

Town of Naples Profile

Buffalo County, WI

POPULATION

	1970	1980	1990	2000	2010
Town of Naples	559	580	494	584	691
County of Buffalo	13,743	14,309	13,584	13,804	13,587
State of Wisconsin	4,417,821	4,705,642	4,891,599	5,363,675	5,686,986

Source: U.S. Census Bureau

HOUSING UNITS

	1970	1980	1990	2000	2010
Town of Naples	162	182	190	231	278
County of Buffalo	4,597	5,478	5,586	6,098	6,664
State of Wisconsin	1,472,332	1,863,897	2,055,676	2,321,144	2,624,358

Source: U.S. Census Bureau

REAL ESTATE EQUALIZED VALUES

Millions of Dollars

	2010	2011	2012	2013	2014
Town of Naples \$	42	43	42	42	44
County of Buffalo \$	1,002	988	978	987	1,014
State of Wisconsin \$	483,967	475,506	459,699	455,740	466,816

Source: State of Wisconsin Department of Revenue

PER CAPITA PERSONAL INCOME

	2009	2010	2011	2012	2013
County of Buffalo \$	39,583	39,600	42,200	44,279	44,853
State of Wisconsin \$	38,380	38,728	40,780	42,475	43,244
United States \$	39,379	40,144	42,332	44,200	44,765

Source: U.S. Department of Commerce, Bureau of Economic Analysis

UNEMPLOYMENT TRENDS

	2011	2012	2013	2014
Buffalo County Labor Force	6,953	6,635	6,564	6,538
Number Employed	6,475	6,223	6,132	6,166
Number Unemployed	478	412	432	372
Buffalo County Unemployment Rate %	6.9	6.2	6.6	5.7
Wisconsin Unemployment Rate %	7.8	7.0	6.8	5.5
U.S. Unemployment Rate %	8.9	8.1	7.4	6.2

Source: State of Wisconsin Department of Workforce Development

EMPLOYMENT BY INDUSTRY - 2000

Agriculture, Forestry, Fishing/Hunting, Mining:	48
Construction:	29
Manufacturing:	40
Wholesale Trade:	4
Retail Trade:	38
Transportation and Warehousing and Utilities:	46
Information:	4
Finance, Ins, Real Estate, Rental/leasing:	21
Prof, Scientific, Mgt, Admin and Waste Mgt Serv:	15
Educational, Health Social Serv:	56
Arts, Entertain, Rec, Accom and Food Serv:	16
Other Services (except public admin):	6
Public Admin:	3
Total Employment by Industry	326

Source: U.S. Census Bureau

2012 WAGE ESTIMATES

	Average	Experienced
Office Clerks:	13.79	16.01
Welders, Cutters, Solderers and Brazers:	15.61	17.95
Heavy and Tractor Trailer Truck Driver:	19.65	22.19
Computer Programmer:	28.04	32.63
Construction Laborers:	18.87	21.76
*Financial Mgr, Branch or Dept:	32.97	41.15
Mtce Workers, Machinery:	19.79	22.05
Janitors and Cleaners, Except Maids:	12.43	14.22
Lic Prac Nurse:	18.52	19.70
Retail Salesperson:	11.66	13.45

*Occupation data not available, data shown reflects nearest match to occupation.

Source: Wis. Dept. of Workforce Development

EDUCATION

	2013-2014	**2012-2013	County*	State**
High School Drop Out Rate %:			0.00	1.35

Source: Wisconsin Department of Public Instruction

2014 TAXES

-Local Property Taxes-

2014 Effective Full Value Rate/\$1000:	18.78
2014 Real and Pers Property Full Value:	44,288,100

Source: State of Wisconsin Department of Revenue

-LOCAL CONTACT-

Name:	Renee Lindstrom, Town Clerk
Address:	S542 Munson Road
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-REGIONAL CONTACT-

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