

Town of Portland Profile

Monroe County, WI

POPULATION

	1970	1980	1990	2000	2010
Town of Portland	695	755	733	686	808
County of Monroe	31,610	35,074	36,633	40,899	42,510
State of Wisconsin	4,417,821	4,705,642	4,891,599	5,363,675	5,686,986

Source: U.S. Census Bureau

HOUSING UNITS

	1970	1980	1990	2000	2010
Town of Portland	214	254	261	273	327
County of Monroe	10,168	12,741	14,135	16,671	19,204
State of Wisconsin	1,472,332	1,863,897	2,055,676	2,321,144	2,624,358

Source: U.S. Census Bureau

REAL ESTATE EQUALIZED VALUES

Millions of Dollars

	2010	2011	2012	2013	2014
Town of Portland \$	47	48	49	50	50
County of Monroe \$	2,562	2,605	2,591	2,698	2,802
State of Wisconsin \$	483,967	475,506	459,699	455,740	466,816

Source: State of Wisconsin Department of Revenue

PER CAPITA PERSONAL INCOME

	2009	2010	2011	2012	2013
County of Monroe \$	31,985	33,240	34,786	35,736	36,269
State of Wisconsin \$	38,380	38,728	40,780	42,475	43,244
United States \$	39,379	40,144	42,332	44,200	44,765

Source: U.S. Department of Commerce, Bureau of Economic Analysis

UNEMPLOYMENT TRENDS

	2011	2012	2013	2014
Monroe County Labor Force	23,183	22,773	22,798	22,584
Number Employed	21,482	21,127	21,232	21,349
Number Unemployed	1,701	1,646	1,566	1,235
Monroe County Unemployment Rate %	7.3	7.2	6.9	5.5
Wisconsin Unemployment Rate %	7.8	7.0	6.8	5.5
U.S. Unemployment Rate %	8.9	8.1	7.4	6.2

Source: State of Wisconsin Department of Workforce Development

EMPLOYMENT BY INDUSTRY - 2000

Agriculture, Forestry, Fishing/Hunting, Mining:	94
Construction:	33
Manufacturing:	46
Wholesale Trade:	24
Retail Trade:	18
Transportation and Warehousing and Utilities:	12
Information:	11
Finance, Ins, Real Estate, Rental/leasing:	6
Prof, Scientific, Mgt, Admin and Waste Mgt Serv:	9
Educational, Health Social Serv:	59
Arts, Entertain, Rec, Accom and Food Serv:	9
Other Services (except public admin):	7
Public Admin:	10
Total Employment by Industry	338

Source: U.S. Census Bureau

2012 WAGE ESTIMATES

	Average	Experienced
Office Clerks:	13.79	16.01
Welders, Cutters, Solderers and Brazers:	15.61	17.95
Heavy and Tractor Trailer Truck Driver:	19.65	22.19
Computer Programmer:	28.04	32.63
Construction Laborers:	18.87	21.76
*Financial Mgr, Branch or Dept:	32.97	41.15
Mtce Workers, Machinery:	19.79	22.05
Janitors and Cleaners, Except Maids:	12.43	14.22
Lic Prac Nurse:	18.52	19.70
Retail Salesperson:	11.66	13.45

*Occupation data not available, data shown reflects nearest match to occupation.

Source: Wis. Dept. of Workforce Development

EDUCATION

	2013-2014	**2012-2013	County*	State**
High School Drop Out Rate %:			0.52	1.35

Source: Wisconsin Department of Public Instruction

2014 TAXES

-Local Property Taxes-

2014 Effective Full Value Rate/\$1000:	23.78
2014 Real and Pers Property Full Value:	50,709,200

Source: State of Wisconsin Department of Revenue

-LOCAL CONTACT-

Name:	David Milne, Town Clerk
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-REGIONAL CONTACT-

Mississippi River Regional Planning Commission	1707 Main Street, Suite 435 La Crosse, WI 54601
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