



Trempealeau County, WI

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Economy Overview

29,753

Population (2017)

Population **grew by 387** over the last 5 years and is projected to **grow by 387** over the next 5 years.

16,192

Jobs (2017)

Jobs **grew by 525** over the last 5 years and are projected to **grow by 2,410** over the next 5 years.

\$51.1K

Median Household Income (2015)

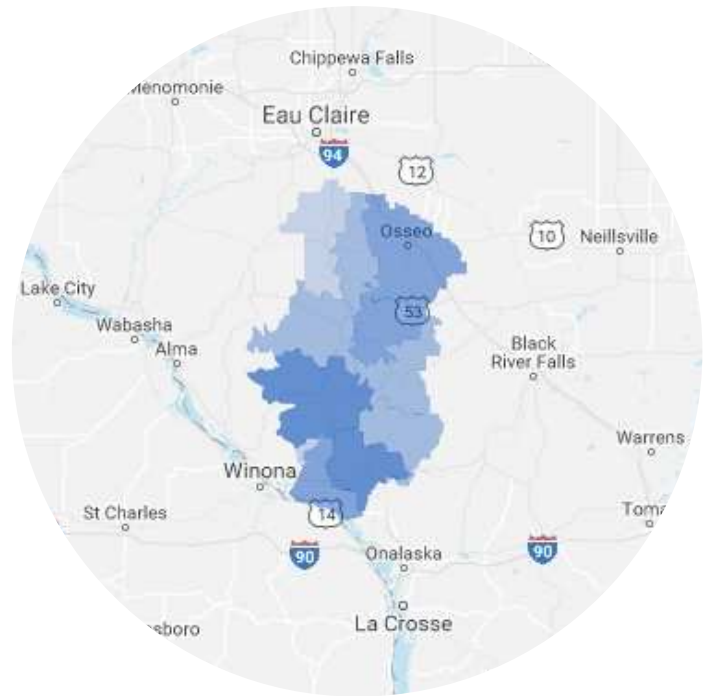
Median household income is **\$2.8K below** the national median household income of \$53.9K.

As of 2017 the region's population **increased by 1.3%** since 2012, growing by 387. Population is expected to **increase by 1.3%** between 2017 and 2022, adding 387.

From 2012 to 2017, jobs **increased by 3.4%** in Trempealeau County, WI from 15,667 to **16,192**. This change **fell short of the national growth rate of 7.2% by 3.8%**. As the number of jobs increased, the **labor force participation rate increased from 69.7% to 70.8% between 2012 and 2017**.

Concerning educational attainment, **13.2% of Trempealeau County, WI residents possess a Bachelor's Degree** (5.2% below the national average), and **10.4% hold an Associate's Degree** (2.5% above the national average).

The top three industries in 2017 are Household and Institutional Furniture and Kitchen Cabinet Manufacturing, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

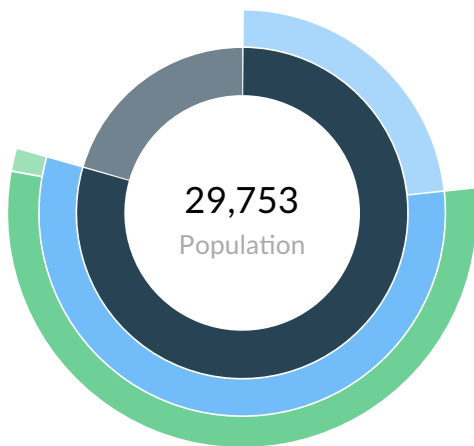


Economy Overview - Cont.

	Population (2017)	Labor Force (2017)	Jobs (2017)	Cost of Living	GRP	Imports	Exports
Region	29,753	16,719	16,192	100.6	\$1.36B	\$2.59B	\$2.46B
MISSISSIPPI RIVER REGION	323,649	180,700	162,309	100.4	\$13.89B	\$20.79B	\$20.34B
State	5,795,388	3,204,002	3,114,900	103.9	\$293.75B	\$277.82B	\$296.97B

Economy Overview - Cont.

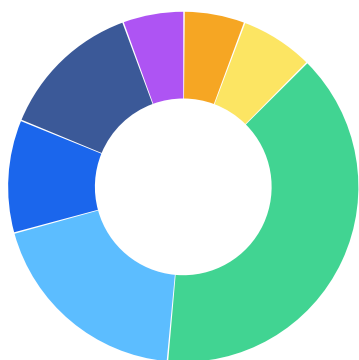
2017 Labor Force Breakdown



	Population
● Total Working Age Population	23,623
● Not in Labor Force (15+)	6,904
● Labor Force	16,719
● Employed	16,240
● Unemployed	479
● Under 15	6,130

Educational Attainment

Concerning educational attainment, **13.2% of Trempealeau County, WI residents possess a Bachelor's Degree** (5.2% below the national average), and **10.4% hold an Associate's Degree** (2.5% above the national average).

