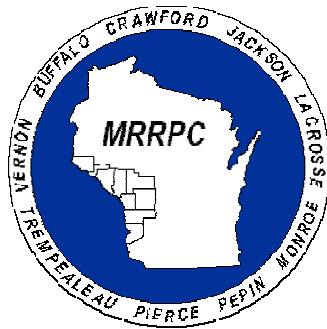


Mississippi River Regional Planning Commission



1707 Main Street, Suite 435
La Crosse, Wisconsin 54601

Economy Overview 2014 – 1ST QTR Buffalo County



This information is provided to you from the Mississippi River Regional Planning Commission (MRRPC) through a contract with Economic Modeling Specialists Inc. (EMSI). EMSI is an economic analysis firm that provides data useful in the strategic planning and impact assessment to educational institutions, workforce development boards, and economic development organizations. It allows users to conduct input-output analysis to better understand the impacts of an industry's expansion or contraction or simulate the effects an event will have on other businesses and industries. The data, reports, forecasts, and/or services provided by EMSI are generated using government data and proprietary processes. EMSI uses estimates when there are missing data points, and such estimates are subject to varying degrees of error. EMSI's data, reports, forecasts, and services may differ significantly from actual outcomes and are provided "as is" without warranty for a particular purpose or project. As such MRRPC makes no warranty or representation as to the accuracy, usefulness or reliability of the EMSI information being provided to you. Furthermore the MRRPC shall assume no liabilities for any losses that may result from you using or not being able to use EMSI information or for any damages that may result from you using EMSI through the MRRPC.

Report Info

Dataset Version	2014.1 Class of Worker
Class of Worker Categories	QCEW Employees + Non-QCEW Employees + Self-Employed
Timeframe	2012 - 2013
Dataset Category	EMSI Complete
Region Name	Buffalo County
Counties	
Buffalo, WI (55011)	



















Buffalo County



Population (2013)	13,429
Jobs (2013)	4,898
Average Earnings (2013)	\$38,733
Unemployed (11/2013)	373
Completions (2012)	0
GRP (2012)	\$481,068,658
Exports (2012)	\$879,291,460
Imports (2012)	\$966,858,939






















Buffalo County | Population

13,429 2013 Population 0.2% of State	-2.2% Population Growth for the Last 5 Years State Growth 2.3%
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Age Group	2013 Population	% of Population	
Under 5 years	737	5.5%	
5 to 9 years	760	5.7%	
10 to 14 years	836	6.2%	
15 to 19 years	781	5.8%	
20 to 24 years	657	4.9%	
25 to 29 years	724	5.4%	
30 to 34 years	690	5.1%	
35 to 39 years	674	5.0%	
40 to 44 years	780	5.8%	
45 to 49 years	974	7.3%	
50 to 54 years	1,118	8.3%	
55 to 59 years	1,101	8.2%	
60 to 64 years	1,015	7.6%	
65 to 69 years	784	5.8%	
70 to 74 years	623	4.6%	
75 to 79 years	468	3.5%	
80 to 84 years	372	2.8%	
85 years and over	334	2.5%	






















Buffalo County | Jobs by Industry

4,898 Total Jobs (2013)	60.6% Male (National: 51.1%)	39.4% Female (National: 48.9%)
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NAICS	Industry	2013 Jobs	
11	Agriculture, Forestry, Fishing and Hunting	551	
21	Mining, Quarrying, and Oil and Gas Extraction	1	
22	Utilities	114	
23	Construction	242	
31	Manufacturing	318	
42	Wholesale Trade	226	
44	Retail Trade	275	
48	Transportation and Warehousing	855	
51	Information	39	
52	Finance and Insurance	153	
53	Real Estate and Rental and Leasing	30	
54	Professional, Scientific, and Technical Services	90	
55	Management of Companies and Enterprises	9	
56	Administrative and Support and Waste Management and Remediation Services	278	
61	Educational Services (Private)	5	
62	Health Care and Social Assistance	312	
71	Arts, Entertainment, and Recreation	44	
72	Accommodation and Food Services	348	
81	Other Services (except Public Administration)	166	
90	Government	842	
99	Unclassified Industry	0	

