

Village of De Soto (Crawford) Profile

Crawford County, WI

POPULATION

| | 1970 | 1980 | 1990 | 2000 | 2010 |
|--------------------|-----------|-----------|-----------|-----------|-----------|
| De Soto (Crawford) | 295 | 310 | 318 | 378 | 287 |
| County of Crawford | 15,252 | 16,556 | 15,940 | 17,243 | 16,644 |
| State of Wisconsin | 4,417,821 | 4,705,642 | 4,891,599 | 5,363,675 | 5,686,986 |

Source: U.S. Census Bureau

Located in 2 counties (Crawford, Vernon), total population shown

HOUSING UNITS

| | 1970 | 1980 | 1990 | 2000 | 2010 |
|--------------------|-----------|-----------|-----------|-----------|-----------|
| De Soto (Crawford) | 121 | 167 | 155 | 207 | 176 |
| County of Crawford | 5,207 | 6,770 | 7,315 | 8,480 | 8,802 |
| State of Wisconsin | 1,472,332 | 1,863,897 | 2,055,676 | 2,321,144 | 2,624,358 |

Source: U.S. Census Bureau

Located in 2 counties (Crawford, Vernon), total housing units shown

REAL ESTATE EQUALIZED VALUES

Millions of Dollars

| | 2010 | 2011 | 2012 | 2013 | 2014 |
|-----------------------|---------|---------|---------|---------|---------|
| De Soto (Crawford) \$ | 21 | 19 | 17 | 17 | 17 |
| County of Crawford \$ | 1,066 | 1,062 | 1,010 | 1,031 | 1,057 |
| State of Wisconsin \$ | 483,967 | 475,506 | 459,699 | 455,740 | 466,816 |

Source: State of Wisconsin Department of Revenue

Located in 2 counties (Crawford, Vernon), total real estate equalized value shown

PER CAPITA PERSONAL INCOME

| | 2009 | 2010 | 2011 | 2012 | 2013 |
|-----------------------|--------|--------|--------|--------|--------|
| County of Crawford \$ | 31,071 | 32,387 | 34,132 | 35,348 | 37,018 |
| State of Wisconsin \$ | 38,380 | 38,728 | 40,780 | 42,475 | 43,244 |
| United States \$ | 39,379 | 40,144 | 42,332 | 44,200 | 44,765 |

Source: U.S. Department of Commerce, Bureau of Economic Analysis, REIS

UNEMPLOYMENT TRENDS

| | 2011 | 2012 | 2013 | 2014 |
|-----------------------------------|-------|-------|-------|-------|
| Crawford County Labor Force | 8,448 | 8,292 | 8,127 | 8,082 |
| Number Employed | 7,675 | 7,599 | 7,471 | 7,513 |
| Number Unemployed | 773 | 693 | 656 | 569 |
| Crawford County Unemployment Rate | 9.2 | 8.4 | 8.1 | 7.0 |
| Wisconsin Unemployment Rate % | 7.8 | 7.0 | 6.8 | 5.5 |
| U.S. Unemployment Rate % | 8.9 | 8.1 | 7.4 | 6.2 |

Source: State of Wisconsin Department of Workforce Development

EMPLOYMENT BY INDUSTRY - 2000

| | |
|--|------------|
| Agriculture, Forestry, Fishing/Hunting, Mining: | 4 |
| Construction: | 6 |
| Manufacturing: | 46 |
| Wholesale Trade: | 10 |
| Retail Trade: | 22 |
| Transportation and Warehousing and Utilities: | 12 |
| Information: | 2 |
| Finance, Ins, Real Estate, Rental/leasing: | 4 |
| Prof, Scientific, Mgt, Admin and Waste Mgt Serv: | 10 |
| Educational, Health Social Serv: | 21 |
| Arts, Entertain, Rec, Accom and Food Serv: | 14 |
| Other Services (except public admin): | 4 |
| Public Admin: | 7 |
| Total Employment by Industry | 162 |

Source: U.S. Census Bureau

2012 WAGE ESTIMATES

| | Average | Experienced |
|--|---------|-------------|
| Office Clerks, general: | 13.79 | 16.01 |
| Welders, Cutters, Solderers and Brazers: | 15.61 | 17.95 |
| Truck Drivers, Heavy and Tractor Trailer: | 19.65 | 22.19 |
| Computer Programmers: | 28.04 | 32.63 |
| Construction Laborers: | 18.87 | 21.76 |
| *Financial Managers, Branch or Dept.: | 32.97 | 41.15 |
| Maintenance Workers, Machinery: | 19.79 | 22.05 |
| *Janitors and Cleaners, except maids and hskkeeping: | 12.43 | 14.22 |
| Licensed Practical and Vocational Nurses: | 18.52 | 19.70 |
| Retail Salespersons: | 11.66 | 13.45 |

*Occupation data not available, data shown reflects nearest match to occupation

Source: Wis. Dept. of Workforce Development

EDUCATION

| *2013-2014 | **2012-2013 | County* | State** |
|------------------------------|-------------|---------|---------|
| High School Drop Out Rate %: | | 0.40 | 1.35 |

2014 TAXES

-Local Property Taxes-

| | |
|---|------------|
| 2014 Effective Full Value Rate/\$1000: | 21.44 |
| 2014 Real and Pers Property Full Value: | 17,224,600 |

-LOCAL CONTACT-

| | |
|----------------------|------------------------------|
| Name: | Carrie Brudos, Village Clerk |
| Address: | P.O. Box 37 |
| City, State, and Zip | De Soto, WI 54624 |
| Telephone: | (608) 648-2700 |
| Email: | vdesoto@mwt.net |

-REGIONAL CONTACT-

| | |
|--|---------------------|
| Mississippi River Regional Planning Commission | |
| 1707 Main Street, Suite 435 | La Crosse, WI 54601 |
| Telephone: | 608-785-9396 |
| Fax: | 608-785-9394 |
| Email: | plan@mrrpc.com |
| Website: | www.mrrpc.com |