

Town of Waterville Profile

Pepin County, WI

POPULATION

	1970	1980	1990	2000	2010
Town of Waterville	1,048	1,075	875	859	831
County of Pepin	7,319	7,477	7,107	7,213	7,469
State of Wisconsin	4,417,821	4,705,642	4,891,599	5,363,675	5,686,986

Source: U.S. Census Bureau

HOUSING UNITS

	1970	1980	1990	2000	2010
Town of Waterville	310	387	341	351	379
County of Pepin	2,357	2,881	2,919	3,036	3,579
State of Wisconsin	1,472,332	1,863,897	2,055,676	2,321,144	2,624,358

Source: U.S. Census Bureau

REAL ESTATE EQUALIZED VALUES

Millions of Dollars

	2010	2011	2012	2013	2014
Town of Waterville \$	52	54	52	53	52
County of Pepin \$	532	550	532	540	534
State of Wisconsin \$	483,967	475,506	459,699	455,740	466,816

Source: State of Wisconsin Department of Revenue

PER CAPITA PERSONAL INCOME

	2009	2010	2011	2012	2013
County of Pepin \$	33,373	34,654	38,580	40,352	40,279
State of Wisconsin \$	38,380	38,728	40,780	42,475	43,244
United States \$	39,379	40,144	42,332	44,200	44,765

Source: U.S. Department of Commerce, Bureau of Economic Analysis

UNEMPLOYMENT TRENDS

	2011	2012	2013	2014
Pepin County Labor Force	4,100	4,075	4,038	4,042
Number Employed	3,840	3,844	3,809	3,845
Number Unemployed	260	231	229	197
Pepin County Unemployment Rate %	6.3	5.7	5.7	4.9
Wisconsin Unemployment Rate %	7.8	7.0	6.8	5.5
U.S. Unemployment Rate %	8.9	8.1	7.4	6.2

Source: State of Wisconsin Department of Workforce Development

EMPLOYMENT BY INDUSTRY - 2000

Agriculture, Forestry, Fishing/Hunting, Mining:	113
Construction:	21
Manufacturing:	89
Wholesale Trade:	18
Retail Trade:	50
Transportation and Warehousing and Utilities:	16
Information:	2
Finance, Ins, Real Estate, Rental/leasing:	14
Prof, Scientific, Mgt, Admin and Waste Mgt Serv:	14
Educational, Health Social Serv:	62
Arts, Entertain, Rec, Accom and Food Serv:	35
Other Services (except public admin):	19
Public Admin:	15
Total Employment by Industry	468

Source: U.S. Census Bureau

2012 WAGE ESTIMATES

	Average	Experienced
Office Clerks:	13.79	16.01
Welders, Cutters, Solderers and Brazers:	15.61	17.95
Heavy and Tractor Trailer Truck Driver:	19.65	22.19
Computer Programmer:	28.04	32.63
Construction Laborers:	18.87	21.76
*Financial Mgr, Branch or Dept:	32.97	41.15
Mtce Workers, Machinery:	19.79	22.05
Janitors and Cleaners, Except Maids:	12.43	14.22
Lic Prac Nurse:	18.52	19.70
Retail Salesperson:	11.66	13.45

*Occupation data not available, data shown reflects nearest match to occupation.

Source: Wis. Dept. of Workforce Development

EDUCATION

	County*	State**
*2013-2014 **2012-2013		
High School Drop Out Rate %:	0.00	1.35

Source: Wisconsin Department of Public Instruction

2014 TAXES

-Local Property Taxes-

2014 Effective Full Value Rate/\$1000:	18.90
2014 Real and Pers Property Full Value:	53,324,300

Source: State of Wisconsin Department of Revenue

-LOCAL CONTACT-

Name:	Diane Hoyt, Town Clerk
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-REGIONAL CONTACT-

Mississippi River Regional Planning Commission	1707 Main Street, Suite 435	La Crosse, WI 54601
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