

Village of Spring Valley (Pierce) Profile

Pierce County, WI

POPULATION

	1970	1980	1990	2000	2010
Village of Spring Valley (Pier	995	982	1,080	1,178	1,352
County of Pierce	26,652	31,149	32,765	36,804	41,019
State of Wisconsin	4,417,821	4,705,642	4,891,599	5,363,675	5,686,986

Source: U.S. Census Bureau

Located in 2 counties (Pierce, St. Croix) , total population shown

HOUSING UNITS

	1970	1980	1990	2000	2010
Village of Spring Valley (Pie	332	400	450	488	597
County of Pierce	7,826	10,354	11,536	13,493	16,132
State of Wisconsin	1,472,332	1,863,897	2,055,676	2,321,144	2,624,358

Source: U.S. Census Bureau

Located in 2 counties (Pierce, St. Croix) , total housing units shown

REAL ESTATE EQUALIZED VALUES

Millions of Dollars

	2010	2011	2012	2013	2014
Village of Spring Valley (Pie	60	61	59	59	61
County of Pierce \$	2,907	2,792	2,710	2,681	2,758
State of Wisconsin \$	483,967	475,506	459,699	455,740	466,816

Source: State of Wisconsin Department of Revenue

Located in 2 counties (Pierce, St. Croix) , total real estate equalized value shown

PER CAPITA PERSONAL INCOME

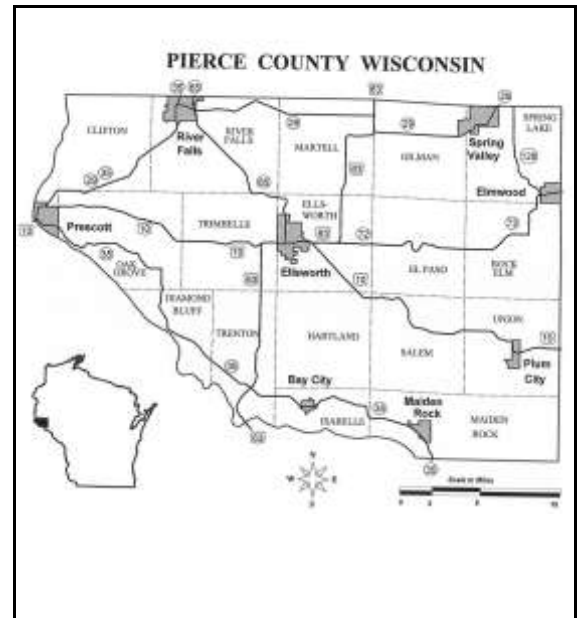
	2009	2010	2011	2012	2013
County of Pierce \$	32,752	32,899	35,048	36,698	36,788
State of Wisconsin \$	38,380	38,728	40,780	42,475	43,244
United States \$	39,379	40,144	42,332	44,200	44,765

Source: U.S. Department of Commerce

UNEMPLOYMENT TRENDS

	2011	2012	2013	2014
Pierce County Labor Force	24,005	23,900	24,046	24,371
Number Employed	22,552	22,577	22,772	23,276
Number Unemployed	1,453	1,323	1,274	1,095
Pierce County Unemployment Rate %	6.1	5.5	5.3	4.5
Wisconsin Unemployment Rate %	7.8	7.0	6.8	5.5
U.S. Unemployment Rate %	8.9	8.1	7.4	6.2

Source: State of Wisconsin Department of Workforce Development



TRANSPORTATION

-Highways-

State Highways	29, 128 (0 miles)
US Highways	63 (9 miles)
Interstates	94 (8 miles)

-Rail-

Union Pacific at Menomonie; Burlington Northern and Santa Fe at several points in southern Pierce County; Amtrak at Red Wing

-Air-

Local Airport:	Score Field, Menomonie
Nearest Sched Transport:	Chippewa Valley Regional

United Express/SkyWest

Mileage to Local Airport: 20 miles

Mileage to Nearest Sched Transport: 43 miles

-Water-

Public use terminals at Redwing, MN

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Pierce County, WI

UTILITIES

-Electricity-

Provider: Xcel Energy
 Contact: (800) 895-4999

-Natural Gas-

Provider: We Energies
 Contact: (800) 242-9137

-Water System 2012-

Provider: Municipal Act'l Cap (GPM): 490
 No of Wells: 2 Ground Storage: 65,000
 Elev Storage: 100,000

