

Town of Campbell Profile

La Crosse County, WI

POPULATION

| | 1970 | 1980 | 1990 | 2000 | 2010 |
|---------------------|-----------|-----------|-----------|-----------|-----------|
| Town of Campbell | 3,327 | 4,118 | 4,478 | 4,410 | 4,314 |
| County of La Crosse | 80,468 | 91,056 | 97,892 | 107,120 | 114,638 |
| State of Wisconsin | 4,417,821 | 4,705,642 | 4,891,599 | 5,363,675 | 5,686,986 |

Source: U.S. Census Bureau

HOUSING UNITS

| | 1970 | 1980 | 1990 | 2000 | 2010 |
|---------------------|-----------|-----------|-----------|-----------|-----------|
| Town of Campbell | 1,029 | 1,515 | 1,731 | 1,823 | 1,995 |
| County of La Crosse | 25,433 | 33,277 | 38,227 | 43,480 | 48,402 |
| State of Wisconsin | 1,472,332 | 1,863,897 | 2,055,676 | 2,321,144 | 2,624,358 |

Source: U.S. Census Bureau

REAL ESTATE EQUALIZED VALUES

Millions of Dollars

| | 2010 | 2011 | 2012 | 2013 | 2014 |
|------------------------|---------|---------|---------|---------|---------|
| Town of Campbell \$ | 279 | 272 | 279 | 292 | 299 |
| County of La Crosse \$ | 7,641 | 7,583 | 7,667 | 7,777 | 8,108 |
| State of Wisconsin \$ | 483,967 | 475,506 | 459,699 | 455,740 | 466,816 |

Source: State of Wisconsin Department of Revenue

PER CAPITA PERSONAL INCOME

| | 2009 | 2010 | 2011 | 2012 | 2013 |
|------------------------|--------|--------|--------|--------|--------|
| County of La Crosse \$ | 37,232 | 37,675 | 39,577 | 40,976 | 41,681 |
| State of Wisconsin \$ | 38,380 | 38,728 | 40,780 | 42,475 | 43,244 |
| United States \$ | 39,379 | 40,144 | 42,332 | 44,200 | 44,765 |

Source: U.S. Department of Commerce, Bureau of Economic Analysis

UNEMPLOYMENT TRENDS

| | 2011 | 2012 | 2013 | 2014 |
|--------------------------------------|--------|--------|--------|--------|
| La Crosse County Labor Force | 65,575 | 66,429 | 66,901 | 66,659 |
| Number Employed | 61,647 | 62,805 | 63,338 | 63,726 |
| Number Unemployed | 3,928 | 3,624 | 3,563 | 2,933 |
| La Crosse County Unemployment Rate % | 6.0 | 5.5 | 5.3 | 4.4 |
| Wisconsin Unemployment Rate % | 7.8 | 7.0 | 6.8 | 5.5 |
| U.S. Unemployment Rate % | 8.9 | 8.1 | 7.4 | 6.2 |

Source: State of Wisconsin Department of Workforce Development

EMPLOYMENT BY INDUSTRY - 2000

| | |
|--|------|
| Agriculture, Forestry, Fishing/Hunting, Mining: | 8 |
| Construction: | 105 |
| Manufacturing: | 522 |
| Wholesale Trade: | 179 |
| Retail Trade: | 266 |
| Transportation and Warehousing and Utilities: | 183 |
| Information: | 40 |
| Finance, Ins, Real Estate, Rental/leasing: | 128 |
| Prof, Scientific, Mgt, Admin and Waste Mgt Serv: | 142 |
| Educational, Health Social Serv: | 596 |
| Arts, Entertain, Rec, Accom and Food Serv: | 164 |
| Other Services (except public admin): | 96 |
| Public Admin: | 111 |
| Total Employment by Industry | 2540 |

Source: U.S. Census Bureau

2012 WAGE ESTIMATES

| | Average | Experienced |
|--|---------|-------------|
| Office Clerks: | 13.70 | 15.87 |
| Welders, Cutters, Solderers and Brazers: | 20.39 | 21.01 |
| Heavy and Tractor Trailer Truck Driver: | 18.83 | 20.78 |
| Computer Programmer: | 26.08 | 29.57 |
| Construction Laborers: | 20.59 | 24.47 |
| *Financial Mgr, Branch or Dept: | 45.01 | 54.16 |
| Mtce Workers, Machinery: | 19.55 | 20.92 |
| Janitors and Cleaners, Except Maids: | 12.41 | 14.19 |
| Lic Prac Nurse: | 18.91 | 20.19 |
| Retail Salesperson: | 11.04 | 12.48 |

*Occupation data not available, data shown reflects nearest match to occupation.

Source: Wis. Dept. of Workforce Development

EDUCATION

| | 2013-2014 | 2012-2013 | County* | State** |
|------------------------------|-----------|-----------|---------|---------|
| High School Drop Out Rate %: | | | 0.40 | 1.35 |

Source: Wisconsin Department of Public Instruction

2014 TAXES

-Local Property Taxes-

| | |
|---|-------------|
| 2014 Effective Full Value Rate/\$1000: | 19.67 |
| 2014 Real and Pers Property Full Value: | 328,450,400 |

Source: State of Wisconsin Department of Revenue

-LOCAL CONTACT-

| | |
|----------------------|---|
| Name: | Chadwick Hawkins, Town Clerk |
| Address: | 2219 Bainbridge St |
| City, State, and Zip | La Crosse, WI 54603 |
| Telephone: | (608) 783-0050 hawkins@townofcampbell.net |

-REGIONAL CONTACT-

| | | |
|--|-----------------------------|------------------------|
| Mississippi River Regional Planning Commission | 1707 Main Street, Suite 435 | La Crosse, WI 54601 |
| Telephone: | 608-785-9396 | Fax: 608-785-9394 |
| Email: | plan@mrrpc.com | Website: www.mrrpc.com |