

# City of Durand Profile

# Pepin County, WI

## POPULATION

	1970	1980	1990	2000	2010
City of Durand	2,103	2,047	2,003	1,968	1,931
County of Pepin	7,319	7,477	7,107	7,213	7,469
State of Wisconsin	4,417,821	4,705,642	4,891,599	5,363,675	5,686,986

Source: U.S. Census Bureau

## HOUSING UNITS

	1970	1980	1990	2000	2010
City of Durand	701	845	835	876	906
County of Pepin	2,357	2,881	2,919	3,036	3,579
State of Wisconsin	1,472,332	1,863,897	2,055,676	2,321,144	2,624,358

Source: U.S. Census Bureau

## REAL ESTATE EQUALIZED VALUES

Millions of Dollars

	2010	2011	2012	2013	2014
City of Durand \$	91	95	91	91	89
County of Pepin \$	532	550	532	540	534
State of Wisconsin \$	483,967	475,506	459,699	455,740	466,816

Source: State of Wisconsin Department of Revenue

## PER CAPITA PERSONAL INCOME

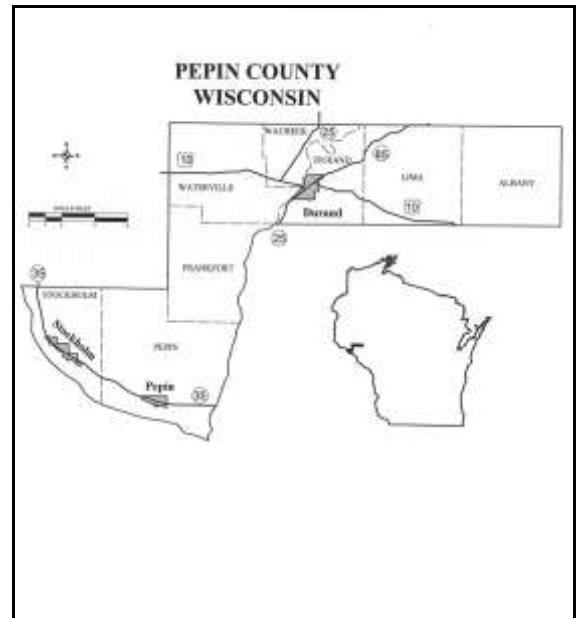
	2009	2010	2011	2012	2013
County of Pepin \$	33,373	34,654	38,580	40,352	40,279
State of Wisconsin \$	38,380	38,728	40,780	42,475	43,244
United States \$	39,379	40,144	42,332	44,200	44,765

Source: U.S. Department of Commerce

## UNEMPLOYMENT TRENDS

	2011	2012	2013	2014
Pepin County Labor Force	4,100	4,075	4,038	4,042
Number Employed	3,840	3,844	3,809	3,845
Number Unemployed	260	231	229	197
Pepin County Unemployment Rate %	6.3	5.7	5.7	4.9
Wisconsin Unemployment Rate %	7.8	7.0	6.8	5.5
U.S. Unemployment Rate %	8.9	8.1	7.4	6.2

Source: State of Wisconsin Department of Workforce Development



## TRANSPORTATION

### -Highways-

State Highways 25, 85 (0 miles)

US Highways 10 (0 miles)

Interstates 94 (23 miles)

### -Rail-

Nearest freight rail, Eau Claire; Wisconsin Central LTD and Union Pacific; Amtrak at Red Wing, MN - 35 miles

### -Air-

Local Airport: Score Field Menomonie

Nearest Sched Transport: Chippewa Valley Regional Airport

United Express/SkyWest

Mileage to Local Airport: 22 miles

Mileage to Nearest Sched Transport: 36 miles

### -Water-

Nearest public terminal - Red Wing, MN 35 miles

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## UTILITIES

### -Electricity-

Provider: Xcel Energy  
 Contact: (800) 895-4999

### -Natural Gas-

Provider: We Energies  
 Contact: (800) 242-9137

### -Water System 2012-

Provider: Municipal Act'l Cap (GPM): 1,700  
 No of Wells: 2 Ground Storage: 424,000  
 Elev Storage: 100,000

