



Buffalo County, WI

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Economy Overview

13,053

Population (2017)

Population **decreased by 302** over the last 5 years and is projected to **decrease by 233** over the next 5 years.

4,576

Jobs (2017)

Jobs **decreased by 281** over the last 5 years and are projected to **decrease by 220** over the next 5 years.

\$50.2K

Median Household Income (2015)

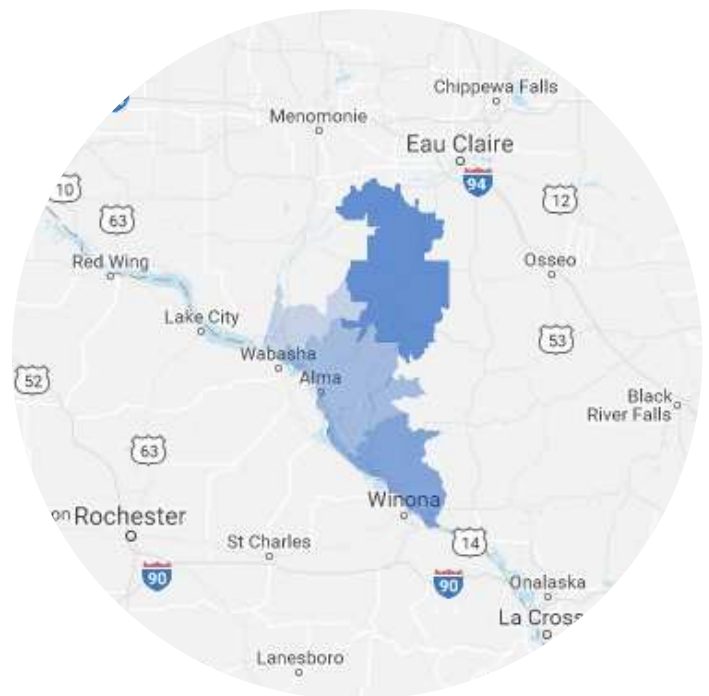
Median household income is **\$3.7K below** the national median household income of \$53.9K.

As of 2017 the region's population **declined by 2.3%** since 2012, falling by 302. Population is expected to **decrease by 1.8%** between 2017 and 2022, losing 233.

From 2012 to 2017, jobs **declined by 5.8%** in Buffalo County, WI from 4,857 to 4,576. This change **fell short of the national growth rate of 7.2% by 13.0%**. As the number of jobs declined, the **labor force participation rate increased from 61.1% to 62.1% between 2012 and 2017**.

Concerning educational attainment, **12.9% of Buffalo County, WI residents possess a Bachelor's Degree** (5.5% below the national average), and **11.3% hold an Associate's Degree** (3.4% above the national average).

The top three industries in 2017 are General Freight Trucking, Education and Hospitals (Local Government), and Animal Production.

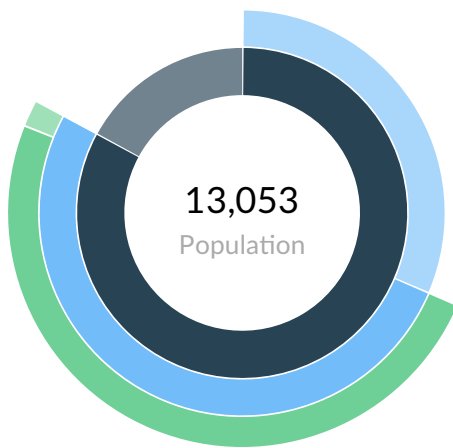


Economy Overview - Cont.

	Population (2017)	Labor Force (2017)	Jobs (2017)	Cost of Living	GRP	Imports	Exports
Region	13,053	6,718	4,576	101.2	\$457.78M	\$961.15M	\$741.34M
MISSISSIPPI RIVER REGION	323,649	180,700	162,309	100.4	\$13.89B	\$20.79B	\$20.34B
State	5,795,388	3,204,002	3,114,900	103.9	\$293.75B	\$277.82B	\$296.97B

Economy Overview - Cont.

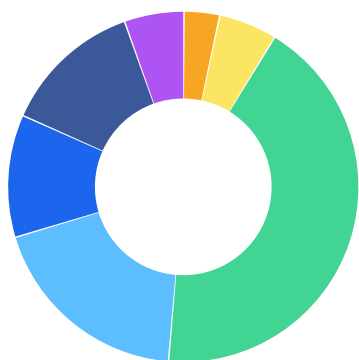
2017 Labor Force Breakdown



	Population
● Total Working Age Population	10,814
● Not in Labor Force (15+)	4,096
● Labor Force	6,718
● Employed	6,476
● Unemployed	242
● Under 15	2,239

Educational Attainment

Concerning educational attainment, **12.9% of Buffalo County, WI residents possess a Bachelor's Degree** (5.5% below the national average), and **11.3% hold an Associate's Degree** (3.4% above the national average).

