	Jackson			Jackson	
People QuickFacts	County	Wisconsin	Business QuickFacts	County	Wisconsin
Population, 2014 estimate	20,652	5,757,564	Private nonfarm establishments, 2013	429	137,983
Population, 2013 estimate	20,585	5,742,953	Private nonfarm employment, 2013	5,965	2,401,032
Population, 2010 (April 1) estimates base	20,441	5,687,289	Private nonfarm employment, percent change, 2012-2013	-8.4%	0.5%
Population, percent change - April 1, 2010 to July 1, 2014	1.0%	1.2%	Nonemployer establishments, 2012	1,162	336,059
Population, percent change - April 1, 2010 to July 1, 2013	0.7%	1.0%			
Population, 2010	20,449	5,686,986	Total number of firms, 2007	1,491	433,797
Persons under 5 years, percent, 2013	6.2%	6.0%	Black-owned firms, percent, 2007	F	2.6%
Persons under 18 years, percent, 2013	22.6%	22.8%	American Indian- and Alaska Native-owned firms, percent, 2007	F	0.6%
Persons 65 years and over, percent, 2013	17.2%	14.8%	Asian-owned firms, percent, 2007	F	1.6%
Female persons, percent, 2013	46.7%	50.3%	Native Hawaiian and Other Pacific Islander-owned firms, percent, 2007	F	S
			Hispanic-owned firms, percent, 2007	F	1.3%
White alone, percent, 2013 (a)	88.9%	88.1%	Women-owned firms, percent, 2007	23.1%	25.9%
Black or African American alone, percent, 2013 (a)	2.1%	6.5%			
American Indian and Alaska Native alone, percent, 2013 (a)	6.8%	1.1%	Manufacturers shipments, 2007 (\$1000)	229,126	163,563,195
Asian alone, percent, 2013 (a)	0.4%	2.5%	Merchant wholesaler sales, 2007 (\$1000)	31,193	59,996,244
Native Hawaiian and Other Pacific Islander alone, percent, 2013 (a)	0.1%	Z	Retail sales, 2007 (\$1000)	250,989	72,283,321
Two or More Races, percent, 2013	1.6%	1.7%	Retail sales per capita, 2007	\$12,662	\$12,904
Hispanic or Latino, percent, 2013 (b)	3.1%	6.3%	Accommodation and food services sales, 2007 (\$1000)	23,212	9,247,311
White alone, not Hispanic or Latino, percent, 2013	86.8%	82.5%	Building permits, 2013	35	13,869
				Jackson	
Living in same house 1 year & over, percent, 2009-2013	87.3%		Geography QuickFacts	County	Wisconsin
Foreign born persons, percent, 2009-2013	1.3%	4.7%	Land area in square miles, 2010	987.72	54,157.80
Language other than English spoken at home, pct age 5+, 2009-2013	7.0%	8.6%	Persons per square mile, 2010	20.7	105
High school graduate or higher, percent of persons age 25+, 2009-2013	86.8%	90.4%	FIPS Code	53	55
Bachelor's degree or higher, percent of persons age 25+, 2009-2013	14.8%	26.8%	Metropolitan or Micropolitan Statistical Area	None	
Veterans, 2009-2013	1,924	408,870			
Mean travel time to work (minutes), workers age 16+, 2009-2013	21.6	21.7	(a) Includes persons reporting only one race.		
Housing units, 2013	9,734	2,633,330	(b) Hispanics may be of any race, so also are included in applicable race	categories.	
Homeownership rate, 2009-2013	73.8%	68.1%	FN: Footnote on this item for this area in place of data		
Housing units in multi-unit structures, percent, 2009-2013	10.6%	25.4%	NA: Not available	CRAWFOR	0 1
Median value of owner-occupied housing units, 2009-2013	\$124,000	\$167,100	D: Suppressed to avoid disclosure of confidential information	STREET	(438)
Households, 2009-2013	8,112	2,288,332	X: Not applicable	MRRP	C y long
Persons per household, 2009-2013	2.35	2.43	S: Suppressed; does not meet publication standards		10 B
Per capita money income in past 12 months (2013 dollars), 2009-2013	\$21,849	\$27,523	Z: Value greater than zero but less than half unit of measure shown	THE REAL PROPERTY.	The state of
Median household income, 2009-2013	\$44,149	\$52,413	F: Fewer than 100 firms	PIERCI	PET
Persons below poverty level, percent, 2009-2013	16.9%	13.0%	Source: US Census Bureau State & County QuickFacts		
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Mississippi River Regional Planning Commission Community Profile