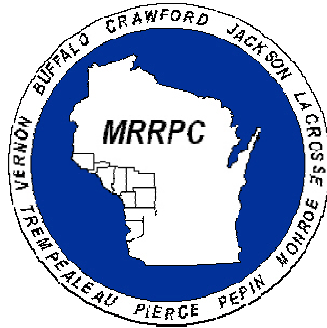


# Mississippi River Regional Planning Commission



1707 Main Street, Suite 435  
La Crosse, Wisconsin 54601

## Economy Overview 2014 – 1<sup>ST</sup> QTR

### Trempealeau County



This information is provided to you from the Mississippi River Regional Planning Commission (MRRPC) through a contract with Economic Modeling Specialists Inc. (EMSI). EMSI is an economic analysis firm that provides data useful in the strategic planning and impact assessment to educational institutions, workforce development boards, and economic development organizations. It allows users to conduct input-output analysis to better understand the impacts of an industry's expansion or contraction or simulate the effects an event will have on other businesses and industries. The data, reports, forecasts, and/or services provided by EMSI are generated using government data and proprietary processes. EMSI uses estimates when there are missing data points, and such estimates are subject to varying degrees of error. EMSI's data, reports, forecasts, and services may differ significantly from actual outcomes and are provided "as is" without warranty for a particular purpose or project. As such MRRPC makes no warranty or representation as to the accuracy, usefulness or reliability of the EMSI information being provided to you. Furthermore the MRRPC shall assume no liabilities for any losses that may result from you using or not being able to use EMSI information or for any damages that may result from you using EMSI through the MRRPC.

## Report Info

Dataset Version	2014.1 Class of Worker
Class of Worker Categories	QCEW Employees + Non-QCEW Employees + Self-Employed
Timeframe	2013 - 2014
Dataset Category	EMSI Complete
Region Name	Trempealeau County
Region Description	Trempealeau County, Wisconsin
Counties	
Trempealeau, WI (55121)	



















## Trempealeau County



Population (2013)	29,343
Jobs (2013)	16,408
Average Earnings (2013)	\$42,930
Unemployed (11/2013)	709
Completions (2012)	0
GRP (2012)	\$1,206,960,732
Exports (2012)	\$2,234,548,469
Imports (2012)	\$2,165,895,699






















## Trempealeau County | Population

<b>29,343</b> 2013 Population 0.5% of State	<b>3.1%</b> Population Growth for the Last 5 Years State Growth 2.3%
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Age Group	2013 Population	% of Population	
Under 5 years	1,899	6.5%	
5 to 9 years	2,045	7.0%	
10 to 14 years	1,913	6.5%	
15 to 19 years	1,760	6.0%	
20 to 24 years	1,407	4.8%	
25 to 29 years	1,673	5.7%	
30 to 34 years	1,824	6.2%	
35 to 39 years	1,603	5.5%	
40 to 44 years	1,875	6.4%	
45 to 49 years	2,146	7.3%	
50 to 54 years	2,236	7.6%	
55 to 59 years	2,244	7.6%	
60 to 64 years	1,877	6.4%	
65 to 69 years	1,466	5.0%	
70 to 74 years	1,147	3.9%	
75 to 79 years	835	2.8%	
80 to 84 years	622	2.1%	
85 years and over	770	2.6%	

## Trempealeau County | Jobs by Industry

<b>16,408</b> Total Jobs (2013)	<b>57.5%</b> Male (National: 51.1%)	<b>42.5%</b> Female (National: 48.9%)
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NAICS	Industry	2013 Jobs	
11	Agriculture, Forestry, Fishing and Hunting	784	
21	Mining, Quarrying, and Oil and Gas Extraction	44	
22	Utilities	33	
23	Construction	531	
31	Manufacturing	6,661	
42	Wholesale Trade	444	
44	Retail Trade	1,054	
48	Transportation and Warehousing	717	
51	Information	105	
52	Finance and Insurance	342	
53	Real Estate and Rental and Leasing	70	
54	Professional, Scientific, and Technical Services	224	
55	Management of Companies and Enterprises	40	
56	Administrative and Support and Waste Management and Remediation Services	325	
61	Educational Services (Private)	42	
62	Health Care and Social Assistance	1,323	
71	Arts, Entertainment, and Recreation	140	
72	Accommodation and Food Services	729	
81	Other Services (except Public Administration)	480	
90	Government	2,320	
99	Unclassified Industry	0	