Buffalo County | Average Earnings by Industry

\$38,733 Avg. Earnings (2013) 67% of Nation Avg.	\$44,859 Male Avg. Earnings (2013) 64% of Nation Avg.	\$29,312 Female Avg. Earnings (2013) 65% of Nation Avg.
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NAICS	Industry	Avg. Earnings (2013)	
11	Agriculture, Forestry, Fishing and Hunting	\$23,115	
21	Mining, Quarrying, and Oil and Gas Extraction	\$54,899	
22	Utilities	\$109,046	
23	Construction	\$33,001	
31	Manufacturing	\$44,016	
42	Wholesale Trade	\$48,157	
44	Retail Trade	\$22,847	
48	Transportation and Warehousing	\$50,658	
51	Information	\$47,338	
52	Finance and Insurance	\$37,315	
53	Real Estate and Rental and Leasing	\$19,495	
54	Professional, Scientific, and Technical Services	\$32,108	
55	Management of Companies and Enterprises	\$49,618	
56	Administrative and Support and Waste Management and Remediation Services	\$42,201	
61	Educational Services (Private)	\$23,304	
62	Health Care and Social Assistance	\$26,273	
71	Arts, Entertainment, and Recreation	\$17,818	
72	Accommodation and Food Services	\$11,429	
81	Other Services (except Public Administration)	\$15,102	
90	Government	\$51,308	
99	Unclassified Industry		

Buffalo County | Unemployment by Industry






















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Total Unemployment (11/2013)

NAICS	Industry	Unemployed (11/2013)	% of Unemployed	
11	Agriculture, Forestry, Fishing and Hunting	11	3%	
21	Mining, Quarrying, and Oil and Gas Extraction	0	0%	
22	Utilities	9	2%	
23	Construction	22	6%	
31	Manufacturing	28	7%	
42	Wholesale Trade	7	2%	
44	Retail Trade	24	7%	
48	Transportation and Warehousing	58	16%	
51	Information	2	0%	
52	Finance and Insurance	8	2%	
53	Real Estate and Rental and Leasing	2	1%	
54	Professional, Scientific, and Technical Services	4	1%	
55	Management of Companies and Enterprises	0	0%	
56	Administrative and Support and Waste Management and Remediation Services	28	8%	
61	Educational Services (Private)	0	0%	
62	Health Care and Social Assistance	17	4%	
71	Arts, Entertainment, and Recreation	6	2%	
72	Accommodation and Food Services	38	10%	
81	Other Services (except Public Administration)	4	1%	
90	Government	46	12%	
99	No Previous Work Experience/Unspecified	57	15%	

Buffalo County | Gross Regional Product (GRP)

\$264,591,512	\$175,112,806	\$41,364,339	\$481,068,658
Earnings (2012)	Property Income (2012)	Taxes on Production (2012)	Total GRP (2012)

NAICS	Industry	GRP (2012)	% of Total	
11	Agriculture, Forestry, Fishing and Hunting	\$59,813,397	12%	
21	Mining, Quarrying, and Oil and Gas Extraction	\$5,719,998	1%	
22	Utilities	\$56,486,246	12%	
23	Construction	\$15,150,929	3%	
31	Manufacturing	\$50,035,479	10%	
42	Wholesale Trade	\$21,206,151	4%	
44	Retail Trade	\$19,593,172	4%	
48	Transportation and Warehousing	\$66,324,572	14%	
51	Information	\$6,306,608	1%	
52	Finance and Insurance	\$23,004,508	5%	
53	Real Estate and Rental and Leasing	\$11,281,975	2%	
54	Professional, Scientific, and Technical Services	\$7,618,586	2%	
55	Management of Companies and Enterprises	\$263,790	0%	
56	Administrative and Support and Waste Management and Remediation Services	\$14,860,973	3%	
61	Educational Services (Private)	\$425,412	0%	
62	Health Care and Social Assistance	\$14,629,812	3%	
71	Arts, Entertainment, and Recreation	\$4,573,304	1%	
72	Accommodation and Food Services	\$10,151,156	2%	
81	Other Services (except Public Administration)	\$7,102,635	1%	
90	Government	\$47,902,732	10%	
	Other non-industries	\$38,617,222	8%	

Buffalo County | Region Exports

\$879,291,459.90

Exports (2012)