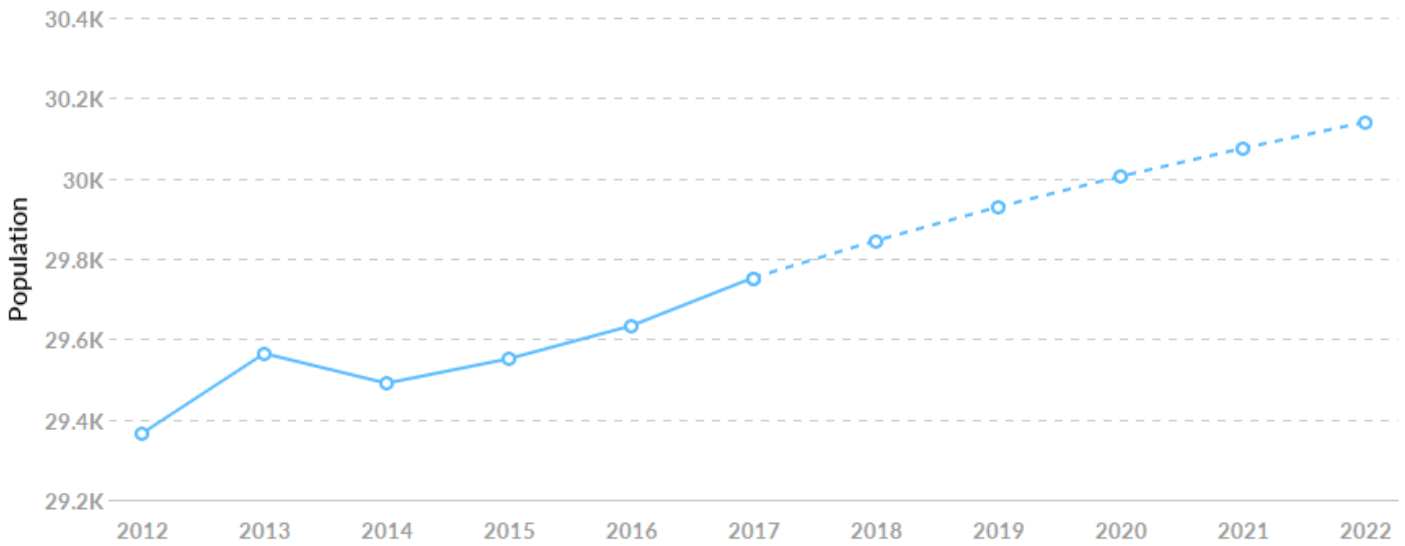


	% of Population	Population
● Less Than 9th Grade	5.6%	1,134
● 9th Grade to 12th Grade	6.8%	1,366
● High School Diploma	39.0%	7,859
● Some College	19.3%	3,895
● Associate's Degree	10.4%	2,105
● Bachelor's Degree	13.2%	2,667
● Graduate Degree and Higher	5.7%	1,140

Historic & Projected Trends

Population Trends

As of 2017 the region's population increased by 1.3% since 2012, growing by 387. Population is expected to increase by 1.3% between 2017 and 2022, adding 387.

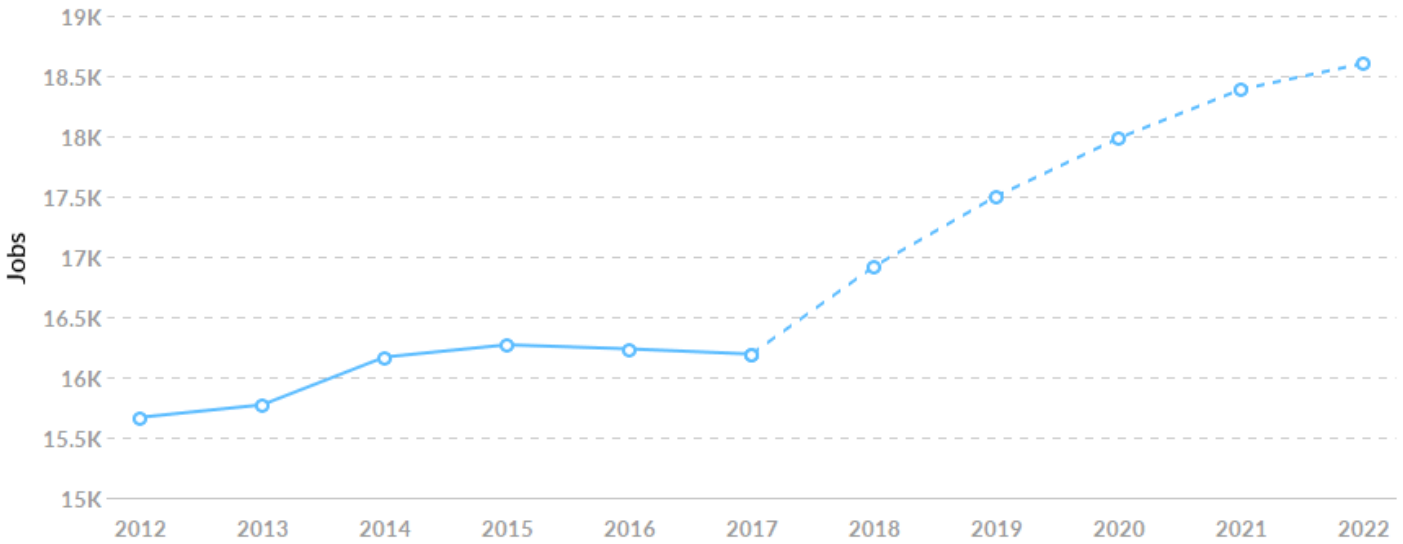


Timeframe	Population
2012	29,365
2013	29,564
2014	29,490
2015	29,551
2016	29,633
2017	29,753
2018	29,845
2019	29,929
2020	30,005
2021	30,075
2022	30,140

Historic & Projected Trends - Cont.