## Trempealeau County | Average Earnings by Industry
















<b>\$42,930</b> <b>Avg. Earnings (2013)</b> 74% of Nation Avg.	<b>\$49,171</b> <b>Male Avg. Earnings (2013)</b> 71% of Nation Avg.	<b>\$34,477</b> <b>Female Avg. Earnings (2013)</b> 76% of Nation Avg.
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NAICS	Industry	Avg. Earnings (2013)	
11	Agriculture, Forestry, Fishing and Hunting	\$30,072	
21	Mining, Quarrying, and Oil and Gas Extraction	\$69,622	
22	Utilities	\$70,779	
23	Construction	\$33,012	
31	Manufacturing	\$52,412	
42	Wholesale Trade	\$45,728	
44	Retail Trade	\$24,941	
48	Transportation and Warehousing	\$60,988	
51	Information	\$62,425	
52	Finance and Insurance	\$47,419	
53	Real Estate and Rental and Leasing	\$37,552	
54	Professional, Scientific, and Technical Services	\$36,515	
55	Management of Companies and Enterprises	\$58,655	
56	Administrative and Support and Waste Management and Remediation Services	\$23,430	
61	Educational Services (Private)	\$12,276	
62	Health Care and Social Assistance	\$33,868	
71	Arts, Entertainment, and Recreation	\$13,020	
72	Accommodation and Food Services	\$12,674	
81	Other Services (except Public Administration)	\$24,016	
90	Government	\$46,122	
99	Unclassified Industry		

## Trempealeau County | Unemployment by Industry


















**709**

**Total Unemployment (11/2013)**

NAICS	Industry	Unemployed (11/2013)	% of Unemployed	
11	Agriculture, Forestry, Fishing and Hunting	13	2%	
21	Mining, Quarrying, and Oil and Gas Extraction	3	0%	
22	Utilities	1	0%	
23	Construction	37	5%	
31	Manufacturing	296	42%	
42	Wholesale Trade	11	2%	
44	Retail Trade	51	7%	
48	Transportation and Warehousing	25	3%	
51	Information	3	0%	
52	Finance and Insurance	10	1%	
53	Real Estate and Rental and Leasing	3	0%	
54	Professional, Scientific, and Technical Services	7	1%	
55	Management of Companies and Enterprises	0	0%	
56	Administrative and Support and Waste Management and Remediation Services	18	3%	
61	Educational Services (Private)	1	0%	
62	Health Care and Social Assistance	41	6%	
71	Arts, Entertainment, and Recreation	10	1%	
72	Accommodation and Food Services	38	5%	
81	Other Services (except Public Administration)	9	1%	
90	Government	53	7%	
99	No Previous Work Experience/Unspecified	80	11%	

## Trempealeau County | Gross Regional Product (GRP)

<b>\$714,229,251</b>	<b>\$435,591,603</b>	<b>\$57,139,878</b>	<b>\$1,206,960,732</b>
Earnings (2012)	Property Income (2012)	Taxes on Production (2012)	Total GRP (2012)






NAICS	Industry	GRP (2012)	% of Total	
11	Agriculture, Forestry, Fishing and Hunting	\$89,886,330	7%	
21	Mining, Quarrying, and Oil and Gas Extraction	\$4,721,155	0%	
22	Utilities	\$10,390,249	1%	
23	Construction	\$21,705,076	2%	
31	Manufacturing	\$460,277,848	38%	
42	Wholesale Trade	\$42,064,425	3%	
44	Retail Trade	\$46,534,094	4%	
48	Transportation and Warehousing	\$58,094,621	5%	
51	Information	\$15,637,707	1%	
52	Finance and Insurance	\$45,492,960	4%	
53	Real Estate and Rental and Leasing	\$119,925,900	10%	
54	Professional, Scientific, and Technical Services	\$13,123,351	1%	
55	Management of Companies and Enterprises	\$2,882,005	0%	
56	Administrative and Support and Waste Management and Remediation Services	\$9,177,466	1%	
61	Educational Services (Private)	\$1,353,159	0%	
62	Health Care and Social Assistance	\$48,774,736	4%	
71	Arts, Entertainment, and Recreation	\$2,813,286	0%	
72	Accommodation and Food Services	\$15,082,542	1%	
81	Other Services (except Public Administration)	\$15,256,750	1%	
90	Government	\$112,269,640	9%	
	Other non-industries	\$71,497,433	6%	