85% of Supply

NAICS	Industry	Exports (2012)	
11	Agriculture, Forestry, Fishing and Hunting	\$172,497,836	
21	Mining, Quarrying, and Oil and Gas Extraction	\$10,461,246	
22	Utilities	\$62,075,738	
23	Construction	\$18,853,796	
31	Manufacturing	\$144,752,653	
42	Wholesale Trade	\$28,847,297	
44	Retail Trade	\$18,830,024	
48	Transportation and Warehousing	\$123,723,696	
51	Information	\$10,168,742	
52	Finance and Insurance	\$33,012,328	
53	Real Estate and Rental and Leasing	\$10,108,422	
54	Professional, Scientific, and Technical Services	\$7,446,087	
55	Management of Companies and Enterprises	\$259,784	
56	Administrative and Support and Waste Management and Remediation Services	\$15,929,861	
61	Educational Services (Private)	\$196,167	
62	Health Care and Social Assistance	\$13,489,526	
71	Arts, Entertainment, and Recreation	\$4,484,988	
72	Accommodation and Food Services	\$12,343,119	
81	Other Services (except Public Administration)	\$6,422,982	
90	Government	\$185,387,169	

Buffalo County | Region Imports

\$966,858,939

Imports (2012)

86% of Demand

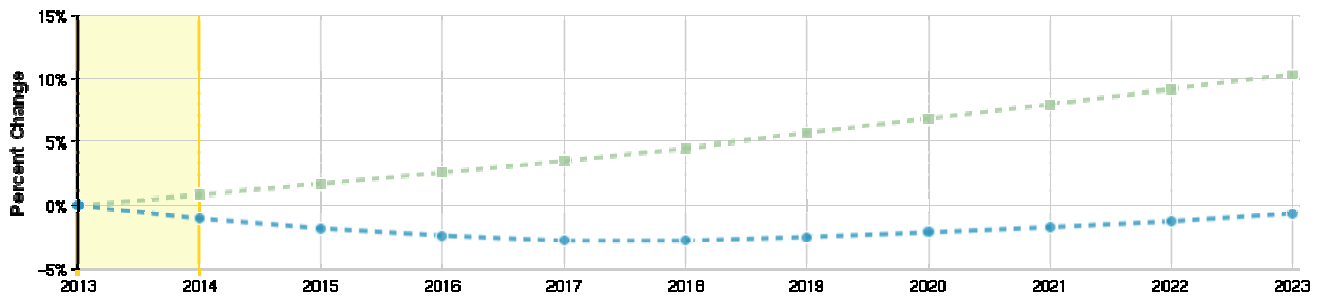
\$152,055,360

Locally Produced & Consumed (2012)

14% of Demand

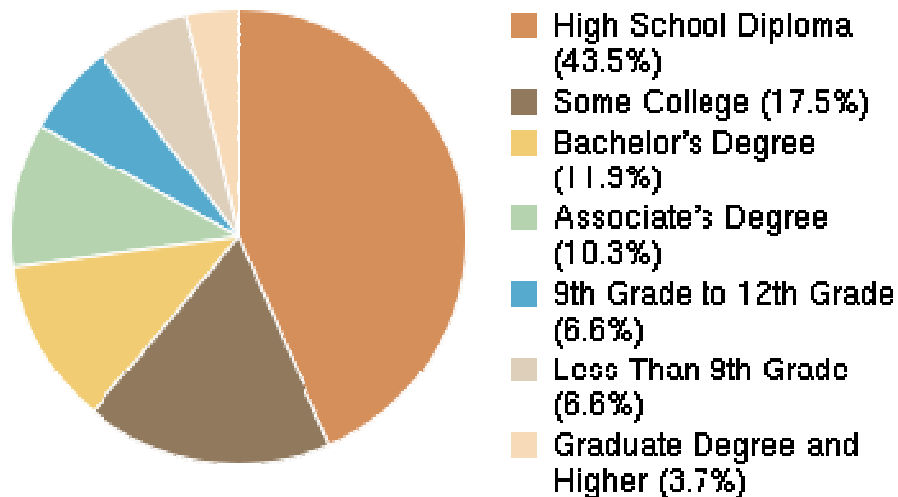
NAICS	Industry	Imports (2012)	
11	Agriculture, Forestry, Fishing and Hunting	\$57,679,089	
21	Mining, Quarrying, and Oil and Gas Extraction	\$12,797,429	
22	Utilities	\$10,608,373	
23	Construction	\$22,923,683	
31	Manufacturing	\$186,017,055	
42	Wholesale Trade	\$51,403,356	
44	Retail Trade	\$43,219,543	
48	Transportation and Warehousing	\$33,844,130	
51	Information	\$32,368,046	
52	Finance and Insurance	\$69,384,626	
53	Real Estate and Rental and Leasing	\$34,641,976	
54	Professional, Scientific, and Technical Services	\$37,182,655	
55	Management of Companies and Enterprises	\$10,767,344	
56	Administrative and Support and Waste Management and Remediation Services	\$14,305,776	
61	Educational Services (Private)	\$9,209,337	
62	Health Care and Social Assistance	\$64,886,745	
71	Arts, Entertainment, and Recreation	\$5,825,770	
72	Accommodation and Food Services	\$21,837,003	
81	Other Services (except Public Administration)	\$13,169,904	
90	Government	\$234,787,102	