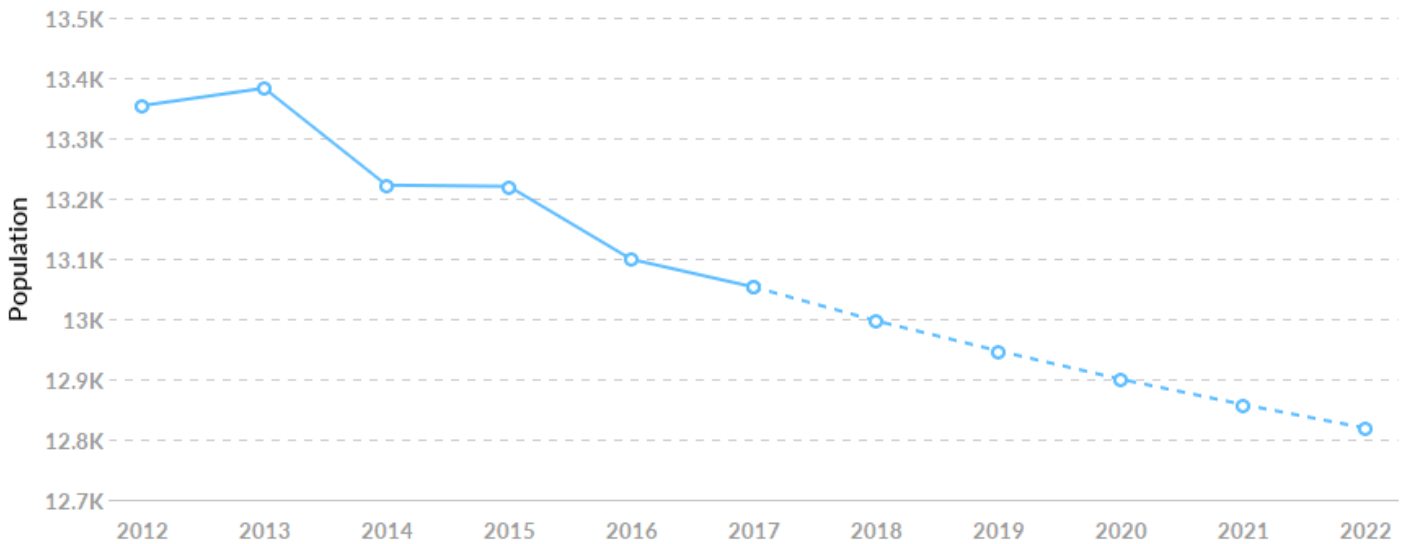


	% of Population	Population
● Less Than 9th Grade	3.3%	307
● 9th Grade to 12th Grade	5.4%	507
● High School Diploma	42.6%	4,006
● Some College	19.0%	1,787
● Associate's Degree	11.3%	1,063
● Bachelor's Degree	12.9%	1,214
● Graduate Degree and Higher	5.5%	517

Historic & Projected Trends

Population Trends

As of 2017 the region's population declined by 2.3% since 2012, falling by 302. Population is expected to decrease by 1.8% between 2017 and 2022, losing 233.