Job Trends

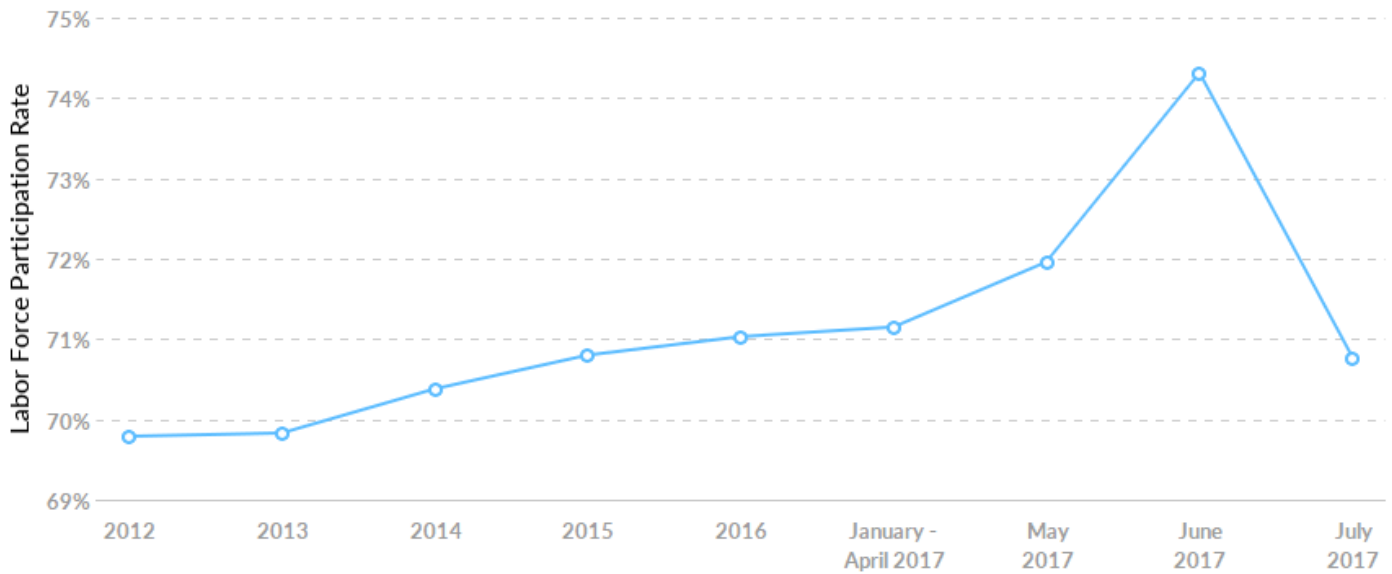
From 2012 to 2017, jobs increased by 3.4% in Trempealeau County, WI from 15,667 to 16,192. This change fell short of the national growth rate of 7.2% by 3.8%.



Timeframe	Jobs
2012	15,667
2013	15,771
2014	16,167
2015	16,269
2016	16,235
2017	16,192
2018	16,919
2019	17,501
2020	17,984
2021	18,388
2022	18,603

