

Village of West Salem Profile

La Crosse County, WI

POPULATION

	1970	1980	1990	2000	2010
Village of West Salem	2,180	3,276	3,611	4,738	4,799
County of La Crosse	80,468	91,056	97,892	107,120	114,638
State of Wisconsin	4,417,821	4,705,642	4,891,599	5,363,675	5,686,986

Source: U.S. Census Bureau

HOUSING UNITS

	1970	1980	1990	2000	2010
Village of West Salem	620	1,099	1,315	1,765	1,869
County of La Crosse	25,433	33,277	38,227	43,480	48,402
State of Wisconsin	1,472,332	1,863,897	2,055,676	2,321,144	2,624,358

Source: U.S. Census Bureau

REAL ESTATE EQUALIZED VALUES

Millions of Dollars

	2010	2011	2012	2013	2014
Village of West Salem \$	300	300	323	312	335
County of La Crosse \$	7,641	7,583	7,667	7,777	8,108
State of Wisconsin \$	483,967	475,506	459,699	455,740	466,816

Source: State of Wisconsin Department of Revenue

PER CAPITA PERSONAL INCOME

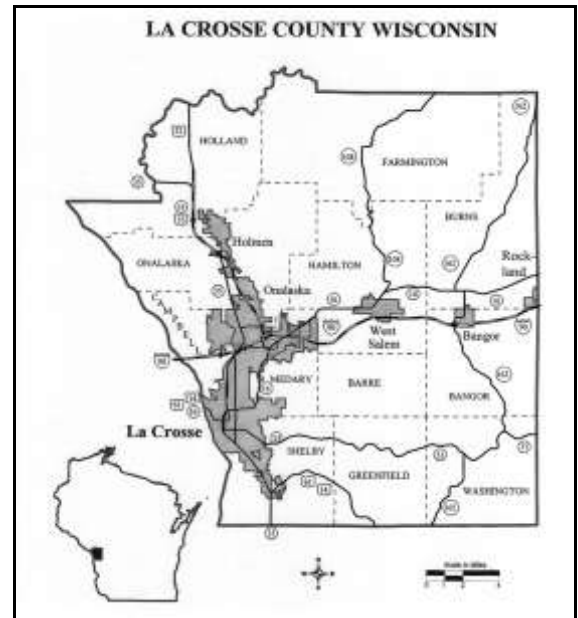
	2009	2010	2011	2012	2013
County of La Crosse \$	37,232	37,675	39,577	40,976	41,681
State of Wisconsin \$	38,380	38,728	40,780	42,475	43,244
United States \$	39,379	40,144	42,332	44,200	44,765

Source: U.S. Department of Commerce

UNEMPLOYMENT TRENDS

	2011	2012	2013	2014
La Crosse County Labor Force	65,575	66,429	66,901	66,659
Number Employed	61,647	62,805	63,338	63,726
Number Unemployed	3,928	3,624	3,563	2,933
La Crosse County Unemployment Rate %	6.0	5.5	5.3	4.4
Wisconsin Unemployment Rate %	7.8	7.0	6.8	5.5
U.S. Unemployment Rate %	8.9	8.1	7.4	6.2

Source: State of Wisconsin Department of Workforce Development



TRANSPORTATION

-Highways-

State Highways	16 (0 miles)
US Highways	53 (6 miles)
Interstates	90 (0 miles)

-Rail-

Canadian Pacific; Amtrak at La Crosse

-Air-

Local Airport::	La Crosse Municipal
Nearest Sched Transport::	La Crosse Municipal Airport
Delta, American	
Mileage to Local Airport:	9 miles
Mileage to Nearest Sched Transport:	9 miles

-Water-

Nearest available public use facility is located in La Crosse - 11 miles

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La Crosse County, WI

UTILITIES

-Electricity-

Provider: Xcel Energy
 Contact: (800) 895-4999

-Natural Gas-

Provider: We Energies
 Contact: (800) 242-9137

-Water System 2012-

Provider: Municipal Act'l Cap (GPM): 1,545
 No of Wells: 3 Ground Storage: 1,500,000
 Elev Storage: 0