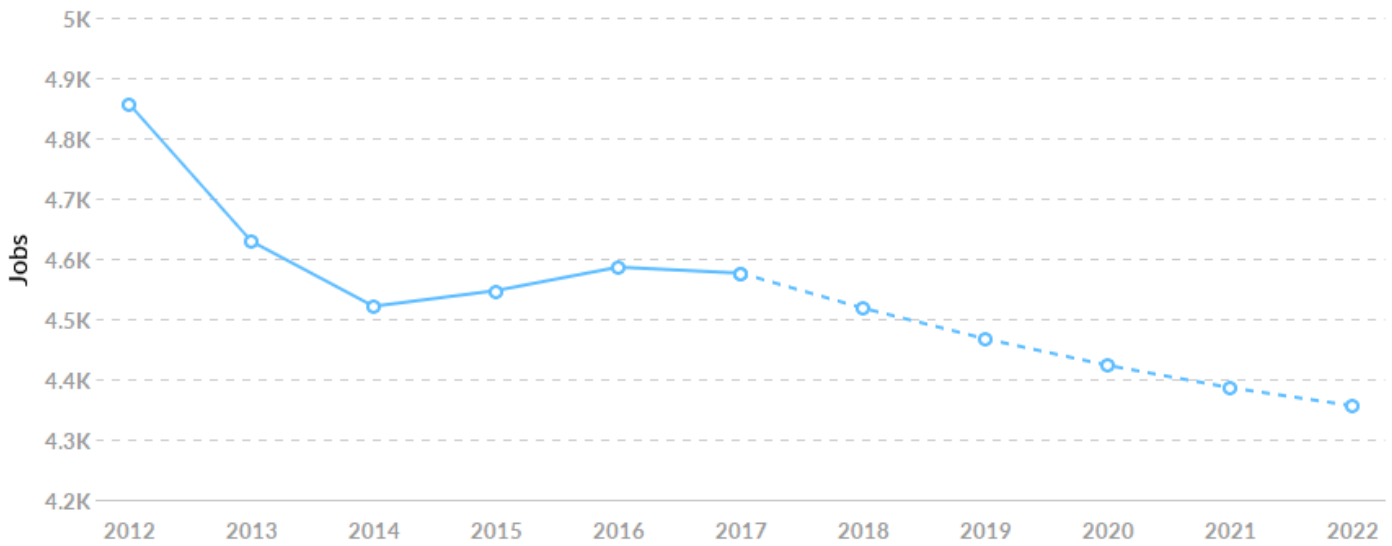


Timeframe	Population
2012	13,354
2013	13,383
2014	13,222
2015	13,220
2016	13,099
2017	13,053
2018	12,997
2019	12,947
2020	12,900
2021	12,858
2022	12,819

Historic & Projected Trends - Cont.

Job Trends

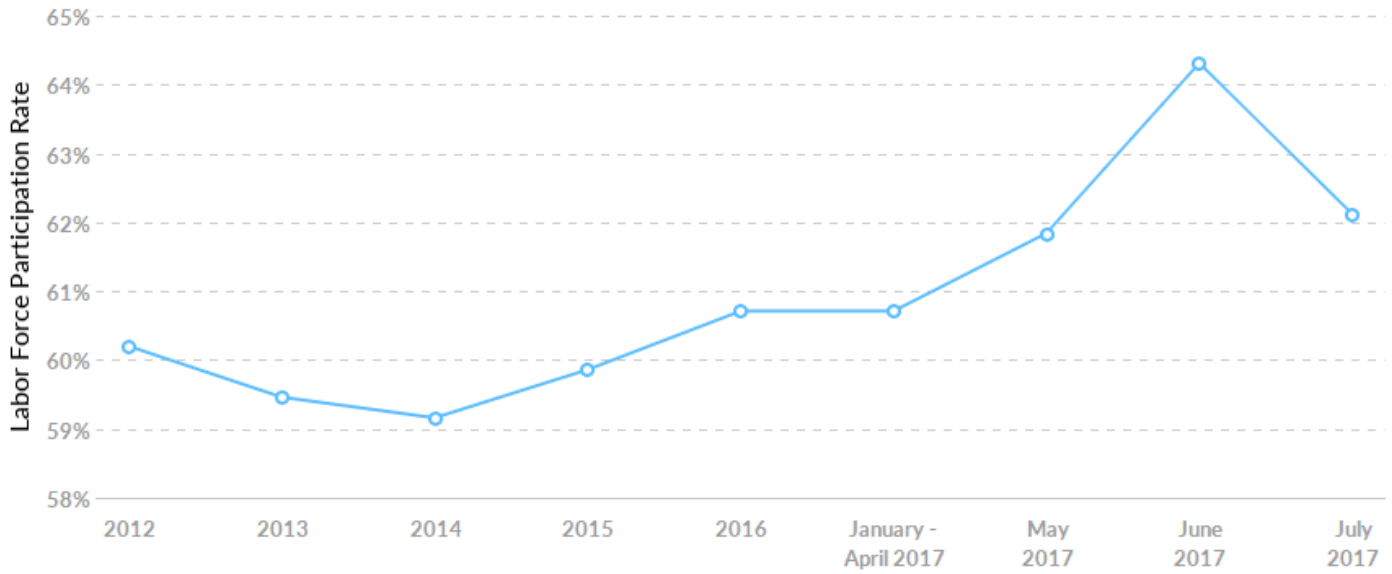
From 2012 to 2017, jobs declined by 5.8% in Buffalo County, WI from 4,857 to 4,576. This change fell short of the national growth rate of 7.2% by 13.0%.



Timeframe	Jobs
2012	4,857
2013	4,629
2014	4,521
2015	4,547
2016	4,586
2017	4,576
2018	4,518
2019	4,467
2020	4,423
2021	4,386
2022	4,356