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

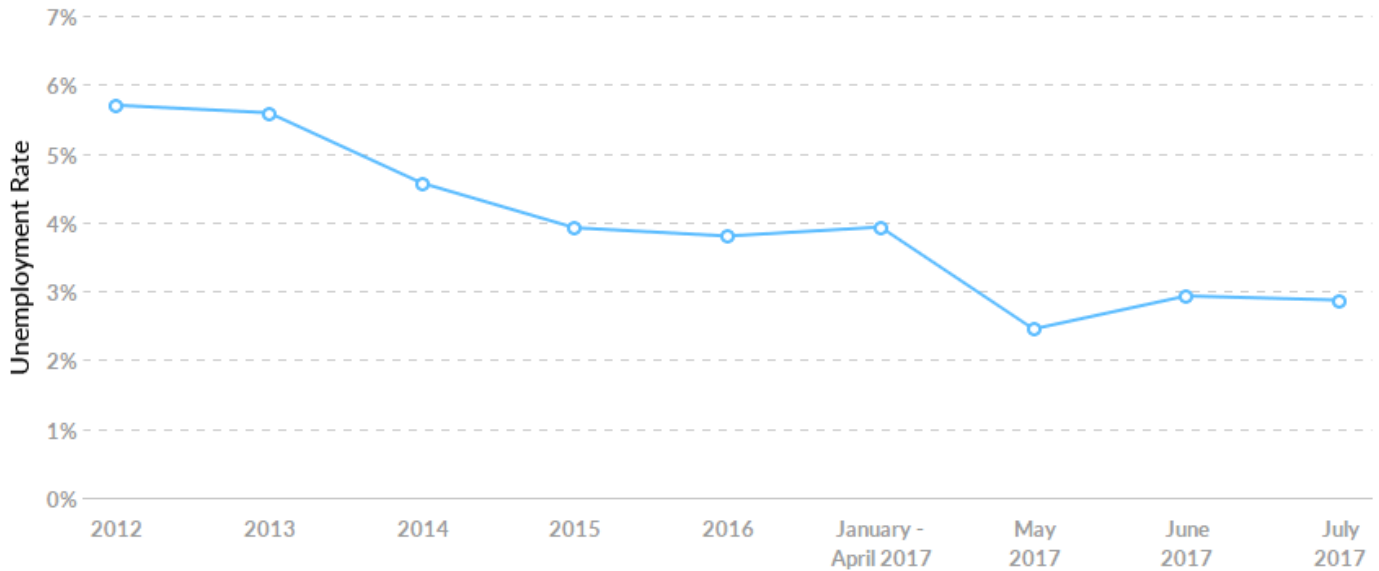


Timeframe	Labor Force Participation Rate
2012	69.79%
2013	69.83%
2014	70.38%
2015	70.80%
2016	71.03%
January - April 2017	71.15%
May 2017	71.96%
June 2017	74.31%
July 2017	70.77%

Historic & Projected Trends - Cont.

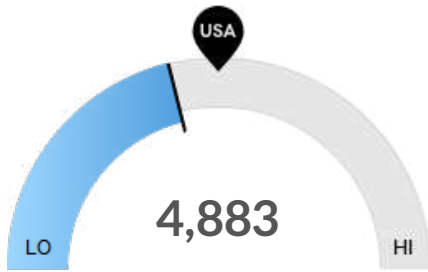
Unemployment Rate Trends

Trempealeau County, WI had a July 2017 unemployment rate of 2.87%, **decreasing from 5.70%** 5 years before.



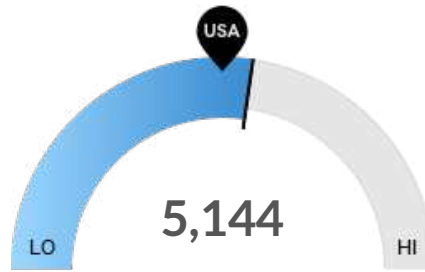
Timeframe	Unemployment Rate
2012	5.70%
2013	5.59%
2014	4.57%
2015	3.92%
2016	3.80%
January - April 2017	3.93%
May 2017	2.45%
June 2017	2.93%
July 2017	2.87%

Population Characteristics



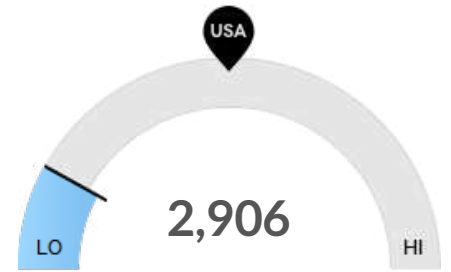
Millennials

Trempealeau County, WI has 4,883 millennials (ages 20-34). The national average for an area this size is 6,150.



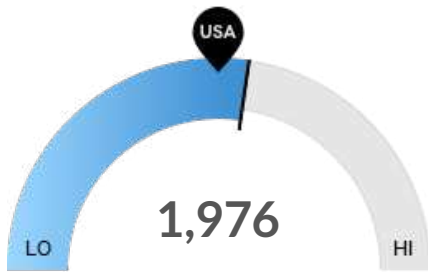
Retiring Soon

Retirement risk is high in Trempealeau County, WI. The national average for an area this size is 4,516 people 65 or older, while there are 5,144 here.



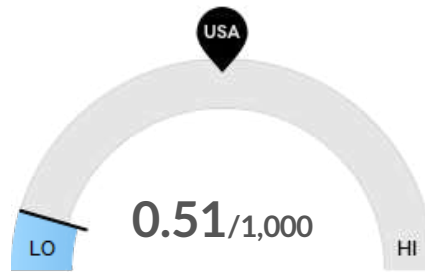
Racial Diversity

Racial diversity is low in Trempealeau County, WI. The national average for an area this size is 11,478 racially diverse people, while there are 2,906 here.



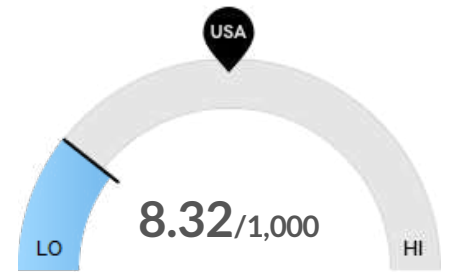
Veterans

Trempealeau County, WI has 1,976 veterans. The national average for an area this size is 1,734.