## Trempealeau County | Region Exports

**\$2,234,548,468.63**

Exports (2012)

83% of Supply

NAICS	Industry	Exports (2012)	
11	Agriculture, Forestry, Fishing and Hunting	\$242,462,515	
21	Mining, Quarrying, and Oil and Gas Extraction	\$7,356,226	
22	Utilities	\$8,414,865	
23	Construction	\$24,552,681	
31	Manufacturing	\$1,280,106,034	
42	Wholesale Trade	\$51,297,380	
44	Retail Trade	\$41,909,047	
48	Transportation and Warehousing	\$114,947,146	
51	Information	\$20,759,725	
52	Finance and Insurance	\$50,177,980	
53	Real Estate and Rental and Leasing	\$140,882,068	
54	Professional, Scientific, and Technical Services	\$9,775,151	
55	Management of Companies and Enterprises	\$3,965,166	
56	Administrative and Support and Waste Management and Remediation Services	\$10,381,256	
61	Educational Services (Private)	\$1,319,560	
62	Health Care and Social Assistance	\$32,561,016	
71	Arts, Entertainment, and Recreation	\$1,829,610	
72	Accommodation and Food Services	\$12,800,216	
81	Other Services (except Public Administration)	\$16,309,069	
90	Government	\$162,741,757	