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

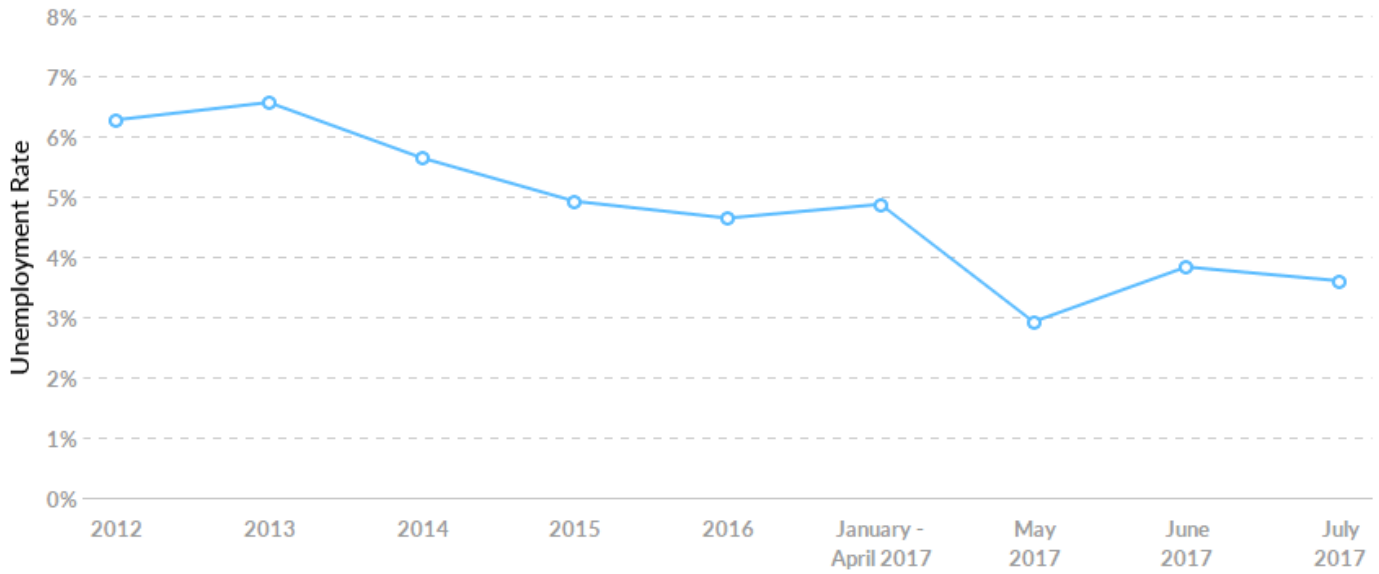


Timeframe	Labor Force Participation Rate
2012	60.20%
2013	59.46%
2014	59.16%
2015	59.86%
2016	60.71%
January - April 2017	60.71%
May 2017	61.84%
June 2017	64.31%
July 2017	62.12%

Historic & Projected Trends - Cont.

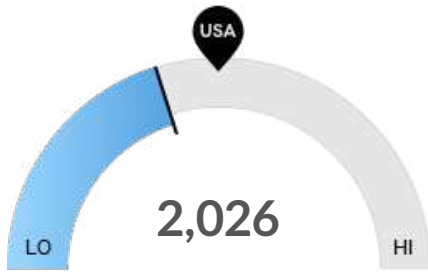
Unemployment Rate Trends

Buffalo County, WI had a July 2017 unemployment rate of 3.60%, **decreasing from 6.27%** 5 years before.



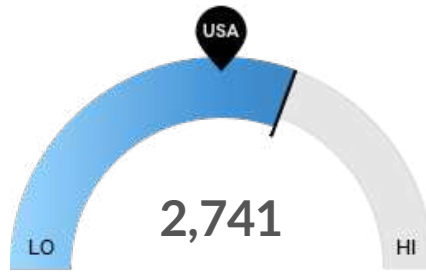
Timeframe	Unemployment Rate
2012	6.27%
2013	6.56%
2014	5.64%
2015	4.92%
2016	4.64%
January - April 2017	4.87%
May 2017	2.92%
June 2017	3.83%
July 2017	3.60%

Population Characteristics



Millennials

Buffalo County, WI has 2,026 millennials (ages 20-34). The national average for an area this size is 2,718.



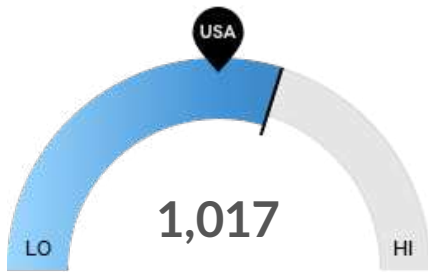
Retiring Soon

Retirement risk is high in Buffalo County, WI. The national average for an area this size is 1,996 people 65 or older, while there are 2,741 here.



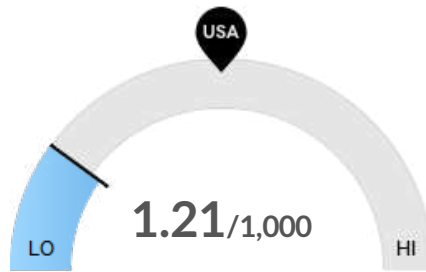
Racial Diversity

Racial diversity is low in Buffalo County, WI. The national average for an area this size is 5,074 racially diverse people, while there are 535 here.



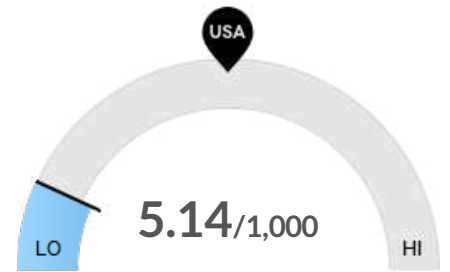
Veterans

Buffalo County, WI has 1,017 veterans. The national average for an area this size is 776.