Regional Trends



Region	2013 Jobs	2014 Jobs	% Change
● Buffalo County	4,898	4,847	-1.0%
● State	3,023,634	3,048,478	0.8%

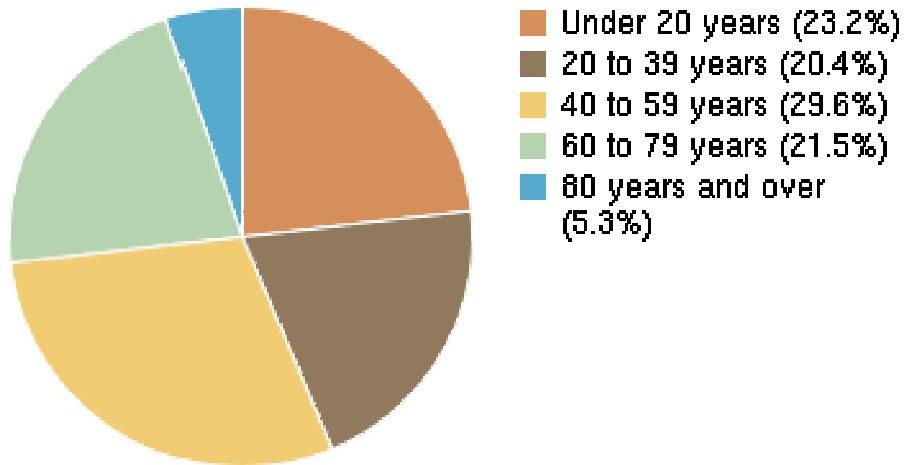
2013 Educational Attainment



Largest Openings/Completions Gaps

Occupation	Related Completions (2012)	Annual Openings (2013)
Secondary School Teachers, Except Special & Career/Technical Education (25-2031)	0	2
General and Operations Managers (11-1021)	0	1
Elementary School Teachers, Except Special Education (25-2021)	0	1
Accountants and Auditors (13-2011)	0	1
Registered Nurses (29-1141)	0	1

