007   | 2,277  | 433,797  |
| Persons under 5 years, percent, 2013                                  | 6.7%        | 6.0%      | Black-owned firms, percent, 2007  | F  | 2.6%   |
| Persons under 18 years, percent, 2013                                 | 24.4%       | 22.8%     | American Indian- and Alaska Native-owned firms, percent, 2007             | F  | 0.6%   |
| Persons 65 years and over, percent, 2013                              | 16.7%       | 14.8%     | Asian-owned firms, percent, 2007  | F  | 1.6%   |
| Female persons, percent, 2013   | 49.4%       | 50.3%     | Native Hawaiian and Other Pacific Islander-owned firms, percent, 2007     | F  | S  |
|   |             |           | Hispanic-owned firms, percent, 2007                                       | F  | 1.3%   |
| White alone, percent, 2013 (a)  | 97.5%       | 88.1%     | Women-owned firms, percent, 2007  | 23.1%  | 25.9%  |
| Black or African American alone, percent, 2013 (a)                    | 0.4%        | 6.5%      |   |  |  |
| American Indian and Alaska Native alone, percent, 2013 (a)            | 0.6%        | 1.1%      | Manufacturers shipments, 2007 (\$1000)                                    | 1,438,897  | 163,563,195  |
| Asian alone, percent, 2013 (a)  | 0.6%        | 2.5%      | Merchant wholesaler sales, 2007 (\$1000)                                  | 114,661  | 59,996,244   |
| Native Hawaiian and Other Pacific Islander alone, percent, 2013 (a)   | 0.1%        | Z         | Retail sales, 2007 (\$1000)   | 251,829  | 72,283,321   |
| Two or More Races, percent, 2013                                      | 0.9%        | 1.7%      | Retail sales per capita, 2007   | \$9,088  | \$12,904   |
| Hispanic or Latino, percent, 2013 (b)                                 | 6.5%        | 6.3%      | Accommodation and food services sales, 2007 (\$1000)                      | D  | 9,247,311  |
| White alone, not Hispanic or Latino, percent, 2013                    | 91.7%       | 82.5%     | Building permits, 2013  | 69   | 13,869   |
|   |             |           |   | Trempealeau  |  |
| Living in same house 1 year & over, percent, 2009-2013                | 91.5%       | 85.8%     | Geography QuickFacts  | County   | Wisconsin  |
| Foreign born persons, percent, 2009-2013                              | 3.5%        |           | Land area in square miles, 2010   | 732.97   | 54,157.80  |
| Language other than English spoken at home, pct age 5+, 2009-2013     | 7.4%        | 8.6%      | Persons per square mile, 2010   | 39.3   | 105  |
| High school graduate or higher, percent of persons age 25+, 2009-2013 | 87.6%       | 90.4%     | FIPS Code   | 121  | 55   |
| Bachelor's degree or higher, percent of persons age 25+, 2009-2013    | 17.5%       | 26.8%     | Metropolitan or Micropolitan Statistical Area                             | None   |  |
| Veterans, 2009-2013   | 2,116       |           |   |  |  |
| Mean travel time to work (minutes), workers age 16+, 2009-2013        | 21          | 21.7      | (a) Includes persons reporting only one race.                             |  |  |
| Housing units, 2013   | 12,694      |           | (b) Hispanics may be of any race, so also are included in applicable race | e categories.  |  |
| Homeownership rate, 2009-2013   | 74.4%       | 68.1%     | FN: Footnote on this item for this area in place of data                  |  |  |
| Housing units in multi-unit structures, percent, 2009-2013            | 14.0%       |           | NA: Not available   | ANO CRAWFORD JACK  | 8  |
| Median value of owner-occupied housing units, 2009-2013               | \$135,200   | \$167,100 | D: Suppressed to avoid disclosure of confidential information             | and the state of t | Z Lie  |
| Households, 2009-2013   | 11,745      | 2,288,332 | X: Not applicable   | MRRPC  | ROSSE  |
| Persons per household, 2009-2013                                      | 2.43        | 2.43      | S: Suppressed; does not meet publication standards                        |  | TO STATE OF THE ST |
| Per capita money income in past 12 months (2013 dollars), 2009-2013   | \$25,017    | \$27,523  | Z: Value greater than zero but less than half unit of measure shown       | FILERU PIERCE PENN   | 7  |
| Median household income, 2009-2013                                    | \$49,143    |           | F: Fewer than 100 firms   |  |  |
| Persons below poverty level, percent, 2009-2013                       | 11.9%       | 13.0%     | Source: US Census Bureau State & County QuickFacts                        |  |  |
|   |             |           | Mississippi River Regional Planning Commission                            |  |  |

Mississippi River Regional Planning Commission Community Profile