Violent Crime

Buffalo County, WI has 1.21 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



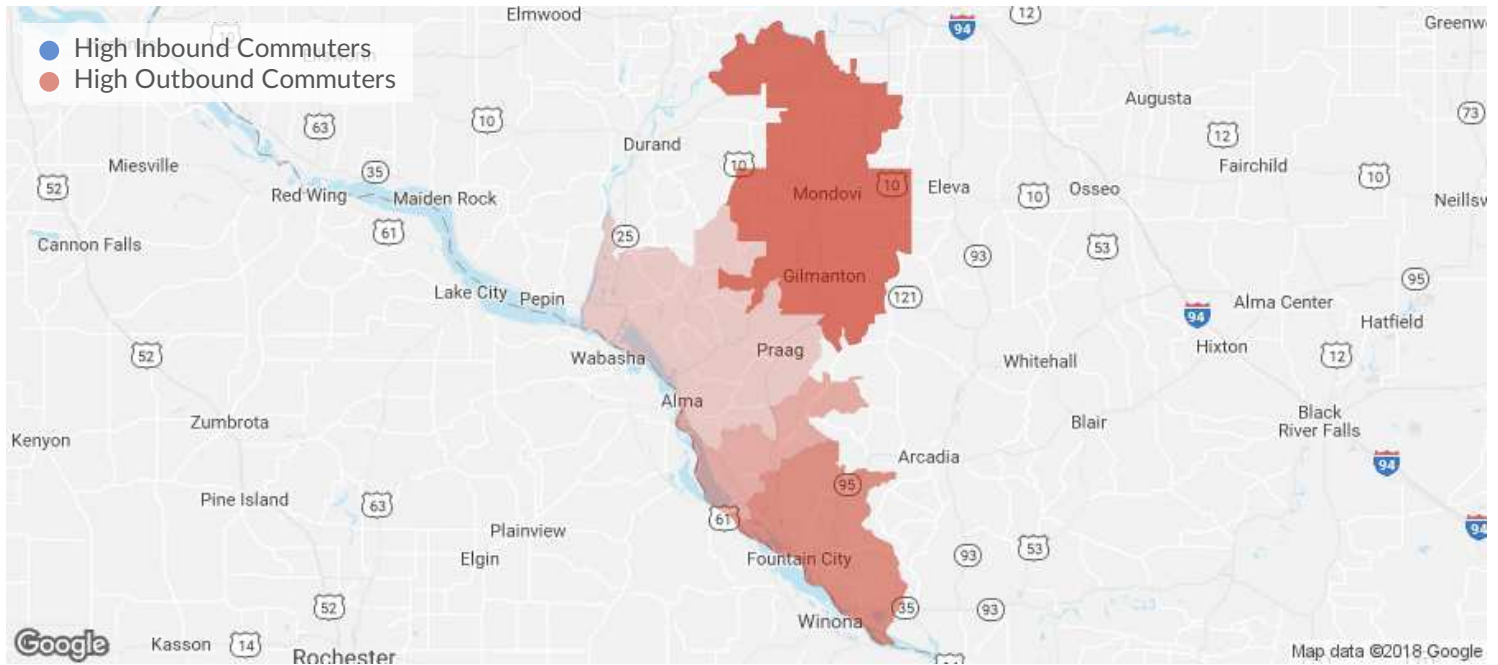
Property Crime

Buffalo County, WI has 5.14 property crimes per 1,000 people. The national rate is 24.22 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Buffalo County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