-Wastewater Treatment Facility 2012-

Provider: V. Spring Valley Construction Date: 1984
 Compliance Maintenance Annual Report Grade Point Average (GPA): 4

Grade Pts	Meaning	Response Range	Grade Pts	Meaning	Response Range
4	Good	Voluntary	1	Poor	Action
3	Satisfactory	Voluntary	0	Fail	Action
2	Marginal	Recommendation			

-Telecommunications-

Provider(s): Spring Valley Telephone
 Contact(s) Residential: (715) 778-4433
 Contact(s) Business: (715) 778-4433
 Fiberoptics: Spring Valley Telephone
 Contact(s) Residential: (715) 778-4433
 Contact(s) Business: (715) 778-4433

-Solid Waste-

Provider(s): PIG
 Contact(s): (715) 792-5209
 Recycling Provider: PIG (715) 792-5209

2014 TAXES

-Local Property Taxes-

2014 Effective Full Value Rate/\$1000: 22.29
 2014 Real and Pers Property Full Value: 61,095,300
 Tax on machinery, equip inventory: Exempt
 County Sales Tax %: 0.50

-State Taxes-

Sales Tax %: 5.0%
 Corporate Income Tax %: 7.90%
 Gasoline Tax \$: .309 gallon
 Personal Income Tax: 4% - 7.65% (married filing jointly)
 Capital Gains Tax: 30% Exemption, 60% Exemp. Farm Assets, Exemptions for investment in WI businesses, go to: www.revenue.wi.gov

EMPLOYMENT BY INDUSTRY - 2000

Agriculture, Forestry, Fishing/Hunting, Mining:	6
Construction:	59
Manufacturing:	147
Wholesale Trade:	15
Retail Trade:	69
Transportation and Warehousing and Utilities:	21
Information:	2
Finance, Ins, Real Estate, Rental/leasing:	29
Prof, Scientific, Mgt, Admin and Waste Mgt Serv:	19
Educational, Health Social Serv:	132
Arts, Entertain, Rec, Accom and Food Serv:	43
Other Services (except public admin):	26
Public Admin:	6
Total Employment by Industry	574

Source: U.S. Census Bureau

2012 WAGE ESTIMATES

	Average	Experienced
Office Clerks Avg Wage:	\$15.09	\$17.36
Welders, Cutters, Solderers and Brazers Experienced Wage:	\$20.37	\$22.73
Heavy and Tractor Trailer Truck Driver Avg Wage:	\$21.96	\$24.90
Computer Programmer Avg Wage:	\$38.23	\$44.88
Construction Laborers Avg Wage:	\$22.99	\$26.79
Financial Mgr Avg Wage:	\$59.03	\$70.12
Mtce Workers, Machinery Avg Wage:	\$21.76	\$24.54
Janitors and Cleaners, Except Maids Avg Wage:	\$12.42	\$14.31
Lic Prac Nurse Avg Wage:	\$20.67	\$22.50
Retail Salesperson Avg Wage:	\$11.46	\$13.12

*Occupation data not available, data shown reflects nearest match to occupation.

Source: Wis. Dept. of Workforce Development

EDUCATION AND HEALTH CARE

	*2013-2014	**2012-2013	County*	State**
High School Drop Out Rate %:			0.49	1.35
Voch Tech:		Chippewa Valley Tech, 20 mi		
University(s):		UW River Falls & UW Stout, 20 mi		
Hospital(s):		Menomonie, WI - 20 mi		

-LOCAL CONTACT-

Name: Village Clerk
 Address: E121 S Second St, PO Box 276
 City, State, and Zip: Spring Valley, WI 54767
 Telephone: (715) 778-5635 Email: RITA@SPRINGVALLEYWI.COM

-REGIONAL CONTACT-

Mississippi River Regional Planning Commission
 1707 Main Street, Suite 435 La Crosse, WI 54601
 Telephone: 608-785-9396 Fax: 608-785-9394
 Email: plan@mrrpc.com Website: www.mrrpc.com