

Village of Bay City Profile

Pierce County, WI

POPULATION

	1970	1980	1990	2000	2010
Bay City	317	543	578	491	500
County of Pierce	26,652	31,149	32,765	36,804	41,019
State of Wisconsin	4,417,821	4,705,642	4,891,599	5,363,675	5,686,986

Source: U.S. Census Bureau

HOUSING UNITS

	1970	1980	1990	2000	2010
Bay City	119	205	220	202	214
County of Pierce	7,826	10,354	11,536	13,493	16,132
State of Wisconsin	1,472,332	1,863,897	2,055,676	2,321,144	2,624,358

Source: U.S. Census Bureau

REAL ESTATE EQUALIZED VALUES

Millions of Dollars

	2010	2011	2012	2013	2014
Bay City \$	20	19	19	18	19
County of Pierce \$	2,907	2,792	2,710	2,681	2,758
State of Wisconsin \$	483,967	475,506	459,699	455,740	466,816

Source: State of Wisconsin Department of Revenue

PER CAPITA PERSONAL INCOME

	2009	2010	2011	2012	2013
County of Pierce \$	32,752	32,899	35,048	36,698	36,788
State of Wisconsin \$	38,380	38,728	40,780	42,475	43,244
United States \$	39,379	40,144	42,332	44,200	44,765

Source: U.S. Department of Commerce, Bureau of Economic Analysis, REIS

UNEMPLOYMENT TRENDS

	2011	2012	2013	2014
Pierce County Labor Force	24,005	23,900	24,046	24,371
Number Employed	22,552	22,577	22,772	23,276
Number Unemployed	1,453	1,323	1,274	1,095
Pierce County Unemployment Rate %	6.1	5.5	5.3	4.5
Wisconsin Unemployment Rate %	7.8	7.0	6.8	5.5
U.S. Unemployment Rate %	8.9	8.1	7.4	6.2

Source: State of Wisconsin Department of Workforce Development

EMPLOYMENT BY INDUSTRY - 2000

Agriculture, Forestry, Fishing/Hunting, Mining:	2
Construction:	18
Manufacturing:	76
Wholesale Trade:	4
Retail Trade:	25
Transportation and Warehousing and Utilities:	17
Information:	0
Finance, Ins, Real Estate, Rental/leasing:	7
Prof, Scientific, Mgt, Admin and Waste Mgt Serv:	6
Educational, Health Social Serv:	22
Arts, Entertain, Rec, Accom and Food Serv:	49
Other Services (except public admin):	12
Public Admin:	4
Total Employment by Industry	242

Source: U.S. Census Bureau

2012 WAGE ESTIMATES

	Average	Experienced
Office Clerks, general:	15.09	17.36
Welders, Cutters, Solderers and Brazers:	20.37	22.73
Truck Drivers, Heavy and Tractor Trailer:	21.96	24.90
Computer Programmers:	38.23	44.88
Construction Laborers:	22.99	26.79
*Financial Managers, Branch or Dept.:	59.03	70.12
Maintenance Workers, Machinery:	21.76	24.54
*Janitors and Cleaners, except maids and hskkeeping:	12.42	14.31
Licensed Practical and Vocational Nurses:	20.67	22.50
Retail Salespersons:	11.46	13.12

*Occupation data not available, data shown reflects nearest match to occupation

Source: Wis. Dept. of Workforce Development

EDUCATION

*2013-2014	**2012-2013	County*	State**
High School Drop Out Rate %:		0.49	1.35

2014 TAXES

-Local Property Taxes-

2014 Effective Full Value Rate/\$1000:	21.46
2014 Real and Pers Property Full Value:	18,836,900

-LOCAL CONTACT-

Name:	Village Clerk
Address:	PO Box 9
City, State, and Zip	Bay City, WI 54723
Telephone:	(715) 594-3168
Email:	clerkvbc@bevcomm.net

-REGIONAL CONTACT-

Mississippi River Regional Planning Commission	
1707 Main Street, Suite 435	La Crosse, WI 54601
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