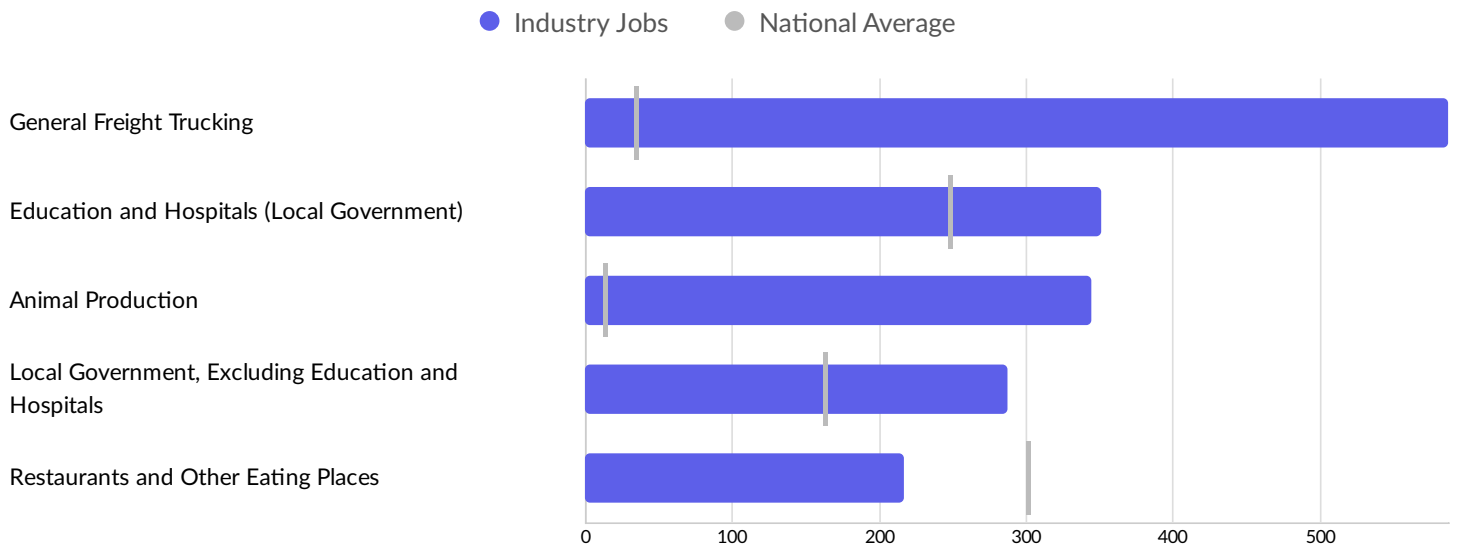
Where Talent Lives

ZIP	Name	2017 Employment
54755	Mondovi, WI (in Buffal...	2,753
54629	Fountain City, WI (in B...	621
54610	Alma, WI (in Buffalo co...	540
54622	Cochrane, WI (in Buffa...	463
54756	Nelson, WI (in Buffalo ...	182

ZIP	Name	2017 Workers
54755	Mondovi, WI (in Buffal...	4,472
54629	Fountain City, WI (in B...	1,641
54622	Cochrane, WI (in Buffa...	1,320
54610	Alma, WI (in Buffalo co...	1,138
54756	Nelson, WI (in Buffalo ...	599

Industry Characteristics

Largest Industries

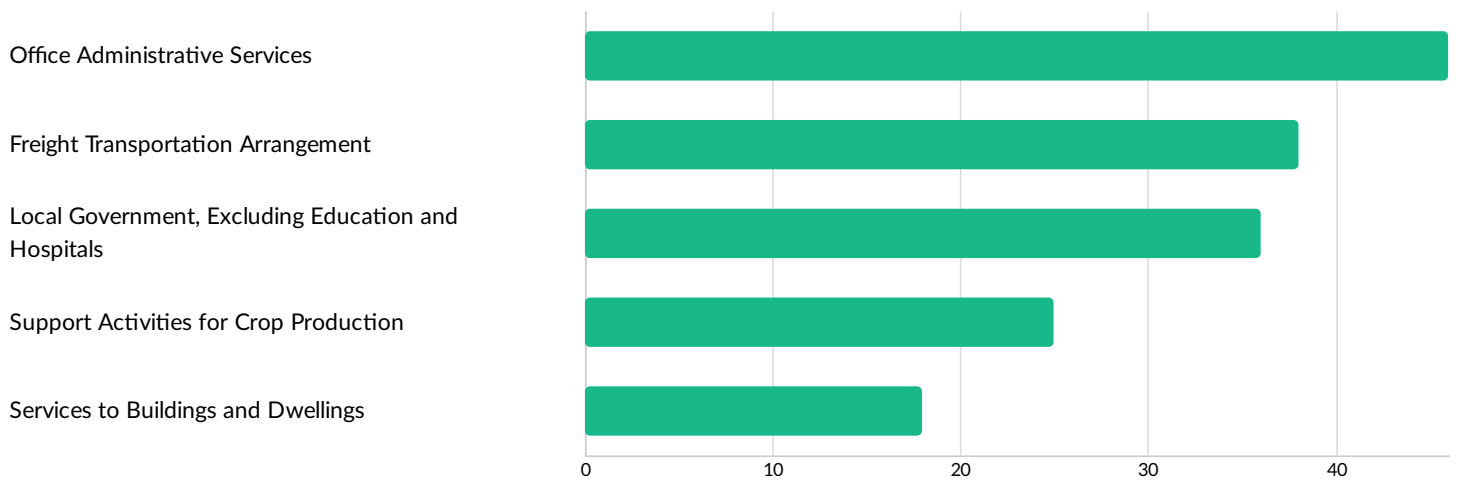


Industry	2012 Jobs	2017 Jobs	Change in Jobs (2012-2017)	% Change	2017 Earnings Per Worker
General Freight Trucking	635	588	-47	-7%	\$53,396
Education and Hospitals (Local Government)	357	352	-5	-1%	\$54,673
Animal Production	428	345	-83	-19%	\$29,198
Local Government, Excluding Education and Hospitals	252	288	36	+14%	\$38,505
Restaurants and Other Eating Places	222	217	-5	-2%	\$11,739