## Trempealeau County | Region Imports

**\$2,165,895,699**

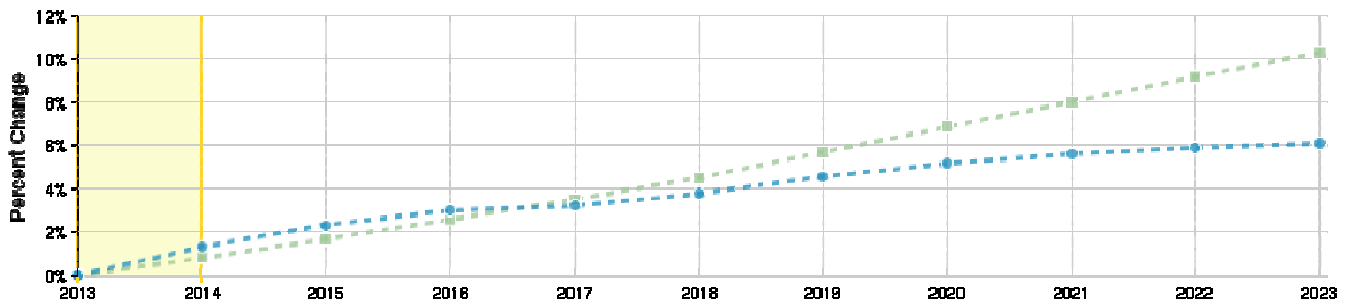
Imports (2012)  
83% of Demand

**\$442,943,123**

Locally Produced & Consumed (2012)  
17% of Demand

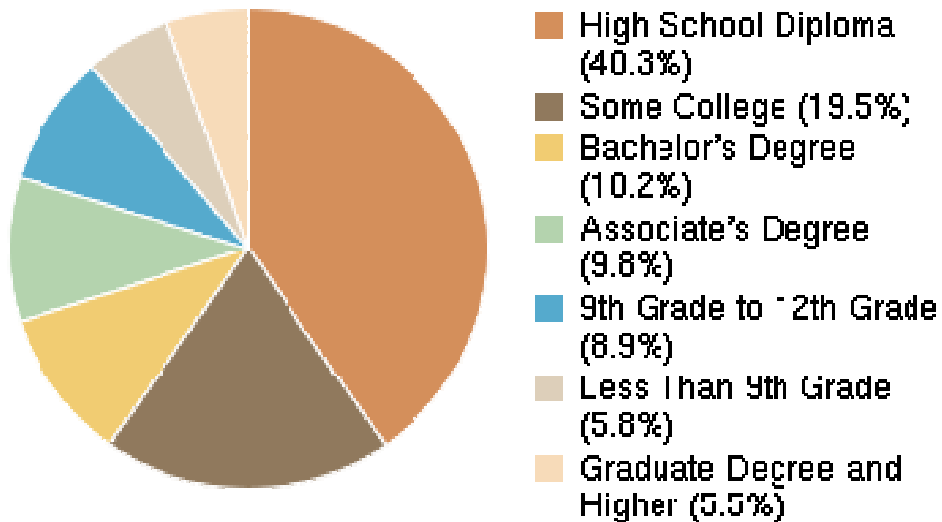
NAICS	Industry	Imports (2012)	
11	Agriculture, Forestry, Fishing and Hunting	\$235,175,814	
21	Mining, Quarrying, and Oil and Gas Extraction	\$18,872,021	
22	Utilities	\$27,460,479	
23	Construction	\$46,109,626	
31	Manufacturing	\$538,012,282	
42	Wholesale Trade	\$130,695,113	
44	Retail Trade	\$83,857,547	
48	Transportation and Warehousing	\$72,509,373	
51	Information	\$63,997,878	
52	Finance and Insurance	\$145,805,282	
53	Real Estate and Rental and Leasing	\$86,353,842	
54	Professional, Scientific, and Technical Services	\$87,547,186	
55	Management of Companies and Enterprises	\$40,977,920	
56	Administrative and Support and Waste Management and Remediation Services	\$39,332,143	
61	Educational Services (Private)	\$19,540,813	
62	Health Care and Social Assistance	\$99,795,012	
71	Arts, Entertainment, and Recreation	\$12,901,585	
72	Accommodation and Food Services	\$45,221,994	
81	Other Services (except Public Administration)	\$28,285,707	
90	Government	\$343,444,083	

## Regional Trends



Region	2013 Jobs	2014 Jobs	% Change
● Trempealeau County	16,408	16,628	1.3%
● State	3,023,634	3,048,478	0.8%

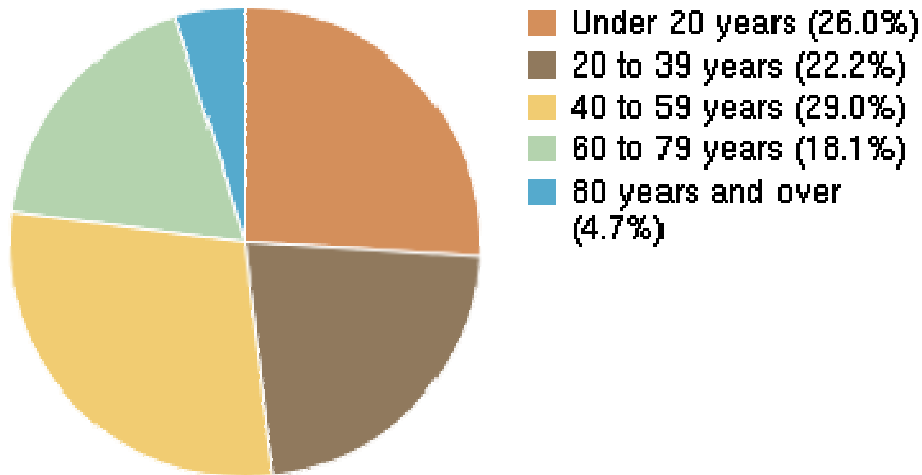
## 2013 Educational Attainment



## Largest Openings/Completions Gaps

Occupation	Related Completions (2012)	Annual Openings (2013)
General and Operations Managers (11-1021)	0	7
Registered Nurses (29-1141)	0	5
Accountants and Auditors (13-2011)	0	4
Elementary School Teachers, Except Special Education (25-2021)	0	4
Secondary School Teachers, Except Special and Career/Technical Education (25-2031)	0	3