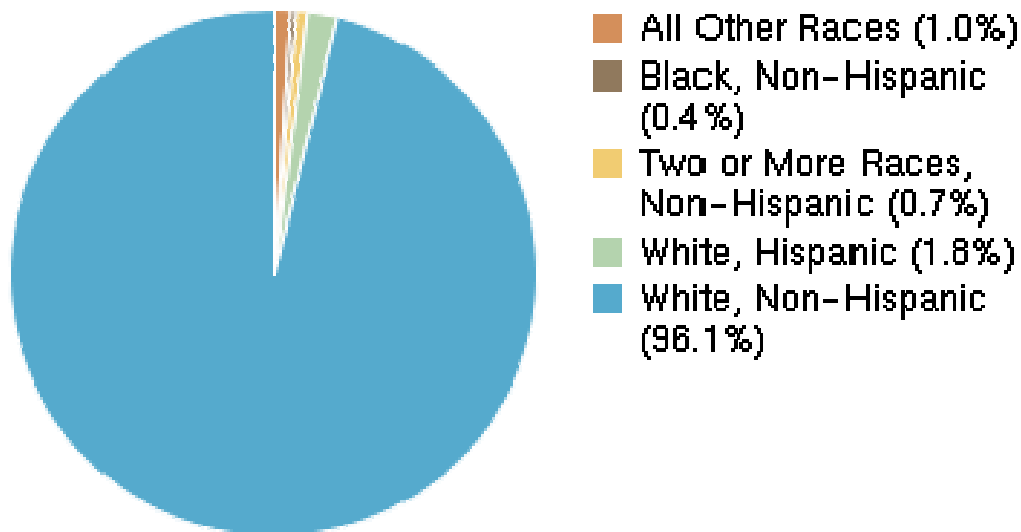
2013 Age Demographics



Growing/Declining Occupations

Occupation	Change in Jobs (2013-2014)
Farmworkers and Laborers, Crop, Nursery, and Greenhouse (45-2092)	5
Farmers, Ranchers, and Other Agricultural Managers (11-9013)	5
Bartenders (35-3011)	4
Personal Care Aides (39-9021)	-3
Bus and Truck Mechanics and Diesel Engine Specialists (49-3031)	-4
Heavy and Tractor-Trailer Truck Drivers (53-3032)	-72

2013 Race Demographics



Growing/Declining Industries

Industry	Change in Jobs (2013-2014)
Temporary Help Services (561320)	30
Freight Transportation Arrangement (488510)	13
Breakfast Cereal Manufacturing (311230)	10
Elementary and Secondary Schools (Local Government) (903611)	-7
Fossil Fuel Electric Power Generation (221112)	-7
General Freight Trucking, Long-Distance, Truckload (484121)	-110

Data Sources and Calculations

Input-Output Data

The input-output model in this report is EMSI's gravitational flows multi-regional social account matrix model (MR-SAM). It is based on data from the Census Bureau's Current Population Survey and American Community Survey; as well as the Bureau of Economic Analysis' National Income and Product Accounts, Input-Output Make and Use Tables, and Gross State Product data. In addition, several EMSI in-house data sets are used, as well as data from Oak Ridge National Labs on the cost of transportation between counties.

Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

Completers Data

The completers data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

Demographic Data

The demographic data in this report is compiled from several sources using a specialized process. Sources include annual population estimates and population projections from the US Census Bureau, birth and mortality rates from the US Health Department, and projected regional job growth.

Industry Data

EMSI industry data have various sources depending on the class of worker. (1) For QCEW Employees, EMSI primarily uses the QCEW (Quarterly Census of Employment and Wages), with supplemental estimates from County Business Patterns and Current Employment Statistics. (2) Non-QCEW employees data are based on a number of sources including QCEW, Current Employment Statistics, County Business Patterns, BEA State and Local Personal Income reports, the National Industry-Occupation Employment Matrix (NIOEM), the American Community Survey, and Railroad Retirement Board statistics. (3) Self-Employed and Extended Proprietor classes of worker data are primarily based on the American Community Survey, Nonemployer Statistics, and BEA State and Local Personal Income Reports. Projections for QCEW and Non-QCEW Employees are informed by NIOEM and long-term industry projections published by individual states.

Unemployment Data

The unemployment data in this report comes from the Bureau of Labor Statistics' Local Area Unemployment Statistics and is updated every two months.

State Data Sources

This report uses state data from the following agencies: Wisconsin Department of Workforce Development, Bureau of Workforce Information

Educational Attainment Data

EMSI's educational attainment numbers are based on EMSI's demographic data and the American Community Survey. By combining these sources, EMSI interpolates for missing years and projects data at the county level. Educational attainment data cover only the population aged 25 years or more and indicate the highest level achieved.

Occupation Data

EMSI occupation employment data are based on final EMSI industry data and final EMSI staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates also affected by county-level EMSI earnings by industry.

Equifax Business-Level Data

Data for individual businesses is provided by Equifax (<http://www.equifax.com/commercial/>), which maintains a database of more than 20 million U.S. business entities. Note that in aggregate it will not be consistent with EMSI labor market data due to differences in definitions, methodology, coverage, and industry/geographic classification.