Industry Characteristics - Cont

Top Growing Industries

● Industry Jobs Change

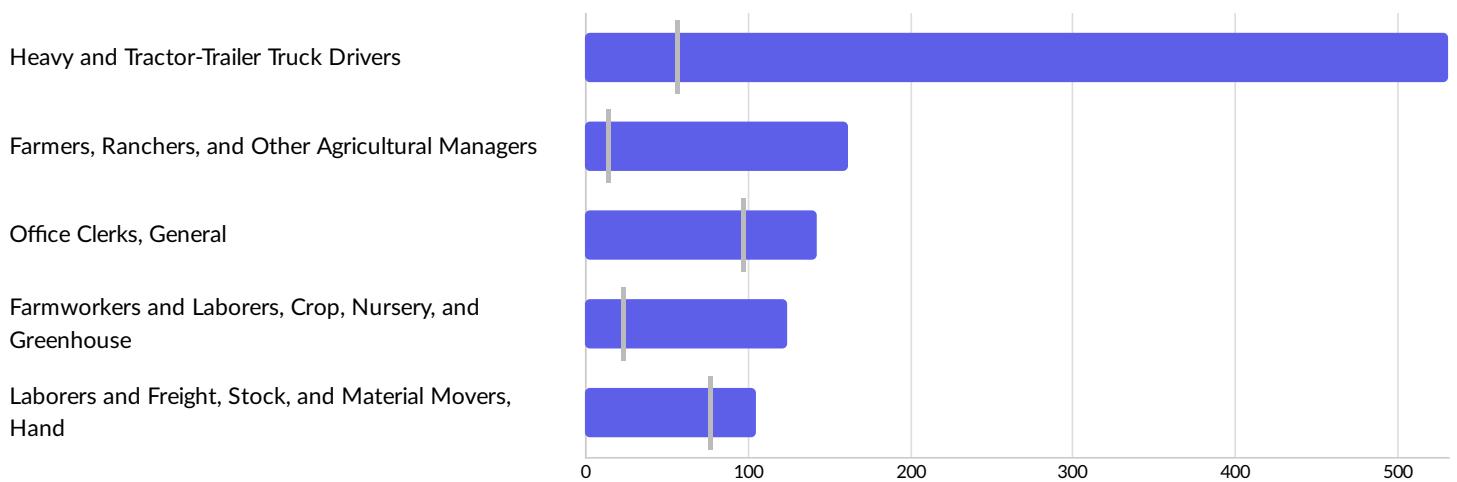


Industry	2012 Jobs	2017 Jobs	Change in Jobs (2012-2017)	% Change	2017 Earnings Per Worker
Office Administrative Services	60	106	46	+77%	\$57,701
Freight Transportation Arrangement	99	137	38	+38%	\$74,389
Local Government, Excluding Education and Hospitals	252	288	36	+14%	\$38,505
Support Activities for Crop Production	33	58	25	+76%	\$26,997
Services to Buildings and Dwellings	46	64	18	+39%	\$21,557