Violent Crime

Trempealeau County, WI has 0.51 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



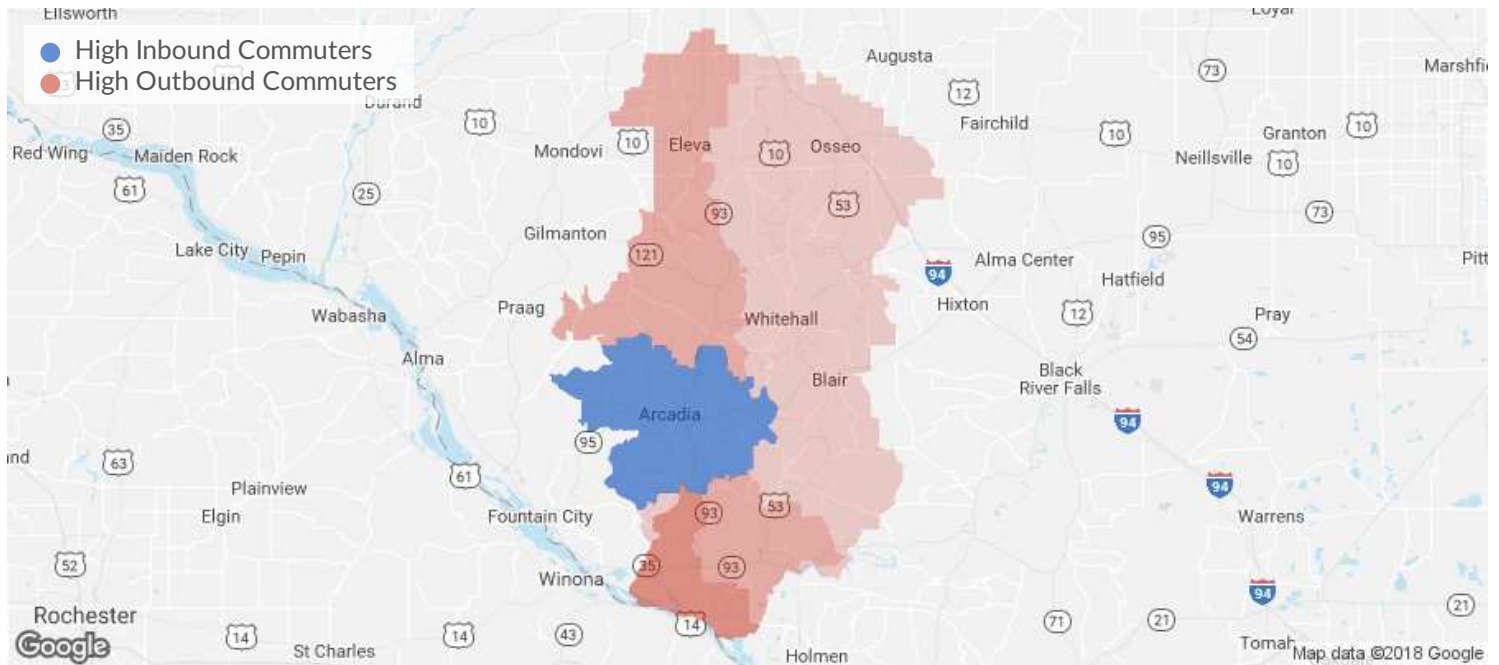
Property Crime

Trempealeau County, WI has 8.32 property crimes per 1,000 people. The national rate is 24.22 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Trempealeau County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

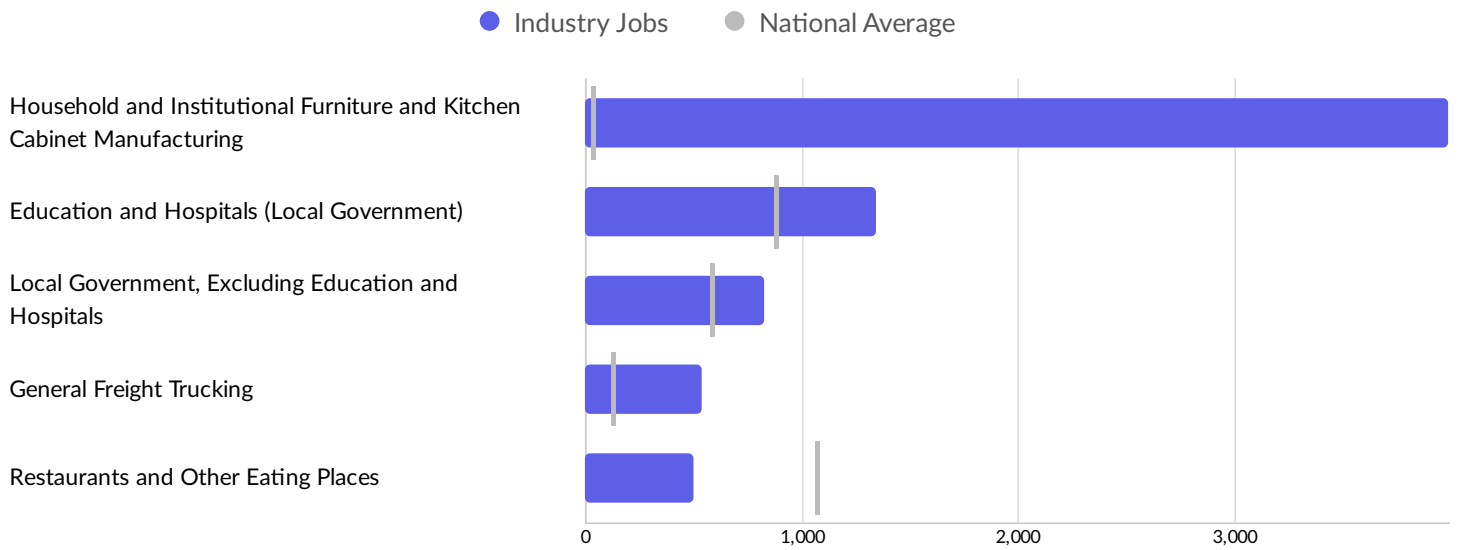
ZIP	Name	2017 Employment
54612	Arcadia, WI (in Trempealeau County)	6,628
54758	Osseo, WI (in Trempealeau County)	2,154
54630	Galesville, WI (in Trempealeau County)	1,668
54773	Whitehall, WI (in Trempealeau County)	1,408
54616	Blair, WI (in Trempealeau County)	901

