

Town of Chimney Rock Profile

Trempealeau County, WI

POPULATION

| | 1970 | 1980 | 1990 | 2000 | 2010 |
|-----------------------|-----------|-----------|-----------|-----------|-----------|
| Town of Chimney Rock | 345 | 390 | 267 | 276 | 241 |
| County of Trempealeau | 23,344 | 26,158 | 25,263 | 27,010 | 28,816 |
| State of Wisconsin | 4,417,821 | 4,705,642 | 4,891,599 | 5,363,675 | 5,686,986 |

Source: U.S. Census Bureau

HOUSING UNITS

| | 1970 | 1980 | 1990 | 2000 | 2010 |
|-----------------------|-----------|-----------|-----------|-----------|-----------|
| Town of Chimney Rock | 124 | 146 | 109 | 104 | 115 |
| County of Trempealeau | 7,639 | 9,744 | 10,097 | 11,482 | 12,619 |
| State of Wisconsin | 1,472,332 | 1,863,897 | 2,055,676 | 2,321,144 | 2,624,358 |

Source: U.S. Census Bureau

REAL ESTATE EQUALIZED VALUES

Millions of Dollars

| | 2010 | 2011 | 2012 | 2013 | 2014 |
|--------------------------|---------|---------|---------|---------|---------|
| Town of Chimney Rock \$ | 23 | 23 | 23 | 23 | 24 |
| County of Trempealeau \$ | 1,751 | 1,765 | 1,786 | 1,776 | 1,840 |
| State of Wisconsin \$ | 483,967 | 475,506 | 459,699 | 455,740 | 466,816 |

Source: State of Wisconsin Department of Revenue

PER CAPITA PERSONAL INCOME

| | 2009 | 2010 | 2011 | 2012 | 2013 |
|--------------------------|--------|--------|--------|--------|--------|
| County of Trempealeau \$ | 33,416 | 34,374 | 36,460 | 38,071 | 38,649 |
| State of Wisconsin \$ | 38,380 | 38,728 | 40,780 | 42,475 | 43,244 |
| United States \$ | 39,379 | 40,144 | 42,332 | 44,200 | 44,765 |

Source: U.S. Department of Commerce, Bureau of Economic Analysis

UNEMPLOYMENT TRENDS

| | 2011 | 2012 | 2013 | 2014 |
|--------------------------------------|--------|--------|--------|--------|
| Trempealeau County Labor Force | 16,195 | 16,363 | 16,446 | 16,387 |
| Number Employed | 15,126 | 15,434 | 15,525 | 15,615 |
| Number Unemployed | 1,069 | 929 | 921 | 772 |
| Trempealeau County Unemployment Rate | 6.6 | 5.7 | 5.6 | 4.7 |
| Wisconsin Unemployment Rate % | 7.8 | 7.0 | 6.8 | 5.5 |
| U.S. Unemployment Rate % | 8.9 | 8.1 | 7.4 | 6.2 |

Source: State of Wisconsin Department of Workforce Development

EMPLOYMENT BY INDUSTRY - 2000

| | |
|--|-----|
| Agriculture, Forestry, Fishing/Hunting, Mining: | 20 |
| Construction: | 7 |
| Manufacturing: | 66 |
| Wholesale Trade: | 4 |
| Retail Trade: | 11 |
| Transportation and Warehousing and Utilities: | 2 |
| Information: | 4 |
| Finance, Ins, Real Estate, Rental/leasing: | 0 |
| Prof, Scientific, Mgt, Admin and Waste Mgt Serv: | 2 |
| Educational, Health Social Serv: | 29 |
| Arts, Entertain, Rec, Accom and Food Serv: | 2 |
| Other Services (except public admin): | 2 |
| Public Admin: | 13 |
| Total Employment by Industry | 162 |

Source: U.S. Census Bureau

2012 WAGE ESTIMATES

| | Average | Experienced |
|--|---------|-------------|
| Office Clerks: | 12.89 | 14.87 |
| Welders, Cutters, Solderers and Brazers: | 17.03 | 18.67 |
| Heavy and Tractor Trailer Truck Driver: | 21.89 | 25.70 |
| Computer Programmer: | 35.00 | 39.73 |
| Construction Laborers: | 17.67 | 21.16 |
| *Financial Mgr, Branch or Dept: | 45.25 | 54.27 |
| Mtce Workers, Machinery: | 21.77 | 24.65 |
| Janitors and Cleaners, Except Maids: | 12.11 | 14.04 |
| Lic Prac Nurse: | 18.70 | 20.13 |
| Retail Salesperson: | 12.11 | 14.09 |

*Occupation data not available, data shown reflects nearest match to occupation.

Source: Wis. Dept. of Workforce Development

EDUCATION

| | 2013-2014 | **2012-2013 | County* | State** |
|------------------------------|-----------|-------------|---------|---------|
| High School Drop Out Rate %: | | | 0.52 | 1.35 |

Source: Wisconsin Department of Public Instruction

2014 TAXES

-Local Property Taxes-

| | |
|---|------------|
| 2014 Effective Full Value Rate/\$1000: | 21.23 |
| 2014 Real and Pers Property Full Value: | 23,630,400 |

Source: State of Wisconsin Department of Revenue

-LOCAL CONTACT-

| | |
|----------------------|----------------------------------|
| Name: | Rose Ottum, Town Clerk |
| Address: | W27838 State Rd. 121 |
| City, State, and Zip | Independence, WI 54747 |
| Telephone: | (715) 985-3080 ottum@trivest.net |

-REGIONAL CONTACT-

| | |
|--|---|
| Mississippi River Regional Planning Commission | 1707 Main Street, Suite 435 La Crosse, WI 54601 |
| Telephone: | 608-785-9396 Fax: 608-785-9394 |
| Email: | plan@mrrpc.com Website: www.mrrpc.com |