

City of Black River Falls Profile

Jackson County, WI

POPULATION

	1970	1980	1990	2000	2010
City of Black River Falls	3,273	3,434	3,490	3,618	3,622
County of Jackson	15,325	16,831	16,588	19,100	20,449
State of Wisconsin	4,417,821	4,705,642	4,891,599	5,363,675	5,686,986

Source: U.S. Census Bureau

HOUSING UNITS

	1970	1980	1990	2000	2010
City of Black River Falls	1,184	1,436	1,547	1,679	1,732
County of Jackson	5,649	6,975	7,627	8,029	9,727
State of Wisconsin	1,472,332	1,863,897	2,055,676	2,321,144	2,624,358

Source: U.S. Census Bureau

REAL ESTATE EQUALIZED VALUES

Millions of Dollars

	2010	2011	2012	2013	2014
City of Black River Falls \$	217	212	208	209	205
County of Jackson \$	1,384	1,388	1,374	1,413	1,431
State of Wisconsin \$	483,967	475,506	459,699	455,740	466,816

Source: State of Wisconsin Department of Revenue

PER CAPITA PERSONAL INCOME

	2009	2010	2011	2012	2013
County of Jackson \$	33,366	33,570	36,165	38,403	38,669
State of Wisconsin \$	38,380	38,728	40,780	42,475	43,244
United States \$	39,379	40,144	42,332	44,200	44,765

Source: U.S. Department of Commerce

UNEMPLOYMENT TRENDS

	2011	2012	2013	2014
Jackson County Labor Force	10,228	10,319	10,177	10,116
Number Employed	9,409	9,562	9,448	9,499
Number Unemployed	819	757	729	617
Jackson County Unemployment Rate %	8.0	7.3	7.2	6.1
Wisconsin Unemployment Rate %	7.8	7.0	6.8	5.5
U.S. Unemployment Rate %	8.9	8.1	7.4	6.2

Source: State of Wisconsin Department of Workforce Development



TRANSPORTATION

-Highways-

State Highways	54, 27 (0 miles)
US Highways	12 (0 miles)
Interstates	94 (0 miles)

-Rail-

Union Pacific

-Air-

Local Airport::	Black River Falls Municipal
Nearest Sched Transport::	La Crosse Municipal Airport

Delta, American

Mileage to Local Airport:	3 miles
Mileage to Nearest Sched Transport:	45 miles

-Water-

Nearest public use terminal - La Crosse, WI

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UTILITIES

-Electricity-

Provider: Black River Falls Municipal Utility Jackson Electric Cooperative
 Contact: (715) 284-9463 (715) 284-5385

-Natural Gas-

Provider: We Energies
 Contact: (800) 242-9137

-Water System 2012-

Provider: Municipal Act'l Cap (GPM): 2,000
 No of Wells: 4 Ground Storage: 500,000
 Elev Storage: 400,000

-Wastewater Treatment Facility 2012-

Provider: C. Black River Falls Construction Date: 1973
 Compliance Maintenance Annual Report Grade Point Average (GPA): 4

Grade Pts	Meaning	Response Range	Grade Pts	Meaning	Response Range
4	Good	Voluntary	1	Poor	Action
3	Satisfactory	Voluntary	0	Fail	Action
2	Marginal	Recommendation			

-Telecommunications-

Provider(s): CenturyLink
 Contact(s) Residential: (877) 290-5458
 Contact(s) Business: (877) 365-0045
 Fiberoptics: CenturyLink
 Contact(s) Residential: (800) 366-8201
 Contact(s) Business: (800) 365-0045

-Solid Waste-

Provider(s): Superior Services
 Contact(s): (888) 749-1700
 Recycling Provider: City of Black River Falls (715) 284-5514

2014 TAXES

-Local Property Taxes-

2014 Effective Full Value Rate/\$1000: 25.93
 2014 Real and Pers Property Full Value: 223,658,800
 Tax on machinery, equip inventory: Exempt
 County Sales Tax %: 0.50

-State Taxes-

Sales Tax %: 5.0%
 Corporate Income Tax %: 7.90%
 Gasoline Tax \$: .309 gallon
 Personal Income Tax: 4% - 7.65% (married filing jointly)
 Capital Gains Tax: 30% Exemption, 60% Exemp. Farm Assets, Exemptions for investment in WI businesses, go to: www.revenue.wi.gov

EMPLOYMENT BY INDUSTRY - 2000

Agriculture, Forestry, Fishing/Hunting, Mining:	60
Construction:	107
Manufacturing:	172
Wholesale Trade:	7
Retail Trade:	210
Transportation and Warehousing and Utilities:	77
Information:	6
Finance, Ins, Real Estate, Rental/leasing:	78
Prof, Scientific, Mgt, Admin and Waste Mgt Serv:	59
Educational, Health Social Serv:	440
Arts, Entertain, Rec, Accom and Food Serv:	228
Other Services (except public admin):	87
Public Admin:	98
Total Employment by Industry	1629

Source: U.S. Census Bureau

2012 WAGE ESTIMATES

	Average	Experienced
Office Clerks Avg Wage:	\$13.79	\$16.01
Welders, Cutters, Solderers and Brazers Experienced Wage:	\$15.61	\$17.95
Heavy and Tractor Trailer Truck Driver Avg Wage:	\$19.65	\$22.19
Computer Programmer Avg Wage:	\$28.04	\$32.63
Construction Laborers Avg Wage:	\$18.87	\$21.76
Financial Mgr Avg Wage:	\$32.97	\$41.15
Mtce Workers, Machinery Avg Wage:	\$19.79	\$22.05
Janitors and Cleaners, Except Maids Avg Wage:	\$12.43	\$14.22
Lic Prac Nurse Avg Wage:	\$18.52	\$19.70
Retail Salesperson Avg Wage:	\$11.66	\$13.45

*Occupation data not available, data shown reflects nearest match to occupation.

Source: Wis. Dept. of Workforce Development

EDUCATION AND HEALTH CARE

	County*	State**
*2013-2014		
**2012-2013		
High School Drop Out Rate %:	0.44	1.35
Voch Tech:	Western Wis Tech, 50 mi	
University(s):	UW La Crosse & Viterbo, 50 mi	
Hospital(s):	Black River Falls	

-LOCAL CONTACT-

Name: Brad Chown City Clerk/Treas.
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 City, State, and Zip: Black River Falls, WI 54615
 Telephone: (715) 284-5514 Email: city.admin@blackriverfalls.us

-REGIONAL CONTACT-

Mississippi River Regional Planning Commission
 1707 Main Street, Suite 435 La Crosse, WI 54601
 Telephone: 608-785-9396 Fax: 608-785-9394
 Email: plan@mrrpc.com Website: www.mrrpc.com