Where Talent Lives

ZIP	Name	2017 Workers
54612	Arcadia, WI (in Trempealeau County)	3,690
54630	Galesville, WI (in Trempealeau County)	2,544
54661	Trempealeau, WI (in Trempealeau County)	2,396
54758	Osseo, WI (in Trempealeau County)	2,344
54738	Elewa, WI (in Trempealeau County)	1,843

Industry Characteristics

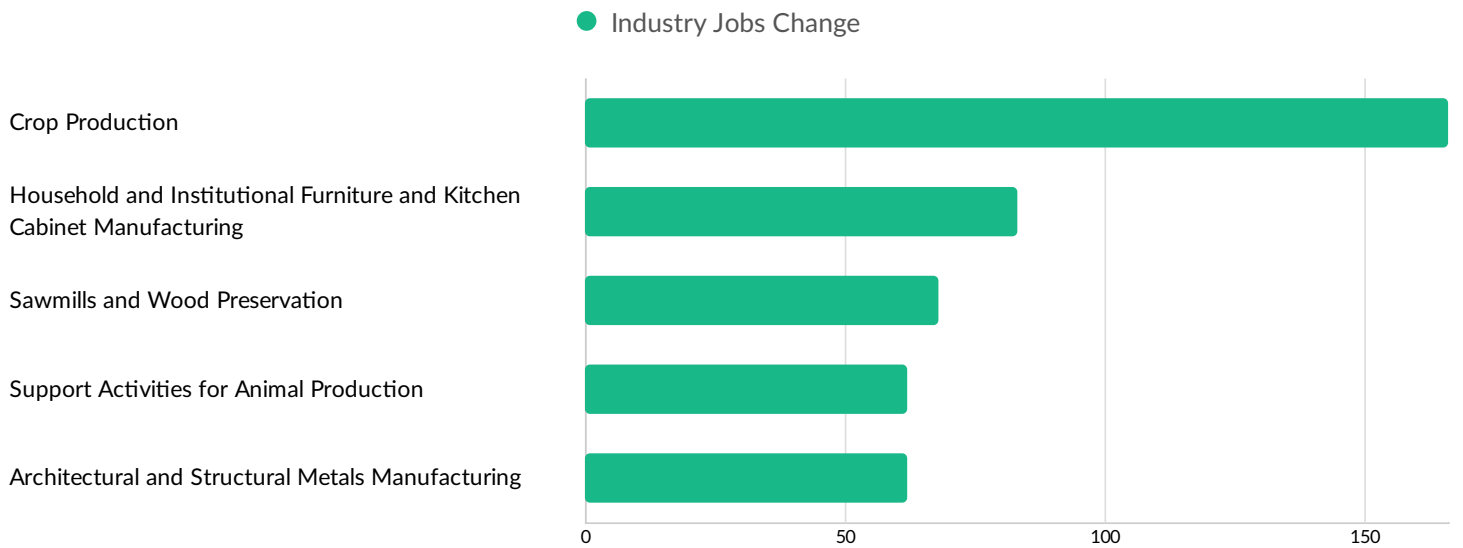
Largest Industries



Industry	2012 Jobs	2017 Jobs	Change in Jobs (2012-2017)	% Change	2017 Earnings Per Worker
Household and Institutional Furniture and Kitchen Cabinet Manufacturing	3,908	3,991	83	+2%	\$51,833
Education and Hospitals (Local Government)	1,301	1,343	42	+3%	\$50,379
Local Government, Excluding Education and Hospitals	782	831	49	+6%	\$48,650
General Freight Trucking	513	541	28	+5%	\$70,545
Restaurants and Other Eating Places	485	503	18	+4%	\$13,934