-Wastewater Treatment Facility 2012-

Provider: V. West Salem Construction Date: 1999
 Compliance Maintenance Annual Report Grade Point Average (GPA): 3.81

Grade Pts	Meaning	Response Range	Grade Pts	Meaning	Response Range
4	Good	Voluntary	1	Poor	Action
3	Satisfactory	Voluntary	0	Fail	Action
2	Marginal	Recommendation			

-Telecommunications-

Provider(s): CenturyLink
 Contact(s) Residential: (877) 290-5458
 Contact(s) Business: (877) 365-0045
 Fiberoptics: CenturyLink
 Contact(s) Residential: (800) 366-8201
 Contact(s) Business: (800) 365-0045

-Solid Waste-

Provider(s): Waste Management
 Contact(s): (608) 784-1095
 Recycling Provider: Waste Management (608) 784-1095

2014 TAXES

-Local Property Taxes-

2014 Effective Full Value Rate/\$1000: 18.30
 2014 Real and Pers Property Full Value: 343,398,100
 Tax on machinery, equip inventory: Exempt
 County Sales Tax %: 0.50

-State Taxes-

Sales Tax %: 5.0%
 Corporate Income Tax %: 7.90%
 Gasoline Tax \$: .309 gallon
 Personal Income Tax: 4% - 7.65% (married filing jointly)
 Capital Gains Tax: 30% Exemption, 60% Exemp. Farm Assets, Exemptions for investment in WI businesses, go to: www.revenue.wi.gov

EMPLOYMENT BY INDUSTRY - 2000

Agriculture, Forestry, Fishing/Hunting, Mining:	21
Construction:	141
Manufacturing:	443
Wholesale Trade:	109
Retail Trade:	383
Transportation and Warehousing and Utilities:	118
Information:	56
Finance, Ins, Real Estate, Rental/leasing:	104
Prof, Scientific, Mgt, Admin and Waste Mgt Serv:	91
Educational, Health Social Serv:	616
Arts, Entertain, Rec, Accom and Food Serv:	110
Other Services (except public admin):	81
Public Admin:	100
Total Employment by Industry	2373

Source: U.S. Census Bureau

2012 WAGE ESTIMATES

	Average	Experienced
Office Clerks Avg Wage:	\$13.70	\$15.87
Welders, Cutters, Solderers and Brazers Experienced Wage:	\$20.39	\$21.01
Heavy and Tractor Trailer Truck Driver Avg Wage:	\$18.83	\$20.78
Computer Programmer Avg Wage:	\$26.08	\$29.57
Construction Laborers Avg Wage:	\$20.59	\$24.47
Financial Mgr Avg Wage:	\$45.01	\$54.16
Mtce Workers, Machinery Avg Wage:	\$19.55	\$20.92
Janitors and Cleaners, Except Maids Avg Wage:	\$12.41	\$14.19
Lic Prac Nurse Avg Wage:	\$18.91	\$20.19
Retail Salesperson Avg Wage:	\$11.04	\$12.48

*Occupation data not available, data shown reflects nearest match to occupation.

Source: Wis. Dept. of Workforce Development

EDUCATION AND HEALTH CARE

	*2013-2014	**2012-2013	County*	State**
High School Drop Out Rate %:			0.40	1.35
Voch Tech:		Western Wis Tech, 10 mi		
University(s):		UW La Crosse & Viterbo, 10 mi		
Hospital(s):		La Crosse, WI - 10 mi		

-LOCAL CONTACT-

Name: La Crosse Area Develop. Corp.
 Address: 712 Main Street
 City, State, and Zip: La Crosse, WI 54601
 Telephone: (608) 784-5488 Email: ladco@centurytel.net

-REGIONAL CONTACT-

Mississippi River Regional Planning Commission
 1707 Main Street, Suite 435 La Crosse, WI 54601
 Telephone: 608-785-9396 Fax: 608-785-9394
 Email: plan@mrrpc.com Website: www.mrrpc.com