### -Wastewater Treatment Facility 2012-

Provider: C. Durand Construction Date: 1982  
 Compliance Maintenance Annual Report Grade Point Average (GPA): 3.88

Grade Pts	Meaning	Response Range	Grade Pts	Meaning	Response Range
4	Good	Voluntary	1	Poor	Action
3	Satisfactory	Voluntary	0	Fail	Action
2	Marginal	Recommendation			

### -Telecommunications-

Provider(s): Nelson Telephone Company  
 Contact(s) Residential: (715) 672-4204  
 Contact(s) Business: (715) 672-4204  
 Fiberoptics: Nelson Telephone Company  
 Contact(s) Residential: (715) 672-4204  
 Contact(s) Business: (715) 672-4204

### -Solid Waste-

Provider(s): Durand Sanitation  
 Contact(s): (715) 672-5354  
 Recycling Provider: Superior Services plus others (888) 749-1700

## 2014 TAXES

### -Local Property Taxes-

2014 Effective Full Value Rate/\$1000: 23.84  
 2014 Real and Pers Property Full Value: 92,630,700  
 Tax on machinery, equip inventory: Exempt  
 County Sales Tax %: 0.50

### -State Taxes-

Sales Tax %: 5.0%  
 Corporate Income Tax %: 7.90%  
 Gasoline Tax \$: .309 gallon  
 Personal Income Tax: 4% - 7.65% (married filing jointly)  
 Capital Gains Tax: 30% Exemption, 60% Exemp. Farm Assets, Exemptions for investment in WI businesses, go to: www.revenue.wi.gov

## EMPLOYMENT BY INDUSTRY - 2000

Agriculture, Forestry, Fishing/Hunting, Mining:	13
Construction:	91
Manufacturing:	94
Wholesale Trade:	52
Retail Trade:	164
Transportation and Warehousing and Utilities:	43
Information:	22
Finance, Ins, Real Estate, Rental/leasing:	52
Prof, Scientific, Mgt, Admin and Waste Mgt Serv:	34
Educational, Health Social Serv:	240
Arts, Entertain, Rec, Accom and Food Serv:	46
Other Services (except public admin):	36
Public Admin:	24
<b>Total Employment by Industry</b>	<b>911</b>

Source: U.S. Census Bureau

## 2012 WAGE ESTIMATES

	Average	Experienced
Office Clerks Avg Wage:	\$13.79	\$16.01
Welders, Cutters, Solderers and Brazers Experienced Wage:	\$15.61	\$17.95
Heavy and Tractor Trailer Truck Driver Avg Wage:	\$19.65	\$22.19
Computer Programmer Avg Wage:	\$28.04	\$32.63
Construction Laborers Avg Wage:	\$18.87	\$21.76
Financial Mgr Avg Wage:	\$32.97	\$41.15
Mtce Workers, Machinery Avg Wage:	\$19.79	\$22.05
Janitors and Cleaners, Except Maids Avg Wage:	\$12.43	\$14.22
Lic Prac Nurse Avg Wage:	\$18.52	\$19.70
Retail Salesperson Avg Wage:	\$11.66	\$13.45

\*Occupation data not available, data shown reflects nearest match to occupation.

Source: Wis. Dept. of Workforce Development

## EDUCATION AND HEALTH CARE

	*2013-2014	**2012-2013	County*	State**
High School Drop Out Rate %:			0.00	1.35
Voch Tech:		Chippewa Valley Tech, 36 mi		
University(s):		UW Stout, 21 mi		
Hospital(s):		Durand		

### -LOCAL CONTACT-

Name: City Clerk  
 Address: 104 E. Main Street, PO Box 202  
 City, State, and Zip: Durand, WI 54736  
 Telephone: (715) 672-8770 Email: dchall@nelson-tel.net

### -REGIONAL CONTACT-

Mississippi River Regional Planning Commission  
 1707 Main Street, Suite 435 La Crosse, WI 54601  
 Telephone: 608-785-9396 Fax: 608-785-9394  
 Email: plan@mrrpc.com Website: www.mrrpc.com