Industry Characteristics - Cont

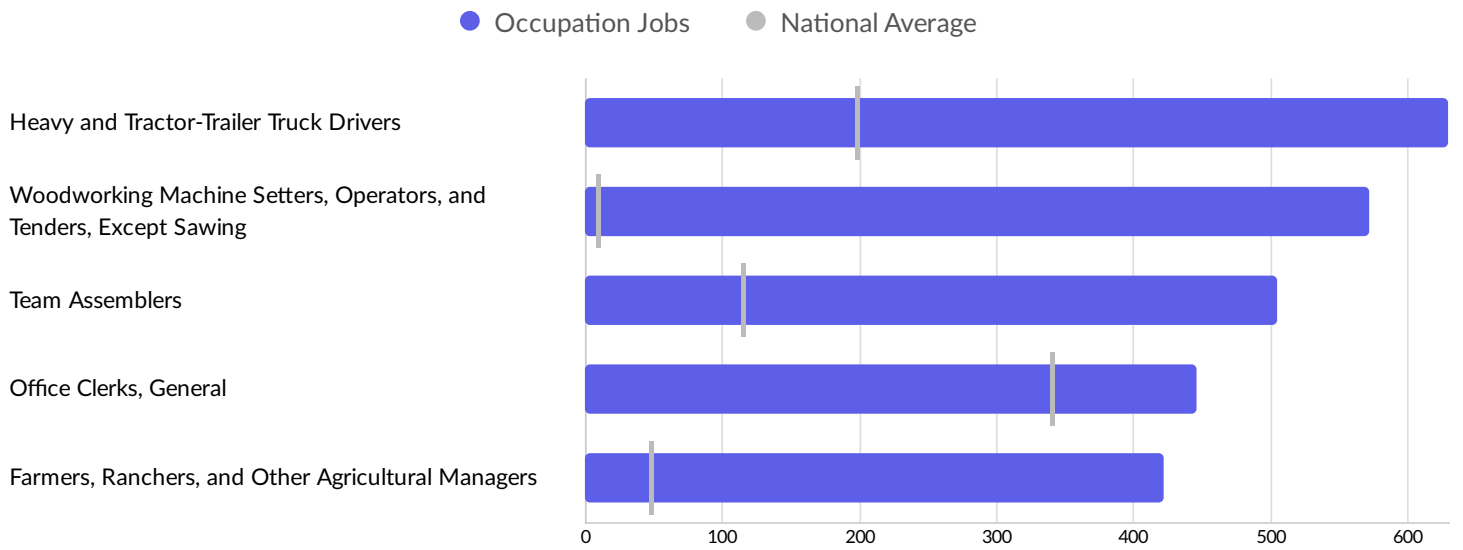
Top Growing Industries



Industry	2012 Jobs	2017 Jobs	Change in Jobs (2012-2017)	% Change	2017 Earnings Per Worker
Crop Production	171	337	166	+97%	\$25,477
Household and Institutional Furniture and Kitchen Cabinet Manufacturing	3,908	3,991	83	+2%	\$51,833
Sawmills and Wood Preservation	40	108	68	+170%	\$46,057
Architectural and Structural Metals Manufacturing	402	464	62	+15%	\$65,818
Support Activities for Animal Production	27	89	62	+230%	\$56,095