Workforce Characteristics

Largest Occupations

● Occupation Jobs ● National Average

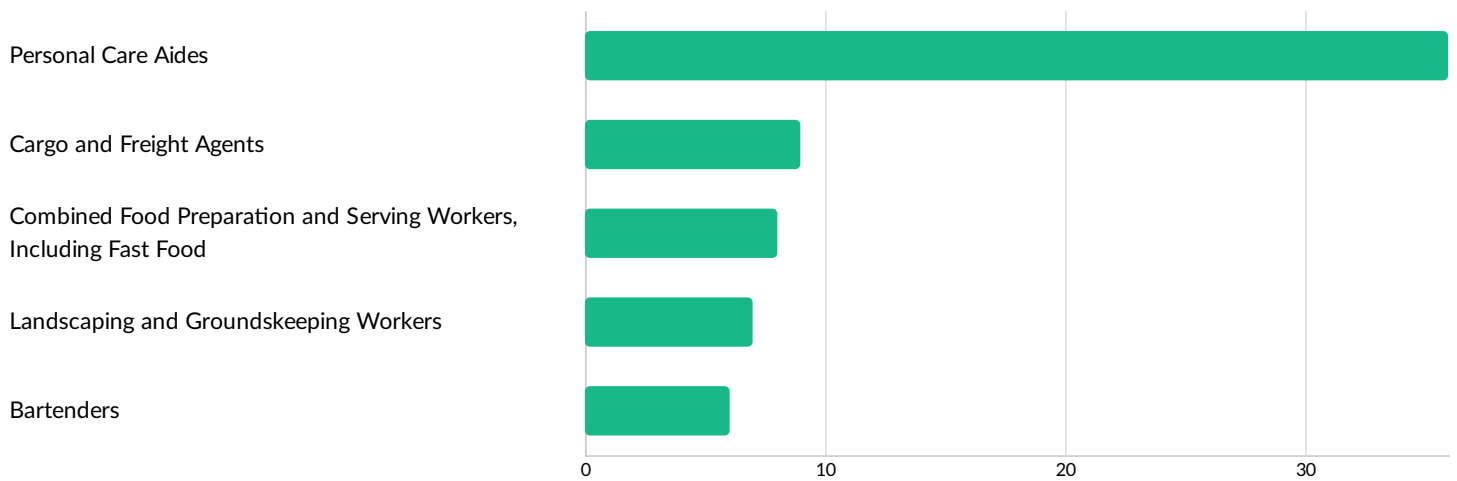


Occupation	2012 Jobs	2017 Jobs	Change in Jobs (2012-2017)	% Change	2016 Avg. Hourly Earnings
Heavy and Tractor-Trailer Truck Drivers	559	531	-28	-5%	\$19.24
Farmers, Ranchers, and Other Agricultural Managers	272	162	-110	-40%	\$13.15
Office Clerks, General	142	143	1	+1%	\$14.03
Farmworkers and Laborers, Crop, Nursery, and Greenhouse	120	124	4	+3%	\$13.02
Laborers and Freight, Stock, and Material Movers, Hand	129	105	-24	-19%	\$14.86

Workforce Characteristics - Cont

Top Growing Occupations

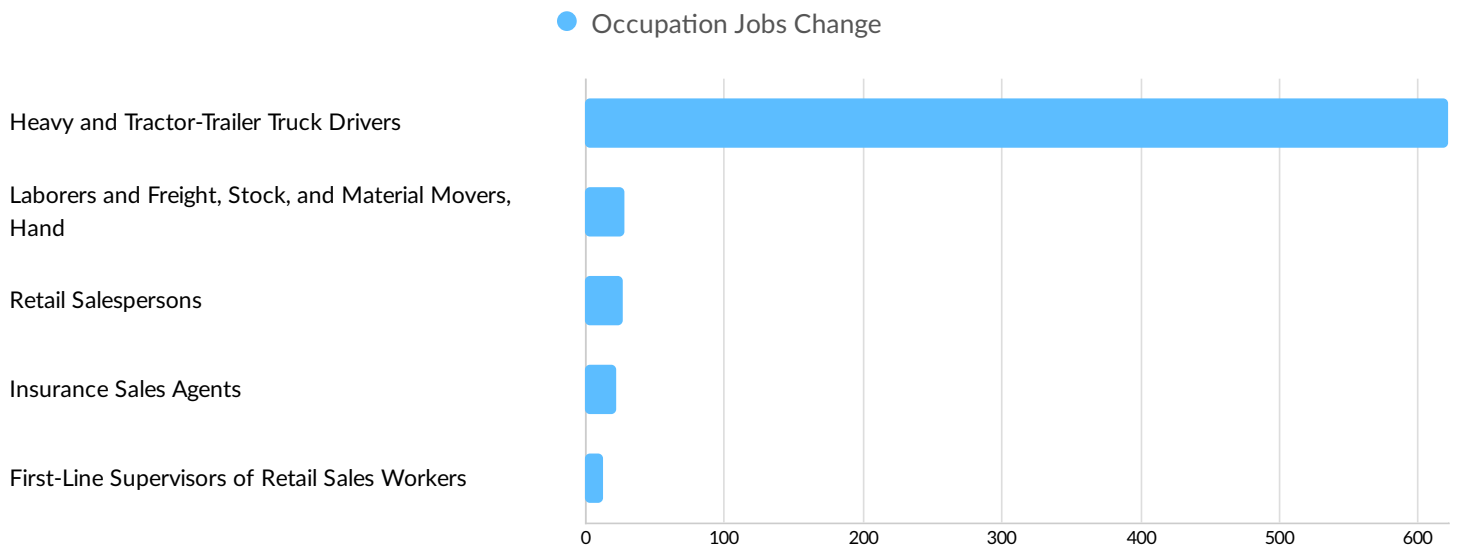
● Occupation Jobs Change



Occupation	2012 Jobs	2017 Jobs	Change in Jobs (2012-2017)	% Change	2016 Avg. Hourly Earnings
Personal Care Aides	32	68	36	+113%	\$9.41
Cargo and Freight Agents	25	34	9	+36%	\$21.44
Combined Food Preparation and Serving Workers, Including Fast Food	44	52	8	+18%	\$8.53
Landscaping and Groundskeeping Workers	35	42	7	+20%	\$12.58
Bartenders	82	88	6	+7%	\$9.35

Workforce Characteristics

Top Posted Occupations



Occupation	Jan 2017 Unique Postings	Dec 2017 Unique Postings	Jan 2017 - Dec 2017 Avg. Unique	2016 Avg. Hourly Earnings
Heavy and Tractor-Trailer Truck Drivers	168	622	283	\$19.24
Laborers and Freight, Stock, and Material Movers, Hand	11	28	12	\$14.86
Retail Salespersons	2	27	6	\$12.75
Insurance Sales Agents	18	23	11	\$24.78
First-Line Supervisors of Retail Sales Workers	7	13	12	\$15.11

Educational Pipeline

Over the last 5 years, no schools in Buffalo County, WI produced graduates.