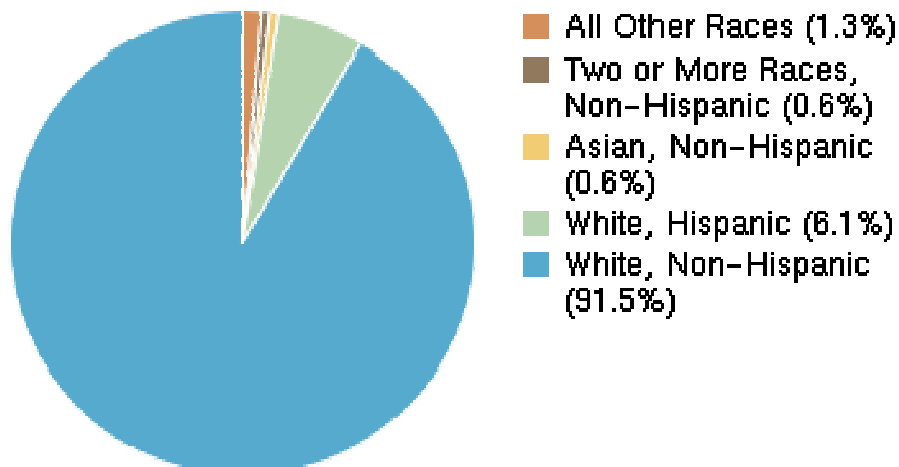
## 2013 Age Demographics



## Growing/Declining Occupations

Occupation	Change in Jobs (2013-2014)
Heavy and Tractor-Trailer Truck Drivers (53-3032)	14
Farmers, Ranchers, and Other Agricultural Managers (11-9013)	11
Janitors and Cleaners, Except Maids and Housekeeping Cleaners (37-2011)	10
Meat, Poultry, and Fish Cutters and Trimmers (51-3022)	-3
Childcare Workers (39-9011)	-4
Slaughterers and Meat Packers (51-3023)	-5

## 2013 Race Demographics



## Growing/Declining Industries

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Industry	Change in Jobs (2013-2014)
Upholstered Household Furniture Manufacturing (337121)	105
Sheet Metal Work Manufacturing (332322)	37
Animal Production (112000)	25
Farm Machinery and Equipment Manufacturing (333111)	-15
Poultry Processing (311615)	-28
Nonupholstered Wood Household Furniture Manufacturing (337122)	-33

## Data Sources and Calculations

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### Input-Output Data

The input-output model in this report is EMSI's gravitational flows multi-regional social account matrix model (MR-SAM). It is based on data from the Census Bureau's Current Population Survey and American Community Survey; as well as the Bureau of Economic Analysis' National Income and Product Accounts, Input-Output Make and Use Tables, and Gross State Product data. In addition, several EMSI in-house data sets are used, as well as data from Oak Ridge National Labs on the cost of transportation between counties.

### Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

### Completers Data

The completers data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

### Demographic Data

The demographic data in this report is compiled from several sources using a specialized process. Sources include annual population estimates and population projections from the US Census Bureau, birth and mortality rates from the US Health Department, and projected regional job growth.

### Industry Data

EMSI industry data have various sources depending on the class of worker. (1) For QCEW Employees, EMSI primarily uses the QCEW (Quarterly Census of Employment and Wages), with supplemental estimates from County Business Patterns and Current Employment Statistics. (2) Non-QCEW employees data are based on a number of sources including QCEW, Current Employment Statistics, County Business Patterns, BEA State and Local Personal Income reports, the National Industry-Occupation Employment Matrix (NIOEM), the American Community Survey, and Railroad Retirement Board statistics. (3) Self-Employed and Extended Proprietor classes of worker data are primarily based on the American Community Survey, Nonemployer Statistics, and BEA State and Local Personal Income Reports. Projections for QCEW and Non-QCEW Employees are informed by NIOEM and long-term industry projections published by individual states.

## **Unemployment Data**

The unemployment data in this report comes from the Bureau of Labor Statistics' Local Area Unemployment Statistics and is updated every two months.

## **State Data Sources**

This report uses state data from the following agencies: Wisconsin Department of Workforce Development, Bureau of Workforce Information

## **Educational Attainment Data**

EMSI's educational attainment numbers are based on EMSI's demographic data and the American Community Survey. By combining these sources, EMSI interpolates for missing years and projects data at the county level. Educational attainment data cover only the population aged 25 years or more and indicate the highest level achieved.

## **Occupation Data**

EMSI occupation employment data are based on final EMSI industry data and final EMSI staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates also affected by county-level EMSI earnings by industry.

## **Equifax Business-Level Data**

Data for individual businesses is provided by Equifax (<http://www.equifax.com/commercial/>), which maintains a database of more than 20 million U.S. business entities. Note that in aggregate it will not be consistent with EMSI labor market data due to differences in definitions, methodology, coverage, and industry/geographic classification.