Workforce Characteristics

Largest Occupations

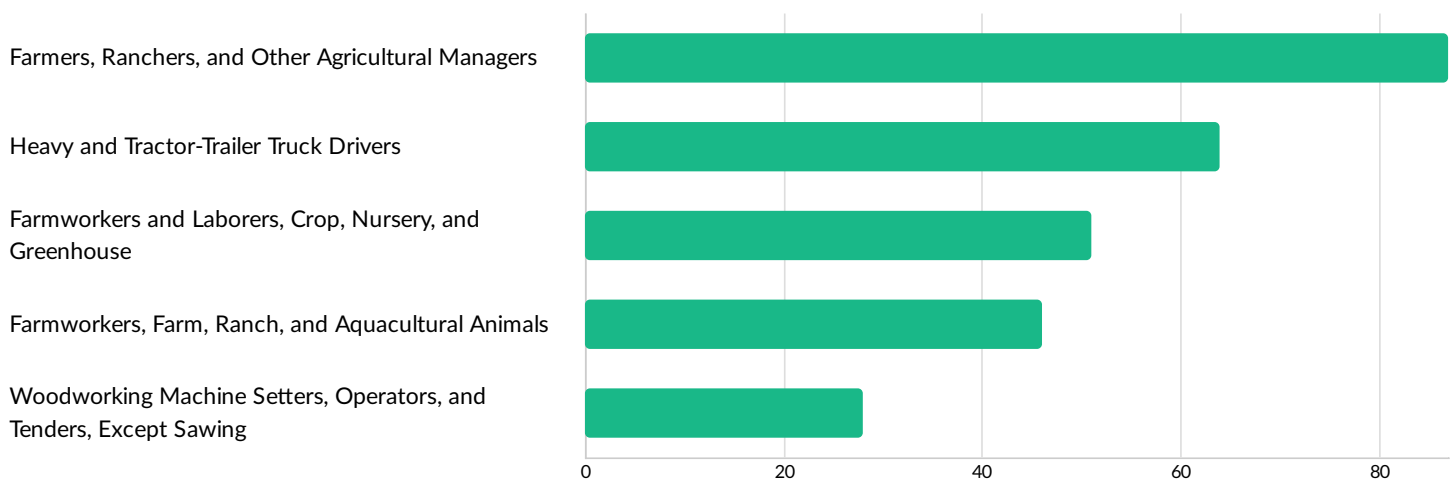


Occupation	2012 Jobs	2017 Jobs	Change in Jobs (2012-2017)	% Change	2016 Avg. Hourly Earnings
Heavy and Tractor-Trailer Truck Drivers	566	630	64	+11%	\$21.66
Woodworking Machine Setters, Operators, and Tenders, Except Sawing	544	572	28	+5%	\$14.50
Team Assemblers	500	505	5	+1%	\$15.88
Office Clerks, General	443	447	4	+1%	\$15.09
Farmers, Ranchers, and Other Agricultural Managers	336	423	87	+26%	\$12.76

Workforce Characteristics - Cont

Top Growing Occupations

● Occupation Jobs Change

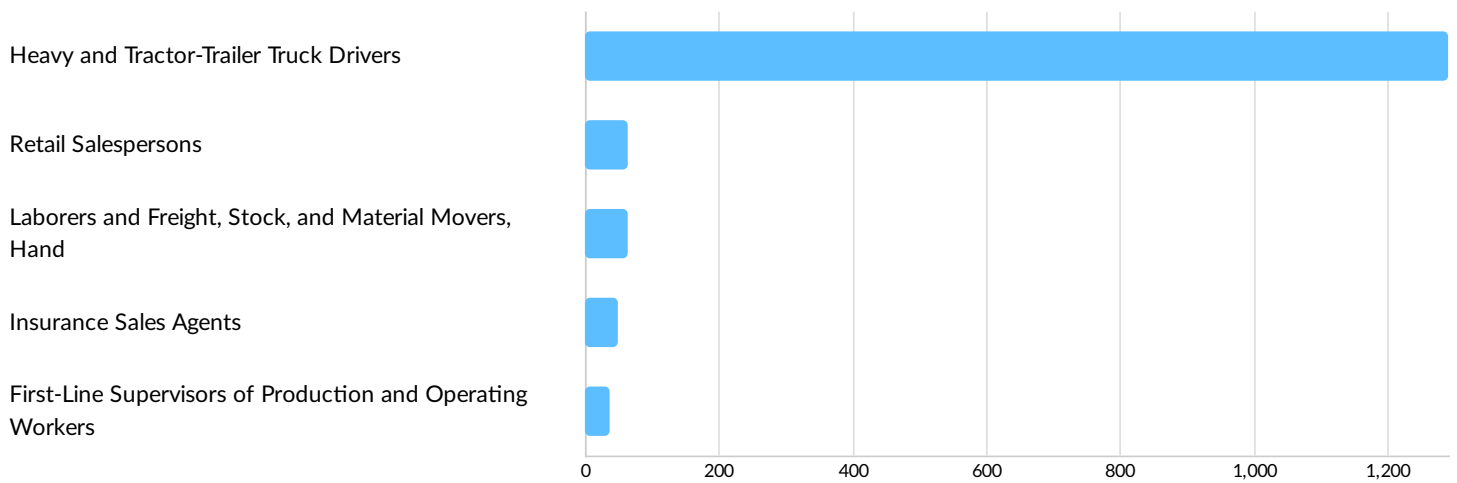


Occupation	2012 Jobs	2017 Jobs	Change in Jobs (2012-2017)	% Change	2016 Avg. Hourly Earnings
Farmers, Ranchers, and Other Agricultural Managers	336	423	87	+26%	\$12.76
Heavy and Tractor-Trailer Truck Drivers	566	630	64	+11%	\$21.66
Farmworkers and Laborers, Crop, Nursery, and Greenhouse	177	228	51	+29%	\$12.98
Farmworkers, Farm, Ranch, and Aquacultural Animals	40	86	46	+115%	\$13.28
Woodworking Machine Setters, Operators, and Tenders, Except Sawing	544	572	28	+5%	\$14.50

Workforce Characteristics

Top Posted Occupations

● Occupation Jobs Change



Occupation	Jan 2017 Unique Postings	Dec 2017 Unique Postings	Jan 2017 - Dec 2017 Avg. Unique	2016 Avg. Hourly Earnings
Heavy and Tractor-Trailer Truck Drivers	288	1,291	575	\$21.66
Retail Salespersons	14	64	23	\$12.84
Laborers and Freight, Stock, and Material Movers, Hand	27	63	29	\$15.16
Insurance Sales Agents	37	49	24	\$25.33
First-Line Supervisors of Production and Operating Workers	11	36	20	\$26.21

Educational Pipeline

Over the last 5 years, no schools in Trempealeau County, WI produced graduates.